SRI KRISHNA ARTS AND SCIENCE COLLEGE

An Autonomous College Affiliated to Bharathiar University Coimbatore-641008, Tamil Nadu, India

LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK (LOCF)

B.Sc. Information Systems and Management (I to VI Semester)

for 2024-25 admitted Students

DEPARTMENT OF MANAGEMENT SCIENCE



SRI KRISHNA ARTS AND SCIENCE COLLEGE **COIMBATORE - 641008**

DEPARTMENT OF MANAGEMENT SCIENCE (2024-2025)

I. PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)					
Graduates from the B.Sc. Information Systems Management are expected to achieve the following PEOs					
PEO 1	Graduates will possess managerial, computer programming and critical thinking skills in serving the domestic and global community in the area of business information system				
PEO 2	Graduates will be able to solve business problems using modern programming practices by demonstrating professionalism and ethical values.				
PEO 3	Graduates will be able to acquire programming, technological and entrepreneurial skills in business information systems to exhibit a passion for life-long learning.				

II.PROGRAMME LEARNING OUTCOMES (PLOs)						
The Grad	duates of B.Sc. Information Systems Management programme will be able to:					
	Knowledge:(Cognitive)					
PLO1	Identify the programming and technical knowledge acquired in the current					
	computational demands.					
	Critical Thinking Skills:(Cognitive)					
PLO2	Analyze the complex problems and identify solutions through critical thinking					
	skills.					
DI OO	Practical Skills:(Psychomotor)					
PLO3	Adapt to the latest tools and techniques used to develop domain based innovative solutions with the acquired technical and operational skills					
	Teamwork Skills: (Affective)					
PLO4	Function and contribute as a team in the diversified environment in taking					
	competitive decision					
	Communication Skills:(Affective)					
PLO5	Communicate effectively with the computing community as well as society to					
	comprehend effective documentation and presentation					
	Digital Skills:(Affective)					
PLO6	Incorporate advanced digital skills in designing, developing, managing and					
	deploying in media and technical field.					
	Numeracy Skills:(Cognitive)					
PLO7	Apply quantitative, numerical and statistical skills to solve challenging					
	problems with effective solutions.					
PLO8	Leadership Skills: (Affective)					
PLU6	Articulate leadership skills in motivating the team towards the target in a multi- disciplinary environment					
	Lifelong Learning Skills:(Affective)					
PLO9	Recognize the need and ability to involve independent and life-long learning in					
. 200	the changing era of technology.					
	and onlying or a or too intology.					

	Entrepreneurial Skills:(Affective)							
PLO10	Interpret the impact of professional business solutions on business							
	environment for sustainable development							
	Ethics & Professional Skills: (Affective)							
PLO11	Follow ethical principles and commit to professional responsibilities for a							
	relevant technical practice							

III.Pro	III.Programme Learning Outcomes vs Graduate Attributes vs Taxonomy of Verbs													
		Graduate Attributes								В	loom	s		
PLO	Knowledge	Critical Thinking	Practical Skills	Team work	Communication skills	Digital skills	Numeracy	Leadership skills	Lifelong learning	Entrepreneurial skills	Ethics & Professionalism	Cognitive	Psychomotor	Affective
1	V											V		
2														
3														
4														$\sqrt{}$
5					V									√
6						$\sqrt{}$								
7							V	,				√		,
8														√,
9									$\sqrt{}$					1
10										$\sqrt{}$				1
11														

IV. Programme Learning Outcomes Vs Programme Educational Objectives

	PEO 1	PEO 2	PEO 3
PLO 1	✓		
PLO 2	√		
PLO 3		✓	
PLO 4		✓	
PLO 5		✓	
PLO 6		✓	
PLO 7	√		
PLO 8		√	
PLO 9			✓
PLO 10		√	
PLO 11		✓	

