

FACULTY PROGRESSION 2018-19

- Akhila.S "A study on growing trends of online hotel booking" [Journal] // International Journal of Commerce and Management Research. - New Delhi : Research Journals, : Vol. 4. - pp. 09-15.
- Akhila.S "An analysis of online shopping and its contribution towards business development from customer's perspective with special reference to Coimbatore city". [Journal]. - New Delhi : International Journal of Applied Research-New Delhi : Akhil Gupta , Vol. 4. - pp. 135-139.
- C.Manikandan "A study on growing trends of online hotel booking "[Journal] // International Journal of Commerce and Management Research. - New Delhi : Research Journals, : Vol. 4. - pp. 09-15.
- C.Manikandan "An analysis of online shopping and its contribution towards business development from customer's perspective with special reference to Coimbatore city". [Journal]. - New Delhi : International Journal of Applied Research-New Delhi : Akhil Gupta , Vol. 4. - pp. 135-139.
- Dhanalakshmi. S, "A Review on Privacy Preservation in Distributed Data Mining"; International Journal for Scientific Research & Development, Vol. 6, Issue 02, ISSN: 2321-0613, pp. 3919-3922, Impact Factor 4.396, 2018
- Ginne M.James Has Published a paper about "Plant disease Analysis and Growth Prediction" in IJRCS Voume-5, Issue -2 , May 2018, ISSN: 2349-3828
- Dr.K.S.Jeen Marseline (2018), Information Technology, "Analyzing social media remark using Sentimental analysis ", International Journal for Research Trends and Innovation; ISSN: 2456-3315, Volume 3, Issue 6, Impact factor: 4.87; June 2018.
- Dr.K.S.Jeen Marseline (2018), Information Technology, "Analysis of customer reviews using Opinion mining", International Journal of Science and Engineering Development Research; ISSN : 2455-2631, Volume 3, Issue 6, Impact factor :5.47; June 2018
- Prof. N. Sowmini, Dept of Biotechnology participated in two days International workshop on Molecular Diagnosis of Pathogenic Bacteria III at Bannari Amman Institute, Erode on 22/6/18-23/6/18.

- Dr.M.Manikandan, Dept of Biotechnology participated in two days Science Academies' Lecture Workshop on Recent Trends in Microbiology and Biotechnology organized by Dept of Biotechnology, Karpagam Academy of Higher Education, FASH, and Coimbatore on 27/6/18-28/6/18.
- Prof. C. Julian Gnana Dhas, "Improvement of Inbound Logistics using Quality Check Trigger (QCT) Method', International Conference on Science, Technology, Engineering and Management organised by Kumaraguru College of Technology, Coimbatore, Tamil Nadu, India, 10th to 12th June 2018
- Dr.B.Radha, Information Technology, "CBPPRS: Cluster Based Privacy Preserving Routing Selection in Wireless Networks", International Journal of Engineering & Technology (IJET)(UAE); ISSN: 2227-524X ; Volume - 7 (3.12) (2018), pg.no 439-443.
- Dr.K.S.Jeen Marseline (2018), Information Technology, "Mining Web Content Using Naïve Bayes Classification Analysis", International Journal of Computer Science Trends and Technology (IJCTST); ISSN : 2347-8578, Volume 6 Issue 4, Impact factor :5.21; July-Aug 2018.
- Mrs.A.Logeshwari (2018), Information Technology, "Intelligent Robotics and autonomous agents", International Journal of Science Technology and Engineering; ISSN: 2349-784X, Volume 5, Issue 1, Impact factor: 4.753; July 2018
- Mrs.D.Shona presented an article title " Efficient IDS for MANET using Hybrid firefly with a Genetic Algorithm" in the International Conference on Innovative research in Computing Applications (ICIRCA 2018) organized by RVS college of Engineering and IEEE on 11-7-2018.
- Sumathy . N; participated in two day state level workshop on Outcome Based Education held on 27th and 28th July 2018 in Chamber Towers, Coimbatore. Organized by Association of Self-financing Arts, Science & Management Colleges of Tamilnadu.
- DR.S.Saraswathi, Professor & Head, CSA&SS Attended FDP On "Writing Of Research Proposals" By Dr.Lekha Pillai (Research Director / Social Scientist, Kerala) on 7.7.2018 & 27.7.2018at SKASC.
- Ms.S.Sujitha Assistant Professor of CSA&SS Attended FDP On "Writing Of Research Proposals" By Dr.Lekha Pillai (Research Director / Social Scientist, Kerala) on 7.7.2018 & 27.7.2018 at SKASC.

