



SKASC BEATS

Newsletter

Issue No.: 44

Weekly Edition

AY 2024-25



எண்பதத்தால் எய்தல் எளிதென்ப யார்மாட்டும்
பண்புடைமை என்னும் வழக்கு

- திருவள்ளுவர்

IIC – SKASC & IPR Cell | Club Activity



On 29 April, 2025, the Institution's Innovation Council (IIC) of SKASC, in collaboration with the IPR Cell, organized an enlightening session on “Copyright and Application Process.” The event aimed to raise awareness about the significance of copyright in safeguarding creative and intellectual works. **Dr. T. Veeramanikandasamy**, Associate Professor, Department of Electronics and Communication Systems, SKASC, served as the chief guest for the session. He shared valuable insights into the role of copyright in protecting the originality of intellectual contributions, the legal aspects of copyright, and the process of filing applications.

INSTITUTION'S INNOVATION COUNCIL
(University of Education Initiatives)

SRI KRISHNAARTS AND SCIENCE COLLEGE
(An Autonomous Institution)
Affiliated to Bharathiar University, Coimbatore

INSTITUTION'S INNOVATION COUNCIL OF SKASC
in associated with
IPR Cell

We cordially invite you to session on

Copyright and Application Process

Dr. T. Veeramanikandasamy,
Associate Professor,
Department of Electronics and Communication
System, SKASC

Dr. S. Narendhran,
IPR Cell Coordinator
SKASC

Mr. M. Rajesh
IIC Convener
SKASC

Dr. R. Jagajeevan
Principal
SKASC

29th April, 2025 **10:00 AM**

Venue: Seminar Hall II

The session witnessed enthusiastic participation from students and staff, reflecting the growing interest in intellectual property rights in academic and creative fields.

Women's Cricket | Sports Achievement

We are proud to announce that our **Women's Cricket Team** secured the **Runner-up** position in the prestigious **Coral Jubilee Cup Cricket Tournament** held on 26 April, 2025. The team showcased remarkable skill and sportsmanship, earning a cash prize of ₹5,000.

The tournament was organized by the Coimbatore City Police in association with Sparkling Events and took place at 22 Yards, Saravanampatti. This unique event featured an exciting mix of matches between police teams, public teams, and women's teams, promoting sportsmanship and community engagement.

The grand event was graced by distinguished guests—**Thiru. A. Saravana Sundar**, I.P.S., Commissioner of Police, Coimbatore City, and **Ms. R. Sughasini**, Deputy Commissioner of Police (Headquarters), Coimbatore City, who served as the Chief Guests for the tournament.







STUDENTS ACHIEVEMENTS

MSW I Student Achievement

We are delighted to share that **Ms. R. Mounika**, a student of **I MSW**, proudly represented SKASC at the prestigious **India Book of World Records – Designer Runway Show: Lion Awards**. The event, organized by Mr. Singam, an Event Management, was held on 26 April, 2025, in Chennai.

