

### Conferences / Workshops attended by Faculty

Name of teacher	Name of conference/ workshop attended for which financial support was provided
Dr. P.Ramesh Babu	Presented a paper in the National Conference - Physics & Chemistry of Materials (NCPCM2020) organized by Dept. of Physics, Govt. Holkar Science College, Indore. From 14-12-2020 To 16-12-2020
Dr.S.Devendiran	Presented a paper in International Conference - Recent Trends in Photonics (NPS-2021), CUSAT. From 27-02-2021 to 01-03-2021
Dr. K. Meenakshi	International web Conference on Post Pandemic Paradigm Shift in Higher Education: A New Global Perspective, Organised by Shri Vaishnav Institute of Management, Indore, Madhya Pradesh. Conduccted on 21-05-2021

Mrs.R.T.Induji	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021
Dr.K.Meenakshi	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021
Dr.M.Vidya	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021
Dr.J.Marysaranya	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021
Mrs.P.Nirmalashiny	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021
Dr.M.Vidya	International Conference on Marketing, Technology and Society, Indian Institute of Management, Kozhikode. From 07.12.2020 to 09.12.2020
Dr.J.Mary Saranya	International Conference on Marketing, Technology and Society, Indian Institute of Management, Kozhikode. From 07.12.2020 to 09.12.2020

Ms. Mahalakshmi	International Conference on Marketing, Technology and Society, Indian Institute of Management, Kozhikode. From 07.12.2020 to 09.12.2020
Dr.K.Ramasamy	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021
Ms.S.Mahalakshmi	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021
Ms.B.Preethi	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021
Mrs.P.Devika	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021
Dr.G.Brindha	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021

Ms.S. Shalini	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021
Ms. M.Manjutha	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021
Ms. B.Meena Preethi	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021
Ms.K. Devika Rani Dhivya	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021
Ms.A.V.Anujaa	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021
Ms.S.Dhanalakshmi	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021

Ms.S.Indhumathi	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021
Mr.S.Suresh	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021
Dr.J.Gowri	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021
Dr.J.Lekha	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021
Dr.C.Sunitha	2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR – 2021) at Sri Krishna Arts and Science College, Coimbatore. Conducted on 29-05-2021& 30-05-2021
Dr. R. Kavitha	3rd Virtual International Conference on Advanced Trends in Communication & Technology, Organized by Vivekanandha College of Arts and Science for Woman, Tiruchengode. Conducted on 19-03-2021 & 20-03-2021

Ms. N. Ajitha	3rd Virtual International Conference on Advanced Trends in Communication & Technology, Organized by Vivekanandha College of Arts and Science for Woman, Tiruchengode. Conducted on 19-03-2021 & 20-03-2021
Mr. S. Subbaiah	3rd Virtual International Conference on Advanced Trends in Communication & Technology, Organized by Vivekanandha College of Arts and Science for Woman, Tiruchengode. Conducted on 19-03-2021 & 20-03-2021
Mr.H. Vignesh Ramamoorthy	International Conference on Information Science, Management Research and Social Sciences, organized by Alpha Arts and Science College, Chennai. Conducted on 09-03-2021

#### Research Publications by Faculty

S. No	Name of the Author(s)	Department of the Author(s)	Title of the Paper	Name of the Journal	Month and Year of publication
1	Dr. S. Narendhran, Dr. P. Rajiv	Biotechnology	Synthesis of Amphotericin B conjugated chitosan nanomaterial from fish scales and evaluation of its antifungal activity	<i>Journal of Cluster Science</i>	April, 2021
2	Ms B.Deepa,Dr , KS Jeen Marseline	ICT and Cognitive Systems	Exploration of Autism Spectrum Disorder using Classification Algorithms	Procedia Computer Science	Mar-20
3	Dr.B.Radha	ICT and Cognitive Systems	NOVEL STUDY ON MACHINE LEARNING ALGORITHMS FOR	JOURNAL OF CRITICAL REVIEWS	Dec-20

