

## FACULTY PROGRESSION 2017-18

- Dr. P. Baaba Gnanakumar (2017). Commerce, "Establishment of Subsidized Food Outlets - An Inclusive approach to Nutritious Food Security"; Journal of Applied Research and Social Services; ISSN 2350-1472, Volume 4, Issue 12; Impact Factor-2.0081. June, 2017.
- Sumathy . N (2017). Commerce, "A Study on Proclivity of Royal Enfield Straphangers"; International Journal of Business and Administration Research Review; ISSN No. 2348-0653; Volume No.2; Issue No. 17; pp. 34-38; Impact Factor - 4.729. March, 2017.
- Sumathy . N (2017). Commerce, "A Study on Consumer's Response to Unethical Practice of the Retailers in a Preoccupied Society"; International Journal of Multidisciplinary Research Review; ISSN No. 2395-1877; Volume No.1; Issue No. 25; pp. 33-36; Impact Factor - 4.164. March 2017.
- Gayathiri Devi.C and Nandhini.A of Commerce participated in Faculty Development Programme on F & A at Infosys, Mangalore from 06.06.2017 to 09.06.2017.
- Dr.K.S.Jeen Marseline, Mrs.D.Shobana, Mrs.S.Uma Maheswari, Mrs.A.Logeshwari, Ms.V.Ragha Priya of Information Technology, Anandasaravanan of ECS, B. Aarthi Rashmi of Bioinformatics participated in Faculty Development Programme on "Active learning for the millennial generation for the teaching fraternity" organized by PG Department of Social Work (MSW), SKASC on 28.06.2017.
- Dr.P.Baba Gnanakumar, Principal, presented a paper on "The Overriding Customer values of Indian Nested Markets During Festival Season" in 8th National Conference on Excellence in Research and Education(CERE 2017) organized by Indian Institute of Management , Indore on 04.05.2017.
- Gayathiri Devi.C of Commerce presented and published a paper on "A Descriptive study on issues and Challenges of crowd funding in India" in Two day National Conference on Changing Paradigms in Indian Business organized by NGM College, Pollachi with ISBN No:978-81-933882-0-4, Vol. 1, Pp. No: 90-95 on 24.03.2017 & 25.03.2017.
- Dr.S.Anbumalar of Commerce presented a paper on "Online Marketing" in Two day National Conference on Changing Paradigms in Indian Business organized by NGM College, Pollachi on 24.03.2017 & 25.03.2017.

- Joshna.S (2017).Computer Technology, "A Study on different attacks on transport,network and data link layer in TCP/IP"; IJIRCCE; volume 5, issue 6; June, 2017.
- Balaji. C of Computer Science and Ramesh of BCA & M.Sc SS participated in Faculty Development Programme on "Internet of Things" at Bharathiar University on 10.07.2017 & 11.07.2017.
- Kumarasamy.T of Commerce (AICM) participated in workshop on "Business Research Analytics (NWOBRA 2017) Sponsored by NWOBRA organized by Pondicherry University, Karaikal on 14.07.2017.
- 100 Faculty members participated in Faculty Development Programme organized by Concordia College, Newyork during 17.07.2017 and 21.07.2017.
- Dr.P.Baba Gnanakumar, Dean of Commerce, presented a paper on "Integrating Urban and Rural Retail Supply Chain through Assertive Sourcing League in India" in 4th International Conference on Education, Social Sciences and Humanities held at Dubai, UAE during 10.07.2017 and 12.07.2017.
- Dr.A.Alagarsamy acted as a Chief Guest for Youth Red Cross Inauguration at Nirmala College for Women on 25.07.2017.
- Dr.A.Alagarsamy acted as a Chief Guest for Youth Red Cross Inauguration and addressed the students on the topic "Red Cross vision on the Youth" at Sri Ramakrishna Arts and Science for Women on 28.07.2017.
- Mrs.D.Shona of Computer Science participated in a National level seminar on "Recent Research Problems in Computer Science" at Government Arts College, Udumalpet on 28.07.2017.
- Dr.A.Alagarsamy acted as a Chief Guest for Youth Red Cross Association and gave an awareness speech on Donation of Negative blood group at Sankara Arts and Science College, Saravanampatti on 13.06.2017.
- Arockia Panimalar. S (2017). BCA & M.Sc SS, "Cloud Computing – A Service Providing Technology"; International Research Journal of Engineering and Technology, ISSN: 2395-0056; PP 3359-3363, August 2017.
- Meena Preethi. B (2017). BCA & M.Sc SS, "Analyze and Design of Green Computing in Health Care Centre"; International Journal of Innovative Research in Technology, ISSN: 2349-6002; PP 350-354, August 2017.

- Sunitha.C (2017). BCA & M.Sc SS, “Autistic Children Speech Development by Interactive Games”; International Journal for Research and Development In Technology, ISSN: 2349-3585; PP: 119-123, August 2017.
- Revathi. V (2017). BCA & M.Sc SS, “Big Data With Hadoop- For Data Management, Processing And Storing”; International Research Journal of Engineering and Technology, ISSN: 2395-0056; PP 1111-1116, August 2017.
- Dhiviyaa. S (2017). BCA & M.Sc SS, “Privacy and Security on Cloud Data Storage Using Hybrid Encryption Technique”; International Journal For Science And Advance Research In Technology, ISSN: 2395-1052; PP 340-343, August 2017.
- Joselin. J (2017). BCA & M.Sc SS, “Usage of Honeypots in Network Security”; International Journal For Research And Development In Technology, ISSN: 2349-3585; PP 59-61, August 2017.
- Subhashri. K (2017). BCA & M.Sc SS, “Study Of Data Mining Techniques for Student Information System”; International Journal For Research And Development In Technology, ISSN: 2349-3585; PP 134-136, August 2017.
- Subhashri. K and Ms. Arockia Panimalar. S (2017). BCA & M.Sc SS, “Web Service Discovery Mechanisms Based On IR Models”; International Research Journal of Engineering and Technology, ISSN: 2395-0056; PP 673-677, August 2017.
- Arockia Panimalar. S (2017). BCA & M.Sc SS, “Wireless Sensor for Traffic Control System; International Research Journal of Engineering and Technology, ISSN: 2395-0056; PP 137-142, August 2017.
- Arockia Panimalar. S (2017). BCA & M.Sc SS, “Data Mining – A Perspective Approach”; International Research Journal of Engineering and Technology, ISSN: 2395-0056; PP 438-443, August 2017.
- Arockia Panimalar. S (2017). BCA & M.Sc SS, “Cancer Nanotechnology”; International Research Journal of Engineering and Technology, ISSN: 2395-0056; PP 463-466, August 2017.
- Arockia Panimalar. S (2017). BCA & M.Sc SS, “An Analysis on Software Defined Wireless Network Using STRIDE Model”; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP: 1008-1013, August 2017.

- Arockia Panimalar. S (2017). BCA & M.Sc SS, “AntHocNet Routing Algorithm for Mobile Ad Hoc Networks”; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP: 1014-1016, August 2017.
- Arockia Panimalar. S (2017). BCA & M.Sc SS, “Google Glass Technology”; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP: 1121-1124, August 2017.
- Arockia Panimalar. S (2017). BCA & M.Sc SS, “Honeypot – An Overview”; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP: 1324-1328, August 2017.
- Subhashri. K and Arockia Panimalar. S (2017). BCA & M.Sc SS, “Securing Personal Health Records in Cloud Using Dual Key Encryption”; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP: 1329-1332, August 2017.
- Arockia Panimalar. S (2017). BCA & M.Sc SS, “Data Visualization Tools and Techniques For Datasets in Big Data”; International Research Journal Engineering and Technology, ISSN: 2395-0056, PP: 1667-1672, August 2017.
- Suchitra.B (2017). Information Technology, “Big Data Analytics”; International Research journal of Engineering and Technology(IRJET); E-ISSN:2395-0056; Volume 4;Issue 8; Impact Factor:5.181; August, 2017.
- Vasanth Nirmal Bosco. J & Aarthi Rashmi. B (2017). Bioinformatics, “Insilico Docking Base Analysis of Drug Candidates against Mycobacterium Tuberculosis”; International Journal of Engineering Sciences & Research Technology; ISSN: 2277-9655; Impact Factor: 4.116; 25.08.2017.
- Nandhini. S (2017). Computer Technology, “IOT Based survey on Healthcare and agriculture”; IJIRCCE;, Vol. 5, Issue 6, June, 2017.
- Nandhini. S (2017). Computer Technology, “Evacuation of Delayed packets in networking”; IJRD;, Vol. 5, Issue 6, July, 2017.
- Maleeka Begum. S. F (2017). Biotechnology, “Biodegradation of Azo Dyes Using Bacillus Megaterium and its Phytotoxicity Study”; Journal of Environmental Science, Toxicology and Food Technology (IOSR- JESTFT); e-ISSN: 2319-2402, p- ISSN: 2319-2399. (11) 7 Ver. I, July, 2017.

- Anubumalar. S. (2017). Commerce, “Modern Marketing”; Shanlax International Journal of Commerce; ISSN: 2320-4168; UGC Approval No:44120;Impact Factor: 3.017; pp.127; August, 2017.
- Subha. S (2017). Commerce, “Internet Marketing”; Shanlax International Journal of Commerce; ISSN: 2320-4168;UGC Approval No:44120;Impact Factor: 3.017; pp.242; August, 2017.
- Sivabagyam.K.R. (2017). Commerce, “Cloud Computing”; Shanlax International Journal of Commerce; ISSN: 2320-4168; UGC Approval No:44120;Impact Factor: 3.017; pp 108; August, 2017.
- Sivabagyam. K.R. (2017). Commerce, “Octo Shades of Marketing”; Shanlax International Journal of Commerce; ISSN: 2320-4168; UGC Approval No:44120; Impact Factor: 3.017; pp.237. August, 2017.
- Vanithamani.P.V.M (2017). Commerce, “Marketing”; Shanlax International Journal of Commerce; ISSN: 2320-4168;UGC Approval No:44120;Impact Factor: 3.017; pp.93 . August, 2017.
- Vanithamani.P.V.M (2017). Commerce, “Agri – Business Management”; Shanlax International Journal of Commerce; ISSN: 2320-4168;UGC Approval No:44120;Impact Factor: 3.017; pp.209; August, 2017.
- Nithya Priya.M.N.P (2017). Commerce, “Green Banking”; Shanlax International Journal of Commerce; ISSN: 2320-4168;UGC Approval No:44120;Impact Factor: 3.017; pp.113. August, 2017.
- Nithya Priya.M.N.P (2017). Commerce, “Human Resource Planning and Development”; Shanlax International Journal of Commerce; ISSN: 2320-4168;UGC Approval No:44120;Impact Factor: 3.017; pp.176. August, 2017.
- Aardhra Vasudevan (2017). Commerce, “Online Marketing”; Shanlax International Journal of Commerce; ISSN: 2320-4168;UGC Approval No:44120;Impact Factor: 3.017; pp.172; August, 2017.
- Aardhra Vasudevan (2017). Commerce, “The Digicom World - A Flick Through”; Shanlax International Journal of Commerce; ISSN: 2320-4168;UGC Approval No:44120;Impact Factor: 3.017; pp.194; August, 2017.

- Gayathiri Devi.C (2017). Commerce, “Computer and Information Technology An Overview of Enterprise Research Planning (ERP)”; Shanlax International Journal of Commerce; ISSN: 2320-4168;UGC Approval No:44120;Impact Factor: 3.017; pp.245 . August, 2017.
- Gayathiri Devi.C (2017). Commerce, “Industrial marketing”; Shanlax International Journal of Commerce; ISSN: 2320-4168;UGC Approval No:44120;Impact Factor: 3.017; pp . August, 2017.
- Chandra Devi.P (2017). Commerce, “The Application of Talent Management at Human Resource”; Shanlax International Journal of Commerce: 2320-4168;UGC Approval No:44120;Impact Factor: 3.017; pp .10. August, 2017.
- Chandra Devi.P (2017). Commerce, “Cloud Computing”; Shanlax International Journal of Commerce; ISSN: 2320-4168;UGC Approval No:44120;Impact Factor: 3.017; pp.138 . August, 2017.
- Nandhini.A (2017). Commerce, “International Banking”; Shanlax International Journal of Commerce; ISSN: 2320-4168;UGC Approval No:44120;Impact Factor: 3.017; pp.82 . August, 2017.
- Nandhini. A (2017). Commerce, “Agribusiness Management”; Shanlax International Journal of Commerce; ISSN: 2320-4168;UGC Approval No:44120;Impact Factor: 3.017; pp.180. August, 2017.
- Ramyaprabha. N (2017). Commerce, “International Marketing”; Shanlax International Journal of Commerce; ISSN: 2320-4168;UGC Approval No:44120;Impact Factor: 3.017; pp.146. August, 2017.
- Ramyaprabha. N (2017). Commerce, “Human Resource Planning”; Shanlax International Journal of Commerce; ISSN: 2320-4168;UGC Approval No:44120;Impact Factor: 3.017; pp.224. August, 2017.
- Swapna Nambiar (2017). Commerce, “Product and Brand Management”; Shanlax International Journal of Commerce; ISSN: 2320-4168;UGC Approval No:44120;Impact Factor: 3.017; pp.203 . August, 2017.
- Swapna Nambiar (2017). Commerce, “Entrepreneurship Development”; Shanlax International Journal of Commerce; ISSN: 2320-4168;UGC Approval No:44120;Impact Factor: 3.017; pp.158. August, 2017.

