# SRI KRISHNA ARTS AND SCIENCE COLLEGE

An Autonomous College Affiliated to Bharathiar University Coimbatore -641008, Tamil Nadu, India.

# LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK (LOCF)

## **B.COM BUSINESS ANALYTICS**

for 2022-23 admitted students

**DEPARTMENT OF COMMERCE** 



## SRI KRISHNA ARTS AND SCIENCE COLLEGE **COIMBATORE – 641008**

## **DEPARTMENT OF COMMERCE**

(2022-2023)

	I. PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)
PEO 1	Be knowledgeable and industry relevant, possessing operational skills in serving as well as leading the domestic & global community in the area of Commerce.
PEO 2	Acquire the information from various sources in solving the problems critically through digital platforms and demonstrate professionalism.
PEO 3	Perform as a team player and develop effective communication skills with a passion for lifelong learning.
PEO 4	Become technologically competent with scientific, numerical and entrepreneurial skills in the area of Commerce.

	II. PROGRAMME LEARNING OUTCOMES (PLOs)
No.	The Graduates of B.Com Business Analytics programme will be able to:
PLO1	Describe the knowledge of Accounting and Finance concepts and functions in an integrated manner. (Cognitive)
PLO2	Apply financial, corporate, cost and management accounting concepts and taxation and auditing techniques to facilitate decision making, planning and control through critical thinking skills. (Cognitive)
PLO3	Demonstrate principles and techniques to formulate operational solutions to the problems concerned, with planning, resourcing, allocation, appraisal and control. (Psychomotor Skills)
PLO4	develop team work skills for effective collaboration to ad hoc diverse purposes. (Affective)
PLO5	Compare effective oral and written communication skills in the professional context.(Affective)
PLO6	Use a range of IT related skills in the use of word-processing, spreadsheets, software package applications, and in accessing online databases.(Affective)
PLO7	Elaborate accounting fundamentals and accounting specialization to find solutions to complex problems in business enterprises through numeracy.(Cognitive)
PLO8	Formulate relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business by leading a team. (Affective)
PLO9	Apply the accounting and financial concepts in the real time situations as a course of lifelong learning. (Affective)
PLO10	Compare an entrepreneurial way of thinking that will allow them to identify and create business opportunities that may be commercialized successfully. (Affective)
PLO11	Integrate Sensitivity towards ethical and moral issues and have ability to address them in the course of business. (Affective)

III.	III. PROGRAMME LEARNING OUTCOMES VS GRADUATE ATTRIBUTES VSTAXONOMY OF VERBS													
					Gradı	uate A	ttribut	es				В	loom	S
PLO	Knowledge	Critical Thinking	Practical Skills	Team work	Communication skills	Digital skills	Numeracy	Leadership skills	Lifelong learning	Entrepreneurial skills	Ethics & Professionalism	Cognitive	Psychomotor	Affective
1	$\sqrt{}$											V		
2														
3														
4														
5					$\sqrt{}$									
6						$\sqrt{}$								
7							$\sqrt{}$							
8								$\sqrt{}$						$\sqrt{}$
9										, , , , , , , , , , , , , , , , , , , ,				$\sqrt{}$
10														$\sqrt{}$
11														$\sqrt{}$

IV. PROGRAMME LEARNING OUTOMES VS PROGRAMME EDUCATIONAL OBJECTIVES									
PLO	PEO 1	PEO 2	PEO 3	PEO 4					
PLO 1	$\sqrt{}$								
PLO 2		V							
PLO 3									
PLO 4			$\sqrt{}$						
PLO 5			$\sqrt{}$						
PLO 6		$\sqrt{}$							
PLO 7									
PLO 8									
PLO 9									
PLO 10				V					
PLO 11		$\sqrt{}$							

	V. ADDITIONAL PROGRAMME OUTCOMES (APOs)								
APO 1	The students will have an ability in the social intelligence with Social Intelligent Quotient and Emotional Quotient (SIQ & EQ)								
APO 2	The students will be trained in virtual collaborative ability to enhance learning retention and motivation and encourage knowledge sharing and support. (VCA)								
APO 3	They will have critical thinking and innovative skills to stay competitive in their future careers and excel beyond the content knowledge (CTI)								
APO 4	They will be provided with good digital foot print in the area of commerce and accounting in embarking lifelong learning techniques. (GDFP)								

	VI. PROGRAMME SPECIFIC OUTCOMES (PSO's)									
PSO 1	Develop proficiency in the management and accounting area in decision making, planning and performance management to formulate and implement organisation strategy.									
PSO 2	Practical skill set in the field of accounting, entrepreneurship and taxation with analytical and precision skills									
PSO 3	Pursue professional course for higher education as a pathway of higher learning process.									