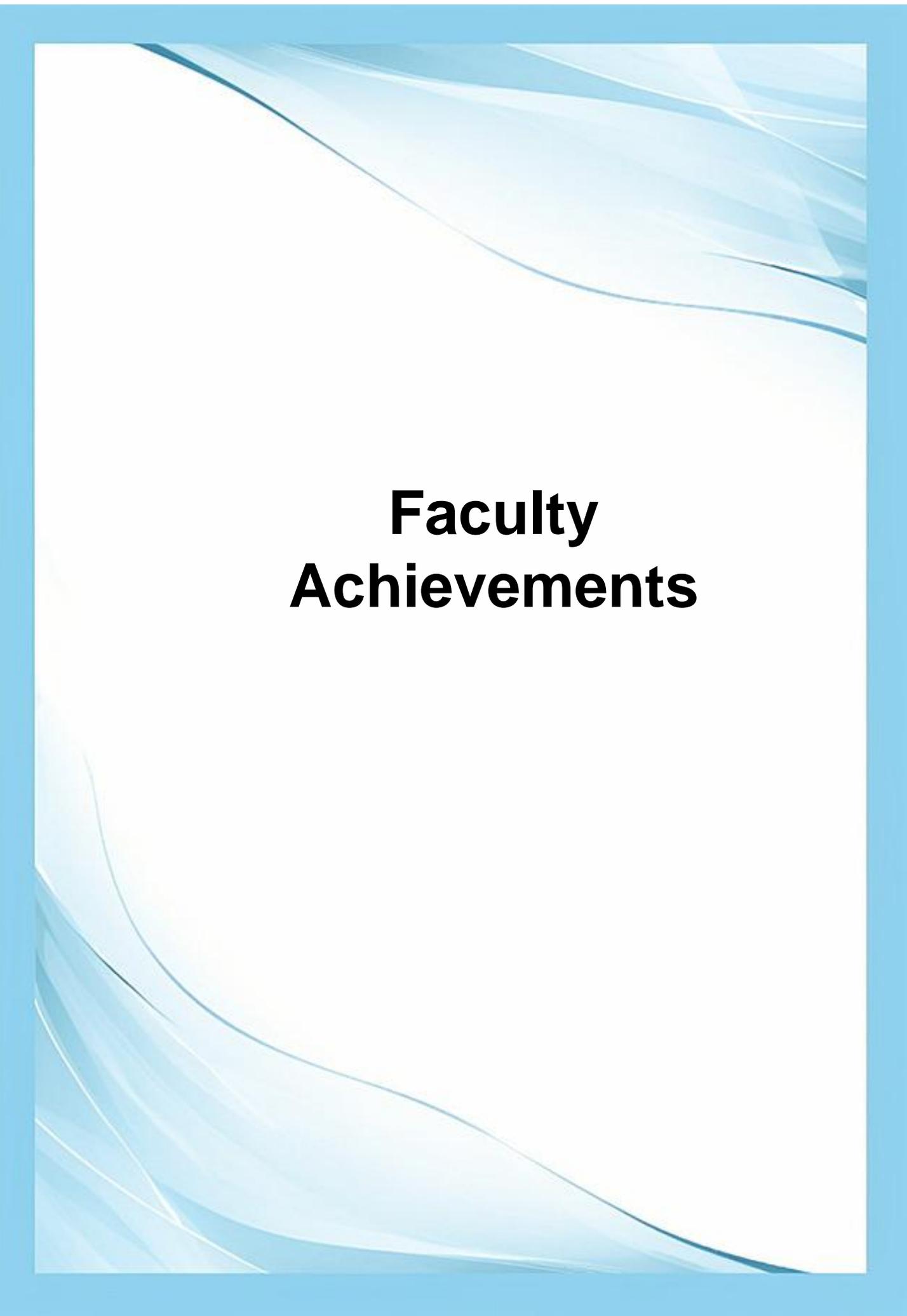
Ms. Mounika graced the runway in a stunning traditional Gujarati look, showcasing cultural elegance and confidence. Her participation in this esteemed event marks a proud moment for the institution, celebrating the fusion of creativity, tradition, and student excellence on a national platform.



Commerce & Management | Students Achievements

It was a moment of great pride for our institution when **Mr. Nishok Narayanan**, a student of B.Com IT, delivered the Felicitation Address at the renowned cultural event **Manila Suyachi Nayagaraku Magathana Parattu** held at the Jawaharlal Nehru Indoor Stadium, Chennai. Adding to the pride, the entire event was gracefully hosted by **Ms. Diya**, an accomplished alumna of SKASC (BBA 2010–2013), showcasing the continued excellence and involvement of our students and alumni in significant public platforms.





Faculty Achievements

Commerce PA & CS | Faculty Achievement

Mrs. J. Radhika, Assistant Professor, Department of Commerce PA & CS successfully participated in the Master Class Series conducted under **IP Utsav**. The virtual event was organized by the All India Council for Technical Education (AICTE) and the Ministry of Education's Innovation Cell (MIC) from 21st April to 26th April, 2025. Her active involvement in this prestigious initiative reflects the institution's ongoing commitment to fostering academic excellence and innovation.



