Sri Krishna Arts and Science College

Coimbatore

Report

on activities organized by

Institution's Innovation Council

2021-22

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of a Webinar on A Start-up Journey of a Hotelier

Self-Driven Activity – Theme - Start-up

"The hospitality industry has a patented four-step method to deal with disruption. Step one is to ignore it. Step two is that when it's pointed out to them, they continue to ignore it. Step three is they panic, and step four is they complain about it."

The Department of Catering Science and Hotel Management and Institution's Innovation Council conducted a Workshop '**A Start-up Journey of a Hotelier' on 02.10.2021**. The resource person was **Mr.P. Navamani, Managing Director, MIHM, Chennai**. The chief guest spoke about starting-up in the hotel management field. The department of Hotel Management and Hospitality are interlinked and they are traveling together in the service sector. In the globalized world one has to improve the following five factors to get success here in the field. They are, food, lodging, travel, tourism and recreation. The guest also said 'A hotelier is **a person who runs or owns a hotel**. If you stay at a hotel, you may never see the hotelier, who is responsible for hiring and managing staff and keeping things running smoothly.' Some eight success points were also listed out by him. They are,

1. The hotel industry thrives on location. ...
2. Keep an eye on those reviews. ...
3. Generate great leads. ...
4. Give customers an innovative experience. ...
5. Keep your guests safe. ...
6. Communicate, communicate, communicate. ...
7. Give managers flexibility. ...
8. Be observant.

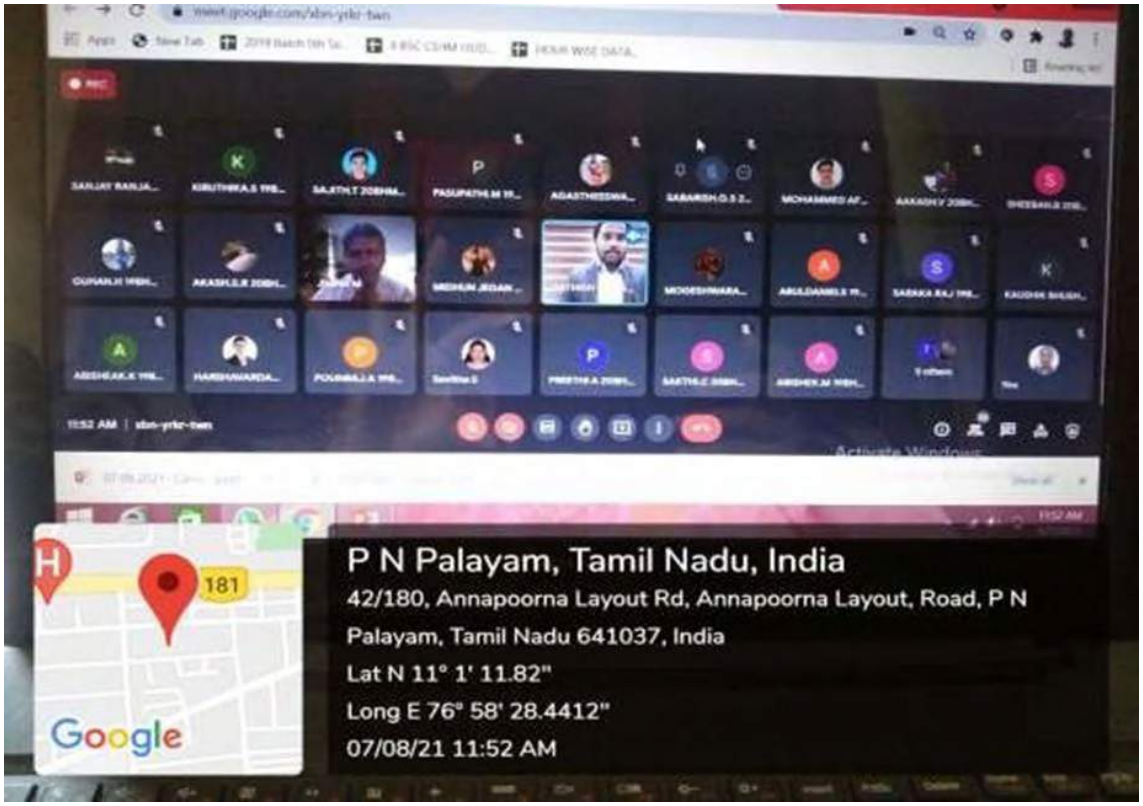
Outcome of the Activity:

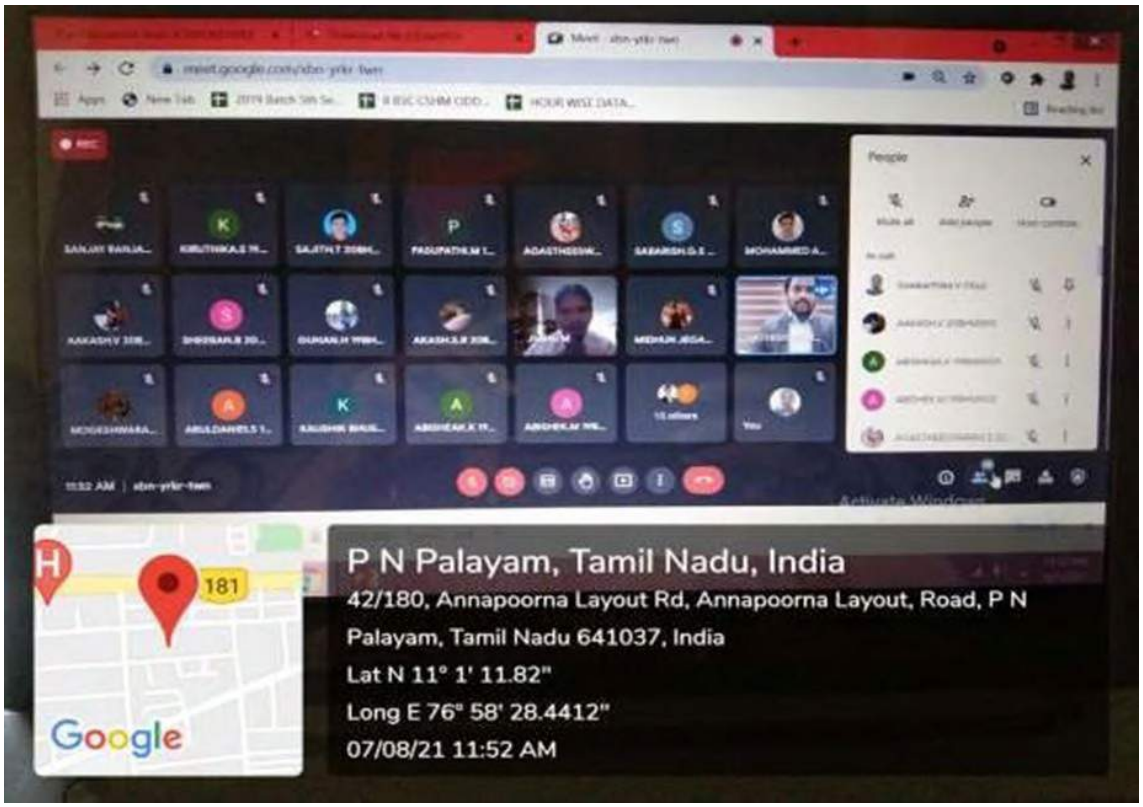
To gain the knowledge on starting a Start-up in Hotel industry. Learned the procedures to initiate a new company in the same.

Number of Student Participants: 24, Number of Faculty Participants: 1

Invitation

Glimpses of Event





Participants List

S.NO	Roll Number	Name of the Student
1.	19BHM001	ABISHEAK.K
2.	19BHM002	ABISHEK.M
3.	19BHM004	ARISH KUMAR.M
4.	19BHM006	ARUL DANIEL.S
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24.	20BHM017	HARISH.N

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of a Workshop on Enhancement of Vegetable Carving Skill for Food Start-ups

Self-Driven Activity – Theme - Start-up

"Art is a fruit that grows in man, like a fruit on a plant, or a child in its mother's womb."

The Department of Catering Science and Hotel Management and Institution's Innovation Council conducted a Workshop '**Enhancement of Vegetable Carving Skill for Food Start-ups**' on **07.08.2021**. The resource person was **Mr.S.P.Radha Krishnan, Assistant Professor, SKASC, Coimbatore**. Vegetable carving is a special skill, which one has to work a lot to get it acquainted. The chief guest – a specialist in vegetable carving – talked about the positives, benefits, and opportunities in vegetable carving all over the world. To become an expert in this, one has to get trained, keep working on it, to have patience, to have passion, and interest. The chief guest also talked about different types of carving like,

- Bone carving.
- Chip carving.
- Fruit carving.
- Gourd carving or gourd art.
- Ice carving or ice sculpture.
- Ivory carving.
- Stone carving. Petroglyph.
- Vegetable carving. Thaeng yuak (Banana stalk carving)

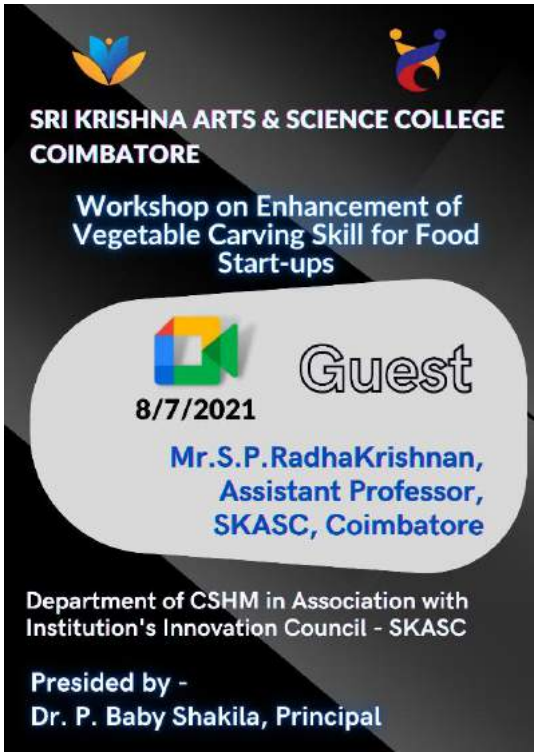
The session went on with positive spirit.

Outcome of the Activity:

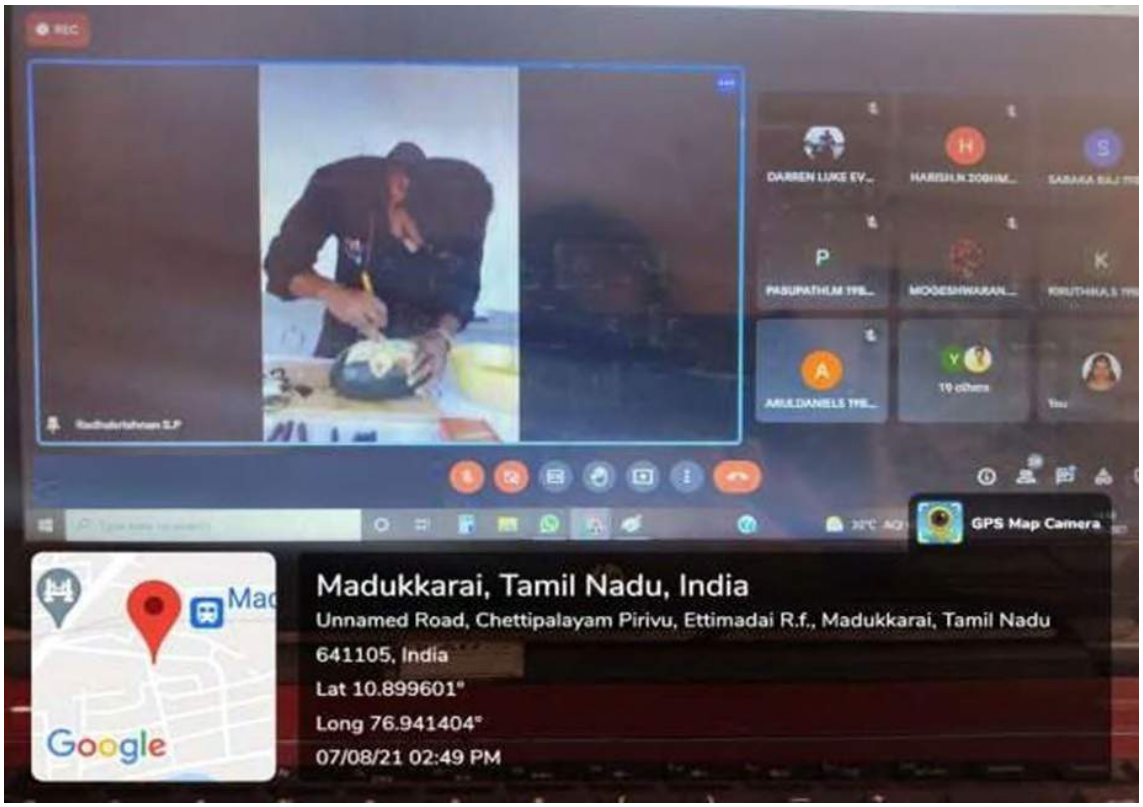
To gain the knowledge on making a vegetable carving which is essential for new start-ups in hotel industry.

Number of Student Participants: 34, Number of Faculty Participants: 1

Invitation



Glimpses of Event


REC
DARREN LUKE EV...
HARISH.N 20BHM...
SARAKA RAJ 19...
PASUPATHI.M 19B...
MOGESHWARAN...
KIRUTHIKA.S 19...
ARULDANIELS 19B...
19 others
You
Radhakrishnan S.P
GPS Map Camera
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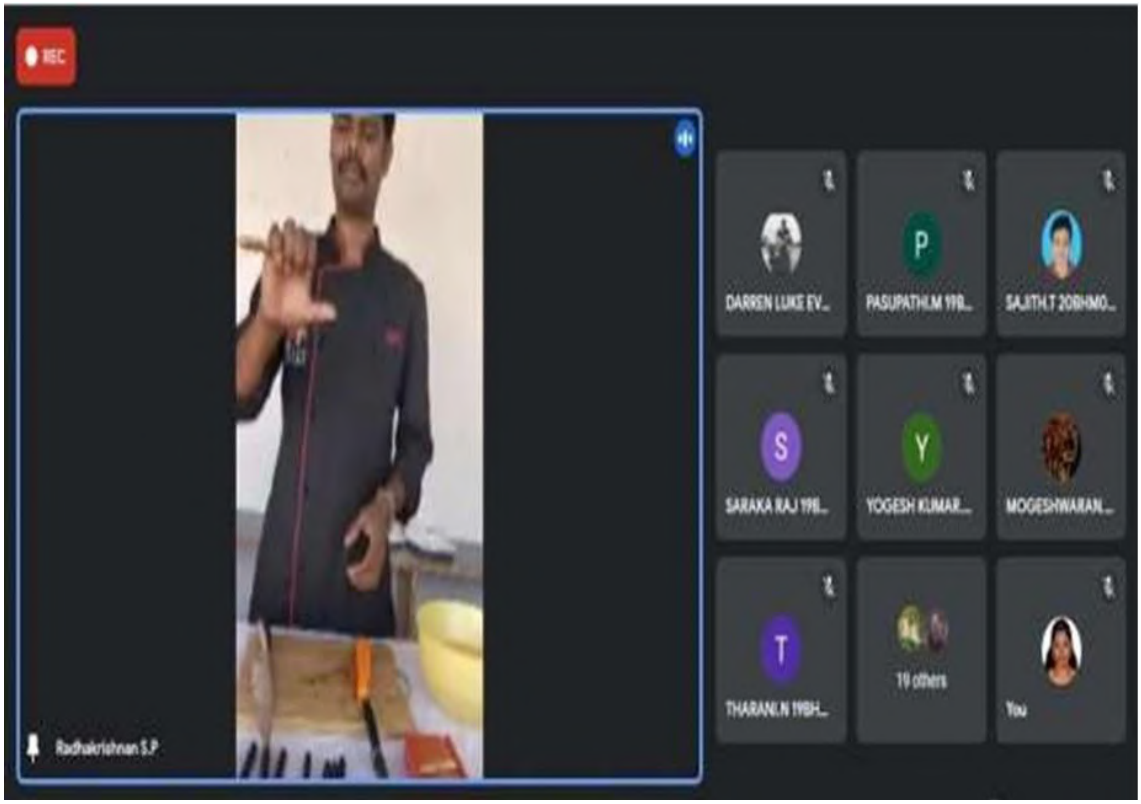
REC
DARREN LUKE EV...
PASUPATHI.M 19B...
SAJITH.T 20BHMO...
SARAKA RAJ 19B...
YOGESH KUMAR...
MOGESHWARAN...
THARANI.N 19BH...
19 others
You
Radhakrishnan S.P

List of Participants

No. of. Participants : 34 (List of participants enclosed below)

S.NO	Roll Number	Name of the Student
1.	19BHM002	ABISHEK.M
2.	19BHM006	ARUL DANIEL.S
3.	19BHM007	DARREN LUKE EVERS
4.	19BHM011	GISHNU.V.S.
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28.	20BHM031	SADHIR.F

29.	20BHM033	SAIYUKESH.K
30.	20BHM034	SAJITH.T
31.	20BHM035	SANJAY RAJAN
32.	20BHM038	SARAVANA KUMAR.P
33.	20BHM040	SHIJAS AHAMMED .J
34.	20BHM047	SANJAY PRABHU

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of a Webinar on Turning data into Business BI Technology

Self-Driven Activity – Theme - Entrepreneurship

The Department of Computer Science and Institution's Innovation Council conducted a Webinar on "**Turning data into Business BI Technology" on 14-08-2021**. The resource person was **Mr. Gaurav Uttam , Technology Director, Lagozon Group, Noida , Uttar Pradesh**. The guest had started his speech with a clear explanation on Business Intelligence. When an opportunity is presented, data alone is not effective. ... When data is turned into BI, it can then be used to seek out and create opportunities proactively. These opportunities can impact your daily business decisions, both strategic and tactical, and help drive you towards your organizational goals. Specific business intelligence technologies may include: Ad hoc analysis. Data querying & discovery. Data warehousing. BI is a combination of the tools and systems involved in an enterprise's strategic planning that aid in its analysis. These solutions provide a single source through which to analyze a company's disparate data sources, permitting users to execute queries without the assistance of technical staff.

BI and BA can help decision makers at every level understand their business, increase profits, and make decisions that aren't just supported by gut instincts, but actual statistical reasoning and data. Businesses can use this data to make decisions such as entering new markets and what steps to take to mitigate risks. There are five basic tasks,

- Business Intelligence
- The five key stages of Business Intelligence
- Data sourcing
- Data analysis
- Situation awareness

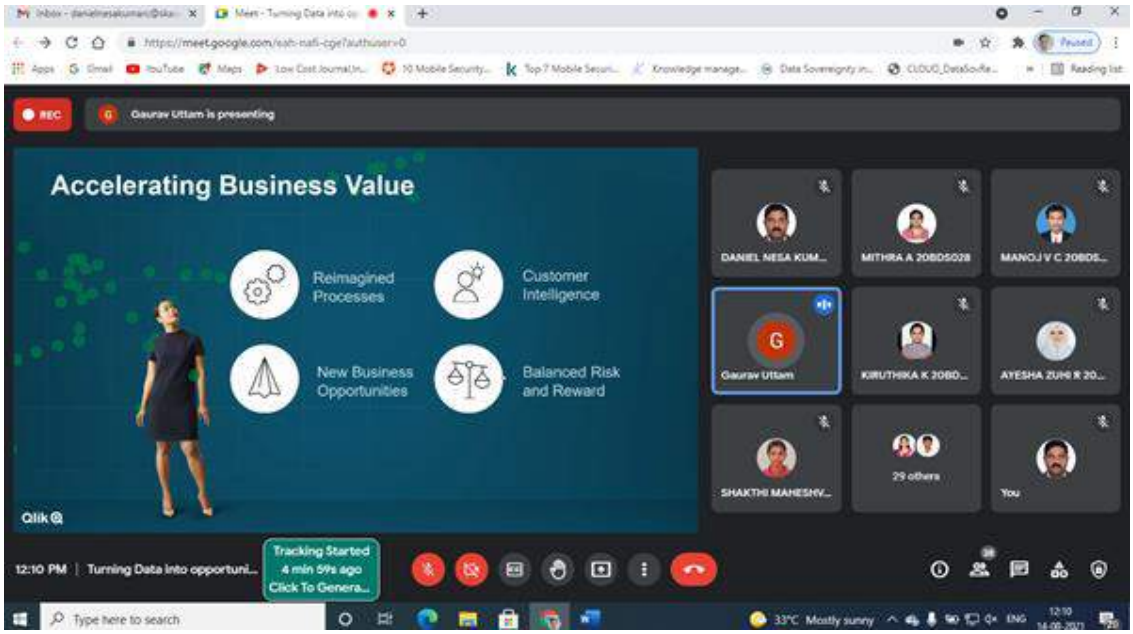
Outcome of the Activity

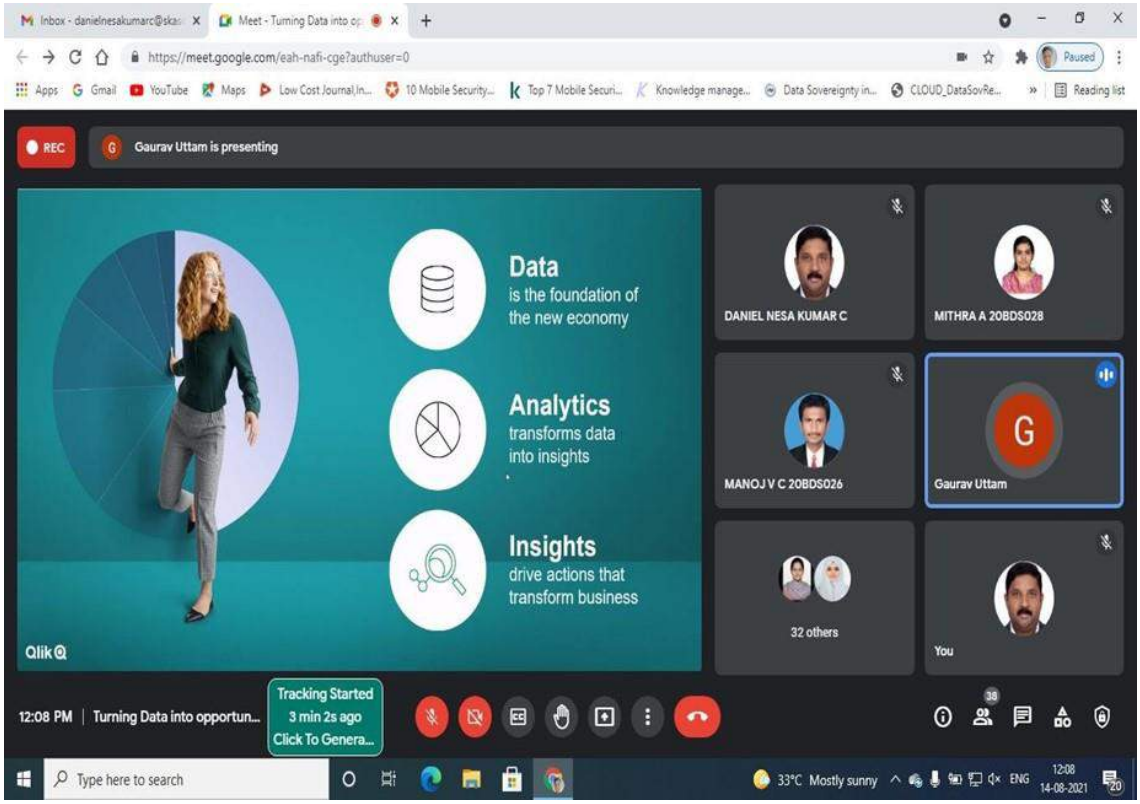
The students acquired the knowledge on transforming the data into business using BI technology. Also, they understand the importance data analytics in improving the business.

Number of Student Participants: 42, Number of Faculty Participants: 2

Invitation

Glimpses of Event





Participants List

SNo	People Name
1	AAKASH K 20BDS001
2	ABHILASH B 20BDS002
3	AJEETH K 20BDS003
4	AKANKSHA SINGH
5	AKILESH KRISHNA R 20BDS004
6	ANUGRAHA M 20BDS006
7	ARAVIND KRISHNA S 20BDS007
8	ARAVINDKUMAR M 20BDS008
9	ARSHAD S 20BDS009
10	AYESHA ZUHI R 20BDS010
11	DANIEL NESA KUMAR C
12	DHARSHINI J 20BDS011
13	GAURAV UTTAM
14	GOVARDHANAN S D 20BDS012

15	JANANI P S 20BDS014
16	JEEVIKA G 20BDS015
17	KARTHICKNARAYANAN S 20BDS016
18	KAVI VIGNESHWARAN M J 20BDS017
19	KAVYASRI G P 20BDS018
20	KIRUTHIKA K 20BDS019
21	KRISHNA D 20BDS020
22	LATHA SIVANJALI J P 20BDS021
23	LEKHA J
24	MAHALAKSHMI M 20BDS024
25	MANOJ S 20BDS025
26	MANOJ V C 20BDS026
27	MITHRA A 20BDS028
28	MRIDULLA G 20BDS029
29	PUNITHAN T S 20BDS031
30	RITHI ISHWERYA R S 20BDS033
31	RITHIK KRISHNA S 20BDS034
32	ROHITH KUMAR L 20BDS035
33	ROHITH MATHAN M 20BDS036
34	RUBAVATHI A P 20BDS037
35	SACHIN R T 20BDS038
36	SAKTHIABINAYA M 20BDS039
37	SANDEEP KUMAR R R 20BDS040
38	SELVAKUMAR M 20BDS042
39	SHAKTHI MAHESHVARI V 20BDS043
40	SHIYAM H 20BDS044

41	SILAMBARASAN V 20BDS045
42	SOWMYA R 20BDS046

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of a Workshop on New Culinary Techniques for Fast Food Entrepreneurs

Self-Driven Activity – Theme - Entrepreneurship

The Department of Catering Science and Hotel Management and Institute's Innovation Council conducted a Workshop on "New Culinary Techniques for Fast Food Entrepreneurs" on **14-08-2021**. The resource person was **Chef. Harbal Singh Sokhi, USSEC**. The Guest of Honour first talked about eight basic culinary skills,

- Knife Skills. ...
- Making the Perfect Stock. ...
- Mastering the Five Mother Sauces. ...
- Becoming an Egg Expert. ...
- Meat, Poultry & Fish. ...
- Vegetable Sanitation. ...
- Kneading the Dough. ...
- Staying Safe in the Kitchen.

Following this he talked about eight modern culinary skills,

- Emulsifying Technique.
- Foams and Foaming.
- Fluid Gels Technique.
- Freezing Technique.
- Gels and Gelling.
- Infusing Liquids and Foods.
- Sous Vide Cooking Technique.
- Spherification Technique.

Fast food is not a word, but an emotion, which most of the people are being tempted by. There are multitudes of people on the roadsides, who survive in this globalized world only by depending upon the fast food. The people who follow certain ideologies become successful business people in this field. The session became an eye-opener for the students…

Outcome of the Activity

The students gained knowledge on new culinary techniques for fast food entrepreneurs.

Number of Student Participants: 78, Number of Faculty Participants: 2

Invitation

Photo

Participants List

No. of. Participants : 78 (List of participants enclosed below)

S.NO	Roll Number	Name of the Student
1.	19BHM001	ABISHEAK.K
2.	19BHM002	ABISHEK.M
3.	19BHM003	AJITH.P.B.
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45.	20BHM010	ANU.L
46.	20BHM011	ANWAR KAMARDEEN
47.	20BHM012	ARJUN.S
48.	20BHM013	ASHWIN.A
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56.	20BHM023	MILAN CHAKRAVARTHI.M
57.	20BHM024	MOGESHWARAN.M
58.	20BHM025	MOHAMMED AFSAL K A
59.	20BHM026	PONMUGESH.U
60.	20BHM027	PRADHAP.S
61.	20BHM028	PREETHI
62.	20BHM029	RAJESWARI.S
63.	20BHM030	SABARISH.G.S
64.	20BHM031	SADHIR.F
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73.	20BHM041	SOWMIYADEVI.B
74.	20BHM042	SRIKANTH.K
75.	20BHM043	SURENDERAN.D
76.	20BHM044	VENKATRAGUL.R

77.	20BHM045	VISHNUPRAYAG.M.A
78.	20BHM046	YADHUKRISHNA.R.MENON

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of a Peptalk on Business Opportunity in Promoting Food Ingredients

Self-Driven Activity – Theme - Entrepreneurship

The Department of Catering Science and Hotel Management and Institution's Innovation Council conducted a Peptalk on "Business Opportunity in Promoting Food Ingredients" on **14-08-2021**. The resource person was **Chef R.Kasinathan, Managing Director, RAAN Foods**. The Chief Guest had begun his speech by telling about the opportunities existed in food business. Opportunities in the food business sector include restaurants, cafes, grocery outlets, delivery services, catering, and vending machines. 3. Because the demand for food businesses is so high, the market has become extremely competitive. Broadly five types of food businesses are most profitable. They are manufacturing food items, retailing and food distribution, farming, and online food business. some of the most lucrative food businesses are the bakery, food truck, fish farming, restaurant, food items for pets, and wine shop. He also talked about the Successful entrepreneurs create opportunities

- Emphasis. Rather than emphasize external circumstances, focus on activities within your control. ...
- Mirror. Sometimes you'll find there's something you don't like about another person. ...
- Empower. Discover ways to uplevel your mindset. ...
- Shift. ...
- Open-minded.

A food ingredient is any substance that is added to a food to achieve a desired effect. The term "food ingredient" includes food additives, which are substances added to foods for specific technical and/or functional purposes during processing, storage or packaging. These are the essential six staples to always have on hand.

- Salt.
- Pepper.

- Olive oil.
- Vegetable oil.
- All-purpose flour.
- Granulated sugar.

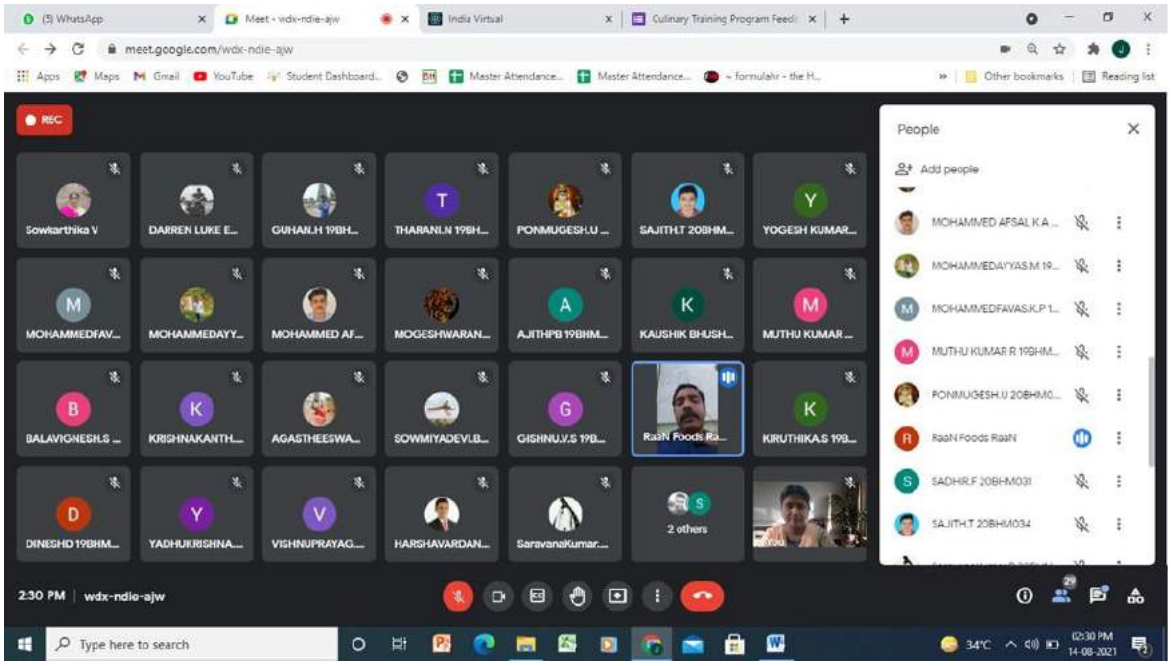
Outcome of the Activity

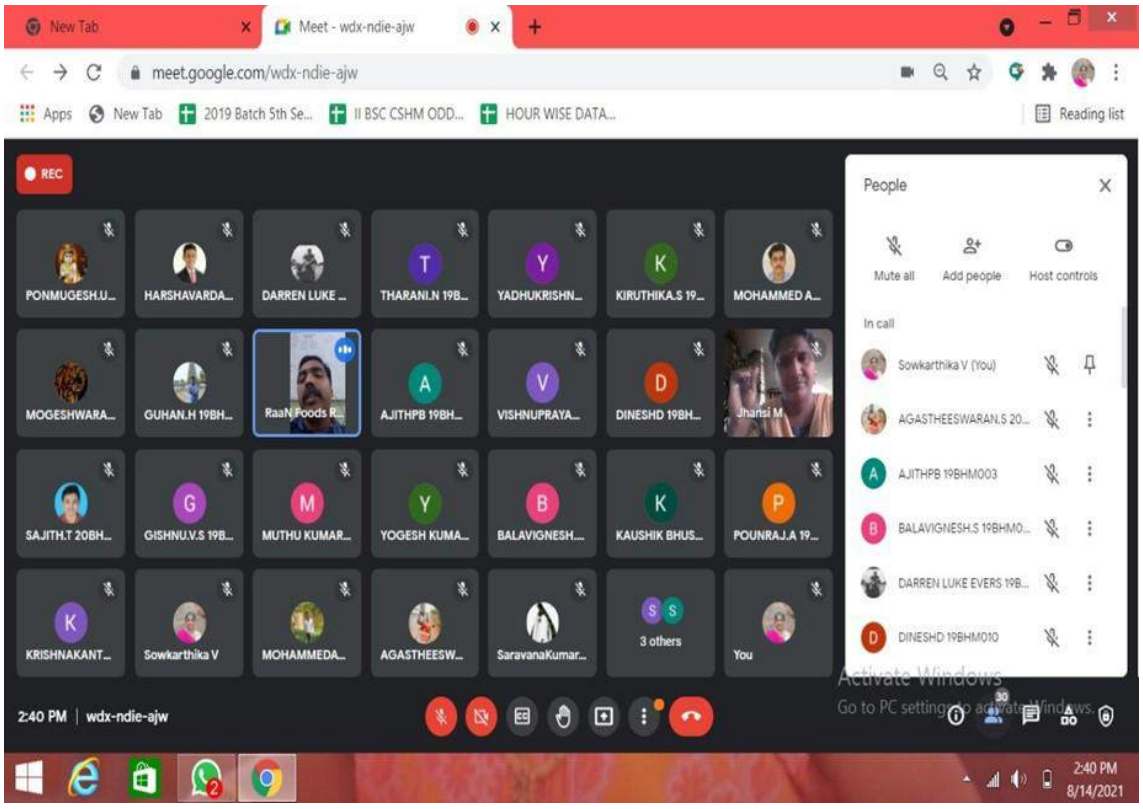
The resource person transformed his knowledge on how to make business opportunities in promoting food ingredients.

Number of Student Participants: 28, Number of Faculty Participants: 1

Invitation

Glimpses of Event





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28.	20BHM009	ANAMALAI

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of a Virtual Session on Applications of Mathematical Modeling in Business

Self-Driven Activity – Theme - Entrepreneurship

The Department of Mathematics and Institution's Innovation Council conducted a Virtual Session on "Applications of Mathematical Modeling in Business" on **14-08-2021**. The resource person was **Mr. N.Rameshbabu, Junior Research Fellow, The Gandhigram rural institute, Dindigul.** The Chief Guest had begun his speech by telling about Business Mathematics. Business mathematics are mathematics used by commercial enterprises to record and manage business operations. Commercial organizations use mathematics in accounting, inventory management, marketing, sales forecasting, and financial analysis. Commercial organizations use mathematics in accounting, inventory management, marketing, sales forecasting, and financial analysis. It helps you know the financial formulas, fractions; measurements involved in interest calculation, hire rates, salary calculation, tax calculation etc. There are 4 chapters in this part of business mathematics: Algebra review, calculus review, optimization techniques, and economic applications of algebra and calculus. The number system is comprised of real numbers and imaginary numbers.

The Guest had also talked about the usage of mathematics in the real life also.

Real-Life Applications of Mathematics

- Algebra.
- Differential Equations and Fourier Analysis.
- Differential and Computational Geometry.
- Probability and Statistics.
- Numerical Analysis.
- Operations Research and Optimization.

For those that do own a business, business math is even more important. Business math can help these individuals to be successful by providing them with a solid

understanding of how to manage goods and services to make a profit. Modern areas of applied math include mathematical physics, mathematical biology, control theory, aerospace engineering and math finance. Not only does applied math solve problems, but it also discovers new problems or develops new engineering disciplines, Goriely added. The students at the end of the session raised many questions and got cleared their doubts…

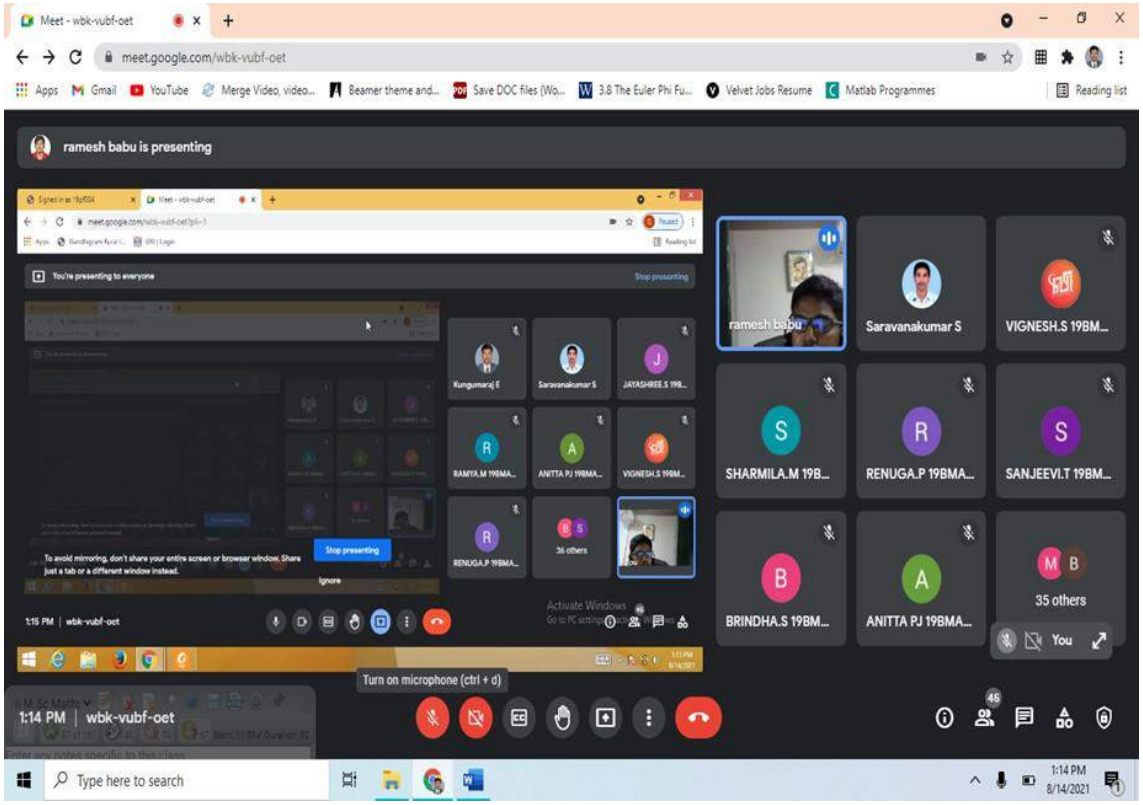
Outcome of the Activity

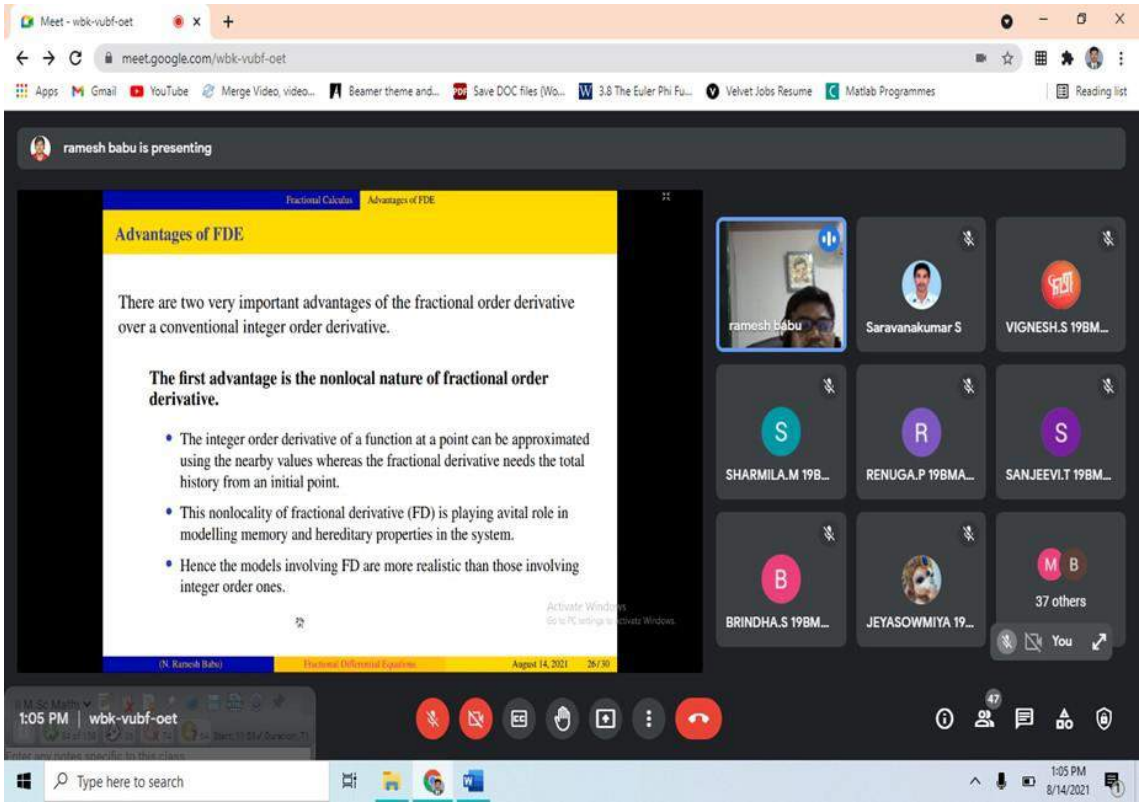
The students gained knowledge on how to apply mathematical modeling in promoting business.

Number of Student Participants: 47, Number of Faculty Participants: 2

Invitation

Glimpses of Event





Participants List

S.NO	Roll Number	Name of the Student
1.	19bma001	Abhinanthana.P.A
2.	19bma003	Anitta P
3.	19bma005	Devikaminichenkilathu
4.	19bma006	Dharani.M
5.	19bma007	Dharshana.B
6.	19bma009	Gavya.S
7.	19bma010	Gayathri P
8.	19bma011	Harshaavardini D
9.	19bma012	Jeyasowmiya
10.	19bma013	Kapildevu.K
11.	19bma014	Lavanya Devi V
12.	19bma015	Mahalakshmi.R
13.	19bma018	Mohamedkamaludeenm
14.	19bma019	Naveen S
15.	19bma020	Nandhini.S
16.	19bma021	Ramya.M
17.	19bma022	Reena.D
18.	19bma023	Sangeetha.S
19.	19bma024	Shafrin.A
20.	19bma025	Sharmila.M
21.	19bma026	Shilpa S
22.	19bma027	Shivani.B
23.	19bma028	Shobika.B
24.	19bma030	Soorajnarayanan.M
25.	19bma031	Sreevarshans
26.	19bma032	Sri Ranjani S
27.	19bma033	Sridhar.S
28.	19bma034	Srinidhi S
29.	19bma035	Swetha S
30.	21bma001	akshaya.s

31.	21bma002	dhansree.s
32.	21bma003	gokulprasath.v
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34.	21bma005	harish ragav.g
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40.	21bma011	masrifa.j
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42.	21bma013	muhammed basil.j
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44.	21bma015	naveen.p
45.	21bma016	nivetha.pv
46.	21bma017	prasanth.m
47.	21bma018	preethi.g.p

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of a Training on Learn DTP Publication and Be a CEO

Self-Driven Activity – Theme - Entrepreneurship

The Department of Computer Science and Institution's Innovation Council conducted a Training on **"Learn DTP Publication and Be a CEO" on 28-08-2021**. The resource person was **Mr. S. Suresh, Proprietor, VVG Graphic & Vinyl Printing, Salem**. Firstly the Chief Guest elaborately talked about how to become a Chief Executive Officer in a smart way, secondly he listed out the advantages of Desktop Publishing like,

- Handles far more graphical elements than a word processor. Word processing software certainly has its place
- Frame-based
- Easy import
- WYSIWYG
- Automatic restructuring
- Work in columns, frames and pages

The first challenge one might encounter when using a DTP program is that there may be a steep learning curve depending on the program. Some programs are very similar to many word-processing programs, but with a few added features, and so aren't too difficult to get a good handle on. Desktop publishing (DTP) is the creation of documents using page layout software on a personal ("desktop") computer. It was first used almost exclusively for print publications, but now it also assists in the creation of various forms of online content.

Desktop publishing software can generate layouts and produce typographic-quality text and images comparable to traditional typography and printing. Desktop publishing is also the main reference for digital typography. This technology allows individuals, businesses, and other organizations to self-publish a wide variety of content, from menus to magazines to books, without the expense of commercial printing.

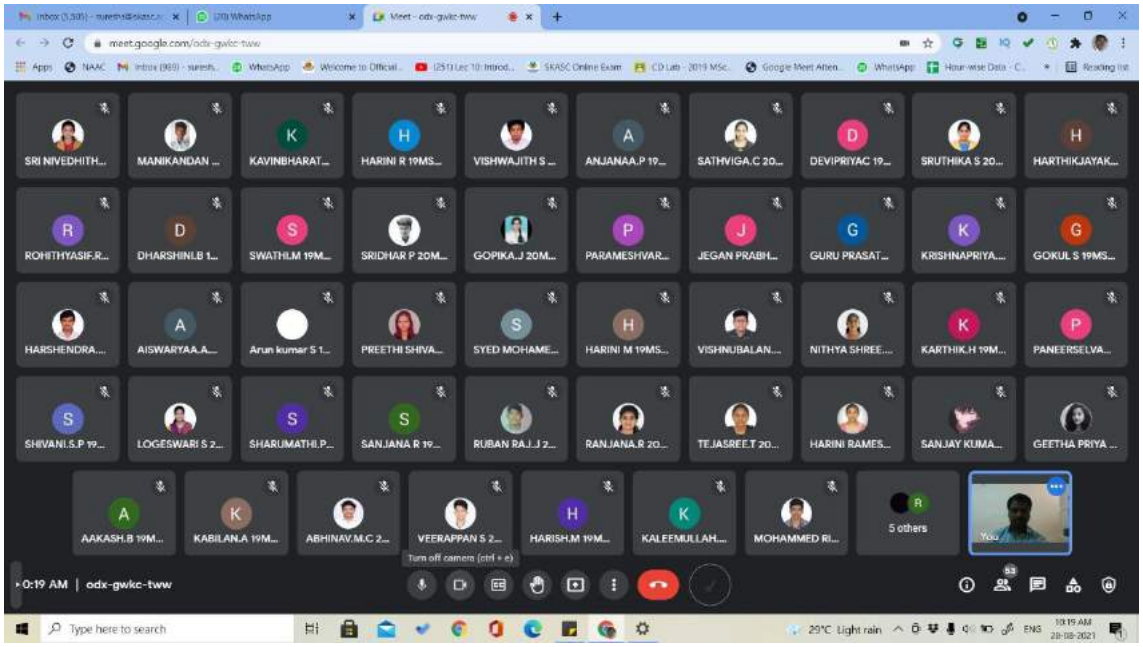
Outcome of the Activity

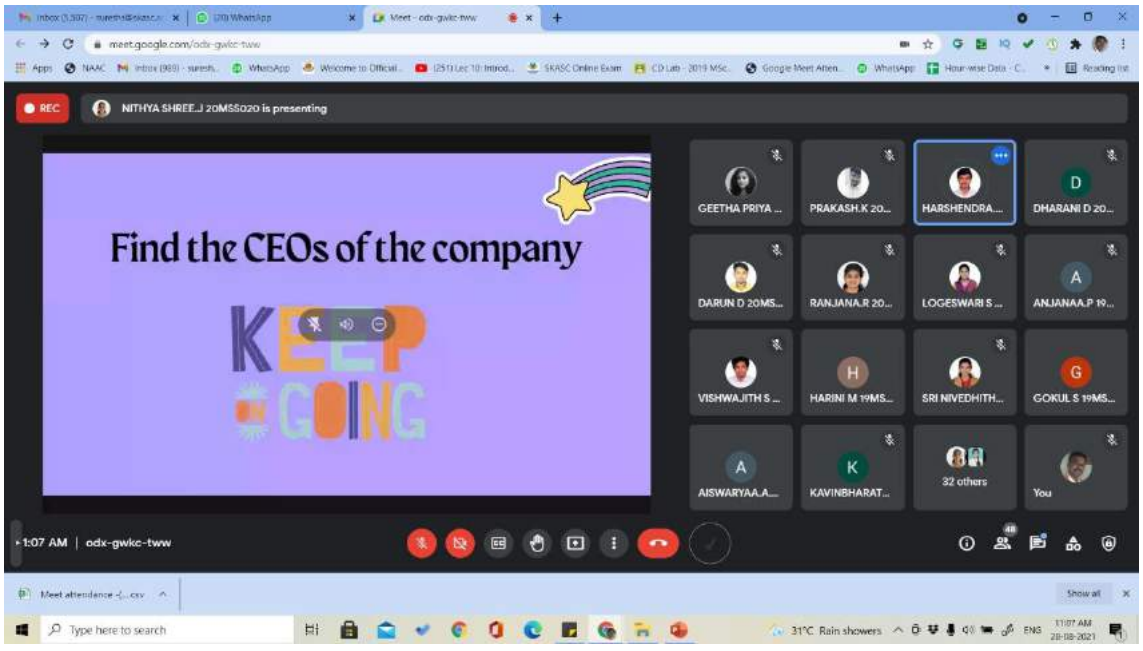
The students acquired knowledge on DTP publication. They learned the software application used for the above process.

Number of Student Participants: 53, Number of Faculty Participants: 2

Invitation

Glimpses of Event





Participants List

S.NO	Roll Number	Name of the Student
1.	20MSS001	ABHINAV M C
2.	20MSS002	AISHWARYA M
3.	20MSS003	AKSHAYA V L
4.	20MSS004	ANUSHA M
5.	20MSS005	BHAGAVATH KISHORE R
6.	20MSS006	BRINDHA T
7.	20MSS007	DARUN D
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23.	19MSS001	AAKASH.B
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30.	**19MSS014**	**HARINI.R**

31.	19MSS015	HARISH.M
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35.	19MSS024	**KRISHNA PRIYA.M**
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48.	19MSS043	SRIHARISH.N
49.	**19MSS044**	**SWATHI.M**
50.	19MSS045	SYED MOHAMED IBRAHIM BADHUSHA.J
51.	19MSS046	THARUN.K
52.	19MSS047	THIRUVENKATANATH.M
53.	**19MSS048**	**TINCKY SHALINEE.A.S**
54.	**---**	**Sumitha. J**
55.	**---**	**M. Raju**

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of an Orientation on Entrepreneurs Cannot Develop Overnight - An Ice Breaking Session

The Department of Mathematics and Institute's Innovation Council conducted an Orientation on Entrepreneurs Cannot Develop Overnight – An Ice Breaking Session". The resource person was Ms. R.Spandana, Co-Founder, Training Trains, Trichy. The Chief Guest had begun his talk explaining on entrepreneurship. Intrapreneurship is acting like an entrepreneur within an established company. It's creating a new business or venture within an organization. Sometimes that business becomes a new section, or department, or even a subsidiary spinoff. He also listed out the reasons where the entrepreneurs struggle a lot. He listed six reason as follows:

- Your work-life balance suffers. ...
- You ponder whether you should get a new job. ...
- Your financial skills are put to the test. ...
- Self-doubt is omnipresent. ...
- You overanalyze. ...
- You struggle to build and maintain client relationships.

Basically, entrepreneurship development is basically the process of improving the skill set as well as the knowledge of the entrepreneurs. This can be done through various methods such as classroom sessions or training programmes specially designed to increase the entrepreneurial acumen. By spending time with people in your team, you'll learn about what it takes to motivate and lead others around you. By embracing opportunities to build relationships, listening to others and displaying emotional intelligence, you'll begin to motivate others and improve your overall entrepreneurial skill set. Entrepreneur development programmes help the entrepreneurs to enhance their organizing and managerial abilities so that they can run their enterprise efficiently and successfully. This is done through organizing educational, management, training and orientation programmes.

Invitation

Photo

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of an Interactive Session on Angel Fund Raising - An Insight

Self-Driven Activity – Theme – Start-up

The Department Computer Science and Institution's Innovation Council conducted an Interactive Session on **"Angel Fund Raising - An Insight" on 04-09-2021.** The resource person was **Mrs. A. V. Anuja, Make Me Wealth Ventures, R. S. Puram, Coimbatore**. Raising capital is one of the biggest challenges any start-up can face, but fortunately, entrepreneurs have more than one option for getting the funding they need. Seeking out angel investors has its advantages, but crowd funding is redefining how fledgling companies get off the ground. Both have their pros and cons, and it's important to understand how they can impact your start-up's long-term outlook before diving in.

Funding a Start-up with Angel Investors

The typical angel investor is a high-net-worth individual who has an interest in helping new companies expand. These accredited investors provide startups with seed money in exchange for an equity stake in the company. The idea here is that once the company becomes profitable, the angel investor can sell their shares for a profit.

Angel investors can operate independently or as part of a larger investment group, sometimes known as a syndicate. In terms of how much money angel investors can bring to the table, it's not unusual for a typical investment to range from $25,000 to $100,000. In some instances, angel investors may be willing to part with even larger sums to assist a startup.

Pros:

- **Angel funding is not a loan.** Taking out a small business loan is another way to fund a start-up, but it creates a legal obligation to repay what's borrowed. Angel investors, on the other hand, don't expect the money to be repaid. Instead, they're banking on the company increasing in value over time.

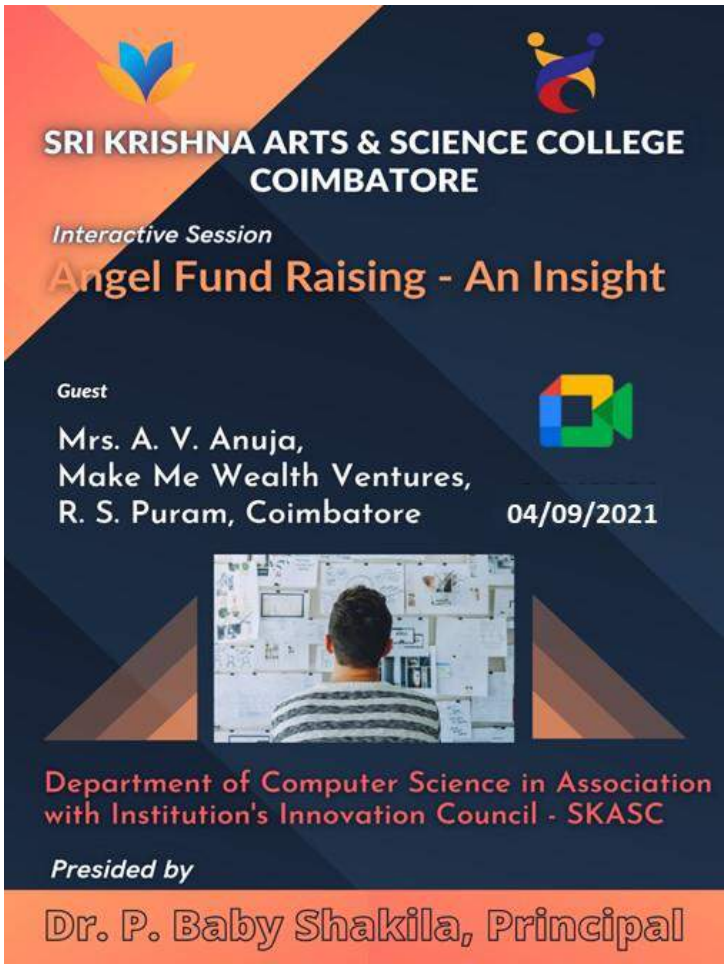
- **Angel investors can provide more than just money.** Angel investors are often established business owners themselves and they have years of experience working with start-ups. In addition to providing the financial backing you need to get your venture up and running, angel investors will often share their expertise, which can be invaluable to the business's long-term success.

Outcome of the Activity

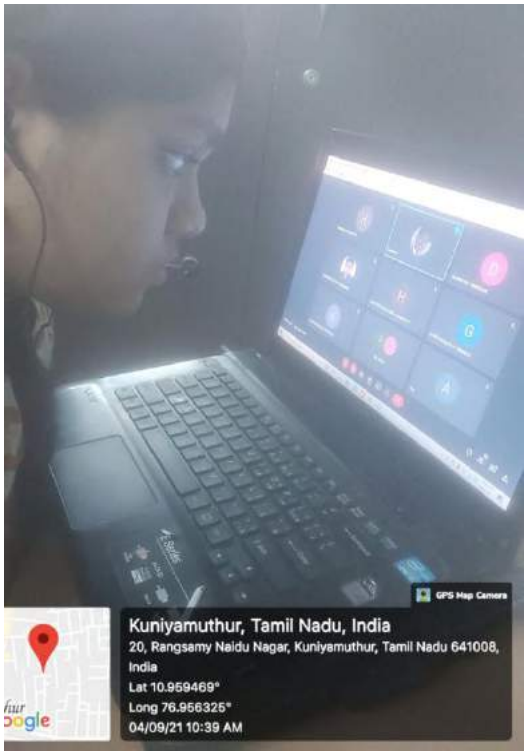
The participants gained the knowledge on the angel investors which is needed for starting a start-up.

