

SRI KRISHNA ARTS AND SCIENCE COLLEGE

An Autonomous Institution Affiliated to Bharathiyar University

Re-Accredited by NAAC with 'A' Grade

Ranked 53rd in NIRF Ranking 2019, Govt.of.India

KUNIAMUTHUR (P.O) COIMBATORE – 641 008, INDIA

MONTHLY REPORT: JULY 2019

HIGHLIGHTS OF THE MONTH



Department Activities**1. Department Association Activities**

- Department of Commerce BI & RM had a coronation ceremony and guest interaction on “Refinement on Self Hood” for on 16th July 2019.
- Department of Commerce BI & RM organized a guest lecture on “Globalization and Current Marketing Trend” for first year students on 18th July 2019.
- Department of Commerce BI & RM conducted a workshop on “Personality Grooming” for final year students on 31st July 2019.
- Department of Commerce CA & BA organized a workshop on ‘Art of Research’ on 20 July 2019.
- Department of Commerce BPS & CM organized a guest lecture on ‘ Awareness on NISM Certification Courses’ on 12 July 2019
- Department of Commerce BPS & CM organized a guest lecture on ‘Financial Planning for Young Investors’ on 13 July 2019
- Department of Psychology organized a Seminar on Gifted Children on 05th July 2019 for first and second year Psychology Students and second year MSW students. The Resource Person for the programme is Ms.Naushan Mauhaimin, Executive Director, Care Society,Maldives and Dr.Karthick Rajaram ,Occupational therapist ,STEPS Rehabilitation ,Coimbatore. A total of 220 Students participated in the programme
- Psychology department Association Inauguration on 11th July 2019 for first and second year Psychology Students. The Resource Person for the programme is Dr.Venkateswaran AV, Psychiatrist, Nachiyar Mind care, Coimbatore. A total of 172 Students participated in the programme.
- Department of Psychology organized a Seminar on Gifted Children on 05th July 2019 for first and second year Psychology Students and second year MSW students. The Resource Person for the programme is Ms.Naushan Mauhaimin, Executive Director, Care Society,Maldives and Dr.Karthick Rajaram ,Occupational therapist ,STEPS Rehabilitation ,Coimbatore. A total of 220 Students participated in the programme.
- Department of Social Work conducted an Orientation Programme on social work training Experience at SKASC on 3rd July 2019 for first year MSW students. The resource person for the programme is Mr. Femi Jas, Centre Coordinator, Childline, Kozhikode.
- Department of Social Work conducted an Orientation Programme on social work training Experience at SKASC on 3rd July 2019 for first

year MSW students. The resource person for the programme is Mr. Rasheed, HR Executive at Madhyamam, Dubai.

- Department of Social Work conducted an Orientation Programme on Importance of Social work - interactive session on 4th July 2019 for first year MSW students. The resource person for the programme is Dr.P.Karuppuchamy MSW, M.Phil,Phd. Psychiatric social worker STEPS Rehabilitation center, Coimbatore
- Department of Social Work conducted an Orientation Programme on Field work reporting on 4th July 2019 for first year MSW students. The resource person for the programme is Mr.Rafi Ahamed, Bureau Chief, Trinity Mirror, Coimbatore
- Department of Social Work conducted an Orientation Programme on interactive session with Alumini on 4th July 2019 for first year MSW students. The resource person for the programme is Mr. ANISH, HR Manager, Glosil International Pvt limited, Trichy Road, Coimbatore
- Department of Social Work conducted an Orientation Programme on Job Oppurtunities in Government Projects on 5th July 2019 for first year MSW students. The resource person for the programme is Mr.K.Murali Krishnan, MSW,Social Worker, District Tubacco Control Cell, Deputy Director of health services, Coimbatore
- Department of Social Work organized a discussion and sharing of Real cases on Women Abuse and Rights on 8th July 2019 for the MSW students. The resource person for the programme is Mrs.Anushaa.A, Women Protection Officer, Social Welfare Office, Ooty.
- Department of Social Work conducted an Orientation Programme on scope for social workers on 9th July 2019 for first year MSW students. The resource person for the programme is Mr.Lingam, Programme coordinator- UYIR, Coimbatore
- Department of Social Work Organised “World Population Day” on 10th July 2019 for first year MSW students. The resource person for the programme is Smt.Kareena B Thengamam, Assistant Director, Field outreach Bureau, Coimbatore.
- Department of Social Work inaugurated the social work association “SWORD” on 13th July 2019 . The resource person for the programme was Mr.P.M.Jagadeesan, Secretary and Correspondent, LRG Educational Institutions, Coimbatore.

Department of Social Work organized a Guest Lecture on Relevance of psychology for social work practice on 23rd July 2019 for the MSW and Psychology students. The resource person for the programme is Dr.B.Selvaraj, Associate Professor, Department of Psychology, Government arts College, Coimbatore.

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- On occasion of Hindu Activity Day, first year's students participated in Newspaper clipping event on 01.07.19.
- On 01.07.19, Second and Third Years also participated in Newspaper reading activity as a part of Hindu Activity Day.
- On 01.07.19, R. Suraj of I BSC CSA A has got selected in Volley Ball Trials in Sri Krishna Arts and Science.
- On 03.07.19, FDP on "Teaching and Learning" was held by Concordia Group of People to CSA Department Staff members (Kowsalya. S, Jawahar. S, Devaraju. S, Priyadharsini. R) along with other SKASC Staffs in Seminar Hall 2 by 3pm to 4pm.
- On 04.07.19, A Seminar was held by T.I.M.E Academy on "Success by Design CAT 2020- Your Launch Pad to II BSC CSA A & B between 2 pm to 4 pm in I310 & J402.
- On 04.07.19, Placement Awareness was conducted for Current Final Year Students by Alumni Students.
- On 04.07.19, Department of CSA organized NPTEL Awareness Programme for the 1st Year UG Students. The aim of it is to create maximum awareness among students about NPTEL and its various initiatives. This orientation programme included a session on NPTEL and its features, NPTEL Online Certification courses and the concept of NPTEL.
- On 05.07.19, Mock Interview was conducted for Current Final Year Students by CSA Staff Members for upcoming Campus Drive.
- On 08.07.19, A Seminar was conducted by Alumni Students on the Topic "Industrial Perception of JAVA" to II BSC CSA A students.
- On 09.07.19, Ms. Leena: An International Ambassador Concordia University, addressed I BSC CSA A students.
- On 09.07.19, CSA Department held a meeting with Ms. Sheetal Soni, County Channel Manager, Career Education, IBM India Private Ltd, Pune and discussed a possible MoU with IBM which laid down a Road Map ahead.
- On 11.07.19, Edutainment on Python Apps and Games was conducted for II BSC CSA B Students.
- On 13.07.19, Talent Show was Conducted to First Year and Second Year Students in their respective class rooms.
- On 16.07.19, Discussion and confirmation on Selenium tool workshop for CSA Faculties by Dr. Kousik, Department of E-Commerce, SKASC.
- On 17.07.19, CSA Department organized One Day Workshop on "Web Designing and Testing" for I BSC CSA A & B in Windows Lab, by

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the Resource Person Dr. C. Vijaykumar, Software Developer, Shrewd Business Solutions Ltd, Coimbatore.

- On 17.7.19, Hemapriya of CSA department attended Inauguration Function of Health Club in Seminar Hall 1.
- On 18.7.19, Seminar was conducted on “Goal Setting” by Mr. Joel Prince, Associate Project Performance Analyst, CTS, Coimbatore in Seminar Hall 2 around 2 pm to 4 pm to I BSC CSA A, II BSC CSA A & B Students.
- On 22.07.19, Computer Science Stream Inauguration Function was held in Krishna Hall. In this event, Gokul Raj. M.A of II BSC CSA B Student exhibited his talent “Power Extraction” in Project Expo’2019.
- On 24.7.19, Dr. S. Devaraju Faculty of CSA Department attended YRC Meeting at Indian Red Cross Society, Coimbatore.
- On 24.7.19, Dr. S. Saraswathi, Head of the Department attended “Higher Education Reforms” in Council Hall of SKASC.
- On 26.7.19, Edutainment Program was conducted for II BSC CSA B Students on the Topic of “Disk Scheduling in Operating System” in J402 around 1pm to 3pm.
- On 26.7.19, YRC Inauguration Function was held in Seminar Hall 1, M. Mohammed Ashif of II BSC CSA B was elected as Vice President and L. Josva Praveen of I BSC CSA A as Student Co-Ordinator of YRC. K. Lakshminanthan, Chairman of Sivo Human Resources Ltd inaugurated the function with the Event Co-Ordinator Dr. Devaraju. S, Department of CSA.
- On 27.7.19, A Guest Lecture was conducted on JavaScript from Industrial Perspective to Second Year students in I310 around 10am by M.Cinthisya, Software Developer, Integra(IGS), Coimbatore.
- On 27.7.19, GokulRaj.M.A of II BSC CSA B Student participated in Drawing Competition in the remembrance of Dr. A.P.J. Abdul Kalam in Krishna Hall, Second Floor by Department of Commerce A&F.
- On 27.7.19, A Seminar on “IDE Tool for Java” was explained by Alumni Students to II BSC CSA B Students in J402.
- On 28.7.19, YuganRaj of II BSC CSA A was elected as “Director for District Priority Project” in Rotract Inauguration Function.
- On 30.7.19, CSA First Year, Second Year and Third Year Students have participated in Technical Expo conducted in BSc CS (Cognitive Systems) Inauguration Function. From first years (POSTERS), Prasath. V, Jothi Krishna. M, Shanjai. S and Sam Ashbal Raj. From Second

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Years (WEBSITE CREATION and POSTERS), Sudheeksh. L, MithunRaj, Sharmithan, and Arsath. From Third Years (QR CODE GENERATION and MOBILE APP), Suganya. V, Anitha. P, Shatwikha. K and Sreemathi. A.

- On 31.7.19, Placement Training was given to Current Final Year Students by CSA Alumni Students Ashif Ali Ahamed. A and Pavithra. N from Deloitte.
- Department of Mathematics organized a Workshop on FDP on Research on 1st July 2019 for second year Mathematics Students. The Resource Person for the programme is Dr. N. Kalaivani, Associate Professor, Vel Tech Rangarajan Dr. Sagunthala R & D Institute of Technology, Chennai. A total of 120 Students participated in the programme.
- Department of Mathematics organized a monthly event on Paulos Day on 04.07.2019 for second year Mathematics students.
- Department of Mathematics organized a monthly event on World Population Day Essay writing competition on 09.07.2019 for first and second year Mathematics students.
- Department of Mathematics organized association event on Edutainment on 11.07.2019 for second year Mathematics 'B' section students.
- Department of Mathematics organized association event on Edutainment on 15.07.2019 for second year M.Sc. Mathematics students.
- Department of Mathematics organized a Workshop on Python on 20th July 2019 for Faculty Members. The Resource Person for the programme is Dr. Vivian Clements, Assistant Manager in Data Science, Deloitte Global, Bangalore. A total of 28 faculties participated in the programme.
- Department of Mathematics organized a monthly event on Picards Day on 24.07.2019 for first and second year Mathematics students.
- Department of Mathematics organized Inaguration on 27th July 2019 for B.Sc. and M.Sc. Mathematics Students. The Resource Person for the programme is Mr. P. Kumeresan, Chairman, Ponmani Industries, Coimbatore.