Further, She has successfully completed two prestigious professional certification courses, **Advanced Quantitative Statistics with Excel** and **Understanding Research Methods** offered by the University of London through Coursera. These accomplishments have significantly enhanced her expertise in advanced data analysis, statistical techniques, and research methodology.



Patent Registration | Faculty Achievement



Dr. K.R. Senthilkumar, Librarian, and Dr. S. Monika, Assistant Professor of English successfully published a patent under The Patent Office, Government of India. They have received the Certificate of Registration for their innovative design titled **Corded Portable Book Scanner** (Design Number: 445534-001), dated 24.01.2025. It is a proud movement to celebrate this significant achievement in intellectual property.

ECS | Faculty Achievement

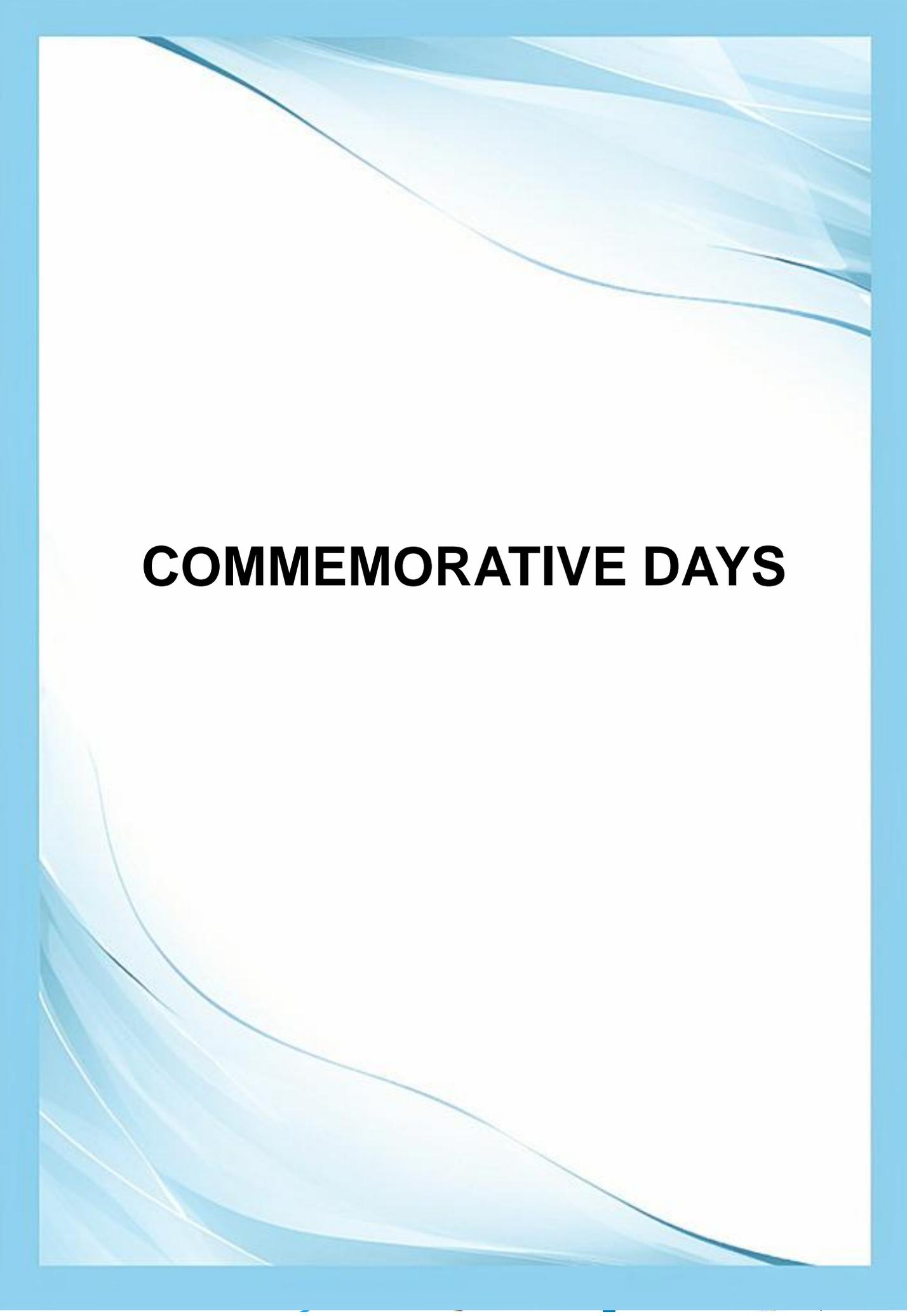
Ms. G. Lavanya, Assistant Professor, ECS Department, participated in the webinar titled **Quantum Computing and Artificial Intelligence: The Future Tech**, held on 21st April 2025, organized by the Department of Physics, Rathinam College of Arts and Science, Coimbatore.



