

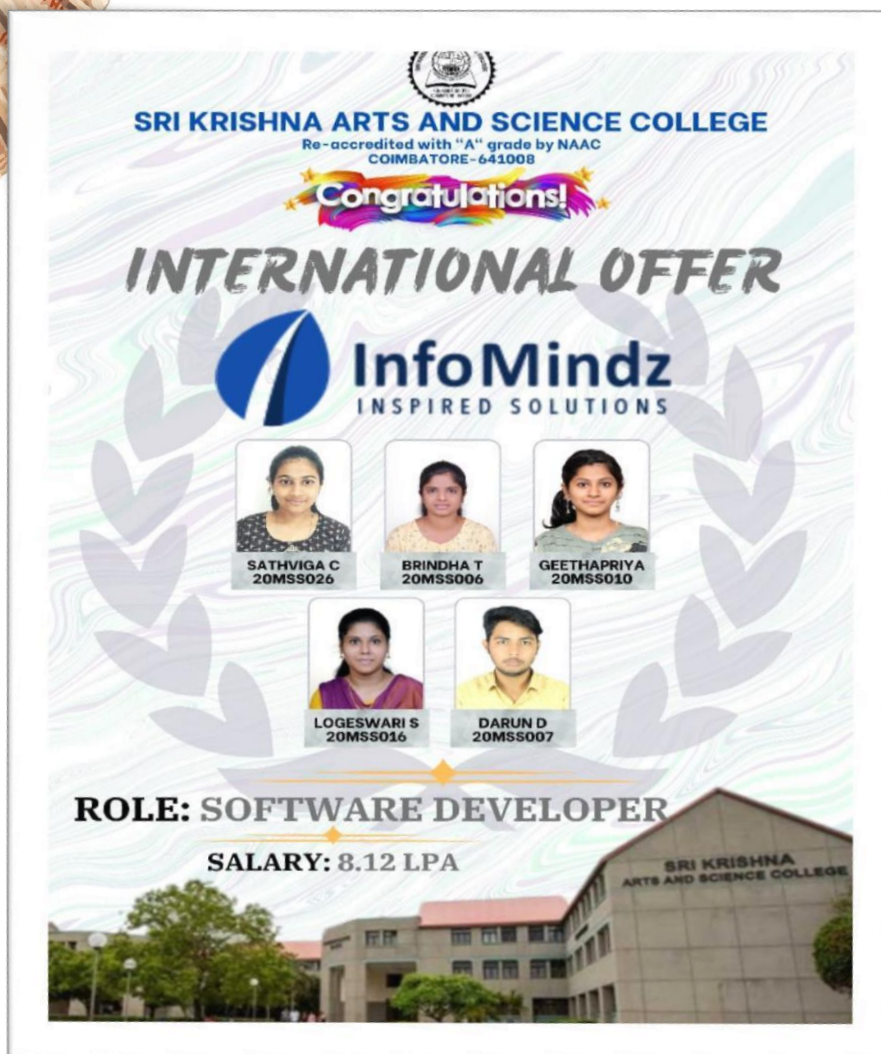
# SKASC BEATS

Newsletter - 11.11.2024



மனதிலுறுதி வேண்டும்,  
வாக்கினி லேயினிமை வேண்டும்;  
- பாரதியார்

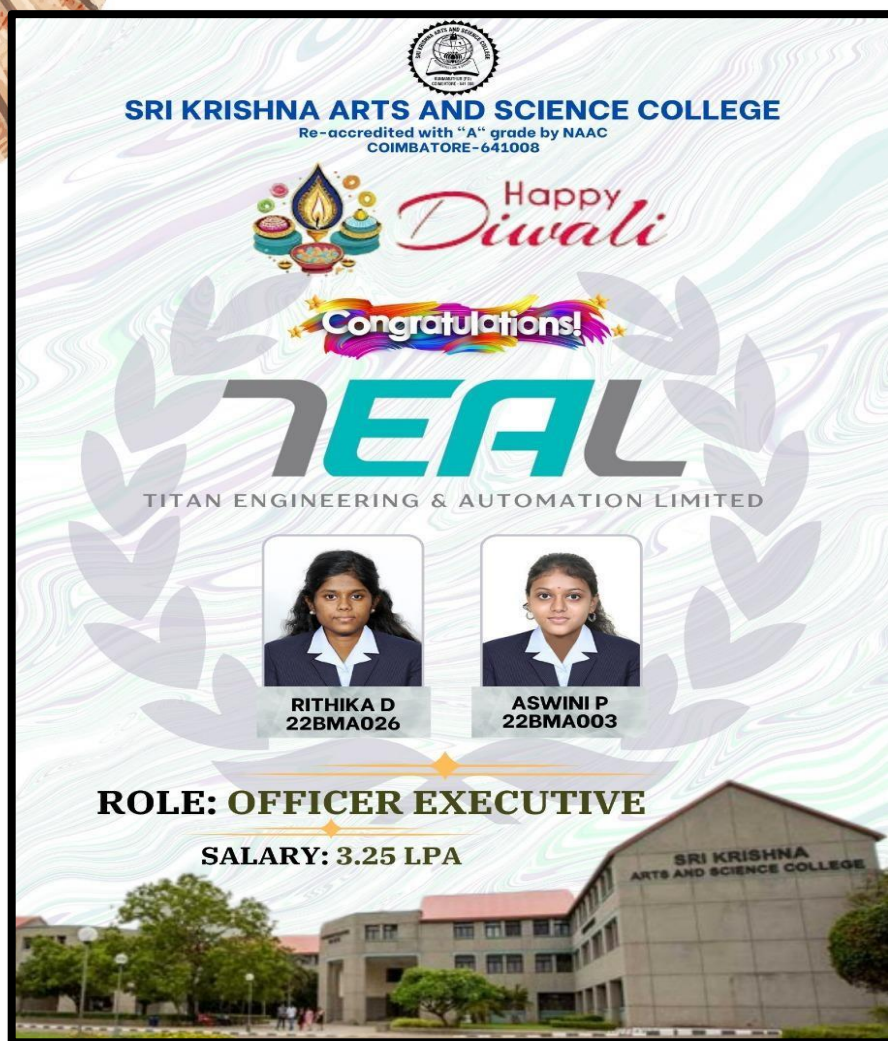
# Placement Accolades



SKASC proudly congratulates **Ms. C. Sathviga, Ms. T. Brindha, Ms. L. Geethapriya, Ms. S. Logeswari and Mr. D. Darun** from M.Sc. SS for securing prestigious international offers with **InfoMindz Inspired Solutions**. This achievement is a testament to their hard work and dedication, and the institution extends its best wishes for their future success.