S. No.	Name of the Dept.	Date	Name of the Event	Event Topic	Name of the Guest Designation and Organization	No. of Participants
1	Psychology	05/07/19	Seminar	Gifted Children	Ms.Naushan Mauhaimin, Executive Director, Care Society and Dr.Karthick Rajaram,Occupational Therapist,STEPS Rehabilitation	220
2	Psychology	11/07/19	Psychology Department Association – Inauguration- Psychoslava	Current trends in Psychology	Dr.Venkateswaran AV,Psychaitrist,Nachiyar Mind Care	172
3	TAMIL	05.07.19	Tamil mandram	Tamil mandra thodaka vizha	Mr.A.kaliyamoorthi	3000
4	TAMIL	18.07.19	shortfilm	Kurumpadam mudhal chutru	Dr.k.kathirvel Dr.p.partheepan	200
5	TAMIL	25.07.19	kavimandram	Kavisaral	Mr.s.balaji	200
6	TAMIL	26.07.2019	Nool mathipurai	Kamparasam,sivaka miyin sapatnam	Dr.p.partheepan	210

7	Social Work	04.07.19	Orientation Programme	Orientation Programme on Importance of Social work - interactive session	Dr.P.Karuppuchamy MSW, M.Phil,Phd. Psychiatric social worker STEPS Rehabilitation center, Coimbatore	35
8	Social Work	04.07.19	Orientation Programme	Orientation Programme on Field work reporting	Mr.Rafi Ahamed, Bureau Chief, Trinity Mirror, Coimbatore	35
9	Social Work	05.07.19	Orientation Programme	Orientation Programme on Job Oppurtunities in Government Projects	Mr.K.Murali Krishnan, MSW,Social Worker, District Tubacco Control Cell, Deputy Director of health services, Coimbatore	40
10	Social Work	08.07.19	Interactive Session	Discussion and sharing of Real cases on Women Abuse and Rights	Mrs.Anushaa.A, Women Protection Officer, Social Welfare Office, Ooty	45
11	Social Work	09.07.19	Orientation Programme	Orientation Programme on scope for social workers	Mr.Lingam, Programme coordinator- UYIR, Coimbatore	45

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12	Social Work	10.07.2019	“World Population Day”	“World Population Day”	Smt.Kareena B Thengamam, Assistant Director, Field outreach Bureau, Coimbatore.	130
13	Social Work	10.07.2019	“SWORD” Inauguration	Hr in the New Millennium	Mr.P.M.Jagadeesan, Secretary and Correspondent, LRG Educational Institutions, Coimbatore.	75
14	Social Work	10.07.2019	Guest Lecture	Relevance of psychology for social work practice	Dr.B.Selvaraj, Associate Professor, Department of Psychology, Government arts College, Coimbatore.	123
15	CT	08/07/19	Edutainment	Java	-	128
16	CT	22/07/19	Seminar	Block Chain Technology	Dr.S.Arockiasamy,Dean,Associate Professor in Information System, University of Nizwa,Oman	208
17	CT	28/7/19	Guest Lecture	Designing Tools	Mr.Srinivas Kishan.G, Software Engineering, Source Trace System Indian Pvt.Ltd, Coimbatore	64

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18	BCA - I year	02-07-2019	Interaction - Foreign Professor	Concordia Professor	Dr. Michael Schlabra, Executive Director of Global Initiatives, Concordia College of New York	111
19	BCA - I year	11-07-2019	Waste Management	Arts from Waste	-	113
20	BCA - I year	13-07-2019	Alumni Interaction	Interactive Session with Senior	Adithyan , Programmer, Wipro	79
21	BCA - I year	13-07-2019	Swachh Bharat	Rally	-	79
22	BCA - II year	19-07-2019	Hands-on Workshop	Python Training	A.P SriRam , Soft Lead, Mazenet,Cbe	97
23	IT	18.07.2019 & 24.07.2019	Workshop	Interior Design using 3D	Mr. Thyagarajan Image Creative Solutions, Chennai	120
24	IT	26.07.2019	Workshop	Macro Coding	Mr. Chandrakumar.CEO Bluez Informatics	29

2. Outreach Programmes organized by the Department

- Department of Psychology visited Booluvampatty Village, Coimbatore on 16th July 2019 and involved in swachh activity. A total of 110 students and 2 faculty members took part in the activity and conducted various awareness program about plastic free campaign, rallies, door to door campaign and awareness on segregation of waste.
- Department of Social Work, carried out the swachh campaign and UBA data collection at Appenaikenpatti on 11th July 2019 along with MSW students.
- Department of Social Work, carried out a rally on Anti Plastic, the students collected the plastic bags and distributed cloth bags to the people of appenaikenpatti on 16th July 2019 along with msw students and faculties.
- Department of Social Work, carried out a Swachh activities of cleaning Perur Pattiswarar Temple along with Shanti Ashram on 18th July 2019 along with first msw students and Mr.M.N.Krishnadas.
- Department of Social Work observed WORLD STUDENTS DAY along with Dr.Gugan, Ramakrishna Hospital on 27th July 2019 at CSI Emmanuel Church, Coimbatore along with first msw students and Dr.A.Alagarasamy
- Department of Tourism and Travel Management Organized ISR Activity on 24th July 2019 in the Village of Thirumalaiyanpalayam Coimbatore. Activities like
 1. Interact with Students about Personal Hygienic
 2. Small Games were Conducted and Prize were Distributed
- Department of Tourism and Travel Management Organized swachh Activity on 24th July 2019 in the Village of Thirumalaiyanpalayam Coimbatore. Activities like
 1. Door to Door Campaign and Cleaning Waste Segregation
 2. Rally
 3. Swachh Pledge ..
- On 15.07.19, Swach Bharat Summer Internship programme which is a massive mass movement that seeks to create a Clean India by 2019. The students of CSA Department visited village in Ettimadi and Government Schools and carried out Cleanliness Activities of their choice and created Awareness.

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- On 24.7.19, Dr. S. Saraswathi, Head of the Department along with Sugandan. K.M and Karan. R of II BSC CSA B went to Codissia Book Fest.
- Department of Computer science organised an extension activity on “Swachh Bharat Mission” ,A rally and awareness for saving water and to grow trees to Govt School in Narasipuram, on 16.7.2019 accompanied by II year Students and 3 Staff members
- Department of Computer science organised an extension activity on “Swachh Bharat Mission” Conducted rally and gave awareness on cleanliness and to save water to village people in sundakkamuthur by I YEAR students BY 3 STAFFS on 13.7.2019
- Department of BCA visited Semmedu Village – Coimbatore on 15th July 2019 for Swachh Bharat Activity. Totally number of students participated is 112 students in this outreach program – Second BCA Students
- Department of BCA visited Nathe Koundan Puthur Village – Coimbatore on 16th July 2019 for Swachh Bharat Activity. Totally number of students participated is 113 students in this outreach program – First Year BCA Students

Sl. No.	Name of the Dept.	Name of the Event	Collaborating Agency	Date	Chief Guest Name Designation & Organization	No. of Teachers Coordinated	No of Students Attended / Benefitted	Short Description about the Programme
1	Psychology	Swachh Bharat	----- ---	16/07/2019	----- ---	02	110	Students involved in Swachh Activities such as rallies,plastic free campaign and awareness on segregation of waste.

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2	Social Work	Activities for Schizophrenic 3patients	Udhavum Karangal	04.07.19	Mr.Lizo Kumar. S, II MSW Student	0	12	The activity was for Memory Power
3	Social Work	Anger Management	Lakshmi Deaddiction & Counselling Centre	04.07.19	Ms. Prathipa Dhivya Dharshini.D, II MSW Student	0	7	The activity was for drug addict and psychiatric patients
4	Social Work	Personal Hygiene	Kongunadu Mananala Arakkattalai	04.07.19	Ms.Mallika.M, II MSW Student	0	9	The activity was for Schizophrenic patients
5	Social Work	Activities for Schizophrenic & BPAD patients	Udhavum Karangal	10.07.19	Mr.Lizo Kumar. S, II MSW Student	0	12	The activity was for make them active always
6	Social Work	Swachh activities of cleaning Perur Pattiswarar Temple	Shanti Ashram	18.07.19	M.N.Krishnadas, assistant Professor, Department of social Work, SKASC	1	45	Cleanliness with Spirituality
7	Social Work	WORLD STUDENTS DAY	Ramakrishna Hospital	27.07.19	Dr.Gugan, Ramakrishna Hospital	1	42	Dr.A.P.J.Abdul Kalams death Aniversary which was observed as World students day
8	Tourism and Travel Management	ISR Activity	-----	24/07/19	----- ---	1	17	Students involved in ISR Activities such as 1. Interact with Students about Personal

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								Hygienic , 2. Small Games were Conducted and Prize were Distributed
9	Tourism and Travel Management	Swachh Activity	-----	24/07/19	----- ---	1	17	Students involved in Swachh Activities such as 1. Door to Door Campaign and Cleaning Waste
	Mathematics	Workshop	-----	01.07.2019	Dr.N. Kalaivan, Associate Professor, Vel Tech Rangarajan Dr. Sagunthala R & D Institute of Technology, Chennai.		120	FDP on research
	Mathematics	Monthly Event	-----	04.07.2019	-		10	Paulos Day
	Mathematics	Monthly Event	-----	09.07.2019	-		20	World Population Day
	Mathematics	Association Event	-----	11.07.2019	-		60	Edutainment
	Mathematics	Association Event	-----	15.07.2019	-		50	Edutainment

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Mathematics	Workshop	-----	20.07.2019	Dr. Vivian Clements, Assistant Manager in Data Science, Deloitte Global, Bangalore			Python
Mathematics	Monthly Event Picards Day	-----	24.07.2019			28 faculties	Mr. P. Kumeresan, Chairman, Ponmani Industries, coimbatore

3. Guest Speaker Detail (Furnish the details of the Guests visited the department in the month)

S.No	Name of the Dept.	Date	Name of the Event	Name of the Guest	Designation and Organization
1.	B.Com BI & RM	16.07.2019	Coronation Ceremony & Guest Interaction	Mrs.S.Menaka	Southern Region HR Manager, Flipkart, Bangalore.
2.	B.Com BI & RM	18.07.2019	Guest Lecture	Mr.M.Karthikeyan	Group Manager, Strategic Marketing, Sree Saradhaambal Automobiles Pvt Ltd.
3.	B.Com BI & RM	31.07.2019	Workshop	Mrs.Sameera Nazar	Corporate Trainer, Coimbatore.
4.	Psychology	05/07/2019	Seminar	Ms.Naushan Mauhaimin	Executive Director, Care Society ,Maldives.
5.	Psychology	05/07/2019	Seminar	Dr.Karthick Rajaram	Occupational Therapist, STEPS Rehabilitation
6.	Psychology	11/07/2019	Inaugurals	Dr.Venkateswaran AV	Psychaitrist, Nachiyar Mind Care

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7.	Social Work	04.07.19	Orientation Programme	Orientation Programme on Importance of Social work - interactive session	Dr.P.Karuppuchamy MSW, M.Phil,Phd. Psychiatric social worker STEPS Rehabilitation center, Coimbatore
8.	Social Work	04.07.19	Orientation Programme	Orientation Programme on Field work reporting	Mr.Rafi Ahamed, Bureau Chief, Trinity Mirror, Coimbatore
9.	Social Work	05.07.19	Orientation Programme	Orientation Programme on Job Oppurtunities in Government Projects	Mr.K.Murali Krishnan, MSW,Social Worker, District Tubacco Control Cell, Deputy Director of health services, Coimbatore
10.	Social Work	08.07.19	Interactive Session	Discussion and sharing of Real cases on Women Abuse and Rights	Mrs.Anushaa.A, Women Protection Officer, Social Welfare Office, Ooty
11.	Social Work	09.07.19	Orientation Programme	Orientation Programme on scope for social workers	Mr.Lingam, Programme coordinator-UYIR, Coimbatore
12.	Social Work	10.07.19	“World Population Day”	“World Population Day”	Smt.Kareena B Thengamam, Assistant Director, Field outreach Bureau, Coimbatore.
13.	Social Work	10.07.19	“SWORD” Inaugration	Hr in the New Millennium	Mr.P.M.Jagadeesan, Secretary and Correspondent, LRG Educational Institutions, Coimbatore.
14.	Social Work	10.07.19	Guest Lecture	Relevance of psychology for social work practice	Dr.B.Selvaraj, Associate Professor, Department of Psychology, Government arts College, Coimbatore.