BBA | Faculty Achievement

Dr. J. Mary Saranya, Assistant Professor and Head, Department of Business Application, has been honoured with the **Best Faculty Award** for Outstanding Contributions in Research and Academia by **Vivekananda Institute of Management Studies - REFRAMA**. This recognition is a testament to her dedication, excellence, and impactful contributions to the academic and research community.





COMMEMORATIVE DAYS

Commemorative days

SRI KRISHNA ARTS AND SCIENCE COLLEGE
INSTITUTION'S INNOVATION COUNCIL

HAPPY WORLD EARTH DAY
April 22, 2025



Earth Day is a reminder that our planet's health is in our hands. Let's commit to sustainable actions for a brighter future.

SRI KRISHNA ARTS AND SCIENCE COLLEGE
INSTITUTION'S INNOVATION COUNCIL

World Book and Copyright Day
23 APRIL



"Books have the power to inspire, educate, and transform lives. Let's celebrate the joy of reading today and every day."

SRI KRISHNA ARTS AND SCIENCE COLLEGE
INSTITUTION'S INNOVATION COUNCIL

WORLD MALARIA DAY
25 APRIL



On this day, let's renew our commitment to eradicate this deadly disease and save lives.

SRI KRISHNA ARTS AND SCIENCE COLLEGE
INSTITUTION'S INNOVATION COUNCIL

NATIONAL TELEPHONE DAY
25 April



A simple invention that changed the course of human history – the telephone. Celebrating its legacy on National Telephone Day

SRI KRISHNA ARTS AND SCIENCE COLLEGE
INSTITUTION'S INNOVATION COUNCIL

WORLD DAY FOR SAFETY AND HEALTH AT WORK
28 APRIL



Investing in safety today ensures a brighter and healthier tomorrow for all workers.

SRI KRISHNA ARTS AND SCIENCE COLLEGE
INSTITUTION'S INNOVATION COUNCIL

HAPPY INTERNATIONAL DANCE DAY
29 April

"Dance is the purest expression of every emotion, earthly and spiritual. It is the language of the body."



Commemorative days

SRI KRISHNA ARTS AND SCIENCE COLLEGE



International Workers Day

MAY 01, 2025

"Every job is a self-portrait of the person who does it.
Autograph your work with excellence.
Happy Workers Day!"

SRI KRISHNA ARTS AND SCIENCE COLLEGE



NATIONAL TEXTILE DAY

3 May

"Textiles are more than just fabric; they are expressions of identity and artistry."

SRI KRISHNA ARTS AND SCIENCE COLLEGE



4 May

International Firefighters Day

"let's honor the brave men and women who put their lives on the line to keep our communities safe. Thank you for your service."

SRI KRISHNA ARTS AND SCIENCE COLLEGE

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Assistant Professor,

Department of Software Systems & AIML



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தாமின் புறுவது உலகின் புறக்கண்டு
காமுறுவர் கற்றறிந் தார்.

- திருவள்ளுவர்

Faculty Achievement - Commerce | Excellence Award in Education 2025



SKASC lauds **Mr. J. Christopher**, Assistant Professor of the Department of Commerce (Computer Applications), for being honoured with the **Excellence in Education Award 2025** on May 11, 2025, by the **Master's Professional Academy**. This prestigious recognition celebrates his 24 years of dedicated service in the field of education and research, during which he has significantly contributed to the personal and academic growth of countless students. The award reflects Mr. Christopher's unwavering commitment to academic excellence, mentorship, and lifelong learning, bringing pride to the institution and inspiring the educational community.

