

SRI KRISHNA ARTS AND SCIENCE COLLEGE, COIMBATORE
Consolidated Report of Events Conducted by Entrepreneurship Club,
SKASC (2021-2024)

Vision:

To cultivate a vibrant community of aspiring entrepreneurs who are empowered to innovate, create, and drive positive change through their ventures.

Mission:

To provide resources, mentorship, and networking opportunities that inspire and support students in developing their entrepreneurial skills and launching successful businesses.

Overview:

The Entrepreneurship Club is dedicated to fostering an entrepreneurial spirit among students by providing a platform for collaboration, learning, and innovation. The club offers a variety of activities, including workshops, guest speaker events, pitch competitions, and networking opportunities with industry professionals and successful entrepreneurs.

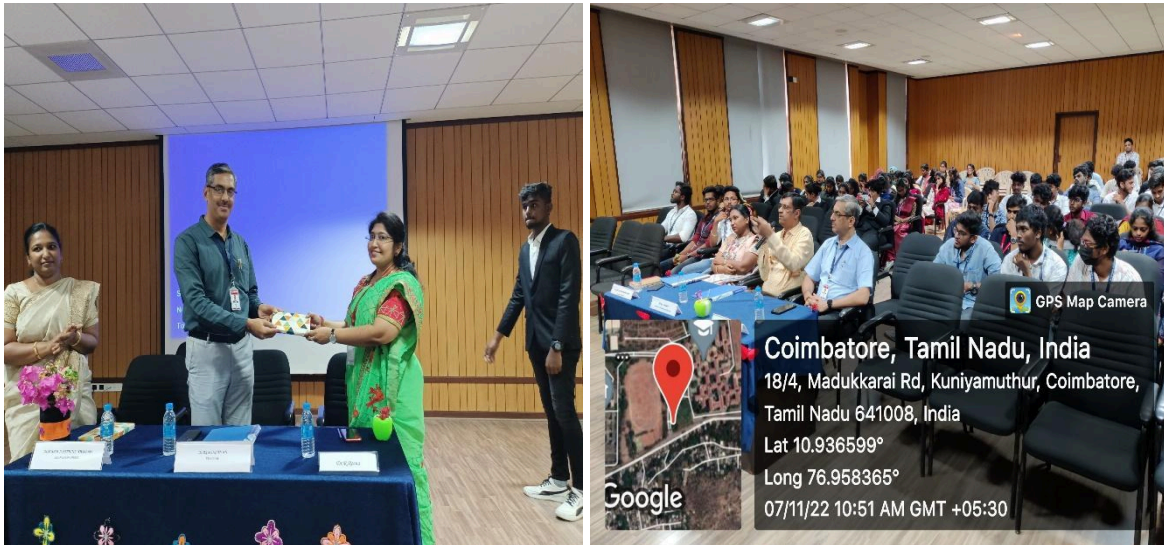
2021-22

Events Conducted (11)

Event No. : 01
Name of the Event : Innofest
Date of Event : 27.10.2022 & 07.11.2022

Name of the Resource Person: Mr. N.G. Venkat, Director - Business Operation, Datanerv, Hyderabad.





Event Report:

The Entrepreneurship club of SKASC organized INNOFEST competition - about New Startup ideas - for the students of SKASC. A total of 33 teams participated out of which 8 teams got selected for the final round. The Principal of SKASC Dr. R. Jagajeevan sir addressed the gathering and motivated the students to take part in such competitions. Dr. Maria Williams, Dean of Commerce acted as a judge. She also shared many ideas to become entrepreneurs. The program was organized by Dr. T. Kumarasamy, Assistant Professor of Commerce Business Application, and supported by Prof. Arun Samuel of Assistant Professor of Commerce Business Application, Prof. Sriranjani of Assistant Professor of Commerce Business Application and the students of II B.Com A&F 'B'. The session was so effective and useful


The Entrepreneurship club of SKASC organized the final round of INNOFEST competition - about New Startup ideas - for the students of SKASC. A total of 8 teams participated out of which 3 teams got selected, who had received Gold, Silver, and Bronze medals respectively. I B.Com A&F 'A' secured first place, I B.Sc CSHM got second place, and II B.Sc IT got third place. Dr. Maria Josephine Williams, Dean of Commerce gave instructions to the participants regarding the competition. The judge of the competition was Mr. N.G. Venkat, Director - Business Operation, Datanerv, Hyderabad. He had observed each team carefully, passed on some suggestions and picked out three teams. The Principal of SKASC Dr. R. Jagajeevan sir addressed the gathering and motivated the students to take part in such competitions. The program was organized by Dr. T. Kumarasamy, Assistant Professor of Commerce Business Application, and supported by Prof. Arun Samuel, Assistant Professor of Commerce Business Application, Prof. Sriranjani, Assistant Professor of Commerce Business Application, Prof. Sreenidhi T.S., Assistant Professor of Commerce Business Application and the students of II B.Com A&F 'B'. The session was so effective and useful

Event No. : 02

Name of the Event : BIZEX Innovative Entrepreneurs

Date of Event : 09.01.2023

Name of the Resource Person: Mr. PrabhuGandhikumar, Founder and CEO TABP Snacks and Beverages

Invitation	Geo Tagged Photos
 <p>SRI KRISHNA ARTS AND SCIENCE COLLEGE COIMBATORE</p> <p>WE CORDIALLY INVITE YOU FOR A TALK ON BUSINESS EXPERIENCE ORGANIZED BY 3I ENTREPRENEURSHIP CLUB, SKASC.</p> <p>BIZEX INNOVATIVE ENTREPRENEURS</p> <p>Mr.PRABHU GANDHIKUMAR FOUNDER & CEO, TABP SNACKS AND BEVERAGES</p> <p>09 JAN 2023 10:15 AM - 11:00AM</p> <p>VENUE : SEMINAR HALL I</p> <p>BUSINESS TALK SERIES</p>	 <p>Kuniyamuthur, Tamil Nadu, India SRI KRISHNA ARTS AND SCIENCE COLLEGE, BK Pudur, Sugunapuram East, Kuniyamuthur, Tamil Nadu 641008, India Lat 10.963015° Long 76.959833° 09/01/23 10:31 AM GMT +05:30</p>

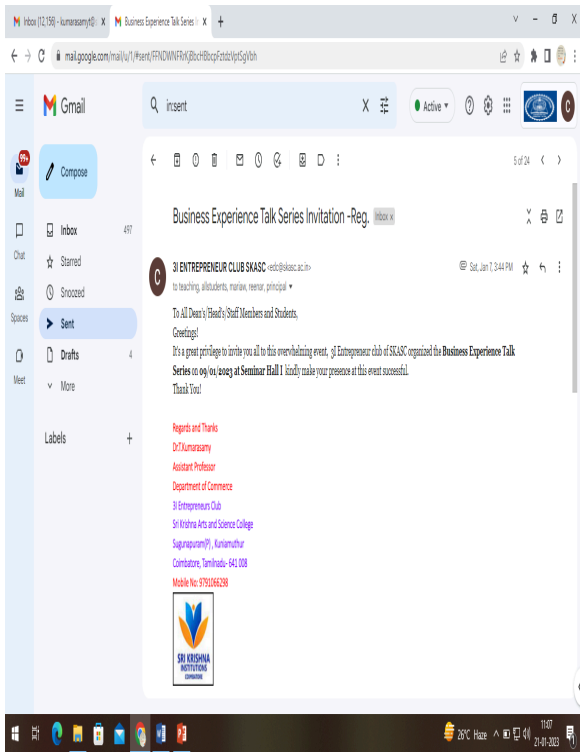
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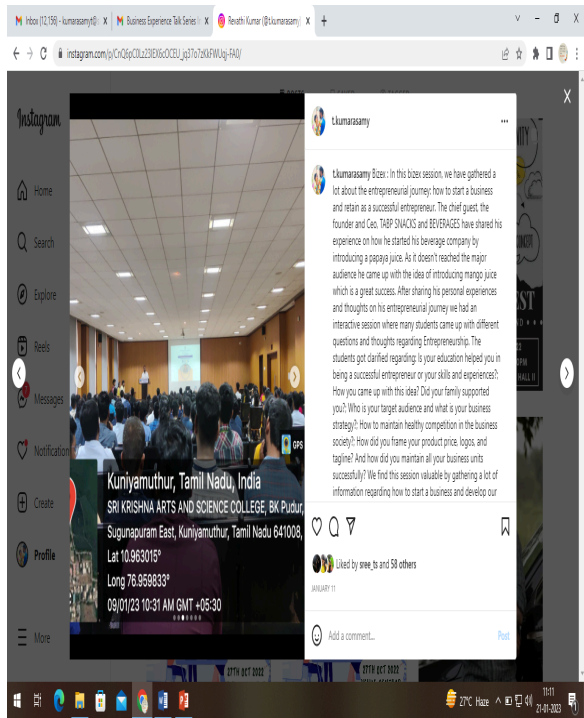
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Mail Communication



