# SRI KRISHNA ARTS AND SCIENCE COLLEGE

An Autonomous College Affiliated to Bharathiar University Coimbatore-641008, Tamil Nadu, India.

# LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK (LOCF)

B.Com E-COMMERCE (I to VI Semester)

for 2024-25 admitted Students

**DEPARTMENT OF COMMERCE** 



## SRI KRISHNA ARTS AND SCIENCE COLLEGE **COIMBATORE – 641008**

#### **DEPARTMENT OF COMMERCE**

(2024-2025)

I. PF	ROGRAMME EDUCATIONAL OBJECTIVES (PEOs)					
Graduates from the B.COM E-COMMERCE Programme are expected to achieve the following PEOs						
PEO 1	Be knowledgeable and industry relevant, possessing operational skills in serving as well as leading the domestic & global community in the area of Commerce.					
PEO 2	Acquire the information from various sources in solving the problems critically through digital platforms and demonstrate professionalism.					
PEO 3	Perform as a team player and develop effective communication skills with a passion for lifelong learning.					
PEO 4	Become technologically competent with scientific, numerical and entrepreneurial skills in the area of Commerce.					

II. PF	II. PROGRAMME LEARNING OUTCOMES (PLOs)							
The Gra	The Graduates of B.COM E-COMMERCE Programme will be able to:							
	Knowledge:(Cognitive)							
PLO1	Describe the knowledge of Accounting and Finance concepts and functions in							
	an integrated manner.  Critical Thinking Skills:(Cognitive)							
PLO2	Apply financial corporate cost and management accounting concepts and							
	Practical Skills:(Psychomotor)							
PLO3	Demonstrate principles and techniques to formulate operational solutions to the							
	problems concerned, with planning, resourcing, allocation, appraisal and control.							
PLO4	Teamwork Skills:(Affective)							
PLU4	Develop team work skills for effective collaboration to ad hoc diverse purposes.							
	Communication Skills:(Affective)							
PLO5	Compare effective oral and written communication skills in the professional context.							
	Digital Skills:(Affective)							
PLO6	Use a range of IT related skills in the use of word-processing, spreadsheets,							
	software package applications, and in accessing online databases.							
PLO7	Numeracy Skills:(Cognitive)							

	Elaborate accounting fundamentals and accounting specialization to find								
	solutions to complex problems in business enterprises through numeracy.								
	Leadership Skills:(Affective)								
PLO8	Formulate relevant financial accounting career skills, applying both quantitative								
	and qualitative knowledge to their future careers in business by leading a team.								
	Lifelong Learning Skills:(Affective)								
PLO9	Apply the accounting and financial concepts in the real time situations as a								
	course of lifelong learning								
	Entrepreneurial Skills:(Affective)								
PLO10	Compare an entrepreneurial way of thinking that will allow them to identify and								
	create business opportunities that may be commercialized successfully.								
	Ethics & Professional Skills:(Affective)								
PLO11	Integrate Sensitivity towards ethical and moral issues and have ability to								
	address them in the course of business.								

II	III. PROGRAMME LEARNING OUTCOMES VS GRADUATE ATTRIBUTES VSTAXONOMY OF VERBS													
	Graduate Attributes											В	loom	s
PLO	Knowledge	Critical Thinking	Practical Skills	Team work	Communication skills	Digital skills	Numeracy	Leadership skills	Lifelong learning	Entrepreneurial skills	Ethics & Professionalism	Cognitive	Psychomotor	Affective
1	$\sqrt{}$											V		
2		$\sqrt{}$												
3														
4														
5					$\sqrt{}$									$\sqrt{}$
6														$\sqrt{}$
7							$\sqrt{}$							
8								$\sqrt{}$						$\sqrt{}$
9									$\sqrt{}$					
1 0										$\sqrt{}$				$\sqrt{}$
1											1			V

IV. PROGRAMME LEARNING OUTOMES VS PROGRAMME EDUCATIONAL OBJECTIVES									
	PEO 1	PEO 2	PEO 3	PEO 4					
PLO 1	$\sqrt{}$								
PLO 2		V							
PLO 3	V								
PLO 4			V						
PLO 5			V						
PLO 6		$\sqrt{}$							
PLO 7				√					
PLO 8	V								
PLO 9			V						
PLO 10									
PLO 11									

