

NEWSLETTER

WEEKLY EDITION

04.06.2024

SKASC BEATS

Welcoming a New Academic Year 2024-25

நீத்தார் பெரும் பிறனில் வாழ்வார் எம்
மாக்கல் தாமம முயற்சி தரும்

AY 2024-25
Issue 1

Welcome Note

Welcome, SKASCians, to the Dawn of a New Academic Year!

As the pages turn to unveil the 2024-2025 academic year, we extend our warmest greetings to each and every one of you. It's with immense pride and anticipation that we welcome you back to SKASC, and for those new faces joining us, a heartfelt welcome to our cherished institution.

This year promises a tapestry of new experiences, challenges, and triumphs waiting to be woven. As you step onto this campus, you enter not just classrooms but arenas of discovery, growth, and transformation.

So, here's to the start of something extraordinary. Here's to the friendships we'll form, the lessons we'll learn, and the memories we'll create. Let's make this academic year one for the books—a testament to our collective spirit, resilience, and unwavering pursuit of excellence.

Warm regards,

Team SKASC

Governing Body Meeting



The Governing Body Meeting was held in May 2024, orchestrated meticulously by the COE and their dedicated team. The meeting served as a pivotal platform for stakeholders to converge, exchange ideas, and chart the course for the institution's future endeavors.



NDLI Club Certification



We are thrilled to announce and celebrate the official registration of "SRI KRISHNA ARTS AND SCIENCE COLLEGE" as an esteemed NDLI Club within the prestigious National Digital Library of India. Congratulations on this remarkable achievement, marking a significant milestone in advancing digital learning and knowledge dissemination.

NSS

Tamilnadu Forest Department, in collaboration with Kovai Kulangal Padhukappu Amaippu, orchestrated a massive sapling plantation on 25 acres of land at Pillayarapuram, within the Madukkarai range, as part of World Environment Day. Approximately 5000 saplings were diligently planted by the NSS Volunteers of SKASC, volunteers from other organizations, students from various colleges, and members of the public.



Google

GPS Map Camera

Madukkarai, Tamil Nadu, India
WXH6+JMP, Madukkarai, Tamil Nadu 641008, India
Lat 10.927771°
Long 76.962386°
01/06/24 11:03 AM GMT +05:30

NSS

The sapling plantation commenced with the esteemed inauguration by the Collector of Coimbatore, alongside Mr. Manikandan, Founder of Kovai Kulangal Padhukappu Amaippu. In recognition of their invaluable support towards the program's success, the Collector graciously honored the volunteers of our college with a photo shield.



NSS

The NSS Volunteers of SKASC took part in an awareness rally as a part of World No Tobacco Day hosted by The Coimbatore District Tobacco Control Cell, Dept. of Public Health. The rally started from Collectorate and the Volunteers marched towards District Health Office, Race Course.



FDP-Cloud Practitioner

The Five-Day Faculty Development Programme on Cloud Practitioner (AWS), conducted in association with ICT Academy, was hosted in SKASC for Computer Stream faculties from 27th May 2024 to 31st May 2024. Resource Persons for the program included:

- Mr. P. Magesh Kumar, Technical Trainer – Training and Development, ICT Academy
- Mr. M. Senthil, Lead Technical Trainer, ICT Academy.



FDP-Cloud Practitioner

The aim of the FDP was to acquire hands-on knowledge in AWS Cloud Practitioner Essentials. A total of 32 faculty members participated in the program. Faculty members from various colleges attended and acquired practical knowledge on AWS cloud foundations, AWS services, console usage, AWS IAM EC2, VPC, and the process of launching a web server and building a database server.



Staff Accomplishment



Completed by Radhika. J

May 9, 2024

1 hours (approximately)

Grade Achieved: 100%

Radhika. J's account is verified. Coursera certifies their successful completion of [Introduction to Data Analysis using Microsoft Excel](#)



Introduction to Data Analysis using Microsoft Excel

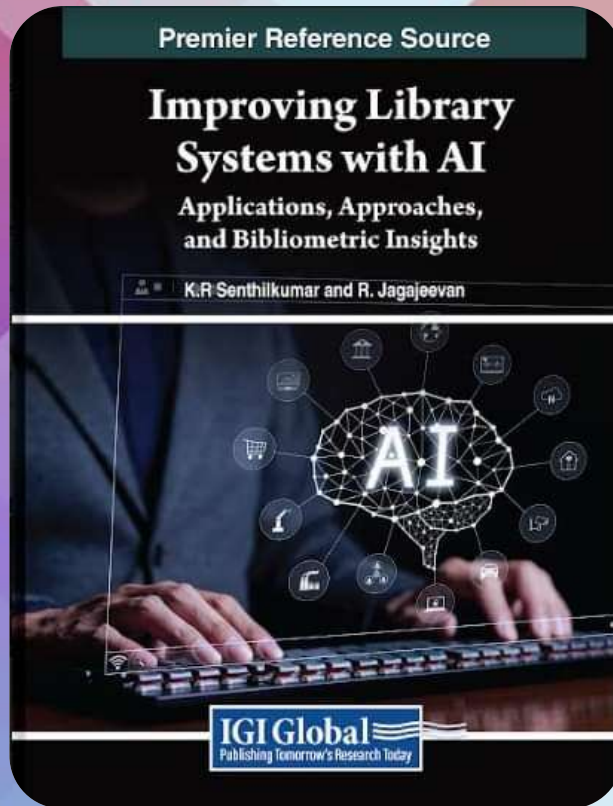
Coursera Project Network

★★★★★ 4.7 (2,524 ratings) | 160K Students Enrolled



SKASC congratulates Mrs. J. Radhika, Assistant Professor of Commerce, on the successful completion of the Certification Course titled "Introduction to Data Analysis using Microsoft Excel," offered by Coursera on 09-05-2024.

Staff Accomplishment



SKASC extends its heartfelt and strategies for congratulations to modernizing library services Dr. Senthilkumar, Librarian, and operations. From and Dr. R. Jagajeevan, digitizing physical resources to implementing advanced search algorithms and data analytics, their work This remarkable promises to revolutionize the achievement offers library landscape. invaluable practical insights

AY 2024-25
Issue 1

Staff Accomplishment

SKASC extends its heartfelt congratulations to Mrs. J. Radhika, Assistant Professor of Commerce for serving as the Resource Person at the National Conference on Recent Trends in Commerce and Management, held on 23rd May 2024.



This collaborative effort was organized by the Management, IQAC, and the Department of Commerce and Management at Darshan College, Kengeri, Bangalore. Her contribution to this esteemed conference reflects her dedication to academia and her expertise in the field.



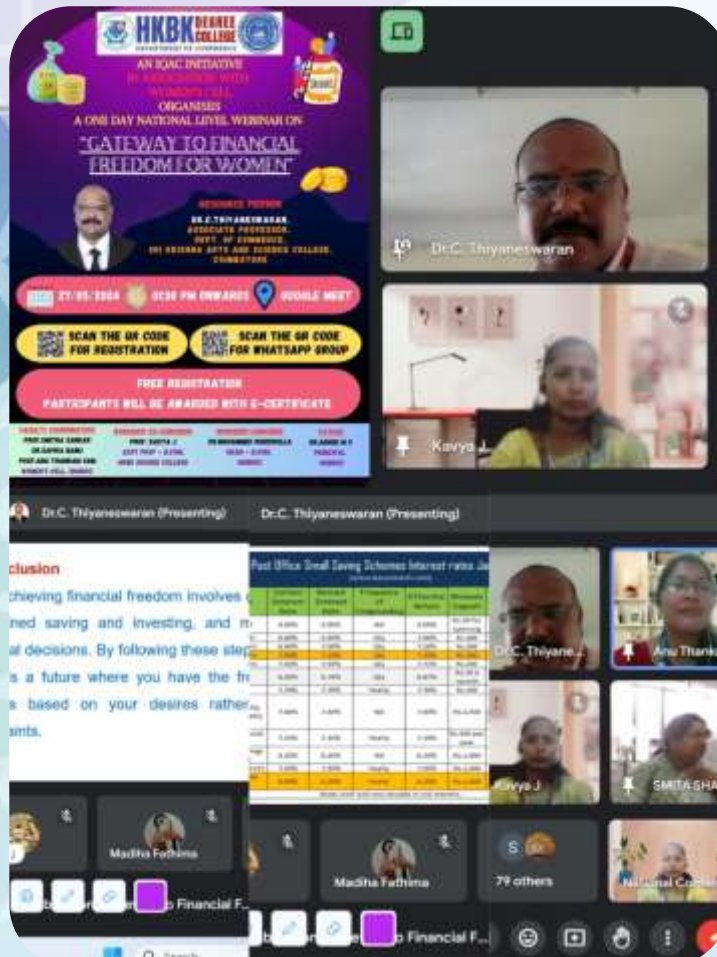
Staff Accomplishment

SKASC appreciates “Emerging Technologies and Mrs. J. Radhika, Assistant Research Challenges” Professor of Commerce for organized by the Research and Innovation Cell at successfully engaging in the and Innovation Cell at One-Week National Level St. Francis College, Bangalore. FDP conducted virtually on



Staff Accomplishment

SKASC appreciates the participation of Dr. C. Thiyaneswaran from the Department of B. Com. BPS & BI as a Resource Person in a One-Day National Level Webinar organized by HKBK Degree College, Bengaluru. The webinar, focusing on "Gateway to Financial Freedom for Women," benefitted from Dr. Thiyaneswaran's expertise, showcasing our institution's commitment to knowledge sharing and community engagement.



Staff Accomplishment

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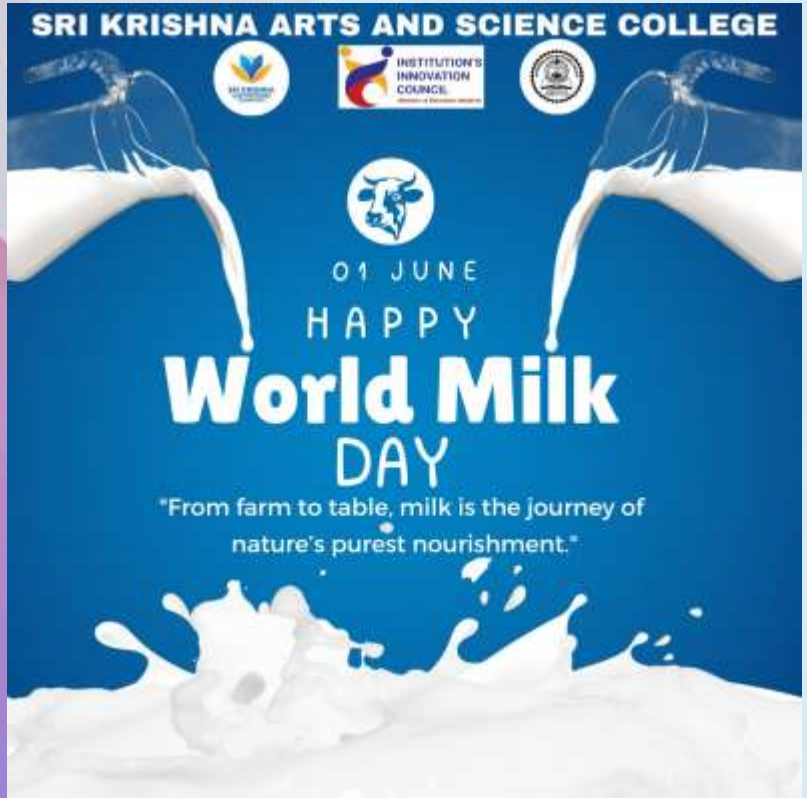

விவேகத்தை
விதையாக்கி
சோதனைகளை
களை நீக்கி
பெரிய சிந்தனை
சிறிய தொடக்கம்
வழி மேல் விழியாய்
உயர்வை நோக்கிய
நம் பாதை

முனைவர் கரு. செந்தில்குமார்
நூலகர்

பிரிவு
நினைவுகூர், ஈடு- லாபிபுலாடு

BEATS

SRI KRISHNA ARTS AND SCIENCE COLLEGE



01 JUNE
HAPPY
**World Milk
DAY**

"From farm to table, milk is the journey of nature's purest nourishment."

