SKASC BEATS

Newsletter

Weekly Edition 24 - 12

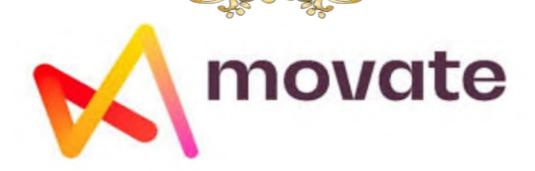
04.04.2024





இன்மையு ளின்மை விருந்தொரால் வன்மையுள் வன்மை மடவார்ப் பொறை







Placement The Cell organized a Placement Drive by Movate (CSS Corp), a digital technology customer and services company experience disrupting committed to the industry with boundless agility, human-centered innovation, and a relentless focus on driving client outcomes, on 28.03.2024.

The Drive included an online test open to all undergraduate streams. The focus was on the of Digital role Customer Experience, with a salary of 2.40 LPA. This event provided an opportunity for students from diverse academic backgrounds to explore career options the in digital domain.



rythmôs





The Placement Cell organized a Placement Drive by **Rythmos**, a business and technology consulting firm specializing in Data, Integration, Loyalty, Marketing, on 28.03.2024. Ms. Anusha, HR Lead delivered the Pre Placement Talk. The drive is for the role of Junior Associate Consultant.

Undergraduate students from Computer Streams gained insights into the role of Junior Associate Consultant and the other exciting opportunities offered by Rythmos, with a disclosed salary of 3.20 LPA.







SRI KRISHNA ARTS AND SCIENCE COLLEGE KUNIYAMUTHUR, COIMBATORE - 08

PG DEPARTMENT OF SOCIAL WORK
INVITES YOU

A COMMUNITY ORGANIZATION PROGRAMME (COPE) ON

PROMOTING AWARENESS ON DRUG ABUSE

CHIEFGUEST:

MR.K.MURALI KRISHNAN, SOCIAL WORKER, DISTRICT TOBACCO CONTROL CELL

DATE :24.03.2024

TIME :11:00 AM

VENUE :THADAGAM ROAD, KANUVAI.

Dr.R. JAGAJEEVAN

Dr. V. A. RINSEY ANTONY DEAN OF APPLIED SCIENCE

Dr. A. ALAGARSAMY HEAD OF DEPARTMENT

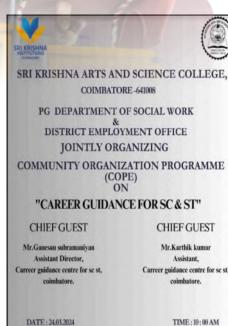
FACULTY CO-ORDINATOR: Dr. M. N. KRISHNADAS ASSISTANT PROFESSOR OF SOCIAL WORK STUDENT CO-ORDINATOR: Mr.ALAGU SANKAR B (23MSW007) Mr.KRISHAN KUMAR T P (23MSW029)

On 24th March 2024, the Social Department of organised Community а Organization Program focused on promoting awareness of drug dangers abuse. offered informative program classes open to the public. Mr. Murali Krishnan, representing the District Tobacco Control Cell at Chinna Thadagam Bus Stop, was honored to serve as the event's chief guest.





Department of Social Work organized a Career Guidance Program for the Scheduled Caste (SC) and Scheduled (ST) communities Tribe at the Puliyakulam Government Library March 24, 2024. Mr. Karthick Kumar, Assistant at the Career Guidance Centre for SC and ST, served as the esteemed chief guest. The program aimed to provide vital resources, information, and guidance to SC and ST individuals, enabling them to make informed decisions about their future careers.



VENUE: PULIANKULAM, COIMBATORE

DEAN OF APPLIED SCIENCE

Vimal T

Dr.R JAGAJEEVAN

PRINCIPAL, SKASC

Faculty Coordinator

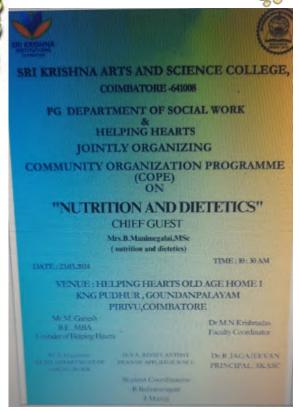
Student Coordinators V.M. Dheekshitha Lakshmi

Dr.A. Alagarsamy HEAD, DEPARTMENT OF

MSW The students of Mr. V.M. Mohammmed Noufeeth and Mr. C.S. Praveen organized Organization Community Programme (COPE) on "Vote for Better Tomorrow, Empowering Every Voice" at Kovai Pudur A ground. The chief guest of the Day was Mr. Nithin, Founder, Our Happiness NGO. Many First time voters participated in the event.



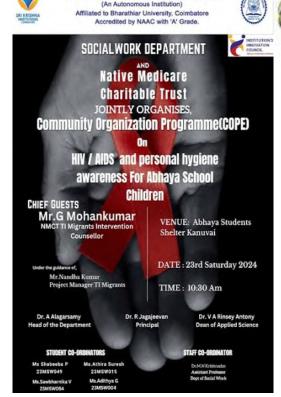




Department of Social Work conducted Community а Organization Program titled "Nutrition and Dietetics for Old Age Women" for the residents Helping Hearts Old Age Home on 23.03.2024. The Chief Guest for the event was renowned а Nutritionist Mrs. B. Manimegalai,. This program aimed to address the nutritional needs and diet-related challenges faced by the elderly.



On March 23, 2024, the students of **MSW** with NATIVE partnered MEDICARE **CHARITABLE TRUST** (NMCT), a non-profit organization dedicated providing to quality education to underprivileged children and enhancing the livelihood of tribes, urban rural. and women through various livelihood activities organized a community organization program focusing on raising awareness about HIV and personal hygiene among children



SRI KRISHNA ARTS AND SCIENCE COLLEGE



On March 23, 2024, students Joseph **MSW** E. K and Siddharth M organized Community Organization Program (COPE) titled "Promoting Health Awareness in Old Age Home" in collaboration with EERA NENJAM. The event aimed to raise awareness about health issues among the residents of an Old Age Home. Dr. Elango V from Mallika Nursing Home was invited as the chief conduct quest to interactive session with a total number of residents as 38.



SRI KRISHNA ARTS AND SCIENCE COLLEGE

(An Autonomous Institution) Affiliated to Bharathiar University, Colmbatore Accredited by NAAC with 'A' Grade.





DEPARTMENT OF SOCIAL WORK IN COLLABORATION WITH

EERA NENJAM

Community Organization ProgrammE(COPE)

Promoting Health Awareness in Old Age Home

CHIEF GUEST: Dr. Elango V, Professor & Doctor (Mallika Nursing Home)

DATE: MARCH 23, 2024, SATURDAY

TIME: 03:00pm - 04:00pm

VENUE: EERA NENJAM, COIMBATORE

Dr. V A Rinsey Antony, Dr. A Alagarsamy,

Head of the Department Dean of Applied Science

Dr. R Jagajeevan, Principal

Staff Co-ordinator

Ms. V.M. Dheekshitha Lakshmi Assistant Professor Department Of Social Work

Under the Guidance

Student Co-ordinators Mr P Mahendran Mr. Joseph E K 23MSW026

Founder

Mr. Siddharth M 23MSW053

Ms. A. Subhulakshmi Supervisor











Sri Krishna Arts and Science College Coimbatore - 641008 Alongwith

B-4 Police Station, Ukkadam, Coimbatore

Cordially Invites You For A Community Organization Programme (COPE)

"Speed Thrills But Kills"

Chief guest Mr.M.Tamilselvan Grade2 police constable **B4 Ukkadam Law and Order Police Station**

