

Faculty Progression in 2015-16

- Ms. B. Priyadarsini and Devika Rani Divya of Department of BCA had done Overseas Presentations at Malaysia.
- Mrs. A. Vijaya of Computer Science published an article in IEEE journal Publication and presented a paper at Bangalore on 12.06.2015 and 13.06.2015.
- Twelve Faculty members of Computer Science Streams are qualified as Oracle Certified Professionals.
- Mrs.S.Gomathi, of Computer Technology department has published a paper on the topic “A study on problem associated with web page recommendation system” in the International journal of infinite innovation in engineering and technology ISSN(online):2349-2287,ISSN(print)2349-2279.
- Mrs.S.Gomathi, of Computer Technology department has published a paper on the topic “A comparative study of classification algorithm on weka tool” in the International journal of applied engineering research ISBN no:978-1-4799-6816-9.
- Dr.V.Kumutha of Computer Science was invited as Resource Person for a guest Lecture at Nehru College of Management on 09.07.2015.
- Mr. A. Alagarsamy of MSW was invited as Resource Person at PSGR Krishnamal College on 10.07.2015 for YRC inauguration.
- Two faculty members Suchitra .B of Department of IT and Sumalatha G, Ms. S.Kavitha of Department of CT attended FDP on “Data Mining using WEKA and RAPIDMINER” held on 10.07.2015 at Sri Venkateswara College of Engineering.
- Five faculty members were involved in website creating committee headed by Mrs.C.Sunitha. COE.
- Dr. P.Baba Gnankumar, Principal attended Asia Pacific Conference held at Singapore.
- Four faculty members participated in FDP on Campus to Corporate organized by TCS during 20.07.2015 to 24.07.2015.

- Two faculty members attended FDP on “Natural Fiber Conclave” at Hotel Lee Meridian, CBE on 22.07.2015.
- Mrs.Maleeka Begum was invited as Resource Person at Nirmala College on 25.07.2015.
- Ten Faculty members participated in Faculty Development programme on Research organizers on 31.07.15.
- Ms. S. Preethi participated in Two day national conference on “Tax Reforms in India– Opportunities & Challenges” sponsored by Indian Council of social science research on 24th& 25th July, 2015 organized by Sri Kaliswari College (Autonomous), Sivakasi and presented a paper on Black Money & Tax Evasion.
- Mrs. S. Kowsalya participated in Two day national conference on “Tax Reforms in India– Opportunities & Challenges” sponsored by Indian Council of social science research on 24th& 25th July, 2015 organized by Sri Kaliswari College (Autonomous), Sivakasi and presented a paper on Tax Evasion in India.
- Mrs. P. Geetha participated in Two day national conference on “Tax Reforms inIndia – Opportunities & Challenges” sponsored by Indian Council of social science research on 24th& 25th July, 2015 organized by Sri Kaliswari College (Autonomous), Sivakasi and presented a paper on Role of value added tax to agument tax reveue.
- Mr. L. Prakash participated in Two day national conference on “Tax Reforms inIndia – Opportunities & Challenges” sponsored by Indian Council of social science research on 24th& 25th July, 2015 organized by Sri Kaliswari College (Autonomous), Sivakasi and presented a paper on Tax Evasion and its remedies in India.
- Mr. L. Prakash and Mrs. S. Amudha participated in one day Awareness Programme on International Trade organized by Federation of Indian Export Organisations& Salem Productivity Council, Salem on 28.07.2015.
- All Faculty Members were trained for interactive board usage by external experts.
- All Faculty Members attended Faculty Development Programme on library orientation on 31.07.2015.
- B.Kirthika and S.Gomathi of Information Technology published a paper on “Locus Discovery and Tracing System” in International Journal of Engineering Research and General Science” Vol.3, Issue :3, during July 2015 with impact factor of 3.84.

- O.M. Saravana Kumar, Prof. Sudeesh, Prof. Nandhini and Prof. Sithara of ECS Department acted as a resource person in the workshop conducted by Department of BCA & M.Sc (SS) on 04.08.2015.
- Mrs. G. Ramajayam of Computer Science acted as a resource person in the placement training conducted by Department of Biosciences on 08.08.2015.
- Mr. A. Alagarsamy was invited as resource person at Government Higher Secondary School, Pichanur on 12.08.2015 and invited as chief guest for 69th Independence day at Little Kingdom CBSE School on 15.08.2015.
- Mrs. G.Sumalatha, Assistant Professor presented a paper on “Survey on Medical Diagnosis using Data Mining Techniques” in the International Conference on The Impact of E-Commerce in Modern Business organized by Rathinam College of Arts and Science on 12.08.2015.
- Mr. L. Prakash & Mrs. S. Amudha of Commerce (CA) participated and presented a paper on “E-Commerce & Its Impact in International Business”, in International Conference on the Impact of E-Commerce in Modern Business held on 12.08.2015 organized by Rathinam College of Arts and Science, Coimbatore.
- Mrs. P. Geetha of Commerce (CA) participated and presented a paper on “Training and Development in HR”, in International Conference on Prolific Management Crafts for Global Eminence held on 13.08. 2015 & 14.08.2015 organized by Marudhar Kesari Jain College for Women, Vaniyambadi and published an article in Bonfring International Journal of Industrial Engineering & Management Science.
- Ms. S. Preethi of Commerce (CA) participated and presented a paper on “Cyber Crime Management”, in International Conference on Prolific Management Crafts for Global Eminence held on 13.08. 2015 & 14.08.2015 organized by Marudhar Kesari Jain College for Women, Vaniyambadi and published an article in Bonfring International Journal of Industrial Engineering & Management Science.
- Dr. K. Senthilkumar of Commerce (CA), Mr. S. Sudheesh, Mr. A. P. Rajesh, Ms. A. Sithara of ECS, Mrs. B. Sindhiya of Computer Science and M. Sampurna of Computer Technology attended FDP on Training on “Internet of Things (IoT) based system design using NI Platform on 13th& 14th August 2015 at CPDT Studio, Sri Krishna College of Engineering and Technology, Coimbatore.

- Dr. K. Sambath, Professor & Head of ECS Department represented as Doctoral Committee Member of Bharathiar University and attended Doctoral Committee Meeting held at PSG College of Arts and Science on 18.08.2015.
- Mr. L. Prakash of Commerce (CA) participated and presented a paper on “Study on Recent factors affecting Global HRM”, in International Conference on Innovative HR practices in corporate world held on 19.08.2015 organized by Rathinam College of Arts and Science, Coimbatore.
- Ms. K. Nalini of Commerce (CA) participated and presented a paper on “An Exploratory Research on Awareness and Attitude of Consumer towards Green Marketing”, in International Conference on Innovative HR practices in corporate world held on 19.08.2015 organized by Rathinam College of Arts and Science, Coimbatore.
- Mrs. M. Kavitha Elango of Computer Science attended FDP on “Time Management” held at CPDT Studio, SKCET on 21.08.2015.
- Mr. Julian Gnana Das, Head, Department of BBA (CA) participated in World Education Summit 2015 held at New Delhi on 21.08.2015.
- Prof.A.Alagarsamy, Head, Department of Social Work was invited as Chief Guest and inaugurated the CSC Vihaan Project New Office at Maruthi Towers, Opp CMCH Hospital, Trichy Road, Coimbatore on 21.08.2015. It is a counseling center for HIV affected and infected people, supported by Government of India and Tamilnadu and NGO's.
- Prof. T. Veeramanikandasamy of ECS Department represented as Board of UG Electronics Chairman of Alagappa University and attended a board meeting on 24.08.2015 held at Alagappa University, Karaikudi.
- Dr. K. Sambath, Professor & Head of ECS Department represented as Board of PG Electronics Chairman of Alagappa University and attended a board meeting on 26.08.2015 held at Alagappa University, Karaikudi.
- Mrs. V. A. Rinsey Antony of CDF acted as a judge in the Mehandhi Competition organized by Science Club of ECS Department on 26.08.2015.
- Mrs. T. Shanmuga Vadivu of Computer Science and I. Jeevitha of BCA & M.Sc(SS) attended FDP on “Data Structures and Algorithms” held at CPDT Studio, SKCET on 31.08.2015.