# Placement Accolades



SKASC extends warm congratulations to **Ms. D. Rithvika** and **Ms. P. Aswini** for securing the position of Executive Officer with Titan Engineering & Automation Limited (TEAL). This achievement reflects their hard work and dedication, and the institution wishes them great success in their new roles.

# Pre-Placement Talk

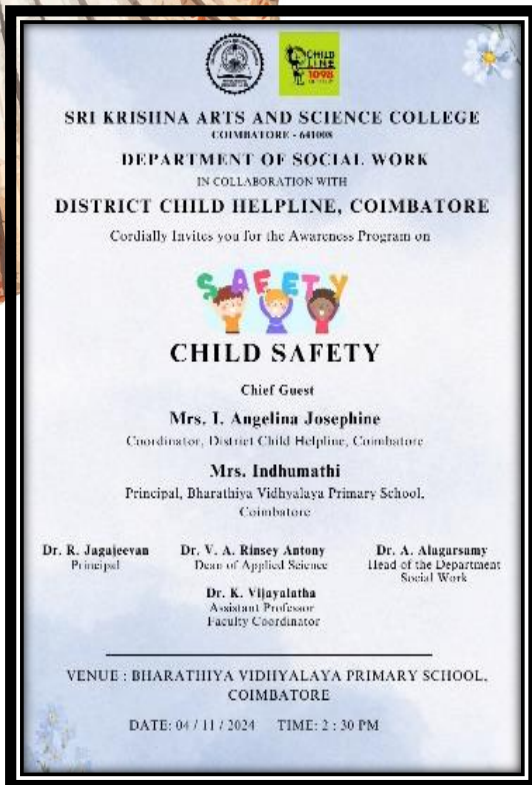


The Placement Cell organized a campus drive for the 2025 passing-out batch in collaboration with **ESAF Small Finance Bank**. A pre-placement talk was conducted by **Mr. Ravi Sankar, Senior HR at ESAF Small Finance Bank**, for all PG students via virtual mode. The role offered was Executive Trainee - Senior Officer Grade I, with an annual salary package of 4.25 LPA.