- Rajesh Kannan.S. (2017). Commerce, “Human Resources Management”; Shanlax International Journal of Commerce; ISSN: 2320-4168;UGC Approval No:44120;Impact Factor: 3.017; pp.131 . August, 2017.
- Rajesh Kannan.S. (2017). Commerce, “Internet Marketing”; Shanlax International Journal of Commerce; ISSN: 2320-4168;UGC Approval No:44120;Impact Factor: 3.017; pp.142 . August, 2017.
- Srinivasan.J (2017). Commerce (AICM), “Disaster Recovery an element of cyber – security – A Flick through”; International Journal of Management; Volume-8 , Issue-4; August, 2017;
- Srinivasan.J (2017). Commerce (AICM), “A Comparative study between Consumers And Sellers with regards to Innovations in Business”; Shanlax International Journal of Management; UGC Approval Journal Number 44278; August, 2017.
- Lekha. J (2017). CSA & SS, “Detection of Illegal Traffic Pattern using Hybrid Improved Car And Multiple Extreme Learning Machine Approach” International Journal of communication N/w & Information security, ISSN-print- 2076-0930, ISSN-online 2073-607X; vol.9 ,NO2 ,pp-164 to 171. August, 2017.
- Ancy Simi N.A of Commerce (CA) presented a paper on “Pros And Cons of GST in India” organized By PG & Research Departments of Commerce and Commerce (CA), Bharathidasan College Of Arts & Science, Ellispettai, Erode on 11.08.2017.
- Mr.J. Vasanth Nirmal Bosco and B.Aarthi Rashmi of Bioinformatics presented paper in SYMBIOT 17 - A National level symposium organized by Manipal Institute of Technology, Manipal on 11.08.2017 & 12.08.2017.
- Ancy Simi N.A of Commerce (CA) presented a paper in Two Day International Seminar on “Aquatic Literature” organized by Department of English, Malankara Catholic College, Mariagiri in Collaboration with Association for Cultural & Scientific Research 18.08.2017 & 19.08.2017
- Lakshmi Kutty. M of Commerce (CA) presented a paper on “New Digital Economy in India - Challenges And Opportunities” in International Conference on Cyber Security organized by Rathinam College of Arts And Science (Autonomous), Eachanari, Coimbatore on 18.08.2017.

- Sivagami. G of Commerce (CA) presented a paper on “Cyber Security” in International Conference on Cyber Security organized by Rathinam College of Arts And Science (Autonomous), Eachanari, Coimbatore on 18.08.2017.
- Sivagami. G of Commerce (CA) presented a paper on “Cyber Security- Concerns And Issues” in International Conference on Cyber Security organized by Rathinam College of Arts And Science (Autonomous), Eachanari, Coimbatore on 18.08.2017.
- Sivagami. G of Commerce (CA) presented a paper on “Cyber Security- Challenges And Opportunities” in International Conference on Cyber Security organized by Rathinam College of Arts And Science (Autonomous), Eachanari, Coimbatore on 18.08.2017.
- Usharani .T of Commerce (AICM) presented a paper on “Goods and Services Tax” in an International Conference on “Evolving Trends and Innovations in Business and Management for Sustainable Development” organized by Sri Kanyaka Parameswari Arts & Science College for Women, Chennai on 31.08.2017.
- Deephika. A of English presented and published an article entitled “Probing Resolution in the World: A study of Philip Roth’s the Humbling and Nemesis” in Two – Day International Conference on Active vs Reactive Texts: Literature Language Criticism, Theory and Translation organized by NGM College, Pollachi during August, 2017.
- Karthikeyan. P of English presented and published an article entitled “Reactive Response of a text with Deconstruction Pedagogy” in Two – Day International Conference on Active vs Reactive Texts: Literature Language Criticism, Theory and Translation organized by NGM College, Pollachi during August, 2017.
- Mrs. B.Aarthi Rashmi of Bioinformatics participated in a guest lecture on “Bioinformatics and its Scope in Multidisciplinary Fields apart from symposium” organized by Manipal Institute of Technology, Manipal on 11.08.2017 & 12.08.2017.
- Vadivu. T of Computer Science and Dhanalakshmi of BCA & M.Sc SS participated in ICTACT Youth Summit on 23.08.2017.
- Dr.S.F.Maleeka Begum and Dr.K.P.Renukadevi of Biotechnology participated in International conference on “Environment, Genes, Health & Diseases -2017 at Dept of Human and Molecular biology” organized by Bharathiar University, Coimbatore on 22.08.2017.



- Sivagami.G of Commerce (CA) participated in One Day National Level Symposium on “E-Business & E-Commerce” organized by Erode Arts And Science College on 23.08.2017.
- Sixty Three Faculty Members of Computer Science Streams participated in Faculty Development Programme on “Train the trainers” on 15.08.2017.
- Sivakumar. N of Commerce (CA) participated in Faculty Development Programme on “Goods And Service Tax” organized by NGM College(Autonomous), Pollachi during 23.08.2017.
- Ms.C.Gayathiri Devi of Commerce acted as a resource person in All India Radio(Rainbow FM), Coimbatore on 15.08.2017
- Mary Saranya.J (2017). BBA, “Implementation of Goods and Service Tax on Bank Sector”; Indian Journal of Management Science (UGC Approved Journal); September, 2017.
- Nirmala Shiny.P (2017). BBA, “Impact of Goods and Service Tax on Manufacturing Sector”; Indian Journal of Management Science (UGC Approved Journal); September, 2017.
- Sarulatha. K (2017). BBA, “GST Impact on traders”; Indian Journal of Management Science (UGC Approved Journal); September, 2017.
- Kirthika.B (2017). Information Technology, “A Review on Mobile Computing”; International journal of Trend in Research and Development(IJTRD); E-ISSN:2394-9333; Volume 4;Issue 4; Impact Factor:4.004;Sep 2017.PgNo:642-644.
- J.VIJIMOL, September 2017, 4th International conference on “Business Research” MERX MERCIS- 2K17,on “ Mobile Marketing” SRM University, Kattankulathur, Chennai, Tamilnadu. ISBN-13:978-81-8209-436-9.
- B.SHYLAJA, September 2017, 4th International conference on “Business Research” MERX MERCIS- 2K17,on “Electronic Banking” SRM University, Kattankulathur, Chennai, Tamilnadu. ISBN-13:978-81-8209-436-9.
- R.KAVITHA, September 2017, 4th International conference on “Business Research” MERX MERCIS- 2K17, SRM University, Kattankulathur, Chennai, Tamilnadu. ISBN-13:978-81-8209-436-9.

- R.GOWRISHANKAR, September 2017, National Conference on “Changing landscape of the Indian Insurance Sector”, “ Micro Insurance” Karpagam University, Coimbatore, Tamilnadu.
- P.JANAKI, September 2017, National Seminar on “ Global changes on consumer empowerment- Issues and Challenges”, “Consumer Education and Awareness” Manomaniam Sundaranar University, Tirunelveli, Tamilnadu
- Meena Preethi. B, BCA & M.Sc SS, “An Overview On Detecting Heart Attacks Using Smart Phones”; International Journal of Engineering Research (ijoer), ISSN: 2321-7758; PP 115-119, September 2017.
- Arockia Panimalar. S, BCA & M.Sc SS, “Salesforce.com- A Cloud Provider”; International Research Journal of Engineering and Technology, ISSN: 2395-0056; PP: 25-31, September 2017.
- Arockia Panimalar. S, BCA & M.Sc SS, “Cloud Data Security Using Elliptic Curve Cryptography”; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP: 32-36, September 2017.
- Revathi. V; “Unique User Identification Across Multiple Social Network”; International Journal for Research and Development in Technology, ISSN: 2395-3585, PP:137-142, September 2017
- Meena Preethi. B; “Smart Home Automation Technique With Rasberry Pi Using IoT”; International Journal for Science and Advance Research in Technology, ISSN: 2395-1052,PP:419-421, September 2017
- Arockia Panimalar. S; “Effective Data Retrieval In XML Using TreeMatch Algorithm”; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP: 191-194, September 2017
- Meena Preethi. B; “A Survey on Data Mining Feature Selection Approaches Towards Breast Cancer”; International Journal for Science and Advance Research in Technology, ISSN: 2395-1052,PP:422-427, September 2017
- Arockia Panimalar. S; “Sparse Representation For Image Classification”; International Research Journal of Engineering and Technology, ISSN: 2395-0056,PP:390-393, September 2017

- Arockia Panimalar. S; “The 17 V’s of Big Data”; International Research Journal of Engineering and Technology, ISSN: 2395-0056,PP:329-333, September 2017
- Arockia Panimalar. S; “Wireless Sensor Network- An Outlook”; International Research Journal of Engineering and Technology, ISSN: 2395-0056,PP:394-401, September 2017
- Arockia Panimalar. S; “6G Technology”; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP:1109-1111 , September 2017
- Arockia Panimalar. S; “Embedded Web Server For Agriculture Sector”; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP:1112-1117, September 2017
- Subhashri.K; “Analysis On Data Mining Techniques For Heart Disease Dataset”; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP:1154-1158, September 2017
- Arthi Jone. I ; September 2017; “ Financial Frauds under Banking and Insurance Sector” National Conference on Digitalization in Service Sectors - Today and Tomorrow, Sri Ramakrishna College of Arts and Science( Autonomous) ISSN (Print) : 2320 – 5504 ; ISSN (Online) : 2347 – 4793 ; Impact Factor : 6: 58; UGC Approved Journal : S.N. 45797.
- Srinivasan. J ; September 2017; “ Digitalization of Banking Sector in Recent Times” National Conference on Digitalization in Service Sectors - Today and Tomorrow, Sri Ramakrishna College of Arts and Science( Autonomous) ISSN (Print) : 2320 – 5504 ; ISSN (Online) : 2347 – 4793 ; Impact Factor : 6: 58; UGC Approved Journal : S.N. 45797.
- Srinivasan. J ; September 2017; “ E-Governance Challenges and Opportunities A Case Study” National Conference on Digitalization in Service Sectors - Today and Tomorrow, Sri Ramakrishna College of Arts and Science( Autonomous) ISSN (Print) : 2320 – 5504 ; ISSN (Online) : 2347 – 4793 ; Impact Factor : 6: 58; UGC Approved Journal : S.N. 45797
- Kumarasamy. T; September 2017; “ Modern Development Digitalization in Banking Sector ” National Conference on Digitalization in Service Sectors - Today and Tomorrow, Sri Ramakrishna College of Arts and Science( Autonomous) ISSN (Print) : 2320 – 5504 ; ISSN (Online) : 2347 – 4793 ; Impact Factor : 6: 58; UGC Approved Journal : S.N. 45797
- Kumarasamy. T; September 2017; “ One Day National Seminar on Startegic Growth of Business in New India – Problems and Prospects 23/09/2017 – Jamal Mohammed College ISSN No : 23955929.

- S.Mahalakshmi of BBA presented a paper on “Goods and Service Tax and its implication in Indian Economy” in National seminar organized by Dr.NGP Arts and Science College, Coimbatore on 21.09.2017.
- Dr.K.S.Jeen Marseline (2017). Information Technology, presented a paper on “ Data mining classification Algorithms” in National Conference on Emerging Trends & Advancements in Intelligent computing held at Sri Ramakrishna College of Arts & Science for Women.
- Balaji Viswanath.C of BBA presented a paper on “Comprehensive overview on GST” in National seminar organized by Dr.NGP Arts and Science College, Coimbatore on 21.09.2017.
- Mahalakshmi.S of BBA presented a paper on “Impact of Goods and Service Tax on Indian Economy” in National seminar organized by Dr.NGP Arts and Science College, Coimbatore on 21.09.2017.
- Dr.K.Sarulatha of BBA presented a paper on “GST and its effects on Indian Economy” organized by Guruvayurappan Institute of Management, Coimbatore during September, 2017.
- M.PUSHPALATHA, September 2017; “National Conference on “Disruptive technologies in financial services”, Kovai Kalaimagal college of arts and science, Coimbatore, Tamilnadu.
- M.PUSHPALATHA; 27.09.2017, National Conference on “Changing landscape of the Indian Insurance Sector”, Karpagam University, Coimbatore, Tamilnadu.
- DIVYA.A; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, “financial performance in banking and industry sector” Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- Mrs. S. Geetha Margret (2017), “Eco friendly dyeing of linen fabric using mangosteen dye”, Mrs. V.A. Rinsey Antony(2017), “, Complex colour schemes and color theory”, and Mrs. S.Sumithra (2017), Effects of textiles and apparel, housing and interior designing, at Sri Jayendra Saraswathi Mahavidyalaya arts and science college, Coimbatore on 15.9.2017.
- Dr. S.Anbumalar of Commerce, presented a paper on “Digital empowerment for rural economy” in UGC Sponsored National Conference on Digital India: Power to Empower

organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.

- Mr. S Rajesh Kannan of Commerce, presented a paper on “Digital marketing: An overview” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- Mrs. N Ramya Prabha of Commerce, presented a paper on “Technology transformation in health care - food” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- Ms. Nithya Priya M of Commerce, presented a paper on “E Commerce in Payments” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- Mrs. P Chandra Devi of Commerce, presented a paper on “Digital Governance for Sustainable Development” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- Ms. C Gayathiri Devi of Commerce, presented a paper on “An allusive trance on virtual cabs with citation to Ola and Uber in Coimbatore City” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore; 22.09.2017.
- Ms. P Vanithamani of Commerce, presented a paper on “Digital marketing: In social Media” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- Mrs Aardhra Vasudevan of Commerce, presented a paper on “An Analogous investigation on general supply chain management and electronic supply chain management in Coimbatore city” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore; on 22.09.2017.