V. ADDITIONAL PROGRAMME OUTCOMES (APOs)						
APO 1	Graduates will have an ability to have Social Intelligence with Social Intelligent Quotient and Emotional Quotient (SIQ & EQ)					
APO 2	Graduates have virtual collaborative ability to enhance learning retention and					
AI O Z	motivation and encourage knowledge sharing and support. (VCA)					
APO 3	Graduates will have critical thinking and innovative skills to stay competitive in					
APU 3	their future careers and excel beyond the content knowledge (CTI)					
ADO 4	Graduates will have good digital foot print in the area of management in					
APO 4	embarking lifelong learning techniques. (GDFP)					

VI.PROC	VI.PROGRAMME SPECIFIC OUTCOMES (PSOs)						
PSO 1	Develop proficiency in the areas of planning, decision making and performance management.						
PSO 2	Acquire analytical and practical skills in the fields of systems, computer applications, programming languages, accounting and entrepreneurship.						
PSO 3	Pursue professional courses in Management for becoming a successful professional						

VII. Mapping of PEOs with PSOs

	PSO 1	PSO 2	PSO 3
PEO 1		✓	
PEO 2	√		
PEO 3			✓

Curriculum Structure for B.Sc. Information Systems and Management VIII.

Course Components, Credits & Marks Distribution

Part No	Group	Basic Structure: Distribution of Courses	Number of Courses	Total Marks	Total Credits
1 - 111	1	AEC – Ability Enhancement Courses	10	1000	24
	2	DSC – Discipline Specific Courses	15	1500	60
	3	DSE – Discipline Specific Electives	10	1000	40
III& IV	4	GEC – Generic Elective Courses	4	400	12
	5	SEC – Skill Enhancement Courses	2	100	4
IV	6	ANCC I & II – Audit Non-Credit Courses	2	Con	nnloted
V	0	ANCC III – Audit Non-Credit Courses	1	Coi	npleted
-	- Trive Through Courses (DTCs) – (SWAYAM-NPTEL, Coursera, any courses certified by statutory bodies, etc.)		Any number	-	Additional Credits
	Total			4000	140

Group 1. Ability Enhancement Courses (AECs)(10 Courses) – Part (I–IV)

AEC are the courses based upon the content that leads to knowledge enhancement. Ability Enhancement Courses (AEC) are the following:

S. No.	Course Code	Course Title	Semester	Ownership Department	Contact Hours	Marks	Credits
1	24AEC01/ 24AEC07/ 24AEC11	AEC Part I: Language – I: Tamil – I- Tamil Vanam -I/ Hindi – I/ French – I	_	Language	5	100	3
2	24AEC21	AEC Part II: English-I: Basic Business Communication	_	English	5	100	3
3	24AEC03/ 24AEC08/ 24AEC12	AEC Part I: Language – II Tamil – II- Tamil Vanam-II/ Hindi – II/ French – II	II	Language	5	100	3
4	24AEC23	AEC Part II: English – II: Advanced Business Communication	II	English	5	100	3
5	24AEC38	AEC Part III: Academic Skills for Commerce and Management	II	Management	2	100	2
6	24AEC56	AEC Part III: Business Ethics	IV	Management	2	100	1

7	24AEC83	AEC Part IV: Communication Enhancement Course: Communication Excellence	IV	English	2	100	1
8	24AEC49	AEC Part III: Comprehensive Project for Management	Ш	Management	ı	100	4
9	24AEC77	AEC Part III: Digital Technology	VI	Management	5	100	3
10	24AEC81/ 24AEC82	AEC Part IV: Spoken Hindi/ Spoken Tamil	III	Language	2	100	1
	Total						

Group 2. Discipline Specific Courses (DSCs) (15 Courses) - Part III

These courses are to be studied compulsorily by the students as a core requirement. The students are required to take DSCs across six semesters. The courses designed under this category aim to cover the basics that a student is expected to imbibe in the particular discipline. It includes major project.