# MSW | Awareness Program



The Department of Social Work organized an **Awareness Program on Child Safety** on November 4, 2024, at Bharathiya Vidhyalaya Primary School, Coimbatore, in collaboration with the District Child Helpline. **Mrs. I. Angelina Josephine, Co-ordinator of the District Child Helpline,** was the chief guest and shared insights on child safety measures and helpline support. MSW students led interactive sessions to educate children on topics like recognizing good touch and bad touch and emphasized the importance of reporting inappropriate behavior. The program, attended by 61 students, aimed to empower young participants to set personal boundaries and enhance their sense of self-worth, promoting resilience against exploitation.



# MSW | Vigilance Awareness Pledge

**Sri Krishna Arts and Science  
College- 641008**

**The Department of Social Work  
Vigilance Awareness Week**

Date: 29.10.2024  
Time: 1.30pm  
Venue: SKASC


Dr.A.Alagarsamy, Dr. V.A. Rinsey Antony, Dr.R.Jagajeevan,  
Head of the Department Dean of Applied Sciences Principal, SKASC




The Department of Social Work marked **Vigilance Awareness Week** on October 29, 2024, with a pledge-taking ceremony by MSW students to promote vigilance and integrity in daily life. The event featured **Mr. Aravin Krishna, Founder of Adivom Sigaram**, along with trainees Ms. Indhunishalani K., Ms. P. Evangelene Mabel, and Ms. A.A. Miruthanaya, who inspired students to uphold ethical standards. A total of 34 first-year MSW students participated, reinforcing their commitment to vigilant and responsible citizenship.

# MSW | Seminar



  
**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
COIMBATORE - 641008

**DEPARTMENT OF SOCIAL WORK**  
Cordially invites you for the Awareness program on

  
**DRUG ABUSE & ERADICATION OF DRUG MENACE**

**Chief guest**  
**Tmt. A. Gokila**  
Panel Advocate, Coimbatore

**Thiru. K. Muralikrishnan**  
Para Legal Volunteer, Coimbatore

**Dr. R. Jagajeevan**                      **Dr. V. A. Rinsey Antony**  
Principal                                      Dean of Applied Science

**Dr. A. Alagarsamy**  
Head of the Department  
Social work

**"IF YOU CAN QUIT FOR A DAY, YOU CAN QUIT FOR A LIFETIME."**

Venue: Seminar Hall II      Date: 8/11/2024      Time: 1:30 pm

The Department of Social Work organized a seminar on **Drug Abuse and Eradication of Drug Menace** on November 8, 2024, for first-year MSW students. The event featured **Mrs. A. Gokila, Panel Advocate, and Mr. K. Muralikrishnan, Para Legal Volunteer with the District Legal Service Authority, Coimbatore**, who addressed the challenges posed by drug trafficking and abuse. The speakers discussed effective strategies, policies, and collaborative efforts for prevention, treatment, and law enforcement, emphasizing the importance of a multi-faceted approach to combat the drug menace. A total of 65 students participated in the event.



# MSW | Awareness Program



The MSW students organized the **No Drug Happy Life** awareness program aimed at educating youth about the dangers of drug abuse on November 7, 2024. The event was led by Program Coordinator **Ms. Saurabhi Prasanthika, Assistant Professor**, with guidance from **Dr. M. Punitha, Professor and Head of the Department of Social Work at Hindustan College of Arts and Science**. The initiative focused on promoting a healthy, drug-free lifestyle, empowering young minds to make informed decisions and contribute to a safer, healthier community. A total of 54 first-year MSW students participated in the program.

# MSW | Guest Lecture



The poster features the college logo at the top center. Below it, the text reads: 'SRI KRISHNA ARTS AND SCIENCE COLLEGE COIMBATORE - 641008 DEPARTMENT OF SOCIAL WORK SELF-CONFIDENCE AND YOUTH EMPOWERING CHIEF GUEST'. It lists four speakers with their photos and titles: Mr. S. Arvin Krishna (Founder of ADAIVOM SIGARRAM), Ms. Indhunishalini K. (Trainers of ADAIVOM SIGARRAM), Ms. P. Evangelin Mabel (Trainers of ADAIVOM SIGARRAM), and Ms. R. Miruthanyaa (Trainers of ADAIVOM SIGARRAM). At the bottom, it lists the Principal, Dean, and Head of Department, along with the date (18.10.2024), time (1:00 P.M), and venue (N-Block).