Venue: Michael Higher Secondary School, Ukkadam

Date: 21/03/2024 Time: 2:30 PM

Dr.R.Jagaieevan

Dr.V.A.Rinsey Antony

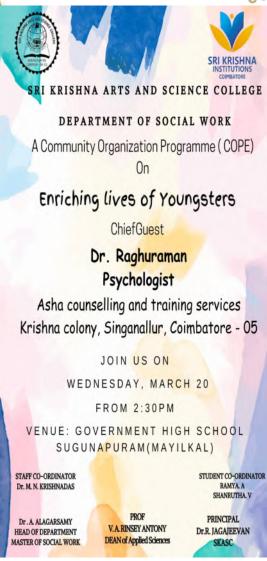
Prinicipal SKASC Dean of Applied Science Head of the Department of Social Work

Students Co-ordinates I Ms.K.R.Resmi (23MSW041

Faculty Co-ordinator Ms.V.M.Deekshitha Lakshmi Ms.A.K.Nidha (23MSW033) Assistant Professor of Department of Social Work

Students from the Master of Social Work program recently held a community organization event as part of their Social Work Education curriculum. The event was awareness an campaign focusing on safety, aimed at educating school students about importance. Mr. M Tamilselvan, a Grade II Police Constable **B4** Ukkadam **Police** from Station in Coimbatore, graced the occasion as the chief guest.

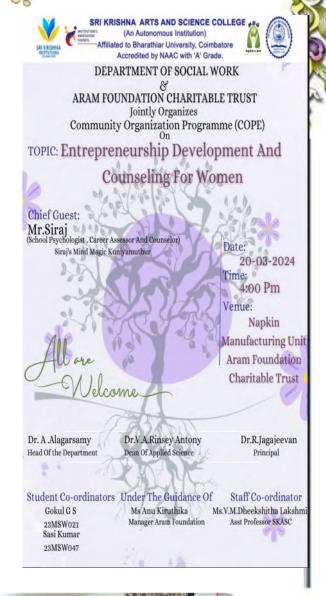




2024. **MSW** 20, March Shanrutha Ms. and trainees Ms. Ramya A spearheaded "Enriching Lives of Youngsters" program at the Government High School in Sugunapuram. Renowned psychologist Dr. K. Raghuraman from Asha Counselling Training and Services delivered engaging an presentation featuring interactive role-Raghuraman's dynamic plays. Dr. approach and emphasis on student participation created a lively learning environment. The program was met with positive feedback, demonstrating MSW trainees' dedication the community impact.



In an empowering move for local **MSW** entrepreneurship, students from the Department of Social Work organized а community program focused entrepreneurship development for women. Held at the napkin manufacturing unit in Gandhi Puram on March 20, 2024, the event aimed to inspire and educate. The program graced by was presence of Mr. Siraj, a distinguished psychologist, school career assessor, and counselor, who served the chief guest of the day, underscoring the importance of such initiatives in community development.







SRI KRISHNA ARTS AND SCIENCE COLI COIMBATORE -641008

PG DEPARTMENT OF SOCIAL WORK

PROPEL INDUSTRIES PRIVATE LIMITED **JOINTLY ORGANIZING**

COMMUNITY ORGANIZATION PROGRAMME

"MORAL VALUES"

CHIEF GUEST

Prof. Dr. P. SURYANARAYANAN MA, M.phil, PhD,

Former Professor, Department Of English, vernment Arts and Science college, Coimbators

DATE: 18.03.2024

TIME: 2:00 PM

Mrs.B. Mohana Priya Faculty Coordinator

VENUE: GOVERNMENT HIGHER SECONDARY SCHOOL, KANNAMPALAYAM

Mr.G.R. Senthuran Principal Govt.hr.sec.school, Kannampalayam

Dr.A. Alagarsamy HEAD, DEPARTMENT OF SOCIAL WORK

Mr.Vignesh R CSR Manager Propel Industries

Dr.R JAGAJEEVAN Dr.V.A. RINSEY ANTONY DEAN OF APPLIED SCIENCE PRINCIPAL, SKASO

Student Coordinators

K.Sasmita J.Jeffrin

MSW students Ms. Sasmitha and Ms. Jefrin partnered with Propel Industries Private Limited to "COPE," deliver а community program centered on moral values. Kannampalayam Held at Government Higher Secondary School on March 18th, the session esteemed former led by was

professor Dr. P. Suryanarayanan.



School leadership, including Mr. G.R. Senthooran (Principal) and Mr. R. Vignesh (CSR Manager), actively supported the program.

SOCIAL WORK | VOTING AWARENESS

In anticipation of the upcoming Central elections, MSW students at SKASC participated in a pledge emphasizing the ceremony importance voting of fundamental right. The event, aimed at raising awareness about the civic duty of each citizen to vote, featured Ms. Tresa Sugirtha, a distinguished professor from PSG Cas, as the chief guest. The ceremony was held at the N Block of SKASC.







SRI KRISHNA ARTS AND SCIENCE COLLEGE
KUNIYAMUTHUR, COIMBATORE
Department of Social Work

Heartily Invites you for

"COMPULSORY VOTING AWARENESS PROGRAMME"

CHIEF GUEST Ms.TREASA SUJITHRA

Assistant Professor, Department of Social Work PSG College of Arts and science

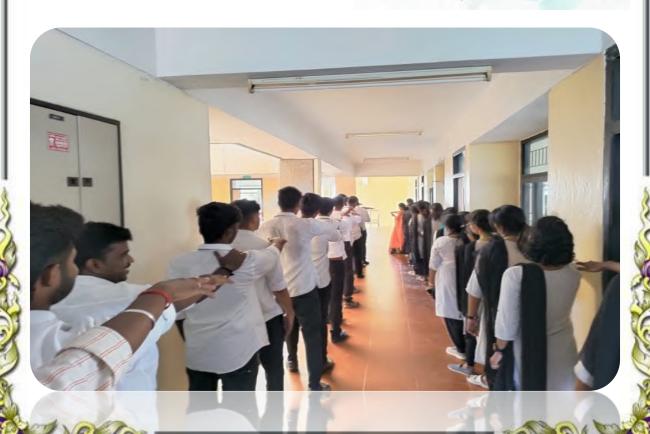
VENUE:N Block,SKASC

DATE:18.03.2024

TIME:09.30AM

Dr.R.Jagajeevan Principal Dr.V.A.Rinsey Antony Dean Of Applied Science

Ms.H.Saurabhi Prashanthika Assistant Professor Department of Social Work

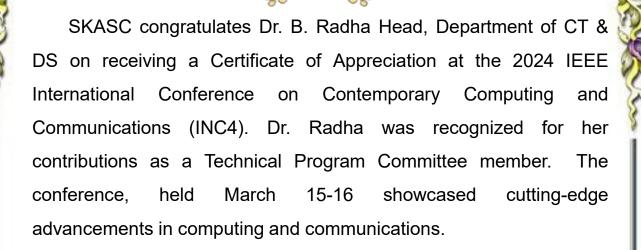






SKASC Congratulates Dr. B. Radha, Head, Department of CT and DS on presenting a paper entitled *Analyzing the Viability* of Education and Farming Knowledge and their Impact on the Willingness to Adopt Agriculture in the Next Generation at the two day International Conference on Sustainable Advanced Computing (ICSAC - 2024), Organized by the Department of Computer Science, CHRIST (Deemed to be University), Bangalore, India, during 22-23 March, 2024.









