14th

GOVERNING BODY REPORT

December 2020

SRI KRISHNA

ARTS AND SCIENCE COLLEGE

COIMBATORE - 641008

A College Ranked 29th in NIRF Ranking 2019

1st Rank in Institution Swachhta Ranking 2019

GOVERNING BODY MEETING

GOVERNING BODY REPORT

DECEMBER 2020

Sri Krishna Arts and Science College

An Autonomous College

Affiliated to Bharathiar University

Re-accredited with "A" Grade by NAAC

A College Ranked 29th in NIRF Ranking 2019

1st Rank in Institution Swachhta Ranking 2019

Coimbatore – 641008.

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COIMBATORE - 641008

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SRI KRISHNA ARTS AND SCIENCE COLLEGE
COIMBATORE – 641008.

25/10/2019

Minutes of the Governing Body meeting under Autonomous Status held at 10:00 a.m. on Friday 25-10-2019 in the Council Hall.

Members Attended:

NO	NAME	DESIGNATION	SIGNATURE
1	Mrs. S. Malarvizhi	Chair person, Governing Body	*signature*
2	Mr. K.Adithya	Trustee	LEAVE OF ABSENCE
3	Mr. C. R. Swaminathan	Management Nominee	LEAVE OF ABSENCE
4	Mr. Mahendra Ramdas	Management Nominee	LEAVE OF ABSENCE
5	Dr. K.P Suresh	UGC Nominee	*signature* 25/10/2019
6	Padmasri. Sri. Dr.P. R. Krishnakumar	Educationalist	*signature*
7	Dr.N.Jeya Kumar	University Nominee	*signature* 25/10/2019
8	Dr.P.Ponmuthu Ramalingam	State Government Nominee	*signature*
9	Dr. K. Sundararaman	Management Nominee (CEO)	*signature*
10	Dr.K.S.Jeen Marseline	Faculty Member	*signature*
11	Dr.A.Alagarsamy	Faculty Member	*signature*
12	Prof. C.Julian Gnana Dhas	Faculty Member	*signature*
13	Dr. P.Baby Shakila	Ex-officio (Principal)	*signature*

1. The meeting commenced at 10 am with a welcome address by the Chairperson

2. The following members have informed their inability to attend, due to their official engagements
    1. **Thiru. K. Adithya**
    2. **Thiru. C.R. Swaminathan**
    3. **Thiru. Mahendra Ramadoss**

   The committee recorded their absence.

3. The committee recorded the minutes of the previous Governing Body meeting held on 23rd Feb 2018 and the action taken based on the suggestions given in the meeting. The minutes and the action taken were approved.

4. The Chairperson requested the principal to present a report on the activities in the college from the last Governing Body meeting to till date.

5. The Principal presented the report and the highlights as follows
    a. The present strength of the college is 8223 and the faculty strength is 282.
    b. During the academic year 2018-19, 1409 students got placed in various multi-national and National level companies with a total offer of 2066. The highest salary being 4.5 lakhs per annum and a average salary is 2.6 lakhs per annum.
    c. During the academic year 2019-20 to till date, 38 companies visited the college for placement and 700 offers have been received by the students. The highest salary being 5.16 lakhs per annum.
    d. The Principal announced that the college has improved its National ranking during the year 2018-19 both in NIRF and in Media.

   The following are the positions the college as attained

   1. NIRF Ranking – 53rd out of 13,000 colleges
   2. Week Magazine – All India 37th position among commerce and science colleges

   The India today magazine has positioned our college with the following ranks

Rank	Category
1st	Top College with best male to female ratio
6th	Science Category
9th	Commerce Category
25th	Costume Design and Fashion
30th	Social Work
30th	Catering Science in Hotel Management
45th	BCA
106th	BBA

   3. The Principal also announced that the following are the accomplishment of the faculty members during the period in terms of Publications, Presentations etc..

Company providing open-sources of software products to the enterprise community.

c. Department of Commerce BI & RM signed a Memorandum of Understanding with Indian Institute of Banking and Finance (IIBF), Mumbai.

d. Department of Commerce PA is accredited with Professional Institute, Institute of Chartered Accountants of India. 60 students of 2019 batch are attending coaching classes for Foundation Course inside the Campus.

e. Department of Management Science launched BBA Logistics Programme in collaboration with Logistics Sector Skill Council (LSC) under the Ministry of Skill Development and Entrepreneurship (MSDE), National Skill Development Corp[oration (NSDC) and CII Institute of Logistics (CIL)

f. Department of Social Work has signed MoU with National Institute of Personnel Management.

g. Infosys BPM Ltd collaborated with our college to train the lecturers and professors and the students in skills required in enhancing the employability of the students.

11. The members of the committee had a detailed discussion for the starting new programmes for the academic year 2020-21 and resolved to apply to the Registrar, Bharathiar University for the starting of the following new programmes

    i. Under Graduate Programmes:
        a. B.Sc (Data Science)
        b. B.Sc (Animation)
        c. B.Com (Corporate Secretaryship) Additional

    ii. Research Programmes:
        a. M.Phil in Social Work
        b. Ph.D in Mathematics
        c. M.Phil and Ph.D in Management Sciences.
        d. Increase in intake in Part- time Ph.D in Computer Science

12. The Chairperson suggested that the next Governing Body meeting will be held in February/March 2020.

13. The meeting concluded with vote of thanks by **Dr. K. Sundararaman, Member & CEO**, Sri Krishna Institutions.

Secretary

Follow-Up Actions

The following actions were taken from the resolutions passed in the last Governing Body Meeting - October 2019.

I. Courses proposed in previous Governing Body

S.No	Courses Proposed in Previous Governing Body	Action Taken
1.	B.Sc (Data Science)	**Introduced(Approved: 60)**
Research Programmes-M.Phil.		
1.	M.Phil. (Social Work)	**Introduced and Approved**
2.	M.Phil. (Management Sciences)	**Introduced and Approved**
Research Programmes-Ph.D.		
1.	Ph.D. (Mathematics)	**Introduced and Approved**
2.	Ph.D. (Management Sciences)	**Introduced and Approved**
3.	Ph.D. (Computer Science) Increase in Intake	**Introduced and Approved**

1. Preamble

The best preparation for tomorrow is doing your best today.

-H. Jackson Brown, Jr.

Sri Krishna Arts and Science College established by Sri Krishna V.L.B. Trust in 1997 is an Autonomous Institution affiliated to Bharathiar University. The College offers progressive education to the students in a holistic manner. The College which began with the strength of 17 students in 1997, has seen a steady growth of students' strength over the years and now it has more than 8223 students, pursuing 34 UG Programmes, 14 PG Programmes, one Integrated Programme and 7 Research Programmes. Sri Krishna Arts and Science College is in the continuous pursuit of increasing its quality and has scaled greater heights in this regard. It was accredited with 'A' Grade by NAAC in the year 2009 and subsequently re-accredited with a high score of 3.26 CGPA, 'A' Grade, in the year 2015 – 2016. Sri Krishna Arts and Science College ranked **1st** in College Category in India as the Cleanest Higher Educational Institution in the country by the Ministry of Human Resource and Development (MHRD) Government of India. The College was ranked **29th** Educational Institution among the colleges in the country by the National Institutional Ranking Framework (NIRF), under the Ministry of Human Resource Development. The Week magazine has ranked the College in the 37th position among Commerce and Science Colleges in India. India Today magazine has ranked the College in various categories such as Best College with male and female ratio, Emerging Colleges of the century in Science and Commerce. All the Academic activities and processes of the College have been standardized and systemized as per ISO 9001:2008 standards and certified by TUV SUD. Placement Cell is acquainted with various Multinational Companies like Infosys, Wipro, TCS, CTS, Deloitte, TECH Mahindra, Aditya Birla, Oracle, Standard Chartered Bank, KPMG, E&Y, Grant Thornton, IBM, Hotel Taj and so on. A total of 2377 (2575) students were placed in these reputed companies in the academic year 2018 – 2019. Research is an opportunity to expand one's intellectual interests, to build skills and hone their expertise in the chosen field. As education is a continuous process and knowledge is infinite, our Institution encourages research in order to expand the comprehensive wisdom of students and faculty members. International Collaboration with American Universities and student exchange programme promotes cross culture learning.

2. Awards, Accreditations and Recognitions

2.1 NAAC Accreditation

An Educational Institution's journey towards its harmonious growth is marked by its performance in NAAC's Assessment and Accreditation Process. The mandate of National Assessment and Accreditation Council (NAAC) as reflected in its vision statement is in making quality assurance an integral part of the functioning of Higher Education Institutions (HEIs).

The NAAC functions through its General Council (GC) and Executive Committee (EC) comprising educational administrators, policy makers and senior academicians from a cross-section of Indian higher education system. Validation by NAAC gives our college, the needed impetus to realize our real capacity and strive towards excellence. In this regard, the growth of SKASC has been rewarded with 'A' Grade and a CGPA of 3.36 until 2021.

2.2 NIRF Ranking

National Institutional Ranking Framework instituted by MHRD ranks Institutions across the country on the basis of parameters such as Teaching Learning and Resources, Research and Professional practice, Graduation outcome, Outreach and Inclusivity and Perception. Sri Krishna Arts and Science College competed with thousands of colleges across the nation for the National Institutional Ranking Framework and has ranked our Institution **29**th across the entire nation and has awarded us the **1**st position among the Self-Financing Colleges in 2020.

2.3 Swachh Rankings

Sri Krishna Arts and Science College has been ranked **1**st in College Category in India as the Cleanest Higher Educational Institution in the country by the Ministry of Human Resource and Development (MHRD) Government of India. First Rank for Swachh Campus 2019 for higher educational Institutions was received by our Chairperson, Smt.S.Malarvizhi and Principal, Dr.P.BabyShakila at ShastriBhavan, NewDelhi. This rank is given for various on campus and off campus Swachh activities performed by the college throughout the year.

2.4 The Week Magazine ranking 2020

India's largest circulated English news magazine 'The Week' ranks colleges under various streams such as Commerce, Science and Engineering, and it has ranked our college in the 45th position among the best colleges under Commerce and Science colleges.
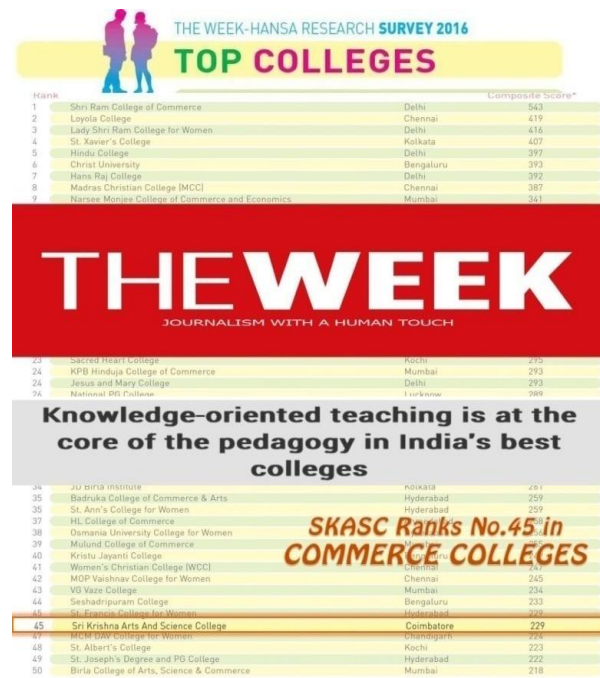
2.5 Out Look Magazine National Ranking

Sri Krishna Arts and Science College is ranked Nationally by The Outlook Magazine. SKASC has been working to march forward with its meticulous plans and this has resulted in it being acclaimed Nationally in academics and other performances. Various Departments of Sri Krishna Arts and Science College has been ranked with appreciations for its achievements.

2.6 India Today Ranking 2020

India Today is a weekly Indian English language magazine, widely circulated in India. Each year India Today ranks educational Institutions based on various parameters. In 2020 it has positioned our college with the following ranks:

2.7 NPTEL

As a part of curriculum innovation, MOOC course is included in UG and PG Syllabi where a student should compulsorily complete one course during the course of study. 6000 students have registered and appeared for various MOOC courses such as NPTEL, Coursera, Edx. Our College Local Chapter has secured 26th position in the National Level, and is listed in Top 100 SWAYAM-NPTEL Local Chapters among 3,325 LCs in India. The SWAYAM-NPTEL has also recognized our local chapter under the special category colleges for Best Certified Count Improvement among Top 100 rated local chapters. Dr. K. Sambath of ECS Department was awarded Active SPOC, NPTEL Local Chapter of the session Jan May 2019.

2.8 Institution Innovation Cell (IIC)

Sri Krishna Arts and Science College has been awarded **5 Stars** and 98.3 scores out of 100 for the Institution Innovation Cell (IIC) activities by under MIC, Ministry of Education, Government of India. The performance was judged on various innovative entrepreneurial programs conducted throughout the year in four quarters. The announcement of event was graced by Honorable Minister for Education Shri. Ramesh Pokryal Nishank, Shri Sanjay Dhotre, AICTE chairman, and IIC officials. On the National Innovation Day this recognition has added to the scales of improvement to Leap forward.

2.9 Atal Ranking of Institutions on Innovation Achievements (ARIIA)

Sri Krishna Arts and Science College is marching towards a massive progression in the National Ranking arena. We hold extreme pride as Team ARIIA has ranked SKASC in the Band B Category i.e. ranked between 26-50 Ranks Nationally. Atal Ranking of Institutions on Innovation Achievements (ARIIA) is an initiative of Ministry of Human Resource Development (MHRD), Govt. of India to systematically rank all major higher educational Institutions and universities in India on indicators related to "Innovation and Entrepreneurship Development" amongst students and faculties.

Ranking is based on various parameters like Facilities, Awareness, Entrepreneurship, Commercialization, Learning Methods and Governance. The implementing and the ranking committee consists of AICTE, NBA , MHRD , MIC , Inflibnet and UGC. This progression is made possible as Team SKASC is always committed towards sincerity and dedication. Kudos to one and all who made this national ranking possible.

2.10 Mentorships UGC Paramarsh Scheme

Sri Krishna Arts and Science College is very much privileged to join hands with UGC under Paramarsh scheme, as a mentor Institution to fulfil the aspiration of UGC to promote Quality Assurance in Higher Education and enable the Non-Accredited Institutions to get accredited by 2022
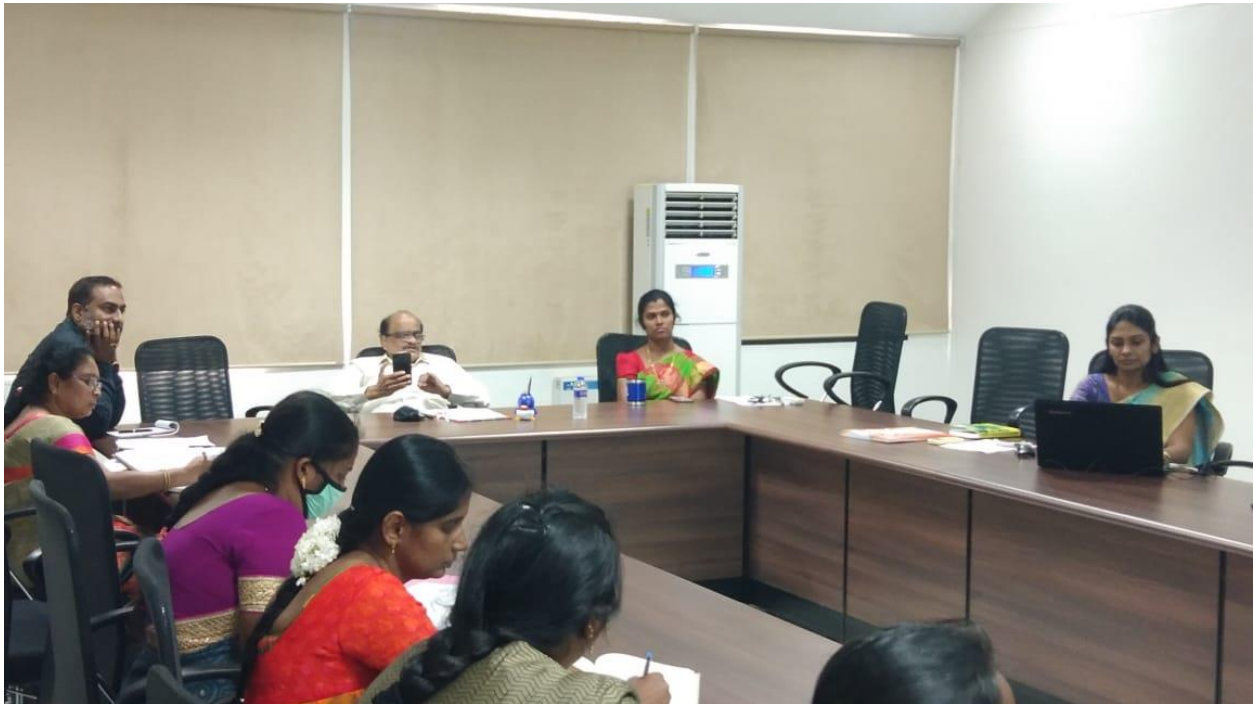
2.10.1 Mentee Institutions

According to the UGC guidelines, SKASC has entered into an agreement with the following 5 mentee Institutions in its vicinity, which are not accredited by NAAC.

- ❖ Sri Krishna Adithya College of Arts and Science, Kovai Pudur, Coimbatore, Tamil Nadu – 641042.
- ❖ Sri Ramalinga Sowdambigai College of Science & Commerce, Vadavalli-Thondamuthur Rd, Onappalayam, Tamil Nadu – 641109.
- ❖ Kathir College of Arts and Science, Neelambur, Tamil Nadu – 641014.
- ❖ Michael Job College of Arts & Science for Women, Sulur, Tamil Nadu – 641103.
- ❖ Kamban College of Arts and Science, Palladam-Pollachi Main Road, Sulthanpet (Po), Coimbatore, Tamil Nadu – 641669.

The above Colleges have consented to collaborate with SKASC as mentee Institution to upgrade their academic performance and realize their aspiration to get accredited. SKASC takes pride in implementing Paramarsh Scheme to achieve UGC's

quality mandate and participate in the pursuit of transforming Indian higher education on par with Global Standards.

2.10.2 Swachhta Mentorship

Since Sri Krishna Arts and Science College has been ranked No.1 for its Swachh culture in the National arena, the Intuition has given the responsiblity to mentor colleges in the geographical vicinity to inculcate the Swachh related awareness. Instution as Sri Krishna Adithya College of Arts and Science, Sri Ramalinga Sowdambigai College of Science & Commerce, Kathir College of Arts and Science, Michael Job College of Arts & Science for Women, Kamban College of Arts and Science are the mentee Instutions. Swachhta Action Plan is a milestone initiative in mainstreaming Swachhta elements across all sectors of the Government in an elaborate, accountable, and sustained manner to realize the Swachh Bharat of Prime Minister's vision and Gandhiji's dream. In association with Mahatma Gandhi National Council of Rural Education (MGNCRE), Department of Higher Education, Ministry of Human Resource Development (MHRD), Hyderabad, Swachhta Action Plan (SAP) is motivated towards bringing Swachhta in the community.
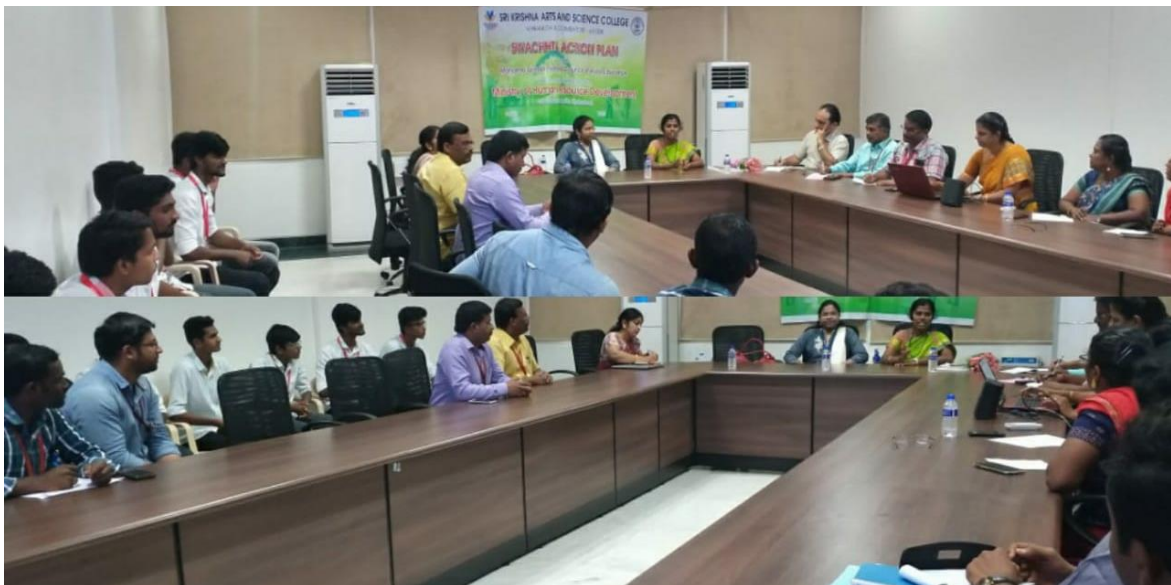
3. MHRD Collaborations

Education plays a significant and remedial role in balancing the socio-economic fabric of the Country. Since citizens of India are its most valuable resource, our billion-strong nation needs the nurture and care in the form of basic education to achieve a better quality of life. This warrants an all-round development of our citizens, which can be achieved by building strong foundations in education. The Ministry of Human Resource Development (MHRD) plays a significant and remedial role in expanding the quality of educational Institutions throughout the country. Sri Krishna Arts and Science College has actively involved in the following initiatives of MHRD

3.1 Institution innovation Cell (IIC)

Sri Krishna Arts and Science College in association with the Ministry of Human Resource Development (MHRD), Government of India has established 'SKASC - MHRD's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of SKASC- MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are in their transformative years.

MIC envisions and encourages the creation of 'Institution's Innovation Council (IICs)'. The SKASC - IIC has been established to promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campus.

Functions of SKASC - IIC

- Organize various innovative and entrepreneurship-related activities prescribed by Central MIC in a time-bound fashion.
- Identify and reward innovations and share success stories.
- Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators.
- Network with peers and National entrepreneurship development organizations.
- Create an Institution's Innovation portal to highlight innovative projects carried out by the Institution's faculty and students.

- Organize Hackathons, idea competition, mini-challenges etc. with the involvement of industries.
- SKASC was pioneering in the activities to be associated with IIC resulting in the acclamation of Five Star Status from IIC.

3.2 Unnat Bharat Abhiyan

Unnat Bharat Abhiyan, an MHRD initiative, was launched with an aim to connect Institutions of higher education with local communities to address the development challenges through appropriate technologies. Under the Unnat Bharat Abhiyan, Sri Krishna Arts and Science College is engaged in enriching the rural areas around the district of Coimbatore. The College has identified villages such as Booluvapatti and Pachaanvayal to contribute to their economic and social betterment using its knowledge base. The College's UBA team has carried out various activities such as door to door survey, interviews, and meetings to identify the problems of the villagers. Issues such as Road connectivity and transportation, sanitation and cleanliness, water and solar light problems were identified and solutions were discussed. The UBA team also conducted Mega Clean-Up rally, Awareness Campaigns, Waste Collection Drive, and Pamphlet Distribution to bring a transformational change in these villages.

3.3. Mahatma Gandhi National Council of Rural Education (MGNCRE)

Mahatma Gandhi National Council of Rural Education under the Ministry of Human Resource Development, in Government of India strives to promote resilient rural India through Higher Education interventions. MGNCRE designs, develops and promotes curriculum inputs for higher education programmes offered by Universities and Autonomous Institutions in India.

Sri Krishna Arts & Science College is very much pleased to inform that we are partnering with industry in one way or the other to equip the students with technical and practical knowledge.

The College is actively engaging with MHRD to carry different schemes promoted by MHRD for imparting quality education. SKASC organised a two-day Industry-Academia Meet on the "Waste Management and Social Entrepreneurship".

3.3.1 Swachhta Action Plan (SAP)

Swachhta Action Plan is a milestone initiative in mainstreaming Swachhta elements across all sectors of the Government in an elaborate, accountable, and sustained manner to realize the Swachh Bharat of Prime Minister's vision and Gandhiji's dream. In association with Mahatma Gandhi National Council of Rural Education (MGNCRE), Department of Higher Education, Ministry of Human Resource Development (MHRD), Hyderabad, Swachhta Action Plan (SAP) is motivated towards bringing Swachhta in the community. The task on hand is 100% Achievement in the Practices of Comprehensive Sanitation Management (including ODF) in the 2 adopted villages with which our Institution is engaged. Under Swachhta Action Plan 2019, the following activities are slated for Swachhta Awards this year.

- Adoption of 2 villages for Comprehensive Sanitation Management and achievement of 100% sanitation
- Documentation of the efforts and success in these 2 adopted villages in the form of caselet or case study.
- Video recording of these 2 adopted villages and stories thereof that will be used as part of academic courses.

These activities will also allow experiential learning for students of Higher Education Institutions which are going to initiate on Waste Management and Social Entrepreneurship. The deliverables will allow active involvement in the implementation of the program to ensure the achievement of targets set for the society in large.

3.3.2 Rural Entrepreneurship Development Cell (REDC)

Rural Entrepreneurship Development Cell, the abbreviation of which is REDC, has been established by Sri Krishna Arts and Science College, Coimbatore. The inception of this cell is to embark the flagship programmes of continuous innovative thinking in order to enhance the country's economy. At the same time, the cell also concentrates on the rural fronts so as to develop the potential of the rural youth and revamp their traditional

mind set. Battling against odds appears to have become something of a habit for the unemployed youth.