S. No.	Course Code	Course Title	Semester	Contact Hours	Marks	Credits		
1	24MSU01	Introduction to Management and Business	I	5	100	4		
2	24IMU01A	Fundamentals of C Programming	_	3	50	2		
	24IMU01B	C Programming – Practical		2	50	2		
3	24IMU02A	Fundamentals of C ++ Programming	Ш	3	50	2		
	24IMU02B	C++Programming - Practical		2	50	2		
4	24IMU03	Principles of Accounting	=	5	100	4		
5	24MSU05	Economic Analysis for Business Decisions	III	5	100	4		
6	24MSU06	Marketing Management	III	5	100	4		
7	24MSU07	Cost and Management Accounting for Business	III	5	100	4		
8	24MSU08	Business Research Methods	IV	5	100	4		
	24IMU05A	DBMS Principles & Concepts		3	50	2		
9	24IMU05B	DBMS Principles & Concepts – Practical	IV	2	50	2		
10	24MSU09	Human Resource Management	IV	5	100	4		
11	24IMU06	Management Information System	V	6	100	4		
12	24MSU11	Global Business Management	V	6	100	4		
13	24MSU12	Strategic Management	VI	6	100	4		
14	24IMU09	Artificial Intelligence for Business	VI	5	100	4		
15	24MSU13	Major Project	VI	5	100	4		
	Total							

Project Work

During the Sixth semester each student should undertake a project work and submit the report. A guide will be allotted to each student by the Department. A student can select any research topic in discussion with the guide. The project report shall be subject to internal evaluation followed by a Viva-Voce. The project should be demonstrated at the time of examination.

Internal Evaluation:

Reviews (3) - 60 Marks Report - 20 Marks Attendance - 20 Marks

Total – 100 Marks will be converted to 40 (Internal) Marks

End Semester Viva-Voce will be conducted for 60 Marks.

(Dissertation - 40 Marks & Viva-voce - 20 Marks)

Group 3. Discipline Specific Elective (DSEs) (10 Courses) - Part III

Discipline Specific Elective courses offered under the main discipline of study which may be specialized or advanced or supportive to the discipline of study. Students can choose any one course from two courses each in the list of following DSEs.

S. No.	Course Code	Course Title	Ownership Department	Contact Hours	Marks	Credits
1	24MSU14	Professional Office Suite – Practical	Management	3	100	3
2	24MSU15	Spreadsheet for Business – Practical	Management	3	100	3
2	24IMU04A	JAVA Programming	B.Sc CT & DS	3	50	2
3	3 24IMU04B JAVA Programming - Practical		B.Sc CT & DS	2	50	2
4	24MSU17	Tally - Practical	Management	3	100	3
5	24MSU18	Industrial Exposure Training	Management	4 weeks	100	4
	24IMU07	Enterprise Resource Planning	Management			
6	24MSU20	Industrial Relations and Labour Welfare Management		6	100	5
	24MSU21	Service Marketing	Management			
7	24IMU08A	Python Programming	B.Sc CT & DS	3	50	2
,	24IMU08B	Python Programming- Practical	B.Sc CT & DS	2	50	2
8	24MSU022	Research Methodology – Practical	Management	4	100	4
	24IMU10	E-Business	Management			
9	24MSU24	Performance Management	Management	5	100	5
	24MSU25	Brand Management	Management			
10	24IMU11A	Basics of Web Technologies	B.Sc CT & DS	3	50	2

24IMU11B	Web Technologies -Practical	B.Sc CT & DS	2	50	2
24MSU27	Learning and Development	Management	5	100	5
24MSU28	Digital Marketing	Management	5	100	5

Industrial Exposure Training (IET)

Students can opt for Industrial Exposure Training during fifth semester for a period of 4 weeks.

The Continuous Internal Assessment mark distribution for IET is as follows:

Component	Mode of Conduct	Project Coverage	Marks				
3 Reviews	Presentation	Phase by Phase	60				
Work Diary	Written	Phase by Phase	20				
Report	Submission	Entire Process	20				
	Total						

^{*100} Marks will be converted to 40 (Internal) Marks

The end semester examination of the Industrial Exposure Training will be given based on the report and viva-voce for 60 marks, conducted by the Department.

Report: 40 Marks Viva-voce: 20 Marks

Group 4. Generic Elective Courses (GECs) (4 Courses)- Part III

Generic Elective Courses are interdisciplinary in nature. They are additional courses based on expertise, specialization, requirements, scope, and need of the department.

