



# SKASC BEATS

Newsletter

Issue No.: 44

Weekly Edition

AY 2024-25



எண்பதத்தால் எய்தல் எளிதென்ப யார்மாட்டும்  
பண்புடைமை என்னும் வழக்கு - திருவள்ளுவர்

# IIC – SKASC & IPR Cell I Club Activity



On 29 April, 2025, the Institution's Innovation Council (IIC) of SKASC, in collaboration with the IPR Cell, organized an enlightening session on "Copyright and Application Process." The event aimed to raise awareness about the significance of copyright in safeguarding creative and intellectual works. **Dr. T. Veeramanikandasamy**, Associate Professor, Department of Electronics and Communication Systems, SKASC, served as the chief guest for the session. He shared valuable insights into the role of copyright in protecting the originality of intellectual contributions, the legal aspects of copyright, and the process of filing applications.



INSTITUTION'S  
INNOVATION  
COUNCIL  
(University of Education Initiatives)



**SRI KRISHNAARTS AND SCIENCE COLLEGE**  
(An Autonomous Institution)  
Affiliated to Bharathiar University, Coimbatore

**INSTITUTION'S INNOVATION COUNCIL OF SKASC**  
in associated with  
**IPR Cell**  
We cordially invite you to session on  
**Copyright and Application Process**



**Dr. T. Veeramanikandasamy**,  
Associate Professor,  
Department of Electronics and Communication  
System, SKASC

**Dr. S. Narendhran**,  
IPR Cell Coordinator  
SKASC

**Mr. M. Rajesh**  
IIC Convener  
SKASC

**Dr. R. Jagajeevan**  
Principal  
SKASC

 **29<sup>th</sup> April, 2025**

 **10:00 AM**

**Venue: Seminar Hall II**

The session witnessed enthusiastic participation from students and staff, reflecting the growing interest in intellectual property rights in academic and creative fields.



## Women's Cricket | Sports Achievement

We are proud to announce that our **Women's Cricket Team** secured the **Runner-up** position in the prestigious **Coral Jubilee Cup Cricket Tournament** held on 26 April, 2025. The team showcased remarkable skill and sportsmanship, earning a cash prize of ₹5,000.

The tournament was organized by the Coimbatore City Police in association with Sparkling Events and took place at 22 Yards, Saravanampatti. This unique event featured an exciting mix of matches between police teams, public teams, and women's teams, promoting sportsmanship and community engagement.

The grand event was graced by distinguished guests—**Thiru. A. Saravana Sundar**, I.P.S., Commissioner of Police, Coimbatore City, and **Ms. R. Sughasini**, Deputy Commissioner of Police (Headquarters), Coimbatore City, who served as the Chief Guests for the tournament.









# **STUDENTS ACHIEVEMENTS**

## MSW I Student Achievement

We are delighted to share that **Ms. R. Mounika**, a student of **I MSW**, proudly represented SKASC at the prestigious **India Book of World Records – Designer Runway Show: Lion Awards**. The event, organized by Mr. Singam, an Event Management, was held on 26 April, 2025, in Chennai.

Ms. Mounika graced the runway in a stunning traditional Gujarati look, showcasing cultural elegance and confidence. Her participation in this esteemed event marks a proud moment for the institution, celebrating the fusion of creativity, tradition, and student excellence on a national platform.



# Commerce & Management | Students Achievements

It was a moment of great pride for our institution when **Mr. Nishok Narayanan**, a student of B.Com IT, delivered the Felicitation Address at the renowned cultural event **Manila Suyachi Nayagaraku Magathana Parattu** held at the Jawaharlal Nehru Indoor Stadium, Chennai. Adding to the pride, the entire event was gracefully hosted by **Ms. Diya**, an accomplished alumna of SKASC (BBA 2010–2013), showcasing the continued excellence and involvement of our students and alumni in significant public platforms.