I. ADDITIONAL PROGRAMME OUTCOMES (APOs)							
APO 1	The students will have an ability in the social intelligence with Social Intelligent Quotient and Emotional Quotient (SIQ & EQ)						
APO 2	The students will be trained in virtual collaborative ability to enhance learning retention and motivation and encourage knowledge sharing and support. (VCA)						
APO 3	They will have critical thinking and innovative skills to stay competitive in their future careers and excel beyond the content knowledge (CTI)						
APO 4	They will be provided with good digital foot print in the area of commerce and accounting in embarking lifelong learning techniques. (GDFP)						

I. PROGRAMME SPECIFIC OUTCOMES (PSO's)						
PSO 1	Develop proficiency in the management and accounting area in decision making, planning and performance management to formulate and implement organisation strategy.					
PSO 2	Practical skill set in the field of accounting, entrepreneurship and taxation with analytical and precision skills					
PSO 3	Pursue professional course for higher education as a pathway of higher learning process.					

# II. Mapping of PEOs with PSOs

	PSO 1	PSO 2	PSO 3
PEO 1	$\checkmark$		V
PEO 2		V	
PEO 3			V
PEO 4		V	

# VIII. Curriculum Structure for B.COM E-COMMERCE

#### **Course Components, Credits & Marks Distribution**

Part No	Group	Basic Structure: Distribution of Courses	Number of Courses	Total Marks	Total Credits
I –IV	1	AEC – Ability Enhancement Courses	10	1000	24
	2	DSC – Discipline Specific Courses	15	1500	60
111 0 1\/	3	DSE – Discipline Specific Electives	10	1000	40
III & IV	4	GEC – Generic Elective Courses	4	400	12
	5	SEC – Skill Enhancement Courses	2	100	4
IV	6	ANCC I & II – Audit Non-Credit Courses	2	Completed	
V	0	ANCC III – Audit Non-Credit Courses	1		
-	7 Drive Through Courses (DTCs) (SWAYAM-NPTEL, Coursera, a courses certified by statutory bo etc.)		Any number	-	Additional Credits
		Total		4000	140

**Group 1.** Ability Enhancement Courses (AECs)(10 Courses)— Part (I–IV) AEC are the courses based upon the content that leads to knowledge enhancement. Ability Enhancement Courses (AEC) are the following:

S. No.	Course Code	Course Title	Semester	Ownership Department	Contact Hours	Marks	Credits
1	24AEC01/ 24AEC07/ 24AEC11	AEC Part I: Language – I: Tamil – ITamil Vanam -I /Hindi – I/ French – I	I	Language	5	100	3
2	24AEC21	AEC Part II: English-I: Basic Business Communication	I	English	5	100	3
3	24AEC03/ 24AEC08/ 24AEC12	AEC Part I: Language – II Tamil-II - Tamil Vanam -II /Hindi – II/ French – II	II	Language	5	100	3
4	24AEC23	AEC Part II:	II	English	5	100	3

		English – II: Advanced Business Communication					
5	24AEC38	AEC Part III: Academic Skills for Commerce and Management	II	Commerce	2	100	2
6	24AEC55	AEC Part III: Ethics and Values in Business	III	Commerce	2	100	1
7	24AEC83	AEC Part IV: Communication Enhancement Course: Communication Excellence	IV	English	2	100	1
8	24AEC48	AEC Part III: Comprehensive Project for Commerce	IV	Commerce	ı	100	4
9	24AEC75	AEC Part III: Business Research Methods	V	Commerce	5	100	3
10	24AEC81/ 24AEC82	Spoken Tamil	V	Language	2	100	1
		Tota	I			1000	24

### **Group 2.** Discipline Specific Courses (DSCs)(15 Courses) – Part III

These courses are to be studied compulsorily by the students as a core requirement. The students are required to take DSCs across six semesters. The courses designed under this category aim to cover the basics that a student is expected to imbibe in the particular discipline. It includes major project.