SRI KRISHNA ARTS AND SCIENCE COLLEGE



STOP SMOKING
**WORLD
NO TOBACCO
DAY**

31 MAY

"May this World No Tobacco Day inspire you to break free from tobacco's grip and enjoy a life full of vitality and joy."



STAVIATS
BR
CO
S

EDITOR-IN CHIEF

Dr. R. Jagajeevan
Principal

CO-EDITOR

Dr. I.J. Kavitha
Head, Dept. of English

EDITORIAL TEAM

Ms. H. Reshma
Assistant Professor



SKASC BEATS

Newsletter

10.06.2024

Weekly Edition



தெய்வத்தான் ஆகா தெனினும் முயற்சிதன்
மெய்வருத்தக் கூலி தரும்

AY 2024-2025
Issue 02

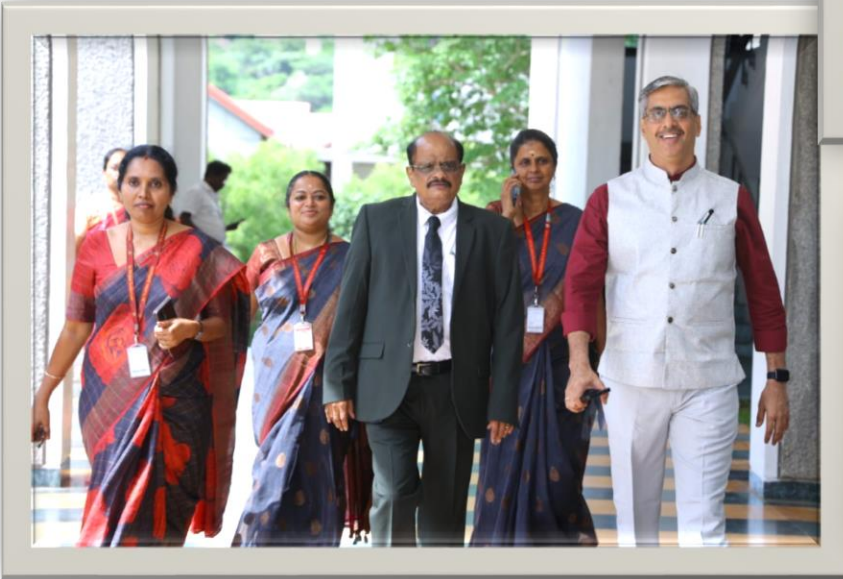
Freshers' Day



SKASC was delighted to welcome the budding freshers as the college commenced today for the students of I UG Science and Arts stream. The Freshers' Day event was a remarkable success, marked by the presence of distinguished dignitaries including Dr. K. Sundararaman, CEO, Dr. R. Jagajeevan, Principal, Dr. R. Vijayasamundeswari, Vice Principal, various department Deans, and Heads. The program began with a warm welcome note, setting an optimistic tone for the day's proceedings.

Dr. K. Sundararaman addressed the gathering, providing a comprehensive overview of the college rules and offering valuable insights into the institution's expectations. Following this, Dr. Jeen Marseline, Dean of Computer Sciences, elaborated on the code of conduct, emphasizing the importance of maintaining discipline and integrity within the college community.

Freshers' Day

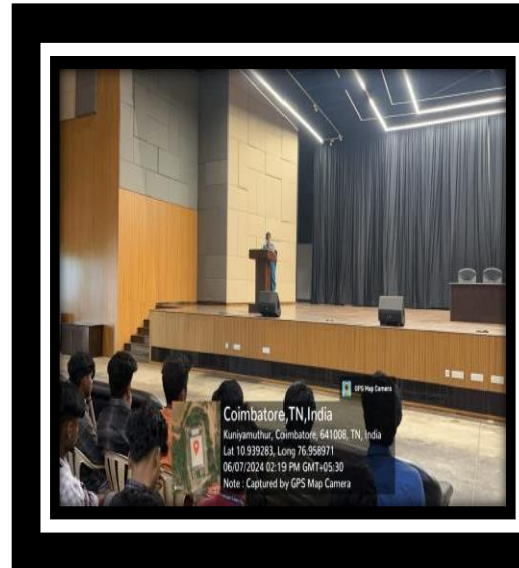
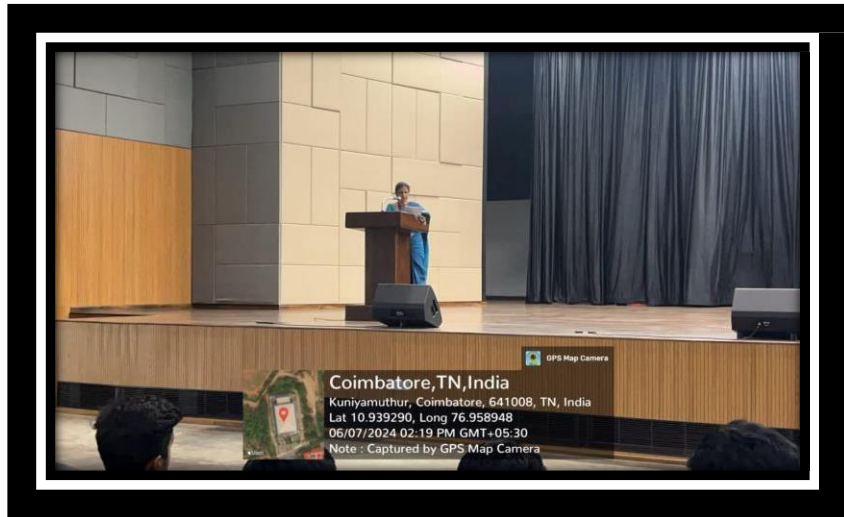


Dr. R. Jagajeevan captivated the audience with his insightful speech, focusing on both academic and extracurricular aspects of college life. His words inspired the 1 year students, encouraging them to strive for excellence in all areas of their education.

The event concluded with a heartfelt vote of thanks delivered by Dr. R. Vijayasamundeswari, officially bringing the program to an end. Subsequently, the students were escorted to their respective classes by their tutors, providing an opportunity for them to acquaint themselves with their departments and gain a preliminary understanding of class procedures.

The Freshers' Day event was an enriching experience, setting a positive and motivating foundation for the new academic year.

Code of Conduct Meeting



On June 7, 2024, Dr. K.S. Jeen Marseline, Dean of Computer Science, and Dr. Maria Williams, Dean of Commerce, addressed II and final year students. They emphasized the importance of adhering to the college's code of conduct, with a focus on professionalism and ethical behavior. This directive follows concerns over misconduct incidents, prompting the college to reinforce efforts in fostering a culture of accountability and respect among students.

Seminar



The faculty members of SKASC attended a Two-Day National Seminar on '**Envisioning New Bharat - Educational Reforms and Indigenous Systems**' at Hotel Taj Vivanta, Coimbatore.

NCC



SKASC expresses its appreciation to Ms. Narmadha, Assistant Professor in the Department of Mathematics, for hoisting the National Flag on Wednesday, June 5, 2024. The NCC and NSS volunteers actively participated in this patriotic event. It symbolized the spirit of patriotism and collaboration among different student bodies and departments within the institution.





NSS – Food Service

The NSS volunteers of SKASC attended a **‘Food Service’** event held at Bharathiar University, where they served food to the public attending a temple festival on June 5, 2024. The volunteers were recognized for their efforts by both the university officials and the public.



NSS – Planting the Saplings



The NSS Units and the Eco Club of SKASC organized an awareness program as part of World Environment Day on June 5, 2024. Dr. D.V. Vijayakumar, Project Director of the National Child Labour Eradication Project was the Chief Guest. He elaborated on the importance of protecting the environment, the availability of free saplings, and suitable planting locations. He also discussed the decline in food culture and its impact on humanity.

A pledge was taken by dignitaries, volunteers, and participants, followed by a sapling plantation activity. The Chief Guest, Principal, NSS Program Officers, Eco Club Coordinators, and volunteers participated in planting the saplings.

NSS – Blood Donation

SKASC appreciates the NSS volunteers for donating blood at an emergency request from various healthcare centers. Their selfless act has the potential to save many lives and is a testament to the spirit of service that our institution fosters.



Blood donation is a critical need in healthcare, and by stepping up during an emergency, the NSS volunteers demonstrated true compassion and leadership.



NSS – Art Project in Government School

The NSS volunteers of SKASC successfully completed their art project at the Government School in Madukkarai. The initiative, which began on May 25th, saw the dedicated efforts of the NSS volunteers who worked tirelessly to enhance the school's learning environment.



The commitment and hard work have resulted in a vibrant and welcoming atmosphere for the students and staff. This project is a testament to the spirit of service and community engagement.

Quiz - World Environment Day



In a spirited celebration of World Environment Day, the Department of Computer Technology and Data Science organized a **Quiz** competition aimed at raising awareness about environmental issues and promoting sustainable practices. The event witnessed an enthusiastic participation of over 180 final year students of B.Sc. CT and B.Sc. DS.

Seminar on Career Counseling



The Department of Computer Technology and Data Science organized an insightful Seminar on '**Career Counselling**' on June 7, 2024, specifically tailored to the demands and opportunities of Industry 4.0. The event attracted enthusiastic participation from second and third-year B.Sc. Data Science students. The seminar provided a comprehensive overview of Industry 4.0, a term representing the current trend of automation and data exchange in manufacturing technologies.

National VCR Day



The Department of Computer Technology and Data Science hosted events to celebrate **National VCR Day** on June 7, 2024, offering students a chance to engage with the technological heritage that paved the way for today's digital innovations. As part of the celebrations, students from II CT 'A' actively participated by creating and presenting insightful posters that captured the essence and history of the Video Cassette Recorder (VCR).