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15.	CSA	17.7.19	One Day Workshop	Dr. C. Vijaykumar	Software Developer and Shrewd Business Solutions Ltd, Coimbatore
16.	BCA – II Year	19-07-19	Python Workshop	A.P Sri Ram	Software Lead, Mazenet Solutions, Coimbatore.
17.	IT	30.07.2019	Inauguration of B.Sc.Computer Science with Cognitive Systems	Ms.Ayesha S Basu	Global HR Head, Cognitive Business operations, Tata Consultancy Services
18.	IT	30.07.2019	Inauguration of B.Sc.Computer Science with Cognitive Systems	Shri.Jaishankar D	BPS Talent Acquisition Lead,CBO,TCS
19.	IT	30.07.2019	Inauguration of B.Sc.Computer Science with Cognitive Systems	Shri.Rajkumar Jayaraman	Business HR Head,CBO,TCS
20.	IT	30.07.2019	Inauguration of B.Sc.Computer Science with Cognitive Systems	Shri.Balanarayanan G	Head,Academic Interface Program,TCS
21.	IT	30.07.2019	Inauguration of B.Sc.Computer Science with Cognitive Systems	Shri.Sriram Joshi	Business HR Head,CBO,TCS
22.	IT	30.07.2019	Inauguration of B.Sc.Computer Science with Cognitive Systems	Shri.Stephen Moses Dinakaran	Program Lead, Academic Interface Program,TCS

4. Alumni Interaction with Students

S. No.	Name of the Dept.	Date	Name of the Event	Alumni	Designation and Organization
1.	Social Work	03.07.19	Orientation Programme	Mr. FEMI JAS	Centre Coordinator, Childline, Kozhikode
2.	Social Work	03.07.19	Orientation Programme	Mr. RASHEED	HR Executive at Madhyamam, Dubai
3.	Social Work	04.07.19	Orientation Programme	Mr. ANISH	HR Manager, Glosil International Pvt limited, Trichy Road, Coimbatore.
4.	English	25.07.2019		Ms. Merlin	
5.	English		Placement Training Programme	Ms.Lalitha & Mr.Vasudevan	
6.	CSA	04.07.19 and 08.07.19	Awareness on Placements And About the Topic “Industrialist Perception of JAVA”	AISHWARYA. M	Associate Analyst and Deloitte
7.	CSA	8.7.19	Alumni	ANUGITH. M. A	Associate Analyst and Deloitte

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8.	CSA	5.7.19	Alumni	DHINESHKANNA.R. K	Graduate Trainee and TCS
9.	CSA	7.8.19	Alumni	BALAMANIKANDAN.N	Software Analyst and Capgemini
10.	CSA	18.07.19	Goal Setting	JOEL PRINCE	Associate Project Performance Analyst and CTS
11.	CSA	27.7.19	Guest Lecture on JavaScript from Industrial Perspective	M. CINTHIYA	Software Developer and Integra (IGS)
12.	CSA	27.7.19	Seminar on “IDE Tool for Java”	RESHMI. M	Trainer and Capgemini
13.	CSA			KANNANE. R	Trainer and Capgemini
14.	CSA	31.7.19	Placement Training for Upcoming Compaines	ASHIF ALI AHAMED. A	Business Analyst and Deloitte
15.	CSA	5.7.19	Placement Training	PAVITHRA. N	Business Analyst and Deloitte
16.	Computer Science	5.7.2019	Alumini Interaction	Mr.John Saferio	Software Engineer,CG VAK Coimbatore.
17.	BCA – I Year	13-07-19	Alumni Interaction	Adithyan	Programmer , Wipro
18.	IT	13.07.2019	Alumni interaction	Mr.B.Vishnu	Business Analyst and HR, WIPRO, Coimbatore

5. Industrial Interactions/Collaborations /MoU

S.No.	Name of the Dept.	Name of the Industry/Organization	Detail of interaction/ Collaboration/ MoU	Date
1.	Social Work	NIPM Students Chapter	NIPM Coimbatore Chapter	13.07.19
2.	CSA	-	Discussed about the MoU with IBM Pvt Ltd spoke with Mr. Satheesh and reported to Principal	01.07.19
3.	CSA	-	Discussed a possible MoU with IBM officials which laid down a Road Map ahead.	09.07.19

Teaching Faculty

3. Publications - Teaching Faculty

1.1 Peer-reviewed Research Publications Indexed in SCOPUS, WoS, SCI, SCI Expanded & UGC approved journals

- Dr.C.Dhanalakshmi, Head & Assistant Professor, Department of Commerce BI & RM has published a paper in International Journal of Research on the topic “The Effect of Sales Force Control Systems & Sales Experience on Sales Person Performance”. ISSN No. 2236 – 6124, SCOPUS ID: 10J6CF07B9446F97
- Logeshwari. P has published a Journal in International Journal for Research in Applied Science and Engineering Technology (IJRASET), paper entitled as “Extraction of Subset-Count in Data Streams using EMDMICA Algorithm” published in Volume 7, Issue VI, June 2019
- Logeshwari. P has published a Journal in International Journal for Research in Applied Science and Engineering Technology (IJRASET), paper entitled as “Exploring the Data Stream Size using ICBMI and CBMI Algorithm” published in Volume 7, Issue VI, June 2019.

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S. No.	Name of the Dept.	Name of the Author	Paper Title	Journal Name	VOL	Year	Page No.
1	Software Systems	Dr. S.Dhanalakshmi	Virtual Integrated Data Sharing Model to the Outsourced Data in the Cloud through Ring Signature and Proxy Re-encryption	Jour of Adv Research in Dynamical & Control Systems	11	2019	1618-1622
2	BCA	Kundalakesi. M	An Evolutionary Concept based Multi Keyword Searchable Encryption Mechanism Over Encrypted Cloud Data	Jour of Adv Research in Dynamical & Control Systems	11	2019	1656-1659
3	IT	Dr. B. Radha	Load Harmonizing Architectural Design Scheme for CBPR Networks	International Journal of Recent Technology & Engineering (IJRTE)	7	2019	998-1004
4	IT	Dr. B. Radha	A Two Stage Model on Prediction of Protein Stability Changes in Case of Uncertainty using Fuzzy K-	International Journal of Recent Technology & Engineering (IJRTE)	8	2019	666-671

			Means Clustering and Fuzzy Artificial Neural Networks				
5	IT	Ms. G. Abarna	Virtual Integrated Data Sharing Model to the Outsourced Data in the Cloud through Ring Signature and Proxy Re-encryption	Journal of Advanced Research in Dynamical and Control Systems (JARDCS)	11	2019	1618-1622
6	CT	B.Hemalatha	A NEW APPROACH FOR TEXT SUMMARIZATION USING SENTENCE EMBEDDING MODEL	IJRAR	6	June 2019	

3.3 Conference Proceedings with ISBN/ISSN Publications (like IEEE-sponsored conferences, etc.)

S. No.	Name of the Dept.	Name of the Author	Paper Title	Journal Name	VOL	Year	Page No.
1	TAMIL	Mr.A.chantharasekar	Navina tamilaivu	Atta kulaththilum ottik kollum aabal kavi	1	2019	230
2	TAMIL	Dr.M.mehmudha	Navina tamilaivu	Manichiya puththiranin kavithaikalil manitha neyam	1	2019	233

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3	TAMIL	Dr.M.mehmudha	Sanga ilakiyathil tholilkalum tholil notbakalum	Palan tamilakalin tholil nutpagal	1	2019	183
4	TAMIL	Dr.T.myvizhi	Sanga ilakiyathil tholilkalum tholil notbakalum	Sanga ilakiyathil pulanku porutkal	1	2019	365
5	TAMIL	Dr.B.shyamaladevi	Sanga ilakiyathil tholilkalum tholil notbakalum	Sanga kala tholil kalainerkal	1	2019	441
6	TAMIL	Dr.B.silambarasan	Sanga ilakiyathil tholilkalum tholil notbakalum	Sanga ilakiyathil tholilkal	1	2019	471
7	TAMIL	Mrs.nithya	vallamai	Thivarut payanil aalumaikkana thani manitha nadathai kurukal	1	2019	8

4. Workshop /FDP/ Hands-on Training Attended – Faculty

S. No.	Name of the Faculty	Department	Name of Workshop /FDP/ Hands-on training	Held at	Date
1	Ms.VAISHNAVI SAMPATH	B.Com BI & RM	Role of IQAC in NAAC & NIRF	SEMINAR HALL -1, SKASC	20.07.2019
2	Ms.RUTH SMIELY	B.Com BI & RM	Role of IQAC in NAAC & NIRF	SEMINAR HALL -1, SKASC	20.07.2019
3	Ms.ANGELIN PREMA	B.Com BI & RM	Role of IQAC in NAAC &	SEMINAR HALL -1, SKASC	20.07.2019

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	A.S		NIRF		
4	Mrs.I.ARTHI JONE	B.Com BI & RM	Role of IQAC in NAAC & NIRF	SEMINAR HALL -1, SKASC	20.07.2019
5	Dr.B.JOY SUGANYA	B.Com BI & RM	Role of IQAC in NAAC & NIRF	SEMINAR HALL -1, SKASC	20.07.2019
6	Ms.C.GAYATHIRIDEVI	B.Com BI & RM	Role of IQAC in NAAC & NIRF	SEMINAR HALL -1, SKASC	20.07.2019
7	Mrs.S.CHITRA	B.Com BI & RM	Role of IQAC in NAAC & NIRF	SEMINAR HALL -1, SKASC	20.07.2019
8	Dr.C.DHANALAKSHMI	B.Com BI & RM	Role of IQAC in NAAC & NIRF	SEMINAR HALL -1, SKASC	20.07.2019
9	Dr.C.THIYANESWARAN	B.Com BI & RM	Role of IQAC in NAAC & NIRF	SEMINAR HALL -1, SKASC	20.07.2019
10	N.SIVAKUMAR	Commerce CA & BA	Public Financial Management System – Expenditure Advance Transfer – Rat Module	Kongunadu Arts And Science College,Coimbatore	30 &31 JULY 2019
11	Dr. S. Vijay Kumar	B.Com (BPS) & (CM)	FDP on “Finance and Accounting for BPS”	PSGR Krishnammal College for Women	10.06.2019 to 12.06.2019
12	Dr. S. Lalitha	B.Com (BPS) & (CM)	FDP on “Finance and Accounting for BPS”	PSGR Krishnammal College for Women	10.06.2019 to 12.06.2019