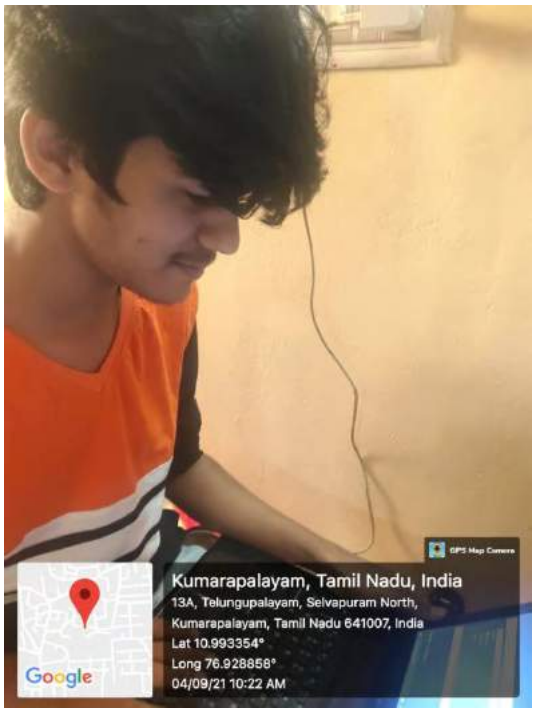
Number of Student Participants: 48, Number of Faculty Participants: 2

Invitation



Glimpses of Event





Participants List

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45.	19MSS040	SHIVANI.S.P
46.	19MSS041	SHRI RAM.B
47.	19MSS042	SNEHA SREE.S
48.	19MSS043	SRIHARISH.N

49.	---	Raju .M
50.	---	Gowri .J

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of an Expert Talk on Future of Start-ups in Hospitality Industry

Self-Driven Activity – Theme – Start-up

The Department of Catering Science and Hotel Management and Institution's Innovation Council conducted an Expert Talk on "**Future of Start-ups in Hospitality Industry" on 04-09-2021**. The resource person was **Chef. Sathiyanandhan, CEO & Executive Chef, Explora.org.in**. The hospitality industry is a broad category of fields within the service industry that includes lodging, food and drink service, event planning, theme parks, travel and tourism. It includes hotels, tourism agencies, restaurants and bars. A startup is a company that's in the initial stages of business.

Founders normally finance their startups and may attempt to attract outside investment before they get off the ground. Funding sources include family and friends, venture capitalists, crowdfunding, and loans. Social entrepreneurs combine commerce and social issues in a way that improves the lives of people connected to the cause. ... Social entrepreneurship is an approach by start-up companies and entrepreneurs, in which they develop, fund and implement solutions to social, cultural, or environmental issues. Some ways for start-up:

1. Define your Objective.
2. Determine Research Design.
3. Prepare Research Instrument.
4. Collect Data.
5. Analyze Data.
6. Visualize and Communicate findings.

The guest also listed out the start-ups related to Catering Science as follows,

1. Make a proper catering business plan. The first thing is to find your catering niche. ...
2. Decide on your budget & capital source. The next step is to decide on your budget & source of capital. ...
3. Decide on the equipment & suppliers. ...
4. Get your permits & licenses. ...

5. Hire adequate manpower. ...
6. Market your brand.

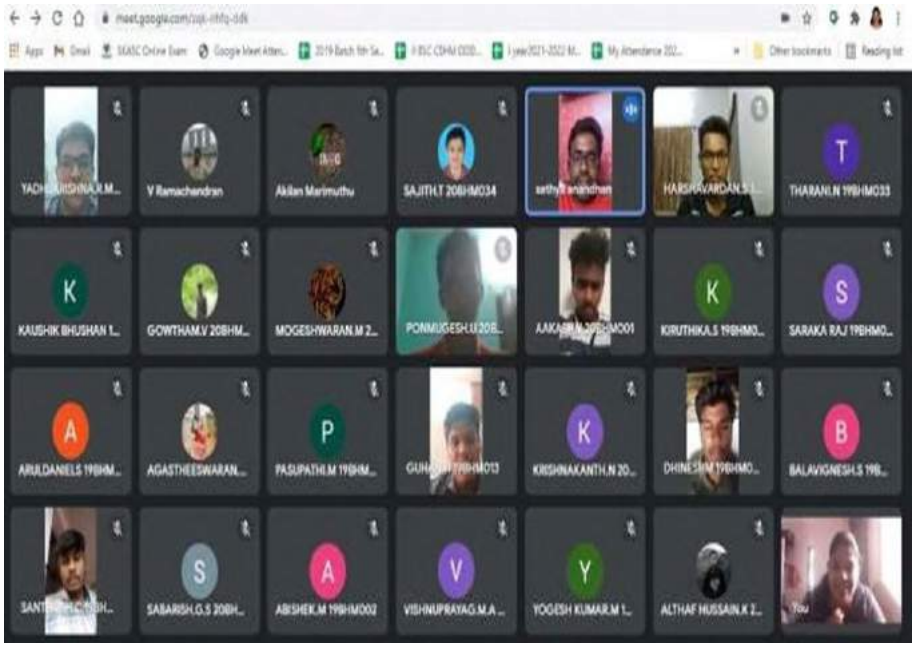
Outcome of the Activity

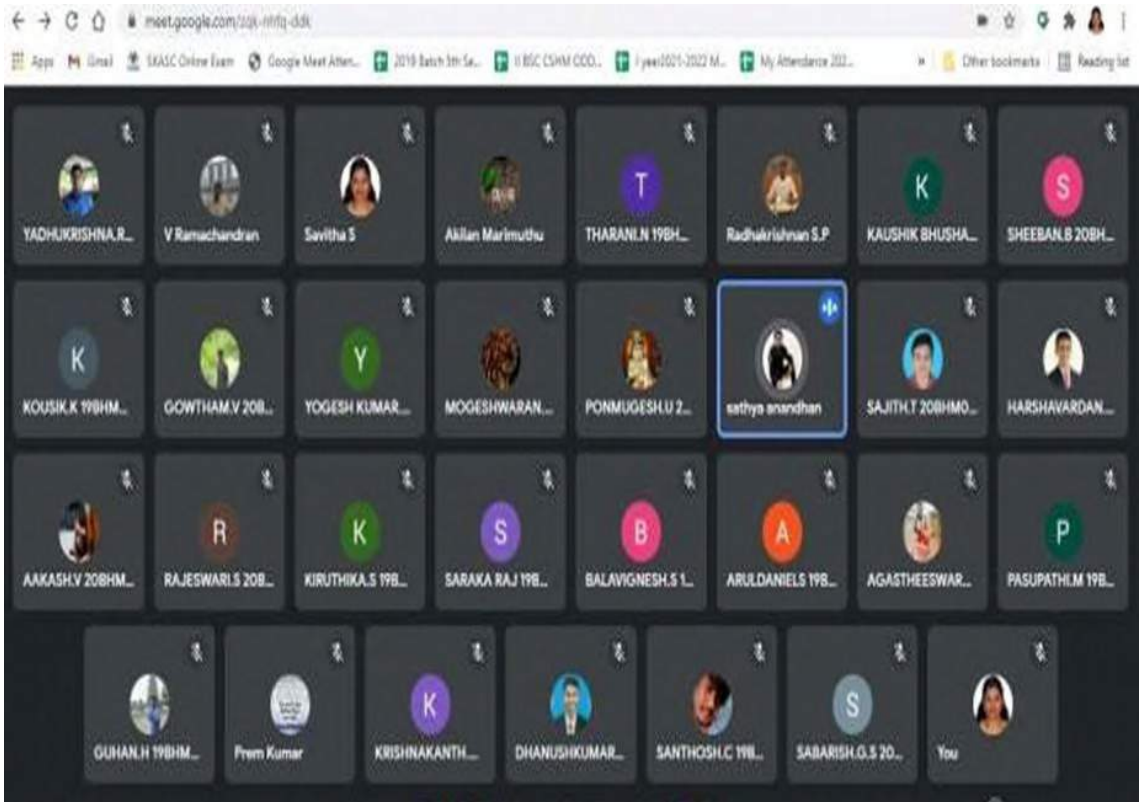
The participants acquired the knowledge on starting a new business in hospital industry. They learned the pros and cons of starting this type of start-up.

Number of Student Participants: 31, Number of Faculty Participants: 1

Invitation

Glimpses of Event





Participants List

No. of. Participants : 31 (List of participants enclosed below)

S.NO	Roll Number	Name of the Student
1.	19BHM002	ABISHEK.M
2.	19BHM003	AJITH.P.B.
3.	19BHM006	ARUL DANIEL.S
4.	19BHM008	DHANUSH KUMARAN.K
5.	19BHM009	DHINESH.M
6.	19BHM012	GOKUL.K.V.
7.	19BHM013	GUHAN.H.
8.	19BHM014	HARSHAVARDAN.S.
9.	19BHM015	KARUNAKARAN.M.
10.	19BHM016	KAUSHIK BHUSHAN
11.	19BHM018	KIRUTHIKA.S.
12.	19BHM029	PASUPATHI.M.
13.	19BHM031	SANTHOSH.C.
14.	19BHM032	SARAKA RAJ
15.	19BHM033	THARANI.N.
16.	19BHM035	YOGESHKUMAR.M.
17.	19BHM037	BALAVIGNESH.S.
18.	20BHM001	AAKASH.V
19.	20BHM004	AGATHEESWARAN.S
20.	20BHM016	GOWTHAM.V
21.	20BHM022	KRISHNAKANTH.N
22.	20BHM024	MOGESHWARAN.M
23.	20BHM026	PONMUGESH.U
24.	20BHM028	PREETHI
25.	20BHM029	RAJESWARI.S
26.	20BHM030	SABARISH.G.S
27.	20BHM031	SADHIR.F
28.	20BHM033	SAIYUKESH.K

29.	20BHM034	SAJITH.T
30.	20BHM046	YADHUKRISHNA.R.MENON
31.	20BHM048	SAKTHI.C
32.	---	Mrs. Jhansi

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of a Webinar on Idea Generation

Self-Driven Activity – Theme – Design Thinking & Innovation

The Departments of Information Technology and Computer Technology and Institution's Innovation Council jointly conducted a **Webinar on Idea Generation on 04-09-2021**. The special guest of the program was **Mrs.Sheela Lingan, Senior Software Engineer**. A good idea is always needed for a beautiful work in your life. Idea Generation is important because it enables you to expand your range of ideas beyond your current range of thinking. We believe that you must first expand thinking to include more questions, more variables, and more ideas before you begin the refinement process. Ideas are the key to innovation. Without them, there isn't much to execute and because execution is the key to learning, new ideas are necessary for making any kind of improvement.

It's obvious that ideas alone won't make innovation happen, as you need to be able to build a systematic process for managing those ideas. The point of ideation isn't just about generating tons of them but about paying attention to the quality of those as well.

We agree that it can sometimes be difficult to come up with more of those high-quality ideas. It's not unusual to get stuck in our old habits and routines when we're supposed to be creating something new.

To break out of that rut, we've decided to look into idea generation as a whole as well as to introduce some of our favourite tips, tools, and techniques that can be used to generate new ideas more systematically. Idea generation is described as the process of creating, developing and communicating abstract, concrete or visual ideas.

It's the front end part of the idea management funnel and it focuses on coming up with possible solutions to perceived or actual problems and opportunities.

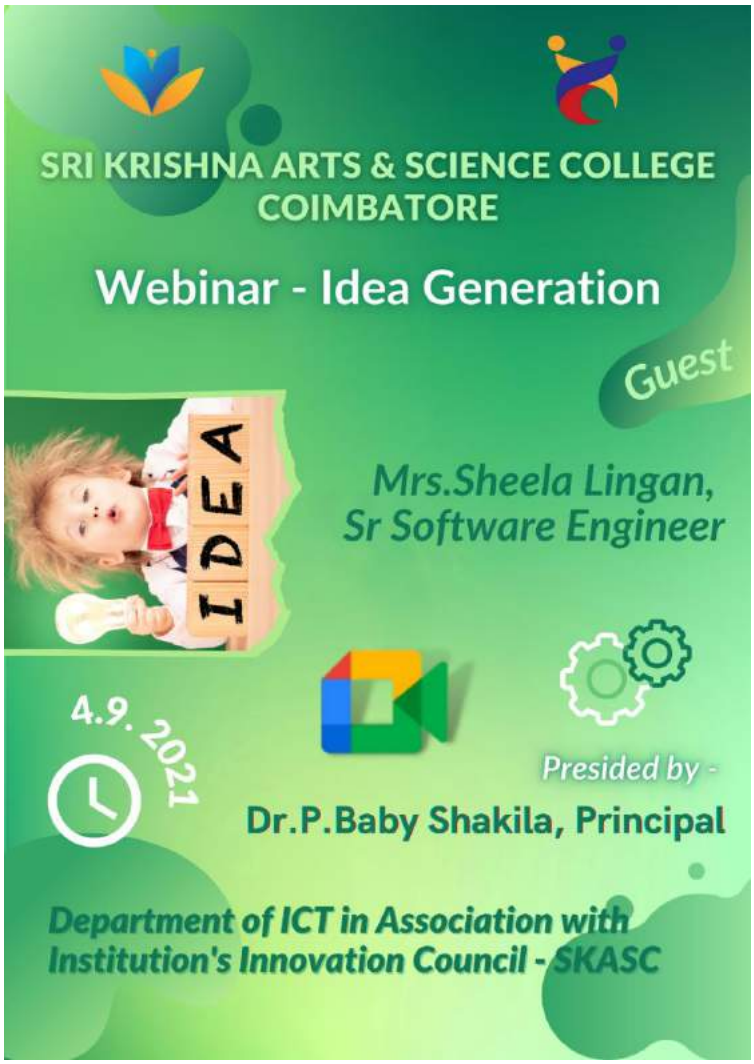
As mentioned, ideas are the first step towards making improvement. Us making progress as individual human beings depends on new ideas. From the perspective of an individual, new ideas can help you to move forward if you feel stuck with a task or are unable to solve a certain problem.

Outcome of the Activity

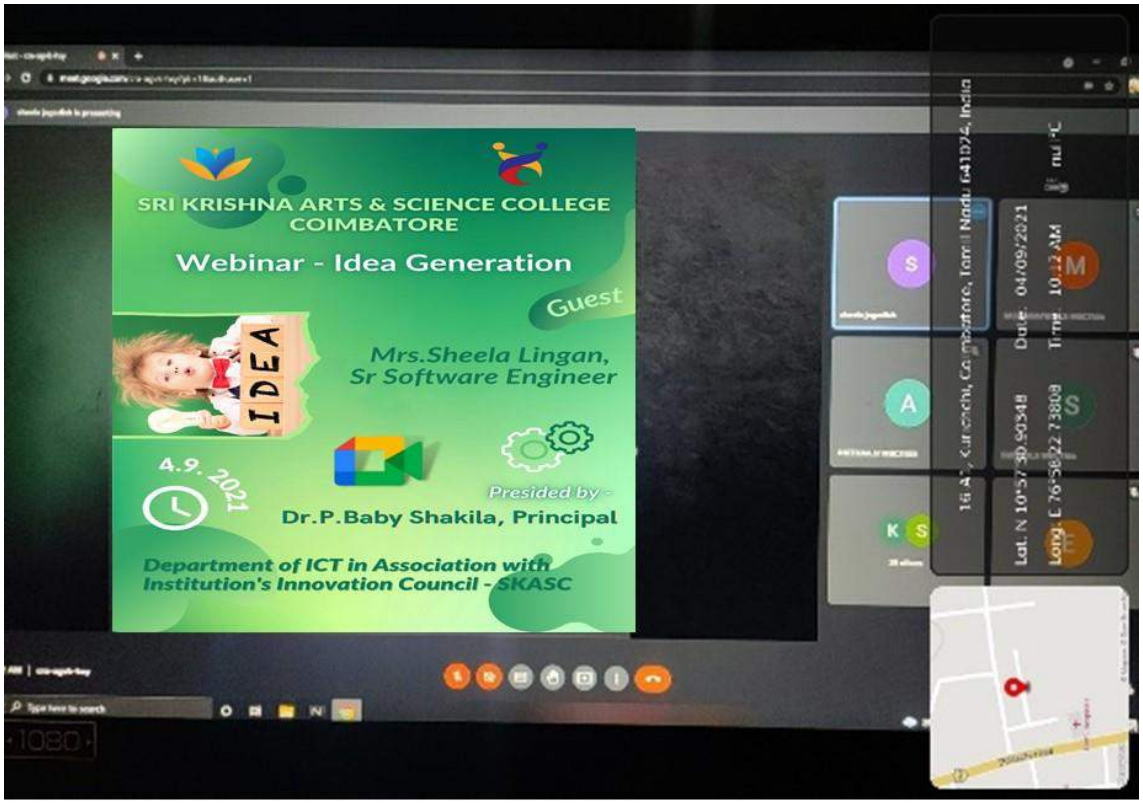
The students gained the knowledge on getting novel ideas and the resource where to look for ideas like referring journal, article and so on.

Number of Student Participants: 53, Number of Faculty Participants: 2

Invitation



Photo



Participants List

No. of. Participants : 53 (List of participants enclosed below)

S.NO	Roll Number	Name of the Student
1.	19BCT001	AAKASH.N
2.	19BCT002	AARTHI.R
3.	19BCT003	AKASH.M
4.	19BCT004	AKSHAY.A
5.	19BCT005	ALSTON.S
6.	19BCT006	AMIRTHAVARSHNI. K.R
7.	19BCT007	ARGHI VB
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9.	19BCT009	BALA CHANDHAR
10.	19BCT010	BALASUBRAMANIAN.M
11.	19BCT011	BALASUNDAR.K

12.	19BCT012	BARATH KUMAR.R.B
13.	19BCT013	BOOMIKA.T
14.	19BCT014	BOOPATHI.M
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16.	19BCT016	CHARAN .K. R
17.	19BCT017	CHARAN.N
18.	19BCT018	DANIEEL PRAABHU.A
19.	19BCT019	DARSHANA.B
20.	19BCT020	B.DEVAADHARSINI
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30.	19BCT030	KARTHIKEYAN.G
31.	19BCT031	R KARUN SURYA
32.	19BCT032	G KISHORE
33.	19BCT033	V KISHORE
34.	19BCT034	R KRISHNA RAJ
35.	19BCT035	T KRISHNAN
36.	19BCT036	P MEGA LAVANYA
37.	19BCT037	M MITHUL
38.	19BCT038	J MITHUN KUMAR
39.	19BCT039	K.K MOHAMMED SUHAIL
40.	19BCT040	D NANDHA KUMAR
41.	19BCT041	V.B PAVITHRA
42.	19BCT042	K.N PREETHA
43.	19BCT043	C RICHORDS

44.	19BCT044	R RITHI
45.	19BCT045	R RITHIK KRISHNA
46.	19BCT046	SAHETIA SANTHOSH
47.	19BCT047	K.R SAHITHYA
48.	19BCT048	G SANDHIYA
49.	19BCT049	R.P SANJAY KUMAR
50.	19BCT050	K. SARAVANA SUDHAN
51.	19BCT051	S .SATHYA PRASATH
52.	19BCT052	S .SAUJITH
53.	19BCT053	S .SHALINI
54.	---	Mrs. Vijayashree R
55.	---	Dr. Priya

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of a Workshop on Data Analytics Tools on Business

Self-Driven Activity – Theme – Entrepreneurship

The Departments of Computer Science and Institution's Innovation Council jointly conducted a **Workshop on Data Analytics Tools on Business on 04-09-2021**. The Chief Guest of the program was **Mrs. M. Jaya Rohini, Senior Consultant, IBM, Bangalore**. The chief guest started her speech by introducing what is a data analytics, what are the tools used on business, and then concluded the session by encouraging the students to strive a lot. While telling about data analytics she briefed, As the process of analyzing raw data to find trends and answer questions, the definition of data analytics captures its broad scope of the field. However, it includes many techniques with many different goals.

There are various types of data analysis including descriptive, diagnostic, prescriptive and predictive analytics. Each type is used for specific purposes depending on the question a data analyst is trying to answer. For example, a data analyst would use diagnostic analytics to figure out why something happened.

The data analytics process has some components that can help a variety of initiatives. By combining these components, a successful data analytics initiative will provide a clear picture of where you are, where you have been and where you should go.

- Generally, this process begins with *descriptive analytics*. This is the process of describing historical trends in data. Descriptive analytics aims to answer the question "what happened?" This often involves measuring traditional indicators such as return on investment (ROI). The indicators used will be different for each industry. Descriptive analytics does not make predictions or directly inform decisions. It focuses on summarizing data in a meaningful and descriptive way.
- The next essential part of data analytics is *advanced analytics*. This part of data science takes advantage of advanced tools to extract data, make predictions and

discover trends. These tools include classical statistics as well as machine learning. Machine learning technologies such as neural networks, natural language processing, sentiment analysis and more enable advanced analytics. This information provides new insight from data. Advanced analytics addresses “what if?” questions.

After the guest’s speech, the students had given the feedback and the session got over…

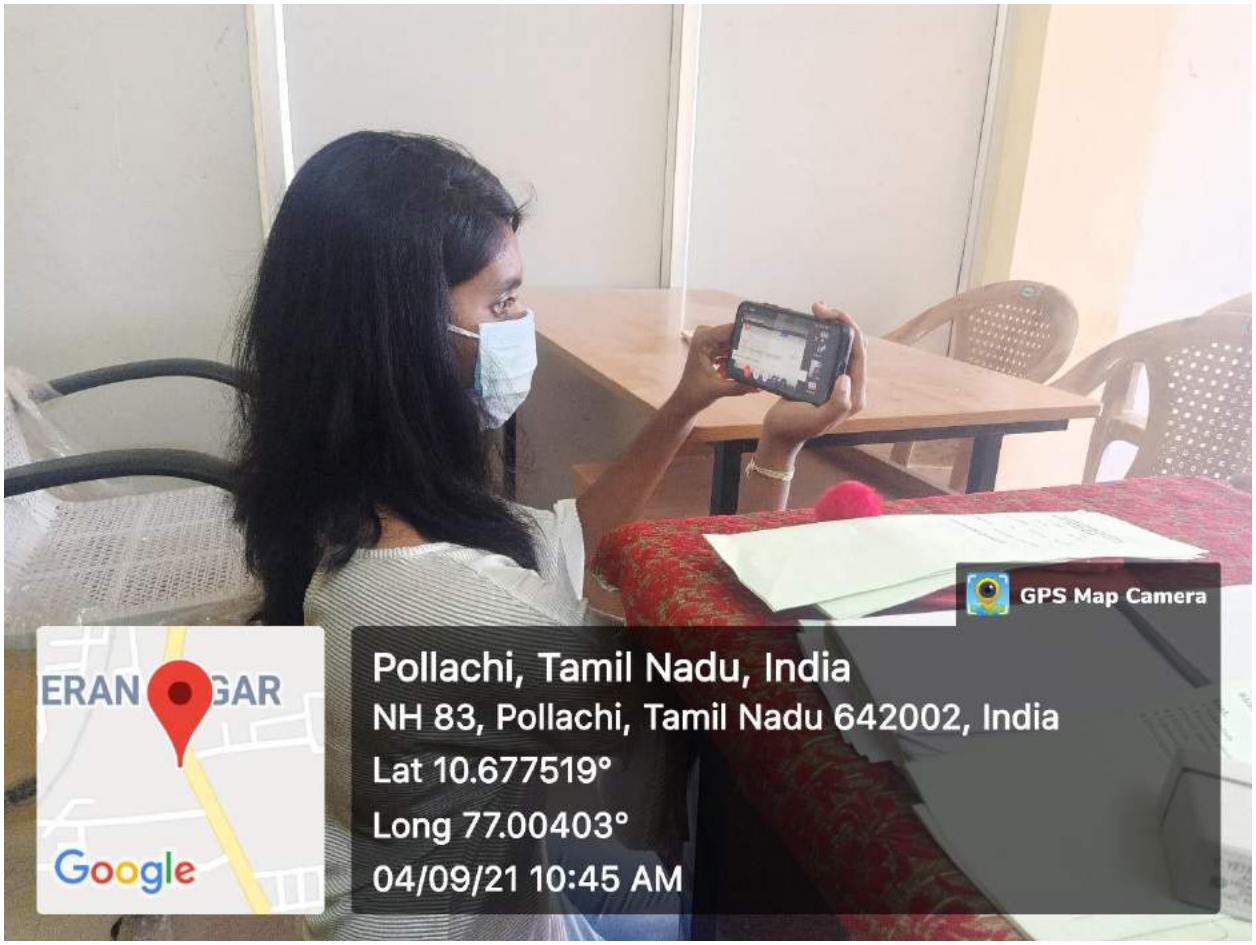
Outcome of the Activity

The participants gained the knowledge on various data analytics tools like R, python and so on which is used for business purpose.

Number of Student Participants: 48, Number of Faculty Participants: 2

Invitation

Photo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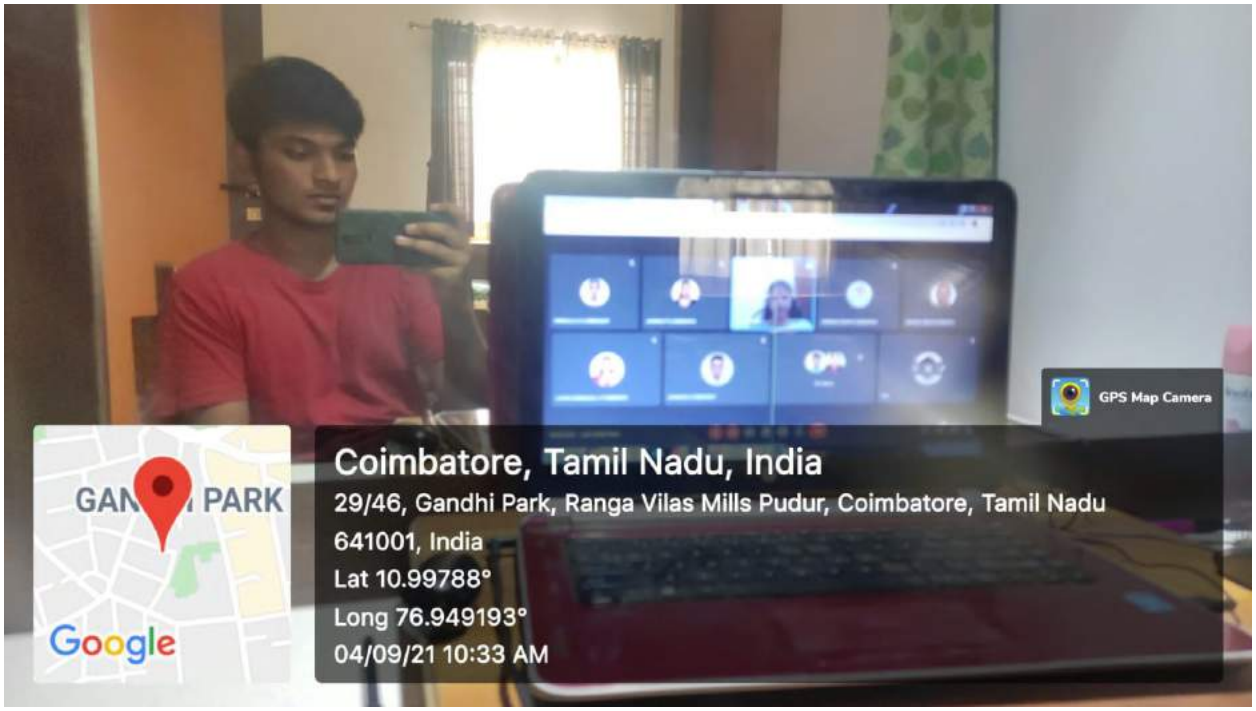
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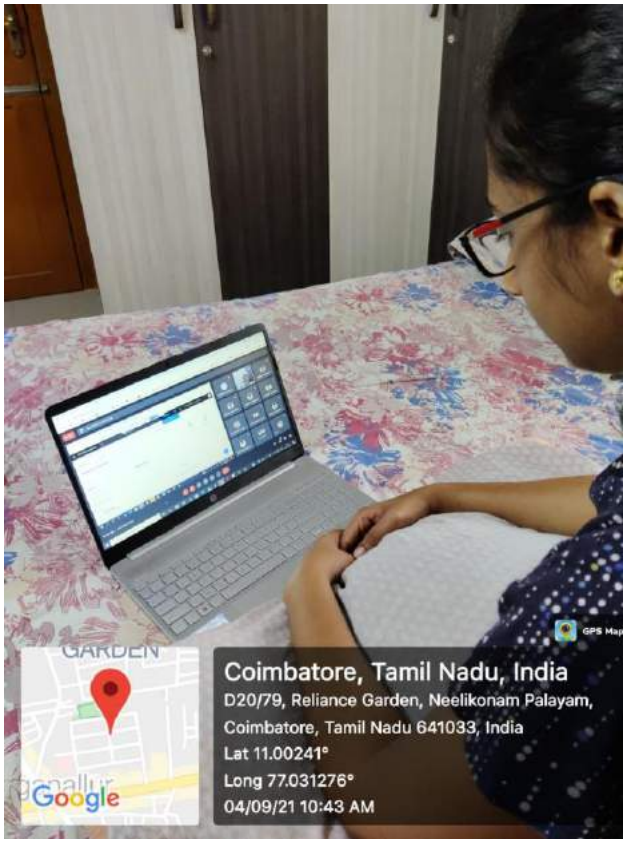
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Google

Participants List

No. of. Participants : 48 (List of participants enclosed below)

S.NO	Name of the Student
1.	AAKASH K 20BDS001
2.	ABHILASH B 20BDS002
3.	AJEETH K 20BDS003
4.	AKANKSHA SINGH
5.	AKILESH KRISHNA R 20BDS004
6.	ANUGRAHA M 20BDS006
7.	ARAVIND KRISHNA S 20BDS007
8.	ARAVINDKUMAR M 20BDS008
9.	ARSHAD S 20BDS009
10.	AYESHA ZUHI R 20BDS010
11.	DANIEL NESA KUMAR C
12.	DHARSHINI J 20BDS011
13.	GAURAV UTTAM
14.	GOVARDHANAN S D 20BDS012
15.	JANANI P S 20BDS014
16.	JEEVIKA G 20BDS015
17.	KARTHICKNARAYANAN S 20BDS016
18.	KAVI VIGNESHWARAN M J 20BDS017
19.	KAVYASRI G P 20BDS018
20.	KIRUTHIKA K 20BDS019
21.	KRISHNA D 20BDS020
22.	LATHA SIVANJALI J P 20BDS021
23.	LEKHA J
24.	MAHALAKSHMI M 20BDS024
25.	MANOJ S 20BDS025
26.	MANOJ V C 20BDS026

27.	MITHRA A 20BDS028
28.	MRIDULLA G 20BDS029
29.	PUNITHAN T S 20BDS031
30.	RITHI ISHWERYA R S 20BDS033
31.	RITHIK KRISHNA S 20BDS034
32.	ROHITH KUMAR L 20BDS035
33.	ROHITH MATHAN M 20BDS036
34.	RUBAVATHI A P 20BDS037
35.	SACHIN R T 20BDS038
36.	SAKTHIABINAYA M 20BDS039
37.	SANDEEP KUMAR R R 20BDS040
38.	SELVAKUMAR M 20BDS042
39.	SHAKTHI MAHESHVARI V 20BDS043
40.	SHIYAM H 20BDS044
41.	SILAMBARASAN V 20BDS045
42.	SOWMYA R 20BDS046
43.	ABINAYAN.U 20BCS001
44.	ABISHEK.A.T 20BCS002
45.	ABISHEK.V 20BCS003
46.	AHAMMED FAYIZ.S 20BCS004
47.	ALEN GEORGE.T.A 20BCS005
48.	ALLEN NISHANTH 20BCS006
49.	Dr. J. Lekha
50.	Dr. C. Daniel Nesakumar

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of a Virtual Training on Business Proposal Drafting

Self-Driven Activity – Theme – Entrepreneurship

The Departments of Computer Science and Institution's Innovation Council jointly conducted a **Virtual Training on Business Proposal Drafting on 04-09-2021**. The Chief Guest of the program was **Mrs.V.Thahira Banu, Assistant Professor, Sri Krishna Arts and Science College**, **Coimbatore.** She elaborately talked how to draft a business proposal. This session was very useful for the students who have the thirst to start-up a business during/after their studies. Business is a huge platform which is a powerful weapon that leads the people to a successful life. Anyone with talents could lead a business towards the growth. The chief guest also said, A term of business proposal is a written offer from a seller to a prospective sponsor. Business proposals are often a key step in the complex sales process—i.e., whenever a buyer considers more than price in a purchase. When one person to another his willingness to do or to abstain from doing anything with a view to obtaining the assent of the other to such act or abstinence, he is said to make a Proposal.

A proposal puts the buyer's requirements in a context that favors the seller's products and services, and educates the buyer about the capabilities of the seller in satisfying their needs. here are three distinct categories of business proposals:

- Formally solicited
- Informally solicited
- Unsolicited

Solicited proposals are written in response to published requirements, contained in a request for proposal (RFP), request for quotation (RFQ), invitation for bid (IFB), or a request for information

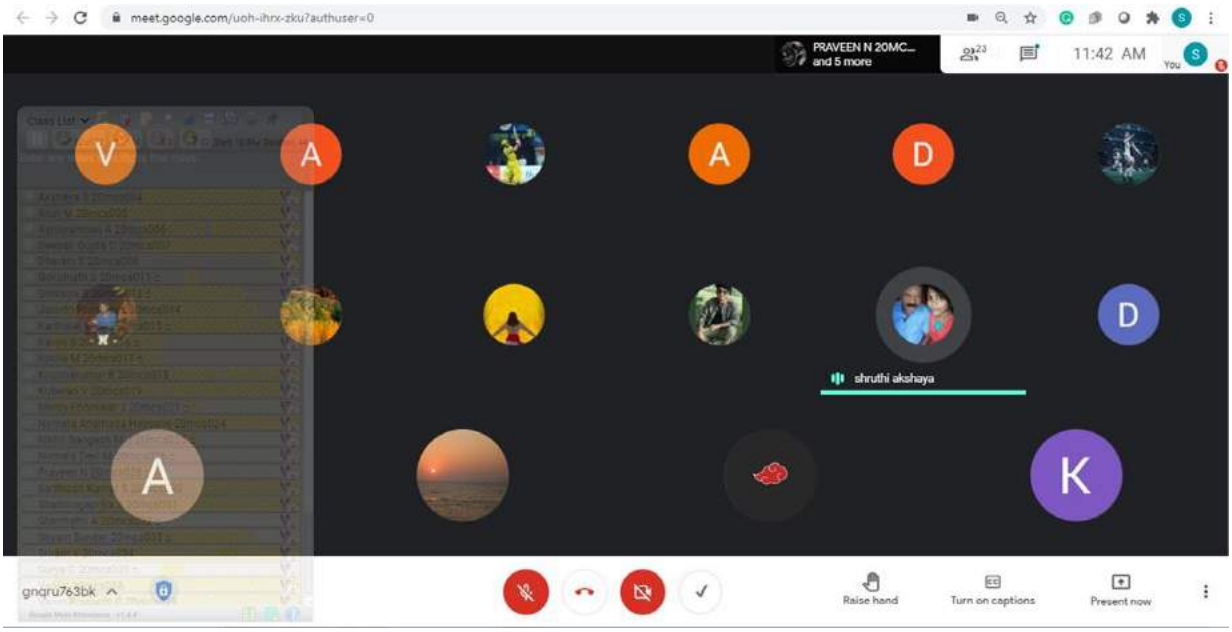
Outcome of the Activity

The students acquired the details on writing a business proposal. Learned essential steps to apply for funding support using the proposal.

Number of Student Participants: 22, Number of Faculty Participants: 1

Invitation

Photo



Participants List

Number of participants: 23

S.NO	ROLL NO	NAME
1.	20MCS001	AFZAL AHAMED.A
2.	20MCS002	AFRITH ALI.S
3.	20MCS003	AKAASH.S
4.	20MCS004	**AKSHAYA.S**
5.	20MCS005	ARUN.M
6.	20MCS006	ASHIKRAHMAN.A
7.	20MCS007	DEEPAK GUPTA
8.	20MCS008	**DHARANI.S**
9.	20MCS009	DINESH.R
10.	20MCS010	EZHILARASAN.K
11.	20MCS011	GOKULNATH.S
12.	20MCS012	**GOWSIYA.S**
13.	20MCS013	GOWTHAM.T
14.	20MCS014	**JACINTH PREMADAS**

15.	20MCS015	KARTHIKEYAN.M
16.	20MCS016	**KAVYA.B**
17.	20MCS017	**KOKILA.M**
18.	20MCS018	KRISHNAKUMAR.B
19.	20MCS019	KUBERAN.V
20.	20MCS020	MAHENDRAN.A
21.	20MCS021	**MERCY PONMALAR.J**
22.	20MCS022	MOHAMED HARSATH.M.A
23.	---	Dr. S. Subbaiah

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of an Interactive Session on A Debate on Entrepreneur vs Intrapreneur

Self-Driven Activity – Theme - Entrepreneurship

The Departments of Mathematics and Institution's Innovation Council jointly conducted an interactive session on **"A Debate on Entrepreneur vs Intrapreneur" on 04-09-2021**. The Chief Guest of the session was **Prof. S. Narmatha, Assistant Professor of Mathematics, Sri Krishna Arts and Science College**. She started the session with an activity for the first seven minutes and then went into the session. Entrepreneurship is the creation or extraction of value. With this definition, entrepreneurship is viewed as change, generally entailing risk beyond what is normally encountered in starting a business, which may include other values than simply economic ones.

An entrepreneur is an individual who creates a new business, bearing most of the risks and enjoying most of the rewards. The process of setting up a business is known as entrepreneurship. The entrepreneur is commonly seen as an innovator, a source of new ideas, goods, services, and business/or procedures.

More narrow definitions have described entrepreneurship as the process of designing, launching and running a new business, which is often similar to a small business, or as the "capacity and willingness to develop, organize and manage a business venture along with any of its risks to make a profit."The people who create these businesses are often referred to as entrepreneurs. While definitions of entrepreneurship typically focus on the launching and running of businesses, due to the high risks involved in launching a start-up, a significant proportion of start-up businesses have to close due to "lack of funding, bad business decisions, government policies, an economic crisis, lack of market demand, or a combination of all of these."

The special guest also introduced the meaning of Intrapreneur, An intrapreneur is an employee who is tasked with developing an innovative idea or project within a company. The intrapreneur may not face the outsized risks or reap the outsized rewards of an entrepreneur. However, the intrapreneur has access to the resources and capabilities of an established company.

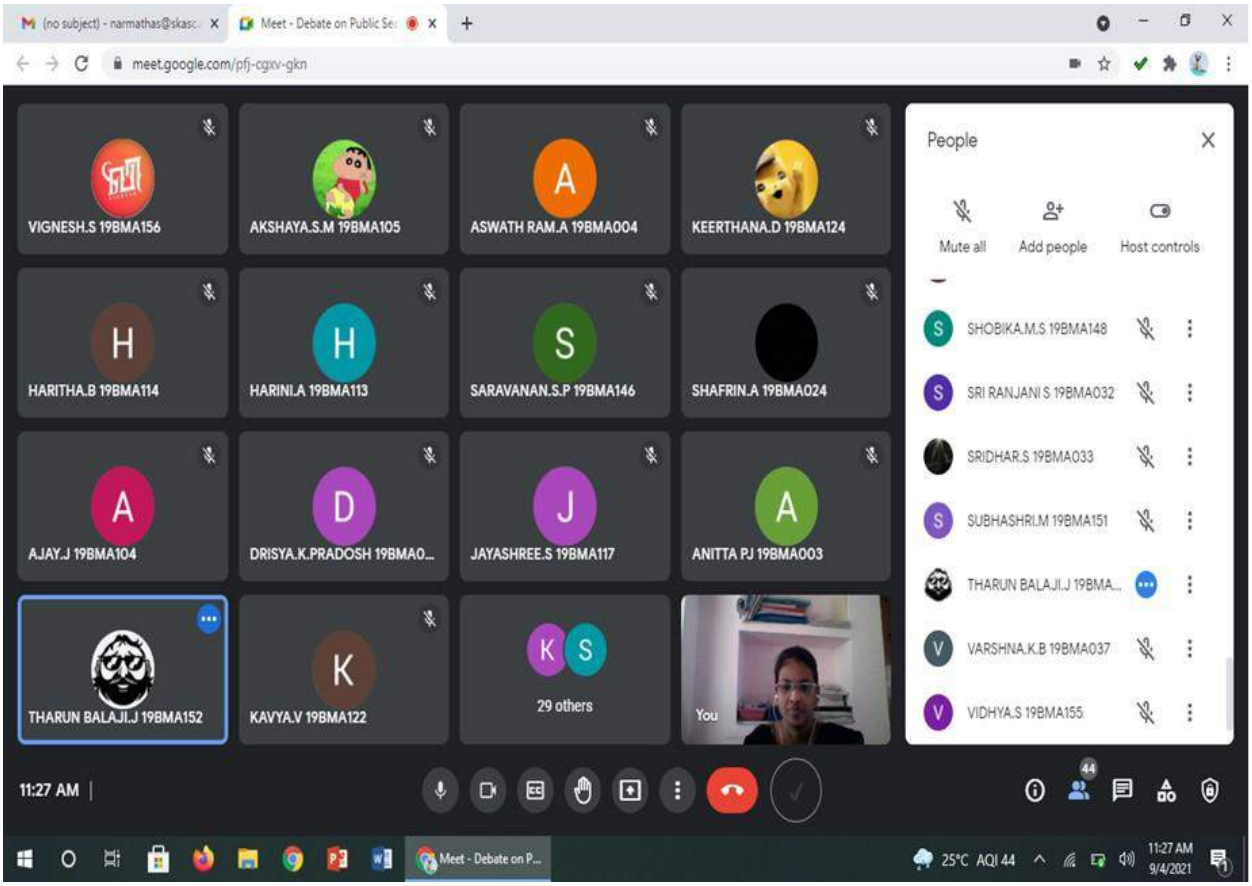
Outcome of the Activity

The students came to know what is intrapreneur and entrepreneur.

Number of Student Participants: 44, Number of Faculty Participants: 2

Invitation

Photo



Participants List

S.NO	Roll Number	Name of the Student
1.	19bma001	Abhinanthana.P.A
2.	19bma003	Anitta P
3.	19bma005	Devikaminichenkilathu
4.	19bma006	Dharani.M
5.	19bma007	Dharshana.B
6.	19bma009	Gavya.S
7.	19bma010	Gayathri P
8.	19bma011	Harshaavardini D

9.	19bma012	Jeyasowmiya
10.	19bma013	Kapildevu.K
11.	19bma014	Lavanya Devi V
12.	19bma015	Mahalakshmi.R
13.	19bma018	Mohamedkamaludeenm
14.	19bma019	Naveen S
15.	19bma020	Nandhini.S
16.	19bma021	Ramya.M
17.	19bma022	Reena.D
18.	19bma023	Sangeetha.S
19.	19bma024	Shafrin.A
20.	19bma025	Sharmila.M
21.	19bma026	Shilpa S
22.	19bma027	Shivani.B
23.	19bma028	Shobika.B
24.	19bma030	Soorajnarayanan.M
25.	19bma031	Sreevarshans
26.	19bma032	Sri Ranjani S
27.	19bma033	Sridhar.S
28.	19bma034	Srinidhi S
29.	19bma035	Swetha S
30.	21bma001	akshaya.s
31.	21bma002	dhansree.s
32.	21bma003	gokulprasath.v
33.	21bma004	hari priya.v.b
34.	21bma005	harish ragav.g
35.	21bma006	kavinkumar.n
36.	21bma007	kavya.k.n
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38.	21bma009	madhumitha.m

39.	21bma010	manoj.s
40.	21bma011	masrifa.j
41.	21bma012	mohammed shafeek.a
42.	21bma013	muhammed basil.j
43.	21bma014	muthuselvan.s
44.	21bma015	naveen.p
45.	---	Dr. Saravanakumar
46.	---	Mrs. Priyadharshini

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of a Workshop on Business Opportunities on Making Teracotta Jewellery

Self-Driven Activity – Theme - Entrepreneurship

The Departments of Mathematics and Institution's Innovation Council jointly conducted a workshop titled "**Business Opportunities on Making Teracotta Jewellery" on 04-09-2021**. The Chief Guest of the session was **Prof. A. Haripriya, Assistant Professor of CDF, Sri Krishna Arts and Science College, Coimbatore**. The guest had first explained the dictionary meaning of terracotta - reddish-brown clay that has been baked but not covered in a shiny transparent substance (glaze), and is used for making pots, etc…, After explaining this she moved to Teracotta Jewellery - Terracotta Jewellery is made from natural clay and it literally means 'baked earth' giving it a reddish brown color.

A big terracotta statue of the mother goddess is the most prominent discovery from Mohenjo-daro. Terracotta literally means 'baked earth' and is made from natural clay, giving it a reddish-brown color. It may be glazed for durability or to add color. Being water proof and sturdy, several ancient sculptures in this clay are still intact. After giving a clear picture about the meaning, she moved to giving some details on how to make terracotta jewels. Preparation of clay is the initial step in making terracotta jewelry. Break down the hard terracotta clay into small pieces and place it in a plastic container and sprinkle some water over it.

Now let the clay to soak water for few hours. After that, knead the clay well until it becomes flexible to mould.Next, keep the clay on a flat surface and roll it out to remove the air inside. If you have air caught inside the clay, there are chances to break the jewelry while baking. You can see the above images.To get a equal thickness of clay surface, first make a ball shape with your palms then by using a rolling pin make the surface flat to get a desire thickness of clay.

The session was so useful to the students, since she had given an excellent training…

Outcome of the Activity

The students learned about identifying business opportunities in terracotta jewellery. The participants also learn in making of terracotta jewellery.

Number of Student Participants: 31, Number of Faculty Participants: 1

Invitation

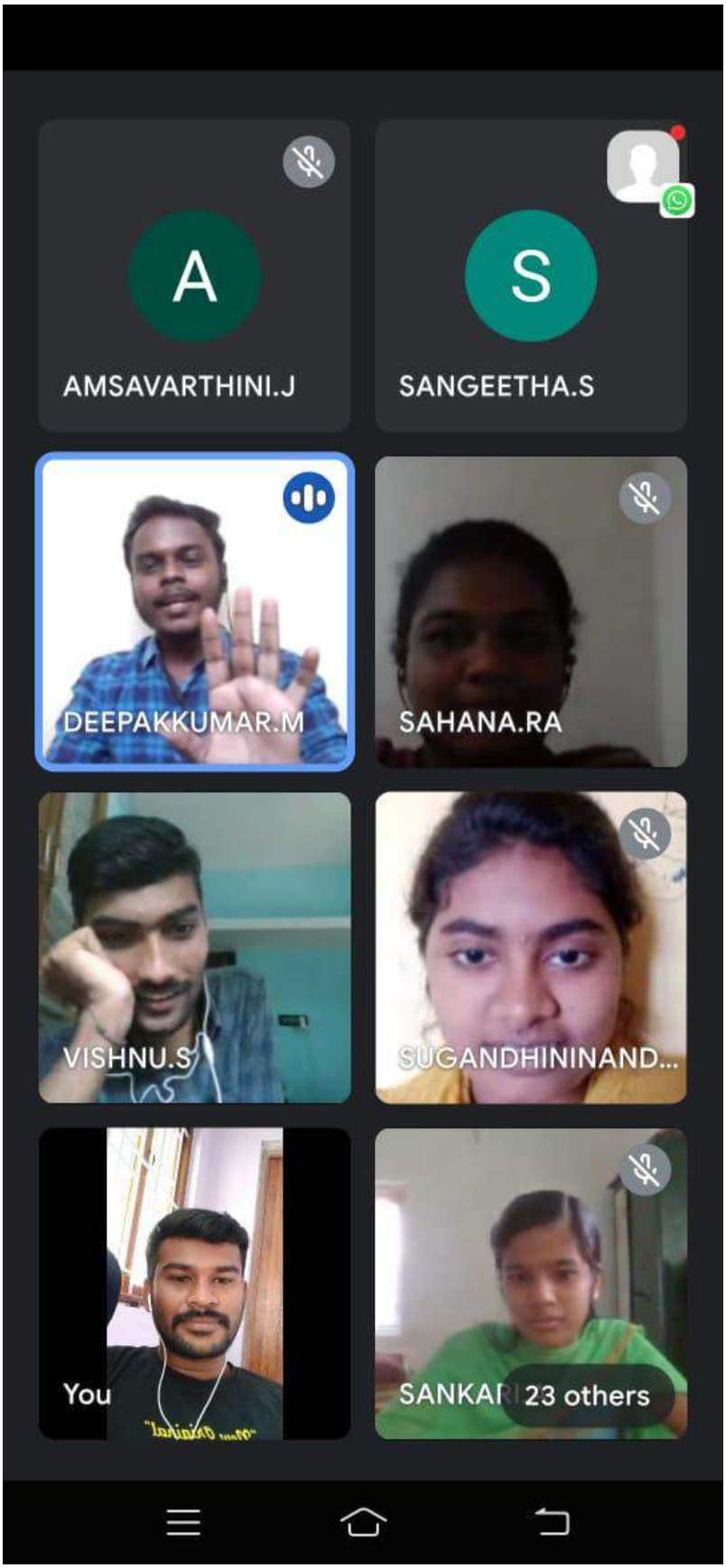
Photo

Participants Details

Number of Participants: 32

S.NO	Name of the Student
1.	Abhinanthana.P.A
2.	Anitta Pj
3.	Devikaminichenkilathu
4.	Dharani.M
5.	Dharshana.B
6.	Gavya.S
7.	Gayathri P
8.	Harshaavardini D
9.	Jeyasowmiya
10.	Kapildevu.K
11.	Lavanya Devi V
12.	Mahalakshmi.R
13.	Mohamedkamaludeenm
14.	Naveen Sa
15.	Nandhini.S

16.	Ramya.M
17.	Reena.D
18.	Sangeetha.S
19.	Shafrin.A
20.	Sharmila.M
21.	Shilpa S
22.	Shivani.B
23.	Shobika.B
24.	Soorajnarayanan.M
25.	Sreevarshans
26.	Sri Ranjani S
27.	Sridhar.S
28.	Srinidhi S
29.	Swetha S
30.	Thenmozhi K
31.	Varshna.K.B
32.	Mrs. Nithya


A
AMSAVARTHINI.J
S
SANGEETHA.S
DEEPAKKUMAR.M
SAHANA.RA
VISHNU.S
SUGANDHININAND...
You
SANKAR
23 others

Sri Krishna Arts and Science College, Coimbatore
Institution's Innovation Council

Webinar on Business Opportunities in Tropical Foods
Self-Driven Activity – Theme - Entrepreneurship

The Institution's Innovation Council organised a webinar on **Business Opportunities in Tropical Foods on 18.09.2021**. The Chief Guest of the program was **Dr.M.Kavithamani, Asst. Professor, Dept. of CSHM, SKASC.**

It's an attractive concept. Food is an essential consumable item. Many aspiring entrepreneurs nowadays are seriously searching for profitable and trending food business ideas to start a new venture. Food is an important consumable item for the mass population. For the daily basis requirements, people need to buy food items regularly. Broadly there are 5 niche subsections you can find in the food industry. These are food processing, food retail, food delivery, eCommerce, and food consulting businesses. The startup costs of a food business will vary from low to high depending upon the type and scale of operation. Broadly five types of food businesses are most profitable. They are manufacturing food items, retailing and food distribution, farming, and online food business. Some of the most lucrative food businesses are the bakery, food truck, fish farming, restaurant, food items for pets, and wine shop.

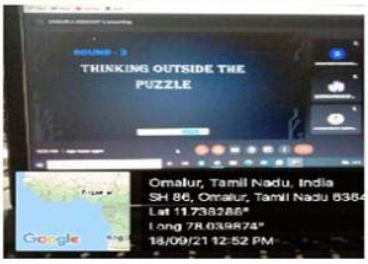
Outcome of the Activity

The students acquired the various ideas on converting the tropical foods as business opportunities.

Number of Student Participants: 32, Number of Faculty Participants: 1

Invitation

Photo



Participants List

S.NO	Roll Number	Name of the Student
1.	19bma021	Ramya.M
2.	19bma022	Reena.D
3.	19bma023	Sangeetha.S
4.	19bma024	Shafrin.A
5.	19bma025	Sharmila.M
6.	19bma026	Shilpa S
7.	19bma027	Shivani.B
8.	19bma028	Shobika.B
9.	19bma030	Soorajnarayanan.M
10.	19bma031	Sreevarshans
11.	19bma032	Sri Ranjani S
12.	19bma033	Sridhar.S
13.	19bma034	Srinidhi S
14.	19bma035	Swetha S
15.	21bma001	akshaya.s
16.	21bma002	dhansree.s
17.	21bma003	gokulprasath.v
18.	21bma004	hari priya.v.b
19.	21bma005	harish ragav.g
20.	21bma006	kavinkumar.n
21.	21bma007	kavya.k.n
22.	21bma008	madhubala.p
23.	21bma009	madhumitha.m
24.	21bma010	manoj.s
25.	21bma011	masrifa.j
26.	21bma012	mohammed shafeek.a
27.	21bma013	muhammed basil.j
28.	21bma014	muthuselvan.s
29.	21bma015	naveen.p
30.	21bma016	nivetha.pv

31.	21bma017	prasanth.m
32.	21bma018	preethi.g.p
33.	---	Dr. Buvaneswari

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Virtual Training on Business Applications Software - SAP

Self-Driven Activity – Theme - Entrepreneurship

The Institution's Innovation Council & Department of Mathematics organised a Virtual Training on **Business Applications Software - SAP on 11.09.2021**. The Chief Guest of the program was **Dr.K.Ramya, Assistant Professor, Department of mathematics, Sri Ramakrishna College of Arts and Science, Coimbatore**.

Abstract of the Virtual Training as Follows:

SAP collects and processes data from all functions in a business on one platform. SAP is essential for many businesses because it allows every department to communicate with each other easily. The success of any organization relies on effective communication and data exchange between its functions, and SAP is an effective way to support those efforts.

Enterprise resource planning, known as ERP, is a software application system that allows businesses to manage their primary business functions in one place. Sales, marketing, procurement, human resources and other departments have the ability to communicate and plan with one another through an ERP. SAP is a software solution that falls under the ERP umbrella.

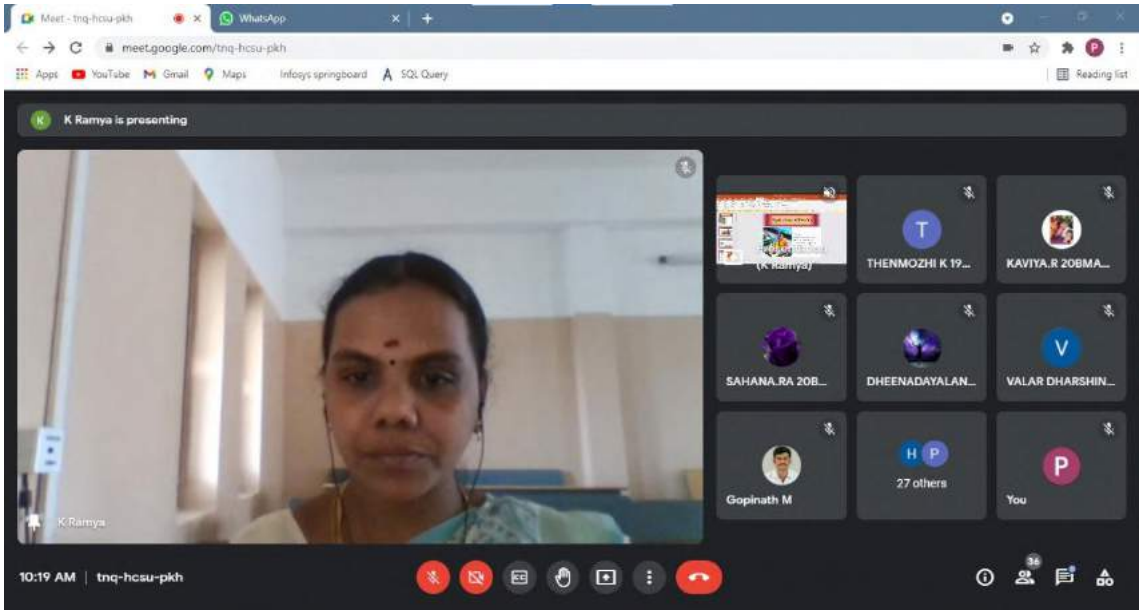
Invitation

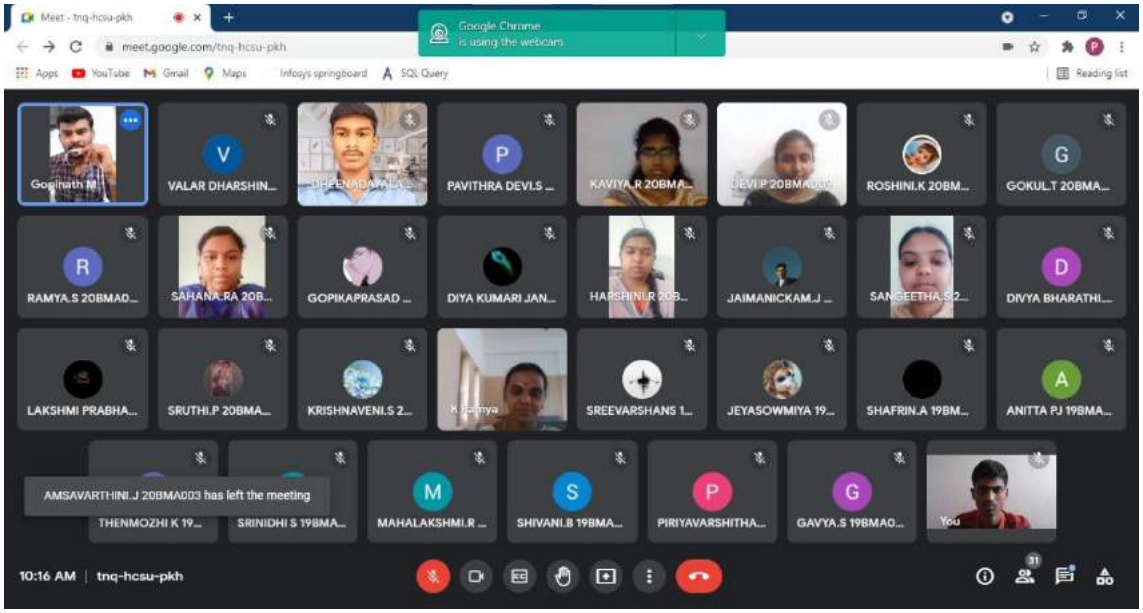
Outcome of the Activity

The students acquired the knowledge on various business application software which is used for an enterprise. They learned about the functional modules in SAP.

Number of Student Participants: 36, Number of Faculty Participants: 2.

Glimpses of Event





S.NO	Roll Number	Name of the Student
1.	19bma001	Abhinanthana.P.A
2.	19bma003	Anitta P
3.	19bma005	Devikaminichenkilathu
4.	19bma006	Dharani.M
5.	19bma007	Dharshana.B
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11.	19bma014	Lavanya Devi V
12.	19bma015	Mahalakshmi.R
13.	19bma018	Mohamedkamaludeenm
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15.	19bma020	Nandhini.S
16.	19bma021	Ramya.M
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18.	19bma023	Sangeetha.S
19.	19bma024	Shafrin.A
20.	19bma025	Sharmila.M
21.	19bma026	Shilpa S
22.	19bma027	Shivani.B
23.	19bma028	Shobika.B
24.	19bma030	Soorajnarayanan.M
25.	19bma031	Sreevarshans
26.	19bma032	Sri Ranjani S
27.	19bma033	Sridhar.S
28.	19bma034	Srinidhi S
29.	19bma035	Swetha S
30.	21bma001	akshaya.s
31.	21bma002	dhansree.s

32.	21bma003	gokulprasath.v
33.	21bma004	hari priya.v.b
34.	21bma005	harish ragav.g
35.	21bma006	kavinkumar.n
36.	21bma007	kavya.k.n
37.	---	Mr. Bharath
38.	---	Mr. Gopinath

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Webinar on Times's Up! - A discussion on ROI

Self-Driven Activity – Theme – Entrepreneurship

The Institution's Innovation Council & Department of Mathematics organised a webinar on A discussion on ROI on **11.09.2021**. The Chief Guest of the program was **Rtr. V.Nandhini, Founder. Nandy's Way, Coimbatore.**

Abstract of the Webinar as Follows:

Return on investment (ROI) is a performance measure used to evaluate the efficiency or profitability of an investment or compare the efficiency of a number of different investments. ROI tries to directly measure the amount of return on a particular investment, relative to the investment's cost.