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
COIMBATORE - 641008  
**DEPARTMENT OF SOCIAL WORK**  
**SELF-CONFIDENCE AND YOUTH EMPOWERING**  
**CHIEF GUEST**

**MR.S. ARVIN KRISHNA, B.COM, MSW**  
FOUNDER OF ADAIVOM  
SIGARRAM

**MS. INDHUNISHALINI K, B.A., MSW**  
TRAINERS OF ADAIVOM  
SIGARRAM

**MS.P. EVANGELIN MABEL, B.A., MSW**  
TRAINERS OF ADAIVOM  
SIGARRAM

**MS. R. MIRUTHANYAA, B.COM(CS)**  
M. SC ACTUARIAL SCIENCE  
TRAINERS OF ADAIVOM  
SIGARRAM

**DR. R. JAGAJEEVAN**   **DR. V. A. RINESY ANTONY**   **DR. A. ALAGARSAMY**  
PRINCIPAL, SKASC   DEAN   HEAD  
FACULTY COORDINATOR:   DEPARTMENT OF  
SAURABHI PRASHANTHIKA.H   SOCIAL WORK

**DATE : 18.10.2024**  
**TIME : 1:00 P.M**  
**VENUE : N- BLOCK**



On October 18, 2024, Team Adaivom Sigaram, comprising proud alumni of SKASC, organized an engaging session on **Youth Empowerment and Self Confidence**. The event aimed to inspire and empower students to build self-confidence and take charge of their future.

The session was highly interactive, featuring dynamic conversations between the speakers and students, along with fun activities designed to boost self-awareness and leadership skills. Students actively participated, making the event lively and insightful. The enthusiasm in the room was palpable as the participants took away valuable lessons on personal growth.





## Faculty Achievements

SKASC Congratulates **Dr. H. Vignesh Ramamoorthy** and **Dr. S. Spelmen Vimalraj** from the Department of IT and Cognitive Systems, along with **Prof. B. Aarthi Rashmi** from the Department of Bioscience, on being awarded a grant of Rs. 20,000 from the Tamil Nadu State Council for Science and Technology (TNSCST). The funding will support the organization of a National Workshop on **Computational Tools for Visualization and Analysis of Disease Protein**, aimed at advancing skills in computational protein analysis. This achievement reflects the dedication and expertise of the team in promoting research and innovation. Congratulations once again on this commendable accomplishment!

# Faculty Achievement



SLA-Asia  
Connecting Information  
Professionals



## CERTIFICATE OF APPRECIATION

This certificate is presented to :

Dr. KR. Senthilkumar

For attending the SLA-Asia @ 25: Empowering Connections Through Inspiring Innovation Activities International Webinar on "AI-assisted Research Services" by Prof. Pit Pichappan.

9/11/24

Date



*M. Singh*

Mahender Pratap Singh  
President



# Students Achievements



SKASC extends heartfelt congratulations to **Mr. V.B. Vishok and Ms. S. Afra Shireen**, students of the Department of Commerce PA and CS successfully clearing the CA Foundation examination held by ICAI in September 2024. The institution wishes them continued success in their professional journey.

# Spotlight on Special Days

## SRI KRISHNA ARTS AND SCIENCE COLLEGE



THE INTERNET IS THE HEARTBEAT OF THE DIGITAL AGE, PULSING WITH  
INFORMATION, COMMUNICATION, AND INSPIRATION.

OCTOBER 29



# Spotlight on Special Days

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**



## **WORLD SAVINGS DAY**

*October 30*

**"Saving money is the first step to financial independence."**



**SRI KRISHNA ARTS AND SCIENCE COLLEGE**



## **WORLD TSUNAMI AWARENESS DAY**

**5 NOVEMBER**

**5 NOVEMBER**



# Spotlight on Special Days

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**

*National*  
**CANCER AWARENESS  
DAY**

**7 NOVEMBER**

*Today we remember the fighters, admire the survivors, and support the living. Let's unite to raise awareness and work towards a world without cancer.*