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Event Report:





In this bizex session, we have gathered a lot about the entrepreneurial journey: how to start a business and retain as a successful entrepreneur. The chief guest **Mr.PRABHUGANDHIKUMAR** the founder and Ceo, of TABP SNACKS and BEVERAGES has shared his experience on how he started his beverage company by introducing papaya juice. As it doesn't reached the major audience he came up with the idea of introducing mango juice which is a great success. After sharing his personal experiences and thoughts on his entrepreneurial journey we had an interactive session where many students came up with different questions and thoughts regarding Entrepreneurship. The students clarified: Has your education helped you be a successful entrepreneur or your skills and experiences?; How you came up with this idea? Did your family supported you?; Who is your target audience and what is your business strategy?; How to maintain healthy competition in the business society?; How did you frame your product price, logos, and tagline? And how did you maintain all your business units successfully? We find this session valuable by gathering a lot of information regarding how to start a business and develop our entrepreneurial skills. And this session got up with how to overcome difficulties and attain success.

Event No. : 03

Name of the Event : BIZEX Innovative Entrepreneurs

Date of Event : 09.01.2023

Name of the Resource Person: Ms.KRUTHIKA KUMARAN, Co-Founder of Vilvah Store, Coimbatore,

<p style="text-align: center;">Invitation</p>  <p style="text-align: center;">Ms . KRUTHIKA KUMARAN Co-Founder Vilvah Store, Coimbatore January 19, 2023 10 : 30 a.m. Seminar Hall 1, SKASC</p>	<p style="text-align: center;">Geo Tagged Photos</p> 
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Event No. : 04

Name of the Event : BIZEX Innovative Entrepreneurs

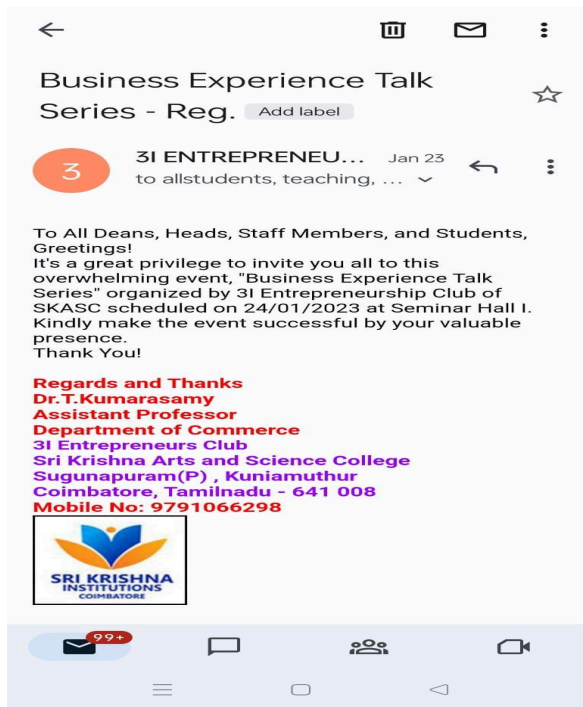
Date of Event : 24.01.2023

Name of the Resource Person: **Pema.k.Lama** Founder of Hairport studio
PrajwalRanaco-founder of Hairport studio

Invitation	Geo Tagged Photos
 <p>Invitation</p> <p>SRI KRISHNA ARTS AND SCIENCE COLLEGE COIMBATORE</p> <p>WE CORDIALLY INVITE YOU FOR A TALK ON BUSINESS EXPERIENCE ORGANIZED BY 3I ENTREPRENEURSHIP CLUB, SKASC</p> <p>BIZEX INNOVATIVE ENTREPRENEURS</p> <p>Pema K Lama Founder Hairport Studio</p> <p>Prajwal Rana Co-Founder Hairport studio</p> <p>January 24, 2023 10:30 am Seminar Hall 1, SKASC</p>	 <p>Geo Tagged Photos</p> <p>Kuniyamuthur, Tamil Nadu, India WXQ5+6FR, BK Pudur, Sugunapuram East, Kuniyamuthur, Tamil Nadu 641008, India Lat 10.938261° Long 76.958501° 24/01/23 10:29 AM GMT +05:30</p>
<p>Event Photo</p>	<p>Geo Tagged Photos</p>



Mail Communication



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Event Report:

Business experiences talk by Pema.k.Lama (the founder of Hairport studio) and PrajwalRana (the co-founder of Hairport studio).

In this session they shared their views on Entrepreneurship and they shared about how they started their journey as a Hair Dresser .They also shared about their perspective on hair dressing. This also includes some special knowledge on hair science and chemistry. Her passion is to become a Salon Director. They started their first outlet in Tirupur, as her mother's wish, soon they will open some outlets in Coimbatore. And shared thoughts on their

strategies and targets among the competitive world. And they trained their employees within 3 months of what they learned before in International studies on Hairdressing. After sharing their thoughts we went an Interactive session.

The questions includes:





- How do you market your products and services?
- Will you add some more details on your social media page?
- How many outlets do you have around Tamilnadu?

