

# SKASC BEATS

Newsletter

Weekly Edition 24.4

04.02.2024

**SGT BHUVANESH KUMAR & CPL AADHIKESAVAN**

of

SKASC NCC @

**REPUBLIC DAY CAMP 2024, DELHI**  
PRIME MINISTER'S RALLY & FLAG AREA



தூஉய்மை யென்ப தவாவின்மை மற்றது  
வாஅய்மை வேண்ட வரும்

# NCC | Student's Achievement



SRI KRISHNA ARTS AND SCIENCE COLLEGE  
NATIONAL CADETS CORPS  
6 TN MED COY NCC

*Congratulations*

**SGT BHUVANESH KUMAR & CPL AADHIKESAVAN**



**REPUBLIC DAY CAMP 2024, DELHI**  
**PRIME MINISTER'S RALLY & FLAG AREA**

**SGT BHUVANESH KUMAR & CPL AADHIKESAVAN** was a part of **TAMILNADU , PUDUCHERRY AND ANDAMAN NICOBAR DIRECTORATE** contingent in **PRIME MINISTER'S RALLY** competition amongst 17 directorates. They greeted Honourable Prime Minister Shri Narendra Modi in the **RALLY** which was live telecasted on national television Doordarshan.

# Bioscience | National Conference – BioME '24

The Department of Bioscience recently hosted a one-day national conference, "Bioscience in Modern Era (BioME '24)," on January 31, 2024. The event was graced by the esteemed presence of Dr. Suresh Korpole, Head of the Microbial Type Culture Collection (MTCC) at CSIR – IMTECH, Chandigarh, who attended as the Chief Guest. During the conference, Dr. Korpole had the honour of releasing the event's souvenir and unveiling the AGOGHTECH – Bioscience logo. His keynote address, titled "Unseen Treasury for Human Welfare: Preservation and Exploitation for Biotechnology Applications," was enlightening, sharing valuable insights about the procedures in the Microbial Type Culture Collection.

The second technical session of the conference was led by Dr. S.R. Prabakaran, a renowned Professor from the Department of Biotechnology at Bharathiar University, Coimbatore. Dr. Prabakaran shared his extensive expertise on the fascinating topic, "Excitement with Extremophiles."

The conference offered an array of technical events, including oral and poster presentations, as well as a non-technical quiz competition. Students from various colleges enthusiastically participated, showcasing their knowledge and skills. Winners of the event received certificates and cash prizes as tokens of recognition for their outstanding contributions.

The BioME '24 conference proved to be a valuable platform for knowledge dissemination and exchange within the field of Bioscience, fostering academic growth and promoting innovation among budding scientists and researchers.



# Bioscience | National Conference – BioME '24



## DEPARTMENT OF BIOSCIENCE

Cordially Invites You for the  
**13<sup>th</sup> NATIONAL CONFERENCE**  
ON  
**BioME '24**  
**Bioscience in Modern Era**

CHIEF GUEST :

**Dr. SURESH KORPOLE**

Head

Microbial Type Culture Collection (MTCC)  
CSIR-iMTECH, Chandigarh

**Dr. S.R. PRABAGARAN**

Professor

Department of Biotechnology  
Bharathiar University, Coimbatore



**31<sup>st</sup> January 2024**  
**Wednesday**



**10:00 AM**



**Convention Centre**

### Organizing Committee

**Smt. S. MALARVIZHI**

Chairperson & Managing Trustee  
Sri Krishna Institutions

**Dr. K. SUNDARARAMAN**

Chief Executive Officer  
Sri Krishna Institutions

**Dr. M. MANIKANDAN**

Convenor

**Shri. K. ADITHYA**

Trustee & Secretary  
Sri Krishna Institutions

**Dr. R. JAGAJEEVAN**

Principal

**Dr. K. P. RENUKA DEVI**

Co - Convenor



# Bioscience | National Conference – BioME '24



Coimbatore, TN, India  
Kuniyamuthur, Coimbatore, 641008, TN, India  
Lat 10.938278, Long 76.956577  
01/31/2024 10:51 AM GMT+05:30  
Note : Captured by GPS Map Camera



# Bioscience | National Conference – BioME '24





# SKASC | Students' Council Meeting

In the Students' Council Meeting held on January 29, 2024, presided over by Dr. R. Jagajeevan, the Principal several key issues were addressed to enhance the academic and personal well-being of students. Dr. Jagajeevan emphasized the importance of timely fee payment to evade penalties, adherence to campus discipline, and the promotion of drug awareness through positive behaviour. The Principal encouraged the adoption of healthy eating habits, maintaining personal hygiene, and observing road safety.

Furthermore, the principal advised students to enroll in Coursera and NPTEL online courses for skill development, register for additional credit exams, apply for arrear exams promptly, and dedicate themselves to studying for Continuous Internal Assessment (CIA) and semester exams without resorting to malpractices. Students were also urged to actively participate in the upcoming college day events, highlighting the college's commitment to holistic education and student engagement.



## Placement Cell | Drive by Qourz



The Placement Cell at SKASC on 29<sup>th</sup> January 2024 organized a Placement Drive in collaboration with Qourz, a prestigious firm based in Bangalore. The event marked a significant opportunity for both undergraduate and postgraduate students, offering them a chance to embark on their professional journeys with a promising start. The highlight of the drive was the Pre-Placement Talk, delivered by Mrs. Annie, the HR Manager of Qourz.

Her presentation provided students with an overview of the company, its operations. It was an invaluable session for students to understand the ethos of Qourz and the career prospects within. This Drive was specifically aimed at recruiting candidates for the role of Management Trainee – Client Servicing. The position promises not only a dynamic work environment but also a competitive starting salary of 3 LPA, making it a lucrative opportunity.



# Placement Cell | Drive by VEE Technologies



On January 30<sup>th</sup>, 2024, the Placement Cell of SKASC, in partnership with VEE Technologies, Bangalore, hosted a Placement Drive. This event presented a valuable opportunity for both undergraduate and postgraduate students to kick-start their careers.

They were introduced to roles in AR Calling and Medical Billing, promising not just a dynamic work setting but also an enticing starting salary of 3 LPA. This initiative underscores the institution's commitment to offering students a head start in their professional endeavours.

## Placement Cell | Drive by KGiSL



On January 30, 2024, the Placement Cell of SKASC, in collaboration with KGiSL, organized a placement drive for all undergraduate students. The event featured a pre-placement talk by Mr. Hari Prasath, HR Manager at KGiSL, where he introduced the role of Junior Process Associate. The position offers a salary of 2.60 LPA, providing a valuable opportunity for students to embark on their professional journey.



# Placement Cell | Drive by Pronoia Insurance



**Pronoia Insurance**  
— Marketing PVT. LTD —



On February 1, 2024, the SKASC Placement Cell, in partnership with Pronoia Insurance Marketing Private Limited, hosted a placement drive aimed at all undergraduate students. The session commenced with a pre-placement talk delivered by Mrs. Janani, the HR Manager at Pronoia Insurance, focusing on the role of Team Manager. This position comes with an attractive salary package of 4.5 LPA.

# IQAC | Workshop

Internal Quality Assurance Cell  
organizes  
Three Days Workshop  
on  
**CASE TEACHING**

Resource Person



**Dr.R.Jagajeevan**  
Principal  
SKASC

Date: 24.01.2024, 03.02.2024  
&12.02.2024

Time:9.30 am

Venue:Council Hall



The Internal Quality Assurance Cell of SKASC organising Three Days Workshop on Case Teaching on 24<sup>th</sup> January, 10<sup>th</sup> February and 12<sup>th</sup> February 2024 for the faculty members of SKASC. The Resource Person for the Workshop is Dr. R. Jagajeevan, the Principal of SKASC.



## IIC & IPR Cell | Workshop



The Institution's Innovation Council and IPR Cell of SKASC, in collaboration with the Department of Bioscience, successfully hosted a hands-on workshop today on 2<sup>nd</sup> February 2024 entitled "Intense Workshop on Patent Searching and Copyright Filing Procedures in India." Mr. J.E. Moshe Dayan, IPR Coordinator at PSNA College of Engineering and Technology and a WIPO-eTISC recognized Trainer for NIPAM 2.0 by the Indian Patent Office, was the Resource Person of the session.

## COE | FDP on OBE

The Office of the Controller of Examination recently organized a Faculty Development Program (FDP) focused on Outcome-Based Education (OBE) on February 3rd, 2024, specifically tailored for the Deans, Heads of the Departments, and faculty members. Dr. S. Baskar, the Dean of Research & Development at Thiagarajar College of Engineering, delivered an insightful presentation on OBE. He skillfully elucidated the intricacies of OBE through relatable examples, ensuring that the content remained accessible to all faculty members.

Throughout the Faculty Development Program (FDP), participants were enlightened on several crucial points, including the recognition of OBE's pivotal role in elevating educational quality, the significance of Bloom's Taxonomy as a fundamental instructional language for both teaching and assessment, the understanding of selecting suitable delivery and assessment methods for effective teaching, the application of Bloom's Taxonomy in crafting question papers that align with Course Outcomes, and the acquisition of skills in calculating Course Outcome (CO) and Program Outcome (PO) Attainment.

The overarching objective of this session was to equip faculty members with practical insights to enhance their teaching methodologies and assessment practices through the lens of OBE and Bloom's Taxonomy. It represents a valuable initiative toward fostering excellence in education.



# COE | FDP on OBE





**Sri Krishna Arts and Science College**  
An Autonomous College Affiliated to Bharathiar University,  
Kuniamuthur, Coimbatore—641008.



Office of Controller of Examinations  
Organizes

**FACULTY DEVELOPMENT PROGRAM  
ON  
OUTCOME BASED EDUCATION**



**Resource Person**  
Dr. S. Baskar  
BE., ME., Ph.D., Post-doc.,  
Dean (R&D),  
Thiagarajar College of Engineering,  
Madurai.



3<sup>rd</sup> February 2024  
10:00 am



Moscow Hall  
(MBA Block)

**CONVENOR**  
Dr. B. Meena Preethi

**PRINCIPAL**  
Dr. R. Jagujevan





# College Day Contests | Cooking Contest

A captivating Cooking Competition took place in the CSHM department on January 29, 2024. Twenty-six teams participated, creating diverse cuisines. The dishes were beautifully garnished and professionally presented, making it challenging for the jury to evaluate the participants' performance.



# College Day Contests | Tamil Debate

On January 30, 2024, SKASC successfully hosted an engaging Tamil debate competition, marking a significant addition to the college's roster of activities. Dr. P.V. Amutha of the Department of Commerce PA & CS, as the staff coordinator, and Dr. Nithya, the event's organizer from the Department of Languages, played key roles in managing this event.

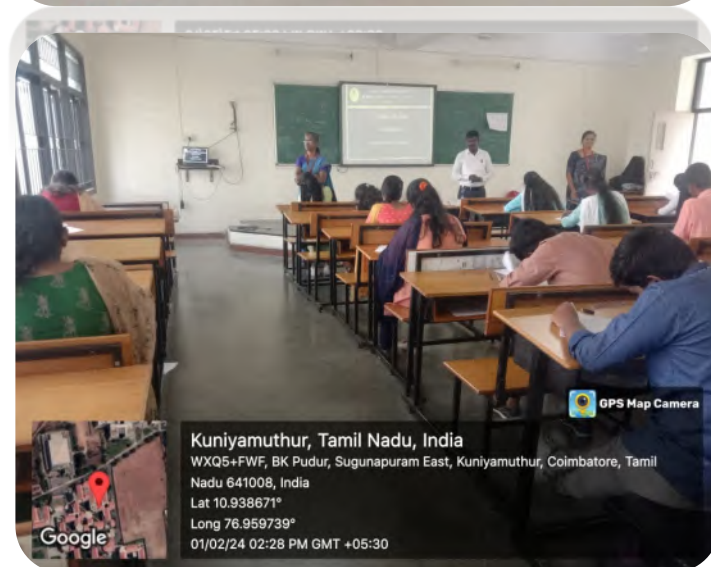
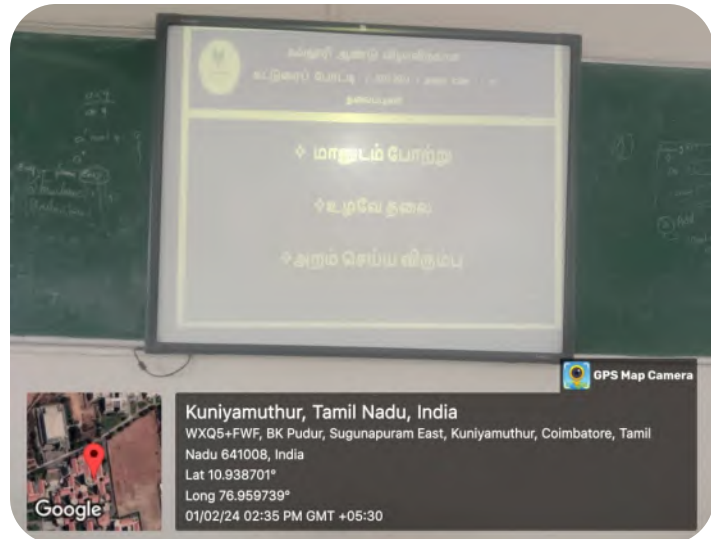
The competition saw students from various departments passionately discuss the topic, "Is Social Media a Blessing or a Curse?" Their articulate and enthusiastic presentations provided a stimulating intellectual experience for all attendees.





# College Day Contests | Tamil Essay Writing

On February 1, 2024, the College Day Event team at SKASC hosted a "Tamil Essay Writing Competition" aimed at fostering Tamil language and literature. Thirty passionate writers participated in this event, which encouraged them to explore various aspects of Tamil culture and values through impromptu essay topics. The competition was marked by lively enthusiasm, and participants showcased their remarkable writing skills. Some essays delved into challenges facing Tamil language in the digital era, proposing innovative solutions for its preservation. Dr. T. Myvizhi and Dr. P. Mohan oversaw the event, while Ms. S. Nandhini ensured its smooth execution. Participants praised the well-organized competition and expressed interest in future editions.





# College Day Contests | Tamil Poetry Contest



As part of College Day competitions on February 3, 2024, a Tamil Poetry competition was held as part of the festivities. Approximately 20 students from various departments participated in this event with great enthusiasm. The competition was coordinated by Dr. S. Ambika from the Department of Mathematics and expertly judged by Dr. M. Mehmudha and Dr. B. Shyamala Devi from the Department of Tamil. The event showcased the diverse talents of our college students, making it a memorable addition to our College Day celebrations.



Coimbatore, Tamil Nadu, India

Sugunapuram East, BK Pudur, Kuniyamuthur, WXQ6+23H BK Pudur, Sugunapuram East, Coimbatore, Tamil Nadu 641008, India

Lat 10.937478°

Long 76.959263°

# Mathematics | Ininnovation 2K24

The Department of Mathematics recently hosted "Innovation -2K24," a captivating one-day intercollegiate gathering on February 3, 2024. Dr. R. Buvaneswari inaugurated the event with motivational words, encouraging a competitive spirit. Students from various colleges engaged in activities such as Math Connection, Math Quiz, Math Sketching, Math Rangoli, Nail Art & Mehndi, Mime, and Dance. With 230 students participating, certificates were awarded, & winners received medals.

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
DEPARTMENT OF MATHEMATICS  
Cordially Invites  
A One-Day Intercollegiate Meet  
**INNOVATION - 2K24**

**ACTIVITIES:** MATH QUIZ, MATH CONNECTION, MATH RANGOLI, DANCE, MATH SKETCHING, MATH SHORT FILM, MATH - NAIL ART & MEHANDI, MIME

**DATE:** 03.02.2024  
**LOCATION:** SEMINAR HALL @ SKASC  
**TIME:** 10.00 AM

**REGISTER NOW**  
<https://shorturl.at/fjxyX>

**Payment details**  
REGISTRATION FEE : Rs. 150 (per person)  
Account Name : Sri Krishna Arts and Science College  
Account Number : 3128406279  
IFSC Code : SBIN0012245  
Bank Name : State Bank of India  
Branch : Kuniamuthur  
**LAST DATE: 01.02.2024**

**Event Co-ordinators**  
Mrs. K. UMAMAHESHWARI  
Mrs. S. DURGADEVI  
+91 95003 68471  
+91 73733 71508  
umamaheswarik@skasc.ac.in

**BEST WISHES FROM**  
Dr. D. MAHESWARI, Head, Department of Mathematics.  
Dr. K. S. JEEN MARSELINE, Dean, Computer Science & Mathematics.  
Dr. R. JAGAJEEVAN, Principal, Sri Krishna Arts and Science College.

The prestigious overall trophy was claimed by Government Arts and Science College, Coimbatore, presented by Dr. R. Jagajeevan. "Innovation -2K24" celebrated mathematics' beauty, fostering camaraderie, learning, creativity, and friendly competition, leaving a lasting impact. We eagerly anticipate more enriching events in the future.



# Mathematics | Infinnovation 2K24





# Innovation 2K24 | Quiz Competition

As a part of Innovation 2K24 an engaging Math Quiz competition was held, attracting students from diverse colleges. The quiz aimed to enhance participants' information retention, decisiveness, and analytical skills.

A strong grasp of information fosters improved performance in answering a wide array of questions, fostering critical thinking and problem-solving abilities. The event witnessed the active participation of 30 teams, showcasing their IQ levels and coordination in multiple rounds, making it a stimulating and educational experience for all involved.



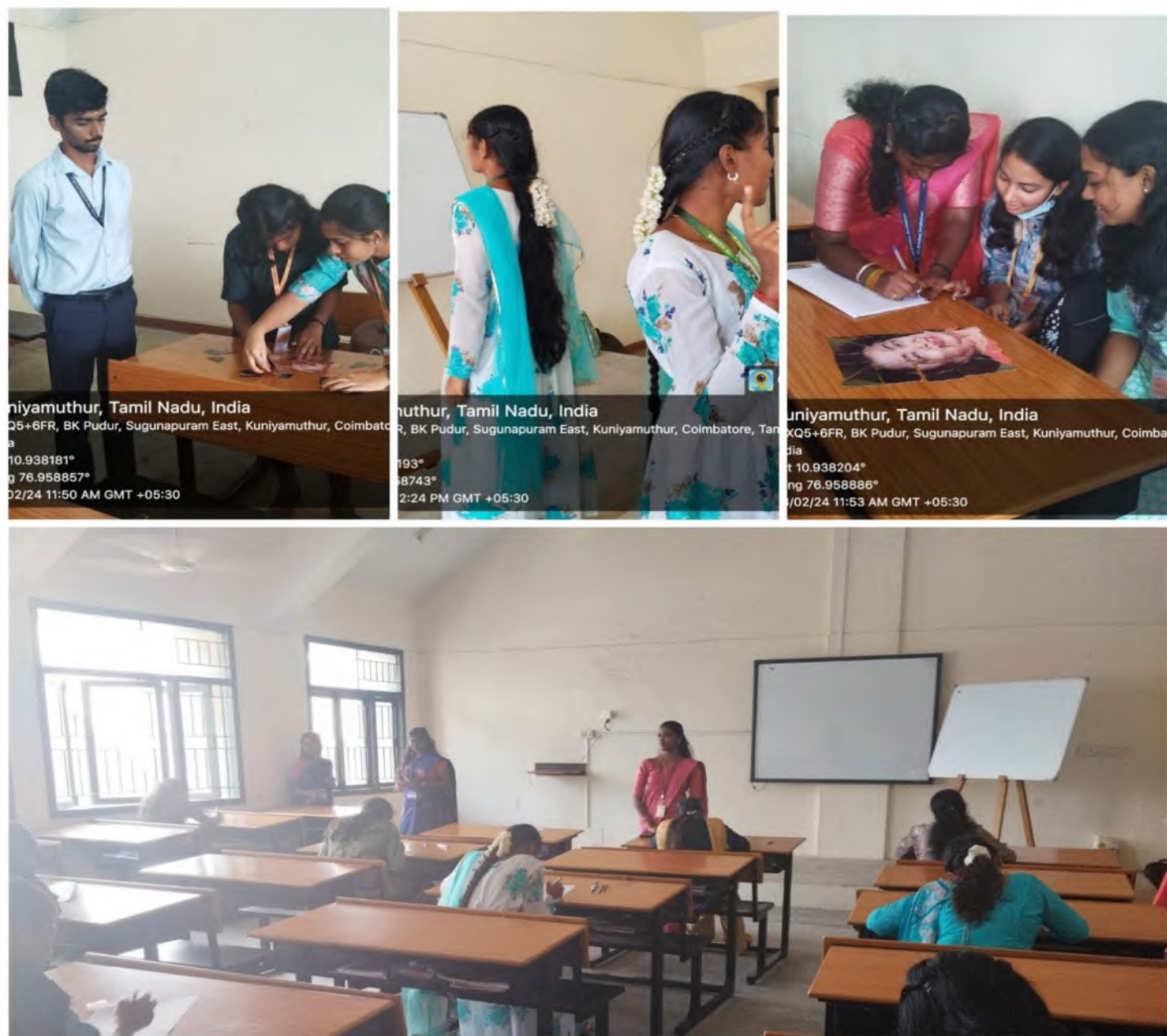


# Infinnovation 2K24 | Mehandi & Nail Art Contest



As part of Infinnovation 2K24 a Math Nail Art & Mehndi competition took place. The event saw enthusiastic participation from approximately six teams representing various colleges.

# Infinnovation 2K24 | Math Sketching Contest



As part of Infinnovation 2K24, a Math Sketching Competition was held emphasizing the significance of visualization in mathematics and the role of sketching in comprehending abstract concepts.



# Infinnovation 2K24 | Short Film Contest



As part of Infinnovation 2K24, a Short Film Competition was held aimed to unleash students' creativity, showcasing their acting, directing, and artistic talents. Their chosen theme left a lasting impression.

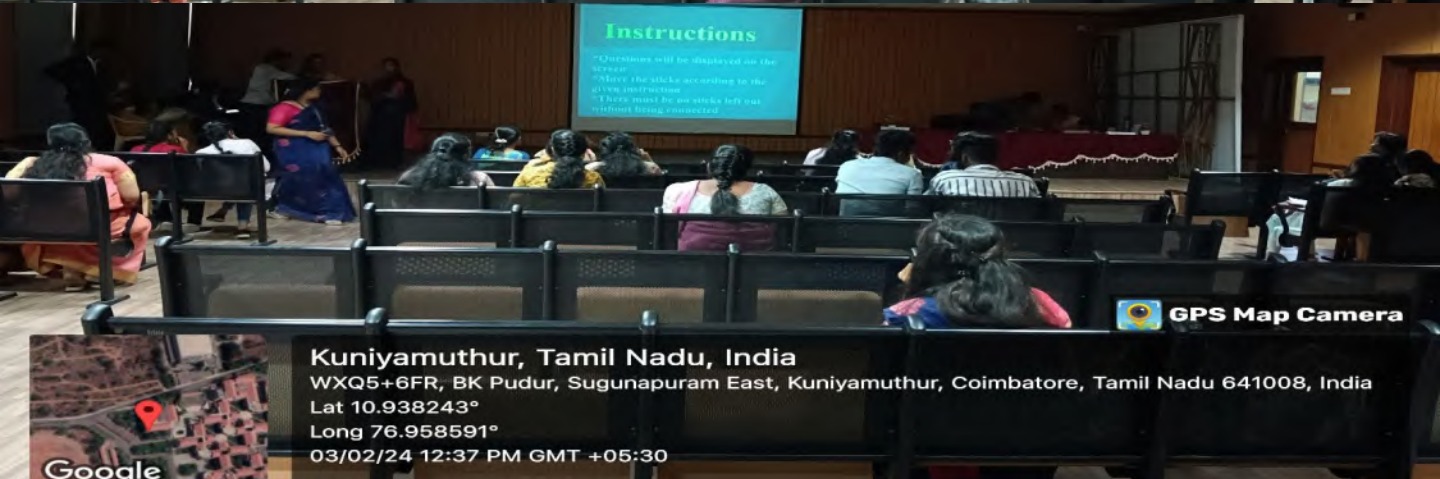
# Infinnovation 2K24 | Math Rangoli Contest



As part of Infinnovation 2K24, a Math Rangoli Competition was held. Students created intricate geometric patterns inspired by rangoli designs, incorporating mathematical concepts such as symmetry, fractals, and tessellations.



# Innovation 2K24 | Math Connection Contest



As part of Innovation 2K24, a Math Connection event was held. 44 teams (88 students) from diverse colleges participated and enhanced their math skills for goal achievement. The activity sparked curiosity, imagination, and real-world problem-solving.

# SKASC | Martyr's Day 2024

In a solemn tribute to Martyr's Day on January 30, 2024, students of SKASC united in a poignant ceremony of remembrance and resolve. Across the campus, classrooms turned into havens of reflection as every student partook in a two-minute silence, paying homage to the martyrs who laid down their lives for the nation.

Following this reflective pause, the student body collectively took a significant step towards reaffirming their commitment to social justice by taking a pledge against untouchability. This pledge not only honoured the the martyrs but also reinforced the students' dedication to fostering an inclusive and equitable society.





SKASC | Martyr's Day 2024

# SRI KRISHNA ARTS AND SCIENCE COLLEGE



## MARTYRS' DAY

30 JANUARY

A Tribute to our real heroes  
who sacrificed their lives  
for our nation.



REMEMBERING

**Mahatma  
Gandhi Ji**

on his death anniversary.





# SKASC | Martyr's Day 2024



SRI KRISHNA ARTS AND SCIENCE COLLEGE  
COIMBATORE - 641008

PG DEPARTMENT OF SOCIAL WORK

INVITES YOU ALL FOR  
MARTYR'S DAY PLEDGE



DATE: 30.01.2024

TIME: 11:00 AM

VENUE: SRI KRISHNA ARTS AND SCIENCE  
COLLEGE

DR. A. ALAGARSAMY

DR. V. A. RINESY ANTONY

DR. R. JAGAJEEVAN



GPS Map Camera

Kuniyamuthur, Tamil Nadu, India

WXQ5+6FR, BK Pudur, Sugunapuram East, Kuniyamuthur, Coimbatore, Tamil Nadu 641008, India

Lat 10.937995°

Long 76.958569°

30/01/24 11:09 AM GMT +05:30

Google



# CDF | Guest Lecture

On January 29, 2024, the Department of Costume Design and Fashion hosted an engaging guest lecture on Fashion Journalism, featuring Dr. R. Prathiba Devi, Assistant Professor (Selection Grade) at the Department of Apparel and Fashion Design, PSG College of Technology. Dr. Devi, a distinguished expert in the field, shared valuable insights on the evolving landscape of fashion reporting and its significant impact on the fashion industry.



# IT & Cog. Sys. | Workshop



The Department of IT & Cognitive Systems recently held a workshop titled "Effective Communication Training for the Workplace" on January 30, 2024, for students in the second year of the B.Sc. IT program, both sections A and B. This event aimed to raise awareness and foster the adoption of essential and effective communication skills, particularly for professional environments.

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
Coimbatore - 641008

**Department of IT & Cognitive Systems**  
Organizes

**WORKSHOP**  
**ON**  
**EFFECTIVE COMMUNICATION TRAINING**  
**FOR THE WORKPLACE**

**MR. KARTHIK RENGARAJAN**  
Practicing Entrepreneur,  
2K Speakathon,  
Coimbatore.

**Classes:**  
II BSc. IT - A  
II BSc. IT - B

**30**  
**Jan 2024**

**11.00 am**  
**to**  
**4.00 pm**

**Seminar Hall - II**

**Mr. N. Karthik**  
Event Coordinator

**Dr. K. S. Jeen Marseline**  
HoD & Dean

**Dr. R. Jagajeevan**  
Principal

The workshop, led by Mr. Karthik Rengarajan an experienced trainer, emphasized the importance of formal communication methods and channels, adhering to established rules and procedures. Through personal anecdotes, the trainer highlighted how proper communication can enhance relationships between superiors and subordinates. The event was well-received, with approximately 103 students in attendance.



# CS | Hands-on Training in C++



The poster is for a workshop titled "Hands on Training in C++". It is organized by Sri Krishna Arts and Science College, Department of Computer Science. The event is on Monday, January 29, from 2 pm to 4 pm, in the Windows Lab. The speaker is Sai Kiran M, a Cyber Security Analyst. The poster also lists the faculty members: Ms.M.Nivedha (CO-ORDINATOR), Dr.K.Devika Rani Dhivya (HOD), Dr.K.S.Jeen Marseline (DEAN), and Dr.R.Jagajeevan (PRINCIPAL).

Sri Krishna Arts and Science College  
Department of Computer Science  
Organises

## Hands on Training in C++

Jan 29 Monday  
2 pm - 4 pm  
Windows Lab  
I BS.c CS 'B'

**Sai Kiran M**  
Cyber Security Analyst

Ms.M.Nivedha CO-ORDINATOR  
Dr.K.Devika Rani Dhivya HOD  
Dr.K.S.Jeen Marseline DEAN  
Dr.R.Jagajeevan PRINCIPAL



On January 29, 2024, students of First year B. Sc. CS 'B' attended a "Hands-on Training in C++" workshop from 2:00 PM to 4:00 PM. This session offered a thorough exploration of C++ programming, spanning from basic to advanced topics. Through practical exercises, students deepened their understanding of essential programming techniques and delved into the more sophisticated features of C++. The workshop aimed to equip students with a solid foundation in C++, readying them for various programming challenges.

# Computer Science | Bootcamp

The Department of Computer Science recently hosted a C++ Mastery Bootcamp for first-year B.Sc. SS students on January 31, 2024. Mr. Manibharathi Karunakaran, the founder of Csuite Tech Labs, served as the resource person for the event. This initiative was aimed at equipping students with advanced skills in C++, enhancing their programming capabilities for their academic and future professional pursuits.





**Sri Krishna Arts and Science College**  
Department of Computer Science  
Organises

# C++ MASTERY BOOTCAMP

Mr. MANIBHARATHI KARUNAKARAN  
FOUNDER - CSUITE TECH LABS  
COIMBATORE

**31/01/2024****I B.Sc SS**

**J-201****11 am**





# Software Systems | Symposium



The poster is a dark-themed graphic with white and orange text. At the top left, there are logos for Sri Krishna Institutions, a crest, and the Institution's Innovation Council. The main title 'SRI KRISHNA ARTS AND SCIENCE COLLEGE' and 'DEPARTMENT OF SOFTWARE SYSTEMS' are in white. Below this, 'ENTREPRENEUR SYMPOSIUM' is written in large white letters, with 'ENTREPRENEUR' highlighted in an orange box. A circular photo of Mrs. Sunitha S. is on the left. To its right, event details are listed with icons: date (2nd February, 2024), time (2:00 PM to 4:00 PM), location (D132), and topic (II BSC AI & ML). At the bottom, the names of the HOD, Dean, and Principal are listed under the heading 'IN THE PRESENCE OF'.

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
**DEPARTMENT OF SOFTWARE SYSTEMS**

**ENTREPRENEUR SYMPOSIUM**

**MRS. SUNITHA.S.,**  
**PROPRIETOR OF KRISHNA OPULENT ACCENTS,**  
**TIRUPUR.**

**2ND FEBRUARY, 2024**  
**2:00 PM to 4:00 PM**  
**D132**  
**II BSC AI & ML**

**MRS.M.RAJU**  
**EVENT COORDINATOR**

**IN THE PRESENCE OF**

**DR.C.SUNITHA**   **DR.K.SJEEN MARSELINE**   **DR.R.JAGAJEEVAN**  
**HOD**   **DEAN**   **PRINCIPAL**

The Department of Software Systems held a captivating Entrepreneur Symposium on February 2, 2024, at D 132, featuring Mrs. S. Sunitha of Krishna Opuient Ascent, Tirupur, as the chief guest. Initiating with Ms. Gitta Sherine's welcome, the event swiftly became a dynamic forum for sharing groundbreaking ideas. The attendees, notably students, were deeply engaged, proposing innovative business models and keen on partnering with family enterprises.

The enthusiasm and constructive feedback from numerous students underscored the event's success. Concluding with gratitude from Ms. Hennan Parveen, the symposium was a significant source of inspiration and interaction.

# Software Systems | Symposium



DEPARTMENT OF SOFTWARE SYSTEMS

**ENTREPRENEUR**

**SYMPOSIUM**

**MRS. SUNITHA.S.,**  
PROPRIETOR OF KRISHNA OPULENT ACCENTS,  
TIRUPUR.



2ND FEBRUARY, 2024

2:00 PM to 4:00 PM

D132

II BSC AI & ML

MRS.M.RAJU  
EVENT COORDINATOR





# Software Systems | Session on Career



Kuniyamuthur, Tamil Nadu, India

WXQ5+FWF, BK Pudur, Sugunapuram East, Kuniyamuthur, Coimbatore, Tamil Nadu 641008, India

Lat 10.938599°

Long 76.959725°

03/02/24 02:18 PM GMT +05:30

GPS Map Camera

The Department of Software Systems on 3<sup>rd</sup> February 2024 hosted a Career Counselling Session focused on the prospects of pursuing a career in Software Testing. The event featured Ms. P.P Chandhini, a Senior QA Engineer from Sense7ai Data Solutions in Coimbatore, who served as the resource person. During the session, Ms. Chandhini provided valuable insights into the numerous career opportunities within the field of Software Testing. Her informative presentation made the session both engaging and highly beneficial for all attendees.