Competition - Hot Seat



The poster is for an English Literary Forum event titled "Meme Creation". It features logos for Sri Krishna Institutions, the Institution's Innovation Council, and Sri Krishna Arts and Science College. The event is organized by the Department of English. The poster lists rules for participation, including that content must be in English, 100% original, and free of profanity. It also provides the date (07.06.2024), time (10:00 a.m.), and venue (N-Block 309). The organizers listed are Ms. M. Usha (Event Coordinator), Dr. R. Vijayasamudewari (Dean of Languages), Dr. I. J. Kavitha (Head of the Department), and Dr. R. Jagajeevan (Principal). A cartoon drawing of a person with question marks above their head is also present.

SRI KRISHNA ARTS AND SCIENCE COLLEGE
DEPARTMENT OF ENGLISH
ENGLISH LITERARY FORUM
Organises

Meme Creation

- Individual participation
- The content should be only in ENGLISH
- Content should be 100% original in concept
- Content should not have any profanit and offensive words.
- Topic will be provided on the spot

• DATE: 07.06.2024
• TIME: 10:00 a.m
• VENUE: N-Block 309

Ms. M. Usha
(Event Coordinator)
Dr. R. Vijayasamudewari
(Dean of Languages)

Dr. I. J. Kavitha
(Head of the Department)
Dr. R. Jagajeevan
(Principal)



The Department of English conducted a thrilling "Hot Seat" competition for the students of II B.A. English Literature on June 8, 2024. The event aimed to challenge and enhance the students' knowledge and critical thinking skills. The event was marked by intense participation and enthusiasm as students demonstrated their prowess in literary analysis and critical reasoning.

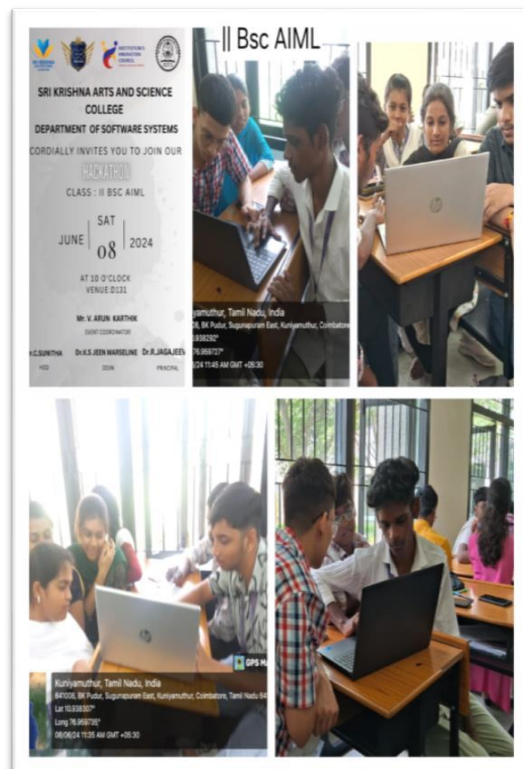
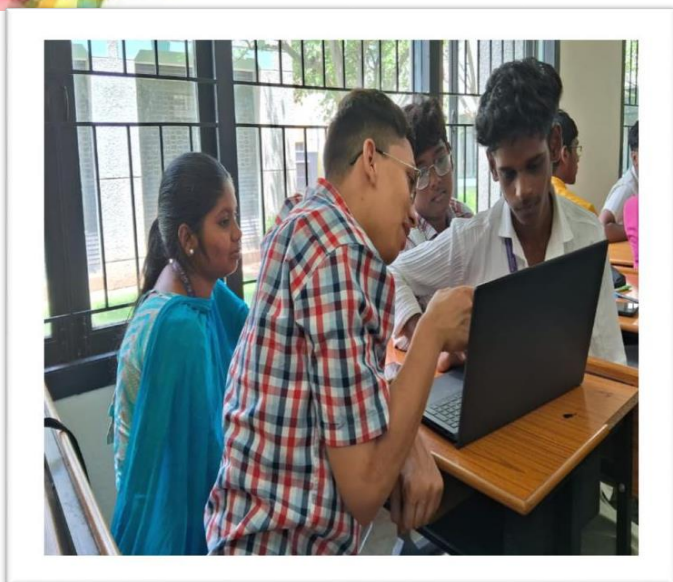
Women's Day



The Department of Software Systems celebrated Women's Day as a commemorative occasion, hosting a series of engaging and inspiring events aimed at empowering future entrepreneurs. The celebration featured activities such as 'Startup Ideas', 'Entrepreneur Talk', and discussions on 'Innovative Ideas to become an Entrepreneur'.

Students participated enthusiastically, showcasing their creativity and innovative thinking through various presentations and discussions. The 'Startup Ideas' section provided a platform for students to pitch their unique business concepts, highlighting their entrepreneurial spirit and potential.

Department of SS - Hackathon



The Department of Software Systems, in collaboration with the Institution's Innovation Council (IIC), orchestrated a successful "Hackathon" on June 8, 2024, for the students of II B.Sc. AIML. The event aimed to foster innovative thinking, problem-solving skills, and teamwork among participants. Students engaged with real-world technological challenges, leveraging their knowledge in AI and ML.

The event not only celebrated the achievements of the students but also served as a catalyst for further innovation. It underscored the institution's commitment to nurturing technical proficiency and an innovative spirit among its students.

Industrial Visit



The Department of Social Work, in collaboration with RAAC, embarked on a visit to a Micro Compost Unit on June 8, 2024. This educational excursion aimed to enlighten social work students on Waste Management Processes, encompassing both biodegradable and non-biodegradable waste.

The students of II MSW gained an invaluable exposure to waste management treatments, enhancing their understanding of sustainable practices.

Awareness in Trends & Technology



The Department of Computer Technology and Data Science organized an Expert Talk on "Awareness in Trends and Technology" for the students of II CT 'B'. Mr. S. Gokul Saminathan, Software Development Engineer - I, Hashinkludes Technology was the Resource Person.

Mr. Gokul shared his valuable insights on various aspects of technology and hackathons. He discussed current trends such as Blockchain, Version Control, React Native, and AR/VR. The session aimed to provide students with an understanding of these emerging technologies and their applications in the real world.

Edutainment & Career Guidance Program

The Department of Software Systems organized a Career Guidance Program on 'Career Transitions' on June 8, 2024, for the students of II M.Sc. SS. This program helped the students to gain insights into careers that align with their unique profiles, making their career paths more personalized and relevant.



The Department of Computer Science organized an event 'Edutainment' on June 8, 2024, for the students of II B.Sc. SS. The session proved to be highly beneficial for the students.

SRI KRISHNA ARTS AND SCIENCE COLLEGE
DEPARTMENT OF SOFTWARE SYSTEMS ORGANISES

CAREER GUIDANCE PROGRAM
CAREER TRANSITIONS

Dr. B. Rajesh Kumar
EVENT COORDINATOR

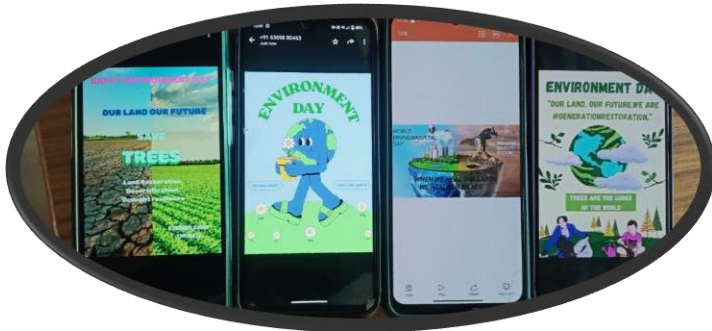
II M.Sc(SS) E-307 8 JUNE 2024 10:00AM-1:00PM

Dr. Sunitha Dr. Jeen Marseline Dr. Jagajeevan
HEAD OF DEPARTMENT DEAN PRINCIPAL



World Environment Day - Activities

The Department of Mathematics conducted various events such as **Quiz and Poster Presentations** on account of World Environment Day. Students enthusiastically participated in these events, expressing their views on environmental conservation through various mediums. The activities underscored the significance of environmental preservation and showcased the students' dedication to this vital cause.



The Department of Computer Technology and Data Science organized a session on '**Language and Communication Skills**' on June 8, 2024. Mr. K.R. Shoban, Founder, Life Skills Coach, served as the Guest Speaker. He introduced key concepts and offered valuable insights on placements. Students actively participated, posing numerous career-related questions. The session proved highly informative and beneficial, significantly enhancing students' knowledge and preparation for their future careers.



Logo Identification and Branding - Competition



The Department of Commerce PA & CS organized a competition on **‘Logo Identification and Branding’** on June 8, 2024. Students actively participated in the competition.

The competition enhanced their knowledge about branding and the importance of logo creation in a company. Winners and outstanding participants were recognized with certificates. It effectively tested and improved students' general knowledge about branding.

SRI KRISHNA ARTS AND SCIENCE COLLEGE
COIMBATORE
(AN AUTONOMOUS INSTITUTION)
AFFILIATED TO BHARATHIAR UNIVERSITY

DEPARTMENT OF COMMERCE PA & CS

COMPETITION

LOGO IDENTIFICATION AND BRANDING

June 08 2024

Saturday

VENUE: A304

TIME: 10:00am

PRINCIPAL: Dr.R.Jagajeevan
HOD: Dr.C.Dhanalakshmi
DEAN: Dr.Maria Williams

EVENT COORDINATOR
Dr.P.V.Amutha



Student Activity "Edutainment"

The Department of Computer Science organized an 'Edutainment' event on June 8, 2024. The program featured activities such as Connections, Mehendi, Image Identification, and Whispering Games. The activities offered a memorable and enjoyable experience, fostering camaraderie among participants for a fun-filled day.



The Department of Computer Technology and Data Science organized a Soft Skills Program on 'Designing a Curriculum Vitae' for the students of II B.Sc. CT 'A'. Mr. Dhanush Raj, a Data Engineer from Deloitte, served as the Resource Person. The session offered valuable discernments into crafting effective CVs, aiming to enhance students' employability and readiness for the job market.

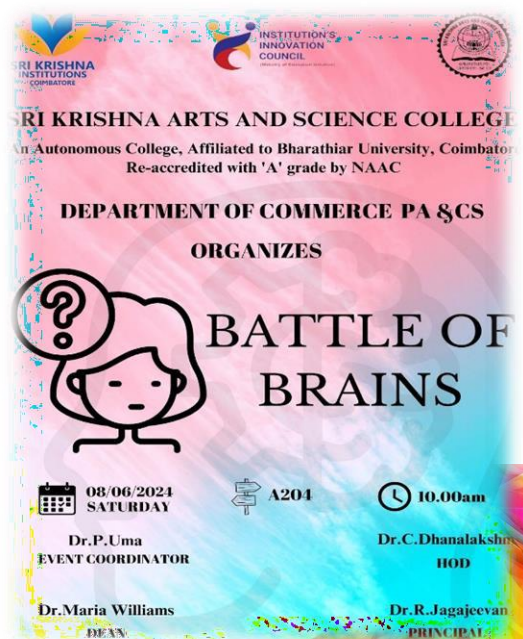


Saturday – Activity Day 1

The Department of Computer Technology and Data Science organized a **Pencil Sketching** event to celebrate **World Environment Day**. Students depicted themes related to the environment through their sketches, showcasing both their creativity and awareness of environmental issues. The artworks were prominently displayed in the classroom. The event garnered success in promoting environmental consciousness and fostering artistic expression among students of II B.Sc. Data Science.



