



# SRI KRISHNA ARTS AND SCIENCE COLLEGE

An Autonomous Institution Affiliated to Bharathiyar University

Re-Accredited by NAAC with 'A' Grade

Ranked 53<sup>rd</sup> in NIRF Ranking 2019, Govt.of.India

KUNIAMUTHUR (P.O) COIMBATORE – 641 008, INDIA



***MONTHLY REPORT: JANUARY 2019***

## **HIGHLIGHTS OF THE MONTH**



Month & Year	January 2019
Department Activities	
<b>1. Department Association Activities</b>	
1. Department of Commerce (CA) organized an Executive Interaction program on Entrepreneurial Paradise on 25 <sup>th</sup> January 2019 for first and second year Commerce Students. The Resource Person for the programme is Mr. S.B. Srinivasan, Principal Consultant, Strategion Brand Consulting, Coimbatore. A total of 220 Students participated in the programme.	
2. Department of Mathematics organized a Workshop on One day hands on Training - LATEX on 28 <sup>th</sup> January 2019 for III B.Sc. Mathematics and II M.Sc Mathematics students. The Resource person for the programme is Dr. A. Manivannan, Assistant Professor, VIT, Chennai. A total of 100 students participated in the programme.	
3. II M.Sc SS conducted “Technical Kahoot” on 05.01.19. And the Best Performer of the week was awarded to M. Rajesh Kumar (17MSS038).	
4. Department of SS organized a <i>Workshop on Advanced JAVA</i> on 24.01.19 for Fourth Year Software Systems Students. The Research Person for the programme is Mr. J. Senthil, Software Trainer, Sri Krishna I-Tech and Management Solution Pvt Ltd. A total of 55 Students participated in the programme	
5. Department of BCA organized an Academic Review meeting for the first Year Students on January 5 <sup>th</sup> January 2019.	
6. Department of BCA organized MHRD Speech Live streaming on January 8 th, 10 th and 24 <sup>th</sup> of January 2019.	
7. 5 Students of BCA Department participated “Study at US opportunities” Seminar on 24 <sup>th</sup> of January 2019.	
8. Department of BCA organized Intra Department function on 31st January 2019 and conducting various Technical and non technical events.	
9. Department of IT organized a Alumni Interaction on 18.01.2019 for first year Students. The Resource Person for Alumni Interaction is Mr. Sathish Babu, Business analyst, Product specialist CTS, Chennai.	
10. Department of IT organized a Role Play event on 21.01.2019 for first and second year students. A total no of 180 Students participated in the programme.	
11. Department of IT organized a Seminar on Cyber Security on 24.01.2019 for first year and second year students. The Resource Person for seminar is Mr. Gobinath Arumugam, Corporate Trainer, Xplore IT Corp, Coimbatore.	
12. The department organized a two day workshop on both fashion photography and E – portfolio for both the second and final year students. Experts in the field on photography and portfolio presentation trained the students on 3.1.2019 and 4.1.2019.	

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13. A seminar on fashion detailing and runway was organized by the department, our principal mam Dr. P. Baby Shakila presided over the event followed by HOD mam's interaction. The final year students presented the pros and cons of fashion runway on 4.1.2019.
14. Edutainment program was organized for the second and first year students on the topic weave representation and Costume show respectively on 12.1.2019.
15. The Department of Costume Design and Fashion organized accessory day celebration where the students displayed their creative handmade accessories like hair ornaments, leg, neck and hand ornaments, handbags and footwear. The ornaments were made of Jute, Paddy, Canvas, Silk thread, satin ribbons on 18.1.2019
16. The department of Costume Design and Fashion organized hair styling competition for the second year students. 26 students participated in the event on 19.1.2019
17. The students visited Lakshmi Mills where an industrial visit and exhibition of Khadhi was organized. The fabrics and sarees presented in the exhibition were first commissioned for khadhi – THE FABRIC OF FREEDOM which was a series of collections by the late Martand Singh. Evoking reflections on its near and far histories, they further raised questions about the relevance of hand – spun and hand – woven cotton fabric, qualities of which remain unique to the Indian subcontinent even today. The garments were woven in Andhra Pradesh on 21.1.2019
18. Department of Commerce AF Organized a Guest Lecture on SPSS on 24<sup>th</sup> January 2019 for Third Year Commerce Students. The Resource Person for the Programme is Mr. T Kumarasamy, Assistant Professor of Commerce AF. A total of 100 students participated in the programme.
19. Department of Commerce (PA) Organized a guest lecture on SPSS on 11<sup>th</sup> January 2019 for third year commerce students. The resource person for the program is Mr. J Srinivasan, Assistant Professor of Commerce IT & E-Com, Coimbatore. A total of 100 students participated in the programme.
20. Department of CSA organized an academic review meeting on 05.01.19.
21. Department of CSA organized an ISR activity on 08.01.19 and 09.01.19.
22. Department of CSA organized a Coding contest on 09.01.19.
23. Department of CSA organized a Seminar on Club application on 19.01.19.
24. Department of CSA organized an event on soft skill on 31.09.19.
25. Department of CSA organized an alumni interaction on 04.01.19.
26. Department of CSA organized an exhibition on teaching on 31.01.19.
27. Department of BBA (CA) organised an Extension activity at BethalLivisyMemorail Primary School on 4<sup>th</sup> January, 2019 and conducted events to enhance the communicative skills of the school children. The programme help those students to increase their English proficiency. A total of 6 students and one faculty took part in the programme.

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28. Department of BBA (CA) organised a Guest Lecture on Corporate Nexus - "Technology enabled sales strategy" on 21<sup>st</sup> January 2019 for the second year students. The Resource Person for the programme is Mr. S. Arivarasu, Assistant sales manager, JaikrishnaMaruti, Coimbatore. A total of 102 Students participated in the programme.

### 2. Outreach Programmes organized by the Department

1. Department of Commerce is conducted a CSR activities on “Opening saving account in Post office” social awareness for first year B.Com students on 07.01.2019 at Kalampalayam, Coimbatore.

2. Department of Commerce (CA) visited Government School, Vettaikaranpudur, Pollachi on 18/01/20-19 and conducted a programme on Educating E-Services to Preceptors. A total of 12 students and one faculty took part in the programme for 12<sup>th</sup> standard students and teachers.