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
Department of Software Systems

**Software Testing As Career Path**

**Resource Person**  
Ms. P.P. Chandhini  
Senior QA Engineer,  
Sense7ai Data Solutions Pvt Ltd  
Coimbatore

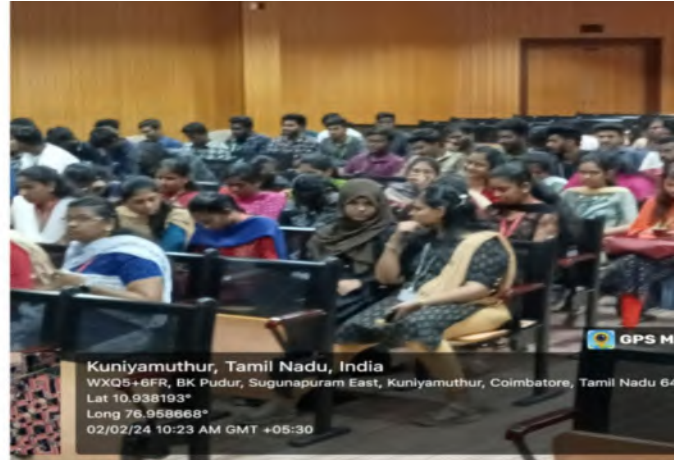
**2:00 pm to 4:00 pm**  
**3rd February, 2024**

**Red Hat Lab**  
**III M.Sc. SS and IV M.Sc. SS**

**Event Coordinator**  
Dr. S. Dhanalakshmi

**DR. C. SUNITHA** **DR. K. S. JEEN MARSELINE** **DR. R. JAGAJEEVAN**  
HOD DEAN PRINCIPAL

# Software Systems | Pre-Placement Session



The Department of Software Systems organized a Preplacement session on SAP for first-year M.Sc. CS students on February 2, 2024. CP Priyadarshini, a Business Process Associate Consultant at SAP India Private Limited, delivered an engaging talk. Professors R. Lalitha and S. Subha Indhu coordinated the event expertly. The session offered valuable insights into SAP and Filenet software, showcasing various placement opportunities and career prospects in India and abroad. Students received numerous helpful links and tips for their job preparation. The event's interactive agenda encouraged students to ask questions and provided a profound learning experience, preparing them for successful careers in the software industry.



# CT & DS | Workshop



**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
KUNIYAMUTHUR, COIMBATORE, TAMILNADU - 641008

DEPARTMENT OF COMPUTER TECHNOLOGY AND DATA SCIENCE  
Organizes  
**VISUALIZE TO ANALYZE: POWER BI MASTERY**

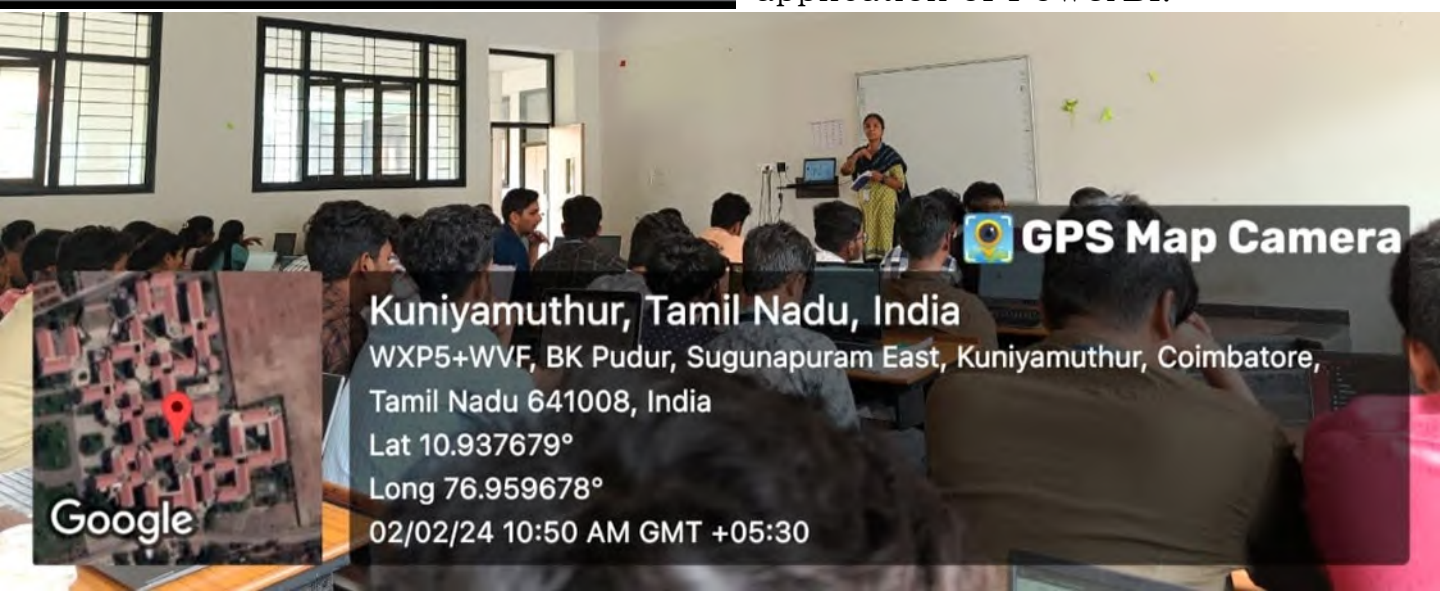
**Participates:**  
II DS

**Aparna. M.,**  
Lead Trainer,  
Sprout Knowledge Solution Private Limited,  
Coimbatore.

**10:00 AM**  
**Friday, 2nd February**  
**J305**

Event Co-ordinator: Dr. N. Priyadarshini  
HoD: Dr. B. Radha  
Dean: Dr. K.S. Jeen Marseline  
Principal: Dr. R. Jagajeevan

The Department of Computer Technology and Data Science conducted PowerBI workshop, on February 2, 2024. Designed exclusively for second-year Data Science students, the event advanced their expertise in data visualization and business intelligence. Ms. Aparna, a Lead Trainer at Sprout Knowledge Solutions Private Limited, was the Resource Person. Her vast experience in PowerBI and data analytics promises to enrich our students' learning, offering practical insights into the application of PowerBI.



# Commerce | Business Plan Contest

The Department of Commerce, encompassing both B.Com and M.Com programs, successfully held its Annual Business Plan Contest 2024 on January 29, 2024. Esteemed guests Dr. K. Senthil Kumar, CEO of Atal Incubation Centre - NIFTTEA, Tiruppur, and Mr. V. Lognathan, CEO of Perfect Machine and Auto Components, SIDCO Industrial Estate, graced the event.

Serving as a vibrant platform, the contest allowed young student entrepreneurs to display their business acumen and innovative ideas. This year, the competition saw 10 teams, selected from numerous submissions, presenting their business plans.



The poster features a pink and blue floral background. At the top, it displays the logos of Sri Krishna Institutions, the Government of India emblem, and the Institution's Innovation Council. The main text reads 'SRI KRISHNA ARTS AND SCIENCE COLLEGE (AUTONOMOUS) COIMBATORE - 641 008' and 'DEPARTMENT OF COMMERCE BUSINESS PLAN CONTEST 2024'. Below this, there are two circular portraits: Dr. K. Senthil Kumar, CEO of Atal Incubation Centre - NIFTTEA, Tiruppur, and M.V. Lognathan, CEO of Perfect Machine and Auto Components, SIDCO Industrial Estate, Coimbatore. The venue is listed as 'Convention centre' with a time of '10:00 AM' on '29/01/2024'. At the bottom, the names of the organizers are listed: Dr. S. Anbumalar (HOD), Dr. Maria Williams (Dean), and Dr. R. Jagajeevan (Principal).

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
(AUTONOMOUS)  
COIMBATORE - 641 008

**DEPARTMENT OF COMMERCE**  
**BUSINESS PLAN CONTEST 2024**

**Dr. K. Senthil Kumar**  
CEO, Atal Incubation Centre - NIFTTEA,  
Tiruppur (Supported by Atal Innovation  
Mission, NITI Aayog, Govt. of India)

**M.V. LOGNATHAN**  
CEO, Perfect Machine and Auto Components,  
SIDCO Industrial Estate,  
COIMBATORE

**Venue : Convention centre**  
TIME 10:00 AM  
29/01/2024

**Dr. S. ANBUMALAR** HOD  
**Dr. MARIA WILLIAMS** DEAN  
**Dr. R. JAGAJEEVAN** PRINCIPAL





# Commerce | Business Plan Contest



Coimbatore, TN, India

Kuniyamuthur, Coimbatore, 641008, TN, India

Lat 10.938265, Long 76.956266

01/29/2024 10:41 AM GMT+05:30

Note : Captured by GPS Map Camera

# Commerce BPS & BI | Expert Talk

On January 30th, 2024, the Department of Commerce BPS & BI hosted a distinguished "One-day Expert Talk Program on Transformative Trends in Banking, Insurance, and BPS Sector". Esteemed speakers graced the event, including Mr. D. Satheesh, Vice President of the CMS team at Yes Bank; Mr. K. Arunkodi, Territory Head at Nivabupa; and Mr. V. Kamal Vignesh, Head of Business Development at KG Genius Labs. The program offered students invaluable insights into the latest trends and issues within the banking, insurance, and BPS industries, equipping them with contemporary knowledge vital for their future careers. Additionally, the guest speakers shed light on various sector-specific scenarios, further aiding students in navigating their professional paths.

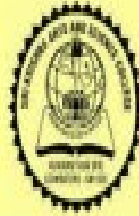




# Commerce BPS & BI | Expert Talk



Sri Krishna  
Institutions  
Coimbatore



## Sri Krishna Arts and Science College

An Autonomous Institution, Affiliated to Bharathiar University  
Coimbatore

School of  
Commerce

Department of Commerce BPS & BI

One Day Experts Talk on

“Transformative Trends in Banking, Insurance and  
BPS Sector”

Chief Guests

Mr. D.Satheesh

Vice President,  
CMS Team  
Yes Bank

Mr. K.Arunkodi,

Territory Head,  
Nivabupa

Mr. Kamal Vignesh V,

Head, Business  
Development,  
KG Genius Labs

Date & Time: 30.01.2024, 10.00 AM

Venue: Seminar Hall III

*All are Cordially Invited !*

**Smt. S. MALARVIZHI,**  
Chairperson and Managing  
Trustee

**Sri. K. ADITHYA,**  
Trustee and Secretary

**Dr. K. SUNDARARAMAN,**  
CEO – SKI

**Dr. R. JAGAJEEVAN,**  
Principal - SKASC

**Dr. MARIA WILLIAMS,**  
Dean – School of Commerce

# Commerce PA & CS | AGM - 2024

The Department of Commerce – PA & CS successfully hosted its Annual General Meeting on February 1, 2024. The event saw the participation of B. Com. CS students, who took on significant roles within a simulated company environment. Demonstrating business savvy and practical expertise, the students conducted the meeting with utmost professionalism and teamwork. initiative was pivotal in the seamless execution of the event, ensuring its triumph.

The gathering was graced by the presence of CS D. Vignesh, a practicing Company Secretary from Coimbatore, as the Chief Guest. His profound insights into the intricacies of Annual General Meetings made a memorable impact, leaving the students inspired. He expressed his admiration for the students' formal involvement, which significantly contributed to the event's overall success, underscoring the importance of real-world experiences.





# Commerce PA & CS | AGM - 2024



## SRI KRISHNA ARTS AND SCIENCE COLLEGE

An Autonomous Institution affiliated to Bharathiar University  
Accredited by NAAC with 'A' Grade  
Sugunapuram, Kuniyamuthur P.O., Coimbatore, Tamil Nadu, India.

## ANNUAL GENERAL MEETING

organised by  
Department of Commerce PA & CS



**CS VIGNESH.D**  
Chief Guest

Smt. S. Malarvizhi  
Chariperson & Managing  
Trustee

Mr. K. Adithya  
Trustee & Secretary

Dr. K Sundararaman  
CEO

Dr. R .Jagajeevan  
Principal

Dr. Maria Williams  
Dean - Commerce

Dr.C.Dhanalakshmi  
HOD - PA & CS



01 February 2024



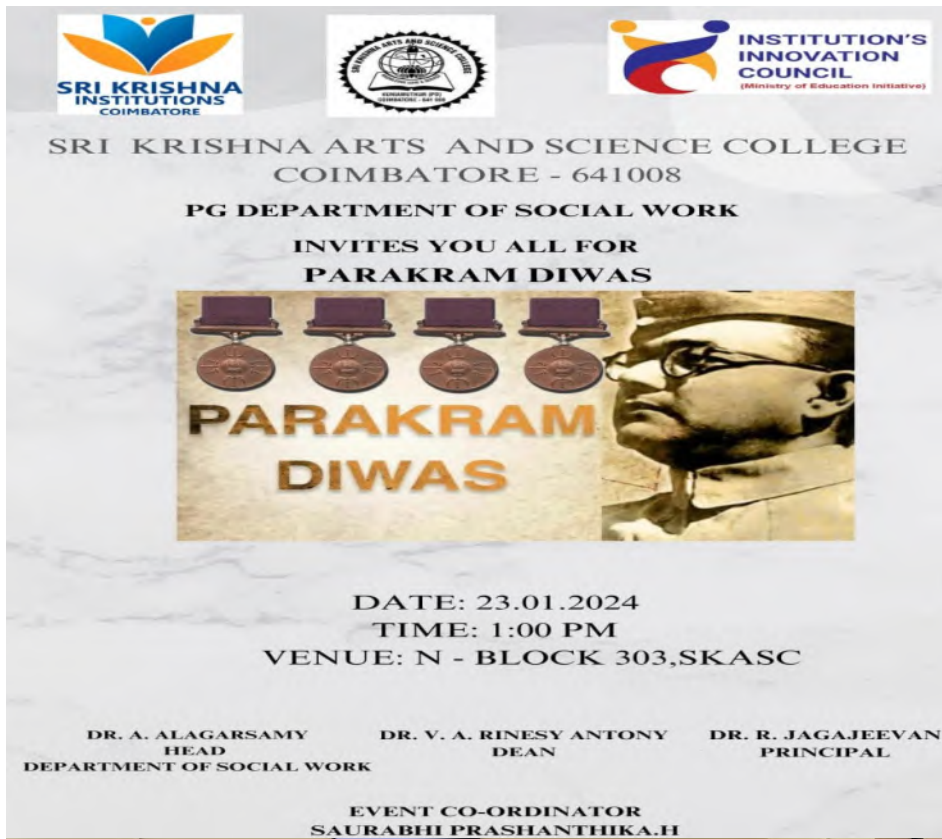
10:30 AM to 12:30 PM



Convention Center



# Social Work | Parakram Diwas



The Department of Social Work proudly commemorated Parakram Diwas on January 23, 2024, in room N 303. This special event was organized to honor the courage and valor of those who have contributed significantly to our society. Parakram Diwas, (Day of Valor) in English, is celebrated in India to honour the birth anniversary of Netaji Subhas Chandra Bose, a prominent leader in the Indian independence movement against British rule.





# Social Work | Cancer Awareness

The Department of Social Work at SKASC, in collaboration with the DKMS BMST organization, recently conducted an enlightening awareness session titled "Blood Cancer and Blood Cell Transplantation" on 9.01.2024. The event featured distinguished guest speakers, including Ashitha Steffi. J and Rohit Rajiv, Senior Associates at DKMS BMST Foundation India. During the session, they provided valuable insights into various aspects of the topic, covering cancer types, the significance of stem cells, the efficacy of stem cell transplantation, and the procedure for registering as a stem cell donor. The event witnessed active participation from students representing the Departments of Social Work, CDF, BioScience, and dedicated NSS volunteers who eagerly registered themselves as potential stem cell donors.



**SRI KRISHNA ARTS AND SCIENCE COLLEGE  
COIMBATORE - 641008**

**PG DEPARTMENT OF SOCIAL WORK**

**INVITES YOU ALL FOR  
BLOOD CANCER AND BLOOD STEM CELL  
TRANSPLANTATION AND REGISTRATION  
DRIVE**

**CHEIF GUEST**

**ASHITHA STEFFI J  
SENIOR ASSOCIATE - DONOR  
RECRUITMENT  
DKMS BMST FOUNDATION  
INDIA**

**ROHIT RAJIV  
SENIOR ASSOCIATE -  
DONOR RECRUITMENT  
DKMS BMST  
FOUNDATION INDIA**

**DATE: 09.01.2024  
TIME: 10:00 AM  
VENUE: SEMINAR HALL - 2**

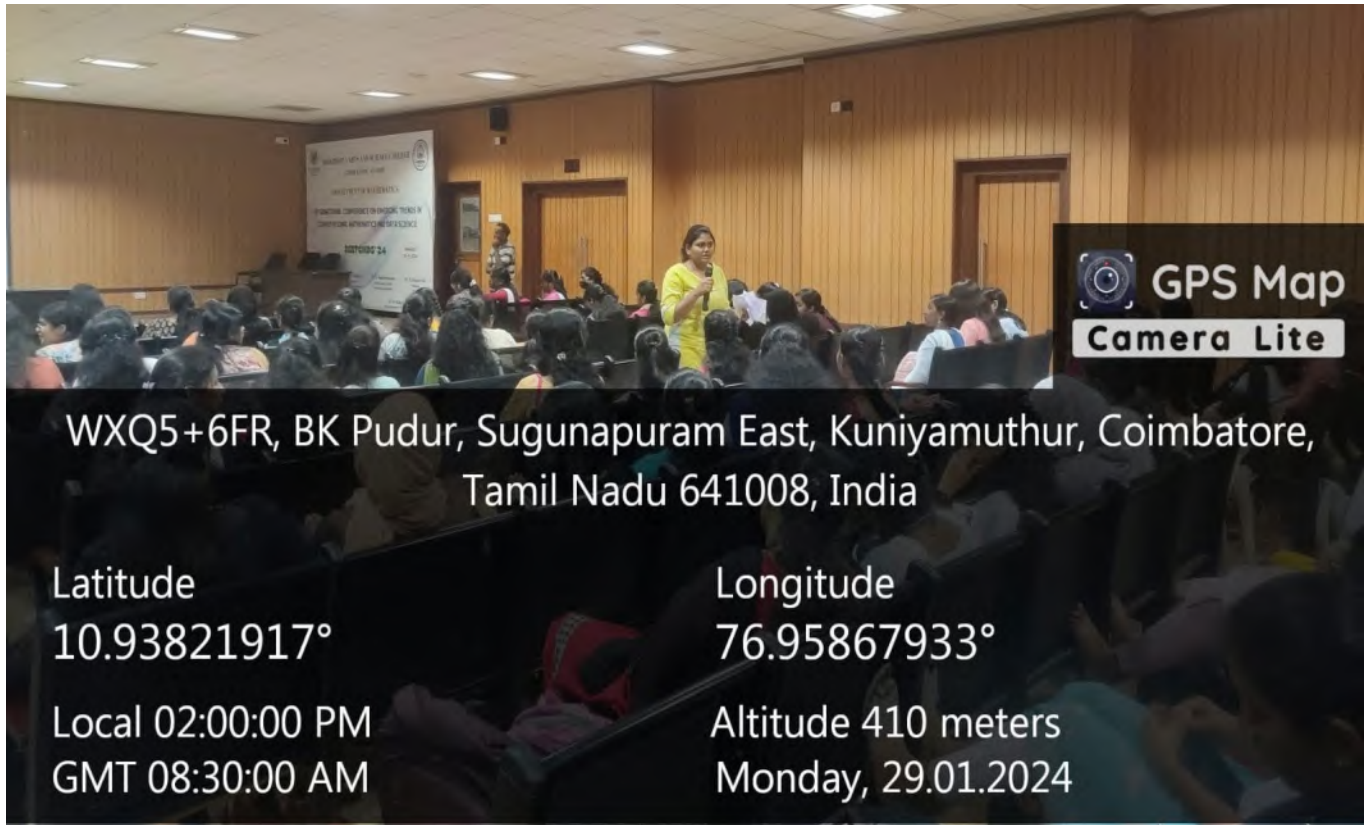
**DR. A. ALAGARSAMY  
HEAD  
DEPARTMENT OF SOCIAL WORK**

**DR. V. A. RINESY ANTONY  
DEAN**

**DR. R. JAGAJEEVAN  
PRINCIPAL**



# Psychology | Seminar



WXQ5+6FR, BK Pudur, Sugunapuram East, Kuniyamuthur, Coimbatore,  
Tamil Nadu 641008, India





Latitude  
10.93821917°



Longitude  
76.95867933°

Local 02:00:00 PM  
GMT 08:30:00 AM


Altitude 410 meters  
Monday, 29.01.2024

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**

**SEX EDUCATION AS A CAREER FOR PSYCHOLOGIST**



**RESOURCE PERSON**  
MS. MITHRA A. K  
COUNSELLING PSYCHOLOGIST AND  
SEXUALITY EDUCATOR


**In-Association with Health and Well-being Club**  
Club coordinators  
Mrs. Ambili  
Mr. Manish Kaarthick


Event Co-ordinator  
Ms.Hari Priya.E

HOD  
Dr. P.T.Saleendran

Dean  
Dr.Rinsey Antony.V.A

Principal  
Dr.R.Jagajeevan

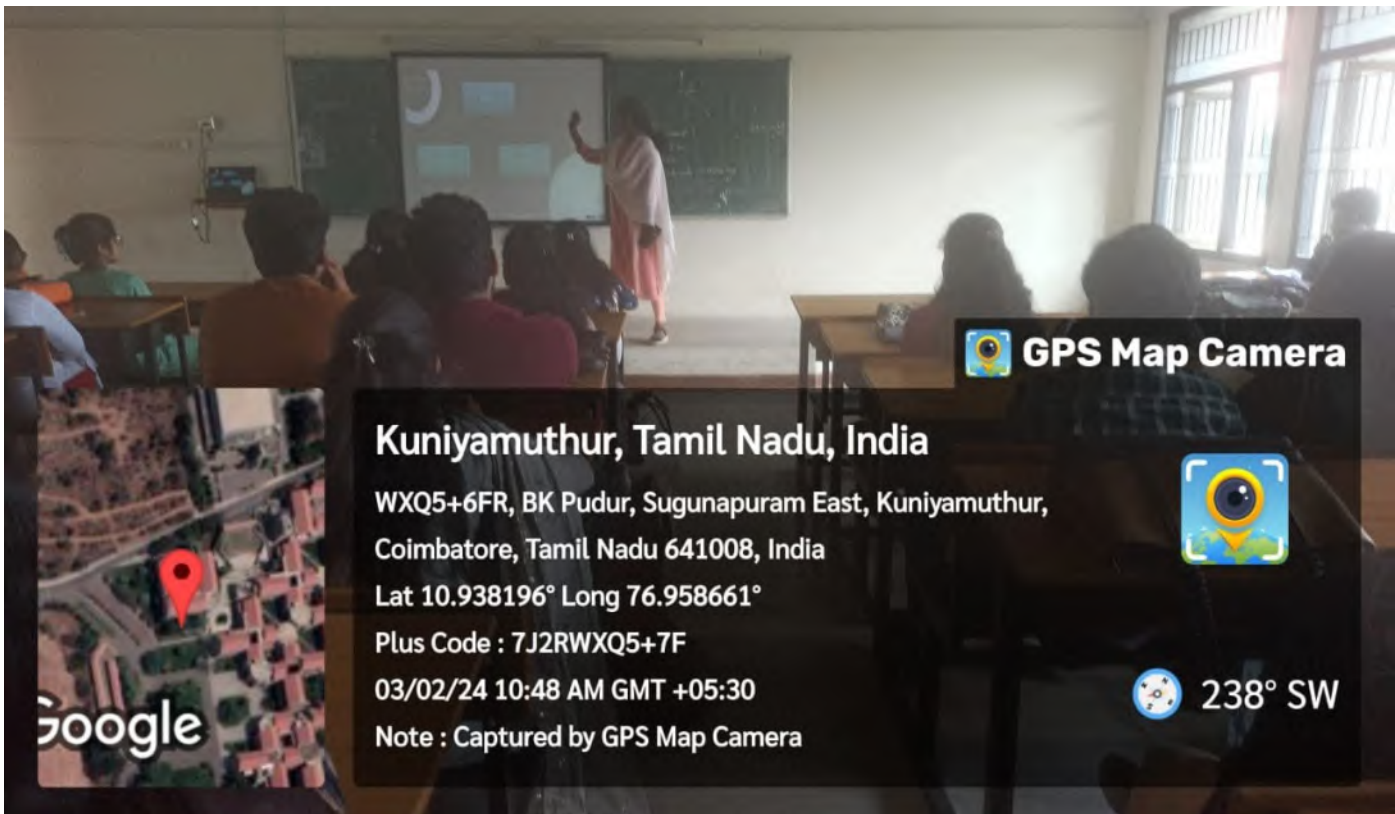
 29 JANUARY 2024

 10:30AM

The Department of Psychology on 29<sup>th</sup> January 2024 organized a seminar focused on the intriguing field of sex education as a potential career path for psychologists. The seminar was skillfully led by Ms. Mithra A.K., a renowned counseling psychologist and sexuality educator. Its primary objective was to shed light on the often misunderstood subject of human sexuality while delving into the various opportunities available in the field of sex education.



# Psychology | Seminar



The Department of Psychology recently organized a seminar titled "Unveiling Stress: The Realm of Psychology" on February 3, 2024. This enlightening session was specifically designed for third-year students, aiming to enhance their understanding of the psychological dimensions of stress. Additionally, the seminar delved into effective coping strategies to manage and overcome stress.



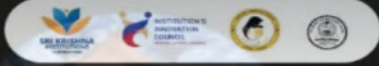
# தமிழ் மன்றம் | நாடகப் பயிலரங்கம்

“நாடக வழக்கினும் உலகியல் வழக்கினும்  
பாடல் சான்ற புலனெறி வழக்கம்”

சிறப்பு விருந்தினர்



**திரு. பிரளயன்**  
இயக்குநர் மற்றும் நாடகவியலாளர்  
சென்னை.



ஸ்ரீ கிருஷ்ணா கலை மற்றும் அறிவியல் கல்லூரி  
தன்னாட்சி

தேசிய தர மதிப்பீட்டுக் குழுவின் 'A' மீள்தரச் சான்றிதழ் பெற்ற நிறுவனம்  
கோயமுத்தூர் - 641008

தமிழ்த்துறை - தமிழ் மன்றம்  
நடத்தும்  
**நாடகப் பயிலரங்கம்**



**30.01.2024**

செவ்வாய்க்கிழமை

காலை 10.00 மணி

கருத்தரங்க அறை I



GPS Map Camera

Kuniyamuthur, Tamil Nadu, India

WXQ5+6FR, BK Pudur, Sugunapuram East, Kuniyamuthur, Coimbatore, Tamil Nadu

641008, India

Lat 10.938366°

Long 76.958491°

30/01/24 10:33 AM GMT +05:30



# தமிழ் மன்றம் | நாடகப் பயிலரங்கம்

தமிழ் மன்றம் சார்பாக நாடகப் பயிலரங்கம் 30.01.2024 சிறப்பாக நடைபெற்றது. திரைப்பட இயக்குனர் திரு பிரளயன் அவர்கள், நடிப்புகலை, நிகழ் கலை , நாடகக்கலை குறித்து பயிற்சி வழங்கி நெறிப்படுத்தினார்கள்.



Kuniyamuthur, Tamil Nadu, India  
WX05+6FR, BK Pudur, Sugunapuram East, Kuniyamuthur, Coimbatore, Tamil Nadu  
641008, India  
Lat 10.938368°  
Long 76.958491°  
30/01/24 10:41 AM GMT +05:30



Kuniyamuthur, Tamil Nadu, India  
WXQ5+6FR, BK Pudur, Sugunapuram East, Kuniyamuthur, Coimbatore, Tamil Nadu  
641008, India  
Lat 10.938368°  
Long 76.958491°  
30/01/24 11:58 AM GMT +05:30

# Physical Education | Teacher's Trophy 2024

The Physical Education Department at SKASC hosted the successful State Level SKASC TEACHER'S TROPHY'24 Tournaments on February 3, 2024. Dr. R. Jagajeevan, our esteemed Principal, commendably encouraged the faculty players, highlighting the event's spirit. With over 180 participants from various colleges, the competition was fierce, but the camaraderie was palpable. Dr. R. Jagajeevan personally awarded the winners and runner-ups, underlining the importance of excellence in sports and games. We extend our heartfelt congratulations to all participants for their dedication and especially applaud the Avinashilingam University Women's team for securing the overall trophy. Their achievement is a testament to the vibrant sports culture at SKASC.





# Physical Education | Teacher's Trophy 2024



 **GPS Map Camera**



**Kuniyamuthur, Tamil Nadu, India**

641008, BK Pudur, Sugunapuram East, Kuniyamuthur, Coimbatore, Tamil Nadu 641008, India

Lat 10.936825°

Long 76.957311°

03/02/24 11:23 AM GMT +05:30



# Physical Education | Teacher's Trophy 2024





# Physical Education | Teacher's Trophy 2024





# Liberal Arts Club | Drama Workshop

The "Drama Dash: Unleashing Your Theatrical Potential" workshop organised by Liberal Arts Club on 30<sup>th</sup> January 2024, offered participants a transformative day of enhancing their acting skills, confidence, and stage presence. Led by seasoned instructors, attendees explored various acting techniques through dynamic exercises, including improvisation, character development, and expressive body language. The session included scene analysis, vocal training, and interactive activities to foster confidence and step out of comfort zones. Constructive feedback promoted a collaborative learning atmosphere, culminating in a showcase of the participants' new skills and achievements.



**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
**Krish Kaleidoscope - The Liberal Arts Club**  
*Organises*  
**A ONE DAY WORKSHOP**  
*Drama Dash: Unleashing Your Theatrical Potential*



**GOURI CHAKRAVARTHY**  
Head Trainer & Head of Business Development,  
Ananddeep Enterprises.



**DHANAPRIYA RAJENDRAN**  
Speech & Drama Mentor,  
Helen O' Grady International

Session 1 - 10:00 am-12:30 pm  
Session 2 - 01:30 pm- 04:00 pm

**PRESIDED BY**  
Dr. R. Jagajeevan,  
Principal.

**N Block - N 305**  
**January 30, 2024**

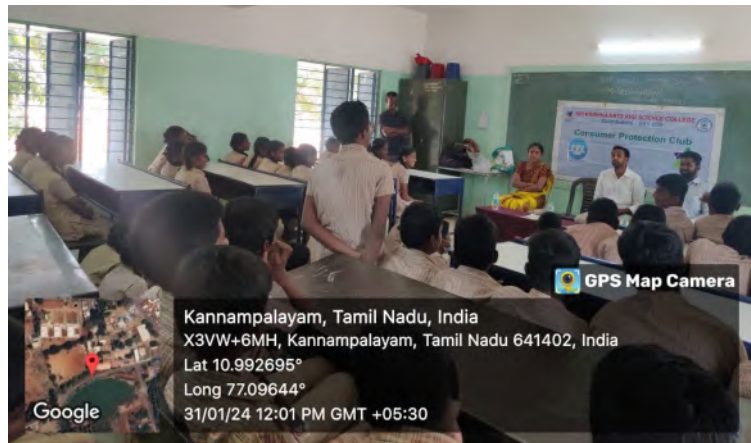
**Event Coordinators**  
**Ms. Riswana Parveen. A & Mr. Paarthiban. T**





# Consumer Protection Club | Awareness Session

The Consumer Protection Club of SKASC in collaboration with Propel Industries Private Limited, hosted an enlightening session entitled "Misleading Advertisements: How to Safeguard Student Consumers." on 31<sup>st</sup> January 2024. The event featured Mr. Selvapandian, the Food Safety Officer from Sulur Block, as the chief guest, who shared vital insights on food safety and precautions. The focus was on the detrimental impact of illegal and unethical advertisements on children, parents, and the general public. Additionally, the significance of consuming cereals and millets for a healthier lifestyle was emphasized, urging attendees to opt for nutritious food choices.



# Uyir Club | Road Safety Workshop

On 29<sup>th</sup> January 2024, the Uyir Club of SKASC hosted a **Road Safety Workshop** at Carmel Garden Public School in Coimbatore, engaging approximately 40 students in a vital conversation on traffic safety. The initiative sought to enlighten students about the significance of adhering to road safety measures. Esteemed speakers, Mr. Unnikrishnan K and Mr. Muruganswamy G from the Ramanathapuram Traffic Police Station, imparted essential knowledge, covering the basics of traffic rules., the necessity of using helmets and seatbelts, and the responsibilities of pedestrians and cyclists.

Highlighting the event was a road safety commitment ceremony, where students, under the guidance of Rev. Fr. R.D.E Jerome and Principal Mrs. Lily, pledged to practice road safety diligently. This successful event not only enhanced students' understanding of road safety but also reinforced their commitment to practicing caution and responsibility on the road. Both the Uyir Club of SKASC and Carmel Garden Public School deserve praise for organizing such an impactful and educational program.



**ROAD SAFETY - OUR RIGHT**





# Uyir Club | Road Safety Workshop



Coimbatore, Tamil Nadu, India  
Kalpataru - Villa12, Seyon Ville, Thirumurugan nagar, Thudiyalur, MTP Road, Alwin Nagar, Coimbatore, Tan  
Nadu 641034, India  
Lat 10.987166°  
Long 76.983072°  
29/01/24 10:01 AM GMT +05:30



# Uyir Club | Road Safety Campaign



The Uyir Club of SKASC in partnership with the City Police, organized a massive road safety campaign at Kovaipudur Junction on February 2, 2024. The primary objective of this event was to raise awareness about the importance of wearing helmets and to instil a sense of responsible road behaviour within the community. The collaborative effort aimed to make our roads safer for everyone.