S. No.	Course Code	Course Title	Seme ster	Contact Hours	Marks	Credits
1	24CUG01	Banking Theory Law and Practice	I	4	100	4
2	24CUG02	Financial Accounting - I	l	5	100	4
3	24CUG03	Business Mathematics	l	5	100	4
4	24CUG04	Introduction to Information Technology	II	5	100	4
5	24CUG05	Financial Accounting - II	II	6	100	4
6	24CUG06	Organization and Management	III	4	100	4
7	24CUG07	Marketing and Market Research	Ш	4	100	4
8	24CUG08	Corporate Accounting	III	6	100	4
9	24CUG09	Cost Accounting	IV	5	100	4
10	24CUG10	Computerized Accounting – Practical	IV	5	100	4
11	24CUG11	Business Law	IV	5	100	4
12	24CUG12	Income tax Law and Practice	V	6	100	4
13	24CUG13	Management Accounting	VI	5	100	4
14	24CUG14	Indirect Taxes	VI	5	100	4
15	24CUG15	Project Work	VI	5	100	4
	1500	60				

#### **Project Work**

During the Sixth semester each student should undertake a project work and submit the report.A guide will be allotted to each student by the Department. A student can select any research topic in discussion with the guide. The project report shall be subject to internal evaluation followed by a Viva-Voce. The project should be demonstrated at the time of examination.

#### Internal Evaluation:

Reviews (3) - 60 Marks Report - 20 Marks Attendance - 20 Marks

- 100 Marks will be converted to 40 (Internal) Marks Total

End Semester Viva-Voce will be conducted for 60 Marks.

(Dissertation - 40 Marks & Viva-voce - 20 Marks)

#### Group 3. Discipline Specific Elective (DSEs) (10 Courses) - Part III

Discipline Specific Elective courses offered under the main discipline of study which may be specialized or advanced or supportive to the discipline of study. Students can choose any one course from two courses each in the list of following DSEs.

S. No.	Course Code	Course Title	Ownership Department	Contact Hours	Marks	Credits
	24CUG28A	RDBMS	Computer Science	3	50	2
1	24CUG28B	Practical – RDBMS	Computer Science	2	50	2
'	24CUG29A	My SQL	Computer Science	3	50	2
	24CUG28A RDBMS  24CUG28B Practical – RDBMS  24CUG29A My SQL  24CUG29B Practical - My SQL  24CUG40 Networking Applications  24CUG30 Cloud Computing  24CUG31 Management Information System  24CUG19 E Commerce  24CUG32A OOPS with C++  24CUG32B Practical - OOPS with C++  24CUG33A Java Programming  24CUG33B Practical - Java Programming  24CUG20 Industrial Exposure Training  24CUG21 Statistical Application – Practical	Computer Science	2	50	2	
2	2		Computer Science	5	100	4
2	24CUG30	Cloud Computing	Computer Science		100	
	24CUG31		Commerce	_	400	
3	24CUG19	E Commerce	Commerce	5	100	4
	24CUG32A	OOPS with C++	Computer Science	3	50	2
4	24CUG32B	Practical - OOPS with C++	Computer Science	2	50	2
4	24CUG33A	Java Programming	Computer Science	3	50	2
	24CUG33B	Practical - Java Programming	Computer Science	2	50	2
5	24CUG20	Industrial Exposure Training	Commerce	4 Weeks	100	4
6	24CUG21		Commerce	E	100	_
6	24CUG22	Computational Finance using Spread Sheet – Practical	Commerce	5	100	4

7	24CUG34	Corporate Finance	Commerce	F	400	4
7	24CUG23	International Finance	Commerce	5	100	4
	24CUG36A Web Designing and Development		Computer Science	3	50	2
8	24CUG36B	Practical - Web Designing and Development	Computer Science	2	50	2
	24CUG41A	Web Application Development with PHP	Computer Science	3	50	2
	24CUG41B	Practical - Web Application Development with PHP	Computer Science	2	50	2
0	24CEU01	Digital Marketing	Commerce	5	50	2
9	24CEU02	IOT in Business	Computer Science	3	50	2
10	24CUG27	Security Analysis and Portfolio management	Commerce	5	100	4
10	24CUG39	Financial Derivatives	Commerce	J	100	
				1000	40	

## **Industrial Exposure Training (IET)**

Students can opt for Industrial Exposure Training during fifth semester for a period of 4 weeks.

The Continuous Internal Assessment mark distribution for IET is as follows:

Component	Mode of Conduct	Project Coverage	Marks				
3 Reviews	Presentation	Phase by Phase	60				
Work Diary	Written	Phase by Phase	20				
Report	Submission	Entire Process	20				
	Total						

<sup>\*100</sup> Markswill be converted to 40 (Internal) Marks

The end semester examination of the Industrial Exposure Training will be given based on the report and viva-voce for 60 marks, conducted by the Department.