The REDC redefines the role of the youth to make them more independent. The youngsters are thus shaken out of their complacent mood regarding their employment opportunities. Such entrepreneurs become icons of success with the help of the prospective tool called innovation. They also cater to the ever growing employment needs of the society. Leaving no stone unturned in their innovative and constructive pathway, they prove to be the heartbeat of a nation's progress and prosperity. Thus, the REDC empowers the youth with entrepreneurial skills.

3.3.3 Social Entrepreneurship Swachhta and Rural Engagement Cell (SES REC)

SKASC has taken up a case study of waste management in and around the district of Coimbatore. The result of the study will form a part of the MBA Waste Management course, proposed by MHRD. Over 2000 families were directly benefited by the initiatives of the college. As a part of social upliftment initiative, the activities undertaken include construction of toilets, awareness rallies, skits, tree plantation, medical camps, nukkadnatak, waste management awareness and awareness program on open defecation.

3.3.4 FIT India Movement

"Physically Fit Mentally Alert" is the caption given by our Prime Minister to promote fitness activities among administrative, faculty members and students. The Walkers' Club of SKASC and the Physical Education Department involved in co-ordinate of arranging fitness activities for the faculty, MHRD has recognising the college in this regard.

3.3.5 Waste Management Conclave

The two-day conclave show cased the role of industries in Waste Management by way of an exhibition and parallel sessions for the enrichment of knowledge on waste management to the future generations so that the importance of waste management will be illuminated to the students such that Swachhata Mission and the extinction of resources would also be viewed upon. The meet presented a networking opportunity for academicians, waste management technologists, waste managers, researchers, NGOs, Industrialists, Hoteliers, Hospitals, Utilities, Entrepreneurs, Recycling Companies, Environmentalists, Central and State Government Departments, Public Sector Units, Municipal Bodies, Development Authorities, Pollution Control Boards and Professionals.

The Take away of the Two Day Industry-Academia Meet on the "Waste Management and Social Entrepreneurship" was

- Knowledge Sharing
- Industry Interaction
- Internships and Projects
- Product Showcasing
- New Product Launch
- Scope for Social Entrepreneurship
- Placements.

The programme was organized in collaborations with MHRD Government of India.

4. Admissions 2020-2021

Sri Krishna Arts and Science College with such striking features attracts a huge number of students and it is evident through the following admission details.

First year UG present strength

Sl. No.	Programme	No of Students
1	B.A English	48
2	B.Sc Mathematics	45
3	B.Sc Computer science	122
4	B.Sc Computer Science and Application	66
5	B.Sc Software Systems	35
6	B.Sc Cognitive science	35
7	B.Sc Data science	55
8	B.Sc Information Technology	111
9	B.Sc Computer Technology	57
10	B.Sc Information Systems Management	46
11	B.Sc Electronics & Communication System	20
12	B.Sc Costume Design and Fashion	54
13	B.Sc Catering Science and Hotel Management	48
14	B.Sc Biotechnology	66
15	B.Sc Microbiology	65
16	BCA Computer Application	69
17	B.Sc Psychology	120
18	B.Com	128
19	B.Com Computer Applications	122
20	B.Com Information Technology	59
21	B.Com Professional Accounting	127
22	B.Com Business Process Systems	66
23	B.Com Capital Markets	21
24	B.Com Accounting & Finance	115
25	B.Com Banking & Insurance	102
26	B.Com E-Commerce	61
27	B.Com Business Analytics	50
28	B.Com Corporate Secretaryship	65
29	BBA	64
30	BBA Logistics	63
31	BBA Computer Applications	118
32	M.Sc Software Systems	34
		2257

First year PG present strength

S.NO	Programme	TOTAL
51	M.A (English)	47
52	M.A (Public Administration)	9
53	M.Sc (Mathematics)	43
54	M.Sc (Computer Science)	42
55	M.Sc (Information Technology)	17
56	M.Sc(Computer Technology)	24
57	M.Sc (Electronics & Communication System)	35
58	M.Sc (Biotechnology)	26
59	M.Sc (Bioinformatics)	10
60	MSW	42
61	M.Com	63
62	M.Com(International Business)	66
	TOTAL	**424**

Admission Status of 2020-2021

Particulars	I YEAR
UG Total	2257
PG Total	424
Ph.D. Total	41
TOTAL	**2722**

Current Year Strength (2020-2021)

Particulars	I YEAR	II YEAR	III YEAR	Total
UG Total	2257	2662	2435	7354
PG Total	424	462	-	886
Ph.D. Total	41	-	-	41
			TOTAL	**8281**

Admissions at a Glance
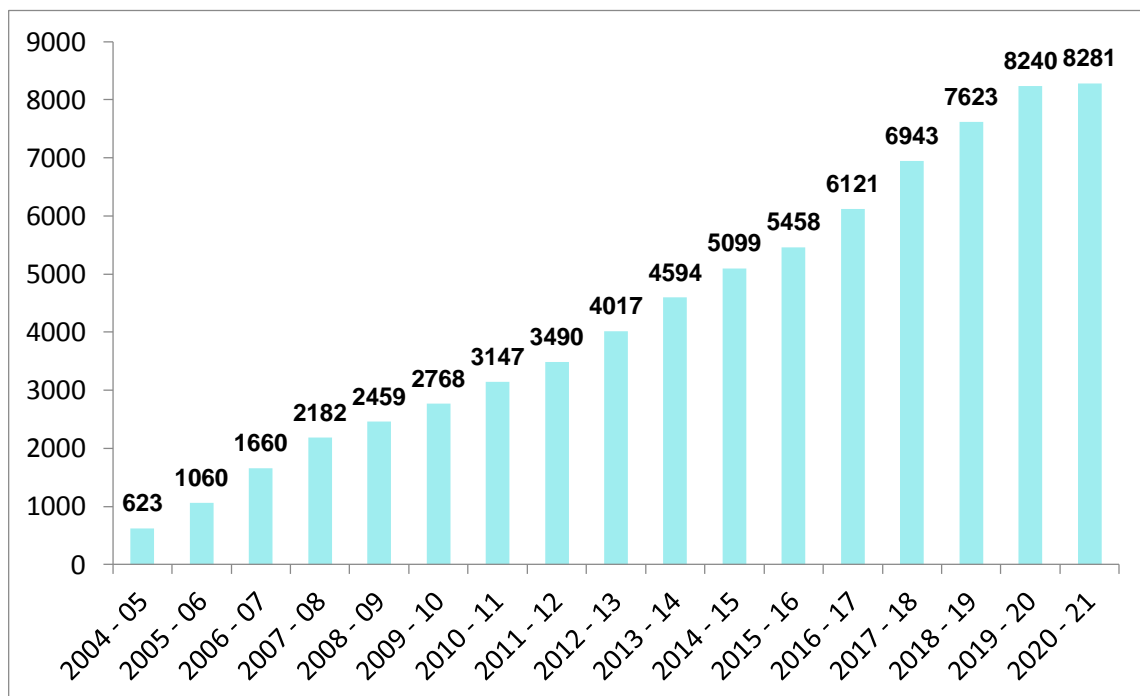
5. Faculty Appointments

The ever-growing number of students need competent and skilful teaching fraternity who are capable of creating a healthy and competitive atmosphere supporting students' education. The Teacher- Students' ratio is scrutinized every year to ensure successful education progress. The list of faculty appointments for the academic year 2020-2021 is given below.

S.No	Name of the Faculty	Dept.
1	Dr.S.Parameswaran	Academic Coordinator
2	Dr.Maria Josephine Williams	Research Co-ordinator Commerce
3	Mr.Dhanjay Rajendran	English
4	Dr.D.Kausalya	English
5	Ms.Balatharani	English
6	Dr.T.Ananthi	English
7	Dr.I.J.Kavitha	English
8	M.Usha	English
9	Dr.V.Nirmala	Mathematics
10	Ms.S.Durgadevi	Mathematics
11	Mr.R.Venugopal	Mathematics
12	Mrs.M.Narmatha	CS
13	Dr.R.Sangeetha	CS
14	Ms.M.Raju	CS
15	Mr.J.Christy Andrews	CS
16	Ms.S.Thennammai.	CA
17	Mrs.K.P.Malarkodi	CA
18	Mrs.M.Jenifer	CA
19	Ms.Valarmathi.V	ICT
20	K.Sutha	ICT
21	Mrs.Aswathi	ICT
22	Mrs.Manjutha	ICT
23	Ms.U.Ramya	ICT
24	Dr.K.Vanaja	ICT

S.No	Name of the Faculty	Dept.
25	Dr.A.Sukanya	ICT
26	Mrs.R.Anitha	CDF
27	Ms.N.Saranya	CDF
28	Mrs.M.Jhansi	CS&HM
29	Dr.Patil Sunita Vishnu	Bioscience
30	Ms.R.Pavitra	Psychology
31	Ms.A.Upasana	Psychology
32	Ms.Sindhuja Ravi	Psychology
33	Dr.V.Sukumar	Psychology
34	Mr.S. Santhosh Kumar	Psychology
35	Ms.Anupriya	Psychology
36	Ms.Smitha.C.M	Psychology
37	Dr.A.Seethalakshmy	Psychology
38	Dr.P.Brindha Kalyani	Commerce
39	Mrs.M.Bhuvaneswari	Com-CA,BA
40	Dr.B.Joy Suganya	Com-CA,BA
41	Mrs.R.Shiji	Commerce-AF
42	Mrs.B.Anusuya	Commerce-AF
43	Ms.V.Jenifer	Commerce-AF
44	Ms.R.Kavipriya	Commerce-AF
45	Ms.Sreenidhi	Commerce-AF
46	Mrs.P.Nirmala Shiny	BBA
47	Ms.M.Kalpana Devi	MSW

6. Faculty Resignations

The following is the list of faculty members who have resigned due to various reasons.

S.No	Name of the Faculty	Dept.
1	Dr.P.Partheeban	Language
2	Dr.S.Swarnalatha	Language
3	Dr.T. Rajalakshmi	English
4	Mr.Saleth Vensus Kumar	English
5	MS.Jenefa jeyaraj	English
6	Mrs.Herlin unnatha	English
7	Ms.V.Priscilla	English
8	Ms.G.R.sujithra	English
9	Mr.M.Joseph vinoth	English
10	MS.Joshina rozario	English
11	Mrs.T.Vembu	English
12	Mr.Dhanjay Rajendran	English
13	Dr.D.Solomon Paul Raj	English
14	Ms.Elsyganapushpam	Mathematics
15	Ms.Raj Kalpana.M	Mathematics
16	Ms.B.Madhuranjani	CS
17	Ms.Indhumathi.P	CS
18	S.Sandhya	CS
19	Dr.S.Reshmi	CSA
20	Mrs. S.K.Kavitha	IT
21	Mr.S.Kaushik	IT
22	Dr.M.Devaki	IT
23	Ms.K.Sutha	IT
24	Ms.Kavitha.S	IT
25	Mr.Jayachanran	IT
26	Ms.Abarna	IT
27	Ms.Valarmathi.V	IT
28	Mr.D.Sampath Kumar	CT
29	Gopalakrishnan	CT
30	Dr.R..Athilakshmi	CT
31	Mrs.Aswathi	IT
32	Dr.A.C.Sountharraj	SS
33	Ms.S.Dhiviyaa	SS
34	Ms.Sujitha	SS
35	Ms.Revathi.V	SS
36	Ms.Subhasree.R	BCA
37	R.Ramesh	BCA
38	Ms.Thennammai.	BCA
39	Mr.Jayakumar	BCA
40	Dr.G.Parthasarathy	ECS
41	Ms.A.R.Aswathi	ECS

S.No	Name of the Faculty	Dept.
42	Mr.S.Sudeesh	ECS
43	Ms.P.Jayashri	CDF
44	Ms.T. Anusha	CDF
45	Mr.G.Arjunraj	CSHM
46	Dr.S.Saranya	Bioscience
47	R.Sridurgadevi	Bioscience
48	Mrs.M.Nithyapriya	Commerce
49	Dr.C.Balakrishnan	Commerce
50	Ms.P.Chandradevi	Commerce
51	Ms.P.Vanithamani	Commerce
52	Mrs.M.Bhuvaneswari	Commerce
53	Mr.B. Vignesh	Commerce
54	Mrs.N.A.Ancy Simi	Comm-CA
55	Ms.C.Tharani	Comm-CA
56	Mr.D.Shanmugavadivel	Comm-CA
57	Dr.A.Arunprakash	CommA&F
58	Ms.B.Dhinushiya	Comm-A&F
59	Mr.C.M.Arun Prasad	CommA&F
60	Mrs.S.Haripriya	Comm-A&F
61	Mr. A. Saravanakumar	Comm BPS
62	Ms.Sudha.R	Comm BPS
63	Dr.Palanisamy.R	Comm BPS
64	P.Manasa	Comm BPS
65	Mrs. G. Shanmugapriya	Comm-IT
66	Dr.Mageswar.C.R	Comm-IT
67	Mr.Srinivasan.J	Comm-IT
68	Ms.Reshma.R	Comm-IT
69	Ms.Vaishnavi.S	Comm-BPS&IT
70	Mrs.P.Nirmala Shiny	BBA
71	Dr.L. Lakshmanan	BBA CA
72	Mr.T.Prakash	BBA CA
73	Dr.Kalaivani	Psychology
74	Dr.K.Mubeen banu.	Psychology
75	Ms.M.Keerthika	Psychology
76	Dr.V.Sukumar	Psychology
77	Ms.A.Upasana	Psychology
78	Ms.Sindhuja Ravi	Psychology
79	Ms.Nancy.M	Psychology
80	Ms.R.Pavitra	Psychology
81	Dr.Sumitha shalini	MSW
82	Mrs.Sangeetha Antony	MSW
83	Arvind.A.S.	Public Admin

7. Memorandum of Understanding

Sri Krishna is unique in having MoUs with different reputed national and international bodies (governmental and non - governmental) facilitating the students to acquire versatile knowledge in this technologized world both theoretically and practically. In addition to active MoU's with Bombay Stock Exchange, Tally, Oracle, and TCS, in this academic year 2019-2020, the college has signed MOUs with the following companies.

- MoU signed with Institute of Chartered Accountants of India for the BCom Professional Accounting Program so the certified Chartered Accountants will enlighten the students on the current practices.

- MoU signed with Association of Certified Chartered Accountants and Global FTI for the students of BCom Accounting and Finance for offering ACCA Program at SKASC

- BBA Logistics is such a programme that we are partnering with Logistics Sector Skill Council, Ministry of Skill Development and Entrepreneurship, through the National Skill Development Corporation of India, Ministry of Human Resource Development.

- SKASC is also overwhelmed to share that in collaboration with Mahatma Gandhi National Council for Rural Education (MGNCRE) is offering a two credit course on Waste Management for the under graduate programmes.

- An MoU is signed on 18th Dec 2019 with Entertainment Sector Skill Council of the Ministry of Human Resource Development to conduct undergraduate programme BSc. Animation and SKASC is the only Arts College in Coimbatore to commence this programme from the next academic year 2020-2021.

- MoU with A&M Texas University School of Law for the post graduate students on Intellectual Property Rights paper which is to take a two credit from an American University.

7.1 Outcome of MoU's

The Memorandum of Understanding provides various benefits to the students and the faculty members by,

- Giving an opportunity to meet and discourse with the industrialists.
- Taking the students to the next level of education with industrial training and placement training.
- Including the industrialists in the Board of Studies.
- Designing the curriculum based on the placement requirements benefitting the students, faculty members and the college to a great extent.
- Creating Entrepreneurs.
- Train the Teacher programmes.
- Establishing Industry readiness among the students.

7.2 MoU Details

S.No	MoU with	Date	Department
1	Tata Consultancy Services Ltd.	26-03-2013	Commerce
2	Tally Solutions Pvt. Ltd	09-05-2013	Commerce
3	BSE Institute Ltd.	22-05-2013	Commerce
4	Infosys BPOLtd.	01-07-2014	Commerce
5	Clayton State University	02-01-2015	Management
6	UTL Technologies Ltd.	14-02-2015	ECS
7	Indian Institute of Technology, Bombay	10-03-2015	CS
8	Electronics Sector Skills Council of	16-03-2015	ECS
9	Tally Solutions Pvt. Ltd.	20-11-2015	Commerce
10	Infosys BPOLtd. (Amendment # 1)	17-03-2016	Commerce
11	Tata Consultancy Services	01-07-2016	Commerce
12	BSE Institute Ltd.	22-07-2016	Commerce
13	Concordia College, New York	04-01-2017	Management
14	BSE Institute Ltd.	09-03-2018	Commerce
15	Apparel Training &Design Centre	21-03-2018	CDF
16	Welcom Hotel	05-06-2018	CSHM
17	Tally	02-07-2018	Commerce
18	Red Hat India Private Limited	12-10-2018	CS
19	Logistics Sector Skill Council	09-01-2019	
20	BBA in Logistics -Apprenticeship	20-03-2019	Management
21	Indian Institute of Banking &	28-06-2019	Commerce
22	National Institute of Personnel	13-07-2019	Social Work
23	The Institute of Charted Accounts of	31-07-2019	B.Com.PA
24	Infosys BPM Ltd	01-10-2019	CS
25	Association of Chartered Certified	11.12.2019	B.Com A & F
26	Oracle India Ltd – Workforce	18.9.2019	Computer
27	Infosys Technologies Ltd–	16.12.2019	English
28	Zonal Centre for Make-Intern, Flagship event of GOI, Tie up IIM, Calcutta	4.12.2019	Bio-Science

8. Placement

With the objective of maximal campus placement, Sri Krishna Arts and Science College provides opportunities for the final year students to secure jobs even before their graduation. The College's endeavour is evident through the placement growth record.

8.1 Placement Growth from 2011- 2019
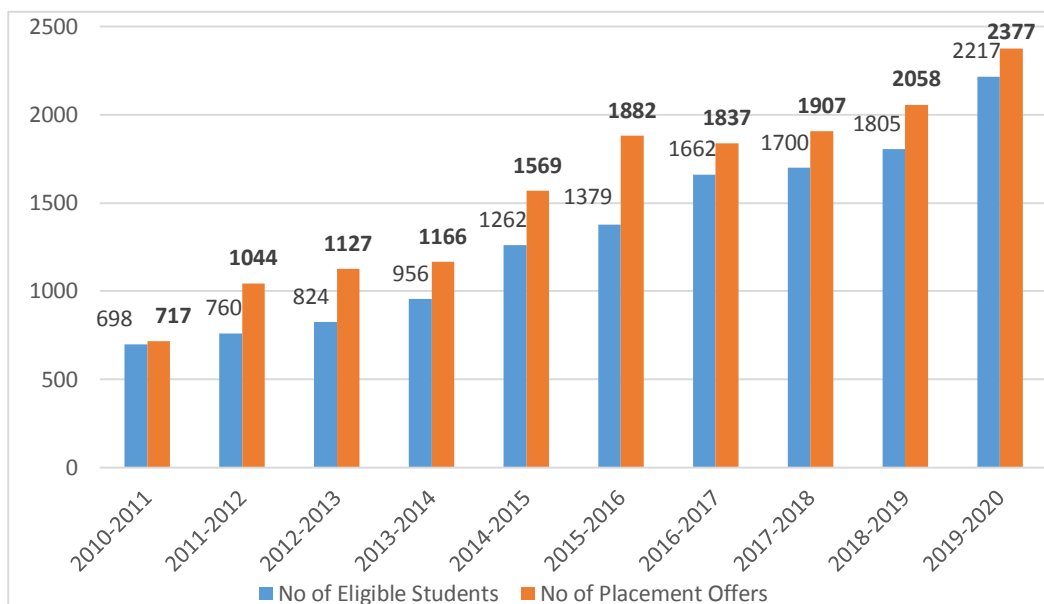
8.2 Company-wise Placement Details

The following companies have already finished the recruitment process and have hired a huge number of our final year students.

S. No	Company Name	Offers
1	Infosys	306
2	CTS	229
3	KGiSL	222
4	Wipro Technologies	130
5	Focus Edumatics	90
6	Accenta Education	90
7	Guardians India Operations Private Limited	80
8	OM Innovations	75
9	CSS CORP	74
10	State Street HCL	68
11	TCS IT	65
12	ATOS SYNTEL	64
13	Visionary RCM	63
14	[24]7	54
15	Quintessence Business Solutions and Services	50
16	AMAZON	48
17	Hasthiraa Insurance Broking Pvt. Ltd	47

18	TCS BPS	40
19	Sureti IMF Pvt Ltd	40
20	Vserves Solution	33
21	IBM	38
22	Bharti AXA Life Insurance	37
23	Cap Gemini	34
24	Chegg India Pvt Ltd	34
25	TNQ Publications	28
26	Virtusa	26
27	Flipkart	24
28	Deloitte	20
29	Aditya Birla	20
30	AVANTOR (VWR)	18
31	L&T Finance	13
32	Technosoft Corp	13
33	ICICI Prudential	13
34	CODISSIA	12
35	INFACT E	10
36	Nitroware Technologies	10
37	2AdPro Media Solutions	10
38	iGenius	10
39	Edelweiss Tokio	10
40	SKY Commodities India Pvt Ltd	10
41	Hotel Oberoi Group of Hotels	8
42	Tommy Hilfiger	8
43	IAAXIN Technologies	7
44	Beovolytics	6
45	Pickyourtrail	5
46	CG VAK	5
47	Pactron	5
48	Axis Bank	5
49	Vinsinfo Private Limited	4
50	McKinsey	4
51	Jaro Education	4
52	Technibit Solution	4
53	The Paul Group of Hotels	4
54	Coorg Wilderness Resort, Karnataka	4
55	Kumarakom Lake Resort, Kerala	4
56	Sveccha Designer Studio	3
57	VR Careerz	3
58	Milekal	3
59	Maveric Systems	3
60	TCS NQT	2
61	Forte Kochi, Kerala	2
62	R Systems	2

63	eNewschamp	2
64	LMW	2
65	Urban kalika	2
66	Vichitra Boutique	2
67	Siddi Designer Boutique	2
68	Covai Sprouts Technologies	2
69	Grant Thornton	2
70	SlickPOS	1
71	The Stitches	1
73	Oyil Design Studio	1
74	Soulful HeuS Boutique	1
75	Zifo Technologies	1
76	Federal Bank	1
77	TVM Infotech	1
78	Crowne Plaza, Kuwait	1
79	Crayonte	1
80	MRF	1
81	FORD	RA
82	Coding Mart Technologies	RA
83	Justdial	RA
84	Rythmos	RA
	Total	**2377**

2377 Placement offers (2019-2020)

SRI KRISHNA ARTS AND SCIENCE COLLEGE
Coimbatore.
Placement officer   Principal

9. Progression

9.1 Faculty Progression

Our Faculty will continually develop their Subject Matter Expertise, Instructional Excellence, and Student Success Practices while aligning their efforts to our College and Team Action Plan strategically focused on becoming the cutting edge, life-long learning college that transforms, strengthens, and inspires.