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**



**C. V. Raman**

**7 November**

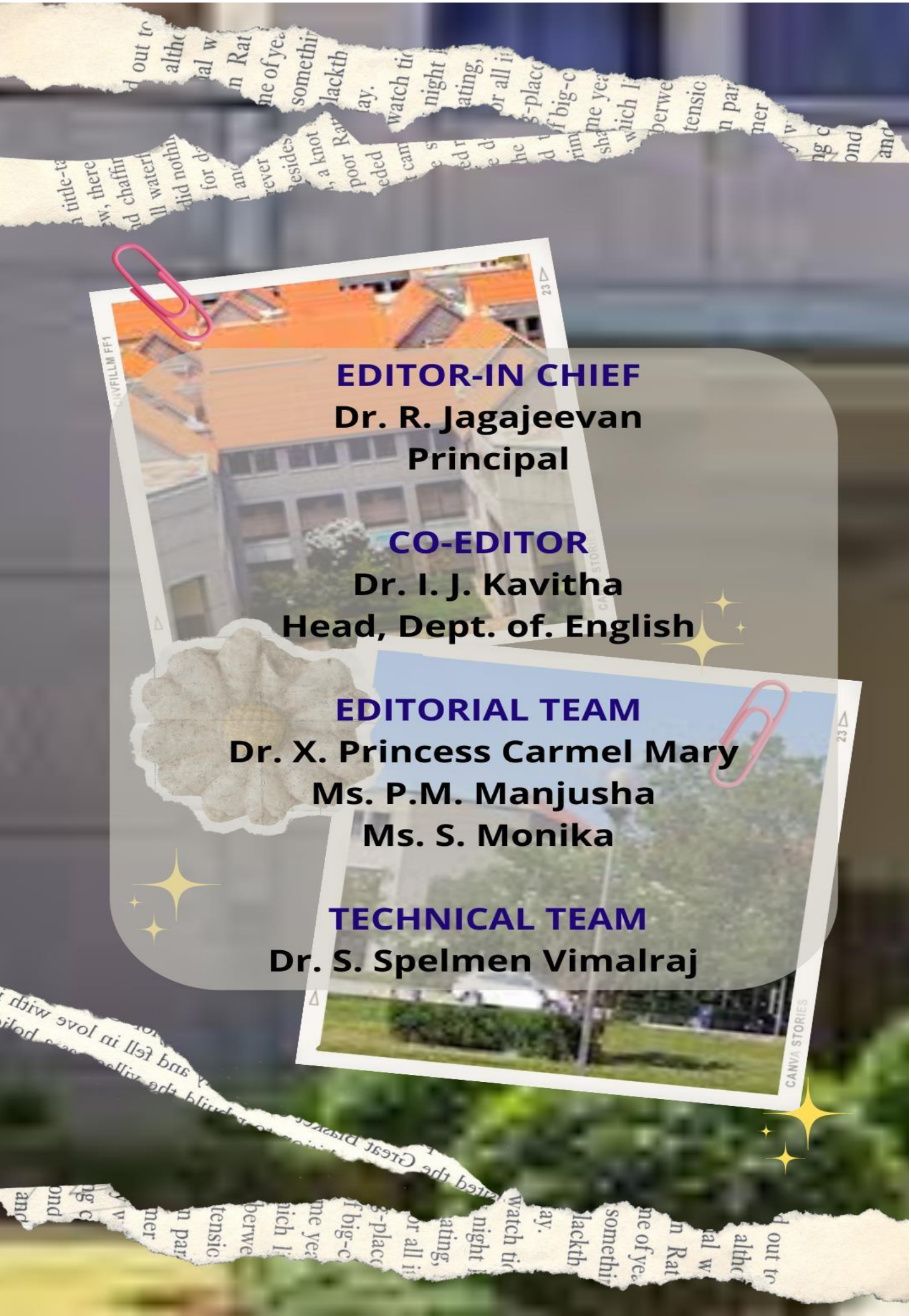
"Sir Chandrasekhara Venkata Raman's, birth anniversary is a reminder of the remarkable contributions he made to the field of science inspiring generations to reach for the stars."












**EDITOR-IN CHIEF**  
**Dr. R. Jagajeevan**  
**Principal**

**CO-EDITOR**  
**Dr. I. J. Kavitha**  
**Head, Dept. of. English**



**EDITORIAL TEAM**  
**Dr. X. Princess Carmel Mary**  
**Ms. P.M. Manjusha**  
**Ms. S. Monika**

**TECHNICAL TEAM**  
**Dr. S. Spelmen Vimalraj**





# SKASC BEATS

## NEWSLETTER

Weekly Edition



18.11.2024

AY 2024-25

முகத்தான் அமர்ந்துஇனிது நோக்கி அகத்தானாம்  
இன்சொ லினதே அறம்.

Issue 24

# CSHM - Mega Food Festival

The Department of Catering Science and Hotel Management, in association with the Tamil Nadu Catering Association, presented the trial launch of the **Mega Food Festival at Kovai Vizha**, on November 11, 2024, featuring a variety of salads prepared by students.



# SKASC - BOS Meeting



**Mid-Board of Studies Meeting** was conducted by all the departments from November 11 to 18, 2024, through online platform, featuring subject and industry experts who contributed valuable insights for curriculum enhancement.