# VII. Curriculum Structure for B.Com Business Analytics

Course Components, Credits & Marks Distribution

Part No	Grou p	Basic Structure: Distribution of Courses	Number of Courses	Total Marks	Total Credits
I - IV	1	AEC – Ability Enhancement Courses	10	1100	30
	2	DSC – Discipline Specific Courses	15	1500	58
III& IV	3	DSE – Discipline Specific Electives	10	1000	40
	4	GEC – Generic Elective Courses	4	400	12
IV	5	ANCC I & II – Audit Non-Credit Courses	2	-	-
V	5	ANCC III – Audit Non-Credit Courses	1	Co	ompleted
-	6	DTC – Drive Through Courses (SWAYAM-NPTEL, Coursera, Any courses certified by statutory bodies, etc)	Any number	-	Addl. Credits
		Total		4000	140

## **Group 1. Ability Enhancement Courses (AECs)**(11 Courses)

AEC are the courses based upon the content that leads to knowledge enhancement. Ability Enhancement Courses (AEC) are the following:

S. No.	Course	Course Title	Semeste r	Ownershi p Departme nt	Contac t Hours	Credit s	Marks
1	22AEC01/ 22AEC07/ 22AEC11/ 22AEC17/ 22AEC21/	AEC PART I: Language I: Tamil-I - TamizhumVanik amum / Hindi I/ French I/ Malayalam I/	I	Language Dept.	6	3	100

		Sanskrit I					
2	22AEC25	AEC Part II: English-I :Professional English - I	1	English Dept.	6	3	100
3	22AEC03/ 22AEC08/ 22AEC12/ 22AEC18/ 22AEC22	AECPART I: Language II: Tamil-II - IlakkiyamumVan ikaMelanmaiyu m / Hindi-II/ French-II/ Malayalam-II/ Sanskrit - II	II	Language Dept.	6	3	100
4	22AEC27	AEC Part II:English – II: :Professional English - II	II	English Dept	6	3	100
5	22AEC38	AEC Part III: Academic Skills for Commerce and Management	II	Commerce Dept.	3	3	100
6	22AEC46	AEC Part III: Business Statistics and Applications	II	Mathemati cs Dept.	5	3	100
7	22AEC81/ 22AEC83 / 22AEC85	AEC Part I: Language – III Tamil-III– Neelakkurinchi / Hindi-III – Pryojanmoolak Hindi /French-III – Advanced French I	III	Language Dept.	3	2	100
8	22AEC91	AEC Part II: English III - Creative Writing	III	English Dept.	3	2	100
	22AEC58	AEC Part III: Capstone Project for Commerce	III	Commerce Dept.	-	4	100
10	22AEC82 / 22AEC84 / 22AEC86	AEC Part I: Language – IV Tamil-IV– Semmullai /Hindi-	IV	Language Dept.	3	2	100

		IV – Takneeki Hindi Basha / French-IV – Advanced French II					
11	22AEC92	AEC Part II: English III - English for Digital Media	IV	English Dept.	3	2	100
	Total						1100

## Group 2. Discipline Specific Courses (DSCs)(15 Courses)

These courses are to be studied compulsorily by the students as a core requirement. The students are required to take DSCs across six semesters. The courses designed under this category aim to cover the basics that a student is expected to imbibe in the particular discipline. It includes Major project.

S. No.	Course Code	Course Title	Semester	Contact Hours	Credits	Marks
1	22COU01/22CCU01/ 22CIU01/22CPU01/ 22BPU01/22CFU01/ 22CNU01/22CEU01/ 22CBA01/22CYU01	Banking Theory and Practice	1	4	3	100
2	22COU02/22CCU02/ 22CIU02/22CPU02/ 22BPU02/22CFU02/ 22CNU02/22CEU02/ 22CBA02/22CYU02	Financial Accounting - I	1	5	4	100
3	22COU03/22CCU03/ 22CIU03/22CPU03/ 22BPU03/22CFU03/ 22CNU03/22CEU03/ 22CBA03/22CYU03	Introduction to Information Technology	1	4	4	100
4	22COU04/22CCU04/ 22CIU04/22CPU04/ 22BPU04/22CFU04/ 22CNU04/22CEU04/ 22CBA04/22CYU04	Business Mathematics	1	5	4	100
5	22COU05/22CCU05/ 22CIU05/22CPU05/ 22BPU05/22CFU05/ 22CNU05/22CEU05/ 22CBA05/22CYU05	Organization and Management	2	4	4	100
6	22COU06/22CCU06/ 22CIU06/22CPU06/ 22BPU06/22CFU06/ 22CNU06/22CEU06/ 22CBA06/22CYU06	Financial Accounting - II	2	6	4	100
7	22COU07/22CCU07/ 22CIU07/22CPU07/ 22BPU07/22CFU07/	Marketing and Market Research	3	6	3	100

