



SRI KRISHNA ARTS AND SCIENCE COLLEGE

An Autonomous College Affiliated to Bharathiar University
Accredited by NAAC with "A" Grade, An ISO 9001:2008 Certified Institution
Kuniamuthur (P.O),Coimbatore-641 008,TamilNadu,India



Research Publication by the Faculty (2016-17)

- 1.Aardhra Vasudevan (2016).”Green Human Resource Management”; “Changing Role of HRM- The Strategic Opportunities and Challenges”, **ISBN: NO: 978-81-920992-7-9.**
- 2.Aardhra Vasudevan (2017). A Descriptive Study on Infrastructure in India: Bonfring International Journal of Industrial Engineering and Management Science; **ISSN No: 2250-1096.**
- 3.Aardhra Vasudevan (2017). Emerging scenario in HRM of Corporate sector: Bonfring International journal of Industrial Engineering and Management Science; **ISSN No: 2250-1096.**
- 4.AardhraVasudevan (2016). U-Commerce Expanding the Universe of Marketing: -Commerce: Opportunities & Challenges, **ISBN No: 936597759-6.**
- 5.AardhraVasudevan, (2016) Women Entrepreneurship in India. P(143-145): Women in Entrepreneurial Development in the Indian Context, **ISSN No: 2321-3604.**
- 6.Anbumalar, S. (2017). India Towards 2020: Re-Aligning the Outlook of Banking Sector: Bonfring International Journal of Industrial Engineering and Management Science at India Towards 2020. **ISSN No: 2250-1096.**
- 7.Anbumalar, S. (2017).“ India’s Growth Potentials in E-Commerce: Bonfring International Journal of Industrial Engineering and Management Science at India Towards 2020: **ISSN No: 2250-1096.**
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- 9.Anuja, A.V. (2016). Big Data In Cloud Converging Technologies. Journal of Computer Science and Mobile Computing (IJCSMC), **ISSN: 2320-011x.**
- 10.Arockia Panimalar, S. (2017). Security Analysis in Cloud Computing: International Journal of Computer Application(IJCA), **ISSN: 2250-1797.**

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18. Catherine Deepika,J. Lakshmi Kutty, M. (2016). “Electronic Human Resource Management”: “Changing Role of HRM- The Strategic Opportunities and Challenges”, **ISBN: NO: 978-81-920992-7-9.**
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