Report:40 Marks Viva-voce: 20 Marks

Group 4. Generic Elective Courses (GECs)(4 Courses)- Part III

Generic Elective Courses are interdisciplinary in nature. They are additional courses based on expertise, specialization, requirements, scope, and need of the department.

SI. No.	Course Code	Course Title	Semester	Ownership Department	Contact Hours	Marks	Credits
1	24GEU62	Business Economics	ı	Commerce	4	100	3
1 -	24GEU63	Macro Economics	<b>'</b>	Commerce	Ŧ	100	3
2	24GEU19	Business Statistics and Applications	П	Mathematics	5	100	3

	24GEU20 Applied Statistics for						
	24GL020	Commerce					
	24GEU69	Brand Management	III	Managamant	4	100	3
3	24GEU70	Services Marketing	111	Management	4	100	3
	24GEU64	Business Intelligence					
4	24GEU65	Business Strategy	V	Commerce	4	100	3
	24GE003	and Technology					3
	Total						12

#### **Group 5. Skill Enhancement Courses(SECs)**(2 Courses)

SEC I: Compulsory Course: Talent Enhancement Course: Career Guidance

SEC II: A Bucket of Skill based Courses are offered for the Under Graduate programmes by the departments aimed at imparting skill. A Student has to subscribe one course from list offered by the department.

S.No	Course Code	Course Title	Ownership Department
1.	24SEC07	Banking Operation System -Practical	Commerce
2.	24SEC08	Secretarial Practice –Workshop	Commerce
3.	24SEC09	Income Tax Filing- Practical	Commerce
4.	24SEC10	EXIM Documentation Filing - Practical	Commerce
5.	24SEC11	Costing - Practical	Commerce
6.	24SEC12	Advertising –Practical	Commerce

#### Group 6. Audit Non-Credit Courses (ANCC)- Part IV & V

Non-Credit Courses are intended for students who want to gain general knowledge, learn a new skill, upgrade existing skills, enrich their understanding of a wide range of topics, or develop personal interests. A student has to complete any two courses during Semester I and II.

		Part IV- ANCC	
S. No.	Course Code	Course Title	Ownership Department
ANC	C 1 (Semester I)		
1	24ANC01	Environmental Studies	Bioscience
ANC	C 2 - Values & F		
2	24ANC02	Human Rights	Social Work
3	24ANC03	Women's Rights	Social Work
4	24ANC04	Yoga for Human Excellence	Psychology
5	24ANC05	Indian Culture and Heritage	English
6	24ANC06	Introduction to Cyber Security	Computer Science
7	24ANC07	Consumer Protection	Commerce

8	24ANC08	Constitution of India	Commerce
9	24ANC09	Waste Management	Bioscience
10	24ANC10	Sustainable Development Goals	Management

Student has to take part in any one extension activity during their course of study.

	Part V- ANCC						
ANCC 3 -	ANCC 3 - Extension Activities						
S. No.	Course Code	Course Name					
1	24ANC11	National Service Scheme					
2	24ANC12	National Cadet Corps					
3	24ANC13	Youth Red Cross					
4	24ANC14	Red Ribbon Club					
5	24ANC15	Rotaract Club					
6	24ANC16	Sports					
7	24ANC17	Association Activities					
8	24ANC18	Club Activities					

#### Group 7.

#### i) Drive-Through Courses (DTCs)I & II- Additional Credits

These courses are intended to bring out and promote the self-learning initiative of the students - where their own motivation is what drives them to complete the course and not external compulsions. This fosters the habit of keeping oneself updated always by means of self-study. It gives opportunities to the students to explore new areas of interest and earn additional credits. Students can take any number of courses under this cafeteria system. The credits will not be taken for CGPA calculation. Additional 4/3/2 credits per course will be given on submission of certificate.

- 1. Coursera
- 2. NPTEL
- 3. Any courses certified by statuary bodies.

#### ii)Drive-Through Course (DTC - III)

#### Internship Training/Mini Project/ Spoken Tutorial/etc.

Students individually or with the maximum of four members per batch should take up either Internship training or mini project for a period of fifteen days during IV Semester vacation. The report will be evaluated and viva-voce examination will be conducted during V semester. Otherwise, the students have to complete one spoken tutorial course or any certification course suggested by the department.