To calculate ROI, the benefit (or return) of an investment is divided by the cost of the investment. The result is expressed as a percentage or a ratio.

- Return on Investment (ROI) is a popular profitability metric used to evaluate how well an investment has performed.
- ROI is expressed as a percentage and is calculated by dividing an investment's net profit (or loss) by its initial cost or outlay.
- ROI can be used to make apples-to-apples comparisons and rank investments in different projects or assets.
- ROI does not take into account the holding period or passage of time, and so it can miss opportunity costs of investing elsewhere.

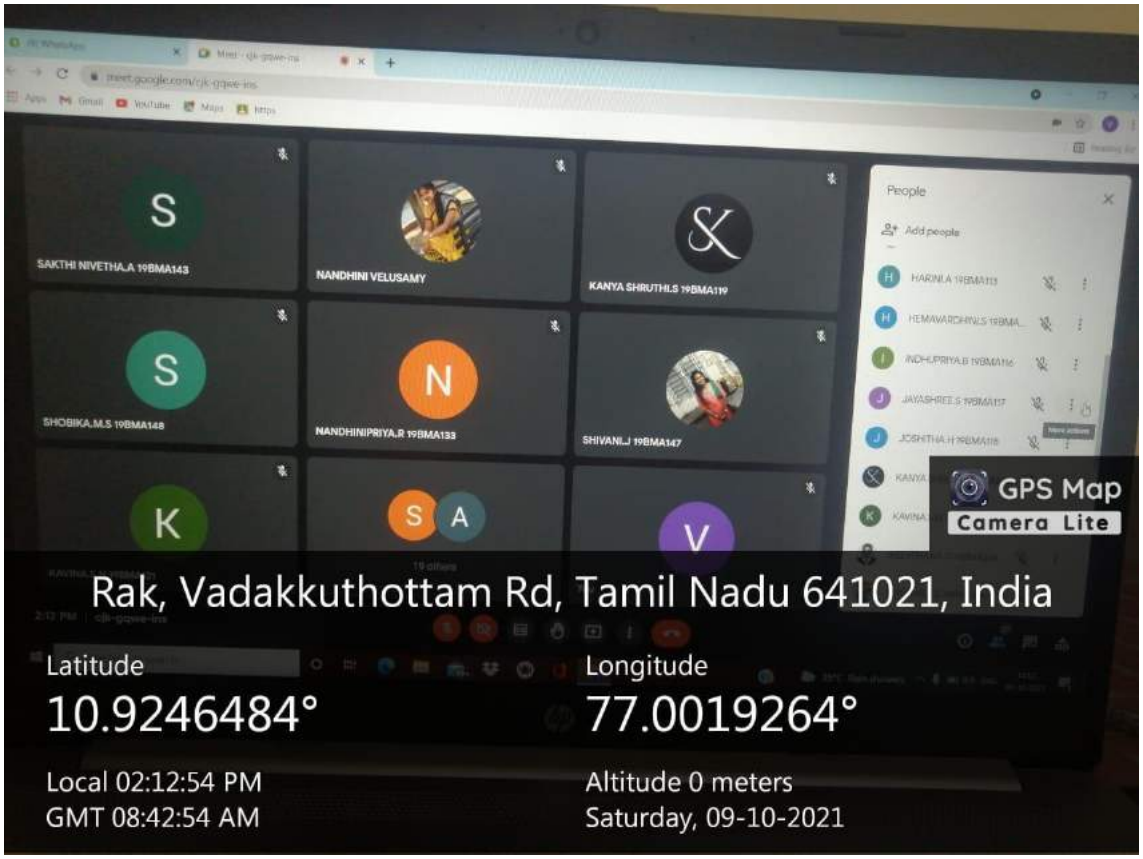
Outcome of the Activity

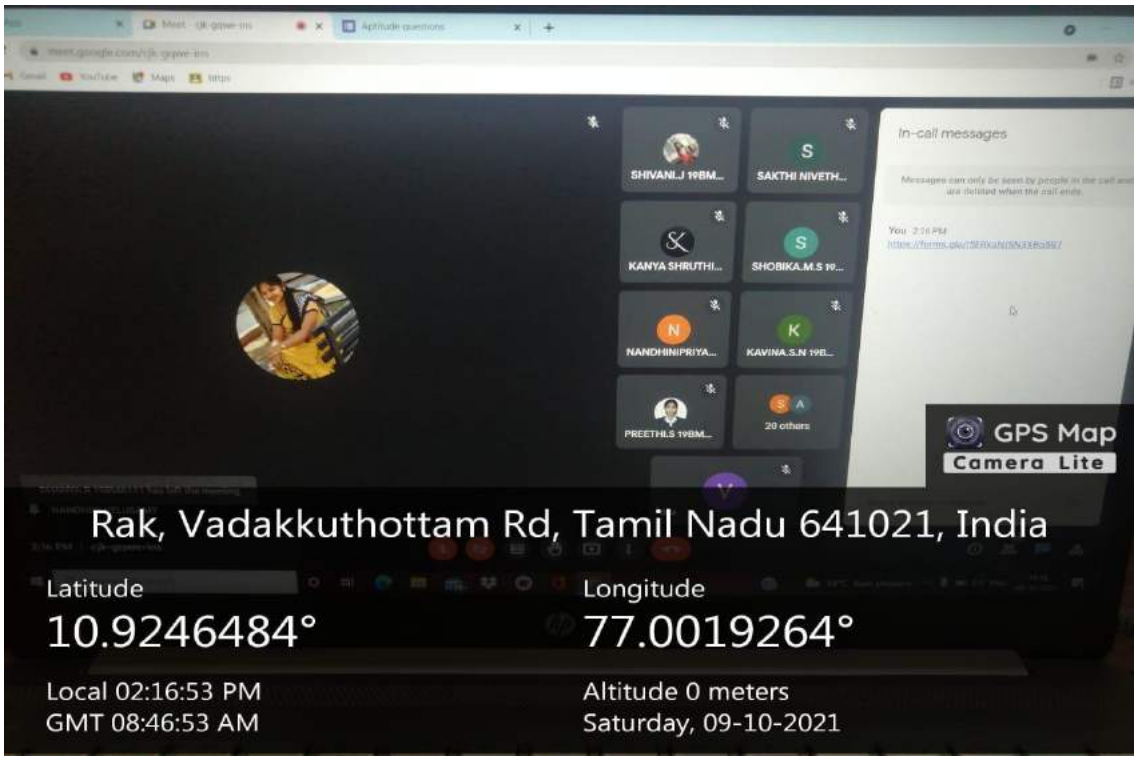
The students gained the knowledge on the profit gained upon investment in the business. They also learned to apply the methods to increase the profit in a business.

Number of Student Participants: 41, Number of Faculty Participants: 1

Invitation

Glimpses of Event





Participants List

S.NO	Roll Number	Name of the Student
1.	19bma001	Abhinanthana.P.A
2.	19bma003	Anitta P
3.	19bma005	Devikaminichenkilathu
4.	19bma006	Dharani.M
5.	19bma007	Dharshana.B
6.	19bma009	Gavya.S
7.	19bma010	Gayathri P
8.	19bma011	Harshaavardini D
9.	19bma012	Jeyasowmiya
10.	19bma013	Kapildevu.K
11.	19bma014	Lavanya Devi V
12.	19bma015	Mahalakshmi.R
13.	19bma018	Mohamedkamaludeenm
14.	19bma019	Naveen S

15.	19bma020	Nandhini.S
16.	19bma021	Ramya.M
17.	19bma022	Reena.D
18.	19bma023	Sangeetha.S
19.	19bma024	Shafrin.A
20.	19bma025	Sharmila.M
21.	19bma026	Shilpa S
22.	19bma027	Shivani.B
23.	19bma028	Shobika.B
24.	19bma030	Soorajnarayanan.M
25.	19bma031	Sreevarshans
26.	19bma032	Sri Ranjani S
27.	19bma033	Sridhar.S
28.	19bma034	Srinidhi S
29.	19bma035	Swetha S
30.	21bma001	akshaya.s
31.	21bma002	dhansree.s
32.	21bma003	gokulprasath.v
33.	21bma004	hari priya.v.b
34.	21bma005	harish ragav.g
35.	21bma006	kavinkumar.n
36.	21bma007	kavya.k.n
37.	21bma008	madhubala.p
38.	21bma009	madhumitha.m
39.	21bma010	manoj.s
40.	21bma011	masrifa.j
41.	21bma012	mohammed shafeek.a
42.	---	Ms. Sathyapriya

Sri Krishna Arts and Science College, Coimbatore
Institution's Innovation Council

Webinar on Business Opportunities in Logistics

Self-Driven Activity – Theme - Entrepreneurship

The Department of Mathematics & Institution's Innovation Council organised a webinar on **Business Opportunities in Logistics on 11.09.2021**. The Chief Guest of the program was **V.S.Radhika, Yuvakshetra Institute of Management Studies, Palakkad**.

Logistics is a good choice if you have interest in it. Growth in this sector will definitely be promising as infrastructure of roads, rails, ports and airways improve. I think opportunities in this field are going to be quite high because of infrastructure development and digitalisation of supply chains. There are lots of job / business opportunities in logistics - thanks to online retailers. You could either start a logistic franchisee or build a logistic company of your own. Or you could still poly for jobs at seasoned major logistic players like GATI, DTDC and there are a multitude of new age startup logistic companies as well, if you are looking at an international scene, you still have a chance at airports, seaports etc which could berserk without logistic support.

I can say it is a good option rather best option. But I can also expect that the best options are likely to suffer a change in a decade. But you can take it granted that the requirements for logistics would sustain for three decades. here are and will be lots of job opportunities in logistics going forward, at least for the next two to three decades. As the Indian economy grows to $5 trillion and beyond the demand for logistics services will only increase. There will be jobs in sales, operations, IT, human resources, legal affairs, network planning, facility management, and of course general management. Jobs in logistics won't just be in the Tier 1 cities but will be coming to Tier 2 and 3 cities at a very fast pace.

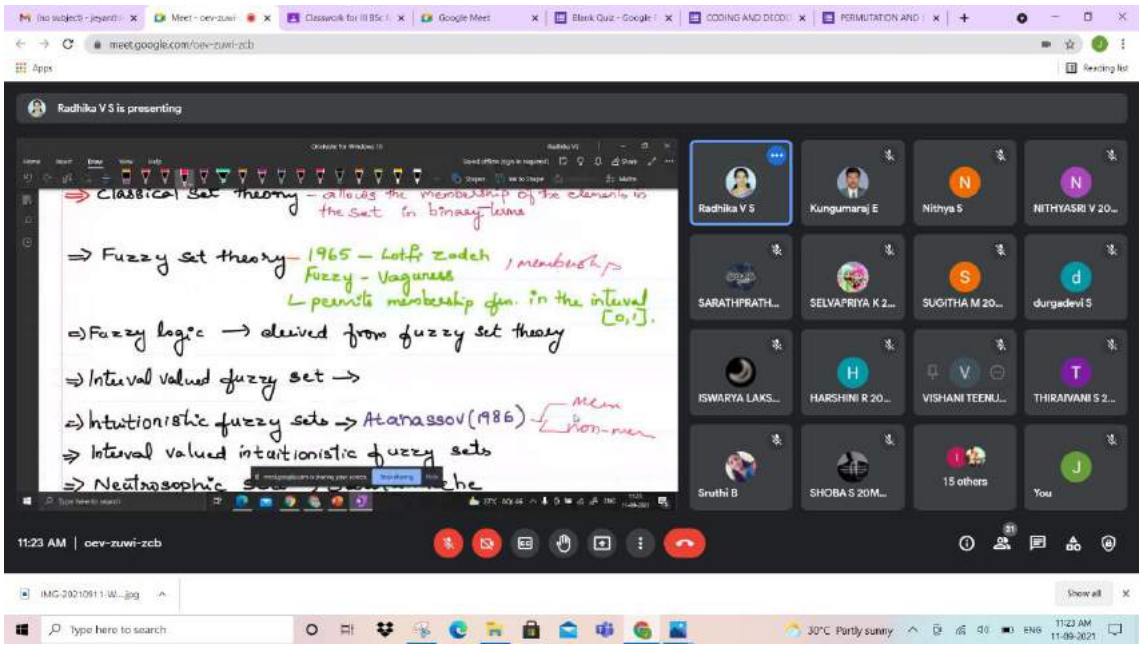
Outcome of the Activity

The students acquired the information on the business opportunities in logistics. They also learned the process of logistics from the resource person.

Number of Student Participants: 31, Number of Faculty Participants: 1

Invitation

Photo



Participants List

S.NO	Roll Number	Name of the Student
1.	19bma011	Harshaavardini D
2.	19bma012	Jeyasowmiya
3.	19bma013	Kapildevu.K
4.	19bma014	Lavanya Devi V
5.	19bma015	Mahalakshmi.R
6.	19bma018	Mohamedkamaludeenm
7.	19bma019	Naveen S
8.	19bma020	Nandhini.S
9.	19bma021	Ramya.M
10.	19bma022	Reena.D
11.	19bma023	Sangeetha.S
12.	19bma024	Shafrin.A
13.	19bma025	Sharmila.M
14.	19bma026	Shilpa S
15.	19bma027	Shivani.B
16.	19bma028	Shobika.B
17.	19bma030	Soorajnarayanan.M
18.	19bma031	Sreevarshans
19.	19bma032	Sri Ranjani S
20.	21bma001	akshaya.s
21.	21bma002	dhansree.s
22.	21bma003	gokulprasath.v
23.	21bma004	hari priya.v.b
24.	21bma005	harish ragav.g
25.	21bma006	kavinkumar.n
26.	21bma007	kavya.k.n
27.	21bma008	madhubala.p
28.	21bma009	madhumitha.m
29.	21bma010	manoj.s
30.	21bma011	masrifa.j

31.	21bma012	mohammed shafeek.a
32.	---	Mrs. Durgadevi

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Workshop on IoT - Ethical Hacking as Business

Self-Driven Activity – Theme - Entrepreneurship

The Institution's Innovation Council organised a **Workshop on IoT - Ethical Hacking as Business** on **11.09.2021.** The Chief Guest of the program was **Mr. A. P. Rajesh, CEO, Unimax Computers, Tiruppur.**

Abstract of the Workshop as Follows:

Ethical hacking is a legal method of gaining unauthorized access to a computer system, application, or data. Security specialists are known as "white hats," or ethical hackers, who undertake these audits. By being proactive, ethical hackers help to improve an organization's security position. The objective of ethical hacking differs from harmful hacking in that it requires prior consent from the company or owner of the IT asset.

Ethical hackers use their expertise to assist organizations in protecting and improving their systems. They provide a critical service to companies by checking for security flaws that might lead to a data leak. An ethical hacker reports the discovered vulnerabilities to the firm. They also offer recommendations on how to fix the problem. In many situations, the ethical hacker does a re-test with the organization's permission to confirm that the vulnerabilities have been properly addressed. Ethical hackers have no prior knowledge of the organization other than what they are told, so they may give an objective assessment of its security architecture. Ethical hackers expose security flaws in systems, evaluate access points, identify priority targets, and more.

Even though ethical hacking is becoming increasingly important for businesses and government agencies, individuals are nonetheless wary of the hazards. While the concern is justified, the following are some of the advantages of ethical hacking that demonstrate why ethical hacking is the need of the hour and worth considering:

❖ The primary goal of ethical hacking is to keep critical information out of hostile hands. It protects a firm from being blackmailed by individuals looking to take advantage of flaws.

❖ Companies may improve their digital network security and avoid security breaches by conducting real-world testing

❖ Improved security ensures the protection of customer products and data while also gaining the trust of clients and investors

❖ Ethical hacking can protect the country from cyber-terrorism

❖ Hackers can spot possible entry points from an attacker's perspective, giving people the opportunity to patch them up before an attack.

❖ Ethical hacking allows individuals to gain new abilities that may be used in a variety of jobs, including software development, risk management, quality assurance testing, and network defense.

❖ As the adoption and transition to the cloud are gaining momentum worldwide. The increased threats for organizational data and resources residing in remote locations has created impetus for hiring ethical hackers to carry out overall IT security assessments.

Despite the debate surrounding the issue, ethical hacking aids companies and governments in safeguarding their data from adversarial hands. The numerous advantages and significance demonstrate that, as the world becomes more digitized, sophisticated security measures and ethical hacking are required to boost cybersecurity.

Outcome of the Activity

The students gained the information on convert the ethical hacking as business. They also acquired about the ethical hacking process

Number of Student Participants: 53, Number of Faculty Participants: 2

Invitation

Photo

Participants List

S.NO	Roll Number	Name of the Student
1.	19BEC025	MOHANAPRIYA.M
2.	19BEC032	PREETHI.S
3.	19BEC042	SHIVANI.M
4.	19BEC047	SONA.S
5.	19BEC026	NAFEELA PARVEEN.S
6.	19BEC054	SUPRAJHA.U
7.	19BEC053	SUJITHA.M
8.	19BEC013	HARIKRISHNAN.S
9.	19BEC021	LOGANAYAKI.K
10.	19BEC049	SRINATH.S
11.	19BEC029	NITHESH DEVA S
12.	19BEC012	HARIPRAKASH P
13.	19BEC046	SNEKHA.K
14.	19BEC056	THOMAS AUGUSTINE TONY.G
15.	19BEC011	GOKUL.A
16.	19BEC014	HARIPRASATH.P
17.	19BEC037	ROSHAN.A
18.	19BEC050	SUBASH.S
19.	19BEC048	SRI SARGUNESH R
20.	19BEC058	VIGNESH.R
21.	19BEC051	SUBIKSHA.M
22.	19BEC055	THENMOZHI.S
23.	19BEC007	DHARUN RAJ V
24.	19BEC008	DIVYA R
25.	19BEC057	UDHIN R K
26.	19BEC060	VIMAL RAJ K C
27.	19BEC002	ALTHAMISH NAINA MOHAMED.P.N
28.	19BEC004	APROOV K SATHISH
29.	19BEC030	PONEZHILVANAN.R
30.	19BEC009	ELAKIYA DEVI.S

31.	19BEC039	SAKTHI HEMALATHA.V
32.	19BEC041	SANDHIYA.S
33.	19BEC052	SUDHARSHAN.A.V
34.	19BEC006	BANU PRAKASH K.S
35.	19BEC020	LINGAMUTHU.V
36.	19BEC033	RAJ THILAK S.T
37.	19BEC059	VIJEYA KRISHNA RAJA S
38.	20MEC001	AJITH KUMAR.M
39.	20MEC002	AMMAR ABDULLAH MURSHED AL-NAGGAR
40.	20MEC004	ARUNACHALAM.P
41.	20MEC006	ESAKKI SELVARAJ.M
42.	20MEC007	HARISH.V
43.	20MEC008	HARITHA.P
44.	20MEC009	HARSHAN.K
45.	20MEC010	INDHUMATHI.M
46.	20MEC011	KIRUBHAKARAN.C
47.	20MEC012	MUTYALA MURALI
48.	20MEC013	MATHU VARSINI.P
49.	20MEC014	MOUNIKA.M
50.	20MEC015	MUKILAN.M
51.	20MEC016	NAVIN FERNANDEES.J
52.	20MEC017	PRASANTH KUMAR.I
53.	20MEC018	PRAVIN BABHU.S
54.	---	Dr. Devindiran
55.	---	Dr. Ramesh Babu

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of a Orientation Session on Making of Organic Fabric Towels – An Opportunity in Hotel Industry

Self-Driven Activity – Theme - Entrepreneurship

The quality of your hotel towels and linen plays an important factor in the success of a hotel business. Researching and shopping for high quality, long-lasting towels and linen is a difficult but essential process. So Sri Krishna Arts and Science College along with Department of Catering Science and Hotel Management, gave an seminar to its students on the topic "**Making of Organic Fabric Towels – An Opportunity in Hotel Industry**". The guest speaker "**Mr. Nagarajan Varadharaj, Senior Executive, Housekeeping, ITC hotel by Welcome Group, Chennai**" spoke on the topic on **11-09-2021** as an 'orientation session' to the students and faculty panel of the department.

The most important factor that is considered when purchasing hotel and B&B towels is the type of cotton that they are made from. Towel purchasers seriously consider products that are made of Egyptian or Brazilian cotton. These types of towels tend to last longer, are more absorbent and are soft to the touch. Same time creation of organic towels will have a glow in the market.

Characters of the organic cotton towels are:

Ultra Soft- Made from Bamboo fiber. Softer than Cotton, feels like Silk. Experience the post shower bliss with these feather soft towels.

Super Absorbent

Absorbs like a sponge. Over 2 times more absorption than regular Cotton towels.

Luxurious Feel

These towels bring the 7-Star Experience to the business.

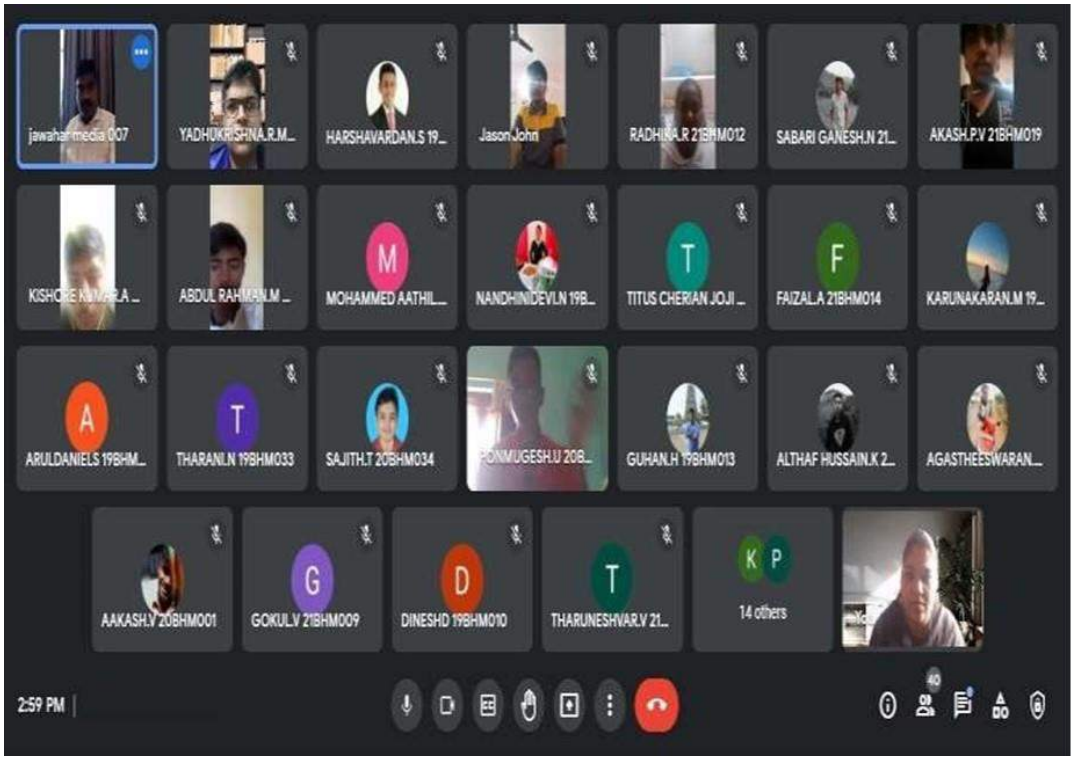
Outcome of the Activity

The students gained the knowledge on making an organic fabric towel and to create business opportunities in the same.

Number of Student Participants: 42, Number of Faculty Participants: 1

Invitation

Photo



List of Participants

No. of. Participants : 43 (List of participants enclosed below)

S.NO	Roll Number	Name of the Student
1.	19BHM006	ARUL DANIEL.S
2.	19BHM010	DINESH.D
3.	19BHM011	GISHNU.V.S.
4.	19BHM012	GOKUL.K.V.
5.	19BHM013	GUHAN.H.
6.	19BHM014	HARSHAVARDAN.S.
7.	19BHM015	KARUNAKARAN.M.
8.	19BHM016	KAUSHIK BHUSHAN
9.	19BHM018	KIRUTHIKA.S.
10.	19BHM026	MUTHUKUMAR.R.
11.	19BHM027	NANDHINI DEVI.N.
12.	19BHM029	PASUPATHI.M.
13.	19BHM030	POUNRAJ.A.
14.	19BHM032	SARAKA RAJ
15.	19BHM033	THARANI.N.
16.	20BHM001	AAKASH.V
17.	20BHM002	ABDUL FAHIM.Y.I
18.	20BHM004	AGATHEESWARAN.S
19.	20BHM008	ALTHAF HUSSAIN.K
20.	20BHM025	MOHAMMED AFSAL K A
21.	20BHM026	PONMUGESH.U
22.	20BHM033	SAIYUKESH.K
23.	20BHM034	SAJITH.T
24.	20BHM042	SRIKANTH.K
25.	20BHM046	YADHUKRISHNA.R.MENON
26.	20BHM048	SAKTHI.C
27.	21BHM001	VINMUGILAN.E
28.	21BHM002	AKSHARA.G.R

29.	21BHM006	SRINATH.G
30.	21BHM008	KISHORE KUMAR.A
31.	21BHM012	RADHIKA.R
32.	21BHM013	ABDUL RAHMAN.M
33.	21BHM014	FAIZAL.A
34.	21BHM015	THARUNESHVAR.V
35.	21BHM017	KARTHIC.S
36.	21BHM018	YEMIL STANLY.A
37.	21BHM019	AKASH.P.V
38.	21BHM024	TITUS CHERIAN JOJI
39.	21BHM025	JOTHI RAVI.D
40.	21BHM026	SABARIGANESH.N
41.	21BHM028	MOHAMMED AATHIL
42.	21BHM029	JASON JOHN
43.	---	Mrs. Sowkarthika

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of Workshop on Ethical Hacking

Self-Driven Activity – Theme – Design Thinking & Innovation

The Department of Computer science, Sri Krishna Arts and Science College, conducted a one day **Workshop on Ethical Hacking** on **11-09-2021**.

The guest speaker was **Mr. Rohit, CEO, Unisol Systems, Perundurai**

Ethical hacking is a process of detecting vulnerabilities in an application, system, or organization's infrastructure that an attacker can use to exploit an individual or organization. They use this process to prevent cyberattacks and security breaches by lawfully hacking into the systems and looking for weak points. An ethical hacker follows the steps and thought process of a malicious attacker to gain authorized access and test the organization's strategies and network.

An attacker or an ethical hacker follows the same five-step hacking process to breach the network or system. The ethical hacking process begins with looking for various ways to hack into the system, exploiting vulnerabilities, maintaining steady access to the system, and lastly, clearing one's tracks.

The five phases of ethical hacking are:

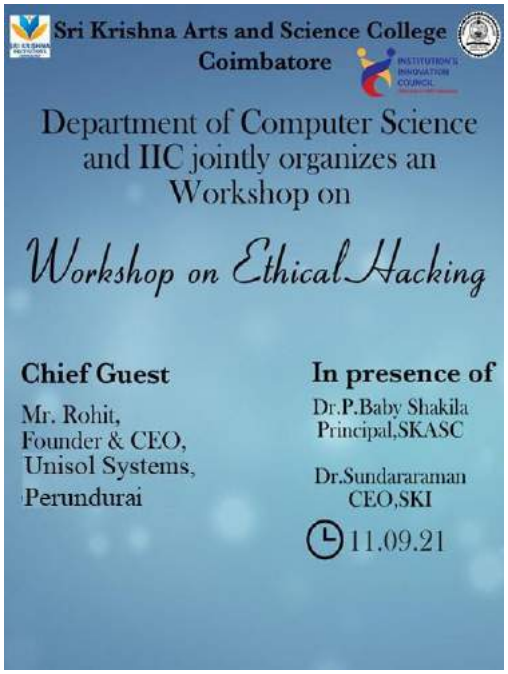
1. Reconnaissance
2. Scanning
3. Gaining Access
4. Maintaining Access
5. Clearing Track

Outcome of the Activity

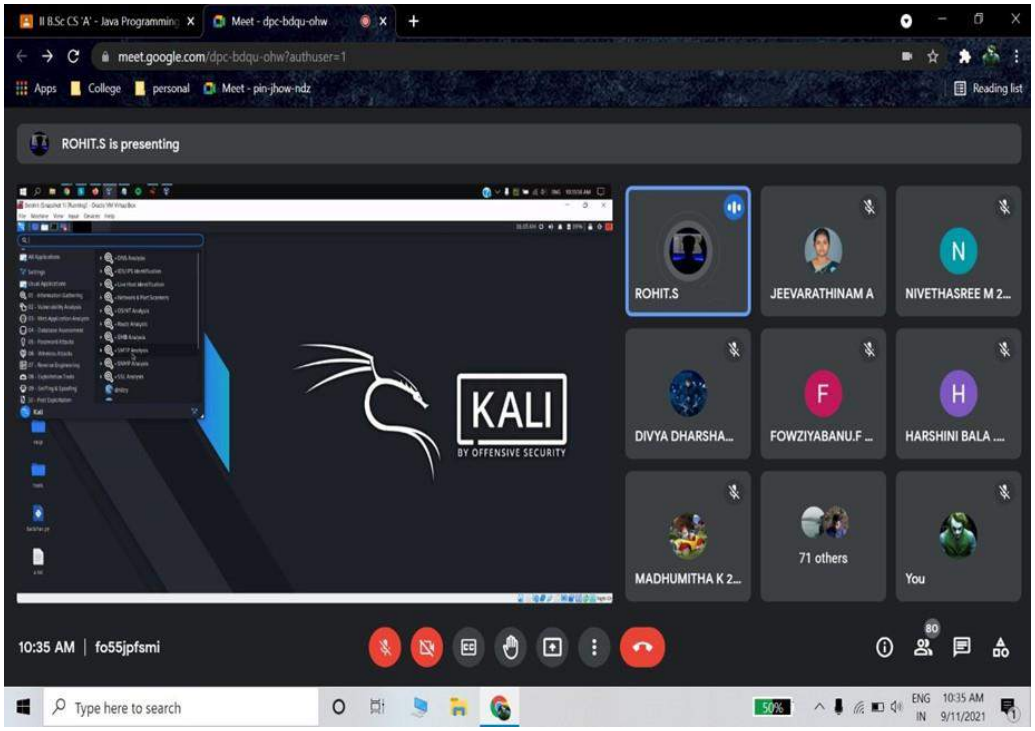
The students acquired the knowledge on ethical hacking. They learned to detect the vulnerabilities in application and system.

Number of Student Participants: 83, Number of Faculty Participants: 2

Invitation



Photo



List of Participants

No. of. Participants : 85 (List of participants enclosed below)

S.NO	Roll Number	Name of the Student
1	20BCS001	ABINAYAN.U
3	20BCS002	ABISHEK.A.T
2	20BCS003	ABISHEK.V
4	20BCS004	AHAMMED FAYIZ.S
5	20BCS005	ALEN GEORGE.T.A
6	20BCS006	ALLEN NISHANTH
7	20BCS007	BARANI.S
8	20BCS008	DANIEL THOMAS.P
9	20BCS009	DHARSHINI.J
10	20BCS010	DHATCHANI.R
11	20BCS011	DIVYADARSHINI.V
12	20BCS012	DIVYAPRASAATH.S
13	20BCS013	ESAKI RAHUL.M
14	20BCS014	FOWZIYABANU.F
15	20BCS015	GUNAL.K.U
16	20BCS016	GUNASHREE.V
17	20BCS017	HARIHARAN.S
18	20BCS018	HEMANTH.R
19	20BCS019	JABIR.B
20	20BCS020	JEEVITHA.M
21	20BCS021	KAVINKUMAR.K
22	20BCS022	KIRUTHIC.S
23	20BCS023	LOKESH.R
24	20BCS024	MADHUMITHA.K
25	20BCS025	MANOVARMA.K
26	20BCS026	MONISH SHANKAR.K
27	20BCS027	MRIDULA.S
28	20BCS028	NASVANA.S

29	20BCS029	NIKHIL KUMARAN.K
30	20BCS030	NIKHIL.M
31	20BCS031	NIVETHASREE.M
32	20BCS032	PATRICK NITHISH.A
33	20BCS033	PAVITHRA LAKSHMI.V
34	20BCS034	PRASANTH.J
35	20BCS035	PRAVEEN.M
36	20BCS036	RAGUL.T
37	20BCS037	RAKUL.R
38	20BCS038	RAPHAEL EVANS.F
39	20BCS039	RAVI.V.S
40	20BCS040	RITHIKA.S
41	20BCS041	ROHIT.S
42	20BCS042	ROSHAN.M
43	20BCS043	RUCHITHA.N
44	20BCS044	SAJIN SOSHUVA.A
45	20BCS045	SANJAY KRISHNA.P.G
46	20BCS046	SARAVANAKUMAR.U
47	20BCS047	SIBI.R
48	20BCS048	SIDDHARTH.C.J
49	20BCS049	SIVACHANDRU.K
50	20BCS050	SOWNDARYA.S
51	20BCS101	ABITHAANJALI.B
52	20BCS102	AKASH.B
53	20BCS103	ANGELINE CYNTHYA.S
54	20BCS104	AVINASH RAGUL.V
55	20BCS105	BALAKUMARAN.K
56	20BCS106	BOOPATHI.P
57	20BCS107	BOOPESH.P
58	20BCS108	CHANDEEP.N
59	20BCS109	DARRELL MANOAH.D
60	20BCS110	DHARUN ADHITYA.R

61	20BCS111	DIVINCY RATHINA MARY.G
62	20BCS112	DIVYA DHARSHAN.A.S
63	20BCS113	FELIX DESOUZA.E
64	20BCS114	GOWREESH.K.P
65	20BCS115	GOWTHAM.S
66	20BCS116	HARINI.V
67	20BCS117	HARSHINI BALA.B
68	20BCS118	INDHU REKHA.N
69	20BCS119	JANAKI DEVI.I
70	20BCS120	JEGAN.M
71	20BCS121	KALEESWARAN.S
72	20BCS122	KARAN KUMAR.D
73	20BCS123	KARTHIK.A
74	20BCS124	KARTHIKEYAN .S
75	20BCS125	KEERTHI VASAN.B
76	20BCS126	MAHENDIRA KUMAR.R.K
77	20BCS128	MOHAMED SANUF.P
78	20BCS129	MOHAN PRASAD.S
79	20BCS130	MONISH.V.K
80	20BCS131	NANDHINI.K
81	20BCS132	NARMADHA.U
82	20BCS133	PRABHAKARAN.R
83	20BCS134	THARANI
84	---	Mrs. M. Narmatha
85	---	Mrs. A. Jeevarathinam

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of Workshop on Business Analytics - Marketing Research on Start-ups

Self-Driven Activity – Theme – Start-up

Virtual Training - "Workshop on Business Analytics - Marketing Research on Start-ups" was done by guest speaker **Ms. Aswini Priya Software Developer, IBM, Bangalore**. This happened on **11-09-2021** conducted by department of Computer science, Sri Krishna Arts and Science College.

According to CB Insights, the market and business intelligence platform, not fitting the market or no market need are among the main causes why startup projects fail. The other important issues are the lack of capital, not the right team, problems with price setting, poor marketing, etc. Numerous startup founders claim that the main reason for failure is still an underestimation of the value of market research from the very beginning.

Based on the evidence, it is better to start with market research before writing a business plan. The research makes it possible to analyze which products are lucrative and which ones do not meet the market requirements. You need to get to know your core audience, competitors, and the industry as a whole to determine the true value of your product. The market research process for launching a startup should not be too complex or cost a lot of money. Only after market research analysis can a relevant business plan be written, because its sets the direction and tone of the whole project.

Whether you are starting a company, introducing a new product, or growing your small business, market research will take you to the next level of understanding the segment you work in. Check out these steps described further in more detail:

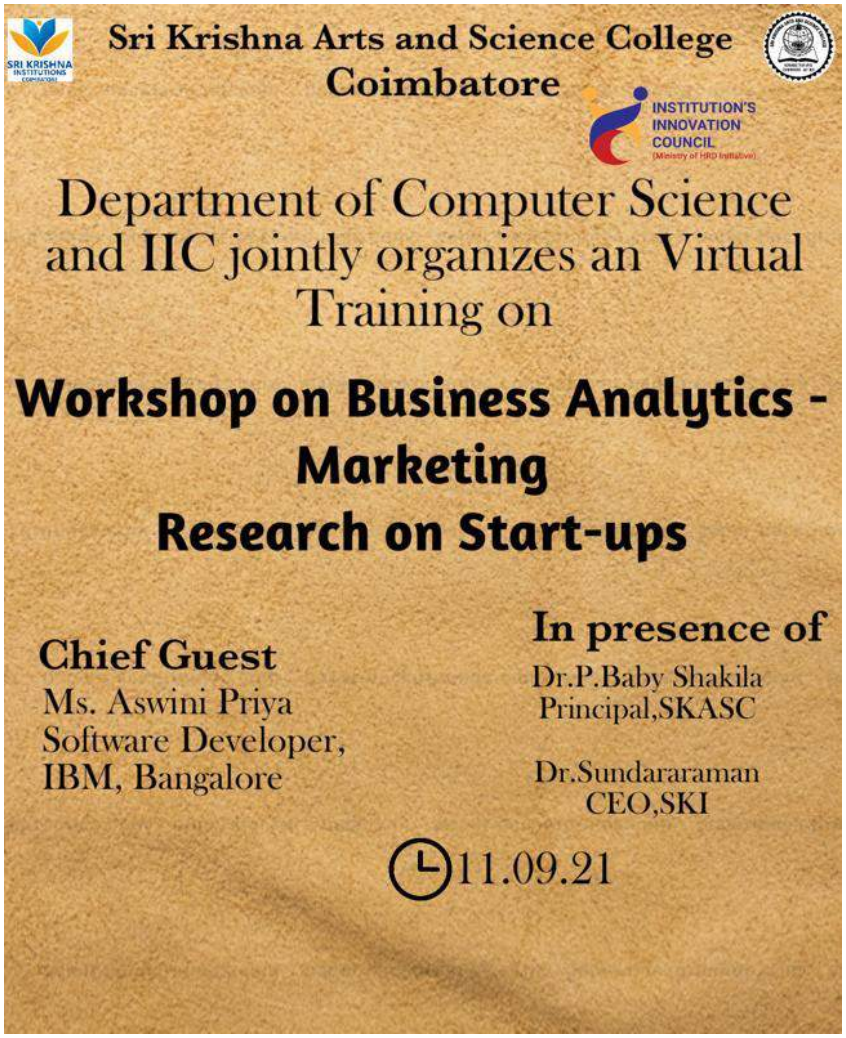
1. Define the purpose of your marketing research
2. Study types of market research
3. Check industry trends (drivers and barriers)
4. Compare your competitors
5. Create your ideal customer profile (ICP)
6. Choose your market research method/methods
7. Check if there is secondary market research available
8. Learn about tools for doing market analysis online
9. Ask the rights questions

Outcome of the Activity

The students learned to analyse the data to improve the business by doing market research on start-ups. They also came to know about the tools used for analyse the business data.

Number of Student Participants: 53, Number of Faculty Participants: 2

Invitation



Photo

Participants List

SNo	People Name
1	AAKASH K 20BDS001
2	ABHILASH B 20BDS002
3	AJEETH K 20BDS003
4	AKANKSHA SINGH
5	AKILESH KRISHNA R 20BDS004
6	ANUGRAHA M 20BDS006
7	ARAVIND KRISHNA S 20BDS007
8	ARAVINDKUMAR M 20BDS008
9	ARSHAD S 20BDS009
10	AYESHA ZUHI R 20BDS010

11	DANIEL NESA KUMAR C
12	DHARSHINI J 20BDS011
13	GAURAV UTTAM
14	GOVARDHANAN S D 20BDS012
15	JANANI P S 20BDS014
16	JEEVIKA G 20BDS015
17	KARTHICKNARAYANAN S 20BDS016
18	KAVI VIGNESHWARAN M J 20BDS017
19	KAVYASRI G P 20BDS018
20	KIRUTHIKA K 20BDS019
21	KRISHNA D 20BDS020
22	LATHA SIVANJALI J P 20BDS021
23	LEKHA J
24	MAHALAKSHMI M 20BDS024
25	MANOJ S 20BDS025
26	MANOJ V C 20BDS026
27	MITHRA A 20BDS028
28	MRIDULLA G 20BDS029
29	PUNITHAN T S 20BDS031
30	RITHI ISHWERYA R S 20BDS033
31	RITHIK KRISHNA S 20BDS034
32	ROHITH KUMAR L 20BDS035
33	ROHITH MATHAN M 20BDS036
34	RUBAVATHI A P 20BDS037
35	SACHIN R T 20BDS038
36	SAKTHIABINAYA M 20BDS039

37	SANDEEP KUMAR R R 20BDS040
38	SELVAKUMAR M 20BDS042
39	SHAKTHI MAHESHVARI V 20BDS043
40	SHIYAM H 20BDS044
41	SILAMBARASAN V 20BDS045
42	SOWMYA R 20BDS046
43	ABINAYAN.U 20BCS001
44	ABISHEK.A.T 20BCS001
45	ABISHEK.V20BCS001
46	AHAMMED FAYIZ.S20BCS001
47	ALEN GEORGE.T.A20BCS001
48	ALLEN NISHANTH20BCS001
49	BARANI.S20BCS001
50	DANIEL THOMAS.P20BCS001
51	DHARSHINI.J20BCS001
52	DHATCHANI.R20BCS001
53	DIVYADARSHINI.V20BCS001
54	Ms. J. Sumitha
55	Dr. C. Daniel Nesa Kumar

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of Business Quiz

Self-Driven Activity – Theme - Entrepreneurship

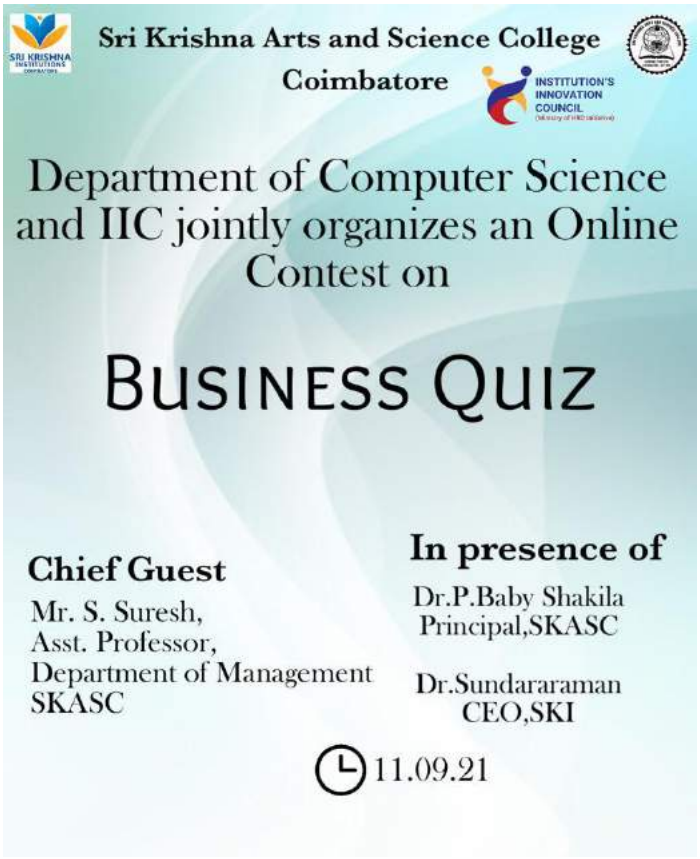
An online contest was conducted by the department of computer Science, Sri Krishna Arts and Science College on 11-09-2021. It was a Business Quiz. "Mr. Suresh, Asst. Professor, Department of Management, SKASC" was the event co-ordinator. The students were tested from Business aptitude in the field of computer business.

Outcome of the Activity

The students learned to terms, synonyms and antonyms used in business and entrepreneurship.

Number of Student Participants: 41, Number of Faculty Participants: 1

Invitation



Photo

Participants List

S.NO	Roll Number	Name of the Student
1.	20MSS001	ABHINAV M C
2.	20MSS002	AISHWARYA M
3.	20MSS003	AKSHAYA V L
4.	20MSS004	ANUSHA M
5.	20MSS005	BHAGAVATH KISHORE R
6.	20MSS006	BRINDHA T
7.	20MSS007	DARUN D

8.	20MSS010	GEETHA PRIYA N
9.	20MSS011	GOPIKA J
10.	20MSS012	HARINI RAMESH BABU
11.	20MSS019	MOHAMMED RINSHID A
12.	20MSS020	NITHYA SHREE J
13.	20MSS021	PRAKASH K
14.	20MSS022	PREETHI SHIVANI L
15.	20MSS023	RANJANA R
16.	20MSS026	SATHVIGA C
17.	20MSS027	SHARUMATHI P
18.	20MSS028	SRI NIVEDHITHA G
19.	20MSS029	SRIDHAR P
20.	20MSS030	SRUTHIKA S
21.	20MSS031	TEJASREE T
22.	20MSS032	VEERAPPAN S
23.	19MSS001	AAKASH.B
24.	**19MSS005**	**ANJANAA.P**
25.	19MSS007	ARUN KUMAR.S
26.	**19MSS009**	**DHARSHINI.B**
27.	19MSS010	GOKUL.M
28.	19MSS011	GOKUL.S
29.	**19MSS013**	**HARINI.M**
30.	**19MSS014**	**HARINI.R**
31.	19MSS015	HARISH.M
32.	19MSS019	JEGAN PRABHU.M
33.	19MSS020	KABILAN.A
34.	**19MSS022**	**KARTHIK.H**
35.	19MSS024	**KRISHNA PRIYA.M**
36.	19MSS025	KRITHICK.M
37.	**19MSS028**	**MEGHA MERLIN.P.K**
38.	19MSS030	NIRMAL PRASANTH.M
39.	19MSS031	PANEER SELVAM.J

40.	19MSS032	PARAMESHVAR.M
41.	19MSS033	PRAJITH KUMAR.R.R
42.	---	Mrs. M. Raju

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of Online Training on Opportunities on Creating online CRM

The faster you grow, the more you realize that starting a business is easy, but it's maintaining one that's hard. As your company picks up the steam, acquires new clientele, and hires new people, you are suddenly in need of a scalable operational structure and the right set of tools for sustaining it?

To overcome this kinds of stress, Department of ICT, SKASC, conducted an online training on **Opportunities on Creating online CRM on 14-09-2021**. The resource person of the session was **Ms.Shalini Jaiswal, Associate Analyst, Deloitte.**

Customer relationship management (CRM) is a process in which a business or other organization administers its interactions with customers, typically using data analysis to study large amounts of information.

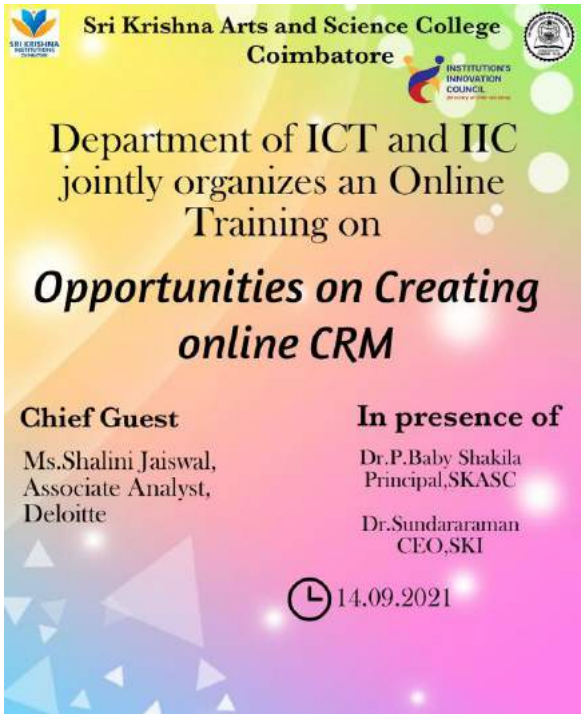
CRM systems compile data from a range of different communication channels, including a company's website, telephone, email, live chat, marketing materials and more recently, social media. They allow businesses to learn more about their target audiences and how to best cater for their needs, thus retaining customers and driving sales growth. CRM may be used with past, present or potential customers. The concepts, procedures, and rules that a corporation follows when communicating with its consumers are referred to as customer relationship management (CRM). This complete connection covers direct contact with customers, such as sales and service-related operations, forecasting, and the analysis of consumer patterns and behaviours, from the perspective of the company.

Outcome of the Activity

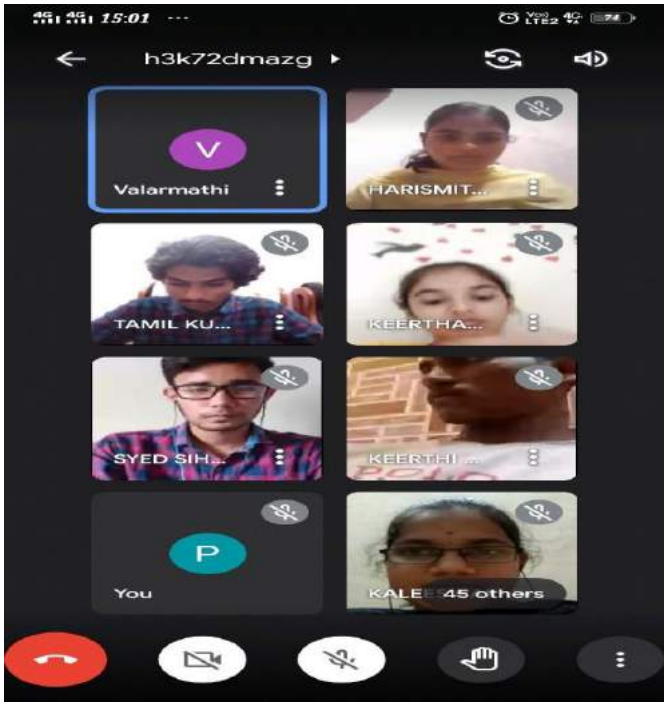
The students acquired the knowledge on managing the online CRM application when a new business is started.

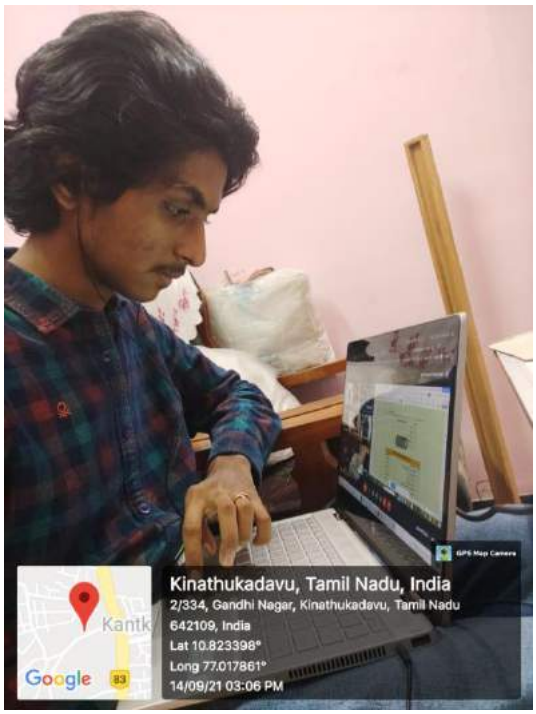
Number of Student Participants: 53, Number of Faculty Participants: 2

Invitation



Glimpses of Event

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Google

GPS Map Camera
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Google

Participants List

No. of. Participants : 55 (List of participants enclosed below)

S.NO	Roll Number	Name of the Student
1.	19BCT001	AAKASH.N
2.	19BCT002	AARTHI.R
3.	19BCT003	AKASH.M
4.	19BCT004	AKSHAY.A
5.	19BCT005	ALSTON.S
6.	19BCT006	AMIRTHAVARSHNI. K.R
7.	19BCT007	ARGHI VB
8.	19BCT008	BALA KARTHICK.T
9.	19BCT009	BALA CHANDHAR
10.	19BCT010	BALASUBRAMANIAN.M
11.	19BCT011	BALASUNDAR.K
12.	19BCT012	BARATH KUMAR.R.B
13.	19BCT013	BOOMIKA.T
14.	19BCT014	BOOPATHI.M
15.	19BCT015	CHANDRU.R
16.	19BCT016	CHARAN .K. R
17.	19BCT017	CHARAN.N
18.	19BCT018	DANIEEL PRAABHU.A
19.	19BCT019	DARSHANA.B
20.	19BCT020	B.DEVAADHARSINI
21.	19BCT021	DEVADHARSHINI.D
22.	19BCT022	DHARSHINI.B
23.	19BCT023	EARNEST SAM RAJ S
24.	19BCT024	GAYATHIRI.B
25.	19BCT025	GOKUL.S
26.	19BCT026	HARIPRIYA.K
27.	19BCT027	INDHU.V
28.	19BCT028	JANANI.K.K

29.	19BCT029	KARTHIK.S
30.	19BCT030	KARTHIKEYAN.G
31.	19BCT031	R KARUN SURYA
32.	19BCT032	G KISHORE
33.	19BCT033	V KISHORE
34.	19BCT034	R KRISHNA RAJ
35.	19BCT035	T KRISHNAN
36.	19BCT036	P MEGA LAVANYA
37.	19BCT037	M MITHUL
38.	19BCT038	J MITHUN KUMAR
39.	19BCT039	K.K MOHAMMED SUHAIL
40.	19BCT040	D NANDHA KUMAR
41.	19BCT041	V.B PAVITHRA
42.	19BCT042	K.N PREETHA
43.	19BCT043	C RICHORDS
44.	19BCT044	R RITHI
45.	19BCT045	R RITHIK KRISHNA
46.	19BCT046	SAHETIA SANTHOSH
47.	19BCT047	K.R SAHITHYA
48.	19BCT048	G SANDHIYA
49.	19BCT049	R.P SANJAY KUMAR
50.	19BCT050	K. SARAVANA SUDHAN
51.	19BCT051	S .SATHYA PRASATH
52.	19BCT052	S .SAUJITH
53.	19BCT053	S .SHALINI
54.	---	Mrs. Hemalatha
55.	---	Dr. Sujatha

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of Workshop on Android App Development - Earn While you Learn

The Department of Computer Science & IIC, SKASC conducted a Workshop on **"Android App Development - Earn While you Learn" on 14-09-2021**. The resource person of this workshop is **Dr. J. Lekha, Programme Incharge, Dept. of Data Science, SKASC**. Android apps have transformed the mobile app market. There is a broad range of applications of Android app, particularly in the business world. When it comes to the development of Android app, certain things need to be deemed. The expectations of the customers, demands of the business, the workflow of the business, the requirements of the employees and group members, etc. need to be think about before app development. Best Android apps can simply be created with diverse app-creation platforms or through traditional app development by several experienced Android app developer or best Android app Development Company. There are many options of the business to choose from. Android app development can assist a business in reaching out to more customers, improve its sales, improve its brand image and create a loyal customer base. It can lay the base for the success of any business.

Outcome of the Activity

The students learned to develop mobile apps using android. They also acquired knowledge on to make money while learning.

Number of Student Participants: 57, Number of Faculty Participants: 3

Invitation

Glimpses of Event

Participants List

SNo	People Name
1	AAKASH K 20BDS001
2	ABHILASH B 20BDS002
3	AJEETH K 20BDS003
4	AKANKSHA SINGH
5	AKILESH KRISHNA R 20BDS004
6	ANUGRAHA M 20BDS006
7	ARAVIND KRISHNA S 20BDS007
8	ARAVINDKUMAR M 20BDS008
9	ARSHAD S 20BDS009
10	AYESHA ZUHI R 20BDS010
11	DANIEL NESA KUMAR C

12	DHARSHINI J 20BDS011
13	GAURAV UTTAM
14	GOVARDHANAN S D 20BDS012
15	JANANI P S 20BDS014
16	JEEVIKA G 20BDS015
17	KARTHICKNARAYANAN S 20BDS016
18	KAVI VIGNESHWARAN M J 20BDS017
19	KAVYASRI G P 20BDS018
20	KIRUTHIKA K 20BDS019
21	KRISHNA D 20BDS020
22	LATHA SIVANJALI J P 20BDS021
23	LEKHA J
24	MAHALAKSHMI M 20BDS024
25	MANOJ S 20BDS025
26	MANOJ V C 20BDS026
27	MITHRA A 20BDS028
28	MRIDULLA G 20BDS029
29	PUNITHAN T S 20BDS031
30	RITHI ISHWERYA R S 20BDS033
31	RITHIK KRISHNA S 20BDS034
32	ROHITH KUMAR L 20BDS035
33	ROHITH MATHAN M 20BDS036
34	RUBAVATHI A P 20BDS037
35	SACHIN R T 20BDS038
36	SAKTHIABINAYA M 20BDS039
37	SANDEEP KUMAR R R 20BDS040

38	SELVAKUMAR M 20BDS042
39	SHAKTHI MAHESHVARI V 20BDS043
40	SHIYAM H 20BDS044
41	SILAMBARASAN V 20BDS045
42	SOWMYA R 20BDS046
43	ABITHAANJALI.B 20BCS101
44	AKASH.B 20BCS102
45	ANGELINE CYNTHYA.S20BCS103
46	AVINASH RAGUL.V20BCS104
47	BALAKUMARAN.K 20BCS105
48	BOOPATHI.P 20BCS106
49	BOOPESH.P 20BCS107
50	CHANDEEP.N 20BCS108
51	DARRELL MANOAH.D 20BCS109
52	DHARUN ADHITYA.R 20BCS110
53	DIVINCY RATHINA MARY.G 20BCS111
54	DIVYA DHARSHAN.A.S 20BCS112
55	FELIX DESOUZA.E 20BCS113
56	GOWREESH.K.P 20BCS114
57	GOWTHAM.S 20BCS115
58	Dr. C. Daniel Nesa Kumar
59	Ms. J. Sumitha
60	Mrs. M. Raju

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of Webinar on Rubber Latex - B2B

Self-Driven Activity – Theme - Entrepreneurship

The Department of Mathematics and IIC of SKASC conducted a webinar '**Rubber Latex - B2B?' on 18-09-2021**. The chief guest of the event is **Mr. A.Karnan, Research Scholar, The Gandhigram Rural Institute.**

Latex is a stable dispersion (emulsion) of polymer microparticles in water. Latexes are found in nature, but synthetic latexes are common as well.

Latex as found in nature is a milky fluid found in 10% of all flowering plants (angiosperms). It is a complex emulsion that coagulates on exposure to air, consisting of proteins, alkaloids, starches, sugars, oils, tannins, resins, and gums. It is usually exuded after tissue injury. In most plants, latex is white, but some have yellow, orange, or scarlet latex. Since the 17th century, latex has been used as a term for the fluid substance in plants, deriving from the Latin word for "liquid. It serves mainly as defense against herbivorous insects.[2] Latex is not to be confused with plant sap; it is a distinct substance, separately produced, and with separate functions.

The word latex is also used to refer to natural latex rubber, particularly non-vulcanized rubber. Such is the case in products like latex gloves, latex condoms and latex clothing.