- Dr.S.Saraswathi, Professor & Head, Attended 2 Days FDP On "Introduction To Big Data & Analytics " Conducted By Ict Academy from 30.7.2018 to 31.7.2018 at P.A. College Of Engineering & Technology , Pollachi, Coimbatore .
- Dr.B.Suresh.,HOD., Department of Bioscience attended two days Science Academic Lecture Workshop in Nehru Arts and Science College Coimbatore on 11&12th July 2018.
- Dr.J.Senthil Kumar.,Asst.Professor.,Department of Bioscience attended two days Science Academic Lecture Workshop in Nehru Arts and Science College Coimbatore on 11&12th July 2018.
- Dr.K.P.Renukadevi.,Asst.Professor.,Department of Bioscience attended two days Science Academic Lecture Workshop in Nehru Arts and Science College Coimbatore on 11&12th July 2018.
- Ms.S.Jayashree.,Asst.Professor.,Department of Bioscience attended two days Science Academic Lecture Workshop in Nehru Arts and Science College Coimbatore on 11&12th July 2018.
- Ms. R.SubhaSree attended a FDP on "Research Proposal Writing" at SKASC - Ms. S.Dhanalakshmi, attended a two days Faculty Development Programme on" Introduction to Big Data Analytics" at P.A. College of Engineering and Technology, Pollachi
- Sumathy . N; participated in two day state level workshop on Outcome Based Education held on 27th and 28th July 2018 in Chamber Towers, Coimbatore. Organized by Association of Self-financing Arts, Science & Management Colleges of Tamilnadu.
- Dr.C.R.Maheswar of Commerce Department served as a resource person and gave 'Guidance for project selection and Motivation' on 27.07.18 for I MSW students.
- Mrs.K.P.Malarkodi, Asst. Professor, as a resource perrson of "Orientation on Google Classroom for faculties"at Thavathiru Santhalinga Adigalar College, Perur, Coimbatore on 7.7.2018.
- Mrs M.Jenifer ,Asst. Professor, as a resource perrson of "Orientation on Google Classroom for faculties"at Thavathiru Santhalinga Adigalar College, Perur, Coimbatore on 7.7.2018.
- Work Shop : Resource Person - Dr. M. Kavithamani, Assistant Professor, SKASC in the topic of R Programming, Participated II MIB students, Venue - Ubuntu Lab, SKASC.

- S. Priyadharsini and Albina, Participated FDP in the topic of Research Proposal Writing on 07.07.2018 at Seminar Hall II, SKASC
- Dr.Vijayasamundeswari visited as a chief guest for Tamil mandarm Inauguration at Nirmala college for women on 24.07.2018
- The faculties acted as Board of Studies members for Past 7 years at SKASC Mrs. Sunitha. C, Ms. Joselin. J, Mr. Sountharraj. A.C, Mrs. Kundalakesi. M, Ms. Arockia Panimalar. S, DR. Dhanalakshmi. S (Past 2 Years)
- Aswathi.A.R., S.R.Uma Mageswari, "Comparative Study on Vehicle Tracking, Monitoring and Alerting System", International Journal of Electronics Engineering (ISSN: 0973-7383), Volume 10, Issue 2, pp. 507-511, June 2018-Dec 2018.
- Dr.K.S.Jeen Marseline, Comparative Study on Classification Algorithms for Sentiment Analysis, International Journal of Engineering Development and Research (IJEDR); ISSN : 2321-9939, Volume 6 (3), 2018, Impact factor :5.67
- S.Nandhini , A Cram on Mobile-AD HOC Networks, International Journal of Advanced Research Ideas and innovations in Technology, Vol.4(4)-(2018)2454-132X
- S.Nandhini , S.Valarmathi Different Methods of Defect detection-Survey, International Journal for science and advanced research in Technology, Vol.4(8)-(2018)2395-1052
- Mrs.A.Logeshwari, "Intelligent Robotics and Autonomous Agents", International Journal of Science Technology & Engineering (IJSTE); ISSN : 2349-784X, Volume 5 (1), 2018, pg 108 - 111, Impact factor :4.753
- N.RAMYA, august 2018, participated in one day session on "emerging business laws and its ramifications" on 25.08.2018 conducted by "ss global & holla associates in association with national law school of india university(nlsiu)" at radisson blu, avinashi road, coimbatore.
- DR.S.SIVANESHWARAN, august 2018, presented paper in national conference on "challenges in modern banking" on 29.08.2018 at "GRD Institute of Management" Coimbatore.
- Ancy Simi N.A, Role of HR in Mergers And Acquisitions ,National conference on Managing HR in Modern Business World: Issues, Challenges And Opportunities, organized by K.S.R College of Arts & Science for women, Salem , 24th August 2018.