- Ms. Swapna Nambiar of Commerce, presented a paper on “Digital marketing: Power to Empower” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- Dr. K.R Sivabagyam of Commerce, presented a paper on “Impact of digitalization of Indian Banking sector” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- Ms. Subha S of Commerce, presented a paper on “Smart Cloud and IOT: Smart homes and cities” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- Dr. S Anbumalar of Commerce, have presented a paper “Smack of GST on Indian Shrinkage” in the International Conference on Emerging Trends in Global Accounting, Finance and Taxation organized by Dept. of Commerce(PG) Kristu Jayanti College(Autonomous), Bengaluru ;21.09.2017.&22.09.2017.
- Ms. Gayathiri Devi C of Commerce presented a paper on “derivatives markets in India; Evolution trading mechanism and future prospects” in the International Conference on Emerging Trends in Global Accounting, Finance and Taxation organized by Dept. of Commerce(PG) Kristu Jayanti College(Autonomous), Bengaluru ;21.09.2017.& 22.09.2017.
- Dr K R Sivabagyam of Commerce presented a paper “A Study on the Performance of Selected Mutual Fund Schemes in India” in the International Conference on Emerging Trends in Global Accounting, Finance and Taxation organized by Dept. of Commerce(PG) Kristu Jayanti College(Autonomous), Bengaluru ;21.09.2017.& 22.09.2017.
- Mrs. P Chandradevi of Commerce, presented a paper “Green Banking” in the International Conference on Emerging Trends in Global Accounting, Finance and Taxation organized by Dept. of Commerce(PG) Kristu Jayanti College(Autonomous), Bengaluru; 21st& 22nd September 2017.
- Ms. Subha S of Commerce presented a paper “Business in GST 2017” in the International Conference on Emerging Trends in Global Accounting, Finance and Taxation

organized by Dept. of Commerce(PG) Kristu Jayanti College(Autonomous), Bengaluru ;21.09.2017.& 22.09.2017.

- Dr. S Anbumalar, Head of Commerce, presented a paper on “ Role of information technology in insurance industry.” In the national conference on change in landscape of the Indian insurance sector, organized by Department of CommerceKarpagam University Coimbatore;27.09.2017.
- Ms. C Gayathiri Devi of Commerce, presented a paper on “A Descriptive study on changing landscape of micro insurance in India” In the national conference on change in landscape of the Indian insurance sector, organized by Department of CommerceKarpagam University Coimbatore ; 27.09.2017.
- Ms. C Gayathiri Devi of Commerce, presented a paper on “A Descriptive study on CSR activities in Insurance with reference to Bajaj Alliance LIC” In the national conference on change in landscape of the Indian insurance sector, organized by Department of CommerceKarpagam University Coimbatore ; 27.09.2017.
- Ms. Aardhra Vasudevan of Commerce, presented a paper on “Micro Insurance: A Concept paper” In the national conference on change in landscape of the Indian insurance sector, organized by Department of CommerceKarpagam University Coimbatore ; 27.09.2017.
- Ms. Swapna Nambiar of Commerce, presented a paper on “Micro Insurance” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore on 27.09.2017.
- Dr. K.R Sivabagyam of Commerce, presented a paper on “Impact of solvency norms of Life Insurance Company” In the national conference on change in landscape of the Indian insurance sector, organized by Department of CommerceKarpagam University Coimbatore; 27.09.2017.
- Dr. K.R Sivabagyam of Commerce, presented a paper on “Micro Insurance - India” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore ; 27.09.2017.
- Mr Rajesh Kannan of Commerce, presented a paper on “Micro Insurance: A safety NET for the Poor – A Descriptive Study” In the national conference on change in landscape of

the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore ; 27.09.2017.

- Dr.S. Anbumalar, Head of Commerce, presented a paper on “ “ in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017.
- Ms. C Gayathiri Devi of Commerce, presented a paper on “Digitalization on tourism” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017.
- Ms. P Chandradevi of Commerce, presented a paper on “Cyber security and Risk Governance” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017.
- Mr. Rajesh Kannan S of Commerce, presented a paper on “Cyber security and Risk Governance” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017.
- Dr. K R Sivabagyam of Commerce, presented a paper on “Travel and Tourism” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science on 27.09.2017.
- Ms. C Gayathiridevi of Commerce, presented a paper on “Digitalization on tourism” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science on 27.09.2017.
- Ms. S Subha of Commerce, presented a paper on “Digitalization on Banking” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science on 27.09.2017.



- Lakshmi Kutty.M of Commerce (CA) presented a paper on “E-Government Vs E-Governance” organized by PG & Research Department Of Corporate Secretaryship, Dr.N.G.P Arts and Science College, Coimbatore, 21.09.2017.
- Ancy Simi . N of Commerce (CA) presented a paper on “Impact Of GST” organized by PG & Research Department Of Corporate Secretaryship, Dr.N.G.P Arts and Science College, Coimbatore, 21.09.2017.
- AncySimi . N of Commerce (CA) presented a paper on “Educational Sector ” organized by One Day National Conference on Digitalisation In Service Sectors ‘ Today & Tomorrow’ , Sri Ramakrishna College of Arts and Science (Autonomous) Coimbatore. 27.09.2017.
- G. Sivagami of Commerce (CA) presented a paper on “Media Social and Journalism” organized by National Conference on “Digitalization in Service Sectors”, Sri Ramakrishna College of arts And Science (Autonomous),Coimbatore. 27.09.2017.
- Ms. Devika Rani Dhivya. K has presented a paper on “Digital Eco System”; International Conference on Impact of Digitalization ICID 17, Dr. RV Arts & Science College, Coimbatore on
- Mrs. Poornima. K.M has presented a paper on “Digital Imaging Process And Analysing”; International Conference on Impact of Digitalization ICID 17, Dr. RV Arts & Science College, Coimbatore on
- Ms. Devika Rani Dhivya has presented has presented a paper on “ An Optimized Adaptive Random Partition Testing By Using Bacterial Foraging Algorithm“; International Conference On Computataioal Visison and Bio Inspired Computing(ICCVBIC), Springer Conference on 21.9.2017
- Mrs. Kundalakesi. M has presented a paper on “Big Data Security and Tools for Smart Protection”; International Conference on Data Science and Analytics – ICDSA 17, Rathinam College of Arts and Science, Coimbatore on 23.9.2017.
- Ms. Devika Rani Dhivya. K has presented a paper on “Big Data Concept, Application Present and Future”; International Conference on Data Science and Analytics – ICDSA 17, Rathinam College of Arts and Science, Coimbatore on 23.9.2017.

- HariPriya . S , 20/09/2017 ; “Goods and Service Tax” ; An ICSSR Sponsored National Level Seminar on “Remonetising India – Problems and Prospects” ; Dr.N.G.P Arts and Science College , Coimbatore
- HariPriya. S , 22/09/2017; “Demonetization”; Sponsored National Conference on “ Disruptive Technologies in Financial Services “ ; Kovai Kalaimagal College of Arts and Science , Coimbatore
- Dr.Dhanalakshmi.C , 22/09/2017 ; “ Self Awareness” ; Transcending Boundaries in Corporate World ; Sponsored Hindusthan College of Arts and Science (Autonomous) , Coimbatore
- Deepika.R , 22/09/2017 ; “ Traditional and Modern Business” ; Transcending Boundaries in Corporate World ; Sponsored Hindusthan College of Arts and Science (Autonomous) , Coimbatore
- Dr.Dhanalakshmi. C , 22/09/2017; “Internet Penetration and Smart Phone Usage”; Sponsored National Conference on “ Disruptive Technologies in Financial Services “ ; Kovai Kalaimagal College of Arts and Science , Coimbatore.
- P.Karthikeyan has participated in a One- Day National level conference on English for Specific Careers: Mass Communication, Travel Media and Administration in Kongu Nadu Arts and Science College.
- A.Deephika has participated in a One-Day National level conference on English for Specific Careers : Mass Communication, Travel Media and Administration in Kongu Nadu Arts and Science College.
- Mrs. Dhanalakshmi. S, BCA & M.Sc SS & T. Vadivu of Computer Science attended the Bridge 2017 Conference on the Theme -“Future of Work” at Hotel Le Meridien, Coimbatore on 13.9.2017.
- S.Nandhini Assistant Professor Department of CT has attended workshop On “Mobile Application development in Android/IOS” In Dr.Mahalingam Engineering and Technology on 09.09.2017
- Govardhini.S,Ginne M.James Assistant Professor, Department of CT has attended national seminar On “IOTH” In Kongu Engineering College on 15 & 16 sep 2017.

- Joshna.S,Akila.R , Assistant Professor Department of CT has attended workshop On “Phython” In SKIT Joshna.S,Akila.R , Assistant Professor Department of CT has attended workshop On “Phython” In SKIT on 16.09.2017
- Nandhini.R , Assistant Professor Department of CT has attended workshop On “Phython” In SKIT on 17.09.2017
- Mrs. S. Geetha Margret, Mrs. V.A. Rinsey Antony, and Mrs. S.Sumithra attended a seminar on patent filing organized by our college.
- Reshmi. S, and M. Anand Kumar, "A Review On Obfuscation And Heuristics Algorithm In Network Virtualization", International Journal of Advanced Research in Computer Science, IJARCS & ISSN No. 0976-5697, Volume 8 (8), Sep-Oct 2017, Pg : 264-268.
- Dr.Anbumalar.S (2017). Commerce, "A Study on Impact of GST on Indian Economy", International Journal of Business Intelligence & Innovations"; ISSN-23484705; Pp. 78;Volume 1,Special Issue; September 2017.
- Dr. Anbumalar. S (2017). Commerce, "Trade Mark Act - A Vision from Stockist", International Journal of Business Intelligence & Innovations"; ISSN-23484705; Pp. 378; Volume 1, Special Issue; September 2017.
- Ms.Vanithamani. P (2017), Commerce, "A Study on Various Classes in Trademark Act", International Journal of Business Intelligence & Innovations"; ISSN-23484705; Pp. 121; Volume 1, Special Issue; September 2017.
- Ms.Swapnanambiar. (2017), Commerce, "Consumer Awareness Protection & Empowerment- Disputes and Encounters Beneath; Consumer Protection Act 1986", International Journal of Business Intelligence & Innovations"; ISSN-23484705; Pp. 133; Volume 1, Special Issue; September 2017.
- Mrs. Aardhra Vasudevan. (2017), Commerce, "Sale of Goods Act", International Journal of Business Intelligence & Innovations"; ISSN-23484705; Pp. 155; Volume 1, Special Issue; September 2017.
- Mrs.Ramyapraha. N (2017), Commerce, "Small And Business Development Act 1981 ",International Journal of Business Intelligence & Innovations; ISSN-23484705; Pp. 173; Volume 1, Special Issue; September 2017

- Ms. Subha S (2017), Commerce, "A Study on Impact of GST in India after Its Implementation", International Journal of Business Intelligence & Innovations"; ISSN-23484705; Pp. 93; Volume 1, Special Issue; September 2017.
- Dr. Sivabagyam. K.R (2017), Commerce, "An Elixir to Indian Economy; GST 2017 - A Descriptive Study", International Journal of Business Intelligence & Innovations"; ISSN-23484705; Pp. 181; Volume 1, Special Issue; September 2017.
- Mrs.Chandradevi. P (2017), Commerce, "Consumer Protection Act 1986: Issues and Challenges", International Journal of Business Intelligence & Innovations"; ISSN-23484705; Pp. 191; Volume 1, Special Issue; September 2017.
- Ms. Nithyapriya. M (2017), Commerce, "GST Act 2017", International Journal of Business Intelligence & Innovations"; ISSN-23484705; Pp. 202; Volume 1, Special Issue; September 2017.
- Ms. Gayathiri Devi. C (2017), Commerce, "GST- Ambiguous, Passionate, Neutralize", International Journal of Business Intelligence & Innovations"; ISSN-23484705; Pp. 220; Volume 1, Special Issue; September 2017.
- Ms. Gayathiri Devi. C (2017), Commerce, "The Sale of Goods Act 1930-Issues and Challenges", International Journal of Business Intelligence & Innovations"; ISSN-23484705; Pp. 228; Volume 1, Special Issue; September 2017.
- Mr. Rajesh Kannan. S (2017), Commerce, "Sale of Goods Act 1930", International Journal of Business Intelligence & Innovations"; ISSN-23484705; Pp. 242; Volume 1, Special Issue; September 2017.
- Mrs. Ramyaprabha. N (2017), Commerce, "Sale of Goods Act 1930", International Journal of Business Intelligence & Innovations"; ISSN-23484705; Pp. 260; Volume 1, Special Issue; September 2017.
- Mrs. Chandradevi. P (2017), Commerce, "Consumer Awareness, protection and Empowerment - Issues and Challenges under the Sale of Goods At 1930", International Journal of Business Intelligence & Innovations"; ISSN-23484705; Pp. 267; Volume 1, Special Issue; September 2017.
- Mr. Rajesh Kannan. S (2017), Commerce, "Consumer Protection and Consumerism in India", International Journal of Business Intelligence & Innovations"; ISSN-23484705; Pp. 284; Volume 1, Special Issue; September 2017.