			CLOUD SECURITY		
4	Dr.E.Kungumaraj	Mathematics	An Innovative Topological Approach for Various Intuitionistic Fuzzy Transportation Problems by Topologized Graph	Journal of Critical Reviews	Aug-20
5	Dr.M.VIJAYAKUMAR, C.Manikandan	Commerce Industry Integrated	“Role of Women Employees in Coir making Industry”	Journal of Critical Reviews	Aug - 2020
6	Dr. K. R. Sivabagyam	Commerce Finance	A Study on the Performance of Selected Indexed Funds In India	Journal of Critical Reviews	Sep-20
7	Dr. K. R. Sivabagyam	Commerce Finance	A study on performance of large cap equity Mutual Fund	Journal of Critical Reviews	Sep-20
8	S. Priyadharsini	Mathematics	Thermal convection and entropy generation of ferrofluid in an enclosure containing a solid body	International Journal of Numerical Methods for Heat & Fluid Flow	Dec-20
9	Dr. B.Anuja Beatrice	Computer Science	Artificial Neural Network and Genetic Algorithm-Based Models for Predicting Cutting Force in Turning of Hardened H13 Steel	Lecture notes in mechanical engineering	Aug-1

10	Dr. V. Nirmala	Mathematics	Evaluation of continuous sampling plan indexed through Maximum allowable average outgoing quality	International Journal of Advanced Science and Technology	Jul-20
11	Ms. V Nagarathinam	Commerce Business Application	Effects of Investment & Financial Analysis on Selected Banking Sector	TEST engineering & Management	Jun-20
12	Dr.B.Radha	ICT and Cognitive Systems	Soil Data Classification Using Attribute Group Rank with Filter Based Instance Selection Model	INTERNATIONAL JOURNAL OF SCIENTIFIC & TECHNOLOGY RESEARCH	Jun-20
13	S.Narmatha	Mathematics	A Decomposition of Nano semi-I-Continuity	Advances in Mathematics: Scientific Journal	Aug-20
14	DR. P. RAMESH BABU	ECS	Development of medicinal plant (Centella Asiatica – Gotu Kola) based proton conducting polymer electrolytes for electrochemical device applications	Materials Today: Proceedings	2021/APR
15	Dr. B.Anuja Beatrice	Computer Science	Influence of B4C and TiB2 nanoparticles in tungsten inert gas weldment: The development of nanocomposite filler re-melt behaviour for joint strength enhancement	Materials Today: Proceedings	May, 2021



16	Dr. B.Anuja Beatrice	Computer Science	Effect of machining parameters on cutting force during dry milling of 2205 DSS and 2507 SDSS materials	Materials Today: Proceedings	May,2021
17	Dr. B.Anuja Beatrice	Computer Science	Machinability, weldability and surface treatment studies of SDSS 2507 material – A Review	Materials Today: Proceedings	March,2021
18	B.Meena Preethi	Computer Science	Disease Classification and Prediction using Ensemble Machine Learning Classification Algorithm	International Journal of Recent Technology and Engineering	May , 21
19	Dr. K. R. Sivabagyam	Commerce Finance	A Study on the Performance of selected Index Exchange Traded Fund in INDIA	Journal of Critical Reviews	Sep-20
20	Dr.S.Sangeetha	Commerce Industry Integrated	Public Perception about Google pay and PhonePe – An Analytical Study	African Journal of Business and Economic Research	Sep-20
21	B.Hemalatha, Dr.M.Renuka Devi	ICT & Cognitive Systems	Study of Alzheimer Disease Prediction Using Various Classifiers	Annals of the Romanian Society for Cell Biology	Apr,2021
22	Dr.M.Renuka Devi	Computer Applications	A Survey on Image Processing Methodologies for Crop and Weed Detection	Annals of the Romanian Society for Cell Biology	Apr,2021