# Commerce CA & BA - MoU



The Department of Commerce CA & BA signed an **MoU** with **Accent Techno Soft (ATS)**, one of the best software development companies in the industry, offering a broad range of solutions in IT consulting, technology, and operations for clients on November 15, 2024. The company is ISO 9001:2015 certified and has expertise in several domains, including Android, Business Analytics, Python, Web Designing, Digital Marketing, Artificial Intelligence, Full Stack Web Development, Microsoft Power BI, Tableau, and UI/UX.

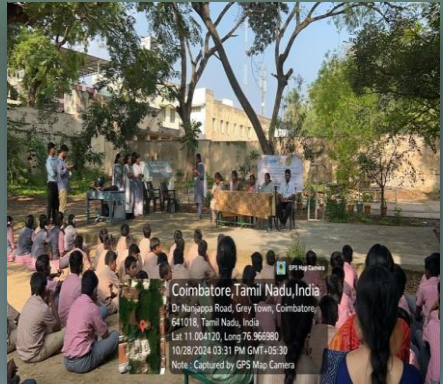


# MSW - Guest Lecture



The Department of Social Work organized a groundbreaking event, **Mindful Minds - Nurturing Mental Wellness in Children** on 28.10.2024 at the Corporation High School, Anupparpalayam. The event was conducted in association with **CSW Foundation, Department of Children Welfare & Special Services and District Child Protection Unit**, Coimbatore. This visionary initiative aimed to address the pressing concerns surrounding mental health in children and promote holistic well-being. The event featured esteemed chief guests **Mrs. Puvaneshwari**, Social Worker, District Child Protection Unit, **Mr. Harish Kumar**, Trustee and Secretary, CSW Foundation, **Ms. Velumani**, Head Mistress, Corporation High School Anupparpalayam and **Mr. Fazil Rahman**, Founder, CSW Foundation.

# MSW - Glimpses



Speakers addressed the importance of mental health in children, highlighting rising drug addiction concerns and the need for early intervention. This pioneering initiative underscores Sri Krishna Arts and Science College's commitment to address critical social issues and nurturing the well-being of future generations. A diverse audience of 82, including 12 MSW students, gained valuable insights into promoting mental wellness in children.



# Pre - Placement Talk



**Aaludra Technologies** conducted a campus drive for the 2025 passing-out batch, on 16.11.2024 offering the role of **Software Developer** with a salary package ranging from 2.50 to 3 LPA. A pre-placement talk was held by **Mr. Arun**, Senior HR at Aaludra Technologies, for all eligible UG and PG students in Sri Krishna Hall.