## CT & DS | Students' Achievement



In a striking display of skill and team effort, Computer Technology and Data Science students secured second place at the Socio Tech Hackathon by KPR College. Outshining over 500 teams and 1280 participants, Sailesh B, Sudharshan Vijay S K, Javid Hussain A, and Aathi Raghul G navigated through tough rounds to an extraordinary success. This win underscores their dedication and the department's collective prowess, promising further triumphs ahead.

# Software Systems | Students' Achievement

## *Best Paper Award*



SKASC proudly congratulates Mr. Naveen Bhiksheswaran, Mr. Vyshak Mangattil, and Mr. Yadav Prem, all from I B. Sc. Artificial Intelligence and Machine Learning, for their outstanding achievement. They have been honored with the Best Paper award for their research paper titled "Deep Learning And Remote Sensing Images" at the International Conference on Recent Trends in Computer Science and Data Analytics – 2024, organized by KPR College of Arts, Science, and Research.



# Software Systems | Students' Achievement



SKASC proudly congratulates students from I B. Sc. Artificial Intelligence and Machine Learning, for presenting their research papers at the International Conference on Recent Trends in Computer Science and Data Analytics – 2024, organized by KPR College of Arts, Science, and Research.

# CDF | Student's Achievement



SKASC proudly congratulates Ms. Sri Vishnu Priya, a standout talent from the Costume Design and Fashion Department. She recently showcased her exceptional skills at the Sangeetha Nrithya Maha Mahotsav of Aigiri Nandhini Stotram, an event organized by the International Council of Music and Dance Arts (ICMDA) with the ambitious goal of setting 10 world records.

Ms. Sri Vishnu Priya's performance was nothing short of remarkable, excelling in numerous categories, including Indian records, Nobel World Records, Gems World Records, High Range Book of World Records, Unique World, Fantastic Achievements & Records, Marvelous Book of Records, Champions Book of World Records, The British World Records, and Asian World Records.



# CDF | Students' Achievement



SKASC celebrates the achievements of students from the Department of Costume Design and Fashion who excelled at the intercollegiate event hosted by PSGR Krishnammal College for Women. Vasundhara, a first-year student, clinched the second prize in Sketching, while a team of third-year students won the Attire Show, receiving a cash prize of ₹5000. The winning team includes Madhumitha M S, Anusri T R, Sowndharya A, Mithursana R, Jesu Hillani J, Shrinithi L N, Afra Anjum S, and Madhumithra R. Congratulations to all for their outstanding performance!

## B.Sc. ISM | Student's Achievement



SKASC is proud to announce that Ms. R. Priya and Mr. Siddarth from the first year B.Sc. in ISM have achieved first place in the Quiz competition at UNIFEST '2K24. This event was hosted by the Department of Computer Science at Hindusthan College of Arts and Science. Congratulations to both for their remarkable achievement!



# Commerce CA | Student's Achievement



SKASC takes immense pride in congratulating Mr. S. Rohith, a final year B. Com. CA B student, for his remarkable achievement in the Solo Dance event held during the "Adividya Inter-Collegiate Symposium." Mr. Rohith's exceptional talent and dedication have earned him the coveted first place in this prestigious competition.

## B.Sc. ISM | Student's Achievement



SKASC proudly congratulates Mr. Surya from the first year B.Sc. in ISM for securing the second prize in both the Adzap and Quizpro competitions at the "Adividya Inter-Collegiate Symposium" organized by Sri Krishna Adithya College of Arts and Science. He was honored with a certificate and a cash prize of Rs. 2,000.



# Commerce CA | Student's Achievement



SKASC is proud to announce that Ms. M. Pradeepa and Ms. J. Hema Priya, second-year B.Com CA B students, have won the "Best Paper Presentation Award" at the two-day International Conference on Global Tech Commerce 2024. The event was held at Nadar Saraswathi Arts and Science College in Theni, marking a significant achievement for our students.

# Physical Education | Student's Achievement



## Congratulations



## TRACK CYCLING

Harshit K of I- B.Com for achieving the remarkable Position of X in the National Level Khelo India Youth Games Cycling event held in Chennai from January 22nd to January 28th, 2024.



## Library | Staff Achievement

In an enlightening collaboration for the advancement of digital libraries, Dr. K.R. Senthilkumar, the esteemed Librarian of SKASC, took a pivotal role in the planning and advisory committee to establish an Internet Library. This initiative was part of the Book Festival, a much-anticipated event organized by the Ramanathapuram Art Literary Enthusiasts Association in conjunction with the District Administration. The festival is scheduled to run from February 2nd to February 12th, 2024, offering a rich tableau for literature lovers and digital enthusiasts alike. On the 30th and 31st of January, 2023, Dr. Senthilkumar engaged in comprehensive discussions with Mr. P. Vishnu Chandran, IAS, the District Collector of Ramanathapuram.

These meetings aimed to lay down the foundational strategies and gather support for the Internet Library, marking a significant step forward in making literature and educational resources more accessible to the public. The establishment of an Internet Library at the festival is a testament to the innovative efforts being made in bridging traditional literary activities with modern technological advancements. This collaboration not only highlights the importance of digital literacy in contemporary society but also paves the way for future endeavors in making knowledge accessible to everyone. The community eagerly anticipates the fruition of this project, which promises to be a cornerstone in the promotion of reading and education within the region.

## Library | Staff Achievement





# Hindi | Staff Achievement



"Achieving Excellence Together"

**ACT Academy**

MSME-Reg.No: 03/0147366

www.actacademy.in

**ARASU GROUP OF INSTITUTIONS**

ARASU COLLEGE OF ARTS & SCIENCE FOR WOMEN  
(Affiliated to Bharathidasan University, Tamil Nadu)  
KARUR DISTRICT, TAMIL NADU



## CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PROUDLY PRESENTED TO

**DR. P. GANESAN**

**ASSISTANT PROFESSOR, DEPARTMENT OF HINDI**

**SRI KRISHNA ARTS AND SCIENCE COLLEGE, COIMBATORE**

for actively attending 7 Day National Level FDP (Online) on "English Language, Literature, Culture and Policy Initiatives" organized by A.C.T. Academy, Tamil Nadu in Association with ARASU COLLEGE OF ARTS & SCIENCE FOR WOMEN, Karur Dt, Tamil Nadu from 17.01.2024 to 24.01.2024.

PROF (DR). P. NATESAN

Secretary, Arasu Group of Institutions

Principal, Arasu College of Arts & Science for Women

PROF.(DR) SOUDAMINI MENON

Director, A.C.T Academy

**Date of issue**

**25-01-2024**

**A.C.T. ACADEMY**  
In Association with  
Arasu College of Arts & Science for Women, Karur  
District, Tamil Nadu

**ARASU COLLEGE OF ARTS & SCIENCE FOR WOMEN**  
(Affiliated to Bharathidasan University, Tamil Nadu)  
Mammangalam Post and Taluk, KARUR - 639006, TAMIL NADU

**17.01.2024 TO 24.01.2024**  
**TIME: 6:00 PM-7:00 PM****RESOURCE PERSONS****Dr. Subramany**  
Professor, Department of English and Foreign  
Languages, Bharathidasan University  
(A Central University) Bikaner, Chhatrapur  
Indian Philosophy in English : From  
Renaissance to Independence**Dr. Neeta Yadav**  
Associate Professor  
Department of Ancient History Archaeology and Culture  
Bharathidasan University, Karaikal, South India, I.P.  
Role of an Ideal Teacher: Knowledge  
generation, Dissemination and Practice**Prof. Dr. Soudamini Menon**  
Professor (Retd), India Memorial B.Ed. College,  
Pudukkottai, District, A.C.T. Academy  
Karur & Tamil Nadu  
National Education Policy (NEP) 2020:  
Languages, Culture & Values**Dr. K. Venkat Satish**  
Faculty of English, Department of English,  
Bharathidasan University of Knowledge Technologies,  
Kozhikode, Kerala  
Approaches, techniques and methods of  
English Language Teaching**Dr. Najma Pathan**  
Assistant Professor, Department of English Language  
and Literature - Institute of Language Studies and  
Applied Social Sciences, CMU University,  
Vadodra, Gujarat  
Literature and the World of  
Culture and Cultural Identities, Values,  
Key Issues for Culture Studies  
Orthographic Development**Dr. Mada Srilatha**  
Assistant Professor, Department of Linguistics,  
Central University of Karnataka (CUC),  
Kalyandurga, Karnataka  
General Concepts in Phonetics and  
Phonology**Patron**  
Dr. P. Natesan  
Secretary & Principal  
Arasu Group of Institutions, Karur**Organizing Secretaries**  
Prof. (Dr.) Soudamini Menon  
Director, A.C.T. Academy  
Dr. A. B. Bharathi, Head, PG Department of English,  
Arasu College for Arts & Science for Women**Address for Communication**  
Office : 11/503 Vignaneswari Mission Road,  
Kalyandurga, Pudukkottai, Karaikal 605002,  
Tamil Nadu. Tel: 9345007678 & 914349453300  
a.c.t.academy2022@gmail.com**Platform :** Google Meet**Certificates** will be issued**Recordings** will be provided**Link to Register**  
<http://tinyurl.com/litculture>**Fee: 260/-****GPAY/PHONEPE: 6369453300****SCAN TO REGISTER****SCAN TO PAY**

SKASC congratulates Dr. P. Ganesan from the Department of Hindi for his successful participation in the 7-day Faculty Development Programme (FDP) on English Language, Literature, Culture, and Policy Initiatives. This enriching program was organized by the A.C.T. Academy, Tamil Nadu, in collaboration with Arasu College of Arts & Science for Women, Karur District, and took place from January 17 to 24, 2024.

# Commerce | Staff Achievement



**Coimbatore, Tamil Nadu, India**

22H4+5C7, Radha Krishna Mills Colony Road, R K Mills C Colony, Coimbatore, Tamil Nadu 641004, India

Lat 11.028211°

Long 77.006568°

02/02/24 02:12 PM GMT +05:30

**Coimbatore, Tamil Nadu, India**

453, Ellaithottam Road, Peelamedu, Ramasamy Layout, Coimbatore, Tamil Nadu 641004, India

Lat 11.028213°

Long 77.00662°

02/02/24 01:52 PM GMT +05:30


SKASC extends its heartfelt congratulations to Dr. S. Subha, Assistant Professor in the Department of Commerce, for being invited as a Resource Person to deliver a guest lecture on the "Procedure and Levy of GST" at PSGR Krishnammal College for Women on February 2, 2024.



# Psychology | Staff Achievement

  
Avinashilingam Institute for Home Science and Higher Education for Women  
Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD  
Re-accredited with 'A++' Grade by NAAC, CGPA 3.65/4, Category I by UGC  
Coimbatore-641 043, Tamil Nadu, India

**Department of Tourism Management**



Cordially invites you for the Workshop on 23rd & 24th January 2024

  
**CHIEF GUEST**  
**Dr. P. T. Saleendran**  
Head  
Department of Psychology  
Sri Krishna College of Arts and Science  
Coimbatore

**Topic:** Workshop on Data Handling using SPSS  
**Date & Time:** 23.1.2024 & 24.1.2024, 10.00am - 4.00pm  
**Audience:** All PG Tourism Management Students & Research Scholars  
**Venue:** 310 Classroom



SKASC congratulates Dr. P.T. Saleendran, the Head, the Department of Psychology for successfully leading a comprehensive three-day workshop titled "Data Handling using SPSS." This event took place from January 22 to 24, 2024, at Avinashilingam University and was graciously hosted by the Department of Tourism Management. Participants were afforded the opportunity to gain valuable hands-on training and deep insights into the practical application of SPSS for proficient data analysis.

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
An Autonomous Institution affiliated to Bharathiar University,  
Kuniamuthur, Coimbatore – 641 008.



**Editor-in-Chief**  
**Dr. R. Jagajeevan**  
Principal

**Co-editor**  
**Dr. S. Henry Kishore**  
HoD, English



# SKASC BEATS

Newsletter

Weekly Edition 24.5

11.02.2024



KRISH YUKTI 2024



தூழ்ச்சி முடிவு துணிவெய்தல் அத்துணிவு  
தாழ்ச்சியுள் தங்குதல் தீது



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@dailynews@skasc.ac.in



# Management Science | Krish Yukti 2024

On February 8, 2024, the national-level inter-collegiate management fest, KRISH YUKTI 2024, was successfully co-hosted by the Department of Management Science at Sri Krishna Arts and Science College and the School of Management at Sri Krishna College of Technology. This prestigious event saw Ms. N. Usha, the Operations Manager at KGM, Coimbatore, gracing the occasion as the Chief Guest.

The event commenced with a warm welcome to the attendees by Dr. Nirmaladevi, the Head of the Department at the School of Management, SKCT. The Principal of Sri Krishna Arts and Science College, Dr. R. Jagajeevan, delivered the presidential address, setting a positive tone for the day. In addition, Dr. M.G. Sumithra, the Principal of Sri Krishna College of Technology, contributed with a special speech, further enriching the proceedings. KRISH YUKTI 2024 featured a series of competitive events designed to challenge and inspire the students.

The undergraduate (UG) competitions included the Biz Quiz, Corporate Comrades (a role-play event), Colossal Clash (Best Manager competition), and Ad-Mad (Adzap). For postgraduate (PG) students, the fest offered Sol Invictus (Best CEO), Wall Street Wolf (a finance game), Brand Garage (Product Launch), and Master Blaster (Role Play).

The fest attracted a remarkable turnout, with 354 participants from 30 different colleges showcasing their skills across various events. The competition was fierce, and the performances were exceptional. The overall PG level championship was clinched by students from PSGIM, demonstrating their prowess in the management field. Meanwhile, the UG level championship was proudly won by the students from Kumaraguru College of Liberal Arts and Science. KRISH YUKTI 2024 not only provided a platform for students to exhibit their talents but also fostered a spirit of learning and camaraderie.



# Management Science | Krish Yukti 2024





# Placement Cell | Drive by AIRTEL

The Placement Cell of SKASC organised a drive by Airtel. The esteemed Ms Priyanka, HR Manager from Airtel, graced our campus with an engaging Pre Placement Talk, opening doors for all our undergraduate students to explore vibrant careers.

The session illuminated the roles of Customer Executive and Inside Sales, offering a promising start with a salary package of 2.25 LPA. This event marks a significant milestone for SKASC, underscoring our commitment to bridging the gap between academic excellence and real-world success.





# Placement Cell | Drive by iNet Resources



The Placement Cell of SKASC organized a placement drive conducted by iNet Resources. Mr. Ismail, the Head of Intensive English at iNet Resources, delivered the pre-placement talk. He shared his extensive experience with our students, providing them with valuable insights. This opportunity offers a salary package of 2 LPA and promises to harness our students' communication skills, paving the way for their successful careers.

# Placement Cell | Accolades



## SRI KRISHNA ARTS AND SCIENCE COLLEGE

Re-accredited with "A" grade by NAAC  
COIMBATORE - 641008

**Congratulations!**



**VEE TECHNOLOGIES**  
Extraordinary Outcomes



**Swetha Sree G**  
**21BC0553**



**Tanu S**  
**21BCS161**



**Ritha R S**  
**21BCS145**



**Madan Vignesh S**  
**21BIT030**



**Varuna Durga B**  
**21BCD057**



**Sabari Suriya G**  
**21BPA140**



**Julia Jenet Williams W**  
**22MIT024**



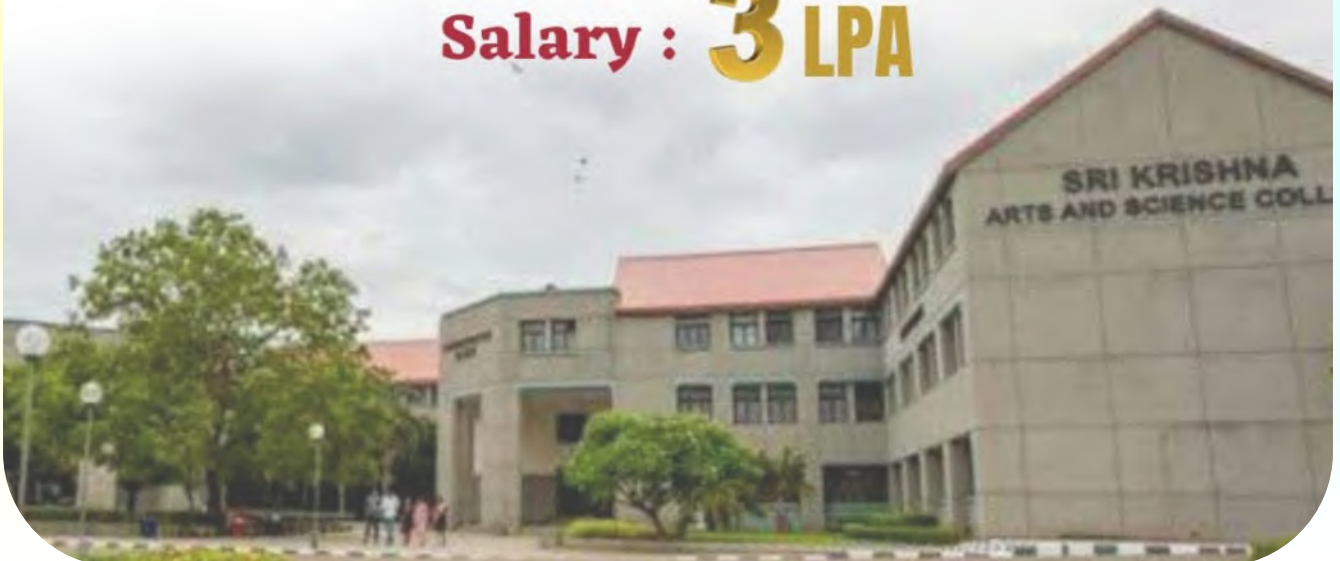
**Subika B**  
**21BPA154**



**Shaahin Navaas**  
**21BCG023**

**ROLE : AR caller - Medical Billing**

**Salary : 3 LPA**





# Placement Cell | Accolades



## SRI KRISHNA ARTS AND SCIENCE COLLEGE

Re-accredited with "A" grade by NAAC  
COIMBATORE - 641008

★ ★ ★ **Congratulations!** ★ ★ ★



# PLANETSPARK



**Nikhil K**  
**21BBA134**

**Role : Business Development  
Counsellor**

**6.50 LPA**



# SKASC | Honouring the RDC – NCC Cadets



Kuniyamuthur, Tamil Nadu, India

WXQ5+6FR, BK Pudur, Sugunapuram East, Kuniyamuthur, Coimbatore, Tamil Nadu 641008, India

Lat 10.938199°

Long 76.958639°

07/02/24 09:42 AM GMT +05:30

GPS Map Camera

On February 7, 2024, SKASC hosted a grand welcome ceremony for cadets SGT Bhuvanesh Kumar. G and CPL Aadhikesavan. P, who recently returned from the Republic Day Parade Camp 2024. The cadets were honored with mementos and bouquets by Principal Dr. R. Jagajeevan, and Associate NCC Officer Lt. C. Manikandan offered his congratulations. Both cadets expressed their gratitude for the warm welcome and shared their experiences at the RDC. Principal Jagajeevan expressed his pride in the cadets' achievements, stating that they are a matter of pride for the college and the state. He also commended the NCC unit for its outstanding contributions.



# SKASC | Academic Review Meeting (ARM)

The various Departments of SKASC conducted an Academic Review Meeting on 10<sup>th</sup> February, 2024, drawing a significant turnout of parents eager to discuss their children's academic performance and conduct within the college premises. The event facilitated an exchange between the faculty and parents, focusing on the students' progress and addressing their concerns.

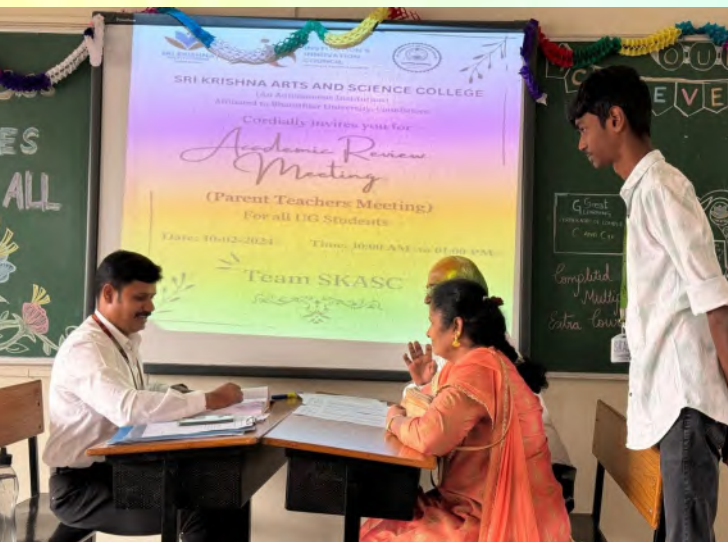
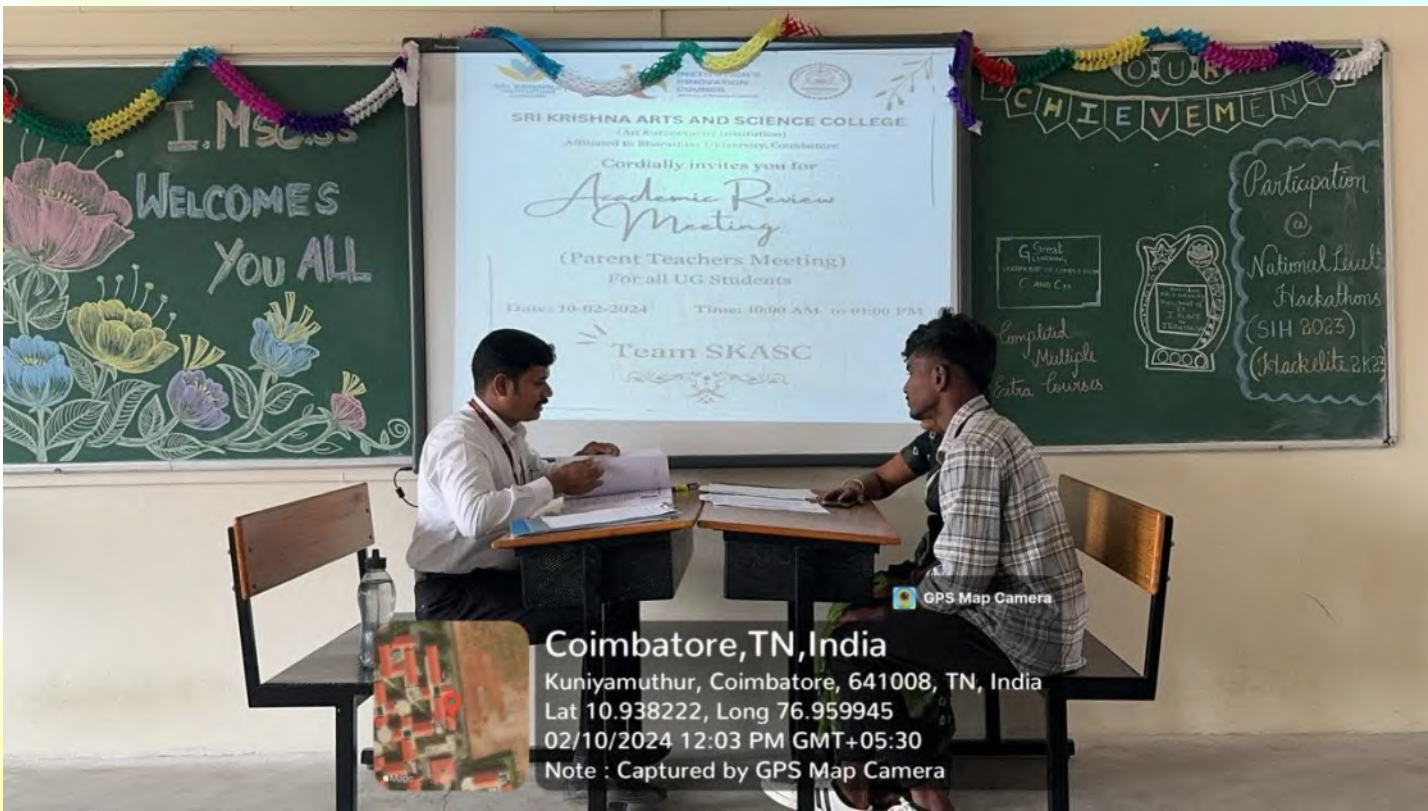
SKASC known for its commitment to excellence in education, provided a platform for open dialogue, enabling parents to gain insights into their wards' academic achievements and behaviour, thereby fostering a collaborative effort to support student success. This initiative underscores the institution's dedication to involving parents actively in their children's academic life.



## Department of Bioscience



# ARM - Department of Software Systems – M.Sc. SS





# Department of CS





**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
(An Autonomous Institution)  
Affiliated to Bharathiar University, Coimbatore

Cordially invites you for  
*Academic Review Meeting*  
(Parent Teachers Meeting)  
For all UG Students



# II BSC COMPUTER SCIENCE 'A' Academic review meeting!



# ARM - Department of CT & DS





# ARM - II B.Sc. AIML





# ARM – Department of English



**GPS Map Camera**

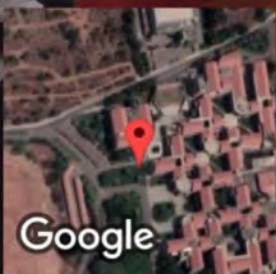
**Kuniyamuthur, Tamil Nadu, India**

WXQ5+6FR, BK Pudur, Sugunapuram East, Kuniyamuthur, Coimbatore, Tamil Nadu  
641008, India

Lat 10.938068°

Long 76.958772°

10/02/24 10:42 AM GMT +05:30



Google



# Department of SS

## IBSc(SS)



### SRI KRISHNA ARTS AND SCIENCE COLLEGE

(An Autonomous Institution)

Affiliated to Bharathiar University, Coimbatore

Cordially invites you for

*Academic Review Meeting*

(Parent Teachers Meeting)

For all UG Students

Date: 10-02-2024

Time: 10:00 AM to 01:00 PM

Team SKASC



Kuniyamuthur, Tamil Nadu, India

WXP5+VRQ, BK Pudur, Sugunapuram East, Kuniyamuthur, Coimbatore

641008, India

Lat 10.93716°

Long 76.959536°

10/02/24 12:38 PM GMT +05:30

Coimbatore, Tamil Nadu, India

Sugunapuram, Kuniyamuthur, WXQ5+5QM, BK Pudur, Sugunapuram

Coimbatore, Kuniyamuthur, Tamil Nadu 641008, India

Lat 10.938037°

Long 76.959507°

10/02/24 12:05 PM GMT +05:30

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[@dailynews@skasc.ac.in](#)



# ARM - Department of Mathematics





# Physical Education | SKASC Trophy '24



SKASC proudly hosted the 3<sup>RD</sup> SKASC Trophy '24, a state-level Inter-Collegiate Cricket Men's Tournament from February 5th to February 23rd, 2024. The event was inaugurated by Dr. R. Jagajeevan, the esteemed Principal of SKASC. The Department of Physical Education spearheaded the organization of this thrilling tournament, showcasing the prowess and sportsmanship of talented collegiate cricket players.

The tournament provided a platform for spirited competition and camaraderie among participating colleges. Special congratulations are in order for our victorious team members, who displayed exemplary sportsmanship and clinched victory in various matches.



# Physical Education | SKASC Trophy '24



**SRI KRISHNA ARTS AND SCIENCE COLLEGE**

Coimbatore

DEPARTMENT OF PHYSICAL EDUCATION

ORGANIZES AND CORDIALLY INVITES YOU FOR THE

**3<sup>rd</sup> SKASC TROPHY '24**

**State Level Inter Collegiate Cricket Men Tournament**

INAUGURATION BY

**Dr.R.JAGAJEEVAN**

PRINCIPAL, SKASC



10.00 A.M

VENUE  
SKCT



05/02/2024





# Physical Education | Sports Day Competitions




In a spectacular display of athleticism and spirit, students of SKASC showcased their talents at the eagerly anticipated Sports Day. Held on the vibrant grounds of our campus, this event brought together students from various departments, united by their passion for sports and competition. Noteworthy was the participation and enthusiasm of every attendee, making the day a resounding success. Notable accolades go to our spirited athletes who competed zealously and exemplified the values of sportsmanship and teamwork. From thrilling track events to strategic team sports, each moment was a testament to our students' dedication and hard work



# Physical Education | Sports Day Competitions



 **GPS Map Camera**

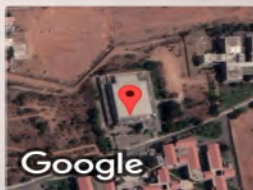
Kuniyamuthur, Tamil Nadu, India

641008, BK Pudur, Sugunapuram East, Kuniyamuthur, Coimbatore, Tamil Nadu 641008, India

Lat 10.939308°


Long 76.959025°

05/02/24 04:33 PM GMT +05:30



Google



 **GPS Map Camera**

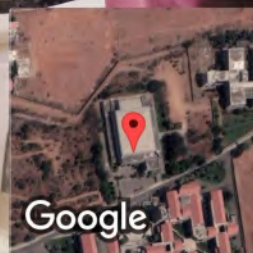
Kuniyamuthur, Tamil Nadu, India

641008, BK Pudur, Sugunapuram East, Kuniyamuthur, Coimbatore, Tamil Nadu 641008, India

Lat 10.939308°

Long 76.959025°

05/02/24 04:33 PM GMT +05:30



Google



# Physical Education | Sports Day Competitions



Kuniyamuthur, Tamil Nadu, India

WXQ5+JJ8, BK Pudur, Sugunapuram East, Kuniyamuthur, Coimbatore, Tamil Nadu 641008, India

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Long 76.95913°

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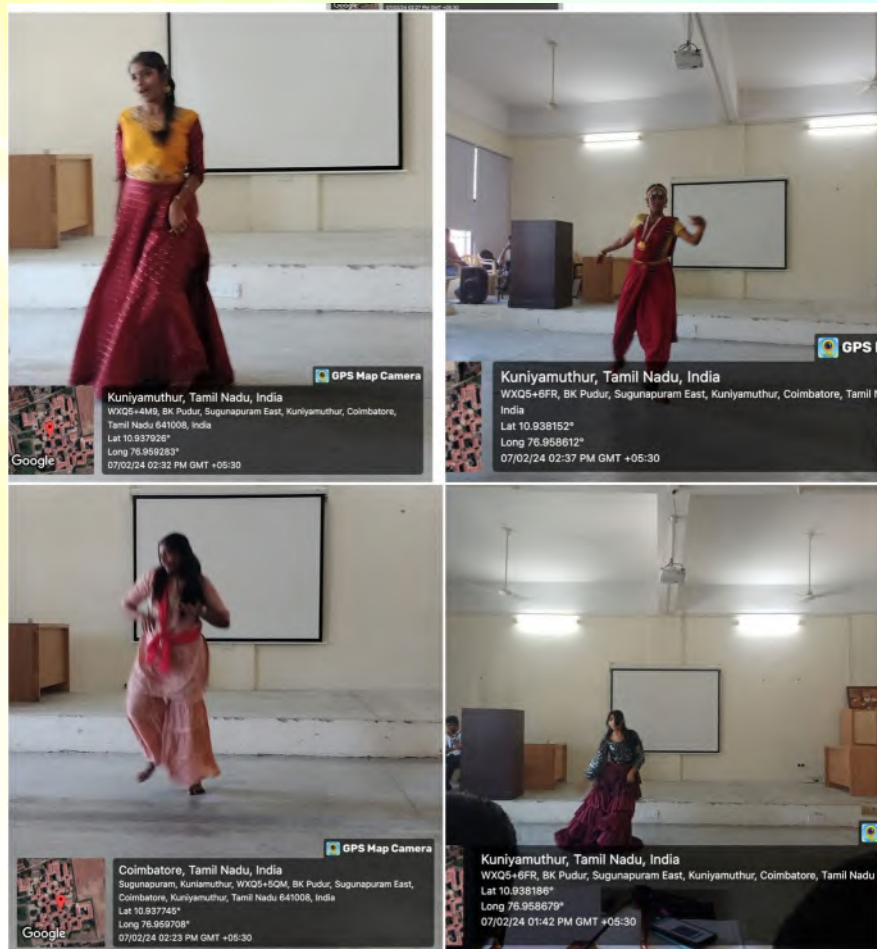




# College Day Competitions | Solo Dance



SKASC lauds the talented participants of the Solo Dance competition for the College Day event. With around 20 students from diverse disciplines showcasing their skills, it was an event filled with excitement and energy. Managed by Dr. M. Bhuvaneswari from the Department of Commerce, PA and CS, and judged by Dr. P. Ramesh Babu and R. Anitha from ECS and CDF, the competition was a remarkable display of our students' talents. Their confidence, stage presence, and artistic flair were truly fabulous, making it a memorable addition to our college festivities!