23	Mrs.M.Iswarya	Commerce Computer Applications	Factors influencing consumers towards purchasing milk and dairy products in coimbatore district	Sambodhi journal	JAN - MARCH 2021
24	Mrs.M.Iswarya	Commerce Computer Applications	The relationship between personal variables and promotional effectiveness mix on consumer behaviour towards packed milk in Tamilnadu with reference to coimbatore district	Kala: The Journal of Indian Art History Congress	JAN - MARCH 2021
25	Dr. P. Annamuthu	Commerce	A STUDY ON EXPORTERS OPINION ON INSURANCE POLICIES	JOURNAL OF THE ASIATIC SOCIETY OF MUMBAI	May, 2021
26	Dr. T. Shenbhagavadivu	Commerce Buisness Application	PERCEPTION OF PARENTS TOWARDS SCHOOL EDUCATION THROUGH KALVI CHANNEL IN COIMBATORE DISTRICT	JOURNAL OF THE ASIATIC SOCIETY OF MUMBAI	2021
27	Dr. S. Henry Kishore	English	Mending Gloominess through Voices: Psychological Perspectives of Louise Gluck's the Wild Iris	Sambodhi	vol. 43, December, 2020
28	Dr. K. R. Sivabagyam	Commerce Finance	An introspection into the financial sustainability of the phoenix of Indian pharma sector - Dr. Reddy's laboratories Limited, :	Journal of Education - Rabindrabharati University	May-21

29	Dr. K. R. Sivabagyam	Commerce Finance	Impact of Covid-19 on the Buying Behaviour of customers in the Automobile Industry with reference to Coimbatore city	Utkal Historical Research Journal	May-21
30	Mrs. A. Antony Prabha	Commerce Finance	A STUDY ON FINANCIAL PERFORMANCE OF HATSUN AGRO PRODUCTS	Journal of education: Rabinrabharathi University	May 2021
31	Dr.S Sivaneshwaran	Commerce Finance	A Study on how branding techniques of Sree Annaporna Sree Gowrishankar Hotel is acting as a driving force in conversion of customers to loyal customers	Journal of education: Rabinrabharathi University	May 2021
32	Dr.MarySaranya.J	Management	A Holistic Review On Impact Of Effectiveness Of Reward System Towards Motivation Of Employees In Private Banking Sector With Spotlight On South India's Manchester City	Sambodhi Journal	Dec-20
33	Dr.C.Sunitha	Computer Science	Augmenting E-Governance Technology In India Using Data Mining Tools And Techniques	Shodh Sanchar Bulletin	Sep , 2020
34	Dr.R.Vijayasumundeeswari	Language	சங்க அகயிலக்கியத்தில் தோழியின் ஆளுமைப் பண்புகள்	நவீன தமிழ் ஆய்வு	21-Mar

35	Dr.A.Chandrasekar	Language	தாழ் உடைத்து அலட்சியமாக நடக்கும் நதி	நவீன தமிழ் ஆய்வு	21-Mar
36	Dr.M.Mehmudha	Language	விருந்தோம்பலில் அன்பின் ஆளுமை	நவீன தமிழ் ஆய்வு	21-Mar
37	Dr.B.shyamaladevi	Language	சங்க அகயிலக்கியத்தில் தோழியின் ஆளுமைப் பண்புகள்	நவீன தமிழ் ஆய்வு	21-Mar
38	Dr.M.Vidya	Management	ACCESSING CONSUMER BEHAVIORAL INTENTION FACTORS TOWARDS HERBAL COSMETIC PRODUCTS	Kalyan Bharati	2021
39	Dr. S. Henry Kishore	English	Voice of the Voiceless: A Subaltern Reading of Amitav Ghosh's the Circle of Reason.	Dogo Rangsang Research Journal	September, 2020
40	Dr. S. Henry Kishore	English	A Study of Undomesticated Images In Ted Hughes Poetry	Dogo Rangsang Research Journal	September, 2020
41	Dr. S. Henry Kishore	English	Comparing Shakespeare's Macbeth with Arthur Miller's All My Sons	KALA : Journal of Indian Art History Congress	October , 2020
42	Dr. M. Richard Robert Raa	English	Revisiting Wilhem Gustloff - A New Historicist Reading Of Ruta Sepety's Salt To The Sea	Sambodhi	January- March, 2021



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