- A.M.Maathini , Emerging Business Laws and Its Ramifications National Level Conference, organized by SS Global & Holla Associates in Association with National law school of India university (NLSIU) , 25th Aug 2018.
- Deepika, A study on comparative analysis of red ocean of Microsoft and blue ocean of Google products strategy and its risk factors: An Red ocean vs blue ocean Model, International journal in management social science, (ISSN:2321-1784) Scopus ID: A9CA72AA6AE914A8-Global Impact Factor:4.87 Vol.4 (SEP 2018).
- Lakshmipriya. M, P. Ramesh Babu, K. Shakila "Effect Of Dopants On The Optical Properties Of An Efficient NLO Single Crystals: Potassium Hydrogen Phthalate " International Journal of Engineering Research and Applications (IJERA) , ISSN: 2248-9622 ,Vol. 8 - Issue 9 (Sep. 2018),pp 18-22, Dio Number: 10.9790/9622-0809051822.
- Dr.B.Radha, A Detailed Analysis Of Different Data Mining Algorithms With Hypothyroid Data Set, Journal of Emerging Technologies and Innovative Research (JETIR); ISSN-2349-5162, Volume 5 (9), 2018, Impact factor :5.87, 250 - 255
- Dr.B.Radha, Data Security Fusion on Heterogeneous Data, Jour of Adv Research in Dynamical & Control Systems, ISSN 1943-023X, Vol. 10, 11-Special Issue, 2018, 795 - 799
- Priyadharsini.S., Venkatesan Govindaraj. Asymptotic Stability of Caputo Fractional Singular differential systems with multiple delays, Vol.7(2018), 243-251.
- A.Vasanthi, Assistant Professor, Department of English published a paper on "Cataclysm prevailed in working class society is portrayed in the Dressmaker by Beryl Brainbridge" on September 2018 in an International Peer Reviewed Open Access Journal.(ISSN 2349-5189).
- P.Sudha , A Survey on Classification in R Programming Using Data Mining, International Journal of Research in Engineering,Science and Management. Vol.1(9)-(2018)2581-5782.
- Deepika, An analysis of cyber attack and defense strategy of banking sector, International journal of Commerce and Management Research, ISSN: 2455 -1627 Impact factor: 5.22 Vol. 3 (2) SEP 2018 PP No: 72 -83.
- Meena Preethi. B, Prediction of Coronary Artery Disease Using Text Mining, International Journal in Scientific Research and Technology, Volume 2,Issue 6 In Sep-Oct 2018, ISSN [Online] : 2456 - 6470.

- K.P.Malarkodi ,Utilization of Soft Computing Approaches for Prophecy of Crop Consummation
- ,International Journal of Scientific Research in Computer Science Applications and Management Studies ,ISSN 2319 - 1953.
- K.P.Malarkodi ,M.Jenifer, K.E.Hemapriya, A.Abdul faiz ,An Inclusive Periodical of Soft Computing Performances,International Journal of Computer Science and Mobile Applications ,ISSN: 2321-8363.
- A.Vasanthi, Assistant Professor, Department of English published a paper on “Cataclysm prevailed in working class society is portrayed in the Dressmaker by Beryl Brainbridge” on September 2018 in an International Peer Reviewed Open Access Journal.(ISSN 2349-5189)
- Dr. M. Shanthanalakshmi, Financial Inclusion through insurance, National Conference on financial inclusion reach the unreached, Vol.1 Sep 2018.
- Deepika and Sowmya, Impact of Financial inclusion on small scale tea farmer in ooty, National Conference on financial inclusion reach the unreached, Vol.2 Sep 2018.
- Ms.Vanithamani.P, Assistant Professor has presented and published a paper titled "Demonstration - A way to Cashless Economy " in One Day National Level Seminar Organized by Department of Commerce with Business Process Services on " Financial Inclusion-Reach the Unreached" held on 27th September 2018 at Sri Ramakrishna College of Arts & Science , Coimbatore ISBN NO : 978-93-5311-963-8Pp109- 114 First Edition : 2018,
- Mrs.Chandradevi.P Assistant Professor has presented and published a paper titled "Demonetarization Impacts in Rural and Urban Area " in One Day National Level Seminar Organized by Department of Commerce with Business Process Services on " Financial Inclusion-Reach the Unreached" held on 27th September 2018 at Sri Ramakrishna College of Arts & Science , Coimbatore ISBN NO : 978-93-5311- 963-8 Pp 93-95 First Edition : 2018
- Aardhravasudevan Assistant Professor has presented and published a paper titled "Challenges in E- Finance " in One Day National Level Seminar Organized by Department of Commerce with Business Process Services on " Financial Inclusion-Reach the