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# **Faculty Achievements**



## Commerce PA & CS | Faculty Achievement

**Mrs. J. Radhika**, Assistant Professor, Department of Commerce PA & CS successfully participated in the Master Class Series conducted under **IP Utsav**. The virtual event was organized by the All India Council for Technical Education (AICTE) and the Ministry of Education's Innovation Cell (MIC) from 21<sup>st</sup> April to 26<sup>th</sup> April, 2025. Her active involvement in this prestigious initiative reflects the institution's ongoing commitment to fostering academic excellence and innovation.



Further, She has successfully completed two prestigious professional certification courses, **Advanced Quantitative Statistics with Excel** and **Understanding Research Methods** offered by the University of London through Coursera. These accomplishments have significantly enhanced her expertise in advanced data analysis, statistical techniques, and research methodology.



# Patent Registration | Faculty Achievement



Dr. K.R. Senthilkumar, Librarian, and Dr. S. Monika, Assistant Professor of English successfully published a patent under The Patent Office, Government of India. They have received the Certificate of Registration for their innovative design titled **Corded Portable Book Scanner** (Design Number: 445534-001), dated 24.01.2025. It is a proud movement to celebrate this significant achievement in intellectual property.

# ECS | Faculty Achievement

Ms. G. Lavanya, Assistant Professor, ECS Department, participated in the webinar titled **Quantum Computing and Artificial Intelligence: The Future Tech**, held on 21st April 2025, organized by the Department of Physics, Rathinam College of Arts and Science, Coimbatore.





# BBA I Faculty Achievement

Dr. J. Mary Saranya, Assistant Professor and Head, Department of Business Application, has been honoured with the **Best Faculty Award** for Outstanding Contributions in Research and Academia by **Vivekananda Institute of Management Studies - REFRAMA**. This recognition is a testament to her dedication, excellence, and impactful contributions to the academic and research community.



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# **COMMEMORATIVE DAYS**



# Commemorative days

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
INSTITUTION'S INNOVATION COUNCIL  
Ministry of Education, Government of India

**HAPPY WORLD EARTH DAY**

April 22, 2025

Earth Day is a reminder that our planet's health is in our hands. Let's commit to sustainable actions for a brighter future.

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
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**World Book and Copyright Day**  
23 APRIL

"Books have the power to inspire, educate, and transform lives. Let's celebrate the joy of reading today and every day."

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
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**WORLD MALARIA DAY**  
25 APRIL

On this day, let's renew our commitment to eradicate this deadly disease and save lives.

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**NATIONAL TELEPHONE DAY**  
25 April

A simple invention that changed the course of human history – the telephone. Celebrating its legacy on National Telephone Day

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
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**WORLD DAY FOR SAFETY AND HEALTH AT WORK**  
28 APRIL

Investing in safety today ensures a brighter and healthier tomorrow for all workers.

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
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Ministry of Education, Government of India



**HAPPY INTERNATIONAL DANCE DAY**  
29 April


"Dance is the purest expression of every emotion, earthly and spiritual. It is the language of the body."



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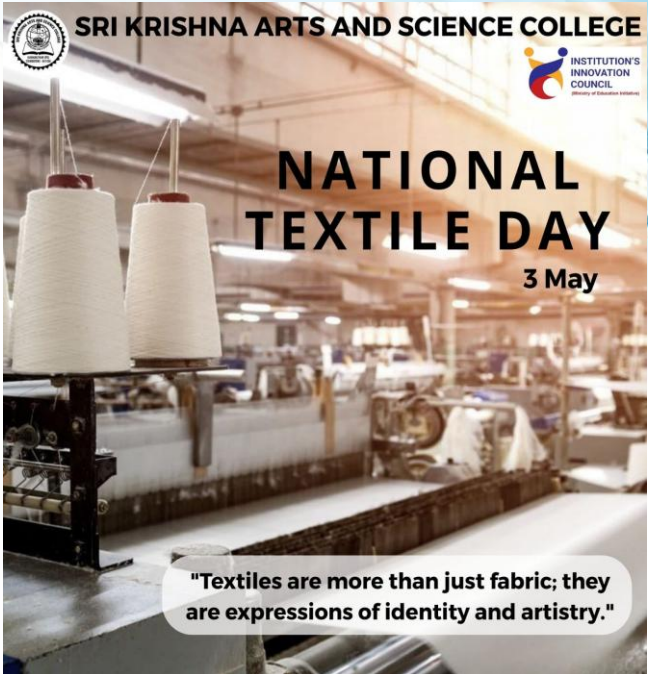
**International Workers Day**