Faculty Achievement - Commerce | Paper Presentation



SKASC congratulates **Mrs. J. Radhika**, Assistant Professor and Research Scholar, Department of Commerce (PA & CS), for participating in and presenting a research paper titled "An Empirical Study on Green Financing Adoption and Environmental Impact in Manufacturing Companies of Coimbatore District" at the IPE Annual Finance Conference 2025. The two-day conference was held in hybrid mode on April 28 and 29, 2025, at the IPE Shamirpet Campus, Hyderabad.

Faculty Achievement – Commerce | FDP



SKASC congratulates **Mrs. J. Radhika**, Assistant Professor, Department of Commerce (PA & CS), for successfully completing the **NEP Orientation & Sensitisation Programme** organised by the UGC Malaviya Mission Teacher Training Centre, Mizoram University, held from April 22 to 30, 2025. This programme aimed to deepen faculty understanding of the National Education Policy (NEP) and its implementation strategies in higher education institutions. Mrs. Radhika's active participation reflects her commitment to embracing progressive educational reforms and contributing meaningfully to the institution's academic advancement.

Faculty Achievement – Languages | FDP



SKASC appreciates **Dr. K. Mary Nirmala Arokiam**, Department of Languages (Hindi), for successfully completing the **Short-Term Programme on Rules, Regulations, and University Administration** under the UGC CARE Malaviya Mission Teacher Training Programme. Conducted by Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh, the programme focused on enhancing administrative competencies, regulatory frameworks, and governance in higher education. Dr. Mary Nirmala's participation exemplifies her dedication to professional growth and her commitment to upholding institutional excellence in academic administration.

Faculty Achievement – ECS | FDP



SKASC appreciates **Mr. M. Selvam** from the Department of ECS for participating in the **One-Week Faculty Development Programme on Robotic Process Automation Associate (UiPath)**, organized by ICT Academy from May 12 to 16, 2025, at Rathinam College of Arts & Science, Coimbatore. The FDP offered comprehensive training on automation technologies, with a special emphasis on UiPath tools and real-time applications of Robotic Process Automation (RPA). Mr. Selvam's active involvement highlights the department's dedication to ongoing professional growth and the integration of emerging technologies into academic practice.

Commemorative Days

SRI KRISHNA ARTS AND SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

WORLD ATHLETICS DAY

7 MAY



"The miracle isn't that I finished.
The miracle is that I had the courage to start."

SRI KRISHNA ARTS AND SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

8 MAY

World Red Cross Day

Stay healthy and be safe!



ARTS AND SC

WORLD MIGRATORY BIRD DAY

"Migratory birds connect people, ecosystems, and nations. They are symbols of peace and of an interconnected planet."



10 May

SRI KRISHNA ARTS AND SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

to all mother's around the globe

HAPPY MOTHER'S DAY

"Life doesn't come with a manual,
it comes with a mother."

11 May



SRI KRISHNA ARTS AND SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

National Technology Day

11 May

"Let us celebrate the power of technology to transform our lives and shape a better future."



Commemorative Days

SRI KRISHNA ARTS AND SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Happy International
+ NURSES DAY



"Nursing is a work of heart. Thanks to all the nurses for your passion and dedication to healing."
12 May

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NATIONAL NOTEBOOK DAY
15 MAY

"A notebook is a map of your inner landscape, each line a path to self-discovery."



INTERNATIONAL DAY OF FAMILIES
15 May

SRI KRISHNA ARTS AND SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL



INTERNATIONAL DAY OF LIGHT
16 May

"As we bask in the radiance of light, let us also remember our responsibility to preserve and protect this precious resource for future generations."

SRI KRISHNA ARTS AND SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

WORLD TELECOMMUNICATION AND INFORMATION SOCIETY DAY



17 May

"Telecommunication bridges distances, connects hearts, and unites minds."



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