Unreached" held on 27th September 2018 at Sri Ramakrishna College of Arts & Science , Coimbatore ISBN NO : 978-93-5311-963-8 Pp 89-92 First Edition : 2018

- Mrs.Arthi Jone. I , Assistant Professor has presented and published a paper titled " Rural Awareness on Demonstration " in One Day National Level Seminar Organized by Department of Commerce with Business Process Services on " Financial Inclusion-Reach the Unreached" held on 27th September 2018 at Sri Ramakrishna College of Arts & Science , Coimbatore Coimbatore ISBN NO : 978-93-5311-963- 8Pp105-108 First Edition : 2018
- Mahadevi.R , Assistant Professor has presented and published a paper titled "DEMONETIZATION - IMPACT IN RURAL AND URBAN AREAS" in One Day National Level Seminar Organized by Department of Commerce with Business Process Services on " Financial Inclusion-Reach the Unreached" held on 27th September 2018 at Sri Ramakrishna College of Arts & Science , Coimbatore Coimbatore ISBN NO : 978-93-5311-963-8 Pp 310-315 First Edition : 2018
- Dr.M.Pushpalatha, Has Participated Paper Entitled "Demonitization" In National Level Seminar On "An Explonatory Study On Financial Inclision In India" On 27.09.2018 At "Sri Ramakrishna College Of Arts And Science College" Coimbatore.
- Dr.S.Sivaneshwaran, Has Participated Paper Entitled "Banking For All Anytime, Anywhere" In National Level Seminar On "Financial Inclision- Reach The Unreached" On 27.09.2018 At "Sri Ramakrishna College Of Arts And Science College" Coimbatore.
- Dr.S.Sivaneshwaran, Has Presented Paper Entitled "An Analysis Of Innovations In Waste Management" In International Conference On "Innovation In Management Practices (Icimp-2018)" On 26.09.2018 At "Sankara College Of Science And Commerce" Coimbatore.
- R.Reshmaa, Has Participated Paper Entitled "Banking For All Anytime, Anywhere" In National Level Seminar On "Demonitization" On 27.09.2018 At "Sri Ramakrishna College Of Arts And Science College" Coimbatore.
- R.Sudha, A Study on Green Accounting and its Cost measures in India, National Conference on "Indian Business in the Era of Reforms", organized by GRD school of Commerce & International Business, Dr.G.R.Damodaran College of Science, Coimbatore, 6th September 2018.

- S.Akhila, Reforms in Laws and Various Acts and its Impact on Business , National Conference on "Indian Business in the Era of Reforms", organized by GRD school of Commerce & International Business, Dr.G.R.Damodaran College of Science, Coimbatore, 6th September 2018.
- K.Mirunalini, Capital Market Reforms and the Role of SEBI in Business Positioning , National Conference on "Indian Business in the Era of Reforms", organized by GRD school of Commerce & International Business, Dr.G.R.Damodaran College of Science, Coimbatore, 6th September 2018.
- Deepika, Financial Service and Digitization, National Conference on financial inclusion reach the unreached, Organized by ICSSR, SNR College of Arts and Science, Coimbatore Sep 2018.
- Haripriya S, Agriculture Sector Reforms and Emerging business opportunities, National Conference on Indian business in the era of reforms, Dr. G R D College of Arts and Science, Coimbatore Sep 2018.
- Ms.Geetha K has published paper titled "People Based Business Intelligence-An Inward Look" in Journal of Business Analyticsand Information System Management,Vol 1,Issue 2,2018
- MRS. R. KALAIVANI Paper presented paper on "The impact of positive coping and resilience in promoting successful aging among elderly" -NATIONAL CONFERENCE ON CARING THE ELDERLY:PSYCHO-SOCIAL PERSPECTIVE, organized by Department of Applied Psychology, Pondicherry University, Mar'2016
- MRS. R. KALAIVANI Paper presented paper on "Organizational citizenship behavior and spirituality among health care professionals"- INTERNATIONAL CONFERENCE ON EMPOWERMENT OF YOUTH IN THE GLOBALIZED SCENARIO, organized by School of Humanities and Social Science of Periyar University, Feb' 2016
- MRS. R. KALAIVANI Paper presented paper on "Understanding child abuse and associated psychological problems" -STATE CONFERENCE ON "EXCELLENCE IN EMERGING PEDIATRIC TRENDS", PPG College of Nursing, Coimbatore, Nov'2015.
- Ms.S.Subha , Assistant Professor has presented and published a paper titled "Challenges in E- Finance " in One Day National Level Seminar Organized by Department of