	22CNU07/22CEU07/ 22CBA07/22CYU07					
8	22COU08/22CCU08/ 22CIU08/22CPU08/ 22BPU08/22CFU08/ 22CNU08/22CEU08/ 22CBA08/22CYU08	Business Law	3	6	4	100
9	22COU09/22CCU09/ 22CIU09/22CPU09/ 22BPU09/22CFU09/ 22CNU09/22CEU09/ 22CBA09/22CYU09	Corporate Accounting	3	6	4	100
10	22COU10/22CCU10/ 22CIU10/22CPU10/ 22BPU10/22CFU10/ 22CNU10/22CEU10/ 22CBA10/22CYU10	Cost Accounting	4	6	4	100
11	22COU11/22CCU11/ 22CIU11/22CPU11/ 22BPU11/22CFU11/ 22CNU11/22CEU11/ 22CBA011/22CYU11	Computerized Accounting – Practical	4	5	4	100
12	22COU12/22CCU12/ 22CIU12/22CPU12/ 22BPU12/22CFU12/ 22CNU12/22CEU12/ 22CBA12/22CYU12	Management Accounting	5	6	4	100
13	22COU13/22CCU13/ 22CIU13/22CPU13/ 22BPU13/22CFU13/ 22CNU13/22CEU13/ 22CBA13/22CYU13	Income Tax Law and Practice	5	6	4	100
14	22COU14/22CCU14/ 22CIU14/22CPU14/ 22BPU14/22CFU14/ 22CNU14/22CEU14/ 22CBA14/22CYU14	Indirect taxes	6	6	4	100
15	22COU15/22CCU15/ 22CIU015/22CPU15/ 22BPU15/22CFU15/ 22CNU15/22CEU15/ 22CBA15/22CYU15	Project Work  Total	6	-	4	100
		58	1500			

# Group 3. Discipline Specific Elective (DSEs) (10 Courses)

Discipline Specific Elective courses offered under the main discipline of study which may be specialized or advanced or supportive to the discipline of study. Students can choose any TEN courses from the following list.

S. No.	Course Code	Course Title	Ownership Department	Contact Hours	Credits	Marks
1	22CCU17A/22CIU17A/ 22CEU17A/22CBA17A	RDBMS	Computer Science Dept.	3	2	50
	22CCU17B/22CIU17B/ 22CEU17B/22CBA17B	Practical – RDBMS	Computer Science Dept.	3	2	50
2	22CBA16	Fundamentals of Business Analytics	Commerce Dept.	5	4	100
3	22CBA18	Data Mining for Business Analytics	Computer Science Dept.	4	3	100
4	22CBA19	Optimization Techniques for Analytics	Mathematics Dept.	5	4	100
5	22COU20/22CCU20/ 22CIU20/22CPU20/ 22BPU20/22CFU20/ 22CNU20/22CEU20/ 22CBA20/22CYU20	Industrial Exposure Training	Commerce Dept.	-	4	100
	22CBA21A	Exploratory Data Analysis	Mathematics Dept.	3	2	50
6	22CBA21B	Analyzing big data with R – Practical	Mathematics Dept.	2	2	50
7	22CBA22A	Python Programming	Computer Science Dept.	3	2	50
7	22CBA22B	Practical -Python Programming	Computer Science Dept.	2	2	50
Stud	lents can choose any or	ne of the Following G	roups			
Grou	ıp-A:		<u> </u>			
1	22COU23/22CCU23/ 22CIU23/22CPU23/ 22CFU23/ 22CNU23/22CEU23/ 22CBA23/22CYU23	Financial Services	Commerce Dept	5	4	100
2	22COU26/22CCU26/ 22CIU26/22CPU26/ 22BPU26/22CFU26/	Investment Banking	Commerce Dept	5	4	100

	22CNU26/22CEU26/ 22CBA26/22CYU26					
3	22COU29/22CCU29/ 22CIU29/22CPU29/ 22BPU29/22CFU29/ 22CNU29/22CEU29/ 22CBA29/22CYU29	Behavioural Finance	Commerce Dept	5	4	100
Grou	up –B					
1	22COU24/22CCU24/ 22CIU24/22CPU24/ 22CFU24/ 22CNU24/22CEU24/ 22CBA24/22CYU24	Enterprise Information System	Commerce Dept	5	4	100
2	22COU27/22CCU27/ 22CIU27/22CPU27/ 22BPU27/22CFU27/ 22CNU27/22CEU27/ 22CBA27/22CYU27	Artificial Intelligence in Business	Commerce Dept	5	4	100
3	22COU30/22CCU30/ 22CIU30/22CPU30/ 22BPU30/22CFU30/ 22CNU30/22CEU30/ 22CBA30/22CYU30	Business Incubation	Commerce Dept	5	4	100
Grou	up –C					
1	22COU25/22CCU25/ 22CIU25/22CPU25/ 22CFU25/ 22CNU25/22CEU25/ 22CBA25/22CYU25	Security Analysis and Portfolio Management	Commerce Dept	5	4	100
2	22COU28/22CCU28/ 22CIU28/22CPU28/ 22BPU26/22CFU28/ 22CNU28/22CEU28/ 22CBA28/22CYU28	Financial Derivatives	Commerce Dept	5	4	100
3	22COU31/22CCU31/ 22CIU31/22CPU31/ 22BPU31/22CFU31/ 22CNU31/22CEU31/ 22CBA31/22CYU31	International Finance	Commerce Dept	5	4	100