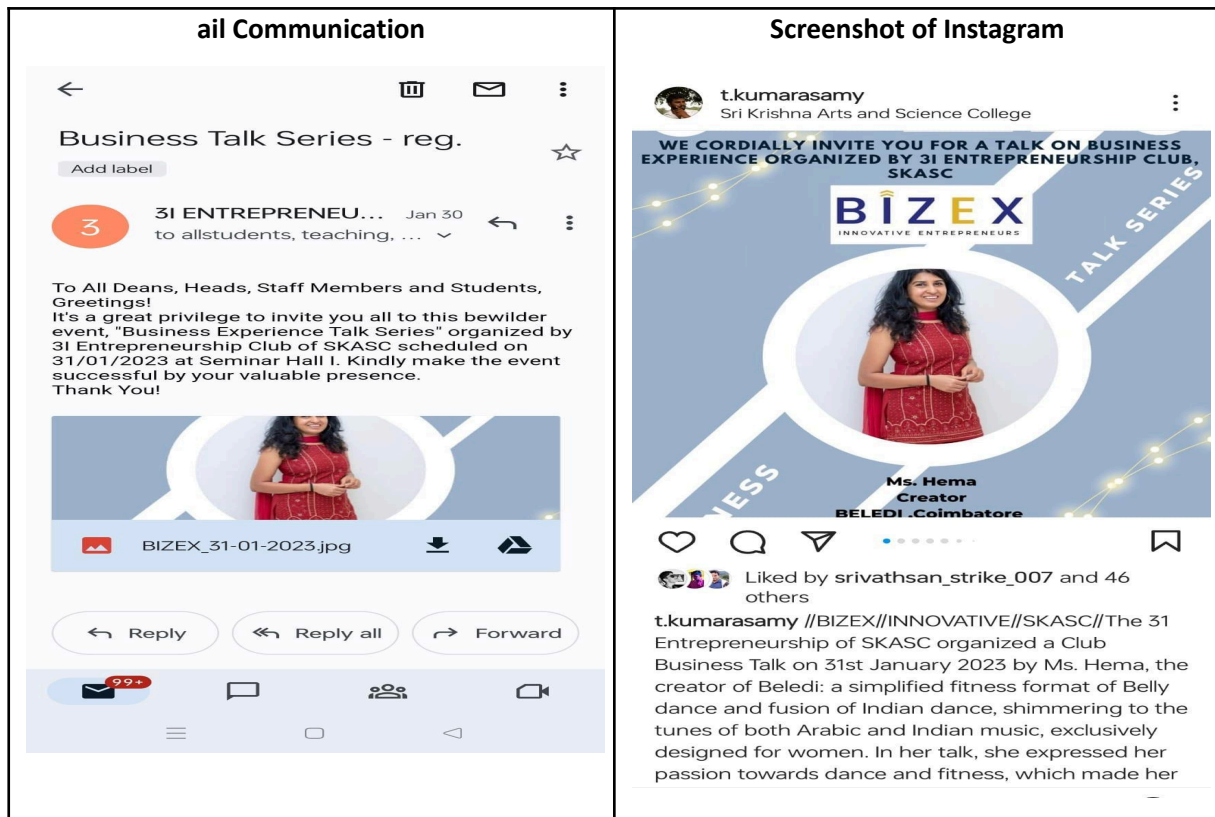
Event No. : 05

Name of the Event : BIZEX Innovative Entrepreneurs

Date of Event : 31.01.2023

Name of the Resource Person: Ms.Hema, Creator of Beledi, Coimbatore

<p style="text-align: center;">Invitation</p>  <p style="text-align: center;">Ms. Hema Creator BELEDI ,Coimbatore</p> <p style="text-align: center;">January 31, 2023 10:00 am Seminar Hall 1 , SKASC</p>	<p style="text-align: center;">Geo Tagged Photos</p>  <p style="text-align: right;">GPS Map Camera</p> <p>Kuniamuthur, Tamil Nadu, India SRI KRISHNA ARTS AND SCIENCE COLLEGE, BK Pudur, Sugunapuram East, Kuniamuthur, Tamil Nadu 641008, India Lat 10.938351° Long 76.958718° 31/01/23 10:47 AM GMT +05:30</p>
<p style="text-align: center;">Event</p>  <p style="text-align: right;">GPS Map Camera</p> <p>Kuniamuthur, Tamil Nadu, India SRI KRISHNA ARTS AND SCIENCE COLLEGE, BK Pudur, Sugunapuram East, Kuniamuthur, Tamil Nadu 641008, India Lat 10.938351° Long 76.958718° 31/01/23 10:44 AM GMT +05:30</p>	<p style="text-align: center;">Geo Tagged Photos</p>  <p style="text-align: right;">GPS Map Camera</p> <p>Kuniamuthur, Tamil Nadu, India SRI KRISHNA ARTS AND SCIENCE COLLEGE, BK Pudur, Sugunapuram East, Kuniamuthur, Tamil Nadu 641008, India Lat 10.938351° Long 76.958718° 31/01/23 11:36 AM GMT +05:30</p>



Event Report

The 3I entrepreneurship club of SKASC organized a business talk Ms.Hema, the creator of Beledi, Coimbatore on 31st January 2023. It is a simplified fitness format of belly dance, making it easy for everyone to be fit. In her talk, she expressed her passion towards dance and fitness, which made her start a dancing fitness studio exclusively for women. She also shared her experience of how the business was started and how it grew leaps and bounds. She also clarified the doubts regarding how this dance will create impact on fitness, which is better workout or belly dance? Students for greatly inspired in this new entrepreneurial ideas. Students benefited through the enthralling session.

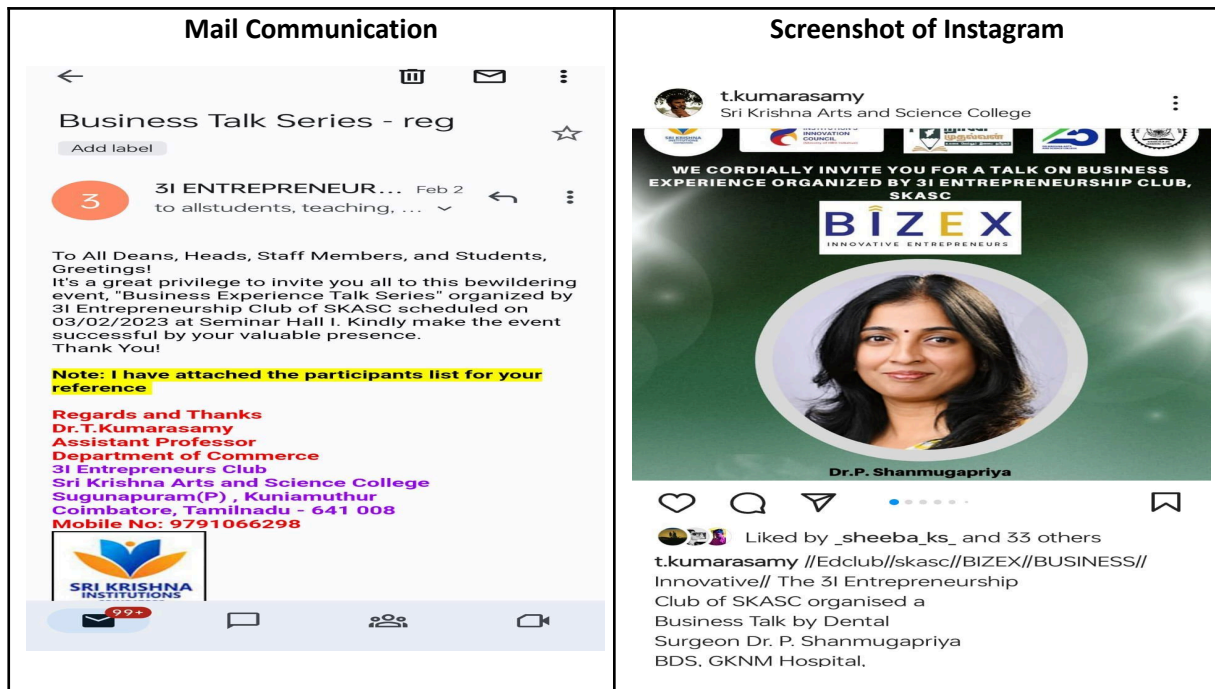
Event No. : 06

Name of the Event : BIZEX Innovative Entrepreneurs

Date of Event : 03.02.2023

Name of the Resource Person: Dr. P. Shanmugapriya, BDS, GKNM Hospital, CBE

Invitation	
	
Event Photo	Geo Tagged Photos
	



Event Report:

The 3I Entrepreneurship Club of SKASC organised a Business Talk by Dental Surgeon Dr. P. Shanmugapriya BDS, GKNM Hospital, Coimbatore on 3rd February, 2023. In her talk, she expressed her passion of styling and designing towards fashion clothing, which made her start a customised Indian clothing brand called "Kaadambari". Dr. P. Shanmugapriya also shared her experience of how the business was started and how it grew leaps and bounds. Besides being a Medical Professional she has prospered in her passion and has made it into an emerging and successful brand. Students were greatly inspired by new entrepreneurial ideas suggested by her and benefitted a lot. She clarified many doubts regarding entrepreneurship

The questions include:

1. As a women entrepreneur what kinds of struggles you faced?
2. How you managed your both doctor and business life?
3. Did your family support with your business decision?
4. How you design your fabrics and fix the prices?
5. What is your marketing strategies and techniques?