SI. No.	Course Code	Course Title	Semester	Ownership Department	Contact Hours	Marks	Credits	
1	24GEU03	Statistics for Management	-	Mathematics	5	100	3	
	24GEU04	Mathematics for Management	•	Waliomaloo	,	100	3	
2	24GEU05	Operations Research for Management	=	Mathematics	5	100	3	
	24GEU06	Mathematics for Business	"	Wattichiatics	3		3	
3	24GEU75	Entrepreneurial Development	III	Management	5	100	3	
	24GEU60	Corporate Governance	""	Commerce	5		3	
4	24GEU59	Financial Management	IV	Commoroo	5	400	3	
	24GEU61	Corporate Finance	IV	Commerce	ວ	100	3	
	Total							

Group 5. Skill Enhancement Courses (SECs) (2 Courses)

Compulsory Course: Talent Enhancement Course: Career Guidance SEC I: SEC II: A Bucket of Skill based Courses are offered for the Under Graduate programmes by the departments aimed at imparting skill. A Student has to subscribe one course from list

offered by the department.

S.No	Course Code	Course Title	Ownership Department
1.	24SEC01D	Mathematics for Competitive Examination	Mathematics
2.	24SEC13	Advanced Spreadsheet for Business - Practical	Management
3.	24SEC14	Fundamentals of Python Programming - Practical	Computer Science
4.	24SEC15	Soft Skills - Practical	Management

Group 6. Audit Non-Credit Courses (ANCC)- Part IV & V

Non-Credit Courses are intended for students who want to gain general knowledge, learn a new skill, upgrade existing skills, enrich their understanding of a wide range of topics, or develop personal interests. A student has to complete any two courses during Semester I and II.

		Part IV- ANCC	Part IV- ANCC								
S. No.	Course Code	Course Title	Ownership Department								
ANCC	1 (Semester I)										
1	24ANC01	Environmental Studies	Bioscience								
ANCC 2	ANCC 2 - Values & Ethics (Semester II)										
2	24ANC02	Human Rights	Social Work								
3	24ANC03	Women's Rights	Social Work								
4	24ANC04	Yoga for Human Excellence	Psychology								
5	24ANC05	Indian Culture and Heritage	English								
6	24ANC06	Introduction to Cyber Security	CS								
7	24ANC07	Consumer Protection	Commerce								
8	24ANC08	Constitution of India	Commerce								
9	24ANC09	Waste Management	Bioscience								
10	24ANC10	Sustainable Development Goals	Management								

Student has to take part in any one extension activity during their course of study.

Part V- ANCC						
ANCC 3 - Extension Activities						
S. No.	Course Code	Course Name				
1	24ANC11	National Service Scheme				
2	24ANC12	National Cadet Corps				
3	24ANC13	Youth Red Cross				
4	24ANC14	Red Ribbon Club				

5	24ANC15	Rotaract Club
6	24ANC16	Sports
7	24ANC17	Association Activities
8	24ANC18	Club Activities

Group 7.

i) Drive-Through Courses (DTCs) I & II- Additional Credits

These courses are intended to bring out and promote the self-learning initiative of the students – where their own motivation is what drives them to complete the course and not external compulsions. This fosters the habit of keeping oneself updated always by means of self-study. It gives opportunities to the students to explore new areas of interest and earn additional credits. Students can take any number of courses under this cafeteria system. The credits will not be taken for CGPA calculation. Additional 4/3/2 credits per course will be given on submission of certificate.

- a. Coursera
- b. NPTEL
- c. Any courses certified by statuary bodies.

ii) Drive-Through Course (DTC - III)

Internship Training/Mini Project/ Spoken Tutorial/etc.

Students individually or with the maximum of four members per batch should take up either Internship training or mini project for a period of fifteen days during IV Semester vacation. The report will be evaluated and viva-voce examination will be conducted during V semester. Otherwise, the students have to complete one spoken tutorial course or any certification course suggested by the department.

Semester-wise Scheme IX.