- Ms. Gayathiri Devi. C (2017), Commerce, "Consumer Protection and Empowerment - Issues and Challenges under GST Act 2017", International Journal of Business Intelligence & Innovations"; ISSN-23484705; Pp. 306; Volume 1, Special Issue; September 2017.
- Ms. Subha. S (2017), Commerce, "Consumer Protection and Empowerment - Issues and Challenges under the Agricultural Products (Grading and Marketing Act)1937", International Journal of Business Intelligence & Innovations"; ISSN-23484705; Pp. 357; Volume 1, Special Issue; September 2017.
- Mrs. Aardhra Vasudevan. (2017), Commerce, "Right to Information in India A Developing Jurisprudence of Consumerism", International Journal of Business Intelligence & Innovations"; ISSN-23484705; Pp. 155; Volume 1, Special Issue; September 2017.
- Ms. Vanithamani. P (2017), Commerce, "Consumer Protection and Empowerment A Study on Sale of Goods Act 1930", International Journal of Business Intelligence & Innovations"; ISSN-23484705; Pp. 121; Volume 1, Special Issue; September 2017.
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- Dr.K.S.Jeen Marseline (2017). Information Technology, "Applying classification Algorithms to predict Thyroid Disease"; International journal of Engineering Science & Computing; ISSN:2321-3361; Volume 7;Issue 10;.PgNo:15118-15120.
- B.Suchitra,N.Kanimozhi, V.Valarmathi (2017). Information Technology,"An Analysis of Database from Traditional Database towards Hana in Business Environment" ISSN: 2321-8363 Impact Factor: 4.123; International Journal of Computer Science and Mobile Applications, Vol.5 Issue. 10, October- 2017, pg. 100-103
- D.Shobana,A.Logeshwari,Dr.S.Uma maheswari(2017),Information Technology," A Study on Multimodal Biometrics System, ISSN (online): 2321-8363, Impact Factor: 4.123; International Journal of Computer Science and Mobile Applications, Vol.5 Issue. 10, October- 2017, pg. 117-122
- S.Reshmi,B.Kirthika,B.Deepa(2017),InformationTechnology,"Shielding Network Virtualization Using Cbc-Mac For Imminent Interconnected Networks". ISSN (online): 2321-8363, Impact Factor: 4.123; International Journal of Computer Science and Mobile Applications, Vol.5 Issue. 10, October- 2017, pg. 123-130

- S.Reshmi,B.Kirthika,B.Deepa(2017),Information Technology,"A Survey On Different Method of Balancing a Binary Search Tree,International Journal of Advance Engineering and Research Development (IJAERD), Volume 04(Issue 10), 660-664.
- Sunitha. C; "Artificial Intelligence System For Speech Recognition"; International Journal For Research & Development In Technology, 2349-3585, PP:162-166, October 2017
- Kundalakesi. M; "Testing and Anti Random Testing"; International Journal of Trends In Research and Development, ISSN: 2394-9333, PP:395-397, October 2017
- Kundalakesi. M; "Guiding Navigation Using Assistive Devices For The Blind"; International Journal For Research And Development In Technology, ISSN: 2349-3585, PP:99-106, October 2017
- Subhashri. K; "Securing Outsourced Data On Cloud Using ElGamal Cryptosystem"; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP:53-56, October 2017
- Arockia Panimalar. S; "Big Data Architecture for Remote Sensing Applications"; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP:57-61, October 2017
- Rajanandini. S; "Server Monitoring System Using A Network Intelligent Agent"; International Journal For Science And Advance Research In Technology, 2395-1052, PP:404-409, October 2017.
- Poornima. K. M; "Natural Language Processing On Information Retrieval"; International Journal for Science and Advance Research in Technology, 2395-1052, PP: 692-697, October 2017.
- Poornima. K. M; "Smart Glass Integrated Augmented Reality in Medical Field"; International Journal for Science and Advance Research in Technology, 2395-1052, PP: 389-393, October 2017.
- Malarvizhi. D; "Night Vision Technology"; International Journal for Science and Advance Research in Technology, 2395-1052, PP: 412-415, October 2017.
- Sountharraj. A.C; "Preserving Encryption Based Data Search"; International Journal For Research In Applied Science And Engineering Technology, 2321- 9653, PP:1526-1530, October 2017

- Mrs.Aardhra Vasudevan, Department of Commerce, has Published a paper titled, " An Over View on Different Section In Prevention of Food Adulteration Act, 1954" in National Conference on Consumer Empowerment: Issues and Challenges of Organized by Department of Commerce, M.S University, Tirunelveli with ISBN No: 978-81-929959-4-6, Pp. 52 on 15th September 2017.
- Ms.Nandhini. A, Department of Commerce, has Published a paper titled, "A Study on Consumer Empowerment" in National Conference on Consumer Empowerment: Issues and Challenges of Organized by Department of Commerce, M.S University, Tirunelveli with ISBN No: 978-81-929959-4-6, Pp. 46 on 15th September 2017.
- Ms.Subha.S, Department of Commerce, has Published a paper titled, "Prevention of Food Adulteration Act,1954" in National Conference on Consumer Empowerment: Issues and Challenges of Organized by Department of Commerce, M.S University, Tirunelveli with ISBN No: 978-81-929959-4-6, Pp. 105 on 15th September 2017.
- Ms.Nithyapriya. M, Department of Commerce, has Published a paper titled, "The Agricultural Products(Grading and Marketing) Act 1937" in National Conference on Consumer Empowerment: Issues and Challenges of Organized by Department of Commerce, M.S University, Tirunelveli with ISBN No: 978-81-929959-4-6, Pp. 125 on 15th September 2017.
- Ms. Swapna Nambiar, Department of Commerce, has Published a paper titled, "The Agricultural Products(Grading and Marketing) Act 1937" in National Conference on Consumer Empowerment: Issues and Challenges of Organized by Department of Commerce, M.S University, Tirunelveli with ISBN No: 978-81-929959-4-6, Pp. 129 on 15th September 2017.
- Ms. Swapna Nambiar, Department of Commerce, has Published a paper titled, "The Agricultural Products(Grading and Marketing) Act 1937" in National Conference on Consumer Empowerment: Issues and Challenges of Organized by Department of Commerce, M.S University, Tirunelveli with ISBN No: 978-81-929959-4-6, Pp. 141 on 15th September 2017.
- Ms. Vanithamani.P, Department of Commerce, has Published a paper titled, "The Agricultural Products(Grading and Marketing) Act 1937" in National Conference on Consumer Empowerment: Issues and Challenges of Organized by Department of

Commerce, M.S University, Tirunelveli with ISBN No: 978-81-929959-4-6, Pp. 147 on 15th September 2017.

- Ms.Ramyprabha.N, Department of Commerce, has Published a paper titled, "Prevention of Food Adulteration Act,1954" in National Conference on Consumer Empowerment: Issues and Challenges of Organized by Department of Commerce, M.S University, Tirunelveli with ISBN No: 978-81-929959-4-6, Pp. 154 on 15th September 2017.
- Ms.Nandhini. A, Department of Commerce, has Published a paper titled, "Prevention of Food Adulteration Act,1954" in National Conference on Consumer Empowerment: Issues and Challenges of Organized by Department of Commerce, M.S University, Tirunelveli with ISBN No: 978-81-929959-4-6, Pp. 167 on 15th September 2017.
- Ms. Rajesh Kannan. S, Department of Commerce, has Published a paper titled, "Global Changes and Consumer Empowerment- Issues and Challenges under Intellectual Property Act 1996" in National Conference on Consumer Empowerment: Issues and Challenges of Organized by Department of Commerce, M.S University, Tirunelveli with ISBN No: 978-81-929959-4-6, Pp. 190 on 15th September 2017.
- Ms. Chandradevi. P, Department of Commerce, has Published a paper titled, "Global Changes and Consumer Empowerment- Issues and Challenges under GST Act 2017" in National Conference on Consumer Empowerment: Issues and Challenges of Organized by Department of Commerce, M.S University, Tirunelveli with ISBN No: 978-81-929959-4-6, Pp. 194 on 15th September 2017.
- Ms. Nithyapriya. M, Department of Commerce, has Published a paper titled, "Global Changes and Consumer Empowerment" in National Conference on Consumer Empowerment: Issues and Challenges of Organized by Department of Commerce, M.S University, Tirunelveli with ISBN No: 978-81-929959-4-6, Pp. 197 on 15th September 2017.
- Dr.Sivabagyam. K.R, Department of Commerce, has Published a paper titled, "Consumer Protection Act With Reference To Medicinal Field" in National Conference on Consumer Empowerment: Issues and Challenges of Organized by Department of Commerce, M.S University, Tirunelveli with ISBN No: 978-81-929959-4-6, Pp.292 on 15th September 2017.



- Ms. Swapna Nambiar, Department of Commerce, has Published a paper titled, "Some Issues and Challenges - Consumer Protection Act 1986" in National Conference on Consumer Empowerment: Issues and Challenges of Organized by Department of Commerce, M.S University, Tirunelveli with ISBN No: 978-81-929959-4-6, Pp.306 on 15th September 2017.
- Ms.Nandhini. A, Department of Commerce, has Published a paper titled, "Consumer Protection and Empowerment(Food Regulation Act 2002)" in National Conference on Consumer Empowerment: Issues and Challenges ofOrganized by Department of Commerce, M.S University, Tirunelveli with ISBN No: 978-81-929959-4-6, Pp. 351 on 15th September 2017.
- Mr. A. ABDUL FAIZ of CSA & SS had recognized as best player in basketball state level match at pollachi conducted on 1.10.2017
- D.Gandhimathi of CSA & SS presented a paper on "KNN Process in applications of GIS technologies using spatial temporal data"; International conference on NEXT GENERATION COMPUTING TECHNOLOGIIES-ICNGCT 2017 organized by shankara college of science & commerce on 12.10.2017
- S.Gomathi of CSA & SS presented a paper on "Building Identification Model Using Swarm Intelligence and Its Applications"; One Day International Conference on NEXT GENERATION COMPUTING TECHNOLOGIES (ICNGCT - 2017) organized by shankara college of science & commerce on 12.10. 2017.
- Dr. S.F. Maleeka Begum HOD Dept. of Biotechnology has attended the Science Academics Lecture Workshop on 'Shock Waves in science, Engineering & Medicine held on 6th & 7th October 2017 at Kumara guru College of Technology Coimbatore. sponsored by IISc Bangalore.
- S.Jayashree Dept. of Microbiology has attended the Science Academics Lecture Workshop on 'Shock Waves in science, Engineering & Medicine held on 6th & 7th October 2017 at Kumara guru College of Technology Coimbatore Sponsored by IISc Bangalore.
- Mrs. B.Aarthi Rashmi of Bioinformatics has attended the Science Academics Lecture Workshop on "Modern Trends and Innovations in Biological Sciences - MTIBS 2017 held during 5th& 6th October 2017 sponsored and supported by Indian Academy of Sciences

Bangalore, Indian National Science Academy New Delhi, Indian National Academy Science Allahabad. At Sri Ramakrishna College Arts and Science, Coimbatore.

- Mrs. B.Aarthi Rashmi of Bioinformatics has attended the Science Academics Lecture Workshop on 'Shock Waves in science, Engineering & Medicine held on 6th & 7th October 2017 at Kumara guru College of Technology Coimbatore. Sponsored by IISc Bangalore.
- Dr. K.P. Renukadevi, Dept of Biotechnology attended the FDP Programme on Patenting and copy rights on 10/10/17 at SKECT Lecture delivered by Dr.Thiyagaraja Gupta Asst. Controller of patent office, Chennai.
- Dr. B. Nandhini, Dept of Microbiology attended the FDP Programme on Patenting and copy rights on 10/10/17 at SKECT Lecture delivered by Dr.Thiyagaraja Gupta Asst. Controller of patent office, Chennai.
- Mrs.D.Shona presented a paper titled " A Comparative study of Genetic Algorithm and Particle swarm optimization" at International Conference on Next Generation Computing technologies (ICNGCT -2017) organized by Department of Computer studies , Sankara College of Science and Commerce on 12-10-2017.
- Dr.V.Kumutha presented a paper titled "Survey on Software Testing Methods " at International Conference on Next Generation Computing technologies (ICNGCT -2017) organized by Department of Computer studies , Sankara College of Science and Commerce on 12-10-2017.
- Dr. T. Veeramanikandasamy and Mr. M. Selvam, Assistant Professors, Department of ECS, have attended a seminar on IPR at SKCT on 10.10.17. Mr.Thiyagaraja Gupta.D Assistant cont. of patents and design Indian patent office acted as resource person.
- Mrs. K Venmathi, Ph.D research scholar, under the guidance of Dr. K. Rajendran, Department of ECS, SKASC, has submitted her thesis entitled "Dye-sensitized TiO<sub>2</sub> Thin Film Solar Cells Based on Novel Tannin Dyes" on 05.10.2017.
- Dr. K. Sambath has attended Doctoral Committee Meeting on 23.10.2017 organized by the Department of Electronics, Government Arts College, Kulithalai.
- Ancy Simi . N A ; 07/10/2017 ; "IMPACT OF GST IN INDIA"; One Day National level conference on IMPACT OF GST; National College of Trichy, Tiruchirapalli.
- Kowsalya . S; 10/10/2017; " Environmental Issues and Poverty Allusins Strategy"; UGC Sponsored National Conference on Approach towards sustainable conservation through

social and environmental entrepreneurship; PSGR Krishnammal College for Women; Coimbatore.

- FDP - S.Uma maheswari attended workshop in IPR Patent Search, Drafting and Filing"organized by Sri Krishna College of Technology on 10.10.2017.
- Mrs. Dhanalakshmi.s has attended a "Workshop on IPR Patent Search Drafting And Filing" on 10.10.2017 at SKCT
- Ms. Dhana Priydharsini. K has presented a paper on "Wireless Technology Unmanned Aircraft System" in the International Conference On next Generation Computer Technologies held at Sankara College of Science and Commerce on 12.10.17
- Mrs. Dhanalakshmi. S has presented a paper on "Data Reservation Using Anonymization Based Privacy Preserving Tecniques- A Review" in the International Conference On Next Generation Computer Technologies held at Sankara College of Science and Commerce on 12.10.17
- Mrs. Meena Preethi. B has presented a paper on "A Survey Paper On Text Mining Techniques, Applications and Issues" in the International Conference On Next Generation Computer Technologies held at Sankara College of Science and Commerce on 12.10.17
- Mrs. Sunitha. C has organized a "Workshop On OBE" at SKASC on 28.10.2017
- Prof. C. Julian Gnana Dhas have been invited as a Guest Speaker for the Technology based Entrepreneurship Development Program(TEDP) on 9-10-17 to give Lecture and Motivate the Participants on the Topic "Opportunity Evaluation" at Avinashilingam University for Women, Coimbatore
- Sudha . K.M , October 2017 ; "Trade Mark"Two Day National Seminar on Global Changes and Consumer Empowerment: Issues and Challenges - Sponsored by Ministry of Consumer affairs , Government of India organized by Department of Commerce, Manonmaniam Sundaranar University Tirunelveli and Centre for Consumer Studies, Indian Institute of Public Administration, New Delhi
- Haripriya . S , 11.10.2017 ; " Online Marketing Strategies" ; An International Conference on Emerging Trends in Social Media Marketing ; Sankara College of Arts and Science
- Sreedevi , 10.10.2017 ; " Women on Minority Entrepreneur" ; Department of Business Administration and Centre of Women Studies in Collaboration with National Bank for

Agriculture and Rural Development ; organized by PSGR Krishnammal College of Women