- All heads and senior faculty member of the department attended the expert lecture on “How to get your research projects funded from agencies” on 12.09.2015.
- Ms. K. Nalini of Commerce (CA) presented and published a paper on “A Study on Strategies & Challenges faced by Micro Women entrepreneurs” in the National Conference on Emerging Issues in Global Economy, Commerce & Management: Challenges & Strategies for International Competitiveness organized by Madras Christian College, Chennai on 14.09.2015 & 15.09.2015. ISBN No. 978-93-81899-55-7; Vol-I; Pg. 72-86.
- Dr. N. Sumathy of Commerce (CA) presented and published a paper on “Effectiveness on Online Marketing” in the National Conference on Emerging Dimensions in the Indian Business Scenario organized by Nirmala College for Women, Coimbatore on 15.09.2015. ISSN No. 2347-1670, Volume:3; Issue 3; Pg. 93-103; Impact factor: 0.882.
- Mr.T.Veeramanikandasamy of Department of ECS submitted his Ph.D. work entitled “Studies on the influence of process parameters and Cu-doping on the Structural, Optical, Electrical and Magnetic properties of Synthesized MnS Nanocrystals” on 16.09.2015.
- Mr. C. Veeragavan, Research Scholar of ECS submitted his Ph.D. report entitled “A study on multicore crypto processor design for supporting dual field instructions implemented in the various FPGA with respect to area and delay optimization” on 16.09.2015.
- Articles of Dr.K.Sampath, Mr. T. Veeramanikandasamy and Mr. V. Pradeep Kumar of ECS got selected for the presentation to be held during October, 2015 at BITS, Pilani and to be published by American Institute of Physics.
- Ms. Senthil Vadivu.S, Mr. Boothi.C, Mr. Nehru. M, Mr. VenuGopl. R, Mr. Shankaran. C, Mrs. Shona.D, Ms. Priyadarshini.B, Mr. Subramnaiyan. V, Mrs. V. Valarmathi, Dr. Sivabagyam.K.R, and Dr. Kavitha.M attended personality Development programme on “Unleashing your Hidden Potentials” organized by CPDT on 25.09.2015.
- Indhumathy. R of Computer Technology published the research article in Current Bioinformatics Journal published by Bentham Science Publications during September, 2015. Impact Factor is 0.9.

- Mr. Arun Prakash. P presented a paper on “A Study on Impact of Macroeconomic Factors on NPA of SBI and Associates Banks”, in International Conference on Contemporary Management Practices held on 29.09.2015 organized by Vivekananda Institute of Management Studies, Kovilpalayam.
- Mr. Arun Prakash. P presented a paper on “An empirical Study on Dividend Policy of selected Cement Companies in India”, in International Conference on Contemporary Management Practices held on 29.09.2015 organized by Vivekananda Institute of Management Studies, Kovilpalayam.
- Ms.S.Gomathi of Information Technology published a paper on “An Expert System to Detect systemic Lupus Erythematosus Disease using Apriori Algorithm & Neural Network Algorithm - A Data mining Approach” in International Journal of Advanced Technology in Engineering & Science, Vol.No.3, Issue No:01, ISSN:2348-7550, Pg No: 108-113, September, 2015.
- Ms.K.Ketzial Jebaseeli of Information Technology published a paper on “A Novel Approach for Data Security Enhancement using MultiEncrypter Information Security System in International Journal of Trend in Research & Development” Vol.2, Issue :5, ISSN:2394-9333, September, 2015.
- Mrs.N.Kanimozhi of Information Technology published a paper on “Operating System- A Survey” in International Journal of Trend in Research & Development Vol.2, Issue :5, ISSN:2394-9333, Pg No:203-208, September – October, 2015.
- Mrs.B.Deepa of Information Technology published a paper on "Computer Networking: A Survey" International Journal of Trend in Research and Development (IJTRD), ISSN: 2394-9333, Volume-2, Issue-5, September – October, 2015.
- Mrs.S.Geetha Margret, Mrs.S.Thamarai Selvi, Mrs.V.A.Rinsey Antony and Mrs. S.Sumithra presented papers at International Conference organized by Sri Jayendra Saraswathy Maha Vidyalaya College of Arts and Science on 30.09.2015.
- Mr. L. Prakash& Mrs. S. Amudha of commerce (CA) published an article on “A Study on Export Procedure and Documentation in Needle Industries Pvt Ltd. Nilgiris” in the International Journal of Science and Research; ISSN No. 2319-7064; Vol 4; Issue 9, during September 2015.

- Ms.K.Ponnalagu of Mathematics published the article "The Knowledge of ExpertOpinion in Intuitionistic Fuzzy Linear Programming Problem" in the international journal "Mathematical Problems in Engineering" Volume 2015 (August, 2015), Article ID 875460, 8 pages. The impact factor of the journal is 0.762.
- Ms. V. Nandhini of ECS acted as a resource person and conducted a workshop on “PC Hardware Trouble shooting and services” for the students of computer ScienceDepartment at Dr. R V Arts and Science College, Karamadai, Coimbatore on 01.10.2015.
- Mr. T. Veeramanikandasamy of ECS conducted one day workshop on “Embedded System design using Arduino platform” for the students of M.Sc. ECS, SKASC on10.10.2015.
- Faculty Members of Commerce Streams attended Faculty Development Programme on Real Time Processing of BOLT from 14.10.2015 to 16.10.2015.
- Mr. A. P. Rajesh & Mr. S. Sudheesh of ECS participated in expert interaction on “ How to get your projects funded from agencies” organized by CPDT, SKCET on 20.10.2015.
- Dr. K. Sampath of ECS presented the research work at the international conference on “EMERGING TECHNOLOGIES: MICRO TO NANO 2015” jointly organized byManipal University, Jaipur, CSIR – CEERI Pilani & BITS Pilani during October 24-25, 2015.
- Mr. T. Veeramanikandasamy of ECS presented a paper entitled “Influence of precursor molar concentration on electrical & magnetic properties of MnS Nano crystals” at the international conference on “EMERGING TECHNOLOGIES: MICRO TO NANO 2015” jointly organized by Manipal University, Jaipur, CSIR – CEERI Pilani & BITS Pilani during October 24-25, 2015.
- Mr. V. Pradeep Kumar of ECS presented a paper entitled “Influence of molar ratio on structural, morphological & optical properties of NiO Nano particles” at the international conference on “EMERGING TECHNOLOGIES: MICRO TO NANO 2015” jointly organized by Manipal University, Jaipur, CSIR – CEERI Pilani & BITS Pilani during October 24-25, 2015.
- Dr. K. Kathirvel of Tamil, Mrs. G. Ramajayam of Computer Science, Mrs. C. Subha of Information Technology and Mrs. S. Rajanandhini of BCA & M.Sc (SS) attended Faculty

Development Programme on “Unleashing your hidden Potentials” organized by CPDT at SKCET on 30.10.2015.