AEC 1: Language Tamil - I - Tamil Vanam - I/Hindi - I/French - I			S	emeste	er I						
Tamil - I - Tamil Vanam - I/ Hindi - I/ French - I		Course Title		Hrs/	Dur.		_		Credits	SD/ EM/ EN	L/ R/ N/ G
24MSU01 DSC 1: Introduction to Management and Business T 5 3 25 75 100	24AEC07/	Tamil – I – Tamil Vanam - I/ Hindi – I/	Т	5	3	25	75	100	з	SD	© ≷ ଅ ⊏
24MSU01 Management and Business I 5 3 25 75 100 24IMU01A DSC - 2A: Fundamentals of C Programming 3 3 10 40 50 24IMU01B DSC - 2B: C Programming - Practical 2 3 10 40 50 DSE 1: Professional Office Suite - Practical P 3 3 40 60 100 24GEU03/24GEU04 GEC 1: Statistics for Management/Mathematics for Management T 5 3 25 75 100	24AEC21		Т	5	3	25	75	100	3	SD	G
24IMU01A Programming 24IMU01B DSC - 2B: C Programming – Practical 2 3 10 40 50 24MSU14 DSE 1: Professional Office Suite – Practical P 3 3 40 60 100 24GEU03/ 24GEU04 GEC 1: Statistics for Management Mathematics for Management T 5 3 25 75 100	24MSU01		Т	5	3	25	75	100	4	EM/ SD	G
24IMU01B DSC - 2B: C Programming – Practical 2 3 10 40 50 DSE 1: Professional Office Suite – Practical 24MSU14 Professional Office Suite – Practical P 3 3 40 60 100 24GEU03/24GEU04 GEC 1: Statistics for Management/Mathematics for Management T 5 3 25 75 100	24IMU01A	200 2:1: 0::00::00::00::0	_	3	3	10	40	50	2	SD	G
24MSU14 Professional Office Suite – Practical P 3 3 40 60 100 24GEU03/24GEU04 GEC 1: Statistics for Management/ Mathematics for Management T 5 3 25 75 100	24IMU01B			2	3	10	40	50	2	SD	D
24GEU03/ 24GEU04 Statistics for Management/ T 5 3 25 75 100 Mathematics for Management	24MSU14	Professional Office Suite –	Р	3	3	40	60	100	3	SD	G
		Statistics for Management/	Т	5	3	25	75	100	3	EM	G
24ANC01 ANCC1 (NF2F) Environmental Studies T 2 Complete	24ANC01	ANCC1 (NF2F) Environmental Studies	Т	2	-	-	-	Completed S		SD	G
Drive Through Course I: Additional Credit Courses Addi	Drive Through	Course I: Additional Credit Course	es					A	dditional (Credits	
Total 30 600		Total		30				600	20		

		Se	emeste	r II						
Course Code	Course Title	T/P/ E	Ins. Hrs/ Week	ESE Dur. Hrs	CIA Marks	ES Marks	Total Marks	Credits	SD/ EM/ EN	L/ R/ N/ G
24AEC03/ 24AEC08/ 24AEC12	AEC 3: Language II Tamil – II – Tamil Vanam - II/ Hindi – II/ French – II	Т	5	3	25	75	100	3	SD	L/ R/ N/ G
24AEC23	AEC 4: English II: Advanced Business Communication	Т	5	3	25	75	100	3	SD	G
24AEC38	AEC 5: Academic Skills for Commerce and Management	Т	2	-	100	-	100	2	SD/ EM/ EN	G
24IMU02A	DSC – 3A: Fundamentals of C ++ Programming	E	3	3	10	40	50	2	SD	G
24IMU02B	DSC – 3B: C ++ Programming – Practical	-	2	3	10	40	50	2	SD	G
24IMU03	DSC 4: Principles of Accounting	Т	6	3	25	75	100	4	EM	N
24GEU05/ 24GEU06	GEC 2: Operations Research for Management / Mathematics for Business	Т	5	3	25	75	100	3	EM	G
24ANC02 24ANC03	ANCC2 (NF2F) Human Rights Women's Rights	Т	2	-	-	-	Comp	pleted	SD	G