- Karthika. S; “Underwater Wireless Technology”; International Journal For Science And Advance Research In Technology, 2395-1052, PP: 155-159, November 2017.
- Sunitha. C; An Overview: Eye Gaze Technology: Artificial Intelligence”; SK International Journal of Multidisciplinary Research Hub, 2394-3122, PP:1-5, November 2017.
- Mrs.S.Akhila published a paper on ‘Internet marketing & contribution towards business development with special reference to Retail sector in Coimbatore city ’ in the ‘International conference on International marketing inAsia Pacific – Issues & Challenges (ICIM) – 2017 On 11 NOV 2017 at Coimbatore by GRD Institute Of Management ’.
- Mr.C.Manikandan published a paper on ‘Internet marketing & contribution towards business development with special reference to Retail sector in Coimbatore city ’ in the ‘International conference on International marketing inAsia Pacific – Issues & Challenges (ICIM) – 2017 On 11 NOV 2017 at Coimbatore by GRD Institute Of Management ’.
- Vanitha. D; November 2017; “The New Paradigm from Teaching to Learning – Re-Engineering Social Transformation and Education through ICT Enabled Learning by Sharing Connected Knowledge”; International Conference on Interdisciplinary Research Innovations In Science and Humanities; Hikey Media, Chennai; ISBN No. 978-93-86659-11-8; pp.138-140.
- Mrs.P.Kavipriya of CSA & SS published a paper on “A Comparative study of Feature Selection Algorithms in Data Mining”, IJARCCCE,Volume 6,Issue 11,November 2017,ISSN(Online)2278-1021,ISSN(Print)2319-5940 ,pp 54-60.
- Sumalatha.G Assistant professor Department of CT attended two day technical workshop in "Intellectual property rights" on 15th -16th nov 2017 in Sri Ramakrishna arts and science college
- FDP - N.Jayaprakash participated in FDP for Global Business Foundation Skills conducted by Infosys BPO Ltd. at Mysore from 20th November to 28th November 2017.
- Mrs. Dhanalakshmi. S has attended a workshop on "Intellectual Property Rights For Principals, Academicians, Researchers and Industry Practitioners" organized by Sri Ramakrishna Arts And Science College & Patent Information Centre Tamilnadu Council For Science And Technology, Coimbatore for two days from 15.11.2017 to 16.11.2017

- Mr. Sountharraj.A.C, presented the paper on "Map Reducing Algorithm That Brings Enhancement In Manipulating And Accessing Of Data In Apache Hadoop" in the International Conference On IRISH at Bangkok, Thailand for two days from 29.11.2017 to 30.11.2017
- Dr. K. Sambath, Professor & Head and Dr. T. Veeramanikandasamy, Assistant Professor, Department of ECS have acted as a Resource Persons in Refresher Course on "Electronics and Embedded system in Computer Applications" organized by Human Resource Development Centre of Bharathiar University on 23.11.2017.
- Dr. T. Veeramanikandasamy, Assistant Professor, Department of ECS has conducted workshop on "PCB Design" for I M.Sc.ECS students on 30.11.2017.
- S. KALAIVANI, Assistant Professor, Department of Mathematics had received the rank holder degree for M Sc. Statistics from Bharathiar University on November 14.
- Mrs.M.Shanthanalaksmi completed her Ph.D Viva-Voce on 4th of November 2017, on the topic "A Study on Effects and Impact of Bank Rate Volatility on Indian Financial Market." Under the guidance of Dr. P.Baba Gnanakumar.
- Vanitha. D; 29th & 30 th November 2017; "The New Paradigm from Teaching to Learning - Re-Engineering Social Transformation and Education through ICT Enabled Learning by Sharing Connected Knowledge"; 3rd International Conference on Interdisciplinary Research Innovations in Science and Humanities organised by Nehru Arts and Science College, Coimbatore ; Held at Ramada D'MA Hotel, Bangkok.
- Dr.C.Dhanalakshmi, Assistant Professor , Department of Commerce(AICM) , Sri Krishna Arts and Science College , Coimbatore , Tamilnadu, India has presented a paper entitled
- "Empirical Study of an solvency analysis of selected pharmaceutical companies in India" in the Two days International Conference on Interdisciplinary research innovations in Science and Humanities(IC-IRISH '17)held at Bangkok , Thailand on 29 th and 30 th of November 2017.
- Ms.P.Vanithamani and Ms.M.Nithya Priya of Commerce Department have Acted as a Chief Guest for the Cultural for Events at Nirmala College for Women, Coimbatore on 30th November 2017.

- Mrs. S. Geetha Margret was invited for Guest lecture and workshop on the topic Pattern Making and Garment Construction at National Institute of Fashion Technology Kannur on 24th and 25th November 2017.
- Dr K.R. Sivabagyam, Assistant Professor of Commerce, has participated in ICSSR major project interaction meeting at Delhi on 12.01.2018.
- Mr.S.Jambunathan attended Faculty Development Program for Global Business Foundation Skills at Infosys BPO Ltd, Mysore from 20-11-2017 to 28-11-2018.
- Mrs.S.Sathya,Ms.S.Gomathi attended state level seminar- Intellectual property rights conducted by Ramakrishna Women's college ,Coimbatore on 15.11.2017,16.11.2017
- Ms.S.Nagashankari of CSA & SS had attended FDP in various topics - Facilitation skills,English communication skills,Analytical skills & aptitude test conducted by INFOSYS -Mysore during 20.11.2017 to 28.11.2017
- Mrs.K.P.Malarkodi of CSA & SS presented a paper on " Periodical Fuzzy rule Preferment Procedures in agronomy statistical structure"; International conference on Interdisciplinary research innovations in science & Humanities -2017 organized by Nehru college of Arts & science on 28.11.2017,29.11.2017,ISBN: 978-93-86659-11-8
- Mrs.M.Jenifer of CSA & SS presented a paper on " Periodical Fuzzy rule Preferment Procedures in agronomy statistical structure"; International conference on Interdisciplinary research innovations in science & Humanities -2017 organized by Nehru college of Arts & science on 28.11.2017,29.11.2017, ISBN: 978-93-86659-11-8
- S.Gomathi of CSA & SS presented a paper on "A literature study about various measures of teaching evaluation models"; International conference on Interdisciplinary research innovations in science & Humanities -2017 organized by Nehru college of Arts & science on 28.11.2017,29.11.2017, ISBN: 978-93-86659-11-8
- Mr.M.Bakiaraj of CSA & SS presented a paper on " A routing optimization technology based on Neural networks in MANET"; International conference on Interdisciplinary research innovations in science & Humanities -2017 organized by Nehru college of Arts & science on 28.11.2017,29.11.2017, ISBN: 978-93-86659-11-8
- Mr .S. Deepan kumar of CSA & SS presented a paper on " A routing optimization technology based on Neural networks in MANET"; International conference on

Interdisciplinary research innovations in science & Humanities -2017 organized by Nehru college of Arts & science on 28.11.2017,29.11.2017, ISBN: 978-93-86659-11-8

- Mrs.V.Valarmathi(2017), Information Technology, "A Survey on various techniques in Data Mining", International Journal of Computer Science and Mobile Applications(IJCSMA);ISSN-2321-8363,Volume-5;Issue-12;Impactfactor:5.515; December 2017.
- Mrs.Usharani.T ; December 2017; " A Study on Hedging the volatility of crude oil price risk through capitalization of oil and gas industry's share price" published in Volume 4 , Issue 23 , December 2017, Journal GSD-Green and Sustainable Development International Society for Green .Sustainable Engineering and Management Kolkata.
- Dr.Dhanalakshmi.C ; December 2017 ; " Empirical Study of a Solvency Analysis of Selected Pharmaceutical Companies in India" proceedings of the 3 rd International Conference on Interdisciplinary Research Innovations in Science and Humanities (IC-IRISH-2017) pp.224-228
- Kowsalya. S (2017); " Factors that influencing consumer behavior towards financial services- A Descriptive Study"; International Journal of Innovative Research in Technology ; volume 4 Issue 7; December 2017; Paper Id : 145121; ISSN No. 2349 6002.
- Dr.M.Mehmudha has publish their research paper (Inernational) in the title of Sevvilakkiyangalil ulaviyal nooakku (ISBN - 978 - 81 - 909884 - 8 - 3) in STC arts and science college.
- Mrs.T.Myvizhi has publish their research paper (Inernational) Sanga Ilakkiyangal - Kaalappaguppil Marangalin Payanpaadu (ISBN - 978 - 81 - 909884 - 8 - 3) in STC arts and science college.
- Ms.V.Sentamil selvi has publish their research paper (Inernational) pen Sanga Ilakkiyangalil Pookkalin payanpaadu (ISBN - 978 - 81 - 909884 - 8 - 3) in STC arts and science college.
- Sunitha.C published a paper on "Brain Machine Interface System" in the International Journal for Research and Development In Technology, ISSN: 2349-3585; PP: 120-124, December 2017.

- Sunitha. C and Jeevitha. I published a paper on "Overview of Fuzzy Clustering Algorithm on Hadoop Map Reduce Computing" in the International Journal of Advance Research In Science And Engineering, ISSN: 2319-8354; PP:642-647, December 2017.
- Joselin. J published a paper on "Distributed Intelligent Intrusion Detection System", in the International Journal of Advance Research in Science and Engineering, ISSN: 2319-8354; PP: 514-519, December 2017.
- Sunitha. C published a paper on "Mobile Ad Hoc Networks: Routing Protocols, Issues in Routing Protocol and its Applications" in the International Journal of Advance Research in Science and Engineering, ISSN: 2319-8354; PP: 448-454, December 2017.
- Dhanapriyadharsini. K published a paper on "Overview of Cloud Computing" in the International Journal of Advance Research in Science and Engineering, ISSN: 2319-8354; PP: 262-267, December 2017.
- Sunitha.C published a paper on "Artificial Neural Networks In Medical Diagnosis" in the International Journal for Research and Development In Technology, ISSN: 2349-3585; PP: 335-339, December 2017.
- Jeevitha. I published a paper on "Heart Disease Detection Using Data Mining" in the International Journal for Scientific Research and Development, ISSN: 2321-0613; PP: 745-748, December 2017.
- Sunitha.C published a paper on "Smart Note Taker" in the SK International Journal of Multidisciplinary Research Hub, ISSN: ISSN: 2394-3122; PP: 20-26, December 2017.
- Sunitha.C published a paper on "Mobile Ad-Hoc Network Routing Protocols" in the SK International Journal of Multidisciplinary Research Hub, ISSN: ISSN: 2394-3122; PP: 13-19, December 2017.
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- Mr.K.Bakiyaraj, Assistant Professor presented and Published paper in the topic "A Study on Leadership style and Corporate Culture in the impact of Employee Grievance Handling Procedures at Century Apparels, Tirupur" in International Conference at University College of Computer Application Guru Kashi University, Punjab.
- Ginne M James Assistant professor Department of CT published a paper on "Experimental study of fingerprint verification using Minutiae Point matching " in



International Journal of Advance Research in science and engineering(UGC referred journal) on Dec 2017,volume 6, issue 12

- Sumalatha.G Assistant professor Department of CT published a paper on "working principles of Raspberry PI and Arduino uno in windows" in International Journal of Advance Research in science and engineering(UGC referred journal) on Dec 2017,volume 6, issue 12
- Govardhini.S Assistant professor Department of CT published a paper on working principles of Raspberry PI and Arduino uno in windows" in International Journal of Advance Research in science and engineering(UGC referred journal) on Dec 2017,volume 6, issue 12
- Govardhini.S Assistant professor Department of CT published a paper on Survey on one drive cloud -Cloud computing " in SEEE on Dec 2017,volume 6, issue 12
- Mr.K.Bakiyaraj, Assistant Professor participated in Fifth International Conference on Business Analytics and Intelligence" from 11-12-17 to 13-12-17 at IIM, Bangalore
- Mrs.P.Devika, Assistant Professor presented and Published paper in the topic "A Study on Leadership style and Corporate Culture in the impact of Employee Grievance Handling Procedures at Century Apparels, Tirupur" in International Conference at University College of Computer Application Guru Kashi University, Punjab.
- Mrs.P.Karthika, Assistant Professor presented and Published paper in the topic "A Study on Leadership style and Corporate Culture in the impact of Employee Grievance Handling Procedures at Century Apparels, Tirupur" in International Conference at University College of Computer Application Guru Kashi University, Punjab.
- FDP - Mrs.B.Deepa participated in 5 days FDP on Data Science and Big Data Analytics conducted by ICT Academy at SKCT on 18.12.2017-22.12.2017.
- Six Faculty members Participated in Faculty Development Programme on "The Art of Teaching" organized by Sree Narayana Guru College, Coimbatore from 04.12.2017 to 08.12.2017.
- Mr.P.Rajan Professor and Head, presented paper on " Indian Insights Integrating Individuals, Institutions and Innovation" in the Biennial Conference organized by INDIAN INSTITUTE OF MANAGEMENT, Indore from 18.12.2017 to 20.12.2017

- Dr. K. Sambath, Professor and Head, Department of ECS, has served as member for the inspection commission constituted by Bharathiar University for granting recognition for Ph.D research Programme in Electronics at Rathnavel Subramaniam College of Arts and Science on 26.12.2017.
- Ms.M.Nithya Priya of Commerce Department has hosted a Tally Workshop along with SKIT at PKR Arts and Science college Erode From 18.12.2017 to 04.01.2018
- Senthilkumar . K; 15/12/2017; "Social Media Marketing"; International conference on "Restructuring the critical aspects of BEM(Business, Economy and Management; Bannari Amman Institute of Technology, Sathyamangalam
- N. Gayathri and S. Priyadharshini, Assistant Professors, Department of Mathematics had participated in an International Conference on "Advances in Applicable Mathematics" Conducted by Department of Mathematics, Bharathiar University, Coimbatore on 07/12/2017-08/12/2017.
- Mrs.M.Kovarthini attended and completed spoken tutorial online test on 'Libre office calc suite' conducted on 27th Dec 2017.
- Ms. Catherine Deepika.J attended Faculty Development Program conducted in VLB Janakkiammal arts and Science College for 'Managing Business Process - II ' from 13-12-2017 to 16-12-2017
- Mrs. Sunitha. C presented a paper on "Efficient Access On Fuzzy Based Algorithm On Big Data" at the 3rd International Conference On Interdisciplinary Research Innovations In Science and Humanities, Bangkok, Thailand on 1.12.2017
- Mrs. Sunitha. C presented a paper on "Nirbaya SOS" at the 3rd International Conference On Interdisciplinary Research Innovations In Science and Humanities, Bangkok, Thailand on 1.12.2017
- Ms. Jeevitha. I presented a paper on "Emotion Recognition From Speech With Gaussain Mixture Models & Via Boosted GNN" at the 3rd International Conference On Interdisciplinary Research Innovations In Science and Humanities, Bangkok, Thailand on 1.12.2017
- Ms. Jeevitha. I presented a paper on "Overview of Fuzzy Clustering Algorithm On Hadoop Map Reduce Computing" at the International Conference On Intelligent Computing And