The Department of Commerce PA & CS conducted “**Battle of Brains**” competition on June 8, 2024. The B.Com. PA actively participated in the event. The competition enriched their understanding of financial terms, enhanced their memory recall of companies, strengthened their ability to form mental associations, and deepened their knowledge of product brand identity.



Environment Day 2024 Celebrations



The Department of Bioscience, in association with IIC-SKASC, conducted a series of events from June 5 to June 8 on account of World Environment Day. The events were:

- **June 5: Face Painting and Photography**
- **June 6: Poster Presentation, Pencil Sketching, and Elocution**
- **June 7: Rangoli Competition and Brain Hacking**
- **June 8: Slogan Writing and an Awareness Session on "Reviving Lands for a Brighter Future"**

Students enthusiastically participated, showcasing their artistic talents. The themes covered climate change, wildlife conservation, endangered species protection, global warming, pollution impact, water body restoration, ozone layer depletion, land revival, and stopping desertification.



Guest Lecture on Data Analytics

The Department of Social Work organized a Guest Lecture on '**Data Analytics**'. Mr. M. Gopinath, Assistant Professor from the Department of Mathematics, led an interactive session with II MSW students on June 6, 2024.

Mr. Gopinath provided an overview of the fundamentals of data analytics, emphasizing its relevance in social work. He highlighted data collection methods, analytical tools, and demonstrated practical applications through case studies. Students actively engaged with questions and discussions. The session concluded with a hands-on activity on basic data analysis techniques.



Social Awareness Programme



The Career Guidance Cell of SKASC in association with Coimbatore Network for Positive People (CNP+) organized a Social Awareness Program on '**Career Opportunities for Positive People**' at CNP+ Hall, Kuniyamthur, Coimbatore on June 8, 2024. Mrs. G. Rathinam, Managing Trustee, Sakthi Trust, Coimbatore and Mrs. Vandarkulali, Managing Trustee, MVR Charitable Trust, Coimbatore were the Guests of Honour.

Around 63 students of SKASC and 53 external participants including Positive People and General public from Kuniyamthur participated in the event.



Department of IT & CS - Seminar

The Department of IT & Cognitive Systems organized a Seminar on 'Empower your Ambitions: TNPSC Job Discover Day' for the students of II B.Sc. IT and Cognitive Systems. Ms. S. Reshmi, Senior Revenue Inspector, Nilgiris was the Resource Person.

SRI KRISHNA ARTS AND SCIENCE COLLEGE
(AN AUTONOMOUS COLLEGE, AFFILIATED TO BHARATHIAR UNIVERSITY, COIMBATORE)
RE-ACCREDITED WITH A GRADE BY NAAC
DEPARTMENT OF IT AND COGNITIVE SYSTEMS
ORGANIZES
EMPOWER YOUR AMBITIONS: TNPSC JOB DISCOVER DAY
FOR II BSC IT, A, B AND II COGNITIVE SYSTEMS
RESOURCES PERSON
S. RESHMI
SENIOR REVENUE INSPECTOR - NILGIRIS
JUNE 8 2024
10:00 AM - 1:00 PM
VENUE : SEMINAR HALL 1
SHOBANA.D. DR.K.S.JEEN MARSELINE
EVENT COORDINATOR. HOD & DEAN
DR.K.SUNDARARAMAN DR.R.JAGAJEEVAN

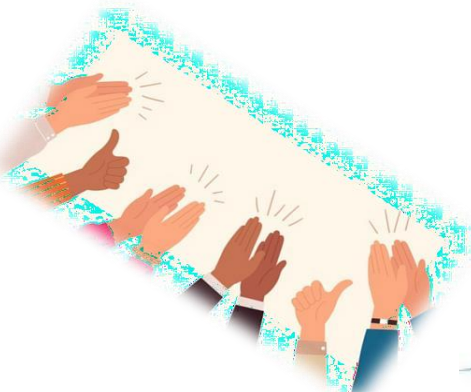


ஸ்ரீ கிருஷ்ணா கலை மற்றும் அறிவியல் கல்லூரியில் தமிழ்த்துறை - தமிழ்மன்றம் சார்பில் தமிழோடு விளையாடு எனும் நிகழ்வு 08.06.2024 அன்று காலை II B.Sc, Microbiology மாணாக்கர்களுக்கு நடைபெற்றது. நிகழ்வில் நாற்பதிற்கும் மேற்பட்ட மாணாக்கர்கள் உற்சாகத்துடன் கலந்து கொண்டனர்.

Staff Accomplishment



SKASC congratulates Dr. S. Dhanalakshmi, Assistant Professor in the Department of SS, for being honored with the prestigious title of 'NPTEL Discipline Star' in recognition of her exceptional achievement in completing a series of domain-based courses offered by NPTEL.



Staff Accomplishment



CERTIFICATE OF APPRECIATION TO

P RADHAKRISHNAN

for being recognized as NPTEL BELIEVER
JAN-APR 2024

Devendra Jalihal

Prof. Devendra Jalihal
Chairman
Centre for Continuing Education, IITM

Prof. Andrew Thangaraj

Prof. Andrew Thangaraj
NPTEL Coordinator
IIT Madras



CERTIFICATE OF APPRECIATION TO

P RADHAKRISHNAN

Management
for being recognized as NPTEL DISCIPLINE STAR
JAN-APR 2024

Devendra Jalihal

Prof. Devendra Jalihal
Chairman
Centre for Continuing Education, IITM

Prof. Andrew Thangaraj

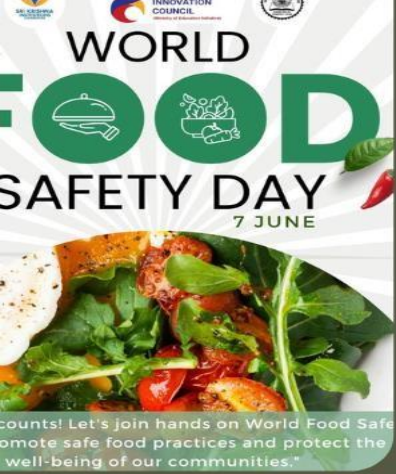
Prof. Andrew Thangaraj
NPTEL Coordinator
IIT Madras

NPTEL BELIEVER
Candidate has to be present in 4/5/6
exams, passing atleast 4 of these exams



NPTEL DISCIPLINE STAR
Candidate has to be certified in courses
in the discipline, completed more than
10 weeks of learning, final score in each
subject >= 55

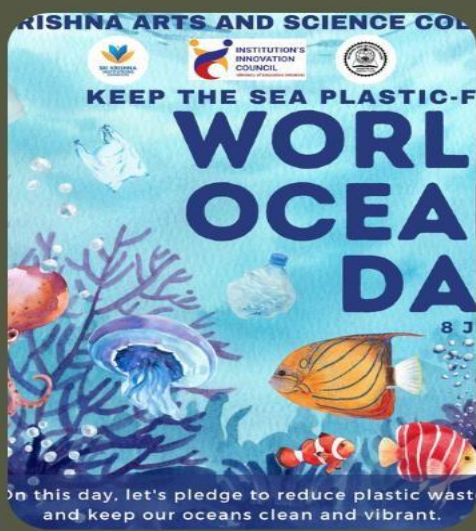




Every bite counts! Let's join hands on World Food Safety Day to promote safe food practices and protect the well-being of our communities."



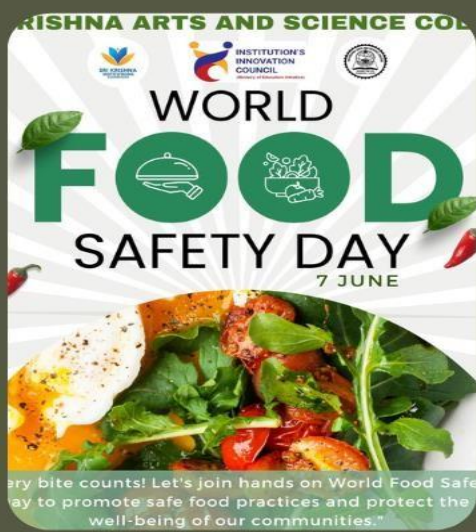
"Saving the environment isn't just an option; it's a necessity for our survival."



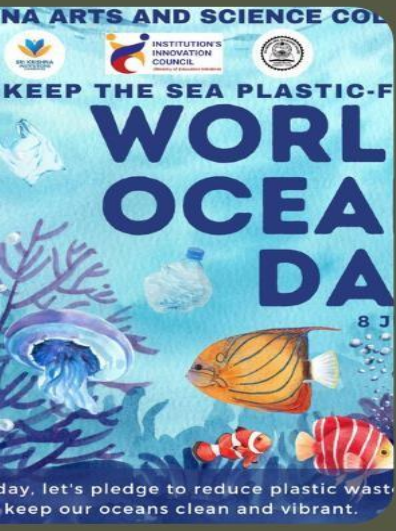
"On this day, let's pledge to reduce plastic waste and keep our oceans clean and vibrant."



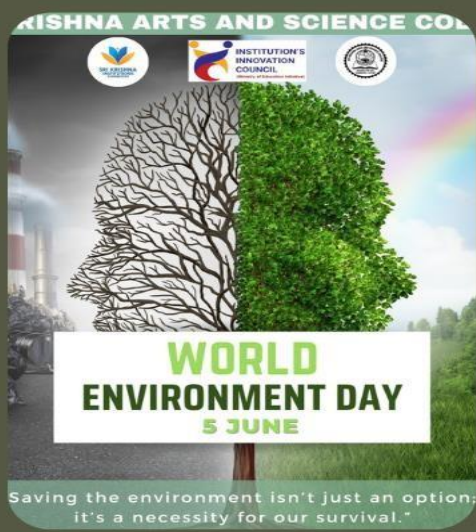
"Saving the environment isn't just an option; it's a necessity for our survival."



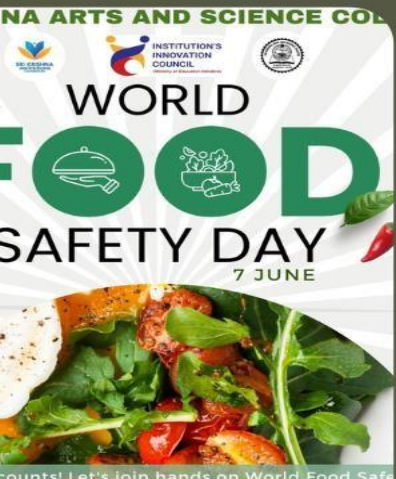
Every bite counts! Let's join hands on World Food Safety Day to promote safe food practices and protect the well-being of our communities."