The business can be B2B because,

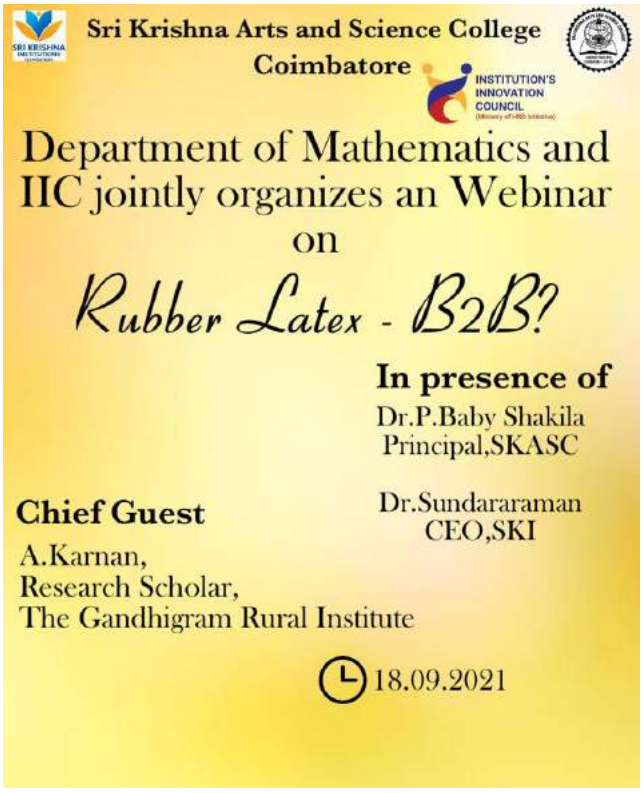
- Market Predictability. Compared to the other business strategies, the B2B eCommerce business model has more market stability.
- Better Sales.
- Lower Costs.
- Data Centric Process.
- Younger Buyer Segment.
- Mobile Commerce.
- Personalization

Outcome of the Activity

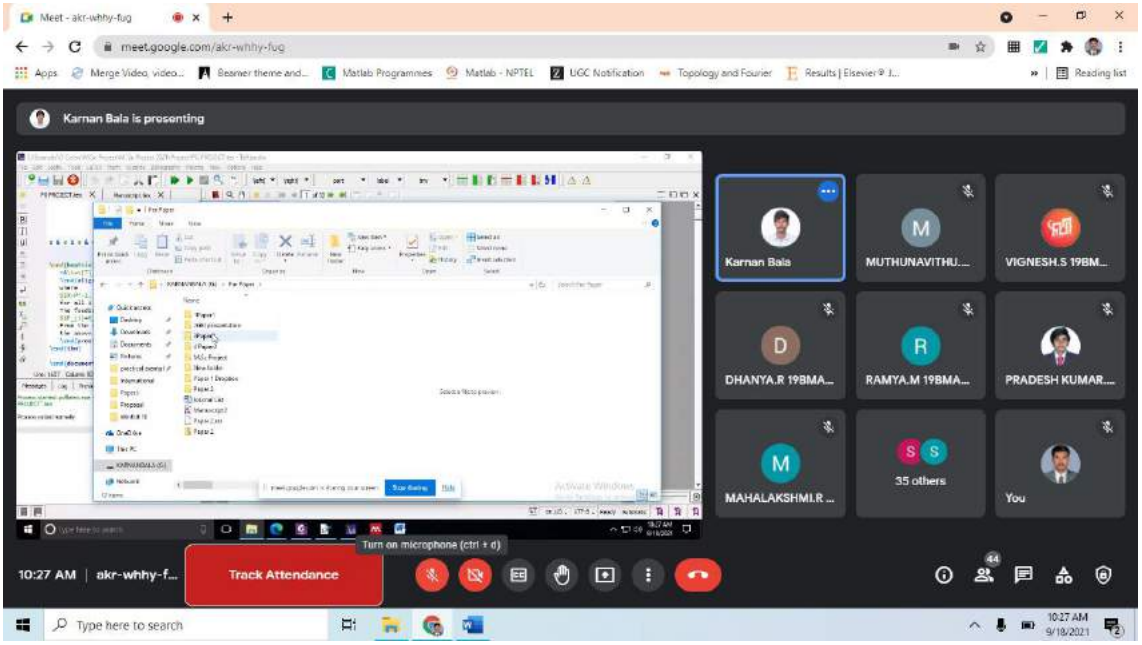
The students acquired knowledge on making rubber latex and how to make it as Business to Business.

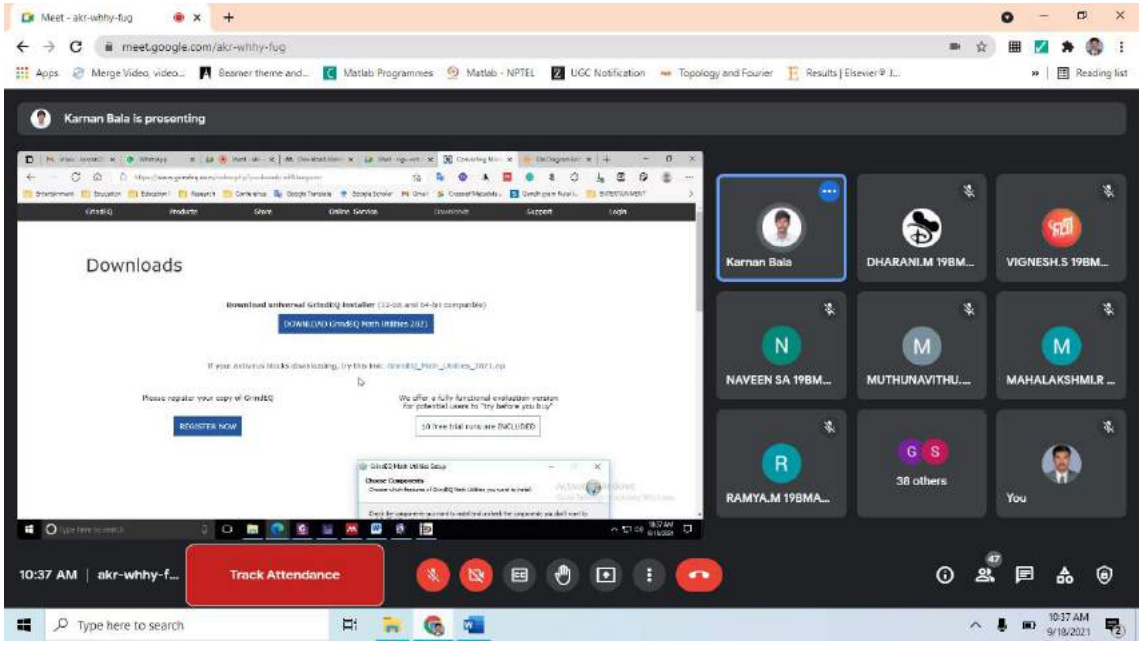
Number of Student Participants: 44, Number of Faculty Participants: 1

Invitation



Glimpses of Event





Participants List

S.NO	Roll Number	Name of the Student
1.	19bma001	Abhinanthana.P.A
2.	19bma003	Anitta P
3.	19bma005	Devikaminichenkilathu
4.	19bma006	Dharani.M
5.	19bma007	Dharshana.B
6.	19bma009	Gavya.S
7.	19bma010	Gayathri P
8.	19bma011	Harshaavardini D
9.	19bma012	Jeyasowmiya
10.	19bma013	Kapildevu.K
11.	19bma014	Lavanya Devi V
12.	19bma015	Mahalakshmi.R
13.	19bma018	Mohamedkamaludeenm
14.	19bma019	Naveen S
15.	19bma020	Nandhini.S
16.	19bma021	Ramya.M
17.	19bma022	Reena.D

18.	19bma023	Sangeetha.S
19.	19bma024	Shafrin.A
20.	19bma025	Sharmila.M
21.	19bma026	Shilpa S
22.	19bma027	Shivani.B
23.	19bma028	Shobika.B
24.	19bma030	Soorajnarayanan.M
25.	19bma031	Sreevarshans
26.	19bma032	Sri Ranjani S
27.	19bma033	Sridhar.S
28.	19bma034	Srinidhi S
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40.	21bma011	masrifa.j
41.	21bma012	mohammed shafeek.a
42.	21bma013	muhammed basil.j
43.	21bma014	muthuselvan.s
44.	21bma015	naveen.p
45.	---	Mr. Kungumaraj

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of Pep Talk on Care Your Customer - Mobile Applications

Self-Driven Activity – Theme - Entrepreneurship

"Mr.M.Arjun, Associate Analyst, Deloitte" had a pep talk with the students of ICT and IIC members of SKASC on **"Care Your Customer - Mobile Applications" on 18-09-2021.**

A mobile app can also improve your customer service, apart from increasing your product sales and business visibility. An app ensures the same presentation of products and services every time users access it. Customers can go through the same interface, no matter which page they access.

A mobile application of late has become necessary for every business be it a startup, enterprise, or an established market player. Well, after going through the above points, you are now expected to have a clear understanding of the importance and benefits of mobile apps for any business.

So, if you are yet to plan to develop a mobile app for your business, you are far behind your competitors. It's necessary to plan it now to beat the competition and stay ahead of your competitors. All you need to do is to get an innovative idea for mobile app development and get in touch with a reputed mobile app development services provider.

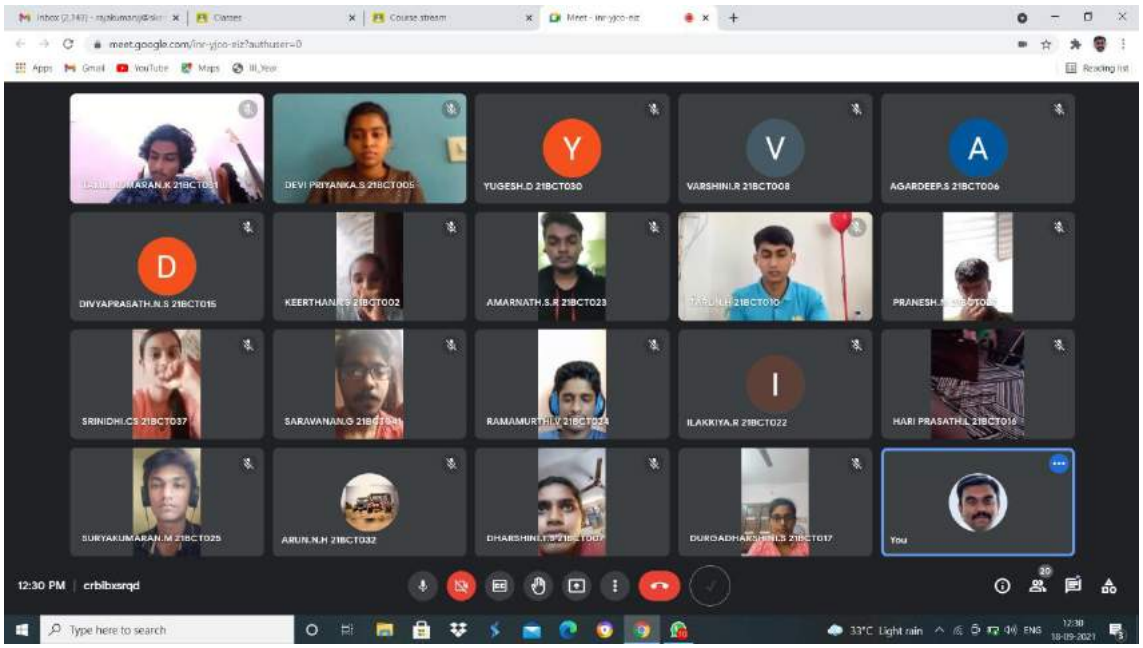
Outcome of the Activity

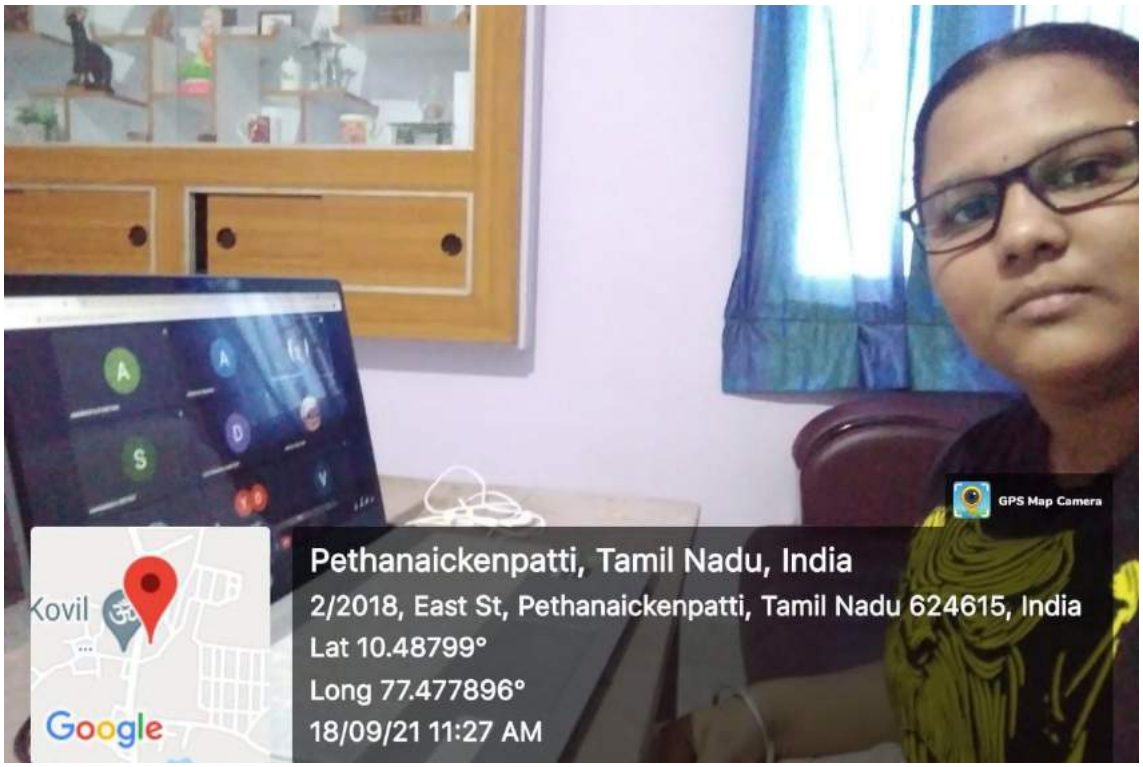
The students learned about how to treat the customer when a new business is started or when a person become an entrepreneur.

Number of Student Participants: 23, Number of Faculty Participants: 1

Invitation

Glimpses of Event

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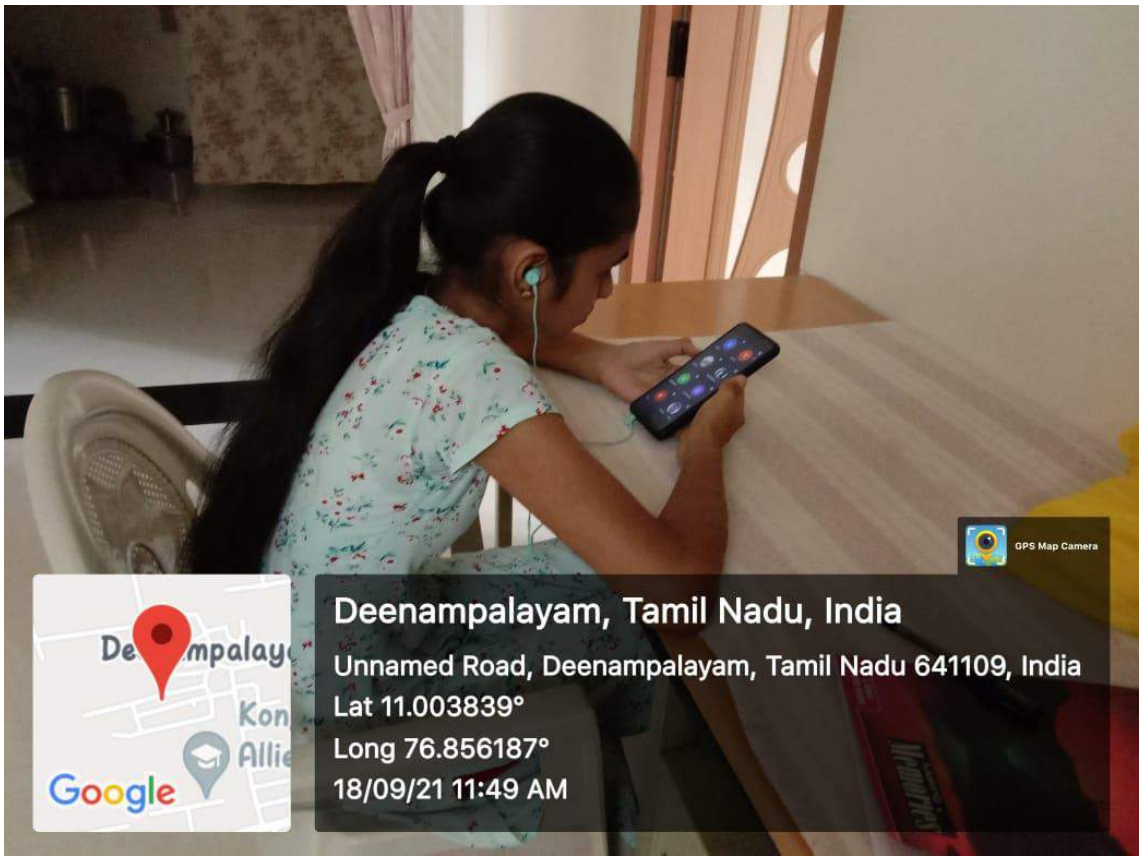
Google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Long 76.856187°
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Google

Participants List

S.No.	ROLL NO	NAME
1.	21BCT001	AGARDEEP.S
2.	21BCT002	AMARNATH.S.R
3.	21BCT003	**ARCHARA. S**
4.	21BCT004	ARIPRASATH. A
5.	21BCT005	ARUN. N. H
6.	21BCT006	**ASFIYA. S**
7.	21BCT007	**DEEPTHI SHREE.M**
8.	21BCT008	**DEIVA DHARSHINI.M**
9.	21BCT009	**DEVI** PRIYANKA.S
10.	21BCT010	**DHARSHINI.T.S**
11.	21BCT011	DHASWIN.S
12.	21BCT012	DILIP RANJAN.R
13.	21BCT013	DIVYAPRASATH.N.S
14.	21BCT014	**DURGADHARSHINI.S**
15.	21BCT015	HARI PRASATH.L
16.	21BCT016	**ILAKKIYA.R**
17.	21BCT017	JANARTHANAM. T
18.	21BCT018	**KAVIPRIYA. R**
19.	21BCT019	**KEERTHANA.R**
20.	21BCT020	**KEERTHANA.S**
21.	21BCT021	KOUSHIK BALAJI.S
22.	21BCT022	MAHA PRASANNA.S.A
23.	21BCT023	MANU.R
24.	---	Mr. V. J. Rajakumar

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of Virtual Session on Softwares for Easy to Business

Self-Driven Activity – Theme - Entrepreneurship

Mr.Livingstone.P , Senior Software Engineer, Value Labs, Hyderabad spoke on the topic "Softwares for Easy to Business" to the students of ICT & IIC student and faculty members on **25-09-2021**.

According to a recent survey, the average entrepreneur spends 68% of the time tackling day-to-day tasks and only 32% of the time on long-term goals, strategic planning, and other tasks that can help their business grow.

Due to their limited operating budgets and small staffs, small businesses usually can't afford the tools and systems that will help them streamline their daily operations.

We reviewed dozens of software platforms built specifically to help small businesses take care of the tasks that will help them thrive. We chose the best based on common business needs, quality of the platform, ease-of-use, and affordability. Here are our top picks.

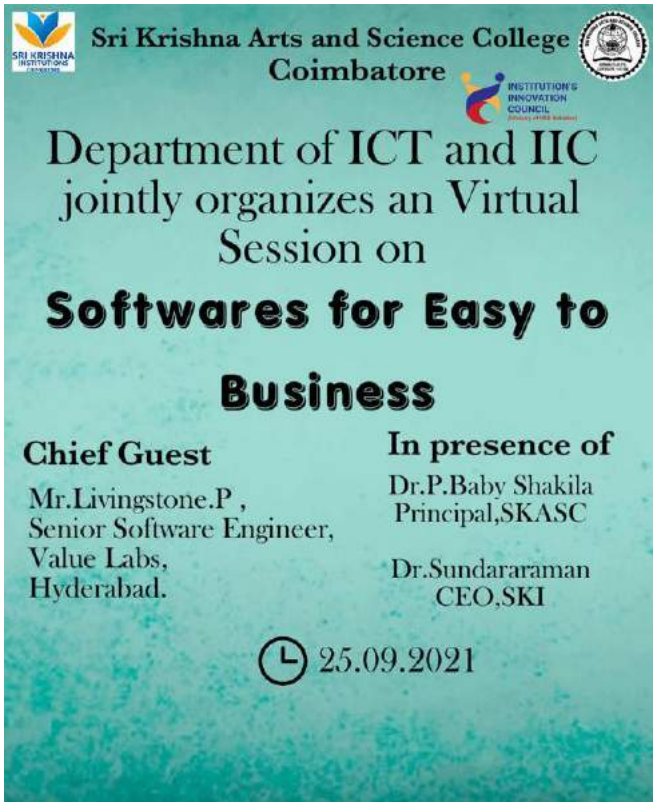
1. Best Small Business Software of 2021
2. Best Free Software: Wave Accounting
3. Best Website Builder: Wix
4. Best Email Marketing Software: MailChimp
5. Best Project Management Software: Trello
6. Best Team Communication Software: Slack
7. Best Hiring Software: Freshteam
8. Best Document Management Software: Google Workspace.

Outcome of the Activity

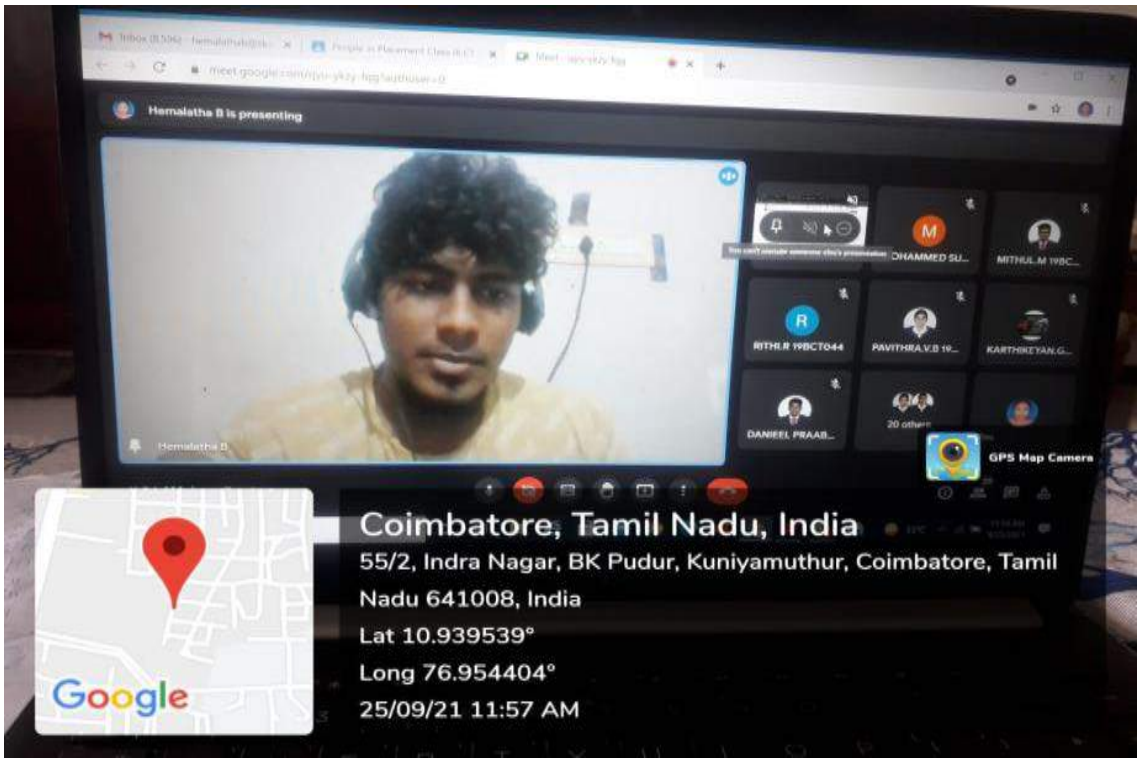
The students gained several benefits by learning many softwares which is used widely for business purpose.

Number of Student Participants: 31, Number of Faculty Participants: 1

Invitation



Photo



Participants List

S.No.	ROLL NO	NAME
1.	19BCT001	AAKASH.N
2.	19BCT002	AARTHI.R
3.	19BCT003	AKASH.M
4.	19BCT004	AKSHAY.A
5.	19BCT005	ALSTON.S
6.	19BCT006	AMIRTHAVARSHNI. K.R
7.	19BCT007	ARGHI VB
8.	19BCT008	BALA KARTHICK.T
9.	19BCT009	BALA CHANDHAR
10.	19BCT010	BALASUBRAMANIAN.M
11.	19BCT011	BALASUNDAR.K
12.	19BCT012	BARATH KUMAR.R.B
13.	19BCT013	BOOMIKA.T
14.	19BCT014	BOOPATHI.M
15.	19BCT015	CHANDRU.R
16.	19BCT016	CHARAN .K. R
17.	19BCT017	CHARAN.N
18.	19BCT018	DANIEEL PRAABHU.A
19.	19BCT019	DARSHANA.B
20.	19BCT020	B.DEVAADHARSINI
21.	19BCT021	DEVADHARSHINI.D
22.	19BCT022	DHARSHINI.B
23.	19BCT023	EARNEST SAM RAJ S
24.	19BCT024	GAYATHIRI.B
25.	19BCT025	GOKUL.S
26.	19BCT026	HARIPRIYA.K
27.	19BCT027	INDHU.V
28.	19BCT028	JANANI.K.K
29.	19BCT029	KARTHIK.S

30.	19BCT030	KARTHIKEYAN.G
31.	19BCT031	R KARUN SURYA
32.	---	Mrs. Shalini

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of Online Session on Business Etiquettes for CEO's

Self-Driven Activity – Theme - Entrepreneurship

Sri Krishna Arts and Science College, Department of ICT & Institution's Innovation Council on **25th of September 2021** conducted an online session on "**Business Etiquettes for CEO's**".

"Mr. Gokul .S, CEO & Founder, Genex B-Consultancies, Chennai" was the guest speaker.

"A business etiquette mistake can become very costly depending on how severe it is, and who you're offending," says Jacquelyn Whitmore, Etiquetteexpert.com founder and author of several business etiquette texts, including the forthcoming Poised for Success. To help you navigate these tricky situations, we talked to Whitmore and several others versed in business etiquette to construct a list of what you should avoid in the workplace.

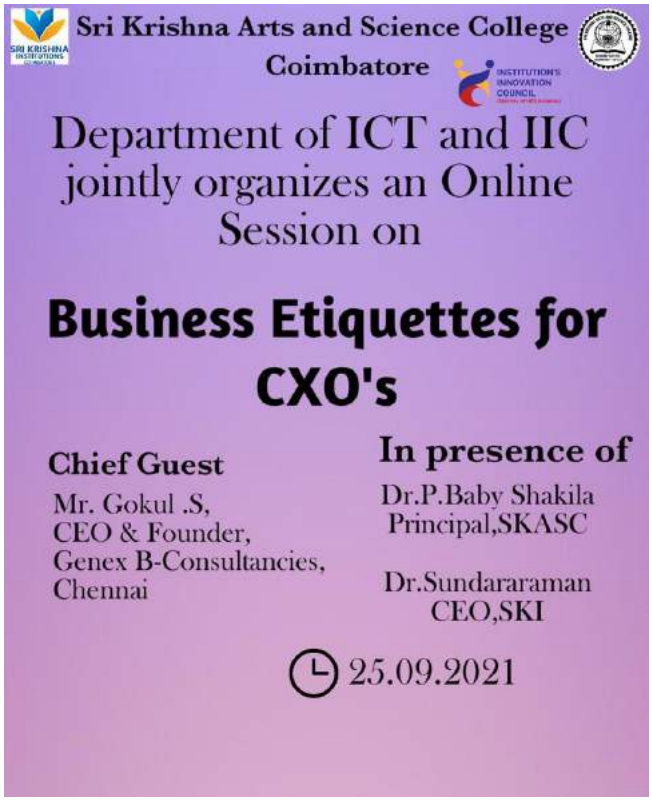
1. Don't Always Stay Behind Y
2. Don't Skimp on Small Talk our Desk
3. Don't Use Text-Messaging Slang in E-mails
4. Don't Avoid Compliments
5. Don't Offer Casual Comments About Clothes
6. Don't Dress Sloppy
7. Don't Add Employees on Social Networking Sites
8. Don't Forget Your Facial Expression
9. Don't Engage in Water-Cooler Talk

Outcome of the Activity

The students acquired the knowledge on various business etiquettes. Also, they learned what are the Do's and Don't's by the employees in the workplace.

Number of Student Participants: 44, Number of Faculty Participants: 2

Invitation



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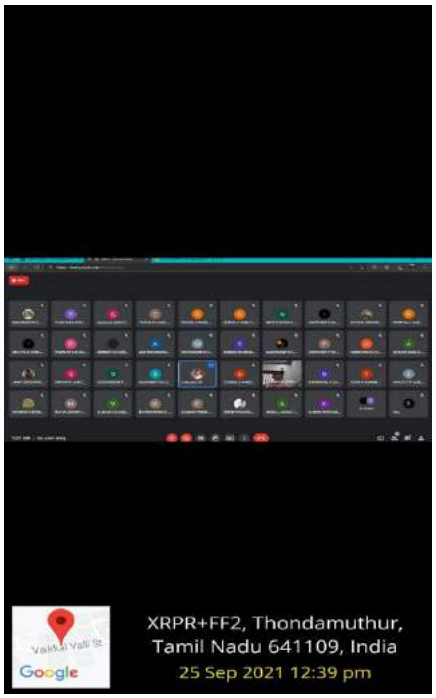
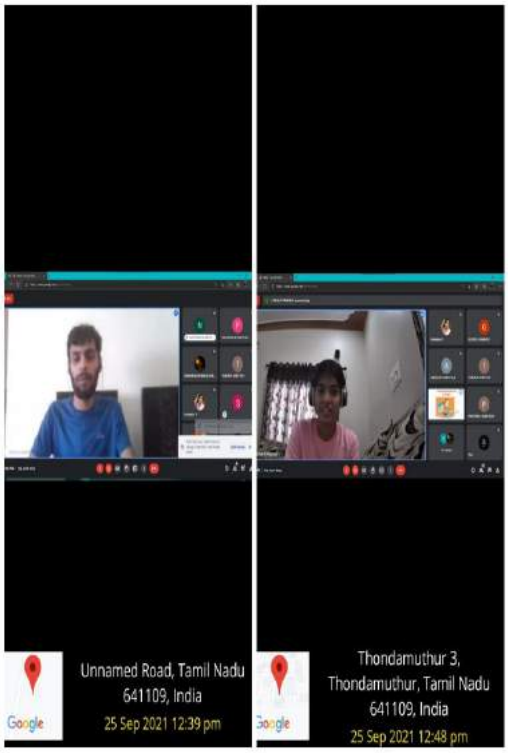




Participants List

No. of. Participants : 46 (List of participants enclosed below)

S.NO	Roll Number	Name of the Student
1.	19BCT001	AAKASH.N
2.	19BCT002	AARTHI.R
3.	19BCT003	AKASH.M
4.	19BCT004	AKSHAY.A
5.	19BCT005	ALSTON.S
6.	19BCT006	AMIRTHAVARSHNI. K.R
7.	19BCT007	ARGHI VB
8.	19BCT008	BALA KARTHICK.T
9.	19BCT009	BALA CHANDHAR
10.	19BCT010	BALASUBRAMANIAN.M
11.	19BCT011	BALASUNDAR.K
12.	19BCT012	BARATH KUMAR.R.B
13.	19BCT013	BOOMIKA.T

14.	19BCT014	BOOPATHI.M
15.	19BCT015	CHANDRU.R
16.	19BCT016	CHARAN .K. R
17.	19BCT017	CHARAN.N
18.	19BCT018	DANIEEL PRAABHU.A
19.	19BCT019	DARSHANA.B
20.	19BCT020	B.DEVAADHARSINI
21.	19BCT021	DEVADHARSHINI.D
22.	19BCT022	DHARSHINI.B
23.	19BCT023	EARNEST SAM RAJ S
24.	19BCT024	GAYATHIRI.B
25.	19BCT025	GOKUL.S
26.	19BCT026	HARIPRIYA.K
27.	19BCT027	INDHU.V
28.	19BCT028	JANANI.K.K
29.	19BCT029	KARTHIK.S
30.	19BCT030	KARTHIKEYAN.G
31.	19BCT031	R KARUN SURYA
32.	19BCT032	G KISHORE
33.	19BCT033	V KISHORE
34.	19BCT034	R KRISHNA RAJ
35.	19BCT035	T KRISHNAN
36.	19BCT036	P MEGA LAVANYA
37.	19BCT037	M MITHUL
38.	19BCT038	J MITHUN KUMAR
39.	19BCT039	K.K MOHAMMED SUHAIL
40.	19BCT040	D NANDHA KUMAR
41.	19BCT041	V.B PAVITHRA
42.	19BCT042	K.N PREETHA
43.	19BCT043	C RICHORDS
44.	19BCT044	R RITHI
45.	---	Mrs. Vijayashree .R

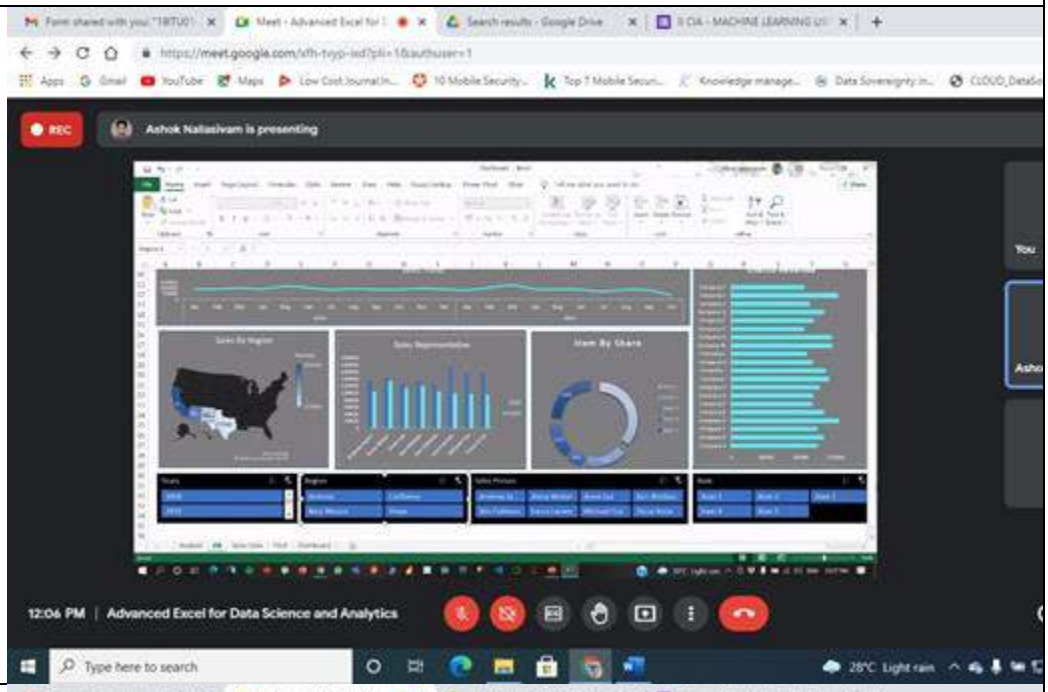
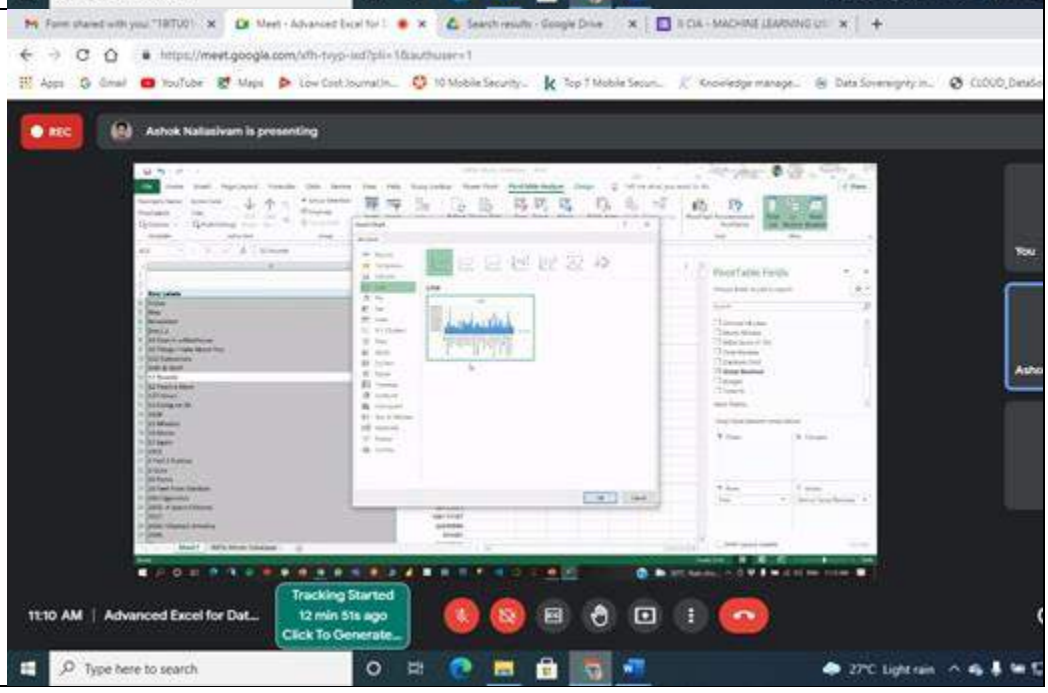
46.	---	Mrs. Hemalatha

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	Advanced Excel for Unorganized Retail Businessmen
Date	02-10-2021
Duration	70 Minutes
Activity Category	IIC Calendar / MIC Driven / **Self Driven** / Day Celebration
Theme	Entrepreneurship
Expert / Speaker Derails	Mr. N. Ashok MBA (Finance & Marketing) Bannari Amman Institute of Technology, Sathiyamangalam
Report	The speaker highlighted that the entire design of Excel is to give the best aid possible to ease a particular work, be it education or related to business. Especially in business, finance and accounting cannot move a single step without the software. Product management and marketing have to rely on foresight based on the trend results in Excel. The opportunities are limitless. In fact, there are so many uses that it cannot be listed exactly. It will always be the most useful, versatile piece of software for every type of business. Like its name, a company uses Excel to excel in its ventures
Outcome of the activity	The students enhanced their knowledge in advance excel and how to use in the business.
Key Highlights	Business, finance, excel
Participation Details	
Total No. of students participated	43
Total No. of faculty participated	1

Attendance Details	Enclosed Below
Photographs	 

Attendance Details

S.NO	ROLL NO	NAME
1	20BCS001	ABINAYAN.U
3	20BCS002	ABISHEK.A.T
2	20BCS003	ABISHEK.V
4	20BCS004	AHAMMED FAYIZ.S
5	20BCS005	ALEN GEORGE.T.A
6	20BCS006	ALLEN NISHANTH
7	20BCS007	BARANI.S
8	20BCS008	DANIEL THOMAS.P
9	20BCS009	**DHARSHINI.J**
10	20BCS010	**DHATCHANI.R**
11	20BCS011	**DIVYADARSHINI.V**
12	20BCS012	DIVYAPRASAATH.S
13	20BCS013	ESAKI RAHUL.M
14	20BCS014	**FOWZIYABANU.F**
15	20BCS015	GUNAL.K.U
16	20BCS016	**GUNASHREE.V**
17	20BCS017	HARIHARAN.S
18	20BCS018	HEMANTH.R
19	20BCS019	JABIR.B
20	20BCS020	**JEEVITHA.M**
21	20BCS021	KAVINKUMAR.K
22	20BCS022	KIRUTHIC.S
23	20BCS023	LOKESH.R
24	20BCS024	**MADHUMITHA.K**
25	20BCS025	MANOVARMA.K
26	20BCS026	MONISH SHANKAR.K
27	20BCS027	**MRIDULA.S**
28	20BCS028	**NASVANA.S**
29	20BCS029	NIKHIL KUMARAN.K

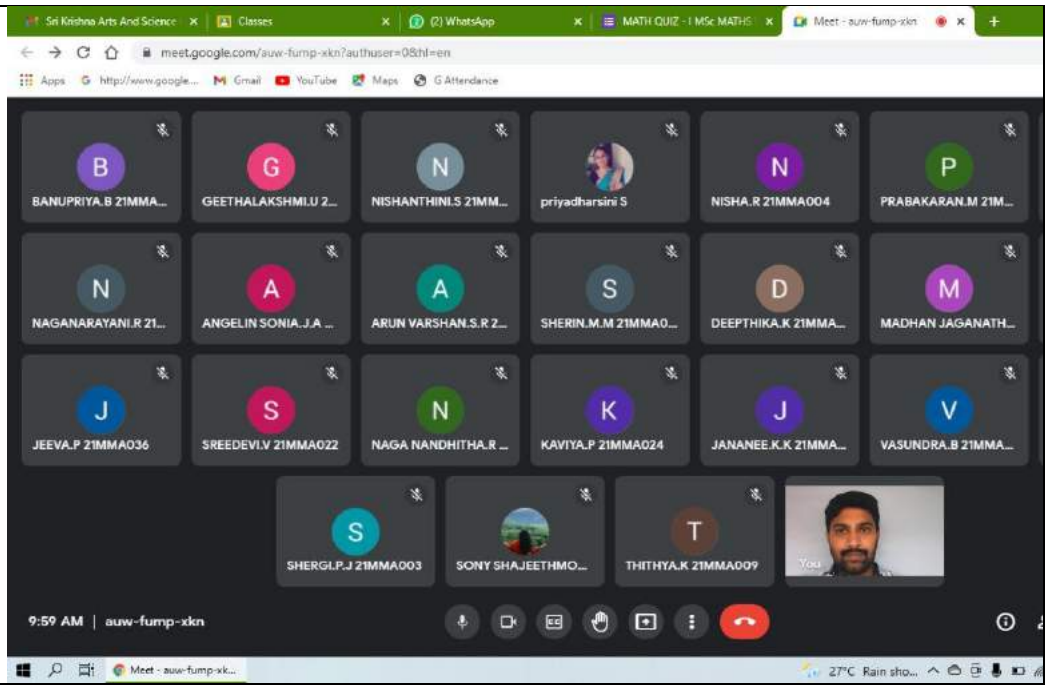
30	20BCS030	NIKHIL.M
31	20BCS031	**NIVETHASREE.M**
32	20BCS032	PATRICK NITHISH.A
33	20BCS033	**PAVITHRA LAKSHMI.V**
34	20BCS034	PRASANTH.J
35	20BCS035	PRAVEEN.M
36	20BCS036	RAGUL.T
37	20BCS037	RAKUL.R
38	20BCS038	RAPHAEL EVANS.F
39	20BCS039	RAVI.V.S
40	20BCS040	**RITHIKA.S**
41	20BCS041	ROHIT.S
42	20BCS042	ROSHAN.M
43	20BCS043	**RUCHITHA.N**

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	B-Quiz
Date	09-10-2021
Duration	90 Minutes
Activity Category	IIC Calendar / MIC Driven / **Self Driven** / Day Celebration
Theme	Entrepreneurship
Expert / Speaker Derails	Mr. S. Saravanakumar, Founder, Excel Coaching Academy, Erode
Report	To get knowledge on the type of business, the frequently asked questions when starting a business and so on. The speaker guided the students to utilize online resource to start business.
Outcome of the activity	The students gained knowledge on starting a business by attending the quiz.
Key Highlights	Business, entrepreneur and startup
Participation Details	
Total No. of students participated	26
Total No. of faculty participated	1
Attendance Details	Enclosed Below

Photographs	

Attendance Details

S.NO	NAME
1	akshaya.s
3	dhansree.s
2	gokulprasath.v
4	hari priya.v.b
5	harish ragav.g
6	kavinkumar.n
7	kavya.k.n
8	madhubala.p
9	madhumitha.m
10	manoj.s
11	masrifa.j
12	mohammed shafeek.a
13	muhammed basil.j
14	muthuselvan.s
15	naveen.p

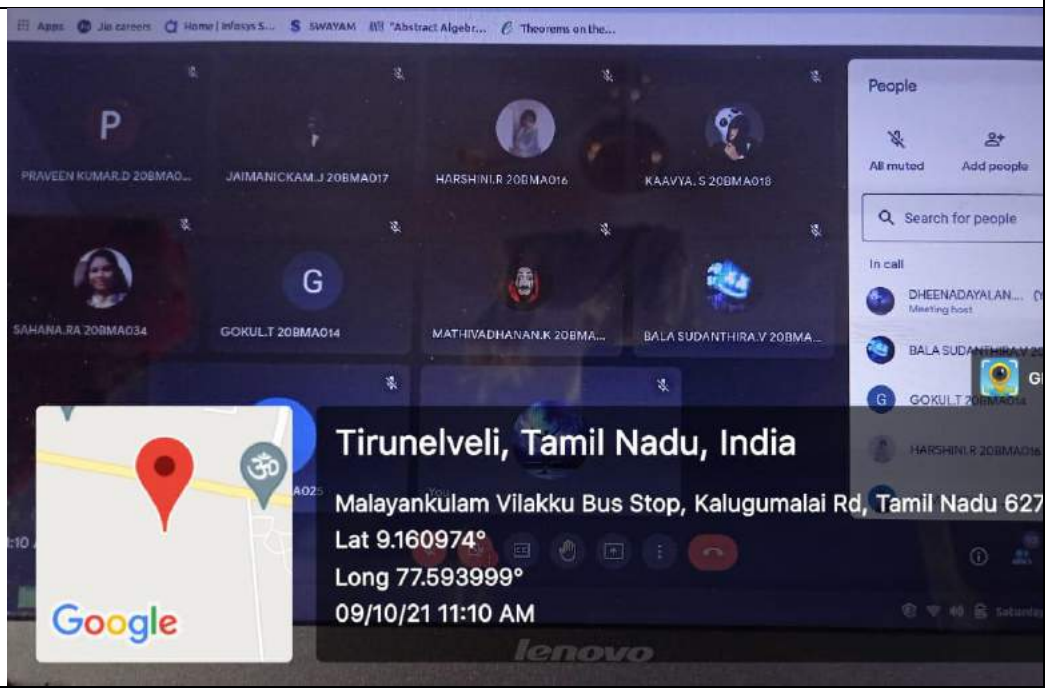
16	nivetha.pv
17	prasanth.m
18	preethi.g.p
19	sai shruthe.s.s
20	shan micheal raj.d
21	shanmathi shree.v.d
22	sharon preethi.j
23	sindhu.v
24	somesh.b
25	soundarya.p
26	suba sree.r

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	Lateral Thinking on Innovation
Date	09-10-2021
Duration	75 Minutes
Activity Category	IIC Calendar / MIC Driven / **Self Driven** / Day Celebration
Theme	Design Thinking and Innovation
Expert / Speaker Derails	Ms.S.Sathyapriya, Start-up Founder, Train the Kids Academy, Coimbatore
Report	The speaker quoted that innovation strategy is far more than just holding a meeting and brainstorming. The best innovation strategy encourages new kinds of thinking, new approaches to challenges, and surprising takes on unusual situations. Most of us use "vertical" thinking when we approach problems. Vertical thinking is a step-by-step approach built on an assumption of results. When innovating, list out the assumptions you've been using to this point. This could range from the assumed market for your product to how it's put together to how it gets to market.
Outcome of the activity	The students are trained to think out of box. The speaker told Innovative ideas will come when a person had different thinking.
Key Highlights	Lateral thinking, critical thinking, Business, entrepreneur and startup
Participation Details	
Total No. of students participated	35
Total No. of faculty	2

participated	
Attendance Details	Enclosed Below
Photographs	

Attendance Details

S.NO	NAME
1	Abhinanthana.P.A
3	Anitta Pj
2	Devikaminichenkilathu
4	Dharani.M
5	Dharshana.B
6	Gavya.S
7	Gayathri P
8	Harshaavardini D
9	Jeyasowmiya
10	Kapildevu.K
11	Lavanya Devi V
12	Mahalakshmi.R

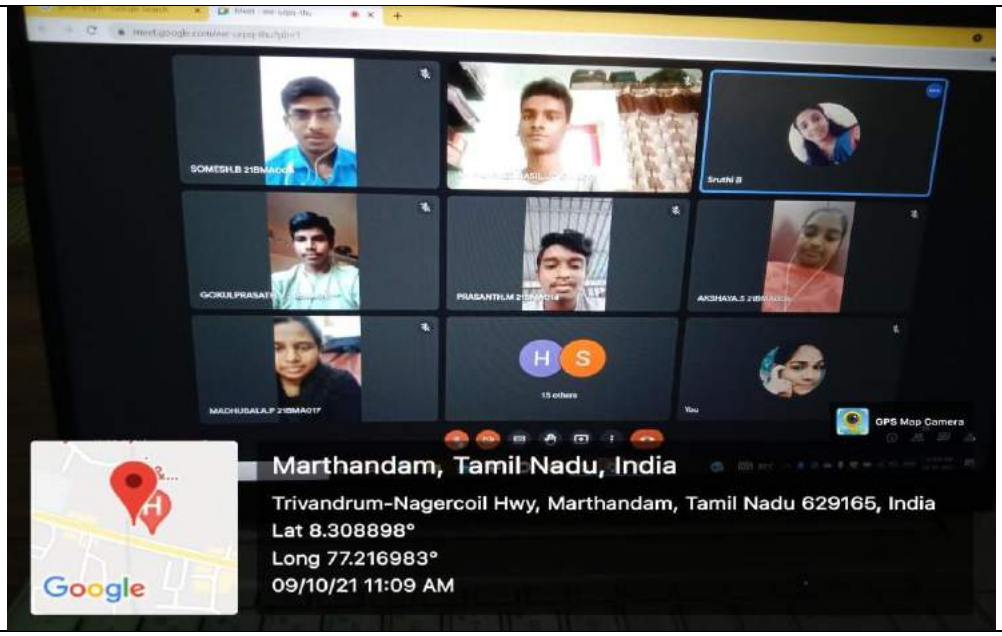
13	Mohamedkamaludeenm
14	Naveen Sa
15	Nandhini.S
16	Ramya.M
17	Reena.D
18	Sangeetha.S
19	Shafrin.A
20	Sharmila.M
21	Shilpa S
22	Shivani.B
23	Shobika.B
24	Soorajnarayanan.M
25	Sreevarshans
26	Sri Ranjani S
27	Sridhar.S
28	Srinidhi S
29	Swetha S
30	Thenmozhi K
31	Varshna.K.B
32	Vismaya.V
33	somesh.b
34	soundarya.p
35	suba sree.r

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	A debate on Brick & Mortar Vs Pure Click Businesses
Date	09-10-2021
Duration	60 Minutes
Activity Category	IIC Calendar / MIC Driven / **Self Driven** / Day Celebration
Theme	Entrepreneurship
Expert / Speaker Derails	Ms.B.Sruthi, Co-Founder, Kathir InfoTech, Gobi
Report	The speaker quoted that this business model allows small businesses to take advantage of two unique sales channels by implementing a unified retail strategy. She also highlighted that the person who want to start business might currently run a brick-and-mortar store and decide to start an online store to offer your products through an ecommerce experience as well. The right point of sale system is integral to any brick-and-mortar business, and therefore, any bricks and clicks business.
Outcome of the activity	The students came to know about the brick and mortar process.
Key Highlights	Brick process, mortar process, business and startup
Participation Details	
Total No. of students participated	52
Total No. of faculty participate	2
Attendance Details	Enclosed Below

Photographs	

Attendance Details

S.NO	NAME
1	Abhinanthana.P.A
3	Anitta Pj
2	Devikaminichenkilathu
4	Dharani.M
5	Dharshana.B
6	Gavya.S
7	Gayathri P
8	Harshaavardini D
9	Jeyasowmiya
10	Kapildevu.K
11	Lavanya Devi V
12	Mahalakshmi.R
13	Mohamedkamaludeenm
14	Naveen Sa
15	Nandhini.S
16	Ramya.M

17	Reena.D
18	Sangeetha.S
19	Shafrin.A
20	Sharmila.M
21	Shilpa S
22	Shivani.B
23	Shobika.B
24	Soorajnarayanan.M
25	Sreevarshans
26	Sri Ranjani S
27	Sridhar.S
28	Srinidhi S
29	Swetha S
30a	Thenmozhi K
31	Varshna.K.B
32	Vismaya.V
33	somesh.b
34	soundarya.p
35	suba sree.r
36	Muhammed Basil.J
37	Kavya.K.N
38	Hari Priya.V.B
39	Somesh.B
40	Sai Shruthe.S.S
41	Akshaya.S
42	Masrifa.J
43	Dhansree.S
44	Soundarya.P
45	Madhumitha.M
46	Manoj.S
47	Sharon Preethi.J

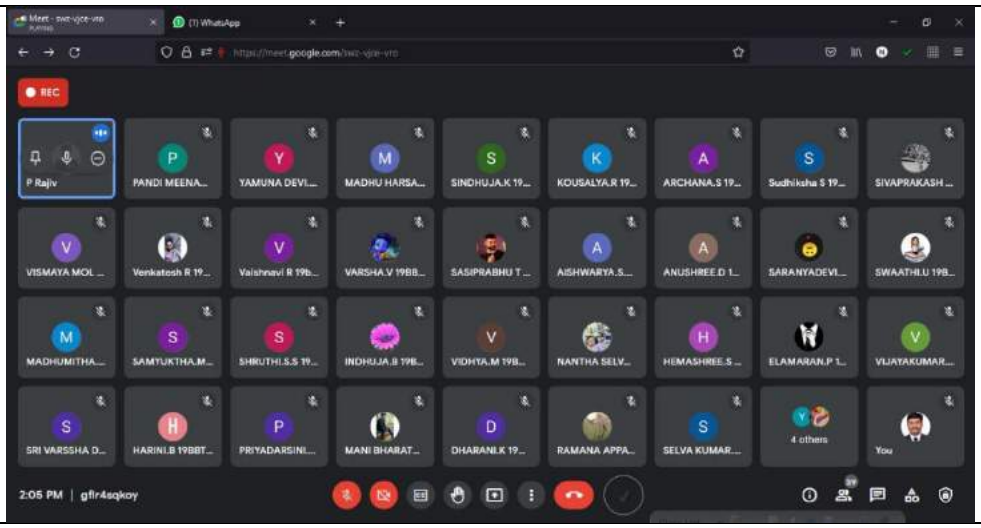
48	Suba Sree.R
49	Prasanth.M
50	Harish Ragav.G
51	Nivetha.Pv
52	Muhammed Basil.J

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	A career in Airline Industry
Date	23-10-2021
Duration	80 Minutes
Activity Category	IIC Calendar / MIC Driven / **Self Driven** / Day Celebration
Theme	Startup
Expert / Speaker Derails	Mr. Vijay Anand, Duty Manager, Mumbai Airport, Lifraank Exports and Trading
Report	The speaker quoted that the aviation industry is growing every year, providing opportunities for employment and professional growth in a variety of roles. Many jobs in aviation will allow you to travel the world, meet interesting people and make you an integral part of flight safety and design. Other positions remain local to one area, which can be beneficial if you have family or other obligations that prevent you from traveling.
Outcome of the activity	The students came to know about the aviation process and the type of jobs in airline industry.
Key Highlights	Aviation, airline, jobs in airline and startup
Participation Details	
Total No. of students participated	34
Total No. of faculty participate	1
Attendance Details	Enclosed Below

Photographs	

Attendance Details

S.NO	NAME
1	ABISHEAK.K
3	ABISHEK.M
2	ARISH KUMAR.M
4	ARUL DANIEL.S
5	GISHNU.V.S.
6	GUHAN.H.
7	HARSHAVARDAN.S.
8	KAUSHIK BHUSHAN
9	KIRUTHIKA.S.
10	KOUSIK.K.
11	MIDHUN JEGAN
12	NANDHINI DEVI.N.
13	PASUPATHI.M.
14	POUNRAJ.A.
15	SANTHOSH.C.
16	SARAKA RAJ
17	THARANI.N.
18	AAKASH.V

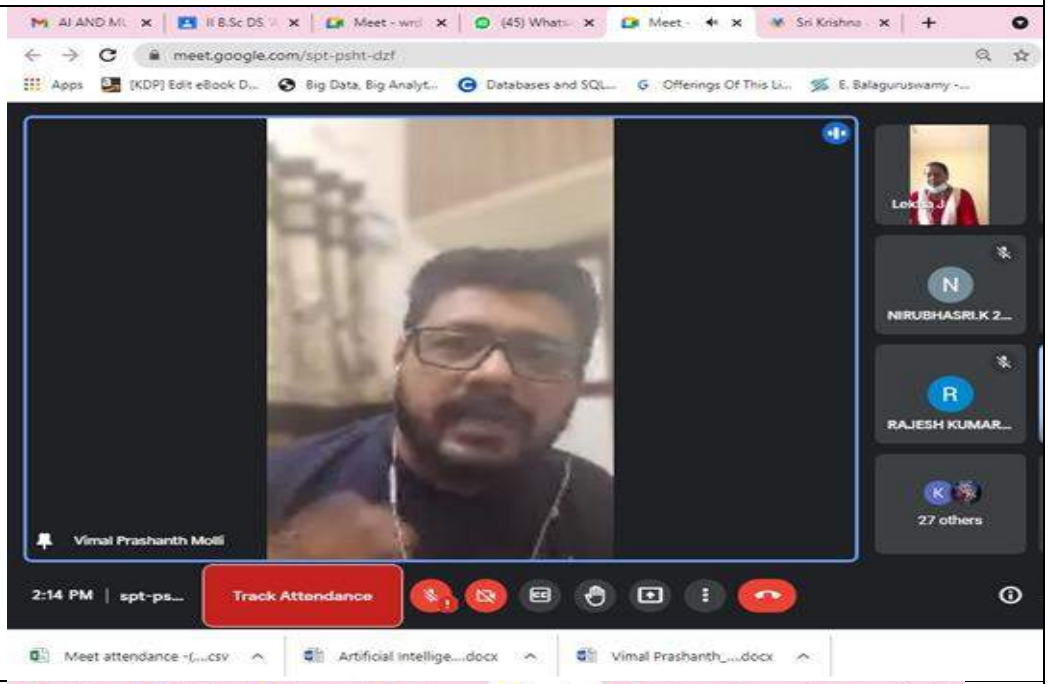
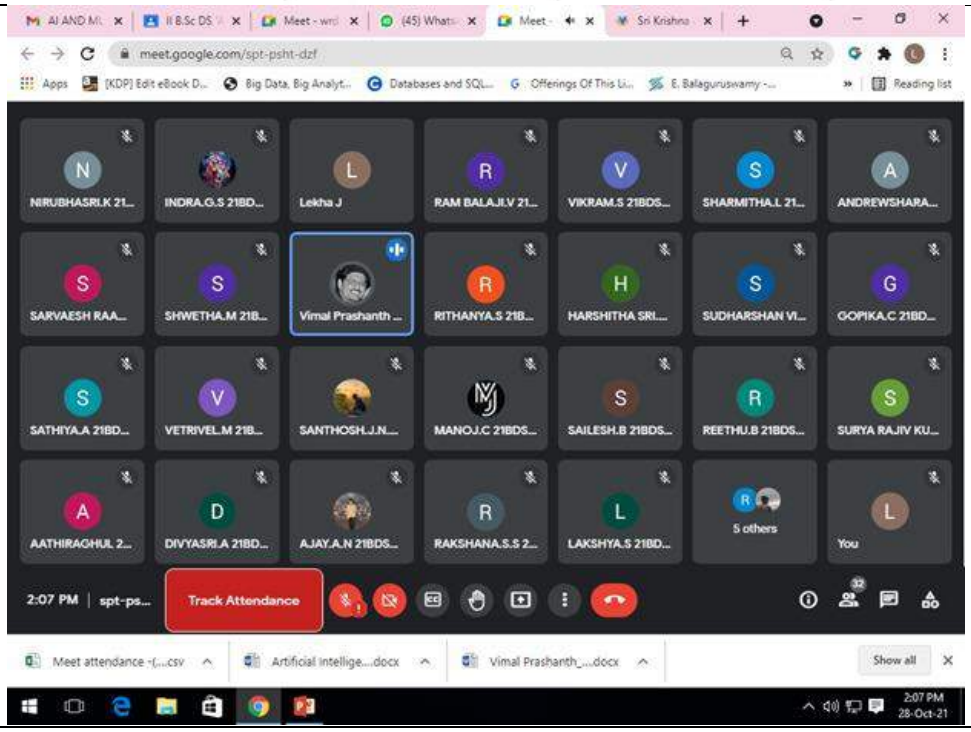
19	ABDUL FAHIM.Y.I
20	AFRARHASAN.S
21	AGATHEESWARAN.S
22	AKASH.S.R
23	GOWTHAM.V
24	HARISH.N
25	Sreevarshans
26	Sri Ranjani S
27	Sridhar.S
28	Srinidhi S
29	Swetha S
30a	Thenmozhi K
31	Varshna.K.B
32	Vismaya.V
33	somesh.b
34	soundarya.p

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	Employability Skill Talk
Date	29-10-2021
Duration	60 Minutes
Activity Category	IIC Calendar / MIC Driven / **Self Driven** / Day Celebration
Theme	Entrepreneurship
Expert / Speaker Derails	Mr. Vimal Prashanth Vice President, Barclays Bank, Chennai
Report	The speaker quoted that the Communication is one of the most important personality traits and a soft skill which is much sought after for any employment. Effective use of the five elements of communication, which include the sender, receiver, message, medium and feedback helps to deliver a message with clarity. An employee with a good communication skill helps the company to avoid any unnecessary misunderstandings and waste of time and in turn helps to increase productivity.
Outcome of the activity	The students came to know about the employability skills needed to become an entrepreneur
Key Highlights	Employability, entrepreneur
Participation Details	
Total No. of students participated	48
Total No. of faculty participate	2

Attendance Details	Enclosed Below
Photographs	 

Attendance Details

S.NO	NAME

1	ABINAYAN.U
3	ABISHEK.A.T
2	ABISHEK.V
4	AHAMMED FAYIZ.S
5	ALEN GEORGE.T.A
6	ALLEN NISHANTH
7	BARANI.S
8	DANIEL THOMAS.P
9	**DHARSHINI.J**
10	**DHATCHANI.R**
11	**DIVYADARSHINI.V**
12	DIVYAPRASAATH.S
13	ESAKI RAHUL.M
14	**FOWZIYABANU.F**
15	GUNAL.K.U
16	**GUNASHREE.V**
17	HARIHARAN.S
18	HEMANTH.R
19	JABIR.B
20	**JEEVITHA.M**
21	KAVINKUMAR.K
22	KIRUTHIC.S
23	LOKESH.R
24	**MADHUMITHA.K**
25	MANOVARMA.K
26	MONISH SHANKAR.K
27	**MRIDULA.S**
28	**NASVANA.S**
29	NIKHIL KUMARAN.K
30a	NIKHIL.M
31	**NIVETHASREE.M**

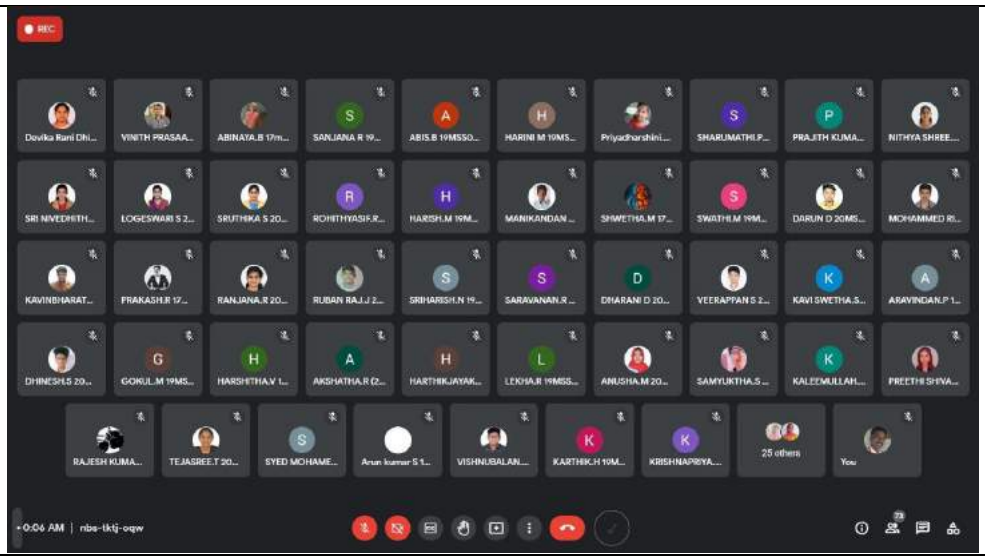
32	PATRICK NITHISH.A
33	**PAVITHRA LAKSHMI.V**
34	PRASANTH.J

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	Banquet operation
Date	30-10-2021
Duration	60 Minutes
Activity Category	IIC Calendar / MIC Driven / **Self Driven** / Day Celebration
Theme	Entrepreneurship
Expert / Speaker Derails	Mrs.Sujitha.V Banquet & Room Sales Executive, The Residency Towers, Coimbatore
Report	The speaker quoted that the Sales in connection with banquets, private parties etc. should be accounted for in the respective selling departments. Sales of goods and services not sold in the ordinary course of business by any selling department of the hotel, except in connection with banquets. Credit to the various expense accounts: If such sales are only occasional, or if the profit on them is negligible or not practically determinable, the sales should be credited to the various expenses accounts to which the cost would be naturally charged.
Outcome of the activity	The students came to know about the banquet operation
Key Highlights	Employability, entrepreneur and banquet
Participation Details	
Total No. of students participated	31
Total No. of faculty participate	1
Attendance Details	Enclosed Below

Photographs	

Attendance Details

S.NO	NAME
1	ABISHEAK.K
3	ABISHEK.M
2	ARISH KUMAR.M
4	ARUL DANIEL.S
5	GISHNU.V.S.
6	GUHAN.H.
7	HARSHAVARDAN.S.
8	KAUSHIK BHUSHAN
9	KIRUTHIKA.S.
10	KOUSIK.K.
11	MIDHUN JEGAN
12	NANDHINI DEVI.N.
13	PASUPATHI.M.
14	POUNRAJ.A.
15	SANTHOSH.C.
16	SARAKA RAJ
17	THARANI.N.