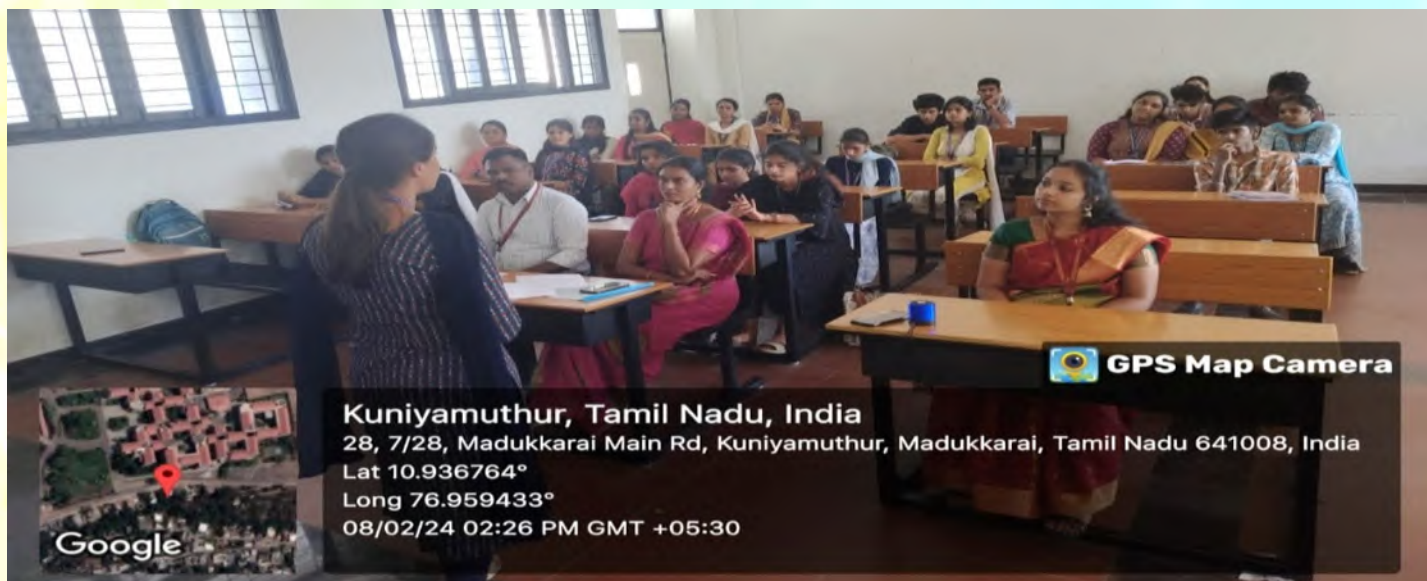
# College Day Competitions | Verse Writing



Queue SKASC appreciates the participants of the English Poetry Competition held on February 5th, 2024, as part of our college Day celebrations. Dr. V. Jeyanthi, Assistant Professor of Mathematics, and with the coordination of Mr. R. Sakthivel and Mrs. A. Riswana Parveen, Assistant Professors of English, our talented students showcased their poetic prowess. The themes "Nature's Symphony," "Reflections on Time," and "Urban Rhythms" inspired creative and insightful verses. Out of the fifteen participants, three emerged victorious, showcasing exceptional oratory skills. This competition not only nurtures artistic expression but also fosters a deeper appreciation for literature among our students.



# College Day Competitions | Solo Singing



The Solo Singing Competition, held on February 8, 2024, showcased the vibrant musical talents of students at SKASC. Spearheaded by Dr. B. Radha Mam, the event aimed to provide a platform for students to display their vocal prowess and creativity, fostering a vibrant musical community within the college. Participants enthralled the audience with a diverse range of musical genres, from classical melodies to contemporary tunes, reflecting the richness of talent among students.



# English | Drama Enactment

The English Literary Forum, in collaboration with Krish Kaleidoscope, The Liberal Arts Club, enchanted audiences with a spellbinding performance of "Alice in Wonderland" on February 8th and 9th, 2024, at the Convention Center. The adept coordination of Ms. Reshma and Ms. Joys Prathiba, the drama unfolded flawlessly, showcasing the remarkable talents of the college's budding actors and playwrights.

Students from diverse departments contributed to the vibrant atmosphere, fostering a spirit of camaraderie and artistic exchange. This event highlighted the college's dedication to nurturing the arts but also celebrated the creativity and passion of its students. SKASC congratulates all the participants for their outstanding performances, with special appreciation for their exemplary contributions to the theatrical arts.



# English | Drama Enactment





# Logistics & ISM | Warehouse on Wheels



On February 9, 2024, the Department of BBA Logistics and B.Sc ISM at Sri Krishna Arts and Science College hosted a Demo Day focusing on "Warehouse on Wheels" for first-year BBA Logistics students. This event, highlighting Freight Forwarding and Surface Transportation, was inaugurated by Prof. P. Rajan, DEAN of DOMS, and Prof. C. Julian Ghana Dhas, HOD of the Department of BBA & BBA CA. They emphasized the significance of logistics and encouraged students towards experiential learning. Participants showcased models related to multimodal transportation and vehicle tracking systems, demonstrating practical applications in the field.

# CSHM | FDP

The Department of Catering Science & Hotel Management is proud to announce the successful organization of a "5 Days National Level Faculty Development Programme on Leadership Excellence & Development." The program, which commenced on February 5, 2024, aimed at enhancing the skills and knowledge of educators in various aspects of mentoring, leadership, and educational tools.

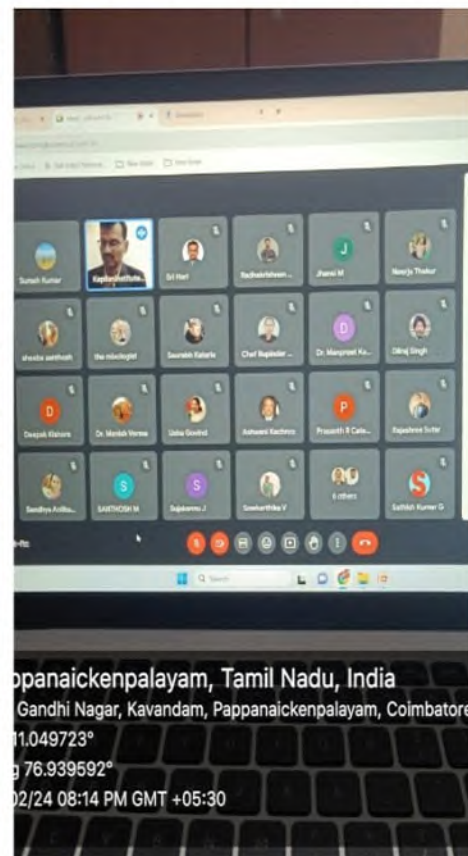
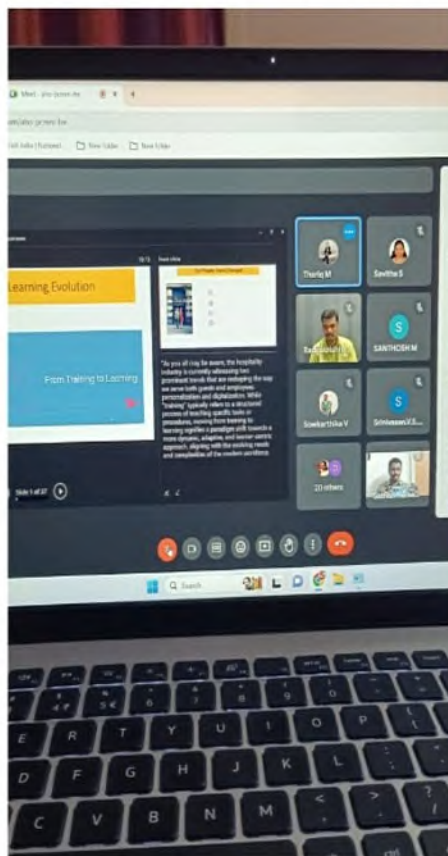
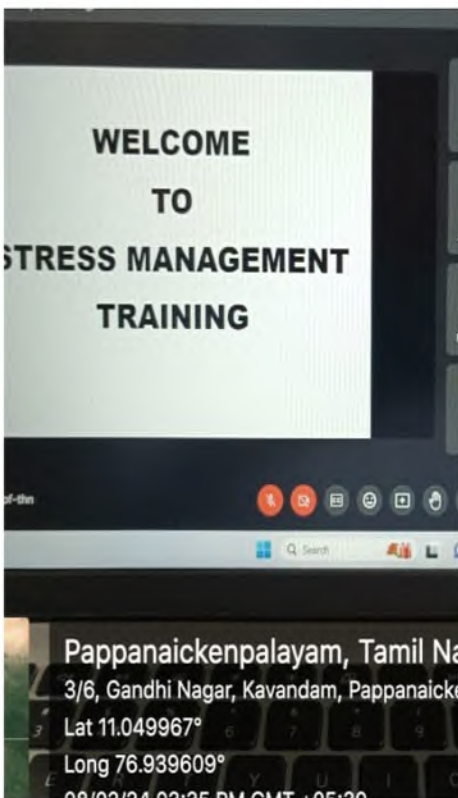
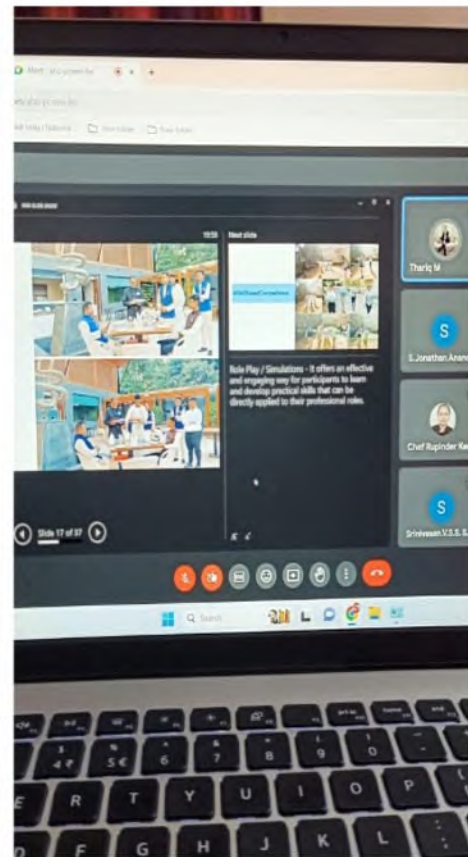
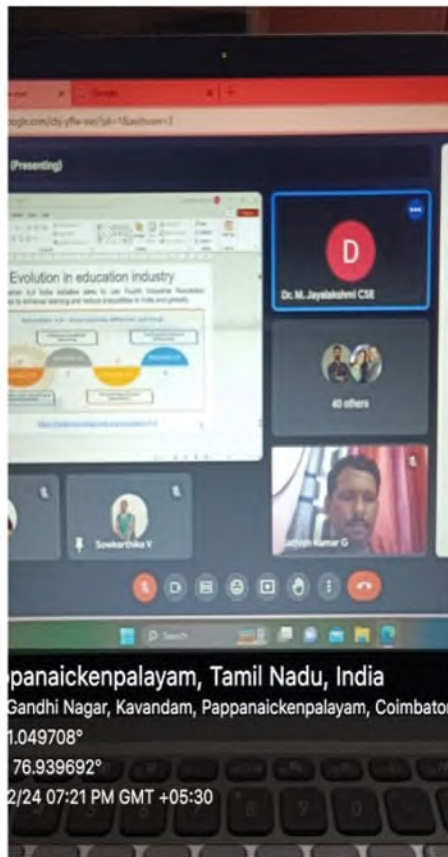
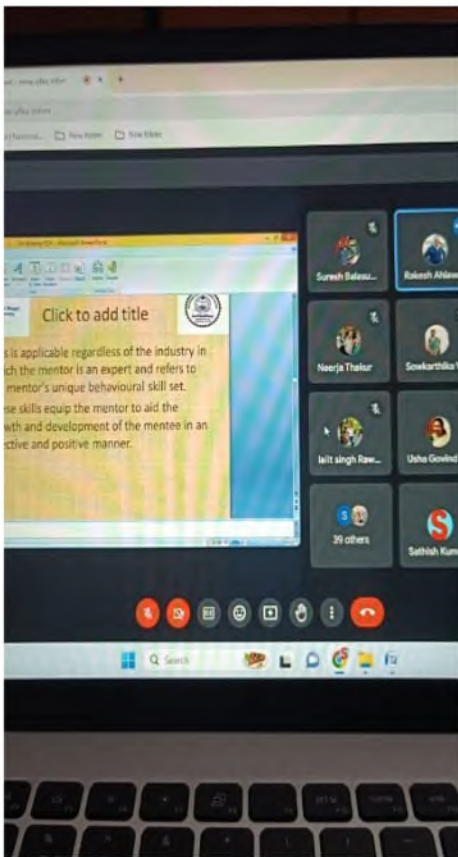
The inaugural day featured Prof. Rakesh Ahlawat from the School of Hotel Management & Tourism, Desh Bhagat University, Punjab, discussing "Skills for Successful Mentoring and Leadership," emphasizing mentoring skills, types of mentorship, and features of mentoring. On the second day, Dr. M. Jayalakshmi, Associate Professor at the Department of Computer Science Engineering, Kalasalingam Academy of Research and Education, Tamil Nadu.

He explored "Modern Tools for Effective Teaching, Learning, and Leadership," highlighting the evolution in the education industry, professional development for teachers, and the application of AI in ICT tools. The third day saw Mr. Thariq Hussian, Learning & Development Manager at The Residency Towers, Coimbatore, presenting on "Industry Oriented Teaching Technique Skills," focusing on participative learning, hospitality industry training, and the difference between training and learning.

Mr. Venkatesh Raja P., an EnterTrainer and Training Consultant from Chennai, Tamil Nadu, discussed "Enhancing Output Through Effective Stress Management" on the fourth day, addressing stress mechanisms, work stress influencers, and exercises for stress management. The program concluded on February 9, 2024, with insights from Mr. Kapilan Ramarajan, CEO of Kasilan Institute of Training, Tiruchirappalli.



# CSHM | FDP





# Commerce E. Com. | Expert Talk



**SRI KRISHNA ARTS AND SCIENCE COLLEGE**

(Autonomous, Affiliated to Bharathiar University)  
Coimbatore

**EXPERT TALK**

**ON**

**Entrepreneurial  
Mind Set For Genz**

**FEBRUARY 06 2024**



**10 am**



**C- BLOCK  
ROOM NO:226**



Guest speaker

**Rajesh Kumar  
Palanisamy**

Training Coordinator – CBE Zonal  
MSME Technology Development  
Centre (CFTI)

IN THE PRESENCE OF

**Dr.N.Sivakumar  
HoD.**

**Dr.R.Jagajeevan  
Principal**

**Dr.Maria Williams  
Dean**



The Department of Commerce IT and E-COM organised an enlightening expert talk on the Entrepreneurial Mindset of Gen Z to II BCOM ECOM students on 06.02.2024. Mr. Rajesh Kumar Palanisamy, Training Coordinator at CBE Zonal, MSME Technology Development Center (CFTI), as our esteemed guest speaker. This session undoubtedly provided invaluable insights to our students, fostering their entrepreneurial spirit and readiness for the future.





# Software Systems | Guest Lecture



The Department of Software Systems (SS) hosted an enriching "AI in Action: Real World Cases" guest lecture on 29<sup>th</sup> January 2024 for the students of II M.Sc. SS. The event featured the Mr. S. Narasimman from NoviTech R&D Pvt Ltd, Coimbatore, who shared his vast experience in AI development.

He eloquently covered how AI is revolutionizing various industries by performing complex tasks, analyzing vast datasets, and evolving to make informed decisions and predictions. The session, marked by its interactivity, provided deep insights into AI's techniques, its societal impacts, benefits.



# Software Systems | Career Counselling

## CAREER COUNSELING



The Department of Software Systems organised career counselling program to II B.SC. AI & ML. Mrs. Subahreekannan, HR Manager at Cybervault Innovations and Technologies, Coimbatore, was the resource person. Her expertise proved beneficial, empowering our students with practical knowledge and guidance. The session proved highly useful, providing our students with a deeper understanding of career pathways and opportunities in the field.



# Commerce PA & CS | Workshop

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
DEPARTMENT OF COMMERCE PA & CS  
CORDIALLY INVITES YOU TO

**WORKSHOP ON**  
**GST E-FILING RETURNS AND SPSS**

**DAY 1**  
(VENUE: A304)

**CA. D. GAYATHRI**  
CHARTERED ACCOUNTANT

**Dr. N. KATHIRVEL**  
ASSOCIATE PROFESSOR  
GOVT ARTS COLLEGE  
UDUMALPET

**DAY 2**  
(VENUE: SEMINAR HALL 3)

**06.02.2024 & 07.02.2024**  
10.00 AM

**Dr. P.V. AMUTHA**  
EVENT CO-ORDINATOR

**Dr. M. BHUVANESWARI**  
EVENT CO-ORDINATOR

**Dr. C. DHANALAKSHMI**  
HEAD OF DEPARTMENT

**Dr. MARIA WILLIAMS**  
DEAN - COMMERCE

**Dr. R. JAGAJEEVAN**  
PRINCIPAL

The Department of Commerce, PA & CS organised two enriching workshops on 06.02.2024 to 07.02.2024. Day 1 saw an insightful session on "GST E-Filing Returns" featuring Chief Guest CA. D. Gayathri, while Day 2 brought forth a dynamic workshop on SPSS with Chief Guest Dr. N. Kathirvel. These events, provided invaluable insights into GST compliance and SPSS techniques. The students had the privilege to interact with esteemed experts, enhancing their practical knowledge and fostering collaboration across diverse fields.

**GPS Map Camera**

**Kuniyamuthur, Tamil Nadu, India**  
WXQ5+4M9, BK Pudur, Sugunapuram East, Kuniyamuthur, Coimbatore, Tamil Nadu 641008, India  
Lat 10.937758°  
Long 76.959166°  
07/02/24 11:30 AM GMT +05:30

**Google**



# CS | Workshop



**Sri Krishna Arts and Science College**  
(An Autonomous Institution, Affiliated with Bharathiar University)  
Coimbatore, 641008

**DEPARTMENT OF COMPUTER SCIENCE**

ORGANISES

**WORKSHOP**  
ON  
**"DATA WIZARDS AND IDEATION"**

**MS. JAYASREE VEERAMANICKAM**  
TECHNICAL MEMBER - CSUITE TECH LABS

**5.02.2024**

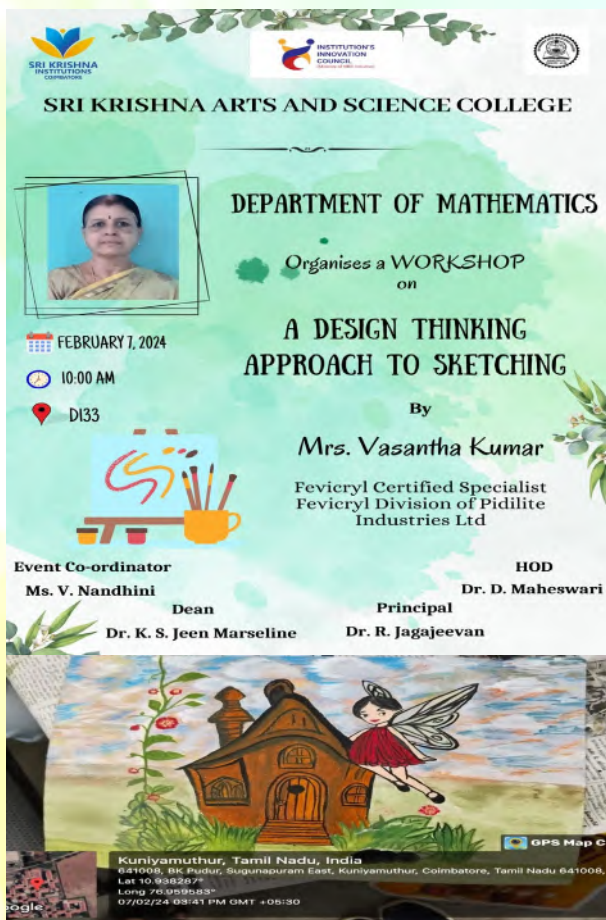
Venue - Windows Lab  
10.00 am - 01.15 pm

Coordinator: Dr.V.Thahira Banu  
Hod: Dr.K.Devika Rani Ohluya  
Dean: Dr.K.S.Jeen Marshalline  
Principal: Dr.R.Jagajeevan

The Department of Computer Science organised an exciting workshop titled "Data Wizards and Ideation,". The students delved into the dynamic fusion of data analytics and ideation techniques. Led by expert faculty members, participants engaged in hands-on exercises to dissect datasets, uncover hidden patterns, and extract actionable insights. Utilizing R Programming's built-in algorithms, they explored the power of machine learning in solving real-world challenges.



# Mathematics | Workshop



**SRI KRISHNA ARTS AND SCIENCE COLLEGE**

**DEPARTMENT OF MATHEMATICS**

Organises a WORKSHOP on

**A DESIGN THINKING APPROACH TO SKETCHING**

By  
**Mrs. Vasantha Kumar**  
Fevicryl Certified Specialist  
Fevicryl Division of Pidilite Industries Ltd

**FEBRUARY 7, 2024**  
**10:00 AM**  
**D133**

**Event Co-ordinator**  
Ms. V. Nandhini

**HOD**  
Dr. D. Maheswari

**Dean**  
Dr. K. S. Jeen Marseline

**Principal**  
Dr. R. Jagajeevan

Kuniyamuthur, Tamil Nadu, India  
641008, Sri. Padur, Suguneswaram East, Kuniyamuthur, Coimbatore, Tamil Nadu 641008,  
Lat 10.938207°  
Long 76.989583°  
07/02/24 09:41 PM GMT +05:30

The Department of Mathematics organised a captivating workshop titled "A Design Thinking Approach to Sketching" on February 7, 2024. Enthusiastic students from various disciplines engaged ardently, delving into the art of sketching. Approximately 50 students actively participated, immersing themselves in the creative process. Under the guidance of adept instructors, attendees gleaned invaluable insights into sketching techniques, fostering their imaginative faculties. The workshop served as a platform for students to hone their artistic skills, nurturing a culture of innovation and creativity at the college.





# Commerce | Panel Discussion



The Department of Commerce organised a remarkable two-day panel discussion on the theme "Challenges and Opportunities of Startups," on February 8 and 9, 2024. The event delved into critical factors crucial for startup success: Product-Market Fit, Emerging Technologies, Women Entrepreneurs, and Government Policies.

The discussion provided an invaluable learning experience for students, who gleaned insights and guidance from experts and entrepreneurs spanning various domains. Notable highlights included discussions on fostering innovation, empowering women in entrepreneurship, and the role of supportive governmental policies.



# CS | Outreach Programme



The Department of Computer Science organised an outreach program titled "Contemplating Computer Knowledge" for 8th and 9th standard students at Government Higher Secondary School, Kulathupalayam, Koviapudur. Dedicated volunteers from our college, including Harilal.S, Gugapranav.A.N, Arjun.A, Amurthavarshini.C, Aasik Ahmed.S, Suresh Periasamy, Venkatesh.K.S, Anusha.G, Aswath.J.M, and Suchithra.M, imparted theoretical knowledge and practical experience on various computer applications.



# CS | Outreach Programme



Interactive competitions like 'Connections', 'Spell Bee', 'Dumb Charades', and 'Typing Speed Test' engaged students, with top performers recognized and awarded certificates. This initiative not only made learning enjoyable but also contributed to the students' cognitive development. SKASC also extended support by sponsoring A4 sheets for the school, further fostering an environment conducive to learning. Feedback from participants was overwhelmingly positive, emphasizing the event's fun and educational value.



# CS | Outreach Programme



**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
**DEPARTMENT OF COMPUTER SCIENCE**  
**ORGANIZES**

**OUTREACH PROGRAM**

**CONTEMPLATING  
COMPUTER  
KNOWLEDGE**



**G.H.S. SCHOOL,  
KULATHUPALAYAM**

**6 FEB 2024**

**10 AM - 4 PM**

**IN THE PRESENCE OF**

Dr.V THAHIRA BANU  
**EVENT COORDINATOR**

Dr.K.DEVIKA RANI DHIVYA  
**HOD**

Dr.K.S.JEEN MARSELINE  
**DEAN**

Dr.R.JAGAJEEVAN  
**PRINCIPAL**





Kovaipudur, Tamil Nadu, India  
WWRV+P4X, Gokulam Colony, Kulathupalayam, Kovaipudur, Coimbatore, Tamil Nadu 641042, India  
Lat 10.942102°  
Long 76.942782°  
06/02/24 11:10 AM GMT +05:30





Coimbatore, Tamil Nadu, India  
10/26A, Gokulam Colony, Kulathupalayam, Kuniyamuthur, Coimbatore, Kovaipudur, Tamil Nadu 641008, India  
Lat 10.942172°  
Long 76.94253°  
06/02/24 03:16 PM GMT +05:30





Coimbatore, Tamil Nadu, India  
10/26A, Gokulam Colony, Kulathupalayam, Kuniyamuthur, Coimbatore, Kovaipudur, Tamil Nadu 641008, India  
Lat 10.942428°  
Long 76.942579°  
06/02/24 10:31 AM GMT +05:30



# Psychology | Outreach Programme



The Department of Psychology organized the 'Enigma' outreach program at WVS Special School, Goundanpalayam. The students from the college facilitated a series of inclusive activities, including lemon-spoon racing and drawing competitions, aimed at fostering joy and camaraderie among the students at the school. Notably, participants were awarded certificates and prizes in recognition of their talents and efforts.

Among the winners, Sarah Thomas showcased exceptional creativity in the drawing competition, while Rahul Singh exhibited remarkable agility in the lemon-spoon racing event. This initiative not only showcased the altruism of our students but also emphasized the importance of inclusive activities in building a harmonious society.






# Psychology | Outreach Programme





# Social Work | Outreach Programme



**SRI KRISHNA ARTS AND SCIENCE COLLEGE  
COIMBATORE**  
**Department of Social Work  
&  
Propel Industries Private Limited**  
**Jointly organizing**  
**A Community outreach programme  
on  
"Distress Coping"**  
**CHIEF GUEST OF THE DAY**

<b>Session -1</b> Dr.P.T .Saleendran HOD of Psychology Department (SKASC ) venue: Government Higher Secondary School, Kannampalayam	<b>session -2</b> Ms .Jerin.J Assistant Professor (SKASC), & counsellor <b>Date: 08.02.2024</b> <b>Time: 3:00 pm</b>
---	---

<b>Mr.G.R. Senthuran</b> Principal Govt Hr.Sec.School Kannampalayam	<b>Mr.Vignesh R</b> CSR Manager Propel Industries	<b>Mrs.Mohana Priya</b> Faculty Co-ordinator
<b>Dr. A Alagarsamy</b> Head of Department	<b>Dr .V. A Rinsey Antony</b> Dean of Applied Science <b>Students Co-ordinator</b> J.Jefrin K.Sasmita	<b>Dr.R.Jagajeevan</b> Principal SKASC



In a collaborative effort between the Department of Psychology and the Department of Social Work Dr. Saleendran and Assistant Professor Ms. Jerin J led an insightful session at Government Higher Secondary School, Kannampalayam, on February 8, 2024. Addressing 10th standard students, they delved into crucial coping strategies for distress and tackled the prevalent issue of exam stress.

The discourse emphasized the significance of mental health in one's life, fostering awareness and understanding among the attendees Furthermore, the importance of mental health in leading a fulfilling life was emphasized, shedding light on the significance of seeking help and support when needed.

The session concluded with a message of empowerment, inspiring students to prioritize their mental well-being.



# Maths | Industrial Visit



In a significant academic excursion, thirty-eight second-year B.Sc. Mathematics students, along with two faculty members, visited the Radio Astronomy Centre in Ooty. This visit offered them a practical understanding of how mathematical concepts are applied in radio astronomy to unravel celestial secrets. Engaging directly with experts and witnessing practical demonstrations, the students acquired profound insights into the real-world application of mathematics in exploring the universe.



# CT & DS | Students' Achievement



SKASC extends heartfelt congratulations to Sivaranjini.C, Sivaropini.C, and Reethi.B from final year B.Sc. DS, who secured the prestigious second prize in a cultural hackathon hosted by PSGR Krishnammal College for Women. Their exceptional performance not only brought honor to our institution but also garnered them a cash reward of Rs. 2000. The Department of Computer Technology & Data Science takes immense pride in celebrating this remarkable achievement of its students. Their dedication and creativity stand as a source of inspiration for their peers, embodying the academic excellence that our department strives to cultivate.



# CT & DS | Students' Achievement



In a commendable achievement, Mr. L. Prasanna and Mr. R.B. Varadharajan, students of the second year B.Sc. Computer Technology Section A, secured the second prize in a Debugging competition. This event, hosted by Nehru College of Management, also awarded them a cash prize of Rs 1500, marking their exceptional problem-solving skills in the field.

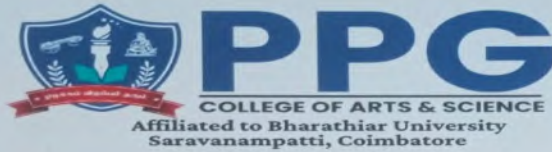
# Psychology | Student's Achievement



SKASC appreciates Mr. Ashfaq S, Second-year Psychology has College triumphed at the prestigious intercollegiate event, Rhythem 2K24, hosted by Sri Ramakrishna College of Arts and Science, clinching the top spot in the electrifying 'Ramp Royale' competition. Ashfaq's remarkable achievement not only underscores the caliber of students in Psychology department but also reflects the dedication and hard work instilled in the student community.

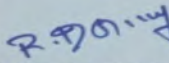


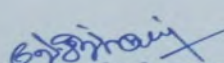
# Psychology | Students' Achievement

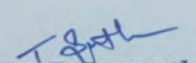


## Certificate

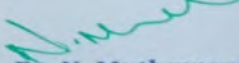
This is to certify that Mr/Mrs/Ms .....**SARATH..S.B**.....  
.....**SRI..KRISHNA..COLLEGE**..... has Secured **THIRD**  
**Prize in the ..CORPORATE..WALK.....** event in **ONE DAY NATIONAL**  
**LEVEL INTERCOLLEGIATE FEST - "COMMERCE GALA"** organized  
by School of Commerce, PPG College of Arts and Science, Coimbatore  
held on .....**09.02.2024**.....

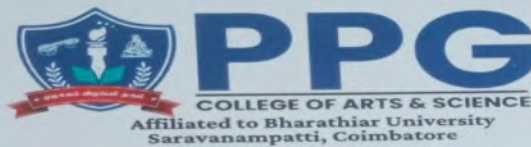
  
**Dr. R. Kumaresan**  
Head of the Department  
Commerce CA

  
**Dr. V. Sivakumar**  
Head of the Department  
Commerce

  
**Dr. T. Sangeetha**  
Head of the Department  
Commerce PA

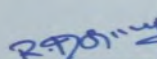
  
**Dr. A. Helda Mary**  
Head of the Department  
Commerce IT

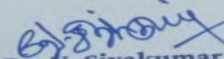
  
**Dr. N. Muthumani**  
Principal

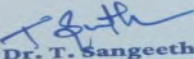


## Certificate

This is to certify that Mr/Mrs/Ms .....**ASWATH..ASHFAQ.S**.....  
.....**SRI..KRISHNA..COLLEGE**..... has Secured **THIRD**  
**Prize in the ..CORPORATE..WALK.....** event in **ONE DAY NATIONAL**  
**LEVEL INTERCOLLEGIATE FEST - "COMMERCE GALA"** organized  
by School of Commerce, PPG College of Arts and Science, Coimbatore  
held on ....**09.02.2024**.....

  
**Dr. R. Kumaresan**  
Head of the Department  
Commerce CA

  
**Dr. V. Sivakumar**  
Head of the Department  
Commerce

  
**Dr. T. Sangeetha**  
Head of the Department  
Commerce PA

  
**Dr. A. Helda Mary**  
Head of the Department  
Commerce IT

  
**Dr. N. Muthumani**  
Principal

SKASC appreciates Sarath S.B and Aswath Ashfaq from the Department of Psychology, who won the third place in "Corporate Walk", in the one-day national level intercollegiate fest- Commerce Gala, organized by school of commerce, PPG College of Arts and Science Coimbatore held on 9.02.24. Their success serves as an inspiration to their peers and a testament to the college's dedication to nurturing talent and fostering a competitive spirit among its students.



# SKASCians win the Overall Championship

Team SKASC emerged victorious at the RHYTHM-2024 intercollegiate event held at Sri Ramakrishna College of Arts and Science in Coimbatore. Representing the Department of Computer Science, team ETERNIX members Ms. M. Suchithra and Ms. K.S. Aishwarya Lakshmi excelled in technical and non-technical quizzes, winning 1st place in the Treasure Hunt. Ms. Aishwarya Lakshmi also placed second in the Solo Singing Competition, while Mr. Ashiq (Department of Psychology) won the Rampwalk competition.





# M. Sc. SS | Hackathon Achievement



SKASC appreciates IV M. Sc SS students who are finalists of the Smart India Hackathon and actively engaged in the Innovation, Design, and Entrepreneurship Boot Camp. This event, conducted by the Ministry of Education from 29th January to 2nd February at Sri Ramakrishna Engineering College.

This was a platform for our students to present their groundbreaking ideas. Alongside their presentations, they participated in various seminars, absorbing knowledge and interacting with peers and professionals.

# Bioscience | Student's Achievement



SKASC Congrats Mr. Naresh K of I M.Sc Biotechnology for securing 2nd Place (Best paper presentation) at BIOSUMMIT 2024! Organized by Hindusthan College of Arts and Science on 09/02/2024, Naresh's paper on "Application of melanin modified coatings for packaging and oxidative stability of meat" wowed the audience. This achievement underscores the excellence of our Biotechnology department at SKASC.



# Social Work | Student's Achievement

SKASC takes pride in appreciating Ms. Indhunishalini.K (22MSW025) for her proactive engagement in an internship at the National Human Rights Commission between 18<sup>th</sup> December 2023 and 16<sup>th</sup> January 2024.

Through interactions with dedicated officials, organisations, and varied stakeholders, along with field visits to critical institutions like Tihar Jail, Police Stations, the National Consumer Disputes Redressal Commission, and numerous NGOs, she gained a deep and practical understanding of human rights issues and their enforcement mechanisms.



