

SRI KRISHNA ARTS AND SCIENCE COLLEGE, COIMBATORE

Consolidated Report of Events Conducted by the Consumer Protection Club, SKASC (2021-2024)

2021-22

Vision:

Create a society of informed consumers who make responsible and sustainable choices in their purchasing decisions.

Mission:

To educate and empower individuals about their rights and responsibilities as consumers, promoting ethical consumption and awareness of market dynamics.

Overview:

The Consumer Protection Cell is committed to creating a society of informed consumers who make responsible and sustainable choices in their purchasing decisions. Our mission is to educate and empower individuals about their rights and responsibilities as consumers, while promoting ethical consumption and awareness of market dynamics.

Events conducted(3)

1. Lecture on Consumer Protection Act, 2019

Date: November 16, 2021

Participants: 81

Highlights:

The session featured a keynote address by MFJ Lion Advocate Mr. M. Madhivanan, who discussed the salient features of the Consumer Protection Act, 2019, which repealed and replaced the previous 1986 Act. Key topics included:

- The rules framed under the Act in 2020.
- The importance of consumer awareness in society and culture.
- The fundamental rights enunciated in the Indian Constitution and their connection to consumer rights.



2. Commemoration of National Consumer Day

Date: December 24, 2021

Participants: 89

Highlights:

National Consumer Day is celebrated on December 24 each year to commemorate the enactment of the Consumer Protection Act in 1986. The event aimed to raise awareness about consumer rights and responsibilities. Key highlights included:

- The establishment of the Central Consumer Protection Authority (CCPA) under the 2019 Act to promote and enforce consumer rights.
- A speech by Chief Guest Mr. S. Mohan Babu, Taluk Supply Officer, Deputy Thasildhar, Perur, Coimbatore, who emphasized the significance of consumer education.



3. Commemoration of National Consumer Day - Competition

Date: December 24, 2021

Participants: 35

Highlights:

This event featured an essay writing and drawing competition for students in classes 6 to 8 from Government High School, Gandhimanagar, Peelamedu, Coimbatore. The competition focused on the theme “Tackling Plastic Pollution.” Highlights included:

- Participants incorporated recent announcements by CM M.K. Stalin and relevant surveys in their essays, showcasing their engagement with current events.
- The drawing competition allowed students to creatively express innovative ideas on reusing plastics and reducing plastic usage.

The Chief Guest for this event was Mrs. G.K. Vijayalakshmi, Head Mistress of the Government High School, who praised the students for their creative talents.



2022-23

Events Conducted (1)

Event Details:

Date: November 22, 2022

Participants: 106

Highlights:

The session featured a keynote address by MFJ Lion Advocate Mr. M. Madhivanan, who provided valuable insights into consumer protection. Key topics discussed included:

- **Role of Social Workers:** Mr. Madhivanan emphasized the critical role social workers play in advocating for consumer rights, both socially and legally. He illustrated how social workers can help individuals navigate consumer-related issues.
- **Standardization of Products:** The speaker highlighted the importance of standardization across industries to ensure product safety and reliability. He explained that standardization aims to establish uniform practices within the industry, focusing on the creation process, operational methods, and technological use. An example cited was the Bureau of Indian Standards (BIS) 916 marking for gold and related products, which ensures quality and safety for consumers.
- **Consumer Awareness:** Mr. Madhivanan stressed the necessity for consumers to be aware of their rights and available remedies, especially in the rapidly evolving

e-commerce landscape. He underscored the risks associated with online shopping and the importance of being informed to protect oneself against unfair practices.

2023-24

Events conducted: 9

1. Awareness on National Consumer Helpline

Date: February 17, 2023

Participants: 46

Highlights:

Mrs. Latha Sundaram, Managing Trustee of Aram Foundation Charitable Trust, addressed participants about the National Consumer Helpline (NCH). She emphasized its role in assisting consumers with issues related to products and services and explained how to access help through the toll-free numbers 1800-11-4000 and 14404. The NCH also supports consumers in filing complaints and educating them about their rights and responsibilities



2. Consumer Rights Education to Women SHG Members

Date: March 8, 2023

Participants: 25

Highlights:

On International Women's Day, Advocate Ms. A. Jessi educated women Self-Help Group (SHG) members about their consumer rights. She discussed the significance of consumer rights and the discrimination women face in the marketplace, emphasizing the need for greater protection.