Technology, Sri Ramakrishna College Of Arts And Science, Coimbatore on 8.12.2017 , ISBN: 978-93-86171-86-3

- Ms. Jeevitha. I have attended the 5th International Conference on Business Analytics and Intelligence held at IIM, Bangalore from 11.12.17 to 13.12.2017.
- Mrs. Devika Rani Dhivya presented the paper on "Parameter Optimization Of Adaptive Random Partition Testing By Applying Artificial Bee Colony Algorithm" at the 3rd International Conference on Computational Intelligence Cyber Security Computational Models, PSG College of Technology on 15.12.2017
- Dr.S.F.Maleeka Begum, Head Department of Biotechnology, attended National Conference entitled "Bioprospecting - Indian Perspectives, Challenges & Opportunities" on 28th of December 2017 at Dr. N.G.P Arts and Science College, Coimbatore.
- Mr.J.Srinivasan, Asst. Professor, Department of Biotechnology, attended National Conference entitled "Bioprospecting - Indian Perspectives, Challenges & Opportunities" on 28th of December 2017 at Dr. N.G.P Arts and Science College, Coimbatore.
- Mrs.R.Sri Durga Devi, Asst. Professor, Department of Biotechnology, attended National Conference entitled "Bioprospecting - Indian Perspectives, Challenges & Opportunities" on 28th of December 2017 at Dr. N.G.P Arts and Science College, Coimbatore.
- Dr.M.Manikandan Asst. Professor, Department of Biotechnology, attended National Conference entitled "Bioprospecting - Indian Perspectives, Challenges & Opportunities" on 28th of December 2017 at Dr. N.G.P Arts and Science College, Coimbatore.
- Ms.S.Jayashree. Department of Microbiology attended Two days National level Workshop of Rapid Detection of Food borne Pathogens held at Banari Amman Institute of Technology, Sathayamagalam on 8th and 9th December 2017.t
- Dr.B.Nandhini, Asst. Professor, Department of Microbiology attended National Conference entitled "Bioprospecting - Indian Perspectives, Challenges & Opportunities" on 28th of December 2017 at Dr. N.G.P Arts and Science College, Coimbatore
- Ms.U.Ramya published a paper " Big Data Security and privacy on Healthcare System "in International conference on Emerging Social Media , Analytics and Cloud e-SMAC 2018, 24th January,2018 on 24/01/18 in Sri Ramakrishna college of Arts & Science for Women ,ISBN :978-1-941505-92-2(Vol-1)

- Ghanem Osman Elhaj Abdalla and Dr. T. Veeramanikandasamy, Assistant Professors, Department of Electronics and Communication Systems, have published a paper entitled "Implementation of spy robot for a surveillance system using Internet protocol of Raspberry Pi" in the IEEE Xplore Digital Library, January 2018, ISBN: 978-1-5090-3705-6(DOI: 10.1109/RTEICT.2017.8256563).
- Dr.Dhanalakshmi.C ;January 2018; "Growth of Indian Pharmaceutical Industry: An Overview " published by S.K Publisher ISSN : 2394 - 3122 (Online) e-ISJN : A4372-3088; Impact Factor : 5.045
- Mrs. Sangeetha Antony's paper was published in Shanlax International Journal (UGC Approved), in Volume-5, Issue 1, January 2018 with Impact factor 2.114.
- Sunitha. C published a paper on "Mobile Ad Hoc Network Routing Protocols" in the SK International Journal of Multidisciplinary Research Hub, ISSN: 2394-3122; PP: 13-19, January 2018
- Sunitha. C published a paper on "Small Note Taker" in the SK International Journal of Multidisciplinary Research Hub, ISSN: 2394-3122; PP: 20-28, January 2018
- Sountharaj.A.C published a paper on "Restriction and Challenges of TCP in Mobile Ad Hoc Network" in the International Journal of Education and Science Research, ISSN: 2349-1817; PP: 32-35, January 2018.
- Sountharaj.A.C published a paper on "Assumption Of Management Of Services, Network And Environment In A Utility Cloud" in the International Journal of Education and Science Research, ISSN: 2349-1817; PP: 56-59, January 2018.
- Subhashri. K published a paper on "A Survey On Key Technologies And Applications Of IoT" in the International Research Journal of Engineering and Technology, ISSN: 2395-0056; PP: 1495-1499, January 2018
- Mrs.V.Valarmathi(2018), Information Technology, "Green Computing: A Study For Greener Environment", IJPUB- International Journal Of Creative Research Thoughts;ISSN-2320-2882, Volume 6, Issue;1,Pp: 361-365, January 2018.
- Mrs.V.Valarmathi(2018), Information Technology, "An Optimal Design For Fact Detection Through Self-Organizing Map Based Clustering From Industrial Perspective", IJPUB- International Journal Of Creative Research Thoughts;ISSN-2320-2882, Volume 6, Issue;1,Pp: 591-596, January 2018.

- Mrs.V.Valarmathi(2018), Information Technology, "A Detailed Investigation And Analysis On Cloud Computing", IJPUB- International Journal Of Creative Research Thoughts;ISSN-2320-2882, Volume 6, Issue;1,Pp: 624-631,Impactfactor:; January 2018
- Mr. S. Sudheesh, Assistant Professor, Department of ECS, SKASC has participated in Faculty Development Programme on Educational leadership TRYST with MILENNIALS - jointly organized by Bharathiar University and MAFoI on 09.01.18 and 10.01.18.
- Dr. T. Veeramanikandasamy, Assistant Professors, Department of Electronics and Communication Systems, has conducted a workshop on "IoT and Python programming" organized by department of Electronics and Communication Engineering of RVS technical campus Coimbatore on 30th January 2018.
- Mrs.S.Subhashini, Assistant Professor participated in Faculty Development Program on Educational Leadership TRYST with MILENNIALS organized by Bharathiar University and MAFoI on 09-01-18 and 10-01-18 at Bharathiar University.
- Mrs.J.Dhivya, Assistant Professor participated in One-day Workshop on "Writing A Successful Thesis or Dissertation : Tips and Strategies" organized by Science and Humanities Dept, SKCET on 11-01-18.
- Dayana Mathew, Assistant Professor of English has Presented the paper in One Day National Seminar on " Cultural Studies" in Malankara Catholic College, Thrissur on 05.01.2018.
- K.Iswarya, Assistant Professor of English has participated A state Level Workshop on "Reviewing Literature from Verdant Eyes Ecofeminism& Ecocriticism in Sree Saraswathi Thyagaraja College, Pollachi on 23.01.2018.
- Kayathri, Assistant Professor of English has participated in the One - Day National Level Workshop on " you Can Win: Robust Communicative Skills and Singular Soft Skills for a Wisdom Personality" in Kongunadu Arts and Science College, Coimbatore on 03.01.2018.
- Dr K.R. Sivabagyam, Assistant Professor of Commerce, has participated in ICSSR major project interaction meeting at Delhi on 12.01.2018.
- Gomathi.S HOD of CT Department has attended FDP about Data Science and Bio Data Analytics conducted by ICT Academy in Sri Krishna college of technology
- Rajakumar V.J Assistant Professor of CT Department has attended FDP about " Development program in educational leadership" tryst with millennials conducted by Bharathiar university & MaFoI Academy on 08.01.18 and 09.01.18

- Joshna.S Assistant Professor of CT Department has successfully completed 60 hours of "Professional development in oracle academy of " Database design & programming with SQL" on 08.01.18 to 12.01.18(5 days)
- Kowsalya.S; 11/01/2018; attended a Faculty Development Program on "Writing a successful thesis or Dissertation: Tips and strategies" Sri Krishna Arts and Science College.
- Sivagami.G; 05/01/2017; " Development of economics"; National Conference on "Earnings Management Practices in India" K.S.R College of Arts and Science for Women, Thiruchrngode, Namakkal.
- Ancy Simi.N.A; 05/01/2017; " Corporate Finance"; National Conference on "Earnings Management Practices in India" K.S.R College of Arts and Science for Women, Thiruchrngode, Namakkal.
- Mrs J.Mary Saranya, Assistant Professor Participated in workshop on the topic " Writing a successful thesis or Dissertation: Tips and Strategies" organized by Department of Science and Humanities in Sri Krishna College of Engineering and Technology, Coimbatore on 11.01.2018
- MeenaPreethi. B presented a paper on "Cryptography" in the International Conference On Innovative Trends In Computer Science And Applications held at Pioneer College of Arts And Science, Coimbatore on 4.1.2018
- Jeevitha. I presented a paper on "A Review Of Database Security" in the International Conference On Emerging Social, Mobile Analytics and Cloud held at Sri Ramakrishna College of Arts And Science, Coimbatore on 4.1.2018
- Dhanapriyadharsini. K presented a paper on "Overview of Cloud Computing" in the International Conference On Intelligent Computing And Technology held at Sri Ramakrishna College of Arts And Science, Coimbatore on 8.1.2018
- K. Ponnalagu, Professor, Department of Mathematics had presented a paper in a two days International conference on " Intuitionistic Fuzzy Sets and their Applications" organized by PG & Research Department of Mathematics, Islamiah College, Vaniyambadi on 10/01/2018-11/01/2018.
- K. Ponnalagu, Professor, Department of Mathematics had presented a paper in a two days National conference on "Modern mathematical methods and High Performance computing

in Manufacturing and Industrial Engineering systems" at RA College of Engineering and Technology, Pollachi on 24/01/2018 - 25/01/2018.

- Dr.K.S.Jeen Marseline(2018),presented a paper titled "A study on Data Mining and Social Network Analysis",in International conference on Emerging Social, Mobile Analytics and Cloud-eSMAC(2018) at Sri Ramakrishna College of Arts and Science for Women, Coimbatore.
- Mr.S.Jambunathan published an article titled “Components of Computer Networking” atInternational Advanced Research Journal in Science, Engineering and Technology ISO 3297:2007 Certified Vol. 5, Issue 2, February 2018, ISSN (Online) 2393-8021 ISSN (Print) 2394-1588, Page No72-75.
- Mrs. S. Sumithra had published and presented a paper on 09/02/2018 at Bharathiar University Dr.S.Saraswathi , published a paper entitled “Mining Optimal Performance Criteria of Utility
- Boiler from Diverged analysis patterns “ in IOSR Journal of Computer Engineering e-ISSN:2278-0661,Pg 25-28
- Mrs.D.Gandhimathi , Published a paper entitled ,” K-NN Process in Applications of GIS Technologies using Spatial TemporalData “ , in IOSR Journal of Computer Engineering e-ISSN:2278-0661,pg.37-42
- Mrs.K.P.Malarkodi , published a paper entitled ,” A Persulation on eloquence of Soft computing Dextery in Yeild production”, in International Journal of Scientific Research in Computer Science ,Engineering & Information Technology ISSN No. 2456-3307, Vol:3; Issue :1;Feb; 2018; Pg. 860-866
- Mrs.M.Jenifer , published a paper entitled ,” A Persulation on eloquence of Soft computing Dextery in Yeild production”, in International Journal of Scientific Research in Computer Science ,Engineering & Information Technology ISSN No. 2456-3307, Vol:3; Issue :1;Feb; 2018; Pg. 860-866
- Mrs.S.Gomathi , published a paper entitled ,” Building An Identification Model Using Swarm Intellige And its Applications”, in IOSR Journal of Computer Engineering e-ISSN:2278- 0661,Pg 13-16

- Mrs.D.Shobana(2018),” Bitcoin:A Decentralised Electronic Cash System – A Review”, International Journal of Trend in Research and Development, Vol:5(1), ISSN 2394-9333, Jan – Feb 2018, Pg.No:227-229.
- Mrs.B.Suchitra(2018),” A Novel Approach For Conversion of Semistructured To Structured Data”, International Journal on ISSN: 0975–3397, VOLUME 10, ISSUE 02, 2018
- Mrs.V.Valarmathi(2018), Information Technology, “The Secret Behind Quality Software”, International Journal for Research Trends and Innovation, ISSS No:2456-3315,Vol:3,Issue 2, Pg.No:8-12,Feb 2018.
- Mrs.V.Valarmathi(2018), Information Technology,” A Comparative study and Analysis of Three SDLC models with Real Time Applications”, International Journal for Research Trends and Innovation, ISSS No:2456-3315.,Vol:3,Issue 2,Pg:No:13-20, Feb 2018.
- Reshmi. S, and M. Anand Kumar, “Implementation on Identifying Packet Misbehavior In Network Virtualization”, ARPN Journal of Engineering and Applied Sciences & ISSN 1819-6608, VOL. 13, NO. 4, 20th February 2018, Pg: 1284-1296.
- Dr.S.Uma Maheswari (2018),"A Study on Fusion Levels in Multimodal Biometric System", International Journal of Trend in Research and Development (IJTRD), ISSN: 2394-9333, Volume-5, Issue-1, February 2018,Pg.No:413-414
- Dr.S.Uma Maheswari (2018),"E-Waste Management- A Motivational Study", International Journal of Trend in Research and Development (IJTRD), ISSN: 2394-9333, Volume-5, Issue- 1,February 2018,Pg.No:431-433
- Mrs.A.Logeshwari(2018), “Data Security, Privacy, Availability and Integrity in Cloud Computing:Issues and Solution,International Journal of Computer Science and Mobile Applications”,ISSN:2321-8363, Vol:6,Issue 2, Feb-2018, Pg.No:82-89.
- Mr.R.Sakthivel has published in a National conference on ‘Innovative Practices in Teaching, Learning and Evaluation: Evaluation as a Vehicle of Teaching and Learning, Special Issue – 4 with impact factor: 3.449 ISSN – 2456-6683 ISBN:9789385782503
- Mrs V.S Karunashree has published in a National conference on ‘Innovative Practices in Teaching, Learning and Evaluation: Institutions as Innovation: A