3. Department of Software Systems Visited Boluvampatti Middle School on 31st January 2019. A total of 10 students and 1 faculty members took part in the programme and conducted various edutainment events for the children

### 4. Institutional Social Responsibility (ISR) Activities

Department of IT organized an **ISR Activity** on 26.01.2019 in “Awareness on Tobacco Consumption” to the employees of Durai Textiles Palladam.

5. Department of Commerce IT & E-Com visited Annamalai, Pollachi on 10<sup>th</sup> January 2019 and conduct ISR Activity about Awareness Program on Agricultural Schemes to Farmers. A total of 20 Students and 1 faculty member took part in the programme.

### 3. Guest Speaker Detail (Furnish the details of the Guests visited the department in the month)

S.No	Name of the Dept.	Date	Name of the Event	Name of the Guest	Designation and Organization
1.	Commerce(CA)	25/01/2019	Executive Interaction program on Entrepreneurial Paradise	Mr. S.B. Srinivasan	Principal Consultant, Strategion Brand Consulting, Coimbatore.
2.	Software Systems	24.01.19	Workshop on Advanced JAVA	Mr. J. Senthil	Software Trainer, Sri Krishna I-Tech and Management Solution Pvt Ltd
3.	IT	24.01.2019	Seminar on Cyber Security	Mr. Gobinath Arumugam	Corporate Trainer Xplore IT Corp
4.	CSA	08.01.2019	ISR Activity	Abdul Faiz (Faculty)	

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5.	CSA	08.01.2019	ISR Activity	Abdul Faiz (Faculty)	
6.	CSA	09.01.2019	Coding Contest	Mercy Suganya, Madhan Mohan	Center Head, Be Positive Pvt Ltd
7.	CSA	19.01.2019	Seminar on Web Applications	Nandha Kumar	Member Technical Staff, ZOHO Technologies
8.	CSA	31.01.2019	Soft Skill	Shobana. T.J	Soft Skills Trainer, Freelance
9.	CSA	31.01.2019	Spectacle on c++		
10.	CSA	31.01.2019	Tachyon		
11	BBA (CA)	21.01.19	Guest Lecture	Mr. S. Arivarasu	Assistant sales manager, JaikrishnaMaruti, Coimbatore.

### 4. Alumni Interaction with Students

S. No.	Name of the Dept.	Date	Name of the Event	Alumni	Designation and Organization
1	IT	18.01.2019	Alumni Interaction	Mr. Sathish Babu	Business analyst, Product specialist CTS
2.	BBA CA	09.01.19	Career Building	Mr. Pool Jaya Dharshan, 2014 Batch	Associated trainer, AMAZON
3.	BBA CA	21.01.19	Young Entrepreneur & Career Guidelines	Mr. Aravindan, 2011 Batch	CEO of Vijay sweets

### Teaching Faculty

#### 1. Qualification Details of the Teaching Faculty



Highest Qualification	Department of [REDACTED]				Total
	Professor		Assistant Professor		
	Male	Female	Male	Female	
Ph.D.				-	1
M.Phil.				2	2
PG				1	3
Ph.D. with NET/SLET				-	-
M.Phil. with NET/SLET				1	1
PG with NET/SLET				1	1
<b>Total</b>					

### 3. Publications - Teaching Faculty

#### 1.1 Peer-reviewed Research Publications Indexed in SCOPUS, WoS, SCI, SCI Expanded & UGC approved journals

1. **Dr. C. Dhanalakshmi, Head of the Department** has published a Paper entitled “The Performance of the Indian Rupee – US Dollar Exchange Rates” in the Indexed International Journal with an impact factor of 5.156, Index Copernicus Value:85.78, ISSN : 2277 – 8160.

2. **Dr. C. Dhanalakshmi, Head of the Department** has published a Paper entitled “A Study on work life balance of private hospital female nurses with special reference to Pattambi Municipality, Palakkad District, Kerala in the Indexed Journal with an impact factor of 6.497, Index Copernicus Value:86.87, Vol:4, Issue:12, ISSN : 2455 – 0620.

3. **Ms.Vaishnavi. S, Assistant Professor** has published a Paper entitled “Behavioral Finance” in the International Journal of Research in Humanities, Arts & Literature, UGC listed No. 63170, with an impact factor 3.7985, Index Copernicus Value: 42.56, Vol:7, Issue:1, ISSN (Print): 2347 – 4564; ISSN (Online) : 2321 – 8878.

4. Ambika. S., An impact on Different Application developed by APPIN Technology, *International Journal of Research and Analytical Reviews*, Vol.6, Issue.1, E-ISSN 2348-1269, P-ISSN : 2349-5138, (2019), pg. 942-946.

5. Ambika. S., A statistical Study on V-Guard wires and cables, *International Journal for Innovative Research in Multidisciplinary Field*, Vol.5, Issue.1, ISSN : 2455-0620(2019), pg. 144-147.

6. Ambika. S., A Review on Calculus in Real Life Applications, *International Journal of Research*, Vol. 8, Issue. 1, ISSN : 2236-6124,(2019), pg. 1195-1202.

7. Durgadevi. S., Some Mathematical Techniques on Astronomy, *Journal of Emerging Technologies and Innovative Research*, Vol.6, Issue 1(2019), pg.62-65.