**National Human Rights Commission**

National Human Rights Commission



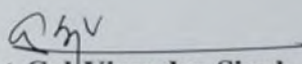
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Date : .....

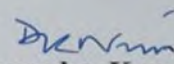
## NATIONAL HUMAN RIGHTS COMMISSION

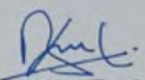
Manav Adhikar Bhawan, Block-C, GPO Complex, INA,  
New Delhi-110 023 (INDIA)

### CERTIFICATE

This is to certify that Mr. / Ms. Indhu Nishalini K. Son/ Daughter of Kandasamy K. Participated in the Winter Internship Programme (WIP) from 18-12-2023 to 16-01-2024 organized by the National Human Rights Commission. The intern was exposed to various aspects of Human Rights and functioning of the Commission during this programme.

  
Lt Col Virender Singh  
Director

  
Devendra Kumar Nim  
Joint Secretary

  
Bharat Lal  
Secretary General

# CT & DS | Students' Achievement



SKASC appreciates Sakthivel A, Karthikeyan M, and Subashree M, from the Department of Computer Technology who showcased their talents at Innofest 2.0, hosted by the 3I Entrepreneurship Club. Their exceptional efforts secured them the prestigious 3rd Place in the event.



# Commerce AF & IB | Student's Achievement



NATIONAL INSTITUTE OF  
SECURITIES MARKETS  
An Educational Initiative by SEBI





Provisional Certificate

Registration Number

:

NISM-202300206887

Enrolment Number

:

2410025497

Candidate Name

:

RAMESH SUJANA PRIYA

PAN

:

RTJPS5273L

Examination Name

:

NISM-Series-VIII: Equity Derivatives  
Certification Examination

Language

:

English

Testing Centre

:

Coimbatore - NSEIT

Examination Date

:

09-Feb-2024

Examination Time

:

13:30 - 15:30



Marks Scored	Out of Total Marks	Percentage	Passing Percentage	No. of Questions attempted	Questions answered Correctly	Questions answered Incorrectly	Result
82.5	100	82.5	60	100	86	14	Pass

Ms. Sujanapriya, a second-year student from the Department of Commerce B.Com A&F/M.Com IB, has successfully achieved the NISM certification in Securities Operations & Risk Management. This notable accomplishment was secured through a certification conducted today, marking a significant milestone in her academic and professional journey..

# CT & DS | Student's Achievement



Students from the CT & DS program clinched the overall trophy at the Technofeast Event, hosted by the Department of Information Technology at Sri Ramakrishna College of Arts and Science. This triumph showcases their exceptional skills and teamwork, highlighting their dominance in the competitive arena.



# CS | Student's Achievement



SKASC Congratulates Mr.Balaji R (22BCG064) from II B.Sc. CS with Cognitive Systems for clinching the First Place in the Freeze The Moment (Pencil Sketching) event at the Adividya Inter Collegiate Symposium on 02.02.2024! This remarkable achievement showcases the immense talent and dedication of our students. Their prowess in artistic endeavours not only reflects their creative abilities.



# CDF | Students' Achievement



SKASC lauds the Department of Costume and Apparel Design, Team W from the third year for clinching the 1st prize in the Attire show, showcasing their creativity and flair for fashion at EVANZA'24 Intercollegiate fest hosted by PSGR Krishnammal College for Women. Their outstanding performance has brought glory to our institution. Additionally, we extend our applause to Vasundharaa from the first year for securing the Second prize in Pure Palette (Fashion Illustration), exhibiting exceptional artistic skills.

These achievements reflect the dedication and talent nurtured within the department. We commend our students for their hard work and commendable performance, and we look forward to their continued success in future endeavours.



# CDF | Student's Achievement

In a remarkable display of artistic talent, final year students from the Costume Design and Fashion (CDF) department, Tarunika K. and Anusree Sathian, have clinched the first prize in facial painting at Nehru College. This victory not only highlights the individual talents of Tarunika and Anusree but also underscores the excellence of our college's CDF program in nurturing creativity and skill among its students.



In addition to the individual accolades, it is with great pride that we announce our college has been awarded the overall trophy, a testament to the collective effort and exceptional talent of our students across various competitions. This achievement reflects the hard work, dedication, and spirit of excellence that our students and faculty consistently bring to the fore. The success of Tarunika and Anusree, along with the winning of the overall trophy, showcases our institution's commitment to fostering an environment that encourages creativity, innovation, and excellence. Congratulations to our talented students and the faculty who have guided them to this prestigious victory.



# NSS | Students' Achievement



14வது தேசிய வாக்காளர் தினம் - 2024 2024-ஆம் ஆண்டு தேசிய வாக்காளர் தின விழா தொடர்பாக நடைபெற்ற அஞ்சல் கடித போட்டியில் நம் கல்லூரியின் NSS மாணவி செல்வி. செ. காவியா, I-B.Com-CA, மாவட்ட அளவில் இரண்டாம் பரிசு பெற்றுள்ளார் என்பதை பெருமிதத்துடன் தெரிவித்துக்கொள்கிறோம். மாவட்ட தேர்தல் அலுவலர் மற்றும் மாவட்ட ஆட்சித்தலைவர் (கோயம்புத்தூர் மாவட்டம்) அவர்கள் மாணவியை பாராட்டி சான்றிதழ் மற்றும் கேடயம் வழங்கினார்.



## DEPARTMENT OF COMMERCE PA & CS



**K. U. SRIHARI**  
**I B.COM PA 'A'**

We are delighted to announce that K. U. Srihari, a student under the Department of Commerce PA & CS, has successfully completed the CA Foundation with a commendable score of 67%. The department extends its congratulations to him for this accomplishment and wishes him the best in his future endeavors.



# SRI KRISHNA ARTS AND SCIENCE COLLEGE COIMBATORE

## NATIONAL SERVICE SCHEME

The Republic Day 2024 has brought in another Historic feat for  
our SKASC NSS

Proudly announcing that our NSS VOLUNTEER



**Ms. A. DEEPIKA**  
III - B.sc - Psychology

Achieved the honor of being  
One among 200 NSS Volunteers

**Took part in a 30 Days National Republic Day Parade Camp 2024  
And Walked on KARTAVYA PATH(RAJPATH, New Delhi)  
Out of 3.91 Million Volunteers All over in India.**

*SKASC is honouring her  
for this commendable achievement*



VENUE: Seminar Hall 1

07 February 2024, 9.00am

DR. R. JAGAJEEVAN  
PRINCIPAL

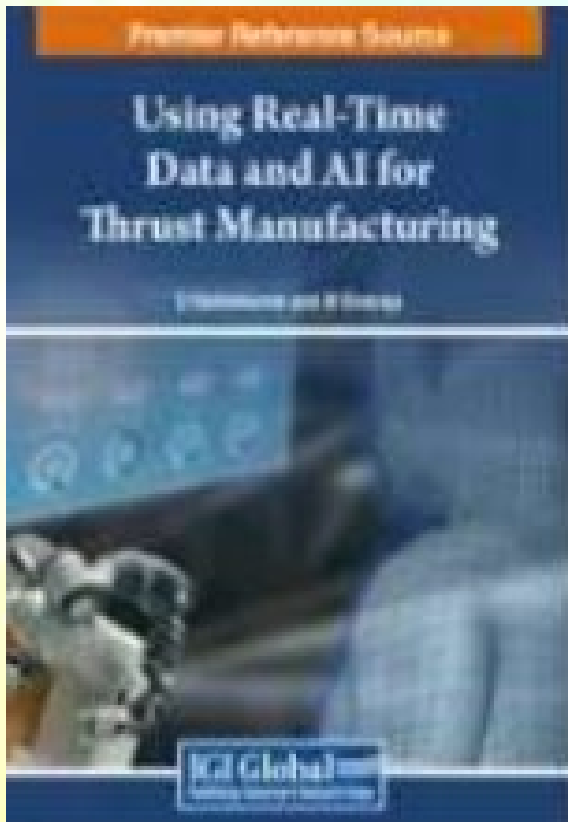


DR. K. SUNDARARAMAN  
CEO

NOT ME ; BUT YOU



# Library | Staff Achievement



SKASC appreciates SKASC Librarian Dr. K.R. Senthilkumar for his latest work, "Revolutionizing Thrust Manufacturing: The Synergy of Real-Time Data and AI Advancements," which has been recognised and published as a chapter in the book titled "Using Real-Time Data and AI for Thrust Manufacturing," by IGI Global, USA. This publication marks a significant milestone, showcasing the innovative research and dedication to excellence within our college.

## Chapter 5

### **Revolutionizing Thrust Manufacturing The Synergy of Real-Time Data and AI Advancements: Real-Time Data and AI Advancements**

**Senthilkumar KR**

**Abstract:** This paper explores the transformative impact of integrating real-time data and artificial intelligence (AI) in the field of thrust manufacturing, particularly within the aerospace and automotive industries. As manufacturing processes evolve, the synergy between real-time data and AI advancements emerges as a catalyst for unparalleled efficiency, precision, and innovation. The paper examines the foundational role of real-time data in providing a granular view of operations, complemented by the sophisticated capabilities of AI—from automation to adaptive intelligence. Through case studies, the document showcases successful applications of this synergy in optimizing production, predictive maintenance, and quality control. Despite the promise, challenges such as data security and workforce upskilling are acknowledged. The paper concludes by envisioning a future where the convergence of real-time data and AI defines the landscape of intelligent thrust manufacturing, presenting opportunities for smart factories and adaptive supply chains.

# CT & DS | Staff Achievement



## VNR VIGNANA JYOTHI INSTITUTE OF ENGINEERING AND TECHNOLOGY

An Autonomous, ISO 9001:2015 & QS I-Gauge Diamond Rated Institute, Accredited by NAAC with 'A++' Grade  
NBA Accreditation for CE, EEE, ME, ECE, CSE, EIE, IT B.Tech. Programmes  
Approved by AICTE, New Delhi, Affiliated to JNTUH, 2020-NIRF 127 Rank in Engineering Category Recognized as  
"College with Potential for Excellence" by UGC

Vignana Jyothi Nagar, Pragathi Nagar, Nizampet (S.O), Hyderabad - 500 090, TS, India.



## CERTIFICATE OF PARTICIPATION

Proudly presented to



**DR.B.RADHA**

ASSOCIATE PROFESSOR AND HEAD

OF COMPUTER TECHNOLOGY AND DATA SCIENCE of SRI KRISHNA ARTS AND SCIENCE COLLEGE

for attending

One Week Professional Development Programme on "Data Visualization"

( 29/Jan/2024 - 03/Feb/2024 )

Organized by

Department of CSE - ( CyS, DS ) and AI & DS

**VNR Vignana Jyothi Institute of Engineering and Technology**

Dr.Y.Sucharitha

Coordinator

Mrs.D Ramya Krishna

Coordinator

Dr. T.Sunil Kumar

Coordinator

Dr.M.Rajasekar

Convener

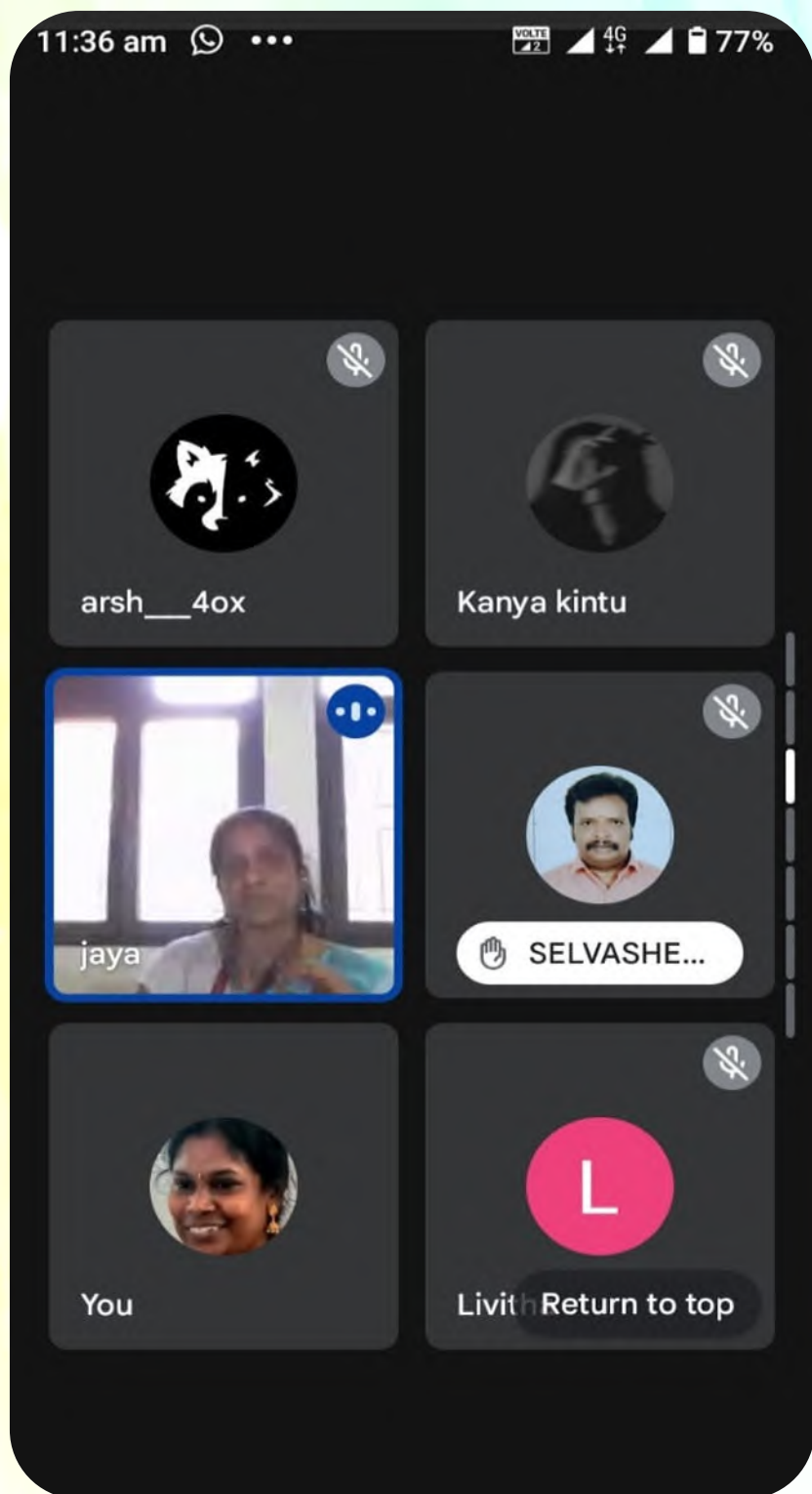
Dr.C.D.Naidu

Principal

SKASC lauds Dr. B. Radha, Associate Professor and Head of Computer Technology and Data Science has participated in the One Week Professional Development Programme on "Data Visualization" from 29th January to 3rd February 2024, hosted by the Department of CSE - (CyS DS) and AI & DS at VNR Vignana Jyothi Institute of Engineering and Technology. This endeavour enriches our academic environment and sets a benchmark for continuous learning and professional development.



# English | Staff Achievement



## SKASC

appreciates Dr. K. Jaya, Assistant Professor, Department of English, who played a pivotal role in advancing academic research and knowledge. On 08 February 2024, Dr. Jaya graced the online "Research Methodology" workshop as a resource person. This event, organised by the Government Arts & Science College, Valparai, saw her sharing profound insights and expertise. Her contributions significantly enriched PG and UG English students, equipping them with the essential skills and knowledge for academic research.

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
An Autonomous Institution affiliated to Bharathiar University,  
Kuniamuthur, Coimbatore – 641 008.



**Editor-in-Chief**

**Dr. R. Jagajeevan**  
Principal

**Co-editor**

**Dr. S. Henry Kishore**  
HoD, English

**Copy Editing**

**Dr. D. Solomon Paul Raj**  
Assistant Professor of English



# SKASC BEATS

Newsletter

Weekly Edition - 24.6

19/02/2024



## School of Commerce's International Conference Commerce Nexus 2024



## Speakers Forum's - Inter-school Debate Competition

முன்னுறக் காவா திழுக்கியான் தன்பிழை  
பின்னா றிரங்கி விடும்

## School of Commerce | International Conference

The School of Commerce organized a Two-Day International Conference titled **Commerce Nexus: Connecting Indian Business, Technology, and Society** held in Hybrid Mode on February 15<sup>th</sup> and 16<sup>th</sup>, 2024. Under the esteemed leadership of Dr. R. Jagajeevan, Principal of SKASC, the conference welcomed distinguished Chief Guests, including **Prof. Julie Barnaby**, Leeds Beckett University, UK, and **Dr. Muruganantham Ganesan** from NIT, Trichy.

Dr. Ganesan delivered the Keynote Address, emphasizing India's pivotal role in the global Digital Revolution, while Prof. Barnaby provided valuable perspectives on Global Connectivity and collaborative opportunities among universities. With participation from over 800 delegates nationwide, the conference served as a dynamic platform for meaningful discussions and knowledge exchange. The event's Valedictory Session, graced by Ms. M. Daisy Mary from L&T Ltd.





## School of Commerce | International Conference



# Speaker's Forum | Debate Competition



The Speaker's Forum of SKASC organised a lively Inter-school Debate Competition on February 13<sup>th</sup> 2024. Students from various schools debated on the merits and drawbacks of AI, with Dr. V. Neelakandan judging. Ms. S. Monika welcomed the participants, and the competition showcased impressive eloquence and critical thinking. Winners and runners-up received prizes. Parents and faculty praised the event for fostering intellectual growth. The Forum organized the debate, highlighting the importance of strong oratory and analytical skills.





## Placement Cell | Drive by Prooodle



On February 12<sup>th</sup>, 2024, SKASC's Placement Cell hosted a successful placement drive with Prooodle, a dynamic and rapidly growing hospitality company based in Chennai. During a compelling pre-placement talk, Mr. Celestin, HR Head at Prooodle, outlined exciting opportunities for final-year undergraduates from all departments.

Positions as Quality Control and Accounts Executives were offered, with exceptional candidates earning a competitive salary package of 2 to 3 LPA. This drive highlights SKASC's commitment to providing students with outstanding career advancement opportunities.

## Placement Cell | Drive by Avantor

The logo for Avantor, featuring a stylized blue 'A' followed by the word 'avantor' in a sans-serif font.

On February 13, 2024, SKASC's Placement Cell organized a significant Placement Drive with Avantor (VWR), a Fortune 500 company, specializes in providing critical products and services for a wide range of industries, including pharmaceuticals, biotechnology, education, and healthcare. The event featured a Pre-Placement Talk by Mr. Gopi, Head, Avantor Business Center.

. This initiative was aimed at final-year undergraduate and postgraduate students across all departments, offering roles in Pricing/Customer Support. Successful candidates were offered attractive salary packages ranging from 3 to 3.50 LPA, marking a promising opportunity for their professional growth.



## Placement - BYJU'S



On February 14<sup>th</sup>, 2024, SKASC's Placement Cell organised a placement by Byju's, India's premier ed-tech company. During an engaging pre-placement talk, Mr. Vignesh, Head of HR at Byju's, highlighted the exciting career opportunities available for final-year undergraduate students across all departments.

Positions as Business Development Associates/Executives were offered, with top candidates receiving a competitive salary package of 4.50 LPA. This placement drive underscores SKASC's unwavering commitment to providing students with exceptional opportunities for career growth and advancement.

# College Day Competitions | - Bridal Makeup

On 13<sup>th</sup> February, 2023 SKASC's College Day Competitions featured a Bridal Makeup Competition where students showcased their skills in enhancing natural beauty through makeup.



Coordinated by Mrs. B. Mohana Priya (Social Work), the event was judged by Mrs. R. Anitha (Costume Design and Fashion) and Mrs. X. Princess Carmel Mary (English). The competition provided a platform for students to express their creativity and refine their bridal makeup artistry.



## College Day Competitions | JAM



SKASC's College Day Competitions featured a thrilling "Just a Minute" event on February 15th, 2024. 20 participants battled in three rounds to showcase their wit and quick thinking. The event tested linguistic skills with palindromes, visual analysis with image decoding, and impromptu speaking with word integration. The competition was filled with excitement, as contestants displayed creativity and articulation under pressure.



## College Day Competitions | Group Dance



On February 14, 2024, a spirited Group Dance Competition was conducted as part of the College Day competitions. Approximately 24 students from various disciplines participated in the event, showcasing their talents with enthusiasm. Managed by Mrs. M. Kundalakesi from the Department of Computer Applications, the competition was professionally judged by Ms. K. Mirunalini and Ms. R. Kavipriya from the Department of Commerce IT.



The dancers were impressed with their confidence, stage presence, and skillful performances, demonstrating proficiency in various aspects of dance, including facial expressions, body language, footwork, and choreography. The Group Dance competition added an exciting dimension to the College Day celebrations, highlighting the diverse talents and vibrant spirit of Sri Krishna Arts and Science College's student community.



## College Day Competitions | Group Dance



## 3I Entrepreneurship Club | Innofest 2.0

The 3I Entrepreneurship Club at SKASC successfully hosted INNOFEST 2.0, a Startup Ideas Competition, on February 6th and 7th, 2024. Dr. R. Jagajeevan, Principal of SKASC, inaugurated the event with an insightful Presidential Address, igniting entrepreneurial zeal among attendees. The event was further elevated by the presence of Ms. Shakthi, Founder and CEO of Zakkai.in, who enriched the competition with her inspiring entrepreneurial story.

Among 15 teams, 6 advanced to the finals, presenting a wide array of innovative ideas. The competition culminated in the awarding of Gold, Silver, and Bronze medals to three outstanding teams, celebrating their creativity, potential, and execution. INNOFEST 2.0 emerged as a vibrant platform for budding entrepreneurs to showcase their ideas, engage with industry leaders, and embody the spirit of innovation, marking a significant contribution to the academic and entrepreneurial landscape.



The poster for INNOFEST 2.0 features a collage of images including a hand holding a lightbulb, a pie chart, a globe, and various mathematical formulas. At the top, logos for Sri Krishna Institutions, Institution's Innovation Council, SKASC, and the 3I Entrepreneurship Club are displayed. The text on the poster includes the event title, the names of the principal and chief guest, and the event details.

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
**3I ENTREPRENEURSHIP CLUB**

**CHIEF GUEST**  
**MISS. SHAKTHI**  
Founder , CEO Zakkai.in  
(Networking, Distribution and Business Strategy)

**INNOFEST 2.0**

**Dr. R. Jagajeevan**  
Principal

**Dr. T. Kumarasamy**  
**Ms. K P. Sreeranjini**  
Club Coordinators

**6TH & 7TH FEBRUARY 2024**  
**10 AM**  
SEMINAR HALL-1



# INNOFEST 2.0



DAY-1



## 3I Entrepreneurship Club | Innofest 2.0 - Day 1

### INNOFEST 2.0







### DAY-2



## IT & Cog. Sys. | Debug War

On February 14<sup>th</sup>, 2024, the Department of IT & Cognitive Systems hosted the Xilence Event – Debug War (Debugging). This online competition tested the coding and problem-solving skills of over 25 undergraduate students. Participants faced timed programming challenges, designed to push their knowledge of programming languages. Debug War offered a platform for students to showcase their talents, compete in a healthy environment, and enhance their coding abilities.



**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
Coimbatore - 641008

Department of IT and Cognitive Systems

**XILENCE 2024**

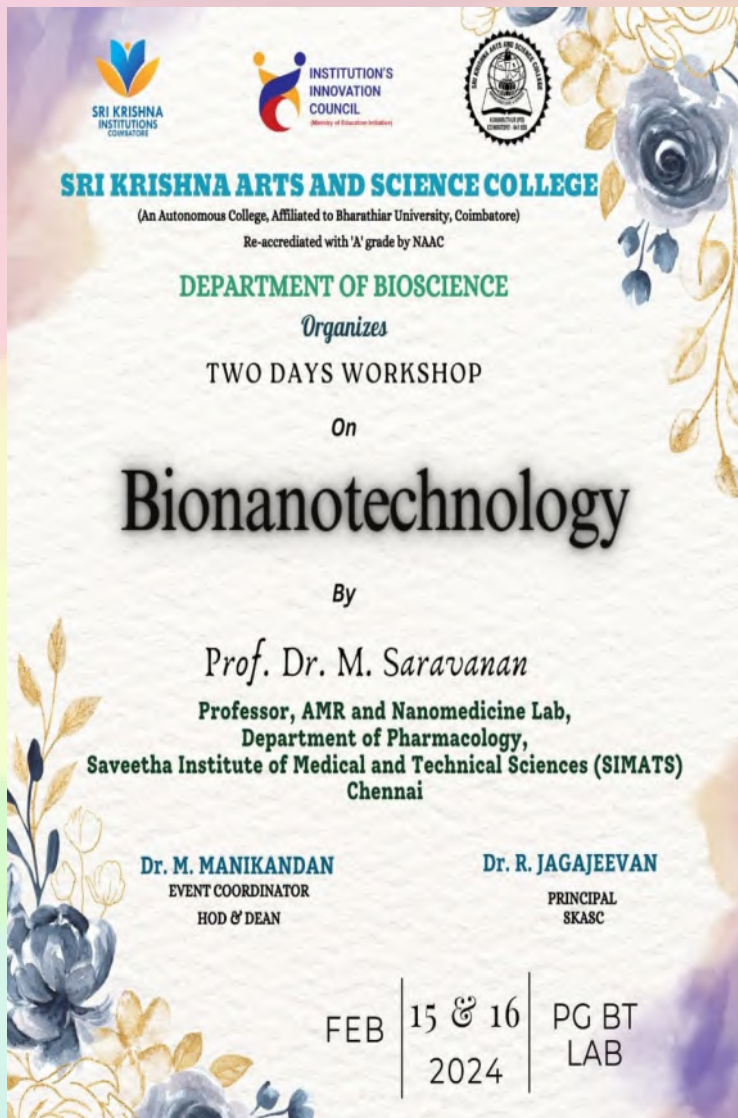
**DEBUG WAR**

**14.02.2024 | 10.00 am | XP Lab, C block**

Mr. N. Karthick Event Coordinator	Dr.Vignesh Ramamoorthy.H Association Incharge
Dr.K.S.Jeen Marseline HOD & Dean	Dr.R.Jagajeevan Principal



## Bioscience | Workshop



The Department of Bioscience organized a comprehensive Two-Day Workshop on "Bionanotechnology" held on February 15th and 16th, 2024. Dr. Saravanan Muthupandian, Professor at the AMR and Nanomedicine Lab, Department of Pharmacology, Saveetha Institute of Medical and Technical Sciences, Chennai, shared his expertise in Research and Antimicrobial Resistance (AMR). On Day 1, Dr. Muthupandian highlighted the increased use of antibiotics and the challenges posed by Antimicrobial Resistance (AMR).

The Resource Person also discussed the application of Bionanomaterials against AMR and conducted hands-on training sessions on synthesizing Silver nanoparticles. Day 2 focused on Research Methodology training, providing students with insights into initiating and conducting research projects. Dr. Muthupandian elucidated the requirements and methodologies essential for successful research endeavours.



# Bioscience | Workshop



Coimbatore, Tamil Nadu, India

Kuniyamuthur, WXPB+W4B, BK Pudur, Sugunapuram East, Coimbatore, Ku  
641008, India  
Lat 10.937407\*  
Long 76.960304\*  
15/02/24 10:42 AM GMT +05:30



Kuniyamuthur, Tamil Nadu, India

WXQ6+23H, BK Pudur, Sugunapuram East, Kuniyamuthur, Coimbatore  
India  
Lat 10.937445\*  
Long 76.960282\*  
16/02/24 10:53 AM GMT +05:30



Coimbatore, TN, India

Kuniyamuthur, Coimbatore, 641008, TN, India  
Lat 10.937668, Long 76.960116  
02/15/2024 10:36 AM GMT+05:30  
Note : Captured by GPS Map Camera



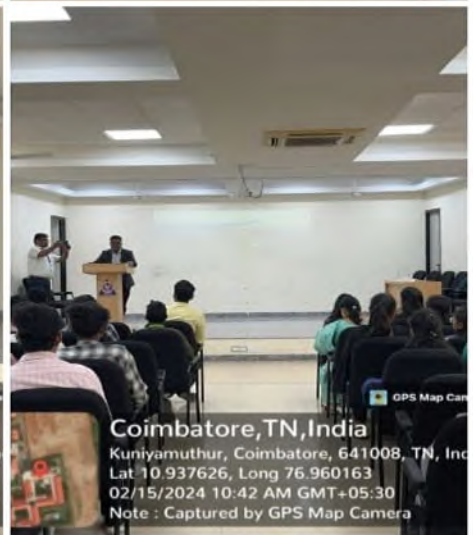
Coimbatore, TN, India

Kuniyamuthur, Coimbatore, 641008, TN, India  
Lat 10.937724, Long 76.959954  
02/15/2024 10:45 AM GMT+05:30  
Note : Captured by GPS Map Camera



Coimbatore, TN, India

Kuniyamuthur, Coimbatore, 641008, TN, India  
Lat 10.937659, Long 76.960130  
02/15/2024 10:45 AM GMT+05:30  
Note : Captured by GPS Map Camera



Coimbatore, TN, India

Kuniyamuthur, Coimbatore, 641008, TN, India  
Lat 10.937626, Long 76.960163  
02/15/2024 10:42 AM GMT+05:30  
Note : Captured by GPS Map Camera



## CS - Workshop



**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
(An Autonomous Institution)  
Affiliated to Bharathiar University, Coimbatore  
Re-Accredited by NAAC with 'A' Grade, An ISO 9001 : 2008 Certified Institution

**SRI KRISHNA INSTITUTIONS**  
COIMBATORE

**INSTITUTION'S INNOVATION COUNCIL**  
Coimbatore

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
COIMBATORE

**DEPARTMENT OF COMPUTER SCIENCE**

**Organises**

**Workshop on Mastering Microsoft Visual Studio:  
Unleashing the Power of Development Tools**

**Ms. U. PRATHIBHA**  
Technical - Trainer  
iGlitz Technologies  
Coimbatore

**TIME : 2 PM - 4 PM**  
**VENUE : LENOVO LAB**  
**CLASS - II BSC CS- A**  
**DATE : 15/02/2024**

**EVENT COORDINATOR** **HOD** **DEAN** **PRINCIPAL**  
Dr.V.Shanmugapriya Dr.K. Devika Rani Dhivya Dr.K.S Jeen Marseline Dr.R.Jagajeevan

The Department of Computer Science hosted a "Mastering Microsoft Visual Studio" workshop for the students of II B.Sc. CS-'A' students. Ms. U. Prathibha of iGlitz Technologies Coimbatore led the session, providing insights into Visual Studio's features for efficient software development. Topics included IDE navigation, debugging, version control, and productivity techniques.

The workshop successfully equipped students with valuable Visual Studio skills, and they expressed interest in further sessions to explore advanced concepts.





## Bioscience | Workshop on Mushroom Cultivation



The Department of Bioscience and the Institutions Innovation Council of SKASC collaborated to organize a hands-on workshop on Mushroom Cultivation: An Entrepreneurial Approach for interdepartmental students on February 15, 2024. Mr. Prabhakaran, a first-generation entrepreneur from Farm Tec Mushroom Lab, shared his journey in organic agriculture products.

In Session I, participants learned about various medicinal and edible mushrooms, cultivation methods, economic importance, and market analysis. Session II featured hands-on training in mushroom spawn preparation, bed preparation, harvesting, and packing for commercialization. Mr. Prabhakaran emphasized that oyster mushroom cultivation, with the right knowledge and setup, can be a profitable business even on a small scale at home.

## COMMERCE PA & CS | Workshop

On 13<sup>th</sup> February 2024, the Department of Commerce PA & CS held a workshop on "Recent Trends in ERP SAP" led by Dr. S. S<sup>ri</sup>heshwaran. Industry expert Mr. K. Ramasubramanian provided valuable insights into Enterprise Resource Planning (ERP) systems and the field's latest developments. The workshop offered attendees a chance to deepen their understanding of ERP, learn about current trends, and gain practical knowledge from a seasoned professional.





## SS | Mentoring Session



INSTITUTION  
INNOVATION  
COUNCIL  
University of Education India



**SRI KRISHNA ARTS AND SCIENCE COLLEGE**

**Department of Software Systems**

### MENTORING SESSION ON PETABYTES CRUNCHING

**12**  
FEB - 24

**Dr. V. Shanmugapriya**  
Assistant Professor  
Department of Computer Science  
SKASC



**TIME** ⌚

10 am - 12 pm

**Venue**  
**D 132**

**Audience**  
II BSc AI&ML



The Department of Software Systems held a mentoring session on "Petabytes Crunching" for second-year B.Sc. AIML students on February 12, 2024. Dr. V. Shanmugapriya, Assistant Professor of Computer Science, served as the resource person for this event. She imparted her knowledge to the students, assisting them in developing the skills and understanding required to master the field of Data Analytics.

# SS | Mentoring Session



**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
**DEPARTMENT OF SOFTWARE SYSTEMS**

**ORGANISES**  
**MENTORING SESSION ON**

**UNRAVELLING THE POTENTIAL OF**  
**MINDFULNESS**

**GUEST SPEAKER: DR. P.T. SALEENDRAN**

**D-131**

**14.2.2024**

**10 AM**

**HOD**  
Dr.C.Sunitha  
**DEAN**  
Dr.K.S.Jeen Marseline  
**PRINCIPAL**  
Dr.R.Jagajeevan



**EVENT COORDINATOR**  
Mr. V. Arun Karthik



The Department of Software Systems hosted a Mentoring Session titled "Unraveling the Potential of Mindfulness" on February 14, 2024, led by Dr. P.T. Saleendran, the Head of the Department of Psychology. Aimed at the I BSc AIML class, the session was designed to deepen students' understanding of mindfulness and its benefits for focus, problem-solving, and well-being. Through engaging discussions and expert guidance, students were encouraged to adopt mindfulness techniques to enhance their cognitive skills and academic achievements.