- Mrs. M. Punitham of commerce (IT & PA) presented and published an article on “Human Resource Management Function and Strategy” and “HR Stress Management” in International conference on Innovative HR Practices with ISBN No. 948-93-82570-68-4, during October 2015 organized by Rathinam College of Arts and Science, Coimbatore
- Mrs. J. Vijimol of commerce (IT & PA) presented and published an article on “Role of HR in Business” in International conference on Innovative HR Practices with ISBN No. 948-93-82570-68-4, during October 2015 organized by Rathinam College of Arts and Science, Coimbatore.
- Mrs. P. Janaki of commerce (IT & PA) presented and published an article on “Customer satisfaction towards organized retail market with special reference to Big Bazaar in Coimbatore City” in International conference on Innovative marketing □ Strategies for Sustainable Growth issues and challenges” with ISBN No. 978-93-85477-14-0, during October 2015 organized by Sankara College of Science and Commerce, Coimbatore.
- Ms. S. Gomathi of Information Technology published an article on “An Expert System to Detect Systemic Lupus Erythematosus Disease using Apriori Algorithm and Neural Network Algorithm – A Data Mining Approach” in International Journal of Advanced Technology in Engineering and Science with ISSN No. 2348-7550, published during October 2015.
- Mr. L. Prakash of Commerce (CA) presented an article on “Study on recent factors affecting Global Human Resources Management” in International Conference on Innovative HR Practices in Corporate World Hikey Media with ISBN No. 978-93-82570-68-4; Pg. 175-177, published during October 2015.
- Mr. L. Prakash & Mrs, S. Amudha of Commerce (CA) presented an article on “Emerging trend of E-Commerce in International Business – Prospects & Challenges in India” in Hikey Media with ISBN No. 978-93-82570-67-7; Pg. 139-141, published during October 2015.
- Ms.K.Ketzial Jebaseeli and Ms.N.Uthra of Information Technology published a paper on “Computer Network and Data security: A Review” in International Journal of Trend in Research & Development” Vol.2, Issue :5, ISSN:2394-9333, September - October 2015.

- Ms.B.Kirthika of Information Technology published a paper on "Android Operating System- A Review" in International Journal of Trend in Research & Development Vol.2, Issue :5, ISSN:2394-9333, September - October 2015.
- Mrs.D.Shobana of Information Technology published a paper on "Mobile Computing- A Survey" in International Journal of Trend in Research & Development Vol.2, Issue :5, ISSN:2394-9333, September - October 2015.
- Mrs.C.Subha of Information Technology published a paper on "Cyber Crime - Attacks, Types and Protection" International Journal of Trend in Research and Development (IJTRD), ISSN:2394-9333, Volume-2 | Issue-5, September - October 2015.
- Ms.M.Priyadharshini of Information Technology published a paper on "A Review on Green Information Technology(Virtualization)" in International Journal of Trend in Research & Development Vol.2, Issue :5, ISSN:2394-9333, September - October 2015.
- Ms.C. Gayathri Devi of Commerce published a paper on "A study on staffing in Human Resources" in International conference on Innovative HR Practices with ISBN No. 948-93-82570-68-4, during October 2015 organized by Rathinam College of Arts and Science, Coimbatore.
- Mr.P. Arun Prakash of Commerce published a paper on "An empirical study on Determinants of Loss loan assets of New Private Sector Banks" in ANJAC Journal of Humanities and Social Sciences with ISSN 0976-4216, Vol 6 Issue 1, PP- 60-67.
- Ms.Mohana Priya. B of MSW published a paper on "A Study on Employee Morale in Aloft Hotel" in International conference on Innovative HR Practices with ISBN No. 978-93-82570-68-4, during October 2015.
- Ms.Dhivya. D of MSW published a paper on "Effective HR Strategies for Corporate Sector" in International conference on Innovative HR Practices with ISBN No. 978-93-82570-68-4, during October 2015.
- Ms. Devika Rani Dhivya. D of BCA & M.Sc (SS) published a paper on "Secured Summarization of Patients Report based on Classification Algorithm on Cloud" in International Journal of Computer Science and Mobile Computing during October 2015.
- Ms. Devika Rani Dhivya. D of BCA & M.Sc (SS) published a paper on "Review on Color Password to Resist Shoulder Surfing Attack" in International Journal of Computer Science and Mobile Computing during October 2015.

- Mrs.D.Shona of Computer Science published a paper on “A Survey on Intrusion Detection Techniques in MANET” in International Journal of Advance Research in Computer Science and Management Studies with ISSN (Print): 2347 – 1778, Volume 3, Issue 10, October 2015 - November 2015.
- Ms.S. Gomathi of Information Technology published a paper on “Deep Insight to Implement Big Data Analytics to predict systemic Lupus Erythematosus (SLE)” in International Journal of Advanced Research in Biology Ecology Science & Technology (IJARBEST) Vol.I, Issue :II, ISSN:2395-659X November 2015.
- Mrs. D. Gandhimathi, Ms.S. Gomathi of Computer Science and Applications & Software Systems published a paper on “A Survey of Approaches and Tools Used in Educational Data Mining” in International Journal of Innovative Research in Computer and Communication Engineering, Vol. 3, Issue 10, ISSN (Print): 2320-9798, October 2015 - November 2015.
- Mrs. C. Sunitha of Computer Applications & M.Sc (Software Systems) published a paper on “Speaker Recognition using MFCC and Improved Weighted Vector Quantization Algorithm” in International Journal of Engineering and Technology, November 2015.
- Mrs. C. Sunitha and Ms. I. Jeevitha of Computer Applications & M.Sc (Software Systems) published a paper on “A Review on Genetic Algorithm practice in HadoopMap Reduce” in International Journal of Science Technology and Engineering, November 2015.
- Ms. M. Kalpana Devi of Computer Applications & M.Sc (Software Systems) published a paper on “RGB to Lab Transformation using Image Segmentation” in International Journal of Advance Research in Computer Science and Management Studies, November 2015.
- Mrs. P.Geetha of Commerce (CA) and Mrs.Dhivya.J of BBA(CA) attended faculty development programme on “Banking for Business Process Services” at Ratinam College,Coimbatore organized by TCS from 16.11.2015 to 20.11.2015.
- Mrs. S. Sandhya of Computer Science, Ms. I. Jeevitha and Ms. M. Kalpana Devi of BCA and M.Sc (SS), Mrs.R.Lalitha of Computer Technology attended Faculty Development

Programme on “Unleashing your Hidden Talents” organized by CPDT, SKCET on 20.11.2015.

- Mrs. S. Asha Commerce (CA) and Ms.S.Chitrlekha of BBA(CA) attended faculty development programme on “Retail environment and market research in business process services” at PSG College of Arts and Science, Coimbatore organized by TCS from 23.11.2015 to 27.11.2015.
- Mrs.D.Shobana, Ms.N.Uthra of Information Technology published a paper on “The Data Mining concepts & Techniques: A Survey” in International Journal of Trend in Research & Development” Vol.2, Issue :5, ISSN:2394-9333, Nov - Dec15.
- Mr. T. Veeramanikandasamy of ECS conducted workshop on “8051 Micro Controller – An Introduction to interfacing” for II B.Sc (ECS) on 23.11.2015 and 24.11.2015.
- Mrs.C.Subha, Ms.K.Ketzial Jebaseeli of Information Technology published a paper on “Mobile computing challenges & solutions: A Study” in International Journal of Emerging Research in Management & Technology” Vol.4, Issue :10, ISSN:2278-9359, Oct 15.
- Ms. P.Anuncia Gabriela of Commerce (ABC) attended Faculty Development Programme conducted by TCS on “Managing Business Process II” from 01.12.2015 to 04.12.2015.
- Mr.A.Chandrasekar of Tamil has presented a paper on “vouvaalin pidivaathamaay udalin kathavu” in international seminar organized by Kongunadu arts and science college held on 07.12.2015.
- Ms.S.Senthilvadvu of Tamil has presented a paper on “kurunthogai kaattum anbu nerigal” in international seminar organized by Kongunadu arts and science college held on 07.12.2015.
- Mrs. T.Myvizhi of Tamil has presented a paper on “Naattuppura makkalin vazhviyal nambikkaigal” in international seminar organized by Kongunadu arts and science college held on 07.12.2015.
- Mrs. T.Myvizhi of Tamil attended international seminar on translation organized by NCT Engineering college, Pollachi held on 09.12.2015.
- Mr. T. Veeramanikandasamy of ECS has organized 3 days hands-on training on “Embedded System Design” for I M.Sc ECS students during 10.12.2015 and 12.12.2015.