8. Durgadevi. S., Modelling and Analysis of Queueing Theory in CDCC Bank, *International Journal for Scientific Research and Development*, Vol.6, Issue. 11(2019), pg. 435-437.
9. Durga Devi. S. (2019), Modelling and Analysis of Sequencing Model in KPM Plasgto Rubber Company, *Internal Journal for Scientific Research and Development*, Vol.6, Issue. 11, Pg.83-86.
10. Durgadevi,S., A study on application of Bayes theorem in APPIN Technology, *International Journal of Instrumentation and control systems*, Vol.9, No.1, pg. 1-5.
11. Gowri, P., A Study on Mechanics on Wheel Balancing, *International Journal of Innovative Research Explorer*, Vol.5, Issu.9(2019), ISSN : 2347-6060, pg.27-31.
12. Gowri, P., A Case Study on Fluid Dynamics-CFD and It's Applications in Hydro and Aerodynamics, *International Journal of Multidisciplinary Research and Publications*, Vol.1, Issue.5,(2019), ISSN : 2581-6187, pg.24-26.
13. Kavithamani, M.: Designing of Skip Lot Sampling Plan V with Multiple Repetitive Group Sampling Plan (MRGS) As Reference Plan Indexed With Relative Slopes, *International Journal of Latest Engineering and Management Research*, ISSN : 2455-4847, Vol.4, Issue 01, (2019), pp.01-07.
14. Kungumaraj, E., *Optimal solution of a transportation problem using a new ranking function*, *Journal of Emerging Technologies and Innovative Research*, Vol.5, Issue 12 (2018), pg 413-419.
15. Priyadharsini.S., A study on Mathematical Modelling of Ships Stability, *International Journal of Multidisciplinary and Research and Studies*, Vol.2, Issue.1(2019), ISSN – 2640-7272, pg.80-90.
16. Sruthi, B., A Study on Tsunami waves using Mechanics, *Journal of Emerging Technologies and Innovative Research*, Vol.6, Issue.1,(2019), pg. 201-219.
17. Umamaheswari.K., A case study on analytical geometry and its applications, *International Journal of Research and Analytical Reviews*, Vol.6, Issue.1(2019), E-ISSN: 2348-1269, P-ISSN: 2349-5138, pg. 428-433.
18. Abirami N, Dr. S.Gavaskar. Content Based Inage Retrieval Techniques for Retrieval of Medical images from Large Medical Datasets – A Survey, *International Journal of Advanced Research in Computer Science*, Vol.10, No. 1, (January-February 2019) 50-53
19. K.Sutha, **INTERNET OF THINGS – AN OVERVIEW**, *Journal of Emerging Technologies and Innovative Search (JETIR)*; ISSN – 2349-5162, Volume 6, January 2019, Issue 1, Impact factor 5.87.
20. S.Kavitha, **A STUDY ON MATHEMATICAL MODELLING OF SHIP STABILITY**, *International Journal of Multidisciplinary Research and Studies(IJMRAS)*; ISSN – 2640-7272, Volume 2, January 2019, Issue 1, Impact factor 5.87, Page Number – 80 - 90.

21. S.Vetrivel, *ANALYSIS ON EXTREME LEARNING MACHINES IN HEALTH CARE SECTOR*, Journal of Emerging Technologies and Innovative Research(JETIR); ISSN – 2349-5162, Volume 6, January 2019, Issue 1, Impact factor 5.87, Page Number – 624-633.
22. S.Kavitha, *ANALYSIS ON EXTREME LEARNING MACHINES IN HEALTH CARE SECTOR*, Journal of Emerging Technologies and Innovative Research(JETIR); ISSN – 2349-5162, Volume 6, January 2019, Issue 1, Impact factor 5.87, Page Number – 624-633.
23. B.Suchitra, *AN ANALYSIS OF ARTIFICIAL INTELLIGENCE AND IMPLEMENTING CHAT BOT BASED ON MULTILINGUAL LANGUAGE*, International Journal for Research and Trends and Innovation(IJRTI); ISSN – 2456-3315, Volume 4, January 2019, Issue 1, Impact factor 5.87.
24. D.Shobana, *BLUE BRAIN- A MAGIC OF HUMAN BRAIN*, International Journal of Computer Science and Mobile Applications (IJCSMA), ISSN: 2321-8363, Vol.7 Issue. 1, January- 2019, pg. 10-15 Impact Factor: 5.515
25. B.Deepa, *STEGANOGRAPHY*, Journal of Emerging Technologies and Innovative Research (JETIR), ISSN : 2349-5162, Volume 6 Issue 1, January-2019, Impact Factor: 5.87.
26. K.M. Sudha, From Selling to supporting-Leveraging Mobile Services in the Field of Food Retailing, DOI:16,10089,IJSRR,2019,VOL1.287391.3126 925-929
27. R. Deepika, AN INNOVATIVE MARKETING MODEL BASED ON AIDA:A CASE FROM E-BANK CAMPUS- MARKETING BY ICICI BANK, INTERNATIONAL JOURNAL OF COMMERCE AND MANAGEMENT RESEARCH, VOL5(1),PG NO:67-72, JAN 2019,ISSN:2455-1627, IMPACT FACTOR 5.22.

**1.2 International/National Publications Indexed in Google Scholar, DOAJ, ProQuest, JSTOR, etc.**

1. Dr. N.Sumathy, *Consumer Perception & Behavior Attitude Towards Organic Food Products in Locality, An International Open Access Journal*, Vol.6(2019) 2349-5162.
2. Dr. P. Shenbhagavaiv, *A Study on Performance of Child Wear Garments Exporters With Ref To Tirupur*, Iconic Research and Engineering Journals, Vol.2 (2019) 2456-8880.
3. Ms.Vishnu Priya. B, Assistant Professor has published a Paper entitled “Investors Financial Behavioral” in the Journal of Emerging Technologies and Innovative Research, with an impact factor 5.87, Vol:6, Issue:1, ISSN: 2349-5162.
4. Meena Preethi. B, “An Overview on GITHUB”, International Journal for Research in Applied Science and Engineering Technology, Volume 7, Issue I, January 2019
5. Meena Preethi. B, “Text Mining using an Ensemble Classifier”, International Journal for Science and Advanced Research in Technology, ISSN



[Online]: 2395-1052, Volume 5, Issue I, January 2019

6. Ms. D. Brindha, Assistant Professor of English has published her paper entitled “Search for Identity in Arun Joshi’s Novel The Foreigner” in the journal IJELLH ISSN NO: 2321 7065.

7. J. Srinivasan, “An Innovative Marketing Model Based on AIDA: A Case from E-Bank Campus- Marketing by ICICI Bank,” International Journal of Commerce and Management Research, ISSN: 2455-1627, January 2019, PP no: 67-72, Impact Factor: 5.22, Vol 5(1).

### 3.3 Conference Proceedings with ISBN/ISSN Publications (like IEEE-sponsored conferences, etc.

1. Sounthararaj. A.C, “Neural Networks”, IOSR Journal Engineering, ISSN [e] : 2250-3021, ISSN [p] : 2278-8719, PP : 70-77.

2. Sumitha.J, "Comparative Analysis of Homomorphic Encryption in Cloud Computing" IJMTE, Volume 8, Issue XII, December/2018, ISSN NO: 2249 – 7455.

3. RajaKumar V.J, “Real Time Treatment of Cancer Using Nanotechnology” International Conference on Recent Trends in Multi Disciplinary Research (ICRTMDR- 18) held at APC Mahalaxmi College for women, Thoothukudi 002 on 20<sup>th</sup> and 21<sup>st</sup> December 2018.

4. Anita Sofia.V. “Computer Networking Technology” International Conference on Recent Trends in Multi Disciplinary Research (ICRTMDR-18) held at APC Mahalaxmi College for women, Thoothukudi 002 on 20<sup>th</sup> and 21<sup>st</sup> December 2018.