## SS | Mentoring Session

The Department of Software Systems recently held a mentoring session, "ElevateED: Empowering Students Through Mentorship," led by Mr. B. Meinathan, a Software Developer at Accent Techno Soft in Coimbatore. This initiative was designed to offer students mentorship opportunities to enhance their skills, boost their confidence, and achieve their objectives. By connecting students with seasoned mentors, the program seeks to facilitate guidance and support in both personal and academic development.



## SS | Start-Up Day

The Department of Software Systems marked National Startup Day with an expert talk on February 14, 2024. Dr. B. Rajesh Kumar, Assistant Professor and event coordinator, delivered an enlightening presentation on the significance of National Startup Day, shedding light on various government and non-government schemes available for startups. The session saw active participation from students, who gained valuable insights into the entrepreneurial ecosystem.



**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
**DEPARTMENT OF SOFTWARE SYSTEMS ORGANISES**  
**NATIONAL STARTUP DAY- ENTREPRENEURSHIP & STARTUP**



**I M.SC SS**

**F-304**

**14 FEB**  
Dr.B Rajesh kumar  
**CO-ORDINATOR**

**10.A.M**  
Dr.C.Sunitha  
**HoD**

**Dr.K.SJeen Marseline**  
**DEAN**

**Dr.R.Jagajeevan**  
**Principal**





## Bioscience | Guest Lecture



The Department of Bioscience organized a Guest lecture on "OPPORTUNITIES IN BIOPHARMA FOR LIFE SCIENCE STUDENTS " on 12.02.2024, Mr. Suresh Verma, Senior Manager, Global quality Assurance, Sun Pharmaceuticals, Bangalore was the resource person. Students actively participated in the lecture and interacted with the Chief guest to acquire knowledge regarding Life science opportunities in Biopharma Industries.



# Bioscience Guest Lecture



The poster is for a guest lecture on Genomics. It features logos for Sri Krishna Institutions, the Institution's Innovation Council, and the Department of Bioscience. The text includes the college name, affiliation, accreditation, and the details of the lecture by Dr. Modhumita Dasgupta. It also lists the event coordinator, HOD & Dean, and the Principal. The date and time are clearly marked.

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
(An Autonomous College, Affiliated to Bharathiar University, Coimbatore)  
Re-accredited with 'A' grade by NAAC

**DEPARTMENT OF BIOSCIENCE**  
*Organizes*  
**GUEST LECTURE**  
*On*  
**GENOMICS**  
*By*  
**Dr. MODHUMITA DASGUPTA**  
SCIENTIST G,  
DIVISION OF PLANT BIOTECHNOLOGY & CYTOGENETICS,  
ICFRE-INSTITUTE OF FOREST GENETICS AND TREE BREEDING,  
COIMBATORE.

SEMINAR HALL – 2  
WEDNESDAY **14** 10:00 a.m.  
FEBRUARY

**Dr. V. SUBHA PRIYA**  
EVENT COORDINATOR

**Dr. M. MANIKANDAN**  
HOD & DEAN





**Dr. R. JAGAJEEVAN**  
PRINCIPAL  
SKASC

The Department of Bioscience organized a Guest lecture on "Genomics" on 14.02.2024, The resource person of the event was Dr. Modumitha Dasgupta Scientist C, Division of Plant Biotechnology and Cytogenetics, ICFRE-IFGTB, Coimbatore. Students participated and interacted with the Chief guest. Queries related to genomic and allied sectors were addressed by the resource person.

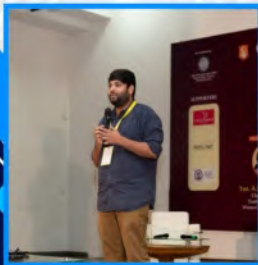




# Mathematics | Guest Lecture

     
**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
COIMBATORE-641008

**GUEST LECTURE**  
**ON**  
**Cyber Security Career & Awareness**



**J.SUBASH**

Certified Ethical Hacker & Computer Hacking  
Forensic Investigator.

DATE: 12.02.2024

VENUE: SEMINAR HALL- 3

TIME: 10 AM

DR.R.JAGAJEEVAN  
PRINCIPAL

DR.K.S.JEEN MARSELINE  
DEAN

DR.D.MAHESWARI  
HEAD OF THE DEPARTMENT

DR.S.AMBIKA  
STAFF CO-ORDINATOR

On 12<sup>th</sup> February 2024, the Department of Mathematics welcomed Mr. J. Subash, a certified ethical hacker and forensic investigator, for a dynamic guest lecture on "Cyber Security: Career & Awareness". Subash delved into network tracing, safety tips, and even the complexities of cybersecurity challenges posed by artificial intelligence. His engaging presentation sparked enthusiastic student participation. The lecture provided valuable insights into the field of cybersecurity and practical advice for staying safe in the digital landscape.



GPS Map Camera

Kuniyamuthur, Tamil Nadu, India

WXQ5+6FR, BK Pudur, Sugunapuram East, Kuniyamuthur, Coimbatore, Tamil Nadu 641008, India

Lat 10.938285°

Long 76.958822°




12/02/24 10:29 AM GMT +05:30

Google

## Social Work - Guest lecture



On February 10, 2024, the Department of Social Work conducted a guest lecture titled "How to be an Entrepreneur?" Mr. Thangavel, Managing Director of KIAT Solutions, served as the distinguished chief guest. His lecture provided valuable insights into the entrepreneurial journey, offering inspiration to students aspiring to launch their own business ventures.



**SRI KRISHNA ARTS AND SCIENCE COLLEGE  
COIMBATORE - 641008**

**PG DEPARTMENT OF SOCIAL WORK  
INVITES YOU ALL FOR  
GUEST LECTURE ON  
HOW TO BE AN ENTREPRENEUR?  
CHIEF GUEST  
MR. K.THANGAVEL  
MANAGING DIRECTOR  
KIAT SYSTEMS**

**DATE : 10.2.2023  
TIME : 1:00 PM  
VENUE : N -303**

DR. A. ALAGARSAMY  
HEAD  
DEPARTMENT OF SOCIAL WORK

DR. V. A. RINESY ANTONY  
DEAN

DR. R. JAGAJEEVAN  
PRINCIPAL

**EVENT CO-ORDINATOR  
SAURABHI PRASHANTHIKA.H**





## CSHM- WORKSHOP



Students from the Department of Catering Science and Hotel Management attended the 'Connoisseur Note on House Wine' workshop at Minerva College on February 13<sup>th</sup>, 2024. The workshop introduced wine fundamentals, including styles, varieties, production, and food pairing. Students learned the basics of wine tasting, followed by a practical demonstration where they analyzed various wines for colour, aroma, and flavour.

## Bioscience | Industrial Visit



As part of their curriculum, students from the MSc Biotechnology program embarked on a field trip to Milky Mist Paneer in Erode on February 15, 2024. The visit provided an immersive learning experience as students toured various units including Silos, LMT, testing laboratory, Cheese production and packaging unit.

Under the guidance of Ms. Vishnu Priya and Dr. A. Vinoth Kanna, the students gained valuable insights into the complete production process at Milky Mist. The excursion offered a practical understanding of industrial operations and complemented their theoretical knowledge of biotechnology.



## MSW | Industrial Visit



On 10<sup>th</sup> February, 2024, I MSW students visited the Kanan Devan Hills plantation in Mattupatti, Munnar. They learned about the history of tea production, the manufacturing process, and the health, safety, and welfare measures implemented for employees. The visit provided insights into the Plantation and Factories Acts. Students engaged in informative discussions, making the experience both educational and interactive.



## YRC | Awareness Campaign

The SKASC Youth Red Cross organized a crucial session on Fuel Conservation and Road Safety Awareness in partnership with Happy Wings Trust. Esteemed Principal Dr. R. Jagajeevan opened the event, offering vital insights on road safety and fuel conservation, bolstered by pertinent data. Guest speaker Mr. Stanly Smason, a distinguished safety trainer associated with major oil corporations and transport corporations, imparted his vast knowledge on the subject.

He discussed the critical roles of drivers and advocated for safety and defensive driving techniques, emphasizing how adopting a defensive driving mindset can dramatically decrease accidents. The event, which was well-attended by the SKASC Drivers team, was a resounding success thanks to the significant contributions of Happy Wings Trust.





## NSS | Makkaludan Mudhalvar

NSS volunteers from various units came together for the "Makkaludan Mudhalvar" program initiated by Chief Minister M.K. Stalin across Tamil Nadu, including an event at SKASC on 16<sup>th</sup> February 2027. The program, graced by district Collector Mr. Kranthi Kumar Pati I.A.S and our college CEO Dr. K. Sundarraman, aimed to establish camps for direct public interaction with departmental officers.

Attracting 2000 to 3000 participants, our role was to manage the crowd, guiding them efficiently throughout the event. The program commenced with the Tamil Thai Valthu, followed by the minister highlighting the Chief Minister's schemes, and concluded with the national anthem. The NSS Programme Officer Mr. D. Saravana Prakash and the team ensured a successful conduct of the event.





# Physical Education | Athletic Events For Women

On Valentine's Day 2024, SKASC celebrated the prowess of its women athletes with a dynamic Women's Athletics meet. Competitors took part in long jump, shot put, and 200 and 800-meter races. Their zest and skill shone through, underlining SKASC's dedication to fostering athletic excellence among its women students. This event, orchestrated by the Department of Physical Education, highlighted the college's encouragement of sportsmanship and athletic opportunities for women.





## Physical Education | Sports Achievement



The Department of Physical Education at SKASC proudly hosted the 3rd SKASC Trophy'24, a State Level Inter-Collegiate Men's Cricket Tournament, from February 5th to 13th, 2024. The event concluded with Dr. R Jagajeevan, esteemed faculty member, distributing prizes to the winning teams. Highlighting the tournament, our college's cricket team showcased exceptional talent and teamwork, securing the Runner-Up position.



# Physical Education | Men Athletics Events



The Department of Physical Education hosted Men's Athletics events on February 13th, 2024. The competition featured various disciplines, showcasing the speed, strength, and agility of male athletes. Guided by coaches and supported by enthusiastic spectators, the participants demonstrated their sportsmanship and dedication in a thrilling display of athleticism.



## Physical Education | Volley Ball Competitions

The Department of Physical Education organized Inter-House Tournaments where students demonstrated their abilities and sportsmanship across various competitions. This promoted a healthy lifestyle and fostered unity among participants.



## Physical Education | Foot Ball Match





# Physical Education | Basket Ball Competitions





## Physical Education | Throw Ball Competitions





## CT & DS | Students' Achievements

The Department of IT at Sri Ramakrishna College of Arts & Science hosted "Techno Feast '24," an intercollegiate technical meet, on February 9, 2024. Among the participants were students from the Department of CT & DS, Class.

M. Vishal and K. S. Abhijith of I B. Sc. CT-B. secured the First Place in Marketing, earning a cash prize of 1500 rupees. Meanwhile, Ms. V. Kowsalya clinched the Second Place in the Poster Presentation, winning a cash prize of 1000 rupees. Notably, V. Kowsalya also secured the overall trophy for the college.

"Techno Feast '24" served as a platform for students to showcase their technical prowess and innovative ideas, fostering a spirit of competition and camaraderie among participants. Congratulations to all the winners for their outstanding achievements!





## CT & DS | Students' Achievements



## Commerce | Student's Achievement

**NISM** NATIONAL INSTITUTE OF  
SECURITIES MARKETS  
An Educational Initiative by SEBI



### Provisional Certificate

Registration Number : NISM-202200188443  
Enrolment Number : 2410031271  
Candidate Name : PERUMALSAMY DHANUSKODI  
PAN : HJRPD4573A  
Examination Name : NISM-Series-VII: Securities Operations and  
Risk Management Certification  
Examination  
Language : English  
Testing Centre : Coimbatore - NSEIT  
Examination Date : 09-Feb-2024  
Examination Time : 13:30 - 15:30

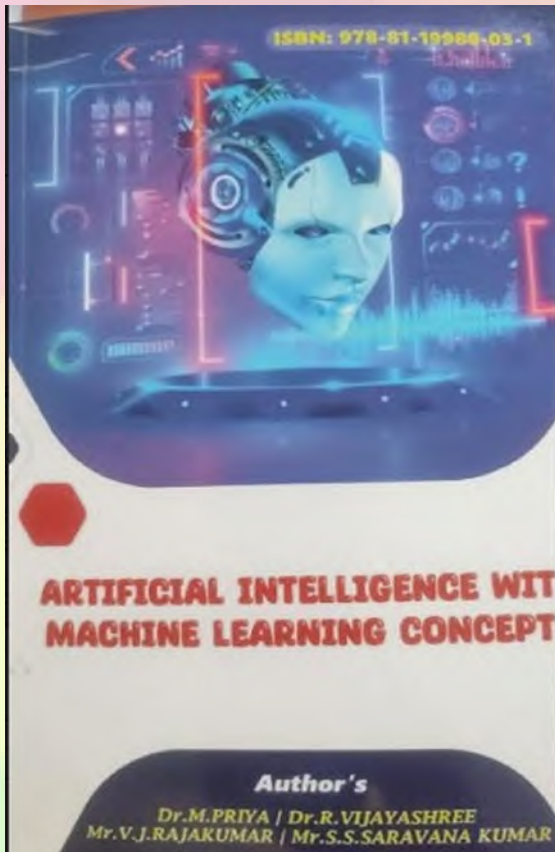


Marks Scored	Out of Total Marks	Percentage	Passing Percentage	No. of Questions attempted	Questions answered Correctly	Questions answered Incorrectly	Result
63.75	100	63.75	50	100	71	29	Pass

SKASC is proud to announce a remarkable achievement by one of our students from the Department of Commerce. Mr. Dhanuskodi, bearing the roll number 21BCO117 from III B. Com B, has successfully passed the NISM - Series VII Securities Operations and Risk Management Certification Examination on February 9, 2024. This accomplishment is a testament to the hard work and dedication of our students and the quality of education provided by the Department of Commerce B.Com & M.Com programs. We extend our heartiest congratulations to Mr. Dhanuskodi for this significant achievement.

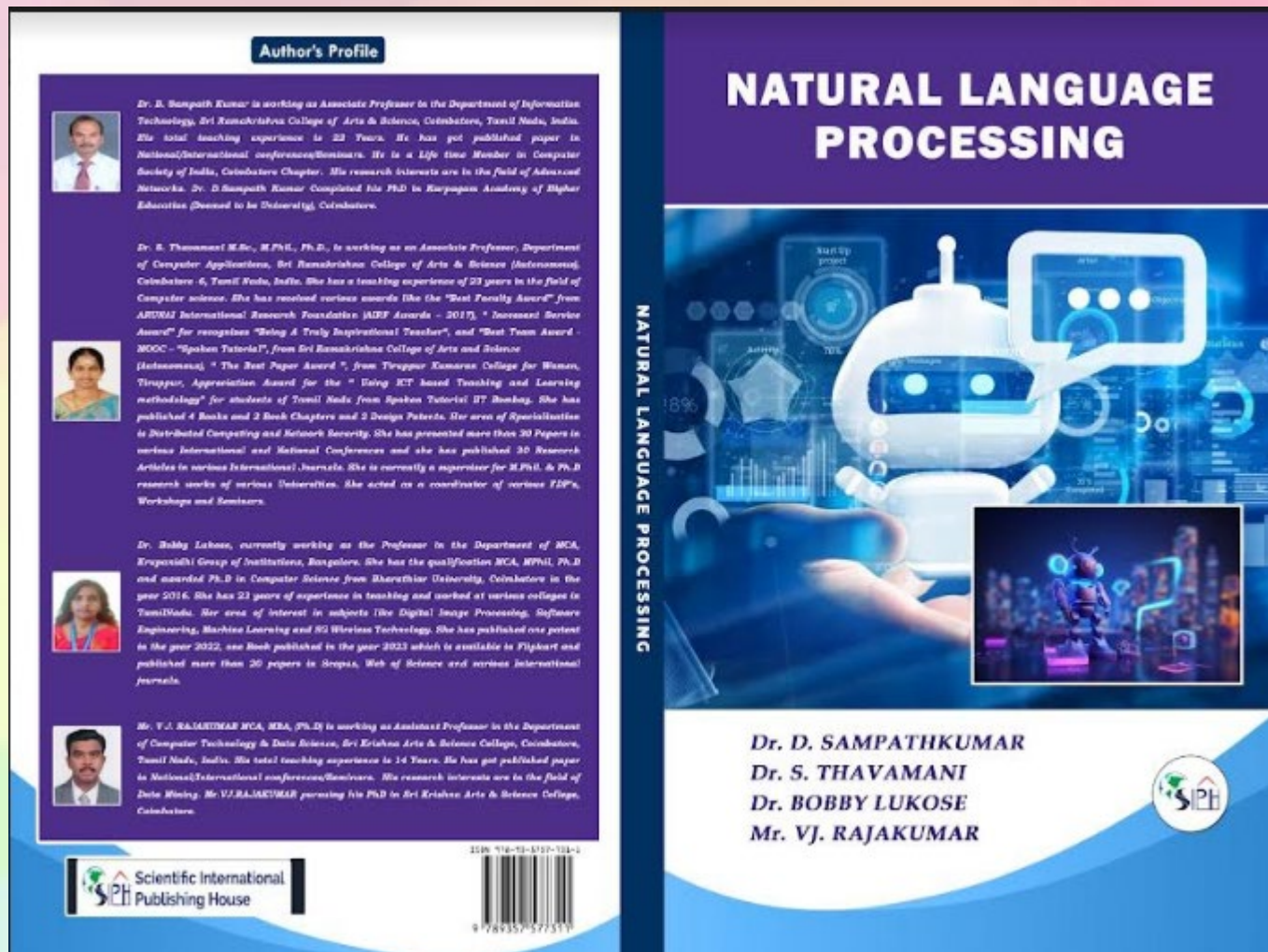


## CT & DS | Staff Achievement



SKASC is happy to share that Dr. M. Priya, Mr. VJ. Rajakumar, and Dr. R. Vijayashree, Assistant Professors in the Department of Computer Technology & Data Science, have published a book. The book, named "Artificial Intelligence with Machine Learning Concept", highlights their work and expertise in the fields of artificial intelligence and machine learning. This is a great achievement for them and the college.

## CT & DS | Staff Achievement



SKASC congratulates , Mr. VJ. Rajakumar Assistant Professor in the Department of Computer Technology & Data Science who has co-authored and published a book. The book, named "Natural Language Processing", highlights his expertise in the fields of artificial intelligence and machine learning.



## CSHM | Staff Achievement



SKASC is proud to announce that Chef Radha Krishnan of the Department of Catering Science and Hotel Management has been honoured with the prestigious Aahar Ways Awards for the year 2023-2024. This accolade celebrates his exceptional contributions and achievements in the field.

# ECS | Staff Achievement

Department of Electronics and Communication Systems  
**Technology based Entrepreneurship Development Programme on Internet of Things**  
(Sponsored by Department of Science and Technology, Ministry of Science and Technology, Govt of India)

Four Weeks online - **11.01.2024 to 22.02.2024**  
**Module - 7 : Technical Training**

Session - 1 & 2 : Internet of Things with MicroPython  
Session - 3 & 4 : IoT Innovations for Building Real-Time Applications

**DAY - 19**  
**FEB 2024**  
**12<sup>th</sup>**

**RESOURCE PERSON**  
**Dr. T. Veeramanikandasamy**  
Associate Professor,  
Department of Electronics &  
Communication Systems,  
Sri Krishna Arts & Science College,  
Coimbatore

**RESOURCE PERSON**  
**Ms. Bhuvaneshwari Kanagaraj**  
Innovation Lead,  
KGSP, KGSP,  
KGSP Educational Institutions,  
Coimbatore

10:00 AM - 12:30 PM  
1:30 PM - 4:00 PM

**CO-ORDINATOR** Mr. M Arun Prasad  
**CO-COORDINATOR** Mr. D Antony Pradeesh  
**PRINCIPAL** Dr. J Rathinamala  
**SECRETARY** Dr. B Vanitha

kgcoasofficial zoom kgcoas.com

### GPIO Programming on MicroPython Hardware

#### LED Blinking on ESP32 using MicroPython

```
import machine
import time
led = machine.Pin(5, machine.Pin.OUT)
while True:
    led.value(1)
    print('ON')
    time.sleep(2)
    led.value(0)
    print('OFF')
    time.sleep(2)
```

Dr. T. Veeramanikandasamy, ECS

### Introduction to Python

#### Python - Interpretation Process

The interpreter compiles the source code into a bytecode, and convert the bytecode into a machine code using virtual machine.

#### How Python Works

Code Editor → Source File → Compiler → Byte Code → Python Interpreter → Library Modules → Running Program

Dr. T. Veeramanikandasamy, Associate Professor in the Department of Electronics and Communication Systems, played a pivotal role as a resource person at the DST-sponsored Technology-based Entrepreneurship Development Programme on the Internet of Things. The event, held on February 12, 2024, was organized by the Department of Electronics and Communication Systems at KG College of Arts and Science College, Coimbatore. During the program, Dr. Veeramanikandasamy delivered an insightful presentation on “Internet of Things with MicroPython,” providing valuable insights into this innovative technology. His expertise and knowledge contributed significantly to the success of the event, enriching participants with practical knowledge and insights into the field of the Internet of Things.



COMM CAD  
**CERTIFICATE  
OF COMPLETION**

This certificate is presented to

**Radhika J**

for successfully completing the e-workshop on  
'Data-Analysis with SPSS',  
held from 10<sup>th</sup> - 11<sup>th</sup> February, 2024, organized by Commacad.

  
Mr. Prem Pal  
Director

  
Ms. Kartika B.  
Convener

Certificate ID : NWPSTXK6SF7  
Certificate ID : WWB2TXK62F3

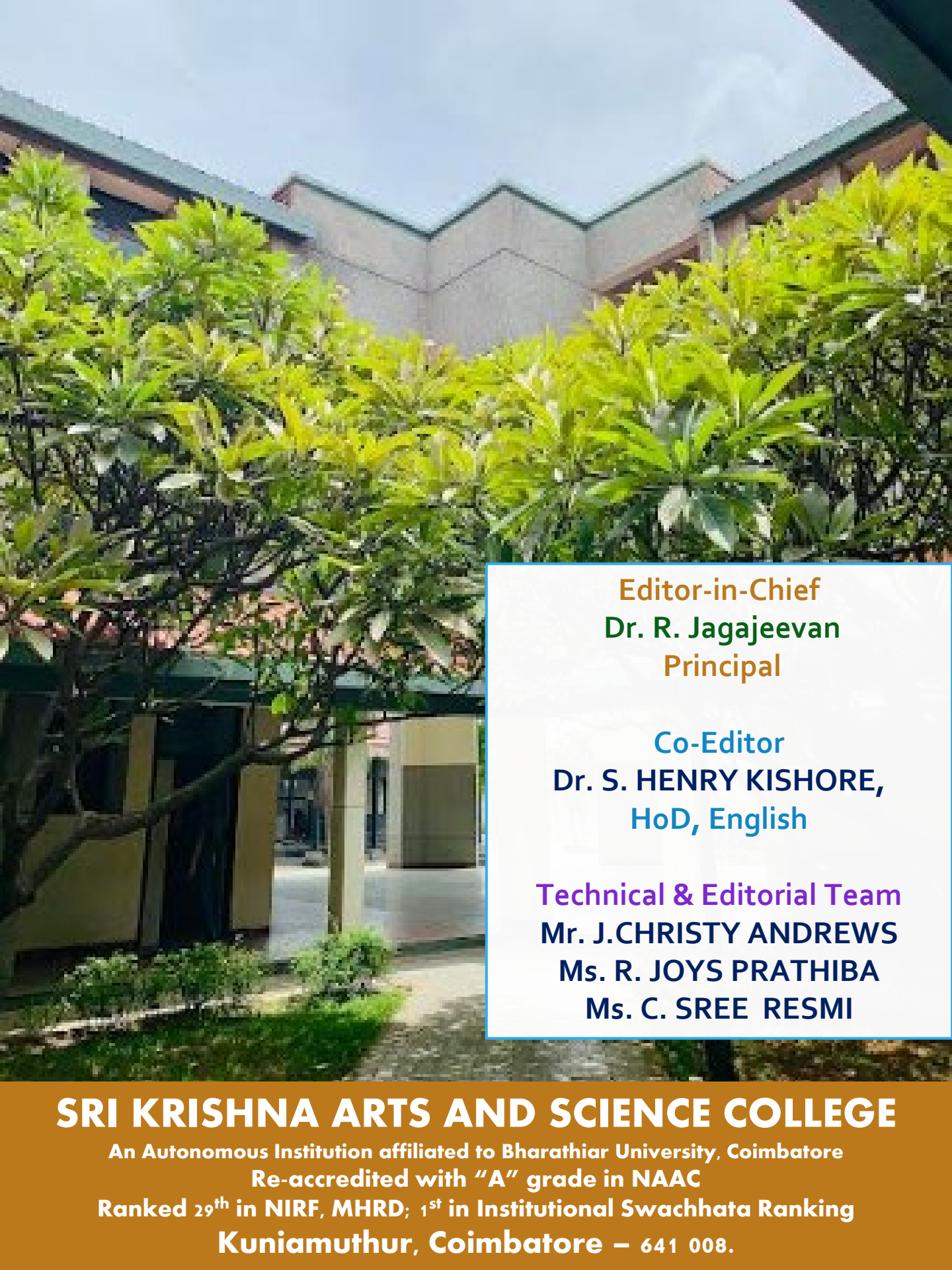
SKASC proudly congratulates Mrs. J. Radhika, Assistant Professor in the Department of Commerce (B.Com & M.Com), on successfully completing the two-day e-Workshop on "Data Analysis with SPSS." This event was organized by COMMACAD and took place from February 10th to 11th, 2024. Her achievement underscores our faculty's commitment to continuous learning and professional development.

## Library | Staff Achievement



SKASC congratulates Dr. K.R. Senthilkumar, Librarian of SKASC, who had played a vital role in establishing an Internet Library for the Ramanathapuram Art Literary Enthusiasts Association's Book Festival (Feb 2nd-12th, 2024). In collaboration with District Collector Mr. P. Vishnu Chandran, IAS, Dr. Senthilkumar offered expertise on digital library development, helping bring this enriching initiative to the community.





**Editor-in-Chief**  
**Dr. R. Jagajeevan**  
**Principal**

**Co-Editor**  
**Dr. S. HENRY KISHORE,**  
**HoD, English**

**Technical & Editorial Team**  
**Mr. J. CHRISTY ANDREWS**  
**Ms. R. JOYS PRATHIBA**  
**Ms. C. SREE RESMI**

# **SRI KRISHNA ARTS AND SCIENCE COLLEGE**

**An Autonomous Institution affiliated to Bharathiar University, Coimbatore**

**Re-accredited with "A" grade in NAAC**

**Ranked 29<sup>th</sup> in NIRF, MHRD; 1<sup>st</sup> in Institutional Swachhata Ranking**

**Kuniamuthur, Coimbatore – 641 008.**

# SKASC BEATS

Newsletter

Weekly Edition – 24.7

29/02/2024



தமிழ் துறை பன்னாட்டு கருத்தரங்கம்  
பெண் படைப்புகள்- (சங்கம் முதல் சமகாலம் வரை)

ஓதி உணர்ந்தும் பிறர் க்குரைத்தும் தானடங்காப்  
பேதையின் பேதையார் இல்



# தமிழ் துறை | பன்னாட்டு கருத்தரங்கம்



ஸ்ரீ கிருஷ்ணா கலை மற்றும் அறிவியல் கல்லூரியின் தமிழ் துறை சார்பில் 22.02.2024 அன்று காலை 10.00 மணியளவில் பெண் படைப்புகள்- (சங்கம் முதல் சமகால வரை) எனும் 'பொருண்மையில் பன்னாட்டு கருத்தரங்கம் இன்று இனிதே நடைபெற்றது. தமிழகம், இலங்கை, சிங்கப்பூர் ஆகிய பகுதிகளில் இருந்து பெறப்பட்ட பேராசிரியர்களின் ஆய்வுக் கட்டுரைகள் மாநாட்டில் நூலாக வெளியிடப்பட்டது.

The Department of Tamil held an international conference titled "Women's Creations – (From the Sangam Era to the Contemporary)" on 22<sup>nd</sup> February, 2024. The event featured research papers from Sri Lanka, and Singapore. A commemorative book compilation of these papers was released during the conference.

# தமிழ் துறை | பன்னாட்டு கருத்தரங்கம்



மாநாட்டின் சிறப்பு விருந்தினராக எம். எஸ். லஷ்மி, மேனாள் விரிவுரையாளர்- SUSS பல்கலைக்கழகம் சிங்கப்பூர் அவர்கள் கலந்து கொண்டு சிறப்புரையாற்றினார். மேலும் பாரதியார் பல்கலைக்கழகத் தமிழ்த் துறைத்தலைவர் முனைவர் சி. சித்ரா அவர்கள் கலந்து கொண்டு சிறப்புரையாற்றினார். பன்னாட்டுக் கருத்தரங்கில் தமிழ் துறைப் பேராசிரியர்களின் கட்டுரைத் தொகுப்பு அடங்கிய "பனிச்சிமிழ்" எனும் நூல் வெளியிடப்பட்டது. மேலும் எழுத்தாளர் சிவசங்கரியின் நூல் இந்தி மொழியில் மொழிபெயர்க்கப்பட்டு நூலாக வெளியிடப்பட்டது. பிற கல்லூரியை சேர்ந்த பேராசிரியர்கள் தங்களின் கட்டுரைகளை இம்மாநாட்டில் சமர்ப்பித்தனர். விழா இனிதே நடைபெற்றது.



## Placement Cell | Drive by NuTaste...



The Placement Cell organised a Placement Drive on February 21, 2024 by NuTaste, a prominent food and beverage industry player, for undergraduate students specialising in Catering Science & Hotel Management. Mr. Siddharth Singh, Head of Strategy, NuTaste, delivered the Pre-Placement talk elucidating the role of a Business Associate in the Food & Beverage sector. The drive was for the role of Business Associates with a lucrative salary package of 5 LPA.

## Placement Cell | Drive by HRH Next



The Placement Cell at SKASC on 26<sup>th</sup> February 2024 hosted a successful Placement Drive by HRH Next Services, a top BPO Service Provider in South India. Mr. Praveen, the Head of HR at HRH Next Services, spearheaded the event with an informative Pre-placement Talk. This significant opportunity was extended to all final-year undergraduate and postgraduate students, offering them a chance to secure the position of Customer Support Executive. The selected candidates were presented with an attractive salary package of 2 LPA, marking a promising start to their professional careers. This initiative underscores SKASC's commitment to facilitating meaningful employment opportunities for its students.



## Placement Cell | Drive by Verdana Six...



Kuniyamuthur, Tamil Nadu, India  
Q5+JJ8, BK Pudur, Sugunapuram East, Kuniyamuthur,  
008, India  
10.939408°  
g 76.959101°



Kuniyamuthur, Ta  
Q5+JJ8, BK Pudur, S  
008, India  
10.939233°  
76.959071°

The SKASC Placement Cell organized a Placement Drive in collaboration with Veranda Six Phrase, India's premier institute for Personality and Soft Skill Development Training. The drive, aimed at final-year undergraduate and postgraduate students, offered positions as Customer Support Executives, with salaries ranging between 4 to 6 LPA.

Ms. Shilpa, the HR Lead from Veranda Six Phrase, conducted a comprehensive Pre-placement Talk, highlighting the institute's diverse programs, including AI, C++, and Soft Skills. This initiative reflects SKASC's dedication to the students to offer opportunities to excel in their future careers.

# National Science Day | Interschool Competitions

In celebration of **National Science Day**, an interschool competition was held on February 27, 2024, marking a significant step towards fostering scientific curiosity and innovation among students. Jointly organized by the Departments of Mathematics, Bioscience, ECS, and CDF, the event aimed to cultivate a spirit of scientific inquiry and creativity. The competition attracted participation from over 250 students across various schools, engaging them in a series of challenges designed to showcase their scientific talents.

The day was filled with excitement and learning, featuring competitions such as a Science Quiz, Science Project Exhibition, Drawing Competition, Poster Presentation, and Art from Waste.

These activities not only provided a platform for students to demonstrate their knowledge and creativity but also encouraged them to think critically and innovatively.

The highlight of the event was the awarding of the overall trophy, which was proudly won by CS Academy, Coimbatore. Their achievement underscored the importance of collaborative and competitive spirit in the pursuit of scientific excellence. This interschool competition proved to be a resounding success, inspiring students to explore the wonders of science and technology further.