18	AAKASH.V
19	ABDUL FAHIM.Y.I
20	AFRARHASAN.S
21	AGATHEESWARAN.S
22	AKASH.S.R
23	GOWTHAM.V
24	HARISH.N
25	Sreevarshans
26	Sri Ranjani S
27	Sridhar.S
28	Srinidhi S
29	Swetha S
30a	Thenmozhi K
31	Varshna.K.B

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	Entrepreneurship as Career
Date	30-10-2021
Duration	70 Minutes
Activity Category	IIC Calendar / MIC Driven / **Self Driven** / Day Celebration
Theme	Entrepreneurship
Expert / Speaker Derails	Dr. D. Arul Pol Daniel, Vice Principal, Loyola College, Metalla, Salem
Report	The speaker briefed that the Entrepreneurship is important for two reasons. One, it furthers innovation to find new solutions to existing and emerging demands. Two, it offers far greater opportunities for wealth creation for self and the society than anything else. Entrepreneurship has its challenges. It is about 20 percent luck and 80 percent effort, clarity, courage, confidence, passion and above all smartness. The greatest challenge before the youngsters in India today is to build the country into an economic global giant. He also quoted that there can be a number of reasons including displacement from a job, frustration in the present job, not getting a job of his/her choice, etc. Sometimes a person realises much in advance that his/her job is in jeopardy, as the organisation is moving towards closure.
Outcome of the activity	The students acquired the knowledge on why to choose the entrepreneur as career opportunity.
Key Highlights	Entrepreneurship, economic, frustration
Participation Details	
Total No. of students participated	32
Total No. of faculty participated	2
Attendance Details	Enclosed Below

Photographs	

Attendance Details

S No	Roll No	Student Name
1	20BDS001	AAKASH K
2	20BDS006	ANUGRAHA M
3	20BDS007	ARAVIND KRISHNA S
4	20BDS008	ARAVINDKUMAR M
5	20BDS010	AYESHA ZUHI R
6	20BDS013	HARIPRAKASH K
7	20BDS015	JEEVIKA G
8	20BDS018	KAVYASRI G P
9	20BDS019	KIRUTHIKA K
10	20BDS020	KRISHNA D
11	20BDS021	LATHA SIVANJALI J P
12	20BDS025	MANOJ S
13	20BDS026	MANOJ V C
14	20BDS031	PUNITHAN T S
15	20BDS032	RAKSHITHA V S
16	20BDS033	RITHI ISHWERYA R S
17	20BDS034	RITHIK KRISHNA S

18	20BDS035	ROHITH KUMAR L
19	20BDS037	RUBAVATHI A P
20	20BDS038	SACHIN R T
21	20BDS039	SAKTHIABINAYA M
22	20BDS042	SELVAKUMAR M
23	20BDS043	SHAKTHI MAHESHVARI V
24	20BDS044	SHIYAM H
25	20BDS046	SOWMYA R
26	20BDS047	SOWMYA R
27	20BDS048	SREELAKSHMI.S
28	20BDS049	SRI VAISHNAVI B
29	20BDS050	SRIHARI R
30	20BDS052	SUBHIKSHA S P
31	20BDS054	VARSHAA T
32	20BDS055	VISHAL ABHINAV A
33		Dr. Daniel Nesakumar .C
34		Dr. Lekha .J

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of Design Tools for Aesthetical Principle

Self-Driven Activity – Theme – R&D and Innovation

The department of Computer Science & institution innovation council conducted a Workshop on Design Tools for Aesthetical Principle. The chief guest of the program was **Mr.A.Siva Shankar, Associate Software Developer, Heptagon Technologies, Coimbatore** conducted on **13.11.21.** He elaborately explained about the understanding of aesthetic design and its importance for the perception of usability. Humans like pretty and shiny designs; they desire it much more than functional one.We enjoy looking and using aesthetically pleasing design, because it satisfies our senses, it gives us pleasure.Designers tend to think of aesthetics as the visuals of the design. However, aesthetic design consists of more elements than just how it looks.

There is a whole branch of philosophy exploring aesthetics. Let's scratch the surface of the Aesthetics field and learn how it relates to our design work.There is a phenomenon that social psychologists call "the halo effect". It means humans tend to assume that good-looking people have other positive qualities aside from their looks.

The elaborated points are given below:

1. "Beauty is in the eye of the beholder". Aesthetics are in all our senses, not just the sight. Aesthetic design is a 4D experience. Product designers, who are doing actual physical products are aware of that.With the emergence of VR and AR technologies it becomes more important for digital designers to consider the 4D experience too.

2. The most dominant sense in the majority of people is our sight. We can't stop ourselves from looking at what we find beautiful. It is as if the light that reflects from the beautiful design acts as a magnet for our eyes.Visual aesthetics have these key elements: Color, Shape, Pattern, Line, Texture, Visual weight, Balance, Scale, Proximity and Movement. Using these elements well will help us achieve good visual aesthetics.

3. Our ears are capable of perceiving a whole nother level of aesthetic design. The ability to hear how your car engine works, how the digital product notifies you of new messages, etc.

4. This is the power of sound aesthetics.Sound aesthetics have these key elements: Loudness, Pitch, Beat, Repetition, Melody, Pattern and Noise. Using them well will create enjoyable “music” for our users.

5. Skin is the largest organ in the human body. It also helps us experience the aesthetics. Material aesthetics are especially important for physical products.Just remember, the last time you were buying clothes and feeling their texture or when you were checking out the latest mobile phone and feeling the frame material. Sometimes people make their buying decisions only based on the material aesthetics. Powerful stuff are these material aesthetics.

6. Taste and Smell are senses that help us experience aesthetics even more deeply. Especially in the food industry and different environment designs, these senses play an important role in experiencing aesthetics.Key elements are: Strength, Sweetness, Sourness and Texture (for taste). Use these elements when possible to enhance the full picture, so our users can feel the aesthetics even deeper.

7. Aesthetically pleasing designs are bringing up positive attitudes in the users. It makes them care more about the product. Aesthetic design makes people more loyal to the brand and tolerant toward mistakes or failures. Imagine all the apple fans.

8. Early impressions of a product design matter! Aesthetic design is influencing how people think and feel. It influences how much pleasure we feel from the product. Aesthetic design affects our long-term attitude about products and even people.

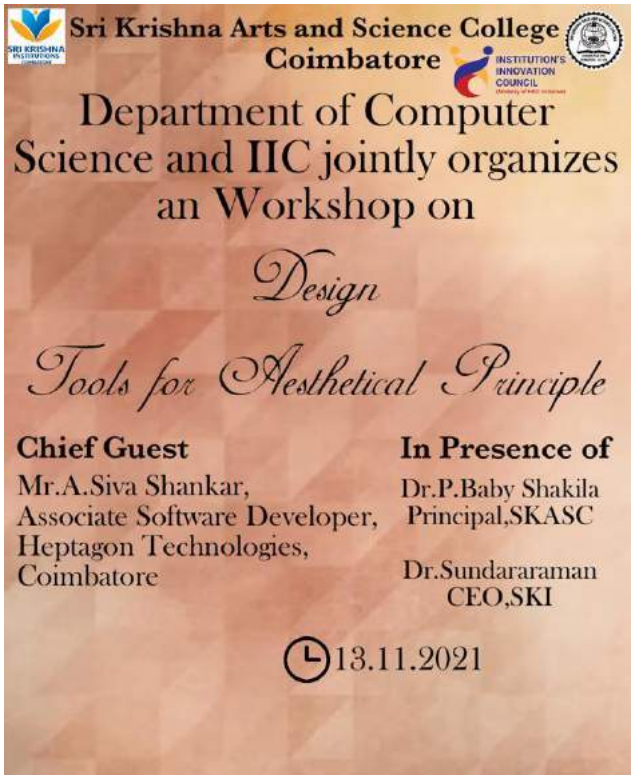
9. Aesthetic design matters not only to make the first impression, but also to keep strengthening the bond with the user. The design of our products needs to be aesthetically pleasing consistently across the whole product and user journey.

Outcome of the Activity

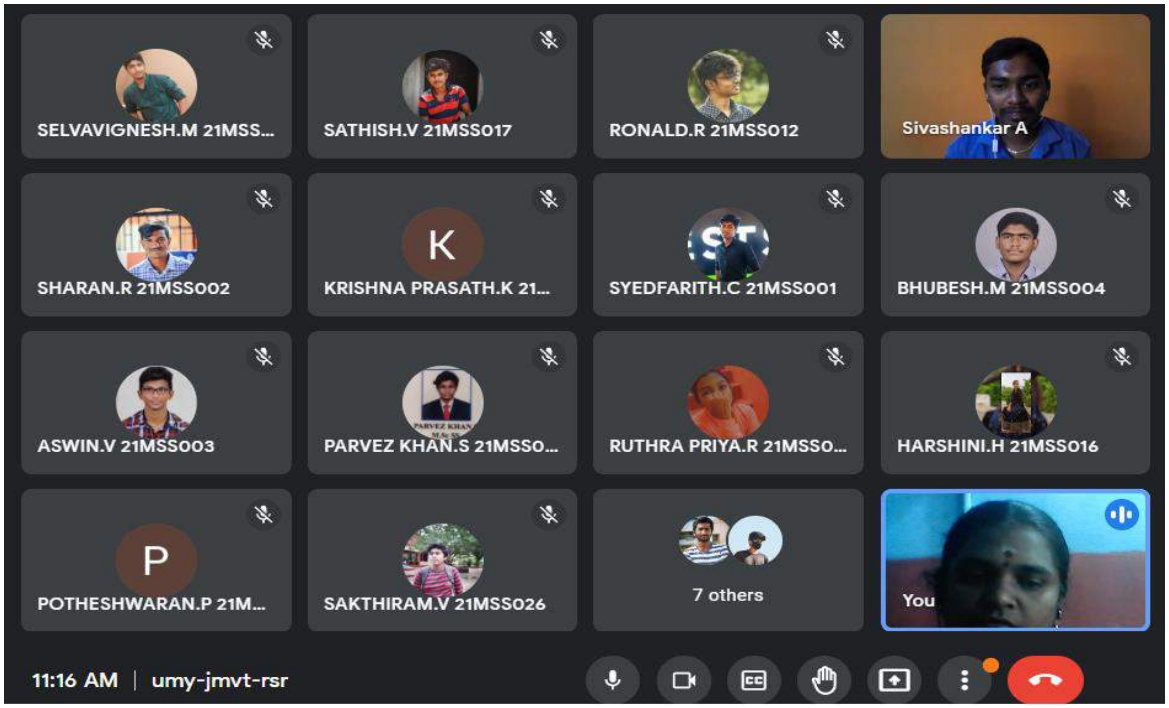
The students learned about the aesthetical principle for designing tools.

Number of Student Participants: 22, Number of Faculty Participants: 1

Invitation



Photo



Participants List

S.NO	Roll Number	Name of the Student
1.	20MSS001	ABHINAV M C
2.	20MSS002	AISHWARYA M
3.	20MSS003	AKSHAYA V L
4.	20MSS004	ANUSHA M
5.	20MSS005	BHAGAVATH KISHORE R
6.	20MSS006	BRINDHA T
7.	20MSS007	DARUN D
8.	20MSS010	GEETHA PRIYA N
9.	20MSS011	GOPIKA J
10.	20MSS012	HARINI RAMESH BABU
11.	20MSS019	MOHAMMED RINSHID A
12.	20MSS020	NITHYA SHREE J
13.	20MSS021	PRAKASH K
14.	20MSS022	PREETHI SHIVANI L
15.	20MSS023	RANJANA R
16.	20MSS026	SATHVIGA C
17.	20MSS027	SHARUMATHI P
18.	20MSS028	SRI NIVEDHITHA G
19.	20MSS029	SRIDHAR P
20.	20MSS030	SRUTHIKA S
21.	20MSS031	TEJASREE T
22.	20MSS032	VEERAPPAN S
23.	---	Dr. Dhanalakshmi

Sri Krishna Arts and Science College, Coimbatore

Institution's Innovation Council

Report of Picking and Delivery -Amazon Fulfillment

Self-Driven Activity-Theme-Entrepreneurship

The department of Computer Science & institution innovation council conducted a Webinar on Picking and Delivery-Amazon Fulfillment .The chief guest of the program was **Mr. Saikiran, Amazon Development Center, Coimbatore** conducted on **24.11.2021**. He elaborately explained about delivering a package to your home or business address, you can have your order delivered to an Amazon Pickup Store. Then, you can collect it at a time that suits you.

If there's no physical address to deliver your order, you can select an Amazon Pickup Store in your vicinity to complete the order. Please note, even though a PO Box is considered to be a physical address, we do not deliver orders there. In this case as well, you can opt for an Amazon Pickup Store and get your order delivered.

The elaborated points are given below:

1. The process of storing, packing, and delivering is known as fulfillment. You can choose to use only one fulfillment option for each product and different fulfillment options for different products. Most sellers use a mix of multiple fulfillment options, depending on their product range and category.

2. When you join FBA, you send your products to the Amazon Fulfilment Center and Amazon takes care of the rest. Once an order is received, we will pack and deliver your products to the buyer as well as manage your customer queries.

3. Advantages of using Fulfillment by Amazon are as follows: Prime Badge for every FBA products,Increase chances of winning the Offer Display: a chance to become the most visible offers on the product page,Once your products have the Prime Badge, products are more competitive and gain access to crores of our loyal Prime Customers,

4. Increased visibility when customers are searching for the products they want to buy,Prime products get upto 3X increase in sales compared to the non-Prime products,Once an order is placed, Amazon handles everything from packaging to

shipping your product to the customer,Amazon ensures free & fast delivery for all Prime customers to 99.9% of India's serviceable pin codes,Amazon manages returns and customer support

5. Amazon will store your products,Amazon will pack your product.,Amazon will ship your products to the customers

6. FBA makes sense if you are selling a large volume of products, selling products with higher margins, if you want to save time and scale your business or over-sized products.

7. Amazon Easy Ship is an end-to-end delivery service for Amazon.in sellers. The packaged product is picked up by Amazon from the seller's location by an Amazon Logistics Delivery Associate and delivered to the buyers' location.

8. Advantages of using Easy Ship are as follows: Amazon-powered delivery service to 99.9% of India's pin codes,Enables 'Pay on Delivery' (by cash or card) for customers,Availability of order tracking for customers with assured delivery date,Option for Amazon to handle customer returns

9. Using Easy-Ship will be ideal if you have your own warehouse and are selling a large variety of products with tighter margins and want to leave your delivery work to Amazon.

10. Being an Amazon.in Seller, you can choose to store, pack, and deliver your products to the customer on your own by using a third-party carrier or your own delivery associates.

11. Advantages of using Self-Ship are as follows: Flexibility to use delivery associates or courier services,Enable Prime badge for nearby pincodes by signing up for Local Shops on Amazon,Option to set your own shipping price.

Outcome of the Activity

The students learned about the customer satisfaction as an entrepreneur.

No. of Students Participants: 57, No. of Faculty Participants: 1

Invitation

Photo

GPS Map Camera
Coimbatore, Tamil Nadu, India
Sugunapuram, Kuniamuthur, BK Pudur, Sugunapuram East, Coimbatore,
Tamil Nadu 641008, India
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Long 76.959574°
24/11/21 02:28 PM
Google

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Report on the webinar on Budding Entrepreneur

The department of Com(fin) & Institution Innovation Council conducted webinar based on "Budding Entrepreneur". The section was held by the Ms. S. Ramya, CEO,VVG Industries, Salem.

1. Challenges faced by a young entrepreneur are immense, especially in an Indian society where the social cost of failure and the stigma attached to failure is very high. Lots of budding entrepreneur's loose heart at a very initial stage of their journey due to this.

2. Being an entrepreneur is never easy and especially when you have your family legacy linked up with you. Hospitality is one of the few businesses where you directly deal with people and their demands. To be a successful entrepreneur you need to understand the ever-changing demands of the market.

3. A life of a young entrepreneur is tough not only financially but also socially. You start out young with a lot of risks and pressures while your peers are handling secure incomes of a 9-5 job.

4. The quality of life in the budding young year suffer or at least you don't have the luxuries your peers have whether they are time related or work load related which makes it hard to have a good work life balance, also affecting your family life. This is the cost you pay to have a more comfortable future.

5. Students must be challenged and rewarded for taking strategic risks in their pursuit of innovation. Institutions should create gateways to help people discover new solutions and experiment with them.

6. To help aspiring entrepreneurs successfully incubate high-impact ventures, educational institutions must foster an entrepreneurial spirit in which students are actively encouraged to experiment with unique ideas and are not scared to fail.

7. Budding entrepreneurs must also receive regular mentorship from leaders of various startups, firms, technology areas, sectors, and regions. They should also have the chance to shadow successful entrepreneurs and founders of high-impact firms.

8. Leading business experts from many sectors provide a holistic perspective on establishing a business model and overcoming the hurdles of developing and marketing innovative goods.

9. Aspiring entrepreneurs and innovators want access to global and local immersions to gain deeper insights, new views, and international connections to produce innovative goods and solutions for India and the rest of the globe. These immersions will provide hands-on experience with the entrepreneurial environment and an inspiration for connecting ideas that will result in revolutionary and groundbreaking goods and solutions.

10. India's ability to make rapid development in this decade is based on creating an ecosystem that encourages high-impact entrepreneurship. Doing this requires an entrepreneurial-focused education system that provides entrepreneurs access to high technology laboratories and experts to accelerate product and venture development.

Invitation

Photo

Participants

S No	Roll No	Student Name
1	20MCO003	AKHILA N
2	20MCO004	ALICE PRASANNA J W
3	20MCO005	ANANTHA PADMANABHAN R
4	20MCO010	GOKUL SHANKAR J
5	20MCO011	GOKULA KUMAR S
6	20MCO012	GOWSALYA MJ
7	20MCO013	GOWTHAM S
8	20MCO014	HARINI K R
9	20MCO015	JAMUNA
10	20MCO016	JAYALAKSHMI K
11	20MCO017	JENITA OOVIYA J
12	20MCO018	KARTHIKA K
13	20MCO019	KISHORE.R.S
14	20MCO020	KOMESHWARAN K.V
15	20MCO021	MADHUMITHA J S
16	20MCO024	MOUNECAA L
17	20MCO026	NIMITHA KURUP
18	20MCO028	NIVETHA.N
19	20MCO029	PARVATHI HARIKUMAR
20	20MCO030	PAVITHRA A
21	20MCO031	PAVITHRA M
22	20MCO032	PRINCY E
23	20MCO033	PRIYADHARSHINI S
24	20MCO034	RAGHUNANTHA S
25	20MCO036	RAMYA S
26	20MCO038	RATHESH R
27	20MCO039	RITHANYAA R
28	20MCO040	SABARI.S
29	20MCO041	SAKTHIVEL K
30	20MCO042	SANDHIYA V
31	20MCO044	SARAVANAKUMAR K

32	20MCO045	SATHYANARAYANAN K
33	20MCO046	SAVITHA V
34	20MCO047	SENTHILNATHAN D
35	20MCO048	SHAGAVARTHINI SK
36	20MCO049	SHEMA VARSHINI B K
37	20MCO050	SINDHU A
38	20MCO051	SNEHA B
39	20MCO052	SOWMIYA N
40	20MCO054	SRIMATHI S
41	20MCO055	SRINANDHINI P
42	20MCO056	SWAATHI R
43	20MCO057	SWATHI R
44	20MCO058	UVASHREE K U
45	20MCO059	VIGNESHWAR A
46	20MCO060	VIMAL M
47	20MCO062	YOGA SHANMATHI SS

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Report on the workshop on Baking as Business - Ideas for New Entrepreneur

The department of Com(fin)& Institution Innovation Council conducted workshop based on "Baking as Business - Ideas for New Entrepreneur". The section was held by the Ms. K. Jayalakshmi, Freelance Business Consultant,Tiruppur

1. A bakery can be established as a retail business from a storefront location selling baked goods to consumers, or a bakery can be established as a wholesale business selling baked goods to food retailers and institutions. Additionally, many bakeries will operate both as a retail and wholesale business to increase the size of their potential market as well as revenues and profits

2. Baking businesses have grown in popularity over the last few years, but actually, they have been around for a while for a very long time. There are several baking business ideas for starting a new business and attain a renowned image in the market.

3. Certified Master Bakers (CMBs) with successful businesses from across the United States will be imparting their knowledge to entrepreneurs who want to join the baking industry.

4. The concept for a focused educational experience, detailing how to start and operate a bakery, is decades old," says Rick Crawford, managing partner of The RPIA Group. "The baking industry never intended to be closed; quite the opposite is true."

5. -Bread and savory pastries

-Bake wedding cakes exclusively

-A home bakery filled with Cookies Galore

-Take your home business to the streets

-Put your bakery business online

6. Baking is a process to bake and prepare food for humans that they love to eat and mostly the baked food is sweet to taste buds. As you can see, there's for must a bakery or sweets shop in every town and most people send baked goods to their loved ones as gifts of sweet wishes.

7. At-home bakeries in California must register for a basic business license, as the bakery is considered a business entity despite operating from a private home.

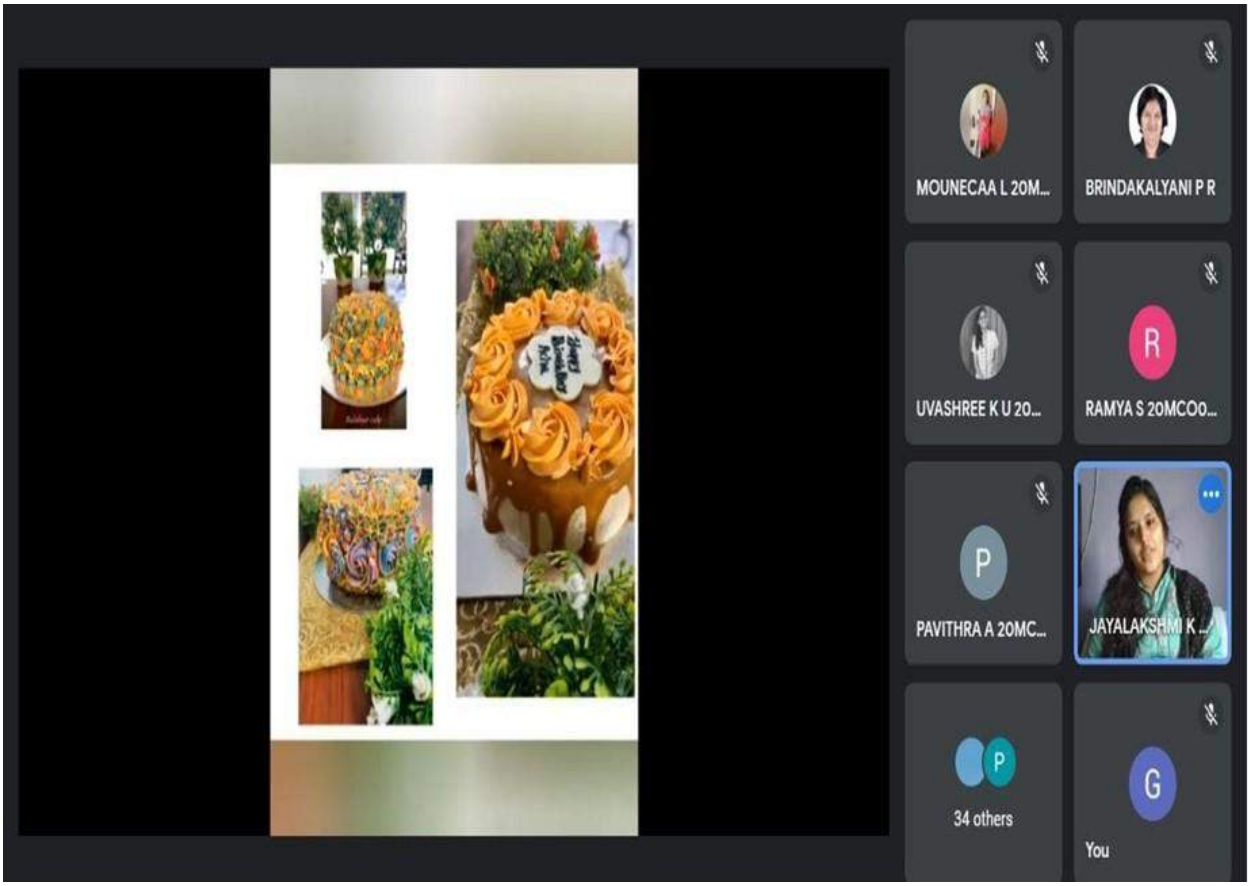
8. Sole-proprietor home bakeries may choose to operate the at-home bakery using the owner's Social Security number and using the owner's legal name.

9. Planning includes a written summary of what the bakery-owner hope to accomplish by being in business and how he intends to organize the resources to meet his goals. It is the road map for operating any business and measuring progress along the way. It also serves as a blueprint for building a business on solid grounds and making sure that it will withstand the difficult and lean first years.

10. The baking industry is the booming sector in today's world, especially for women who are looking forward to starting their own business and earn name and fame in the business-oriented world.

Invitation

Photo



Participants

S No	Roll No	Student Name
1	20MCO003	AKHILA N
2	20MCO004	ALICE PRASANNA J W
3	20MCO005	ANANTHA PADMANABHAN R
4	20MCO010	GOKUL SHANKAR J
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45	20MCO059	VIGNESHWAR A

46	20MCO060	VIMAL M
47	20MCO062	YOGA SHANMATHI SS

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Report on the webinar on Build New Proposal for a Start-Up

The department of Computer science & Institution Innovation Council conducted webinar based on "Build New Proposal for a Start-Up". The section was held by the Mr. Ravi Prakash Duraiswamy,Co-Founder,COMPASSACT

Webinar: Build New Proposal for a Start-Up

1. Coming up with brilliant startup ideas may feel tricky to aspiring entrepreneurs, especially when it may seem that everyone's already swooped up every good idea for a business. Still, it's entirely possible to become successful by improving on existing products or putting a unique spin on an old idea.

2. The benefits of self-employment can make the effort of launching a startup worth it. In addition to the freedom that comes from being your own boss, starting a business can bring greater job satisfaction and higher earning potential.

3. There are many aspects of starting a business based on any field where ur interest leads,

-Organize specialty travel tours

-Become a destination wedding planner

- Start an Airport centric Apps

-Create a local grocery delivery service

-Working as a Local guides

- Start a meal prep business

- Open a co-working space

- Create a food waste solution

-Capitalize on plant-based foods

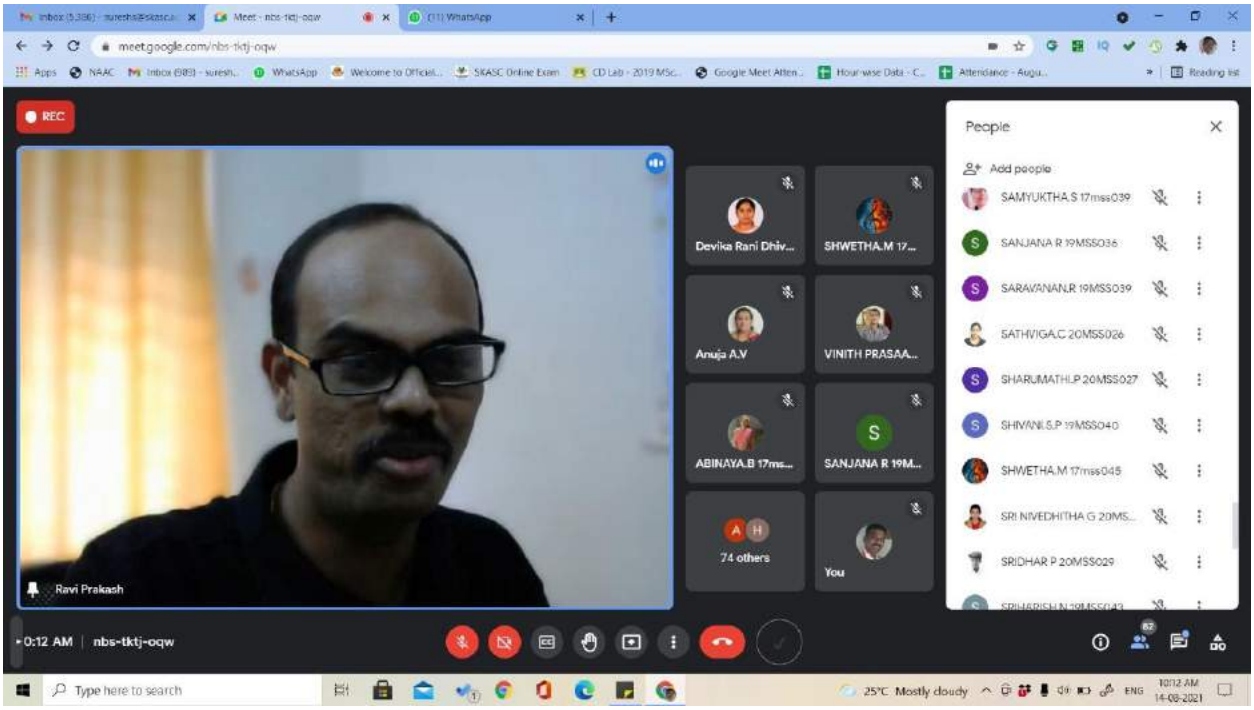
-Start a dropshipping business

4. Some of the most profitable business ideas are website design, cleaning services and real estate.

5. The benefits of working at a startup include greater opportunities to learn, increased responsibility, flexible work hours, a relaxed work environment, increased employee interaction, good workplace benefits, and innovation.

Invitation

Photo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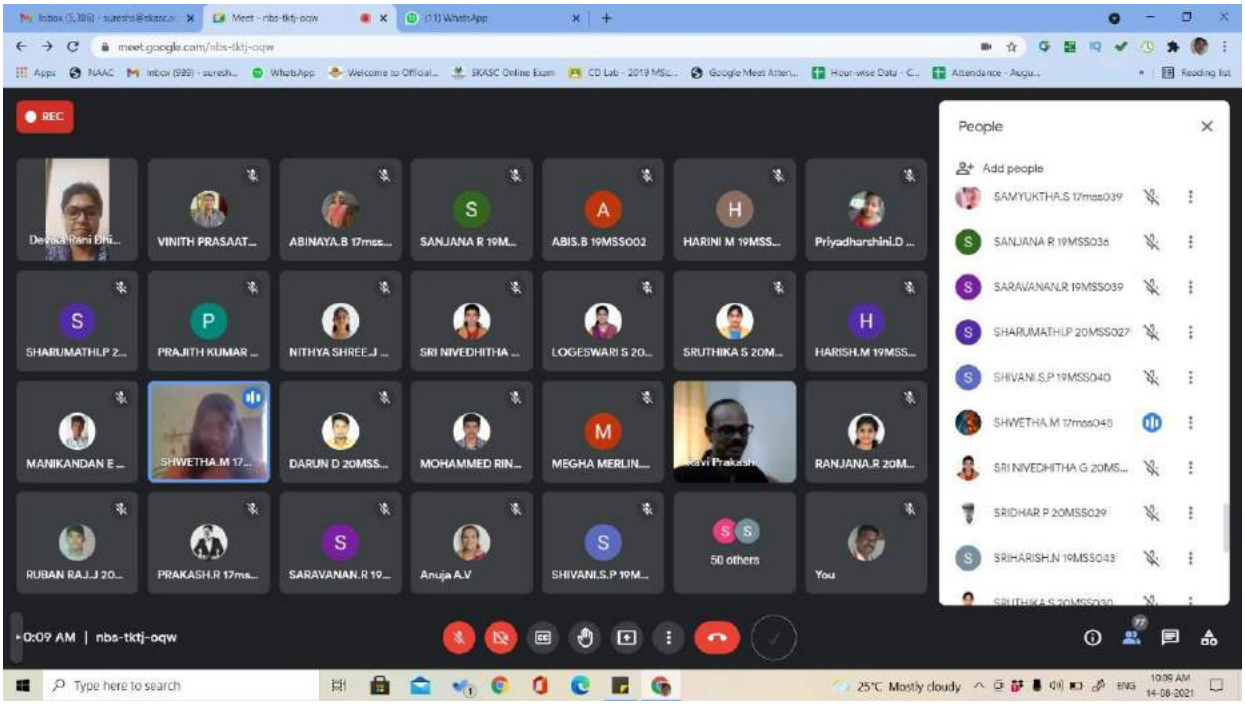
SARAVANAN.R 19MSS039
SATHVIGA.C 20MSS026
SHARUMATHI.P 20MSS027
SHIVANI.S.P 19MSS040
SHWETHA.M 17mss045
SRI NIVEDHITHA G 20MS...
SRIDHAR P 20MSS029
Devika Rani Dhiv...
SHWETHA.M 17...
Anuja A.V
VINITH PRASAA...
ABINAYA.B 17ms...
SANJANA R 19M...
74 others
You
Ravi Prakash
0:12 AM | nbs-tktj-oqw
Type here to search
25°C Mostly cloudy
ENG
10:12 AM
14-09-2021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People
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SAMYUKTHA.S 17mss039
SANJANA R 19MSS036
SARAVANAN.R 19MSS039
SHARUMATHI.P 20MSS027
SHIVANI.S.P 19MSS040
SHWETHA.M 17mss045
SRI NIVEDHITHA G 20MS...
SRIDHAR P 20MSS029
SRIHARISH.N 19MSS043
VINITH PRASAAT...
ABINAYA.B 17mss...
SANJANA R 19M...
ABIS.B 19MSS002
HARINI M 19MSS...
Priyadharshini.D ...
SHARUMATHI.P 2...
PRAJITH KUMAR ...
NITHYA SHREE.J ...
SRI NIVEDHITHA ...
LOGESWARI S 20...
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MANIKANDAN E ...
SHWETHA.M 17...
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MEGHA MERLIN....
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Participants List

S NO	REG NO	NAME
1.	20MSS001	ABHINAV M C
2.	20MSS002	AISHWARYA M
3.	20MSS003	AKSHAYA V L
4.	20MSS004	ANUSHA M
5.	20MSS005	BHAGAVATH KISHORE R
6.	20MSS006	BRINDHA T
7.	20MSS007	DARUN D
8.	20MSS010	GEETHA PRIYA N
9.	20MSS011	GOPIKA J
10.	20MSS012	HARINI RAMESH BABU
11.	20MSS019	MOHAMMED RINSHID A
12.	20MSS020	NITHYA SHREE J
13.	20MSS021	PRAKASH K
14.	20MSS022	PREETHI SHIVANI L
15.	20MSS023	RANJANA R
16.	20MSS026	SATHVIGA C
17.	20MSS027	SHARUMATHI P
18.	20MSS028	SRI NIVEDHITHA G
19.	20MSS029	SRIDHAR P
20.	20MSS030	SRUTHIKA S

21.	20MSS031	TEJASREE T
22.	20MSS032	VEERAPPAN S
23.	19MSS001	AAKASH.B
24.	**19MSS005**	**ANJANAA.P**
25.	19MSS007	ARUN KUMAR.S
26.	**19MSS009**	**DHARSHINI.B**
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28.	19MSS011	GOKUL.S
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30.	**19MSS014**	**HARINI.R**
31.	19MSS015	HARISH.M
32.	19MSS019	JEGAN PRABHU.M
33.	19MSS020	KABILAN.A
34.	**19MSS022**	**KARTHIK.H**
35.	19MSS024	**KRISHNA PRIYA.M**
36.	19MSS025	KRITHICK.M
37.	**19MSS028**	**MEGHA MERLIN.P.K**
38.	19MSS030	NIRMAL PRASANTH.M
39.	19MSS031	PANEER SELVAM.J
40.	19MSS032	PARAMESHVAR.M
41.	19MSS033	PRAJITH KUMAR.R.R
42.	19MSS034	RANJITH KRISHNA.P
43.	19MSS035	ROHITH YASIF.R
44.	**19MSS036**	**SANJANA.R**

45.	**19MSS040**	**SHIVANI.S.P**
46.	19MSS041	SHRI RAM.B
47.	**19MSS042**	**SNEHA SREE.S**
48.	19MSS043	SRIHARISH.N
49.	**19MSS044**	**SWATHI.M**
50.	19MSS045	SYED MOHAMED IBRAHIM BADHUSHA.J
51.	19MSS046	THARUN.K
52.	19MSS047	THIRUVENKATANATH.M
53.	**19MSS048**	**TINCKY SHALINEE.A.S**
54.	19MSS049	VENGADESH.S
55.	19MSS052	GIRITHARAN
56.	20BCS001	ABINAYAN.U
57.	20BCS002	ABISHEK.A.T
58.	20BCS003	ABISHEK.V
59.	20BCS004	AHAMMED FAYIZ.S
60.	20BCS005	ALEN GEORGE.T.A
61.	20BCS006	ALLEN NISHANTH
62.	20BCS007	BARANI.S
63.	20BCS008	DANIEL THOMAS.P
64.	20BCS009	**DHARSHINI.J**
65.	20BCS010	**DHATCHANI.R**
66.	20BCS011	**DIVYADARSHINI.V**
67.	20BCS012	DIVYAPRASAATH.S
68.	20BCS013	ESAKI RAHUL.M

69.	20BCS014	**FOWZIYABANU.F**
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71.	20BCS016	**GUNASHREE.V**
72.	20BCS017	HARIHARAN.S
73.	20BCS018	HEMANTH.R
74.	20BCS019	JABIR.B
75.	20BCS020	**JEEVITHA.M**
76.	20BCS021	KAVINKUMAR.K
77.	20BCS022	KIRUTHIC.S

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Report on the Online Training

The department of CA & Institution Innovation Council conducted online Training based on "Website Development and Hosting for Young Business People". The section was held by the Mr. Yugendhra P V, who is a Freelance Website Developer from Anthiyur.

The concepts are elaborated in the below points:

1. Web development companies differ significantly from web design businesses, in that a web design company creates layouts and visuals for a website owner. The web designer is more concerned with user interface and design, while a web developer creates software and applications that power the website using basic and advanced coding.
2. start a web development company by following these 10 steps:

   Plan your Web Development Company

- Form your Web Development Company into a Legal Entity
- Register your Web Development Company for Taxes
- Open a Business Bank Account & Credit Card
- Set up Accounting for your Web Development Company
- Get the Necessary Permits & Licenses for your Web Development Company
- Get Web Development Company Insurance
- Define your Web Development Company Brand
- Create your Web Development Company Website
- Set up your Business Phone System

3. Basic costs for starting a web development company are minimal. All that's needed is a computer and some office space. Total costs should not exceed. Most of the cost will be wrapped up into a good quality laptop or desktop, ample screen space (using multiple screens for design work), a business phone, a pro-grade text editor, and design reference books.

4. Web development companies with offices pay utilities and rent like every other business, which makes up the majority of the ongoing costs. Other costs, like office supplies, tend to be minimal. Costs like cloud storage, time tracking software, and project management software, vary based on the needs of the developer.

5. Some developers find it helpful to include project management and "whiteboard" apps like Basecamp. These project management applications also make collaboration with clients easier and more streamlined. They work well when you primarily work with clients over the Internet.
6. To make your web development business more profitable, consider adding additional services like web hosting and storage. An integrated CMS platform will also help increase revenue. All these revenue sources are scalable so even if you cannot provide development services to clients, you can sell them hosting, storage, and content management platform services.
7. For those clients who wish to update their website content themselves, we can develop their sites on a Content Management System ("CMS"), leveraging open-source CMS platforms such as Word Press, TYPO3, Drupal or, Joule. Utilizing the user-friendly Web-based dashboard, these clients can modify their content themselves and leverage Understanding ecommerce for the more advanced designs.
8. We know it takes more than a pretty home page to launch a successful site. We emphasize planning, research, and critical analysis. And once it's launched, we work with you to develop the content and optimize the website.
9. Our experience in web design and development will drive sales to your business. Whether you are an individual, established, or a start-up business requires a web design or website marketing or search engine optimization (SEO) our team can offer you an affordable solution that will give you a website presence with an edge over your competitors.
10. In this day and age, sending content to your webmaster and waiting for them to get around to it. We are tweeting, updating Facebook, building LinkedIn pages – so why should it take two weeks for you to update your website? Our websites provide a simple dashboard allowing you to update content if you can cut and paste. Click a button, and you can add an image or upload a new video. And, of course, in line with Web 2.0, everything integrates with your social media platforms.

Invitation

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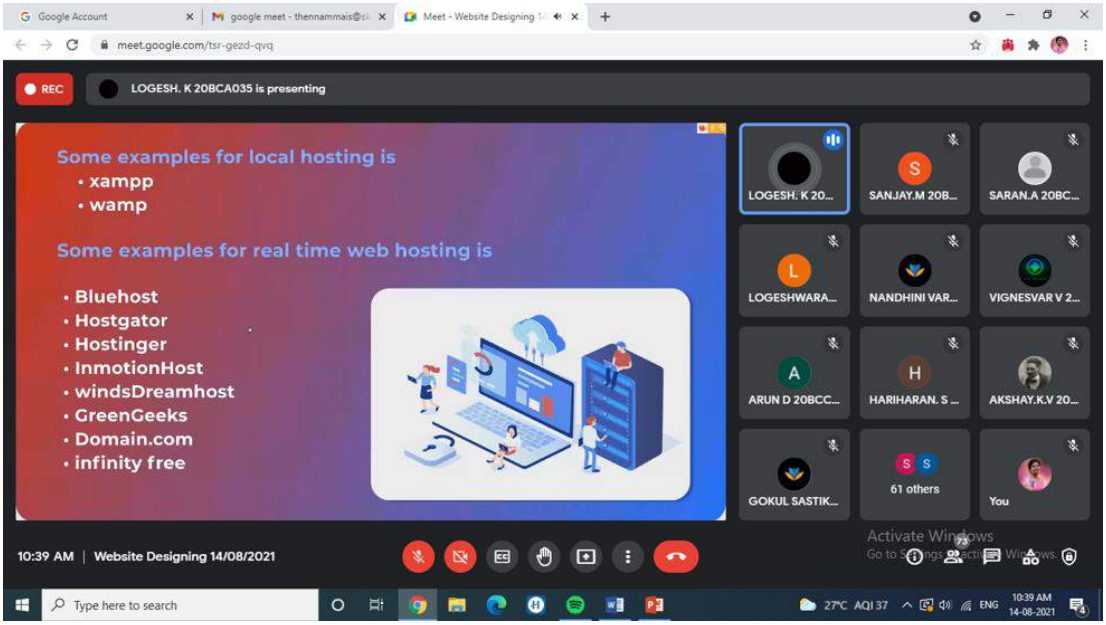

Participants List

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1.	**SWETHA.D**
2.	**kavya vk**
3.	**JASWANTH P**
4.	**Ganesh raj R**
5.	**Sandeep.S**
6.	**AADARSH**
7.	**Gawtham**
8.	**Sai Ram**
9.	**Sakthi Nandhini**
10.	**Roopesh**
11.	**veena**
12.	**swarna**
13.	**Jagadeeshwaran.S**
14.	**Nivetha.J**
15.	**Nagalakshmi.M**
16.	**Durga Devi.T**
17.	**Manoj**
18.	**Devadharshini**
19.	**Giridhar**
20.	**AJITH .R**
21.	**PRAVIN.J**
22.	**RENA NIRUSHIYA DAVID**
23.	**SNEHA.A**
24.	**Bavadharani S**
25.	**SNEHA.T**
26.	**NAAZIMA TAJ.J**
27.	**RAHUL.R**
28.	**SUBASH KUMAR.N**
29.	**Nikitha.G**
30.	**Sabaresh.S**
31.	**Deban.R**
32.	**Josva Praveen .L**
33.	ABHINAV M C
34.	AISHWARYA M
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71.	PANEER SELVAM.J
72.	PARAMESHVAR.M
73.	PRAJITH KUMAR.R.R

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUION'S INNOVATION COUNCIL

Report on the Webinar

The department of Bioscience conducted the webinar based on the "Enterpreneurial Scope in Microbiology" accompanied by the Guest Mr. Sabaridaran B, who is the CEO of Global Diagnostics placed in the Attur.

The webinar's main concepts are elucidated below:

1. The scope of Microbiology is huge because of the involvement of microbiology in various fields such as Pharmacy, Medicine, clinical research, agriculture, dairy industry, water industry, nanotechnology & chemical technology. Microbiologists can make careers in research and non-research fields.
2. While entrepreneurial microbiology, a multidisciplinary field that includes the investigation, discovery and commercialization of living things, food, plants and biological resources, to see how they can be useful to humans, is an open door for microbiologists to help tackle economic issues of job scarcity.
3. There are many companies suggested on countries like Europe, Spanish, German, London, United Kingdom, Scotland, Australia and so on where they offer many opportunities based on the level of the education and where they provide many sponshership on the entities.
4. The definition of a biotech startup boils down to three key factors: It's a company that develops a technology to solve complex human challenges with biology. It deploys a distinctive operational model to build the business around this technology, patients, and those who support them.
5. Therefore, with a degree in microbiology, one can get opportunities in various environments like higher education institutions, hospitals, healthcare organizations, forensic science laboratories, environmental organizations, publicly funded research organizations, pharmaceuticals, food and drugs, and many other.
6. **Bacteriologists** are the ones who conduct research experiments and learn more about microorganisms' behavior, their ecology, metabolism, and reproduction. **Virologists** diagnose viral infections and study the biology of viruses, their distribution, biochemistry, physiology, response to antiviral drugs along with mechanisms of

drug resistance. They give expert advice on how antiviral drugs should be prescribed and used appropriately.

7. **Mycologists** study the biochemical properties, genetics, use, and dangers of fungus to humans. There are medical mycologists who research on drugs to cure fungal infections, and there are agricultural and research mycologists who study the industrial and economic uses of fungi. **Parasitologists** study all about parasites, their life cycle, genetics, reproduction, infestation, and their complete biology. He is the one who examines the relationship between host and parasite.
8. **Clinical microbiologists** have to perform laboratory research related to the prevention, diagnosis, and treatment of infectious diseases caused by microscopic organisms, like bacteria and fungi. **Environmental microbiologists** study the composition and physiology of microbial communities in soil, water, air, and sediments.
9. Startups come from all industries, and biotech is the industry that venture capitalists have always kept an eye on. There are 7.7 billion people in the globe, and nobody could live without taking medication at some point in their lifetime. It's just an illustration of how important pharmaceutics, and more generally, biotechnology is and will forever be to humans. Just imagine one day, some **biotech startups** announce that they have successfully produced a cure for cancer. Well, that could possibly disrupt most parts of the medical world and would no doubt pave the way for the next billion-dollar businesses. That's why many investors are willing to lavish their money on projects of promising **biotech startups**.
10. Employment of microbiologists is projected to grow 5 percent from 2020 to 2030, slower than the average for all occupations. Despite limited employment growth, about 2,000 openings for microbiologists are projected each year, on average, over the decade

Invitation

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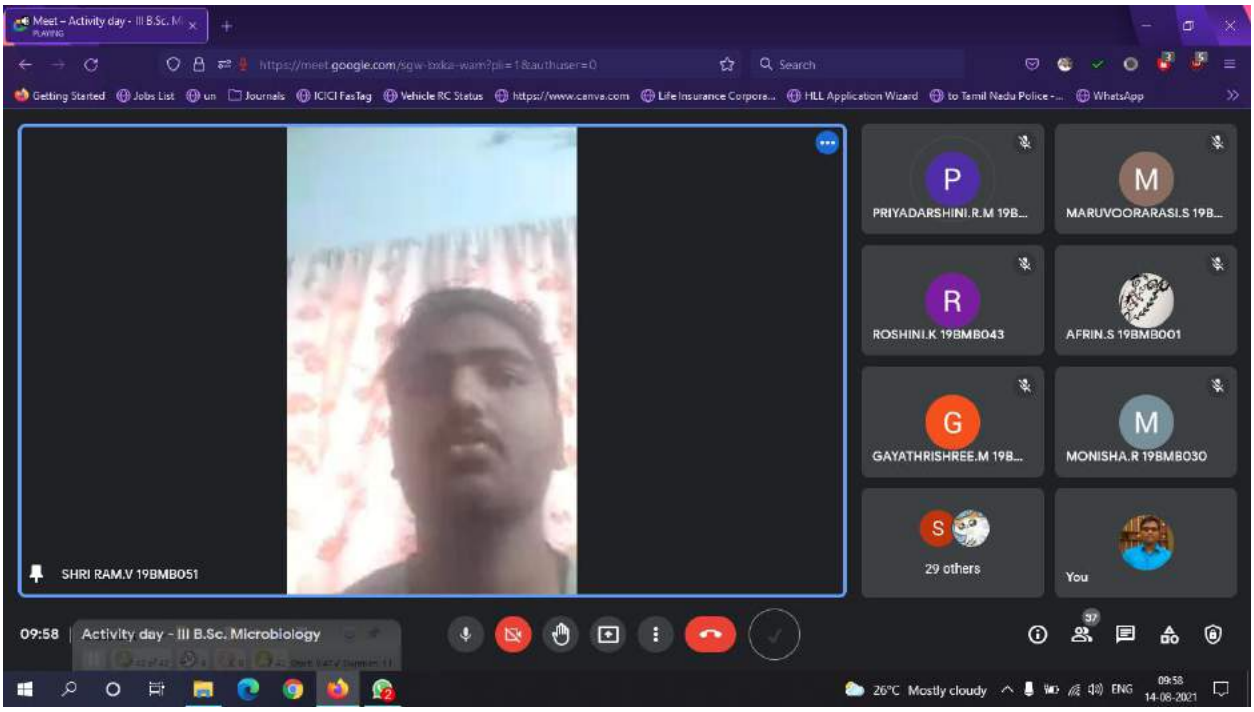

Participants List

S. No.	Name
1.	Aarthi. G
2.	Aishwarya. S
3.	Amrithavarshini. S
4.	Bharathkumar. M. S
5.	Deepesh Sriram. B
6.	Dhanupriya. K
7.	Jeevitha. S
8.	Karthika. B
9.	Kaviya Prabha. E
10.	Nagabalaramesh. N
11.	Pradeepan. K
12.	Sabaridaran. B
13.	Shani. S
14.	Subha Priya. V
15.	Subhiksha. K
16.	Tanya. S
17.	Praba. V
18.	Deviabirami.
19.	Lokesh.R
20.	Madhumitha.K
21.	Manovarma.K
22.	Monish Shankar.K
23.	Mridula.S
24.	Nasvana.S
25.	Nikhil Kumaran.K
26.	Nikhil.M
27.	Nivethasree.M
28.	Patrick Nithish.A
29.	Pavithra Lakshmi.V
30.	Prasanth.J
31.	Praveen.M
32.	Ragul.T
33.	Rakul.R
34.	Raphael Evans.F
35.	Ravi.V.S
36.	Rithika.S
37.	Rohit.S

SRI KRISHNA ARTS & SCIENECE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

VIRTUAL EXPO

The department of ICT conducted the expo based on the Iota Product Online Expo with the guidance of Mrs. Saline, AP, and ICT Dept. The short concept she handled through the online was really useful with the accompanies of the other heads.