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13	Mrs. P. Jesindha	B.Com (BPS) & (CM)	FDP on “ Managing Business Process Services I”	Sri Ramakrishna College of Arts and Science	17.07.2019 to 19.07.2019
14	Dr. P. Radhakrishnan	B.Com (BPS) & (CM)	FDP on “ Capital Market”	SDNP Vaishnav College, Chromopet, Chennai	03.07.2019 to 05.07.2019
15	M.N.Krishnadas	Social Work	FDP by Prof.Mike	Seminar hall 2, SKASC	03.07.2019
16	Dr.Sumitha Shalini.P	Social Work	Research Workshop	Kongu Arts and Science College, Erode	06.07.2019
17	M.N.Krishnadas	Social Work	Anti Ragging and Anti Drug Awareness Meeting	Coimbatore Commissioner of Police Office	08.07.2019
18	Dr. A. Alagarsamy	Social Work	FDP Role of IQAC in NAAC and NIRF	Seminar hall 1, SKASC	20.07.2019
19	Mrs. Sangeetha Antony	Social Work	FDP Role of IQAC in NAAC and NIRF	Seminar hall 1, SKASC	20.07.2019
20	Mrs. B.Mohanapriya	Social Work	FDP Role of IQAC in NAAC and NIRF	Seminar hall 1, SKASC	20.07.2019
21	Mr.M.N.Krishnadas	Social Work	FDP Role of IQAC in NAAC and NIRF	Seminar hall 1, SKASC	20.07.2019
22	Dr.Sumitha Shalini.P	Social Work	FDP Role of IQAC in NAAC and NIRF	Seminar hall 1, SKASC	20.07.2019
23	M.N.Krishnadas	Social Work	FDP Emotional Wellbeing for 24Men	Seminar hall 2, SKASC	20.07.2019

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24	Dr. A. Alagarsamy	Social Work	FD25P Emotional Wellbeing for Men26	Seminar hall 2, SKASC	20.07.2019
25	Mrs. Sangeetha Antony	Social Work	FDP W27omen the Architect of herself	Seminar hall 1, SKASC	20.07.2019
26	Mrs. B.Mohanapriya	Social Work	FDP Women the Architect of herself	Seminar hall 1, SKASC	20.07.2019
27	Dr.Sumitha Shalini	Social Work	FDP Women the Architect of herself	Seminar hall 1, SKASC	20.07.2019
28	Kowsalya. S	CSA	FDP on Teaching and Learning by Concordia Group of People	Seminar Hall 2 in SKASC	03.07.19
29	Devaraju. S	CSA	FDP on Teaching and Learning by Concordia Group of People	Seminar Hall 2 in SKASC	03.07.19
30	Jawahar. S	CSA	FDP on Teaching and Learning by Concordia Group of People	Seminar Hall 2 in SKASC	03.07.19
31	Priyadharsini.R	CSA	FDP on Teaching and Learning by Concordia Group of People	Seminar Hall 2 in SKASC	03.07.19
32	Dr.K.Sambath	ECS	Workshop on Role of IQAC in NAAC and NIRF	Sri Krishna Arts and Science College	20.7.2019
33	Dr.T.Veeramanikandasa				

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	my				
34	Dr.O.M.Saravanakumar				
35	Mr.S.Sudheesh				
36	Mr.A.P.Rajesh				
37	Dr.G.Parthasarathy				
38	Ms.A.R.Aswathi				
39	Dr.S.Devendran				
40	Dr.K.Sambath	ECS	South ZONE SPOC Felicitation & Awareness workshop	IIT Madras	26.7.2019
41	Dr. K.S.Jeen Marseline				
42	Mrs. V. Valarmathi				
43	Dr. B. Radha				
44	Mr. B. Ramesh Kumar				
45	Mr. S. Vetrivel	IT	Role of IQAC in NAAC and NIRF & Embellish yourself 'Women the architect of herself'	SKASC	20.07.2018
46	Mr. A. Jayachandran				
47	Ms. G. Abarna				
48	Ms. K. Sutha				

6. Detail of M.Phil and Ph.D Scholars of Faculty Members

S. No.	Name of the Guide	Dept.	Name of the M.Phil. Scholar	Date of Regist.	Mode (FT/PT)	Ongoing/Degree awarded
1.	Dr S.Saraswathi	CSA	S.Sujitha	15.11.2017	PT	Ongoing
2.	Mrs J.Lekha	CSA	Mohana Priya	15.11.2017	FT	Ongoing

7. Awards and Honors of Teaching Faculty

S. No.	Name of the Faculty	Dept.	Name of the Award	Purpose
1	Dr.P.Radhakrishnan	B.Com (BPS) & (CM)	NISM – Series VIII Equity Derivatives Certification Examination - Passed	To improve B.Com Capital Market Curriculum based on industrial needs.
2	Dr.K.Sambath	ECS	Active SPOC	Active SPOC,NPTEL Local Chapter of the session Jan May 2019

9. Faculty Served as Experts, Chairpersons, Resource persons, Board members, etc.

S.No.	Name of the Faculty	Dept.	Served as	at (name of the organization)	Date
1	Dr.S.Sangeetha	B.Com (BPS) & (CM)	Resource Person of Workshop on “Research Skills and	Sri Krishna Arts and Science College	20.07.2019

			Development”		
2	Mr.S.Kaushik	B.Com IT & E-Com	Resource Person	Sri Krishnaswamy College for Women, Chennai	24&25 July 2019
3	Dr. S. Henry Kishore	English	Subject Expert	Vivekananda College of Arts and Science for Women	8 July 2019
4	Kundalakesi M	BCA	BOS Member	SKASC	2011 Onwards
5	Joselin J	BCA	BOS Member	SKASC	2014 Onwards
6	Mr. H. Vignesh Ramamoorthy	IT	Delivered Hands on Training, “Unified Modeling Language”	Pioneer College of Arts and Science	17.07.2019

Students

1.2 International/National Seminars/ Conference Presentations

- On 04.07.19, A Seminar was held by T.I.M.E Academy on “Success by Design CAT 2020- Your LaunchPad to II BSC CSA A & B between 2 pm to 4 pm in I310 & J402.
- On 08.07.19, A Seminar was conducted by Alumni Students on the Topic “Industrial Perception of JAVA” to II BSC CSA A students.
- On 18.7.19, Seminar was conducted on “Goal Setting” by Mr. Joel Prince, Associate Project Performance Analyst, CTS, Coimbatore in Seminar Hall 2 around 2 pm to 4 pm to I BSC CSA A, II BSC CSA A & B Students.

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1.	Dr. C. Vijaykumar, Software Developer, Shrewd Business Solutions Ltd, Coimbatore	CSA	One Day Workshop on “Web Designing and Testing”	Windows Lab, F Block, SKASC	17.7.19
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2. Workshop /FDP/ Hands-on Training Attended - Students

S. No.	Name of the Student	Department	Name of Workshop /FDP/ Hands-on training	Held at	Date
1	DeepaRani	Social Work	Research Workshop	Kongu Arts and Science College, Erode	06.07.2019
2	Pooja Parthiban	Social Work	Research Workshop	Kongu Arts and Science College	06.07.2019
3	Ajantha	Social Work	Research Workshop	Kongu Arts and Science College	06.07.2019
4	Nandhitha	Social Work	Research Workshop	Kongu Arts and Science College	06.07.2019

4. Awards and Honors – Students

S. No.	Name of the Student	Class	Name of the award	Purpose
1)	RAHUL JAISWAL	III B.COM RM	ROTRACT CLUB OF IKONS	He has been Selected as the prestigious Rotract Club of Ikons
2)	Social Work	II MSW	Inter Collegiate Recycling Champion	Given By ITC

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3)	Social Work	II MSW	Inter Collegiate Recycling Champion	Given By ITC
4)	RAHUL JAISWAL	III B.COM RM	ROTRACT CLUB OF IKONS	He has been Selected as the prestigious Rotract Club of Ikons
5)	R. Priya Sri	I M.A English	Best Enthusiastic Participant	Two day event conducted by Rotaract District 3201
6)	SUDHEEKSH.L and KARAN.R	II BSC CSA B	Won First prize in Quiz	Interdepartmental function Conducted in Bishop ambrose College, Coimbatore and won Overall Trophy
7)	SUDHEEKSH.L, KARAN.R, LOGESHWARAN.V	II BSC CSA B	Won Second Prize in Marketing	
8)	LIZA RANI, GOKUL GOWTHAM	II BSC CSA A		
9)	ARAVIND	I BSC CSA B		
10)	SAM ASHBAL RAJ	I BSC CSA B	Won Second Prize in Keyboard Racing	
11)	KEERTHI PRASATH, MOHAMMED ANAS	II BSC CSA A	Participated in Pubg	
12)	GOKUL GOWTHAM, KEERTHI PRASATH, MOHAMMED ANAS	II BSC CSA A	Participated in Surprise event	
13)	LIZA RANI, GOKUL	II BSC CSA A	Participated in Paper Presentation	

	GOWTHAM				
14)	Sanjana.R	I M.Sc SS	Participated and Award Winner as 4 th place in Event	Government of India , Ministry of Information & Management, Field Outreach BUREAU, Coimbatore.	
15)	Bhavatarini.R	II B.Sc SS	Participated and Award Winner as 2 nd place in Event	Government of India , Ministry of Information & Management, Field Outreach BUREAU, Coimbatore.	
16)	S.Nandhini	CT	-	NPTEL online certification	
17)	B.Hemalatha	CT	-	NPTEL online certification	

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18)	M.Monisha	CT	II CT A	Participation in Project Expo	
19)	V.Sathya	CT	II CT A	Participation in Project Expo	
20)	M.Rohith	CT	II CT A	Participation in Project Expo	
21)	Varun Pranav.S	CT	II CT A	Participation in Project Expo	
22)	Anitha.M	CT	II CT A	Participation in Project Expo	
23)	Tharitha Sririya.G	CT	II CT A	Participation in Project Expo	
24)	Akilashree.B	CT	II CT A	Zeal for Knowledge Participated in keyboard Racing	
25)	Swetha.B	CT	II CT A	Zeal for Knowledge Participated in keyboard Racing	
26)	Naveen.S	CT	II CT A	Keyboard Racing	
27)	Gokul.R	CT		Keyboard Racing	
28)	Arun.M	CT	II CT A	PUBG	
29)	Gokul.R	CT	II CT A	PUBG	
30)	Bhavanandhan.L.R	CT	II CT A	Keyboard Racing	
31)	Uma Mahesawri.G	CT	II CT A	Keyboard Racing	
32)	Swathi Nayaki.M	CT	II CT B	Won I Prize in Project Expo	
33)	Stephy Lawrence.H	CT	II CT A	Won I Prize Project Expo	
34)	Saravanan Rajan	CT	II CT B	Zeal for Knowledge	

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				Participated in Debugging	
35)	Vijay Rahul.K	CT	II CT B	Zeal for Knowledge	
36)	Nikhel.B	CT	II CT B	Participated in Debugging	
37)	Aashika Dharani.D	IT	II B.Sc.IT 'A'	Won 1 st Prize in Essay Writing Competition	Field Outreach Bureau, Coimbatore
38)	SRINATH.A	IT	II B.Sc.IT 'B'	Exhibited a project "Google Vision"	Techno forum Project Expo
39)	SRIARJUN.R	IT	II B.Sc.IT 'B'	Exhibited a project "Google Vision"	Techno forum Project Expo

40)	SRINATH.A	IT	II B.Sc.IT 'B'	<p>Exhibited two projects</p> <p>Won 2nd prize for My skasc app and 3rd prize for Machine learning with face recognition and object detection</p>	Inauguration of B.Sc.C computer Science with Cognitive Systems
41)	SRIARJUN.R	IT	II B.Sc.IT 'B'	<p>Exhibited two projects</p> <p>Won 2nd prize for "My skasc" app and 3rd prize for "Machine learning with face recognition and object detection"</p>	Inauguration of B.Sc.C computer Science with Cognitive System

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42)	DEEPTHI RAMESH	IT	III B.Sc.IT 'A'	Exhibited a project "TaxAid Chatbot"	Inauguration of B.Sc.C ompute r Science with Cogniti ve System s
43)	HEENA.H.RAWAL	IT	III B.Sc.IT 'A'	Exhibited a project "E-ATTENDANCE"	Inauguration of B.Sc.C ompute r Science with Cogniti ve System s

IQAC EVENTS

1	01.07.2019	CONCORDIA SUMMER PROGRAMME 2019	Delegates from Concordia interacted with the Principal and the CEO. After the interaction the Concordia Summer Programme was formally inaugurated by the Principal, in the august presence of Prof. Michael Schlabra, Prof. Cody Kemp and Prof. Rob Peck and Faculty Members of BBA and students in Seminar Hall I. Inauguration was followed by the introduction of courses for Batch I which would be held from 01.07.2019 to 05.07.2019.
2	01.07.2019	NATIONAL RECYCLING DAY	The NSS Units, The Greenvuz Club and The WOW Club of SKASC took initiatives to collect all the non-biodegradable waste materials from the students on the occasion of National Recycling Day. The waste materials are converted as reusable stationary items by the students. Wealth out of Waste always aids the environment to remain pollution less and dust free. Recycling the waste is always a better option than to heap the litter. This enables the students to be creative.
3	01.07.2019	GST WEEK CELEBRATION	The Departments of Commerce organises "GST Week." It is for a week from July 1, 2019 to July 5, 2019. It focuses on conducting different competitions for the students of SKASC to create awareness on Goods and Services Tax. GST was introduced by the Govt. of India from July 1, 2017 to enable the traders to pay the centralized tax across the country. It has replaced the different taxes laid by the State governments and the Central government. The GST council is the governing body of 33 members chaired by the Union Finance Minister.