"On this day, let's pledge to reduce plastic waste and keep our oceans clean and vibrant."



"Saving the environment isn't just an option; it's a necessity for our survival."



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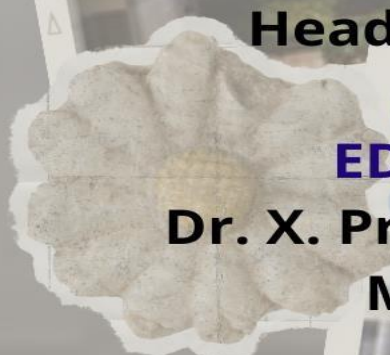


DO MORE OF WHAT YOU LOVE



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CO-EDITOR
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Head, Dept. of. English



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Dr. Spelmen Vimalraj S





SKASC BEATS

Newsletter

17.06.2024

Weekly Edition

SKASC BEATS



காலத்தி னாற்செய்த நன்றி சிறிதெனினும்
ஞாலத்தின் மாணப் பெரிது

1

AY 24-25
Issue 3

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Freshers' Day | Commerce & Management Streams



SKASC was delighted to welcome the budding freshers as the college commenced for the students of I UG – Commerce & Management streams on June 11, 2024. **The Freshers' Day** event was a remarkable success, marked by the presence of distinguished dignitaries including the CEO Dr. K. Sundararaman; Principal, Dr. R. Jagajeevan; Vice-Principal, Dr. R. Vijayasamundeswari, as well as the Deans and Heads of Departments.



Freshers' Day | Commerce & Management Streams



The Freshers' Day Program began with a warm welcome note by the Principal, **Dr. R. Jagajeevan**, who captivated the audience with his insightful speech, focusing on the academic, extracurricular and life skills.

Dr. K. Sundararaman addressed the gathering, providing a comprehensive overview of the college rules and offering valuable insights into the institution's expectations. Following this, Dr. Maria Williams, Dean of Commerce, elaborated on the code of conduct, emphasizing the importance of maintaining discipline and integrity within the college community.



To give special recognition, the college identified and awarded the fifteen students who achieved high marks in their 12th Board exams. The event concluded with a heartfelt vote of thanks delivered by **Dr. R. Vijayasamundeswari**, officially bringing the program to an end.



Student Induction Program | Health & Hygiene



SKASC organized an **Awareness Program on Women's Health and Hygiene** as a part of Student Induction Program for the I year UG female students on June 12, 2024. The gathering was addressed by **Dr. Preyamvatha**, Associate Professor and Pediatric Consultant, and **Ms. Laxmi Menon**, Counsellor from Phoenix Multispecialty Centre, Kovaipudur. They provided insights into various health indicators among young women, elaborating on guidelines for basic hygiene, mental health, and menstrual health.

A session on **Men's Health and Hygiene** was also organized for the I year UG male students on June 13, 2024. **Dr. R. Nipun**, Assistant Surgeon, FHC Vannamada, Palakkad, Kerala was the Guest Speaker. The Guest emphasizes personal hygiene, physical and mental health, and preventive measures such as regular check-ups and balanced nutrition.



Student Induction Program | Universal Human Values & Cyber Crime



SKASC organized a session on **Universal Human Values and Cyber Crime Awareness** for the I year UG students as part of the Student Induction Program on June 13, 2024. **Lion MJF Advocate M. Madhivanan**, Mediator at District Court, Coimbatore, was the Chief Guest.

He emphasized that ignorance of the law is not excusable, stating that it is presumed everyone knows the law. He highlighted the adherence to human values through the application of both natural and enacted laws, noting their integration into the Principles of Natural Justice. Additionally, he outlined seven important values and illustrated the challenges posed by cyber crimes with various examples. Finally, he urged students to prioritize their parents, teachers, and self-esteem.



Student Induction Program | Drug Awareness

SKASC organized two sessions on **Drug and Health Issues** and the **Drug Menace** for the 1 year UG students on June 14, 2024. **Mr. R. Velmurugan**, Block Health Supervisor, Madukkarai Block, Coimbatore, and **Mr. K. Muralikrishnan**, Social Worker, District Tobacco Control Cell, Department of Public Health, Coimbatore were the Guest Speakers respectively.

They advised the students to prioritize both physical and mental health, urging them to avoid unhealthy habits. Emphasizing the importance of vigilance in interactions with friends, they discussed the various forms of substances and their associated health risks, substantiating their points with several case studies.

Sri Krishna Arts and Science College, Coimbatore- 641 008



Student Induction Programme (SIP)
Drug Menace - Its Health Issues



Topic 1: Drug & Health Issues
Chief Guest: **Mr.R.Velmurugan**
Block Health Supervisor, Madukkarai Block
Coimbatore



Topic 2: Drug Menace
Chief Guest: **Mr.K.Muralikrishnan**
Social Worker, District Tobacco Control Cell
Department of Public Health, Coimbatore



Date : 14.06.2024, Friday

Time: 10:15 am

Venue: Sri Krishna Hall



Additionally, an oath against substance abuse was administered during the session on account of **'World No Tobacco Day'**. The students and the faculty members participated in this event.

Achievements | Placement



SKASC acknowledges Dr. C. Sunitha, Dean of Placements, and Prof. Vasanth Nirmal Bosco, Placement Officer, for their participation in the **GEP Corporate Academic Meet 2024** at Radisson Blu, Coimbatore on June 7, 2024.

SKASC is also delighted to congratulate **Prof. Vasanth Nirmal Bosco** for receiving recognition and an award for his exceptional contributions to campus placements among the top colleges in Coimbatore.



MoU | Commerce



SKASC proudly announces the signing of a **Memorandum of Understanding (MoU)** with **Logic School of Management**, a Veranda Enterprise, on June 11, 2024. This MoU concerns the B.Com. Accounting and Finance course and offers a remarkable nine-paper exemption out of the total 13 papers for the Association of Certified Chartered Accountants (ACCA) Examination.

To make a special mention, it is worth noting with pleasure that only a select few universities in India provide such a significant exemption.

Certificate Distribution | CDF



The Department of Costume Design and Fashion signed a Memorandum of Understanding (MoU) with Vitae Technologies on May 2, 2023. As part of the MoU, the Department issued certificates to homemakers who successfully completed a three-month training program in Gudalur.

Blood Donation | NSS

SKASC takes immense pride in saluting the humanity and social responsibility demonstrated by **Mr. Prathap** of II B.Com. CA 'B', who is also an NSS volunteer. He exhibited commendable initiative by donating blood at GKNM Hospital in response to an urgent request.



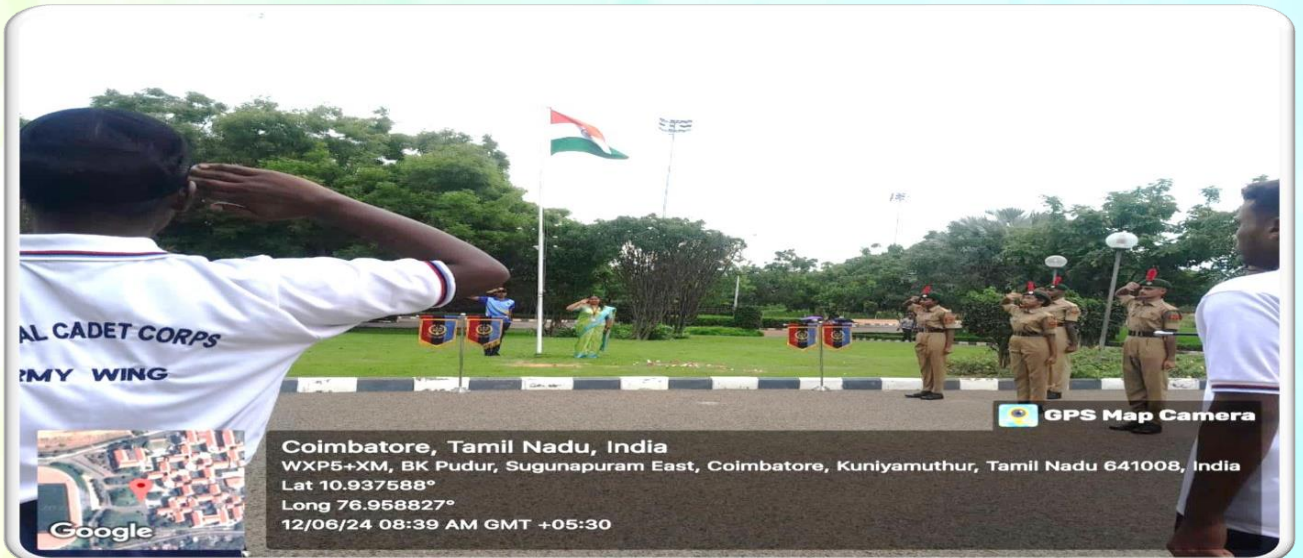
Counting the Offerings | NSS



SKASC takes pride in the honor of having its **NSS** team entrusted with **counting the offerings** in the Maruthamalai Temple hundi.



Flag Hoisting | SKASC



SKASC extends its congratulations to **Ms. Aishwarya**, Assistant Professor in the Department of Commerce & Computer Applications, for raising the National Flag with NCC Cadets and NSS Volunteers.

Orientation Program | Commerce AF

The Department of B.Com. A&F & M.Com. IB organized an **Orientation Program on Career Guidance** for I year students and their parents. The session included detailed information about pursuing the **ACCA** course and the future endeavours of ACCA aspirants. **Mr. Santhosh Kumar**, a CMA Expert, clarified the queries of parents and students.



Alumni Interaction | B.Sc. ISM & BBA Logistics



The Department of B.Sc. ISM & BBA Logistics organized an **Alumni Interaction** titled '**Alumni Insights: Navigating your First Year with Wisdom and Perspective**' for the students of I year B.Sc. ISM. Alumni **Mr. Mohammed Ajmal** and **Ms. Anupa Binu** (2019 batch) addressed the students and shared their insights on academic interests, career ambitions, and personal values.

Alumni Interaction | B.Sc. IT & B.Sc. Cognitive Science

Sri Krishna Arts and Science College
(An Autonomous Institution)
Coimbatore - 641008

Department of IT and Cognitive Systems
Organizes

CAREER CRAFT TRAINING





Resource Person
ANJANA DASS
Data analyst in Wipro
Chennai

 14/06/2024
 10:00 A.M to 1:00 P.M
 Venue: Seminar Hall I

G.Abarna **Dr.K.S.Jeen Marseline** **Dr.R.Jagajeevar**
Event Co-Ordinator HOD & Dean Principal

The Department of Information Technology and Cognitive Systems organized an **Alumni Interaction** titled '**Career Craft Training**'. The prominent alumna, **Ms. Anjana Dass**, a Data Analyst at Wipro, Chennai, served as the Resource Person and shared valuable insights with the students.