In order to become a truly great teacher, one must go beyond the textbooks and attend workshops, conferences, Faculty Development Programs in order to promote and pursue research. Professional development for faculty is critical for their success both in the classroom and in their scholarly pursuits. In this academic year 2019-2020

89	• Journal Publications - National
443	• Journal Publications - International
67	• Presentation in National Conference
193	• Presentation in International Conference
74	• Publications in Web of Science
139	• Publications in Scopus
9	• H - Index
127	• Bibliometrics of Publication based on Average Citation in Scopus/Web of Science/ Indian Citation Index
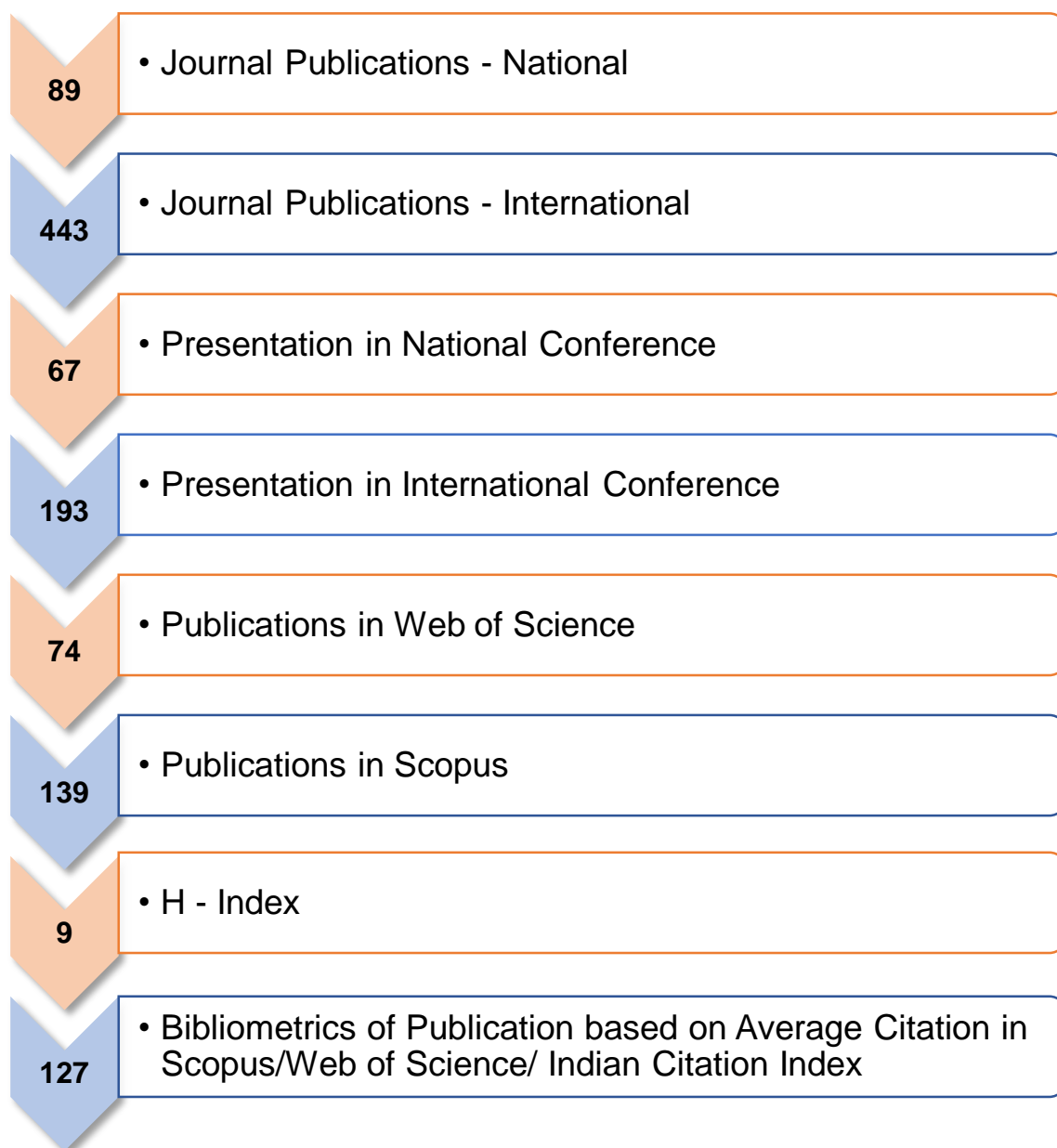
9. 1. 1 Review and Research articles in Web of Science Journals

1. Hema Priya K E A Survey On IOT Based Real Time Energy Consumption, Waffen-Und Kostumkunde Journal, April/2020 207

2. Hema Priya K E 6G Wireless Technologies Using Radio Access Networks Waffen-Und Kostumkunde Journal, April/2020 229

3. Hema Priya K E A Securing Group Communication Using Peer To Peer Client - Server Networks Waffen-Und Kostumkunde Journal, April/2020 231

4. Dr. J. Lekha Data Mining Metohds To Analyze And Preturbe Social Networks And Medicinal Datawaffen-Und Kostumkunde Journal, April/2020 303

5. Dr. Reshmi. Artificial Intelligence And Quantum Computing Waffen-Und Kostumkunde Journal, April/2020 316

6. Dr. Reshmi. Study of Computer Networking Security And Services For Preventing From Attacks For All The Networking Security Industry Waffen-Und Kostumkunde Journal, April/2020 273

7. Dr. Reshmi. Enactment Of Artificial Intelligence In Machine Learning With Presumption And Panorama Waffen-Und Kostumkunde Journal, April/2020 321

8. S.Jawaha. Data Mining Approach For Automated Diagnosis Of Plant Leaf Disease Using Image Recognizing Application Waffen-Und Kostumkunde Journal, April/2020 293

9. S.Jawaha. Diabetic Retinopathy Diagnosis Using Image Processing And Machine Learning Techniques Waffen-Und Kostumkunde Journal, April/2020 280

10. Dr.S.Saraswathi Mechanized Asylum Administration Integrate Anterior Obligation And Posterior Obligation In Advance To Anthropology Waffen-Und Kostumkunde Journal, April/2020 102

11. Abdul Faiz.A Red Tacton A Detailed Analysis On Emerging Technology Of Transmission Waffen-Und Kostumkunde Journal, April/2020 261

12. Dr. J. Lekha Prognosis Of General Epidemics Using Hadoop Framework Map Reduced Models Waffen-Und Kostumkunde Journal, April/2020 357

9. 1. 2 MOOC / NPTEL Courses

Massive Open Online Courses by NPTEL and other organisations provide open-end accessibility to the faculty of our Institution to extend their academic pursuit of learning and to enrich their knowledge and skills in order to stay updated to Quality learning. It would enable the teachers to provide the best learning experience to the students.

MOOC's Course/ NPTEL Faculty Completed-October Batch

MOOC's Course –NPTEL Faculty Completed-November Batch

Gold 5	Elite 67	Silver 114	Topper 10	Mentors 30

9. 1. 3 Awards and Honors for Teaching Faculty

The goal of the Faculty Progression Structure is to further provide success of our students through graduated performance expectations enabled by targeted professional development. Our Faculty continually develops their Subject Matter Expertise, Instructional Excellence, and Student Success Practices while aligning their efforts to a College and Team Action Plan strategically focused on becoming the cutting edge, life-long learning college that transforms, strengthens, and inspires. Faculty progress through the levels within the progression structure by demonstrates their performance expectations through outlined performance measures.

A good rule of thumb, according to Redinbo, is to first publish a good paper and then obtain a grant. Keeping this in mind the Faculty at SKASC had made progression academically in serving the educational Fraternity in their respective Domains

S. No	Particulars	Numbers
1.	Resource Person in other reputed Institutions	10
2.	Doctoral Committee	3
3.	Academic Expert in Board of Studies in other Institutions	4
4.	Convenor for International Conferences	4
5.	Editorial Members in acclaimed Journals	3

As awards and recognitions are part of regular activities of SKASC the Faculty also updates themselves with Certifications from other Universities of the Country and Corporates.

| S. No	Particulars	Numbers
1.	NPTEL	13
2.	Red Hat Certification	5
3.	Bombay Stock Exchange	3
4.	TCS	6
5.	ATAL - AICTE	5
6.	MGNCRE	3
7.	FDP	491

9.2 Student's Progression

The student strength of Sri Krishna Arts and Science College has witnessed a phenomenal increase in terms of numbers of students enrolled in various programmes. Reaching high standards of quality is a huge task. Sustaining and enhancing qualities are equally important for the development of any premier Institutions. This is visible and identifiable in the standard reflected through all the Institutions of Sri Krishna over the years.

9. 2. 1 Publications and Presentations

Web of Science	International/ National Conference	International/ National Journals	Paper Presentation	NPTEL
14	311	248	978	1934

9.2.2 Industrial Exposure Training

To make the students industry-ready, SKASC focuses on the practical aspects of education rather than just the theoretical experience. Since 2011, Industrial Exposure Training is a part of the curriculum for the final year students in which they are subjected to industrial exposure for a specific duration and helping them gain hands-on experience in industrial operations.
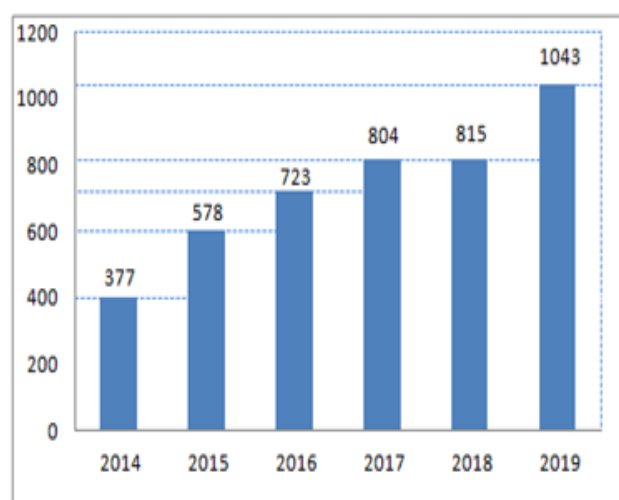
SKASC believes in hands-on on training for students to become successful in their career and Industrial Exposure Training is one such step forward. Every final year student gets to work in an industry for a stipulated time period together the real time experience of working in an industry. Ten students from final year CSHM have already started their IET for three months at Vivanta by Taj, Coimbatore. SKASC wishes them a fruitful learning experience during their stay.

9. 2. 3 Spoken Tutorials

Students of Sri Krishna Arts and Science College have put up their hand in various activities which enlarges their skills and talents. Some of the mentionable ones are as follows

- 2580 students have completed Spoken Tutorial programme by IIT Madras
- 28 Students have completed CA, ICWA and CS Foundation courses
- 1325 students have registered for the upcoming Economic Talent Test
- 859 students have completed Tally in the last Academic Year
- 921 students successfully cleared Know Your Economy Test
- 14 students of II B.Com CM have successfully cleared National Institute of Securities Market (NISM) series - VIII Equity Derivatives Certification Examination
- Basic IT Skill Package Like Linux operating system, Libre office suite, Firefox web browser.
    - C Programming
    - C++ Programming
    - Java Programming
    - Python Programming
    - R Programming
    - Linux Programming
    - PHP and MYSQL
    - RDBMS PostgreSQL
    - ARDUINO
    - EXPEYES
    - SCILAB
    - Open Foam
    - Geogebra
    - Libre Office Suite Calc
    - Libre Office Suite Impress
    - Libre Office Suite Draw
    - Libre Office Suite Base
    - Libre Office Suite Math
    - Introduction to Computers
    - HTML

Our Institution is delighted by the efforts of 800 students who have cleared various courses provided by the spoken tutorial scheme. Sri Krishna Arts and Science College Student Interacts with Prime Minister

9. 2. 4 Additional Credit Courses

Three Undergraduate/Postgraduate courses of ODD semesters are provided to the students as additional credit courses for the purpose of earning of additional credits. Student can select maximum three as additional credit courses.

Instructions for Additional Credit Courses are as follows

- The course should not be related to the core papers.
- Those who are having arrears cannot appear for additional courses.
- If a student fails in additional courses, it will not be reflected in the grade sheet.
- For additional courses, only one attempt is allowed.
- There is no arrear examination for additional credit courses.
- It is of self study nature and no teaching assistance will be provided for the same.
- The Syllabus and Relevant Material will be given in the Google Classroom. Student's can join in the respective Course Classroom using the Google Classroom Codes.

Additional Course Enrolled and Earned Details

Year	No. of Students Applied	No. of Students Credits Earned
2015-2016	460	293
2016-2017	931	715
2017-2018	1427	1057
2018-2019	2378	1791
2019-2020	1407	986
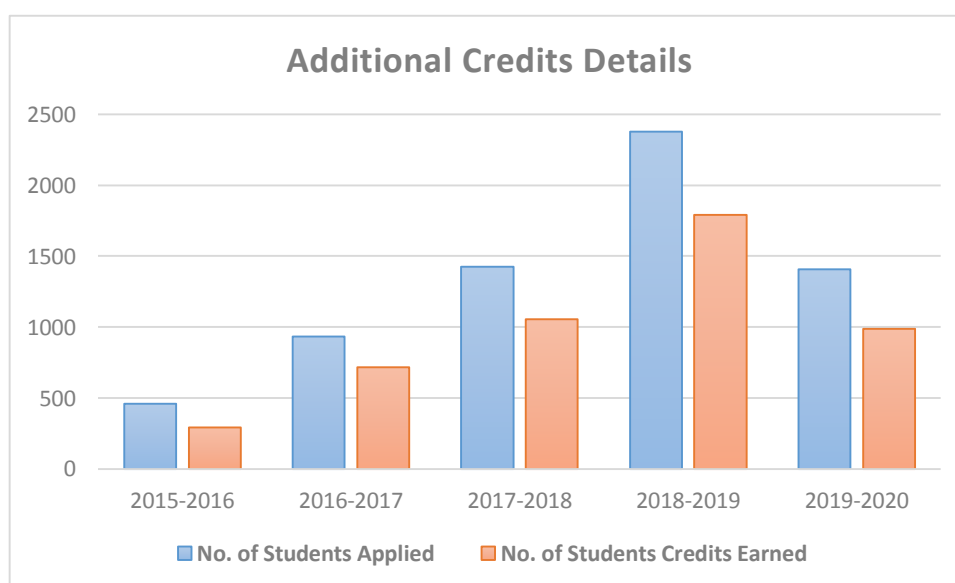
9.2.5. Pride of SKASC

SKASC is elated in appreciating the untiring efforts of the FOUR Finalists representing SKASC in the massive event of the decade, Smart India Hackathon 2020. M. Shwetha, 4th year MSC SS student, who had the opportunity to interact with our Honourable Prime Minister, Shri Narendra Modi on 1st August, during the Smart India Hackathon, SIH 2020 Finals. She was among the 1000 projects at the 3-day Software Edition of SIH- 2020

On 5.8.19, Ms. V. Suganya, a student of III B. Sc. CSA has won the **World Record** for Four Types of Reverse Writing Thirukkural (1330) in Tamil and English Languages. Her achievement has been Listed in Will Medal of World Records. Will Medal of World Records Research Foundation (WMWRRF) is an Independent body to recognize the talents of people from different walks of life, age, gender, country, or ethics. They appraise their talents and bring them to platform of achievement.

9. 2.6 National Accounting Talent Search

National Accounting Talent Search 2018-19 is a competition organised by the Indian Accounting Association, a member organisation of the International Association of Accounting Education and Research (IAAER). This is conducted for undergraduate students pursuing B.Com, BBA, BBM degree courses. The key objective is to motivate young talents to appreciate the cause and subject of accounting.

131	• Commerce CA
77	• Commerce AF
35	• Commerce
07	• Commerce BPS
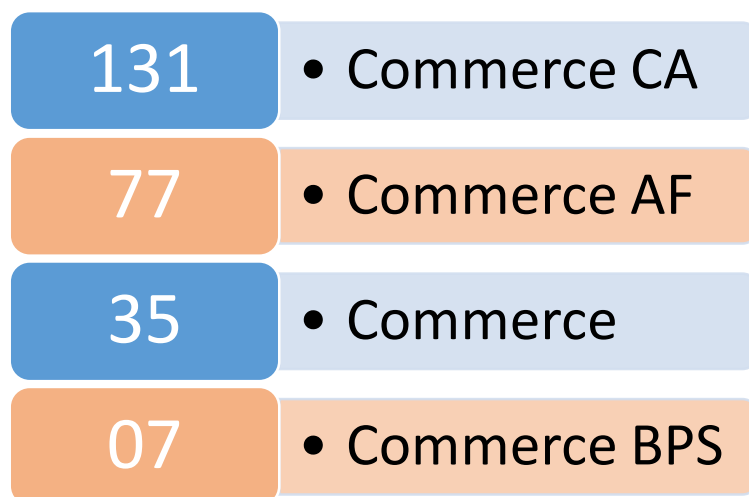
9. 2. 7 Know Your Economy Test

Sri Krishna Arts and Science College has been recognized and awarded The Best College in Tamilnadu Award for excellent participation and performance by the students of Commerce and Management Streams in attending and clearing KNOW YOUR ECONOMY Test (KYE) 2019-20 academic year. The Scientific Research Association for Economics and Finance (SRAEF) in collaboration with the Commerce Streams of SKASC conducted 'Know Your Economy' test. The key objective is to motivate the students to be updated about the economic and financial changes in India. The students who cleared the test with high grades received class toppers certificate. Around 1138 students appeared for the test and 921 students have successfully cleared the Know Your Economy Test with certification. The award was in recognition for the efforts by students and staff.

9. 2. 8 MOOC / NPTEL COURSES

MOOC is massive open online courses which are freely available for anyone to enrol. It provides an affordable and flexible way to learn new languages, skills, to advance one's career and attain quality educational experiences. The Students for Sri Krishna Arts and Science College have largely enrolled themselves in this digital learning portal.

As a part of curriculum innovation, MOOC course is included in UG and PG Syllabi where a student should compulsorily complete one course during the course of study. Apart from completing one compulsory MOOC, students can take any number of online courses offered in SWAYAM/NPTEL portal and earn additional credits.

When a student takes more number of online courses, the first course will be taken for compulsory MOOC and subsequent MOOCs are given additional credits in the same semester upon clearing the exam and submitting the certificate at least 15 days before the release of semester examination results. In the Academic year 2019-20, 6000 students have registered and appeared for various MOOC courses such as NPTEL, Coursera, Edx.

9. 2. 9 Workshop/Hands-on Training Attended

7568 Students have attended Workshops /Hands-on training on emerging technologies like Pearl and Python, Finance and Accounting in Association with TCS, IoT, Cyber Security and Digital Marketing.

9. 2. 10 In the Steps of Professionalism

In the steps of professionalism in Auditing, Cost and Management Accounting, Corporate Secretary-ship and UPSC examination, the following number of students have cleared the Professional courses.

03 CA Inter	32 CPT	04 CMA	02 CS	01 UPSC
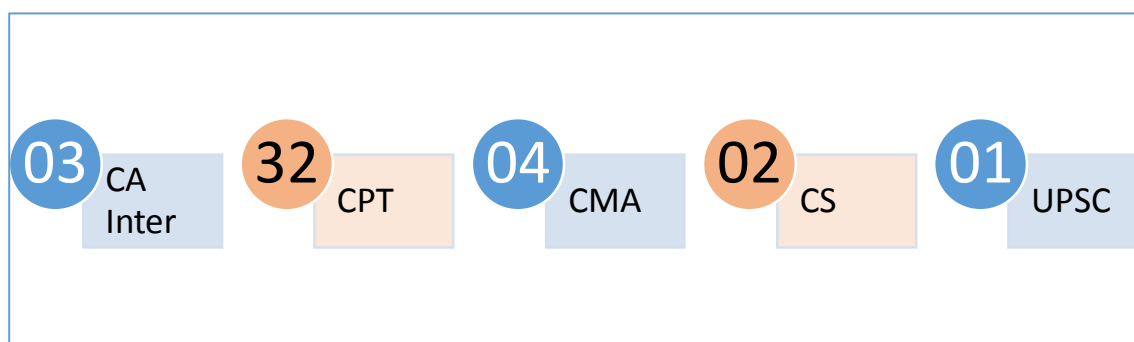
9. 2. 11 Special Achievements

Mr. BarathRaam.B.B, a shining star in the stream of Commerce, who has transformed into a beaming sunlight of SKASC during his three year period of stay. Academic topper interestingly, he is also a topper in his punctuality with 90+ scores both in Academic and in Classroom activities. The star became a sun, which outshined all his compatriots by scoring All India 49th Rank in his first attempt in both the groups of Chartered Accountancy Examination, Intermediate level, May 2018.

14 Students of II B.Com CM have successfully cleared National Institute of Securities Market (NISM) series - VIII Equity Derivatives Certification Examination. This examination is quite tough to clear as it has negative markings. This certificate is highly recognized and valued as a core qualification for anyone who seeks a career in Capital Market. This exam is made mandatory by SEBI for those who aspire to work in the derivative segment of the capital market. The students were trained by Dr. P. Radhakrishnan (HOD – Commerce BPS & CM) who had earlier cleared the exam with 95%.

10. Scholarships

10.1 Government Scholarships

Sri Krishna Arts and Science College encourages and helps the deserving and needy students to avail financial assistance through various schemes of the state and Central departments.

The following are the list of Scholarships availed by the students.

- Adi-Dravidar and Tribal Welfare (state) Scholarship.
- Backward Classes Department (state) Scholarship to BC/MBC/ DNC Students
- Minority Students Scholarship.
- Government of India Scholarship (Central Sector Scholarship Scheme).
- Chief Minister's Award to SC/ST students.
- Minority Students Scholarship.
- Tamil Nadu Chief Minister Farmer Scholarship.
- Tamil Nadu Urban Finance and Infrastructure Development Corporation Scholarship
- (Municipal / Corporation School Students Scholarship).
- Scholarship to the Differently Abled Students.

10.2 Other Scholarships

The highly meritorious and deserving students of Sri Krishna Arts and Science College get the opportunities to avail the following Scholarships during their course of study.

- Shanthi Social Service
- Maatram Foundation
- Free Seats
- Educational Loan
- Management Scholarships

11. COVID-19 Pandemic Scenario

The COVID-19 pandemic has created the largest disruption of education systems in history, affecting nearly 1.6 billion learners in more than 190 countries and all continents. Closures of schools and other learning spaces have impacted 94 per cent of the world's student population, up to 99 per cent in low and lower-middle income countries. The COVID-19 crisis and the unparalleled education disruption is far from over. As many as 100 countries have yet to announce a date for schools to reopen and across the world, governments, unions, parents and children are grappling with when and how to approach the next phase.

Strengthening the resilience of education systems through online mode enabled students of SKASC to marque the persistent tutoring and accomplishment of their studies. SKASC has promoted e-learning through platforms such as Google Classroom, Myklassroom, Youtube and WhatsApp to the Digital Generation adults of India. The Faculty blended the class with a power-point, an animation video with the Faculty Voiceover for easy understanding. Addition to this the students are evaluated daily and also weekend assignments are given for continuous learning.

11.1 Teaching Learning – Google Classroom

1492 Google classrooms were created by Teachers for the subjects. A special SoP was formulated by SKASC to implement teaching learning through Google classroom during this period of uncertainty because of COVID-19 Pandemic.

11.1.1 Compulsory Contents of one Lecture

- A PowerPoint presentation on the topic with higher order conceptual thinking.

- A video recording of the faculty explains the concept along with the amalgamation of an expert's video on the same topic.

- A lecture material in the form of word document for the student reference.

- An animation video as a self explanatory module for better understanding.

- Multiple choice questions with higher order thinking on the topic thought to check their level understanding.

- Online Compilers, Spreadsheets, Case studies, Quiz, etc., for analysis and interpretations.

- Questions for Competitive exams such as UPSC, TOFEL, ILET, GMATE, GATE were included.

11.1.2 Content Review

The content prepared by the faculty following the above SoP was subjected to four levels of review. HOD, Principal, CEO and Managing Trustee conducts review of the content, teaching methodology and also monitors the actual class room teaching.

11.2 Evaluation

Online examination system provides a comprehensive report system that is highly accurate and instant to the students. Physical written answer sheet is scanned and uploaded to a cloud based software system. Digital evaluation tools like digital annotations, assigning marks, total calculation, moderation Onscreen Marking System is useful to evaluate physical copies of the answer sheets in digital format. The Project Viva-Voce Examinations, practical were conducted online through the existing infrastructure like Google Meet, Zoom, Cisco meet etc. It was indeed a challenging task for both the students and the invigilators; they took it up cheerfully and succeeded in it. The exams were conducted in the same way as offline exams. SKASC conducted ICIA test from 28.09.2020 for the II, III and PG students. SKASC has been successfully overcoming these hurdles through regular online classes and it has taken a step further in organizing the final year students.'

11.3 Examination – Proctored Mode

Proctored exams are timed exams; this semester our college have taken proctored exams. Proctored examinations using a software to monitor the students' suspicious activities during the examinations. A Computer desktop, webcam video and audio. along with this we have used invigilator to facilitate and monitor the students. The data recorded by the software is transferred to proctoring service for review.
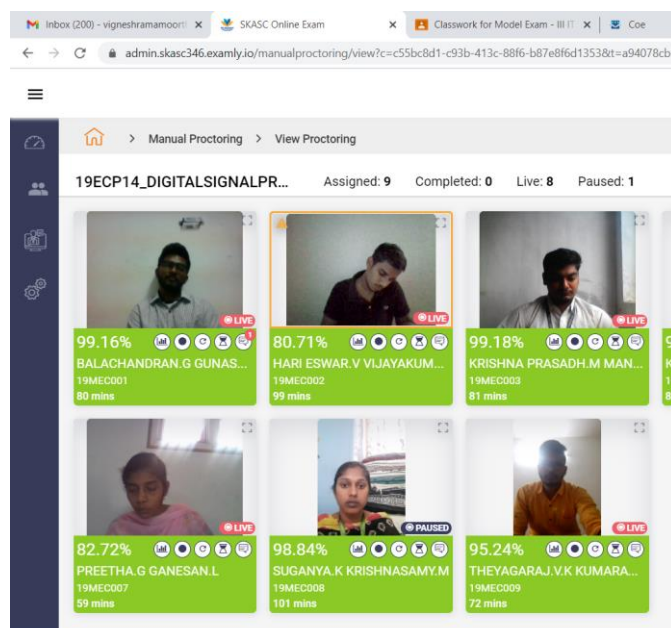
11.4 Features of Proctored Mode Examinations

- Unauthorized person sitting near the computer doing prompting.
- Impersonation of authorized student camera view.
- Tab Switching and copying.
- Unnecessary movements noted by the software while examination is ON.
- No proper dress code while writing the examination.
- Hall Ticket and ID card with lanyard not hanging on the neck.
- Students not present before sometime in the middle of the examination.
- Switching of answer sheets which somebody is writing and giving it at the end of the examination.
- Any other noted deviations.

11.5 Academic Governance

To enrich the existing curriculum to meet the Industry need, SKASC keeps in mind to conduct academic governance in the allotted time slots. The Pandemic has not hindered our progress. Department meeting, Curriculum Development Cell, Board of Studies, Academic Council Meeting were conducted in the online mode. Stake holders, Industrial Experts, Alumni, Academicians and members were joint in the right spirit.

11.6 Faculty Headway

The Faculty of SKASC have also been regularly attending webinars by various subject experts as well as online courses conducted by top academic Institutions in various fields of study through online learning platforms to enlighten their students with updated knowledge. These sessions have helped the students to build a clearer base of knowledge and helped them to aim towards high quality of research.

11.7 Student's participation in Webinars

Students of various departments participated in webinars, workshop, events, in house training which resulted in valuable information exchange and active learning, as the participants made use of the opportunity to brainstorm and clarify their doubts. The following number of events participated by our students during this pandemic.