- Mr. L. Prakash of Commerce (CA) acted as a Resource Person in a National Conference on Emerging trends in Social Science Research on the topic “Framing effective questionnaire and interview schedule” at Government Arts College, Chittur, Kerala on 10.12.2015.
- Dr. K. Sambath of ECS has conducted 3days YOGA Programme for II M.Sc ECS students during 11.12.2015 and 14.12.2015.
- Mrs.D.Shobana, Ms. K. Ketzial Jebaseeli and Ms.N.Uthra of Information Technology published a paper on “The challenges and Current Trends of Big Data” in International Journal of Trend in Research & Development” Vol.2, Issue:5, ISSN:2394-9333, Nov - Dec15.
- Dr.P.Baba Ganakumar, Principal has participated and presented a paper titled “Analytics for Real-Time Booking of Rooms during Peak Season in Indian Tourism Industry” in International Conference on “Business Analytics and Intelligence (BAI)” organized by IIM, Bangalore during 17.12.2015 and 19.12.2015.
- Dr.P.Baba Ganakumar, Principal has participated and presented a paper in the India Finance Conference organized by IIM Calcutta, IIM Bangalore and IIM Ahmedabad at IIM Calcutta Campus during 17.12.2015 and 19.12.2015.
- Fourteen faculty members of Commerce Streams attended Faculty Development Programme on “Tally ERP 9” on 18.12.2015.
- Dr.P.Baba Gnanakumar, Principal has been awarded “Distinguished Service Award” by AIMS for his outstanding contributions to AIMS International on 19.12.2015.
- Dr.P.Baba Ganakumar, Principal has participated and presented a paper titled “Devising the Comprehensive Teachable Path in Entrepreneurial Finance Curriculum” in Thirteenth AIMS International Conference on Management organized at the Indus Business Academy, Bangalore during 19.12.2015 and 22.12.2015.
- Dr.P.Baba Ganakumar, Principal has chaired the session on “Finance” in Thirteenth AIMS international conference on Management organized at the Indus Business Academy, Bangalore during 19.12.2015 and 22.12.2015.
- Mr. S.Krishna Prasath of Commerce has presented a Paper on “Commercial Insights of Building Smart Coimbatore through Super Transport System” in an International

Conference on “International Conference on Management” at IBA Bangalore: AIMS during 19.12.2015 and 22.12.2015.

- Mr. L. Prakash of Commerce (CA) published an article on “A Study on Organizational Culture and its impact on employees behavior” in International Journal of Advance Research and Innovative Ideas in Education, ISSN(O) – 2395-4396, Vol – I, Issue -5, December, 2015.
- Ms.A.Caroline Mary and Ms.S.Joshna of Computer Technology published a paper on “A Variant of Round Robin Algorithm” in the International Research Journal of Engineering and Technology, e-ISSN No. 2395-0056. p-ISSN No. 2395-0072, Vol.No.2, Issue No 8, Pageno- 1326-1329, Nov-Dec, 2015.
- Mrs.Sumalatha of Computer Technology published a paper on “A Model to Prevent Flooding Attacks in Clouds” in the International Research Journal of Engineering and Technology, e- ISSN No. 2395-0056, p-ISSN No-2395-0072, Vol.No.2, Issue No 8, Pp- 871-881, Nov-Dec, 2015.
- Mrs. S.Govardhini of Computer Technology published a paper on “Scientific Applications on Cloud Computing based on High Throughput Computing and High Performance Computing” in the SS International Journal of Multidisciplinary Research, Online – ISSN No- 2395-7964, Vol.No. 2, Issue No-09, Page no- 39-45, December 2015.
- Ms.M. Priyadarshini of Information Technology published a paper on “Wireless Application Protocol – A Survey” in International Journal of Trend in Research & Development” Vol.2, Issue:5, ISSN:2394-9333, Nov - Dec15.
- Ms.M. Priyadarshini of Information Technology published a paper on “A Survey on Importance & Opportunities in Big Data Analytics” in International Journal of Trend in Research & Development” Vol.2, Issue:5, ISSN:2394-9333, Nov - Dec15.
- Ms.M. Priyadarshini of Information Technology published a paper on “Java Ring - A wearable Computer” in International Journal of Trend in Research & Development” Vol.2, Issue:5, ISSN:2394-9333, Nov - Dec15.
- Mrs.D. Shobana of Information Technology published a paper on “A study on Communication Security in Networks” in International Journal of Trend in Research & Development” Vol.2, Issue:5, ISSN:2394-9333, Nov - Dec15.

- Mrs.P.Devika of BBA(CA) published paper entitled “Fundamental Analysis as a method share valuation in comparison with technical Analysis” in Journal of exclusive management science volume-4 issue 12, impact factor 2.78, ISSN Online 2277-5684, December 2015.
- Mrs.D.Shona of Computer Science has published a paper on “A Survey on Intrusion Detection using Data Mining Techniques” in International Journal of Innovative Research in Computer and Communication Engineering with ISSN (Print): 2320 – 9798, ISSN (Online): 2320 – 9801, Volume 3, Issue 12, December 2015.
- Maleeka Begum S.F of Bio Science published a paper on “Isolation of fungi from foundry soil for biomineralization” in International Journal of Science, Environment and Technology, Vol. 4, No 6, 2015, 1581 – 1586, December, 2015.
- Maleeka Begum S.F of Bio Science published a paper on “Development of biopolymers in silver nanoparticle graft” in International Journal of Advanced Scientific and Technical Research, Issue 5 volume 7, 67-72, Nov. –Dec. 2015.
- Dr. K. Sambath and Mr. T. Veeramanikandasamy of Electronics and Communication Systems published an article entitled “Effect of Cu-doping on optical, electrical and magnetic properties of chemically synthesized MnS nanocrystals” in Science Direct Materials Chemistry and Physics, Elsevier Publications with Impact Factor of 2.5 during January 2016.
- Dr.S.Anbumalar of commerce presented and published a paper on “A Pecuniary Analysis On Bharat Petroleum Corporation Limited” in UGC sponsored International Conference on Financial Market Issues And Challenges organized by Bharathidasan University, Trichy on 09.01.2016 and 10.01.2016 with ISSN NO:2321-2012(online).
- Ms. C. Gayathiri Devi of Commerce presented and published a paper on “A Study On Financial Analysis Of Banking Sector” in UGC sponsored International Conference on Financial Market Issues And Challenges organized by Bharathidasan University, Trichy on 09.01.2016 and 10.01.2016 with ISSN NO:2321-2012(online).
- Mr. S.Krishna Prasath of Commerce published a paper on “A Study On Financial Analysis Of City Union Bank And Bank Of India” in UGC sponsored International Conference on Financial Market Issues And Challenges organized by Bharathidasan University, Trichy on 09.01.2016 and 10.01.2016 with ISSN NO:2321-2012(online).