2024 IEEE INTERNATIONAL CONFERENCE ON CONTEMPORARY COMPUTING AND COMMUNICATIONS
(INC4)

CERTIFICATE OF APPRECIATION

Presented to:

B. Radha

Sri Krishna Arts and Science College, Tamil Nadu

appreciating your active participation as Member of Technical Program Committee in 2024 IEEE International Conference on Contemporary Computing and Communications (InC4) Organised by the Department of Computer Science and Engineering, CHRIST (Deemed to be University), Kengeri Campus, Bangalore - 560 074 during March 15-16, 2024.

Dr. Mary Anita E A

Associate Dean, SoET CHRIST (Deemed to be University), Bangalore, India Preasantkunneethsree

Dr. Prasant Misra

Senior Scientist, TCS – Research General Chair InC4 2024

Associate Dean, SoET CHRIST (Deemed to be University), Bangalore, India

Dr. Mary Anita E A

Dr. Prasant Misra Senior Scientist, TCS – Research General Chair InC4 2024

reas ant kineset bine

InC4-2024/Technical Program





சான்றிதழ்

முனைவர்/திரு/திருமதி/செல்வன்/செல்வி

St. Jaggeria

கோயம்புத்தூர் குமரகுரு பன்முகக் கலை அநிவியல் கல்லூரியின் தமிழ்த்துறை மந்நும் நியூ செஞ்சுரி புக் ஹவுஸ் இணைந்து நடத்திய "சங்க இலக்கியமும் தமிழ்ப் பண்பாடும்" என்னும் பொருண்மையில் 27 மார்ச் 2024 அன்நு நடைபெந்ந தேசிய மாநாட்டில், கட்டுரையாளராக/பங்கேற்பாளராகக் கலந்துகொண்டார் எனச் சான்றுளிக்கப்படுகிறது.

ரு. திலால் சே. வேணுகோபால்

முனைவர் சு. வேணுகோபால் தமிழ்த்துறைத் தலைவர் குமரகுரு பன்முகக் கலை அநிவியல் கல்லூரி முனைவர் விஜிலா எடவின் கென்னடி முதல்வர்

குமரகுரு பன்முகக் கலை அறிவியல் கல்லூரி



கோயம்புத்தூர் குமரகுரு பன்முகக் கலை அறிவியல் கல்லூரியின் தமிழ்த்துறை மற்றும் நியூ செஞ்சுரி புக் ஹவுஸ் இணைந்து 27.03.2024 அன்று நடத்திய "சங்க இலக்கியமும் தமிழ்ப் பண்பாடும்" என்னும் 'தேசிய மாநாட்டில்' முனைவர். ஆ. சந்திரசேகர், உதவிப் பேராசிரியர் பங்கேற்பாளராகக் கலந்து கொண்டார்.

SOFTWARE SYSTEMS | FACULTY & STUDENTS' ACHIEVEMENT

Mrs. M. Raju from the Department Software Systems along of with Thangapandiyammal R. Ms. Shalini, M.Sc. Computer Ms. S. Science students presented their titled "Adaptive Routing paper protocol in Frequent Disconnected Mobile ad-hoc networks using Genetic Algorithm." at the recent Second International Conference on Multidisciplinary Research Innovation (ICMRI) 2024, held at the Radhakrishna Institute of Technology and Engineering in Bhubaneswar, India on 27th and 28th March, 2024.





COMMERCE PA & CS | STUDENTS' ACHIEVEMENT



SKASC congratulates Aravind, Ganesh, and Prawin Nagarajan, students of II B. Com. CS, have triumphed at the CASCALL event's IPL Auction, securing the First Prize. This prestigious event was organized by the Department of Commerce PA & CS. Their outstanding performance not only showcased their skills but also earned them a cash reward of Rs. 5,000. Congratulations to the team on their remarkable achievement and for bringing honour to our college.





Dr. M. N. Krishnadas, an Assistant Professor from the Department of Social Work participated in a technical in-house program. The event, named "Regional Workshop cum Orientation Programme," was organized by Tamil Nadu Agricultural University (TNAU) and took place at the Vanavarayar Institute of Agriculture (VIA) in Manakkadavu, Pollachi, on March 27, 2024.





SOCIAL WORK | STUDENTS' ACHIEVEMENT



SUMAK KAWSAY 2024

Living in harmony with nature

An Intercollegiate Technical Event

SKASC is delighted to announce that its MSW students have won the First Prize at the esteemed Sumak Kawsay Intercollegiate Technical Event hosted by PSGCAS. The victorious team – Arun Sudha, Arvin Krishna, Indhu Nishalini, and Veera Kumar – demonstrated outstanding skills and dedication throughout the competition. Their win highlights both their individual abilities and the quality of education provided by our institution. Congratulations to these students on this impressive achievement!



CSHM | STUDENT'S ACHIEVEMENT

In a remarkable achievement, Mr. Bhavanesh Kumar M., a second-year B. Sc. CSHM student, clinched the first place in the Culinary Clash Event at Euphoria 24, an inter-collegiate competition. This prestigious event took place at PSG College of Arts & Science, Coimbatore, on March 27, 2024. Mr. Kumar's outstanding performance has brought great pride to our institution, showcasing exceptional culinary skills among peers from various colleges.









CSHM | FACULTY ACHIEVEMENT







SKASC congratulates Mr. G. Sathish Kumar, the Head of the CSHM Department who has been honoured with an invitation from the Kapilan Institute of Training (KIT) to conduct a comprehensive Hospitality Audit. KIT, a renowned corporate training enterprise, specializes in a broad spectrum of areas including Hospitality, Customer Care, Employee Development, Interview Preparation, Faculty Development, and Training for New Generation Owners. Mr. Kumar has successfully completed this prestigious audit at the Kumaran Medical Centre located in Saravanampatti, Coimbatore, on the 28th of March, 2024. This achievement is a testament to his expertise and the high standards of our institution's commitment to excellence in hospitality.





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New DELHI

Reg. No. - L-145274/2024

Date 20/03/2024

ORTHORHOMBIC CRYSTAL PHASE OF LEAD OXIDE

Phase transitions of PbO

Applicant

Sri Krishna Arts and Science College,
Kuniamuthur, Coimbatore – 641008

principal@skasc.ac.in

Author

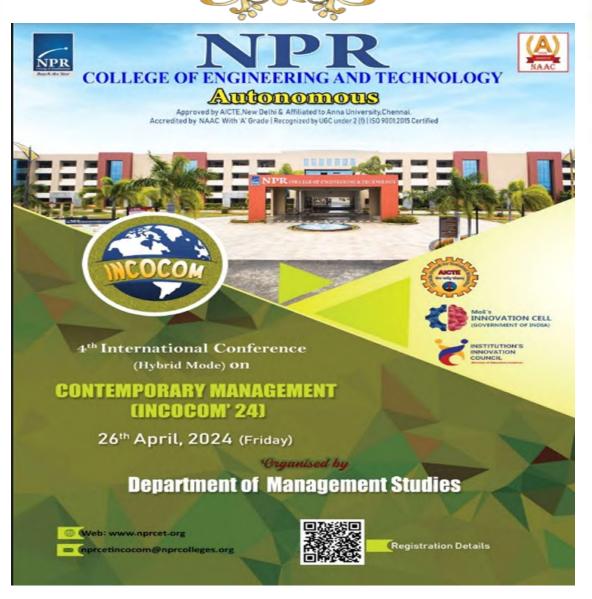
Dr.S.Narendhran

Department of Biotechnology,
Sri Krishna Arts and Science College,
Kuniamuthur, Coimbatore-641008

narendhrans@skasc.ac.in

SKASC congratulates Dr. S Narendhran, Assistant Professor from the Department of Bioscience who has been granted a registration certificate for copyright titled 'Orthorhombic Crystal Phase of Lead Oxide' (L-145274/2024). This significant achievement highlights Dr. Narendhran's expertise and contributions to the field of Bioscience.