Certifications - 37281

Project Exhibition - 80

Webinars - 28356

Hands on Training - 1240

Online Internships - 45
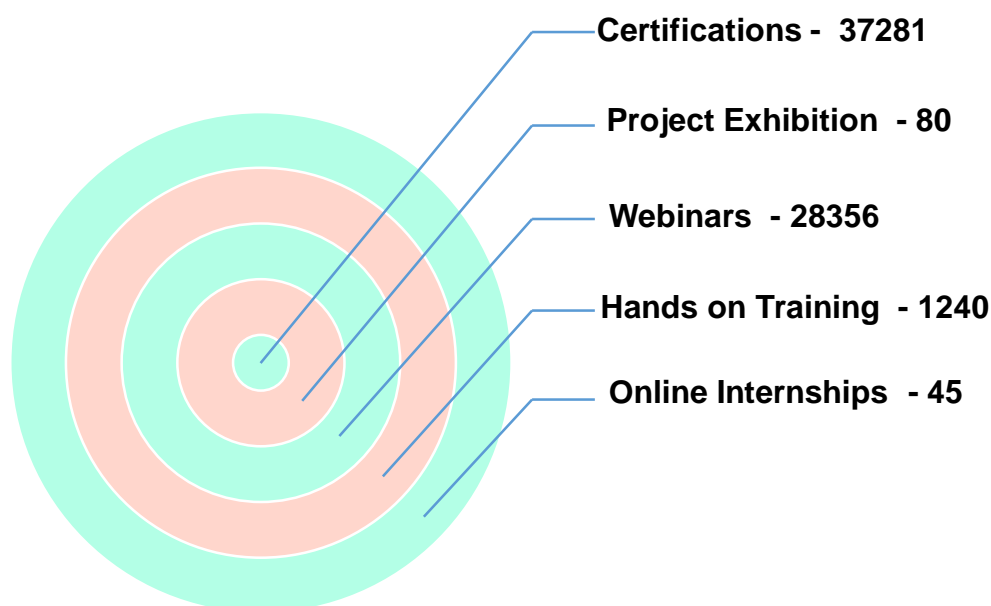
11.8 Events organised

The COVID-19 pandemic has caused many events around the world to be cancelled or postponed due to a country's government imposed restrictions of large gatherings but SKASC did organise a series of Events ensuring the students are not deprived of their regular academic activities.

12. Teaching and Learning

Sri Krishna Arts and Science College fully understands that technology is an integral part of higher education and hence it provides opportunities to the students for online learning and utilizes up to date modern learning technologies. These effective uses of learning technologies have ensured highly modern learning and teaching practices followed in the Institution. All the classrooms of the College are smart classrooms with Active smart boards and LCD projectors and the members of the faculty use digital platforms to handle their classes.

12.1 GoogleClassroom

Google Classroom is a web service developed by Google for Educational Institutions that aim to simplify creating, distributing and grading assignments in a paperless way. The primary purpose of Google Classroom is to streamline the process of sharing files between teachers and students. It combines Google Drive for assignment creation and distribution, Google Docs, Sheets and Slides for writing, Gmail for communication, and Google Calendar for scheduling. Sri Krishna College of Arts and Science is one of the most effective users of Google Classroom. The Students of our college are invited to join Google class through a private code. Each class creates a separate folder in the respective user's Drive, where the student submits work to be graded by a teacher. Mobile apps, available for iOS and Android devices which let the students to take photos and attach assignments, share files from other apps, and access information offline. Teachers can monitor the progress for each student, and after grading, teachers can return the student's work, along with comments.

12.2 Myklassroom

Sri Krishna Arts and Science College also uses another digital platform in addition to Google Classroom called as Myklassroom. It is a powerful blend of Social networking and E-learning. It provides an online collaborative platform for teaching and learning. It facilitates the next generation classroom, which would provide structured access to information, a forum to discuss and assimilate information, online lectures, a faculty to moderate discussions, and 24/7 access to classrooms anywhere anytime. All this is because we believe that "A classroom is much more than just a blackboard." And it has brought the real classroom experience online. With such innovative classroom experience, the students come out with flying colours. It is evident through the academic results of our students.

12.3 Choice Based Credit System

Choice Based Credit System (CBCS) has been introduced by SKASC that provides a special platform to choose the courses based upon the individual interests of the students. Here the students can opt their course coordinators according to their needs and flexibility. The CBCS system is an updated version which motivates teamwork, innovative thinking and mastery in different fields and so on.

12.4 Outcome-Based Education

In the OBE model, the required knowledge and skill sets for a particular programme is predetermined and the students are evaluated for all the required parameters (Outcomes) during the course of the program. The role of the faculty adapts into instructor, trainer, facilitator, and/or mentor based on the outcome targeted. Here is the gist of OBE followed in the college.

OBE [Education]

•What the student should have achieved

OBC [Curriculum]

•How to make the students achieve the outcome?

OBLT [Learning and Teaching]

•How to measure what the students have achieved?

OBA [Assessment]
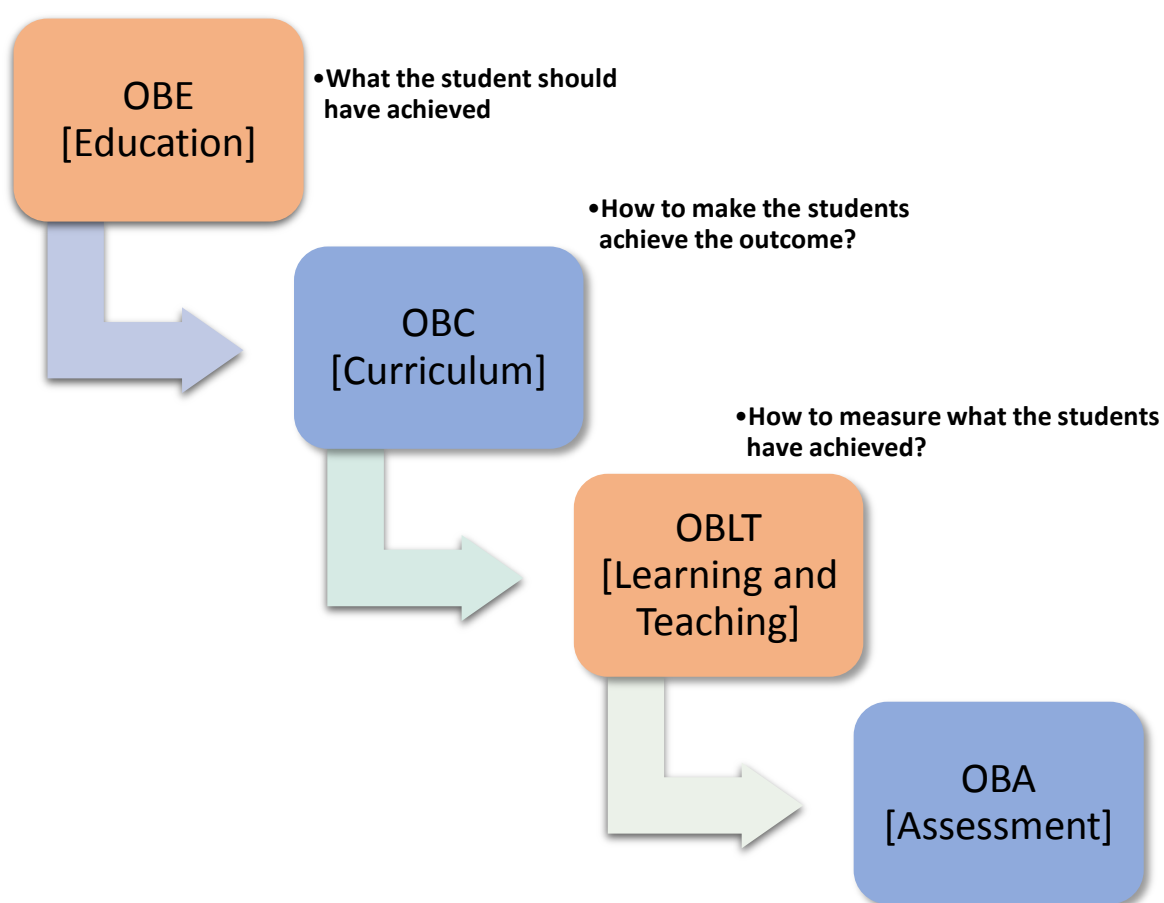
I. Program Educational Objectives (PEO)

II. Program Outcomes (PO)

III. Bloom's Taxonomy Verbs and Skill set Bloom's Taxonomy Verbs

Main components of OBE

- **Course Outcomes (COs)**
  - COs address the abilities to be attained by students upon completion of a course

- **Programme Outcomes (POs)**
  - POs describe what students are expected to know and be able to perform or attain by the time of graduation

- **Programme Educational Objectives (PEOs)**
  - PEOs address the graduates' attainment 5 years after graduation
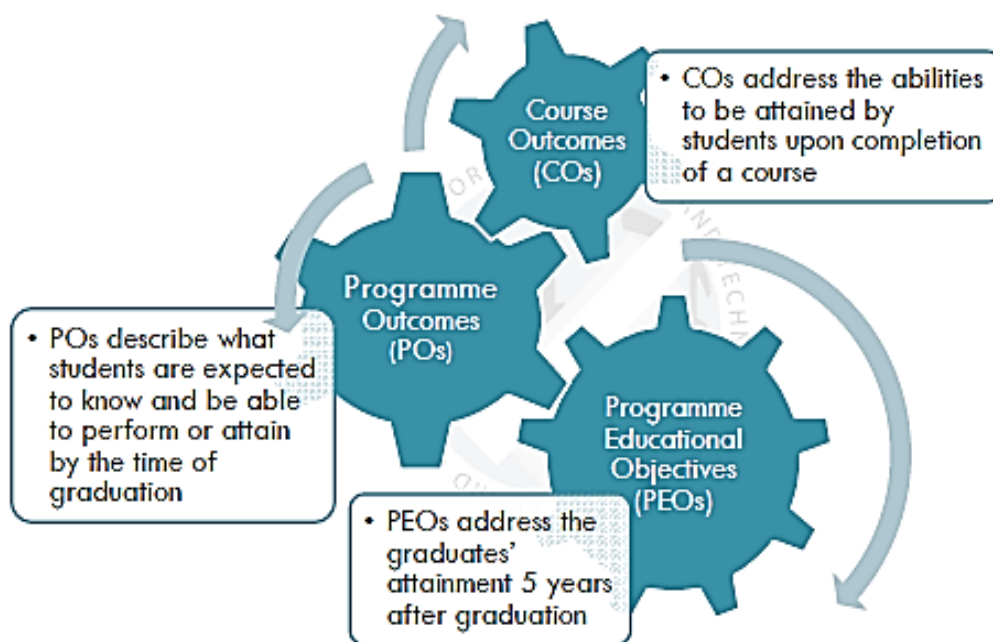
"Teaching is more than imparting knowledge, it is inspiring change.

Learning is more than absorbing facts, its is acquiring understanding"

- William Arthur Ward

13. Evaluation

13. 1 OMR Score Card

The Outcome Based Education is implemented by defining the Bloom's Taxonomy verbs and Course Outcomes mapped in the syllabi of each course. Then the question papers are set with Bloom's taxonomy verbs mapped for each question. During answer scripts evaluation, OMR score cards for individual students are given to the evaluators, and the evaluators shade the marks that the student receives for each question. It helps in the analysis of student's performance for each skill and facilitates us to provide each student with the OBE Assessment card.

13. 2 OBE Assessment Card- Skill Set Mapping

Apart from the regular mark sheet, the students are provided with OBE Assessment sheets that pictorially present the student's proficiency in specified knowledge levels and skill sets. The skills that are mapped are Competitive, Conceptual, Communication, Managerial and Technical skills. The skill sets of the students are mapped based on their scores in exams and presented on the Assessment sheet. It equips the students to understand their skills better and to choose a job that aligns with their skills. Providing OBE Assessment sheets to the students is a unique practice of Sri Krishna Arts and Science College.

The graduates of Sri Krishna Arts and Science College are tested under the following skills

- Communication Skills
- Conceptual Skills
- Analytical Skills
- Competitive Skills
- Managerial Skills
- Technical Skills

13.3 Online Continuous Internal Assessment

Since the outbreak of COVID-19 began, some 1.37 billion students in 138 countries worldwide have been affected by school and university closures. Since the whole country is under lockdown, e-education is the best bet left. SKASC has started Online Classes for the second and third year students since on 15th various Departments of SKASC conducted online classes effectively.

In the midst of COVID-19 Outbreak, our students have not given a break for Learning. Believing in the fact that learning can happen anywhere and under any circumstance, SKASC has promoted e-learning through platforms such as Myklassroom, Google Classroom, Youtube and WhatsApp. The following activities were conducted during the COVID-19 Outbreak.

- E-Learning
- Virtual Classrooms
- Video Lectures
- Project Reviews
- Online Assessment
- Presentations | Quiz
- Group Activities
- Online Exams
- Digitalized Study
- Resources
- Discussion Forums

Online examination system

Protect the integrity of exams

Share screen with the Proctor

Hassle-free exam scheduling

01

02

08

Preparing exams with complete preparedness

07

03

Auto-device lockdown

06

04

Provide reliable and accurate student data

05

Proctoring from plagiarism

Auto-shuffling of questions
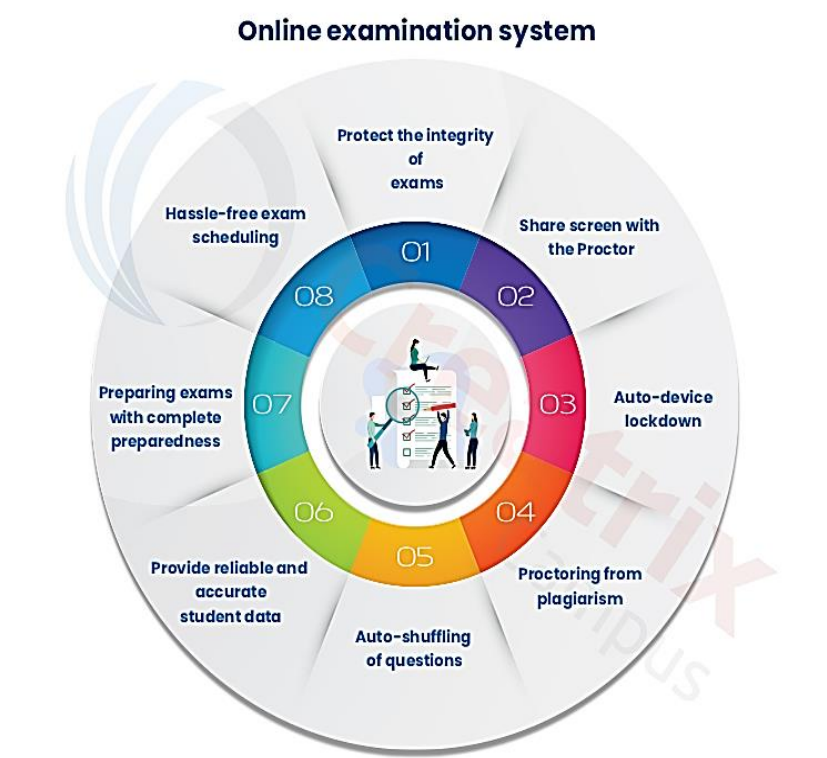
14. Outcome

2017 - 2020 Batch Passed Out Percentage – UG Results

S. No.	Department	Appeared	Passed	Percentage
1	BA English Literature	55	51	93
2	B.Sc Mathematics	120	120	100
3	B.Sc Computer Science	123	123	100
4	B.Sc CS and Application	118	117	99
5	B.Sc Information Technology	125	121	97
6	B.Sc Computer Technology	125	122	98
7	BCA	117	115	98
8	B.Sc Software Systems	58	57	98
9	B.Sc Electronics Communication systems	57	53	93
10	B.Sc Bio Technology	63	63	100
11	B.Sc Micro Biology	59	58	98
12	B.Sc Costume Design and Fashion	61	61	100
13	B.Sc Catering Science & Hotel Management	38	40	105
14	B. Com	124	120	97
15	B. Com Computer Applications	130	123	95
16	B. Com Information Technology	58	56	97
17	B. Com Professional Accounting	127	121	95
18	B. Com Business Processing Service	101	88	87
19	B. Com Capital Market	47	46	98
20	B. Com Accounting & Finance	120	118	98
21	B. Com Banking & Insurance	58	55	95
22	B. Com Retail Marketing	42	36	86
23	B. Com E- Commerce	56	53	95
24	BBA	59	54	92
25	BBA Computer Application	107	98	92
26	B.Sc Information System Management	54	46	85
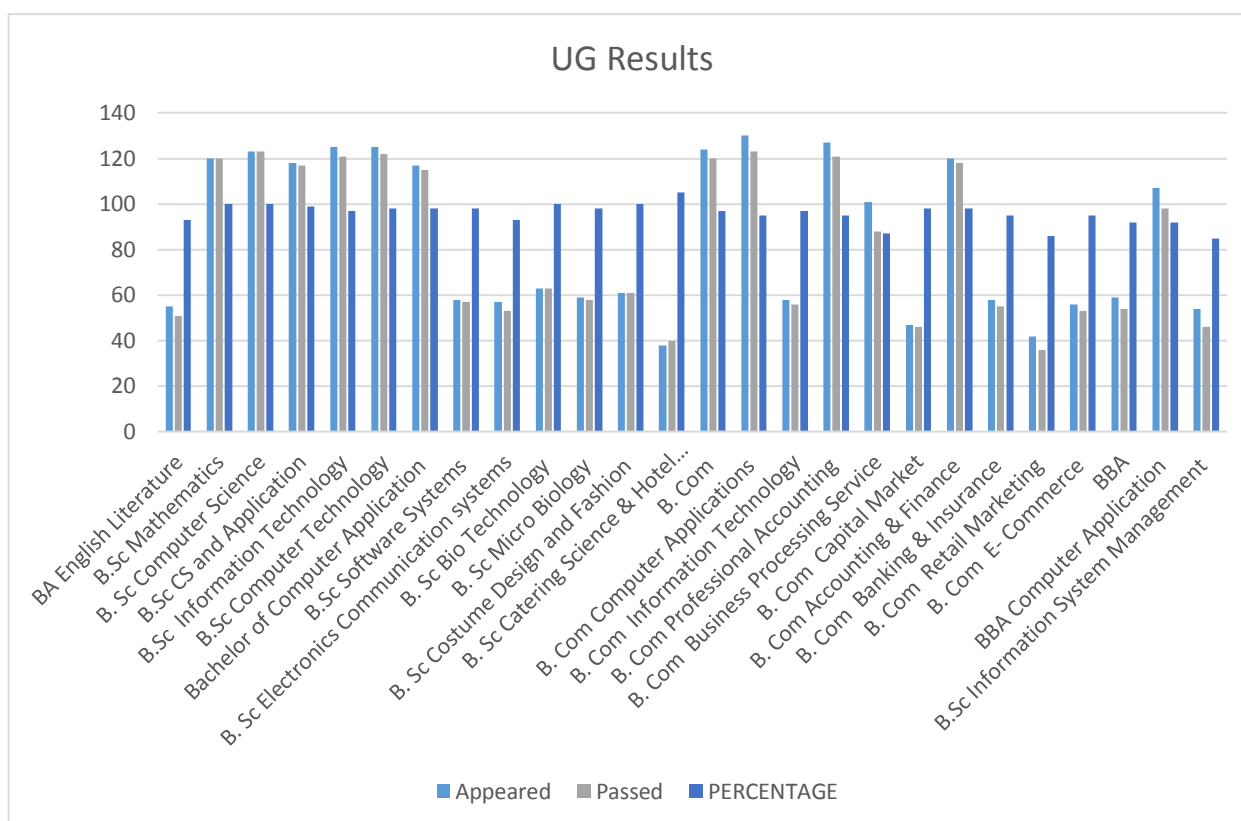
UG Results

2018 – 2020 Batch Passed Out Percentage – PG Result

S.No.	Department	Appeared	Passed	Percentage
1	MA English Literature	52	51	98
2	M. Sc Mathematics	50	50	100
3	M. Sc Computer Science	32	32	100
4	M. Sc Information Technology	23	23	100
5	M. Sc Computer Technology	19	19	100
6	M. Sc Software Systems	52	50	96
7	M. Sc Electronics Communication systems	16	16	100
8	M. Sc BioTechnology	26	26	100
9	M. Sc Banking & Insurance	16	16	100
10	M.Com	40	38	95
11	M.Com International Business	51	51	100
12	Master Social Work	38	35	92
13	M. A Public Administration	7	6	85

PG Results
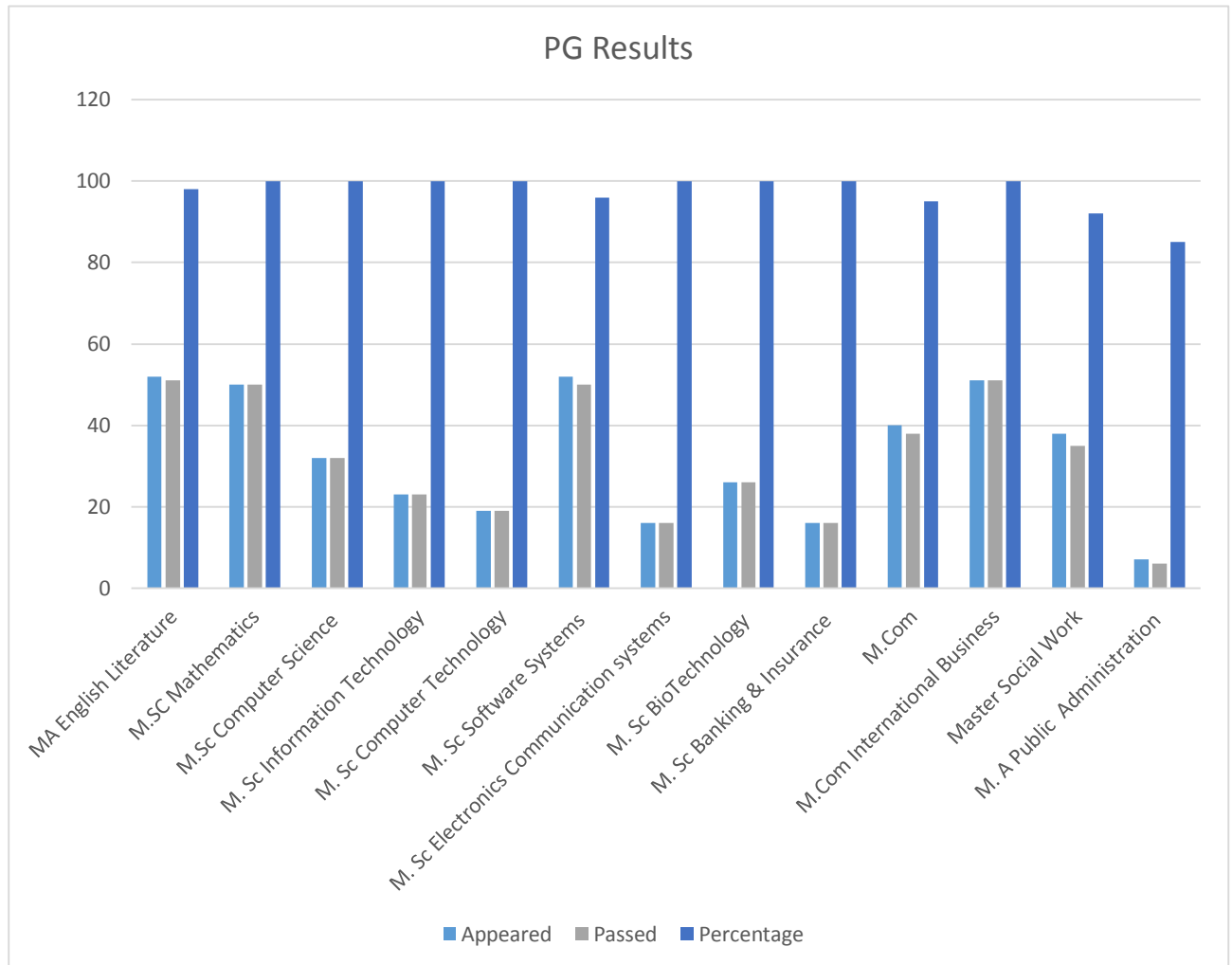
"Success is no accident.

It is hard work, perseverance, learning, sacrifice,

and most of all, love of what you are doing."

– Pele

15. Research

The college organizes Seminars/Conferences/Workshops in various fields of research. The Institution has a Research Advisory Committee and Academic Research Coordinator for promoting research culture among the staff and students in the campus. The College Management encourages the faculty members to participate and present their research papers in National and International Conferences / Seminars/ Workshops/ Symposiums by providing funds and incentives. The College provides a Study Leave Facility for the teachers pursuing their Ph.D/M. Phil. degree. After the implementation of the promotion of research as the best practice, the college has observed successful outcomes in research in the last few years. The achievement in the field of research is the main indicator of excellence accomplished by the college.

15.1 Library

'When in doubt, go to the library'

As a part of promoting research in SKASC Library attracts large number of Academicians and Research Scholars every day, and it supports the Academicians and Research Scholars with 43,455 Books, 4,149 CDs, 215 Journals and has subscription to more than 90,000 e-Books, 6000 e-Journals and two Digital Databases.