# **Industrial Exposure Training (IET):**

Industrial Exposure Training during fifth semester for a period of 4 weeks

The Continuous Internal Assessment mark distribution for IET is as follows:

Component	Mode of Conduct	Project Coverage	Marks
3 Reviews	Presentation	Phase by Phase	25
Work Diary	Written	Phase by Phase	10
Report	Submission	Entire Process	15

Total	50
-------	----

Viva-voce Marks for the Industrial Exposure Training will be given based on the report and viva-voce examination, conducted by the Department.

Report: 30 Marks Viva-voce: 20 Marks

## **Major Project:**

During the Sixth semester each student should undertake a project work and submit the report. A guide will be allotted to each student by the Department. A student can select any research topic in discussion with the guide. The project report will be evaluated jointly by the internal and external examiners for **50 Marks** and Viva-voce examination shall be conducted jointly for **50 Marks**.

Three Reviews should be conducted and marks have to be entered in Myklassroom portal as follows:

Review - 25 Marks
Work Dairy - 10 Marks
Report - 15 Marks

Total – 50 (Internal) Marks End Semester Viva-Voce will be conducted for 50 (External) Marks.

(Dissertation - 30 Marks & Viva-voce - 20 Marks)

#### **Group 4. Generic Elective Courses (GECs)**(4 Courses)

Generic Elective Courses are interdisciplinary in nature. They are additional courses based on expertise, specialization, requirements, scope, and need of the department. The student has to subscribe any 5 courses in the following list:

SI. No.	Course Code	Course Title	Semester	Ownership Department	Contact Hours	Credits	Marks
1	22GEU73	Business Economics	4	Commerce Dept.	4	3	100
	22GEU88	Brand Management					
	22GEU89	Knowledge Management					
2		Human Resource	4	Management Dept.	4	3	100
	22GEU90	Management		Ворт.			
	22GEU91	Service Marketing					
	22GEU92	Project Management					
3	22GEU75	Public Finance and Budgeting	5	Commerce	4	3	100
3	22GEU76	Macro Economics	J	Dept.	<del>'1</del>	3	100

	22GEU77	Computational Finance using Spread Sheet – Practical					
	22GEU78	Enterprise Resource Planning					
	22GEU79	Business Ethics and Corporate Social Responsibility					
	22GEU80	Indian Monetary Policy and RBI					
	22GEU81	E-Filing of Returns – Practical		Commerce Dept.			
4	22GEU82	Business Intelligence	6		4	3	100
	22GEU83	International Business					
	22GEU84	3. Business Strategy and Technology					
	·	To	otal			12	400

## **Group 5. Audit Non-Credit Courses (ANCC)**

Non-Credit Courses are intended for students who want to gain general knowledge, learn a new skill, upgrade existing skills, enrich their understanding of a wide range of topics, or develop personal interests. A student has to complete any two courses during Semester I and II.

		Part IV- ANCC
S. No.	Course Code	Course Name
		Semester I - ANCC 1
1.	22ANC01	Environmental Studies
	Se	mester II - ANCC 2 - Values & Ethics
2.	22ANC02	Human Rights
3.	22ANC03	Women's Rights
4.	22ANC04	Yoga for Human Excellence
5.	22ANC05	Indian Culture and Heritage
6.	22ANC06	Introduction to Cyber Security
7.	22ANC07	Consumer Protection
8.	22ANC08	Constitution of India
9.	22ANC09	Waste Management

Student has to take part in any one extension activity during their course of study.

	Part	V - ANCC 3 - Extension Activities
S. No.	Course Code	Course Name
1.	22ANC10	National Service Scheme

2.	22ANC11	National Cadet Corps
3.	22ANC12	Youth Red Cross
4.	22ANC13	Red Ribbon Club
5.	22ANC14	Rotaract Club
6.	22ANC15	Sports
7.	22ANC16	Association Activities
8	22ANC17	Club Activities

#### Group 6.

## i) Drive-Through Course (DTC)I & II- Additional Credits

These courses are intended to bring out and promote the self-learning initiative of the students - where their own motivation is what drives them to complete the course and not external compulsions. This fosters the habit of keeping oneself updated always by means of self-study. It gives opportunities to the students to explore new areas of interest and earn additional credits. Students can take any number of courses under this cafeteria system. The credits will not be taken for CGPA calculation. Additional 4 credits per Course will be given on submission of certificate.