 **National Science Day** 

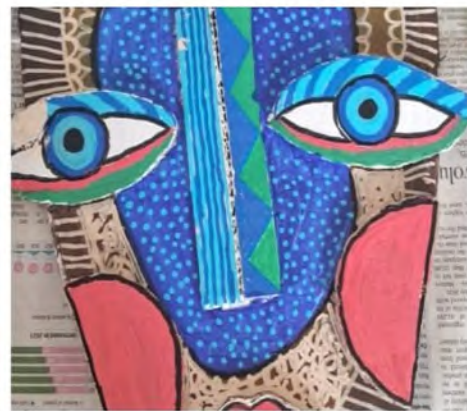
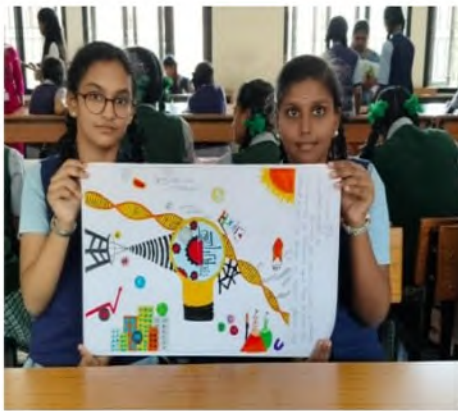


# National Science Day | Interschool Competitions





# National Science Day | Interschool Competitions





# College Day Competitions | Nail Art



In celebration of College Day, a captivating Nail Art Competition was held on February 23, 2024, at 2:00 PM on campus. The event was adeptly coordinated by Dr. M. Vidya from the Department of Management Science. Judging the event were Ms. K. Malarvizhi of the Mathematics Department and Dr. S. Anitha from the Department of Languages (Hindi). Students from various disciplines took this opportunity to display their exceptional creative abilities, bringing forth a vibrant array of artistic talent through their nail art designs. The competition was a testament to the diverse skills and artistic flair present within the student body.



# College Day Competitions | Essay Writing



As a part of their College Day Celebrations, SKASC hosted an English Essay Writing Competition on February 20, 2024. The event was organized by Dr. T. Shenbhagavadivu, Associate Professor, Department of Commerce PA & CS. The competition was judged by Dr. A. Vasanthi and Dr. I.J. Kavitha from the Department of English. Students from various departments participated and were given topics on the spot. The students showcased their critical and creative thinking skills, and their essays were well-organized and thought-provoking.





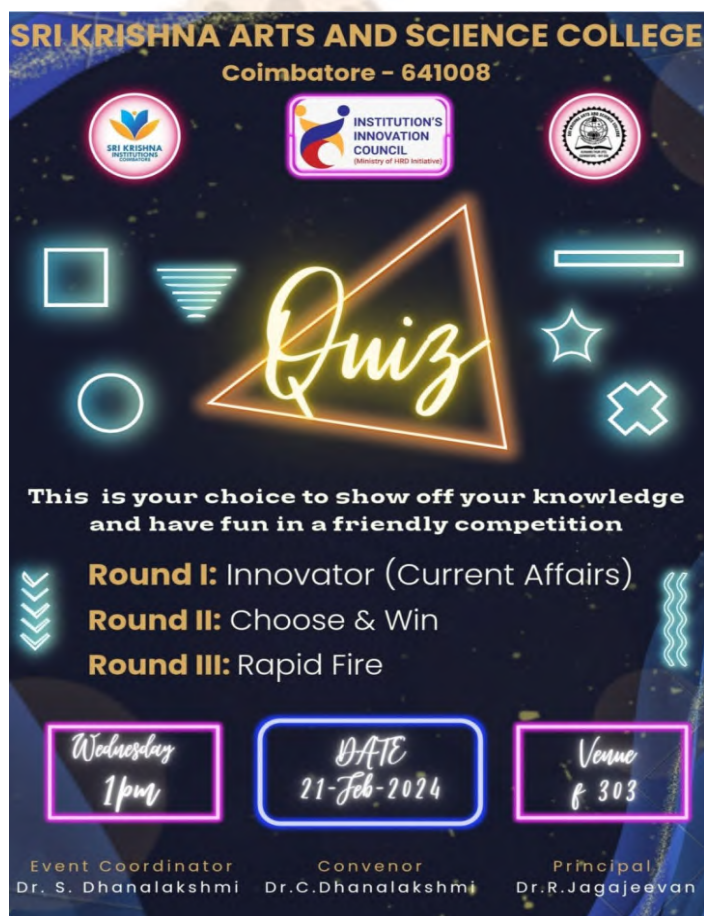
# College Day Competitions | English Debate

On February 2, 2024, SKASC organised an exhilarating English Debate as part of the College Day competitions. Themed "Unleash the Power of Persuasion: Where Words Clash and Mingle," students across departments participated in an animated exchange of ideas and arguments. Coordinated with finesse by Dr. K. Devika Rani Dhiya, the event saw Dr. A.K. Nalina and Dr. K. Jaya, skilfully moderating the proceedings. The debate provided a platform for students to showcase their eloquence and reasoning, highlighting the importance of persuasive skills in today's world.





# College Day Competitions | Quiz





The College Day festivities on February 21, 2024, were highlighted by an intellectually stimulating Quiz Competition held in room F 303. A total of 46 dynamic teams engaged in the battle of wits, demonstrating their zeal and competitive spirit. The quiz consisted of various challenging segments, including 'Innovator' focusing on Current Affairs, 'Choose and Win', and 'Rapid Fire'. This event served as an excellent opportunity for students to assess their awareness of current events and broaden their general knowledge. Spearheaded by Dr. S. Dhanalakshmi, Associate Professor of Software Systems, the competition's judging was adeptly handled by Mr. A. Abdul Faiz, Assistant Professor from the Department of Computer Applications.






# Mathematics | Seminar

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
COIMBATORE-641008



**DEPARTMENT OF MATHEMATICS**  
*Organizes Seminar on*  
**The Intelligence Revolution:  
AI and Design Innovation Summit**



Date: Feb 21, 2024  
Time: 10am to 1pm  
Venue: Seminar Hall 1

**Mrs.K.YASOTHA**  
Head  
Department of AI and DA  
PPG College of Arts and Science  
Coimbatore

**Dr.D.Maheswari**  
HOD

**Dr.R.Jagajeevan**  
PRINCIPAL

**Mrs.M.Sindhu**  
STAFF  
CO-ORDINATOR



The Department of Mathematics conducted a seminar on the **Intelligence Revolution: AI and Design Summit** on 21<sup>st</sup> February 2023. **Mrs. K. Yasotha**, Assistant Professor and Head of the Department of Computer Science at **PPG College of Arts and Science**, Coimbatore, served as the resource person for the event. Artificial intelligence, exhibited by artificial entities typically assumed to be computer systems, has become commonplace in various fields such as economics, medicine, engineering, and the military. It is also integrated into many household computer software applications, traditional strategy games, and video games. The participants included undergraduate mathematics students, and the sessions were deemed fruitful and beneficial for the

## ECS | Giving Back to the Society...



On February 21, 2024, the Department of Electronics and Communication Systems hosted an event titled “Prototype for Societal Issues Using Robotics Technology” for first-year M.Sc Information Technology students. This initiative was grounded in the principles of robotics programming, aiming to immerse students in a practical learning experience. Participants were tasked with creating prototypes that address various societal challenges.

The poster features logos for Sri Krishna Institutions Coimbatore, Institution's Innovation Council, ECSNOVA, and Bharathiar University Coimbatore. The text reads: **SRI KRISHNA ARTS AND SCIENCE COLLEGE** (An Autonomous Institution) Affiliated to Bharathiar University Coimbatore. **Department of Electronics and Communication Systems**. **Prototype for societal issues using robotics technology**. Participants: I MSc Information Technology. Venue: DSP Lab. Faculty members listed include Dr. R. Jagajeevan (Principal), Dr. V.A. Rinsey Antony (Dean), Dr. O.M. Saravanakumar (HOD), and Dr. S.R. Vijayalakshmi (Event Coordinator). The date is 21.02.2024, and the time is 10:00 a.m – 1:15 p.m.

The exhibit featured a diverse range of projects, including a line-following robot, a Bluetooth voice-controlled car, a PC-controlled robot, an object detection robot, a human-following robot, and a pick-and-place robot, among others. The event facilitated valuable interactions between the participating students, students from other departments, and faculty members from the department, fostering collaborative learning and innovation.



## Social Work | Extension Activity



On 22<sup>nd</sup> February 2024, the Department of Social Work led a remarkable extension activity by donating three computers to the Government High School in Sugunapuram, Coimbatore. In a ceremony marked by generosity and community spirit, Dr. R. Jagajeevan, the esteemed Principal of our college, had the honour of presenting these valuable resources to the School's headmistress, Mrs. G. Gowri.

The event was graced by the presence of Dr. A. Alagarsamy, Head of the Department of Social Work, Mr. C. Sathishkumar, System Administrator, alongside school teachers, students, and numerous esteemed guests. This benevolent gesture underscores the Department's dedication to diminishing educational disparities and promoting the welfare of the community.

# Mathematics | Expert Talk



The Department of Mathematics and the IIC collaboratively hosted an expert talk titled "Navigating the Future: A Deep Dive into Innovation and Design Thinking" on February 23, 2024. The event's speaker was Ms. K. Aparna, an Associate Automation Tester at Cognizant. She imparted her insights on innovative ideas and the principles of design thinking. She motivated the students to recognize problems and develop innovative solutions by fostering collaboration and engaging in thorough testing.



**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
COIMBATORE - 641008

**Department of Mathematics**  
Organises  
An Expert talk on

**NAVIGATING THE FUTURE: A DEEP DIVE INTO INNOVATION & DESIGN THINKING**



 **23 FEB 2024**  
 **10 AM - 12 PM**  
 **SEMINAR HALL 1**

**Ms.K.APARNA**  
Associate - Automation Tester  
Cognizant

**DR. R. JAGAJEEVAN**  
PRINCIPAL

**DR. K. S. JEEN MARSELINE**  
DEAN

**DR. D. MAHESWARI**  
HEAD OF THE DEPARTMENT

**Ms. T. DEIVAMANI**  
EVENT CO-ORDINATOR

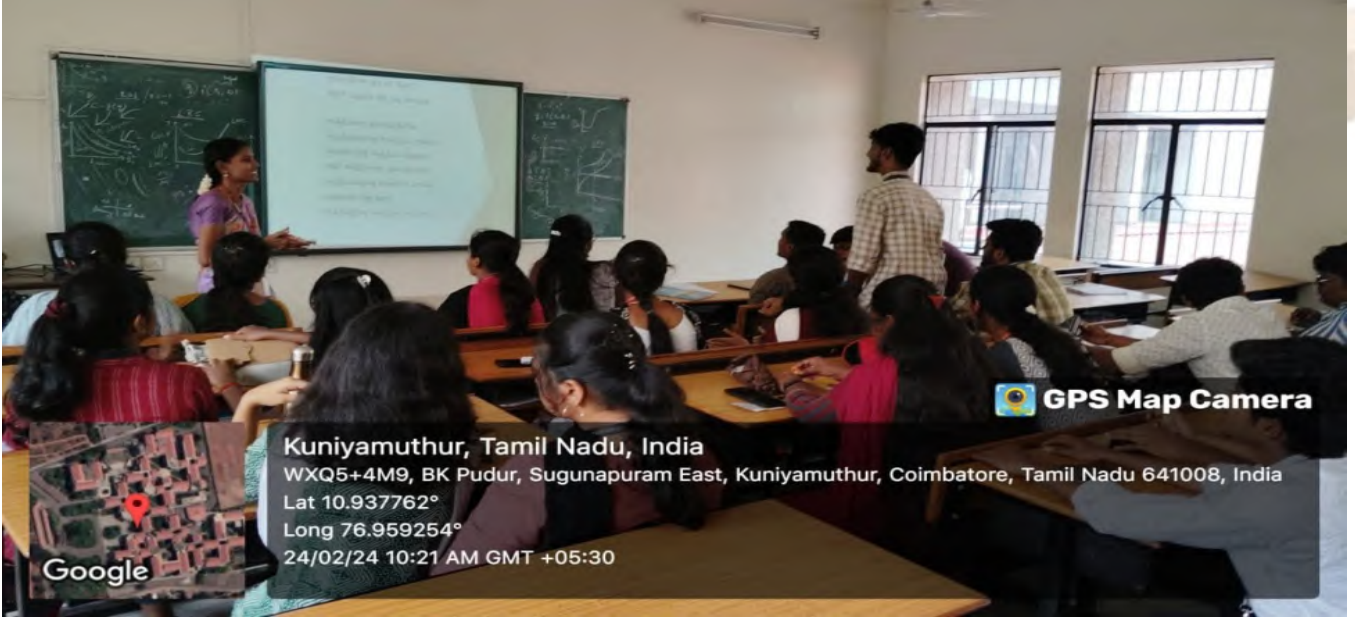


# தமிழ் மன்றம் | உலக தாய்மொழி தினம்

ஸ்ரீ கிருஷ்ணா கலை மற்றும் அறிவியல் கல்லூரியின் தமிழ் மன்றம் சார்பில் 21.02.2024 அன்று உலகத் தாய்மொழி தினம் கொண்டாடப்பட்டது. நிகழ்வின் தொடக்கமாக மாணவர்கள் அனைவரும் தாய்மொழியை காத்திடவும், பெருமை சேர்த்திடவும் உறுதிமொழி எடுத்துக்கொண்டனர். தாய்மொழியின் மீது பற்றுதலும் புரிதலுமிருக்க தூண்டுதலாக்கக் கூடிய வகையில் இந்நிகழ்வு வடிவமைக்கப்பட்டது. மாணாக்கர்களின் பேச்சுத்திறன் மொழித்திறன், சிந்தனைத் திறன் ஆகியவற்றை மேம்படுத்துதல் மற்றும் படைப்பாற்றல் திறனை வளர்க்கும் நோக்கத்துடனும் இந்நிகழ்வு நடத்தப்படுகிறது. இந்நிகழ்வில் பல்வேறு துறைகளைச் சார்ந்த மாணாக்கர்கள் கலந்து கொண்டு திறம் பட மாணவர்கள் முன்னிலையில் தங்கள் திறமைகளை அரங்கேற்றம் செய்தனர். மாணவர்கள் மோனிஷ், ஜனனி மற்றும் அவய வர்ஷினி சாய் ஆகியோர் உரையாற்றினார். மேலும் மாணவர்கள் கவிதைகளும் வாசித்தனர். பின்னர், மாணவர்களுக்கு பல தமிழ் இலக்கிய நிகழ்வுகள் நடத்தப்பட்டன. அதில் மாணவர்கள் ஆர்வமுடன் பங்கேற்றனர். மதியம் 12 மணியளவில் நிகழ்வு இனிதே நிறைவுற்றது.



# தமிழ்மன்றம் | தமிழோடு விளையாடு



ஸ்ரீகிருஷ்ணா கலை மற்றும் அறிவியல் கல்லூரியில் தமிழ்த்துறை - தமிழ்மன்றம் சார்பில் தமிழோடு விளையாடு எனும் நிகழ்வு 24.02.2024 அன்று காலை 10.00 மணியளவில் J203 எனும் வகுப்பறையில் II BCA B, II PA B மாணாக்கர்களுக்கு நடைபெற்றது. நிகழ்வில் நாற்பதிற்கும் மேற்பட்ட மாணாக்கர்கள் ஆர்வமுடன் கலந்து கொண்டனர்



## English | Hands-on Training

The English Literary Forum, of the Department of English and the Institution Innovation Cell, recently hosted a Hands-on Training on Canva workshop for first-year BA English Literature students. Aimed at enhancing their design skills, the workshop provided practical exercises and expert guidance to help participants create visually appealing designs with ease. Under the expert tutelage of Mr. K Thirugnanamoorthy., a renowned graphic designer, students learned to effectively utilize Canva's features, apply fundamental design principles, and master advanced techniques to elevate their creative projects.





# English | Workshop on Creative Writing



**Sri Krishna Arts and Science College**  
Department of English

**One Day Workshop on Creative Writing**  
"Crafting Worlds with Words"

**Date: 23.2.2024**  
**Venue: Seminar Hall 2**

**Mr. K. Seetharam**  
Director  
Silver Tongue

**Mrs. Geetha Nair**  
Senior Trainer  
Silver Tongue

**Dr. X. Princess Carmel Mary**  
Event Incharge

**Dr. Henry Kishore.S**  
Head of the Department

**Dr. Jagajeevan.R**  
Principal

**Dr. Vijayasamundeswari.R**  
Dean

To inspire budding writers, the Department of English hosted a one-day "Crafting Worlds with Words" creative writing workshop on February 23, 2024. Experts from Silver Tongue, Mr. K. Seetharam (Director) and Mrs. Geetha Nair (Senior Trainer), led the event, offering techniques to elevate students' writing. Dr. X. Princess Carmel Mary coordinated the workshop, while Dr. S. Henry Kishore, Department Head, emphasized the importance of exploring language for storytelling. The day ended with participants sharing their work and receiving valuable feedback from the speakers.





# Software Systems | Session on Soft Skills

The Department of Software Systems conducted a Soft Skill Session titled "RISE & SHINE: Navigating Human-Centric Skills for Student Success" on February 22, 2024. The event attended by second-year M.Sc. Software Systems students and featured the insightful Guest Speaker Ms. D. Reshma, HR from KGISL Institutions, Coimbatore.

Aimed at fostering essential soft skills, the session emphasized the development of communication, teamwork, adaptability, problem-solving, and leadership abilities. This event provided students with practical strategies to enhance their academic and career endeavours, preparing them to navigate and succeed in their professional journeys.



The poster is purple with yellow and white text. It features logos for Sri Krishna Institutions, the Department of Software Systems, and the college. It includes a photo of the guest speaker, Ms. D. Reshma, and lists the organizers: Prof. S. Sabeena (Co-ordinator), Dr. C. Sunitha (HoD), Dr. K. S. Jeen Marseline (Dean), and Dr. R. Jagajeevan (Principal). It also specifies the location (E-307), time (10:00 a.m. - 01:00 p.m.), and date (22 Feb).

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
DEPARTMENT OF SOFTWARE SYSTEMS  
ORGANISES SOFTSKILL  
SESSION ON  
**RISE & SHINE: NAVIGATING HUMAN-CENTRIC SKILLS FOR STUDENT SUCCESS**

**GUEST SPEAKER**  
**RESHMA D**  
HR - KGISL INSTITUTIONS  
COIMBATORE

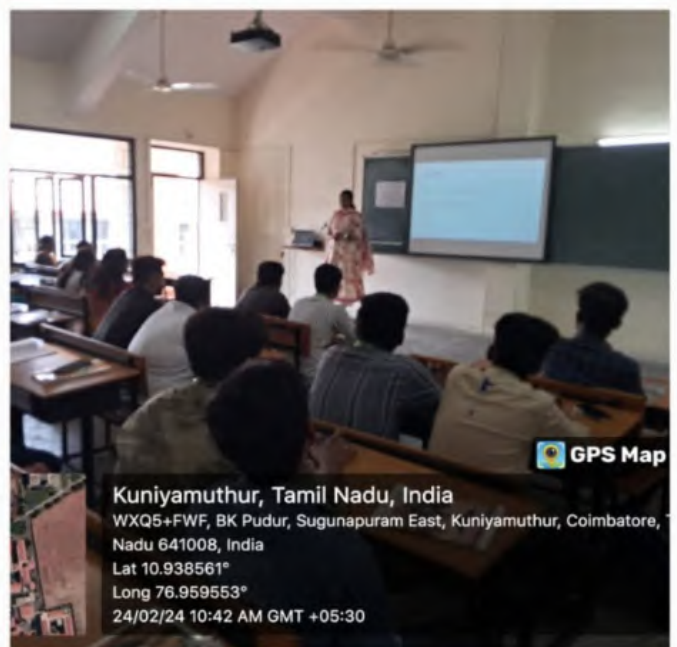
**E-307** **10:00 a.m. - 01:00 p.m.** **22 FEB**

**Prof. S. SABEENA**  
CO-ORDINATOR

**Dr. C. SUNITHA** **Dr. K. S. JEEN MARSELINE** **Dr. R. JAGAJEEVAN**  
HoD DEAN PRINCIPAL



# Software Systems | Guest Lecture




On February 24, 2024, the Department of Software Systems presented a guest lecture on Full Stack Web Development. Held in room E-310 from 10:00 AM to 1:15 PM, the lecture engaged first-year M.Sc Computer Science students in a comprehensive discussion about product deployment through full-stack web development. Students actively participated, raising several pertinent queries and enhancing their understanding of the intricacies of full-stack development in the practical world.



# Software Systems | Guest Lecture


On February 24, 2024, Dr. S. Henry Kishore, Head of the Department of English, conducted a session titled "Mastering the Art of Persuasive Communication" for I BSc AIML students. Organized by the Department of Software Systems, the workshop aimed to bolster students' communication skills in the fast-evolving AI and Machine Learning sectors. Dr. Kishore's guidance on persuasive communication is set to empower students with the ability to clearly and effectively present complex technical ideas, enhancing their overall professional competency.



**SRI KRISHNA ARTS AND SCIENCE COLLEGE**


**DEPARTMENT OF SOFTWARE SYSTEMS ORGANIZES**


*"Mastering the Art of Persuasive Communication"*



**EVENT COORDINATOR**  
**Mr. V. Arun Karthik**  
Department of Software Systems

**RESOURCE PERSON**  
**Dr.S.HENRY KISHORE**  
Head of the Department  
Department of English

 I B.Sc.AIML

 D 131

 24.02.2024  
10:00 AM

**Dr.C.SUNITHA** **Dr.K.S.JEEN MARSELINE** **Dr.R.JEGAJEEVAN**  
**HOD** **DEAN** **PRINCIPAL**



# Software Systems | Guest Lecture



The poster features logos for Sri Krishna Institutions Coimbatore, the Institution's Innovation Council, and the Department of Software Systems. It includes a portrait of Dr. V. Deepa, an Associate Professor from Hindustan College of Arts and Science. The event details are as follows:

TIME	DATE
10:00 Am to 1:00Pm	24th February, 2024

VENUE	Audience
D132	II BSc AI & ML

Mrs. M. RAJU  
EVENT COORDINATOR



The Department of Software Systems hosted a Guest Lecture on Robotics Process Automation in Industry 5.0, featuring Dr. V. Deepa, Assistant Professor from Hindustan College of Arts and Science, Coimbatore on 24<sup>th</sup> February, 2024 for the Second-year B. Sc. AIML students. Through the lecture they gained invaluable insights into the specialized terminology and operational principles of robotics, enhanced by hands-on experience with sophisticated tools. This session proved to be both interesting and highly beneficial for the attendees.



# Software Systems | Workshop on IoT

The Department of Software Systems hosted a workshop titled "Navigating the IoT Landscape: A Practical Workshop" for second-year M.Sc. Software Systems students on February 24, 2024. Mr. A.P. Rajesh, an Assistant Professor of Electronics & Communication Systems, led the workshop. The workshop aimed to equip participants with essential knowledge and practical skills for understanding the Internet of Things (IoT) landscape. Attendees delved into the various IoT components, explored real-world applications, and discussed the challenges in this fast-paced domain.

The poster is for a workshop organized by the Department of Software Systems at Sri Krishna Arts and Science College. It features the college's logo and the Institution's Innovation Council logo. The title of the workshop is "Navigating the IoT Landscape: A Practical Workshop". The guest speaker is Mr. A.P. Rajesh, an Assistant Professor in the Department of Electronics and Communication Systems. The workshop is held at the Fedora Lab on February 24, 2024, from 10:00 a.m. to 01:00 p.m. The co-ordinator is Prof. S. Sabeena. Other faculty members listed are Dr. C. Sunitha (HoD), Dr. K. S. Jeen Marseline (Dean), and Dr. R. Jagajeevan (Principal).

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
DEPARTMENT OF SOFTWARE SYSTEMS  
ORGANISES WORKSHOP ON  
**Navigating the IoT Landscape:  
A Practical Workshop**

**GUEST SPEAKER**  
**Mr. A.P. Rajesh**  
ASSISTANT PROFESSOR  
DEPARTMENT OF ELECTRONICS AND  
COMMUNICATION SYSTEMS  
SRI KRISHNA ARTS AND SCIENCE COLLEGE

**FEDORA LAB** **10:00.a.m-01:00.p.m.** **24 FEB**

**Prof.S.Sabeena**  
**CO-ORDINATOR**

**Dr.C.Sunitha** **Dr.K.S.Jeen Marseline** **Dr.R.Jagajeevan**  
**HoD** **DEAN** **PRINCIPAL**



# Software Systems | Demo Day

The image displays three posters for a 'Demo Day' event organized by the Department of Software Systems at Sri Krishna Arts and Science College. The posters are for different phases of the event: 'Inauguration on Innovative and Design Thinking' (January 5, 2024), 'Exhibition on Innovative & Design Thinking' (January 19, 2024), and 'Idea Presentation' (December 22, 2023). Each poster features the college's logo, the department's name, and the event title. The first poster also includes a cartoon character pointing at a screen with mathematical symbols. The second poster mentions 'Explore various models !!' and lists the venue as D 131. The third poster lists the venue as I BSc AIML. All events start at 10:00 AM. The posters also list the HOD (Dr. C. Sunitha), Dean (Dr. K. S. Jeen Marseline), Principal (Dr. R. Jagajeevan), and Event Coordinator (Mr. V. Arun Karthik).

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
DEPARTMENT OF SOFTWARE SYSTEMS  
**DEMO DAY**  
INAUGURATION ON INNOVATIVE AND DESIGN THINKING

**FEDORA LAB**  
5 JANUARY 2024  
10:00 AM

**SRI KRISHNA ARTS AND COLLEGE**  
DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING AND SOFTWARE SYSTEMS  
EXHIBITION ON INNOVATIVE & DESIGN THINKING

Explore various models !!  
VENUE: D 131  
DATE: 19/01/2024

**SRI KRISHNA ARTS AND ACIENCE COLLEGE**  
DEPARTMENT OF SOFTWARE SYSTEMS  
EXHIBITION ON INNOVATIVE AND DESIGN THINKING  
**DEMO DAY**  
IDEA PRESENTATION

VENUE: I BSc AIML  
22 December 2023  
10:00 AM

HOD: DR.C.SUNITHA  
DEAN: DR.K.S.JEEN MARSELINE  
PRINCIPAL: DR.R.JAGAJEEVAN  
EVENT COORDINATOR: MR.V.ARUN KARTHIK

The Department of Software Systems recently hosted an "Exhibition on Innovative and Design Thinking" for first-year BSc AIML students, which turned out to be a beacon of innovation and practical learning. Through a series of three phases – Idea Presentation on December 22, 2023, Model Presentation on January 19, 2024, and Implementation on February 5, 2024 – students were given a robust platform to display their ingenuity and technical prowess.

The event was meticulously organized, featuring presentations that delved deep into the realms of AI and ML. The Idea Presentation showcased a spectrum of inventive concepts, highlighting the students' capacity for original thought. The Model Presentation phase revealed the detailed design and conceptual soundness of the students' projects. Culminating in the Implementation phase, the students impressively brought their theoretical models to life.



# Software Systems | Demo Day

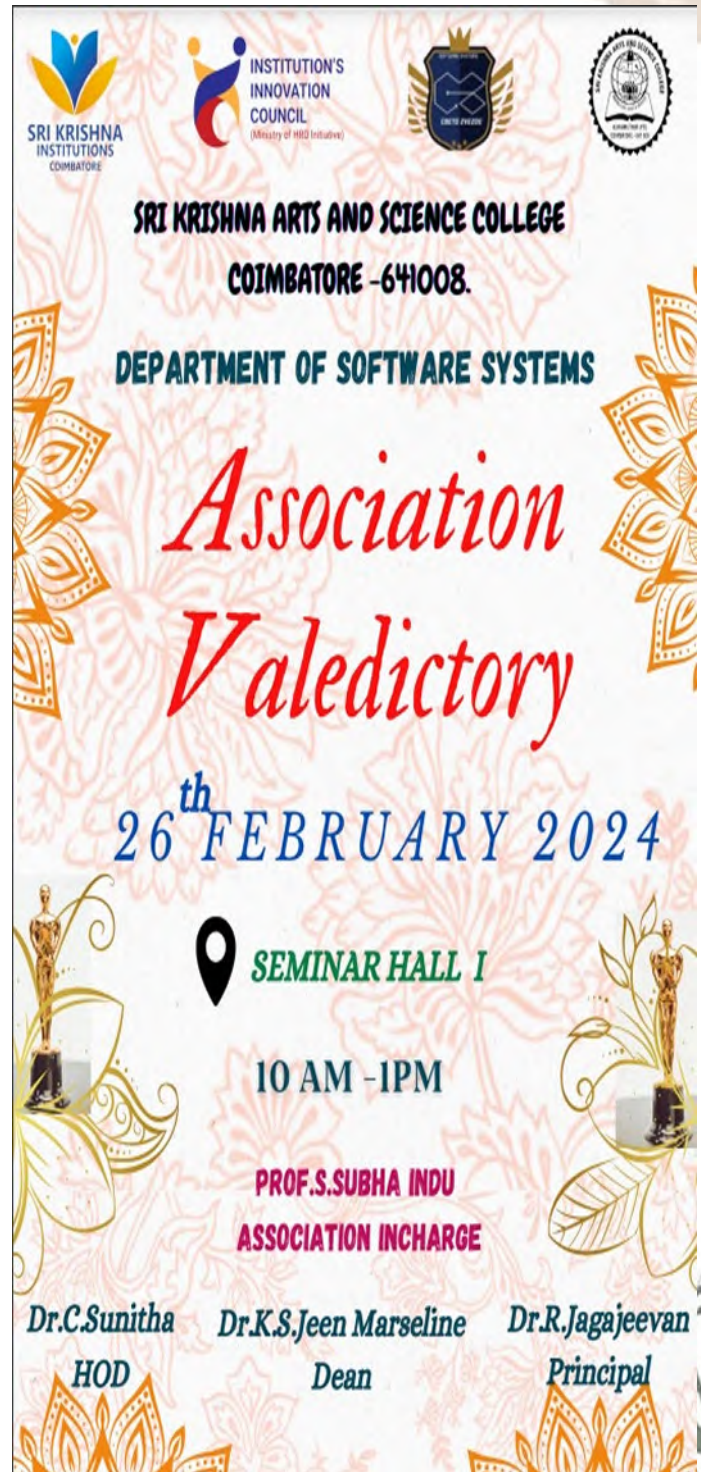


Coimbatore, TN, India  
Kuniyamuthur, Coimbatore, 641008, TN, India  
Lat 10.938185, Long 76.958793  
01/19/2024 03:34 PM GMT+05:30  
Note : Captured by GPS Map Camera



# Software Systems | Association Valedictory

On Monday, February 26, 2024, the Department of Software Systems celebrated the culmination of its Association's activities with a grand Valedictory event. The department proudly launched several new initiatives, including its own website, a mobile application, a blog, as well as a distinctive logo and a magazine. The event also served as a platform to honour student achievements, where prizes were awarded for various Association activities. Additionally, the final-year students received special accolades, marking their significant contributions and academic journey. This event not only showcased the department's advancements but also recognized the hard work and success of its students.



The poster is for the Association Valedictory event. It features a light pink background with a subtle floral pattern. At the top, there are four logos: Sri Krishna Institutions Coimbatore, Institution's Innovation Council (Ministry of HRD Initiatives), Sri Krishna Arts and Science College Coimbatore, and the University of Applied Sciences. Below the logos, the text reads 'SRI KRISHNA ARTS AND SCIENCE COLLEGE COIMBATORE - 641008.' and 'DEPARTMENT OF SOFTWARE SYSTEMS'. The main title 'Association Valedictory' is written in a large, elegant, red cursive font. Below the title, the date '26<sup>th</sup> FEBRUARY 2024' is displayed in a blue, stylized font. A location pin icon is followed by 'SEMINAR HALL I' in green. The time '10 AM - 1PM' is written in blue. Below that, 'PROF.S.SUBHA INDU' is written in red, followed by 'ASSOCIATION INCHARGE' in red. At the bottom, three names are listed: 'Dr.C.Sunitha HOD' in blue, 'Dr.K.S.Jeen Marseline Dean' in blue, and 'Dr.R.Jagajeevan Principal' in blue. The poster is decorated with golden laurel wreaths and trophies on the sides.

**SRI KRISHNA INSTITUTIONS COIMBATORE**

**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of HRD Initiatives)

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
**COIMBATORE - 641008.**

**DEPARTMENT OF SOFTWARE SYSTEMS**

*Association Valedictory*

**26<sup>th</sup> FEBRUARY 2024**

**SEMINAR HALL I**

**10 AM - 1PM**

**PROF.S.SUBHA INDU**  
**ASSOCIATION INCHARGE**

**Dr.C.Sunitha**  
**HOD**

**Dr.K.S.Jeen Marseline**  
**Dean**

**Dr.R.Jagajeevan**  
**Principal**



# Software Systems | Association Valedictory





# CT & DS | Seminar



On February 24, 2024, the Department of Computer Technology and Data Science hosted "Edutainment on C++," a captivating session for the first-year B.Sc. CT A students. The event, coordinated by Assistant Professor Dr. R. Vijayashree, offered an innovative approach to learning C++ programming, blending education with entertainment to enrich the students' understanding in a dynamic atmosphere.



# CT & DS | SEMINAR



The poster is for a seminar titled "Evolution and Future Trends in Database Technologies" organized by the Department of Computer Technology and Data Science at Sri Krishna Arts and Science College. It features the college's logo, the Institution's Innovation Council logo, and a circular seal. The text includes the college's name, location (Kuniyamuthur, Coimbatore, Tamil Nadu - 641008), and the seminar's title. A photo of Mr. S. Nandhakumar, Associate Software Engineer at Hashaigle Technologies Pvt. Ltd., is shown. The event is for II B.Sc. Data Science students, scheduled for 12:00 - 01:00 P.M. on 24th Feb 2024. A list of organizers is provided at the bottom.