15. 2 Research Departments

The Research departments in Sri Krishna Arts and Science College are

- Tamil
- English
- Mathematics
- Electronics and Communication Systems
- Bioscience
- Computer Science
- Commerce
- Library and Information Sciences

15.3 Number of M.Phil/ Ph. D Completed

S.No	Department	M.Phil	Ph.D
1.	ECS	1	2
2.	Computer Science Stream	10	6
3.	Commerce Stream	4	7
4.	Mathematics	1	-
5.	English	3	1

15.4 Number of Guides

S.No	Department	M.Phil	Ph.D
1.	Tamil	2	2
2.	English	7	3
3.	Bio-Science	4	4
4.	ECS	7	3
5.	Computer Science Stream	21	7
6.	Commerce Stream	10	7
7.	Mathematics	6	3
8.	Library Science	1	1

15.5 Grants Received

ASTRA, TNSCST	Council of Scientific and Industrial Research	DBT -Star	UGC Paramash
Rs. 1,00,000	Rs. 50,000	Rs. 44,00,000	Rs. 30,00,000

National Human Rights Council	Tamilnadu State Council For Science And Technology
Rs. 75,000	Rs. 30,000
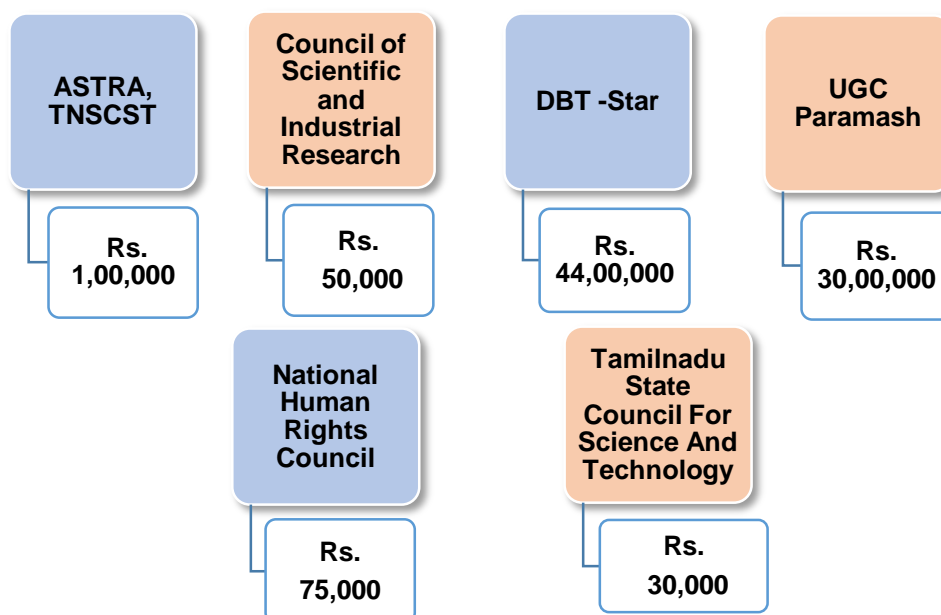
15.5.1 ASTRA TNSCST

A Grant of Rs.1,00,000 was sanctioned under the ASTRA, Tamil Nadu State Council for Science and Technology.

15.5.2 Council of Scientific and Industrial Research (CSIR)

A Grant of Rs. 50,000 was sanctioned by Council of Scientific and Industrial Research (CSIR).

15.5.3 DBT – STAR Scheme

The Department of Biotechnology and Microbiology has been recognized under DBT-STAR College Scheme for the duration of three years (2019-22) by the Department of Biotechnology, Ministry of Science and Technology, Government of India. The scheme was initiated with the objectives of enhancing the curriculum of both departments by introducing advanced experiments and introduction of new courses. The scheme will also provide funds to strengthen our in-house laboratory facility and library facilities. In addition, the scheme will facilitate the departments to organize student and faculty oriented programs to enhance their skills. As we are already under this scheme, we have received the first instalment sum of Rs. 28,00,000/- from the total sanctioned fund of Rs. 44,00,000.

15.5.4 Grant received under UGC Paramarsh Scheme

As per the UGC guidelines, SKASC has entered into an agreement with the 5 mentee Institutions in its vicinity, which are non-NAAC accredited under the UGC Paramarsh scheme and has been sanctioned a sum of Rs. 30,00,000 Rupees to aid the mentee Institutions.

15.5.5 National Human Rights Council (NHRC)

Grant of Rs. 75,000 was sanctioned by the National Human Rights Commission for a One-day Basic Training Programme on Human Rights on 30th August 2019.

15.5.6 Tamilnadu State Council for Science and Technology (TNSCST)

Grant of Rs. 75,000 was sanctioned by the National Human Rights Commission for a One-day Basic Training Programme on Human Rights on 30th August 2019.

16. Internal Quality Assurance Cell

16.1 IQAC Events

IQAC plays a vital role in maintaining quality standards in teaching, learning, evaluation, research, extension and consultancy opportunities. IQAC initiates, plans and supervises various activities that are necessary to increase the quality of the education imparted in the Institution. The IQAC conducts activities in order to strengthen the teaching and research skills in the contemporary and emerging areas, enhance the teaching and other skills of the faculty and to make them aware of modern teaching tools and methodologies. It provides an opportunity to acquire knowledge about current technological developments in relevant fields. It will not only promote the professional practices relevant to technical education but also motivates the faculty to achieve competitive teaching and learning environment.

S. No	Date	Name of the event
1	20-07-2019	Role of IQAC in NAAC & NIRF
2	24-07-2019	Consultancy on Autonomy & OBE implementation
3	26-07-2019	Interactive session on NIRF: Pinnacle of Success
4	29-07-2019	Interactive session on Understanding the modules PFMS for centre sector schemes
5	21-11-2019	Webinar on Transforming student career though Job & skills enabling programmes by TCS
6	19-11-2019	Interactive session on documentation - Forms & Procedure of SKASC
7	28-11-2019	Webinar on NAAC SSR Automation
8	07-12-2019	FDP on Documentation of IQAC
9	10-01-2020	Special Session on preventing suicide tendency & counselling technique
10	31-0102020	Special session on Career Counselling study at Europe
11	05-03-2020	One day workshop on Academic services & INFLIBNET centre for faculty and Search scholars

17. International Collaborations

SKASC keeping in mind the recent trends of the Globalised world and the needs of the industry, Sri Krishna Arts and Science College has some unique international collaboration and has signed MoUs with various foreign universities.

1. Clayton State University Atlanta, USA. Special mention goes to Mr. Gowtham, first batch student of Sri Krishna Arts and Science and College American Twining programme graduated from Clayton State University, Atlanta, USA and got placed as Marketing Specialist in New Jersey, USA.

2. Marshal State University

3. American Transfer Program (ATP) "Two Plus One" at Concordia College, New York.

4. Graduate Studies Programs (2+2) at Concordia College, New York

5. Classes on Intellectual Property Rights by the Texas A & M University, Dallas

6. Swinburne University, Australia

17.1 Clayton State University Atlanta, USA

Sri Krishna Arts and Science College has an MoU with Clayton State University, Atlanta, Georgia. Clayton us is one of the leading universities of the United States of America and we wish to highlight some of the features of the MoU with CSU.

17.1.1 Faculty and Staff Exchange

Exchange of faculty to engage in teaching, research and/or study at each other's Institutions will be encouraged. The number and conditions of such exchanges, including exchange or visit period, Institutional obligations, and related matters shall be mutually agreed upon in written implementing agreements to be concluded between the two Institutions.

17.1.2 Student Exchange

Attendance of students (undergraduate and graduate) from one Institution to the other is encouraged. Each student must, however, meet the admission requirements of the departments or programs to which he/she applies. The number and conditions of such exchanges, including exchange or visit length, Institutional obligations, and related matters shall be mutually agreed upon in written implementing agreements to be concluded between the two Institutions.

17.1.3 Special Training and Degree Programs

Joint teaching programs, collaborative degree programs, and other special partnership programs between the Institutions will be considered. Each Institution understands and accepts that joint curriculum development and potential collaborative degree programs require significant efforts – study, review, coordination, and involvement of many administrators and faculty within and outside their respective Institutions; nevertheless, each Institution will seek to advance cooperation through the development of such special programs. It is hereby agreed to initiate the academic collaboration through an articulated undergraduate BBA program and an articulated integrated graduate MBA program.

17.1.4 Research and Knowledge Transfer

Faculty members from the two Institutions would work towards identifying possible areas of conducting joint cross-cultural research and writing business case studies with a view to understand markets, organizations and consumers in the two countries better.

17.2 Concordia College, New York

17.2.1 American Transfer Program (ATP) "Two Plus One"

Sri Krishna Arts and Science College students can participate in the American Transfer Program (ATP), which is a unique offering by Concordia College, New York to a select group of Indian Institutions. Sri Krishna Arts and Science College students can enter ATP after having completed FOUR semesters. Students will begin their course of study in their first or second semester, or in the summer following their second semester, at SKASC, and generally be able to complete their American Baccalaureate Degree through two additional semesters of study at Concordia College, New York.

17.2.2 Graduate Studies Programs (2+2)

Sri Krishna Arts and Science College students intending to continue at Concordia to earn a Master's Degree in Business Leadership, Digital Media, or Analytics, may be eligible to begin graduate coursework during their third year of study while at Concordia College New York.

17.2.3 Student and Faculty Exchange Programme:

Concordia College and Sri Krishna Arts and Science College, will also actively plan and implement faculty and student exchange program between the two Institutions.

17.2.4 Collaborative Research Activities

Faculty of Concordia and SKASC will be doing joint research in each semester in the field of Management, English, Computer Science and Bio Technology and the research paper will be published in International Journals.

17.2.5 Faculty Development Programme

Faculty Development Programmes will be conducted for SKASC faculty members in alliance with Concordia College during July – August every year. One can clearly visualize the futuristic vision and foresight of Sri Krishna Arts and Science College from the above steps taken by the college in making our Institution's education and curriculum truly international in keeping with the growing demands of liberalized and globalized economy.

17.2.6 International Conferences

Recognizing current societal demands, as well as a response to the changing times, SKASC adds new Courses. More than just a degree, the balance between curricular activities and campus life enables students to become creative learners with a social conscience. SKASC by mixing a multidisciplinary approach with integrative initiatives gives the chance for it's students to enjoy an international learning experience, to engage in work integrated learning and embark on valuable internships.

International Conference on Higher Education & Industry organized by Clayton State University, Atlanta, The United States of America in partnership with Sri Krishna Arts and Science College was held on September 9th and 10th in the Clatyton State Universiy campus. The Conference was attended by Dr K. Sundaraman, CEO, Sri Krishna Institutions, Dr. P.Baby Shakila, principal, SKASC, Dr.Vijayasamundeswari, Vice-Principal, Dr.S.Saraswathi, Head, Department of Computer Sciences and Prof. S.Sharmila Priya, Assistant Professor, Department of English. Over 100 delegates from different countries participated and presented their papers in the Conference.

Joining SKASC makes one truly Global and Pan International. Close on the heels of Team SKASC's trip to the Universities in the USA another team from SKASC headed to Kuala Lumpur, Malaysia on a four-day International study trip.

Team SKASC visited Yakult Factory, Linton University Malaysia.

18. Globalization at SKASC effect from 2021-22

Sri Krishna Arts and Science College always keeps pace with the globalization of higher education. The CEO, Principal and Senior faculty members visited universities in the USA such as Harvard University, Columbia University, Marshal State University, Texas A & M University and Clayton State University. After extensive discussion with the President and Vice Chancellors (Provost) of various universities, the College has drawn up the following foreign collaborations for the year 2020–21.

1. From the Academic Year 2020 – 2021, one compulsory 2 credit course will be taught by the faculty from Concordia College, New York during the month of July 2020. At the end of the course, a course completion certificate will be given by the Concordia College, New York. SKASC will assign 2 additional credits in the transcript of the 3rd semester.

2. Classes on Intellectual Property Rights by the Texas A&M University, Dallas (89th ranking university in the USA with a student population of 52,000) will be taught for our Post Graduate Students from the Academic Year 2020-2021. On Successful completion of the course, students will be awarded 2 additional credits.

3. The College has also finalized study abroad programme in the Clayton State University, Atlanta by Georgia State, wherein a student can study a full Semester programme (5th Semester) or a half-semester (40 days) as a part of their IET programmes.

4. The College has also worked on American Transfer Programme, with 3 universities in the USA (Clayton State University, Concordia College and Marshal State University) for 2+2 transfer programme. The programme would help the students to study for 2 years in India and study 2 years in the USA and get a full American Under-Graduate degree.

5. Arrangements are underway to offer 10 online courses each from Concordia College, New York and Clayton State University, Atlanta to the students of SKASC from the year 2020-21.

6. Sri Krishna Arts and Science is in the pipeline to establish the Collaboration with US Universities for the English Literature, Computer Science and Psychology as 2+2 exchange programmes.

19. Department Activities

As we sail through the 21st century, Technology in Classrooms is becoming more and more predominant. Technology also has the power to transform teaching by ushering in a new model of connected teaching. This model links teacher to their students and also with the professional content, resources and systems, helping them improve their own instruction and personalize learning. In this academic year, various departments have organized workshops and conferences.

Department Activities
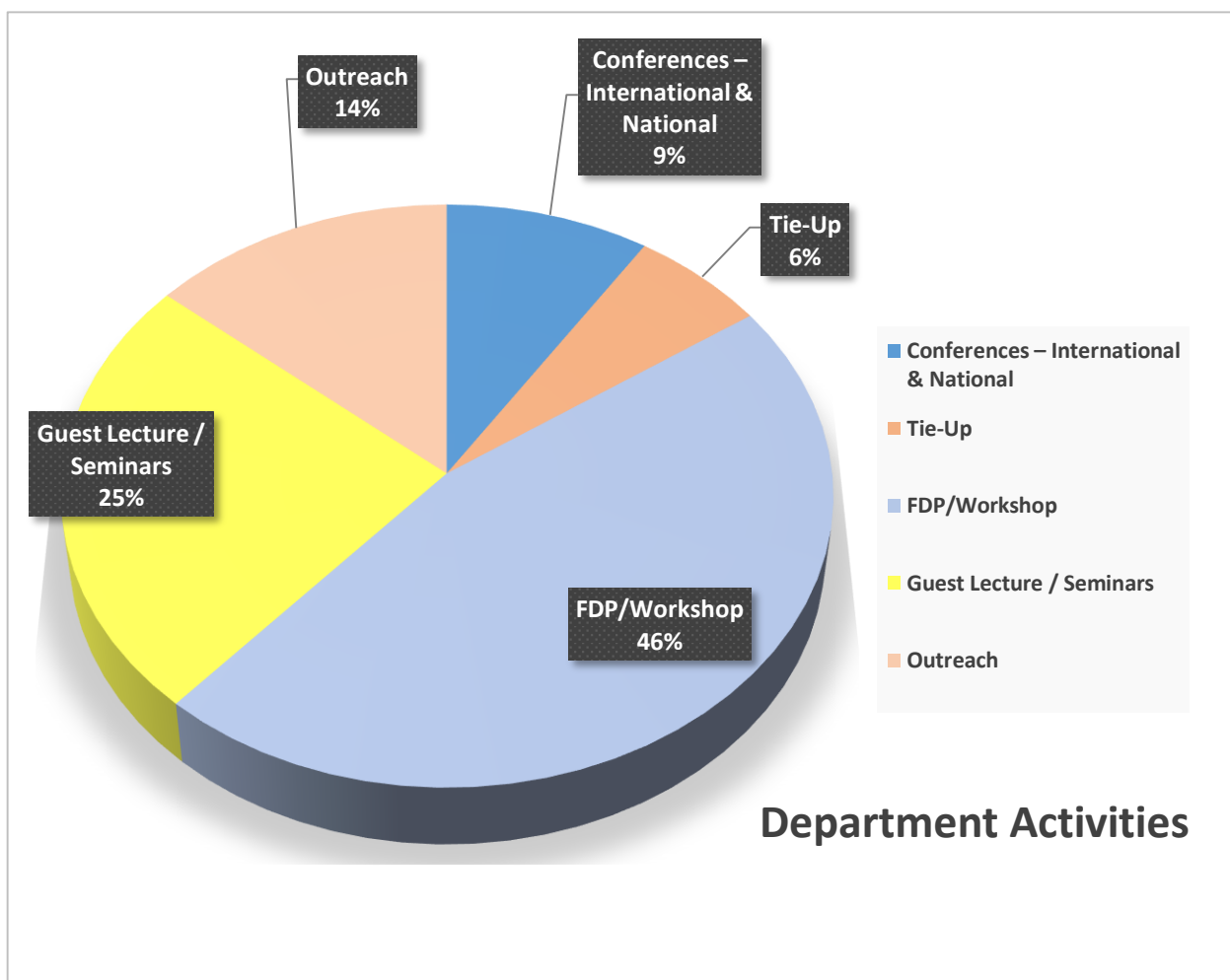
19.1 International and National Conferences

1. Department of Mathematics organized a National Conference on Modern and Ancient Techniques in Mathematical Modelling (NCMATMM) on 8th January 2020. The Resource Person for the programme is K. Balachandran, Bharathiar University,

2. Department of Biotechnology, Microbiology, Bioinformatics organized a National Conference on The Topic "Mainstreaming Biodiversity And Bringing Back The Forgotten Foods" On 21st -22nd February 2020. The Resource person Dr. G. Kapildev, Dr. R. Ravikeshavan . Dr. J. Senthil Kumar S. Assistant Professor,

Department of Biotechnology, SKASC, Coimbatore organized the event. A total of 300 participated in the programme.

3. Department of Software Systems organized "10th National Conference on Machine Learning and Smart Technology – NCMLST'20"on 12th February 2020 for all Computer Stream Students. The Resource Persons for the programme Dr. S. Santhosh Baboo, Registrar, Manonmaniam Sundaranar University, Thirunelveli , Mr.M. Venkatesan, Associate Professor and Director, Computer Science and Engineering, National Institute of Technology, Surathkal, Karnataka and Dr. S. Senthil, Professor & Director, School of Computer Science and Applications, Reva University, Bangaluru. All Students of Computer Stream participated in the Conference and presented papers and posters.

19.2 Industry Tie-up

- SKASC powered by Tata Consultancy Services (TCS) launched B. Sc. Computer Science with Cognitive Systems, a three year UG Programme.

- Department of Management Science inaugurated BBA Logistics Programme in collaboration with Logistics Sector Skill Council (LSC) under the Ministry of Skill Development and Entrepreneurship (MSDE), National Skill Development Corporation (NSDC) and CII Institute of Logistics (CIL)

- SKASC has signed an MoU with MGNCRE to provide courses on Waste Management. SKASC is a Pioneer and has started a course on Waste Management for the students of Undergraduate Programmes. It should be mentioned that SKASC also hosted a

- Two Day Industry Academic Meet on Waste Management sponsored by MGNCRE

- The Computer Streams of SKASC signed a Global Agreement with RedHat Academy. RedHat,Inc. is an American Multinational Software Company providing open-sources of software.

19.3 FDP/Workshop

1. Department of Computer Science organized a workshop on Pre Placement Training on 13th and 14th November 2019 for third year Students. The Resource Person for the programme is Ms.Dhivya,HR,CTS & Mr.R.Mansoor Ahamed,Senior Software Developer, CODEINFINITE. A total of 120

2. Department of IT organized a FDP on The Red Hat LINUX Global Certification from 18.11.2019 to 29.11.2019. The Resource Person for the programme is Mr.N.Kathirvel Technical Trainer Vectra Techno Soft Pvt Ltd

3. Department of Commerce organized a Three Days Faculty Development Program on 'Recent Development in Tally' for all the Commerce streams.

4. Department of Commerce (AF) organized a Workshop on SPSS Tools (Anova, Chi-Square, Co realtion) on 16/12/2019 for Final year students. The Resource Person for the programme is Dr.T.Kumarasamy, Assistant Professor, Department of Commerce AF. A total of 120 students participated in the programme.

5. Department of Computer Science organized a workshop on Ethical Hacking on 2nd December & 3rd December 2019 for third year Computer Science students. The Resource Person for the programme is Mr.Dinesh Paranthagan, CEO and Founder Hackup Technology,Coimbatore. A total of 120 students participated in the programme.

6. Department of IT and Cognitive Systems organized a workshop on Hands on Session in Weka Tool on 7.12.2019.

7. Department of IT and Cognitive Systems organized a FDP on CISCO Packet Tracer from 16.12.2019 to 20.12.2019.

8. Department of IT and Cognitive Systems organized a FDP on Selenium on 04.01.2020.

9. Department of IT and Cognitive Systems organized Internal Hackathon For Smart India Hackathon 2020 on 13.01.2020

10. Department of IT and Cognitive Systems organized a Workshop on Google AI Explore ML on 25.01.2020

11. Department of Biotechnology, organized a workshop on the topic "Organizational Citizenship Behavior for it Employees" on 11th January 2020. The Resource person Mrs. Masutha Begam. Inspector of police, Podanur Crime Police Station, Coimbatore. A total of 100 students participated in the programme.

12. Department of Microbiology organized a workshop on the topic "Basic techniques in Microbiology" On 31st January 2020. The Resource Person Dr. Saranya S. Assistant Professor, Department of Biotechnology, SKASC, Coimbatore. A total of 12 teachers participated in the programme.

13. Department of Microbiology organized a workshop on the topic "Mushroom Cultivation" On 29st January 2020. The Resource Person Dr. Nandhini B. Assistant Professor, Department of Microbiology, SKASC, Coimbatore. A total of 20 school student participated in the programme

14. Department of CSA has organized a Workshop on "An Introduction to Data Storage and Analytics" at Digital Lab on 11.01.2020 for first year students. The resource person for the programme is Joel Prince, Performance analyst, CTS India Pvt Ltd, Coimbatore. A total of 116 students participated in the programme.

15. Department of Computer Technology (CT) organized a one day hands on training on Android SDK on 30/1/2020

16. Department of Commerce BI & RM organized a Hands on Training Session on "Statistical Package of Social Science" on 11/01/2020. Dr.S.Vimala, Assistant Professor and Research Consultant, demonstrated the students with various tools and techniques.

17. Department of Commerce BI & RM organized a Hands on Training Session on "Microsoft Excel Training for Budding Professionals" on 13/02/2020. Ms.Swayam Prabha, Technical Advisor, Srikara Multispeciality Professional Training Hub.

18. Department of Biotechnology and Microbiology organized a workshop on the topic "Food Adulteration" On 14th February 2020. The Resource Person Dr. Baby Shakila, Dr. Vinod and Dr. Patil Sunita. Sri Krishna Arts and Science College, Coimbatore. A total of 25 House wives participated in the programme.

19. Department of Biotechnology organized a workshop on the topic "Structural characterization of Macromolecules" On 18th February 2020. The Resource Person Dr. S.M Jaimohan Assistant Professor, Department of Biotechnology, SKASC, Coimbatore. A total of 50 students participated in the programme.

20. Department of Biotechnology organized a workshop on the topic "Further prospect on Materials in Biological Science" On 24st February 2020. The Resource person Dr. P. Rajiv. Assistant Professor, Assistant Professor, KAHE, Coimbatore. A total of 50 students are participated in the programme.

21. The Department of Biosciences organized a One Day Workshop on 'Polyphasic Taxonomy' on 28th February 2020. Dr. N. Ayyadurai, Principal Scientist, CSIR – Central Leather Research Institute, Chennai was the Resource Person and Dr.Narendran, Organizer of the workshop.

22. Department of IT and Cognitive Systems organized a Robotics Expo on 05.02.2020.

23. Department of IT and Cognitive Systems organized a Xilence 2020 on 19.02.2020

24. Department Costume Design and Fashion Organised Mega Event Le Talento Invencible'2020 Fashion Show on 8.2.2020.The Chief guest was Dr.Gayathri Natarajan, Mrs.Universe, Mr.Ramkumar Ramakrishnan,Model,Aviation Professional, Nethra – Alumini, A Fashion Boutique Studio TEJAS Presided by Dr.P.Baby Shakila Principal, Sri krishna Arts and Science College in the presence of the Head of the Department Mrs.V.A.Rinsey Antony

25. Department of Mathematics organized two days hands on training on mathematical modeling of Biomolecule interaction CSIR sponsored on 5th March 2020 for 65 students. The Resource Person for the programme is Dr. N. Bharathi, Assistant Professor, Centre for plant and Molecular Biology, Tamilnadu Agricultural University, Coimbatore.

26. Department of Mathematics organized two days hands on training on mathematical modeling of Biomolecule interaction CSIR sponsored on 6th March 2020 for 65 students. The Resource Person for the programme is Dr. S. Sivasankari, Assistant Professor, Department of Bioinformatics, Nirmala College for women, Coimbatore.

27. ECS department has organized a One-day workshop on "Embedded System Design using Arduino and IoT" on 03.03.2020 as a part of one-day state level intercollegiate technical symposium 2020. Totally 56 students from various colleges participated in this workshop.

28. Dr.T. Veeramanikandasamy Assistant Professor, Department of ECS has organized a one day workshop on Ardinuo programming with IoT for II B.Sc.CS A& B on 10.03.2020.

29. ECS department has organized a One-day Project Exhibition for Science Departments on 14.03. 2020.Dr. A. Sivathanu Pillai Founder CEO&MD Brahmos Aerospace, DRDO was reviewed the projects as Chief Guest.

30. Department of Mathematics organized two days hands on training on mathematical modeling of Biomolecule interaction CSIR sponsored on 5th March 2020 for 65 students. The Resource Person for the programme is Dr. N. Bharathi, Assistant Professor, Centre for plant and Molecular Biology, Tamilnadu Agricultural University, Coimbatore.

19.4 Guest Lecture/Seminars

1. Department of IT organized a Seminar on Soft skills on 14.11.2019 UG and PG students. The Resource Person for the programme is Ms.Vishnu Priya.D HR Executive, Info Test Labs, Coimbatore

2. Department of Management Science organized a 'Southern Regional Two Day Conclave on Logistics' on 29th and 30th November 2019

3. Department of Commerce (AF) organized a Guest Lecture on Pathway Towards Future on 11/12/2019 for students. The Resource Person for the programme is Mr.G.S. Krishnan, Vice President,Teleperformance LTD,Chennai. A total of 200 students participated in the programme.