1) The term Iot, or Internet of Things, refers to the collective network of connected devices and the technology that facilitates communication between devices and the cloud, as well as between the devices themselves. The Iota is all around us, merging smart products containing sensors, actuators, and software with network connectivity and the cloud for collecting, monitoring, and exchanging data.
2) There are many devices such as the Board Systems, Sensors, Security Systems, The other major systems such as the Actuators.
3) An Iota ecosystem consists of web-enabled smart devices that use embedded systems, such as processors, sensors and communication hardware, to collect, send and act on data they acquire from their environments. IoT devices share the sensor data they collect by connecting to an IoT gateway or other edge device where data is either sent to the cloud to be analyzed or analyzed locally. Sometimes, these devices communicate with other related devices and act on the information they get from one another.
4) The devices do most of the work without human intervention, although people can interact with the devices -- for instance, to set them up, give them instructions or access the data.
5) The connectivity, networking and communication protocols used with these web-enabled devices largely depend on the specific IoT applications deployed. IoT can also make use of artificial intelligence (AI) and machine learning to aid in making data collecting processes easier and more dynamic.
6) The internet of things offers several benefits to organizations. Some benefits are industry-specific, and some are applicable across multiple industries. Some of the common benefits of IoT enable businesses to: monitor their overall business processes; improve the customer experience (CX); save time and money; enhance employee productivity; integrate and adapt business models; make better business decisions; and generate more revenue.
7) IoT is most abundant in manufacturing, transportation and utility organizations, making use of sensors and other IoT devices; however, it has also found use cases for organizations within the agriculture, infrastructure and home automation industries, leading some organizations toward digital transformation.

8) IoT can benefit farmers in agriculture by making their job easier. Sensors can collect data on rainfall, humidity, temperature and soil content, as well as other factors, that would help automate farming techniques. The ability to monitor operations surrounding infrastructure is also a factor that IoT can help with. Sensors, for example, could be used to monitor events or changes within structural buildings, bridges and other infrastructure. This brings benefits with it, such as cost saving, saved time, quality-of-life workflow changes and paperless workflow.
9) In healthcare, IoT offers many benefits, including the ability to monitor patients more closely using an analysis of the data that's generated. Hospitals often use IoT systems to complete tasks such as inventory management for both pharmaceuticals and medical instruments.
10) Smart buildings can, for instance, reduce energy costs using sensors that detect how many occupants are in a room. The temperature can adjust automatically -- for example, turning the air conditioner on if sensors detect a conference room is full or turning the heat down if everyone in the office has gone home.

Invitation

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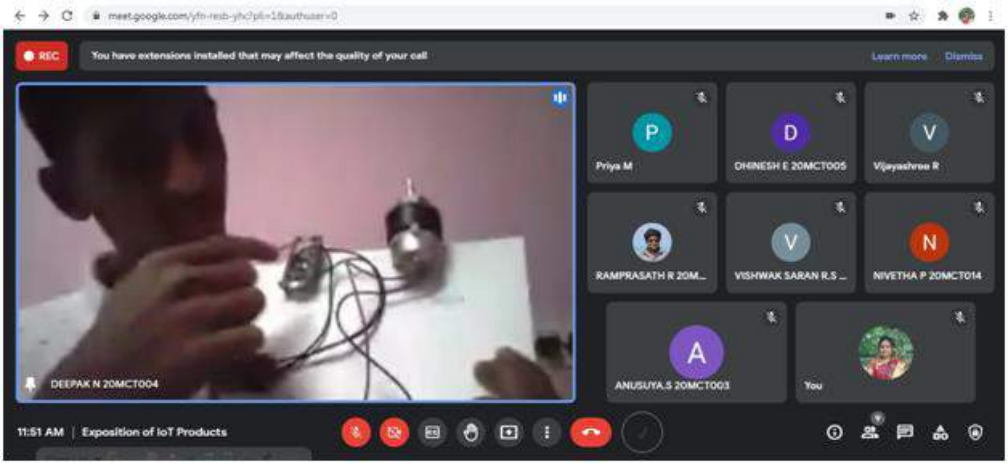
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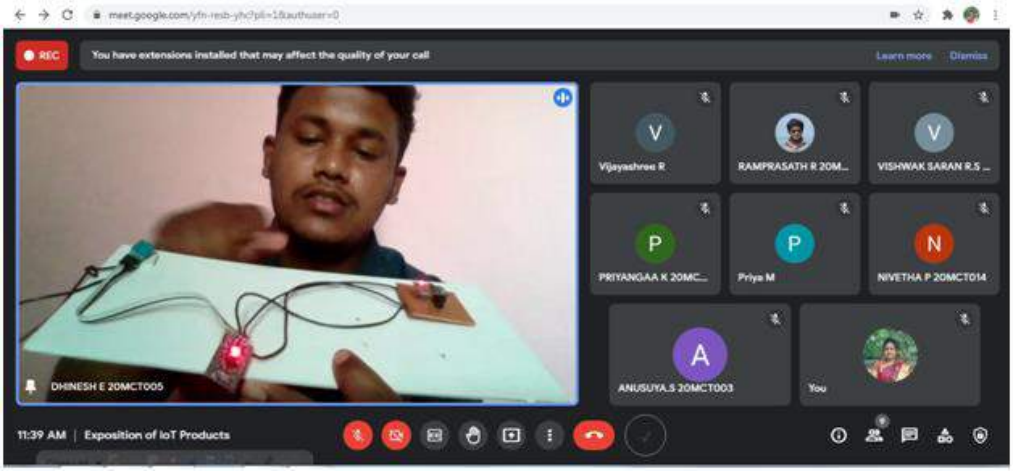
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RAMPRASATH R 20MCT019
NIVETHA P 20MCT014
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2 others
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AJAY SARAN M 20MCT001
11:11 AM | Exposition of IoT Products

Participants List

S.NO	ROLL NO	NAME
1.	20MCT001	AJAY SARAN.M
2.	20MCT002	ANTO HELWIN.G
3.	20MCT003	**ANUSUYA.S**
4.	20MCT004	DEEPAK.N
5.	20MCT005	DHINESH.E
6.	20MCT006	GOKUL.P
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8.	20MCT008	KAMAL RAJ.T
9.	20MCT009	KRISHNA.S
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13.	20MCT013	NAVINKUMAR.K
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17.	20MCT017	**PRIYANGAA.K**
18.	20MCT018	RAGHUL.R
19.	20MCT019	RAMPRASATH.R
20.	20MCT020	SAMSON
21.	20MCT021	**SONIYA.S**
22.	20MCT022	SRIDHAR.M

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUION'S INNOVATION COUNCIL

WEBINAR

The Department Costume Designing and Fashion conducted webinar on the "The Best & The Worst of being an Enterpreneur" which was under the guidance of Mrs.Haritha.N who is a Business Consultant in Erode.

These are the some information provided in this webinar:

1. The enterpreneur are good at managing all the aspects of professional and their personal lives. They have the ability to make a big decision and the right decision. They can provide guidance and good opinions to others. The entrepreneur must have the ability to lead so that he can induce people to work with confidence and zeal. Entrepreneurs play a key role in any economy, using the skills and initiative necessary to anticipate needs and bringing good new ideas to market.
2. Entrepreneurship that proves to be successful in taking on the risks of creating a startup is rewarded with profits, fame, and continued growth opportunities. Entrepreneurship that fails results in losses and less prevalence in the markets for those involved. While the prospect of becoming your own boss and raking in a fortune is alluring to entrepreneurial dreamers, the possible downside to hanging one's own shingle is vast. Income isn't guaranteed, employer-sponsored benefits go by the wayside, and when your business loses money, your personal assets can take a hit; not just a corporation's bottom line. But adhering to a few tried and true principles can go a long way in diffusing risk.
3. Some of the skills needed to be a successful entrepreneur are likely to be innate or natural. Others can be hones through training and education in business and management. A masters in business administration (MBA) is a common route. MBA coursework involves a broad spectrum of business-related topics including accounting, statistics, economics, communications, management, and entrepreneurship. MBA programs not only prepare students to work for financial institutions, but they also prepare them for management positions or as founders of startup companies.
4. Once a business is up and running, be a good manager and having a good business sense and money-savvy is crucial. Many otherwise good companies fail due to poor leadership, mismanagement of cash, or poor management. Having a business strategy in place from the get-go and sticking to it is crucial.
5. In addition to honing one's skills, personal qualities (or so-called "soft skills") also matter a great deal. Being likeable and friendly helps—nobody wants to partner with somebody who is difficult to work with. Being creative, versatile, and resilient in the face of great challenges all also help.

6. The ability to learn is one of the most important skills to have in life, let alone in entrepreneurship. If someone is building a business, however, the ability to learn is required for success. The ups and downs an entrepreneur goes through are unavoidable. An entrepreneur needs a high ability to learn—and a desire to learn. If a person is able to learn in any situation, even failure, they have the skills necessary to become a successful entrepreneur. Failure can help expand one's knowledge and understanding of business.
7. People often tell me they'd love to become an entrepreneur because it seems like I'm having so much fun doing it. They fail to recognise that being an entrepreneur is great fun only when you look at the sum of the parts. Surviving the lows, constantly battling against the many barriers along the way, going through walls to build a business that most will tell you is impossible and will never work takes a huge amount of energy. It's the type of energy that caffeine won't give you.
8. Being an entrepreneur is also a hugely selfish exercise of creating your own environment where you and others can thrive. Some call it 'office working culture' but in reality it may as well be 'founder working culture'. It's pretty selfish to be honest. The working culture at Syndicate Room doesn't circle around management theory classes on the perfect team or working environment.
9. Entrepreneurs face multiple risks such as bankruptcy, financial risk, competitive risks, environmental risks, reputational risks, and political and economic risks.
10. Entrepreneurs must plan wisely in terms of budgeting and show investors that they are considering risks by creating a realistic business plan.

Invitation

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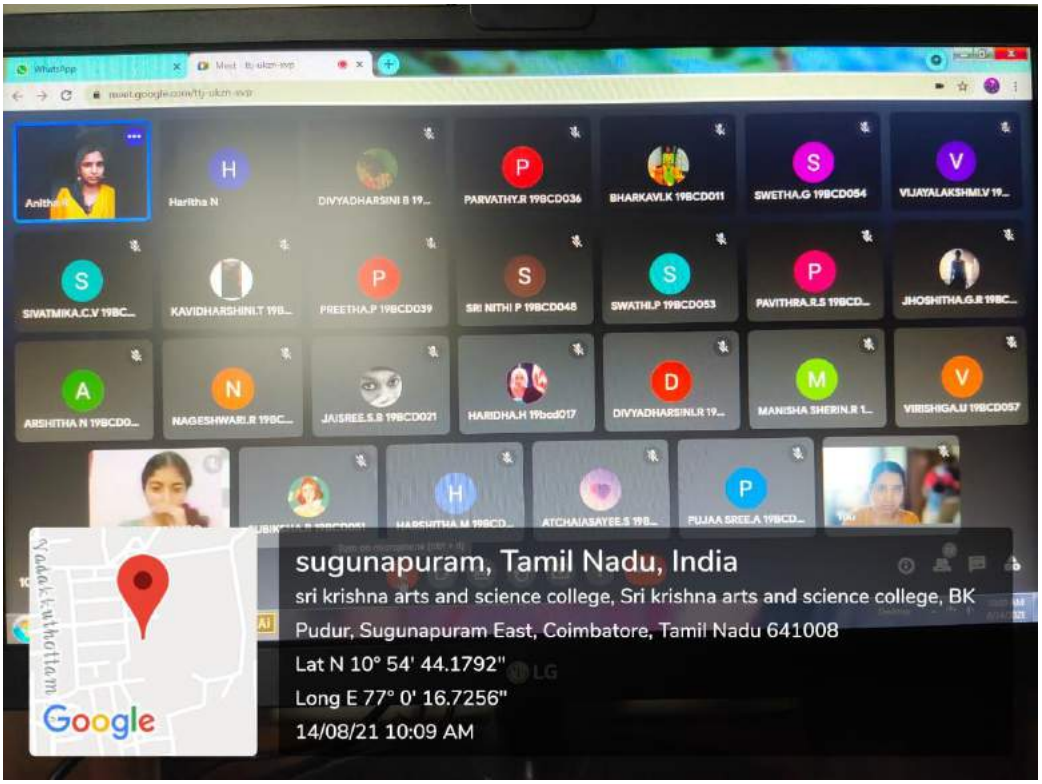
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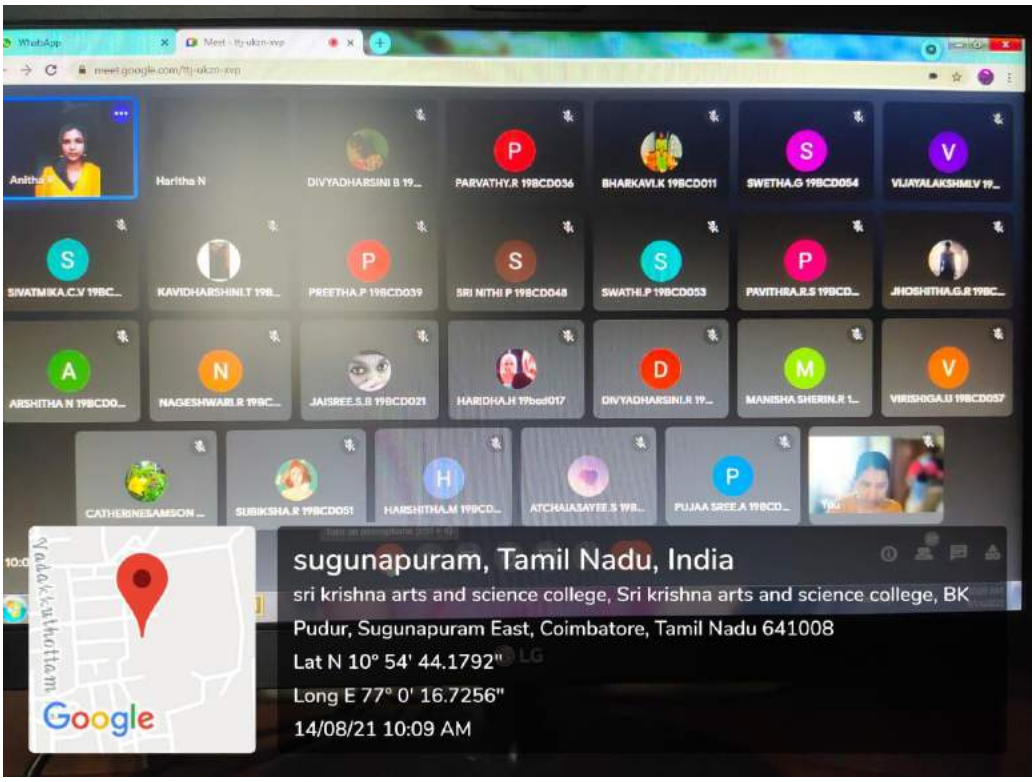
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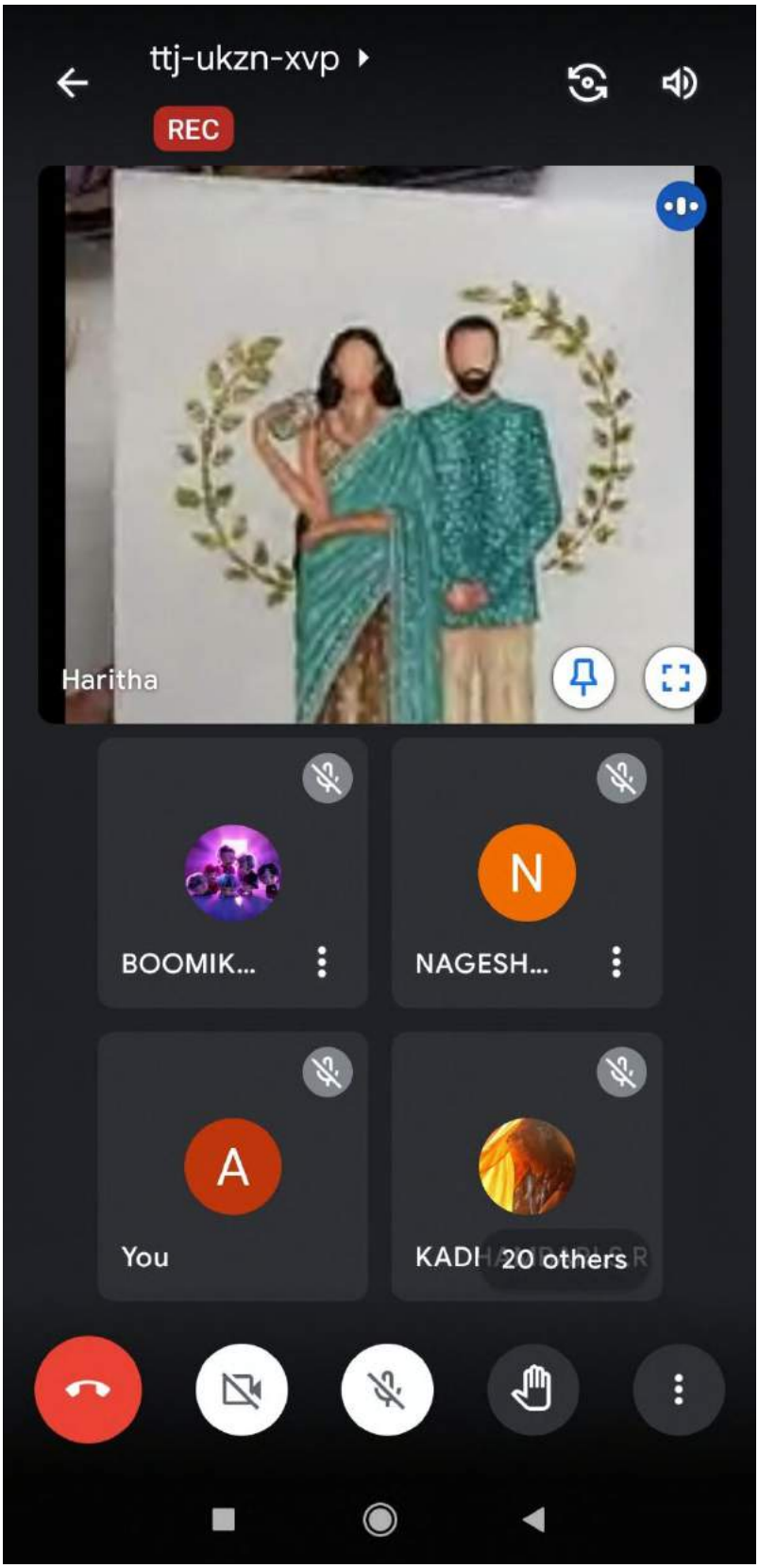
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20 others

Participants List

S.No.	ROLL NO	NAME
1.	19BCD001	Abarna.M
2.	19BCD002	Aishvarya.R
3.	19BCD003	Aishwarya.S
4.	19BCD004	Aju.J
5.	19BCD005	Amanda Sherly.A
6.	19BCD006	Anishma.I
7.	19BCD007	Arshitha.N
8.	19BCD008	Atchaia Sayee.S
9.	19BCD010	Bhargavi.M
10.	19BCD011	Bharkavi.K
11.	19BCD012	Boomika Darani.S
12.	19BCD013	Boomika.S
13.	19BCD014	Catherine Samson
14.	19BCD015	Divyadharsini.B
15.	19BCD016	Divyadharsini.R
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31.	19BCD033	Nilaa.J
32.	19BCD034	Nithyasree.J
33.	19BCD035	Nivedha.K

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUION'S INNOVATION COUNCIL

PRODUCT EXPO

The Department of ICT and Institution's Innovation Council conducted this product expo accompanied by Mrs. K. Vanaja, AP, ICT Department with various exposes of " Induction of IoT Products.

The below points elucidates the product expo shortly:

I. Data collection and data analysis enabled by the industrial Internet of Things may increase knowledge and allow predictions, but unless someone acts on these, there will be no effect on the operational performance and direct value to customers across various industries. Only when the knowledge is turned into actions and issues are resolved will there be a benefit from analyzing more data.

II. Providing remote access to data and analytics to service experts will close the loop of continued improvement. Online availability of support from a device or process expert is essential for a quick resolution of unwanted situations. Coupling remote access with new technologies allows earlier detection, better diagnostics, and therefore facilitates faster service – resulting in better planning and an increase in efficiency.

III. The Internet of Things technology deployment in medical industry is also referred to as the Internet of Medical Things or IoMT for short. IoMT is also known as healthcare IoT. The Internet of Medical Things (IoMT) is the collection of medical devices and applications that connect to healthcare IT systems through online computer networks. Medical devices equipped with Wi-Fi allow machine-to-machine communication that is the basis of IoMT. IoMT devices link to cloud platforms such as Amazon Web Services, on which captured data can be stored and analyzed.

IV. The top-priority objectives of logistics companies are to ensure just-in-time delivery, supply chain visibility, product lifecycle transparency and quality services. The success of any logistics company lies in efficient inventory management and warehousing, automation of internal business processes, fast delivery and taking care of safe storage and quality of goods

V. IoT like drone-based delivery services have the highest potential in retail, logistics, agriculture and e-commerce. These can add speed and efficiency to the working environment.

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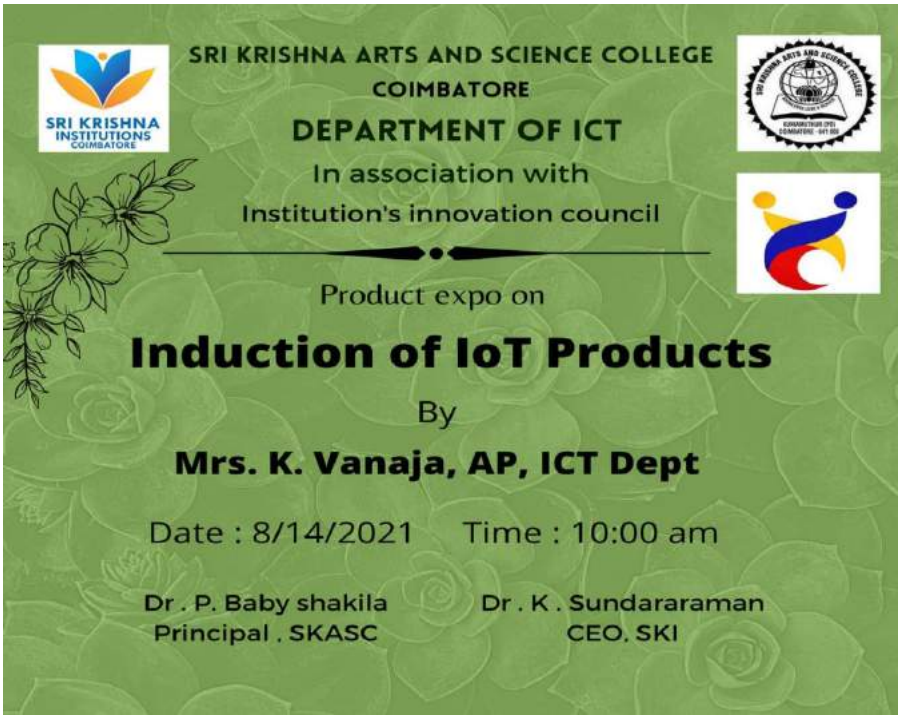

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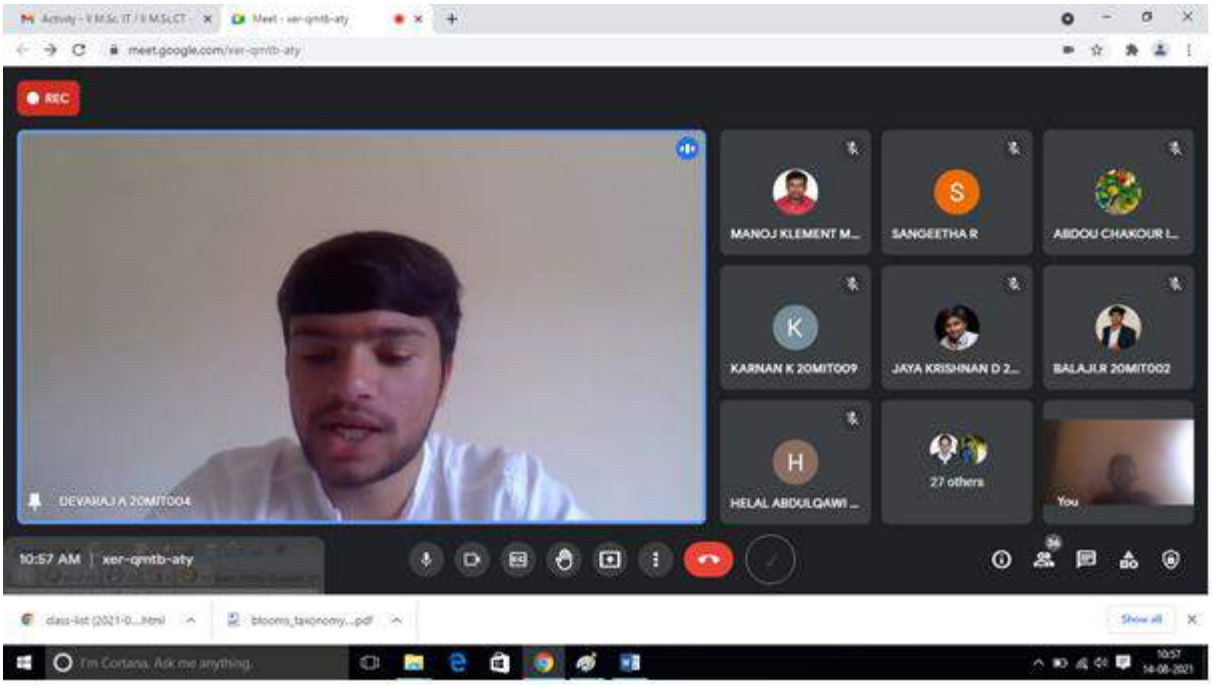
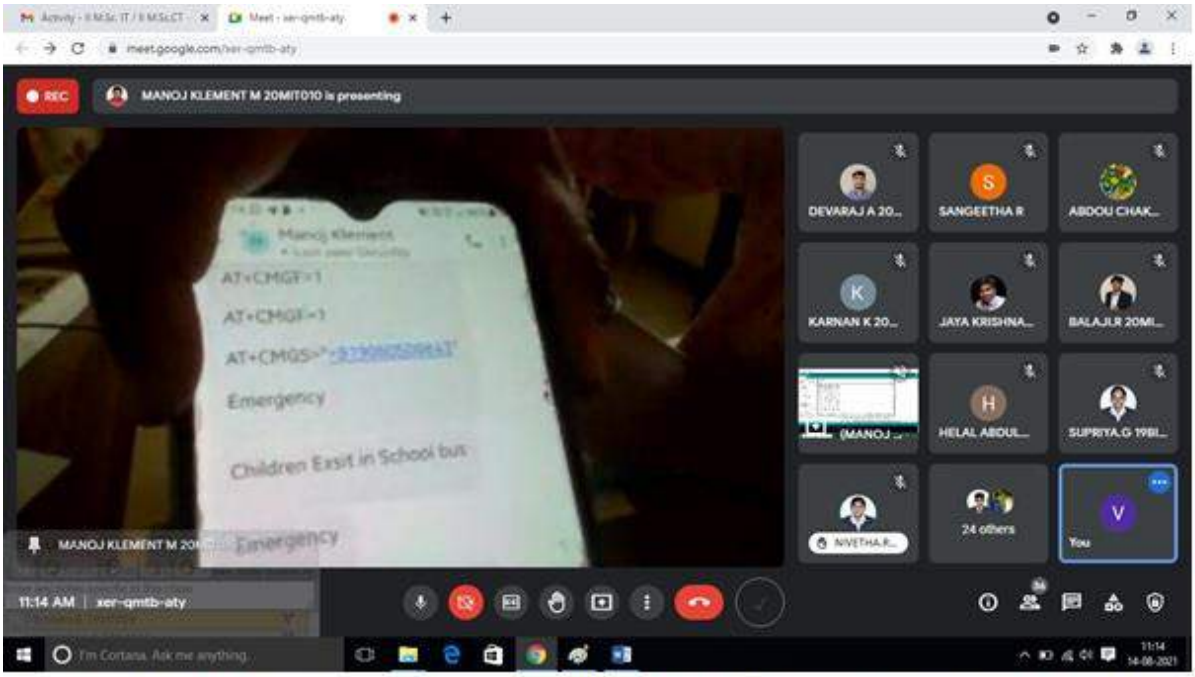
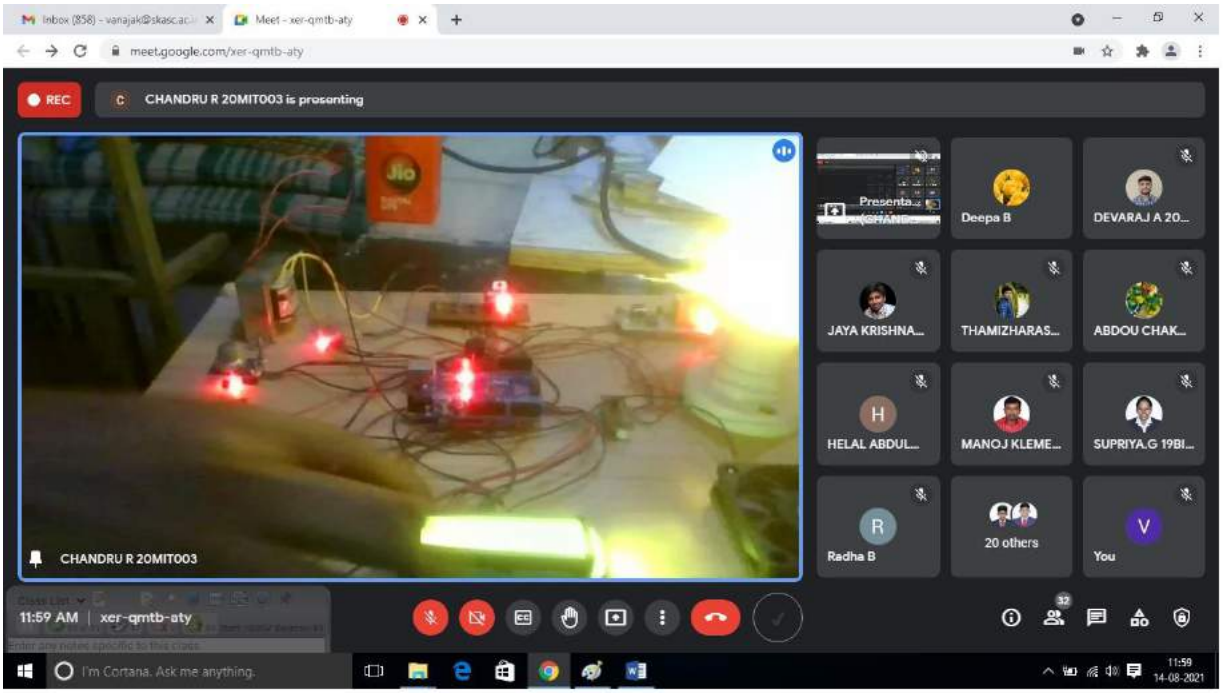




MANOJ KLEMENT M (20MIT010) - SCHOOL CHILDREN'S BUS MONITORING AND SAFE LANDING USING IOT



CHANDRU R (20MIT003) – INDUCTION ON IOT PRODUCTS – HOME AUTOMATION SYSTEM

Participants List

S.NO	ROLL NO	NAME
1.	20MIT001	ABDOU CHAKOUR IZIDINE
2.	20MIT002	BALAJI.R
3.	20MIT003	CHANDRU.R
4.	20MIT004	DEVARAJ.A
5.	20MIT005	GURUDEV.K
6.	20MIT006	HELAL ABDULQAWI MURSHED FARHAN AL-NAGGAR
7.	20MIT007	**JANANI.V**
8.	20MIT008	JAYA KRISHNAN.D
9.	20MIT009	KARNAN.K
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12.	20MIT012	SOORIYA.K
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15.	20MIT015	YACINE YOUSSOUF RACHID MOHAMED
16.	20MIT016	YASWANTH.S
17.	20MCT001	AJAY SARAN.M
18.	20MCT002	ANTO HELWIN.G
19.	20MCT011	NAVANEETH KUMAR.S
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26.	20MCT018	RAGHUL.R
27.	20MCT019	RAMPRASATH.R
28.	20MCT020	SAMSON

29.	20MCT021	**SONIYA.S**
30.	20MCT022	SRIDHAR.M
31.	20MCT023	**VIHASHINI PRIYA.P**
32.	20MCT024	VISHWAK SARAN.R.S

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

REPORT ON PATHWAY AS SUCCESSFUL ENTREPRENEUR

The department of English & Institution Innovation Council conducted online Training based on "pathway as successful entrepreneur". The section was held by the Ms. Mohanapriya, Asst. Professor - SG, Manipal University, Bangalore

The concepts are elaborated in the below points:

1. The entrepreneurial journey includes the multiple experiences and decisions that will help you reach your entrepreneurial goals.
2. Your entrepreneurial journey might travel several paths, each presenting obstacles, twists, and turns before you reach your destination.
3. Many of today's entrepreneurs have followed several pathways sometimes may include conventional, sometimes not that have led to the creation of various business structures matched to each entrepreneur's spirit.
4. And then, these businesses include established or adapted business models that met a need, solved a problem, or developed a social solution.
5. The process and pathways to entrepreneurship can be overwhelming.

   There are several pathways to becoming an Entrepreneur:
   - Get the skills first, then launch
   - New Entrepreneurs Foundation (NEF)
   - Incubators
   - Start your own business

6. With so many choices and decisions involved, entrepreneurial choices can seem intimidating, and the route you follow may sometimes produce some anxiety.
7. Before you get consumed with the technical aspects of launching a venture, it is important to start with the most important foundation: finding your personal path to entrepreneurship.
8. Your decision to launch a venture should not be taken lightly.
9. Entrepreneurship requires a lot of energy, decision-making skills, tenacity, resourcefulness, and flexibility.
10. A key step to finding your personal pathway to entrepreneurship is to conduct research and try out roles related to your desired venture.

11. Researching the potential industry or entrepreneurial options available to you will provide some level of comfort and validate your decisions about what you might do next.
12. In other hand one concrete way to do this is to “shadow” a professional in your desired field.

Invitation

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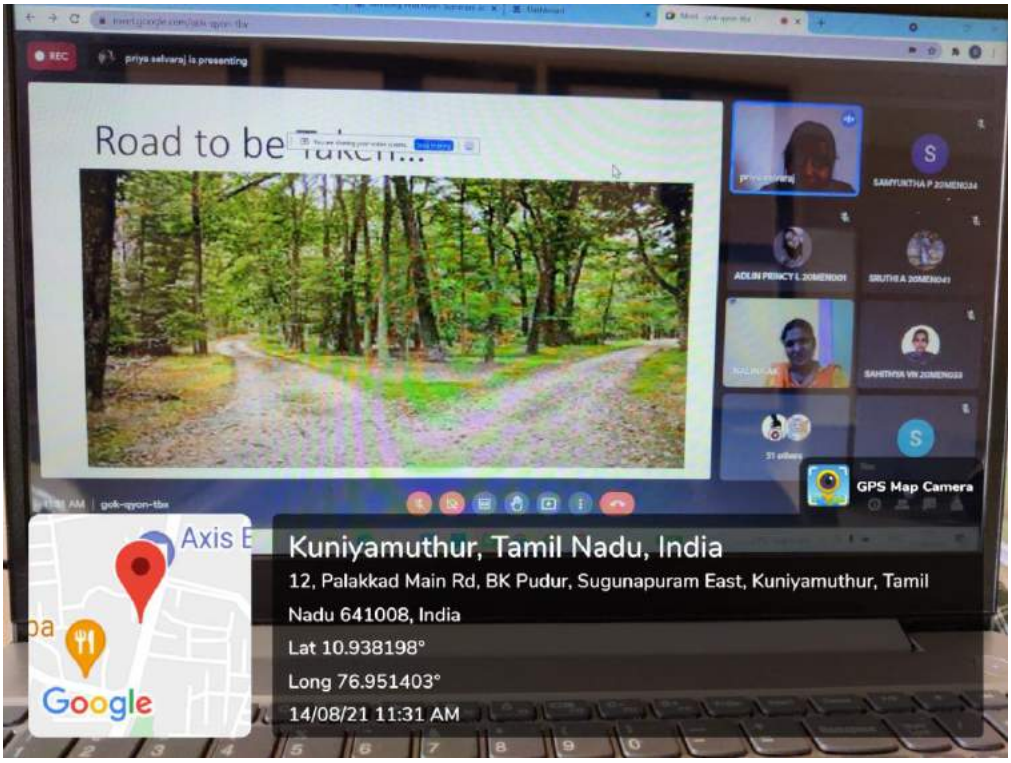
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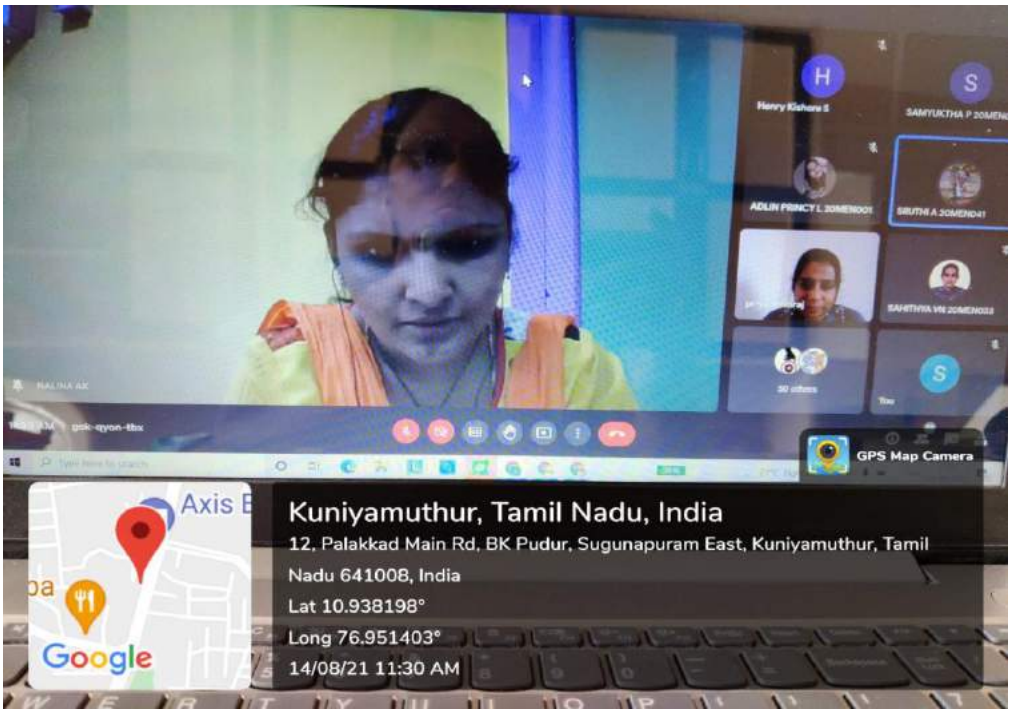
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SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

REPORT ON CHASE YOUR DREAMS AS AN ENTREPRENEUR

The department of ICT & Institution Innovation Council conducted online virtual session based on "Chase your dreams as an entrepreneur". The section was held by the Ms. Parvathi, Co-Founder, Fixello

The concepts are elaborated in the below points:

1. She starts with positive thoughts to chase our dreams.
2. Once you create a vision board of the goals you want to achieve—and how you want to feel when you achieve them—you should keep it in a place where you can see it every day to help you stay motivated to keep going.
3. The importance of adopting a positive mindset by incorporating daily lifestyle changes such as self-evaluation, an openness to humor, and positive self-talk, among others.
4. She gave us to few tips to follow:

- Write Down What You Want to Accomplish
- Create a Vision Board
- Break Each Goal Down Into Smaller Steps
- Stay Positive, Even With Setback
- Learn From Failure and Adjust Accordingly

5. There's nothing wrong with wanting to achieve a big goal, but you have to work backwards from there to identify the smaller steps you can take that will get you to the finish line.
6. By following your dreams, you'll become a better and happier person all in that one process.
7. You get the motivation to not give up on your entrepreneurship dreams!
8. Dreaming big serves as a resource of great ideas for your business and it motivates you to put more effort into what you are doing.
9. She explains about experiencing a setback or obstacle isn't a sign that you should stop trying to reach for the stars; it's a chance for you to merely change your tactics for how you will achieve your goals. And once you finally accomplish your dream, it will be that much sweeter.
10. She clearly stated that when you begin to meet challenges that seem impossible to defeat you don't just say "I quit!"

Invitation

SRI KRISHNA ARTS AND SCIENCE COLLEGE COIMBATORE
DEPARTMENT OF ICT
IN ASSOCIATED WITH INSTITUTIONS INNOVATION COUNCIL
Virtual Session - Chase your Dreams as an Entrepreneur
Ms. Parvathi,
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Dr.P.Baby Shakila
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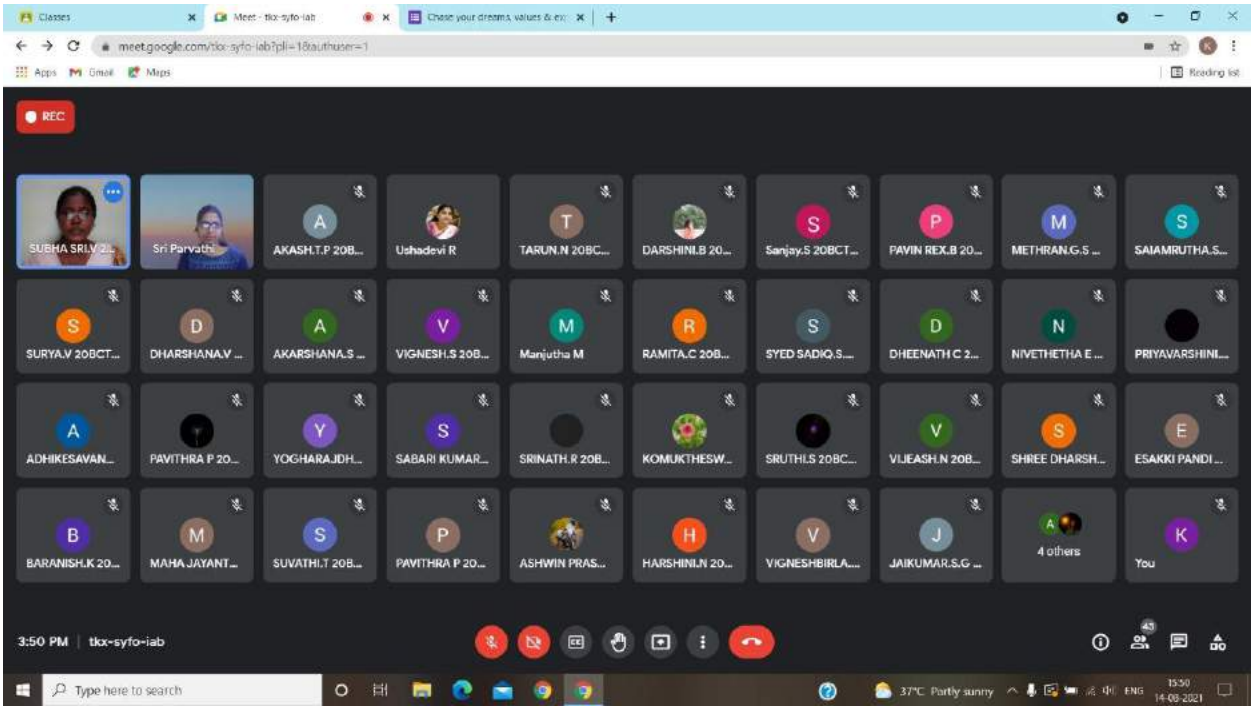
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Sri Parvathi
AKASH.T.P 20B...
Ushadevi R
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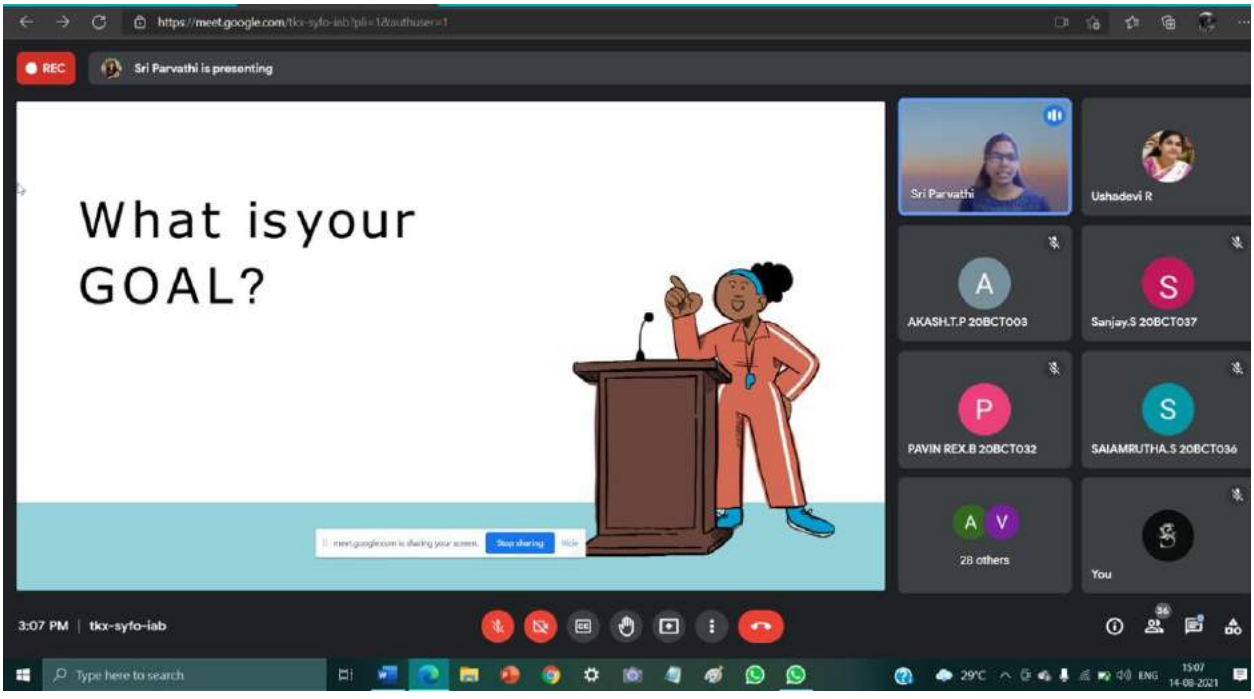
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Sri Parvathi is presenting
What is your GOAL?
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Ushadevi R
AKASH.T.P 20BCT003
Sanjay.S 20BCT037
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SAIAMRUTHA.S 20BCT036
28 others
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Participants List

S.No.	ROLL NO	NAME
1.	20BCT001	ADHIKESAVANARAYANAN.S
2.	20BCT002	AKARSHANA.S
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SRI KRISHNA ARTS & SCIENCE COLLEGE

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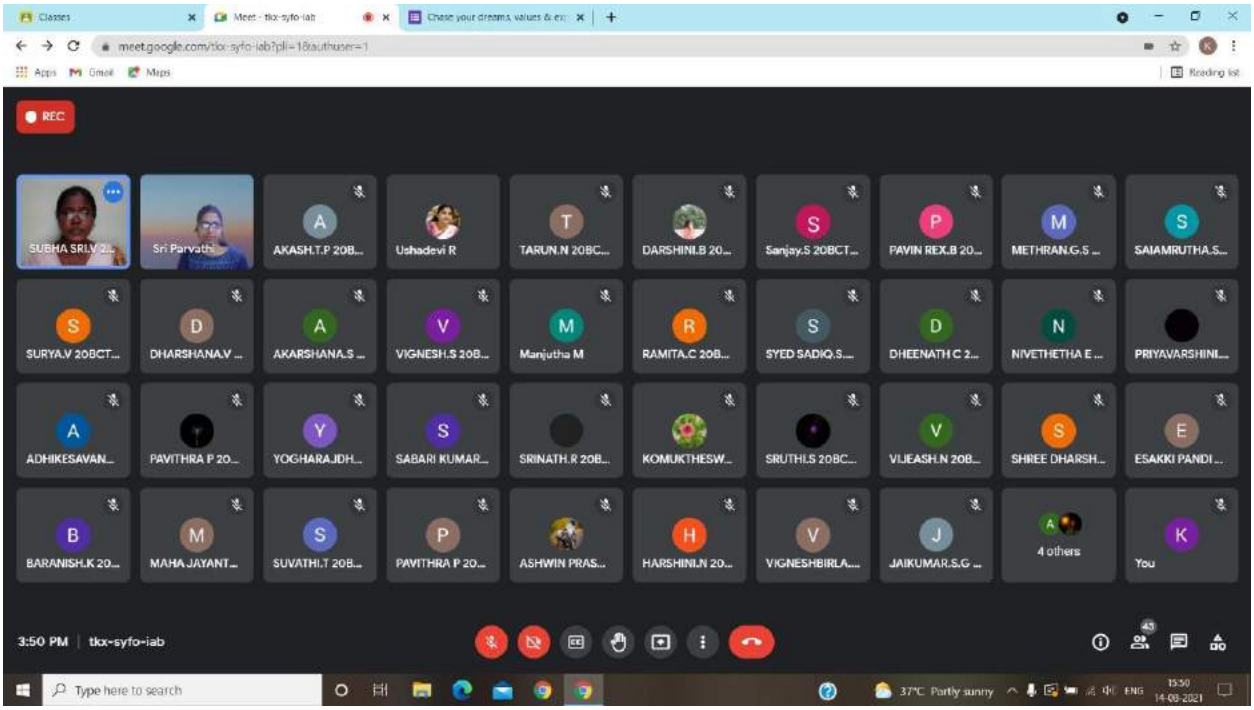
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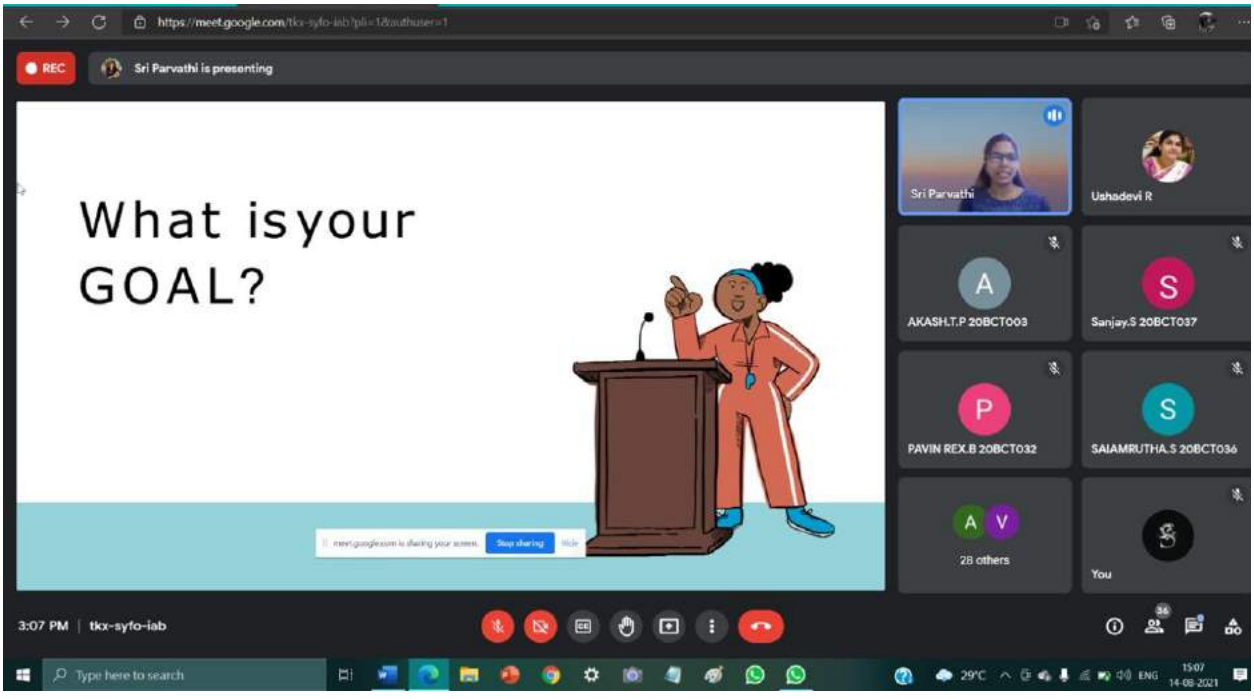
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SRI KRISHNA ARTS & SCIENCE COLLEGE

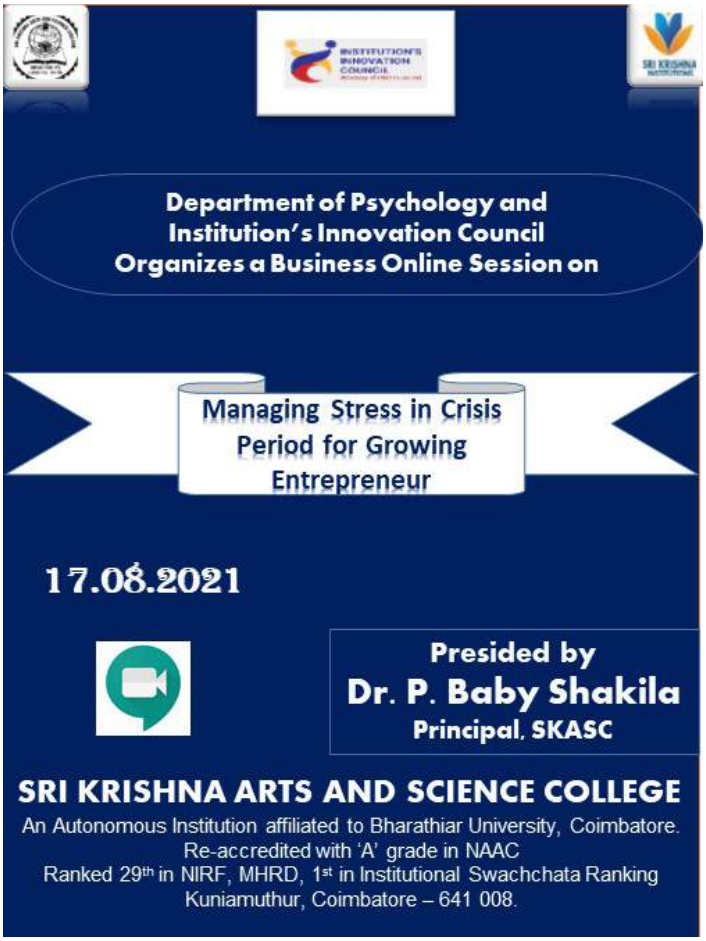
INSTITUTION'S INNOVATION COUNCIL

Report on the Webinar on Professional tax and Income Tax Calculation for a Start-Up

The department of Psychology& Institution's Innovation Council conducted Webinar based on "Professional tax and Income Tax Calculation for a Start-Up ". The section was held by the Dr.P.Prasanna, Associate Professor, Department of Management, KristuJajanthi College, Bengaluru

Webinar: Professional tax and Income Tax Calculation for a Start-Up

Invitation



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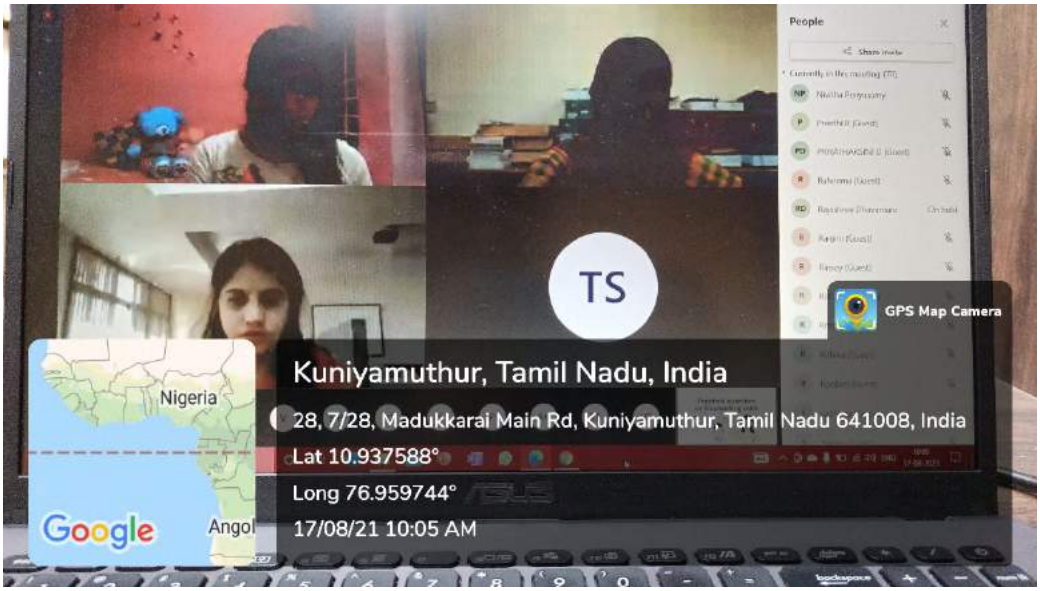

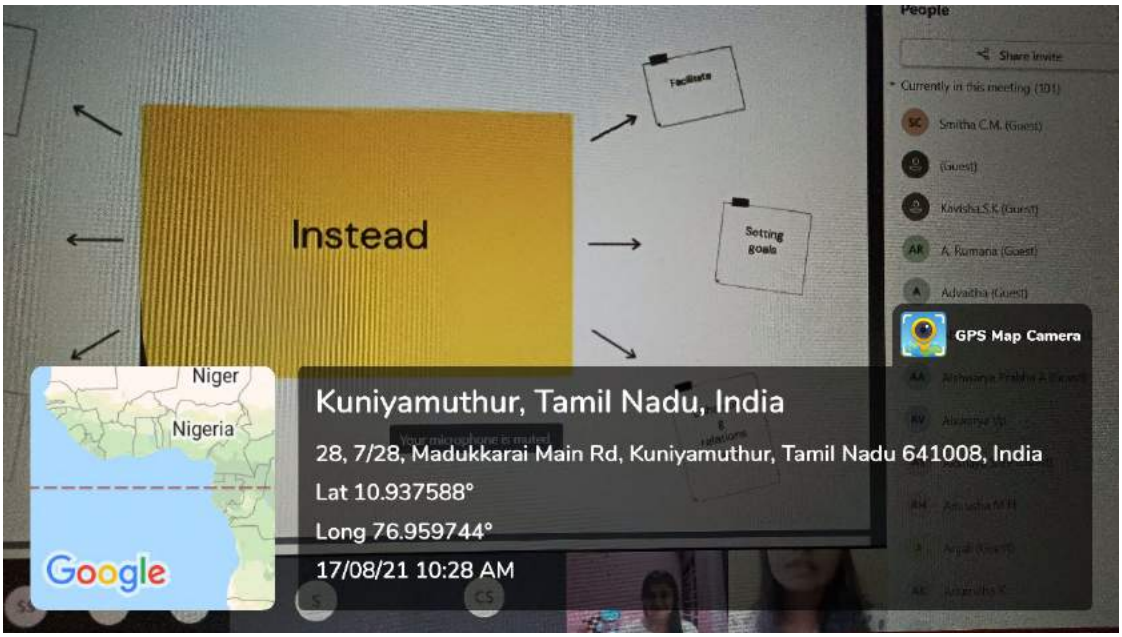
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SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

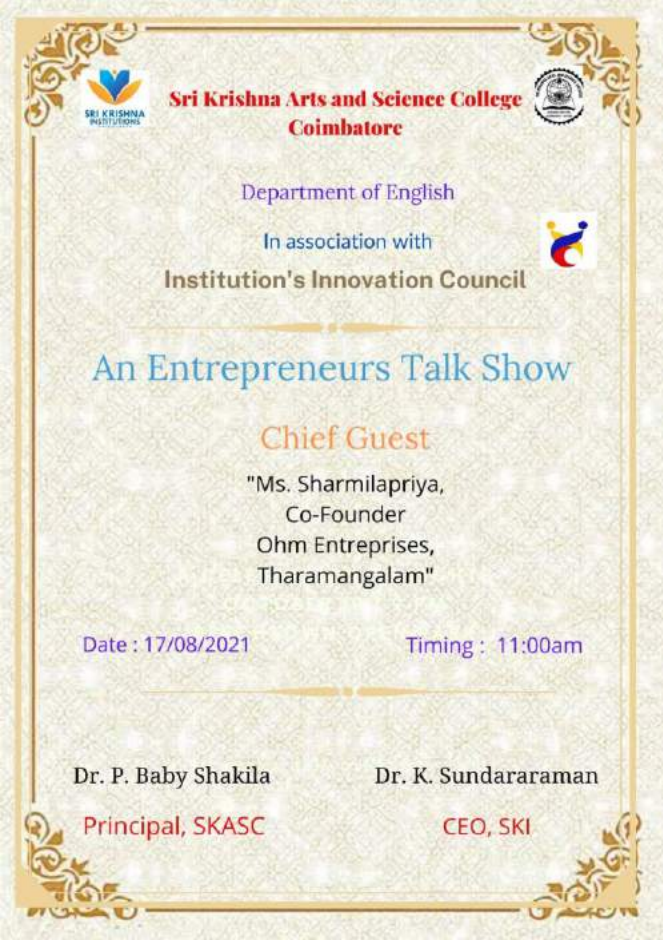
REPORT ON AN ENTREPRENEURS TALK SHOW

The department of English & Institution Innovation Council conducted online webinar based on "Entrepreneurs talk show". The section was held by the Ms. Sharmilapriya, Co-Founder, Ohm Entreprises, Tharamangalam

The concepts are elaborated in the below points:

1. Creativity is a key component to starting a successful business. But creativity isn't for the faint of heart.
2. It'll help you reframe success and separate the need to win from the need to succeed on your own terms and your business will benefit as a result.
3. She talks about the differences between winning and success and why winning isn't the be-all-end-all on the road to success.
4. In other words, it's not about winning or losing; it's about doing the best you can with what you have a classic but timely lesson for any entrepreneur.
5. In his talk, Walker shares his experience following his gut feeling and how it led him to create three wildly successful businesses and turn all of his dreams into a reality, even after leaving school at the age of.
6. Some people side with their logical and rational side. But others trust their gut. And according to entrepreneur Magnus Walker, trusting your gut is the key to success.
7. This talk is so, important for every entrepreneur and business owner to listen and pay attention to;
8. She explains the diversity in the workplace and making sure that every person, no matter their background, feels comfortable, understood, and value disarguably the best thing you can do for your company.
9. The more types of people you have working for you, the more ideas they bring to the table and the more your company benefits. about actually *being* successful on your own terms.
10. If you struggle with doing things because you think it's what you're "supposed" to do or what others expect you to do.
11. So clearly focus on away from the money, the prestige, and the "success" to redefine success on their own terms.