Guest Lecture | Commerce A&F



The Department of B.Com. A&F & M.Com. IB, in collaboration with IIC, organized a **Guest Lecture on 'Funding Entrepreneurs for Early-Stage Enterprises'**. **Mr. Rajesh Kumar Palanisamy**, Training Coordinator at CBZ Zonal MSME Technology Development Center, Chennai, led the session. The lecture provided insights into different funding avenues available for startups and offered practical guidance on securing funding.



Canvas Craft | B.Sc. ISM & BBA Logistics



The Department of B.Sc. ISM & BBA Logistics, in collaboration with IIC, organized a **Demo Day** titled '**Canvas Craft: Developing Your Business Cards**' on June 8 and 13, 2024, at two respective levels. The event aimed to encourage students to think creatively and independently design their own products.

Field Visit | MSW



The Department of Master of Social Work arranged a **Field Visit to Saaral De-Addiction Center**, Coimbatore, for the students of II year MSW. The visit aimed to enhance understanding of psychiatric illnesses and addiction.

Additionally, the students visited TVS Mobility Services in Coimbatore on June 12, 2024, to gain insights into the functions of the HR Department and its role in promoting employee well-being.

Women's Day Celebration | B.Sc. CS



The Department of Computer Science organized the '**She Empowers Challenge: Empowering Women's Day Celebration**' competitions from June 6 to 8, 2024, for the students of II B.Sc. CS 'B'. These events encouraged creative and intellectual expression, focused on fostering artistic expressions of women's empowerment, promoting gender equality, and celebrating women's achievements.

Seminar | B.Sc. CT & DS

The poster features logos for Sri Krishna Institutions Coimbatore, Institution's Innovation Council, and the college itself. The central text identifies the organizing department and the seminar topic. A portrait of the guest speaker, Arunraj Gopalsamy, is shown with his title and affiliation. Event details include the date (13 June 2024), time (10:00 AM - 1:00 PM), audience (II & III Year Data Science), and location (Seminar Hall 1). A list of organizers is provided at the bottom.

SRI KRISHNA INSTITUTIONS COIMBATORE
INSTITUTION'S INNOVATION COUNCIL
SRI KRISHNA ARTS AND SCIENCE COLLEGE COIMBATORE - 641008
DEPARTMENT OF COMPUTER TECHNOLOGY AND DATA SCIENCE
ORGANIZES
SEMINAR ON ART OF TRANSFORMING DATA FOR INSIGHTS IN PRODUCTION

GUEST SPEAKER
ARUNRAJ GOPALSAMY
Director of Kyndryl

13 JUNE 2024
Starts from 10:00 AM - 1:00PM
For II & III YEAR DATA SCIENCE
SEMINAR HALL 1

Dr.N.Priyadharshini
EVENT COORDINATOR
Dr.B.Radha
HoD
Dr.K.S.Jeen Marseline
DEAN
Dr.R.Jagajeevan
PRINCIPAL

The Department of Computer Technology and Data Science hosted a Seminar titled 'The Art of Transforming Data for Insights in Production' on June 13, 2024, for the students of II and final year Data Science. The distinguished Guest Speaker, Mr. Arunraj Gopalsamy, Director of Kyndryl, shared his extensive expertise in data science and its applications within the production industry.

Poster Design Competition | ECS



The Department of Electronics and Communication Systems organized a **Poster Designing Competition** on June 7, 2024, for the students of III year B.Sc. ECS, **focusing on saving the earth from pollution**. Additionally, a campaign was conducted on June 8, 2024, with the same theme to raise awareness about environmental conservation and pollution prevention.

Exhibition | B.Sc. CS



The Department of Computer Science organized **The World Environment Day Exhibition** Activity for the students of II year B. Sc. CS 'A'. This event aimed to raise awareness among students about the significance of the environment and the imperative to conserve it. The activity motivated students to create projects, build models, and decorate the classroom based on an Environment Day theme.

Glimpses of the Exhibition



Roleplay | English



The Department of English organized a **Roleplay** activity for the students of II year M.A. English Literature on June 8, 2024. The students participated enthusiastically, showcasing their acting skills by selecting roles from classic English literature infused with elements of fantasy.



Demo Day | Software Systems



The Department of Software Systems organized a **Demo Day** titled **'Web of Tomorrow: Presenting Innovative Technologies'** on June 8, 2024. The event featured enthusiastic participants eager to showcase their web development skills.



Guest Lecture | CSHM



The Department of CSHM organized a **Guest Lecture** on **'World Food Safety Day'** on June 8, 2024. Prof. R. Santhiya, Assistant Professor, Food Processing & Technology, Management, PSGR Krishnammal College for Women, Coimbatore, addressed the gathering.

Faculty Achievement | English


NATIONAL INSTITUTE OF TECHNOLOGY
WARANGAL



CERTIFICATE

This is to certify that **Dr. A. VASANTHI** presented a paper titled **“Intersection Of Literature And Medicine Applied In The Play Wit By Margaret Edson”** in the PAN NIT Humanities and Social Sciences Research Conclave (HSSRC) 2024 on Humanities at the Crossroads: The Convergence of Language, Literature and Technology organized by the Department of Humanities and Social Sciences, National Institute of Technology, Warangal from 28-30th May 2024.


Prof. K. Madhavi
Conference Chair PAN NIT
HSSRC 2024


Prof. Bidyadhar Subudhi
Patron PAN NIT HSSRC 2024
Director NIT Warangal



SKASC appreciates **Dr. A. Vasanthi**, Assistant Professor in the Department of English for presenting the research paper virtually in an **International Conference** held from May 28-30, 2024, at National Institute of Technology, Warangal, Telungana.

Faculty Achievement | BBA Logistics



SKASC congratulates **Dr. J. Mary Saranya**, Head and Assistant Professor of the Department of B.Sc. ISM & BBA Logistics, for serving as a **Resource Person** in a **seven-day National Level Virtual FDP** on 'Crafting Effective Research Papers'. She delivered a presentation on '**Understanding the Research Process**' at HKBK Degree College, Bangalore.

SRI KRISHNA ARTS AND SCIENCE COLLEGE
An Autonomous Institution Affiliated to Bharathiar University, Coimbatore
Kuniamuthur, Coimbatore – 641 008.



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NEWSLETTER

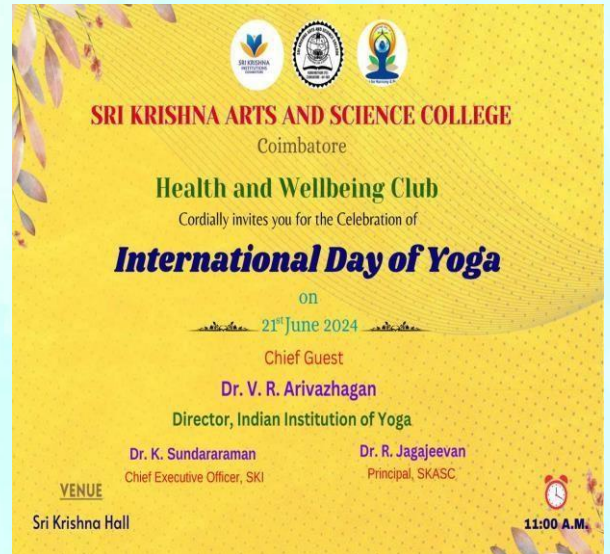
SKASC BEATS

Weekly Edition

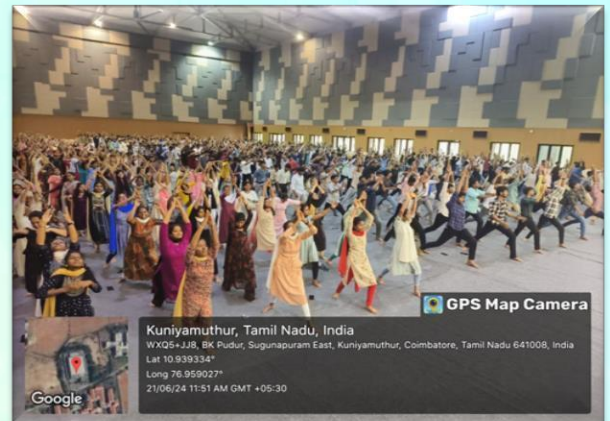
AY 2024-25
Issue 04

"Do the best you can until you know better" - Maya Angelou

SKASC - International Yoga Day Celebrations



The Health and Well-being Club of SKASC organized the **International Day of Yoga** on June 21, 2024. **Dr. V.R. Arivazhagan**, Director of the Indian Institute of Yoga, graced the event as the Chief Guest. The session aimed to enhance physical well-being and enlighten minds with wisdom and inspiration. The Chief Guest captivated the audience with his insightful address on integrating yoga into daily life. He emphasized both mental and physical health and shared personal anecdotes that underscored the transformative power of yoga. His practical tips and motivational words left a lasting impression on all attendees.



The presence of Dr. R. Jagajeevan, Principal, was incredibly encouraging, and his active participation set a positive tone for the yoga session.

Memorandum of Understanding | SS



The Department of Software Systems & AIML signed a **Memorandum of Understanding (MoU)** with **Christ University, Pune - Lavasa Campus**, on June 20, 2024. Representing SKASC were Dr. R. Jagajeevan, Principal; Dr. K.S. Jeen Marseline, Dean of Computer Science and Mathematics; Dr. C. Sunitha, Head of the Department of Software Systems & AIML; Dr. B. Meena Preethi, C o E and Ms. S. Subha Indu, Association Coordinator. Dr. J. Lekha, Associate Professor of Christ University, also participated as a lead representative for witnessing the signing. The signing of this MoU marked a significant milestone in strengthening the collaboration between **Christ University** and **SKASC**, aiming to enhance their academic relationship and achieve their common goals.



MoU signing
SKASC with CHRIST University

Sri Krishna Arts and Science College
An Autonomous College Affiliated to Bharathiar University,
Kuniamuthur, Coimbatore - 641008.

Memorandum of Understanding (MoU)
Signing with
CHRIST (Deemed to be University)

Date: 20/06/2024 Time: 10:30 a.m - 11:30 a.m

CHRIST
(DEEMED TO BE UNIVERSITY)
PUNE LAVASA CAMPUS
The Hub of Analytics

Highlights of the MoU

- Curriculum Designing
- Student Exchange Programs
- Faculty Exchange Programs
- Value Added Courses
- Offering Internship

"This MoU signifies the agreement between Sri Krishna Arts and Science College and CHRIST (Deemed to be University) for enhancing collaboration and mutual understanding. This agreement aims to enhance their relationship, facilitate cooperation, and achieve common goals.

Seminar | M.Sc. SS



SRI KRISHNA INSTITUTIONS
COIMBATORE

SRI KRISHNA ARTS AND SCIENCE COLLEGE
DEPARTMENT OF SOFTWARE SYSTEMS

**INNOVATIVE TECHNOLOGIES
FOR ASPIRING CORPORATE
LEADERS**

S. Dhanush Raj
Data Engineer,
Deloitte,
Hyderabad.

TIME
02:00 pm to 4:00pm

DATE
18th, June 2024

VENUE
Seminar Hall - I

Audience
II MSc CS, III BSc AIML,
V MSc SS

Mrs. S. Subha Indu
EVENT COORDINATOR

IN THE PRESENCE OF

Dr. C. SUNITHA **Dr. K. S. JEEN MARSELINE** **Dr. R. JAGAJEEVAN**
HOD DEAN PRINCIPAL



The Department of Software Systems organized a Seminar on 'Innovative Technologies for Aspiring Corporate Leaders' on June 18, 2024, for the students of III year B.Sc. AIML, II year M.Sc. CS, and V year M.Sc. SS.

