



**SRI KRISHNA
INSTITUTIONS**



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

SRI KRISHNA ARTS AND SCIENCE COLLEGE

AN AUTONOMOUS INSTITUTION AFFILIATED TO BHARATHIAR UNIVERSITY

RE-ACCREDITED BY NAAC WITH 'A' GRADE

SUGUNAPURAM, KUNIAMUTHUR P.O, COIMBATORE,
TAMIL NADU, INDIA

COMMERCE NEXUS 2026



Presents

\$30 TRILLION ECONOMY-INDIA@2047

NAVIGATING INDIA'S PATH IN IT'S CENTENARY OF INDEPENDENCE



11th and 12th March 2026

**INTERNATIONAL CONFERENCE
BY
SCHOOL OF COMMERCE
(HYBRID MODE)**

ABOUT THE INSTITUTION

Sri Krishna Arts and Science College was established in the year 1997 by the VLB Trust in Coimbatore. The Institution was granted autonomous status by the University Grants Commission (UGC) in 2011. The College aims to impart quality education by blending scientific and artistic knowledge to meet the needs of the current generation. The College now offers 31 undergraduate programs, 11 postgraduate programs, 9 research programs, and one five-year integrated program.

From a student strength of 20 in 1997–98, the College has grown significantly in terms of infrastructure, technological development, and the quality of its faculty, with 9100 students in the academic year 2025–2026. The College has consistently ranked in the top 50 in the National Institutional Ranking Framework (NIRF) in the College category over the past five years. It was awarded “A” grade by the National Assessment and Accreditation Council (NAAC) in its 1st, 2nd, and 3rd accreditation cycles. The institution has implemented the Choice-Based Credit System (CBCS) since it became autonomous, extending it to up to 30% of its courses in all programs.

Since 2015-2016, the College has adapted Outcome-Based Education (OBE) in its curriculum and successfully implemented skill measurement for student learning, which is unique among Arts and Science colleges. The institution has partnered with several foreign universities, providing students with opportunities for higher studies and exchange programs. Additionally, compulsory internships are now a part of all undergraduate programs, preparing students for industry roles. One of the noteworthy elements of the evaluation system is the implementation of the capstone model, which has been highly appreciated.

Over the last two years, the Institution has undertaken measures to implement the National Education Policy (NEP) 2020. It now intends to launch four-year undergraduate programs that include research components, along with additional courses aligned with NEP 2020. The Institution is also highly valued by employers, with leading national and multinational companies regularly participating in campus recruitment.



ABOUT THE SCHOOL OF COMMERCE

The School was established in the year 1997 and stands tall and unique in its 28th year with 10 undergraduate programs, 2 postgraduate programs, and One Research program. The School of Commerce is a combined association of diverse specialisation of Commerce domains. It includes Commerce Finance, Commerce Computer Application, Commerce Industry Integrated, Commerce Business Application. The School of Commerce has produced Entrepreneurs, Leaders, Eminent Professionals, Academicians and other notable professionals over the past two decades. The Association has played a major role in sculpting the commerce graduates towards the industry ready demands of tomorrow. It is integrated with the Industry-Academia through Tata Consultancy Services (TCS), Indian Institute of Banking and Finance (IIBF), Mumbai and is marching towards “Center for Professional Studies” through its tie-ups with International Collaborations-The Association of Chartered Certified Accountants (ACCA), England and Wales, UK and CMA Program, United States and Chartered Accountant (CA)- JK Shah Classes.



GUIDELINES FOR PAPER SUBMISSION

- The paper should exhibit originality, unpublished and limited to 3000 words and not exceeding 10 pages.
- The paper should encompass title of the paper, author's name and affiliation along with contact details.
- Soft copy of the article should be submitted as a word document in Times New Roman font with size of 12 for text and 14 for Heading. The line spacing should stick to 1.5 spacing.
- The abstract and full paper should be forwarded to commercenexus26@gmail.com on or before 05.02.26.
- Authors will be notified about the acceptance of their paper through email, after which the registration process will begin.
- The participants should complete their registration process on or before 09.02.2026.
- Conference is held through hybrid mode.
- Selected best quality paper will be published in International Publication with ISBN Number, with no additional charges.
- The best presenters will be awarded.
- Certificates will be provided only for the registered presenters & participants.
- Online presenters should pay Rs. 100/ as postal charges to receive hardcopy of the certificate and it will be sent to their college address.
- There is no spot registration.