5. S.Gopalakrishnan, Security issues in Cloud Computing, Second National Conference on Advanced Computing NCAC-2019. Bharathiar University, Coimbatore on 24-25 January 2019.

6. R.Lalitha, Cloud Computing-Issues and application, Second National Conference on Advanced Computing NCAC-2019. Bharathiar University, Coimbatore on 24-25 January 2019.

7. R.Lalitha, Cloud Computing Based on Load Balancing Algorithm, Second National Conference on Advanced Computing NCAC-2019. Bharathiar University, Coimbatore on 24-25 January 2019.

### 3.4 Seminar/Conference Presentations (Article in proceedings without ISBN/ISSN publications)

1. Ms. Subha. S, Assistant Professor has presented a paper titled “E-Commerce” in the 5<sup>th</sup> International conference on Computer Applications and Information Technology (CAIT 2019) On 24.1.19 organized by PG and Research Department of Computer Applications, Hindusthan College of Arts and Science, Coimbatore.

2. Mrs. Chandradevi. P, Assistant Professor has presented a paper titled “ Digital Marketing in International Era” in the 5<sup>th</sup> International conference on Computer Applications and Information Technology (CAIT 2019) on 24.1.19 organized by PG and Research Department of Computer Applications, Hindusthan College of Arts and Science, Coimbatore.

3. Mr. N. Sivakumar, *Problems of Paytm – A Study in pollachi Town*, International Conference on Impact of International Business in Enabling Indian Economic Growth, organized by SNMV Institute of Management Studies, SNMV CAS, 8<sup>th</sup> January 2019.
4. Mrs. K. Nalini, *Problems of Paytm – A Study in pollachi Town*, International Conference on Impact of International Business in Enabling Indian Economic Growth, organized by SNMV Institute of Management Studies, SNMV CAS, 8<sup>th</sup> January 2019.
5. Dr. P. Shenbhagavaiv, *A Study on Performance of Child Wear Garments Exporters With Ref To Tirupur*, National Conference on ‘Future Scenario of Services Sectors in Indian Economy’, organized by Department of Commerce, at A.V.P college of Arts and Science, Tirupur, on 29<sup>th</sup> January 2019.
6. Dr. S. Sivaneshwaran, has presented a paper entitled “Green Banking:a wi-win Approach” in National level Conference on “Changing Contours of Indian Financial System” on 25.01.2019 at Kongunadu Arts And Science College, Coimbatore & this paper has been awarded **THE BEST PAPER AWARD**.
7. Dr. S. Sivaneshwaran, has presented a paper entitled “Role of Marketing In Modern Era” in International level Conference on “Winning The” on 19.01.2019 at St. Joseph’s College For Women” Tirupur.
8. N. Ramya, has presented a paper entitled “Role of Marketing in Modern Era” in International level Conference on “Winning The” on 19.01.2019 at St. Joseph’s College For Women, Tirupur.
9. Ms.Vaishnavi. S, Assistant Professor has presented a Paper entitled “Lean Global Startup” in the International Conference on ‘Impact of International Business in Enabling Indian Economic Growth’ held on 8<sup>th</sup> January 2019 at SNMV CAS, Coimbatore.
10. Ambika, S., Algebra in Real Life, National Seminar, Organized by SNMV, Coimbatore, India, 9<sup>th</sup> January 2019.
11. Sumitha.J , "Comparative Analysis of Homomorphic Encryption in Cloud Computing" 4th International National Conference on Science, Technology and Management organized by Conference Info in association with Academic Science at Institute of Engineers, India, Sector 19A, Chandigarh, India, 9th December 2018.
12. Sunitha.C , "An Overview on ANT Colony Optimization Algorithms" National Conference on Advanced Computing (NCAC - 2019) organized by the Department of Computer Science, Bharathiar University, Coimbatore , 24th and 25th January 2019.  
Full Paper in Proceedings from Page 411-414, ISBN No 9 789387 862463.

### 3.5 Books or Chapters in Edited Volumes/Books Published

**4. Workshop /FDP/ Hands-on Training Attended - Faculty**

S. No.	Name of the Faculty	Department	Name of Workshop /FDP/ Hands-on training	Held at	Date
1	Dr. C. Dhanalakshmi	Commerce BI & RM	Recent Trends in Education	Seminar Hall – I, SKASC	25.01.2019
2	Ms. S. Vaishnavi	Commerce BI & RM	Recent Trends in Education	Seminar Hall – I, SKASC	25.01.2019
3	Ms. B. Vishnu Priya	Commerce BI & RM	Recent Trends in Education	Seminar Hall – I, SKASC	25.01.2019
1	S. Nandhini	CT	National workshop on “Cyber Forensics and Cyber Security	PSGR Krishnammal College for Women, Coimbatore,	09-10 January 2019.
2	Dr. K.S. Jeen Marseline	IT	Recent Trends in Education	Sri Krishna Arts And Science College	25.01.2018
3	Mrs. M. Suriya	IT	Recent Trends in Education	Sri Krishna Arts And Science College	25.01.2018
4	Ms. G. Abarna	IT	Recent Trends in Education	Sri Krishna Arts And Science College	25.01.2018
5	Mrs. V. Valarmathi	IT	Recent Trends in Education	Sri Krishna Arts And Science College	25.01.2018
6.	R. SUDHA	B.COM BPS & CM	MANAGING BUSINESS PROCESS II	Sir Krishna Adithya College of Arts and Science	2.1.2019 to 4.1.2019
7.	X. CATHERINE ARPUTHA DIVYA	B.COM BPS & CM	MANAGING BUSINESS PROCESS II	Sir Krishna Adithya College of Arts and Science	2.1.2019 to 4.1.2019