# Placement Accolades



**SRI KRISHNA ARTS AND SCIENCE COLLEGE**

Re-accredited with "A" grade by NAAC  
COIMBATORE - 641008

**Congratulations!**

**Dr.Reddy's** 



**MARIAN ABRIANNA**  
22BAI026



**DEEPASHREE**  
22BCA118



**VAISHNAVI A**  
23MIT060



**TANISHA NAHATA**  
22BCT054



**ABARAAJITHA S**  
22BBT004



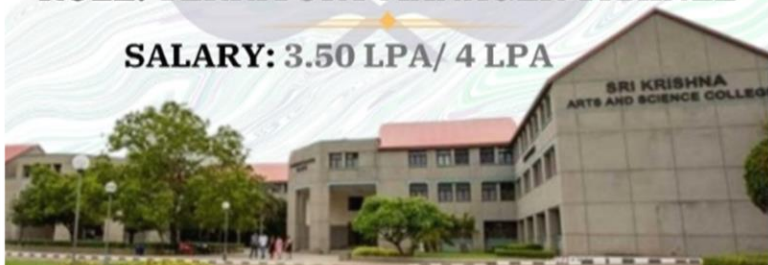
**KARTHIKA J**  
22BCT027



**KAARTHIKA S R**  
22BCT165

**ROLE: TERRITORY MANAGER TRAINEE**

**SALARY: 3.50 LPA/ 4 LPA**



# Placement Accolades



**SRI KRISHNA ARTS AND SCIENCE COLLEGE**

Re-accredited with "A" grade by NAAC  
COIMBATORE-641008

**Congratulations!**



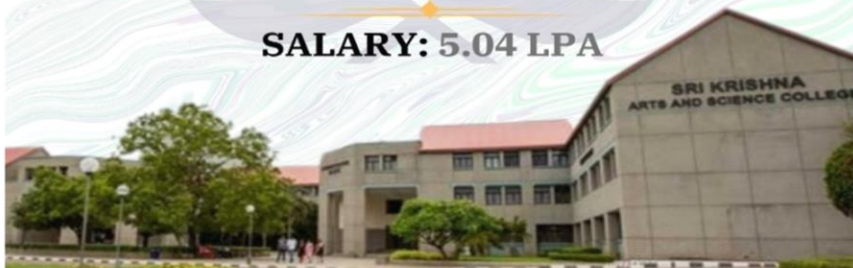
# PI-XCELS



**GOKULAKRISHNAN S R**  
**22BCT119**

**ROLE: JUNIOR SOFTWARE ENGINEER**

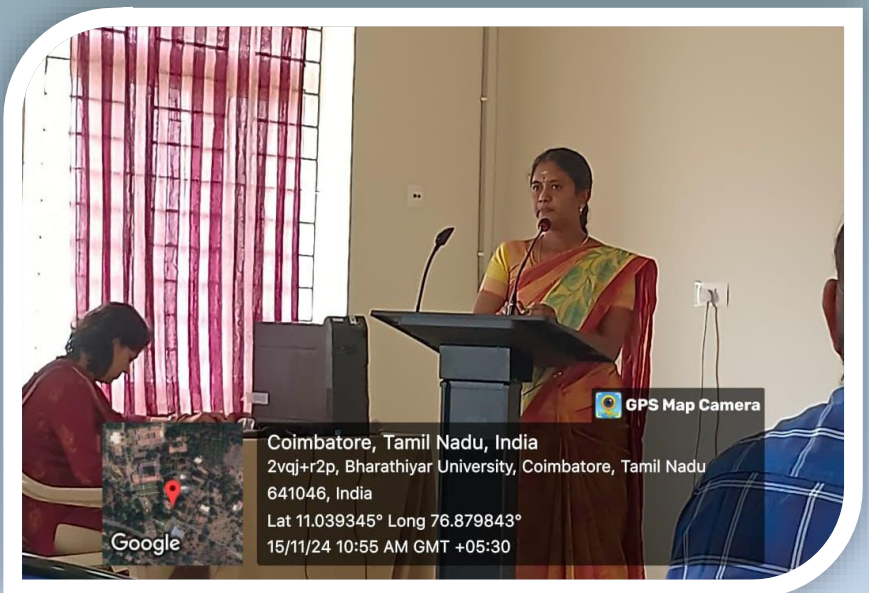
**SALARY: 5.04 LPA**





# Faculty Achievement

SKASC congratulates **Mrs. B. Mohana Priya**, Assistant Professor, Department of Social Work, for successfully defending her Ph.D. thesis titled **Impact of Emotional Intelligence and Organizational Commitment on Organizational Citizenship Behavior of Employees in Coimbatore's Manufacturing Industries** at Bharathiar University, Coimbatore on 15.11.2024.



# Faculty Achievement



## Certificate of Completion

This certificate is awarded to

**RADHIKA J**

from

**SRI KRISHNA ARTS AND SCIENCE COLLEGE, COIMBATORE**

has successfully completed the **One-Week National Level Faculty Development Program (FDP)** on  
**"Generative AI and Advanced Tools for Academic Research,"**  
held from **November 04-10, 2024.**

  
**Roshan Kumar**  
Founder and CEO  
Scrollwell

Certificate ID: SWCERT20245462  
Date of issue: November 10, 2024



SKASC appreciates **Mrs. J. Radhika**, Assistant Professor of Commerce, for successfully completing a **one-week National Faculty Development Program** on '**Generative AI and Advanced Tools for Academic Research**' organized by SCROLLWELL from November 4th to 10th, 2024.

# Student Achievement

SKASC is celebrating a remarkable achievement! **Ms. S. Sowmiya** of III M.Sc. SS has won a **silver medal** in the **Open State Level Powerlifting (Deadlift) Championship 2024**.



This impressive feat was accomplished at the Iron Grip Challenge 2024, organized by **Anjaneya Gym** in Coimbatore on 10.11.2024. Principal Dr. R. Jagajeevan, Physical Director Mrs. Ambika and the SKASC team are extending their warmest congratulations to the student on her outstanding performance.