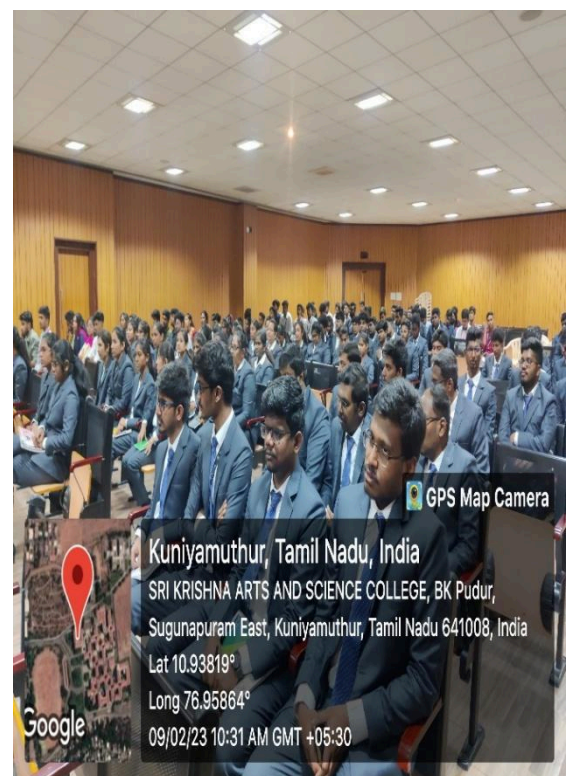
And she concluded by saying that everyday they come to KAADAMBARI to learn,unlearn,experiment,keen to deliver the best and want to grow stronger and successful as a brand and a big family. Still learning and miles to go

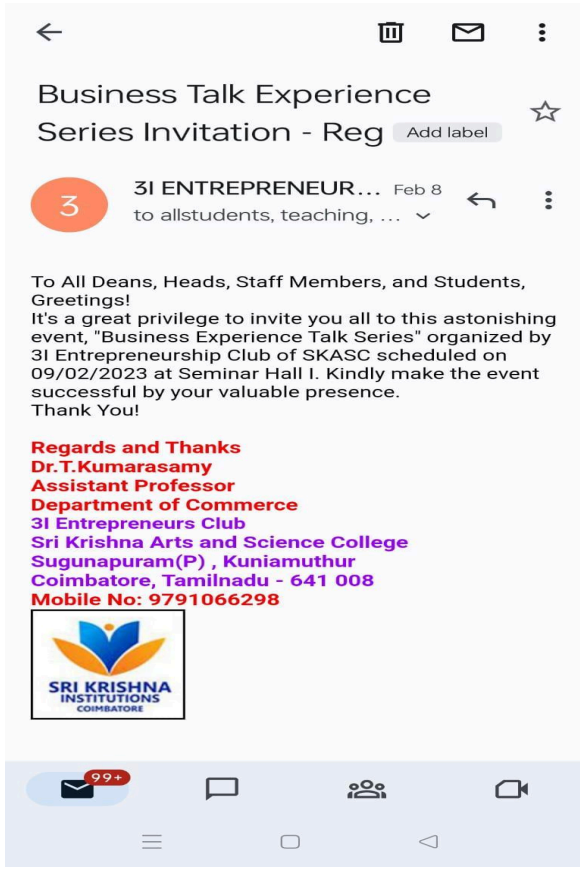

Event No. : 07

Name of the Event : BIZEX Innovative Entrepreneurs

Date of Event : 09.02.2023

Name of the Resource Person: Mr. RoshanUllas, Founder of Life Mechanix.

<p style="text-align: center;">Invitation</p>  <p style="text-align: center;">Mr. Roshan Ullas Founder- Life Mechanix</p> <p style="text-align: center;">FEBRUARY, 9th 2023 Seminar Hall 1, SKASC 10:30 am</p>	<p style="text-align: center;">Geo Tagged Photos</p>  <p style="text-align: center;">Kuniyamuthur, Tamil Nadu, India SRI KRISHNA ARTS AND SCIENCE COLLEGE, BK Pudur, Sugunapuram East, Kuniyamuthur, Tamil Nadu 641008, India Lat 10.93819° Long 76.95864° 09/02/23 10:33 AM GMT +05:30</p>
<p style="text-align: center;">Event Photo</p> 	<p style="text-align: center;">Geo Tagged Photos</p>  <p style="text-align: center;">Kuniyamuthur, Tamil Nadu, India SRI KRISHNA ARTS AND SCIENCE COLLEGE, BK Pudur, Sugunapuram East, Kuniyamuthur, Tamil Nadu 641008, India Lat 10.93819° Long 76.95864° 09/02/23 10:31 AM GMT +05:30</p>

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 <p>Business Talk Experience Series Invitation - Reg</p> <p>3I ENTREPRENEUR... Feb 8 to allstudents, teaching, ...</p> <p>To All Deans, Heads, Staff Members, and Students, Greetings! It's a great privilege to invite you all to this astonishing event, "Business Experience Talk Series" organized by 3I Entrepreneurship Club of SKASC scheduled on 09/02/2023 at Seminar Hall I. Kindly make the event successful by your valuable presence. Thank You!</p> <p>Regards and Thanks Dr. T. Kumarasamy Assistant Professor Department of Commerce 3I Entrepreneurs Club Sri Krishna Arts and Science College Sugunapuram(P) , Kuniyamuthur Coimbatore, Tamilnadu - 641 008 Mobile No: 9791066298</p> <p>SRI KRISHNA INSTITUTIONS COIMBATORE</p>	 <p>t.kumarasamy Sri Krishna Arts and Science College</p> <p>WE CORDIALLY INVITE YOU FOR A TALK ON BUSINESS EXPERIENCE ORGANIZED BY 3I ENTREPRENEURSHIP CLUB, SKASC</p> <p>BIZEX INNOVATIVE ENTREPRENEURS and BLAZER DAY</p> <p>Mr. Roshan Ullas Founder- Life Mechanix</p> <p>Liked by _sheeba_ks_ and 40 others</p> <p>t.kumarasamy //Edclub//skasc//BIZEX//BUSINESS// Innovative// The 3I Entrepreneurship Club of SKASC organised a Business Talk by Mr. Roshan Ullas, the founder of Life Mechanix, Coimbatore on 9th February, 2023. In his talk, he shared</p>

Event Report




In this series we gathered a lot of information regarding entrepreneurial personal development skills delivered by Mr. RoshanUllas the founder of Life Mechanix, Coimbatore. Who is an aspiring entrepreneur, actor, model, public speaker and fitness adviser? In his talk he shared various techniques on how to be successful in entrepreneurial life. He also shared his life experiences and problems he faced and how he overcame that. It was a very interactive and involving session. Students were greatly inspired by his talk and benefitted from the enthralling. He shared his views on communication skills, time management, manners and etiquette, habits and routines, fitness, and behavior. Students are inspired by his talks and interacted with him and many life lessons are learned from him. He stressed the importance on communication skills, tones, gestures and body language. He unskilled the students on how to improve themselves through their speech and gestures.