- Mr. P. Arun Prakash of Commerce presented and published a paper on “An Empirical Study On Stressed Assets Of New Private Banks And Macroeconomic Indicators In India – A Econometric Perspectives” in UGC sponsored International Conference on Financial Market Issues And Challenges organized by Bharathidasan University, Trichy on 09.01.2016 and 10.01.2016 with ISSN NO:2321-2012(online).
- Dr.S.Anbumalar of commerce published a paper on “A study on Risk – Return Analysis of banking sector with respect to public and private sector” in UGC sponsored International Conference on Financial Market Issues And Challenges organized by Bharathidasan University, Trichy on 09.01.2016 and 10.01.2016 with ISSN NO:2321-2012(online).
- Mrs. V. Aardhra of Commerce presented and published a paper on “A Study On Financial Analysis Of Selected Members Of Capital Market” in UGC sponsored International Conference on Financial Market Issues And Challenges organized by Bharathidasan University, Trichy on 09.01.2016 and 10.01.2016 with ISSN NO:2321-2012(online).
- Ms. M.Nithya Priya of Commerce presented and published a paper on “Financial Performance of SBI and ICICI Bank” in UGC sponsored International Conference on Financial Market Issues And Challenges organized by Bharathidasan University, Trichy on 09.01.2016 and 10.01.2016 with ISSN NO:2321-2012(online).
- Dr.K.R.Sivabhakiyam of Commerce published a paper on “Financial Performance Analysis Of Selected Oil Refinery Corporation In India” in UGC sponsored International Conference on Financial Market Issues And Challenges organized by Bharathidasan University, Trichy on 09.01.2016 and 10.01.2016 with ISSN NO:2321-2012(online).
- Ms. P.Vanithamani of Commerce presented and published a paper on “Financial Analysis Of South Indian Bank And Indian Overseas Bank” in UGC sponsored International Conference on Financial Market Issues And Challenges organized by Bharathidasan University, Trichy on 09.01.2016 and 10.01.2016 with ISSN NO:2321-2012(online).
- Ms. S.Subha of Commerce presented and published a paper on “Financial Analysis Of Bank Of Baroda Bank And HDFC Bank” in UGC sponsored International Conference on Financial Market Issues And Challenges organized by Bharathidasan University, Trichy on 09.01.2016 and 10.01.2016 with ISSN NO:2321-2012(online).

- Ms. C. Gayathiri Devi of Commerce published a paper on “Role Of Credit Rating In Modern Financial System” in UGC sponsored International Conference on Financial Market Issues And Challenges organized by Bharathidasan University, Trichy on 09.01.2016 and 10.01.2016 with ISSN NO:2321-2012(online).
- Ms. C.H.Shakeela of Commerce presented and published a paper on “Comparative Analysis On Indian Bank and ICICI” in UGC sponsored International Conference on Financial Market Issues And Challenges organized by Bharathidasan University, Trichy on 09.01.2016 and 10.01.2016 with ISSN NO:2321-2012(online).
- Ms.B.Shanthi of Commerce presented and published a paper on “A Study On Financial Analysis Of Selected Private Banks” in UGC sponsored International Conference on Financial Market Issues And Challenges organized by Bharathidasan University, Trichy on 09.01.2016 and 10.01.2016 with ISSN NO:2321-2012(online).
- Mr. S.Krishna Prasathof Commerce presented and published a paper on “A Study on the Evaluation of Capital Structure and Profitability of Selected IT Companies in India” in UGC sponsored International Conference on Financial Market Issues And Challenges organized by Bharathidasan University, Trichy on 09.01.2016 and 10.01.2016 with ISSN NO:2321-2012(online).
- Ms. C. Gayathiri Devi of Commerce published a paper on “A Study On The Risk And Return Analysis Of Five Public Sector Banks Listed In BSE and NSE” in UGC sponsored International Conference on Financial Market Issues And Challenges organized by Bharathidasan University, Trichy on 09.01.2016 and 10.01.2016 with ISSN NO:2321-2012(online).
- Dr. K.Senthilkumar of Commerce(CA) published a paper on “A Study on Interface between stressed assets of new private sector banks in India and micro indicators – An econometric perspective” in UGC sponsored International Conference on Financial Market Issues And Challenges organized by Bharathidasan University, Trichy on 09.01.2016 and 10.01.2016 with ISSN NO:2321-2012(online).
- Dr.V.Kumutha of Computer Science got Ph.D degree during 36th Convocation of Anna University at Chennai on 20.01.2016.
- Mrs. V. Aardhra of Commerce presented and published a paper on “Corporate Responsibility” in the International Conference on Panorama of Marketing in the Digital

Era organized by KSR college of Arts and Science for Women, Tiruchengode on 21.01.2016.

- Dr.S.Anbumalar of commerce presented a paper on “Branding” in the International Conference on Panorama of Marketing in the Digital Era organized by KSR college of Arts and Science for Women, Tiruchengode on 21.01.2016.
- Mr. P. Arun Prakash of Commerce published a paper on “A Study on Effect of Intellectual Capital on Corporate Performance of Listed Fertilizer Companies in India: A Multivariate Approach” in the ICSSR Sponsored International Conference on Innovative Strategies in Commerce held at Bon Secours College for Women, Tanjore on 22.01.2016 and 23.01.2016 with ISSN NO: 2321-3604(impact factor 2.532) and won BEST PAPER Award.
- Mr.D.Kulothungan of Commerce presented and published a paper on “An In-Depth Study on Effect of Leverage on Profitability of Selected Cement Companies in India” in the ICSSR Sponsored International Conference on Innovative Strategies in Commerce organized by Bon Secours College for Women, Tanjore on 22.01.2016 and 23.01.2016 with ISSN NO: 2321-3604(impact factor 2.532).
- Dr. K.Senthilkumar of Commerce(CA) presented and published a paper on “A Study on association between intellectual capital and corporate performance of listed fertiliser companies in India – A Multivariate Approach” in the ICSSR Sponsored International Conference on Innovative Strategies in Commerce organized by Bon Secours College for Women, Tanjore on 22.01.2016 and 23.01.2016 with ISSN NO: 2321-3604(impact factor 2.532).
- Mr. S.Krishna Prasath of Commerce published a paper on “An Empirical Study on Effectiveness of Modern Social Media Marketing in Managing Brand” in Creating Global Organizations – Challenges and Strategies for Emerging Market Companies organized by Alkesh Dinesh Mody Institute for Financial & Management Studies - University of Mumbai during January, 2015 with ISBN NO.978-93-5249-028-8.
- Shakeela C.H of Commerce published a paper on “Entrepreneurship Education and Training” in a National Seminar on Role of Entrepreneurship in Economic Development of India and published in Pauline Journal of Research and Studies during January 2015 special edition with ISSN No.2347-3843.

