



SRI KRISHNA
INSTITUTIONS
COIMBATORE

Sri Krishna Arts and Science College

Kuniamuthur, Coimbatore, Tamil Nadu



Autonomous

Affiliated to
Bharathiar University

Reaccredited by
NAAC with
'A' Grade

ISO 9001-2008
Certified

Information
Brochure

2016-17

www.skasc.ac.in

The College

Sri Krishna Arts and Science College was established in 1997 and it is an autonomous institution, imparting quality education catering to the national need of the day. The College is situated in a sylvan surrounding with a green campus of 15 acres and state-of-the-art buildings of over 4,25,500sq.ft. It offers the best environment for imparting and imbibing knowledge. It is easily accessible from any part of the city and adjacent to the National Highway of Palakkad Road. It was started with 17 students in 1997-1998 and has seen phenomenal growth. At present with 23 UG programmes, 12 PG programmes, 1 Integrated programme and 4 Research programmes 5,471 students are studying in the College.

Chairperson and Managing Trustee
Smt. S. Malarvizhi

Accreditation

The College has been awarded 'A' Grade by NAAC in the year 2009 and subsequently reaccredited with 'A' Grade in the year 2015. All activities and processes of college are standardized and systemized as per ISO 9001:2008 Standards and certified by TUV SUD who conducts the external audit once a year for continual improvement of quality systems in the college.



Chief Executive Officer
Dr. K. Sundararaman



Principal
Dr. P. Baba Gnanakumar



Attainments

Interactive Boards

- Installed in all 119 Classrooms

E-learning System

- Linked with Google - 565 Google Class Rooms

E - Resources

- 1253 files and 44,326 links are available in E-platform "MyKlassroom.com"
- Introduction of Smart Books

Publications by Faculty

- 921 Articles published by faculty members



Smart Teaching

Smart teaching is introduced with the aid of smart books, tie-up with McGraw Hills and interactive boards enable smart teaching among the students. Smart book, digital version of text books is tailored to adopt different student's learning style. It can be accessed online through laptop, tablet or smartphone.

All our classrooms are equipped with interactive boards and LCD projectors for an interactive learning. Interactive board is powerful tool to create a wide range of learning opportunities by adding interactivity and collaboration, allowing the mixing of media content into the lecture and supporting collaborative learning. The College is also offering Spoken Tutorial, an initiative of National Mission on Education through ICT, MHRD, Govt. of India with the tie up of IIT - Mumbai.

- 119 Class rooms with Interactive board
- 131 LCD Projectors



Courses Offered

Under Graduate Programme

Science Stream

- B.Sc (Electronics & Communication Systems)
- B.Sc (Catering Science & Hotel Management)
- B.Sc (Costume Design & Fashion)
- B.Sc (Mathematics)

Computer Science Stream

- B.Sc (Computer Science)
- B.Sc (Information Technology)
- B.Sc (Computer Technology)
- B.Sc (Computer Science and Applications)
- B.Sc (Software Systems)
- BCA Bachelor of Computer Applications

Bio Science Stream

- B.Sc (Biotechnology)
- B.Sc (Microbiology)

Commerce Stream

- B.Com
- B.Com (Computer Applications)
- B.Com (Information Technology)
- B.Com (Professional Accounting)
- B.Com (Accounting & Finance)
- B.Com (BPS) - Tie Up with TCS, Mumbai
- B.Com (Capital Market) - Tie Up with Bombay Stock Exchange

Management Stream

- BBA (Business Administration)
- BBA (Computer Applications)
- B.Sc (Information Systems and Management)

Arts Stream

- B.A (English Literature)

Post Graduate Programmes

- M.Sc (Electronics & Communication Systems)
- M.Sc (Mathematics)
- M.Sc (Computer Science)
- M.Sc (Information Technology)
- M.Sc (Computer Technology)
- M.Sc (Software Systems)
- M.Sc (5 Years Integrated Programme)

- M.Com
- M.Com (International Business)
- M.Sc (Biotechnology)
- M.Sc (Bioinformatics)
- M.A (English Literature)
- MSW - Master of Social Work

Research Programmes

M.Phil.

- Tamil (PT)
- Commerce (PT & FT)
- Electronics (PT & FT)
- Computer Science (PT & FT)

Ph.D.

- Tamil (PT)
- Commerce (PT & FT)
- Electronics (PT & FT)



24x7 E/M Learning

The College has enabled e-learning and m-learning facilities for students. It is a unique feature first time introduced in Arts and Science College. E-Learning applications and process include web-based learning, virtual classroom and digital collaboration. Students can log on to virtual classroom (Mykclassroom.com) and learn their subject 24/7.