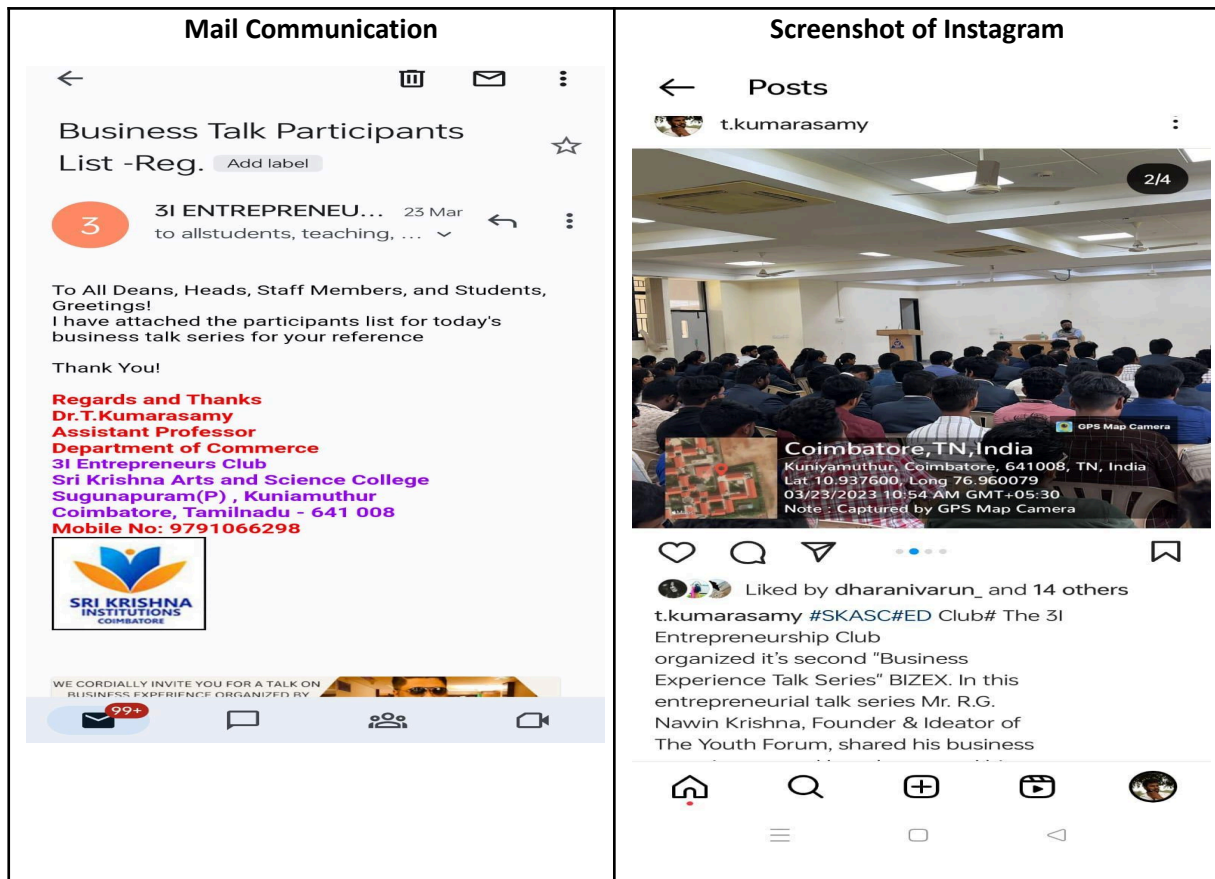
Event No. : 08

Name of the Event : BIZEX Innovative Entrepreneurs

Date of Event : 23.03.2023

Name of the Resource Person: Mr. R. G. Nawin Krishna, Founder & Ideator of The Youth Forum

<p style="text-align: center;">Invitation</p>  <p style="text-align: center;">Geo Tagged Photos</p> 	
<p style="text-align: center;">Event Photo</p>  <p style="text-align: center;">Geo Tagged Photos</p>	



Event Report

The 3I Entrepreneurship Club organized it's second "Business Experience Talk Series" BIZEX. In this entrepreneurial talk series Mr. R.G. Nawin Krishna, Founder & Ideator of The Youth Forum, shared his business experiences and how he started his business career. He shared his school experiences and college experiences that how besides being a last-bench student he achieved success. Amidst lot of ups and downs his willpower and passion enabled him to become a successful entrepreneur with several companies and tie-ups with many. He shared his struggles when he started his business, like what problems he faced. His story is inspiring for aspiring new entrepreneurs.

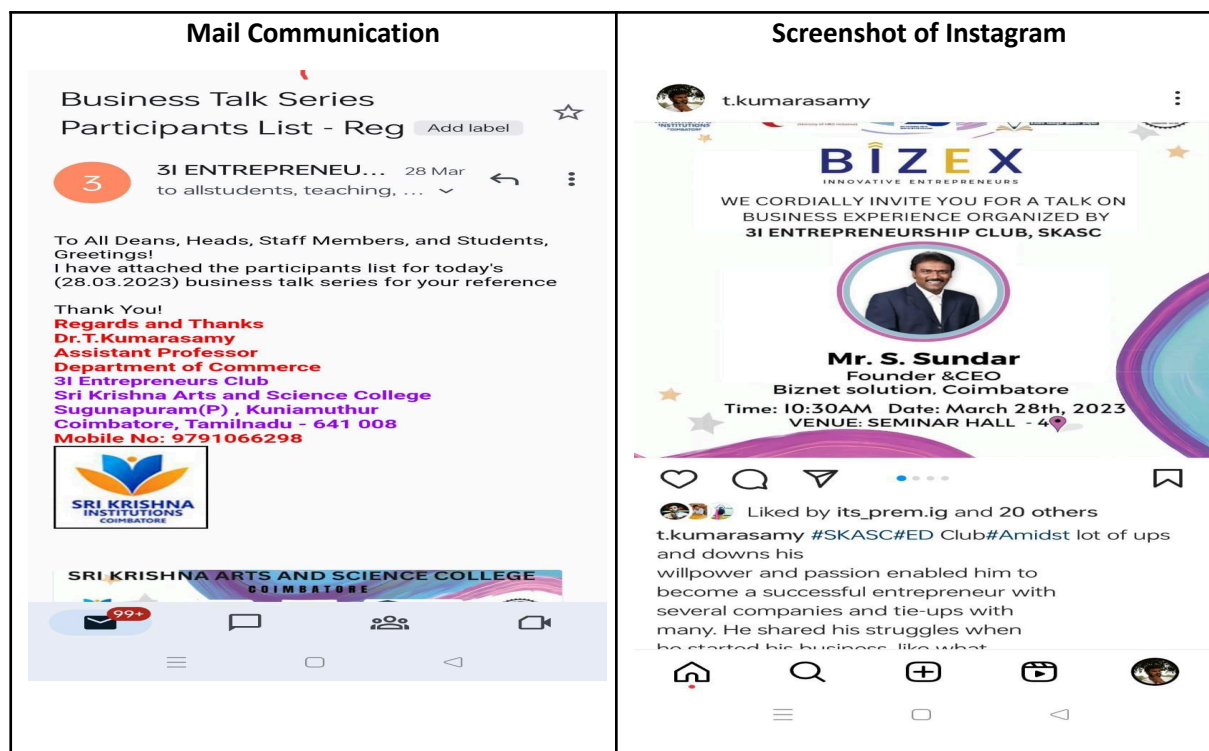
Event No. : 09

Name of the Event : BIZEX Innovative Entrepreneurs

Date of Event : 28.03.2023

Name of the Resource Person: Mr.S.Sundar, Founder & CEO of Biznet solution, Coimbatore

<p style="text-align: center;">Invitation</p>  <p style="text-align: center;">Mr. S. Sundar Founder & CEO Biznet solution, Coimbatore</p> <p style="text-align: center;">Time: 10:30AM Date: March 28th, 2023 VENUE: SEMINAR HALL - 4</p> <p style="text-align: center;">BUSINESS TALK SERIES</p>	<p style="text-align: center;">Geo Tagged Photos</p> 
<p style="text-align: center;">Event Photo</p>  <p style="text-align: center;">GPS Map Camera</p> <p style="text-align: center;">Kuniyamuthur, Tamil Nadu, India WXQ6+23H, BK Pudur, Sugunapuram East, Kuniyamuthur, Tamil Nadu 641008, India Lat 10.93746° Long 76.960185° 28/03/23 10:52 AM GMT +05:30</p>	<p style="text-align: center;">Geo Tagged Photos</p>  <p style="text-align: center;">GPS Map Camera</p> <p style="text-align: center;">Kuniyamuthur, Tamil Nadu, India WXQ6+23H, BK Pudur, Sugunapuram East, Kuniyamuthur, Tamil Nadu 641008, India Lat 10.937476° Long 76.960226° 28/03/23 11:32 AM GMT +05:30</p>



Event Report





In this entrepreneurial talk series, Mr.S.Sundar the founder & CEO of Biznetsolution,Coimbatore, shared his business experiences and journey and the future regarding the scope on MILLETS.This talk series is fully based on millets, how we should increase the usage of millets in our daily life, and how many countries are accepting the millets as the safety and healthy food for the human beings. And also this year 2023 is declared as ‘International Millets Day’. He discussed many benefits about the millets, he distinguished us how much benefits are available in both millets and rice. He discussed about the future business scope in millets. Not only he discussed about the millets but also he shared how to start a business, and gave some ideas, he said ‘starting an entrepreneurial journey not only requires a business plan but also strategies for winning’. His aim is to create energetic entrepreneurs from Tamilnadu with a particular focus on regional opportunities and to create a preferred hub for the authentic Indian food industry of global markets. He showcased his products based on millets: the products includes millet momos, millet snacks ,millet pongaletc ., which creates impacts on customer’s mind he told that this will helps working women to cook food easily and also consists health benefits . These are comparatively easy to cook and have nutritional benefits. The main aim is to everyone should start changing their food habits and grow healthy and live healthy. We should start eating healthy and natural items rather than eating chemical products.