3. Competition

for School Students to Commemorate World Consumer Rights Day

Date: March 13, 2023

Participants: 120

Highlights:

Various competitions, including elocution, essay writing, and drawing, were organized for students from Government Higher Secondary School, Kannampalayam. The theme revolved around consumer protection laws and practices, encouraging students to engage creatively with the topic. Mr. G.R. Chenduran, Head Master, was the chief guest.



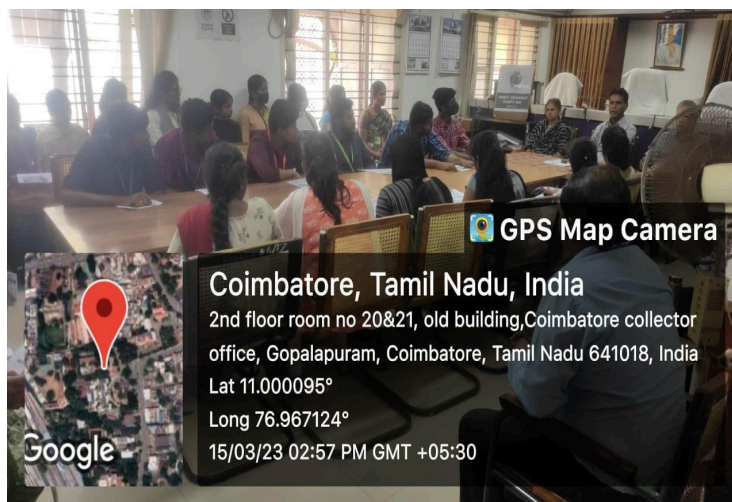
4. Commemoration of World Consumer Rights Day –Orientation Visit to District Redressal Forum

Date: March 15, 2023

Participants: 33

Highlights:

A visit to the Coimbatore District Consumer Redressal Commission allowed participants to learn about consumer rights from Thiru R. Thangavel, President of the Commission. He discussed the three-tier system of the Consumer Redressal Commission and highlighted essential consumer rights.



5. Tree Plantation for a Clean Energy Transition

Date: July 28, 2023

Participants: 31

Highlights:

In observance of World Nature Conservation Day, the club organized a tree planting initiative in Seengapathy Village. Mr. Kittusamy, President of Mathvarayapuram Panchayat, stressed the importance of environmental conservation and its relevance to consumer protection.



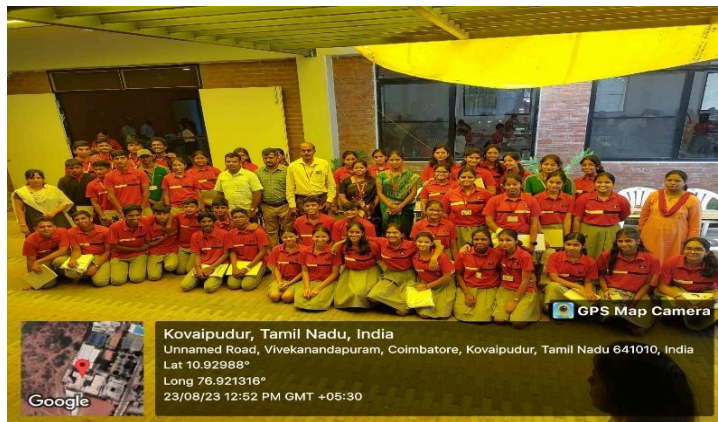
6. Exhibition on Food Adulteration

Date: August 23, 2023

Participants: 350

Highlights:

An exhibition led by Mr. D. Sollalvallan, Food Safety Officer, aimed to educate attendees about food adulteration and its health risks. The event included demonstrations on identifying adulterated products, fostering greater awareness **about food safety**.



7. Food Preservation: Challenges for the Future

Date: October 30, 2023

Participants: 40

Highlights:

Dr. N. Latha discussed the challenges faced in food preservation and the importance of sustainable practices in this field, equipping students with critical knowledge for future endeavors.