SKASC congratulates Dr. K. R. Senthil Kumar, our esteemed Librarian, who has been selected as a resource person for the 4th International Conference on Contemporary Management (CINCOCOM'24). This prestigious event is hosted by the Department of Management Studies at N.P.R. College of Engineering and Technology, Dindigul, Tamil Nadu. We extend our heartiest congratulations to Dr. Kumar on this notable achievement.



LIBRARY | STAFF ACHIEVEMENT



GUEST SPEAKERS



Dr.Ahmed Al-Rubaye,

Dr.P.Sridevi, Department of Management Studies, National Institute of Technology,



Dr.S.Senbaganathan,

Dr. Karuppasamy Ramanathan, Dean School of Management Hindustan Institute of Technology & Science (Deemed to be University)





Dr.Naganandini Selvaraj, Associate Professor & Head. Department of MBA. Netiru Institute of Technology. Coimbatore

Last Date for

Submission of paper 15.04.2024

19.04.2024

For Registration Date of conference 26.04.2024

ADVISORY COMMITTEE



Dr.V.Joseph Paul Raj, Professor, Department of Management Studies, Anna University Regional Campus, Madural.

Dr.K.V.Nithyananda Department of Management Studies, Indian Institute of management (IIM),



Dr.C.K.Muthukumaran, Professor, Department of Management Studies, Alagappa Institute of Management, Alagappa University, Karaikudi.







Dr.R.Sivarethinamohan, Department of Management Studies, Symbiosis centre for Management Studies, Bengaluru

Dr.S.Manimaran Professor & Head, Department of Management Studies, PSNA College of Engineering & Technology Dindigul.





Dr.G.MuraliManohari, Associate Professor & Head Department of Management Studies Sri Krishna Aditya College of Arts & Science College, Coimbatore.





Prof.Ramkumar Faculty of OB and People Analytics Gitam Deemed University, Bengaluru.





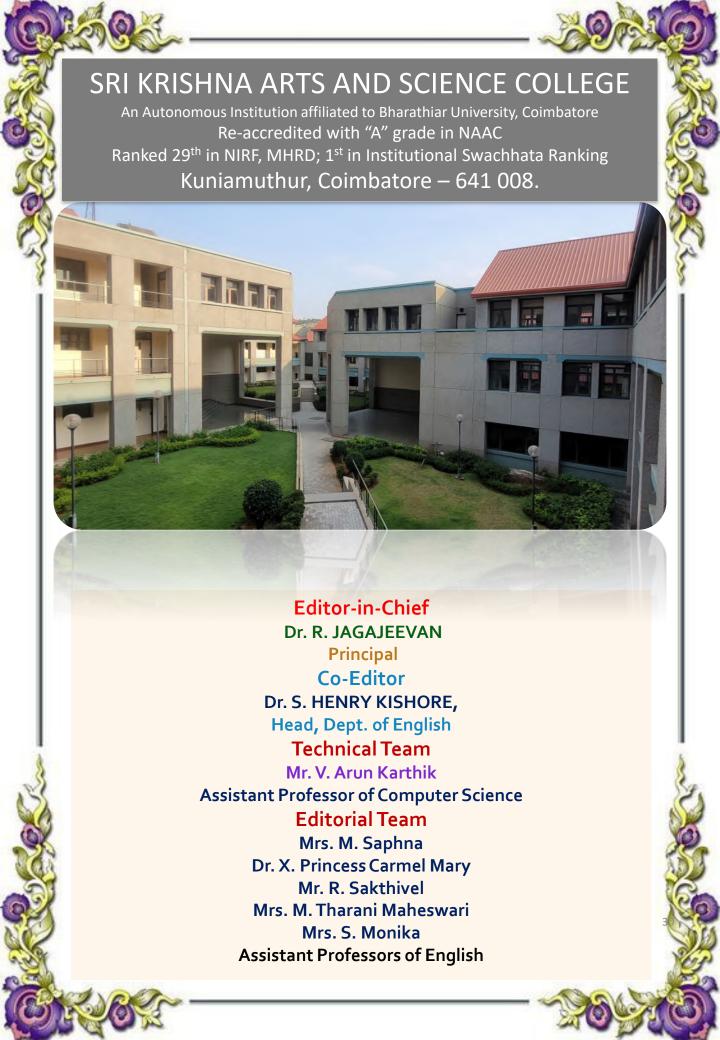
Dr.K.R.Senthil Kumar Sri Krishna Arts and Science College, Coimbatore.











इरिवइट ठिह्याइ

NEWSLETTER

WEEKLY EDITION

10.04.2024



SKASC's Alumni Meet - 2024





எல்லா விளக்கும் விளக்கல்ல சான்றோர்க்குப் பொய்யா விளக்கே விளக்கு.











SRI KRISHNA ARTS AND SCIENCE COLLEGE COIMBATORE

THE MANAGEMENT, PRINCIPAL, FACULTY AND STAFF MEMBERS
CORDIALLY INVITE YOU ALL FOR THE

ALUMNI MEET - 2024



Dr. A. Sharmila Banu

NORTH REGIONAL MANAGER, HYCON MACHINES,

COIMBATORE

VENUE: SRI KRISHNA HALL

April 6, 2024 10:30 AM

SMT. S. MALARVIZHI

CHAIRPERSON & MANAGING TRUSTEE, SKI

Dr. K. SUNDARARAMAN

CHIEF EXECUTIVE OFFICER, SKI

SHRI. K. ADITHYA

TRUSTEE, SKI

Dr. R. JAGAJEEVAN

PRINCIPAL, SKASC

come and celebrate with us



SKASC | Alumni Meet 2024



The Alumni Meet 2024, held on April 6th 2024 was a significant event that showcased the importance of alumni engagement and the strong connections between former students and their alma mater. The Principal Dr. R. Jagajeevan and Vice Principal Dr. R. Vijayasamundewari led the event, emphasizing the role of alumni in strengthening these bonds. Dr. S. Anbumalar introduced the esteemed guest, Dr. A. Sharmila Banu from Hycon Machines, Coimbatore, whose keynote address sparked motivation among the attendees.



Alumni shared their experiences, reaffirming their lasting ties to the college and promoting unity. The event concluded with a vote of thanks from Dr. X. Princess Carmel Mary, inspiring everyone to make positive contributions to their alma mater and society.

The Board of Studies (BoS) at SKASC has begun its proceedings for the 2024-2025 academic year through a blended mode starting from April 6, 2023. As a statutory entity reporting to the Academic Council via respective Deans, each department boasts its own BoS, ensuring the robustness of SKASC's academic system.

The critical BoS oversees academic decisions, from introducing new programs to revising existing evaluating academic and ones regulations. Recently, departmental meetings have been held where Even Semester syllabi were examined in collaboration with subject experts, university representatives, alumni. and departmental BoS members.

The following Departments conducted the BoS Meetings...

- Department of Languages
- Department of Mathematics
- Departments of Commerce Streams
- Departments of Computer Streams
- Department of CSHM

- Department of CDF
- Department of Social Work
- Department of Management Sciences
- Department of English
- Department of Psychology



Languages | Board of Studies Meeting



மொழித்துறையின் பாடத்திட்டக் குழு கூட்டம் 10.04.2024 அன்று இனிதே நிறைவு பெற்றது.