4	01.07.2019	Van Mahotsava	<p>The Department of Bioscience celebrated Van Mahotsav Saptah today. Van Mahotsava is an Annual Tree Planting Festival celebrated in the month of July. During which thousands of trees are planted all over India. It was started by K. M. Munshi, the Union Minister for Agriculture and Food in 1950. It was started to create awareness in the mind of the people for the conservation of forests and planting of new trees. The Department organised various competitions based on the theme for the students of their Department in order to create awareness. The event was organised by BIOINOVATERS club.</p>
5	01.07.2019	THE HINDU -NEWS PRESENTATION CONTEST	<p>The News Presentation Contest organized by “The Hindu” for the students of SKASC with the theme “How to read the Newspaper Effectively” saw scores of students collecting and organizing news items from the Hindu Newspaper with justification. The students of various Departments actively participated and exhibited their creativity in presenting the news. It was a visual treat to see all those colorful articles.</p>
6	01.07.2019	NCC on GREEN MISSION	<p>SKASC is known for its greenery. The NCC cadets strove to make the campus more greener and eco friendly by planting more saplings. The Cadets also regularly take up garden maintenance work.</p>

7	02.07.2019	WORKSHOP FOR TN POLICE FORCE	SKASC organized a three day Workshop on Stress Management and Emotional Balance for the Constables of the Tamil Nadu Police Department in Seminar Halls II and III. This was in continuation with Basic Computer Skills Training imparted for the new recruits in the months of May and June 2019. SKASC endeavors its best to contribute its share in shaping the society.
8	03.07.2019	PG INAUGURATION 2019	SKASC organized PG INAUGURATION 2019 to give a warm welcome to the PG Students and to induct them formally into the SKASC family. The day was filled with excitement, joy, music, enthusiasm, laughter and happiness. Dr. Guru Selvaraj , General Manager, HR & IR, Flow Link Systems(Pvt. Ltd.), Coimbatore was the Chief Guest. The function was presided over Dr. K. Sundaraman, CEO, SKI. Dr. P. Baby Shakila the Principal and the Heads of various PG Departments and faculty members attended the inaugural function.
	03.07.2017	CLUSTER OF COMMERCE MAGAZINE RELEASE	The Cluster of Commerce, which includes various streams of Commerce Departments of SKASC started a brand new daily magazine M2D a equity and capital investment magazine which would be published every day from Monday to Friday to cater to the needs of the innumerable students of Commerce. The first issue was released on the occasion of PG Inauguration 2019. The magazine would focus on stock market research and recommendations, capital market analysis, personal finance investment advice and also analysis of various economic activities in the country along with its impact on Indian share markets. Dr. C. R. Maheswar, Head, Department of E-Commerce is the Editor in Chief of this innovative and informative venture.

10	03.07.2019	THE FACULTY PRESENTATION FORUM FDP	The Faculty Presentation Forum of SKASC organised a Faculty Development Programme (FDP) on Teaching and Learning . Prof. Michael Ross Schlabra, Executive Director of Global Initiatives, Concordia College, New York acted as the Resource Person for this FDP, wherein he shared the American Teaching Learning Practices that can be incorporated in the Indian Context. As the New Education Policy closely follows the American Education Model, this FDP proved to be a preparation for what is to come in the near future.
11	03.07.2019	SKASCians Abroad...Clayton State University, Atlanta, USA	A group of students from Department of BBA of SKASC, reached Clayton State University, Atlanta, USA along with their HOD Prof. Julian Gnana Das. The Director of International Programs Mr. Ryan, of Clayton State University instructed the students on the rules and regulations of the Campus and they attended the Inaugural function. A Campus tour was arranged for them as well.
12	03.07.2019	Plastic Bag Free Day	The department of Mathematics of SKASC celebrated International Plastic Bag Free Day to insist and to create awareness on the hazards of Plastic Bags.
13	03.07.2019	Swatch Bharath Cleaning Activity	The NSS Units of SKASC organized Swatch Bharath Cleaning Activity at Senthamil Nagar to spread awareness on the importance of cleanliness in their surroundings. The students were striving hard to fulfill our Prime Minister Dream of clean India.

14	04.07.2019	PAULOS DAY	The Department of Mathematics observed Paulos Day today. John Allen Paulos (born July 4, 1945) is an American professor of mathematics at Temple University in Philadelphia, Pennsylvania Innumeracy : Mathematical Illiteracy and its Consequences is a 1988 book by Mathematician John Allen Paulos about "innumeracy", a term he embraced to describe the mathematical equivalent of illiteracy: incompetence with numbers rather than words.
15	04.07.2019	NSS SWATCH BHARATH	The NSS Units of SKASC conducted Swatch Bharath Cleaning Activity at Navavoor. Swachh Bharat Mission seeks to create a Clean India by 2020. The programme includes elimination of open defecation, conversion of unsanitary toilets to pour flush toilets, eradication of manual scavenging, municipal solid waste management and bringing about a behavioral change in people regarding healthy sanitation practices. Our NSS Units have take up this mission with enthusiasm and fervor.
16	04.07.2019	NPTEL Awareness Programme	The Department of CSA of SKASC organized NPTEL Awareness Programme for the 1st Year UG Students. The aim of it is to create maximum awareness among students about NPTEL and its various initiatives. This orientation programme included a session on NPTEL and its features, NPTEL Online Certification courses and the concept of NPTEL. The Department also organised Alumni Interaction Programme and seminar by TIMES Institute.

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17	05.07.2019	workshop on Gifted Children	The Departments of Psychology and Social Work jointly organized a workshop on Gifted Children. Ms. Naushan Muhaimin, Executive Director of Care Society, Maldives and Dr. Karthick Rajaram, Occupational Therapist, Steps Rehabilitation Centre were the Resource Persons. They dwelt in depth on the cares to be administered on the children with special needs who are born with a syndrome, terminal illness, profound cognitive impairment, or serious psychiatric problems.
18	05.07.2019	GST week - valedictory function	The GST Week celebrations of the Cluster of Commerce concluded with Poster Presentations, Debate and valedictory function. Ms. Minu Pramod, I.R.S., Additional Commissioner GST and Central Excise, Coimbatore was the Chief Guest. Dr. K. Sundararaman, CEO, Sri Krishna Institutions, Dr. P. Baby Shakila, Principal, SKASC attended the program and graced the occasion.
19	05.07.2019	A session on How to Stay Motivated	A session on How to Stay Motivated was conducted for the UG students of BBA, BBA Logistics and B.Sc. (ISM). The guest speaker Ms. S. Sanjana, who is pursuing Integrated Program in Management at IIM, Indore interacted with the students and taught them how to remain motivated. She urged the students to develop Leadership and Team Building Skills.

20	05.07.2019	தமிழ் மன்றம் ததொடக்க விழா	ஸ்ரீ கிருஷ்ணா கமல ஸ்ரீ மற்றும் அறிவியல் கல்லூரியில் தமிழ்த்துமறயின் ார்பாக தமிழ்஁ன்றத் ததாடக்க விழா நமடதபற்றது. இவ்விழாவில் ிறப்பு விருந்தினராக திரு அ.கலியமூர்த்தி TPR(R) முன்னாள் காவல் துமற ஆமணயர் கலந்து தகாண்டு ிறப்புமரயாற்றி ிறப்பு த ய்தார்.
21	08.07.2019	CONCORDIA SUMMER PROGRAMME	Concordia Summer Program entered into the Second Week for the II Batch of students today. The first batch has successfully completed the program on Friday. This week's Course comprises of Business Development, Digital Marketing, Design Thinking and Global Citizenship.
22	08.07.2019	TCS ORIENTATION	The Department of BPS & CM organized a TCS Orientation and Interaction Program today for the First Year UG Students of B.Com. BPS. Mr. G. Balanaraya, Academic Interface Programme Head, Tata Consultancy Services (TCS) Limited was the Resource Person. He explained in detail the importance of the Course Skill requirements and job opportunities in the field.
23	08.07.2019	CCP Anti Ragging Meet	The Coimbatore City Police (CCP) organised Anti Drug Abuse and Anti Ragging Awareness Programme at the Commissioner Office, today. Dr. R. Swarnalatha, NSS Programme Coordinator, Mr. M. N Krishnadas, Assistant Professor, Department of Social work, Lt. C. Manikandan, Associate NCC officer and Dr. V. Palanisamy, Assistant Professor of Commerce participated in the event. They discussed the ways and means to curb ragging and the redressal methods to address such issues.

24	08.07.2019	PERSONALITY DEVELOPMENT PROGRAM	The Department of Software Systems of SKASC organised a Personality Development Program titled Change Makes Changes in You . Mr. K. BALAMURUGAN, Director, Aztek Technologies, Coimbatore was the Resource Person. He addressed the UG students of the Department about Personality Development, Character Building and Leadership Skills. The students were also shown Motivational speech and Motivational videos during the session. The Students were encouraged to share their views and thoughts.
25	08.07.2019	PSYCOLOGY CONCORDIA	The students of the Department of Psychology had an elaborate discussion with the Professors from Concordia College, New York. They were explained about the programs in Concordia College at the Psychology lab.
26	08.07.2019	BIOSCIENCE CONCORDIA	The PG Students of the Department of Biotechnology and Bioinformatics interacted with the Professor from Concordia State University, New York today and gained valuable insight into innovative and global thinking as well as the scope of Bioscientists in the USA.
27	08.07.2019	NSS APPRECIATION	The NSS volunteers of SKASC have actively participated in various activities related to the environment. Recently, they took up an initiative to Plant Saplings in Vellore Dump Yard and also in the college premises. The Coimbatore District Collector appreciated the NCC volunteers for their initiative.