8. Competition for School Students on Commemoration of National Consumer Rights Day

Date: December 21, 2023

Participants: 90

Highlights:

Students from classes 6 to 8 participated in competitions focusing on food wastage and consumer protection against false advertisements. The event encouraged creativity and awareness, with Mrs. G.K. Vijayalakshmi as the chief guest.



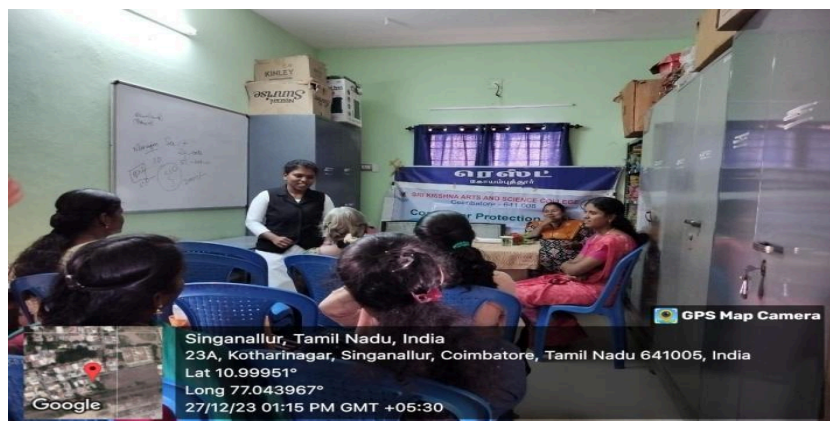
9. Awareness Programme for SHG Members on Legal Protection to Consumers

Date: December 27, 2023

Participants: 90

Highlights:

Advocate Ms. A. Jessi presented on consumer protection laws designed to safeguard buyers against unfair marketplace practices. The session highlighted the importance of legal measures in consumer rights protection.



2024-25

Events conducted: (3)

1. Misleading Advertisements: Means to Protect Students as Consumers

Date: January 31, 2024

Participants: 80

Highlights:

Mr. Selvapandian, Food Safety Officer from Sular Block, led an awareness program emphasizing "Food Safety and Measures." He addressed the impact of misleading and unethical advertisements on consumers, particularly children and their families. His discussion highlighted the importance of consuming nutritious foods, such as cereals and millets, to promote a healthy lifestyle.



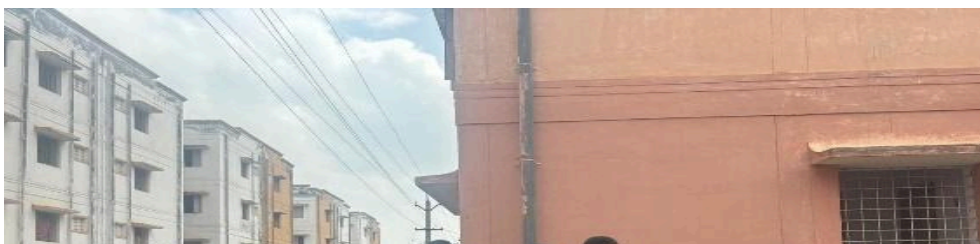
2. Solid Waste Management Awareness for Disabled People

Date: February 26, 2024

Participants: 32

Highlights:

This initiative aimed to increase awareness of solid waste management among disabled individuals. The program successfully educated participants about the importance of waste segregation. Additionally, dustbins specifically designed for organic and plastic waste were provided to residents in the Keeranatham slum board, enhancing waste management infrastructure. The session was led by Mr. Pradeep, Founder & Director of Recompose and Recycling Private Limited, who stressed the significance of sustainable waste practices.



3. Guest Lecture on National Consumer Helpline

Date: July 29, 2024

Participants: 102

Highlights:

Dr. N. Pratheep Kumar, General Secretary of the Tamil Nadu Consumer Association, conducted a lecture focused on the National Consumer Helpline. He provided valuable insights into how consumers can file complaints against service providers and utilize available grievance redressal mechanisms. The lecture aimed to empower participants with knowledge of their rights and responsibilities, ensuring they are informed about product quality, safety standards, and ethical business practices.