Mathematics | Board of Studies Meeting

















Management Science | BoS Meeting









English | BoS Meeting







On 8th April 2024, the English Board conducted a successful Board of Studies Meeting with Professor from IIT, Madras, Dr. S.P. Dhanavel, as the Subject Expert. The meeting covered key curriculum enhancements and pedagogical strategies, fostering productive discussions and ensuring academic rigour.



Bioscience | BoS Meeting









CS & CA | Board of Studies Meeting



On 6th April, 2024, the Sixteenth Board of Studies in Computer Science and Applications officially commenced today at the Council Hall. Dr. Anuja Beatrice, the Board Chairman, delivered a comprehensive presentation to both External and Internal Board Members, marking the beginning of this pivotal meeting.

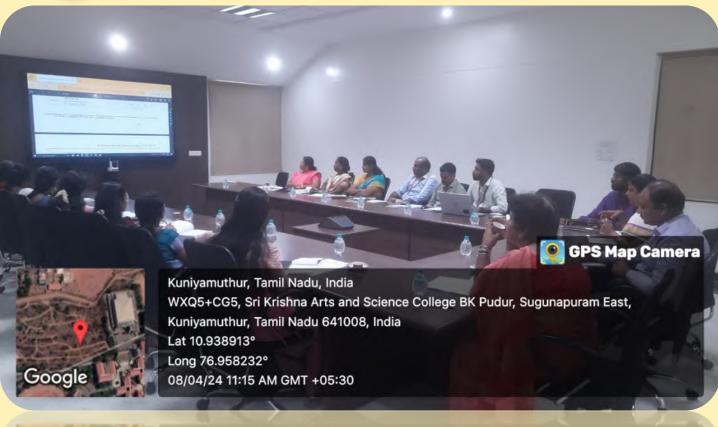






CT | Board of Studies Meeting









CS Programming | Board of Studies Meeting



CS Programming Board









Social Work | Board of Studies Meeting







Sugunapuram East, BK Pudur, Kuniamuthur, WXQ6+336, BK Pudur, Sugunapuram East, Coimbatore, Kuniyamuthur, Tamil Nadu 641008, India

Lat 10.937624°

Long 76.960056°

10/04/24 10:50 AM GMT +05:30

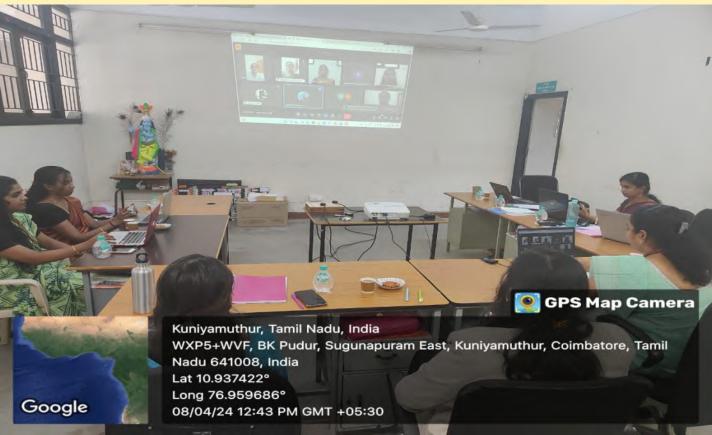


CDF | Board of Studies Meeting



The Board of Studies meeting of the Department of CDF was conducted successfully on 8th April 2024. The session, characterized by constructive discussions and strategic planning, marks a significant milestone for the department.







Commerce CA | Board of Studies Meeting





Lat 10.938201° Long 76.958657°

10/04/24 11:34 AM GMT +05:30





Commerce Industry Integrated | BoS Meeting





Iniyamuthur, Tamil Nadu, In Q5+58F, BK Pudur, Sugunapuram Eas imbatore, Tamil Nadu 641008, India 10.93799°

ng 76.958586° 04/24 10:29 AM







East, Coimbatore, Kuniyamuthur, Tamil Nadu 641008, India



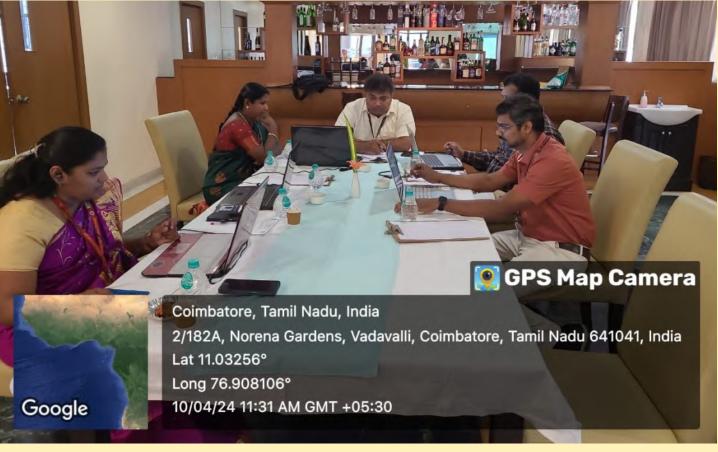
Iniyamuthur, Tamil Nadu, Ir (Q5+6FR, BK Pudur, Sugunapuram Eas imbatore, Tamil Nadu 641008, India 10.938123°

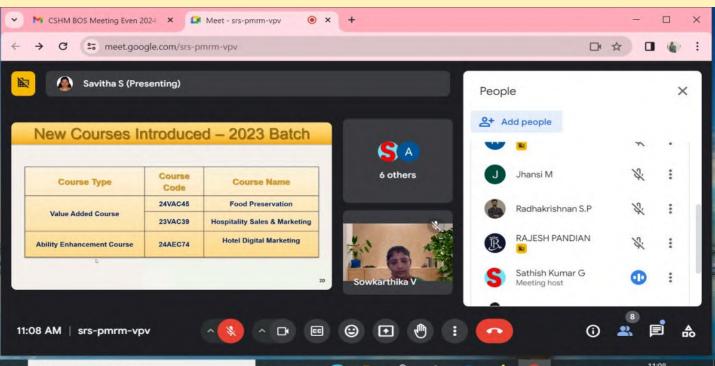
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CSHM | Board of Studies Meeting



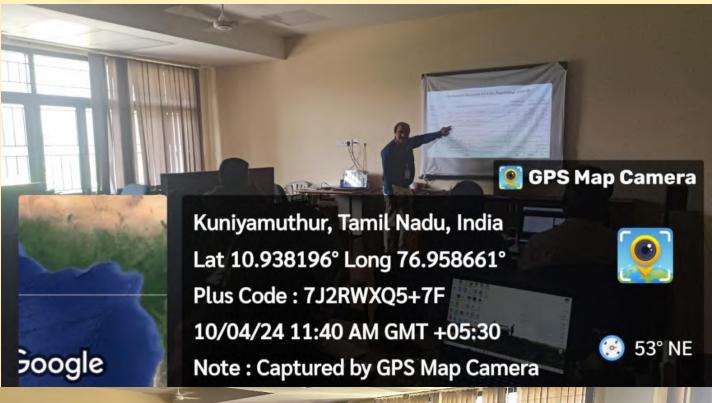






Psychology | Board of Studies Meeting









Ramadan Iftar celebration





In a heartwarming display of cultural unity and celebration, the students of SKASC recently hosted a Ramadan Iftar celebration. Iftar, the meal eaten by Muslims after sunset during Ramadan, symbolizes breaking the fast and bringing the community together. The event was warmly supported by our esteemed Principal, who extended his greetings to all attendees. Special appreciation was expressed towards the student organizers for their commendable effort in orchestrating such a meaningful gathering.