Mr. Dhanush Raj, a Data Engineer at Deloitte, Hyderabad, was the Resource Person. He provided informative insights regarding various software essentials, including AWS, Pyspark, Jira, and GenAI. The session was found to be highly beneficial to the students.






Alumni Interaction | Commerce PA and CS



The Department of Commerce PA and CS organized an Alumni Interaction on June 18, 2024, for the students of I year B.Com. PA and CS Alumni **Mr. N. Sethuraj** and **Mr. R. Sai Prashanth** shared their insights on career development, academic interest, various clubs and the events held in the college and the way they utilized all the resources and benefitted. Overall, the session was interactive and informative for all the I year students.




SEMINAR | MSW



SRI KRISHNA ARTS AND SCIENCE COLLEGE
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INSTITUTION'S INNOVATION COUNCIL
AND
DEPARTMENT OF SOCIAL WORK
Organizing

"SESSION ON COPYRIGHT"



Dr.R.THIRUMOORTHI
DIRECTOR,
CSR TRUST,
COIMBATORE

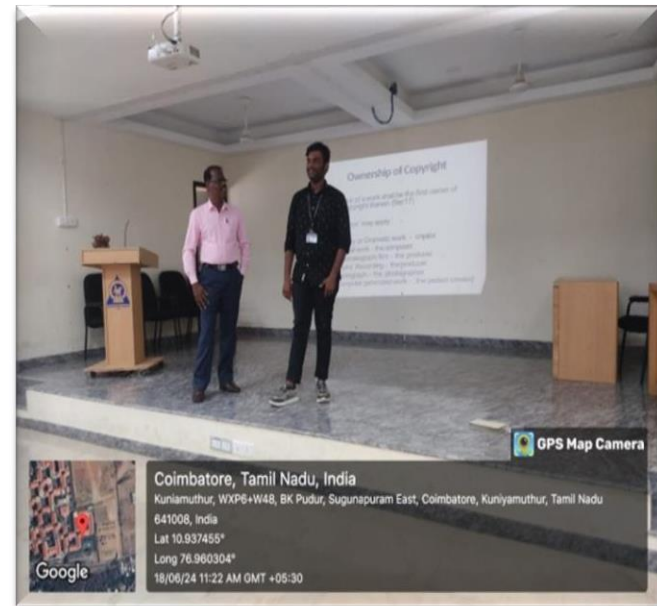
DATE : 18.06.2024
VENUE : SEMINAR HALL 4
TIME : 10.30 AM

Dr.A.ALAGARSWAMY
HEAD OF THE DEPARTMENT

Dr.V.A.RINSEY ANTONY
DEAN OF APPLIED SCIENCES

Dr.R.JAGAJEEVAN
PRINCIPAL,SKASC

EVENT COORDINATOR
Mrs.B.MOHANAPRIYA
ASSISTANT PROFESSOR

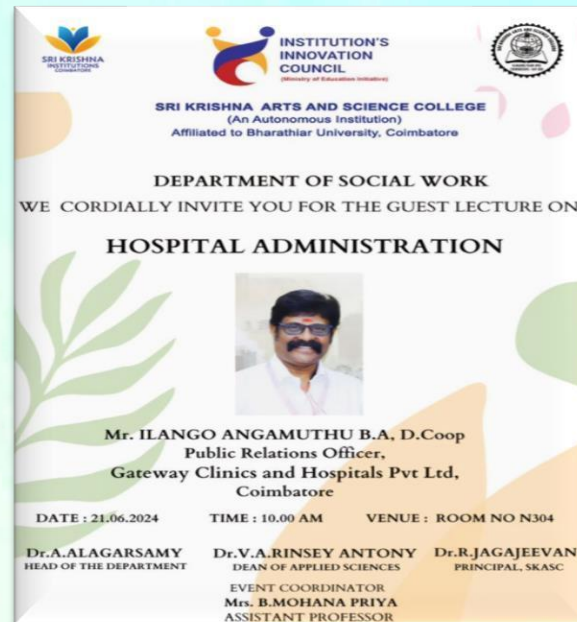


The Department of MSW arranged a session on **'Copy Right'** on June 18, 2024, for the students of II year MSW. **Dr. R. Thirumoorthi**, Director, CSR Trust, Coimbatore was the Guest Speaker. The session covered crucial topics including patents, copyrights, and copyright protection and correlated these IPR related issues in social work. He elaborated on the process of obtaining a patent, the rights granted by copyright, and the importance of copyright in safeguarding the intellectual contributions of social workers. His presentation included real-life examples and case studies which helped the students to grasp the importance of IPR.

Guest Lecture | MSW



The Department of MSW organized a Guest Lecture on **'HR Analytics'** on June 18, 2024, for the students of II year MSW. **Mr. Raghunathan Nagaraj**, Senior Manager - Human Resources, CIRCOR India was the Guest Speaker. He shared the importance of human resources in the workflow of any organization. The session was highly informative for the students.



The Department of MSW organized a Guest Lecture on **'Hospital Administration'** on June 21, 2024, for the students of II year MSW. **Mr. Ilango Angamuthu**, Public Relations Officer, Gateway Clinics & Hospitals Pvt Ltd., was the Resource Person. The session focused on providing the students with adequate insights about the hospital administration process. The session found to be highly interactive and benefitted the students.



Team Building Activity | CSHM

The Department of CSHM organized **Team Building** activities to encourage the students of I year B.Sc. CSHM as a part of Student Induction Program on June 19, 2024. Some of the team building activities included like bottle filling, identifying the ingredients and garlic peeling.

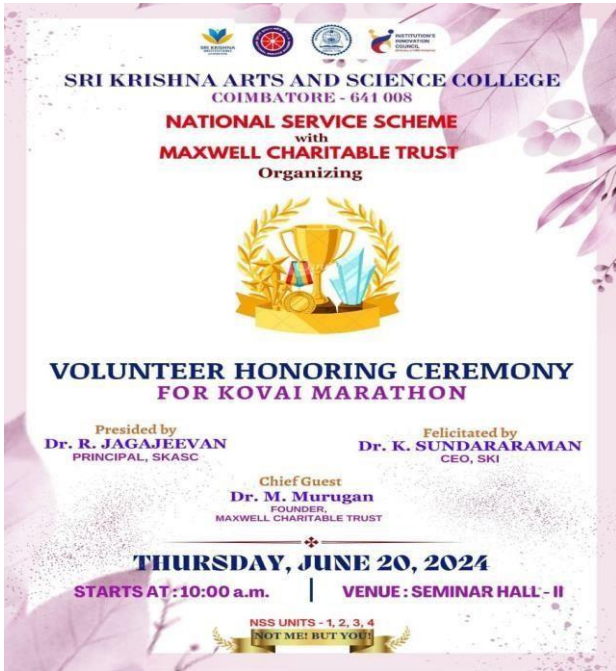


Yoga Day Celebration | NSS

The NSS volunteers of SKASC participated in a 'Yoga' event organized by **Tamil Nadu Agricultural University** on June 21, 2024, to celebrate International Yoga Day. The Governor of Tamil Nadu addressed the gathering.



Award Ceremony | NSS



The NSS volunteers of SKASC were awarded for their selfless dedication during the 'Kovai Marathon' organized by Maxwell Foundation from December 15 to 17, 2023. Their contributions were recognized through an award ceremony organized on June 20, 2024. **Dr. Murugan, Founder of Maxwell Charitable Trust, and Mr. Saravanan, Managing Director of Sun Smart Studios, presented awards to the volunteers.**



Guest Lecture | Maths

The Department of Mathematics organized a Guest Lecture titled **'Beyond Technical Skills: Soft Skills and Communication for Interview Success'** on June 21, 2024. for the students of III year B.Sc. & II year M.Sc. Mathematics. The session was graced by Col. P. Jeyaraj (Retd), Director of Colonel's Educators Pvt. Ltd., Coimbatore. His extensive experience and engaging delivery captivated the audience, providing our students with practical advice on enhancing their communication skills, interpersonal skills, confidence, and interview techniques which are essential in today's job market.



The poster is for a guest lecture at Sri Krishna Arts and Science College, Coimbatore. It features the college's logo and name at the top. The title of the lecture is 'Beyond Technical Skills: Soft Skills and Communication for Interview Success'. The speaker is Col. P. Jeyaraj (Retd), Director of Colonel's Calibre Educators Pvt. Ltd. The event is scheduled for June 21, 2024, on a Friday, from 10:00 am to 10:30 am in room H-302. The Principal is Dr. R. Jagajeevan and the HOD is Dr. D. Maheswari. The Staff Co-ordinator is M. Gopinath & M. Rajkalpana.

SRI KRISHNA
ARTS AND SCIENCE COLLEGE
COIMBATORE-641008

DEPARTMENT OF MATHEMATICS

**Beyond Technical Skills: Soft Skills and
Communication for Interview Success**

Col. P. Jeyaraj (Retd)
Director Colonel's Calibre
Educators Pvt. Ltd.

H-302
10:00 am

21

JUNE 2024
FRIDAY

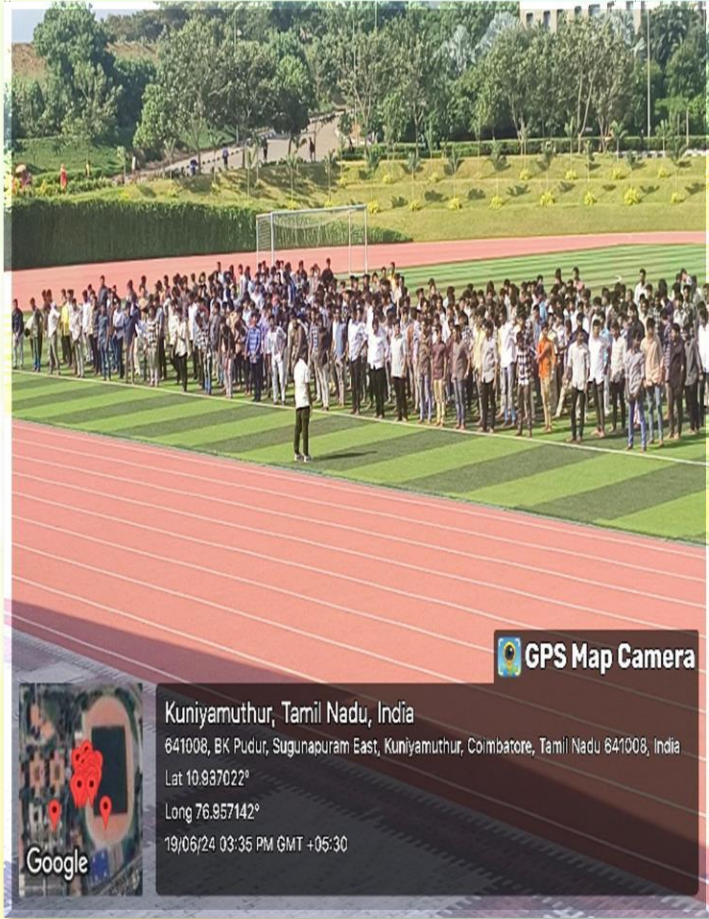
PRINCIPAL
Dr. R. JAGAJEEVAN

HOD
Dr. D. MAHESWARI

STAFF CO-ORDINATOR
M. GOPINATH & M. RAJKALPANA



Physical Education – Induction Programme



The Department of Physical Education organized various **Sports Activities** on June 18 & 19, 2024 for the I year students including calisthenics to boost strength and flexibility. The students enjoyed both team and individual events which shall aid them in practicing structured fitness routines to enhance health and endurance. These activities significantly improved their physical well-being, personal development, and teamwork skills.