- 1. SWAYAM-NPTEL
- 2. Coursera
- 3. Any courses certified by statuary bodies.

## ii)Drive-Through Course (DTC - III ) - To be Completed Internship Training/Mini Project/ Spoken Tutorial/Economic Talent test etc.

Students individually or with the maximum of four members per batch should take up either Internship training or mini project for a period of fifteen days during IV Semester vacation. The report will be evaluated and viva-voce examination will be conducted during 5th semester. Otherwise, the students have to complete one spoken tutorial course or any certification course suggested by the department.

# VIII. Semester-wise Scheme

		Se	emeste	r I						
Course Code	Course Title	T/P/ E	ESE Dur. Hrs	Ins. Hrs/ Week	CIA Marks	ES Marks	Total Marks	Credits	SD/ EM / EN	G/L /R/ N
22AEC01/ 22AEC07/ 22AEC11/ 22AEC17/ 22AEC21	AEC PART I: Language I: Tamil-I - TamizhumVani kamum / Hindi I/ French I/ Malayalam I/ Sanskrit I	Т	3	6	50	50	100	3	SD	R/N G/R /N
22AEC25	AEC PART II: English I: Professional English – I	Т	3	6	50	50	100	3	SD	G
22CBA01	DSC-1 :Banking Theory and Practice	Т	3	4	50	50	100	3	ЕМ	G
22CBA02	DSC-2 :Financial Accounting – I	Т	3	5	50	50	100	4	EM	G
22CBA03	DSC- 3 :Introduction to Information Technology	Т	3	4	50	50	100	4	EM	G
22CBA04	DSC-4 Business Mathematics	Т	3	5	50	50	100	4	SD/ EM	G
DTC - I - Addition	onal Credit Cours	es (N	PTEL/C	ourser	a)			4		
22ANC01	ANCC-1 (NF2F) Environmental Studies	Т	-	2	-	-	Comp	oleted		
	Total			30+ 2			600	21 + 4		
		Sc	emeste	r II						
Course Code	Course Title	T/P/ E	ESE Dur.	Ins.	CIA Marks	ES Marks	Total Marks	Credits	SD/	G/L

			Hrs	Week					EM	/R/
									/ EN	N
	AEC PART I:								EN	
22AEC03/ 22AEC08/ 22AEC12/ 22AEC18/ 22AEC22	Language II: Tamil-II - IlakkiyamumVa nikaMelanmaiy um / Hindi-II/ French-II/ Malayalam-II/ Sanskrit - II	Т	3	6	50	50	100	3	SD	R/N /G/ R/N
22AEC27	AEC PART II: English II: Professional English - II	Т	3	6	50	50	100	3	SD	G
22AEC38	AEC Part III: Academic Skills for Commerce and Management	Т	3	3	50	50	100	3	SD/ EM	G
22AEC46	AEC Part III: Business Statistics and Applications	Т	3	5	50	50	100	3	SD/ EM	N/G
22CBA05	DSC:5 Organization and Management	Т	3	4	50	50	100	4	EM /EN	G
22CBA06	DSC:6 Financial Accounting - II	Т	3	6	50	50	100	4	EM	G
DTC II : Addition	nal Credit Course	s (NP	TEL/Co	oursera	)			4		
22ANC09	ANCC-2 (NF2F) Waste Management	Т	-	2	-	-	Comp	oleted		
	Total			30+ 2			600	20 +4		
		Ç.	mestei	· III						
		Se	ESE	111						
Course Code	Course Title	T/P/ E	Dur. Hrs	Ins. Hrs/ Week	CIA Marks	ES Marks	Total Marks	Credits	SD/ EM / EN	G/L /R/ N
22AEC81/ 22AEC83/ 22AEC85	AEC Part I: Language – III Tamil-III– Neelakkurinchi /Hindi-III – Pryojanmoolak	Т	3	3	50	50	100	2	SD	R/ N/ G