**9. Faculty Served as Experts, Chairpersons, Resource persons, Board members, etc.**

**Students**

**1. Publications - Students**

**1.1 International/National Research Publications**

1. **Shreyas Sumesh Menon, II B.Com BI** has published a Paper entitled “Behavioral Finance” in the International Journal of Research in Humanities, Arts & Literature, UGC listed No. 63170, with an impact factor 3.7985, Index Copernicus Value: 42.56, Vol:7, Issue:1, ISSN (Print): 2347 – 4564; ISSN (Online) : 2321 – 8878.
2. **Venkateshan, II B.Com BI** has published a Paper entitled “Behavioral Finance” in the International Journal of Research in Humanities, Arts & Literature, UGC listed No. 63170, with an impact factor 3.7985, Index Copernicus Value: 42.56, Vol:7, Issue:1, ISSN (Print): 2347 – 4564; ISSN (Online) : 2321 – 8878.
3. **Shreyas Sumesh Menon, II B.Com BI** has published a Paper entitled “Investors Financial Behavioral” in the Journal of Emerging Technologies and Innovative Research, with an impact factor 5.87, Vol:6, Issue:1, ISSN: 2349-5162.
4. **Shreyas Sumesh Menon, II B.Com BI** has published a Paper entitled “ERGONOMICS” in the International Journal of Scientific Research and Review, Vol:8, Issue:1, ISSN: 2279 – 543X, at Salem Sowdeswari College on 10<sup>th</sup> January 2019.
5. **Gokul Krishnan, II B.Com BI** has published a Paper entitled “ERGONOMICS” in the International Journal of Scientific Research and Review, Vol:8, Issue:1, ISSN: 2279 – 543X, at Salem Sowdeswari College on 10<sup>th</sup> January 2019.
6. **Karthick.V, II B.Com BI** has published a Paper entitled “Capital Markets and Finance” in the International Journal of Research in Humanities, Arts & Literature, UGC listed No. 63170, with an impact factor 3.7985, Index Copernicus Value: 42.56, Vol:7, Issue:1, ISSN (Print): 2347 – 4564; ISSN (Online) : 2321 – 8878.
7. **Abhay Rajeevan, II B.Com BI** has published a Paper entitled “Capital Markets and Finance” in the International Journal of Research in Humanities, Arts & Literature, UGC listed No. 63170, with an impact factor 3.7985, Index Copernicus Value: 42.56, Vol:7, Issue:1, ISSN (Print): 2347 – 4564; ISSN (Online) : 2321 – 8878.
8. **Balaji Behera, II B.Com BI** has published a Paper entitled “Capital Markets and Finance” in the International Journal of Research in Humanities, Arts & Literature, UGC listed No. 63170, with an impact factor 3.7985, Index Copernicus Value: 42.56, Vol:7, Issue:1, ISSN (Print): 2347 – 4564; ISSN (Online) : 2321 – 8878.
9. Akila. A, Review on Calculus in Real Life Applications, *International Journal of Research*, Vol. 8, Issue. 1, ISSN : 2236-6124,(2019), pg. 1195-1202.
10. Gayathri Devi. K., A Review on Calculus in Real Life Applications, *International Journal of Research*, Vol. 8, Issue. 1, ISSN : 2236-6124,(2019), pg. 1195-1202.
11. Hema Nandhini. G., A Study on Tsunami waves using Mechanics, *Journal of Emerging Technologies and Innovative Research*, Vol.6, Issue.1 (2019), pg. 201-219.
12. Keerthana, S., A Study on Tsunami waves using Mechanics, *Journal of Emerging Technologies and Innovative Research*, Vol.6, Issue.1, (2019), pg. 201-219.

13. Priyadarshini.A., A Review on Calculus in Real Life Applications, <i>International Journal of Research</i> , Vol. 8, Issue. 1, ISSN : 2236-6124,(2019), pg. 1195-1202.
14. Roopadharsini, K. An impact on Different Application developed by APPIN Technology, <i>International Journal of Research and Analytical Reviews</i> , Vol.6, Issue.1, E-ISSN 2348-1269, P-ISSN : 2349-5138, (2019), pg. 942-946.
15. Roopadharsini, K., A statistical Study on V-Guard wires and cables, <i>International Journal for Innovative Research in Multidisciplinary Field</i> , Vol.5, Issue.1, ISSN:2455-0620, pg. 144-147.
16. Senbagapriya, K., An impact on Different Application developed by APPIN Technology, <i>International Journal of Research and Analytical Reviews</i> , Vol.6, Issue.1, E-ISSN 2348-1269, P-ISSN : 2349-5138, (2019), pg. 942-946.
17. Sarmitha.V. An impact on Different Application developed by APPIN Technology, <i>International Journal of Research and Analytical Reviews</i> , Vol.6, Issue.1, E-ISSN 2348-1269, P-ISSN : 2349-5138, (2019), pg. 942-946.
18. Senbagapriya, K., A statistical Study on V-Guard wires and cables, <i>International Journal for Innovative Research in Multidisciplinary Field</i> , Vol.5, Issue.1, ISSN : 2455-0620, pg. 144-147.
19. Sarmitha, V., A statistical Study on V-Guard wires and cables, <i>International Journal for Innovative Research in Multidisciplinary Field</i> , Vol.5, Issue.1, ISSN : 2455-0620, pg. 144-147.
20. Pavatharranie. C. A Study on Mechanics on Wheel Balancing, <i>International Journal of Innovative Research Explorer</i> , Vol.5, Issu.9, ISSN : 2347-6060, pg.27-31
21. Senbagapriya,K. A Study on Mechanics on Wheel Balancing, <i>International Journal of Innovative Research Explorer</i> , Vol.5, Issu.9, ISSN : 2347-6060, pg.27-31.
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31. Dhanya. V.A, “ <i>Neural Networks</i> ”, IOSR Journal Engineering, ISSN [e] : 2250-3021, ISSN [p] : 2278-8719, PP : 70-77
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34. Sivaranjani. G, “ <i>An Overview on GITHUB</i> ”, International Journal for Research in Applied Science and Engineering Technology, Volume 7, Issue I, January 2019
35. Sruthi. R, “ <i>Text Mining using an Ensemble Classifier</i> ”, International Journal for Science and Advanced Research in Technology, ISSN[Online]: 2395-1052, Volume 5, Issue I, January 2019
36. G.Annapoorani, M.Gayathri, Students of I MSc IT, <i>Cloud and Grid Computing – An Overview</i> , Journal of Emerging Technologies and Innovative Search (JETIR); ISSN – 2349-5162, Volume 6, January 2019, Issue 1, Impact factor 5.87.
37. S. Priyadarshini, N. Ramya, Sudents of II BSc IT, <i>A STUDY ON MATHEMATICAL MODELLING OF SHIP STABILITY</i> , International Journal of Multidisciplinary Research and Studies (IJMRAS); ISSN – 2640-7272, Volume 2, January 2019, Issue 1, Impact factor 5.87, Pg No. 80-90.
36. C.Hari Gowtham, Student of III B.Sc.IT B, <i>AN ANALYSIS OFARTIFICIAL INTELLIGENCE AND IMPLEMENTING CHAT BOT BASED ON MULTILINGUAL LANGUAGE</i> , International Journal for Research and Trends and Innovation(IJRTI); ISSN – 2456-3315, Volume 4, January 2019, Issue 1, Impact factor 5.87.
37. K. Preethi, P.Saranya, students of II B.Sc IT ‘A’ , <i>BLUE BRAIN- A MAGIC OF HUMAN BRAIN</i> , International Journal of Computer Science and Mobile Applications (IJCSMA), ISSN: 2321-8363, Vol.7 Issue. 1, January- 2019, pg. 10-15 Impact Factor: 5.515

38. S.P.Saranya, K.Indhu, students of I M.Sc IT, *Steganography*, Journal of Emerging Technologies and Innovative Research (JETIR) , ISSN : 2349-5162, Volume 6 Issue 1, January-2019, Impact Factor: 5.87.