Invitation



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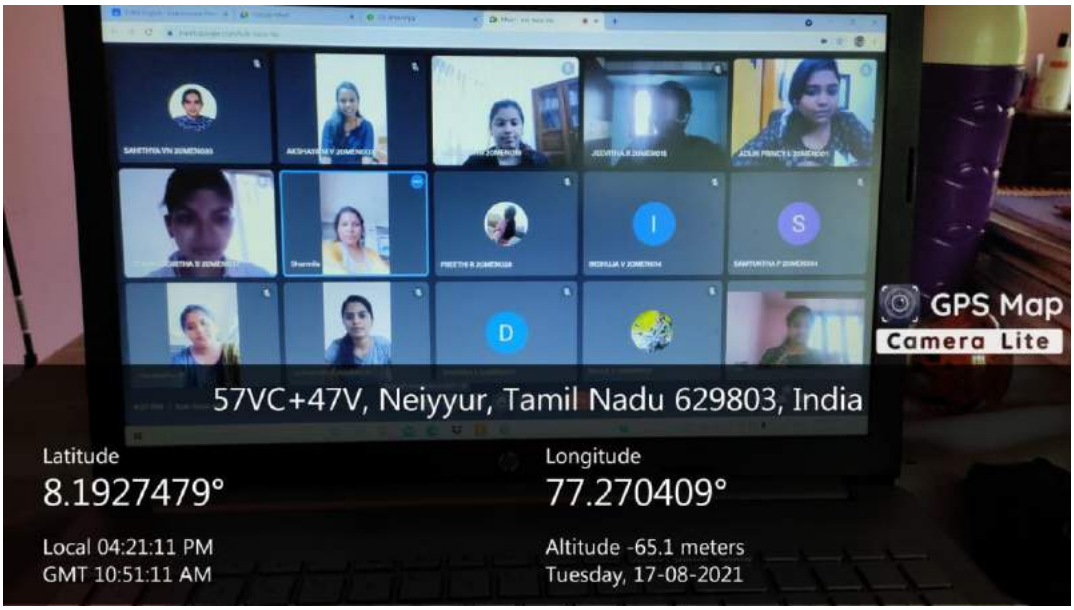

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

REPORT ON PROTECT YOUR PRODUCT - APPLYING FOR COPYRIGHT

The concepts are elaborated in the below points:

1. She starts with protecting our copyright, it is about protecting the look of an item from being reproduced. The standards for qualifying for copyright protection are low. To qualify, the design must contain an element of creativity.
2. Don't share any sensitive details until the patent is officially pending or in effect.
3. A smart temporary protection strategy is to apply for a provisional application for patent, which allows the inventor to protect any intellectual property and products with much less bureaucratic red tape while the patent awaits approval.
4. Registration forms can be downloaded and filed through the Trademark Electronic System for a small fee.
5. While awaiting approval, protect your claim by assigning a TM or SM marker to any pending trademarks.

The department of ICT & Institution Innovation Council conducted online training based on "Prot

Mr. Prasanth RadhakrishnanSr. Data Engineer, G

6. For any later licensing or franchising contracts, ensure that the legal and financial conditions of the partnership are clearly defined on paper and have been drafted or reviewed by legal professionals

7. Copyright is best used for products when you want to prevent others from copying a visual design verbatim to make counterfeit items.

8. He explains the different ways to protect our copy right,

- Preserve Patent Privacy
- Enforce Patent Ownership
- Patent Your Product as Soon as Possible
- Perform a Trademark Clearance Search
- File for Trademark Registration
- Check for any Brand-Based Trademark Derivatives
- Mark Your Legal Ownership Establish Clear Copyright Ownership

9. **In the context of product packaging, this essentially means that anything that is not a combination of basic shapes likely qualifies for copyright protection.**
10. However, patent law also protects product and product packaging designs under what are called “design patents.” A design patent allows you to stop others from using your design, as long as it is “novel” and “non-obvious.”
11. One of the biggest limitations of a design patent is that the design must be one that has not been used before – including by the patent holder.
12. Protecting your brand should be a top priority and these nine legal issues should help ensure its security every step of the way.

Invitation

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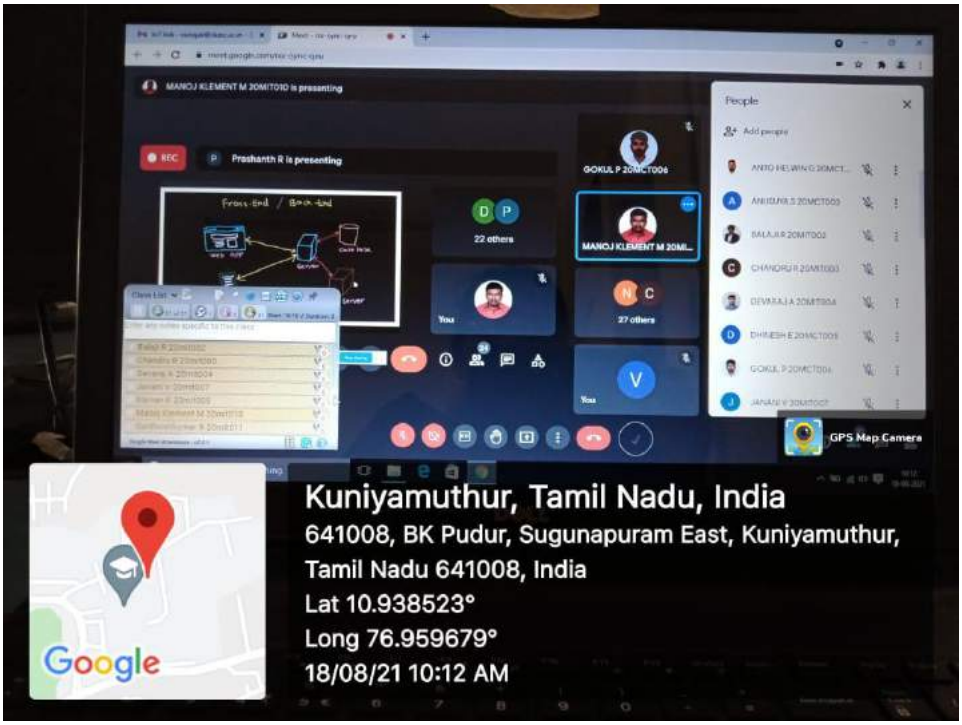
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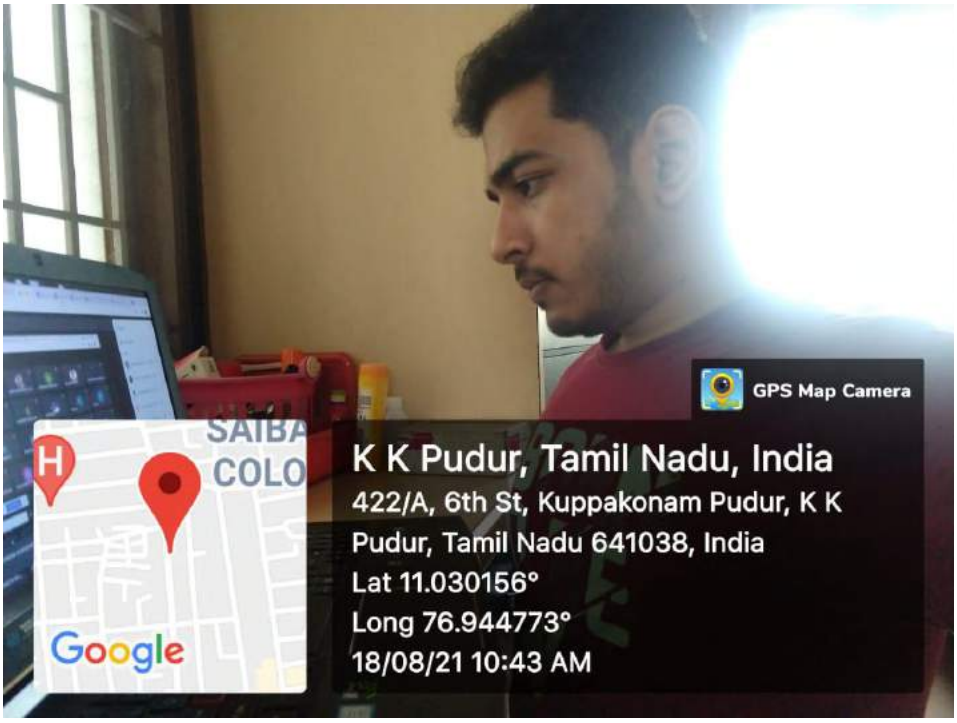
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24.	20MCT024	VISHWAK SARAN.R.S

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Report on the Webinar on Professional tax and Income Tax Calculation for a Start-Up

The department of MSW & Institution Innovation Council conducted Webinar based on "Professional tax and Income Tax Calculation for a Start-Up ". The section was held by the Dr.P.Prasanna, Associate Professor, Department of Management, Kristu Jajanthi College, Bengaluru

Webinar: Professional tax and Income Tax Calculation for a Start-Up

1. Professional tax enrollment certificate (PTEC) is mandatory in the case of professionals/ business and has to be applied within 30 days of commencement of practice/business. Professional tax registration certificate (PTRC) is mandatory within 30 days of employing staff in the business.

2. Profession Tax is a direct tax which is levied on persons earning an income by way of either practicing a profession, employment, calling or trade.

3. Unlike income tax which is levied by the Central Government, profession tax is levied by the government of a state or union territory in India.

4. A professional tax is calculated on the basis of your salary and predetermined slabs. You can have to pay anything between ₹ 200 to ₹ 2500 a month.

5. Most of your startup expenses are treated as capital costs for tax purposes. The IRS considers them long-term assets—you're investing in the future of your business. As assets, generally you must depreciate them rather than deduct their cost in the year they're purchased.

6. For professionals, government has introduced a new scheme of presumptive taxation (Section 44ADA), under which professionals can file their return declaring 50% of their gross receipts (which must be up to ₹50 lakhs) as income, and after deducting section 80 deductions, professionals need to pay tax on balance total .

7. Each year the US government provides billions of dollars to innovative businesses for developing new or improving existing technologies, products, materials, and processes, under the US Research & Experimentation Tax Credit (R&D Tax Credit) program.

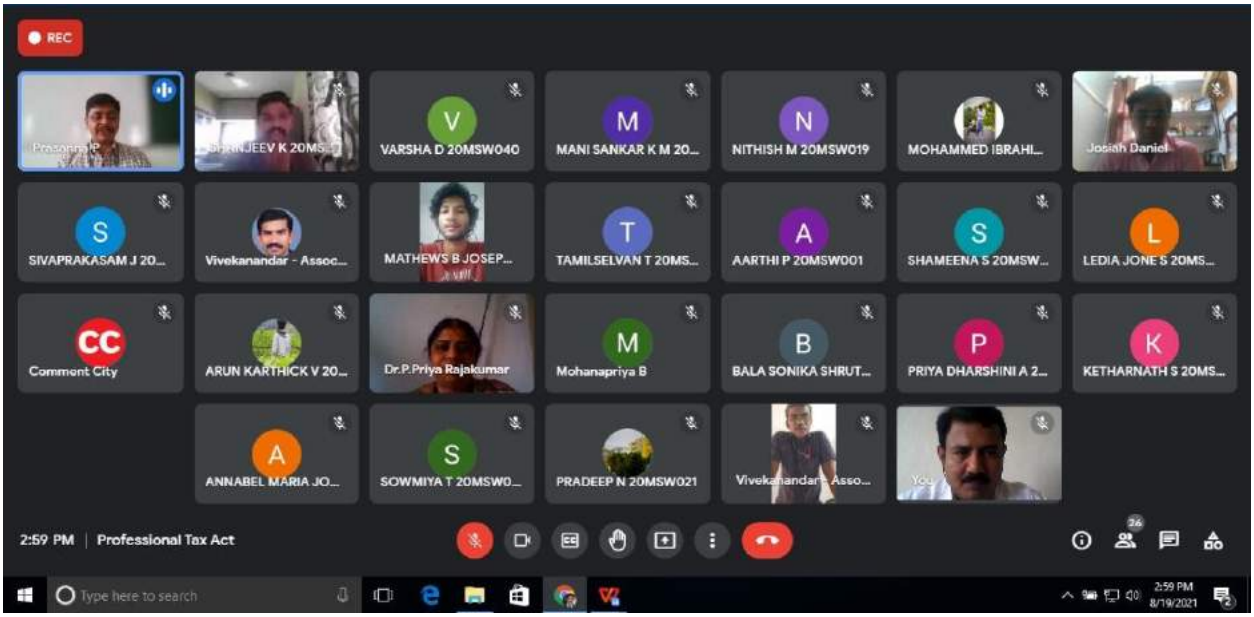
8. For early-stage startups, this tax cut remains good news: assuming you intend to be profitable soon, as your profits increase, your startup's tax rate will stay at 21%.

9.The IRS publishes materials about what's new each year for businesses, and we're happy to answer any questions about current tax updates.

10. If you are filing an ITR as a professional or for your company, you will have to declare your gross income based on the ITR Form you are filling. Then based on all other parameters such as rent, investments, etc., you will also quote the professional tax liability for the year.

Invitation

Photos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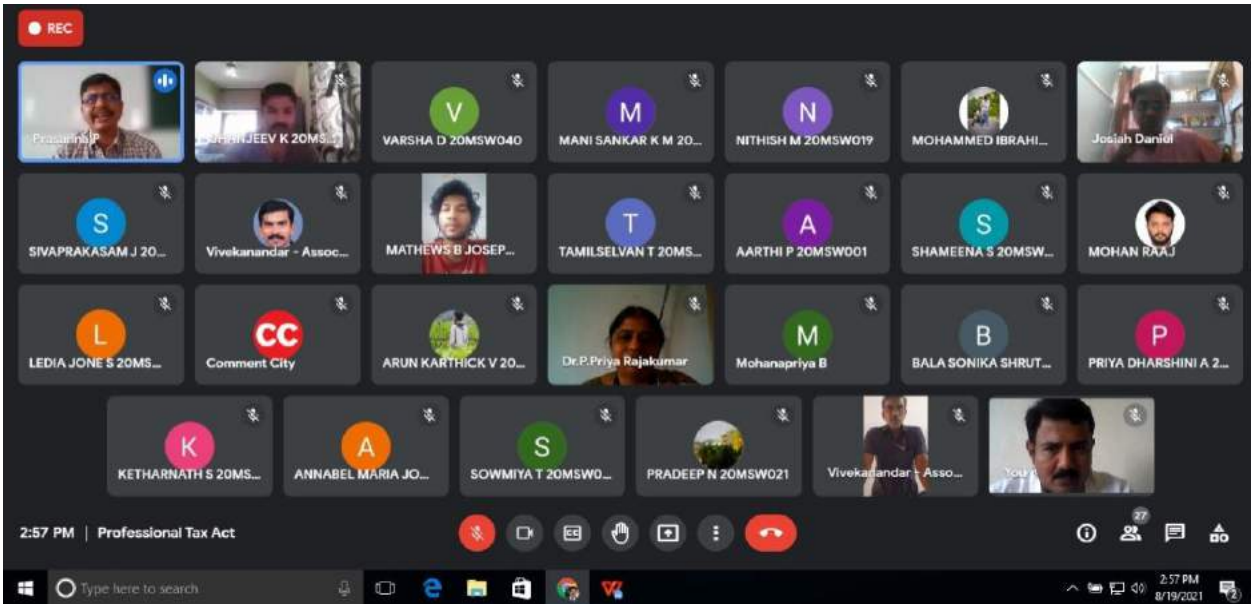
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26.	20MSW028	SHAFIKA BANU S
27.	20MSW029	SHAMEENA. S

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Report on the Workshop on IT Industry & Innovative Entrepreneurs

The department of CA & Institution Innovation Council conducted Workshop based on "IT Industry & Innovative Entrepreneurs ". The section was held by the Ms. Swetha . S, Asst. Officer, The Hindu

Workshop:IT Industry & Innovative Entrepreneurs

1. Innovative entrepreneurship is the practice of establishing creating new business ideas intending to generate profit, assist their community and accomplish company goals. Innovative entrepreneurs develop business models to identify to meet the needs of an organization and improve their competitiveness in the market.

2. Entrepreneurship, Innovation and Technology aims to connect core models and tools that are already created by well-known authors and scholars in order to deliver a unique guide for building successful business models through the adoption of new technologies and the use of effective innovation methods.

3. Successful innovation allows you to add value to your business so that you can increase your profits—if you don't innovate well, your business will plateau. Innovation helps you stay ahead of the competition. ... Innovative thinking can help you predict the market and keep up with customer needschnologies.

4. Technological innovation brings benefits. It increases productivity and brings citizens new and better goods and services that improve their overall standard of living. The benefits of innovation are sometimes slow to materialize. They often fall broadly across the entire population.

5. Technology can be used to protect financial data, confidential executive decisions and other proprietary information that leads to competitive advantages. Simply put, technology helps businesses keep their ideas away from their competition.

6. Information technology fosters innovation in business. Innovation results in smarter apps, improved data storage, faster processing, and wider information distribution. Innovation makes businesses run more efficiently. And innovation increases value, enhances quality, and boosts productivity.

7. Technological innovations result when new rules and ideas find practical use through being applied and/or commercialized by entrepreneurs.

8. Technological innovation contributes to higher levels of economic output and can deliver new goods and services that change human lives and capabilities.

9. Some successful innovative entrepreneurs have specific personality traits that contribute to their innovative ways of thinking. Personality traits for a successful innovative entrepreneur can include:

✓ Proactive individuals often attempt to find a solution to financial or organizational challenges using innovative ideas in their business model or products.

✓Entrepreneurs use communication skills to inform companies of innovation ideas and distribute plans to all employees working on a product.

10. Executives or consumers can present other ideas to improve their experience with your product or business, so it's important to welcome feedback and use it to innovate. Constructive feedback can also provide insight into consumer needs or business trends to help an entrepreneur design a product that exceeds current trends.

Invitation

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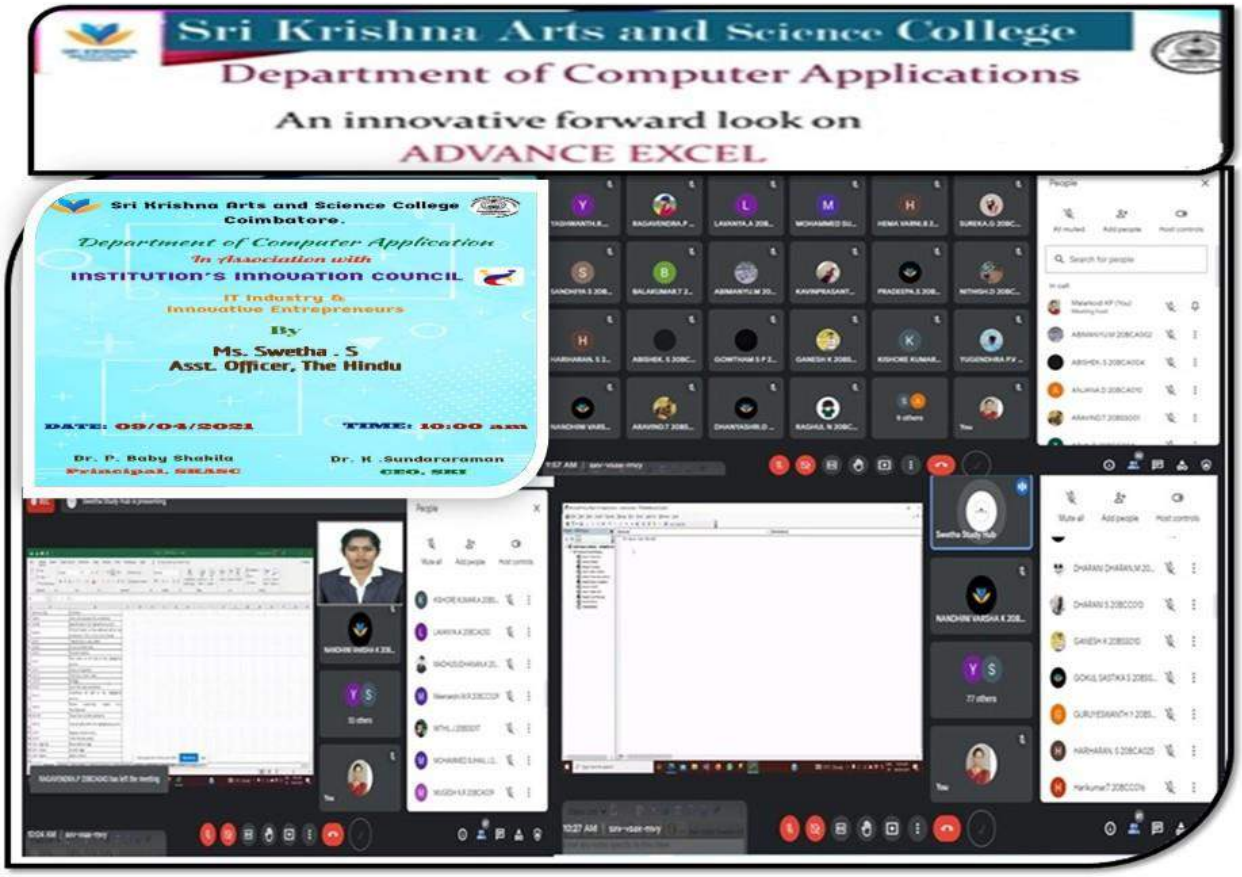

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30.	**Sabaresh.S**
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SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Report on the Virtual Session on Business Basics for Cosmetic Industry

The department of CDF & Institution Innovation Council conducted Virtual Session based on "Business Basics for Cosmetic Industry". The section was held by the Ms. Swetha . B, CEO, Freelance Cosmetic Maker, Karur

Virtual Session: Business Basics for Cosmetic Industry

1. Beauty and beauty products have always found a favorable audience and continue to be popular and sought after products, thus making beauty and cosmetic products a serious business opportunity that is witnessing a steady and consistent growth. This growth and demand for cosmetic products is seen more so now especially in the times of social media platforms, video blogs and Instagram, when every new cosmetic product is tried, tested, promoted and advertised via several influencers and celebrities.

2. A cosmetic business plan is a must for starting the business and the plan must include certain essential information which can be known via a business planning checklist. The cosmetic business plan is also used for procuring bank loans required for the business and must thus be prepared thoroughly, ensuring that all the points are covered.

3. Management And Equipment Required:

The cosmetic business plan must also include information regarding the delegation of responsibilities and how the business will be managed, the number of staff needed for the shop.

4. Along with management details, information regarding the equipment needed for the cosmetic shop, such as display counters, shelves, mirrors, and stocking facilities must also be included in the business plan.

5. The cosmetic business is a popular venture, thus having quite a few vendors dealing in the same business. Therefore it is necessary to conduct a market research and analysis and mention it in the business plan. The competition needs to be studied, and observations need to be made such as what factors are working for the competition, what is their marketing strategy, how are they

attracting the customers, how are the products priced, what are the needs and demands of the customers, are there any shortcomings in the demand and supply that the entrepreneur can fill in through their business, etc.

6. A business plan also includes an executive summary of the cosmetic business. The business plan is a crucial first step towards setting up the cosmetic shop and must be prepared meticulously.

7. The expenses and capital required the proposed plan of procuring the funds for the said expenses must also be mentioned in the document. The business plan can include information regarding application for bank loans or obtaining funding from non banking financial institutions.

8. If the funding is going to come from borrowings from friends and family or from the entrepreneur's savings then those details must also be mentioned in the business plan.

9. Business Planning is essential for the business because-

✓A business plan helps streamline vague and ambitious business ideas into concrete, structured plans on paper .

✓Business planning helps provide a focus towards the actual business since the business plan highlights the vision of the business as well as the business goals.

The business objectives become clear when jotted down in a business plan.

✓The business plan ensures that the entrepreneurs are on track towards attaining the desired business goal and are staying true to the strategy and the business model, instead of getting waylaid after starting the business.

✓A business plan helps to highlight the tasks and prioritise the work. Additionally, the plan also helps to delegate the tasks easily.

✓A business plan also helps maintain accountability and the cash flow of the business.

Invitation

Sri Krishna Arts and Science College
Coimbatore.
Department of Computer Application
In Association with
INSTITUTION'S INNOVATION COUNCIL
Business Basics for Cosmetic Industry
By
Ms. Swetha . B, CEO,
Freelance Cosmetic Maker, Karur
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Dr. P. Baby Shakila
Principal, SKASC
Dr. K .Sundararaman
CEO, SKI

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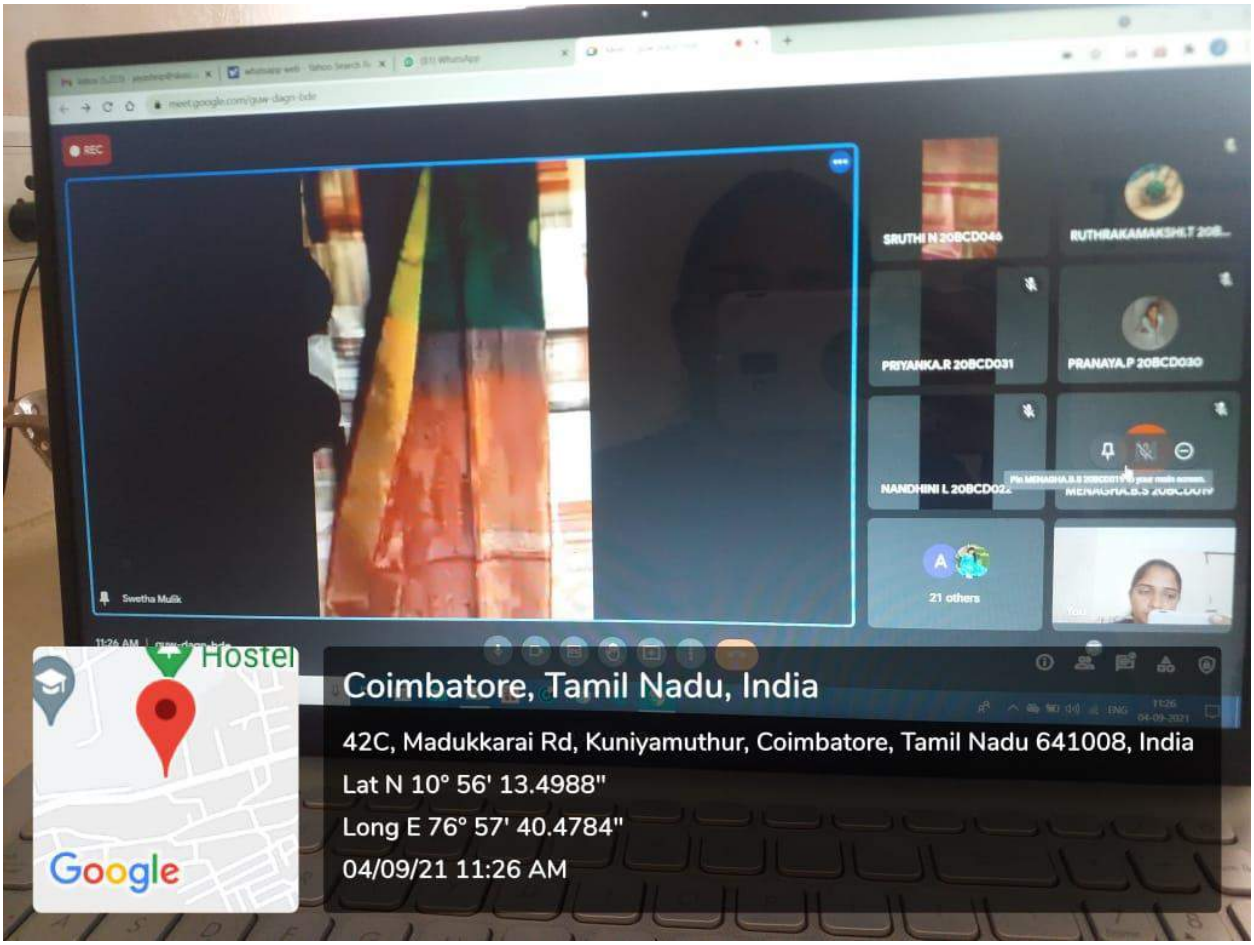

Participants List

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25.	MADHUMITHRA.P
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SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Report on the Workshop on Financial Data Management for a Company

The department of ICT & Institution Innovation Council conducted Workshop based on "Financial Data Management for a Company". The section was held by the Ms. Nabila rafi,Senior Associate,Financial Conduct Authority, UK

Workshop:Financial Data Management for a Company

1. Financial data management is a set of processes and policies — usually assisted by specialized software — that enable an organization to consolidate its financial information, maintain compliance with accounting rules and laws, and produce detailed financial reports.

2. The Financial Data Services industry is a huge industry, and primarily offers financial market data and related services. ... The biggest companies in the industry are mainly those that facilitate payment between two parties, both offline and online.

3. In business, financial management is the practice of handling a company's finances in a way that allows it to be successful and compliant with regulations. That takes both a high-level plan and boots-on-the-ground execution.

4. Following steps says about Understand your organisation's finances. Set and regularly review your annual organisational budget. Review reports against your budget at each Board meeting, along with regular reports from your Treasurer.

5. The primary goal of financial management is to manage an organization's finances so that businesses are compliant with necessary regulations and are successful in their field. The process involves high-level planning and proper execution. When done right, businesses succeed and improve profitability.

6.The three main sources of data for financial analysis are a company's balance sheet, income statement, and cash flow statement. Financial information is data about the monetary transactions of a person or business. Examples of financial information are as follows: Credit card numbers. Credit ratings by third party credit analysis firms.

7. This management allows companies to provide access to all stakeholders in the organization to perform the financial analyses they need, on demand. Allowing users the ability to create their own models results in better insights, faster results, and more actionable outcomes.

8. Financial planning: This is the process of calculating the amount of capital that is required by an organisation and then determining its allocation. A financial plan includes certain key objectives, which are:

✓Determining the amount of capital required;

✓Determining the capital organisation and structure;

✓Framing of the organisation's financial policies and regulations.

9.Financial control: This is one of the key activities in financial management. Its main role is to assess whether an organisation is meeting its objectives or not.

10.Studying financial management opens up a lot of diverse career opportunities. It could be in the private or public sector. Some of the career options include investment banking, entrepreneurship, financial analysis, financial and managerial accounting, and strategic financial management. It is also beneficial for those people who are interested in starting their own business. Doing a financial management course or obtaining a finance degree can help people get promotions or better accounting jobs.

Invitation

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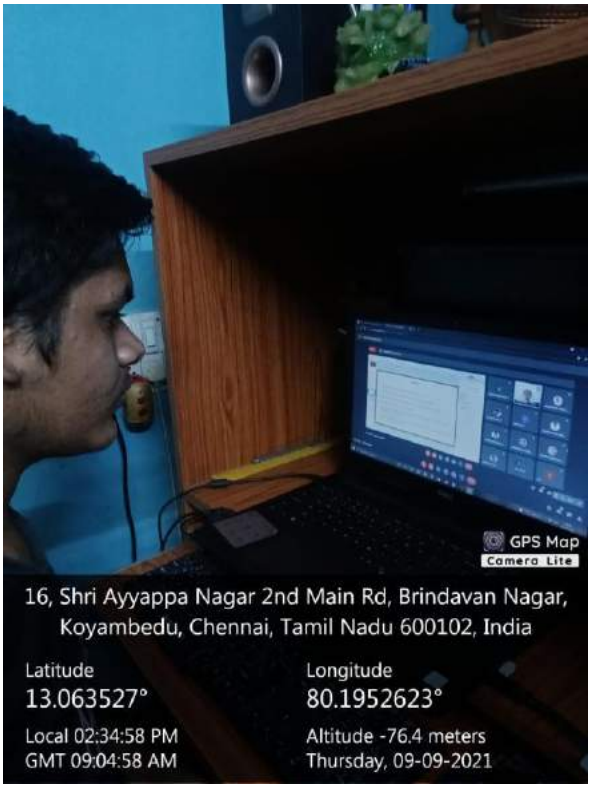
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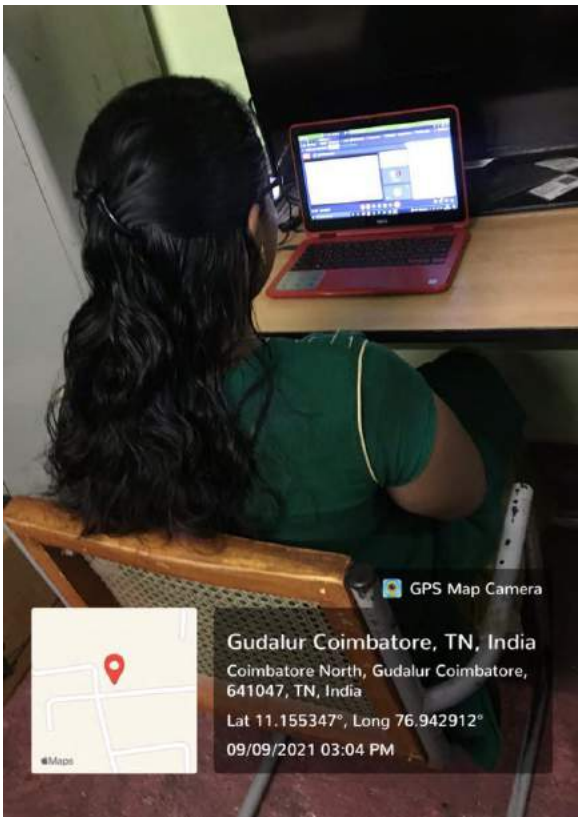
Altitude -76.4 meters
Thursday, 09-09-2021


GPS Map Camera
Gudalur Coimbatore, TN, India
Coimbatore North, Gudalur Coimbatore,
641047, TN, India
Lat 11.155347°, Long 76.942912°
09/09/2021 03:04 PM

Participants List

S.No.	ROLL NO	NAME
1.	20BCT001	ADHIKESAVANARAYANAN.S
2.	20BCT002	AKARSHANA.S
3.	20BCT003	AKASH.T.P
4.	20BCT004	AKSHAY.A
5.	20BCT005	ANSIL.J
6.	20BCT006	ARSHATH.A
7.	20BCT007	ARUN PRAKASH.A.M
8.	20BCT008	ASHWIN PRASANNA.B
9.	20BCT009	BARANISH.K
10.	20BCT010	BHARATH.S
11.	20BCT011	DARSHINI.B
12.	20BCT012	DEEPITHA.M
13.	20BCT013	DHARSHANA.V
14.	20BCT014	DHEENATH.C
15.	20BCT015	DINESH.K
16.	20BCT016	ESAKKI PANDI.V
17.	20BCT017	HARISHKUMAR.R
18.	20BCT018	HARSHINI.N
19.	20BCT019	JAIKUMAR.S.G
20.	20BCT020	JAYA RAGHAVENDRA.R
21.	20BCT021	KOMUKTHESWARAN.K.E
22.	20BCT022	KOWSHIKAH.M
23.	20BCT023	MADHAVAN.G
24.	20BCT024	MAHA JAYANTH.M
25.	20BCT025	METHRAN.G.S
26.	20BCT026	MOHAMMED FAZIL.A
27.	20BCT027	NAVEEN.T

28.	20BCT028	NIVETHETHA.E
29.	20BCT029	P.PAVITHRA
30.	20BCT030	PAVITHRA.P
31.	20BCT031	PRAGATHI.P
32.	20BCT032	PAVIN REX.B
33.	20BCT033	PRIYAVARSHINI.V
34.	20BCT034	RAMITA.C
35.	20BCT035	SABARI KUMAR.S.S.R
36.	20BCT036	SAIAMRUTHA.S
37.	20BCT037	SANJAY.S
38.	20BCT038	SANJIV.V
39.	20BCT039	SARAVANA KUMAR.M
40.	20BCT040	SHREE DHARSHANA.D
41.	20BCT041	SHYAM KRISHNAN.S.G.A
42.	20BCT042	SRINATH.R
43.	20BCT043	SRUTHI.S
44.	20BCT044	SUBHA SRI.V
45.	20BCT045	SUDHARSUN.T
46.	20BCT046	SURIYA.K
47.	20BCT047	SURYA PRASANTH.M
48.	20BCT048	SURYA.V
49.	20BCT049	SUVATHI.T
50.	20BCT050	SYED SADIQ.S.N.I
51.	20BCT051	TARUN.N
52.	20BCT052	VIGNESH.S
53.	20BCT053	VIGNESHBIRLA.A

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Report on the Virtual Training on Budding Entrepreneur

The department of ECS & Institution Innovation Council conducted Virtual Training based on "IP Protocols and Guidelines ". The section was held by the Mr. Vigneswar,Associate Engineer,Cami.ai

Virtual Training IP Protocols and Guidelines

1. The actual meaning of IP-based protocol is that if some protocol(Like TCP, HTTP, POP, FTP, TLS/SSL) uses IP protocol in the internet layer of TCP/IP model for the transportation of their actual data. HTTP is a application layer protocol which uses IP in internet layer.

2. In networking, a protocol is a set of rules for formatting and processing data. Network protocols are like a common language for computers. The computers within a network may use vastly different software and hardware; however, the use of protocols enables them to communicate with each other regardless.

3. The formal specification that defines the procedures that must be followed when transmitting or receiving data. Protocols define the format, timing, sequence, and error checking used on the network.

4. The formal specification that defines the procedures that must be followed when transmitting or receiving data. Protocols define the format, timing, sequence, and error checking used on the network.

5.The Recorder uses TCP/IP protocol rules to detect proprietary TCP/IP protocols. If detected, the Recorder generates functions (depending on the protocol detected) that are better suited to handling dynamic server responses than.

6. Few interior rules of IP protocol:

-Portion of a Recorded Siebel 6 TCP/IP Script

-Recording Rule for Siebel 6 Thin Client TCP/IP Traffic

-Portion of a Recorded Script using Recording Rules

7. The regulatory authority for patents is the Patent Registrar under the office of the Controller General of Patents, Designs and Trade Marks, which is part of India's Ministry of Commerce and Industry.Scripts recorded with this rule replay correctly even when the number of bytes to be received differs from the number of bytes received during recording.

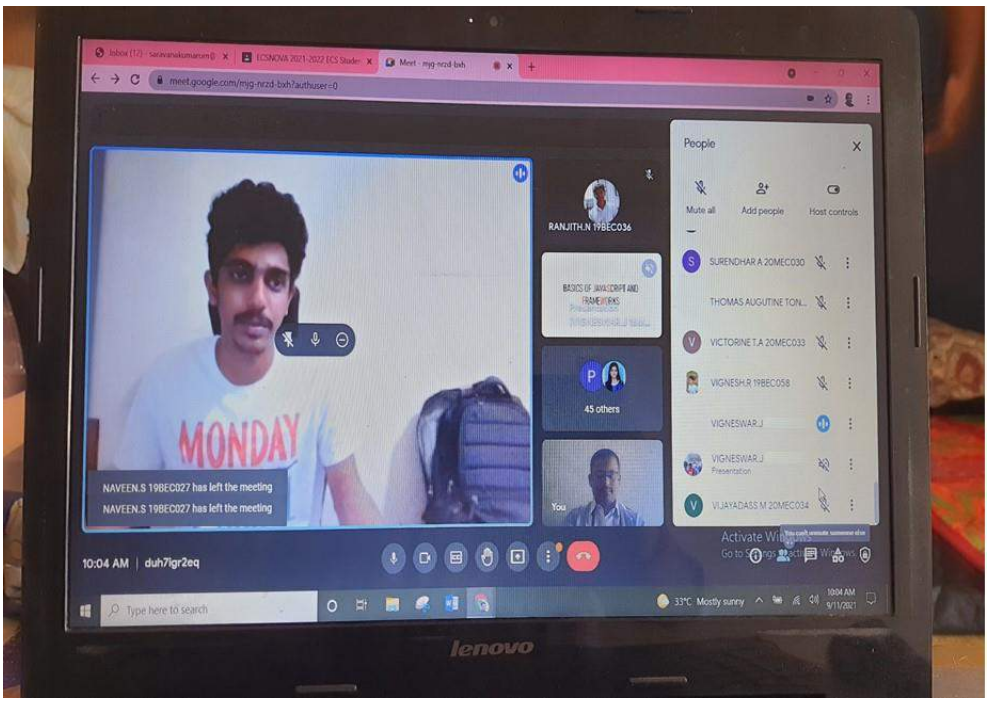
8. BASCAP developed IP guidelines to provide information to business on practical steps to take to protect their own creativity and innovation in IP-based products and services, as well as to protect against the risk of using counterfeit materials or infringing other companies' IP rights.

9.Intellectual Property law deals with laws to protect and enforce rights of the creators and owners of inventions, writing, music, designs and other works, known as the "intellectual property." There are several areas of intellectual property including copyright, trademarks, patents, and trade secrets.

10. IP analyses evaluate large amounts of patent data statistically and in terms of research, and link this information with economic information in order to identify the superordinate relationships between patent applications and technological and market trends among other things.

Invitation

Photo



SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Report on the webinar on Business Etiquettes for a Costume Designer

The department of CDF & Institution Innovation Council conducted webinar based on "Business Etiquettes for a Costume Designer ". The section was held by the Ms. Ranjitha .V, Fashion Designer,Vibgyor Graphique, Coimbatore

webinar on Business Etiquettes for a Costume Designer.

1. Whether purchasing, creating, or tailoring costume pieces, the costume designer is in charge of the costume team, budget, and time frame for the project. They also schedule fittings with actors and oversee costume alterations and repairs, as well as providing actors and stagehands with guidelines for their proper care.

2. Costume designers start their process by doing a close reading of the script and making a careful analysis of the plot, tone, and period of the story being told.

3.After preliminary conversations with the writer, director and other members of the production team, the costume designer will begin researching the fashion history and trends of the relevant time period and location.

4.During this process they'll compile a collection of visual references for specific materials, patterns or clothing pieces that they wish to draw on in devising their own final designs.

5.Like many jobs in the arts, costume designers have a variety of educational backgrounds, and no specific degree or credentials are required. That being said, there are many undergraduate and MFA programs offered in costume design that

many aspiring designer choose to pursue. In addition to providing technical training, many graduate programs include design opportunities in local theatre and can help build connections within the industry.

6.Other professionals come to costume design through a more circuitous route. Many start out studying or working in other disciplines within theatre or film or alternatively in mainstream fashion design.

7. Regardless of educational background, most professional costume designers start their careers as assistants either in theatrical costume design shops or film wardrobe departments.

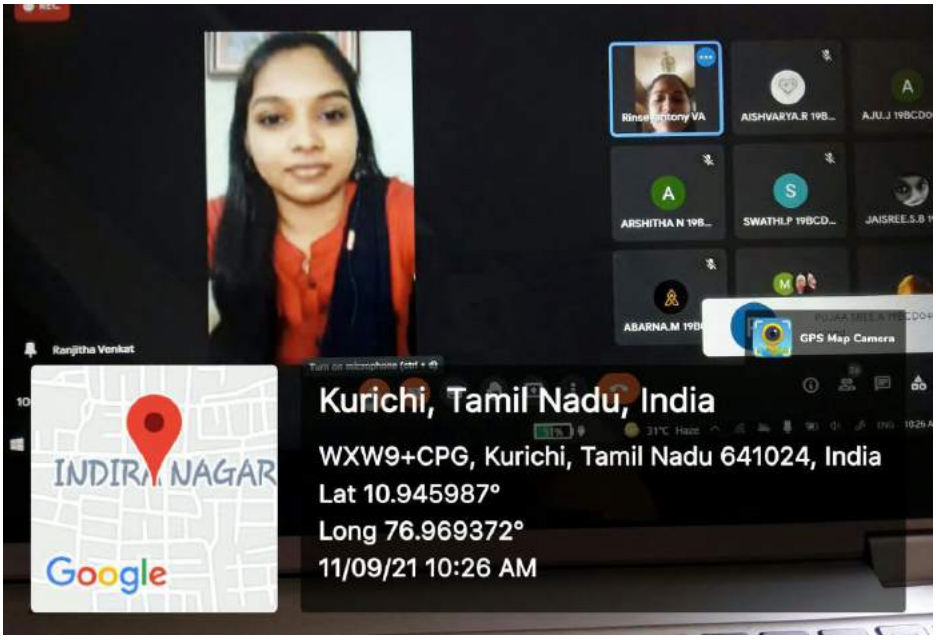
8.Though some costume designers are employed by specific theatre companies or production houses, most work freelance on a variety of different productions.

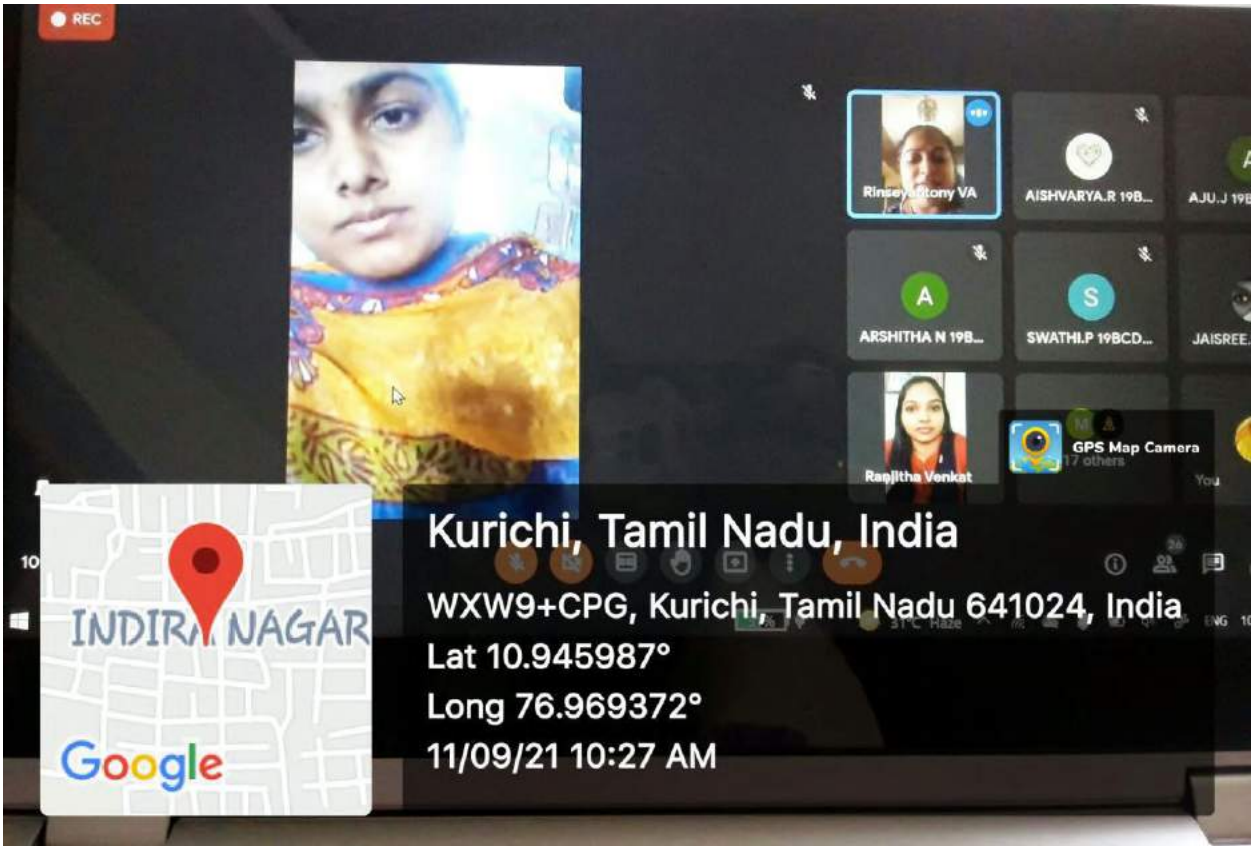
9.Part of the excitement and draw of costume design, is the opportunity to create a diverse array of costumes and explore unique narratives and characters with each new project.

10.While not all costume designers have full proficiency in sewing or tailoring, all must have a basic knowledge of the technical process through which clothing is constructed. Whether or not they are directly involved in the production of their costumes, they will be working closely with sewing and alteration professionals and must be able to communicate their design needs effectively.