- Techno- Centric Approach to Teaching and Learning, Special Issue – 4 with impact factor: 3.449 ISSN – 2456-6683 ISBN:9789385782503
- S.Ambika – “Application of GERT Analysis in Management” - International Journal of Latest Engineering and Management Research, ISSN 2455-4847,VOL 3, ISSUE 2.,FEB 2018, 1-4.
- S. Durga Devi – “Some theorems on sum divisor cordial graphs” - International Journal for Scientific Research and development, IJSRD,. ISSN 2321 – 0613, VOL 5, ISSUE 2, FEB 2018, Page No:304-307
- K.Ponnalagu- “A study on Possibility Fuzzy Soft Expert Set”- International Journal of Engineering, Science and Mathematics, IJMRA publication, ISSN 2320-0294, Vol-7, Issue 2, Feb 2018, page No.253-259
- K.Nirmaladevi- “Fuzzy Strongly  $g^*$ s Closed sets in Fuzzy Topological spaces ”- International Journal of Trend in Scientific Research and Development ,IJSRD,ISSN 2456-6470,Vol 2,Issue 2,Feb 2018,page no:857-859
- P.Gowri- “A Case Study on Elastic Oscillations and its application in Bungee Jumping by Differential Equations ”- International Journal of Trend in Scientific Research and Development (IJTSRD) ISSN: 2456-6470, Volume – 2 | Issue – 2 | Feb 2018 pg.no: 864-871
- T.Aparna- “Fuzzy matrix theory in recognizing the qualities of teacher”- International journal for research in applied science &engineering technology, ISSN:2321-9653,VOL 6 ISSUE 2,FEB 2018, ,735-740
- T.Aparna- “Determining latitude of a place using trigonometry”- International journal for scientific research & development, ISSN:2321-0613,VOL-5,ISSUE-12,FEB 2018, Pg No : 447-448
- K.Ponnalagu- “A Study on Sequencing Problem in Two Different Environments”- International Journal of Mathematics and its Applications, ISSN 2347-1557, Volume 6(I-A), Feb 2018, Page no:205-209
- K.Ponnalagu- “A Study on Knot Theory in Algebra”- International Journal for Scientific Research and Development, IJSRD, ISSN: 2321-0613, Volume 5, Issue 12, Feb 20182018, Page No:413-417

- K.Ponnalagu- “A Case Study on 3Dimensional Shapes of Curves and its Applications”- International Journal of Latest Engineering and Management Research (IJLEMR) publication, ISSN: 2455-4847, Volume 3- Issue 2 , Feb 2018 , Page No: 43-58
- S.Sathyapriya- “Flow Characteristic Through Convergent –Divergent Nozzle”- International Journal of Scientific Research in Science and Technology(IJSRST) ,ISSN- 2395- 6011,Volume 4 Issue 2 Feb 2018,Page no 896-901
- E. Kungumaraj – “Fuzzy Strongly  $g^*$ s Closed sets in Fuzzy Topological spaces” - International Journal of Trend in Scientific Research and Development ,IJSRD,ISSN 2456-6470,Vol 2,Issue 2,Feb 2018,page no:857-859
- K.Umamaheswari- “A Study on Epidemic model”- International Journal for Scientific Research and Development, IJSRD, ISSN: 2321-0613, Volume 5, Issue 12, Feb 2018, Page No:97-99
- A.ElsyGnanaPushpam- “A Study on Divisor Cordial graphs”- International Journal for Scientific Research and Development, IJSRD, ISSN: 2321-0613, Volume 5, Issue 12, Feb 2018, Page No:97-99
- D. Maheswari- “Study on Fuzzy Soft Set Theoretic Approach to Decision Making Problems in Real Life”-IJSRD, Inter.Jr for scientific research and development ISSN” 23210613 Vol-5 Issue-12
- Feb2018, Pg:141-144
- N. Gayathri- “A Study on Business Forecasting of Everest Industries by using Time series Analysis”- International Journal of Mathematics and its Applications, ISSN 2347-1557, Volume 6(I-A), Feb 2018, pg 216-223.
- N. Gayathri- “A Study on Orbital mechanics”- International Journal of Trend in Scientific Research and Development, ISSN:2456-6470, Vol-2, Issue-2, Jan-Feb 2018,1263-1276.
- K. Malarvizhi-“Theoretical solution for the Reynolds stress in Canonical flow Geometries”- International Journal for Scientific Research & Development, ISSN 2321-0613, Volume 6, Issue 12, Feb 2018, Feb
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- Dr.S.F.Maleeka Begum, Antioxidant, Cytotoxicity and Genotoxicity Testing of *Betula pubescens* World Journal of Pharmacy and Pharmaceutical Sciences, ISSN No. 2278 – 4357, Vol: 7, Issue: 2, Feb 2018; Pg. No: 1377 – 1382.
- Dr.S.F.Maleeka Begum Evaluation of Antioxidant Property of exopolysacchrides obtained from biofilm producing bacteria. European journal pharmaceutical and medical research.ISSN No: 2394-3211 Impact Factor: 4.897(Accepted for Publication)
- Dr.S.F.Maleeka Begum..Analysis of Genetic Variation in different Banana variety (MUSA) species by random Amplified Polymorphic DNA. International Journal of Advanced Research.ISSN No: 2320 - 5407 Impact Factor: 6.118 (Accepted for Publication).
- Dr. K. P. Renuka Devi. Analysis of Genetic Variation in different Banana variety (MUSA) species by random Amplified Polymorphic DNA. International Journal of Advanced Research, Impact Factor: 6.118 ISSN No :2320 – 5407.(Accepted for Publication)
- Nalini.K; “Earning management practices in India – Demonetization” ;Shanlax International journal of Commerce; volume:6 ; Special Issue: 2; Jan 2018; ISSN:2320-4168.
- Dr. P. Vijayalakshmi published a paper on New payment technology ’ in the ‘National level seminar on Disruptions in Banking Sector in the Current Scenario’ conducted at Dr. N.G.P college of Arts & Science, Coimbatore. (ISBN 978-81-935722-5-2)
- Mrs.R.Sudha, published a paper on ‘a study on customer awareness and satisfaction towards semi-urban areas in Coimbatore city’
- Mrs.M.Kovarthini published a paper on ‘a study on customer awareness and satisfaction towards semi-urban areas in Coimbatore city’
- Mrs.CatherineArputhaDivya published a paper on ‘a study on customer awareness and satisfaction towards semi-urban areas in Coimbatore city’
- Rajan.P Professor and Head, “Bank Management System”, Shanlax International Journal of Commerce, Nehru Institute of Management Studies & Nirmala college of Women, ISSN: 2320-4168; pp 59-61. February, 2018.
- Mrs.Nirmala Shiny.P Assistant Professor “Bank Management System”, Shanlax International Journal of Commerce, Nehru Institute of Management Studies & Nirmala college of Women, ISSN: 2320-4168; pp 59-61. February, 2018.

- Mrs.K.Geetha Assistant Professor, “Engage And Align Your Work Force To Drive Powerful Results Through Performance Management ”, Shanlax International Journal of Commerce, Nehru Institute of Management Studies & Nirmala college of Women, ISSN: 2320-4168; pp 37-41. February, 2018.
- Mrs. S.Mahalakshmi Assistant Professor , “Engage And Align Your Work Force To Drive Powerful Results Through Performance Management ”, Shanlax International Journal of Commerce, Nehru Institute of Management Studies & Nirmala college of Women, ISSN: 2320-4168; pp 37-41. February, 2018.
- Mrs.J.Mary Saranya Assistant Professor, “Bank Marketing Mix: New Strategy In Today Banking Sector”, Shanlax International Journal of Commerce, Nehru Institute of Management Studies & Nirmala college of Women, ISSN: 2320-4168; pp 42-47. February, 2018.
- Sivanesan. R published a paper on “Smart Phone Forensic Analysis” in the SK International Journal of Multidisciplinary Research Hub, ISSN: 2394-3122, PP: 31-38
- Sivanesan. R published a paper on “Real Time Semantic Search using Approximate Methodology for Large Scale Storage Systems” in the SK International Journal of Multidisciplinary Research Hub, ISSN: 2394-3122, PP: 39-43
- Revathi. V published a paper on “Ear Hear Using Sign Language” in the International Journal of Innovative Research in Technology, ISSN: 2349-6002, PP: 1-5
- Revathi. V published a paper on “Big Data Analytics using Hadoop Technology” in the International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP: 1507- 1511
- Dhiviyaa.S published a paper on “Authentication System - Overview of Graphical Passwords” in the International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP: 449-455
- Dhiviyaa.S published a paper on “Network Distance Prediction” in the International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP: 692-695
- Raj Kumar. R published a paper on “Improved Bacterial Foraging Optimization based Twin Support Vector Machine (IBFO - TSVM) Classifier for Risk Level Classification of Coronary Artery Heart Disease in Diabetic Patients” in the International of Applied Engineering Research, Research India Publications, ISSN: 0973-4562, PP: 1716-1721

- Mrs. Malarvizhi. D published a paper on “Cyber Security Attacks in Hotel” in the International Journal for Research in Applied Science & Engineering Technology (IJRASET), ISSN:2321-9653, February 2018, PP: 2285-2287
- Akila R Assistant Professor of CT Department Published a paper about “Providing Data Security by Hiding Large Amount of Data Using Steganography” "International Journal of Innovative Research in Computer and Communication Engineering" ISSN(Online): 2320- 9801 ISSN (Print): 2320-9798 Vol. 5, Issue 7, July 2017
- Kavitha.R Assistant Professor of CT Department published a paper about “A Survey on Security and Privacy Issues In Cloud Computing”, "International Journal of Innovative Research in Computer and Communication Engineering", ISSN (Online): 2320 - 9801, ISSN (Print) : 2320 - 9798, Vol. 5, Issue 7, July 2017
- Gopala Krishnan .S Assistant Professor of CT Department has Presented a paper about “ Java cryptography,Live Green,Digital Jewelry , Image stenography ,Green computing in International conference on Innovative Trends in computer Science and Applications in Pioneer college of arts and science on Feb 4th 2018 ISBN – 9781941505724
- Gopala Krishnan .S Assistant Professor of CT Department Published a paper about “Blue Brain Technology” International Conference on Innovative trends in computer science and applications(ICITCSA'18) and CiiT International Journal of Fuzzy Systems - 4th Jan 2018 - Pioneer arts and science college, Coimbatore. ISBN – 9781941505724 ISSN(O) 0974-9608
- Gomathi.S Assistant Professor of CT Department has Presented a paper about Educational Data Mining Using Association Rule Analysis, Fifth International Conference on Advances in Information Technology & Networking, ICATN'18 to be held at Dr.G.R Damodaran College of Science, Coimbatore on February 02nd 2018.
- Gomathi.S Assistant Professor of CT Department has Presented a paper about "A Survey on Software Defined Networking" in the International Conference on "Emerging Social, Mobile, Analytics and Cloud", (e-SMAC 2018) held on 24th January 2018, Sri Ramakrishna College of Arts and Science for Women.
- Mrs. V.A Rinsey Antony had presented Paper on National Conference held on 07/02/2018 at Bishop Appasamy College of Arts and Science Coimbatore

- Mr.C.JulianGnanaDhas participated in the workshop on “NAAC Revised Assessment and Accreditation Framework” organized by IQAC, Bharathiar University on 03.02.18
- Mr.K.Bakiyaraj, Assistant Professor mentored the business plan presented by Dinesh Kumar.K and Harshitaof II BBA CA in All India Business Plan competition “Make Intern India” organized by IIM, Kozhikode on 04.02.2018.
- Mr.S.P.RadhaKrishnan has presented and published a conference paper title “Ethnic Recipes of Tamilnadu” organized by Garden City University, Bangalore. On 9th March 2018
- Mr.Sathish Kumar.G was been demonstrator for Bartending Workshop on 8th February 2018 held at CMS college of Arts & Commerce, Coimbatore.
- Mr.Sathish Kumar.G was been demonstrator for Bartending Workshop on 01st February 2018 held at Sri Amman Arts College, Coimbatore.
- R. Kavitha February 2018,6th International Conference on Information and Communication Technology for Business Turnaround: Sustainability, Growth and Innovation , E Business: Virtual Worldwide Presence vivekanandha college of arts and science for women (autonomous) tiruchengode – 637 205, NAMAKKAL Dt., TAMIL NADU, ISSN: 2321- 788X, Impact Factor: 2.114.
- M.Bhuvaneshwari February 2018, 6th International Conference on Information and Communication Technology for Business Turnaround: Sustainability, Growth and Innovation , E-Banking, Vivekananda college of arts and science for women (autonomous) tiruchengode  
– 637 205, NAMAKKAL Dt., TAMIL NADU, ISSN: 2321-788X, Impact Factor: 2.114.
- P.V.Amutha February 2018,6th International Conference on Information and Communication Technology for Business Turnaround: Sustainability, Growth and Innovation , E-Marketing Global Perspective Vivekananda college of arts and science for women (autonomous) tiruchengode – 637 205, NAMAKKAL Dt., TAMIL NADU, ISSN: 2321- 788X, Impact Factor: 2.114
- Mrs.D.Gandhimathi , Presented a paper entitled “ Study on SMA techniques ,Tools towards Mining for Business Needs” in 5th International conference on Advance In Information Technology and Networking on 02/02/ 2018 ISBN 978-81-927985-5-4