39. G.Raghunath&Ramani.P, Challenges of Digital Innovation In Banking, International Journal of Emerging Technologies and Innovative Research, Vol.6 (1) (2019) 2349-5162.

40. G.Raghunath, From Selling To Supporting-Leveraging Mobile Services In The Field of Food Retailing, International Journal of Scientific Research And Review, Vol.8 (1) (2019) 2279-543X.

41. K. Pavithra - II BCOM BPS A has presented and published paper on the topic of ‘Challenges and opportunities for Indian MNC’s’, in SNMV College of Arts and Science.

### 1.2 International/National Seminars/ Conference Presentations

1. **Blessy Ebanazar. D, II B.Com ‘A’** has presented a paper titled “**E-Commerce**” in the 5<sup>th</sup> International conference on Computer Applications and Information Technology (CAIT 2019) On 24.1.19 organized by PG and Research Department of Computer Applications, Hindusthan College of Arts and Science, Coimbatore.

2. **Carolyn Joyce Paiva, II B.Com ‘A’** has presented a paper titled “**E-Commerce**” in the 5<sup>th</sup> International conference on Computer Applications and Information Technology (CAIT 2’019) On 24.1.19 organized by PG and Research Department of Computer Applications, Hindusthan College of Arts and Science, Coimbatore.

3. **Anjana. A, II B.Com ‘B’** has presented a paper titled “**Digital Marketing in International Era**” in the 5<sup>th</sup> International conference on Computer Applications and Information Technology (CAIT 2019) On 24.1.19 organized by PG and Research Department of Computer Applications, Hindusthan College of Arts and Science, Coimbatore.

4. **Afritha. A. Nazar, II B.Com ‘A’** has presented a paper titled “**Digital Marketing in International Era**” in the 5<sup>th</sup> International conference on Computer Applications and Information Technology (CAIT 2019) On 24.1.19 organized by PG and Research Department of Computer Applications, Hindusthan College of Arts and Science, Coimbatore.

5. **Mohamed Rafi. A**, *International Marketing:Challenges and Opportunities*, International Conference on Impact of International Business in Enabling Indian Economic Growth, organized by SNMV Institute of Management Studies, SNMV CAS, 8<sup>th</sup> January 2019.

6. **S. Praveen**, *International marketing:challenges and opportunities*, International Conference on Impact of International Business in Enabling Indian Economic Growth, organized by SNMV Institute of Management Studies, SNMV CAS, 8<sup>th</sup> January 2019.

7. **R. Priyadarshini**, *International marketing:challenges and opportunities*, International Conference on Impact of International Business in Enabling Indian Economic Growth, organized by SNMV Institute of Management Studies, SNMV CAS, 8<sup>th</sup> January 2019.

8. **Nagaraj. K**, *International Logistics and Supply Chain*, International Conference on Impact of International Business in Enabling Indian Economic Growth, organized by SNMV Institute of Management Studies, SNMV CAS, 8<sup>th</sup> January 2019.
9. **Sivahari. V**, *International Logistics and Supply Chain*, International Conference on Impact of International Business in Enabling Indian Economic Growth, organized by SNMV Institute of Management Studies, SNMV CAS, 8<sup>th</sup> January 2019.
10. **Pooja. J**, *Environmental sustainability*, one day seminar on Environmental Sustainability, Organized by Department of Economics, Nirmala College for Women, Coimbatore, 11<sup>th</sup> January 2019.
11. **Karthika. K**, *Environmental sustainability*, one day seminar on Environmental Sustainability, Organized by Department of Economics, Nirmala College for Women, Coimbatore, 11<sup>th</sup> January 2019.
12. **Anishya Banu. A**, *Environmental sustainability*, one day seminar on Environmental Sustainability, organized by Department of Economics, Nirmala College for Women, Coimbatore, 11<sup>th</sup> January 2019.
13. **Rithanyaa. R**, *Environmental sustainability*, one day seminar on Environmental Sustainability, organized by Department of Economics, Nirmala College for Women, Coimbatore, 11<sup>th</sup> January 2019.
14. **Varsha. S**, *Environmental sustainability*, one day seminar on Environmental Sustainability, Organized by Department of Economics, Nirmala College for Women, Coimbatore, 11<sup>th</sup> January 2019.
15. **Anoop Kumar U.P**, *Global Issues for Economic Development in India*, National Level Conference on Global issues and Opportunities in Commerce and Management, organized by Chetana's Hazarimal Somani College of Commerce and Economics, 18<sup>th</sup> January 2019.
16. **Yasier. A**, *Global Issues for Economic Development in India*, National Level Conference on Global issues and Opportunities in Commerce and Management, organized by Chetana's Hazarimal Somani College of Commerce and Economics, 18<sup>th</sup> January 2019
17. **M. Mounika**, participated in National Level Conference , *Changing Contours of Indian Financial System*, Organized by Department of Commerce, Kongunadu Arts and Science College, Coimbatore, 25<sup>th</sup> January 2019.
18. **K. Karthika**, participated in National Level Conference, *Changing Contours of Indian Financial System*, Organized by Department of Commerce, Kongunadu Arts and Science College, Coimbatore, 25<sup>th</sup> January 2019.
19. **M.K. Monu Priya**, participated in National Level Conference, *Changing Contours of Indian Financial System*, Organized by Department of Commerce, Kongunadu Arts and Science College, Coimbatore, 25<sup>th</sup> January 2019.
20. **R. Janaranjani**, participated in National Level Conference, *Changing Contours of Indian Financial System*, Organized by Department of Commerce, Kongunadu Arts and Science College, Coimbatore, 25<sup>th</sup> January 2019.