# Student Achievement



**Elite**  
**NPTEL ONLINE CERTIFICATION**  
(Funded by the MoE, Govt. of India)

This certificate is awarded to  
**TANUBHAV R**  
for successfully completing the course  
**Business Fundamentals for Entrepreneurs**  
(Part I: Internal Operation)  
with a consolidated score of **99 %**

Online Assignments	25/25	Proctored Exam	73.5/75
--------------------	-------	----------------	---------

Total number of candidates certified in this course: 2024

Skill India  
शिक्षण से गुणवत्ता तक

TOPPER  
1%

Signature: *Srinivas*



**Elite**  
**NPTEL ONLINE CERTIFICATION**  
(Funded by the MoE, Govt. of India)

This certificate is awarded to  
**KHASHIFHA RAJA PIRABASANKAR**  
for successfully completing the course  
**Business Fundamentals for Entrepreneurs**  
(Part I: Internal Operation)  
with a consolidated score of **90 %**

Online Assignments	25/25	Proctored Exam	64.5/75
--------------------	-------	----------------	---------

Total number of candidates certified in this course: 2024

Aug-Sep 2024  
(4 week course)

Prof. Srinivas Iyer  
Head CDEEP & NPTEL, Coordinator  
IIT Bombay

Skill India  
शिक्षण से गुणवत्ता तक

SKASC extends warm congratulations to its high-achieving students: **Mr. R. Tanubhav, Ms. Khashifha Rajapirabhasankar** of I B.Com. 'A' and **Mr. V. Aravindh, Mr. R. Sandeep, Mr. P.S. Sudharsan** of I B.Com. B'' for securing **Elite Gold status** with outstanding scores above 90% in NPTEL's Business Fundamentals for Entrepreneurs course.



# Student Achievement

The Department of Commerce IT & E-Commerce at SKASC proudly announces that 43 students from II B.Com. IT 'B' have successfully completed the **NPTEL course Business Fundamentals for Entrepreneurs** (Part 1: Internal Operations). Among them, 3 students earned Elite+Gold Certifications, 16 earned Elite+ Silver Certifications, 22 earned Elite Certifications, and 2 received Completion Certifications. SKASC is also delighted to congratulate **Mr. G. Raghunath**, the class tutor for ranking in the top 1% and achieving the Elite+ Gold Certification with an impressive score of 99%.



# Student Achievement



SKASC proudly congratulates students **Ms. Sreelakshmi, Mr. Kaushik, Mr. Abhinav, Mr. Rithik,** and **Mr. Vishnu Karthik** from I B.Com. PA 'A' for earning five prestigious gold medals in the SWAYAM NPTEL exams. Additionally, from the Department of Commerce PA & CS 17 students have achieved Silver Grades, and 40 students have successfully cleared the exams.



# Commemorative Days

SRI KRISHNA ARTS AND SCIENCE COLLEGE



**WORLD SCIENCE DAY  
FOR PEACE AND  
DEVELOPMENT**


10 NOVEMBER



"The science of today is the technology of tomorrow."

World Science Day – Nov 10

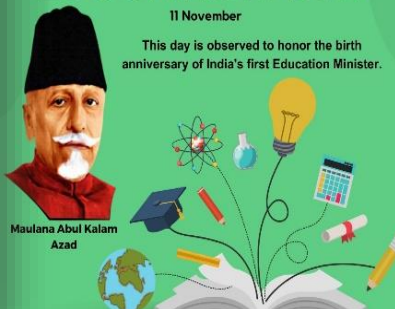
SRI KRISHNA ARTS AND SCIENCE COLLEGE



**NATIONAL  
EDUCATION DAY**

11 November



This day is observed to honor the birth anniversary of India's first Education Minister.



Maulana Abul Kalam Azad

National Education Day – Nov 11

SRI KRISHNA ARTS AND SCIENCE COLLEGE




**WORLD  
PNEUMONIA** day

Prevention of a disease is more important than the cure.

12 NOVEMBER

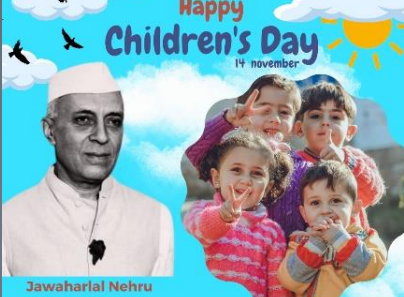
World Pneumonia Day – Nov 12

SRI KRISHNA ARTS AND SCIENCE COLLEGE



**Happy  
Children's Day**

14 November



Jawaharlal Nehru

"Children are the world's most valuable resource and its best hope for the future."

Children's Day – Nov 14

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**

An Autonomous Institution Affiliated to Bharathiar University, Coimbatore  
Kuniamuthur, Coimbatore – 641 008.

## **Editor-in-Chief**

**Principal**

**Dr. R. Jagajeevan**

## **Co-Editor**

**Dr. I.J. Kavitha**

## **Editorial Team**

**Dr. A. Vasanthi**

**Mrs. C. Sree Resmi**

**Mrs. D. Brindha**

## **Technical Team**

**Ms. J. Aiswarya**