



# Sri Krishna Arts and Science College

(An Autonomous Institution)

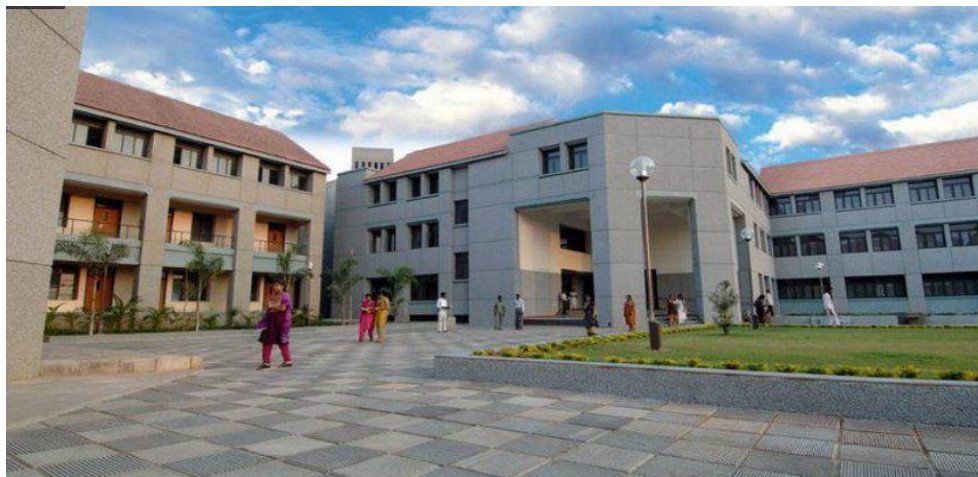
Re-Accredited by NAAC with 'A' Grade

Affiliated to Bharathiar University

Plakkad Main Road, Kuniamuthur, Coimbatore 641 008



## SKASC – NISP Action Plan



Sri Krishna Arts and Science College (SKASC), Coimbatore, has joined the campaign on implementing National innovation and start-up policy (NISIP) under the aegis of the Ministry of Education (MoE), Ministry of Innovation Cell (MIC) and adopted the policy framed by MIC. The policy aims at promoting innovation and start-up culture among the students and faculty of Higher education institutes. A copy of the NISP document is attached below.

The policy aims at enabling HEIs to build, streamline and strengthen the innovation and entrepreneurial ecosystem in campus and will be instrumental in leveraging the potential of science, student's creative problem solving and entrepreneurial mind-set, and promoting a strong intra and inter-institutional partnerships with ecosystem enablers and different stakeholders at regional, national, and international level. The entrepreneurial ecosystem in HEIs will play key role in identifying, mentoring, nurturing innovative and entrepreneurial potential of students, faculty and staff, and transforming them into start-up entrepreneurs by provided avenues of funding, investment opportunities and networking support to make the innovation and venture successful.

#### **Short Term Objectives**

- To promote creative, novel and innovative thinking among the community of students and the faculty.
- To assist student groups to prototype of their innovative ideas.
- To offer an improved incubation facility this facilitates better entrepreneurial ecosystem.
- To nurture entrepreneurial culture by organizing a large number of relevant FDPs, Bootcamp's, seminars and workshops.
- To reinforce the institution-industry interactions and to channel its outcome towards achieving the mission.


#### **Long Term Objectives**

- To spread awareness among the students and the faculty on research and IPR activities
- To extend a dedicated support to Indian based start-ups developing innovative technology solutions for serving the basic needs of our society.
- To associate with the government bodies like DBT, DST, TNSCST, MSME and other academic institutions for transferring world class facility to the stakeholders of SKASC.
- To encourage the stakeholders of SKASC to work on innovative projects based on commercial products that will serve the needs of our country.
- To provide a platform for young students to develop products with global recognition that can generate business opportunities.
- To encourage start-up initiatives by providing opportunities to explore more into consultancy activities.

## Action Plan – SKASC

Month	Activity
July 2021	Guest Lecture on converting prototype into start-ups
	Turning data into business opportunity using BI Technology
	Webinar on hotelier – a unique experience to start a business
August 2021	Quiz on Entrepreneurship – Entrepreneurs Day Celebration
	Poster Presentation on Entrepreneurship
	Logo creation for New Start-ups
	PoC – Product or Model Exhibition
September 2021	Boot Camp
	Guest Lecture on enhancing Entrepreneurship Skills among Y Generation
	Panel Discussion on Industry Shakeout after Pandemic focusing MSMEs and SMEs
	Sensitization on Innovation and Creativity among School Children
	Field Visit - Helix Remedial Centre Coimbatore
November 2021	Knowledge Sharing by successful Incubators for fostering Ideas into Business
	My Story – Innovator’s Life History by Entrepreneur
	Digital Innovations – Online Portal
	Development of Entrepreneurs Skill
	Guest Lecture on IPR
December 2021	Guest Lecture on Innovation
	Entrepreneur Start-up Expo
	Workshop on Troubleshooting in Robotics Systems using AI in business
	Problem solving application developing using web tools for online business
	Guest Lecture on Entrepreneurship
January 2022	Innovative Approaches in today’s business2
	Rural Area Exposure Visit for starting business related to rural market
	Entrepreneurial Workshop for sourcing funds for new start-ups
	Expo – Innovation and Start-ups
February 2022	Face2Face interaction on financing the start-ups
	Panel Discussion – On conversion of idea into business model
	Cognitive Skill Thinking and training for new generation entrepreneurs
	Innovative Entrepreneurship Development in rural areas
	New business avenues Industry 4.0
March 2022	Innovative product development and business prospects in IB
	Opportunities and rate of success in designing new product development
	Ethics and values for start-ups
<b>Resource Allocated</b> <ul style="list-style-type: none"> <li>• Mentors</li> <li>• Knowledge sharing Academic and Industrial Experts</li> <li>• Seminar Hall</li> <li>• Preincubation Labs – Tycoon Apex, Kick Start, Thread and Needles</li> <li>• Remunerations for Experts and Miscellaneous Expenses</li> </ul>	



  
 PRINCIPAL  
 CSR KISHNA ARTS AND  
 SCIENCE COLLEGE  
 KUDHAMATHUR,  
 COIMBATORE-25-AKI 57A

**Principal**