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28	09.07.2019	World Population Day Elocution Competition	The Department of English of SKASC organized an Elocution Competition to mark the World Population Day, which is an annual event, observed on July 11th every year. Observation of this day seeks to raise awareness of Global Population Issues.
29	09.07.2019	Anti Ragging Meeting	The University Grants Commission (UGC) of India imposed regulations upon Indian universities to curb Ragging and launched a toll-free 'anti-ragging helpline'. The students of SKASC has constituted Anti-Ragging Committee. The first meeting of the Committee was held in the Council Hall today.
30	09.07.2019	CSA Meeting With IBM Official	The Department of Computer Science Application (CSA) held a meeting with Ms. Sheetal Soni, County Channel Manager, Career Education, IBM India Private Ltd, Pune and discussed a possible MoU with IBM. This meeting laid down the Road Map ahead.
31	09.07.2019	Orientation for UYIR Project	The PG Department of Social Work conducted an Orientation Class on UYIR Project. Mr. Lingam, the Programme Coordinator, UYIR Project was the Resource Person. All the Rotary Clubs of Dist 3200 along with major Hospitals in Coimbatore and SKI have initiated a Novel Programme UYIR (meaning life) as the People's Movement against Road Accidents. Many novel Programmes are done to involve all sections of the society to improve road-safety awareness.

32	09.07.2019	CT Seminar & Rally	The Department of Computer Technology organized a Seminar on RESEARCH ARTICLE WRITING for the Post Graduate Students of the Department. Dr. N. Renukadevi, the Head, Department of BCA was the resource person. The Department also organized an awareness rally on Eradication of Plastics at Pillaiyar Puram and Suguna Puram to sensitise the people as part of Swacch Bharat Summer Internship Program
33	09.07.2019	Pre Placement Training	The Department of Software Systems organized a workshop on Pre - Placement Training . Mr. J. Senthil and Mrs. S. Tamilselvi, Software Trainers from Sri Krishna I-Tech & Management Solutions Pvt. Ltd., were the Resource Persons. They offered valuable insights into Web Application, Net Programming concepts in a practical oriented session.
34	10.07.2019	CAREER GUIDANCE PROGRAMME	SKASC in association with Tamil Nadu Government's Department of Employment and Training, Coimbatore, organised a Career Guidance Program to help students of SKASC to acquire knowledge, skills, and experiences to appear for all Competitive Examinations. They also jointly organized a Book Exhibition in order to promote healthy reading habits and to make available the necessary study materials and resources to the student community. Dr. K. Sundaraman, CEO, SKI and Dr. Baby Shakila, the Principal, Mrs. A. Latha, Regional Joint Director and other Officials from the Department of Employment and Training participated in the event and motivated the students to enhance their skills.

35	10.07.2019	WORLD POPULATION DAY	The PG Department of Social Work and the Department of Psychology of SKASC organized World Population Day 2019 in association with Government of India's Fields Outreach Bureau under the Ministry of Information and Broadcasting and Health & Family Welfare Department of the Government of Tamilnadu. Dr. P. Krishna, Deputy Director of Medical Rural Health Services & Family welfare, Mr. S.R. Chandrashekar, FPA and Mrs. Kareena B Thengamam, Assistant Director, Field Outreach Bureau and Dr. A. Ramesh Arumugam, Secretary, GEM Trust (NGO) and the Principal of SKASC participated and distributed prizes to the winners of Elocution and Essay Writing Competitions which were held to mark the day. The event was coordinated by Dr. A. Alagarsamy, HOD, MSW and Mrs. R. Kalaivani, HOD, Psychology.
36	10.07.2019	WEBSITE COMMITTEE MEETING	The Website Technical Committee of SKASC held a meeting in the Library today to discuss in detail the up gradation of college website and the strategies to keep it up-to-date, innovative and easily accessible.
37	10.07.2019	NCC FLAG HOISTING	The NCC cadets of SKASC hoist the National Flag every Wednesday in the campus with utmost respect. Today the foreign delegates from Concordia College, New York participated in the flag hoisting event along with the Principal and Lt. Manikandan, the Associate NCC Officer (ANO).

38	10.07.2019	Locke Hale Center for Languages Inauguration	SKASC inaugurated Locke Hale Center for Languages to facilitate SKASCians to learn foreign languages like German, French, Spanish, Russian, Korean, Chinese, Japanese as well as Indian languages like Hindi, Malayalam and Sanskrit. Ms. Hanen Abboud from Tunisia who is part of the Concordia Team was the Chief Guest of the Inaugural. She is a polyglot who speaks Arabic, French, Spanish, English and Russian fluently. The Principal welcomed the gathering and gave a detailed framework of the Center and the plans to make the students to appear for Online Certification for the languages learnt through MOOCs platforms such as SWAYAM, Coursera and Edux. Ms. Hanen Abboud spoke on the advantages of knowing many languages. Prof. Liena Braga, from Concordia College, New York began her speech in Tamil and stressed the importance of language learning. The event was coordinated by the staff from the Department of English Dr. S. Henry Kishore, Ms. Dayana Mathew and Mrs. Seetha Lakshmi coordinated the event.
39	11.07.2019	FDP ON TEAM BUILDING	The Department of English of SKASC organized a FDP on Team Building. Prof. Michael Ross Schlabra from Concordia College, New York, was the resource person. He conducted activities to impart better teamwork. He stressed on the effectiveness in achieving organizational goals, improved productivity, greater bottom-line results, and have more quickly attained organizational goals.

40	11.07.2019	SWACHH BHARAT SUMMER INTERNSHIP	SKASC has taken up Swachh Bharat Summer Internship seriously. It is an extension to the Swachh Bharat Mission of the Government of India. SKASC is organizing Internship Programme of 100-hours for the students of various Departments of SKASC. Under this internship SKASCians are required to devote their 100-hours to Swachhata through the year and visit one or more villages, conduct cleanliness activities of their choice and make a relevant contribution to the cause of rural sanitation in India. Under this scheme today the Department of English, Bioscience have undertaken Cleaning of Government High School in Sugunapuram, Door to Door Campaign in Milekal, Cleaning of Sri Murugan Temple and Awareness Programme for the school students through Street Play.
41	11.07.2019	ART FROM WASTE	The Department of BCA organised ‘Arts & Crafts from Waste’ contest today. The aim of the contest was to encourage the creative skills of the students. Around 20 students from the department participated in the event.
42	11.07.2019	TALENTS’GALORE	The Department of Costume Design and Fashion (CDF) of SKASC, has some of the finest artists in Campus and the works that spring out of their hands speaks volumes of their Talents, Skills and Expertise. Here are few Pencil Sketching of Ms. R. Dharsini, a final year student of CDF.

43	12.07.2019	CONCORDIA VALEDICTION CEREMONY	<p>The Concordia Summer Programme was organised by SKASC in association with Concordia College, New York for two weeks from July 1st, 2019. Prof. Michael Schlabra, Prof. Hanen Abboud, Prof. Rob Peck, Prof. Cody Kemp, Prof. Liena Braga and Prof. Amie Hollman from Concordia College handled the Courses on Women’s Leadership : Empowerment Beyond Equality , Business Development : How to Sell, Personally and Professionally , Introduction to Digital Marketing , Creativity : Design Thinking & Innovation and Global Citizenship . The programme was successfully concluded today with the Valedictory Function. All the Professors from Concordia, the CEO, the Principal, staff and students of the Department of Management Science who are coordinating the event took part in the Valedictory Session.</p>
44	12.07.2019	GROOMING LEADERSHIP SKILLS	<p>Many SKASCians are part of Young Indians (Yi) Movement . Yi is for the Indian Youth to Converge, Lead, Co-create and Influence India’s future. Yi works effectively for promoting Leadership Skills of its members. The YUVA Club Students of SKASC participated in the session on Shaping Lives through Education today at Kumaraguru College of Technology. It was an Interaction Programme with Ms. Ashweetha Shetty, Founder and CEO of Bodhi Tree Foundation . She believes that her life mission is bridging the rural urban divide by supporting local graduates to explore their full potential through education, skills and opportunities. She designs activity based intervention for rural youth to help achieve that mission. The Students had an inspiring session with her.</p>
45	12.07.2019	WELL BEING PROGRAMME FOR TN COPS	<p>SKASC organized a Well Being Programme for Tamil Nadu Police Officers. Dr. L. Balaji Saravanan, Deputy Commissioner of Police, Coimbatore City (Law and Order) was the Chief Guest. This is a workshop on Stress Management for the cops whose job nature involves lots of stress and mental strain besides health issues. The Principal inaugurated the session along with many other Tamil Nadu Police Personnel.</p>

46	12.07.2019	VOICE TRAINING	The Department of English organized a Guest lecture on Voice Training. Mr. Naveen Annamalai, Director, English Language Programs was the Chief Guest. He addressed the students on the importance of Voice Training and encouraged the students to learn the art and briefed the students on the vast Job opportunities in the field. The Session was coordinated by Dr. M. Richard Robert Raa.
47	12.07.2019	COLLAGE COMPETITION	The English Literary Forum (ELF) of the Department of English organized a Collage Competition for the Five Teams of their Department today. Collage is a technique of an art production, primarily used in the visual arts, where the artwork is made from an assemblage of different forms, thus creating a new whole. The event was coordinated by Mr. Joseph Vinoth and Ms. Joshina Rozario, the Coordinators of ELF.
48	12.07.2019	CAREER GUIDANCE CLUB AWARENESS PROGRAM	The Career Guidance Club of SKASC organized an Awareness Program on IT - JAM Competitive Examinations . Mr. Gagan Kumar Sahoo of Venper Academy was the Resource Person. Career guidance is a very important aspect of students' life. In order to see one's life moving in the right direction career guidance is of utmost importance. Mr. Gagan advised the students that for a bright future one must start planning now and for right planning one needs right guidance. The Event was coordinated by Dr. K. Ponalagu, the Head, Department of Mathematics.
49	13.07.2019	Activity Day	SKASC earmarked today as Activity Day, especially for the First year UG Students. Most of the Departments of SKASC conducted lots of activities in the classes for their students. The activities were full of fun and innovation. The students participated with enthusiasm and the staff members motivated the students to involve themselves in all the events. The students came out of their inhibitions in the process of fun learning. Activities of these kind help students to imbibe Inter-Personal Skills and Soft Skills like Team Building,

			Behavioural Skills, and Personality Development.
50	13.07.2019	SKASC TIME ACADEMY	Sri Krishna Arts and Science College is one among the top institutions in enhancing the students' skills by collaborating with other major institutions globally. Triumphant Institute of Management Education Pvt. Ltd. (T.I.M.E) is a pioneer in training the students for entrance exams in India. SKASC in association with TIME Academy, Coimbatore conducted model CAT Entrance Test for the Second year students of Maths, English B.Com.B.A, Management Science and all streams of Computer Science at Seminar Hall. Mr. R. Thiyagarajan from TIME Academy and Mrs. G Sumalatha, Assistant Professor of Computer Technology coordinated the event.
51	13.07.2019	Swachh Bharat Summer Internship programme	Swachh Bharat Summer Internship programme aims to engage the educated youth across the nation in cleanliness drive, enhance their skills and introduce them to the sanitation-related work. The students and staff members of various Departments of SKASC actively partook in Swachh Bharat Mission. The students sensitised the public through Rally and Door to Door Campaign and took up Cleaning Activity in the neighbouring areas. SKASC arranged transport facilities which were coordinated by Dr. K. Kathirvel, Assistant Professor of Tamil.