- Mrs.V.Valarmathi attended one day workshop on “Machine Learning and Internet of Things using Matlab “ conducted during anokha 2018 on 23.2.2018 at Amrita School of Engineering , Coimbatore
- M. Selvam, Assistant professor, Department of Electronics and Communication Systems, have presented a paper entitled as “IOT Based Smart Vehicle Parking System” in a National Conference Computing, Communication and Signal Processing at Karpagam academy of Higher Education (Deemed to be University) on 01.03.2018.
- Dr. T. Veeramanikandasamy, Assistant Professor, Department of ECS has conducted one day workshop on “Arduino for Beginners” for III B.Sc. and I M.Sc. ECS students on 07.02.2018.
- Mr. P. R. Rinokrishna & Mr. A. P. Rajesh, Assistant Professors, Department of ECS have conducted workshop on “PC Hardware and troubleshooting” for Group 7 and Group 8 students during 13.02.2018 & 14.02.2018.
- R. Sakthivel, Assistant Professor of English has Presented the paper in National Conference on “ Innovative Practices in Teaching, Learning & Evaluation” in A.V. College of Arts, Science & Commerce, Hyderabad on 06.02.18.
- V.S. Karunashree, Assistant Professor of English has Presented the paper in National Conference on “ Innovative Practices in Teaching, Learning & Evaluation” in A.V. College of Arts, Science & Commerce, Hyderabad on 06.02.18.
- Mr.C.Manikandan (Associate NCC officer), has undergone a 3 months training at Nagpur and was ranked as ‘6th MED COY Coimbatore’
- Mrs.Nirmala Shiny.P Assistant Professor, presented paper on “Bank Management System”, Nehru Institute of Management Studies & Nirmala college of Women, Coimbatore on 01.02.2018.
- Mrs.K.Geetha Assistant Professor, presented paper “Engage and Align Your Work Force to Drive Powerful Results through Performance Management”, Nehru Institute of Management Studies & Nirmala college of Women, Coimbatore on 01.02.2018.
- Mrs. S.Mahalakshmi Assistant Professor, presented paper “Engage and Align Your Work Force to Drive Powerful Results through Performance Management”, Nehru Institute of Management Studies & Nirmala college of Women, Coimbatore on 01.02.2018.

- Mrs.J.Mary Saranya Assistant Professor, presented paper “Bank Marketing Mix: New Strategy in Today Banking Sector”, Nehru Institute of Management Studies & Nirmala college of Women, Coimbatore on 01.02.2018.
- Sreedevi , 07-02-2018 ; “ Technology Based Farming” UGC sponsored National Conference on “ Indian Agriculture-Success and Sustainability” PSGR Krishnammal College for Women.
- Sudha.K.M.15-02-2018 ; “Social Media Marketing” presented paper in the National Conference on “Business in the New Millennium : The Ever-Changing Landscape” organized by Department of Commerce ; Sri Ramakrishna College of Arts and Science for Women.
- Arthi Jone.I , 15-02-2018 ; “Social Media Marketing” presented paper in the National Conference on “Business in the New Millennium : The Ever-Changing Landscape” organized by Department of Commerce ; Sri Ramakrishna College of Arts and Science for Women.
- Deepika.R, 15-02-2018 ; “Cryptocurrency” presented paper in the National Conference on “Business in the New Millennium : The Ever-Changing Landscape” organized by Department of Commerce ; Sri Ramakrishna College of Arts and Science for Women.
- Arthi Jone.I , 28-02-2018 ; “Banking Architecture Simplification” presented paper in the National Conference on Disruptions in Banking sector in the Current Scenario ; NGP College of Arts and Science
- Sreedevi , 28-02-2018 ; “New Payment Technology” presented paper in the National Conference on Disruptions in Banking sector in the Current Scenario ; NGP College of Arts and Science
- Sunitha. C presented and published a paper on “Brain Controlled Car for Disabled using Brain Computer Interface” in the International Conference On Innovative Trends In Computer Science and applications (ICITCSA '18), Pioneer Arts and Science College, ISBN:978-1-941505-72-4, Jan 2018, PP:280-282
- Kundalakesi. M published a paper on “A Research Paper on Vehicular Ad –Hoc Network” in the International Journal for Scientific Research & Development, ISSN: 2321-0613; PP: 1004-1007, March 2018



- Kundalakesi. M published a paper on “Secure Data Transfer with Image Encryption” in the International Journal for Scientific Research & Development, ISSN: 2321-0613; PP: 46-48, March 2018
- Kundalakesi. M published a paper on “7D Holographic Projection Display Technologies” in the International Journal for Scientific Research & Development, ISSN: 2321-0613; PP: 18-21, March 2018
- Kundalakesi. M published a paper on “Green Internet of Things for Smart World” in the International Journal for Scientific Research & Development, ISSN: 2321-0613; PP: 1024-1027, March 2018
- Kundalakesi. M published a paper on “Network Security with Cryptography” in the International Journal for Scientific Research & Development, ISSN: 2321-0613; PP: 1028-1029, March 2018
- MeenaPreethi.B published a paper on “The Role of Data Mining Application on Prognosis for Dermatological Infirmary” in the International Journal for Science and Advance Research in Technology, ISSN: 2395 - 1052; PP: 1042-1045, March 2018
- MeenaPreethi. B published a paper on “Emotion Recognition from Speech with Gaussian Mixture model and via Boosted GMM” in the World Journal of Engineering Research and Technology, ISSN: 2454 - 6957; PP: 492-497, March 2018
- MeenaPreethi. B published a paper on “Picture Clustering and retrieval utilizing Image Mining Techniques” in the International Journal for Science and Advance Research in Technology, ISSN: 2395 - 1052; PP: 750-754, March 2018
- MeenaPreethi. B published a paper on “Text Mining Used in the field of Cancer Detection” in the International Journal for Innovative Research in Science and Technology, ISSN: 2349-6010; PP: 11-15, March 2018
- Karthika. S published a paper on “An Overview Blue Brain” in the International Journal for Scientific Research and Development, ISSN: 2321-0613; PP:860-862, March 2018
- Poornima.K.M published a paper on “Concepts of Cloud Computing” in the International Advanced Research Journal in Science, Engineering and Technology, ISSN: 2393-8021; PP:86-90, March 2018
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- Poornima.K.M published a paper on “An Overview on Big Data Analysis” in the International Journal for Scientific Research & Development, ISSN: 2321-0613; PP:88-92, March 2018
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- Poornima.K.M published a paper on “Perspectives on Big Data and Big Data Analytics” in the International Journal for Scientific Research & Development, ISSN: 2321-0613; PP:717-719, March 2018
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- Sountharraj.A.C published a paper on “An Overview: Dak Net Technology - Broadband Ad-hoc Connectivity” in the Journal for Research, ISSN: 2395 - 7549; PP: 21-24, March 2018
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- Dhiviyaa.S published a paper on “Rainbow Technology” in the SK International Journal of Multidisciplinary Research Hub, 2394-3122; PP: 1-5, March 2018
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- Mr.S.Jambunathan published an article titled “E-Learning” at International Journal of Advanced Research in Computer and Communication Engineering ISO 3297:2007 Certified Vol. 7, Issue 2, February 2018, ISSN (Online) 2278-1021, pp. 131-134.
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- Mr.S.Jambunathan published an article titled “Customer Satisfaction Aware Optimal Multi Server Configuration For Profit Maximization in Cloud Computing” at International Journal of Advanced Research in Computer and Communication Engineering ISO 3297:2007 Certified Vol. 7, Issue 3, March 2018, ISSN (Online) 2278-1021, pp-153-156.
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- Mr.S.Jambunathan published an article titled “Acquaintance Allocation in Ontology Authoring” at International Journal of Advanced Research in Computer and Communication Engineering ISO 3297:2007 Certified Vol. 7, , Issue 3, March 2018, ISSN (Online) 2278-1021,pp 157-159.
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- Mrs.P.Indumathi published an article titled “SECURE COMMUNITY IN SOCIAL NETWORKS” at International Journal of Computer Science Engineering and Technology ISO 3297:2007, Volume 4, Issue 1 JANUARY 2018, ISSN (Online) ISSN: 2455-9091,pp 6-12.
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- Mrs.R.Suganya published an article titled “SECURE FILE TRANSFER USING INTERMEDIATOR SYSTEM” at International Journal of Computer Science Engineering and Technology ISO 3297:2007, Volume 4, Issue 1 JANUARY 2018, ISSN (Online) ISSN: 2455-9091,pp 27-32.

- Mrs.R.Suganya published an article titled “Detecting Node Failures in Mobile Wireless Networks: A Probabilistic Approach” at International Journal of Advanced Research in Computer and Communication Engineering ISO 3297:2007 Certified Vol. 7, , Issue 2, February 2018, ISSN (Online) 2278-1021,pp 94-97.
- Mr.C.Balaji published an article titled “Survey on Comparison of Various Scheduling Algorithms in Cloud Computing ” at International Research Journal of Advanced Engineering and Science ISSN 2455-9024 Volume 3,Issue 1, pp. 233 -235, 2018
- Govardhini.S Assistant Professor of CT Department Published a paper about “Home surveillance with alarm Using raspberry pi and motioneyeos” " IEEE International Conference On Current Trends Toward Converging Technologies" March 2018 in SVS College of Engineering
- Sumalatha.G Assistant Professor of CT Department Published a paper about “Home surveillance with alarm Using raspberry pi and motioneyeos” " IEEE International Conference On Current Trends Toward Converging Technologies" March 2018 in SVS College of Engineering
- Joshna.S Assistant Professor of CT Department Published a paper about “A Study on Diabetic Retinopathy Using Exudate Segmentation” "International Journal of Innovative Research in Computer and Communication Engineering" ISSN(Online): 2320-9801 ISSN (Print): 2320-9798 Volume 6, Issue 2, February 2018
- Mr.S.Jambunathan published an article titled “ Intelligent Routing Strategy Maintenance over Underwater Wireless Sensor Networks” at International Research Journal of Advanced Engineering and Science ISSN 2455-9024 Volume 3, Issue 1, pp. 242-246, 2018.
- Mr.J.Srinivasan; March 2018; “Social Media Marketing” published in Volume 9 , Issue 1 , Jan-Feb 2018,pp-78-83, Article ID : IJM\_09\_01\_013; International Journal of Management(IJM) - Published in March -2018 (SCOPUS).
- Mrs.R.Deepika March 2018; “Social Media Marketing” published in Volume 9 , Issue 1 , Jan-Feb 2018,pp-78-83, Article ID : IJM\_09\_01\_013; International Journal of Management(IJM) - Published in March -2018 (SCOPUS).

- Mrs.S.Haripriya December-2017;”Goods and Service Tax(GST) in India” ISSN : 2320 – 4168 ; Vol-5 Special issue – 1 published by Shanlax International Journal of Commerce – (notification received last month)
- Dr.M.Mehmudha Participated as a Chief guest in Women’s day – Motivational Speech Among Elders (Community Organization Programme) on 22.03.2018
- Sunitha. C, BCA & M.Sc SS, “IoT - An Overview”; International Journal For Science And Advance Research In Technology, ISSN: 2395-1052, PP: 1654-1657, April 2018
- Sunitha. C, BCA & M.Sc SS, “Biometric Jewelry To Rule Digital Life”; International Journal For Science And Advance Research In Technology, ISSN: 2395-1052, PP: 2572-2574, April 2018
- Devika Rani Dhivya. K, BCA & M.Sc SS, “A Review On AES Cryptosystem For Secure Online Purchase”; International Journal of Advance Research In Computer Science and Management Studies, ISSN: 2321-7781, PP: 25-31, April 2018
- Arockia Panimalar. S, BCA & M.Sc SS, “Data Mining Techniques In Medical Sector”; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP: 20-23, April 2018
- Arockia Panimalar. S, BCA & M.Sc SS, “A Review On IoT In Transportation Sector”; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP: 24-26, April 2018
- Dr.K.S.Jeen Marseline has participated in 2 Day Faculty Development Program on “Introduction to R Programming” conducted by ICT Academy on 17 & 18 April 2018 held at JCT College of Engineering and Technology, Coimbatore.
- A.Abdul Faiz of CSA& SS department attended FDP on “R programming” on 17.4.2018 & 18.4.2018 conducted by ICT academy at JCT college of Engineering Coimbatore.
- Ms. Revathi. V attended a Faculty Development Programme on “Introduction to Big Data Analytics” organized by ICT Academy held at SVS College of Engineering for two days from 9.4.2018 to 10.4.2018
- Mrs. Kundalakesi. M attended a Faculty Development Programme on “Introduction to R Programming” organized by ICT Academy held at ICT College of Engineering and Technology for two days from 17.4.2018 to 18.4.2018

- Dr.K.S.Jeen Marseline, Head, Department of Information Technology, “A Survey on Data Mining Classification Algorithms” published in IEEE Xplore ; Electronic ISBN: 978-1-5090-6730-5; CD-ROM ISBN: 978-1-5090-6729-9; Print on Demand(PoD) ISBN: 978-1-5090-6731-2 ; Date Added to IEEE Xplore: 05 March 2018.
- Mrs.A.Logeshwari,Assistant Professor, Department of Information Technology, “A Survey on Big Data Indexing Strategies” ;Journal of Research in Computer Science and Engineering; Mantech Publications; Volume 3, Issue 2; e-ISSN : 2457-0818; pg-25 - 41.
- All faculty of skasc Attended FDP on 31.5.2018 Guest speaker for the session Mrs Maya Thiagarajan Founder and CEO of Tree Author & Educator
- Mrs. N.Saranya has attended 5 days FDP on Entrepreneurial opportunity identification and project formulation from 7/05/2018 to 11/05/2018
- Mrs. S. Geetha Margret, V.A. Rinsey Antony, N. Gayathri and N. Saranya has attended one day FDP on Excellence in teaching – 21st century pedagogy on 30/05/2018