**MAY 01, 2025**

"Every job is a self-portrait of the person who does it.  
Autograph your work with excellence.  
Happy Workers Day!"

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**

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**NATIONAL TEXTILE DAY**

**3 May**

"Textiles are more than just fabric; they are expressions of identity and artistry."

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**

  INSTITUTION'S INNOVATION COUNCIL  
Ministry of Education, Government of India



**4 May**

**International Firefighters Day**

"let's honor the brave men and women who put their lives on the line to keep our communities safe.  
Thank you for your service."



# **SRI KRISHNA ARTS AND SCIENCE COLLEGE**

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Department of Software Systems & AIML



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தாமின் புறுவது உலகின் புறக்கண்டு  
காமுறுவர் கற்றறிந் தார்.

- திருவள்ளுவர்



## Faculty Achievement - Commerce | Excellence Award in Education 2025



SKASC lauds **Mr. J. Christopher**, Assistant Professor of the Department of Commerce (Computer Applications), for being honoured with the **Excellence in Education Award 2025** on May 11, 2025, by the **Master's Professional Academy**. This prestigious recognition celebrates his 24 years of dedicated service in the field of education and research, during which he has significantly contributed to the personal and academic growth of countless students. The award reflects Mr. Christopher's unwavering commitment to academic excellence, mentorship, and lifelong learning, bringing pride to the institution and inspiring the educational community.

## Faculty Achievement - Commerce | Paper Presentation



SKASC congratulates **Mrs. J. Radhika**, Assistant Professor and Research Scholar, Department of Commerce (PA & CS), for participating in and presenting a research paper titled "An Empirical Study on Green Financing Adoption and Environmental Impact in Manufacturing Companies of Coimbatore District" at the IPE Annual Finance Conference 2025. The two-day conference was held in hybrid mode on April 28 and 29, 2025, at the IPE Shamirpet Campus, Hyderabad.



## Faculty Achievement – Commerce | FDP



SKASC congratulates **Mrs. J. Radhika**, Assistant Professor, Department of Commerce (PA & CS), for successfully completing the **NEP Orientation & Sensitisation Programme** organised by the UGC Malaviya Mission Teacher Training Centre, Mizoram University, held from April 22 to 30, 2025. This programme aimed to deepen faculty understanding of the National Education Policy (NEP) and its implementation strategies in higher education institutions. Mrs. Radhika's active participation reflects her commitment to embracing progressive educational reforms and contributing meaningfully to the institution's academic advancement.

## Faculty Achievement – Languages | FDP



SKASC appreciates **Dr. K. Mary Nirmala Arokiam**, Department of Languages (Hindi), for successfully completing the **Short-Term Programme on Rules, Regulations, and University Administration** under the UGC CARE Malaviya Mission Teacher Training Programme. Conducted by Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh, the programme focused on enhancing administrative competencies, regulatory frameworks, and governance in higher education. Dr. Mary Nirmala's participation exemplifies her dedication to professional growth and her commitment to upholding institutional excellence in academic administration.