1 - 1	30				600	19		
Total								
Drive Through Course II: Additional Credit Courses Additional Credits								
24ANC04 Yoga for Human Excellence 24ANC05 Indian Culture and Heritage 24ANC06 Introduction to Cyber Security 24ANC07 Consumer Protection 24ANC08 Constitution of India 24ANC09 Waste Management 24ANC10 Sustainable Development Goals								

	Semester III									
Course Code	Course Title	T/P/ E	Ins. Hrs/ Week	ESE Dur. Hrs	CIA Marks	ES Marks	Total Marks	Credits	SD/ EM/ EN	L/ R/ N/ G
24AEC49	AEC 6: Comprehensive Project for Management	Т	-	3	100	-	100	4	SD/ EM/ EN	L/R/N /G
24AEC81/ 24AEC82	AEC 7: Spoken Hindi/ Spoken Tamil	Т	2	2	100	-	100	1	SD/	L/R
24MSU05	DSC 5: Economic Analysis for Business Decisions	Т	5	3	25	75	100	4	EM	G
24MSU06	DSC 6: Marketing Management	Т	5	3	25	75	100	4	EM/.S D	G
24MSU07	DSC 7: Cost and Management Accounting for Business	Т	5	3	25	75	100	4	EM	N
24MSU15	DSE 2: Spreadsheet for Business- Practical	Р	3	3	40	60	100	3	SD	G
24IMU04A	DSE 3A: JAVA Programming	Е	3	3	10	40	50	2	EM	G
24IMU04B	DSE 3B: JAVA Programming - Practical		2	3	10	40	50	2	EM	G
24GEU75/ 24GEU60	GEC 3: Entrepreneurial Development/ Corporate Governance	Т	5	3	25	75	100	3	EN/ SD	G
	Total		30				800	27		

	Semester IV													
Course Code	Course Title	T/P/ E	Ins. Hrs/ Week	ESE Dur. Hrs	CIA Marks	ES Marks	Total Marks	Credits	SD/ EM/ EN	L/ R/ N/ G				
24AEC83	AEC 8: Communication Enhancement Course: Communication Excellence	Т	2	2	100	-	100	1	SD/ EM/ EN	L/ R/ N/G				
24AEC56	AEC 9: Business Ethics	Т	2	3	25	75	100	1	EN	N				
24MSU08	DSC 8: Business Research Methods	Т	5	3	25	75	100	4	SD	G				
24IMU05A	DSC 9A: DBMS Principles & Concepts		3	3	10	40	50	2	SD/E M/EN	G				
24IMU05B	DSC 9B: DBMS Principles & Concepts - Practical	E	2	3	10	40	50	2	SD/E M/EN	G				

24MSU09	DSC 10 : Human Resource Management	Т	5	3	25	75	100	4	EM/S D	N/G
24MSU17	DSE 4: Tally – Practical	Р	3	3	40	60	100	3	SD/E M	L/R
24GEU59/ 24GEU61	GEC 4: Financial Management/ Corporate Finance	Т	5	3	25	75	100	3	SD	G
24SEC01D	SEC 1 : Mathematics for Competitive Examination	Т	3	3	50	-	50	2	SD	Z
Total							750	22		

	Semester V												
Course Code	Course Title	T/P/ E	Ins. Hrs/ Week	ESE Dur. Hrs	CIA Marks	ES Marks	Total Marks	Credits	SD/ EM/ EN	L/ R/ N/ G			
24MSU18	DSE 5 Industrial Exposure Training	-	4 Week s	-	40	60	100	4	EM	G			
24IMU06	DSC 11: Management Information System	Т	6	3	25	75	100	4	EM	N			
24MSU11	DSC 12: Global Business Management	Т	6	3	25	75	100	4	EM	G			
24IMU07/ 24MSU20/ 24MSU21	DSE 6: Elective I: Enterprise Resource Planning /Industrial Relations and Labour Welfare/ Services Marketing	Т	6	3	25	75	100	5	EM/S D/EN	N/G			
24IMU08A	DSE 7A : Python Programming	Е	3	3	10	40	50	2	EM	G			
24IMU08B	DSE 7B: Python Programming - Practical	=	2	3	10	40	50	2	EM	G			
24MSU22	DSE 8 : Research Methodology - Practical	Р	4	3	40	60	100	4	SD	G			
24SEC13/ 24SEC14/ 24SEC15	SEC 2: Advanced Spreadsheet for Business - Practical/ Fundamentals of Python Programming - Practical/ Soft Skills - Practical	Р	3	3	20	30	50	2	SD	G			
Drive Through	Course III – Internship Training /M	lini Pr	oject/Sp	ooken ⁻	Futorial			Comple	eted				
	Total		30				650	27					