Extracts from the Register of Copyrights

SRI KRISHNA ARTS AND SCIENCE COLLEGE, SRI KRISHNA ARTS AND SCIENCE COLLEGE KUNIAMUTHUR-641008 INDIAN

LITERARY/ DRAMATIC WORK THE WORK IS AN ORIGINAL CREATION OF THE AUTHOR WHICH IS ABOUT THE INTEGRATION OF CULTURAL HERITAGE AND EASHION THROUGH THE CREATION OF KOREAN PATTERNS USING THE ANCIENT BRAHM SCRIPT.

NITHA SATHEESH S , SRI KRISHNA ARTS AND SCIENCE



प्रतिलिप्यधिकार कार्यालय, भारत सरकार | Copyright Office, Government Of India

L-146144/2024

OWNER

ENGLISH

दिनाक/Dated:01/04/2024

- 1. पंजीकरण संख्या/Registration Number
- आवेदक का नाम, पता तथा राष्ट्रीयता Name, address and nationality of the applicant
- कृति के प्रतिलिप्यधिकार में आर्थदक के हिंत की प्रकृति Nature of the applicant's interest in the copyright of the work
- कृति का वर्ग और वर्णन Class and description of the work
- कृति की भाषा Language of the work
- रचिता का नाम, पता और साक्षीयता तथा यदि रचयिता की मृत्यु हो सई है. तो मृत्यु की तिथि Name, address and nationality of the author and if the author is deceased, date of his decease
- 8. कृति प्रकाशित है या अप्रकाशित Whether the work is published or unpublished
- प्रथम प्रकाशन का वर्ष और देश तथा प्रकाशक का नाम, पता और राष्ट्रीयता Year and country of first publication and name, address and nationality of the publisher
- बाद के प्रकाशनों के वर्ष और देश, यदि कोई हों, और प्रकाशकों के नाम, पते
 - 11. कृति में प्रतिनिध्यक्तिकार सकित विश्वन अधिकारों के स्वामिक्त के नाम पते और राष्ट्रीमताएं और समृतुर्धेश्चन और अनुप्रतिश्चों के विश्वन के साथ प्रत्येक के अधिकार का निश्चल, यदि कोई हो] Names, addresses and nationalities of the owners of various rights comprising the copyright in the work and the extent of rights held by each, together with particulars of assignments and licence; if
 - 12. अन्य व्यक्तिमों के नाम, पते और राष्ट्रीयलाएं, गृढि कोई हो, जो प्रतिक्रियांचिय मार्थ अधिकारों को समृत्येतित करने या अनुष्यित देने के लिए अधिकृत हो Names, addresses and nationalities of other persons, if any, authorised to assign or licence of rights comprising the copyright
 - 13. यदि कृति एक 'करतालक कृति' है, तो कृति पर अधिकार रखने याने याति का लग्न पता और राष्ट्रीयता स्तित मृत्र कृति का स्थान। (एक प्रास्तृतिक कृति के मान्त्र ने कृति पूर्व होने का क्ष्म ने (प्रत्य प्रास्तृतिक कृति के मान्त्र ने कृति पूर्व होने का क्ष्म में दिख्या मान्त्र वार्तिष्ठ) If the work is an 'Attistic work', the location of the original work, including anne, address and nationality of the person in possession of the work. (In the case of an architectural work, the year of completion of the work should also be shown.)
 - यदि कृति एक 'कलात्मक कृति' है जो किसी भी माल या सेवाओं के संबंध में रापयोग की जाती है या रापयोग किए जाने में सक्षम है, तो आवेदन में
 - यदि कृति एक 'कलात्मक कृति' हैं, तो क्या यह क्रिकाइन अधिनियम 2000 के आरोत प्रजीकृत हैं? यदि हा, तो विवरण दें। If the work is an 'Artistic work', whether it is registered under the Designs Act 2000, if yes give details.
 - यदि भूति एक 'कालामक कृति है जो डिजाइन अधिनियम 2000 के तहत एक डिजाइन के रूप में पत्तीकृत जीने में तसाम है, तो तमा यह अधिनियम प्रक्रिय के मध्यम से किसी बरचु पर समुक्त की गई है और यदि ही, तो हो जितनी कार पुरस्तवादित किया गया है? If the work is an Artistic work', capable of being registered as a design under the Design Act 2000 whether it has been applied to an it is reproduced.
 - 17. टिपाणी, यदि कोई हो/Remarks, if any

डायरी संख्या/Diary Number: 3811/2024-CO/L आयेदन की तिथि/Date of Application: 02/02/2024

प्राप्ति की शिथि/Date of Receipt: 02/02/2024

PUBLISHED 2023 INDIA SRI KRISHNA ARTS AND SCIENCE COLLEGE , SRI KRISHNA ARTS AND SCIENCE COLLEGE KUNIAMUTHUR-641008 INDIAN

SRI KRISHNA ARTS AND SCIENCE COLLEGE , SRI KRISHNA ARTS AND SCIENCE COLLEGE KUNIAMUTHUR-641008 INDIAN

उन्ततं की यंडित Registrar of Copyrights

SKASC congratulates Nitha Ms. of the Department of CDF on her significant achievement of receiving copyright for her innovative Korean Pattern using Brahmi script. This recognition underscores her creative prowess and contributes the academic to excellence of our institution.





Staff Achievement





சான்றிதழ்

முனைவர்/திரு/திருமதி/செல்வன்/செல்வி

Common 11. Glangon - Vis Atagon Some Hogewa Linguin

கோயம்புத்தூர் குமரகுரு பன்முகக் கலை அறிவியல் கல்லூரியின் தமிழ்த்துறை மற்றும் நியூ செஞ்சுரி புக் ஹவுஸ் இணைந்து நடத்திய "சால்க இலக்கியமும் தமிழ்ப் பண்பாடும்" என்னும் பொருண்மையில் 27 மார்ச் 2024 அன்று நடைபெற்ற தேசிய மாநாட்டில், கட்டுரையாளராக/பால்கேற்பாளராகக் கலந்துகொண்டார் எனச் சான்றுளிக்கப்படுகிறது.

த வெண்டுகாயால் முணைவர் க. வேணுகோயால் தமிழ்த்துறைத் தலைவர் குமரகு பன்முகக் கலை அறிவியல்

முனைவர் விஜிலா எடவின் கென்னடி

ர் முதல்வர் ிவியல் குமருகுரு பன்முகக் கலை அநிவியல் கல்லூரி



கோயம்புத்தூர் குமாகுரு பன்முகக் கலை அறிவியல் கல்லூரியின் தமிழ்த்துறை மற்றும் நியூ செஞ்சுரி புக் ്യവ് இணைந்து நடத்திய "சங்க இலக்கியமும் தமிழ்ப் பண்பாடும்" என்னும் பொருண்மையில் 27 மார்ச் அன்று நடைபெற்ற 2024 தேசிய மாநாட்டில், தமிழ் துறையைச் சார்ந்த திரு. மோகன் Ц. கட்டுரையாளராக கலந்து கொண்டார்.





Software Systems | Students' Achievement







SKASC extends its heartfelt congratulations to Mr. D. Gowtham and Mr. K. Sanjev, students of II M. Sc. SS, for securing the second place in the 'TECH HACKATHON 2K24'. This prestigious event took place on April 8, 2024, at Nehru Arts and Science College, Coimbatore. Their remarkable achievement earned them a cash prize of ₹10,000.



Staff Corner







Editor-in-Chief

Dr. R. JagajeevanPrincipal

Co-Editor

Dr. S. Henry Kishore, Head, Dept. of English

SRI KRISHNA ARTS AND SCIENCE COLLEGE

An Autonomous Institution affiliated to Bharathiar University, Colmbatore Ranked 33rd in NIRF, MHRD; 1st in Institutional Swachhata Ranking

Kuniamuthur, Coimbatore - 641 008.