Academics

The College has adopted Choice Based Credit System (CBCS), an internationally acknowledged system to provide learner-centric approach in education and to impart knowledge, confidence, value and skills in students. The CBCS allows students to choose from wide ranging choice of courses based on their aptitude and their career goals. In addition to the choices, it offers flexibility in education system, so that students depending upon their interests and aims can choose interdisciplinary, intra-disciplinary and skill-based courses. The choice based credit system provides a 'cafeteria' type approach in which the students can learn at their own pace, undergo additional courses and acquire more than the required credits and adopt an interdisciplinary approach to learning.



Value Driven Autonomy

The transition stages of Sri Krishna Arts and Science College move towards Activity Based Learning system. The values that drive the autonomous system are need-based curriculum, knowledge-expansion, industrial-exposure and Capstone evaluation model. Through these value based system, the College strives to achieve peer to peer standards.

Recent initiatives of enhanced infrastructure

- Online virtual class platform for students - "Myclassroom.com"
- Google Apps for all students
- Computer aided content materials to the students
- E - Content preparation workshops for all faculty members



Computer - Student Ratio

1 : 7



Library Book - Student Ratio

1 : 6



Placements

S. No	Company Name	Offers	
		2014-15	2015-16
1	TCS	301	425
2	Infosys	332	344
3	Wipro	242	281
4	CTS	251	94
5	State Street HCL	48	82
6	Accenture	-	81
7	Oracle	48	47
8	Tech Mahindra	77	49
9	Vee Technologies	-	50
10	Hexaware	6	34
11	Royal Bank of Scotland	-	32
12	Visionary RCM	18	25
13	KGISL	-	19
14	Mahindra Next Wealth	-	18
15	AGS Health	-	17
16	IBM	6	12
17	Le Meridian Hotel	-	11
18	VWR	-	8
19	I Gate	-	9
20	Grant Thornton	-	8
21	L&T	15	8
22	R&D Software	-	7
23	Aditya Birla	11	7
24	Park Hyatt Hotel	14	7
25	IDBI Federal	-	6
26	Mphasis	-	6
27	LIC	-	5
28	Punjab National Bank	-	4
29	ICICI Bank	-	3
30	Verticut	-	3
31	Syntel	-	3
32	Taj Vivanta	-	3
33	Hotel Oberoi	6	2
34	Yoshna's Boutique	-	2
35	Zifo Technology	4	2
36	McKinsey	1	2
37	Aishwarya Design Studio Pvt Ltd	-	1
38	Maya Garments	-	1
39	SAP	-	1
40	Verizon	-	1
41	Others	61	108
Total		1441	1829

*as on 23.03.2016

Placements Awards & Appreciation for the College

- Best College for Placement - awarded by Tata Consultancy Services during the year 2013
- Best Contributor and Nodal Agency in India - award by WIPRO during 2013 and 2014
- McKinsey in a letter appreciated that they are impressed by our students' competence and employability skills

Career Opportunities & Placements

- Facilities for campus placement drives by visiting top notch companies from Software Industry / Banking / BFSI/Private/PublicSector/Defence Services etc.
- To arrange Pre Placement / Campus connect programmes by inviting HR consultants, Corporate (National and MNCs) and Non-corporate



Campus Facilities

- 125 Lecture Halls
- Air-conditioned computer labs with latest computers and software
- 3 air-conditioned Seminar Halls each with a seating capacity of 120, 150 and 250 respectively.
- State-of-the-art open air theatre
- Sri Krishna Hall with the capacity of 3500 students
- Digital library with 90 Computers @ 20 Mbps internet connectivity
- LCD projector facilities in all class rooms
- Internet access for all students
- Volleyball and Basket ball court
- Stationeries, Xerox machine and DTP facilities
- Broadband and Wi-Fi facilities enabled campus

For admission information contact

The Principal
 Sri Krishna Arts and Science College
 Sugunapuram, Kuniyamuthur (PO)
 Coimbatore - 641 008
 Phone : 0422 - 2678400
 Fax : 0422 - 2678052
 E-mail : principal@skasc.ac.in

MoU signed

- Tata Consultancy Services, Mumbai
- Bombay Stock Exchange Institute
- Aditya Birla group, Mumbai
- Clayton State University, Atlanta, US
- UTL Technologies, Bangalore
- Electronic Skill Sector Council, India
- IIT Mumbai - Spoken Tutorials
 - MHRD
- Tally Institute of Learning, Bangalore

Tie-Ups

- Oracle India Ltd. -
Workforce Development Programme, Bangalore
- Infosys Technologies Ltd.
 - *Communicative English*