Semester VI											
Course Code	Course Title	T/P/ E	Ins. Hrs/ Week	ESE Dur. Hrs	CIA Marks	ES Marks	Total Marks	Credits	SD/ EM/ EN	L/ R/ N/ G	
24AEC77	AEC 10: Digital Technology	Т	4	3	25	75	100	3	EM	G	
24MSU12	DSC 13 : Strategic Management	Т	6	3	25	75	100	4	EN	G	
24IMU09	DSC 14: Artificial Intelligence for Business	Т	5	3	25	75	100	4	EM	G	

24MSU13	DSC 15 : Major Project	-	5	3	40	60	100	4	EN	G
24IMU10/ 24MSU24/ 24MSU25	DSE 9 : Elective II : E-Business /Performance Management/ Brand Management	Т	5	3	25	75	100	5	SD/ EM/ EN	N/ G
	DSE 10: Elective III :	E	3	3	10	40	50	3	SD/E M/EN	G
24IMU11A/ 24IMU11B/ 24MSU27/	Basics of Web Technologies / Web Technologies -Practical/	Web Technologies / 2 3 10 40 50 2 and Development/	SD/E M/EN	G						
24MSU28	Digital Marketing	Т	5	3	25	75	100	5	SD	G
24ANC11/ 24ANC12/ 24ANC13/ 24ANC14/ 24ANC15/ 24ANC16/ 24ANC17/ 24ANC18	ANCC 3 Extension Activities National Service Scheme / National Cadet Corps / Youth Red Cross / Red Ribbon Club / Rotaract Club / Sports / Association Activities / Club Activities	-	-	-	-	-	Grade	-	SD	G
	Total		30				600	25		
	Total						4000	140		
Drive-T Courses offer Any courses	Additional 4 credits per course will be given on submission of Certificate During Semes Semester							0		

The courses focus on the following needs								
SD	Skill Development							
EM	Employability							
EN Entrepreneurship								
L	Local							
R	Regional							
N National								
G	Global							

Semester-wise Distribution of Marks and Credits

Semester	Total Marks	Total Credits
I	600	20
II	600	19
III	800	27
IV	750	22
V	650	27
VI	600	25
Total	4000	140

OFFERED BY

List of Courses Offered by Mathematics Department

Semes ter	Course Code	Course Name	Programme	T/P/ E	Ins. hrs	CIA	ES	Total Marks	Credit	SD/ EM/ EN	L/ R/ N/ G
I	24GEU03/ 24GEU04	Statistics for Management/ Mathematics for Management	BSc ISM	Т	5	25	75	100	3	EM	G
II	24GEU05 / 24GEU06	Operations Research for Management / Mathematics for Business	BSc ISM	Т	5	25	75	100	3	EM	G

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List of Courses Offered by Commerce Department

Semes ter	Course Code	Course Name	Programme	T/P/ E	Ins. hrs	CIA	ES	Total Marks	Credit	SD/ EM/ EN	L/ R/ N/ G
III	24GEU60	Corporate Governance	BSc ISM	Т	5	25	75	100	3	SD	G
IV	24GEU61	Corporate Finance	BSc ISM	Т	5	25	75	100	4	SD	G
IV	24GEU59	Financial Management	BSc ISM	Т	5	25	75	100	4	SD	G

OFFERED BY

List of Courses Offered by BSc ISM Department

_	emes ter	Course Code	Course Name	Programme	T/P/ E	Ins. hrs	CIA	ES	Total Marks	Credit	SD/ EM/ EN	L/ R/ N/ G
	Ш	24GEU75	Entrepreneurial Development	BSc ISM	Т	5	25	75	100	3	SD	G