SKASC BEATS

Newsletter

Weekly Edition 24-14

18.04.2024







வினைபகை யென்றிரண்டின் எச்சம் நினையுங்கால் தீயெச்சம் போலத் தெறும்

SKI | "Your Vote Matters" Campaign

Sri Krishna Institutions in collaboration with The Advertising Club along with The Hindu - media partner conducted a Voting Awareness Campaign at Race Course on 14.04.2024 at 05:00 p.m. The theme of this campaign was to motivate the maiden voters and to create 100% voting rate.

The campaign was inaugurated by **Ms. Sweta Suman**, IAS, Additional Collector and Project Director, DRDA, Coimbatore. **Smt. S. Malarvizhi,** Chairperson and Managing Trustee of Sri Krishna Institutions initiated the entire event. **Shri. K. Adithya**, Trustee, Sri Krishna Institutions, **Mr. Rajesh**, President, The Advertising Club, Members of The Advertising Club, Principals, Deans, Faculties and Students of Sri Krishna Institutions, Coimbatore and many others took part in the programme. The event witnessed awareness speech, oath taking, street play, awareness through signature, and campaign through placards.



SKI | "Your Vote Matters" Campaign

this significant Voter In Campaign Awareness titled "Your Vote Matters" held at the Race Course in Coimbatore our esteemed Chairperson and the Trustee passionately spoke to a crowd composed primarily of young, first-time voters members of the public. They emphasized the critical role that voting plays in democracy.

Attendees were encouraged signature to engage in а campaign, demonstrating their commitment to participating in future elections. This initiative seeks to educate and motivate citizens on the importance of their voting rights. Large number of students, staff from SKASC and other institutions of SKI participated in the event along with Dr. R. Jagajeevan, our Principal.



SKI | "Your Vote Matters" Campaign



COIMBATORE

SKASC | Voting Awareness Campaigns

In an effort to promote civic participation, SKASC spearheaded various comprehensive Voting Awareness Programmes in Kovaipudur, inside the campus and various other places.

In a commendable display of community involvement. the campaign organised on 16th April 2024 saw the active participation of numerous dignitaries and members of the academic community. The event was graced by esteemed guests Mr. Pandarinathan, the includina Development Regional Officer (South); Mr. M.V. Ajay Thangam, Assistant Commissioner at the Kuniamuthur Police Station; Mr. R. Jothibasu, Tahsildar of Perur; and Mr. Syed Illiyas, Deputy Tahsildar of Perur. They were joined by our Principal, Dr. R. Jagajeevan, along other government officials, with faculty members, NSS Programme Officers, volunteers, and students from various departments.

The awareness efforts included distributing notices, affixing stickers, and engaging in door-to-door canvassing to stress the importance of every vote. This initiative reflects the community's commitment to ensuring full participation in the democratic process and underscores the role of educational institutions in fostering responsible citizenship.

On 17th April 2024 SKASC organised а series of Voter Awareness Programs across campus. The series kicked off at the Boys Hostel, focusing on the significance of each vote. Subsequently, Master of Social Work (MSW) students led a session for the college's drivers. Another session was conducted for SKASC's faculty and administrative staff, covering the mechanics of voting and civic engagement. These initiatives underscore SKASC's commitment to fostering a wellinformed community that actively participates in democracy.

SKASC | Voting Awareness Campaign @ Kovaipudur



SKASC | Voting Awareness Campaign @ Kovaipudur



SKASC | Voting Awareness Campaign @ Boy's Hostel





@ the Department of Social Work

SKASC | Voting Awareness Campaign Among the Bus Drivers



SKASC | Voting Awareness Campaign Among the Teaching & Admin. Staff



SKASC | Placement Accolades









SRI KRISHNA ARTS AND SCIENCE

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SURYA PRAKASH V 21BCC064



T.RAGHUL



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KARTHICK.K 21BCA117



DIVYAPRASATH.N.S 21BCT013



SHAAHIN NAVAAS 21BCG023



SIVA ROOPINI C 21BDS050



ALFIYA A 21BCA010



MYTHILI.G 21BCS133

ROLE: ASSOCIATE ANALYST



SKASC | Interaction with Minister of IT & Digital Services

The SKASC team on 15th April 2024 attended a noteworthy interactive session featuring Dr. Palanivel Thiaga Rajan, the esteemed Minister of IT and Digital Services for the Government of Tamil Nadu. This enlightening event was organized by the Confederation of Indian Industry (CII) in Coimbatore, held at the CODISSIA Trade Fair Complex.



Dr. Rajan shared his valuable insights on the integration of digital technology in public services, emphasizing the importance of innovation and efficiency in government processes. The session provided a remarkable opportunity for attendees to engage directly with a key figure in technology governance, fostering a greater understanding of current digital trends and government initiatives.



Commerce | Board of Studies Meeting

The Commerce Board successfully concluded its Board of Studies Meeting on April 12, 2024, featuring a panel of distinguished industrial and academic experts. This pivotal gathering focused on enhancing the curriculum and academic standards to better align with evolving industry demands and the latest academic research. The session provided a platform for fruitful discussions, enabling the integration of practical insights and theoretical knowledge.







ECS | Board of Studies Meeting

The Department of Electronics and Communication held its Board of Studies Meeting on April 12, 2024. This significant event brought together a panel of distinguished industrial and academic experts. The focus of the meeting was to enhance the curriculum and academic standards, ensuring they align with the rapidly evolving demands of the industry and the latest in academic research. This strategic gathering aimed to foster an educational environment that not only meets current professional standards but also anticipates future trends and challenges. The enhancements to the curriculum are expected to significantly enrich the educational experience of the students.



CSHM | Students' Achievement

SKASC congratulates Mr. R. Abhi Krishnan and Ms. Kokila from II B. Sc. CSHM for their participation in the UnLEASH "My VOICE 2024" **Employee** Satisfaction Survey. This important event took place at The Residency Towers Coimbatore. Their in involvement in such a significant survey highlights the practical engagement and active contribution of our students real-world issues, in particularly in understanding and enhancing employee within satisfaction the workplace. Their efforts are commendable and reflect the proactive spirit and commitment of our student professional body to growth and contribution to industry discussions.





SKASC BEATS

Newsletter

Weekly Edition 24 - 15

25.04.2024



பிறவிப் பெருங்கடல் நீந்துவர் நீந்தார் இறைவன் அடிசேரா தார்



Placement Cell | Drive by Lenskart

The Placement Cell of SKASC recently conducted a Campus Drive featuring Lenskart, India's eminent optical prescription eyewear retailer. With over 2,000 stores globally and a robust manufacturing base in New Delhi, Lenskart has a strong market presence. Mr. D. Srinivasan enriched UG students with a captivating Pre Placement Talk, introducing the Sales Associate role with an attractive salary of 2.52 LPA, underscoring SKASC's dedication to fostering career opportunities for students.







NSS | Yuva Samvad: India@2047



















SRI KRISHNA ARTS AND SCIENCE COLLEGE

NATIONAL SERVICE SCHEME

ORGANIZING AND CONDUCTING

YUVA SAMVAD: INDIA@2047

"INDIA'S PANCH PRAN - A YOUTH DIALOGUE

- (I) Goal of Developed India
- (2) National Unity and Solidarity
- (3) Remove Trace of Colonial Mindset
 - (4) Sense of Duty among Citizens
- (5) Take Pride in our Heritage and Legacy.