				,						
	Hindi / French-									
	III – Advanced									
	French I									
22AEC91	AEC Part II: English-III	Т	3	3	50	50	100	2	SD	G
ZZALO91	Creative Writing	'	3	3	30	30	100		30	0
	AEC Pat III:									
2245050	Capstone		3		50	50	100	4	SD/ EM/	G
22AEC58	Project for	-	3	_	50	50	100	4	EN EN	G
	Commerce								LIN	
	DSC:7 Marketing and									
22CBA07	Market	Т	3	6	50	50	100	3	EN	G
	Research									
22CBA08	DSC:8	Т	3	6	50	50	100	4	SD	Z
22CDA00	Business Law	ı	3	0	30	30	100	4	30	IN
00000400	DSC:9	_	_		50	50	400	4	SD/	
22CBA09	Corporate Accounting	Т	3	6	50	50	100	4	EM	N
	Accounting									
		Е	3	3	25	25	50	2	SD	G
22CBA 17A	DSE 1A -		3	3	25	25	30		30	G
	RDBMS DSE 1B -									
22CBA 17B	Practical –	Е	3	3	25	25	50	2		
2205/(1/5	RDBMS	_					00	_		
	11DDIIIO									
	DTC II : Add	itiona	al Cred	it Cour	ses (Ni	PTEL/C	oursera)			
		itiona	al Cred	it Cour	ses (Ni	PTEL/C	oursera) 700	23		
	DTC II : Add			30	ses (NI	PTEL/C		23		
	DTC II : Add		al Cred	30	ses (Ni	PTEL/C		23		
Course	DTC II : Add	Se		30			700	23	SD/	C/I
Course Code	DTC II : Add	Se T/P/	mester ESE Dur.	Ins. Hrs/	CIA	ES	700	23 Credits	EM	G/L /R/
Course Code	DTC II : Add	Se	mester ESE	30 IV Ins.	CIA		700		EM /	G/L /R/ N
	DTC II : Add Total  Course Title	Se T/P/	mester ESE Dur.	Ins. Hrs/	CIA	ES	700		EM	/R/
	DTC II : Add Total  Course Title  AEC Part I:	Se T/P/	mester ESE Dur.	Ins. Hrs/	CIA	ES	700		EM /	/R/
	DTC II : Add Total  Course Title	Se T/P/	mester ESE Dur.	Ins. Hrs/	CIA	ES	700		EM /	/R/
	Course Title  AEC Part I: Language – IV Tamil-IV– Semmullai /	Se T/P/	mester ESE Dur.	Ins. Hrs/	CIA	ES	700		EM /	/R/ N
Code	Course Title  AEC Part I: Language – IV Tamil-IV – Semmullai / Hindi-IV –	Se T/P/	mester ESE Dur.	Ins. Hrs/ Week	CIA Marks	ES Marks	Total Marks	Credits	EM / EN	/R/ N
Code 22AEC82/	Course Title  AEC Part I: Language – IV Tamil-IV – Semmullai / Hindi-IV – Takneeki Hindi	Se T/P/ E	mester ESE Dur. Hrs	Ins. Hrs/	CIA	ES	700		EM /	/R/ N
22AEC82/ 22AEC84/	Course Title  AEC Part I: Language – IV Tamil-IV – Semmullai / Hindi-IV – Takneeki Hindi Basha /	Se T/P/ E	mester ESE Dur. Hrs	Ins. Hrs/ Week	CIA Marks	ES Marks	Total Marks	Credits	EM / EN	<b>/R/ N</b> R/ N/
Code 22AEC82/	Course Title  Course Title  AEC Part I: Language – IV Tamil-IV – Semmullai / Hindi-IV – Takneeki Hindi Basha / French-IV –	Se T/P/ E	mester ESE Dur. Hrs	Ins. Hrs/ Week	CIA Marks	ES Marks	Total Marks	Credits	EM / EN	<b>/R/ N</b> R/ N/
22AEC82/ 22AEC84/	Course Title  AEC Part I: Language – IV Tamil-IV – Semmullai / Hindi-IV – Takneeki Hindi Basha /	Se T/P/ E	mester ESE Dur. Hrs	Ins. Hrs/ Week	CIA Marks	ES Marks	Total Marks	Credits	EM / EN	<b>/R/ N</b> R/ N/
22AEC82/ 22AEC84/	Course Title  Course Title  AEC Part I: Language – IV Tamil-IV – Semmullai / Hindi-IV – Takneeki Hindi Basha / French-IV – Advanced French II AEC Part II:	Se T/P/ E	mester ESE Dur. Hrs	Ins. Hrs/ Week	CIA Marks	ES Marks	Total Marks	Credits	EM / EN	<b>/R/ N</b> R/ N/
22AEC82/ 22AEC84/ 22AEC86	Course Title  AEC Part I: Language – IV Tamil-IV – Semmullai / Hindi-IV – Takneeki Hindi Basha / French-IV – Advanced French II	Se T/P/ E	mester ESE Dur. Hrs	Ins. Hrs/ Week	CIA Marks	ES Marks	Total Marks	Credits 2	EM / EN	<b>/R/ x</b>
22AEC82/ 22AEC84/	Course Title  Course Title  AEC Part I: Language – IV Tamil-IV – Semmullai / Hindi-IV – Takneeki Hindi Basha / French-IV – Advanced French II AEC Part II: English-IV English for	Se T/P/ E	mester ESE Dur. Hrs	Ins. Hrs/ Week	CIA Marks	ES Marks	Total Marks	Credits	EM / EN	/R/ N
22AEC82/ 22AEC84/ 22AEC86	Course Title  AEC Part I: Language – IV Tamil-IV – Semmullai / Hindi-IV – Takneeki Hindi Basha / French-IV – Advanced French II AEC Part II: English-IV	Se T/P/ E	mester ESE Dur. Hrs	Ins. Hrs/ Week	CIA Marks	ES Marks	Total Marks	Credits 2	SD SD	<b>/R/ x</b>
22AEC82/ 22AEC84/ 22AEC86	Course Title  Course Title  AEC Part I: Language – IV Tamil-IV – Semmullai / Hindi-IV – Takneeki Hindi Basha / French-IV – Advanced French II AEC Part II: English-IV English for	Se T/P/ E	mester ESE Dur. Hrs	Ins. Hrs/ Week	CIA Marks	ES Marks	Total Marks	Credits 2	EM / EN	<b>/R/ x</b>