# VIII. Semester-wise Scheme

			Semes	ter I						
Course Code	Course Title	T/ P/ E	Ins. Hrs/ Week	ESE Dur. Hrs	CIA Marks	ES Marks	Total Marks	Credits	SD/ EM/ EN	L/ R/ N/ G
24AEC01/ 24AEC07/ 24AEC11	AEC 1 : Language – I: Tamil – I Tamil Vanam -I / Hindi – I/ French – I	Т	5	3	25	75	100	3	SD	L/ R/ N/ G
24AEC21	AEC 2: English-I Basic Business Communication	Т	5	3	25	75	100	3	SD	G
24CUG01	DSC 1 Banking Theory Law and Practice	Т	4	3	25	75	100	4	EM	G
24CUG02	DSC 2 Financial Accounting – I	Т	5	3	25	75	100	4	EM	G
24CUG03	DSC 3 Business Mathematics	Т	5	3	25	75	100	4	SD/ EM	G
24GEU62 / 24GEU63	GEC 1 Business Economics / Macro Economics	Т	4	3	25	75	100	3	EN	G
24ANC01	ANCC1 (NF2F) Environmental Studies	Т	2	-	-	-	Com	pleted	SD	G
Drive Through	n Course I: Additional Credit Cou	rses						nal Credit	s	
	Total		30				600	21		

			Semest	ter II						
Course Code	Course Title	.,	Ins. Hrs/ Week	ESE Dur. Hrs	CIA Marks	ES Marks	Total Marks	Credits	SD/ EM/ EN	L/ R/ N/ G
24AEC03/ 24AEC08/ 24AEC12	AEC 3: Language II Tamil-II - Tamil Vanam –II/ Hindi – II/French – II	Т	5	3	25	75	100	3	SD	L/ R/ N/ G
24AEC23	AEC 4: English II Advanced Business Communication	Т	5	3	25	75	100	3	SD	G
24AEC38	AEC 5 Academic Skills for Commerce and Management	Р	2	-	100	-	100	2	SD/EM	G
24CUG04	DSC4 Introduction to Information Technology	Т	5	3	25	75	100	4	EN	G
24CUG05	DSC 5 Financial Accounting – II	Т	6	3	25	75	100	4	EM	G
24GEU19 / 24GEU20	GEC2 Business statistics and Applications / Applied Statistics for Commerce	Т	5	3	25	75	100	3	SD/ EM	G
24ANC02/	ANCC2 (NF2F) Human Rights	Т	2	-	-	-	Com	pleted	SD	G

24ANC03/ 24ANC04/ 24ANC05/ 24ANC06/ 24ANC07/ 24ANC08/ 24ANC09/ 24ANC10/	Women's Rights Yoga for Human Excellence Indian Culture and Heritage Introduction to Cyber Security Consumer Protection Constitution of India Waste Management Sustainable Development							
	Goals							
Drive Through	Drive Through Course II: Additional Credit Courses				Addition	nal Credit	S	
	Total				600	19		

	Semester III													
Course Code	Course Title	T/ P/ E	Ins. Hrs/ Week	ESE Dur. Hrs	CIA Marks	ES Marks	Total Marks	Credits	SD/ EM/ EN	L/ R/ N/ G				
24AEC55	AEC 6 Ethics and Values in Business	Т	2	2	25	75	100	1	EN	N				
24CUG06	DSC6 Organization and Management	Т	4	3	25	75	100	4	EM	G				
24CUG07	DSC 7 Marketing and Market Research	Т	4	3	25	75	100	4	EN	G				
24CUG08	DSC 8 Corporate Accounting	Т	6	3	25	75	100	4	SD/EM	N				
24CUG28A	DSE1 RDBMS		3	3	10	40	50	2						
24CUG28B	Practical – RDBMS		2	3	10	40	50	2	SD	G				
24CUG29A	My SQL	E	3	3	10	40	50	2						
24CUG29B	Practical – My SQL		2	3	10	40	50	2						
24CUG40/ 24CUG30	DSE2 Networking Applications/ Cloud Computing	Т	5	3	25	75	100	4	SD	G				
24GEU69/ 24GEU70	GEC 3 Brand Management / Services Marketing	Т	4	3	25	75	100	3	EM	G				
	Total		30				700	24						