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21. **Prathiksha**, participated in National Level Conference, *Changing Contours of Indian Financial System*, Organized by Department of Commerce, Kongunadu Arts and Science College, Coimbatore, 25<sup>th</sup> January 2019.
22. **Gowthami**, participated in National Level Conference, *Challenges in Transition to Organic Farming*, Organized by Department of Commerce, Kongunadu Arts and Science College, Coimbatore, 25<sup>th</sup> January 2019.
23. **Neha**, participated in National Level Conference, *Challenges in Transition to Organic Farming*, Organized by Department of Commerce, Kongunadu Arts and Science College, Coimbatore, 25<sup>th</sup> January 2019.
24. **Preetha**, participated in National Level Conference, *Role of Social Media in Expanding Market*, Organized by Department of Commerce, Kongunadu Arts and Science College, Coimbatore, 25<sup>th</sup> January 2019.
25. **Swathi**, participated in National Level Conference, *Role of Social Media in Expanding Market*, Organized by Department of Commerce, Kongunadu Arts and Science College, Coimbatore, 25<sup>th</sup> January 2019.
26. **Keerthika. A**, participated in National Level Conference, *Role of Social Media in Expanding Market*, Organized by Department of Commerce, Kongunadu Arts and Science College, Coimbatore, 25<sup>th</sup> January 2019.
27. **Revathy**, participated in National Level Conference, *Role of Social Media in Expanding Market*, Organized by Department of Commerce, Kongunadu Arts and Science College, Coimbatore, 25<sup>th</sup> January 2019.
28. **Madhumitha**, participated in National Level Conference, *Role of Social Media in Expanding Market*, Organized by Department of Commerce, Kongunadu Arts and Science College, Coimbatore, 25<sup>th</sup> January 2019.
29. **Vishruthy**, participated in National Level Conference, *Role of Social Media in Expanding Market*, Organized by Department of Commerce, Kongunadu Arts and Science College, Coimbatore, 25<sup>th</sup> January 2019.
30. **Keerthika. R**, participated in National Level Conference, *Commercially Viable Sustainable Farm Practices*, Organized by Department of Commerce, Kongunadu Arts and Science College, Coimbatore, 25<sup>th</sup> January 2019.
31. **Mouneca. L**, participated in National Level Conference, *Commercially Viable Sustainable Farm Practices*, Organized by Department of Commerce, Kongunadu Arts and Science College, Coimbatore, 25<sup>th</sup> January 2019.
32. **Kavya. B**, participated in National Level Conference, *Commercially Viable Sustainable Farm Practices*, Organized by Department of Commerce, Kongunadu Arts and Science College, Coimbatore, 25<sup>th</sup> January 2019.

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33. **Mounika. P**, participated in National Level Conference, *Commercially Viable Sustainable Farm Practices*, Organized by Department of Commerce, Kongunadu Arts and Science College, Coimbatore, 25<sup>th</sup> January 2019.
34. **Jonathan. S**, *CRM towards Organic Food products*, National Conference on Future Scenario of Services Sectors in Indian Economy, organized by Department of Commerce, at A.V.P college of Arts and Science, Tirupur, 29<sup>th</sup> January 2019.
35. **Meiariasan. M**, *Financial literacy on Financially Excluded Women*, National Conference on Future Scenario of Services Sectors in Indian Economy, organized by Department of Commerce, at A.V.P college of Arts and Science, Tirupur, 29<sup>th</sup> January 2019.
36. **Ragu. S**, *Financial literacy on Financially Excluded Women*, National Conference on Future Scenario of Services Sectors in Indian Economy, organized by Department of Commerce, at A.V.P college of Arts and Science, Tirupur, 29<sup>th</sup> January 2019.
37. **Aishwarya. K**, *Consumer Behavior towards Fashion Clothing*, National Conference on Future Scenario of Services Sectors in Indian Economy, organized by Department of Commerce, at A.V.P college of Arts and Science, Tirupur, 29<sup>th</sup> January 2019.
38. **Arthi. S**, *Growing Trends of Online Hotel Booking*, National Conference on Future Scenario of Services Sectors in Indian Economy, organized by Department of Commerce, at A.V.P college of Arts and Science, Tirupur, 29<sup>th</sup> January 2019.
39. **Karthikeyan. R**, *CRM towards Organic Food products*, National Conference on Future Scenario of Services Sectors in Indian Economy, organized by Department of Commerce, at A.V.P college of Arts and Science, Tirupur, 29<sup>th</sup> January 2019.
40. **Kasthuri. N**, *Motivational Factors of Women Entrepreneur*, National Conference on Future Scenario of Services Sectors in Indian Economy, organized by Department of Commerce, at A.V.P college of Arts and Science, Tirupur, 29<sup>th</sup> January 2019.
41. **Mangayarkarasi. V**, *Consumer Behavior towards Fashion Clothing*, National Conference on Future Scenario of Services Sectors in Indian Economy, organized by Department of Commerce, at A.V.P college of Arts and Science, Tirupur, 29<sup>th</sup> January 2019.
42. **Priyanka. S**, *Growing Trends of Online Hotel Booking*, National Conference on Future Scenario of Services Sectors in Indian Economy, organized by Department of Commerce, at A.V.P college of Arts and Science, Tirupur, 29<sup>th</sup> January 2019.
43. **Neena. B**, *Motivational Factors of Women Entrepreneur*, National Conference on Future Scenario of Services Sectors in Indian Economy, organized by Department of Commerce, at A.V.P college of Arts and Science, Tirupur, 29<sup>th</sup> January 2019.
44. **Brijesh. C**, *Digital Transformation in Banking Sector*, National Conference on Enhancing Customer Experience through Innovations in Banking, organized by the Department of Commerce and Business Administration, Sri Ramakrishna College of Arts and Science for Woman, Coimbatore, 29<sup>th</sup> January 2019.

45. **Neial George**, *Digital Transformation in Banking Sector*, National Conference on Enhancing Customer Experience through Innovations in Banking, organized by the Department of Commerce and Business Administration, Sri Ramakrishna College of Arts and Science for Woman, Coimbatore, 29<sup>th</sup> January 2019.

46. **Sreenivaasa. K.S**, *Online Banking*, National Conference on Enhancing Customer Experience through Innovations in Banking, organized by the Department of Commerce and Business Administration, Sri Ramakrishna College of Arts and Science for Woman, Coimbatore, 29<sup>th</sup> January 2019.