	Accounting								/EN	
22CBA11	DSC – 11 Computerized Accounting - Practical	Т	3	5	50	50	100	4	SD/ EM	Ν
22CBA16	DSE 2: Fundamentals of Business Analytics	Т	3	5	50	50	100	4	EM	G
22GEU73	GEC 1: Business Economics	Т	3	4	50	50	100	3	EN	G
22GEU88/ 22GEU89/ 22GEU90/ 22GEU91/ 22GEU92	GEC 2: Brand Management/ Knowledge Management/ Human Resource Management/ Services Marketing/ Project	Т	3	4	50	50	100	3	EM	G
	Ivianagement									
	Management <b>Total</b>			30			700	22		
		Se	meste				700	22		
Course Code	Course Title	Se T/P/ E	ESE Dur. Hrs		CIA Marks	ES Marks	Total Marks	22 Credits	SD/ EM / EN	G/L /R/ N
	Total	T/P/	ESE Dur.	Ins. Hrs/			Total		EM /	/R/
Code	Course Title  DSC 12: Management	T/P/ E	ESE Dur. Hrs	Ins. Hrs/ Week	Marks	Marks	Total Marks	Credits	EM / EN SD/ EM	/R/ N
Code 22CBA12	Course Title  DSC 12: Management Accounting  DSC 13: Income Tax Law and Practice  DSE- 4: Data Mining for Business Analytics	<b>T/P/E</b>	ESE Dur. Hrs	Ins. Hrs/ Week	Marks 50	Marks 50	Total Marks	Credits 4	EM /EN SD/ EM /EN	/R/ N
22CBA12 22CBA13	Course Title  DSC 12: Management Accounting  DSC 13: Income Tax Law and Practice  DSE- 4: Data Mining for Business	<b>T/P/E</b> T	ESE Dur. Hrs	Ins. Hrs/ Week	<b>Marks</b> 50 50	50 50	Total Marks 100	Credits 4	EM / EN SD/ EM /EN SD/ EM	/R/ N

22CBA21 A	DSE 6 A: Exploratory	E	3	3	25	25	50	2	SD	G
22CBA21 B	Data Analysis  DSE 6 B:  Analyzing big data with R –	E	3	2	25	25	50	2	SD	G
22GEU75/ 22GEU76/ 22GEU77/ 22GEU78/ 22GEU79	Practical  GEC 3 –  Public Finance and Budgeting/ Macro Economics/ Computational Finance using Spread Sheet – Practical / Enterprise Resource Planning / Business Ethics and Corporate Social Responsibility	Т	3	4	50	50	100	3	EM	G
Course Code by the Department	Drive Through Course III – Internship/ Mini Project/ Spoken Tutorial /Economic talent test				Comp	oleted				
	Total			30			700	26		
		Se	mester	· VI						
Course Code	Course Title	T/P/ E	ESE Dur. Hrs	Ins. Hrs/ Week	CIA Marks	ES Marks	Total Marks	Credits	SD/ EM / EN	G/L /R/ N
22CBA14	DSC 14: Indirect Taxes	Т	3	6	50	50	100	4	SD/ EM / EN	N
22CBA15	DSC 15: Project Work	-	3	-	50	50	100	4	SD/ EM / EN	G
22CBA22 A	DSE 7 A: Python Programming	Т	3	3	25	25	50	2	SD	G
22CBA22 B	DSE 7 B: Practical -	Т	3	2	25	25	50	2	SD	G