ABOUT THE CONFERENCE

The theme of the conference "Sustainable Development" aims to explore innovative strategies and practices fostering sustainability within the rapidly evolving business landscape. The key focus is on areas such as sustainable supply chains, green marketing, eco-friendly production processes, and corporate social responsibility. By bringing together industry experts, academicians, and entrepreneurs, the event will delve into the scope of integrating sustainability into commerce operations to achieve economic growth while minimizing environmental impact. Attendees will gain insights into global trends, emerging technologies, and actionable frameworks to drive sustainable practices in the commerce sector.

CALL FOR PAPERS

ECONOMIC GROWTH & STRUCTURAL TRANSFORMATION

- Future Growth Engines for a \$30 Trillion India
- India's Pathway from Developing to Developed: Structural Shifts Needed
- Role of MSMEs in India's Economic Take-off
- Formalization of the Indian Economy & Productivity Gains
- Transforming Rural Economies into Growth Powerhouses

TECHNOLOGY, INNOVATION & DIGITAL INDIA

- AI, Robotics & Automation: Catalysts for a High-Productivity Economy
- Digital Public Infrastructure as a Global Model
- India's Startup Ecosystem & the Innovation Superpower Vision
- Cybersecurity & Data Governance for a Digital Economy
- Emerging Tech: Web3, Blockchain, Quantum, Space Tech

MANUFACTURING, INFRASTRUCTURE & INDUSTRIAL LEAP

- Make in India to Lead in India: The Manufacturing Revolution
- Semiconductors, Electronics & Strategic Industries for 2047
- Green & Smart Infrastructure for a \$30 Trillion Economy
- Logistics, Supply Chain & India as a Global Manufacturing Hub
- Future of Energy: Solar, Hydrogen & Renewable Transition

SUSTAINABILITY, CLIMATE & ENVIRONMENTAL RESPONSIBILITY

- Net-Zero India: Balancing Growth with Sustainability
- Circular Economy & Waste Management for 2047
- Climate-Resilient Agriculture & Water Security
- Climate Financing & ESG-Driven Corporate Governance

HUMAN CAPITAL, EDUCATION & SKILL DEVELOPMENT

- India's Demographic Dividend: Turning Population into Productivity
- Reinventing Higher Education for Industry 4.0 and 5.0
- Future Workforce: Reskilling, Upskilling & Lifelong Learning
- Women in Workforce: A \$1 Trillion Opportunity

INTERNATIONAL BUSINESS AND TRADE COMPETITIVENESS

- India in Global Value Chains: Opportunities & Challenges
- Bilateral & Multilateral Trade for a Globalized \$30 Trillion India
- Ease of Doing Business & Regulatory Reforms
- Financial Markets, Investment Climate & Capital Mobilization



REGISTRATION DETAILS

DESIGNATION	REGISTRATION FEES
STUDENTS	400
RESEARCH SCHOLARS	500
FACULTY ACADEMICIANS	600
INTERNATIONAL PRESENTERS	2000

- Only one registration per team; however, all listed author and co-authors must complete the payment.
- Registration fees are non-refundable at any circumstances.
- Send your papers to commercenexus26@gmail.com

Payment Details

Account name : Sri Krishna Arts and Science College
Account number : 31128406279
IFSC Code : SBIN0012245
Bank Name : State Bank of India
Branch : Kuniamuthur

Important Dates

Last date for Paper Submission : 05.02.2026
Last date for Payment of registration fees : 09.02.2026
Presentation and Event Inauguration : 11.03.2026
Event Valedictory : 12.03.2026

Contact Details

Faculty Coordinators

Ms.J.Radhika - 9591194926

Mr.G.Raghunath - 8921941360

Student Coordinators

Mr.Lakshan - 9443642570

Ms.Pabisha - 9361659360

CHIEF PATRONS

Smt. S. Malarvizhi
Chairperson and Managing Trustee
Sri Krishna Institutions

Sri. K. Adithya
Trustee and Secretary
Sri Krishna Institutions

PATRON

Dr. K. Sundararaman
Chief Executive Officer
Sri Krishna Institutions

CO-PATRON

Dr. R. Jagajeevan
Principal
Sri Krishna Arts and
Science College

CONFERENCE CONVENORS

Dr. S. Anbumalar
Head, B.Com & M.Com.

Dr. J. Vijimol
Head, B.Com CA & BA.

Dr. R. Reena
Head, B.Com AF & MIB

Dr. Maria Williams
Dean-School of Commerce
Sri Krishna Arts and Science College

Dr. P. Radhakrishnan
Head, B.Com BPS & BI.

Dr. C. Dhanalakshmi
Head, B.Com PA & CS.

Dr. N. Sivakumar
Head, B.Com IT & E.Com.

ORGANISING COMMITTEE

Dr.C.Thiyaneswaran
Dr.P.R.Brindakalyani
Ms.J.Radhika
Mr.G.Raghunath