- Mrs. D. Shona of Computer Science participated in a DRDO sponsored Workshop on “Data Analysis in Wireless Sensor Networks Tools and Techniques” organized by PSGR Krishnammal College for women, Coimbatore on 28.01.2016 and 29.01.2016.
- Mr. S.Krishna Prasath of Commerce presented and published a paper “Enterprise Collaborative Systems For Ensuring Enthusiasm In Education” in International Conference of “Innovative Management practices” organized by Department of Management Studies, Sri Vidya College of Engineering & Technology, Virudhunagar on 29.01.2016 with ISBN no: 978 81 931500-0-9 and softcopy of Journal Publication with ISSN No: 2395-4396.
- Dr.S.Anbumalar of commerce presented and published a paper on “A Study On Innovative Management In banking” in International Conference of “Innovative Management practices” organized by Department of Management Studies, Sri Vidya College of Engineering & Technology, Virudhunagar on 29.01.2016 with ISBN no: 978 81 931500-0-9 and softcopy of Journal Publication with ISSN No: 2395-4396.
- Ms. C. Gayathiri Devi of Commerce presented and published a paper on “Innovative Management Practices Of SBI Bank” in International Conference of “Innovative Management practices” organized by Department of Management Studies, Sri Vidya College of Engineering & Technology, Virudhunagar on 29.01.2016 with ISBN no: 978 81 931500-0-9 and softcopy of Journal Publication with ISSN No: 2395-4396.
- Ms. S.Subha of Commerce presented and published a paper “Innovative And Management Practices On Finanace” in International Conference of “Innovative Management practices” organized by Department of Management Studies, Sri Vidya College of Engineering & Technology, Virudhunagar on 29.01.2016 with ISBN no: 978 81 931500-0-9 and softcopy of Journal Publication with ISSN No: 2395-4396.
- Mr. S.Krishna Prasath of Commerce presented and published a paper on“Brands And Branding: Research Findings And Future Priorities” in International Conference of “Innovative Management practices” organized by Department of Management Studies, Sri Vidya College of Engineering & Technology, Virudhunagar on 29.01.2016 with ISBN no: 978 81 931500-0-9 and softcopy of Journal Publication with ISSN No: 2395-4396.

- Ms. M.Nithya Priya of Commerce presented and published a paper on “Customer Behavior Towards Service Quality In Retail Store” in International Conference of “Innovative Management practices” organized by Department of Management Studies, Sri Vidya College of Engineering & Technology, Virudhunagar on 29.01.2016 with ISBN no: 978 81 931500-0-9 and softcopy of Journal Publication with ISSN No: 2395-4396.
- Mr. S.Krishna Prasath of Commerce presented and published a paper on “Innovative Management Practices In Human Resource” in International Conference of “Innovative Management practices” organized by Department of Management Studies, Sri Vidya College of Engineering & Technology, Virudhunagar on 29.01.2016 with ISBN no: 978 81 931500-0-9 and softcopy of Journal Publication with ISSN No: 2395-4396.
- Mrs. V. Aardhra of Commerce presented and published a paper on “Financial Innovations And Their Role in The Modern Financial System –Identification And Systematization Of The Problem” in International Conference of “Innovative Management practices” organized by Department of Management Studies, Sri Vidya College of Engineering & Technology, Virudhunagar on 29.01.2016 with ISBN no: 978 81 931500-0-9 and softcopy of Journal Publication with ISSN No: 2395-4396.
- Mrs. V. Aardhra of Commerce presented and published a paper on “Innovative Practice Management In Human Resource” in International Conference of “Innovative Management practices” organized by Department of Management Studies, Sri Vidya College of Engineering & Technology, Virudhunagar on 29.01.2016 with ISBN no: 978 81 931500-0-9 and softcopy of Journal Publication with ISSN No: 2395-4396.
- Ms. C.H.Shakeela of Commerce presented and published a paper on “Innovative Management Practices In Human Resource” in International Conference of “Innovative Management practices” organized by Department of Management Studies, Sri Vidya College of Engineering & Technology, Virudhunagar on 29.01.2016 with ISBN no: 978 81 931500-0-9 and softcopy of Journal Publication with ISSN No: 2395-4396.
- Ms. C. Gayathiri Devi of Commerce presented and published a paper on “A Study on Innovative Performances and Practices in Service Industries” organized by Department of Management Studies, Sri Vidya College of Engineering & Technology, Virudhunagar on

29.01.2016 with ISBN no: 978 81 931500-0-9 and softcopy of Journal Publication with ISSN No: 2395-4396.

- Ms. C. Gayathiri Devi of Commerce presented and published a paper on “A Study on Impact of Social Media Marketing Business” in International Conference of “Innovative Management practices” organized by Department of Management Studies, Sri Vidya College of Engineering & Technology, Virudhunagar on 29.01.2016 with ISBN no: 978 81 931500-0-9 and softcopy of Journal Publication with ISSN No: 2395-4396.
- Mrs. G.Sumalatha of Computer technology participated in the “One day National Workshop on “Publishing Research Articles and Applying for Research Grants/IPR” organized by the Department of Mechanical Engineering and R & D Cell at Kalaignar Karunanidhi Institute of Technology on 29.01.2016.
- Mrs. S. Saraswathi of CSA and B.Sc (SS), Mrs. S. Dhanalakshmi and Ms. M. Viveka of BCA and M.Sc (SS), Mrs. G. Ramajayam, Mrs. S. Sandhya of Computer Science attended National level workshop on “Big Data Hadoop” on organized by IIT Bombay and SNR Sons College, Coimbatore on 29.01.2016 and 30.01.2016.
- All faculty members attended Faculty Development Programme on “Goal Setting” organized by CPDT on 30.01.2016 and 31.01.2016.
- Mrs. S. Kowsalya of Commerce (CA) published a paper on “An empirical study on determinants of capital structure of large scale steel companies in India” in International Conference on Crowdfunding, Excel Publishers, Delhi with ISBN – 978-93-84869-91-5, pp.35-39 during January, 2016.
- Mrs. S. Asha of Commerce (CA) published a paper on “A study on best business strategies adopted by supermarket on buying behavior with special reference to selected supermarkets in Coimbatore City” in Indian Journal of applied research; Volume 5; Issue 12; ISSN: 2249-555X; pp. 65-68 during December, 2015.
- Ms.N.Uthra of Information Technology published a paper on “What is cloud computing:An overview” in International Journal of Trend in Research & Development” Vol.2, Issue :6, ISSN:2394-9333, during December 2015.
- Ms.N.Uthra of Information Technology published a paper on “Data communication & Networks:A Review” in International Journal of Trend in Research & Development” Vol.2, Issue :6, ISSN:2394-9333, during December 2015.

- Ms.M.Priyadharshini & C.Subha of Information Technology published a paper on “Virtual Private Network-A Survey ” in International Journal of Trend in Research & Development” Vol.2, Issue :6, ISSN:2394-9333, during January 2016.
- Mrs.D.Shobana of Information Technology published a paper on “An Analysis on Distributed Computing” in International Journal of Trend in Research & Development” Vol.3, Issue :1, ISSN:2394-9333, during January 2016.
- Mrs.D.Shobana of Information Technology published a paper on “Application of Datamining in the field of Bioinformatics” in International Journal of Trend in Research & Development” Vol.3, Issue :1, ISSN:2394-9333, during January 2016.
- Ms.K.Ketzial Jebaseeli, Mrs.C.Subha of Information Technology published a paper on “Port Knocking” in International Journal of Advanced Research in & Biology,Engineering,Science &Technology Vol.2, Issue :1, ISSN:2395-695X, during January 2016.
- Dr. N. Murali of Tamil published an article entitled “Nilagiri vaazh pazhangudi makkalin veedu patriya nambikkaigal” in International journal of Multidisciplinary Research with ISSN: 2278 – 2311 during January.
- Mr. O.M. Saravanakumar of Electronics and Communication Systems published an article entitled “Security and Power Saving System using Embedded Technology” in International Journal of Research in Electronics, Volume 2, Issue 4 with ISSN number 2349-252X during February 2016.
- Dr. S. F. Maleeka Begum of Bio Sciences appointed as Editor-in-Chief of International Journal of Natural Sciences Research during February, 2016.
- Twenty Faculty Members are appointed for Admission duty at Trust Office during February, 2016.
- Mr. L. Prakash & Mrs. S. Amudha of Commerce presented a paper on “An empirical survey about customer satisfaction and customer loyalty with special reference towards DHL” in Two day International Conference on Research Avenues in Social Science organized by SreeNarayana Guru College, Coimbatore on 04.02.2016 & 05.02.2016.
- Dr. K.R. Sivabagyam of Commerce got Best paper Award titled “Performance Evaluation Of Growth Mutual Fund Schemes In Indian Scenario After Liberalization” in National Conference on organized by Sree Narayana Guru College, Coimbatore and the

same was published with ISSN (o)-2395/4396 and with Global Impact factor 4.06 on 04.02.2016 & 05.02.2016.