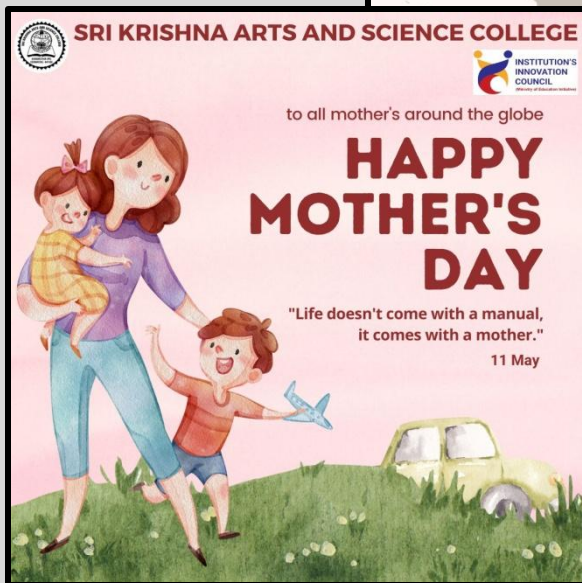


## Faculty Achievement – ECS | FDP



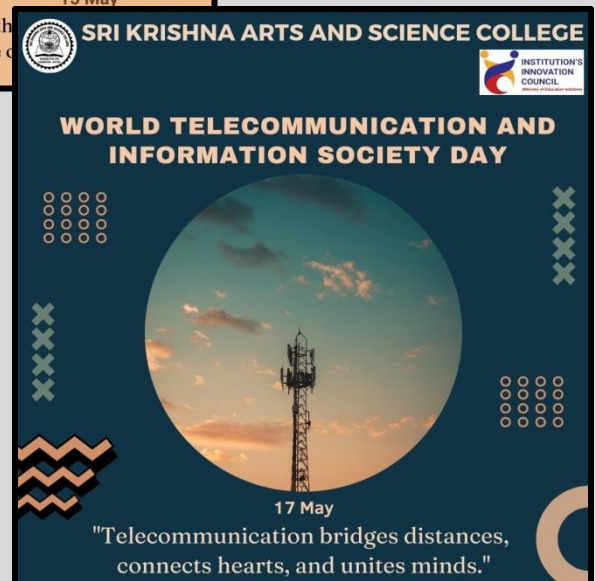
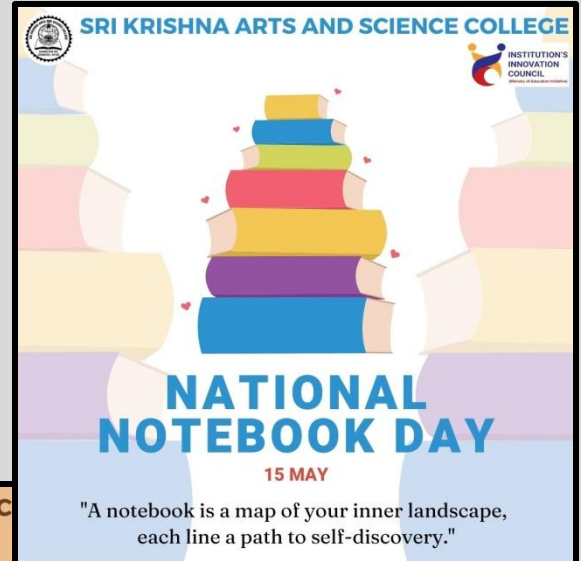
SKASC appreciates **Mr. M. Selvam** from the Department of ECS for participating in the **One-Week Faculty Development Programme on Robotic Process Automation Associate (UiPath)**, organized by ICT Academy from May 12 to 16, 2025, at Rathinam College of Arts & Science, Coimbatore. The FDP offered comprehensive training on automation technologies, with a special emphasis on UiPath tools and real-time applications of Robotic Process Automation (RPA). Mr. Selvam's active involvement highlights the department's dedication to ongoing professional growth and the integration of emerging technologies into academic practice.

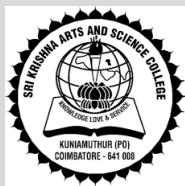
# Commemorative Days





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