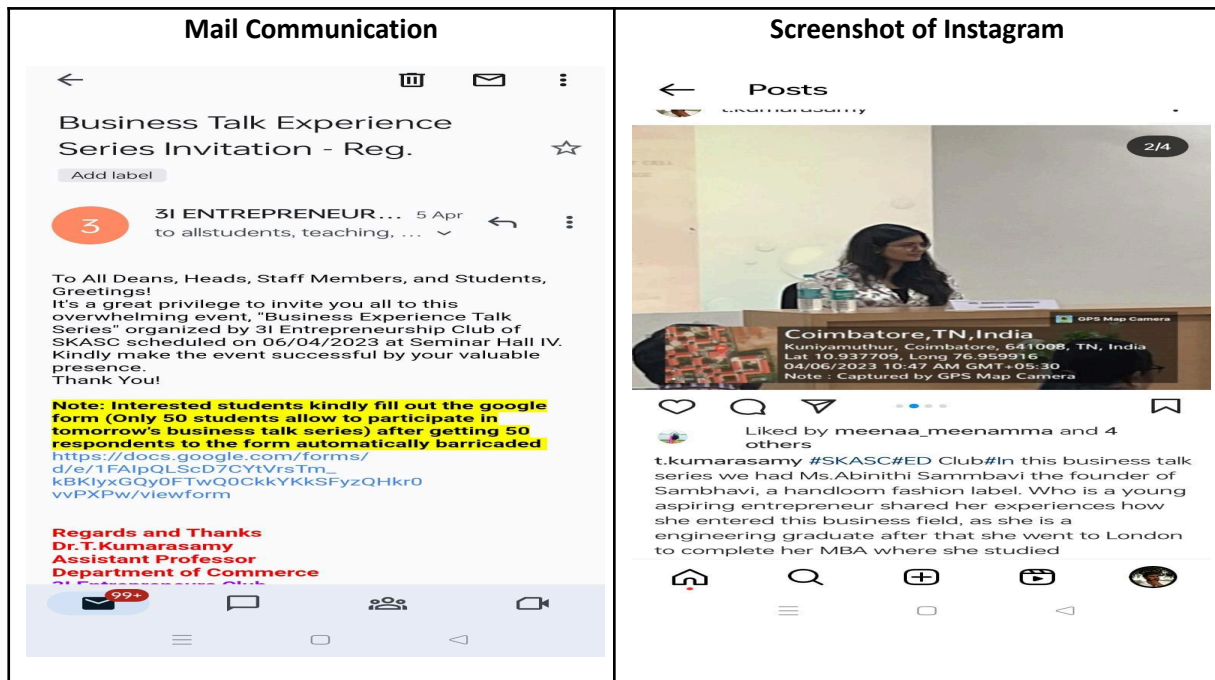
Event No. : 10

Name of the Event : BIZEX Innovative Entrepreneurs

Date of Event : 06.04.2023

Name of the Resource Person: Ms.AbinithiSambbavi Founder of Sambhavi Handloom Fashion Label

<p style="text-align: center;">Invitation</p>  <p style="text-align: center;">Ms. ABINITHI SAMBBAVI Founder of Sambhavi, a Handloom Fashion Label Time: 10:30AM Date: April 6th, 2023 VENUE: SEMINAR HALL - 4</p>	<p style="text-align: center;">Geo Tagged Photos</p>  <p style="text-align: center;">Coimbatore, TN, India Pillayarapuram Road, Kuniyamuthur, Coimbatore, 641008, TN, India Lat 10.937532, Long 76.960075 04/06/2023 10:51 AM GMT+05:30 Note : Captured by GPS Map Camera</p>
<p style="text-align: center;">Event Photo</p>  <p style="text-align: center;">Coimbatore, TN, India Kuniyamuthur, Coimbatore, 641008, TN, India Lat 10.937858, Long 76.959932 04/06/2023 10:48 AM GMT+05:30 Note : Captured by GPS Map Camera</p>	<p style="text-align: center;">Geo Tagged Photos</p>  <p style="text-align: center;">Coimbatore, TN, India Kuniyamuthur, Coimbatore, 641008, TN, India Lat 10.937622, Long 76.959995 04/06/2023 10:51 AM GMT+05:30 Note : Captured by GPS Map Camera</p>



Event Report:

In this business talk series we had Ms. Abinithi Sambhavi the founder of Sambhavi, a handloom fashion label. Who is a young aspiring entrepreneur shared her experiences how she entered this business field, as she is an engineering graduate after that she went to London to complete her MBA where she studied entrepreneurship as a special course there. She had a great interest and loves to make her own clothes from her childhood, and she also makes clothes for her cousin. The type of fabrics she chose, the dye and the designs everything will be unique. And in the session she shared some short inspiring real life stories which happened to her, these short stories inspired us more by whatever the problems come in our business life we should face them and make the best out of it. Her main interest is to make costly silk clothes in unique designs to her customers, and the short stories told by her conveyed us that the problem will arise in any form we should face them with courage, perseverance and dedication will help us to get succeed in any field. Choosing this clothing and fashion is her passion and her childhood interest also. Their fabrics are full of handlooms by the weavers. This company is founded in the year 2021; this company was established with a goal of promoting weavers by her. She has received awards for her efforts in social welfare. With roots in handicraft and community, she had her own boutique since she was 15, and worked with the eponyms' designer Anamika Khanna who is the designer for Ambani family's wedding and many actors wedding clothes Sambhavi is a brand whose core identity stands for supporting weavers and their families financially to ensure the continuation of dying crafts. After she shared those inspiring stories we had an interactive session; the questions include

1. The students asked about the fabrics and designs she used to make?
2. The struggles faced by her when she enters into this field?
3. Who are her targeting customers?

Name of the Event : BIZEX Innovative Entrepreneurs

Date of Event : 19.04.2023

Name of the Resource Person: Ms.AbinithiSambbavi Founder of Sambhavi Handloom Fashion Label

<p style="text-align: center;">Invitation</p> 	<p style="text-align: center;">Geo Tagged Photos</p> 
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Event Report:

In this series of talk on business experience we had Mrs. SabarmathiRaj.S Nutrition and fitness consultant. Managing director, surabhi finance. Co-founder of cafe junction. She is a MBA graduate and shared her experiences of how she joined MBA and how she entered the business field , at first she started looking after her father's business and gradually she developed her interest and passion towards starting her own business in the field of nutrition . she shared her own experiences on how she started the business, how she faced the struggles and failures in the business, as a women entrepreneur how she became successful in the field, soon she is going to start a new café which is full of nutritional benefit and full of healthy menu, after sharing her experiences she advised the students to come forward to start their own business especially she encouraged women entrepreneurs to come forward and start their own business in their interested field. After this we had an interactive session where we cleared our doubts;

- How to stay fit and healthy?
- And asked some nutritional benefits?
- And how she faced the competitors and her strategy?