52	15.07.2019	National Youth Exploration Week	The Department of Commerce IT & E. Com. inaugurated the National Youth Exploration Week to showcase the talents of the students who would contribute multifaceted information and articles to be displayed in the notice board of the Department between 15th and 19th July 2019. The event will be held regularly in the 2 nd or 3 rd week of every month. Today's event was inaugurated by the Principal.
52	15.07.2019	CAREER GUIDANCE CLUB AWARENESS PROGRAM	Career Guidance is an imperative facet of students' life. It facilitates the acquisition of attitudes; skills and knowledge to help students better understand themselves while exploring viable education and career options that eventually result into making informed decisions with developed plans to achieve their career aspirations. In this regard, the Career Guidance Club of SKASC organized an Awareness Program for M.Sc. Life Science about IIT. Mr. Gagan Kumar Sahoo and Mr. Thiru Kumar of Venper Academy were the Resource Persons.
54	15.07.2019	FACE PRE-PLACEMENT TRAINING	The industry is always on the lookout for students who are vibrant, energetic, ready to accept challenges, attentive, fast learners, open to learning and more importantly who have a good communication skills. Keeping the industry requirements in view SKASC's Training Curriculum is designed for preparing the students for placements. SKASC in collaboration with FACE, a Skill-Development Company organises Pre-Placement Training for two weeks for the III UG & II PG students of SKASC.
55	16.07.2019	Champion Woman	The Department of Catering Science and Hotel Management and the Women's Club (La Wing) in a Joint Venture with The Residency Towers, Coimbatore organized a Programme on Champion Woman with a aim to create a balanced, confident and productive workforce today. The event was Presided over by the Principal and Mrs. Usha Ramakrishnan and Mrs. Lakshmi Subramanian, of Global Adjustments Foundation, Chennai were the Chief Guests. They motivated the women folk of SKASC in an inspiring manner.

56		Summer Internship Programme	The students of the Department of BBA of SKASC who are at Clayton State University, Atlanta, USA visited Stone Mountain Park, a 3200 acres of natural beauty that has a notable historical significance. The team enjoyed the recreational options of the natural beauty in and around the park. They are doing their Summer Internship Programme.
57	17.07.2019	NCC - Make India Clean	The NCC CADETS of SKASC participated in Swachh Bharat Campaign with a motto of promoting "MAKE INDIA CLEAN" in various parts of the city. Rally on Rainwater Harvesting and Tree Plantation were done at the outskirts of the city and also in our college premises.
58	17.07.2019	MATH 2.0 Day	The Department of Mathematics of SKASC celebrated Math 2.0 Day. It is a day to celebrate Math and Technology together and create awareness about the importance of Math Literacy and Education in college. The students were motivated and encouraged to incorporate Math and Technology in their life.
59	18.07.2019	CSHM GREEN START	In a burgeoning world of people with ever-decreasing space, Micro Gardening has found a rapidly growing niche. Good things come in small packages as the saying goes, the urban Micro Gardening is no exception. In keeping with these Global trends the Department of Catering Science and Hotel Management has started Micro Green Garden at the Department and has initiated the practice of cultivating vegetables, herbs, roots and tubers in small spaces.

60	18.07.2019	COE TRAINING ON EVALUATION REFORMS	<p>Innovative Evaluation Process in higher education system is required to gauge the knowledge and skills acquired at various levels of the programmes. As part of imparting Quality Higher Education for Undergraduate and Post Graduate students of SKASC, the Controller of Examinations, Prof. B. Meena Preethi, is in the University of Hyderabad, attending Training on Evaluation Reforms in Higher Education, organized by University Grants Commission (UGC) of Government of India. SKASC has already instituted a wide range of up to date Modern Valuation Processes which run parallel to Curriculum delivery.</p>
61	18.07.2019	SHAKUNTALA DEVI DAY,	<p>The Department of Mathematics celebrated SHAKUNTALA DEVI DAY, today to honor the Indian Mathematical Genius, Motivational Speaker, Writer, Living Wonder and an Internationally Acclaimed DR. SHAKUNTALA DEVI, an inspiration for many. On this day in 1980, she solved the multiplication of two 13-digit numbers $7,686,369,774,870 \times 2,465,099,745,779$ that were randomly picked by the Computer Department of Imperial College, London within in 28 seconds flat. Her correct answer to this multiplication sum was 18, 947, 668, 177, 995, 426, 462, 773, 730 setting up a Guinness Record. On this remarkable day the students of Mathematics were briefed of her excellence in their classes and various activities like Quiz, Poster Presentations were carried out.</p>

62	20.07.2019	Faculty Development Program (FDP) on The Role of IQAC in NAAC and NIRF.	The Internal Quality Assurance Cell (IQAC) of SKASC organized a Faculty Development Program (FDP) on The Role of IQAC in NAAC and NIRF. Dr. A. Umesh Samuel Jebaseelan, Dean - Research Development, Bishop Heber College, Trichy, was the Resource Person. SKASC strives to improve the quality of education by subjecting itself to quality checks by various national bodies like NAAC, NIRF etc., Dr. Umesh, discussed in detail the revised Assessment and Accreditation methods of NAAC, which has new set of Quality Indicator Framework, and hence aligning with new frame work was also discussed.
63	20.07.2019	SKASC Workshop on Research	The Research Cell of SKASC organized a workshop on the Art of Research for the M.Phil., and Ph.D. Scholars of SKASC who are pursuing Research in various Departments. Dr. S. Sangeetha, Statistical Analyst, was the Resource Person. She stressed on the need to have a significant role in promoting continuous dialogue and fruitful convergence in research practices. The event was presided over by the Principal. Prof. N. Sivakumar, Head, Department of Commerce (CA &BA) coordinated the event.
64	20.07.2019	MATHEMATICS FDP on PYTHON	The Department of Mathematics of SKASC organized a Faculty Development Programme on PYTHON. Dr. Vivian Clements, Assistant Manager, Data Science, Deloitte, Bangalore was the Resource Person. The program successfully achieved the objective of exploring Python Programming from Fundamentals to Advanced Topics. The workshop had a significant amount of hands-on practice in all concepts of Python.

65	20.07.2019	SKASC Emotional Well Being	The Male faculty members of SKASC had a session on Emotional Well Being. Mrs. MASUDHA BEGAM, Inspector of Police, Pothanur Crime Branch was the Resource Person. As the line between work and life blurs, providing a robust suite of well-being programs focusing on physical, mental, financial, and spiritual health has become imperative. SKASC which cares for the well-being of its' staff members, provided this opportunity for the well being of all the gents staff. UPCOMING
66	20.07.2019	SKASC Women Embellishment	SKASC regularly organizes Wellness Program for the staff. It seizes every opportunity to provide training programmes and seminars for the staff that promote health and well-being. Today SKASC organized a Programme for women staff titled Embellish Yourself: Women the Architect of Herself. Ms. Rashi Indra, Founder and Esthetic Director were the Guest of Honour. The event was presided over by the Principal. The women staff was given training to embellish their beauty.
67	20.07.2019	NSS Human Chain	The NSS Units of SKASC, participated in a HUMANCHAIN organised by NIZHAL MAIYAM, Coimbatore. The humanchain is a form of demonstration in which our students link their arms as a show of solidarity on the social cause "Importance of WearingHelmet" and "Tree Plantation. Mr. Ashwath Kumar. V of II B.ComB received the BEST VOLUNTEER Certificate on behalf of Sri Krishna Arts and Science College.

68	22.07.2019	COMPUTER STREAMS TECHNO FORUM & PROJECT EXPO	The Computer Science Streams of SKASC organised the inaugural of Techno Forum and Project Expo today. The forum was inaugurated by the Chief Guest Padma Shree Dr. Mylswamy Annadurai, Vice president of Tamil Nadu State Council For Science and Technology. He had served as the Program Director for Chandrayan - I and Mangalayaan of ISRO. In his address, he spoke about the advantages of smartphones, smart boards and various technologies used in SKASC. He also addressed on India's latest satellite to the Moon, the Chandrayan – II and visited the various exhibits by the students.
69	22.07.2019	NSS on Mission Clean	The NSS Volunteers of SKASC were on a Cleaning Mission today at at Sengulam Pond situated near Kuniyamuthur in association with KOVAI KULANGAL PAATHUKAAPU AMAIPU. They removed nearly two tons of plastic wastes from the pond, in an effort to rejuvenate the pond.
70	23.07.2019	ROTARACT CLUB Eating Right...	The Rotaract Club of SKASC organized a Programme titled Eat Light Be Right. It focused on sensitizing students on the health risks of consuming Junk Food. The members of the Club were felicitated by the Principal.
71	23.07.2019	HEALTH CLUB Fitness Dance	The Health club of SKASC organized Fitness Dance for its members. Mrs. V. Ambiga, Physical Director choreographed the Fitness Dance. It was fun-filled form of entertainment as well as exercise. The students felt rejuvenated physically and emotionally.
72	23.07.2019	BIOSCIENCE TNSCST Project	The alumni of the Department of Bioscience of SKASC, Mr. D. Naveen Kumar and Ms. S. Santhiya of M.Sc. Biotechnology have successfully completed a project under Student Project Scheme by Tamil Nadu State Council for Science and Technology (TNSCST), Chennai, under the guidance of Dr. P. Baby Shakila and Dr. M. Manikandan. They presented their project at Kalasilingam University

73	24.07.2019	CA COACHING CLASSES INAUGURAL	The Department of B. Com PA of SKASC inaugurated the CA Coaching Classes in association with Institute of Chartered Accountants of India, New Delhi at Vivanta Taj. Mr. CA. G. Ramasamy, Former President Institute of Chartered Accountants of India, was the Chief Guest. The programme was presided over by Smt. S. Malarvizhi, Chairperson, Sri Krishna Institutions. Dr. K. Sundaraman, CEO, SKI, Dr. P. Baby Shakila, the Principal, Heads of various Departments and students participated in the Inaugural Ceremony.
74	24.07.2019	Red Hat LINUX Orientation	The Computer Streams organized a Orientation Course on Red Hat Linux. Mr. Kathirvel, Vetra Technologies, Chennai was the Trainer. He encouraged the students and motivated them to obtain Red Hat International Certification in order to improve their chances in Campus Recruitment.
75	24.07.2019	Radio City Senior Vs Junior	Radio City 91.1 F.M hosted the programme Senior vs. Junior for the students of SKASC. The event was hosted by R J Chiyaan to promote good rapport between the seniors and juniors. The students participated in the event enthusiastically.
76	24.07.2019	LIBRARY I COIMBATORE BOOK FAIR	SKASC Library organised a visit to the 5 th Annual Book Fair at CODISSIA Trade Fair Complex. The Expo is organised in association with Booksellers and Publishers Association of South India (BAPASI) from July 19 to 28. The HODs, Faculty Members and students selected books to be added to the vast collection of SKASC Library
77	24.07.2019	SKASC MENTORING ON OBE	SKASC has implemented Outcome Based Education (OBE) long back. SKASC is a pioneer in the implementation of OBE. A group of academicians from GTN College, Dindigul had come to the campus to be enlightened on OBE. They had enlightening session with the Principal, COE and members of Academic Curriculum Committee. The meeting was conducted with the aim of facilitating the comprehension and implementation of Outcome

			based Education in GTN College. It also focused on formative and summative assessments for the effective learning of the students.
78	25.07.2019	COE Presentation	Prof. B. Meena Preethi, the Controller of Examination (COE), of SKASC presented the highlights of the New Education Policy and Evaluation Reforms, based on her Two Day Training that she underwent at the University of Hyderabad. The principal along with all the HODs participated in the Presentation and discussed the ways and means of implementing the Reforms in SKASC
79	25.07.2019	Tamil Mandram - Kavi MAndram	ஸ்ரீ □□□□□□□□ □□□ □□□□□□□ □□□□□□□□ □□□□□□□□□□ □□□□□□□□□□□□□□ □□□□□□ □□□□□□□□□□ □□□□□□□ □□□□□□□□□□□□□□□□ □□□□□□ □□□□□□□□□□□□ □□□□ □□.□□□□□□ (□□□□□□□□□□□□□□ □□□□) □□□□□□ □□□□□□□ □□□□□□□□□□□□□□□□ □□□□□□□□□□□□□□□□. □□□□□□□□□□□□ □□□□□□□ □□□□□□□□ □□□□□□ □□□□□□ □□□ □□□□□□□□□□□□ □□□□□□□□□□□□□□.
80	26.07.2019	Kargil Vijay Diwas	The NCC cadets of SKASC celebrated 'Kargil Vijay Diwas', the 20th Anniversary of the Indian Armed Forces' victory in Operation Vijay against the infiltrating Pakistani troops. To mark and honour the sacrifices of 527 martyrs and many others the cadets along with staff members, students and the Principal lit candles and paid their respects and tributes to the Martyrs.