- Ms. I. Jeevitha of BCA & M.Sc (SS), D.Gandhimathi & K.P.Mangani of CSA & B.Sc (SS) participated in Faculty Development Programme on “Advanced Java with Android” organized by Sri Krishna i-Tech on 06.02.2016.
- Mrs. S. Preethi of Commerce presented a paper on “Impact of Green Marketing in Environmental safety and customer satisfaction” in National Conference on Green Marketing – Emerging opportunities and challenges organized by SNR Sons College, Coimbatore on 10.02.2016.
- Dr.S.Anbumalar of commerce presented a paper titled “Green Marketing” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.
- Ms.C.H.Shakeela of commerce presented a paper titled “Green Marketing Challenges and Opportunities” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.
- Ms.B.Shanthi of commerce presented a paper titled “Green Marketing” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.
- Mr.D.Kulothungan of commerce presented a paper titled “Green Marketing” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.
- Ms.P.Vanithamani of commerce presented a paper titled “Green Marketing” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.
- Mrs. V. Aardhra of commerce presented a paper titled “Green Marketing” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges

organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.

- Ms.M.Nithya Priya of commerce presented a paper titled “Green Marketing” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.
- Dr.S.Anbumalar of commerce presented a paper titled “Green Marketing Strategies” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.
- S.Gomathi of CSA & B.Sc (SS) presented paper in National conference on “Next Gen-X Computer Application and Technology” organized by SNMV College of Arts and Science, Coimbatore on 10.02.2016.
- Mrs.V.Valarmathi of Information Technology presented a paper on “Fact Detection Through Self Organizing Map Based Clustering from Industrial Perspective” at the Third International Conference on Advances in Information Technology & Networking (ICATN’16) organized by Dr.G.R.Damodaran College of Science, Coimbatore on 11.02.2016.
- One faculty of Mathematics presented a paper in “National Seminar on Modern Techniques and Applications in Mathematics” organized by Sree Saraswathi Thyagaraja College, Pollachi on 11.02.2016.
- S.Saraswathi of CSA & B.Sc (SS) published paper in ICATN 2016 organized by GRD College of Science on 11.02.2016.
- M.Jenifer of CSA & B.Sc (SS) published paper in ICATN 2016 organized by GRD College of Science on 11.02.2016.
- S.Gomathi of CSA & B.Sc (SS) published paper in ICATN 2016 organized by GRD College of Science on 11.02.2016.
- Mrs.C. Sunitha and Ms. I. Jeevitha of BCA & M.Sc (SS) presented a paper on “An Overview of Big Data Processing on Open Source Framework” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.

- Mrs.K.Vasanth Kokilam of BCA & M.Sc (SS) presented a paper on “Survey on Data Science” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.
- Mrs.B.Meena Preethi of BCA & M.Sc (SS) presented a paper on “A Survey of Predicting Heart Disease Using Data Mining Technique” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.
- Mrs.S. Raja Nandhini of BCA & M.Sc (SS) presented a paper on “Information Security with Advanced Salt Encryption Technique” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.
- Dr. K.R. Sivabagam of Commerce presented a paper titled “Global business opportunities” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Ms.C.Gayathiri Devi of Commerce presented a paper titled “Recent Development in business” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Ms.S.Subha Devi of Commerce presented a paper titled “Recent Development in business” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Mr.P.Arun Prakash of Commerce presented a paper titled “Modern Business Practices” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Ms.P.Vanithamani of Commerce presented a paper titled “Modern Business Practices” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.

- Dr. K.R. Sivabagyam of Commerce presented a paper titled “Pros and Cons of Business Growth” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Ms.S.Subha of Commerce presented a paper titled “Pros and Cons of Business Growth” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Dr.S.Anbumalar of Commerce presented a paper titled “Recent Business Development” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Dr.S.Anbumalar of Commerce presented a paper titled “Impact of Business Sustainability” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Mr.P.ArunPrakash of Commerce presented a paper titled “Pros and Cons of Business Growth” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Mr.D.Kulothungan of Commerce presented a paper titled “Recent Business Development” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Mr.S.Krishna Prasad of Commerce presented a paper titled “Pros and Cons of Business Growth” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Mrs.V.Aardhra of Commerce presented a paper titled “E-Business Growth and Development” in National level Seminar and Inter Collegiate Meet on Innovative

Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.

- Ms.C.H.Shakeela of Commerce presented a paper titled “Pros and Cons of Business Growth” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Dr.S.Anbumalar of Commerce presented a paper titled “Marketing and Human resources Management- Human Capital” in National Conference on Emerging Trend in Business organized by the Christ University, Bengaluru on 12.02.2016.
- Ms.C.Gayathiri Devi of Commerce presented a paper titled “A Study on Knowledge Management in Banking Sector” in National Conference on Emerging Trend in Business organized by the Christ University, Bengaluru on 12.02.2016.
- Ms.S.Subha of Commerce presented a paper titled “International Marketing” in National Conference on Emerging Trend in Business organized by the Christ University, Bengaluru on 12.02.2016.
- Krishna prasad of commerce participated in Faculty Development Programme on “Massive Open Online courses –Innovation and IT Management” held at IIM, Bangalore on 13.02.2016.
- Mr. Veeramanikandaswamy of ECS acted as a resource person at Erode Arts College, Erode on 18.02.2016.
- D.Gandhimathi of CSA & B.Sc (SS) participated in international seminar organized by Bharathiar University on 18.02.2016.
- S.Saraswathi of CSA & B.Sc (SS) published paper in ICAETSD 2016 organized by Karpagam College of Engineering on 19.02.2016 & 20.02.2016.
- Dr.S.Anbumalar of Commerce presented a paper titled “Study on the Impacts of Sales Persons Behavior on Consumer Purchases Decision” in National Conference on Emerging Trends in Consumer Behaviour organized by GRD Academy of Management, Coimbatore on 25.02.2016.
- Ms.C.Gayathiri Devi of Commerce presented a paper titled “A Study On Recent Trends In Consumer Behavior” in National Conference on Emerging Trends in Consumer Behaviour organized by GRD Academy of Management, Coimbatore on 25.02.2016.

- Dr. K.R. Sivabagyam of Commerce presented a paper titled “Liquidity and profitability assessment of selected textile” in National Conference on Emerging Trends in Consumer Behaviour organized by GRD Academy of Management, Coimbatore on 25.02.2016.
- Dr. K.R. Sivabagyam of Commerce presented a paper titled “A Study On Profitability And Liquidity Analysis Of Selected Automobile Companies In India” in National Conference on Emerging Trends in Consumer Behaviour organized by GRD Academy of Management, Coimbatore on 25.02.2016.
- Dr. K.R. Sivabagyam of Commerce presented a paper titled “A On Fund Selection Behaviour Of Individual Investors Towards Mutual Funds With Reference To Coimbatore City” in National Conference on Emerging Trends in Consumer Behaviour organized by GRD Academy of Management, Coimbatore on 25.02.2016.
- Mr C.Shankaran of Mathematics acted as resource person and gave a Guest Lecture on “The Usage of SPSS in Business Research” organized by Department of Commerce, SKASC on 25.02.2016.
- Mr.S.Krishna Prasad of Commerce participated and presented a Paper titled “Factors Affecting Personal Financial Management” in International Seminar on Emerging Trends in Personal Financial Management organized by Sree Saraswathi Thyagaraja College, Pollachi on 26.02.2016.
- Mr.D.Kulothungan of Commerce participated and presented a Paper titled “Demerits of Personal Financial Management” in International Seminar on Emerging Trends in Personal Financial Management organized by Sree Saraswathi Thyagaraja College, Pollachi on 26.02.2016.
- Mrs.C. Sunitha and Ms. I. Jeevitha of BCA & M.Sc (SS) presented a paper on “An Overview of Map Reduce in Big data processing” in a National Conference on Data Science organized by Sri Krishna arts and Science College, Coimbatore on 26.02.2016.
- Ms.S.Senthilvadivu of Languages attended two days national workshop on “Thamizhiyal Aaivu Selnerigal” organized by Kongunadu College of Arts and Science College on 26.02.2016 & 27.02.2016.
- S.Gomathi & A.Shobana of CSA & B.Sc (SS) presented a paper in National Conference on Data Science organized by Sri Krishna arts and Science College, Coimbatore on 26.02.2016.