Invitation

Photo





Participants List

S.No.	ROLL NO	NAME
1.	19BCD001	Abarna.M
2.	19BCD002	Aishvarya.R
3.	19BCD003	Aishwarya.S
4.	19BCD004	Aju.J
5.	19BCD005	Amanda Sherly.A
6.	19BCD006	Anishma.I
7.	19BCD007	Arshitha.N
8.	19BCD008	Atchaia Sayee.S
9.	19BCD010	Bhargavi.M
10.	19BCD011	Bharkavi.K
11.	19BCD012	Boomika Darani.S
12.	19BCD013	Boomika.S
13.	19BCD014	Catherine Samson
14.	19BCD015	Divyadharsini.B

15.	19BCD016	Divyadharsini.R
16.	19BCD017	Haridha.H
17.	19BCD019	Harshini.R
18.	19BCD020	Harshitha.M
19.	19BCD021	Jaisree.S.B
20.	19BCD022	Jhoshitha.G.R
21.	19BCD023	Jisha.V
22.	19BCD024	Kadhambari.S.R
23.	19BCD025	Kamali.B
24.	19BCD026	Kavi Dharshini.T
25.	19BCD027	Kavya.P.N
26.	19BCD028	Lakshanasri.L
27.	21bcd001	Abisha Sharon.M
28.	21bcd002	Afra Anjum.S
29.	21bcd003	Akshaya.M
30.	21bcd004	Aleena Abdul Azeez
31.	21bcd005	Amrithha.V.S
32.	21bcd006	Anusree Sathian
33.	21bcd007	Anusri.T.R
34.	21bcd008	Aswini.P
35.	21bcd009	Athira Menon.A
36.	21bcd010	Dakshata.G
37.	21bcd011	Dharanika. K

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	Entrepreneur Talk
Date	16-08-2022
Duration	75 Minutes
Activity Category	**Self Driven**
Theme	SEMINAR
Expert / Speaker Derails	Ms. Nivetha, Co-Founder, Nam Kadai, Tiruppur.
Report	The English department & IIC jointly hosted a seminar called "Entrepreneur Talk." Ms. Nivetha, a co-founder of Nam Kadai in Tiruppur, delivered the keynote address. Later, She talked about some of his ideas and things he had done, and she also talked for a long time about whats made some businesses successful and what problems they had. In addition to that, she cleared up a few misconceptions that are frequently held regarding ownership of a firm. She presented the idea of female entrepreneurship, including business practices that were either successful or failed, in addition to the six essential life skills that are required for every entrepreneur to have. During the question and answer session that was carried out, answers were provided to each and every one of the inquiries that were posed. The students were encouraged to build an attitude that is more motivational as a direct result of their participation in the enlightening programme.
Outcome of the activity	The students learnt both the sides of entrepreneurship
Key Highlights	Female entrepreneurship, successful ,skills

Participation Details	
Total No. of students participated	56
Total No. of faculty participated	1
Attendance Details	
Photographs	

Participants List

S.No.	NAME
1.	SANTHIYA.J
2.	SHANMUGANATHAN.M
3.	SIDDHARTH.S
4.	SNEKA.B

5.	SRI DARSANI.J
6.	SRINITHI.B
7.	SUDHAKAR.M
8.	SUJITH SURYA.S
9.	SUKUMAR.R
10.	SULTHANA.S
11.	SURYA PRAKASH.M
12.	SWASTHICA.M.A
13.	SWETHA SREE.G
14.	THANRAJ.M
15.	UDAYA SURIYAN.S
16.	VARSHA
17.	VARSHA.J
18.	VARSHNI.J
19.	VIGNESH KUMARAN.R
20.	VIKASH KUMAR R U
21.	APARNA.R
22.	ASWANTH. R
23.	BALAGANESHAN.M
24.	DINESH KUMAR.A.B
25.	DINESHRAM.T.S
26.	DIVYA.S.S
27.	DURGA.S
28.	GOWRI.R.S

29.	GOWTHAM.P
30.	GOWTHAMRAJ.S
31.	AGARDEEP.S
32.	AMARNATH.S.R
33.	**ARCHARA. S**
34.	ARIPRASATH. A
35.	ARUN. N. H
36.	**ASFIYA. S**
37.	**DEEPTHI SHREE.M**
38.	**DEIVA DHARSHINI.M**
39.	**DEVI** PRIYANKA.S
40.	**DHARSHINI.T.S**
41.	DHASWIN.S
42.	DILIP RANJAN.R
43.	DIVYAPRASATH.N.S
44.	**DURGADHARSHINI.S**
45.	HARI PRASATH.L
46.	**ILAKKIYA.R**
47.	JANARTHANAM. T
48.	**KAVIPRIYA. R**
49.	**KEERTHANA.R**
50.	**KEERTHANA.S**
51.	KOUSHIK BALAJI.S
52.	MAHA PRASANNA.S.A

53.	MANU.R
54.	NITHISHVAR. K.V
55.	NIVEDH KUMAR. S
56.	PRANESH.M
57.	Mrs. Rizwana
58.	Mrs. Nalina

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	"Skill Acquisition on Entrepreneurship Development"
Date	28-03-2022
Duration	75 mins
Activity Category	**Self Driven**
Theme	Entrepreneurship
Expert / Speaker Derails	"S. Gowtham Karthick, CEO Bluebee Solutions, Palladam"
Report	Many entrepreneurs see potential in this market" Skills acquisition: the ability to learn or acquire skills. It involves the development of a new skill, practice of a way of doing things usually gained through training or experience. Acquiring skills is very important. They help us improve our way of thinking, problem-solving, and the quality of our lives. While there is no magic formula for beings a successful entrepreneur, those who do succeed tend to have mastered the following set of skills: good and effective communication; being able to sell both themselves and their idea or product; strong focus; eagerness to learn and be flexible; and a solid business plan.
Outcome of the activity	To identify essential skill one has in regards to entrepreneurship.
Key Highlights	Potential skills Way of thinking Problem-solving

	The quality of our lives.
Participation Details	
Total No. of students participated	56
Total No. of faculty participated	2
Attendance Details	
Photographs	

Participants List

S.No.	Name
1.	ABARNA.M
2.	AISHVARYA.R
3.	AISHWARYA.S
4.	AJU.J
5.	AMANDA SHERLY.A
6.	ANISHMA.I
7.	ARSHITHA N
8.	ATCHAIASAYEE.S
9.	BHARGAVIM
10.	BHARKAVI.K
11.	BOOMIKA DARANI.S
12.	BOOMIKA.S
13.	CATHERINESAMSON
14.	DIVYADHARSINI B
15.	DIVYADHARSINI.R
16.	HARIDHA.H
17.	HARSHINI.R
18.	HARSHITHA.M
19.	JAISREE.S.B
20.	JHOSHITHA.G.R
21.	JISHA.V
22.	KADHAMBARI.S.R
23.	KAMALI.B
24.	KAVIDHARSHINI.T
25.	KAVYA.P.N
26.	LAKSHANASRI L
27.	LAVANYA.V
28.	MAHA LAKSHMI V
29.	MANISHA SHERIN.R
30.	NAGESHWARI.R
31.	NILAA.J
32.	Nithya Sree J
33.	NIVEDHA.K
34.	PARVATHY.R
35.	PAVITHRA.R.S
36.	POOJASHREE.S
37.	PREETHA.P
38.	PUJAA SREE.A
39.	RANJANI K
40.	REETHIKA.P
41.	SANISHA JOBY
42.	SHARUHASHINI.S
43.	SIVARANJANI.C.P
44.	SIVATMIKA.C.V
45.	SOWMIYA.T
46.	SRI NITHI P

47.	SRIMUGI AKILANDESWARI.R
48.	SUBBIAHSNEHAKANNADASAN
49.	SUBIKSHA.R
50.	SWATHI.P
51.	SWETHA.G
52.	VAISHNAVI.V
53.	VIJAYALAKSHMI.V
54.	VIRISHIGA.U
55.	AISWARYA.G
56.	ANU THARANE.T

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Peptalk
Title of the session	How to build a Career as Entrepreneur
Date	26-03-2022
Duration	75 mins
Activity Category	Self Driven
Theme	
Expert / Speaker Derails	"Sathish Krishnan AVP, Heptagon"
Report	7 Steps to Becoming an Entrepreneur Finding the right business Determine if education is required Plan the business. Finding target group/audience. Networking the stakeholders. Selling ideas. Making to market.
Outcome of the activity	Generating business idea Planning Building

Key Highlights	Right business Right education Networking
Participation Details	Students of department of CS
Total No. of students participated	88
Total No. of faculty participated	3
Attendance Details	

Photographs	

Participants List

S.No.	Name
1.	ABARNA.M
2.	AISHVARYA.R
3.	AISHWARYA.S
4.	AJU.J
5.	AMANDA SHERLY.A
6.	ANISHMA.I
7.	ARSHITHA N
8.	ATCHAIASAYEE.S
9.	BHARGAVIM

10.	BHARKAVI.K
11.	BOOMIKA DARANI.S
12.	BOOMIKA.S
13.	CATHERINESAMSON
14.	DIVYADHARSINI B
15.	DIVYADHARSINI.R
16.	HARIDHA.H
17.	HARSHINI.R
18.	HARSHITHA.M
19.	JAISREE.S.B
20.	JHOSHITHA.G.R
21.	JISHA.V
22.	KADHAMBARI.S.R
23.	KAMALI.B
24.	KAVIDHARSHINI.T
25.	KAVYA.P.N
26.	LAKSHANASRI L
27.	LAVANYA.V
28.	MAHA LAKSHMI V
29.	MANISHA SHERIN.R
30.	NAGESHWARI.R
31.	NILAA.J
32.	Nithya Sree J
33.	NIVEDHA.K
34.	PARVATHY.R
35.	PAVITHRA.R.S

36.	POOJASHREE.S
37.	PREETHA.P
38.	PUJAA SREE.A
39.	RANJANI K
40.	REETHIKA.P
41.	SANISHA JOBY
42.	SHARUHASHINI.S
43.	SIVARANJANI.C.P
44.	SIVATMIKA.C.V
45.	SOWMIYA.T
46.	SRI NITHI P
47.	SRIMUGI AKILANDESWARI.R
48.	SUBBIAHSNEHAKANNADASAN
49.	SUBIKSHA.R
50.	SWATHI.P
51.	SWETHA.G
52.	VAISHNAVI.V
53.	VIJAYALAKSHMI.V
54.	VIRISHIGA.U
55.	AISWARYA.G
56.	ANU THARANE.T
57.	ANURITHAA.P.S
58.	ASIFASHIRIN.F
59.	ASMETHA.M
60.	BRINDHA.S
61.	DEEPA.S

62.	DHARANYA.S
63.	DHARSINI.E
64.	EUREKHA.R
65.	GANGA DEVI.K
66.	ISHA DEEPTHI.K.B
67.	ISHWARYA.S
68.	JOSHIKA.G
69.	KAAVIYASHREE.P.K
70.	KANISHKA.S
71.	KEERTHIVARSHINI.S
72.	KHUSHI JAISWAL.S
73.	MENAGHA.B.S
74.	MYVIZHI PRIYADARSHINI.S
75.	NANDHA KOWSALYA.N
76.	NANDHINI.L
77.	NANTHINI.S.R
78.	NASRIN MALLICK.N
79.	NIKSHITA.V
80.	NIVETHA.M
81.	PAVITHRA.A
82.	POOJA.P
83.	POOJASREE.G
84.	PRANAYA.P
85.	PRIYANKA.R
86.	ROSHENI.K.S
87.	RUBIKA.R

88.	RUTHRAKAMAKSHI.T
89.	Dr. J. Gowri
90.	Mrs. Subha Indu
91.	Mrs. V. Thahira Banu

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	Exploring Business Skills
Date	10-08-2022
Duration	75 Minutes
Activity Category	IIC Calendar / MIC Driven / **Self Driven** / Day Celebration
Theme	Workshop
Expert / Speaker Derails	Mr. Vignesh .K ,Associate Analyst, Deloitte, Hyderabad
Report	The department of information and communications technology hosted a session with the theme " Exploring Business Skills". The chief guest for the event was Mr. Vignesh .K ,Associate Analyst, Deloitte, Hyderabad. The following is a summary of his full speech in abbreviated form: The ability to think creatively, to manage time effectively, to lead others, to administer businesses and money, to manage funds, to think strategically, and to be able to solve problems are all essential abilities for entrepreneurs to have. These are the kinds of abilities that are valuable to employers across a wide variety of sectors and types of workplaces, which makes them exceptionally marketable. These are the kinds of abilities that entrepreneurs absolutely need to have in order to be able to foster innovation, growth in business, and competition. The concomitant development of a wide range of other capacities is required in order to obtain these capabilities as well. If you want to be a great entrepreneur, for

	instance, you might need to perfect your ability to take risks and expand your knowledge of how to run organisations in order to achieve that goal. In addition to this, you should consider making efforts to broaden the scope of your professional network. During the question and answer session that was carried out, answers were provided to each and every one of the inquiries that were posed. The students were encouraged to build an attitude that is more motivational as a direct result of their participation in the enlightening programme.
Outcome of the activity	The students learnt both the sides of entrepreneurship
Key Highlights	Professional life, employer-sponsored, money-savvy, plan wisely
Participation Details	
Total No. of students participated	37
Total No. of faculty participated	1
Attendance Details	
Photographs	

Participants List

S.No.	NAME
1.	ADHIKESAVANARAYANAN.S
2.	AKARSHANA.S
3.	AKASH.T.P
4.	AKSHAY.A
5.	ANSIL.J
6.	ARSHATH.A
7.	ARUN PRAKASH.A.M
8.	ASHWIN PRASANNA.B
9.	BARANISH.K
10.	BHARATH.S
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18.	HARSHINI.N
19.	JAIKUMAR.S.G
20.	JAYA RAGHAVENDRA.R
21.	KOMUKTHESWARAN.K.E
22.	KOWSHIKAH.M
23.	MADHAVAN.G

24.	MAHA JAYANTH.M
25.	METHRAN.G.S
26.	MOHAMMED FAZIL.A
27.	NAVEEN.T
28.	NIVETHETHA.E
29.	P.PAVITHRA
30.	PAVITHRA.P
31.	PRAGATHI.P
32.	PAVIN REX.B
33.	PRIYAVARSHINI.V
34.	RAMITA.C
35.	SABARI KUMAR.S.S.R
36.	SAIAMRUTHA.S
37.	SANJAY.S

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Workshop
Title of the session	Design and Critical Thinking
Date	25-03-2022
Duration	90 mins
Activity Category	Self Driven
Theme	Design Thinking & Innovation
Expert / Speaker Derails	"Arun Vignesh Team Lead - Design, Heptagon"
Report	Design Thinking is a process that involves stages of observation/interaction, empathy, problem formulation, solution deduction, testing, alteration and reiteration. Here, Critical Thinking is a part of every stage of the Design Thinking process. Through critical thinking, we are encouraged to rigorously question ideas and assumptions, rather than accepting them without deeper reflection. In turn, design thinkers apply critical thinking to determine whether their ideas and findings represent a realistic picture of the user experience. The design thinking process has 3 phases i.e. Inspiration, Ideation, and Implementation. Inspiration includes research and understanding of the problem. Ideation involves coming up with ideas and solutions based on the research in the inspiration stage.
Outcome of the activity	Creation of weird ideas that can actually be useful to the market
Key Highlights	Observation

	Interaction Problem formulation Questioning ideas
Participation Details	
Total No. of students participated	102
Total No. of faculty participated	2
Attendance Details	
Photographs	

Participants List

S.No.	Name
1.	ABARNA.M
2.	AISHVARYA.R

3.	AISHWARYA.S
4.	AJU.J
5.	AMANDA SHERLY.A
6.	ANISHMA.I
7.	ARSHITHA N
8.	ATCHAIASAYEE.S
9.	BHARGAVIM
10.	BHARKAVI.K
11.	BOOMIKA DARANI.S
12.	BOOMIKA.S
13.	CATHERINESAMSON
14.	DIVYADHARSINI B
15.	DIVYADHARSINI.R
16.	HARIDHA.H
17.	HARSHINI.R
18.	HARSHITHA.M
19.	JAISREE.S.B
20.	JHOSHITHA.G.R
21.	JISHA.V
22.	KADHAMBARI.S.R
23.	KAMALI.B
24.	KAVIDHARSHINI.T
25.	KAVYA.P.N
26.	LAKSHANASRI L
27.	LAVANYA.V
28.	MAHA LAKSHMI V

29.	MANISHA SHERIN.R
30.	NAGESHWARI.R
31.	NILAA.J
32.	Nithya Sree J
33.	NIVEDHA.K
34.	PARVATHY.R
35.	PAVITHRA.R.S
36.	POOJASHREE.S
37.	PREETHA.P
38.	PUJAA SREE.A
39.	RANJANI K
40.	REETHIKA.P
41.	SANISHA JOBY
42.	SHARUHASHINI.S
43.	SIVARANJANI.C.P
44.	SIVATMIKA.C.V
45.	SOWMIYA.T
46.	SRI NITHI P
47.	SRIMUGI AKILANDESWARI.R
48.	SUBBIAHSNEHAKANNADASAN
49.	SUBIKSHA.R
50.	SWATHI.P
51.	SWETHA.G
52.	VAISHNAVI.V
53.	VIJAYALAKSHMI.V
54.	VIRISHIGA.U

55.	AISWARYA.G
56.	ANU THARANE.T
57.	ANURITHAA.P.S
58.	ASIFASHIRIN.F
59.	ASMETHA.M
60.	BRINDHA.S
61.	DEEPA.S
62.	DHARANYA.S
63.	DHARSINI.E
64.	EUREKHA.R
65.	GANGA DEVI.K
66.	ISHA DEEPTHI.K.B
67.	ISHWARYA.S
68.	JOSHIKA.G
69.	KAAVIYASHREE.P.K
70.	KANISHKA.S
71.	KEERTHIVARSHINI.S
72.	KHUSHI JAISWAL.S
73.	MENAGHA.B.S
74.	MYVIZHI PRIYADARSHINI.S
75.	NANDHA KOWSALYA.N
76.	NANDHINI.L
77.	NANTHINI.S.R
78.	NASRIN MALLICK.N
79.	NIKSHITA.V
80.	NIVETHA.M

81.	PAVITHRA.A
82.	POOJA.P
83.	POOJASREE.G
84.	PRANAYA.P
85.	PRIYANKA.R
86.	ROSHENI.K.S
87.	RUBIKA.R
88.	RUTHRAKAMAKSHI.T
89.	SHAKTHI.K
90.	SHAMRITHA.A.L
91.	SHANMATHI.P
92.	SHARMILA.S
93.	SHRUTHI.R
94.	SNEHA.B
95.	SNEHA.K
96.	SONA LAJWANTHI.S
97.	SRIVIDHYA.U
98.	SRINEGHA.T
99.	SRINIVITHA.S.M
100.	SRUTHI.N
101.	SUHAILA.S
102.	SUSMITHA.M
103.	Dr. S. Subbaiah
104.	Mr. C. Balaji

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	How to Choose your Career
Date	10-08-2022
Duration	75 Minutes
Activity Category	IIC Calendar / MIC Driven / **Self Driven** / Day Celebration
Theme	SEMINAR
Expert / Speaker Derails	Ms. Merlin Poonika Y, Jr. Software Engineer, Optum
Report	The department of information and communications technology hosted a session with the theme "How to Choose your Career". The chief guest for the event was Ms. Merlin Poonika Y, Jr. Software Engineer, Optum. The following is a condensed version of her entire speech that summarises its main points: It's worth spending the time to come up with a career development plan if you're stuck for employment ideas and know where your skills might be best served. Simply follow these four stages to choosing a career path. A career plan is a strategy that you will continually construct to manage your learning and progression throughout your working life. You will use this plan to guide your professional development. It is designed to assist you in visualising the steps you need to take to attain your professional goals and the manner in which you may put

	these steps into action. It does this through a four-stage process. A career plan consists of the following four stages: • identify your talents and interests • explore career ideas • Come to a conclusion and establish some goals that are attainable. • It is vital to plan your career for a variety of reasons, including the fact that having a career development plan in place lowers the likelihood of your making rash choices and that it assists you in determining when you are ready to explore for new opportunities and acquire new abilities. This model can be utilised by anyone, from those who have just left high school to current students, recent graduates, and those looking to switch careers. Find out more information about what steps are involved in the process and how to create a road map for your professional journey. During the question and answer session that was carried out, answers were provided to each and every one of the inquiries that were posed. The students were encouraged to build an attitude that is more motivational as a direct result of their participation in the enlightening programme.
Outcome of the activity	The students learnt both the sides of entrepreneurship
Key Highlights	Professional life, employer-sponsored, money-savvy, plan wisely
Participation	

Details	
Total No. of students participated	62
Total No. of faculty participated	2
Attendance Details	
Photographs	

Participants List

S.No.	NAME
1.	**ABITHAANJALI.B**
2.	AKASH.B
3.	**ANGELINE CYNTHYA.S**
4.	AVINASH RAGUL.V
5.	BALAKUMARAN.K
6.	BOOPATHI.P
7.	BOOPESH.P
8.	CHANDEEP.N

9.	DARRELL MANOAH.D
10.	DHARUN ADHITYA.R
11.	**DIVINCY RATHINA MARY.G**
12.	**DIVYA DHARSHAN.A.S**
13.	FELIX DESOUZA.E
14.	GOWREESH.K.P
15.	GOWTHAM.S
16.	**HARINI.V**
17.	**HARSHINI BALA.B**
18.	INDHU REKHA.N
19.	**JANAKI DEVI.I**
20.	JEGAN.M
21.	KALEESWARAN.S
22.	KARAN KUMAR.D
23.	KARTHIK.A
24.	KARTHIKEYAN .S
25.	KEERTHI VASAN.B
26.	MAHENDIRA KUMAR.R.K
27.	MOHAMED SANUF.P
28.	MOHAN PRASAD.S
29.	MONISH.V.K
30.	**NANDHINI.K**
31.	**NARMADHA.U**

32.	PRABHAKARAN.R
33.	**PRIYADHARSHINI.S**
34.	RAJARAJAN.R.R.N
35.	RASWANTH .G.S
36.	RATHIK YASVANT.N
37.	ROHIN.M
38.	ROHITH VITHAL KADAM
39.	SAKTHIVEL.S
40.	SANJITH.S
41.	SANTHOSH KUMAR.G
42.	SANTHOSH KUMAR.S.G
43.	SARAVANA RAJA.M
44.	SESHASAYEE RAO.T.N
45.	**SHENBAGA KAMATCHI.R**
46.	SIVA PRASATH.S
47.	SREEMAAN SHIVKIRTH
48.	**SUBASHREE.S**
49.	**SUHITHAA.T**
50.	**SWETA .B .K**
51.	**THARANI.R**
52.	**UMADEVI.R**
53.	VAISHAK.M
54.	VASANTHA KUMAR.R

55.	VIGNESH.K
56.	VIJAYAN.E
57.	VIKRAM DEV.R
58.	VIMAL KANTH.M.V
59.	VISHNU PRASATH.K.M
60.	VIVIAN.B
61.	RAKUL
62.	ABINAYAN

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Competition
Title of the session	Business Plan
Date	23-03-2022
Duration	55 mins
Activity Category	Self Driven
Theme	
Expert / Speaker Derails	"Prof. M. Rajesh, Innovation Ambassador, Sri Krishna Arts and Science College, Coimbatore"
Report	A business plan is a document that defines in detail a company's objectives and how it plans to achieve its goals. A business plan lays out a written road map for the firm from marketing, financial, and operational standpoints. Both startups and established companies use business plans. A business plan is an important document aimed at a company's external and internal audiences. For instance, a business plan is used to attract investment before a company has established a proven track record. It can also help to secure lending from financial institutions. Furthermore, a business plan can serve to keep a company's executive team on the same page about strategic action items and on target for meeting established goals.

	Although they're especially useful for new businesses, every company should have a business plan. Ideally, the plan is reviewed and updated periodically to reflect goals that have been met or have changed. Sometimes, a new business plan is created for an established business that has decided to move in a new direction.
Outcome of the activity	Creation of best business plan
Key Highlights	
Participation Details	Students of Department of Management
Total No. of students participated	24
Total No. of faculty participated	2
Attendance Details	

Photographs	

Participants List

1.	RASMIA.J
2.	RATHINA RAGAVI.T
3.	RINCY RAICHEL.A
4.	RITHIGA SHREE.C.B
5.	ROSHINI.C
6.	SANGAMITHRA.M.M
7.	SHANMATHI.J
8.	SHARANYA.S.J
9.	SHOBIKA.T

10.	SHREE NIDHI.S
11.	SHREYA.S
12.	SHRI GOWRI.S
13.	SNEKHA.N
14.	SOUNDARYA.K
15.	SUDHARSHANA. K
16.	SUPREETA.R
17.	SUSMITHA.S
18.	TEJASRI.M
19.	VAINAVI.K
20.	VAISANAVI.V
21.	YASODHA.R
22.	KEERTHANA.R
23.	LAKSHANA.S
24.	MAHARATHI.D
25.	Mrs. Devika
26.	Dr. Meenakshi Somasundari

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	Pathway to Excel as Entrepreneur
Date	10-08-2022
Duration	75 Minutes
Activity Category	IIC Calendar / MIC Driven / **Self Driven** / Day Celebration
Theme	Peptalk
Expert / Speaker Derails	M. Asfar Ahamed, SAP Associate,Schneider Electric, Chennai
Report	The department of information and communications technology hosted a session with the theme " Pathway to Excel as Entrepreneur". The chief guest for the event was Mr. M. Asfar Ahamed, SAP Associate,Schneider Electric, Chennai. The following is a short summary of his entire speech that summarises its main points: He discussed the value of volunteering, how to learn, how to be an information seeker, and how to have more self-assurance. He provided information about the AWAKE institution, which is a place where students may learn about entrepreneurship or acquire training in it. He placed a strong emphasis on the significance of learning the concepts that bring about confidence, learning in a way that is enjoyable to the learner, reading books, and seeking information from all of the different alternative forms, and developing attributes of leadership. He educated us on how to become more intrapreneurial as opposed to becoming traditional business owners. The construction of entrepreneurial skills, how to be successful

	in life, how to handle money and create money, how to tackle a problem, how to develop self-confidence; always follow the heart, questioning, and reasoning were some of the topics he covered in his training. In addition to that, he provided an overview of the significance of conceptualization, invention, the production of ideas, business strategies, and sales presentations. In addition, he went into detail on the process of beginning a business, including the development of a business plan, the comprehension of contracts, and the management of the business. Every seasoned professional started off as a novice. Everyone who is an expert was once a novice. Therefore, dream big and get started right away. Additionally, he recommended reading the book. During the question and answer session that was carried out, answers were provided to each and every one of the inquiries that were posed. The students were encouraged to build an attitude that is more motivational as a direct result of their participation in the enlightening programme.
Outcome of the activity	The students learnt both the sides of entrepreneurship
Key Highlights	Professional life, employer-sponsored, money-savvy, plan wisely
Participation Details	
Total No. of students participated	53
Total No. of faculty participated	1
Attendance Details	

Photographs	

Participants List

S.No.	NAME
1.	ADHIKESAVANARAYANAN.S
2.	AKARSHANA.S
3.	AKASH.T.P
4.	AKSHAY.A
5.	ANSIL.J
6.	ARSHATH.A
7.	ARUN PRAKASH.A.M
8.	ASHWIN PRASANNA.B
9.	BARANISH.K
10.	BHARATH.S
11.	DARSHINI.B
12.	DEEPITHA.M
13.	DHARSHANA.V
14.	DHEENATH.C
15.	DINESH.K
16.	ESAKKI PANDI.V
17.	HARISHKUMAR.R

18.	HARSHINI.N
19.	JAIKUMAR.S.G
20.	JAYA RAGHAVENDRA.R
21.	KOMUKTHESWARAN.K.E
22.	KOWSHIKAH.M
23.	MADHAVAN.G
24.	MAHA JAYANTH.M
25.	METHRAN.G.S
26.	MOHAMMED FAZIL.A
27.	NAVEEN.T
28.	NIVETHETHA.E
29.	P.PAVITHRA
30.	PAVITHRA.P
31.	PRAGATHI.P
32.	PAVIN REX.B
33.	PRIYAVARSHINI.V
34.	RAMITA.C
35.	SABARI KUMAR.S.S.R
36.	SAIAMRUTHA.S
37.	SANJAY.S
38.	SANJIV.V
39.	SARAVANA KUMAR.M
40.	SHREE DHARSHANA.D
41.	SHYAM KRISHNAN.S.G.A
42.	SRINATH.R
43.	SRUTHI.S
44.	SUBHA SRI.V

45.	SUDHARSUN.T
46.	SURIYA.K
47.	SURYA PRASANTH.M
48.	SURYA.V
49.	SUVATHI.T
50.	SYED SADIQ.S.N.I
51.	TARUN.N
52.	VIGNESH.S
53.	VIGNESHBIRLA.A

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	Starting a New Startup
Date	15-03-2022
Duration	75 Minutes
Activity Category	IIC Calendar / MIC Driven / **Self Driven** / Day Celebration
Theme	Peptalk
Expert / Speaker Derails	Dr. Nancy Kurian Founder and MD of Golden Threads
Report	The Department **Psychology** conducted Peptalk on the "Starting a New Startup" which was under the guidance of **Dr. Nancy Kurian** who is a Founder and MD of Golden Threads. These are the some information provided in this webinar, The entrepreneurs are good at managing all the aspects of professional and their personal lives. They have the ability to make a big decision and the right decision. They can provide guidance and good opinions to others. The entrepreneur must have the ability to lead so that he can induce people to work with confidence and zeal.Entrepreneurs play a key role in any economy, using the skills and initiative necessary to anticipate needs and bringing good new ideas to market. In her speech she adds, Entrepreneurship that proves to be successful in taking on the risks of creating a startup is rewarded with profits, fame, and continued growth opportunities. Entrepreneurship that fails results in losses and less prevalence in the markets for those involved.While the prospect of becoming your own boss and raking in a fortune is alluring to entrepreneurial dreamers, the possible downside to hanging one's own shingle is vast. Income isn't guaranteed, employer-sponsored benefits go by the wayside, and when your business loses money, your personal assets can take a hit; not just a corporation's bottom line. But adhering to a few tried and true principles can go a long way in diffusing risk.
Outcome of the activity	The students learnt both the sides of startup
Key Highlights	Professional life, employer-sponsored, money-savvy, plan wisely
Participation	The students of Psychology attended

Details	
Total No. of students participated	33
Total No. of faculty participated	02
Attendance Details	
Photographs	

Participants List

S.No.	NAME
1.	ABIRAMI.M.K
2.	AMSAVARTHINI J
3.	ARUNA K
4.	BALA SUDANTHIRA V
5.	BARATH. RL
6.	BHARATH T
7.	BHARATHY.J.B
8.	DEVI P
9.	DHEENADAYALAN.B
10.	DIVYA BHARATHI T
11.	DIYA KUMARI JANGID
12.	GAYATHRI. B
13.	GOKUL.T
14.	HARISMITA. A
15.	HARSHINI.R
16.	JAIMANICKAM.J
17.	KAAVYA S
18.	KAVIYA. R
19.	KEERTHIVARSHINI.K
20.	LAKSHMI PRABHA . S
21.	MATHIVADHANAN.K
22.	MEER NASREEN FATHIMA M
23.	PAVITHRA DEVI S
24.	PIRIYAVARSHITHAA.S
25.	PRANAVASHREE K
26.	PRAVEEN KUMAR D
27.	PRIYADHARSHINI.M
28.	PRIYANKA S
29.	RAMYA S
30.	ROSHINI. K
31.	SAHANA R A
32.	SANGEETHA.S
33.	SANKARI.A

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	Entrepreneur Policy, Opportunities & Challenges ahead
Date	18-03-2022
Duration	75 Minutes
Activity Category	IIC Calendar / MIC Driven / **Self Driven** / Day Celebration
Theme	Seminar
Expert / Speaker Derails	Mr.Kishore Chandran, Managing Trustee, Dr.Kalam Foundation
Report	The Department of MSW conducted seminar on the " Entrepreneur Policy, Opportunities & Challenges ahead" which was under the guidance of **Mr.Kishore Chandran, Managing Trustee, Dr.Kalam Foundation** . Entrepreneurship that fails results in losses and less prevalence in the markets for those involved.While the prospect of becoming your own boss and raking in a fortune is alluring to entrepreneurial dreamers, the possible downside to hanging one's own shingle is vast. Income isn't guaranteed, employer-sponsored benefits go by the wayside, and when your business loses money, your personal assets can take a hit; not just a corporation's bottom line. But adhering to a few tried and true principles can go a long way in diffusing risk. These are the some information provided in this webinar, The entrepreneurs are good at managing all the aspects of professional and their personal lives. They have the ability to make a big decision and the right decision. They can provide guidance and good opinions to others. The entrepreneur must have the ability to lead so that he can induce people to work with confidence and zeal.Entrepreneurs play a key role in any economy, using the skills and initiative necessary to anticipate needs and bringing good new ideas to market. In her speech she adds, Entrepreneurship that proves to be successful in taking on the risks of creating a startup is rewarded with profits, fame, and continued growth opportunities.
Outcome of the activity	The students learnt both the sides of entrepreneurship
Key Highlights	Professional life, employer-sponsored, money-savvy, plan wisely

Participation Details	
Total No. of students participated	33
Total No. of faculty participated	02
Attendance Details	
Photographs	

Participants List

S.No.	NAME
1.	ADITHYA.V.N
2.	AISWARYA.N.K
3.	AKHILA NATH. K
4.	ALAGUMEENA. S
5.	ANAGHA ASHOKAN
6.	ARUN RAJ NARAYAN. C
7.	ATHULLYA SURESH
8.	DARSHNI SHREE. V. S
9.	DUSHYANT DEOTALE
10.	GOWSHIKA. S
11.	HANEES. N

12.	KRISHNAPRIYA. S
13.	LOGESHWAR. M
14.	MANJUSHA GOVINDH. P
15.	MONISHA. G
16.	PAVISHNANDHINI. A
17.	PRADEEP KUMAR. S
18.	PRITHIKA. S
19.	RITHIKA. R. S
20.	SAKTHIVEL. J
21.	SANTHIYA. S
22.	SAURABH KUMAR DEY
23.	SUNDHARESAN. I
24.	VARSHA RAMESH
25.	VINEETH KUMAR. G
26.	YAMINI SRI. S
27.	SIBIVARSHAN. B
28.	SOWMYA. S
29.	SUJIHA.A
30.	THILLAIKARASI. R
31.	VARSHA YADAV.S.S
32.	VASUDEAVAN. P
33.	VIGNESH. L
34.	Mr. V. Madhan
35.	Mr. Bharath

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	Career Options After UG
Date	25-04-2022
Duration	75 Minutes
Activity Category	IIC Calendar / MIC Driven / **Self Driven** / Day Celebration
Theme	Interactive Session
Expert / Speaker Derails	Mr.Babu Vivekanandan Head, TIME, Coimbatore
Report	The Department of **Commerce** conducted Interactive session on the "Career Options After UG" which was under the guidance of **Mr.Babu Vivekanandan Head, TIME, Coimbatore**. Entrepreneurship that fails results in losses and less prevalence in the markets for those involved.While the prospect of becoming your own boss and raking in a fortune is alluring to entrepreneurial dreamers, the possible downside to hanging one's own shingle is vast. These are some information provided in this webinar, The entrepreneurs are good at managing all the aspects of professional and their personal lives. They have the ability to make a big decision and the right decision. They can provide guidance and good opinions to others. The entrepreneur must have the ability to lead so that he can induce people to work with confidence and zeal.Entrepreneurs play a key role in any economy, using the skills and initiative necessary to anticipate needs and bringing good new ideas to market. In her speech she adds, Entrepreneurship that proves to be successful in taking on the risks of creating a startup is rewarded with profits, fame, and continued growth opportunities..Income isn't guaranteed, employer-sponsored benefits go by the wayside, and when your business loses money, your personal assets can take a hit; not just a corporation's bottom line. But adhering to a few tried and true principles can go a long way in diffusing risk.
Outcome of the activity	The students learnt both the sides of entrepreneurship
Key Highlights	Professional life, employer-sponsored, money-savvy, plan wisely

Participation Details	The students of Commerce attended
Total No. of students participated	33
Total No. of faculty participated	02
Attendance Details	
Photographs	

Participants List

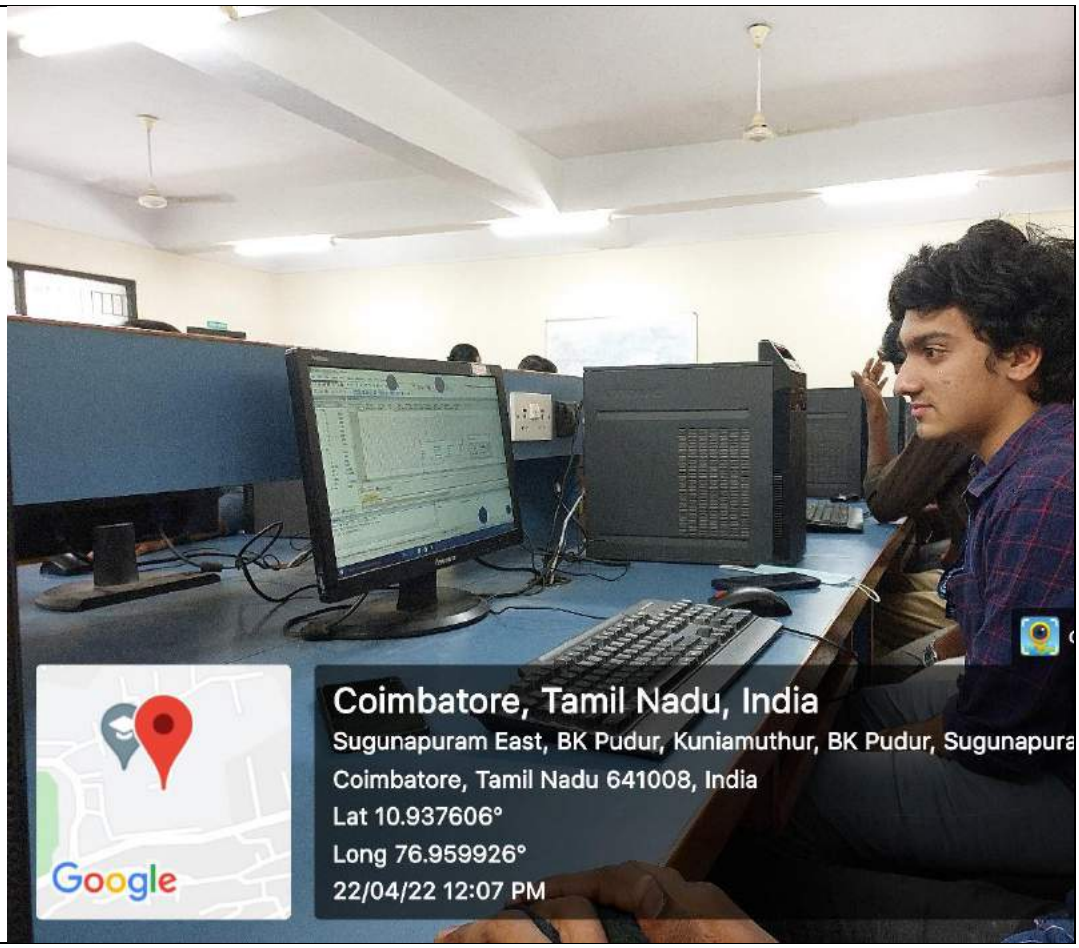
S.No.	NAME
1.	ADITH KRISHNAN.U
2.	ADRIEL MERVIN.D
3.	**ANUSHA.K**
4.	ASHWINNITHISH.K.S
5.	**BAVANITAA.K**
6.	**CELINMARY.J**
7.	CHANDRU. K
8.	DARSAN U NAIR
9.	DHANUSH KUMAR. M. S
10.	DHARANISH.E
11.	GANESHKUMAR. S
12.	**HARI PRIYA. K**
13.	HARIHARASUDHAN.N
14.	HARISH KUMAR.M
15.	HARISHRAKTHAN. M
16.	**JAASWINI.S.K**
17.	JEBAS GODWIN. S
18.	**KAVIYA.V**
19.	**KEERTHANA.S**
20.	LOGANATH. B. B
21.	MEENAMBIKAI. S
22.	NIKITHA. R. S
23.	NILESH.S
24.	NITEESHWAR. B
25.	PRANEETH.B
26.	**RAAGASRI.R**
27.	RAHIN SREEJITH
28.	**RAJALAKSHMI.B**
29.	RITHIK.G
30.	**RITHIKA. P**
31.	**SAHANA.M**
32.	SAKTHI KUMAR. M
33.	SAKTHIVEL MUTHU. R

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	Training on KEIL U Vision IDE
Date	22-04-2022
Duration	75 Minutes
Activity Category	**Self Driven**
Theme	Training Session
Expert / Speaker Derails	"Mr. A. P. Rajesh Asst. Prof Dept. of ECS, SKASC"
Report	Embedded system means some combination of computer hardware and programmable software which is specially designed for a particular task like displaying message on LCD. If you are still wondering about an embedded system, just take a look at these circuit applications using 8051 microcontroller.
Outcome of the activity	The students learned about the ARM Tool KEIL U Vision IDE
Key Highlights	Embedded, LCD, KEIL
Participation Details	
Total No. of students participated	37
Total No. of faculty participated	02
Attendance Details	
Photographs	


Coimbatore, Tamil Nadu, India
Sugunapuram East, BK Pudur, Kuniamuthur, BK Pudur, Sugunapura
Coimbatore, Tamil Nadu 641008, India
Lat 10.937606°
Long 76.959926°
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Google

Kuniyamuthur, Tamil Nadu, India
WXP5+VRM, BK Pudur, Sugunapuram East, Kuniyamuthur, Tamil Na
641008, India
Lat 10.937393°
Long 76.959267°
22/04/22 11:58 AM
Google

Participants List

S.No.	NAME
1.	ABHITHANJALI
2.	**ANGELINE CYNTHYA.S**
3.	AVINASH RAGUL.V
4.	BALAKUMARAN.K
5.	BOOPATHI.P
6.	BOOPESH.P
7.	CHANDEEP.N
8.	**DIVINCY RATHINA MARY.G**
9.	FELIX DESOUZA.E
10.	GOWREESH.K.P
11.	GOWTHAM.S
12.	INDHU REKHA.N

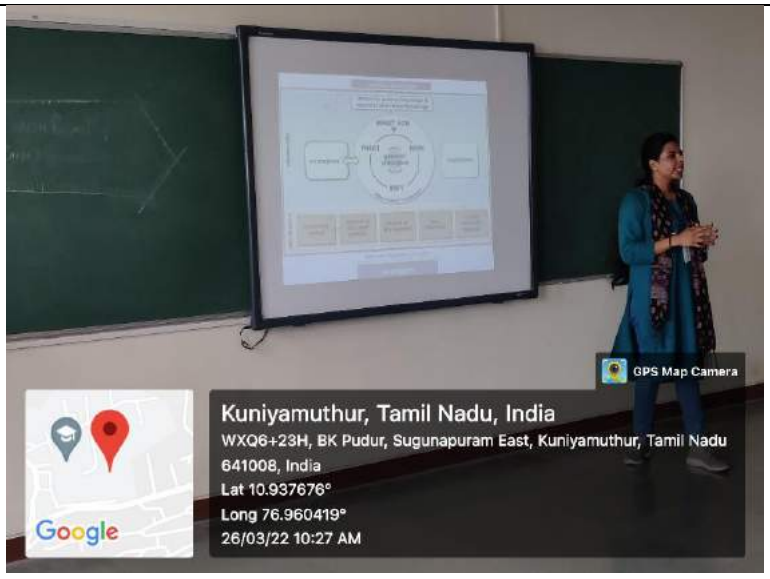
13.	**JANAKI DEVI.I**
14.	JEGAN.M
15.	KARAN KUMAR.D
16.	KARTHIK.A
17.	KEERTHI VASAN.B
18.	MAHENDIRA KUMAR.R.K
19.	MOHAMED SANUF.P
20.	MOHAN PRASAD.S
21.	MONISH.V.K
22.	PRABHAKARAN.R
23.	RAJARAJAN.R.R.N
24.	RATHIK YASVANT.N
25.	ROHIN.M
26.	ROHITH VITHAL KADAM
27.	SAKTHIVEL.S
28.	SARAVANA RAJA.M
29.	SESHASAYEE RAO.T. N
30.	SIVA PRASATH.S
31.	**THARANI.R**
32.	**UMADEVI.R**
33.	VASANTHA KUMAR.R
34.	VIGNESH.K
35.	VIKRAM DEV.R
36.	VISHNU PRASATH.K.M
37.	VIVIAN.B

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	**Training Session**
Title of the session	Starting a New Business
Date	26-03-2022
Duration	55 mins
Activity Category	Self Driven
Theme	Entrepreneurship
Expert / Speaker Derails	Ms. Premyuktha, Business Analyst, Eminent Freelance Solutions, Salem
Report	The guest quoted some points to start a small business • Refine your idea • Write a business plan • Assess your finances • Determine your legal business structure • Register with the government and IRS • Purchase an insurance policy • Build your team • Choose your vendors • Brand yourself and advertise • Grow your business If you're thinking about starting a business, you likely already have an idea of what you want to sell online, or at least the market you want to enter. Do a quick search for existing companies in your chosen industry. Learn what current brand leaders are doing and figure out how you can do it better. If you think your business can deliver something other companies don't (or deliver the same thing, only faster and cheaper), or you've got a solid idea and are ready to create a business plan.

Outcome of the activity	Generating business idea Planning Building
Key Highlights	Brainstorming ideas Choosing team Planning finances
Participation Details	Students of department of Mathematics
Total No. of students participated	42
Total No. of faculty participated	1
Attendance Details	
Photographs	

Participants

S.No.	Name
1.	ABISHA NEWLIN.J
2.	AKALAYA.D
3.	ANANTHIKA.V
4.	BALA SAI NIHITA.S
5.	BHUVANESHWARI.T
6.	CHARULATHA.H
7.	DHARANIKA
8.	ERIN BERNIC
9.	FASEELA.M
10.	GINNI
11.	HARANI.K
12.	HARINI.A.S
13.	HARINI.S.A
14.	ISWARYA.M
15.	JANANII.P

16.	JASODHADEVI.D
17.	JENI.J.S
18.	JOICE JENNET.L
19.	JOTHIGA.M
20.	KANISHKA.P
21.	KEERTHANA.R
22.	LAKSHANA.S
23.	MAHARATHI.D
24.	MAHIMA.N.S
25.	MALAVIKA.D
26.	MALINI.P
27.	MIRUDHULA SRI .S
28.	NAMRITHA.R.P
29.	NARGHEES.N
30.	NEMALIKA.V
31.	NIDHISHREE.S.C
32.	NIKHITAA.T
33.	NITHI SRI.K
34.	NITHIYA SHREE.V
35.	NOORUL NISA.E
36.	PAVITHRA.S
37.	PERIYANAYAKI.R
38.	PRANIKA.B
39.	PRASANNA BHARATHI.C
40.	PRATHIKSHA.N
41.	PRIYADHARASHINI.M
42.	PRIYANKA NAV NATH SHINDE
43.	Mr. V. Madhan

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	**Guest Lecture**
Title of the session	Ideas for Start-Ups
Date	28-03-2022
Duration	75 mins
Activity Category	Self Driven
Theme	Start-Up
Expert / Speaker Derails	"Dr. P. Stanley Xavier Elango, Dean - Family Managed Business, Aachi Group of Companies, Chennai"
Report	The guest highlighted that Starting a business is a huge commitment. Entrepreneurs often fail to appreciate the significant amount of time, resources, and energy needed to start and grow a business. Here are some of the biggest challenges to starting and growing a business: • Coming up with a great and unique product or service • Having a strong plan and vision for the business • Having sufficient capital and cash flow • Finding great employees • Firing bad employees quickly in a way that doesn't result in legal liability • Working more than you expected
Outcome of the activity	The students and faculty members learned about the insights while starting a start-up.
Key Highlights	Brainstorming ideas Choosing team Planning finances

Participation Details	Students of department of Mathematics
Total No. of students participated	66
Total No. of faculty participated	2
Attendance Details	
Photographs	

Participants

S.No.	Name
1.	ADLIN PRINCY.L

2.	AKASHKUMAR.R
3.	AKSHAYA.M.V
4.	AMRITHALAKSHMI.S
5.	AMRUTHA KRISHNADAS
6.	ARUNIMA S KUMAR
7.	DHARIKA.S
8.	DHARSHANA.S.K
9.	DIVYADHARSHINI .S
10.	GAYATHRI.R
11.	GAYATHRI.S
12.	GEETHA PRIYA.C
13.	HARIPRIYA.G
14.	INDHUJA.V
15.	JEEVITHA.R
16.	KANISHMA.S
17.	MADHUMITHA.L
18.	MARIA JOHN
19.	MIDHUNA.B
20.	MUTHU SARAVANA.K.S
21.	NIMISHA AUSHLIN.S.D
22.	NITHILA .A
23.	NIVETHA.B
24.	PONKALAIVANI.M
25.	POOJA.S
26.	PRABAVATHI.K.R
27.	PRANEET VEL.G
28.	PREETHI.R

29.	RAHUL.E
30.	RAM BABU.R
31.	RASIKA.P
32.	REMYA.M
33.	SAHITHYA.V.N
34.	SAMYUKTHA.P
35.	SANTHOSHI PATEL.M
36.	SANTHWANA.K
37.	SELVA SUGIRTHA.B
38.	SHAJITHA.N
39.	SHARMILA BANU.J
40.	SOWNDARYA.P
41.	SRUTHI.A
42.	TARINI.M.N
43.	VIDHYA.E
44.	VINISH AARON.A.S
45.	VISHNUPRIYA.S
46.	YOGAVARDHINI.B
47.	YUVASRI.M
48.	ABISHA SHARON.M
49.	AFRA ANJUM.S
50.	AKSHAYA.M
51.	ALEENA ABDUL AZEEZ
52.	AMRITHHA.V.S
53.	ANUSREE SATHIAN
54.	ANUSRI.T.R
55.	ASWINI.P

56.	ATHIRA MENON.A
57.	DAKSHATA.G
58.	DHARANIKA. K
59.	DHWANI.M
60.	DIVYA BHARATHI.K
61.	FARHANA FARHATH. M
62.	GUNASHREE.S
63.	JESU HILANI. J
64.	KAMALI.K
65.	KANISHKA. S
66.	KAVYA SHREE.K.P
67.	Mrs. P. Devika
68.	Mr. M. Rajesh

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	Entrepreneur Talk
Date	16-08-2022
Duration	75 Minutes
Activity Category	**Self Driven**
Theme	SEMINAR
Expert / Speaker Derails	Ms. Nivetha, Co-Founder, Nam Kadai, Tiruppur.
Report	The English department & IIC jointly hosted a seminar called "Entrepreneur Talk." Ms. Nivetha, a co-founder of Nam Kadai in Tiruppur, delivered the keynote address. Later, She talked about some of his ideas and things he had done, and she also talked for a long time about whats made some businesses successful and what problems they had. In addition to that, she cleared up a few misconceptions that are frequently held regarding ownership of a firm. She presented the idea of female entrepreneurship, including business practices that were either successful or failed, in addition to the six essential life skills that are required for every entrepreneur to have. During the question and answer session that was carried out, answers were provided to each and every one of the inquiries that were posed. The students were encouraged to build an attitude that is more motivational as a direct result of their participation in the enlightening programme.
Outcome of the activity	The students learnt both the sides of entrepreneurship
Key Highlights	Female entrepreneurship, successful ,skills

Participation Details	
Total No. of students participated	56
Total No. of faculty participated	1
Attendance Details	
Photographs	

Participants List

S.No.	NAME
1.	SANTHIYA.J
2.	SHANMUGANATHAN.M
3.	SIDDHARTH.S
4.	SNEKA.B

5.	SRI DARSANI.J
6.	SRINITHI.B
7.	SUDHAKAR.M
8.	SUJITH SURYA.S
9.	SUKUMAR.R
10.	SULTHANA.S
11.	SURYA PRAKASH.M
12.	SWASTHICA.M.A
13.	SWETHA SREE.G
14.	THANRAJ.M
15.	UDAYA SURIYAN.S
16.	VARSHA
17.	VARSHA.J
18.	VARSHNI.J
19.	VIGNESH KUMARAN.R
20.	VIKASH KUMAR R U
21.	APARNA.R
22.	ASWANTH. R
23.	BALAGANESHAN.M
24.	DINESH KUMAR.A.B
25.	DINESHRAM.T.S
26.	DIVYA.S.S
27.	DURGA.S
28.	GOWRI.R.S

29.	GOWTHAM.P
30.	GOWTHAMRAJ.S
31.	AGARDEEP.S
32.	AMARNATH.S.R
33.	**ARCHARA. S**
34.	ARIPRASATH. A
35.	ARUN. N. H
36.	**ASFIYA. S**
37.	**DEEPTHI SHREE.M**
38.	**DEIVA DHARSHINI.M**
39.	**DEVI** PRIYANKA.S
40.	**DHARSHINI.T.S**
41.	DHASWIN.S
42.	DILIP RANJAN.R
43.	DIVYAPRASATH.N.S
44.	**DURGADHARSHINI.S**
45.	HARI PRASATH.L
46.	**ILAKKIYA.R**
47.	JANARTHANAM. T
48.	**KAVIPRIYA. R**
49.	**KEERTHANA.R**
50.	**KEERTHANA.S**
51.	KOUSHIK BALAJI.S
52.	MAHA PRASANNA.S.A

53.	MANU.R
54.	NITHISHVAR. K.V
55.	NIVEDH KUMAR. S
56.	PRANESH.M
57.	Mrs. Rizwana
58.	Mrs. Nalina

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	Secrets of Successful Entrepreneur
Date	10-08-2022
Duration	75 Minutes
Activity Category	IIC Calendar / MIC Driven / **Self Driven** / Day Celebration
Theme	Workshop
Expert / Speaker Derails	Ms Sahetia Santhosh, Associate Engineer,Orion Innovation
Report	The department of ICT and IIC hosted a session with the theme "Secrets of Successful Entrepreneurship." The chief guest for the event was Ms. Sahetia Santhosh, an Associate Engineer of Orion Innovation. The following is a brief summary of her speech: Successful businesspeople have the mindset of being open to new experiences and having faith that everything is possible if they are willing to put in the effort to see their goals as a first step along the way to achieving them. The power of visualisation, or "seeing yourself in your mind as having attained your dreams," is something that management gurus have taught us to do. Imagine yourself signing books for a crowd of people who have lined up to get their hands on your signature in order to increase your chances of becoming a successful author. Imagine yourself living in opulence while balancing a large money account in your mind as a step toward achieving your goal of being wealthy. And you should make the mental exercise of imagining yourself successful a routine part of your life. Every waking hour of your day should be spent with the mindset that you have already achieved (or will achieve) success. A personal development coach divulged to me her technique that aids her in maintaining a continuous visualisation of her goals for the present: reciting your goal aloud with each step that you take when ascending stairs. If you want to increase the amount of money you have, you should repeat after me, "I will have money." as you go up

	each flight of stairs. Using this strategy will help you reaffirm your objective and keep it at the forefront of your mind. During the question and answer session that was carried out, answers were provided to each and every one of the inquiries that were posed. The students were encouraged to build an attitude that is more motivational as a direct result of their participation in the enlightening programme.
Outcome of the activity	The students learned both the sides of entrepreneurship
Key Highlights	Professional life, employer-sponsored, money-savvy, plan wisely
Participation Details	
Total No. of students participated	43
Total No. of faculty participated	1
Attendance Details	
Photographs	

Participants List

S.No.	NAME
1.	AARTHI P
2.	AKSHAY K
3.	ANNABEL MARIA JOHNSON
4.	ANUPAMA S
5.	ARUN RAJ .E
6.	ARUN KARTHICK. V
7.	BALA SONIKA SHRUTHI.M
8.	DHEENA THAYALAN R
9.	EDWIN ANAND.A
10.	HARIHARAN N
11.	KARTHI.V
12.	KETHARNATH. S
13.	LEDIA JONE S
14.	MANI SANKAR K M
15.	MATHEWS B JOSEPH
16.	MOHAMMED IBRAHIM.S
17.	NATRAYAN RAM D
18.	NISHANTH. N
19.	**NITHISH.M**
20.	NYGEL ALFRED R
21.	PRADEEP N
22.	PRINCECHRISTOPHER.C

23.	PRIYA DHARSHINI A
24.	PUJAA SHREE R
25.	R.S. RAMA SOWJANYA
26.	RUPIN SRI RAM S.P
27.	SALONI RASIKA.A
28.	SHAFIKA BANU S
29.	SHAMEENA. S
30.	SHANJEEV K
31.	SHEEBA S
32.	SINEKA.G
33.	SIVAPRAKASAM J
34.	SOWMIYA. T
35.	SRIREVANTH. M
36.	SUDHAN S
37.	SURESH KUMAR.P
38.	TAMILSELVAN T
39.	VAITHEESWARI R
40.	VARSHA .D
41.	VISHVESHWARAN. K
42.	VISHVESWER. G
43.	AARTHI P

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	Exploring Business Skills
Date	10-08-2022
Duration	75 Minutes
Activity Category	IIC Calendar / MIC Driven / **Self Driven** / Day Celebration
Theme	Workshop
Expert / Speaker Derails	Mr. Vignesh .K ,Associate Analyst, Deloitte, Hyderabad
Report	The department of information and communications technology hosted a session with the theme " Exploring Business Skills". The chief guest for the event was Mr. Vignesh .K ,Associate Analyst, Deloitte, Hyderabad. The following is a summary of his full speech in abbreviated form: The ability to think creatively, to manage time effectively, to lead others, to administer businesses and money, to manage funds, to think strategically, and to be able to solve problems are all essential abilities for entrepreneurs to have. These are the kinds of abilities that are valuable to employers across a wide variety of sectors and types of workplaces, which makes them exceptionally marketable. These are the kinds of abilities that entrepreneurs absolutely need to have in order to be able to foster innovation, growth in business, and competition. The concomitant development of a wide range of other capacities is required in order to obtain these capabilities as well. If you want to be a great entrepreneur, for

	instance, you might need to perfect your ability to take risks and expand your knowledge of how to run organisations in order to achieve that goal. In addition to this, you should consider making efforts to broaden the scope of your professional network. During the question and answer session that was carried out, answers were provided to each and every one of the inquiries that were posed. The students were encouraged to build an attitude that is more motivational as a direct result of their participation in the enlightening programme.
Outcome of the activity	The students learnt both the sides of entrepreneurship
Key Highlights	Professional life, employer-sponsored, money-savvy, plan wisely
Participation Details	
Total No. of students participated	37
Total No. of faculty participated	1
Attendance Details	
Photographs	

Participants List

S.No.	NAME
1.	ADHIKESAVANARAYANAN.S
2.	AKARSHANA.S
3.	AKASH.T.P
4.	AKSHAY.A
5.	ANSIL.J
6.	ARSHATH.A
7.	ARUN PRAKASH.A.M
8.	ASHWIN PRASANNA.B
9.	BARANISH.K
10.	BHARATH.S
11.	DARSHINI.B
12.	DEEPITHA.M
13.	DHARSHANA.V
14.	DHEENATH.C
15.	DINESH.K
16.	ESAKKI PANDI.V
17.	HARISHKUMAR.R
18.	HARSHINI.N
19.	JAIKUMAR.S.G
20.	JAYA RAGHAVENDRA.R
21.	KOMUKTHESWARAN.K.E
22.	KOWSHIKAH.M
23.	MADHAVAN.G

24.	MAHA JAYANTH.M
25.	METHRAN.G.S
26.	MOHAMMED FAZIL.A
27.	NAVEEN.T
28.	NIVETHETHA.E
29.	P.PAVITHRA
30.	PAVITHRA.P
31.	PRAGATHI.P
32.	PAVIN REX.B
33.	PRIYAVARSHINI.V
34.	RAMITA.C
35.	SABARI KUMAR.S.S.R
36.	SAIAMRUTHA.S
37.	SANJAY.S

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	How to Choose your Career
Date	10-08-2022
Duration	75 Minutes
Activity Category	IIC Calendar / MIC Driven / **Self Driven** / Day Celebration
Theme	SEMINAR
Expert / Speaker Derails	Ms. Merlin Poonika Y, Jr. Software Engineer, Optum
Report	The department of information and communications technology hosted a session with the theme "How to Choose your Career". The chief guest for the event was Ms. Merlin Poonika Y, Jr. Software Engineer, Optum. The following is a condensed version of her entire speech that summarises its main points: It's worth spending the time to come up with a career development plan if you're stuck for employment ideas and know where your skills might be best served. Simply follow these four stages to choosing a career path. A career plan is a strategy that you will continually construct to manage your learning and progression throughout your working life. You will use this plan to guide your professional development. It is designed to assist you in visualising the steps you need to take to attain your professional goals and the manner in which you may put

	these steps into action. It does this through a four-stage process. A career plan consists of the following four stages: • identify your talents and interests • explore career ideas • Come to a conclusion and establish some goals that are attainable. • It is vital to plan your career for a variety of reasons, including the fact that having a career development plan in place lowers the likelihood of your making rash choices and that it assists you in determining when you are ready to explore for new opportunities and acquire new abilities. This model can be utilised by anyone, from those who have just left high school to current students, recent graduates, and those looking to switch careers. Find out more information about what steps are involved in the process and how to create a road map for your professional journey. During the question and answer session that was carried out, answers were provided to each and every one of the inquiries that were posed. The students were encouraged to build an attitude that is more motivational as a direct result of their participation in the enlightening programme.
Outcome of the activity	The students learnt both the sides of entrepreneurship
Key Highlights	Professional life, employer-sponsored, money-savvy, plan wisely
Participation	

Details	
Total No. of students participated	62
Total No. of faculty participated	2
Attendance Details	
Photographs	

Participants List

S.No.	NAME
1.	**ABITHAANJALI.B**
2.	AKASH.B
3.	**ANGELINE CYNTHYA.S**
4.	AVINASH RAGUL.V
5.	BALAKUMARAN.K
6.	BOOPATHI.P
7.	BOOPESH.P
8.	CHANDEEP.N

9.	DARRELL MANOAH.D
10.	DHARUN ADHITYA.R
11.	**DIVINCY RATHINA MARY.G**
12.	**DIVYA DHARSHAN.A.S**
13.	FELIX DESOUZA.E
14.	GOWREESH.K.P
15.	GOWTHAM.S
16.	**HARINI.V**
17.	**HARSHINI BALA.B**
18.	INDHU REKHA.N
19.	**JANAKI DEVI.I**
20.	JEGAN.M
21.	KALEESWARAN.S
22.	KARAN KUMAR.D
23.	KARTHIK.A
24.	KARTHIKEYAN .S
25.	KEERTHI VASAN.B
26.	MAHENDIRA KUMAR.R.K
27.	MOHAMED SANUF.P
28.	MOHAN PRASAD.S
29.	MONISH.V.K
30.	**NANDHINI.K**
31.	**NARMADHA.U**

32.	PRABHAKARAN.R
33.	**PRIYADHARSHINI.S**
34.	RAJARAJAN.R.R.N
35.	RASWANTH .G.S
36.	RATHIK YASVANT.N
37.	ROHIN.M
38.	ROHITH VITHAL KADAM
39.	SAKTHIVEL.S
40.	SANJITH.S
41.	SANTHOSH KUMAR.G
42.	SANTHOSH KUMAR.S.G
43.	SARAVANA RAJA.M
44.	SESHASAYEE RAO.T.N
45.	**SHENBAGA KAMATCHI.R**
46.	SIVA PRASATH.S
47.	SREEMAAN SHIVKIRTH
48.	**SUBASHREE.S**
49.	**SUHITHAA.T**
50.	**SWETA .B .K**
51.	**THARANI.R**
52.	**UMADEVI.R**
53.	VAISHAK.M
54.	VASANTHA KUMAR.R

55.	VIGNESH.K
56.	VIJAYAN.E
57.	VIKRAM DEV.R
58.	VIMAL KANTH.M.V
59.	VISHNU PRASATH.K.M
60.	VIVIAN.B
61.	RAKUL
62.	ABINAYAN

SRI KRISHNA ARTS & SCIENCE COLLEGE

INSTITUTION'S INNOVATION COUNCIL

Event Report

Details	Particulars
Title of the session	Pathway to Excel as Entrepreneur
Date	10-08-2022
Duration	75 Minutes
Activity Category	IIC Calendar / MIC Driven / **Self Driven** / Day Celebration
Theme	Peptalk
Expert / Speaker Derails	M. Asfar Ahamed, SAP Associate,Schneider Electric, Chennai
Report	The department of information and communications technology hosted a session with the theme " Pathway to Excel as Entrepreneur". The chief guest for the event was Mr. M. Asfar Ahamed, SAP Associate,Schneider Electric, Chennai. The following is a short summary of his entire speech that summarises its main points: He discussed the value of volunteering, how to learn, how to be an information seeker, and how to have more self-assurance. He provided information about the AWAKE institution, which is a place where students may learn about entrepreneurship or acquire training in it. He placed a strong emphasis on the significance of learning the concepts that bring about confidence, learning in a way that is enjoyable to the learner, reading books, and seeking information from all of the different alternative forms, and developing attributes of leadership. He educated us on how to become more intrapreneurial as opposed to becoming traditional business owners. The construction of entrepreneurial skills, how to be successful

	in life, how to handle money and create money, how to tackle a problem, how to develop self-confidence; always follow the heart, questioning, and reasoning were some of the topics he covered in his training. In addition to that, he provided an overview of the significance of conceptualization, invention, the production of ideas, business strategies, and sales presentations. In addition, he went into detail on the process of beginning a business, including the development of a business plan, the comprehension of contracts, and the management of the business. Every seasoned professional started off as a novice. Everyone who is an expert was once a novice. Therefore, dream big and get started right away. Additionally, he recommended reading the book. During the question and answer session that was carried out, answers were provided to each and every one of the inquiries that were posed. The students were encouraged to build an attitude that is more motivational as a direct result of their participation in the enlightening programme.
Outcome of the activity	The students learnt both the sides of entrepreneurship
Key Highlights	Professional life, employer-sponsored, money-savvy, plan wisely
Participation Details	
Total No. of students participated	53
Total No. of faculty participated	1
Attendance Details	

Photographs	

Participants List

S.No.	NAME
1.	ADHIKESAVANARAYANAN.S
2.	AKARSHANA.S
3.	AKASH.T.P
4.	AKSHAY.A
5.	ANSIL.J
6.	ARSHATH.A
7.	ARUN PRAKASH.A.M
8.	ASHWIN PRASANNA.B
9.	BARANISH.K
10.	BHARATH.S
11.	DARSHINI.B
12.	DEEPITHA.M
13.	DHARSHANA.V
14.	DHEENATH.C
15.	DINESH.K
16.	ESAKKI PANDI.V
17.	HARISHKUMAR.R

18.	HARSHINI.N
19.	JAIKUMAR.S.G
20.	JAYA RAGHAVENDRA.R
21.	KOMUKTHESWARAN.K.E
22.	KOWSHIKAH.M
23.	MADHAVAN.G
24.	MAHA JAYANTH.M
25.	METHRAN.G.S
26.	MOHAMMED FAZIL.A
27.	NAVEEN.T
28.	NIVETHETHA.E
29.	P.PAVITHRA
30.	PAVITHRA.P
31.	PRAGATHI.P
32.	PAVIN REX.B
33.	PRIYAVARSHINI.V
34.	RAMITA.C
35.	SABARI KUMAR.S.S.R
36.	SAIAMRUTHA.S
37.	SANJAY.S
38.	SANJIV.V
39.	SARAVANA KUMAR.M
40.	SHREE DHARSHANA.D
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