4. Department of Tamil organized Tamil Mandram. A total of 250 students participated in the Programme.

5. Department of Social work organized a Guest Lecture on "How to select a Research Topic " on 20th December 2019 for second year MSW Students. The Resource Person for the programme is Mr.J.Srinivajan, Assistant Professor, Department of Commerce, Sri Krishna arts and Science College, Coimbatore. A total of 37 Students participated in the programme

6. Department of BCA conducted seminar on web designing and digital marketing on Dec 6th 2019 for II BCA A and B section Students. The Resource persons for the program are Mr M Kartik , Mr .S Santhosh and M Kishore , Sr. Web Designers , Avenexa Technologies, Coimbatore. A total number of 108 students participated in the programme

7. Department of Commerce BI & RM organized a guest lecture on "Online Banking and Cyber Attacks" on 20.12.2019

8. Department of CSA organized a seminar on "How to face the interviews" on 20.01.2020 for second year CSA students. The Resource person for the programme is the alumini of CSA department, Keerthana. S. Programmer, CTS, Coimbatore and Samantha, Service Relationship Manager Cum Analyst, CitiBank, Avinashi Road, Coimbatore. A total of 58 students participated in the programme.

9. Department of BCA conducted seminar on Machine learning for the III year BCA students on 8th January 2020. The resource person for this programme is Mr Praneeth Kumar, Business Analyst Specialist, Nasdaq. A total number of students participated in the programme is 85

10. Department of Computer Technology (CT) organized Soft Skill Trainig 2020 on 13/1/2020

11. Department of Commerce organized Guest Lecture on Impact of Merger, Amalgamation and Acquisition in Corporate Sector forCommerce Stream Students. The Resource Person for the programme was Mr.K.Rengaraj, Taxation Laws - Coimbatore. UG and PG Commerce Students participated in the programme.

12. Department of CSA organized a Seminar "TRAIN THE GEEKS" – A Technical HTML session on 1st February 2020 for I BSC CSA B students. The Person for the programme is Mr. S. Balaharan of II BSC CSA A. A total of 58 students participated in the programme.

13. Department of CSA organized a Seminar on "Implementation of coding in Real Time" on 22nd February 2020 for First year students. The Person for the programme is Mr. S. Balaharan of II BSC CSA A. A total of 58 students participated in the programme.

14. Department of Commerce (AF) organized a guest lecture on ACCA Orientation on 11th February 2020 for first year students. The Resource persons for the programme are Mr. Narayanan Nambiar, Founder & Director, Globalfti Pvt Ltd, Bangalore & Mr. M.C. Shekar, Principal, Globalfti Pvt Ltd, Bangalore. A total of 110 students participated in the programme.

15. Department of Costume design and fashion organized a Guest Lecture on 13.2.2020 on Scope of Designing Software in Textile Industry Mr.Dharmendra and Mr.Siddharth from GOS Institute, Coimbatore.

16. Department of Social Work organized a guest lecture COGNITIVE BEHAVIORAL THERAPY (CBT) and LOGO THERAPY on 06th March 2020. The guest were explained practically about the Cognitive Behavioral Therapy.

19.5 Renowned Guests

March 14th 2020, 17th Graduation day of Sri Krishna Arts and Science College (SKASC), Kuniamuthur, Coimbatore today held at the college. **Dr.A. Sivathanu Pillai**, DRDODr.DS. Kothari Chair (Research & Innovation Centre) IIT Madras Research Park was the Chief Guest. He gave away the degree certificates and addressed the graduates.

Dr. E. Balagurusamy, Vice Chancellor, Anna University, addressed the participants from various colleges in National Conference on Modern and Ancient Techniques in Mathematical Modelling on 08.01.2020.

Dr.G.Gopal Reddy ,UGC, Higher Education Regulatory Authoring, Government of India, New Delhi who addressed the participants from various colleges in National Conference on Modern and Ancient Techniques in Mathematical Modelling.

Mr. SantulanChaubey, Join Director and CISO, Department of Information Technology, Govt. of NCT of Delhi. Chief Guest for the Computer Science Stream 10th National Conference Machine Leaning and Smart Technology (NCMLST - 2020) on 12th Feb 2020.

Padma Shri Awardee, **Dr.MylswamyAnnadurai,** the Vice President for Tamil Nadu State Council for Science and Technology inaugurated the Techno Forum and Project Expo, during the Computer Science Streams National Conference and Association inaugural function on July 22nd 2019.

20. Best Practices

20.1 Digital Internal Assessment

Digital Internal Assessment, an innovative Assessment Module has been introduced by the College as a part of the CIA pattern. Digitalization is a cutting edge process that enhances the growth of an Institution to the next level. This term no to this term not only reduces the working time and makes it smarter but also downsizes the usage of papers to protect the environment. Sri Krishna Arts and Science College initiates paper-free campus as much as possible by considering the global warming issues. As a part of it, Digital Internal Assessment (DIA) is conducted online through Myklassroom portal and the students can attend the digital test from anywhere during the scheduled time. The module is aimed at exposing the students to the various competitive exams in this mode. The evaluation is done digitally at the end of the test and the students get their results with statistical chart.

20.2 No Engine Day

Sri Krishna Arts and Science College observes No Engine Day every month to provide the local community, staff and students a better quality of life through clean, safe and enjoyable nature. It is a great initiative to reduce the Carbon Footprint and Pollution. The day is observed to create awareness on the various effects of pollution and its problems on the people. The staff, students take public transport and walk to the campus from the entrance and many use their bicycles as well.

20.3 SKASC Beats-Daily Newsletter

Communication techniques have outreached far beyond the modes of written, spoken and print forms. In addition to this, taking into considerations the young spirit of the Techno- Driven students, the college initiated the practice of documenting all the events happening in the campus into a daily newsletter entitled 'SKASC Beats' from March 11, 2019. It publishes the activities and the events of the College with the zeal to promote the growth of the students, faculty and the college for the Greater Good and a Better cause.

20.4 Market Today (M2D)

Market Today (M2D) was conceived by the Cluster of Commerce on July 3, 2019 with an idea to ignite and create a spark in the minds of its readers. It depicts the price moves of Stocks, commodities and currencies in its First Page. The second and third section is dedicated to the latest moves of National and International trade. It is published on weekdays of every Semester, which tries to provide the intricacies of Commerce to all the students and faculty members of SKASC

20.5 Academic Review Meeting

Sri Krishna Arts and Science College organizes Academic Review Meeting (ARM) twice in a semester wherein the parents of our students get to meet the teachers. ARMs play an integral role in students' education and it sets the tone for an effective Parent-Teacher partnership that can make a significant difference in students' education. ARMs provide an opportunity to refine students' individual learning plan and to make sure the roles of teachers, students and parents.

20.6 Alumni Interactions

It begins with interest and responsibility It continues with relationships that are worthwhile It ends with benefit for all. The above quote sums up the great role played by the Alumni of Sri Krishna Arts and Science College. The Alumni actively involve themselves in supporting and providing contributions voluntarily to Sri Krishna Arts and Science College. The Alumni are the effective role models and are easily accepted by the students. With the return of the alumni to support, they bring with them credibility and justification as part of a successful SKASCians, having breathed the same air and encountered similar challenges faced by the students.

20.7 Snap Talk

The purpose of Education is to create the leaders of the universe. Snap Talk is to find out the leadership quality of the students, in which a student has to talk for three minutes on a subject of his choice. Sri Krishna Arts and Science College follows the strategy to inculcate the students to develop the skills of communication.

20.8 Suicide Prevention Cell

Sri Krishna Arts and Science College opens Suicide Prevention Cell in the college premises. Young people in India die predominantly of suicide. Intervention can prevent suicide and this cell ensures to prevent suicide because life is beautiful and it should not be wasted for trivial reasons.

20.9 Phoenix Counselling Centre

Phoenix Counselling Cell is created in SKASC Campus for the welfare of the faculty members and students' community when they feel stressed and tired. Our college knows the importance of human value which serves a lot in society. This cell conducts various awareness programs and refreshment courses by inviting special experts from different organizations.

20.10 Tree Plantation Drive with QR code

Planting trees has long been a suggestion to better the earth, whether it is outcry and warning of global warming, water crisis or something else. Trees offer many environmental as well as economic and social benefits. The students also take up responsibility of awakening the interest of their fellow citizens by sensitising them on the importance of trees in each and everyone's life. Sri Krishna Arts and Science College honours the guests by asking them to plant the saplings and they are provided with the QR Code to monitor the growth of the saplings they had planted.

20.11 Tutor Ward Meeting

- Randomly students are called once in 15 days to give suggestions, opinion on the way of teaching and the difficulty faced by the students.
- All the Faculties will give their regards to their Head of the Department and will be given an Elucidation by conducting Semester Committee Meeting.
- Every department conducts class committee meeting in each semester where the students give their review about their class and academics which is considered for the betterment of the students in the path of their learning process.

- Student council meetings are conducted exclusively, in which the representatives of each class are invited from all the departments. This platform has been given to the students to come up with their queries, concerns and requirements.

20.12 Flag Hoisting

The Indian Tricolour is hoisted every Wednesday at Sri Krishna Arts and Science College. The event is organized by the National Cadet Corps and the national flag is hoisted by the heads of the various departments. The fluttering flag instils a feeling of patriotism and love for the nation in the SKASCians.

20.13 Rain Water Harvesting

To efficiently harvest rainwater and improve the groundwater level, apart from the regular Rain Water Harvesting System in all the buildings, 45 Rain Water Percolation Pits with the dimensions of 100 feet's depth and 6.5 inches' diameter were drilled and erected with perforated casing pipe.

20.14 SKASC in Social Media

Sri Krishna Arts and Science College has made its presence felt in all social networking platforms as Social Media is the new age weapon for spreading news and ideas, and publicising. The college has a Facebook page, an Instagram page and a Twitter page which are active throughout the year. These official pages are continuously monitored and news items related to events and activities at SKASC are posted on it.

20.15 Feedback

SKASC is committed to the highest standards of educational and other provisions for the students and encourages the students to provide thoughtful and constructive feedback. The college receives feedback from

- Alumni
- Students
- Faculty
- Parents
- Employers
- Industrial Experts

The feedback is consolidated both quantitatively and qualitatively and is taken for review for further development and implementation policies.

21. Sports

"Existence is not merely living, but living in vigor."

Physical Education not only fulfils this adage but also instils healthy contest, array, sportsmanship and team spirit into the students' mind. Our students explored plenty of opportunities to excel in sports throughout the year. Sri Krishna Arts and Science College provides equal opportunity to all wards through qualitative physical activities in the area of fitness. The Physical Department is determined to provide high standard training leading the sports personnel towards a successful athletic carrier, with the ideal of reaching the zenith as per our mission.

21.1 Notable Achievements

Aakash. M of III – B.Sc(Maths) secured Bronze Medal in the 100 meters event in the, Chief Minister's Trophy which was held at Jawaharlal Nehru Stadium, Coimbatore on 8th February 2020.

Ashwin Ram. M of III – B.Com (CM) secured Bronze Medal in the 110m Hurdles event in the Bharathiar University Intercollegiate Athletic Meet which was held at Jawaharlal Nehru Stadium, Coimbatore on 09th December 2019 to 11th December 2019.

Hariharan.V.M of III – B.Com secured Bronze Medal in the Half Marathon (21.0975 kms) in the Bharathiar University Intercollegiate Athletic Meet which was held at Jawaharlal Nehru Stadium, Coimbatore on 09th December 2019 to 11th December 2019.

Dhivakar. R of III – B.SC (Maths) secured Mr. COIMBATORE- 2019 Gold Medal in the Tamilnadu Amateur Body Building Association Championship 2019 for capturing Gold Medal under the category of 60 - 65kg in the Inter Collegiate Best Physique(M) Championship for the year 2019-2020 held at Kongu Arts and Science College, Erode on 1st October 2019.

Vishwa Prasath. D of I – B.Com (BPS) secured Gold Medal in the 2nd Tamilnadu Open State Elbow Boxing Championship 2019, under the Category 60 KG.

Vivek. M of II – B.Com (B A) secured Gold Medal in the Kumaraguru Inter College Sports, under the Category 75 – 85 KG. Vivek. M of II- B.Com (BA) secured Gold Medal under 69 kg – 74 kg weight category in the Bharathiar University Intercollegiate Boxing Men Tournament held at Kongu Arts and Science College, Erode on 24th October 2019.

Sudarsan. R of I- B.Com (B&I) has Secured Gold Medal in the South Zone Senior & Youth Men Boxing Championship 2020, under the Category 47- 52 KG.

SKASC College Badminton Team has secured Third Place in Chief Minister's Trophy for men held

at Sports Development Authority of Tamilnadu, Coimbatore on 12th February 2020.

Badminton Team has secured Third Place in Bharathiar University Intercollegiate Badminton Tournament for Men held at Sri Ramakrishna Mission Vidyala College of Arts & Science, Coimbatore on 6th December 2019 to 8th December 2019.

Torch Bearers of SKASC @ – University Tournaments

- Snekapriya J, I BSc SS - Football(W) - Oct 29 to Nov 01, 2019 at Christ University, Bangalore.
- Dhivakar. R, III BSc(Maths) - Best Physique(M) – Dec 15 to Dec 19, 2019 at Chandigarh University, Punjab.
- Vivek. M, II B.Com(B&A), Boxing (M) - Dec 26 to Jan 02, 2020 at Chaudhary Charan Singh University, Meerut, Uttar Pradesh.

22. Extension Activities

22.1 National Service Scheme

The NSS unit at SKASC provides a platform to the students and faculty for community work and developing a sense of involvement in the tasks of nation building. A variety of activities are organized every year to channelize the energy and idealism of the younger generation into creative pursuits. They organized more number of activities like International Environmental Day Rally, Blood Donation Camps, World Mother Tongue Day, Bike Rally, NSS Rural Camp, Cultural Activities, Eye Camps, National and International Days, Planting Thousand Saplings on Vellalore Lake Banks, Celebrated International Yoga Day Programme, Drug Awareness Programme, National De-Worming Day, Coimbatore Peace Festival are a few to name.

NSS

Health, happiness, and success depend upon the fighting spirit of each person. The big thing is not what happens to us in life-but what we do about what happens to us"

-George Allen

22.2 National Cadet Corps

S.No	Date	Name of the Event	Short Description about the program
1.	05-12-2019	Achievement in Republic Day Camp	Achievements can only be done through proper guidance and we are proud to mention that one of our cadet Alfred Jack has been a part of training the cadets.
2.	08-12-2019	International differently abled day	Coimbatore District differently abled welfare association had conducted an event for "The international differently abled day" at 'kalaiarangam'.
3.	06-01-2020	Competition	Kevin Sam Thomas, Dept of CS have secured "The Best Cadet" award. Our cadets have also secured 2nd place in the event 4×100m relay.
4.	20-01-2020	Army day	NCC Cadets have celebrated "Army Day" by conducting awareness program in our college.
5.	26-01-2020	Republic day parade	National cadet corps and celebrate this special occasion, Republic Day.
6.	29-01-2020	Flag hoisting	"Sweat more to bleed less" Flag hoisting was done by NCC.
7.	29-01-2020	Weapon training campaign	Weapon Training was practiced at SNR College, Coimbatore.
8.	30-01-2020	Training on Weapon and Instrumentation	Attended the training camp for B and C certificate examinations.
9.	30-01-2020	Martyrs day	A rally in remembrance of the brave hearts of our country for this "Martyr's day."

12.	14-02-2020	Homage to the brave soldiers	Last year more than 44 CRPF jawans were killed by suicide bombing. We all mourned for our great soldiers who sacrificed their life for us.
13.	05-03-2020	Warrior 2020	Group Commander Colonel LCS Naidu was the guest of honour for the day. Along with him were Major Dinesh Davis, JCO Raman and PI staff from 6TN MED COY.

22.3 Clubs

"We think of giving not as a duty, but as a privilege". A small tint of fun mixed in the syrup of compassion and patronage harms no one. This has always been a motive of the clubs at Sri Krishna Arts and Science College. Clubs are a way to express gratitude and bring out one's talent in a unique and interesting manner, and so do our clubs here define themselves right. We have a prolonged list of clubs which prove to be the best of the best for both the college as well as the students. Clubs like Entrepreneur's club, Nature club, Yoga club, Teacher Development club, Music club are like garnishing over the dish which brings out the feeling of selflessness and the passion of sociability. Ranging from social help to fun and music, our clubs cover every aspect of life which is a boon to the college.

Entrepreneur Club

Entrepreneur club is a club which celebrates the importance of self-employment among the budding student community.

Green Vuz Club

The creation of Green lung spaces will increase the quality of life and create a cleaner and better environment for the fellow human in the future. Keeping this in mind, the students of SKASC made Tree planting on 7/08/2020 and conducted Art on Patriotism.

Rotaract Club

Institutions are representations of the rich and diverse social milieu of our country. In this regard, half decade old Rotaract Club of the college undertakes activities and provides platform to the students belonging to diverse milieu of the society to share their ideas and thoughts converging towards the common mission cause of 'Service above Self'.

Women's Cell (La Wings) Club

Hands which rocks the cradle rules the world" Women's Cell is currently embarking upon its victorious journey of 11 years promoting the harmonious growth, experience and development of the girl students.

Health Club

Health Club offers various services to help members meet their fitness goals, influence the habits, attitude and knowledge relating to an individual and community.

NDLI and SKASC Readers Club

In order to facilitate students with the countless ordeals of reading, NDLI and SKASC Readers club has taken initiatives to inspire students towards reading

Yoga Club

Responsibility of any Institution does not come to end with the imparting of academic knowledge to the students. Hence Yoga club of the college promotes the wellbeing of the body, mind and the soul with its untiring efforts

Youth Red Cross and Red Ribbon Club

Humanity is the most valuable and essential virtue for any human born on the face of the earth. Realization of the virtue in the teenage in stills the individuals to lead a noble life.

Uyir Club

Uyir Club is a student community group in Sri Krishna Arts and Science College committed to reduce road deaths and serious injuries locally through awareness and activities.

23. Social Initiatives

The NSS and NCC unit, Yuva, Uyir, at SKASC provides a platform to the students and faculty for community work and developing a sense of involvement in the tasks of nation building. A variety of activities are organized every year to channelize the energy

and idealism of the younger generation into creative pursuits. They organized more number of activities like International Environmental Day Rally, Blood Donation Camps, World Mother Tongue Day, Bike Rally, NSS Rural Camp, Cultural Activities, Eye Camps, National and International Days, Planting Thousand Saplings on Vellalore Lake Banks, Celebrated International Yoga Day Programme, Drug Awareness Programme, National De-Worming Day, Coimbatore Peace Festival are a few to name.

Apart from the above social inclusiveness activities SKASC feels elated to brief its significance in Social Responsible activities by the adoption of five villages and in establishing the Swachchh Bharat Activities in these adopted villages.

Village Adoption Activity

Waste Management Initiatives

24. Schedules and Committees

Sri Krishna Arts and Science College obtained autonomous status in the year 2011. The entire examination process carried out in the Office of Controller of Examinations is fully automated. Academic Proforma of Curriculum Design is at par with the UGC standards for flexible Choice Based Credit System. Sri Krishna Arts and Science College is the first college in Coimbatore to implement OBE (Outcome based Education) among Arts and Science Colleges. Outcome-Based Education (OBE) is a predetermined educational philosophy to set the outcomes for teaching and learning approaches with the Program Outcome (PO) attributes that a student imbibes through graduation. With the increasing strength, the college has adopted new evaluation reforms in OBE to automate the skill set of each student results and generate an individual report of the skills acquired by the students in Myklassroom. The controller section has planned to conduct seminar/conference on OBE & Evaluation reforms to upgrade the faculty members in the next academic year.

24.1 Schedule of Examinations

Time line of Examination Process						
ODD	**June**	**July**	**Aug/Sep**	**Oct**	**Nov**	**Dec**
EVEN	**Jan**		**Feb/Mar**	**April**	**May**	**May**
Examinations	Supplementary Transparency &Revaluation Procedure	Part 5 A IET Viva Voce	Arrear Examinations Additional Credit Examinations	Practical Examinations Online test Examinations	Theory Examination	Central Valuation & Result Release
Meetings	Academic Council Meeting		Governing Body Meeting			BOS Meeting

24.2 Academic Calendar 2019-2020

S.NO	Committee Name	Date
1.	Board of Studies	April 2020
2.	Academic Council	June 2020 December 2020
3.	Governing Body	January 2020 July 2020
4.	Finance Committee	October2019 March 2020
5.	Planning and Evaluation Committee	December 2019 May 2020
6.	Grievance Appeal Committee	December 2019 May 2020
7.	Examination Committee	October 2020 December 2019 June 2020
8.	Admission Committee	April 2020
9.	Library Committee	October 2019 April 2020
10.	Student Welfare Committee	December 2019 June 2020
11.	Extra -curricular Activity Committee	December 2019 June 2020
12.	Academic Audit Committee	October 2019 April 2020
13.	Examination Malpractice Committee	December 2019 May 2020
14.	Result Passing Board –Regular	December 2019 May 2020
15.	Internal Complaints Committee (Sexual Harassment)	January 2020 July 2020

24.3 Tentative Examination schedule for 2020-21–Odd Semester

Tentative Examination schedule for 2019-20 – Even Semester

No.	Description	Date
1.	Last date for submission of subscription list	31-12-2019
2.	Last date for payment of arrear/additional credits examination fee and submission of Filled-in applications	03-02-2020
3.	Calling of Practical Examination Schedule	14-02-2020
4.	Last date for submission of Practical examination schedule	21-02-2020
5.	Commencement of Practical Examination (on or after) U.G. &P.G.	23-03-2020
6.	Last date for completion of Practical Examinations U.G. &P.G.	04-04-2020
7.	Calling of Optional papers list for Odd Semester	28-02-2020
8.	Calling for AEE courses - student list for Odd Semester	10-02-2020
9.	Last date for submission of above list to the Controller Section	15-02-2020
10.	Calling of Lack of Attendance list for Even Semester	09-03-2020
11.	Last date for submission of Lack of Attendance list	10-03-2020
12.	Calling of Attendance Proforma for Even Semester	11-03-2020
13.	Calling of CIA Proforma for Even Semester	25-03-2020
14.	Last date for submission of Attendance Proforma	16-03-2020
15.	Last date for submission of CIA Proforma	30-03-2020
16.	Dispatch of time table for Odd Semester Arrear /Additional Credits Examination	01-02-2020
17.	Dispatch of time table for Even Semester Examination	13-03-2020
18.	Dispatch of Hall-Ticket, Nominal Roll details	13-03-2020
19.	Commencement of Theory Examinations U.G. &P.G.	06-04-2020
20.	Examination to be over by U.G. &P.G.	04-05-2020
21.	Commencement of Central Valuation U.G. &P.G.	27-04-2020
22.	Date of publication of results U.G. &P.G.	31-05-2020
23.	Date of dispatch of statement of marks to department U.G. &P.G.	28-06-2020
24.	Calling of IET student list for Odd Semester	31-05-2020

Tentative Examination schedule for 2020-21 – Odd Semester

1.	Calling for UG/PG Optional papers list for ODD Semester	16-09-2020
2.	Issue of application forms for I years UG and PG - Odd Semester Examination	03-12-2020
3.	Last date for payment of examination fee and submission of filled-in applications for I year UG and PG Without fine With fine	31-12-2020 04-01-2020
4.	Last date for payment of arrear and additional credits examination fee and submission of filled-in applications for II and III UG and II PG Without fine With fine	16-12-2020 18-12-2020
5.	Calling for Practical Examination Schedule	25-11-2020
6.	Last date for submission of Practical examination schedule	30-11-2020
7.	Commencement of Practical Examination (on or after) U.G. & P.G.	01-12-2020
8.	Last date for completion of Practical Examinations U.G. & P.G.	09-12-2020
9.	Calling for Lack of Attendance list for Odd Semester	20-11-2020
10.	Last date for submission of Lack of Attendance list	25-11-2020
11.	Calling of Attendance and CIA Proformafor Odd Semester	27-11-2020
12.	Last date for submission of Attendance Proforma	01-12-2020
13.	Last date for submission of CIA Proforma	22-12-2020
14.	Dispatch of time table for ODD Semester Examination	09-12-2020
15.	Dispatch of Hall-Ticket - Practical	18-12-2020
16.	Dispatch of Hall-Ticket - Theory	18-12-2020
17.	Commencement of Theory Examinations U.G. & P.G.	21-12-2020
18.	Examination to be over by U.G. & P.G.	07-01-2021
19.	Commencement of Central Valuation U.G. & P.G.	04-01-2021
20.	Date of publication of Results (on or before) U.G. & P.G.	25-01-2021
21.	Date of dispatch of statement of marks to Department U.G. & P.G.	01-02-2021

24.4 Committees

S.NO	Committee Name	Date
1.	Board of Studies	November 2019 April 2020
2.	Academic Council	June 2019 December 2019
3.	Governing Body	July 2019 January 2020
4.	Finance Committee	October 2019 March 2020
5.	Planning and Evaluation Committee	December 2019 May 2020
6.	Grievance Appeal Committee	December 2019 May 2020
7.	Examination Committee	June 2019 December 2019
8.	Admission Committee	April 2020
9.	Library Committee	October 2019 April 2020
10.	Student Welfare Committee	June 2019 December 2019
11.	Extra-curricular Activity Committee	June 2019 December 2019
12.	Academic Audit Committee	October 2019 April 2020
13.	Examination Malpractice Committee	December 2019 May 2020
14.	Result Passing Board	December 2019 May 2020
15.	Internal Complaints Committee (Sexual Harassment)	July 2019 January 2020
16.	Curriculum Development Committee	October 2019 March 2020
17.	Caste Based Discrimination	July 2019 January 2020

Strategic Vision 2021 - 2022

SKASC works with an overarching principle(s) for making the students excel Globally. The Future Oriented Inspiring and Challenging mode of achieving excellence is routed through a strategic vision with a vivid and energizing workforce driving to outclass.