- Mrs. S. Asha of Commerce published an article on “Customer Adoption & Satisfaction on Internet Banking Services – An Analytical study of bank in Coimbatore city” in International Journal of Multidisciplinary & Current Research with ISSN: 2321 – 3124, Vol . 4; Page no. 93 – 98, during February, 2016.
- Mr. L. Prakash of Commerce published an article on “An Analytical study on financial performance of Cochin Port trust” in International Journal of Advance Research and Innovative ideas in Education with ISSN(O) : 2395-4396; Vol.2, Issue-1; pp.646 -657, during February, 2016.
- Mr. L. Prakash of Commerce published an article on “An Analytical study on ICICI Prudential ULIP products with special reference to life time scheme” in International Journal of Advance Research and Innovative ideas in Education with ISSN(O) : 2395-4396; Vol.2, Issue-1; pp. 596 – 606 during February, 2016.
- Mrs.D.Shobana of Information Technology published a paper on “An Analysis on Visual Cryptography” in International Journal of Trend in Research & Development” Vol.3(1) with ISSN:2394-9333, January – February, 2016.
- Mrs.D.Shobana of Information Technology published a paper on “Grid Computing – An Overview” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, January – February, 2016.
- Mrs.D.Shobana of Information Technology published a paper on “An Analysis of Linux Operating System” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, January – February, 2016.
- Ms.B.Kirthika of Information Technology published a paper on “Emerging Technologies:A Survey” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, January – February, 2016.
- Ms.B.Kirthika of Information Technology published a paper on “LiFi Technologies – In an Effective way” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, January – February, 2016.
- Mrs.D.Shobana,V.Subramaniyan,B.Deepa,N.Uthra of Information Technology published a paper on “What is an open source:A Review” in SS International Journal of Multidisciplinary Research ” Vol.2, Issue , 2016, E-ISSN:2395-7964, February, 2016.

- Mrs.D.Shobana of Information Technology published a paper on “Managing Green Data Center” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, February, 2016.
- Ms.B.Kirthika of Information Technology published a paper on “Survey on Database Model” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, February, 2016.
- Ms.B.Kirthika of Information Technology published a paper on “TCP & UDP An Effective Assessment” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, February, 2016.
- Ms.S.Gomathi, Ms.R.Ranjani of Information Technology published a paper on “Content search using Multimedia Monitoring and Querying(MMQ)” in International Journal of Trend in Research and Development (ISSN: 2394-9333), Volume 3(1),Pg No (333-336) February, 2016.
- Ms.M.Priyadharshini of Information Technology published a paper on “Blue Eyes-Human Operator Monitoring System – A Study ” in International Journal of Trend in Research & Development” Vol.3(1), ISSN:2394-9333, Jan 2016,Pg No:219-221 February, 2016.
- Ms.S.Gomathi, Ms.R.Ranjani of Information Technology published a paper on “Bakery Management System” in International Journal of Trend in Research and Development (ISSN: 2394-9333), Volume 3(1),Pg No (366-369) February, 2016.
- Mrs.D.Shobana of Information Technology published a paper on “Versions of Android and a Short View of Marshmallow” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, February, 2016.
- Ms.Ketzial Jebaseeli of Information Technology published a paper on “Operating System:A Review” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, February, 2016.
- Mrs. K.S.Jeen Marseline of Information Technology presented a paper in the International Conference on Computer Communication and Informatics ICCCI’2016 on Jan 2016 held in Sakthi Institute of Engineering and technology Coimbatore under the title “A SOFTWARE QUALITY RISK ASSESSMENT TOOL” with ISBN 978-1-4673-6679-3 copyright 2016 IEEE, February, 2016.

- Dr.S.F.Maleeka Begum of Bio Technology published an article on “Wet biochemical synthesis of copper oxide Nano particles coated on titanium dental implants” in International Journal of Advanced Research in Science, Engineering and Technology Vol. 3, Issue 1, 2016, 1191-1194 during February, 2016.
- Dr.S.F.Maleeka Begum of Bio Technology published an article on “Bio degradation and Bio remediation of Food Industry Waste Effluents” in International Journal of Advanced Research in Science, Engineering and Technology Vol. 3, Issue 1, 2016, 1191-1194 during February, 2016.
- Dr.S.F.Maleeka Begum of Bio Technology published an article on “Phytochemical screening and TLC analysis of different Quercus species” in World Journal of Pharmacy and Pharmaceutical Sciences, Volume 5, Issue 2, 2016, 1220-1226 during February, 2016.
- Dr.S.F.Maleeka Begum of Bio Technology published 40 Nucleotide Sequences of the work on “Bioremediation of pesticide contaminated soil series of Tamil Nadu and its effect on soil fertility” (TNSCST Project) have been deposited in NCBI Gen bank and available in the NCBI website.
- Dr.S.F.Maleeka Begum of Bio Technology presented papers on “Antibacterial efficacy of Lantana Camara Microencapsulate and Copper oxide Nanoparticle composite”, “A Study on different species of oak- An important Medicinal Plant”, “Biodegradation and Bioremediation of food industry waste effluents”, “Isolation of Alkaline Protease producing microbes from soil and its application in Textile Industries”, RAPD Analysis of Solanum xanthocarpum and its Phytochemical, Antioxidant, Antimicrobial and Anticancerous activity”, “Phytochemical Screening and TLC Analysis of different Quercus species” in National Conference NCBPS’16 ISBN NO: 978 93-85640-48-3 during February, 2016.
- J.Srinivasan of Bio Technology published an article on “RAPD Analysis of Solanum xanthocarpum and its Phytochemical, Antioxidant, Antimicrobial and Anticancerous activity” during February, 2016.
- R.Sri Durga devi of Bio Technology published an article on “Screening of Antioxidant and Antityrosinase activity of Herbal Formulation” during February, 2016.

- C.Savitha of Bio Technology published an article on “A Comparative Study on Antibacterial Activity of Herbs with its Nanoparticle” in International Research Journal of Engineering and Technology, Vol -3, Issue - 1 during February, 2016.
- Dr.K.P.Renukadevi of Bio Technology published an article on “Extraction, Characterization and Optimization Of Pigment Produced from Serratia Marcescens”in World Journal Of Pharmaceutical Research Vol 5 Issue 2, 25 with ISSN 1401-1410 during February, 2016.
- Dr.K.P.Renukadevi of Bio Technology published an article on “Isolation of Alkaline Protease producing microbes from soil and its application in Textile Industries” during February, 2016.
- S.Gomathi of CSA & B.Sc (SS) attended one day National level Research Workshop on “Recent Trends in Computer Science” organized by Bharathiar University.
- Dr. P. Baba Ganakumar, Principal participated and presented a case study of SKASC in All India Principals' Conference held at Ranchi on 04.03.2016.