Seminar | Commerce



Sri Krishna Arts and Science College Department of commerce

Organises
An Expert Talk On

"Mastering the Basics : An Interactive Seminar on
Spreadsheet Fundamentals"

21.06.2024

10:00 AM

MBA Seminar Hall



Harshitha Balaji
Joint Secretary
Baalaji Educational Trust, Tiruppur

Dr S Anbumalar
HOD

Dr Maria Williams
Dean - Commerce

Dr R Jagajeevan
Principal

The Department of Commerce organized a Seminar on 'Mastering the Basics: An Interactive Seminar on Spreadsheet Fundamentals' on June 21, 2024, for the students of II year & III year B.Com. & II M.Com. **Ms. Harshitha Balaji**, Joint Secretary, Baalaji Educational Trust, Tiruppur was the Resource Person. He highlighted various tricks and techniques to excel in working with **spreadsheets**. The session was noted for its significant benefits.



Seminar | Commerce CA, BA &

Commerce IT, E-Com

The Department of Commerce CA &

PA organized an Expert Talk on 'Startup Legal Formalities – Grow Your Business' on June 19, 2024, for the students of II year B.Com. CA and II B.Com. BA. **RTR. Harshavardhan** B.E., MS, District Trainer, Rotaract Club of Coimbatore Newgen, was the Resource Person. Learning about startup legal steps is not only a compliance necessity but also a strategic advantage that contributes to the overall resilience, growth, and success of a startup venture. This activity enabled students to explore the topic deeply and actively engage in the process.

The Department of Commerce IT

& E-Commerce organized an Alumni Interaction on 'Building a Successful Career' on June 19, 2024, for the students of I year B.Com. IT. Alumna, **Ms. A. Aishwarya**, Senior Associate, Ford Motor, Coimbatore, was the Guest Speaker. The interaction was designed to guide and motivate the students to take up the correct careers with full seriousness and in the right spirit. In a dynamic session, alumni shared pivotal experiences and insights, recounting challenges they've overcome and offering valuable advice to current students.

The poster is for an alumni interaction event. It features a light blue and green color scheme with circular graphics. At the top, it lists the college name and department. The central text is in a cursive font. A circular portrait of the guest speaker is shown, followed by her name and title. Below that, the principal's name and title are listed. At the bottom, the date and time are provided, along with a location pin icon and address.

SRI KRISHNA ARTS AND SCIENCE COLLEGE
COIMBATORE-08
DEPARTMENT OF COMMERCE IT & E-Com
Cordially invites you all for the
*Alumni Interaction
Building a Successful Career*
Mrs. Aishwarya J
Senior Associate
Ford Motor
Coimbatore.
Dr.R.Jagajeevan
Principal
Dr.Maria Williams
Dean
Dr.N.Sivakumar
HOD
19th June'24
B 114 , SKASC
9:00am

Oracle Certificate Professional: Java SE 11 Developer



SKASC congratulates **Dr. B. Rajesh Kumar**, Assistant Professor in the Department of Software Systems, for successfully completing **Oracle Certificate Professional: Java SE 11 Developer** exam with a score of **84%** in the Oracle website and collected **Oracle Explorer badge, Oracle Professional badge and Certificate** on June 17, 2024.





SKASC congratulates **Ms. J. Radhika**, Assistant Professor in the Department of Commerce, for participating in a five-day **International Online Workshop on Research Methodology**, organized by Global Institute of Statistical Solutions, from June 12th to June 16th, 2024.



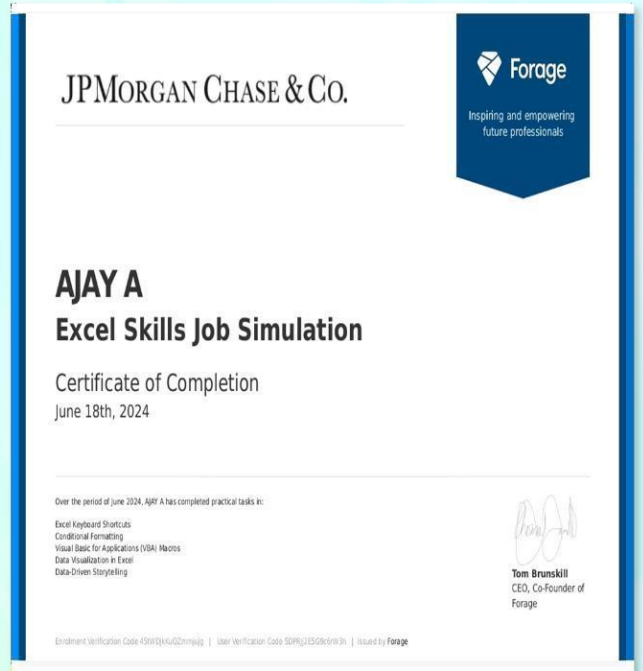
Faculty Achievement | Bioscience



SKASC applauds **Ms. M. Tamizhmozhi**, Assistant Professor of Bioscience, for successfully defending her Ph.D. thesis entitled '**Generation of Chicken Egg Yolk Antibodies against Dandruff Causing Malassezia Yeast and Studying its Efficacy in Vitro**'. This research was funded by the Biotechnological Research Assistance Council (BIRAC). She was awarded her Doctorate at the viva-voce presentation held at PSG College of Arts and Science.

Students' Achievements

SKASC proudly congratulates **Mr. A. Ajay** of **II B.Sc. Mathematics** for successfully completing the **Excel Skills Job Simulation** on **June 18, 2024**, from **JP Morgan Chase & Co.**



Students' Achievements



SKASC congratulates **Ms. V. Shanrutha**, a student of **II MSW**, for volunteering herself as the Master of Ceremony for a Workshop on '**Demystifying Volunteering**' held on June 21 and 22, 2024, at the Karl Kubel Institute for Development Education, Mangarai, Anaikatti. This event was a joint initiative by the Residents Awareness Association of Coimbatore (RAAC), Native Medicare Charitable Trust (NMCT), Rights Dots, and System Changer Network (SCN). The workshop was attended by numerous renowned companies and NGOs.

SRI KRISHNA INSTITUTIONS COIMBATORE

Sri Krishna Arts and Science College
Coimbatore -641008

INDIAN INSTITUTE OF BANKING AND FINANCE

DEPARTMENT OF COMMERCE BPS AND BI
in MOU with
INDIAN INSTITUTE OF BANKING AND FINANCE (IIBF)

Congratulates! ✨

Jenny Merlin. A
23BBI017

For her exceptional performance in clearing all subjects in IIBF - DBF (Diploma in Banking & Finance) examination held in June 2024, which is equivalent to JAIIB (Junior Associate of the Indian Institute of the Bankers).

"Your success is a testament to your talent and determination. Congratulations on your exceptional performance"

Observation of International Days

SRI KRISHNA ARTS AND SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

HAPPY FATHER'S DAY

SKASC wishes all the incredible fathers who inspire, support and believe in their children's dreams.



16 JUNE

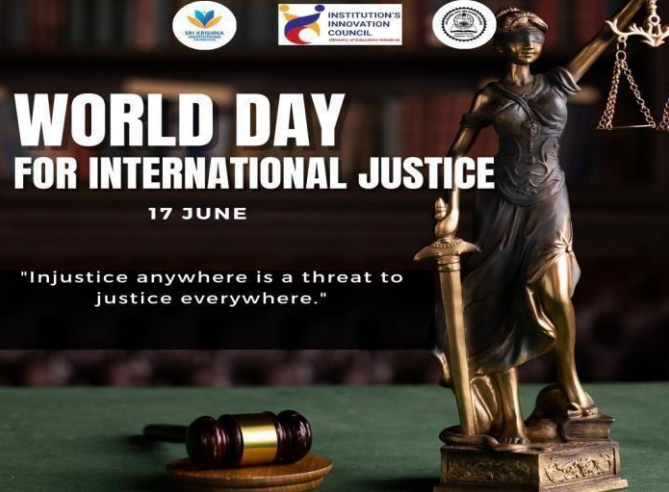
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WORLD DAY FOR INTERNATIONAL JUSTICE

17 JUNE

"Injustice anywhere is a threat to justice everywhere."



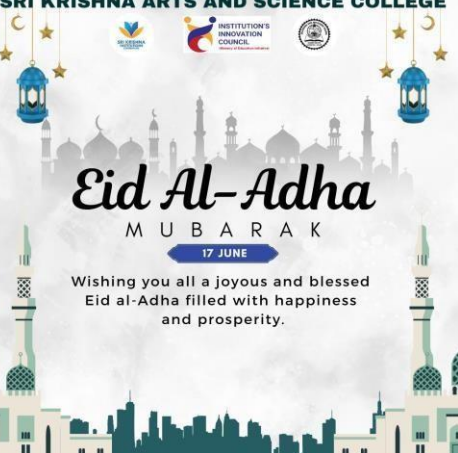
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Eid Al-Adha MUBARAK

17 JUNE

Wishing you all a joyous and blessed Eid al-Adha filled with happiness and prosperity.




SRI KRISHNA ARTS AND SCIENCE COLLEGE

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WORLD REFUGEE DAY

20 JUNE

Let's use this occasion to build empathy and understanding for their plight and recognize their resilience in rebuilding their lives.




SRI KRISHNA ARTS AND SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

International YOGA DAY

21 JUNE



"Yoga teaches us to cure what need not be endured and endure what cannot be cured."

SRI KRISHNA ARTS AND SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

WORLD MUSIC DAY

21 JUNE



"Where words fail, music speaks."

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WORLD RAINFOREST DAY

"The rainforest is a complex, interdependent web of life that we must protect for future generations."

22 JUNE





SRI KRISHNA ARTS AND SCIENCE COLLEGE

An Autonomous Institution Affiliated to Bharathiar University

Kuniamuthur, Coimbatore - 641008

NEWSLETTER

Weekly Edition

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AY 2024-25

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