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
KUNIYAMUTHUR, COIMBATORE, TAMIL NADU - 641008

DEPARTMENT OF COMPUTER TECHNOLOGY AND DATA SCIENCE  
ORGANIZES  
"EVOLUTION AND FUTURE TRENDS IN DATABASE TECHNOLOGIES"

**NANDHAKUMAR, S.**  
ASSOCIATE SOFTWARE ENGINEER,  
HASHAGILE TECHNOLOGIES PVT. LTD.,  
COIMBATORE

**PARTICIPANTS : II B.Sc Data Science**

**12:00 - 01:00 P.M**      **24th FEB 2024**

Event Co-ordinator: Mr.R.Shankar, Mrs.M.Pushpa  
HoD: Dr.B.Radha  
Dean: Dr.K.S. Jeen Marseline  
Principal: Dr. R. Jagajeevan

On February 24th, 2024, the Department of Computer Technology and Data Science presented a captivating session titled "Evolution and Future Trends in Database Technologies." Mr. S. Nandhakumar, Associate Software Engineer at Hashaigle Technologies Pvt. Ltd., shared his expertise with II B.Sc. Data Science students. The session, coordinated by Mr. R. Shankar and Mrs. M. Pushpa, received strong support from department head Dr. B. Radha, Dean Dr. K.S. Jeen Marseline, and Principal Dr. R. Jagajeevan.



# CT & DS | Seminar

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
COIMBATORE - 641008

Department of Computer Technology & Data Science  
Organizes

## SEMINAR ON KNOWLEDGE MINING

**K. VIGNESH**  
ASSOCIATE ANALYST  
DELOITTE  
CHENNAI

**24 FEB, 2024**  
**10 AM TO 1 PM**  
**SEMINAR HALL 2**

**PARTICIPANTS : III B. SC. CT & DS**

Dr. M. Priya  
Mr. V. J. Rajakumar  
Mrs. R. Priyadharshini  
Event Coordinator

Dr. B. Radha  
HOD

Dr. K. S. Jeen Marseline  
Dean

Dr. R. Jagajeevan  
Principal

The Department of Computer Technology & Data Science hosted a 'Knowledge Mining' seminar on February 24th, 2024. Mr. K. Vignesh, Associate Analyst at Deloitte, Chennai, expertly led the session. Coordinated by Dr. M. Priya and Mr. V. J. Rajakumar, Assistant Professors, the event drew enthusiastic participation from III B.Sc. CT & DS students. This insightful seminar enriched the college's academic discussions.





# Computer Science | Hands-on Training



The Department of Computer Science organised a practical training workshop on Visual Basic and PL/SQL, aptly named "Enhancing Proficiency" on February 24, 2024, in the Redhat Lab. Mr. Deepak Ravikumar, the CEO and Co-founder of Learnlike, was the distinguished Resource Person.

Specifically designed for the second-year B.Sc. CS A students, the session aimed to enhance their coding skills and expand their knowledge base. Under the guidance of Dr. V. Shanmugapriya, who coordinated the event, and with oversight from both the Head of Department, Dr. K. Devika Rani Dhivya, and the Dean, Dr. K.S. Jeen Marseline, the workshop proved to be a significant success.

# Computer Science | Seminar



**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
(An Autonomous Institution)  
Affiliated to Bharathiar University, Coimbatore  
Re-Accredited by NAAC with 'A' Grade, An ISO 9001 : 2008 Certified Institution

**DEPARTMENT OF COMPUTER SCIENCE**

**Organises**

**Seminar on Leveraging IoT Technologies for Industrial Transformation**

**Dr. R.PRABA**  
Associate Professor  
Department of IT  
Dr.N.G.P. Arts and Science College  
Coimbatore-641048

**TIME : 10 AM - 12 PM**      **Class – II BSC CS- A**      **DATE : 19/02/2024**

**EVENT COORDINATOR**      **HOD**      **DEAN**      **PRINCIPAL**  
Dr.V.Shanmugapriya      Dr.K. Devika Rani Dhivya      Dr.K.S Jeen Marseline      Dr.R.Jagajeevan



The Department of Computer Science organised a Seminar on **Leveraging IoT Technologies for Industrial Transformation**, held on February 19, 2024. The seminar provided attendees with an understanding of integrating IoT technologies in industrial settings & explored IoT's vast potential in driving industrial transformation across various sectors.

From smart factories to supply chain optimisation, attendees will gain insights into the latest trends, best practices, and case studies showcasing successful implementations of IoT technologies.



## Commerce IT - E. Com | Mentoring Session



On February 24, 2024, the Department of Commerce IT & E-Commerce at Sri Krishna Arts and Science College held a pivotal Mentoring Session on Innovation & Design Thinking from 10:00 AM to 1:00 PM. Dr. K. Mahalakshmi, Assistant Professor from PSG College of Arts & Science, Coimbatore, led the session as the resource person. The seminar focused on endowing students with the critical skills and knowledge required for innovation and design thinking, vital for their future careers or entrepreneurial endeavours.

Emphasizing the importance of user experience, the workshop highlighted design thinking as a strategy to enhance a company's value. Dr. Mahalakshmi engaged B.Com (IT) & (E-Com) students with real-world examples of the latest innovative ideas in business and organizations. The session proved immensely beneficial for students, equipping them to successfully navigate the business world and excel as future entrepreneurs.

# Commerce | Innovatio 2024





**SRI KRISHNA ARTS AND SCIENCE COLLEGE  
COIMBATORE**

*Institution's Innovation Council*

**DEPARTMENT OF COMMERCE  
PRESENTS**

**INNOVATIO 2024**

Theme: SUSTAINABILITY

**26 Feb 2024**

**VENUE : A302**

EVENT COORDINATOR  
MRS.J.RADHIKA

HOD  
DR.S.ANBUMALAR

DEAN  
DR.MARIA WILLIAMS

PRINCIPAL  
DR.R.JAGAJEEVAN





# Commerce | Innovatio 2024



The Department of Commerce, along with the Institution's Innovation Council, held an engaging event, "INNOVATIO 2024," on February 26, 2024. Centered on the theme of Sustainability, the program was a resounding success, providing students with a valuable opportunity to explore, express, and refine their innovative talents. "INNOVATIO 2024" proved to be more than an academic exercise; it played a crucial role in fostering personal development and reinforcing a culture of innovation among students, empowering them to be the vanguard of future innovations.



# Commerce AF - IB | Venturegenic 2024



The poster for Venturegenic 2024 features a light orange background with decorative floral and leaf patterns. At the top, there are four logos: Sri Krishna Institutions Coimbatore, a pink circular logo with a butterfly, the Institution's Innovation Council (Ministry of Education Initiative), and a circular seal of Sri Krishna Arts and Science College. Below these, the college's name 'SRI KRISHNA ARTS AND SCIENCE COLLEGE' is written in bold, followed by '(An Autonomous College Affiliated to Bharathiar University, Coimbatore)' and 'Re-accredited with 'A' grade by NAAC'. The main title 'VENTUREGENIC 2024' is in large, bold, blue letters. Below it, 'B.com A&F/ M.com IB' is written in red, followed by 'Collaboration with Women empowerment cell' in red. A cursive line says 'Cordially invites you to the intra-collegiate contest'. In the center is a portrait of Ms. S. Mythra, CEO of UR Travel Tales. To the right of the portrait, two orange boxes contain the date '26.02.2024' and the location 'SEMINAR HALL III'. At the bottom, three names are listed: 'Dr. R. Reena HEAD', 'Dr. Maria Williams DEAN', and 'Dr. R. Jagajeevan PRINCIPAL'.

**SRI KRISHNA INSTITUTIONS**  
COIMBATORE

**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of Education Initiative)

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
(An Autonomous College Affiliated to Bharathiar University, Coimbatore)  
Re-accredited with 'A' grade by NAAC

**VENTUREGENIC 2024**

**B.com A&F/ M.com IB**

**Collaboration with**  
**Women empowerment cell**

*Cordially invites you to the intra-collegiate contest*

**CEO**  
**Ms.S.Mythra**  
**UR Travel Tales**

**26.02.2024**

**SEMINAR HALL III**

**Dr. R. Reena**  
**HEAD**

**Dr. Maria Williams**  
**DEAN**

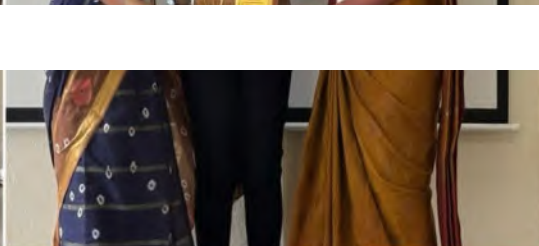
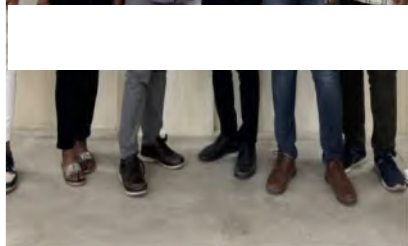
**Dr. R. Jagajeevan**  
**PRINCIPAL**

The Commerce AF and MCom IB departments, in collaboration with the Women Empowerment Cell & IIC at SKASC, recently hosted the dynamic event, VENTUREGENIC 2024. This internal college event was dedicated to nurturing entrepreneurship and the entrepreneurial spirit within the student body. Celebrating the essence of collaboration, innovation, and determination, the event was a vibrant showcase of student creativity and ambition. The highlight was the presence of Ms. S Mythra, CEO of UR Travel Tales, who not only shared her entrepreneurial journey but also inspired and motivated the attendees to pursue their own ventures with zeal and passion.



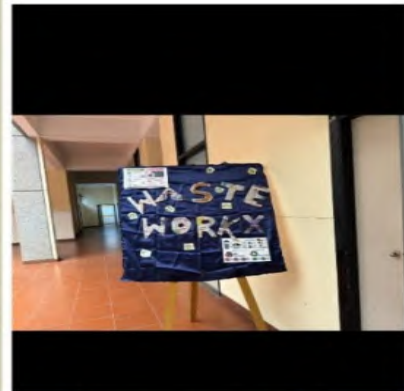
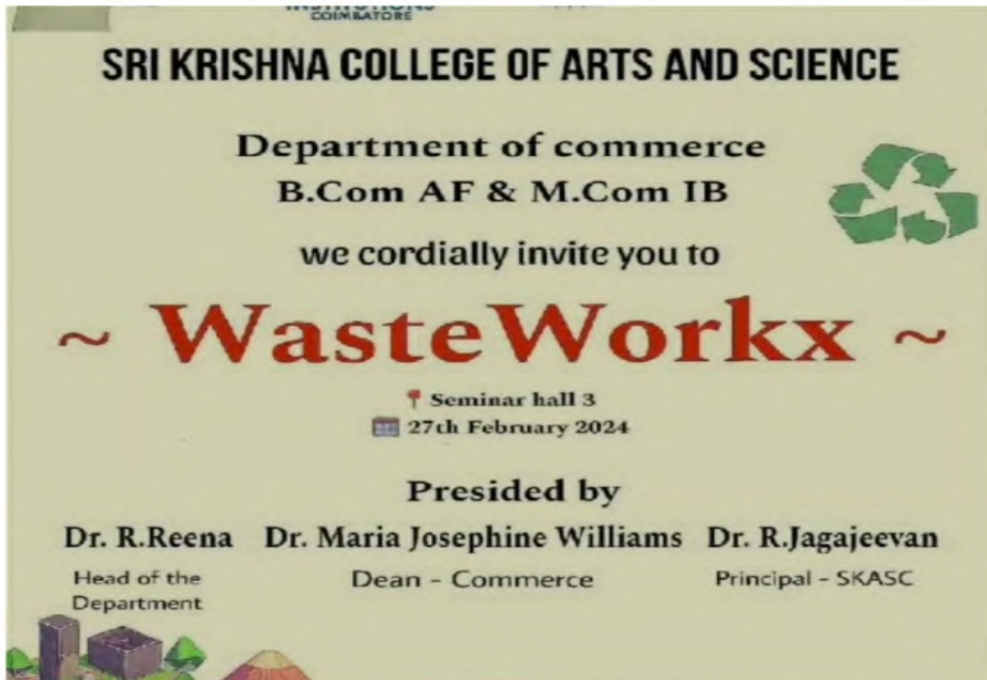


# Commerce AF - IB | Venturegenic 2024





# Commerce AF & IB | Waste Workx



The Department of Commerce AF & IB organized an innovative exhibition entitled 'WASTE WORKX' on 27th February 2024. The event showcased the waste management projects of students from the B. Com. A&F Sections A and B. Approximately 15 teams presented their findings and solutions to visitors, highlighting the importance of waste management and recycling.

The exhibition hall was visually transformed using recyclable materials, embodying the theme 'WASTE WORKX' in a strikingly creative manner. This expo not only displayed the ingenuity of our students but also reinforced the critical message that the responsibility for waste management and recycling extends to all individuals within our community.





SKASC is delighted to announce the selection of the following students from II BSc CSHM for a prestigious 4-month Industrial Exposure Training program at **ITC Grand Chola, Chennai**. Renowned as a 5-star deluxe property boasting 600 rooms, ITC Grand Chola is the second-largest hotel in India and South India. The selected students are Kokila, Gajula Hemadri, and Kantha Kumar. S, Mohamed Riyas. S, Sarathkumar. B, and Ajayshakthi. K has demonstrated exceptional merit and dedication, earning this invaluable opportunity to gain first-hand experience in the hospitality industry's finest establishment. We extend our heartfelt congratulations to the selected students and wish them a rewarding learning experience at ITC Grand Chola.

# Psychology | Intra-college Fest

The Department of Psychology hosted the "Synapse Style Show," an enthralling intra-college festival on February 23, 2024.

Dr. V.A. Rinsey Antony, the Dean of Applied Sciences, and Dr. P.T. Saleendran, the Head of the Department, presided over the festivities. The event was coordinated by Ms. C. Pavithra, Assistant Professor of Psychology. It provided a platform for students to vividly display their talents and creativity through a series of competitions. These competitions were centered around the themes of "Little Happiness" and "Emotional Catharsis," allowing students to explore and express intricate emotions and moments of joy.



**Department of Psychology organises an Intra college fest on**



**SYNAPSE  
STYLE  
SHOW**

**Chief Guest**  
**Dr. Rinsey Antony.V.A**

**Event Co-Ordinator**  
**Ms.Pavithra.C**

**HOD**  
**Dr. P.T. Saleendran**

**Principal**  
**Dr.R. Jagajeevan**

**23/02/2024 | 305,308,309 10:00 AM**



# Physical Education | Sports Day Competitions

Faculty of SKASC converged at the prestigious SKI Stadium for invigorating games organised by the Department of Physical Education as part of the Sports Day festivities. This event provided a dynamic platform for faculty members to showcase their athletic prowess and camaraderie.

Amidst spirited competition and friendly rivalry, participants displayed teamwork, skill, and sportsmanship, exemplifying the values of collaboration and healthy competition cherished by SKASC. This event promoted physical well-being and served as a welcome relief from routine life

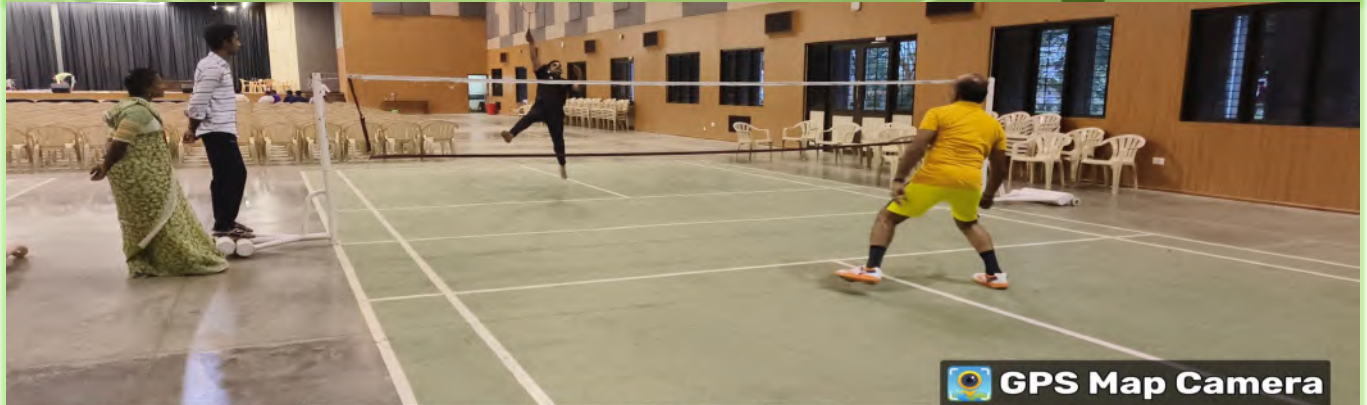





# Physical Education | Sports Day Competitions



vivo V29 Pro  
Feb 20, 2024, 17:55



 **GPS Map Camera**



Google

**Kuniyamuthur, Tamil Nadu, India**

WXQ5+JJ8, BK Pudur, Sugunapuram East, Kuniyamuthur, Coimbatore, Tamil Nadu 641008, India

Lat 10.939352°

Long 76.959111°


20/02/24 06:13 PM GMT +05:30





# Physical Education | Sports Day Competitions



 **GPS Map Camera**



**Kuniyamuthur, Tamil Nadu, India**

WXQ4+GC4, BK Pudur, Sugunapuram East, Kuniyamuthur, Coimbatore, Tamil Nadu 641008, India

Lat 10.936349°

Long 76.95768°

21/02/24 03:17 PM GMT +05:30





## CSHM | STUDENTS' ACHIEVEMENT



SKASC congratulates Mr. Sarath Kumar and Mr. Kavindran, of second year B. Sc. CSHM who participated in the Cooking contest at NAYA 2024 - National level Intercollegiate Competition. They secured the First Place in the event held at Sankara College of Science & Commerce, Coimbatore on 23<sup>rd</sup> February, 2024.





## CSHM | STUDENTS' ACHIEVEMENT



We are proud to inform that Mr. Sarath Kumar & Mr. Bhavanesh of II BSc CSHM have participated in the\*All India National Level Intercollegiate Cultural Fiesta- FANTABULOUS 2024 & won the First place in the Cooking Competition held in Nehru Arts & Science College Coimbatore on 27<sup>th</sup> February 2024.

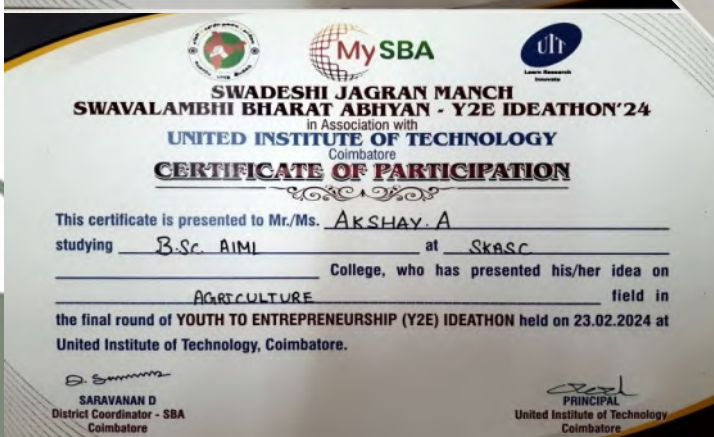


# Software Systems | Students' Achievement

SKASC proudly acknowledges the achievements of second-year BSc AIML students Akshay, Srihari Kumar, and Shanmathi for their impressive performance at the Y2E IDEATHON on February 23, 2024, hosted by United Institute of Technology, Coimbatore.



Their innovative solutions shone brightly among numerous contenders, securing them a place in the top 10 teams. This commendable feat showcases the talent and potential.





# Commerce | Student's Achievement

AWARDED BY

be10X

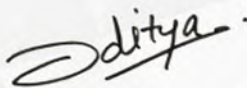
## CERTIFICATE

OF COMPLETION

this certificate is proudly presented to:

**Pavithran M V**

For completing the 1-Day **AI Tools** Workshop  
conducted on **18th February, 2024**



ADITYA KACHAVE  
CO-FOUNDER



ADITYA GOENKA  
CO-FOUNDER



SKASC congratulates Mr Pavithran M.V, 21BCO138 of final year B. Com 'B', who has completed the one-day AI Tools workshop conducted on 18-Feb-2024.

# COMMERCE | STUDENTS' ACHIEVEMENT

**NISM** NATIONAL INSTITUTE OF  
SECURITIES MARKETS  
An Educational Initiative by SEBI



## Provisional Certificate

Registration Number : NISM-202300031876  
Enrolment Number : 2410052290  
Candidate Name : SELVARAJ NISHANTH  
PAN : CXRPN7017G  
Examination Name : NISM-Series-VII: Securities Operations and  
Risk Management Certification  
Examination  
Language : English  
Testing Centre : Coimbatore - NSEIT  
Examination Date : 27-Feb-2024  
Examination Time : 13:30 - 15:30



Marks Scored	Out of Total Marks	Percentage	Passing Percentage	No. of Questions attempted	Questions answered Correctly	Questions answered Incorrectly	Result
77.5	100	77.5	50	100	82	18	Pass

## Provisional Certificate

Registration Number : NISM-202300030055  
Enrolment Number : 2410060126  
Candidate Name : SK SAKTHESH  
PAN : PWWPS2367M  
Examination Name : NISM-Series-VII: Securities Operations and  
Risk Management Certification  
Examination  
Language : English  
Testing Centre : Coimbatore - NSEIT  
Examination Date : 27-Feb-2024  
Examination Time : 13:30 - 15:30



Marks Scored	Out of Total Marks	Percentage	Passing Percentage	No. of Questions attempted	Questions answered Correctly	Questions answered Incorrectly	Result
83.75	100	83.75	50	100	87	13	Pass

SKASC congratulates Mr. Nishanth and Mr. Sakthesh of final year B. Com. B, who have successfully completed **NISM Series VII Securities Operations and Risk Management** Certification Exam on 27-Feb-2024.



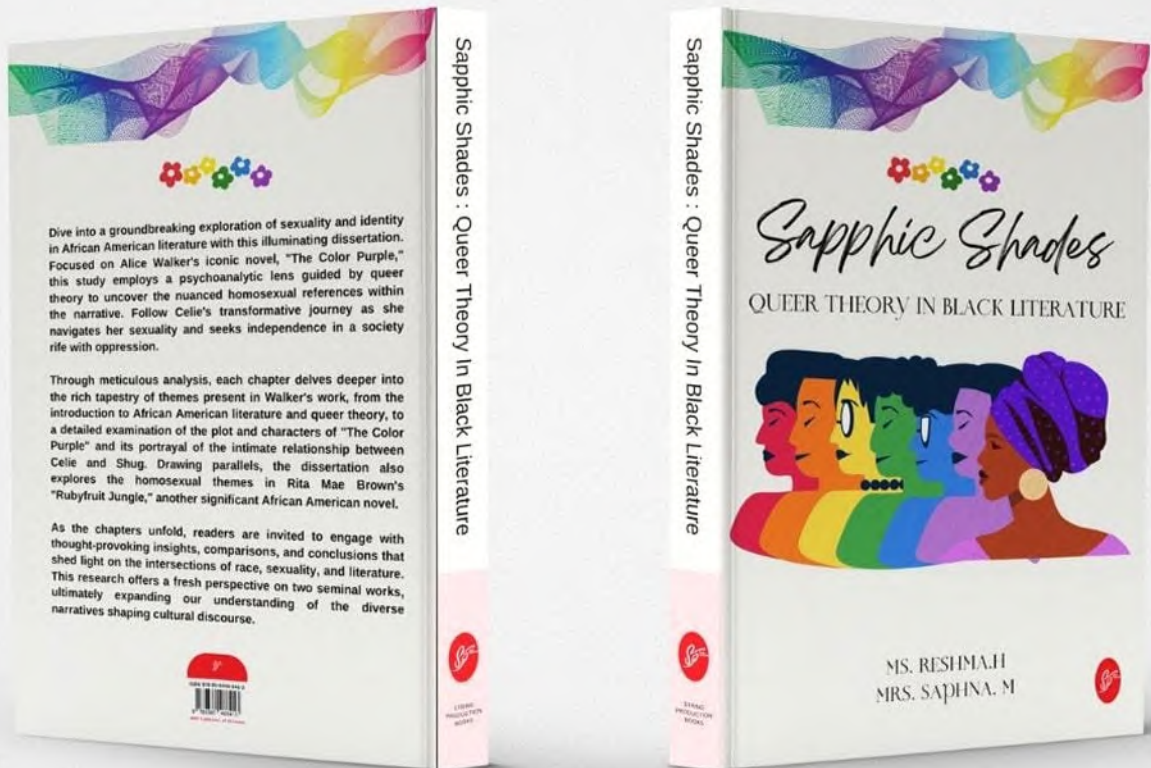
## CT & DS | Students' Achievements



SKASC proudly acknowledges the exceptional performances of the Computer Technology (CT) and Data Science (DS) departments at the recent Tech Astra'24 event, held on February 16 by Rathinam College of Arts and Science. Our students demonstrated their superior skills, clinching a series of victories across different competitions. Sudharshan Vijay S K from the III B.Sc. DS and Monisha R of I B.Sc. CT B took first place in the Project Demonstration. Monisha R also emerged victorious in the 'Just a Minute' contest.

Harshith from I B.Sc. CT B garnered a third-place finish in Poster Presentation, while Arun Surya and Harshini from II and I B.Sc. CT B respectively secured second and third places in Logo Designing. The Technical Quiz was another highlight, with Team 1 from II B.Sc. DS earning second place and Team 2 from II B.Sc. CT B taking third. These individual triumphs combined to win the overall trophy for the CT and DS departments, celebrating their collaborative excellence and technical prowess.

## English | Staff Achievement



SKASC extends hearty congratulations to Ms. Reshma H. and Mrs. Saphna M. Assistant Professors from the Department of English, on the publication of their book "Sapphic Shades." This insightful work delves into Queer theory within the realm of Black Literature, embodying months of diligent research and scholarship. The book is now published with an official ISBN number.



## ECS | STAFF ACHIEVEMENT

  <b>Extracts from the Register of Copyrights</b> 	
<b>प्रतिलिप्यधिकार कार्यालय, भारत सरकार   Copyright Office, Government Of India</b>	
<b>विवरण / Dated: 08/02/2024</b>	
<b>1. पंजीकरण संख्या/Registration Number</b> <b>2. आवेदक का नाम, पता तथा राष्ट्रीयता</b> <b>Name, address and nationality of the applicant</b>	<b>L-143177/2024</b> <b>VEERAMANIKANDASAMY T, 341, SARASWATHI NILAIYAM, KAMARAJAR SALAI, ATHANI, ERODE DISTRICT, TAMIL NADU, INDIA-638502 INDIAN</b>
<b>3. कृति के प्रति लिप्यधिकार में आवेदक के हित की प्रकृति</b> <b>Nature of the applicant's interest in the copyright of the work</b>	<b>AUTHOR</b> <b>LITERARY/ DRAMATIC WORK THIS BOOK COVERS BOTH THE THEORETICAL AND PRACTICAL ASPECTS OF DESIGNING DIGITAL SYSTEMS USING VHDL VHSIC HARDWARE DESCRIPTION LANGUAGE</b>
<b>4. कृति का वर्ग और वर्णन</b> <b>Class and description of the work</b>	<b>PRACTICAL ELECTRONICS (VOLUME IV): DIGITAL SYSTEMS DESIGN USING VHDL</b> <b>ENGLISH</b>
<b>5. कृति का शीर्षक</b> <b>Title of the work</b>	<b>VEERAMANIKANDASAMY T, 341, SARASWATHI NILAIYAM, KAMARAJAR SALAI, ATHANI, ERODE DISTRICT, TAMIL NADU, INDIA-638502 INDIAN</b>
<b>6. कृति की भाषा</b> <b>Language of the work</b>	<b>2023 INDIA</b> <b>VEERAMANIKANDASAMY T, 341, SARASWATHI NILAIYAM, KAMARAJAR SALAI, ATHANI, ERODE DISTRICT, TAMIL NADU, INDIA-638502 INDIAN</b>
<b>7. रचयिता का नाम, पता और राष्ट्रीयता तथा यदि रचयिता की मृत्यु हो गई है तो मृत्यु की तिथि</b> <b>Name, address and nationality of the author and if the author is deceased, date of his decease</b>	<b>PUBLISHED</b>
<b>8. कृति प्रकाशित है या अप्रकाशित</b> <b>Whether the work is published or unpublished</b>	<b>2023 INDIA</b> <b>VEERAMANIKANDASAMY T, 341, SARASWATHI NILAIYAM, KAMARAJAR SALAI, ATHANI, ERODE DISTRICT, TAMIL NADU, INDIA-638502 INDIAN</b>
<b>9. प्रथम प्रकाशन का वर्ष और देश तथा प्रकाशक का नाम, पता और राष्ट्रीयता</b> <b>Year and country of first publication and name, address and nationality of the publisher</b>	<b>N.A.</b>
<b>10. बाद के प्रकाशनों के वर्ष और देश, यदि कोई हों, और प्रकाशकों के नाम, पते और राष्ट्रीयताएँ</b> <b>Years and countries of subsequent publications, if any, and names, addresses and nationalities of the publishers</b>	<b>VEERAMANIKANDASAMY T, 341, SARASWATHI NILAIYAM, KAMARAJAR SALAI, ATHANI, ERODE DISTRICT, TAMIL NADU, INDIA-638502 INDIAN</b>
<b>11. कृति में प्रतिलिप्यधिकार सहित विभिन्न अधिकारों के स्वामियों के नाम, पते और राष्ट्रीयताएँ और समनुदेशन और अनुज्ञापितों के विवरण के साथ प्रत्येक के अधिकार का विवरण, यदि कोई हो।</b> <b>Names, addresses and nationalities of the owners of various rights comprising the copyright in the work and the extent of rights held by each, together with particulars of assignments and licences, if any</b>	<b>N.A.</b>
<b>12. अन्य व्यक्तियों के नाम, पते और राष्ट्रीयताएँ, यदि कोई हों, जो प्रतिलिप्यधिकार या अन्य अधिकारों को समनुदेशित करने या अनुज्ञापित देने के लिए अधिकृत हो</b> <b>Names, addresses and nationalities of other persons, if any, authorised to assign or licence of rights comprising the copyright</b>	

SKASC congratulates Dr. T. Veeramanikandaswamy of Associate Professor from the Department of ECS for his literary work, focusing on the theoretical and practical aspects of designing digital systems using VHDL (VHSIC Hardware Description Language), has been granted copyright registration by the Copyright Office, Government of India.

# Library | Staff Achievement

Indian Council of Social Science Research  
(Ministry of Education)

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F. No. NIS/NS/344/IC/2023-24

Dated: 22.02.2024

The Principal  
Sri Krishna Arts & Science College,  
Sugunapuram, Coimbatore-641008,  
Tamil Nadu

## Sanction Order

**Subject:** Sanction for organizing a National seminar on *"Innovative Research Practices in Social Sciences/ Breaking Boundaries: Advancements in Social Science Research"*.

Dear Sir,

Sanction of the Council is hereby accorded for the grant-in-aid of **Rs.50, 000/-** (Rupees Fifty thousand only) to organize the above mentioned National seminar under the Convenorship of Dr. K.R. Senthilkumar, Librarian, to be held during 11-12 March, 2024.

The sanctioned amount will be released in two instalment as follows:

First instalment	Rs. 37,500/-
Second instalment	Rs. 12,500/-

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Grand Total	Rs. 50, 000/-
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The first instalment of Rs. 37, 000/- will be released on receipt of the **grant-in-aid bill & PFMS Form** (copy enclosed) duly signed and stamped by the Competent Authority of the Institution/University/College.

Dr. Senthil Kumar, the Librarian, has obtained approval from the ICSSR Ministry of Education to organize a National Seminar on "Innovative Research Practices in Social Sciences/Breaking Boundaries: Advancements in Social Science Research



# Mathematics | Staff Achievement

**Tiruchengode**  
**VIVEKANANDHA**   
COLLEGE OF ARTS AND SCIENCES FOR WOMEN (AUTONOMOUS)  
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Tiruchengode - 637 205, Namakkal(Dt), Tamil Nadu.

**DEPARTMENT OF MATHEMATICS**

Workshop on  
**MATHEMATICAL DOCUMENTATION USING LATEX**

Chief guest:  
**Dr. S. Priyadharsini., M.Sc., M.Phil., Ph.D.**  
**Assistant Professor**  
**Department of Mathematics ,**  
**Sri Krishna Arts and Science College,**  
**Coimbatore.**

Venue: Math lab  
Date: 23-02-2024  
Time: 10.00am to 4.00pm

**CO-ORDINATOR**  
Mr. M. Ranjithkumar  
AP/ Mathematics  
VICAS

**HOD**  
Dr. S. Ramadevi  
Prof & Head,  
Department of Mathematics  
VICAS.

**PRINCIPAL**  
Dr. P. Baby Shakila,  
VICAS.

*Presided By "Vidhya Rathna"*  
Prof. Dr. M. KARUNANITHI, B.Pharm., M.S., Ph.D., D. Litt  
Chairman & Secretary  
Vivekanandha Educational Institution & Hospitals  
Tiruchengode & Sankari.



Dr. S. Priyadharsini from the Department of Mathematics recently facilitated a workshop titled "Mathematical Documentation Using LaTeX" at Vivekananda College of Arts and Science, Thiruchengode, on February 23, 2024. Her expertise provided first and second-year MSc Mathematics students with a solid foundation in LaTeX, an essential tool for effective mathematical documentation. The event was well-received, offering students invaluable insights into the precision and efficiency required for professional documentation in their academic pursuits.



# SRI KRISHNA ARTS AND SCIENCE COLLEGE

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