81	26.07.2019	YRC Inauguration	The Youth Red Cross Club of SKASC was inaugurated today. Mr. T. Lakshmikanthan, Founder Sivoga Pvt Ltd. was the Chief Guest for the Inaugural. He encouraged the students to work for the society with humanitarian concern. The function was presided over by the Principal. Youth Red Cross has the following three principles: Protection of Health & Life Service to the Sick & Suffering Promotion of National & International Friendship.
82	26.07.2019	English ELF Contest	The Department of English celebrated George Bernard Shaw's birthday today. The English Literary Forum conducted literary activities based on Shaw, like Connections, Quiz and Literary Parade for the students. The students participated passionately and learnt about the life and times of such a great author. Ms. Joshina Rosario and Mr. Joseph Vinoth, Assistant Professors of English coordinated the events.
83	26.07.2019	School Tree Day	The Greenvuz Club of SKASC celebrated School Tree Day by organizing Tree Plantation Drive at Government High school, Sundarapuram. The Club members actively participated and created awareness among the school students. The members of the club and School students planted tree saplings in and around the School Campus.
84	26.07.2019	NSS - Bharathi Vanam	The NSS Units of SKASC participated in the Mass Tree Plantation Programme held at Bharathiar University Campus, to form "BHARATHI VANAM". The students in association with Siruthuli planted saplings, fenced them and watered them. Morethan 10000 saplings by 5000 volunteers in 3 minutes were planted and the event became GUINNESS WORLD RECORD. The programme created a great stir among the general public too.

85	26.07.2019	IQAC - Interactive Session on NIRF- Pinnacle of Success	The IQAC Cell of SKASC organised a Workshop on NIRF- Pinnacle of Success for the HODs and NIRF and NAAC coordinators. Dr. A. Swetha Sachdeva Jha, from Miranda House, New Delhi (NIRF 1st Rank College) was the Resource Person. The Workshop focused on raising the awareness and the need for participating in NIRF. The resource person gave detailed guidelines to be followed for getting the top rank. The Principal presided over the event.
86	26.07.2019	Sports Club	The Department of Physical Education of SKASC is glad to inform that Ms. A. Kalaiselvi, a final year student of the Department of Biotechnology has secured IVth place in State Level Kabaddi Match ('A' Grade). The event was organized by Abimanue Sports Club.
87	27.07.2019	NCC's Tribute To Dr. A. P. J. Abdul Kalam	As a tribute to our Former President, Bharat Rathna Dr. A. P. J. Abdul Kalam, the NCC cadets of SKASC hosted various activities like a Rally, Floor Art and Sapling Plantations to pay their homage on his 4th Anniversary. Mrs. A. Masutha Begum, Inspector of Police, Podanur Crime Branch, was the Chief Guest. In her address, she discussed the present scenario of the 2020 mission and motivated the cadets to turn Dr. Kalam's dream into a reality. The programmes were presided over by the Principal.
88	27.07.2019	NSS's Tribute To Dr. A. P. J. Abdul Kalam	The NSS Units of SKASC along with the students from the Department of ECS and Psychology organized a Reading Activity in the Open Air Theatre. News papers containing the articles of Dr. A. P. J. Abdul Kalam were donated by Mr. S. B. Krishnamoorthi Assistant Professor of Mathematics. Mrs. Moushitha Begam, Inspector of Police, Podanur Crime branch was the Chief Guest. Dr. P. Baby Shakila, the Principal delivered the presidential address and motivated the students to attain the dreams of Dr. Kalam.

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89	27.07.2019	NSS's Tribute To Dr. A. P. J. Abdul Kalam	The PG Department of Master of Social Work students and The Hindu Tamil Daily organized a event on the memory of Dr. A. P. J. Abdul Kalam, on his 4 th Anniversary at Race Course. Dr. P. Guhan, Director, Sri Ramakrishna Institute of Oncology and Research was the Chief Guest
90	27.07.2019	BBA PURSUIT OF ENTREPRENEURIALISM	The Department of BBA organized a session on Pursuit of Entrepreneurialism chaired by Mr. Arun Raaj Manickraj, CEO of Oranda Social Enterprise. It proved to be an extremely interactive session with lotsto ponder about. It focused on a person's Entrepreneurial Journey. Hestressed on providing mentorship which would lay a strong foundationforstudents with a strong business model. In his talk he narratedhisteupsanddownsof progress which not only inspired the studentsbutalsoignitedasparkof hope in all of them to become successful entrepreneur one day.
91	29.07.2019	IQAC Session on PFMS	The Internal Quality Assurance Cell (IQAC) of SKASCconducted an interactive session on understanding the modules ofPublic Financial Management System (PFMS) of CentralGovernment Projects and Schemes chaired by Shri. S. Francis, SeniorAccounts Officer, Ministry of Finance, Government of India. He clarified all the Accounting and Finance related doubts of the members gathered throughout the session, besides offering insights into the functioning of various Finance bodies. The event was presided over by the Principal,Dr. P. Baby Shakila.

92	29.07.2019	SKASC IIC Mentoring Session	Dr. B Suresh, Head, Department of Biotechnology and IIC Coordinator of SKASC, along with selected students attended the Regional Mentoring Session for Proof of Concepts (POC) organized by Institution's Innovation Council (IIC), MHRD, at Kumaraguru College of Technology. The Orientation Session on IIC 2.0 and ARIIA 2020. The following are the Student Team Members: Atal Malliah, (ECS), Stelin Figurez, Gokul Raj, Mohammed Azhar and Sarnith Kumar (M. Sc. SS). They were also motivated on Start-ups and Innovation and were taken to FORGE, the Incubator at KCT for real time experience.
93	29.07.2019	B.Com IB & CS Guest of Honour	Dr. R. Reena, Head, Department of Commerce IB and CS were the Chief Guest for the Programme Corporate Walk organised by Sri Ramakrishna College for Women, Coimbatore. She encouraged and enlightened the students with her vast knowledge.
94	29.07.2019	Management Science Knowledge Sharing Programme	Mrs. S. Mahalakshmi and Ms. S. Priyanka Assistant Professors of Management Science, SKASC participated in the Faculty Knowledge Sharing Programme organized by IBS Business School at CAG Pride, Coimbatore. In the session they learned of different experiences in the teaching field, the Problem Solving Skills and also about how to use the technology innovatively.
95	30.07.2019	TCS Launch of B.Sc. CS Cog. Sci.	Tata Consultancy Services (TCS) in association with SKASC launched B. Sc. Computer Science with Cognitive Systems, a three year UG Programme today. The following top officials from TCS attended the launch. Ms. Ayesha S Basu, Global HR Head, Cognitive Business Operations (CBO), Shri. Jaishankar D, BPS Talent Acquisition Lead, CBO, Shri. Balanarayanan G, Head, Academic Interface Program, Shri. Sriram Joshi, Business HR Head, CBO, Shri. Stephen Moses Dinakaran, Program Lead, Academic Interface Program, Shri. Rajkumar Jayaraman, Business HR Head, CBO.

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96	30.07.2019	TCS Meet at BU	Dr. P. Baby Shakila, the Principal of SKASC participated in the Principal's Meet with the TCS Resource Persons at Bharathiar University. They discussed the need for interaction between the Academia and the Industry and explored various avenues for collaboration. The meeting was attended by the Principals of various institutions
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CLUB EVENTS

Sl. No.	Club Name	Date	Time	Venue	Event	No of Students Attended	Chief guest details
1	CANDID CLUB	17.07.2019	1 to 4 pm	Seminar hall II	Candid Club Inauguration	30	Mr. Saravanan Sundharam Founder Felidae Safaries
2	CANDID CLUB	17.07.2019	10 to 4 pm	CDF Lab	Candid Club Workshop	30	Mr. S. Thiyagarajan Operations Head Image Creative Education
3.	CANDID CLUB	19.07.2019	-	Online Competition	Mega Photography Contest Global Photography Day	SKASC Students	-

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4.	FACULTY PRESENTATION FORUM	20/07/19	2.00 p.m	Seminar Hall III	Embellish Yourself for Women	150	Ms. Rashi Indra, Founder of Indriya Salon and Spa
5.	GARDEN CLUB	18.07.2019	10-12.30 PM	Seminar hall II	Inauguration	150	K. Panneer Selvam, Scientist-D, Forest Ecology and Climate Change Division (FE&CO), IFGTB, Coimbatore
6.	GARDEN CLUB	08.07.19	10-4 PM	Green house	Maintenance and renovation of green herbal plant house	25	NIL
7.	GARDEN CLUB	17.07.19	10- 12 PM	Vermicompost pit	Vermicomposting activity	12	NIL
8.	GARDEN CLUB	20.07.19	11 – 3 PM	SKASC block gardens	Plant naming	10	NIL
9.	HEALTH CLUB	17.07.2019	10-1 pm	Seminar hall I	Inauguration	270	Dr. T.R.Nanda Kumar, MD(General Medicine), DNB (Cardio), Consultant & Interventional Cardiologist, Sri

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							Ramakrishna Hospital, Coimbatore
10	MUSIC CLUB	31-07-2019	10.00-4.00	Ramesh	TV Anchor, ZEE Tami Audition for the Music Show SARAGAMAPA in ZEE Tamil TV I TV	80	TV Anchor, ZEE TV
11.	ROTARACT CLUB	23.07.2019	10.00	Admin Block	Eat Light Be Right	100	Dr. P. Baby Shakila
12.	WOMEN'S CLUB	16.07.2019	2:00 - 4 .00 P.M	Sri Krishna Hall	Champion Woman	1500	Mrs Usha Ramakrishnan, and Mrs Lakshmi Subramanian , Director and Program Head , Global Adjustments Foundation, Chennai
13.	YUVA CLUB	12.7.19	10.30am- 11.30am	Kumaraguru College of Technology.	Shaping lives through education	10	Ms.Asweetha Shetty. (Founder and Educationist,Bodhi tree foundation) (Speaker at TEDWomen 2018,Caifotnia)

14.	YOGA CLUB	20.07.19	10.00AM	S.N Arangam, Coimbatore	10th Coimbatore District Yogasana Festival & Competition 2019	7	1.Meet.M.Sheth /III BBA won 2nd Prize 2.Malarvizhi.S/ II BSc Maths Won 3rd Prize 3.Revathi.Na.Vi / IIIBSc Maths Won 4th Prize 4.Vidhya.V / III BSc Maths (Special Appreciation Medal) 5. Sneha.D / III Bsc Maths (Special Appreciation Medal)
15.	CARRIER GUIDANCE CLUB	12.07.19	10.00 to 12.00 am	Seminar hall II	An awareness Programme for IIT – JAM EntranceExam	117	Mr.Gogan Kumar Sahoo
16.	CARRIER GUIDANCE CLUB	15.07.19	2.00 to 4.00 pm	Seminar Hall - II	An awareness Programme for M.ScLife Science in IIT	120	Mr.P.Devaraj Mr. Gogan Kumar Sahoo Mr. Thirukumaran .
17.	READER'S CLUB		10.30 am to	CODDISSIA	Coimbatore	10 Students	--

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		3.07.2019	03.30pm	HALL	Book Festival 2019 visit	25 Faculties	
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