		5	Semest	er IV						
Course Code	Course Title		Ins. Hrs/ Week	ESE Dur. Hrs	CIA Marks	ES Marks	Total Marks	Credits	SD/ EM/ EN	L/ R/ S/ G
24AEC83	AEC 7 Communication Enhancement Course: Communication Excellence	-	2	2	100	-	100	1	SD	G
24AEC48	AEC 8 Comprehensive Project for Commerce	Р	-	3	100	-	100	4	SD/ EM/ EN	G
24CUG09	DSC 9 Cost Accounting	Т	5	3	25	75	100	4	SD/ EM/ EN	G
24CUG10	DSC 10 Computerized Accounting – Practical	Р	5	3	40	60	100	4	SD/ EM	N
24CUG11	DSC 11 Business Law	Т	5	3	25	75	100	4	SD	Ν
24CUG31/	DSE 3			3	25	75	100	4	SD/EM	G

25

24CUG19	Management Information System / E Commerce	Т	5							
24CUG32A	DSE 4 OOPS with C++		3	3	10	40	50	2		
24CUG32B	Practical - OOPS with C++	E	2	3	10	40	50	2	SD	G
24CUG33A	Java Programming		3	3	10	40	50	2		
24CUG33B	Practical - Java Programming		2	3	10	40	50	2		
24SEC01C	SEC 1 : Talent Management Course – Career Guidance	Т	3	3	50	-	50	2	SD	N
	Total		30				750	27		
		<u> </u>	Semest							L/
Course Code	Course Title	T/ P/ E	Ins. Hrs/ Week	ESE Dur. Hrs	CIA Marks	ES Marks	Total Marks	Credits	SD/ EM/ EN	R/ N/ G
24AEC81/ 24AEC82	AEC10 Spoken Hindi / Spoken Tamil	Т	2	3	100	-	100	1	SD	L/ R/ N/ G
24CUG20	DSE 5 Industrial Exposure Training	Р	4 Week s	-	40	60	100	4	EM	G
24AEC75	AEC 9 Business Research Methods	Т	5	5	25	75	100	3	SD/ EM/ EN	G
24CUG12	DSC 12 Income Tax Law and Practice	Т	6	3	25	75	100	4	SD/ EM	N
24CUG21 / 24CUG22	DSE 6 Statistical Application – Practical/ Computational Finance using Spread Sheet – Practical	Р	5	3	40	60	100	4	SD/ EM/ EN	G
24CUG34/ 24CUG23	DSE 7 Corporate Finance / International Finance	Т	5	3	25	75	100	4	EM	G
24GEU64 / 24GEU65	GEC 4 Business Intelligence / Business Strategy and Technology	Т	4	3	25	75	100	3	SD/ EM/ EN	G
24SEC07/ 24SEC08/ 24SEC09/ 24SEC10/	SEC 2 Banking Operation System – Practical / Secretarial Practice – Workshop / Income Tax Filing – Practical / EXIM Documentation Filing –	Р	3	-	50	-	50	2	SD/ EM/ EN	G

Drive Through Course III – Internship Training /Mini Project/Spoken Tutorial

Total 30 Completed 750

	Semester VI									
Course Code	Course Title	P/		ESE Dur. Hrs	CIA Marks	ES Marks	Total Marks	Credits	EM/ FN	L/ R/ N/ G
24CUG13	DSC 13 Management Accounting	Т	5	3	25	75	100	4	SD/ EM	Z

Practical /

Costing - Practical / Advertising – Practical

24SEC11/ 24SEC12

24CUG14	DSC 14 Indirect Taxes	Т	5	3	25	75	100	4	SD/ EM/ EN	G
24CUG15	DSC 15 : Major Project Project Work	Р	5	3	40	60	100	4	EN	G
24CUG36A	DSE 8 Web Designing and Development		3	3	10	40	50	2		
24CUG36B	Practical - Web Designing and Development	Е	2	3	10	40	50	2	SD	G
24CUG41A	Web Application Development with PHP		3	3	10	40	50	2		
24CUG41B	Practical – Web Application Development with PHP		2	3	10	40	50	2		
24CEU01/ 24CEU02	<b>DSE 9</b> Digital Marketing/ IOT in Business	Т	5	3	25	75	100	4	SD/ EM/ EN	G
24CUG27/ 24CUG39	DSE 10 Security Analysis and Portfolio Management / Financial Derivatives	Т	5	3	25	75	100	4	SD/ EM/ EN	G
24ANC11/ 24ANC12/ 24ANC13/ 24ANC14/ 24ANC15/ 24ANC16/ 24ANC17/ 24ANC18/	ANCC 3 Extension Activities National Service Scheme / National Cadet Corps / Youth Red Cross / Red Ribbon Club / Rotaract Club / Sports / Association Activities / Club Activities	1	-	-	-	-	Grade	1	SD	G
	Total		30				600	24		
Total							4000	140		
Courses offer	Orive-Through Courses (DTCs): Courses offered in Coursera OR NPTEL OR Any courses certified by statutory bodies.				dits per c submissi		During Semest	Semester er VI	r I to	