Commerce with Business Process Services on " Financial Inclusion-Reach the Unreached" held on 27th September 2018 at Sri Ramakrishna College of Arts & Science , Coimbatore

- Dr.Murugan.S , Assistant Professor has presented a paper titled " Demonstration Impacts In Urban and Rural " in One Day National Level Seminar Organized by Department of Commerce with Business Process Services on " Financial Inclusion-Reach the Unreached" held on 27th September 2018 at Sri Ramakrishna College of Arts & Science , Coimbatore
- Sunitha. C, Blue Brain Technology, International Journal of Engineering Development and Research, Volume 6, Issue 4 October 2018, ISSN [Online] : 2321-9939
- Sunitha. C, AR and VR: Concept, Implementation and Application, Journal of Emerging Technologies and Innovative Research, Volume 5, Issue 10 October-2018, ISSN [Online] : 2456 - 6470
- Joselin.J, A Review on Neural Networks, International Journal of Trend in Scientific Research and Development, Volume 2, Issue 6 September-October 2018, ISSN : 2456 - 6470
- Abirami.N, End to End Encryption using QKD Algorithm, International Journal of Trend in Scientific Research and Development, Volume 2, Issue 6 September-October 2018, ISSN : 2456 - 6470
- Dr.B.Radha, SNORT Network and Host Monitoring Intrusion Detection System, International Journal for Research in Applied Science & Engineering Technology (IJRASET); ISSN- 2321-9653, Volume 6, 2018, IC Value: 45.98, Issue X, Impact factor : 6.887, 125-129
- Dr.B.Radha, A Study on Security Issues and Challenges in Cloud IaaS, International Journal for Research in Applied Science & Engineering Technology (IJRASET); ISSN- 2321-9653, Volume 6, 2018, IC Value: 45.98, Issue III, Impact factor : 6.887, 909-914
- Dr.B.Radha, FAULT DIAGNOSIS OF WIND TURBINE USING DATA MINING TECHNIQUES, Journal of Emerging Technologies and Innovative Research, ISSN :2349-5162, Vol. 5, 10- Issue, 2018, Impact factor : 5.87, 264 -270
- B.Suchithra, An Analysis and Implication of Data Mining Techniques using Semi structured data towards clinical data sets, International Journal of Scientific Research and Reviews, ISSN :2279-05434, Vol. 7, 3- Issue, 2018, 1011 -1016