2023-24

Events Conducted (7)

Event No. : 01
Name of the Event : Workshop on path to purpose
Date of Event : 04.12.2023
Name of the Resource Person : Ms. Amritha Mani, Coach and Trainer for young people



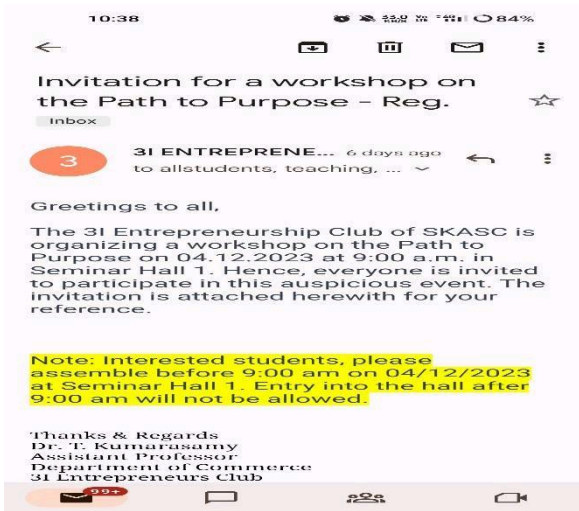
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Event Report:

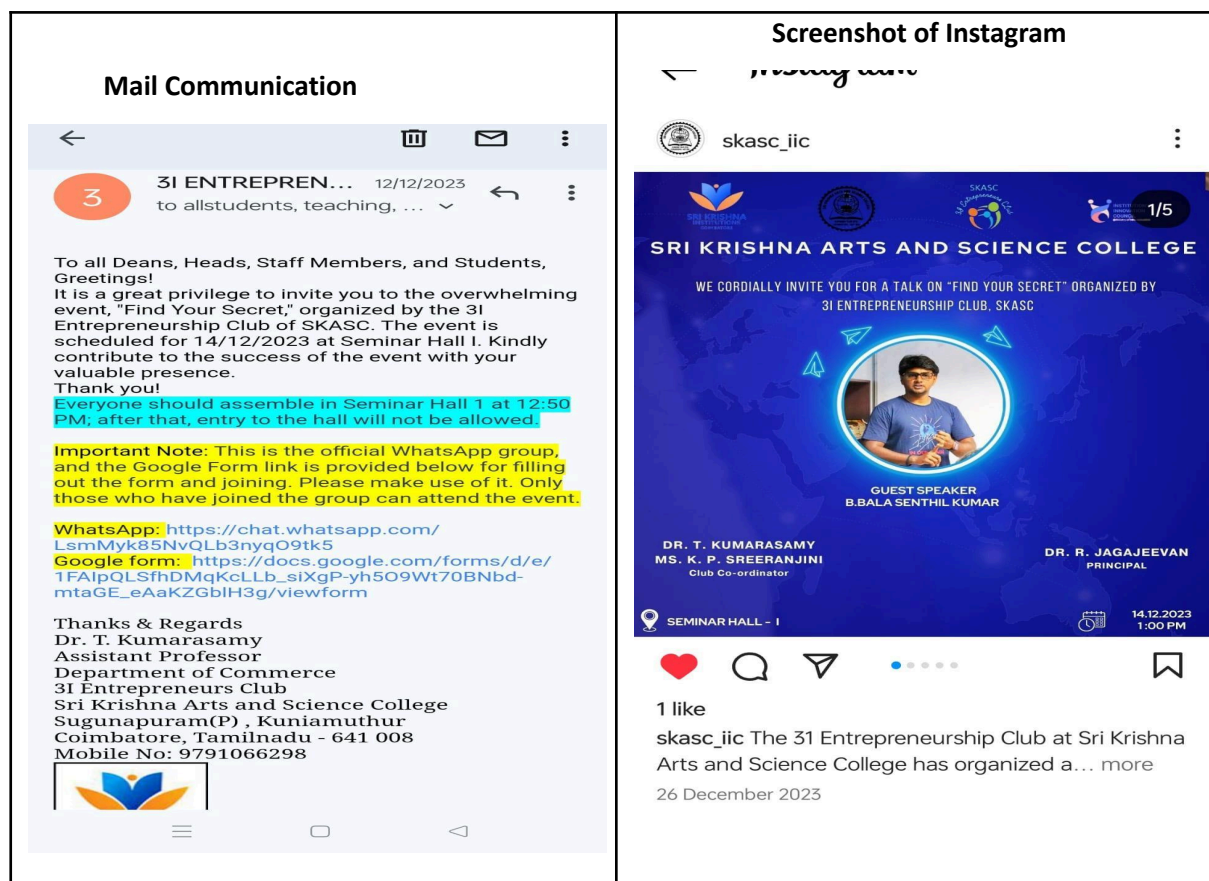
The Career Guidance Program held on 04/12/2023 aimed to provide students with valuable insights into personal and professional development. The program included sessions on expanding perspectives, meditation, and decision-making

"Path to Purpose" is a workshop on career guidance program aimed to provide students with valuable insights into personal and professional development. It was held on 04/12/2023 (Monday) at Seminar hall-1 by the 3I Entrepreneurship club. The program included sessions on expanding perspectives, meditation, and decision-making. The chief guest was Ms. Amritha Mani, coach and trainer for young people.

The program included sessions on expanding perspectives, meditation, and decision-making. The decision-making segment was highly interactive, encouraging students to actively participate and apply learned concepts. The Career Guidance Program made us positive thinkers. The value of the sessions in fostering a positive mindset and enhancing decision-making skills. The interactive nature of the program was particularly well-received.

Event No. : 02
Name of the Event : Find Your Secret
Date of Event : 14.12.2023
Name of the Resource Person : Mr.BalaSenthil Kumar, Founder and Managing Director





Event Report

The 3I Entrepreneurship Club at Sri Krishna Arts and Science College has organized a highly successful event titled "Find Your Secret," aiming to unlock the potential of every aspiring entrepreneur. This insightful gathering served as a source of inspiration and guidance for students on their entrepreneurial journey, urging them to explore the hidden aspects of their skills and passions. Known for its commitment to fostering innovation, the club meticulously planned the event to provide students with a platform to understand and leverage their unique strengths, fueling their entrepreneurial ambitions. Speakers, sharing personal anecdotes and practical advice, emphasized the importance of confidence and perseverance on the entrepreneurial path. The well-received talk encouraged participants to reflect on their distinctive qualities and potential areas for innovation, catalyzing self-discovery and inspiring students to embark on their entrepreneurial journeys. Undoubtedly, the 3I Entrepreneurship Club has played a crucial role in shaping the future leaders and innovators emerging from Sri Krishna Arts and Science College by igniting a spark of self-discovery and entrepreneurship.

Event No. : 03
Name of the Event : Business Talk Series
Date of Event : 10.01.2024
Name of the Resource Person : Ms.Ackshitha, Brand strategist consultant
Coimbatore



Event Report

The 3I Entrepreneurs Club of SKASC successfully held the event “Business Talk: Innovative Entrepreneurs” on January 10, 2024. The event featured Ms.Akshitha, a respected brand strategy consultant, as a guest speaker. Their insights and expertise in this field provided a valuable perspective on innovation in entrepreneurship. Participants had the opportunity to learn about the latest trends and strategies in the business world. The event served as a networking and learning platform and fostered a collaborative environment for both aspiring and established entrepreneurs. Akshitha's engaging presentation left a lasting impression on the attendees, making the event a meaningful and informative experience for all involved.

Event No. : 04

Name of the Event : Start-up Ideas for Developing Entrepreneurship skills

Date of Event : 10.01.2024

Name of the Resource Person : Mr. M. Rajesh, Assistant Professor, Dept. of Management Studies, IIC Coordinator, Sri Krishna Arts and Science College, Coimbatore



Event Report

The 3I Entrepreneurship Club of SKASC hosted the event "Startup Ideas for Developing Entrepreneurship Skills," which proved to be an interesting gathering with Mr. M. Rajesh as the Guest. Mr. Rajesh's experience as the IIC-SKASC Convener brought insightful viewpoints to the conversation. The session, which emphasised developing entrepreneurial abilities, gave participants useful perspectives and inspiration for next initiatives. All things

considered, it was a fruitful endeavour to support the entrepreneurial spirit in the SKASC community.