	Duthon									
	Python Programming									
	DSE –8									
22CBA23/ 22CBA24/ 22CBA25	Financial Services/ Enterprise Information System/ Security Analysis and Portfolio Management	Т	3	5	50	50	100	4	SD/ EM /EN	G
22CBA26/ 22CBA27/ 22CBA28	DSE - 9 Investment Banking/ Artificial Intelligence/ Financial Derivatives	Т	3	5	50	50	100	4	SD/ EM /EN	G
22CBA29/ 22CBA30/ 22CBA31	DSE – 10 Behavioral Finance/ Business Incubation/ International Finance	Т	3	5	50	50	100	4	SD/ EM /EN	O
22GEU80/ 22GEU81/ 22GEU82/ 22GEU83/ 22GEU84	GEC 4: Indian Monetary Policy and RBI/ E-Filing of Returns – Practical/ Business Intelligence/ International Business/ Business Strategy and Technology	T/P	3	4	50	50	100	3	EM	D
	ANCC3: Extension Activities	-	3	-	-	-	Grade	-	SD	N
	Total			30			700	27		
			Total				4000	140 +8		
Drive-Through Course (DTC): Courses offered in SWAYAM- NPTEL, Coursera OR Any courses certified by statutory bodies.			ditional 4 be give		ubmissi			Semester nester VI		

The Courses focuses the following needs:

Needs G- Global N -Regional R-Regional L-Local

Skill Development SD

ΕM ΕN

Employability Entrepreneurship

## **Semester-wise Distribution of Marks and Credits:**

Semester	Total Marks	Total Credits
I	600	21+4
II	600	20+4
	700	23
IV	700	22
V	700	27
VI	700	27
Total	4000	140+8

**OFFERED BY** List of Courses Offered by  ${\color{red}\underline{Mathematics}}$  Department

Semester	Course Code	Course Name	Programme	T/ P/ E	Ins. Hrs	CIA	ES	Total Marks	Credit
I	22CBA04	DSC 3: Business Mathematics	AII Commerc e UG	Т	5	50	50	100	4
II	22AEC46	AEC-6 Business Statistics and Applications	All Commerc e UG	Т	5	50	50	100	3
IV	22CBA19	Optimization Techniques for Analytics	Mathemati cs Dept.	Т	5	50	50	100	4
V	22CBA21 A	Exploratory Data Analysis	Mathemati cs Dept.	Е	3	25	25	50	2
V	22CBA21 B	Analyzing big data with R – Practical	Mathemati cs Dept.	Е	2	25	25	50	2

List of Courses Offered by Management Science Department

Semester	Course Code	Course Name	Programm e	T/P /E	Ins hrs	CI A	ES	Total Mark s	Credit
IV	22GEU88	GEC 2: Brand Management	AII Commerce UG	Т	4	50	50	100	3
IV	22GEU89	Knowledge Management	AII Commerce UG	Т	4	50	50	100	3
IV	22GEU90	Human Resource Management	AII Commerce UG	Т	4	50	50	100	3
IV	22GEU91	Services Marketing	AII Commerce UG	Т	4	50	50	100	3
IV	22GEU92	Project Management	AII Commerce UG	Т	4	50	50	100	3

# List of Courses Offered by Bio-Science Department

Semester	Course Code	Course Name	Programm e	T/P /E	Ins hrs	CI A	ES	Total Mark Credit s
I	22ANC01	ANCC-1 (NF2F) Environmental Studies	All UG	Т	2	1	-	Completed
II	22ANC09	ANCC-2 (NF2F) Waste Management	All UG	Т	2	-	-	Completed

# List of Courses Offered to Management Science Department

Semester	Course Code	Course Name	Programme	T/P /E	Ins hrs	CI A	ES	Total Mark s	Credit
III	22GEU72	Cost and Management Accounting for Business	BBA/BBA (CA)	т	4	50	50	100	3
IV	22GEU74	Business Taxation	BBA/BBA (CA)	Т	4	50	50	100	3
V	22GEU75	Public Finance and Budgeting	BBA/BBA (CA)	Т	4	50	50	100	3
VI	22GEU80	Indian Monetary Policy and RBI	BBA/BBA (CA)	Т	4	50	50	100	3

# List of Courses Offered by **Computer Science** Department

Semest er	Course Code	Course Name	Programm e	T/ P/ E	Ins. hrs	CIA	ES	Total Marks	Credi t
III	22CBA 17A	RDBMS	B.Com CA B.Com IT B.Com	E	3	25	25	50	2
	22CBA 17B	Practical – RDBMS	E.Com B.Com BA		25	50	2		
III	22CBA18	Data Mining for Business Analytics	B.Com BA	Т	4	50	50	100	3
	22CBA22 A	Python Programming			3	25 25 50	2		
V	22CBA22 B	Practical Python Programming	B.Com BA	Е	2	25	25	50	2