- S.Joshna , A Study of Big Data, International Journal of Research in Engineering,Science and Management. Vol.1(9)- (2018)2581-5782.
- P.Banusree , A Study of Big Data, International Journal of Research in Engineering,Science and Management. Vol.1(9)- (2018)2581-5782.
- S.Govardhini,A Survey on door access security Control System Via Raspbeery Pi, International Journal of Advanced Research ideas and Innovation in Technology .Vol.4(5)-(2018)2454-132X
- G.V.Sumalatha,A Survey on various Disease Prediction Techniques, International Journal of Trends in Scientific Research and Development.Vol.2(6)-(2018)2456-6470
- Sountharraj.A.C, Neural Networks, International Conference on Computational Intelligence and Data Science, Organized by Sankara College of Science and Commerce, Saravanampatty, Coimbatore, India, 10th October 2018
- Prof. C. Julian GnanaDhas, "Improvement of Inbound Logistics using Quality Check Trigger (QCT) Method", International Journal of Pure and Applied Mathematics, Volume 119 No. 17 2018, Pg. 2411-2424, ISSN: 1314-3395
- Mrs.P. Devika, "A Study on Financial Performance of Cement Industries with reference to select Cement Companies", International Journal of Research and Analytical Reviews, Volume 5 Issue 4, Dec-18, ISSN: 2349 – 5138
- Dr. C. Dhanalakshmi, Head of the Department, has published a Paper entitled “ A Conceptual Study on Cashless Economy: Digital India” in the International Journal of Commerce and Management Research with an impact factor of RJIF 5.22, Vol.4, Issue 6, Pg. No. 135 – 136. ISSN: 2455 – 1627.
- Dr.J.VIJIMOL, has Published paper in ARS- JOURNAL OF APPLIED RESEARCH AND SOCIAL SCIENCES ISSN 2350-1472 VOL. 5 (PEER REVIEWD AND REFREED FORTNIGHTLY INTERNATIONAL JOURNAL) Paper Entitled “A STUDY ON IMPACT OF GST IN SMALL AND MEDIUM ENTERPRISES” in INTERNATIONAL SOCIETY FOR GREEN, SUSTAINABLE ENGINEERING AND MANAGEMENT on DECEMBER 2018 at “AUTONOMOUS ORGANIZATION UNDER PUBLIC TRUST ACT GOVERNMENT OF WEST BENGAL INDIA” ORGANIZATIONAL MUMBER “NATIONAL BOARD OF UALITY PROMOTION, CI, GOVT OF INDIA”

- P.V.AMUTHA AND Dr.M.Pushpalatha has published paper in ARS- JOURNAL OF APPLIED RESEARCH AND SOCIAL SCIENCES ISSN 2350-1472 (PEER REVIEWD AND REFREED FORTNIGHTLY INTERNATIONAL JOURNAL) Paper Entitled “A STUDY ON PERCEPTION ABOUT SERVICE QUALITY AMONG CUSTOMERS IN BANKING CUSTOMERS” in INTERNATIONAL SOCIETY FOR GREEN, SUSTAINABLE ENGINEERING AND MANAGEMENT on DECEMBER 2018 at “AUTONOMOUS ORGANIZATION UNDER PUBLIC TRUST ACT GOVERNMENT OF WEST BENGAL INDIA” ORGANIZATIONAL NUMBER “NATIONAL BOARD OF UALITY PROMOTION, CI, GOVT OF INDIA”
- Ms.Vaishnavi.S, Assistant Professor has published a Paper entitled "Emerging Dimensions and Issues" in One Day International Seminar on 'Convergence of Indian Accounting Standards with IFRS' held on19th December 2018 at PSGR Krishnammal College for Women, Coimbatore.
- Mrs. Arthi Jone.I, Assistant Professor has published a Paper entitled "Indian Accounting Standards" in One Day International Seminar on 'Convergence of Indian Accounting Standards with IFRS held on19th December 2018 at PSGR Krishnammal College for Women, Coimbatore.
- Ms.Gayathiri Devi.C, Assistant Professor has published a Paper entitled "Accounting Information Structure in Nepal and India" in One Day International Seminar on 'Convergence of Indian Accounting Standards with IFRS held on19th December 2018 at PSGR Krishnammal College for Women, Coimbatore.
- Ms.Vishnu Priya.B, Assistant Professor has published a Paper entitled "Government Accounting" in One Day International Seminar on 'Convergence of Indian Accounting Standards with IFRS Held on19th December 2018 at PSGR Krishnammal College for Women, Coimbatore.
- Dr. S. SIVANESHWARAN, has Presented paper Entitled “reforms in Government Accounting” in International level Seminar on “CONVERGENCE OF INDIAN ACCOUNTING STANDARDS WITH IFRS” on 19.12.2018 at “PSGR KRISHNAMAL COLLEGE FOR WOMEN” Coimbatore.
- Mrs. P. Nirmala Shiny, Assistant Professor and R.S. Subakarhikeyan student of II BBA Presented paper on the topic “Digital Marketing @ International Conference on Business,

Society & Sustainability-Recent Trends & Innovations, Bhararthiar University, Coimbatore on 10th December, 2018.