Presided by Dr. R. JAGAJEEVAN PRINCIPAL, SKASC



Felecitated by Dr. K. SUNDARARAMAN

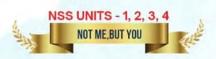
Chief Guest Dr. K. SUGUNA

NSS PROGRAM OFFICER. PSGR KRISHNAMMAL COLLEGE FOR WOMEN

TUESDAY, APRIL 23, 2024

STARTS AT: 02.00 p.m.

VENUE: SEMINAR HALL - II









NSS | Yuva Samvad: India@2047

is thrilled to report the 'Yuva triumphant organization of Samvad: India@2047' in Seminar Hall, on 23rd April 2024. It was a gathering that celebrated the spirit of patriotism service. The event and saw enthusiastic recognition of winners and participants from diverse three competitions. Dr. K. Suganya, the NSS Officer **PSGR** Program from College Krishnammal for Women, graced the event as the chief guest.

K. Suganya inspired the Dr. attendees with her call for nationalistic fervour and service-mindedness. In a similarly motivating vein, Dr. Marseline, Dean of Computer Science, presented a memento to the chief guest and shared profound reflections on the importance of NSS activities. NSS Program Officers and Volunteers were integral to the event's success. showcasing the collaborative spirit of SKASC.



NSS Volunteers Serve in Lok Sabha Elections

SKASC's NSS unit is actively participating in the ongoing Lok Sabha election volunteering event held on April The 19, 2024. dedicated volunteers, organized into several groups, are offering commendable assistance challenged physically and elderly voters by escorting them to their polling booths with wheelchairs. They are also facilitating voters in locating their respective booths. Commencing their service early at 7 a.m., these volunteers are continuously contributing to the functioning smooth democratic Their process. altruistic service underscores the spirit of community and civic engagement championed SKASC.



NSS Volunteers Serve in Lok Sabha Elections



NCC | Accolades







SRI KRISHNA ARTS AND SCIENCE COLLEGE NATIONAL CADET CORPS **6 TN MEDICAL COMPANY NCC**

Congratulations

IGC SHOŎTING - 2024, ERODE



SGT HARI HARA SUDHAN II - B.COM

SGT HARI HARA SUDHAN from II-B.COM have been selected out of 1,60,000 cadets to represent coimbatore group in IGC SHOOTING-2024, We convey our best wishes to him.

2024, We convey our best wishes to him. 1,60,000 cadets to represent coimbatore group in IGC SHOOTING-SGT HARI HARA SUDHAN from II-B.COM have been selected out of

II - B.COM

SGT HARI HARA SUDHAN

NCC | Rank Ceremony

On April 8, 2024, the cadets of the 2021 batch at SKASC participated in a pivotal Rank Ceremony, a event their progression marking and commitment. The ceremony was presided over by Dr. R. Jagajeevan, Principal of SKASC, whose discerning and supportive presence underscored gravity of the occasion. With the authority and respect, he awarded the cadets their ranks, acknowledging their hard work and dedication to service.

The event was further dignified by the of Lt. Dr. presence Manikandan, the Associate Officer, whose revered stature added a solemn tone to the proceedings. The seminar hall, filled with senior cadets, resonated with tales of their experiences and the deep values of the National Cadet Corps (NCC), the Seniors urged the rank holders to carry forward the legacy with honour, courage, and compassion.



NCC | Rank Ceremony

Rank Assignments Announced for Cadets at SKASC. In the ceremony, SKASC's cadets were officially designated with new ranks, reflecting their growth and commitment within the corps. The following second-year cadets were honoured with prestigious positions:

- Aadhikesavan P. has been appointed as Senior Under Officer.
- Mahalakshmi S. now holds the title of Cadet Under Officer.

- Abinesan S. has been promoted to Company Sergeant Major.
- Aswini P. is the new Company Quarter Master Sergeant.
- Sharmila S. will serve as Sergeant (Documentation).

Additionally, the ranks of Sergeant have been awarded to Hari Hara Sudhan S., Ambarieesh S., Vignesh S., and Nisanth R., all of whom are poised to embrace their responsibilities and lead by example in the NCC.



Commerce PA & CS | Student's Achievement

SKASC congratulates Pranav, a secondyear B. Com. CS student from the Department of Commerce PA & CS who has secured an impressive third place in the Body **Building** Competition. The event, organized by the Tamil Fitness Club, showcased his dedication athletic prowess, and reflecting the department's support for diverse student achievements.



Library | Staff Achievement

SKASC extends its congratulations to our college librarian Dr. K.R. Senthilkumar for his significant contributions to the recent library audit at Michael Job College of Arts & Science for Women. On April 18, 2024, Dr. Senthilkumar's expertise was crucial in enhancing the library's operations, earning praise from Principal Dr. S. Shalini Packiam Kamala for his dedication to service excellence.



Dr. S. Shalini Packiam Kamala PRINCIPAL

To Dr.KR.Senthilkumar Librarian Department of Library Sri Krishna Arts and Science College Kuniamuthur Coimbatore -641008



23-04-2024 Coimbatore



Dear Sir,

I hope this letter finds you well. On behalf of the entire college community, I wanted to extend our deepest gratitude for your recent visit to our library on 18.04.2024 for the auditing process. Your expertise and dedication have truly made a significant impact on the improvement of our library resources and services.

Your thorough examination and insightful feedback have provided us with a clear roadmap for enhancing the functionality and effectiveness of our library. Your suggestions were not only practical but also tailored to address our specific needs and challenges. We are immensely grateful for your commitment to help us create a more enriching learning environment for our students and faculty.

It is evident that your visit has not only benefited our library but has also left a lasting impression on all of us. Your professionalism, expertise, and genuine concern for the advancement of libraries have been truly commendable.

Once again, thank you for your invaluable contribution to our library. We are incredibly fortunate to have had the opportunity to learn from you, and we look forward to implementing your recommendations to create a library that meets the evolving needs of our academic community.

With sincere appreciation,

The principal





Michael Job Collegen Grant & Science For Women

Near Sulur Boat Lake, Ravathur Post, Sulur, Coimbatore - 641103, Tamil Nadu, India Phone :9384861192, 7305040206 Email : mjcascollege@gmail.com Web : www.mjc.ac.iin

NOC from Tamiltandu Govt. No.485. Dt. 9-9-04, Affisated to Bharathiar University No. 14230/A1/2004 Dt. 10-05-2005. with Graduate & Post Graduate courses

Staff Corner

தேடினால் வெற்றி

பூமி தொட்ட பாதத்தில் மறைந்து கிடந்த வெற்றி! ஏட்டில் இல்லா தகவலை செயலால் வியப்பில் ஆழ்த்தி,

வீண் பேச்சை கொண்டு.. வினை விதைத்து, வான் புகழ் கொண்ட மான்பில்! வசை பாடிச்சென்ற வாழ்க்கை!

தினம் தினம் புதிய புகழ், கற்க கற்க விருட்சமான அறிவு குடுகுடு வாழ்க்கை... அரை வயிறு சாதம்!

தேடிச் சேர்த்த செல்வம்! சீரோடு சேர்ந்த சிற்பி சத்தமில்லா சிரிப்பில் பலவகை நோயாம்...!

பார்த்து ரசித்த நாட்களில் பக்குவமாய் இருக்க, தானா சேர்ந்த கூட்டத்தில் தகுதியுள்ள கிளைகளாய் ...

முடியாத வெற்றியை பணியும் வரை படித்து, தொடர் முயற்ச்சியால் தொடரலாம் வெற்றியை !

முனைவர். கரு. செந்தில்குமார், நூலகர்



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முடியாத வெற்றியை பணியும் வரை படித்து, தொடர் முயற்ச்சியால் தொடர்லாம் வெற்றியை l



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