- **Third Cycle of NAAC** - Accreditation being a quality, any university or educational Institution when it is recognized to possess a certain set of quality standards, we say it is Accredited. NAAC's main duty is to assess and accredit all higher education Institutions across the country.
  SKASC aims at moving forward with A+

- **Revamping of OBE model** – Focusing on results **Outcome-based education**(**OBE**) generates a transparent expectation of the top results. Clarity is very **crucial** as it is **necessary** to be clear in each category or in all levels, so that learners are able to advance, and also to describe all the data and abilities **necessary** to accomplish this **outcome**. SKASC has forwarded now with a step towards Evaluation process.

- **Increase in Placement** - Campus **placement** or campus recruiting is a program conducted within **universities** or other educational Institutions to provide jobs to students nearing completion of their studies. SKASC partners with corporations to ensure greater placement records.

- **Increase in Faculty and Student Publication** – "Publish and Cherish" is the Mantra of SKASC. The Roadmap envisages that each student converts his projects and develops research articles and publish their work.

- **Drafting and applying for Patents –** Applying for the Patents and gaining acclamation for the Innovated Projects is the Move that SKASC is aiming at.

- **National Visibility –** Moving forward SKASC is already acclaimed nationally with the Ranks from the Ministry of Education, UGC and the like. The Team SKASC is marching towards Global Prominence.

- **Expansion of international Collaborations.**

Road Map

Road towards 2021-2022

Annexure

SKASC on Media

கிருஷ்ணா கலை கல்லூரியில் இசை, பாடல் பயிற்சி வகுப்பு

கிருஷ்ணா கல்விக்குழுமங்களில் சுதந்திர தின கொண்டாட்டம்!

'Individuality is the hallmark for a good lyricist or music composer'

Coimbatore, Aug 15: Individuality is the hallmark of a good lyricist or music composer. Keep off from the beaten track and explore something different from others to be successful as a lyricist or music composer, said noted music composer and 'Oru Vaarthai Oru Latcham' realty show fame James Vasanthan. He was chairing a workshop titled Mettukku Paattu, Paattukku Mettu organised by Tamil Association department at Sri Krishna Arts and Science College, Coimbatore when he pointed out that music is a ocean where one has to swim against all odds to learn the nuances of music and added that there is no use in following cinema songs to become a lyricist or music composer.

If one wants to chase his/her tinsel dream, he said that they need to think differently and work with a vision to excel in that domain. Patience and perseverance is more important in musical field as one need to innovate to win the hearts of cine buffs.

Only those who get identified by the cine-goers' can taste success in the glittering world of cinema. About 200 participants from 13 colleges from across Erode, Nilgiris, Tirupur and Coimbatore districts attended the workshop.

S. Malarvizhi, Chairperson and Managing Trustee of Sri Krishna Institutions presided over the event. CEO Dr.K.Sundararaman, Principal Dr.P.Baby Shakila, Vice-Principal and Head of the department of Tamil Dr.R.Vijayasa mundeshwari, faculty members were present at the workshop.

புகை, மாசில்லா நாள்

பொதுப் போக்குவரத்தை பயன்படுத்தி கல்லூரிக்கு வந்த மாணவ–மாணவிகள்

புகை, மாசில்லாத நாளை கடைப்பிடிக்கும் வகையில்
செவ்வாய்க்கிழமை பொதுப் போக்குவரத்தை பயன்படுத்தி கல்லூரிக்கு வந்த
ஸ்ரீ கிருஷ்ணா கலை, அறிவியல் கல்லூரி மாணவர்கள், பேராசிரியர்கள்.

கோவை, ஆ.க. 27: புவி வெப்பமயமாதலைத் தடுத்து, சுற்றுச்சூழலை பாதுகாக்கும் நோக்கில் குனியமுத்தூர் ஸ்ரீ கிருஷ்ணா கலை, அறிவியல் கல்லூரி மாணவ-மாணவிகள் பொதுப் போக்குவரத்தைப் பயன்படுத்தி கல்லூரிக்கு செவ்வாய்க்கிழமை வந்தனர்.

இக்கல்லூரி சார்பில் செவ்வாய்க்கிழமை புகை, மாசில்லா தினமாகக் கடைப்பிடிக்க முடிவு செய்யப்பட்டது. இதையடுத்து கல்லூரி மாணவர்கள், பேராசிரியர்கள் உள்ளிட்ட சுமார் 10 ஆயிரம் பேர் சொந்த வாகனங்களைத் தவிர்த்து பொதுப் போக்குவரத்து வாகனங்கள் மூலமாகவோ, மிதிவண்டிகள் மூலமாகவோ கல்லூரிக்கு வர வேண்டும் என அறிவுறுத்தப்பட்டது.

இந்த கல்லூரிக்கு தினமும் சுமார் 2,600 இருசக்கர வாகனங்கள், 160 நான்கு சக்கர வாகனங்கள் மூலமாக வரும் மாணவர்கள், ஆசிரியர்கள் அனைவரும் பொதுப் போக்குவரத்தைப் பயன்படுத்தி கல்லூரிக்கு வந்தனர்.

முன்னதாக கல்லூரி நுழைவு வாயிலில் இருந்து மாணவ-மாணவிகள், ஆசிரியர்கள் அனைவரும் விழிப்புணர்வு பதாகைகளுடன் நடந்து வந்தனர். இந்நிகழ்ச்சிக்கு கல்விக் குழுமங்களின் நிர்வாக அறங்காவலர் எஸ்.பா... லர்விழி தலைமை வகித்தார். முதன்மை நிர்வாக அலுவலர் கி.சுந்தரராமன், முதல்வ... பேபி ஷுகிலா, பேராசிரியர்கள், மாணவர்க... இதில் பங்கேற்றனர்.

போத்தனூர், ஆ.க. 27–
கோவை குனியமுத்தூரில் உள்ள ஸ்ரீ கிருஷ்ணா கலை அறிவியல் கல்லூரியில் ஆகஸ்ட் 27ம் தேதி மாசுபாடு இல்லா தினமாக அனுசரிக்கப்பட்டது.

இதனையொட்டி, மாசில்லாத விழிப்புணர்வு பிரச்சாரத்தை கல்லூரி முதல்வர் பேபி ஷுகிலா கொடியசைத்து தொடங்கி வைத்தார். கல்லூரி மாணவமாணவிகள், பேராசிரியர்கள், அலுவலர்கள் ஆகியோர் சைக்கிளை பயன்படுத்தி விழிப்புணர்வு ஏற்படுத்தினர்.

இதனையடுத்து, கல்லூரி முதல்வர் பேபி ஷுகிலா நிருபர்களிடம் கூறுகையில், கிருஷ்ணா கல்லூரியில் பேராசிரியர்கள், மாணவ, மாணவிகள் உட்பட 9000க்கும் மேற்பட்டோர் உள்ளனர். கல்லூரியில் தினமும் 2500க்கும் மேற்பட்ட இருசக்கர வாகனமும், 120 கார்களும் கல்லூரிக்குள் பயன்பாட்டில் உள்ளன. மாசில்லாத சுற்றுச் சூழலை ஏற்படுத்தும் வண்ணமாக,

கிருஷ்ணா கலை கல்லூரியில் மாசில்லா தினம் அனுசரிப்பு

கல்லூரியில் இருசக்கர, நான்கு சக்கர வாகனங்கள் ஒரு நாள் பயன்படுத்தாமல் விழிப்புணர்வு ஏற்படுத்தியுள்ளோம். இதேபோல மாதம்தோறும் ஒரு நாள் மாசில்லா தினமாக இரு, நான்கு சக்கர வாகனங்கள் கல்லூரி வளாகத்துக்குள்

பயன்படுத்தாமல் இருக்க உறுதி பூண்டுள்ளோம். அதேபோல அனைவரும் மாசில்லாத சுற்றுச் சூழலை ஏற்படுத்த வாகனங்களை பயன்பாட்டினை குறைத்தால் நல்ல மழை வளம் பெற்று மாசில்லாத சூழலை ஏற்படுத்த முடியும் என்றார்.

Walkers club inaugurated: Heeding the call for Prime Minister Narendra Modi's Fit India Movement (FIT), a walkers' club was inaugurated at the Sri Krishna Arts and Science College on Monday.

Programme on skin donation conducted

One tissue donor can help the life of 75 people said Dr Raja Shanmuga Krishnan, consultant oncoplastic breast surgeon and aesthetic surgeon, Ganga Hospital, at a programme on 'Skin Donation, Breast Cancer and Reconstruction' at Sri Krishna Arts and Science College recently. The doctor said spreading awareness about tissue and skin donation was the need of hour. Anyone who has completed 18 years can donate skin and it has no upper age limit, he said. Skin can also be taken from a dead person within six hours of death, he added.

College shuns vehicles, shows way to curb pollution

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P Sreedharan

NO ENGINE DAY: Sri Krishna Arts and Science College, which sees 2,600 motorcycles and 160 cars a day, was silent and peaceful on Tuesday

Coimbatore: The students, teachers and non-teaching staff of Sri Krishna Arts and Science College, Kuniamuthur, on Tuesday kept their bikes and cars at home and instead used public transport and bicycles to reach the college to mark the 'No Pollution Day' and 'No Engine Day' at the college.

Pointing out that the college on an average sees 2,600 bikes and 160 cars a day, a press release said none of the vehicles were taken to the college on Tuesday, helping them curb pollution levels.

Last month, the college had observed the 'No Engine Day' on a trial basis, where only faculty members chose to travel in public transport system and bicycles. "This time, we wanted to do it in a bigger way. So, I personally visited all the classes and departments and asked the students, head of each department and faculty members to use the public transport systems and bicycles," said college principal P Baby Shakil.

The principal, who daily commute in her car from Vellalore, too chose to travel with the students in the college bus on Tuesday. "The idea was to reduce the use of personal vehicles and use more public and common transport systems," she said.

The principal said they had also not operated eight college buses as around 600 hostel students decided to walk all the way to the college to drive home the green message. "Not only carbon emission, we also controlled noise pollution. Our campus was silent and peaceful."

The day also saw events and rallies on the college campus to spread awareness on the need to control pollution and carbon emission, and the importance of using less fossil fuels.

The students and the faculty members participated in the green rally, which was conducted on the college premises, by holding placards with slogans about pollution control and using public transport to reduce carbon imprint.

K Sundararaman, chief executive officer of the college, and the college principal addressed the rally. They asked the students and the teachers to spread the green message to their friends and family.

Inspired by the positive response for the campaign, the principal said they were planning to make it a monthly event.

Inauguration of Business Club at SKACAS

The Commerce and Management Association of Sri Krishna Adithya College of Arts and Science inaugurated the Business Club. The Chief Guest was J. Sathish Kumar, Business Manager, Telungana and Andhra Pradesh, GE

Healthcare Private Limited, Hyderabad. Dr. Parimalakanthi, Head, Department of Commerce, BPS and Finance, Dr. P.S. Chandni, Head, Department of B.Com and M.Com, Dr. G. Murali Manohari, Head, Department of B.Com A&F and BBA (CA), Dr. Geetha, Head, Department of B.Com CS and IT, Dr. Mahesh Kumar, Head, Department of B.Com CA and BI were present on the occasion

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மேற்குத் தொடர்ச்சி மலைப் பகுதிகளில்
யானை, புலிகளின் எண்ணிக்கை அதிகரித்து வரு

● அமைச்சர் எஸ்.பி.வேலுமணி தகவல்

Awarness Programme at SKASC

The PG Department of Social Work, Women's Cell and Health Club of Sri Krishna Arts and Science College recently organized an awareness programme on "Skin Donation, Breast Cancer and Reconstruction. Dr. Raja Shanmuga Krishnan, Consultant Oncoplastic Breast Surgeon & Aesthetic Surgeon, Ganga Hospital, Coimbatore was the Chief Guest and created awareness about skin donation to the faculties and students. He said that awareness on skin donation is progressively increasing now. Many people in the world do not have much awareness about donating the tissue or skin. Spreading awareness about it to the public is the need of hour. It is like a donation of other organs. Dr.K.Sundararaman, CEO of Sri Krishna Institutions initiated the awareness session. Dr.P.Baby Shakila Principal of the college welcomed and presided over the programme.

World No Tobacco Day at SKASC

District Tobacco Control Cell, Coimbatore and Sri Krishna Arts and Science College today organized the World No Tobacco Day Pledge at the college premise. K.Muralikrishnan, Social Worker, DTCC, Coimbatore was the Chief Guest and addressed the audience. He said that using tobacco or any form of narcotics is creating much harm to the body and also reasons for emanating psychological problems. The event created awareness about the ill-effects of tobacco, drugs, etc. Students were informed not use tobacco products in their life. They were asked to keep the campus tobacco free campus. CEO Dr.K.Sundararman, Principal Dr.P.Baby Shakila, Professors and students were present in the event.

Project Expo Inauguration at SKASC

One week delay in Chandrayaan 2 has no effects and will not affect anyway its mission and benefits said Dr.Mylswamy Annadurai, Vice-President, Tamil Nadu State Council for Science and Technology at a project expo inauguration event held at Sri Krishna Arts and Science College (SKASC), Kuniamuthur, Coimbatore.

Computer Streams of Sri Krishna Arts and Science College (SKASC), Kuniamuthur, Coimbatore today conducted the "Techno Forum and Project Expo" at the college premises. Dr.Mylswamy Annadurai, Vice-President, Tamil Nadu State Council for Science and Technology was the Chief Guest initiated the expo and addressed the audience.

Meanwhile CEO of Sri Krishna Institutions Dr.K.Sundararaman presided over the programme. Dr.P.Baby Shakila, Principal of the college introduced the Chief Guest. Heads of the departments Dr.Jeen Marseline, Dr.C.Sunitha, Dr.S.Saraswathy, Dr. Anita Sofia, Dr.Anuja Beatrice, Dr.Renukadevi, Professors and students took part in the expo.

'Perseverance key to success in civil services exam'

STAFF REPORTER
COIMBATORE

Perseverance and persistence are the keys to clear Union Public Service Commission exams, said D.Divyaa, an IPS officer trainee, at the 10th edition of the Future India Club guest lecture series organised by *The Hindu* and KPR IAS Academy at the Sri Krishna College of Arts and Science here on Monday.

Divya said that patience and self-belief is very important to achieve our goals.

"It is not how much time we spend on studying that matters, but it is that how productive we utilise the time and study is what actually matters. It is very important to be selective in the sources we choose to study. With minimal sources and maximum revision, it is easier to clear the exams," said

D. Divya (left), Officer – Trainee, Indian Police Service, with Baby Shakila, Principal, Sri Krishna Arts and Science College, at the 10th edition of Future India guest lecture series on Monday.

Divya, who recently cleared UPSC and allotted IPS.

She said that in the UPSC learning process there is nothing called failure at all, because it will teach us everything in this world and also who we are in this world. Divya also advised the students to spread and absorb positivity and to ignore negativity and negative people where ever they go.

The lecture was followed

by an interactive session. The queries were largely answered by Rajkumar, co-ordinator of KPR IAS academy and Divya. The students, who came up with best questions, were rewarded with gift vouchers from Naturals beauty parlor and pen drives from Galaxy computers. Baby Shakila, principal of Sri Krishna College of Arts and Science, participated in the event,

First year Inauguration Programme at SKASC

Sri Krishna Arts and Science College today inaugurated the First Year UG Programme for the academic year 2019 – 2020. Dr.Kavidasan, Director – HR, Roots Industries Ltd, Coimbatore was the Chief Guest and motivated the fresher's. S.Malarvizhi, Chairperson and Managing Trustee of Sri Krishna Institutions initiated and presided over the programme. Dr. K.Sundararaman, Chief Executive Officer delivered the felicitation address. Dr.P.Baby Shakila, Principal, delivered the welcome address and orientated about the college. Dr. R.Vijayasamundeswari, Vice Principal and Head of Department of Tamil, introduced the chief guest to the gathering and Dr. M.Shanthanalakshmi, Head of the Department of Commerce (Account and Finance & Banking and Insurance) delivered the vote of thanks. Students, parents and teachers participated in this programme.

'மனித உரிமை மீறல் குறைந்து விட்டது'

■ கிருஷ்ணா கலை அறிவியல் கல்லூரியில், நடந்த மனித உரிமைகள் குறித்த பயிற்சி முகாமில், நிர்வாக அறங்காவலர் மலர்விழி, சி.பி.ஐ., முன்னாள் இயக்குநர் கார்த்திகேயன், முதன்மை நிர்வாக அதிகாரி சுந்தரராமன், முதல்வர் பேபி ஷகிலா.

கோவை, செப். 5–

கிருஷ்ணா கலை அறிவியல் கல்லூரியில், மனித உரிமைகளின் முக்கியம் குறித்த பயிற்சி முகாம் நடந்தது.

தேசிய மனித உரிமைகள் ஆணையத்துடன் இணைந்து, நடத்தப்பட்ட முகாமுக்கு, கிருஷ்ணா கல்விக்குழுமங்களின் நிர்வாக அறங்காவலர் மலர் விழி தலைமை வகித்தார்.

சி.பி.ஐ., முன்னாள் இயக்குநர் கார்த்திகேயன் பேசுகையில், "தனி நபரின் வளர்ச்சியை பெருக் கினால், மனித உரிமை மீறல்களை தடுக்கலாம். இதற்கு அடிப்படை ஆயுதம், கல்வியை அனை வருக்கும் கற்றுத்தருவதுதான். விழிப்புணர்வு அதிகரித்துள்ளதால், மனித உரிமை மீறல்கள் குறைந்து வருகின்றன. அனைவரும் ஒன்று என்ற நிலை வரும்போது, இதை முற்றிலும் ஒழிக்க முடியும்," என்றார்.

கல்லூரி முதன்மை நிர்வாக அதிகாரி சுந்தரரா மன், முதல்வர் பேபி ஷகிலா, வழக்கறிஞர் மதி வாணன், தட்ஸ் ஒய் உணவு நிறுவனத்தின் ரஞ் சனா சிங்கால் மற்றும் கல்லூரி பேராசிரியர்கள், மாணவ, மாணவியர் பங்கேற்றனர்.

'வாழ்க்கை மகிழ்ச்சியானது நம்பிக்கையுடன் வாழ்வோம்'

கோவை, அக். 2–

ஸ்ரீ கிருஷ்ணா கலை அறிவியல் கல்லூரியில், தற்கொலை தடுப்பு மையம் நேற்று துவக்கப்பட் டது. எஸ்.பி., சுஜித்குமார், மையத்தை திறந்து வைத்தார்.

இதில் அவர் பேசுகையில், "2016ல் நம் நாட் டில் மேற்கொண்ட ஆய்வுகளின்படி, 15 முதல் 39 வயதுடையவர்களே, அதிகமாக தற்கொலை செய்துகொள்கின்றனர்.

பெண்களுக்கு எதிரான வன்முறைகள், அவர் களிடையே தற்கொலை எண்ணத்தை தூண்டி விடுகிறது. சீருடை பணியாளர்கள் மத்தியிலும், இதுபோன்ற எதிர்மறை எண்ணங்கள் அதிகரித்து வருகின்றன.

வளர்ந்த மாநிலங்களில் இதன் தாக்கம் அதிக ரித்துள்ளது. வாழ்க்கை மகிழ்ச்சியானது; தன்னம் பிக்கையுடன் வாழ வேண்டியது அவசியம்," என்றார்.

இதில், உளவியல் நிபுணர் மணிகண்டன், கல்லூரி முதல்வர் பேபி ஷகிலா, பாரதியார் பல் கலை சமூகப் பணித்துறை தலைவர் லவ்லினா லிட்டில் பிளவர், சமூகப்பணி துறைத்தலைவர் அழகர்சாமி உட்பட பலர் பங்கேற்றனர்.

Suicide Prevention Cell at Sri Krishna Arts and Science College

Department of Social Work of Bharathiar University and PG Department of Social Work of Sri Krishna Arts and Science College and Nallaram NGO jointly today inaugurated a Suicide Prevention Cell at the campus of Sri Krishna Arts College. Coimbatore Rural Superintendent of Police Sujith Kumar, IPS inaugurated the Suicide Prevention Cell and addressed the students. Manikandan, Psychologist of Lakshmi De-addiction Centre, Coimbatore, Dr.P.Baby Shakila, Principal of the college, Dr.Lovelina Little Flower, HOD, Social Work, Dr.A.Alagarsamy, Social Work HOD, Dr.Bhaskar, Dr.Nalina,, Sangeetha Antony Faculty SKASC also spoke about the suicides menace.

UGC member interacts with Krishna college students
'Proper feedback will bring change in higher education scenario'

Coimbatore, Jan 10: Proper feedback and suggestions can change the existing and forthcoming higher education schemes, projects and policies, observed Dr.Gopal Reddy, UGC Member, Higher Education Regulatory Authority, Government of India at a function held at Sri Krishna Arts and Science College (SKASC), Kuniamuthur, Coimbatore. In his address, he said that academic programme is mandatory for all colleges and added that colleges should give more impetus to academic activities and academic betterment as it is the need of hour. The present gross enrolment ratio in higher education is 26 percent, he said adding that efforts are being made to achieve 50%. With a sizeable youth power in the country, he said that there is possibility of having more young talents. It is must to tap talents of youth. Moreover, youth should equally develop both academic and life skills. Students need to show equal interest in both academics and extracurricular activities. A better feedback influences the policies of government body, he said adding that UGC is expecting more views, suggestions, opinions and feedback to its activities and also to future plans. Feedback of teachers, educationalist, students and public will definitely make possible expected changes. Everything is positively taken and will be considered for the betterment of higher education. Negative feedback sometimes makes changes in the plan, policy, project and programmes. Educational institutions should advise the faculties and students to view the UGC website frequently for giving feedback and suggestions. Right feedback may bring many changes in higher education development. All should contribute for the betterment of higher education and render support to increase the enrolment ratio. During the interaction S.Malarvizhi, Chairperson and Managing Trustee of Sri Krishna Institutions Dr.K.Sundararaman, CEO Dr.K.Sundararaman, Principal Dr.P.Baby Shakila, faculty members students were present.

National Level Conferecne at SKASC

Sri Krishna Arts and Science College, Kuniamuthur, Coimbatore conducted a National Level Conference on Modern and Ancient Techniques in Mathematical Modelling at its college premises. Former Vice-Chancellor of Anna University Dr.E.Balagurusamy was the Chief Guest and inaugurated the conference.Dr.G.Gopal Reddy, Member UGC, Higher Education Regulatory Authority, Government of India, New Delhi was the special guest also spoke in the conference. Various professors, researchers, students and many others presented nearly about 190 research papers in the conference. S.Malarvizhi, Chairperson and Managing Trustee of Sri Krishna Institutions, Chief Executive Officer Dr.K.Sundararaman, Principal Dr.P.Baby Shakila, Head of the Department Ponnalaku and many others took part in the conference.

ஆலோசனை சொல்லுங்க

"யு.ஜி.சி., திட்டங்களுக்கு கல்வியாளர்களின் ஆலோசனை வரவேற்கப்படுகிறது," என, யு.ஜி.சி., உறுப்பினர் கோபால் ரெட்டி தெரிவித்தார்.

கோவை ஸ்ரீகிருஷ்ணா கலை, அறிவியல் கல்லூரியில் நடந்த சிறப்பு கூட்டத்தில், அவர்பேசுகை யில், "யு.ஜி.சி., உயர்கல்வி வளர்ச்சிக்கு தகுந்த ஆலோசனைமற்றும்கருத்துக்கள்ஆசிரியர்கள், ஆராய்ச்சியாளர்கள், மாணவர் களிடம் எதிர்பார்க்கப்படுகிறது. பொதுமக்கள் தெரிவிக்கும் ஆலோசனையை யு.ஜி.சி., சரியாக எடுத்து வருகிறது.

இதுகுறித்த விழிப்புணர்வை, கல்வி நிறுவனங்கள் பேராசி ரியர்கள் மற்றும் மாணவர்க ளுக்கு ஏற்படுத்த வேண்டும்," என்றார்.

கூட்டத்தில், கிருஷ்ணா கல்வி குழு நிர்வாக அறங்காவலர் மலர்விழி, முதன்மை நிர்வாக அதிகாரி சுந்தரராமன் உட்பட பலர் பங்கேற்றனர்.

Drug abuse major cause of youth suicides, says expert

DC CORRESPONDENT
COIMBATORE, JAN. 19

Alcohol consumption has increased in the country, particularly among school children and college goers, Dr L. Ponnuchamy, assistant professor at the Department of Psychiatric Social Work, National Institute of Mental Health and Neuro Sciences (NIMHANS), Bengaluru said here.

He was addressing a workshop on 'Preventing Suicide Tendency and Counselling Technique' organised by Internal Quality Assurance Cell (IQAC) and Suicide Prevention cell of Post Graduate Department of Social Work of Sri Krishna Arts and Science College (SKASC) on Saturday.

"Suicide is the second largest cause for the death of youth and India has one of the largest suicide rates between the ages 15 and 29. Every two hours and 11 minutes, a person under the age of 25 dies attempting suicide. One in seven high school students have considered attempting suicide. Every hour, one student commits suicide and every three seconds one

NIMHANS. — File picture

teen attempts suicide in India. In 2015, the number of reported cases of students committing suicide stood at 8,924." he said. Research studies bring to light that most adolescent suicides occur after school hours and in the teen's homes.

Stating that mental health care needs more attention in India, the professor told the workshop that India spends less than Bangladesh on mental health services. "Academic institutions must create awareness about drug abuse and suicide. Drug abuse is one the major cause for suicide among youth." he said.

Workshop on Preventing Suicide Tendency and Counselling Technique at SKASC

Internal Quality Assurance Cell (IQAC) and Suicide Prevention Cell of PG Department of Social Work of Sri Krishna Arts and Science College, Kuniamuthur, Coim-

batore conducted a workshop for the Tutors, Counsellors and Residential Hostel Wardens of the college on Preventing Suicide Tendency and Counselling Technique.

