



SRI KRISHNA INSTITUTIONS
COIMBATORE



CLAYTON STATE UNIVERSITY
ATLANTA, USA

Bachelor of Business Administration

BBA



Learning
Beyond
Boundaries





Sri Krishna Institutions

VLB Trust was founded by Late Sri. V.L. Balakrishna Naidu, an esteemed industrialist and a philanthropist on 14th Nov, 1980. He was running many Textile mills and an automobile industry in Coimbatore and Tirupathy. His untamed desire to serve the community resulted in the birth of VLB Trust with the objective of providing quality education to the deprived. Sri. V.L. Balakrishna Naidu along with his grandson Late. Sri. S. Venkatram added two more colleges in Engineering and Arts & Science in the name of Sri Krishna Institutions. Later a Management Institution was also established under Sri Krishna banner. At present Smt. S. Malarvizhi wife of Late Sri. S. Venkatram is the Chairperson and Managing Trustee.

Clayton State University

Clayton State University opened in 1969 as Clayton Junior College, with Dr. Harry S. Downs as the founding president. The Board of Regents of the University System of Georgia elevated the institution to baccalaureate status (as Clayton State College) in 1986, to university status (as Clayton College & State University) in 1996 and approved the present name on May 18, 2005. The beginning of the University can be traced to 1965 when the Board of Regents authorized three new junior colleges for the University System, one of which was designated for south metropolitan Atlanta. The Board considered several locations in the region, and chose the present site in Clayton County because of the unique combination of natural beauty and easy access to the then recently-completed Interstate 75. Clayton State's mission commits it to developing an understanding of advanced applications of modern technology.





BBA - Marketing

Sri Krishna Institution has set its footprint by taking a giant step forward with the signing of a comprehensive Memorandum of Understanding (MoU) for International collaboration with Clayton State University jointly running an undergraduate degree on Business Administration.

It is a four year program where the first two years will be in India and the remaining two years to be held in Atlanta. For the first two year duration in India, the students are to earn a minimum of 48 credits as well as a proficient score in IELTS. Coaching for IELTS will be given in Sri Krishna Institution. These 48 credits will be transferred to the Clayton State University. Students will be sent for summer internship at the end of their first year in US. If the students are not qualified for admission in Clayton State University, they can avail their further studies in Sri Krishna Institution and attain a degree on BBA.

Selection of students are purely based on :

- **Merit**
- **English competency**
- **Personal interview**
- **Financial- bank guarantee.**

BBA





For admission information contact

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KEEPING IN TOUCH