- Mrs. J. Mary Saranya, Assistant Professor presented paper on the topic “ Descriptive study on contemporary banking services” @ International Conference on Business, Society & Sustainability-Recent Trends & Innovations ,Bhararthiar University,Coimbatore on 10th December,2018.
- Mrs.J.Mary Saranya Assistant Professor presented paper on the topic “Security in Online Banking Services” @ International Conference on Impact of Cyber Crime & Security Management in Digital Transactions,Sankara College ,Coimbatore,(e-ISSN:2349-9761).
- P.Nirmala Shiny Assistant Professor and Dorran Selwyn Rajkumar G, Shane Nathaneil.N, Vishnu Suresh.S, Vishnu.T.S, Chilakala Aparna, Gayathri.K.M, Students of II BBA Presented paper on the topic “ Government Accounting” in the International Seminar on “Convergence of Indian Accounting Standards with IFRS ” at PSGR Krishnammal College for Women, Coimbatore on 19th December, 2018.
- Dr. C. Dhanalakshmi, Head of the Department has published a Paper entitled “The Performance of the Indian Rupee – US Dollar Exchange Rates” in the Indexed International Journal with an impact factor of 5.156, Index Copernicus Value:85.78, ISSN : 2277 – 8160.
- Dr. C. Dhanalakshmi, Head of the Department has published a Paper entitled “A Study on work life balance of private hospital female nurses with special reference to Pattambi Municipality, Palakkad District, Kerala in the Indexed Journal with an impact factor of 6.497, Index Copernicus Value:86.87, Vol:4, Issue:12, ISSN : 2455 – 0620.
- Ms.Vaishnavi. S, Assistant Professor has published a Paper entitled “Behavioral Finance” in the International Journal of Research in Humanities, Arts & Literature, UGC listed No. 63170, with an impact factor 3.7985, Index Copernicus Value: 42.56, Vol:7, Issue:1, ISSN (Print): 2347 – 4564; ISSN (Online) : 2321 – 8878.
- Ambika. S., An impact on Different Application developed by APPIN Technology, International Journal of Research and Analytical Reviews,Vol.6, Issue.1, E-ISSN 2348-1269, P-ISSN : 2349-5138, (2019), pg. 942-946.
- Ambika. S., A statistical Study on V-Guard wires and cables, International Journal for Innovative Research in Multidisciplinary Field, Vol.5, Issue.1, ISSN : 2455-0620(2019), pg. 144-147.

- Ambika. S., A Review on Calculus in Real Life Applications, International Journal of Research, Vol. 8, Issue. 1, ISSN : 2236-6124,(2019), pg. 1195-1202.
- Durgadevi. S., Some Mathematical Techniques on Astronomy, Journal of Emerging Technologies and Innovative Research, Vol.6, Issue 1(2019), pg.62-65.
- Durgadevi. S., Modelling and Analysis of Queueing Theory in CDCC Bank, International Journal for Scientific Research and Development, Vol.6, Issue. 11(2019), pg. 435-437.
- Durga Devi. S. (2019), Modelling and Analysis of Sequencing Model in KPM Plasgto Rubber Company, Internal Journal for Scientific Research and Development, Vol.6, Issue. 11, Pg.83-86.
- Durgadevi,S., A study on application of Bayes theorem in APPIN Technology, International Journal of Instrumentation and control systems,Vol.9, No.1, pg. 1-5.
- Gowri, P., A Study on Mechanics on Wheel Balancing, International Journal of Innovative Research Explorer, Vol.5, Issu.9(2019), ISSN : 2347-6060, pg.27-31.
- Gowri, P., A Case Study on Fluid Dynamics-CFD and It's Applications in Hydro and Aerodynamics, International Journal of Multidisciplinary Research and Publications, Vol.1, Issue.5,(2019), ISSN : 2581-6187, pg.24-26.
- Kavithamani, M.: Designing of Skip Lot Sampling Plan V with Multiple Repetitive Group Sampling Plan (MRGS) As Reference Plan Indexed With Relative Slopes, International Journal of Latest Engineering and Management Research, ISSN : 2455-4847, Vol.4, Issue 01, (2019), pp.01-07.
- Kungumaraj, E., Optimal solution of a transportation problem using a new ranking function, Journal of Emerging Technologies and Innovative Research,Vol.5, Issue 12 (2018), pg 413-419.
- Priyadharsini.S., A study on Mathematical Modelling of Ships Stability, International Journal of Multidisciplinary and Research and Studies, Vol.2, Issue.1(2019), ISSN – 2640-7272, pg.80-90.
- Sruthi, B., A Study on Tsunami waves using Mechanics, Journal of Emerging Technologies and Innovative Research, Vol.6, Issue.1,(2019), pg. 201-219.
- Umamaheswari.K., A case study on analytical geometry and its applications, International Journal of Research and Analytical Reviews, Vol.6, Issue.1(2019), E-ISSN: 2348-1269, P-ISSN: 2349-5138, pg. 428-433.