Dr.L.Ponnuchamy, Assistant Professor, Department of Psychiatric Social Work, National Institute of Mental Health and Neuro Sciences (NIMHANS), Bengaluru was the Chief Guest. He through his speech created awareness about alcohol Consumption and youth behaviour. Meanwhile Dr.K.Sundararaman, CEO, Principal Dr.P.Baby Shakila and many others attended the workshop.

Krishna college costume design student donate dress to newborns at CMCH

Coimbatore, Jan 13: As part of their service initiative, students belonging to Costume Design and Fashion department at Sri Krishna Arts and Science College (SKASC), Kuniamuthur, Coimbatore distributed new dresses to new born babies at Coimbatore Medical College Hospital (CMCH).

It may be noted that Costume Design and Fashion Department has been doing this service for the past 11 years. Interestingly, this year, the students were entrusted with the project a month ago. And the enthusiastic students completed project on time. The project, according to HoD, is aimed at giving the students hands on training in designing and coming out with the final product all by themselves.

Moreover, the baby dresses designed and stitched by the students were for mainly for distribution to new borns at the government hospital. About 200 students were involved in this work with the support of faculty members. Not just designing and stitching the baby dres, the students visited the

government hospital and distributed the new dresses.

Dr.Ashokan, Dean, Dr.M.Manivannan, Assistant Resident Medical Officer (ARMO) of Coimbatore Medical College Hospital (CMCH), Dr.P.Baby Shakila, Principal of the college, Prof.Rincy, Head of the department, faculty members and students gave away new dresses.

NAME CHANG
I, ZUBAIR RABBA
AMAANULLA KAAN
S/O.AMAANULLA, B
on: 10.11.1994, (Place
Birth : SALALAH OMA
Presently Residing
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Newyork Avenue, Podar
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641025, shall henceforth
known as GIVEN NAME
KAAMIL ZUBAIR RABBA
SURNAME : AMAANULLA
ZUBAIR RABBA
AMAANULLA KAAM

6   **TRINITY M**

Donate 1000 kg rice under Oru Kapidi Arisi Thittam

Krishna college NSS students gesture to orphanages

Coimbatore, Jan 18: As part of their service initiative, Sri Krishna Arts and Science College (SKASC), Kuniamuthur in the city reached out to three welfare homes- Cheshire Home, Karunai Illam and Nilalkal Maiyam by donating over than 1000 kg rice.

And the event was organised by National Service Scheme (NSS) Units of the college which has been doing this service for the past 13 years during Pongal Fest. Christened as 'Oru Kaipidi Arisi Thittam' (A Handful of Rice) by NSS, the volunteers collect rice every day from the students, faculty members and staff just

before Pongal festival.

Notably, the college management circulated a circular to all students about the scheme. Following which, the faculty members and students started to bring rice from their home. The rice was collected by NSS volunteers at

a common place where containers were kept. Some of them brought rice ranging from 1 kg to 100 kg bag. After collecting the rice, the NSS students donated to various homes. This year, more than 1000 kg rice was collected and donated to Cheshire

Home, Karunai Illam and Nilalkal Maiyam.

Aimed at cultivating a social concern about hapless people seeking help among the students and also supporting the people who had no other means of living, the scheme also had a strong message of No food waste. S.Malarvizhi, Chairperson and Managing Trustee of Sri Krishna Institutions, CEO Dr.K.Sundararaman, Principal Dr.P.Baby Shakila, NSS Programme Officers Sornalatha, Chandrasekar, Saravanaprakash, Rajkalpana, NSS volunteers and many others took part in the event.

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"Students & Teachers should patent their inventions"

Dr.Robert B. Adich, Dean, School of Law, Texas A & M University and Dr.K.Sundararaman, CEO, Sri Krishna Institutions exchanging the MoU. Also seen are Principals of Sri Krishna Institutions Dr.P.Baby Shakila, Dr.J.Janet, Dr.Seenivasan Alavandhar, Dr.S.Palaniyammal.

✍ The Covai Mail

With the aspiration to become a 5 Trillion USD Economy, India has increased its investment in infrastructure and services. Commenting on India's progress, Dr.Robert B. Adich, Dean, School of Law, Texas A & M University said "India is one of the best countries for the world trade."

Dr.Robert who was in Coimbatore recently to sign a MoU with Sri Krishna

Institutions said higher education is essential in developing a country's economic growth as well as enabling it to contribute to the world trade. He also wished that students to focus more on innovations, creativity and research.

Dr. Robert and Dr.K.Sundararaman, CEO, Sri Krishna Institutions later inked the MoU that facilitates the faculty of Texas A & M to visit Sri Krishna Institutions every year to teach Intellectual Property Rights (IPR) courses

in Sri Krishna campus in summer with necessary American certification.

In his address, Dr.Robert suggested the students and faculties to patent their products, research findings and innovations. One who innovates newly, immediately should think of patenting it. It is always good those who created a new product, should get patent first. Academic and research institutions should create awareness of patenting process to the inventors.

Good impact to door-to-door garbage collection in TN:Minister

Coimbatore, Jan 25: Local Administration Minister S P Velumani visited the waste management expo held at Sri Krishna Arts and Science College. After having a peek at the expo, he said that in the last eight years about Rs 88,925 crores worth welfare aids were given under various schemes including water supply, road laying, street lights, drainage works, solid waste management. Every day about 19,000 metric tonnes garbages were being collected and managed by the state.

He added that across 12,524 village panchayats, 66,025 sanitary workers were involved to collect the solid wastes. About 180 metric tonness capacity of bio gas produced from the degradable wastes were collected from hotels, restaurants, lodges, marriage halls, vegetable vending shops and butcher shops in corporation and municipality area. For this, Rs. 30.39 crores were allotted to install bio gas plants in various places by government.

Meanwhile, government

took up collection of wastes every day directly from the dwellings, shopping malls, factories and hotels which were segregated in different categories like biodegradable and non-biodegradable, in non-degradable wastes capable of recycling are processed and sent to the recycling centre. Degradable wastes are then converted to bio gas and manures. As per the solid waste management policy, state government prepared responsibilities to the solid waste creators

or producers and the solid waste producers are advised to manage their wastes in proper way. Government also prepared a handbook and guidelines about how to manage the solid wastes and circulated to related people who are into it.

Bathula S.C.Naveen Kumar, senior faculty, Mahatma Gandhi National Council for Rural Education (MGNCRE),Hyderabad, Dr.K.Sundararaman, CEO of Sri Krishna Institutions, Dr.P.Baby Shakila, Principal were present at the event.

Mahatma Gandhi death anniversary observed as Martyrs Day at SKASC

Mahatma Gandhi death anniversary was observed as Martyrs Day at the Sri Krishna Arts and Science College, Coimbatore. NSS Units of the college arranged this day and untouchability oath was also taken in the event.

Dr.K.Sundararaman, CEO of Sri Krishna Institutions, Dr.P.Baby Shakila, Principal of the college, professors, staff, students and NSS volunteers attended the event.

Students of SkASC conduct Post Budget Discussion

Department of Commerce stream of Sri Krishna Arts and Science College (SKASC), Kuniamuthur, Coimbatore organised a post budget discussion in the college. The students discussed about the sector wise outlay, new schemes, pros and corns and significant impact to the society. Students welcomed the budget in the various different sectors like agriculture, direct taxation, health, defence, education, Swacch Bharat, GST etc. Almost all the students welcomed the budget for having allotted about 99,300 crores for education and they were more happy for the exclusive allotment of 3,000 crores to enhance the students' skills and talents. Majority of the students welcomed the new online degree courses to be offered by the 100 institutions in this year. CEO Dr.K.Sundararaman, Principal Dr.P.Baby Shakila, Professors and students took part in the budget discussion.

கல்லூரி மாணவர்களுக்கான கிரிக்கெட்

ஸ்ரீகிருஷ்ணா கல்லூரி அணி வெற்றி

கோவை, பிப். 8– மாவட்ட அளவில், கல்லூரி மாணவர்களுக்கான கிரிக்கெட் போட்டியில், ஸ்ரீகிருஷ்ணா கலை அறிவியல் கல்லூரி அணி, 158 ரன் வித்தியாசத்தில் வெற்றி பெற்று, இரண்டாம் சுற்றுக்கு தகுதி பெற்றது.

குனியமுத்தூர், ஸ்ரீகிருஷ்ணா கலை அறிவியல் கல்லூரியின், 2ம் ஆண்டு கல்லூரி மாணவர்களுக்கான கிரிக்கெட் போட்டிகள், கல்லூரி மைதானத்தில் நடந்தன. 38 அணிகள் பங்கேற்றன.

★ தொண்ட முத்தூர் பாரதியார் பல்கலை அணி, ஏ.ஜெ.கே., கல்லூரி அணிகள் மோதின. முதலில் 'பேட்' செய்த, ஏ.ஜெ.கே., கல்லூரி அணி, 17.4 ஓவரில், அனைத்து விக்கெட் இழப்புக்கு, 79 ரன் எடுத்தது. அடுத்து களமிறங்கிய பாரதியார் பல்கலை அணி, 13.3 ஓவரில், நான்கு விக்கெட் இழப்புக்கு, 82 ரன் எடுத்து, ஆறு விக்கெட் வித்தியாசத்தில் வெற்றி பெற்றது.

★ நேற்று நடந்த போட்டியில், ஸ்ரீகிருஷ்ணா கலை அறிவியல் கல்லூரி அணி, காரமடை ஆர்.வி., கல்லூரி அணிகள் மோதின. முதலில் விளையாடிய ஸ்ரீகிருஷ்ணா அணி, 20 ஓவரில், 9 விக்கெட் இழப்புக்கு, 209 ரன் எடுத்தது. அடுத்து களமிறங்கிய ஆர்.வி., கல்லூரி அணி, 14.2 ஓவரில், அனைத்து விக்கெட் இழப்புக்கு, 51 ரன் மட்டுமேஎடுத்தது. ஸ்ரீகிருஷ்ணா கலை அறிவியல் கல்லூரி அணி, 158 ரன் வித்தியாசத்தில் வெற்றி பெற்றது.

■ கோவை குனியமுத்தூர் ஸ்ரீ கிருஷ்ணா கலை அறிவியல் கல்லூரியில் நடந்த கல்லூரி மாணவர்களுக்கான கிரிக்கெட் போட்டியில், ஏ.ஜே.கே., கல்லூரி அணியும், பாரதியார் பல்கலை கலை அறிவியல் கல்லூரி அணியும் மோதின.

ఆకట్టుకున్న ఫ్యాషన్ షో

'Organizations must focus on Artificial Intelligence'

Coimbatore, Feb 14: Organizations must focus on Artificial Intelligence (AI), a technology that mimics the cognitive functions of the human mind and AI is taking over the world, paving way to the fourth industrial revolution, said Santulan Chaubey, Joint Director and Chief Information and Security Officer (CISO), Department of IT, Government of National Capital Territory (NCT), New Delhi.

He was addressing at the 10th national conference on machine learning and smart technology organised by the Computer Science streams of Sri Krishna Arts and Science College (SKASC), Kuniamuthur in Coimbatore said that country is excelling in technology and Artificial Intelligence (AI) has inevitable in the context of AI covering almost every field, medicine, banking, finance, marketing, space exploration, chat bots, neural networks and etc. Teachers should create a technological revolutionary exploration among the students and help them to inspire. Artificial

Intelligence (AI) and Smart Phone are going to play a major role in the society. As human knowledge is being digitized at an accelerated exponential pace, it is essential that we should equip and update us. AI is building its way to our future.

"We are the world masters and leaders in technology and creation. Globally known many CEOs are from India and they are doing a remarkable performance. We are good in getting job, but we are not turning into entrepreneurs. We just want a job we are not ready to be an entrepreneur. This has to be changed and Indians should start many start—ups, he said adding that students need to improve the leadership quality and learn the recent developments and by applying research, we must invent and predict the future technology. Online and real time learning is going to occupy the academic institutions. Robotics and sensor technology are going to be included in every field. Many

things which we are not thought of, coming now in the society.

Research study is going to find electricity from the leaves movement. This electricity generated from the leaves movement, is going to change the use of battery in sensor machines in hill stations and remote areas.

V.Gopi Swaminathan, Senior Technical Director, National Information Centre (NIC), Pondicherry

was the guest of honor. S.Malarvizhi, Chairperson and Managing Trustee, Sri Krishna Institutions presided while Dr.K.Sundararaman, CEO, Sri Krishna Institutions and Dr.P.Baby Shakila Principal of the college, professors, were present at the meet. About 550 students, research scholars and academicians from various institutions participated and submitted their research papers.

Sevvur Primary Health Center medical officer Dr Jayalakshmi addressing the students at Avinashi government girls higher secondary school on precautions and awareness on coronavirus. Health assistant Thenmozhy demonstrated on how to keep the hands clean in 8 different ways. School headmistress Meharunnisa presided over the event. Teacher Jayalakshmi was also present.

'People's contribution must to nation's growth'

Coimbatore, Feb 25: Everyone's contribution is important for economic growth, observed Dr.C.N.Narayana, Director General, Indus Business School, Pune. He speaking at a national level conference on 'Pathway to \$5 Trillion Economy by 2024' organised by Commerce department at Sri Krishna Arts and Science College (SKASC), Kuniamuthur in Coimbatore when he said that common man should be aware of what is happening across the country in terms of business, trade and commerce besides employment. Expressing concern over

the unemployment crisis, a nation should address unemployment problems. Export is the problem in recent years, but lots of reform is coming, so, it can boost our export ratio. Industry academia should give ideas to develop the economy. The unused Government land would provide golden opportunity for business and industrial developments. The current problem is real estate and automobile sectors which will also regain its past position in the coming years," Each and every industrial achievement focused on academic developed economy and

we also need to have a sustainable development. Emphasizing the importance of both privatization and private partnership with the govenment, he said that when the country is in high growth trajectory, inequality in the income could be an issue to be managed. It is necessary to keep an eye on inflation and make sure it does not cross 4.5 percent.Skill is more important to address unemployment issues. Focus must be on joint business research which will help economy to flourish than just research focused on academic input. K.Ravi, Chief Finance

Officer, Roots Industries, Coimbatore, Sriram Joshi, Head Business, Cognitive Business Operations, TCS, Chennai also spoke at the event.

Research officials, scholars, professors and students presented 345 research papers at the conference. S.Malarvizhi, Chairperson and Managing Trustee of Sri Krishna Institutions, CEO Dr.K.Sundararaman, Principal Dr.P.Baby Shakila, Head of the department of Commerce Streams Dr.Anbumalar, Dr.Santhanalakshmi, Dr.Vijimol, Dr.Sivakumar, Dr.Dhanalakshmi, Dr.Reena were present on the occasion.

Bike racing training in Coimbatore

Coimbatore, Feb 17: In a joint initiative Ganga Hospital alongwith Sri Krishna Arts and Science College department of social work, CRA Motors and Uyir organisation conducted road safety awareness program for bike-riders, who train in high speed motorbike racing which was held at the Kari Motors Speedway Track at Chettipalayam in the outskirts of Coimbatore.

Ganga Hospital's spine rehabilitaion centre Vivek urged motorbike riders to drive safe sans accident and students from various parts of Tamil Nadu took part at the event conducted by Tharun Kumar, PG student of Sri Krishna

Arts and Science social work department and head coach, who is the managing director of CRA Motors.

At the camp, Vivek while addressing the trainees said that motor bike racing is gaining momentum among young people nowadays. But,

fatal mishaps take place due to lack of proper safety equipment posing a serious risk. "I was also affected by such mishap and hence started to learn to ride the bike under the guidance of expert trainers wherein I learnt the nuances of bike racing," he said

adding that even though he was moving around in a wheelchair after suffering a spinal cord injury, he lost interest in bike racing. The camp was attended by a number of students from various parts of Tamil Nadu, including bike riding students

'Return to traditional diet for healthy living'

Coimbatore, Feb 24: Draw a roadmap to healthy eating by returning back to traditional food, Dr. A. Arunachalam, Assistant Director General, ICAR, New Delhi has said. He was speaking at the national meet mainstreaming biodiversity and bringing back the forgotten food organised under the aegis of Department of Biotechnology, Microbiology and Bioinformatics at Sri Krishna Arts and Science College (SKASC), Coimbatore and sponsored by DBT and ICSSR when he said its time to go back to the traditional diets which are delicious and healthy. Instead of relying on highly processed foods that are stripped of their nutrients, flavor, its better to follow the traditional food pattern.

Underlining the importance of agriculture

which is very vital to sustainable development, he said that agriculture is the base for food while food is the base for economic development and about 1,75,000 plants living across the globe. Of which, major chunk is used for food or medicine preparation. Reducing farm size in Indian farming is really cause for a concern. In 2050, per capita land availability would be 0.09 hectare. Hence, it is time to follow tradition and custom more specifically on traditional food items.

Stating that traditional food had healthy nutrients and medicinal benefits, he said that its much saddening that the present day food is deprived of calorie, protein and micronutrient deficiency. In world, top 80 healthy foods are available. Indian

food culture has the system of Ayurveda food, but we are going for western culture to our climate. Global status says that 2 billion people are malnourished and 795 million people are undernourished worldwide. 45 % of deaths of children are linked to malnutrition. Malnutrition contributes to loss in 11% GDP in Asia and Africa. In India, the last statistic (IFPRI-2016) says that 15.2% of the population are undernourished.

Millets like Barnyard millet (jhangora), finger millet (ragi), sorghum (jowar), pearl millet (bajra) and pseudo cereals like amaranth and buckwheat gives nutrition with a very light ecological footprint. Millets grow without irrigation on marginal soil and can be grown by the poor

farmers. Forgotten foods are thus the answer to real hunger disasters - hunger and malnutrition, poverty and climate change.

S. Malarvizhi, Chairperson and Managing Trustee of Sri Krishna Institutions, CEO Dr. K. Sundararaman, Principal Dr. P. Baby Shakila and Dr.B.Suresh, Head of the department spoke at the conference.

An expo on forgotten foods and veggies was displayed at the event conducted in association with the Catering Science and Hotel Management Department. Prof. J. Vasanth Nirmal Bosco, Dr. M. Manikenden, and Dr. J. Senthil Kumar co-ordinated the two day event. More than 150 research papers were presented form various institutions by the students, faculty members and research scholars.

DBT and ICSSR Sponsored National Conference on Mainstreaming Biodiversity and Bringing Back the Forgotten Foods held at Sri Krishna Arts and Science College

CORRESPONDENT
Coimbatore,

Department of Biotechnology, Microbiology and Bioinformatics of Sri Krishna Arts and Science College (SKASC), Coimbatore organised a two day DBT and ICSSR Sponsored 11th National Conference on Mainstreaming Biodiversity and Bringing Back the Forgotten Foods has been at college. Dr. A. Arunachalam, Assistant Director General, ICAR, New Delhi was the Chief Guest and delivered the Keynote address.

He said that the need to bring back the forgotten foods is the need of the hour. Agriculture is very vital to sustainable development goals and it is base for food.

Food is the base for economic development and about 1,75,000 plants living in the globe, of it, we mostly use for food or medicine preparation. Reducing farm size in Indian farming is alarming one, in 2050, per capita land availability would be 0.09 hectare. We should follow our culture food pattern, but we have moved away from the traditional food. Go back to olden food pattern and begin to serve healthy food at home. S. Malarvizhi, Chairperson and Managing Trustee of Sri Krishna Institutions, CEO Dr. K. Sundararaman, Principal Dr. P. Baby Shakila and Dr.B.Suresh, Head of the department are those who spoke in the conference.

An exhibition of forgotten foods and veggies was displayed in the programme in association with the Catering Science and Hotel Management Department; it helped the participants for rememorizing the forgotten treasure of olden foods and veggies.

Exhibition displayed with Nightshade, Fig, Ceylon sitwert, Native gooseberry, Yellow fruit nightshade, Fresh kale etc. with their medicinal and nutritional importance. Prof. J. Vasanth Nirmal Bosco, Dr. M. Manikenden, and Dr. J. Senthil Kumar co-ordinated the two day National Conference. More than 150 research papers has been presented form various institutions by the students, faculties and Research Scholars.

Coimbatore District Collector K Rajamani flagging off an awareness rally on food safety organised under the aegis of Tamil Nadu Food Safety and Drugs Administration Department at the collectorate campus. Students of Sri Krishna College of Arts and Science took part in the rally. Also seen are Designated Officer for Food Safety Tamilselvan, Mahalir Thittam project officer Selvaraju, ICDS project officer Meenakshi, IPRO R Nallathambi, Sri Krishna College principal Dr Baby Shakila, Consumer organisor Pradeep, programme coordinators Swarnalatha and Balakrishnan.

Krishna college MSW students conduct event on moral values

Coimbatore, March 7: Students of PG Department of Social Work of Sri Krishna Arts and Science College (SKASC), Kuniamuthur, Coimbatore and Manoshanthi Family Counselling Centre, YWCA, Coimbatore jointly conducted a community organization programme on moral values and environmental protection for the school students at Government Primary School, Vellarole in the outskirts of the city. V.S.Sureshkumar, Managing Trustee, World People Welfare Trust,Coimbatore said that primary school education is the base for academic improvement. Definitely the interest to learn will give better results. Education enhances knowledge thereby developing one's skill. Teachers should give a real picture of life and the importance of nature. This would go a long way in making students understand the reality of life.

And he advised students not to waste water and sought them to help save Mother earth. School should make use of students in a purposeful way to make them involve in activities. Save electricity both at school and home as power saved is power generated. He informed students to plant sapling in their life. Moral values are important and follow the best practices in life.

Earlier, Dr.P.Baby Shakila inaugurated the programme while shool headmistress Sagitha Isabellaa, Teachers, staff of Manoshanthi Family Counselling Centre were present at the event. Dr.A.Alagarsamy, Head of the department, I year MSW students Mohanapriya, Jeyavaishnavee, Drisya and Lakshmi.P.Lal organised for this event and conducted it.

'Perpetrators of child abuse are mostly known or close relatives'

Coimbatore, March 9: About 90 percent of child sexual abuse victims know the perpetrators, who are mostly known or close relatives. This was revealed by Child Welfare Committee (CWC) members during a community organisation programme on child rights, child marriages and child labour organised jointly by students of PG Department of Social Work of Sri Krishna Arts and Science College (SKASC), Kuniamuthur, Coimbatore and Child Welfare Committee, Coimbatore.

The participants at the meet discussed in detail about the obnoxious practice of child labour thereby robbing off them their right to education. And they created awareness among the students in playing a pivatol role in educating the parents on the importance of education to their wards. Also, the meet deliberated on child rights and child marriages besides sexual abuse to children.

Child Welfare Committee members A.N. Meenakshee, D.L. Helan Suji, M. Sachithanandam, Prabhagaran, DCPU Child Protection Officers Cheran. Mu. Tamilarasan and Lavanya said that its everyone's responsibility to protect children from various kinds or forms of abuses. Child abuses are alarmingly increasing. About 10 complaints is reported everyday in the city. Majority of the victims were abused by the close known people and relatives. Better to keep a tab on the child in all aspects. In the event of a child seen in fear, hesitation, sorrow or wound, immediately attend such a child. Provided proper advice and counselling to them.

Never show partiality to child at home. If a child is affected due to education or becomes a drop out, it means they are facing some abnormal situations. Create an environment where they can grow with potential to excel. Protect child from being hurt physically and psychologically. Child marriages are taking place mostly in slum or village areas.

Poverty and illiteracy are major reasons for it. Educate parents and create awareness about the problems of child marriage. Education, awareness and proper counselling can prevent all child related problems. S.Malarvizhi, Chairperson and Managing Trustee of Sri Krishna Institutions inaugurated the meeting. CEO Dr.K.Sundararaman, Principal Dr.P.Baby Shakila, faculties and students attended the meeting. Dr.A.Alagarsamy, HoD of Social Work, faculty Sangeetha Antony and I year MSW students Alen Maria Dominic and S.Durga Devi coordinated the meeting.

17th Graduation day of Sri Krishna Arts and Science College

@ Correspondent Coimbatore:

17th Graduation day of Sri Krishna Arts and Science College (SKASC), Kuniamuthur, Coimbatore held at the college. Dr.A. Sivathanu Pillai, DRDO Dr.DS. Kothari Chair (Research & Innovation Centre, IIT Madras Research Park was the Chief Guest. He gave away the degree certificates and addressed the graduates. He said that education is the turning point in everyone's life which will broaden their knowledge and physical horizons, and build a strong sense of integrity, compassion, generosity and righteousness for uplifting the individual, family and nation. Technology with value based education is the need of the hour. Education is not only imparting knowledge, shaping a person as better human being. Career is essential to

a person and everyone has a great aim to achieve it. For this, put hard work and acquire expected skill to shape the trajectory of career path. India today is in unique position in the world attracting all developed countries to look at it, because India

has the best talented resource of young and brilliant men and women. India has moved from agriculture and manufacturing to knowledge age. Our knowledge power is high and we should convert this powerful knowledge to have peaceful and safe

India. The combinations of prosperity, happiness, peace and safety always have to come together. When all of them converge, then India will truly be a developed nation. It is right time to move forward to create a positive new India for our future generations. Great aim, creativity, self-confidence, mental toughness, innovation, hard work and perseverance in action are the important factors that will drive for the success and to make our country great. About 1628 UG & 284 PG Graduates and 11 Ph.Ds total 1923 graduates received the certificates. The event also witnessed the 37 ranks holders honouring. Meanwhile CEO Dr.K.Sundararaman initiated the graduation day ceremony, while Dr.P.Baby Shakila, Principal of the college read the college academic report. Dr.R.Vijayasamundeshwari, Vice-Principal, Professors, graduates and parents took part in the function.

SRI KRISHNA INSTITUTIONS
COIMBATORE

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