Event No. : 05

Name of the Event : Innofest 2.0

Date of Event : 06.02.2024& 07.02.2024

Name of the Resource Person : Ms.Shakthi, Founder, CEO Zakkai.in, Networking, Distribution, and Business Strategy, Coimbatore



Event Report

INNOFEST 2.0, the Startup Ideas Competition, took place on the 6th and 7th of February 2024 at Sri Krishna Arts and Science College, hosted by the 3I Entrepreneurship Club. The event commenced with a thoughtful Presidential Address by Dr. R. Jagjeevan, the Principal of the college, setting the tone for a day filled with entrepreneurial enthusiasm. The highlight of the event was the presence of the esteemed Chief Guest, Ms.Shakthi, the Founder and CEO of Zakkai.in, who shared insights and inspired the participants with her entrepreneurial journey. Out of the 15 participating teams, 6 teams advanced to the final round, showcasing a diverse range of innovative startup ideas. The competition concluded with the presentation of 3 prestigious medals - Gold, Silver, and Bronze, recognizing the outstanding creativity, potential, and execution of the winning teams. INNOFEST 2.0 proved to be a platform for

aspiring entrepreneurs to unleash their creativity, network with industry experts, and foster a spirit of innovation, leaving a lasting impact on all participants and reinforcing the importance of entrepreneurship in the academic ecosystem.

Event No. : 06

Name of the Event : Expert Talk on Being an Entrepreneur

Date of Event : 06.02.2024

Name of the Resource Person : Dr.Aishwarya Raj, Co-Founder and Director of Strategy at Aar Yah InceptionCoimbatore

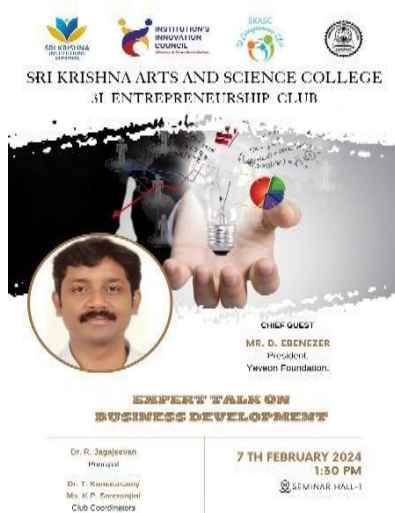


Event Report

On the auspicious occasion of February 6th, 2024, Sri Krishna Arts and Science College's 3I Entrepreneurship Club proudly hosted a transformative event, "Guest Lecture on Expert Talk on Being an Entrepreneur." Dr. R. Jagajeevan, the esteemed Principal, graced the event with his presidential address, instilling a sense of ambition and innovation in the hearts of the attendees. The event reached its pinnacle with the presence of the distinguished Chief Guest, Dr.Aishwarya Raj, Co-Founder and Director of Strategy at Aar Yah Inception. Dr.Raj's profound insights, gleaned from her extensive entrepreneurial journey, served as a guiding light for aspiring entrepreneurs, igniting their passion and drive to carve their paths in the dynamic world of business. Her expertise, coupled with the enthusiastic engagement of the audience, created an atmosphere brimming with inspiration, knowledge, and possibility. This event not only fostered a deeper understanding of entrepreneurship but also catalyzed a spirit

of innovation and determination among the students, setting the stage for a future generation of visionary leaders.

Event No. : 07
Name of the Event : Expert Talk on Business Development
Date of Event : 07.02.2024
Name of the Resource Person : Mr. D. Ebenezer, President, Yeveon Foundation
Coimbatore



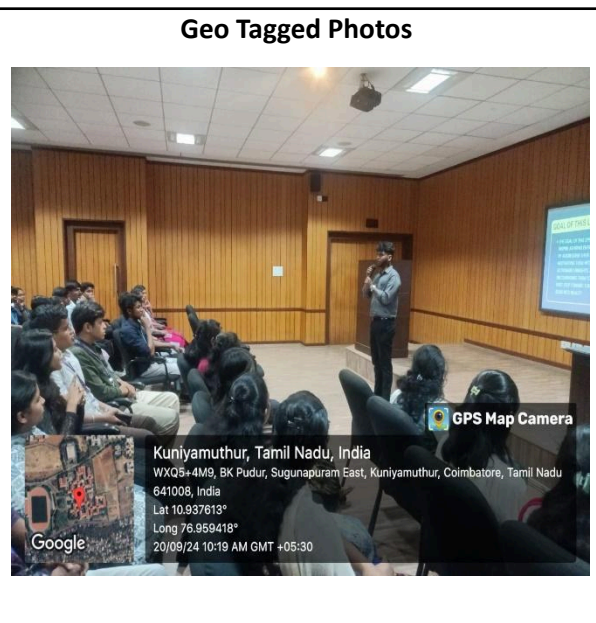
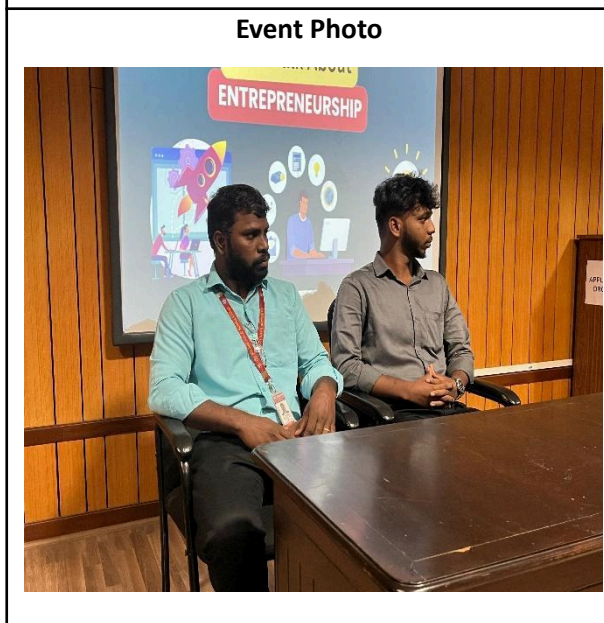
Event Report

On February 7th, 2024, Sri Krishna Arts and Science College is set to host an enlightening event: a Guest Lecture on Business Development, organized by the esteemed 3I Entrepreneurship Club. Dr. R. Jagajeevan, the respected Principal of the college, will commence the event with his presidential address, setting the tone for an insightful discourse ahead. The highlight of the occasion is the presence of Mr. D. Ebenezer, President of the Yeveon Foundation, who graces the event as the esteemed Chief Guest. With his wealth of experience and expertise, Mr. Ebenezer is poised to deliver a captivating talk, offering invaluable insights into the realm of business development. Through this event, attendees can expect to gain profound knowledge, inspiration, and perhaps even a spark of entrepreneurial spirit, paving the way for future success and innovation. Sri Krishna Arts and Science College, through its collaboration with the 3I Entrepreneurship Club and the distinguished presence of Mr. Ebenezer, reaffirms its commitment to fostering an environment of learning, growth, and entrepreneurship among its students.

2024-25

Events Conducted (1)

Event No. : 01
Name of the Event : Business Experience Talk
Date of Event : 20.09.2024
Name of the Resource Person : Mr.Sakthivel A, Founder & Co – Founder, Xpand and FattyCraft



Event Report

On September 20, 2024, Mr.Sakthivel A, an inspiring entrepreneur and the Founder of Xpand and Co-founder of FattyCraft, shared his life and business journey with students. Reflecting on the personal struggles and achievements that shaped his career, he emphasized the

importance of resilience, determination, and a growth mindset in overcoming entrepreneurial challenges, particularly in the early stages. Mr. Sakthivel outlined how he built his businesses from the ground up, offering practical advice on launching a venture, accumulating capital through personal savings, partnerships, and funding options. He also addressed the difficulties entrepreneurs face, such as market competition and financial constraints, while stressing the importance of continuous learning and innovation. Throughout the talk, he inspired students to pursue their passions fearlessly and be prepared for the inevitable challenges of entrepreneurship, delivering actionable insights, motivational anecdotes, and a genuine desire to guide the next generation of business leaders.