The courses focus on the following needs  SD Skill Development								
Skill Development								
Employability								
Entrepreneurship								
Local								
Regional								
National								
Global								

#### **Semester-wise Distribution of Marks and Credits**

Semester	Total Marks	Total Credits
I	600	21
II	600	19
III	700	24
IV	750	27
V	750	25
VI	600	24
Total	4000	140

# **OFFERED BY**

# List of Courses Offered by Mathematics Department

Semes ter	Course Code	Course Name	Programme	T/P/ E	Ins. Hrs	CIA	ES	Total Marks	Credit	SD/ EM/ EN	L/ R/ N/ G
1	24CUG03	Business Mathematics	All Commerce UG	Т	5	25	75	100	4	SD/E M	G
II	24GEU19 / 24GEU20	Business Statistics Application / Applied Statistics for Commerce	AII Commerce UG	Т	5	25	75	100	4	SD/E M	O

# List of Courses Offered by **Computer Science** Department

Semest er	Course Code	Course Name	Programme	T/P/E	Ins. Hrs	CIA	ES	Total Marks	Credit	SD/ EM/ EN	L/ R/ N/ G
III	24CUG28 A	RDBMS	B.COM CA/ BCOM IT/ BCOM ECOM	E	3	10	40	50	2	SD	G
	24CUG28 B	Practical – RDBMS	/B.COM BA		2	10	40	50	2		
	24CUG29 A	My SQL	B.COM CA/ BCOM IT/ BCOM		3	10	40	50	2	SD	G
111	24CUG29 B	Practical – My SQL	ECOM /B.COM BA	E	2	10	40	50	2	SD	G
III	24CUG40	Networking Applications	B.COM IT/B.COM ECOM	Т	5	25	75	100	4	SD	G
III	24CUG30	Cloud Computing	B.COM CA/ BCOMIT/ B.COM ECOM	Т	5	25	75	100	4	SD	G
	24CUG32 A	OOPS with C++	BCOM CA/ BCOMIT/		3	10	40	50	2		
IV	24CUG32 B	Practical - OOPS with C++	BCOM ECOM/ BCOM BA	E	2	10	40	50	2	SD	G

IV	24CUG33 A	Java Programming	BCOM CA/ BCOMIT/ B.COM ECOM/BC	E	3	10	40	50	2	SD	G
	24CUG33 B	Practical - Java Programming	OM BA		2	10	40	50	2		
VI	24CUG36 A	Web Designing and Development	BCOM CA/ BCOMIT/	E	3	10	40	50	2	SD	G
	24CUG36 B	Practical - Web Designing and Development	BCOM ECOM		2	10	40	50	2		-
VI	24CUG41 A	Web Application Development with PHP	B.COM IT/	Е	3	10	40	50	2	SD	G
VI	24CUG41 B	Practical- Web Application Development with PHP	ECOM	_	2	10	40	50	2	30	0
VI	24CEU02	IOT in Business	BCOM EC	5	3	25	75	100	4	SD/ EM	G

# List of Courses Offered by Management Department

S	emes ter	Course Code	Course Name	Programme	T/P/E	Ins. Hrs	CIA	ES	Total Marks	Credit	SD/ EM/ EN	L/ R/ N/ G
	Ш	24GEU69	Brand Management	All Commerce UG	Т	4	25	75	100	3	EM	G
	III	24GEU70	Services Marketing	AII Commerce UG	Т	4	25	75	100	3	EM	G

# List of Courses Offered by **Bio-Science** Department

Semes ter	Course Code	Course Name	Programme	T/P/ E	Ins. Hrs	CIA	ES	Total Marks	Credit	SD/ EM/ EN	L/ R/ N/ G
_	24ANC01	Environmental Studies	All Commerce UG	Т	2	-	,	-	1	SD	G
II	24ANC09	Waste Management	AII Commerce UG	Т	2	-	-	-	-	SD	G