- Abirami N, Dr. S.Gavaskar. Content Based Image Retrieval Techniques for Retrieval of Medical images from Large Medical Datasets – A Survey, International Journal of Advanced Research in Computer Science, Vol.10, No. 1, (January-February 2019) 50-53
- K.Sutha, INTERNET OF THINGS – AN OVERVIEW, Journal of Emerging Technologies and Innovative Search (JETIR); ISSN – 2349- 5162, Volume 6, January 2019, Issue 1, Impact factor 5.87.
- S.Kavitha, A STUDY ON MATHEMATICAL MODELLING OF SHIP STABILITY , International Journal of Multidisciplinary Research and Studies(IJMRAS); ISSN – 2640-7272, Volume 2, January 2019, Issue 1, Impact factor 5.87, Page Number – 80 - 90.
- S.Vetrivel, ANALYSIS ON EXTREME LEARNING MACHINES IN HEALTH CARE SECTOR , Journal of Emerging Technologies and Innovative Research(JETIR); ISSN – 2349-5162, Volume 6, January 2019, Issue 1, Impact factor 5.87, Page Number – 624-633.
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- B.Suchitra, AN ANALYSIS OF ARTIFICIAL INTELLIGENCE AND IMPLEMENTING CHAT BOT BASED ON MULTILINGUAL LANGUAGE, International Journal for Research and Trends and Innovation(IJRTI); ISSN – 2456-3315, Volume 4, January 2019, Issue 1, Impact factor 5.87.
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- Ms. Subha. S, Assistant Professor has presented a paper titled “E-Commerce” in the 5th International conference on Computer Applications and Information Technology (CAIT 2019) On 24.1.19 organized by PG and Research Department of Computer Applications, Hindusthan College of Arts and Science, Coimbatore.
- Mrs. Chandradevi. P, Assistant Professor has presented a paper titled “ Digital Marketing in International Era” in the 5th International conference on Computer Applications and Information Technology (CAIT 2019) on 24.1.19 organized by PG and Research Department of Computer Applications, Hindustan College of Arts and Science, Coimbatore.
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- Dr. S. Sivaneshwaran, has presented a paper entitled “Green Banking:a wi-win Approach” in National level Conference on “Changing Contours of Indian Financial System” on

25.01.2019 at Kongunadu Arts And Science College, Coimbatore & this paper has been awarded THE BEST PAPER AWARD.

- Dr. S. Sivaneshwaran, has presented a paper entitled “Role of Marketing In Modern Era” in International level Conference on “Winning The” on 19.01.2019 at St. Joseph’s College For Women” Tirupur.
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- K. Sutha presented a paper on A LITERATURE SURVEY ON BLACK HOLE ATTACK DETECTION IN WIRELESS SENSOR NETWORKS in the International Conference Research and Innovations in Computational Intelligence (RICI 2019) held on 4th February 2019 at Sri Ramakrishna College of Arts & Science for Women, Coimbatore. ISBN 978-81-939960-1-0.
- Dr. K.S. Jeen Marseline presented a paper on AN OVERVIEW OF VARIOUS APPLICATIONS OF WIRELESS SENSOR NETWORKS at the 6th International Conference on the ADVANCES IN INFORMATION TECHNOLOGY AND

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- B. Deepa presented a paper on AN OVERVIEW OF VARIOUS APPLICATIONS OF WIRELESS SENSOR NETWORKS at the 6th International Conference on the ADVANCES IN INFORMATION TECHNOLOGY AND NETWORKING (ICATN '19) held on 8th February 2019 at Dr. G.R. DAMODARAN COLLEGE OF SCIENCE, Coimbatore.
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- Dr.C.Dhanalakshmi, Head of the department, has published a Paper entitled "Role of Business Intelligence in Customer Relationship Management", in the International Online Multidisciplinary Journal, ISSN:2249 - 894x, impact factor: 5.7631 (UIF), UGC Listed Journal.
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