47. **Athira. P**, *Online Banking*, National Conference on Enhancing Customer Experience through Innovations in Banking, organized by the Department of Commerce and Business Administration, Sri Ramakrishna College of Arts and Science for Woman, Coimbatore, 29<sup>th</sup> January 2019.

48. **Ansuya. S**, *Emerging Digital Cash*, National Conference on Enhancing Customer Experience through Innovations in Banking, organized by the Department of Commerce and Business Administration, Sri Ramakrishna College of Arts and Science for Woman, Coimbatore, 29<sup>th</sup> January 2019.

49. **Rithika. A.R.**, *Emerging Digital Cash*, National Conference on Enhancing Customer Experience through Innovations in Banking, organized by the Department of Commerce and Business Administration, Sri Ramakrishna College of Arts and Science for Woman, Coimbatore, 29<sup>th</sup> January 2019.

50. Akshaya. H has Presented paper Entitled “Global Capital Market And Foreign Exchange” In International Conference On “Impact Of International Business In Enabling Indian Economic Growth” On 08.01.2019 At “Snmv College Of Arts And Science & Institute Of Management” Coimbatore.

52. Akilesh Ganesh, has Presented paper Entitled “Role of Exam Bank of India” in International Conference on “Impact of International Business in Enabling Indian Economic Growth” on 08.01.2019 at SNMV College of Arts And Science & Institute Of Management, Coimbatore.

53. Akhil Vijayan, has Presented paper entitled “Role of Exam Bank of India” in International Conference on “Impact Of International Business In Enabling Indian Economic Growth” on 08.01.2019 at SNMV College of Arts and Science & Institute of Management, Coimbatore.

54. B. RUKSANAA, has Presented paper Entitled “INTERNATIONAL BUSINESS LEGAL ASPECTS OF INTERNATIONAL BUSINESS” in International Conference on “IMPACT OF INTERNATIONAL BUSINESS IN ENABLING INDIAN ECONOMIC GROWTH” on 08.01.2019 at “SNMV COLLEGE OF ARTS AND SCIENCE & INSTITUTE OF MANAGEMENT” Coimbatore.

55. P. HARI PREETHIKA, has Presented paper Entitled “INTERNATIONAL BUSINESS LEGAL ASPECTS OF INTERNATIONAL BUSINESS” in International Conference on “IMPACT OF INTERNATIONAL BUSINESS IN ENABLING INDIAN ECONOMIC GROWTH”

on 08.01.2019 at “SNMV COLLEGE OF ARTS AND SCIENCE & INSTITUTE OF MANAGEMENT” Coimbatore.

56. BHARANITHARAN. K, has Presented paper Entitled “NEURO MARKETING” in International Conference on “NEW HORIZONS OF BUSINESS IN THE CHANGING GLOBAL ENVIRONMENT” on 23.01.2019 at “JAMAL MOHAMED COLLEGE” TIRUCHIRAPPALLI.

57. S. DHANVARSHINI, has Presented paper Entitled “BANKING AND FINANCE” in International Conference on “NEW HORIZONS OF BUSINESS IN THE CHANGING GLOBAL ENVIRONMENT” on 23.01.2019 at “JAMAL MOHAMED COLLEGE” TIRUCHIRAPPALLI.

58. NARMADHA. N, has Presented paper Entitled “BANKING AND FINANCE” in International Conference on “NEW HORIZONS OF BUSINESS IN THE CHANGING GLOBAL ENVIRONMENT” on 23.01.2019 at “JAMAL MOHAMED COLLEGE” TIRUCHIRAPPALLI.

59. SAMBATH KUMAR. K, has Presented paper Entitled “INTERNATIONAL ENTREPRENEURSHIP” in International Conference on “NEW HORIZONS OF BUSINESS IN THE CHANGING GLOBAL ENVIRONMENT” on 23.01.2019 at “JAMAL MOHAMED COLLEGE” TIRUCHIRAPPALLI.

60. PREM KUMAR. G has Presented paper Entitled “CUSTOMER RELATIONSHIP MANAGEMENT” in International Conference on “NEW HORIZONS OF BUSINESS IN THE CHANGING GLOBAL ENVIRONMENT” on 23.01.2019 at “JAMAL MOHAMED COLLEGE” TIRUCHIRAPPALLI.

61. SIDHESH. P has Presented paper Entitled “CUSTOMER RELATIONSHIP MANAGEMENT” in International Conference on “NEW HORIZONS OF BUSINESS IN THE CHANGING GLOBAL ENVIRONMENT” on 23.01.2019 at “JAMAL MOHAMED COLLEGE” TIRUCHIRAPPALLI.

62. T. SUBASH, has Presented paper Entitled “INTERNATIONAL ENTREPRENEURSHIP” in International Conference on “NEW HORIZONS OF BUSINESS IN THE CHANGING GLOBAL ENVIRONMENT” on 23.01.2019 at “JAMAL MOHAMED COLLEGE” TIRUCHIRAPPALLI.

63. SANTHIYA.V , has Presented paper Entitled “ETHICAL ISSUES IN BASE MARKETING” in International Conference on “NEW HORIZONS OF BUSINESS IN THE CHANGING GLOBAL ENVIRONMENT” on 19.01.2019 at “ST.JOSEPH’S COLLEGE FOR WOMEN” TIRUPUR.

64. SRI SOURNAMBAL.M , has Participated paper Entitled “FINANCIAL INCLUSIONS” in National Conference on “CHANGING CONTOURS OF INDIAN FINANCIAL SYSTEM” on 25.01.2019 at “KONGUNADU ARTS AND SCIENCE COLLEGE” COIMBATORE.

65. SATYAVARSHA.S , has Participated paper Entitled “FINANCIAL INCLUSIONS” in National Conference on “CHANGING CONTOURS OF INDIAN FINANCIAL SYSTEM” on 25.01.2019 at “KONGUNADU ARTS AND SCIENCE COLLEGE” COIMBATORE.

66. SRI VARSHINI, has Participated paper Entitled “FINANCIAL INCLUSIONS” in National Conference on “CHANGING CONTOURS OF INDIAN FINANCIAL SYSTEM” on 25.01.2019 at “KONGUNADU ARTS AND SCIENCE COLLEGE” COIMBATORE.
67. SUBRAJA.R, has Participated paper Entitled “FINANCIAL INCLUSIONS” in National Conference on “CHANGING CONTOURS OF INDIAN FINANCIAL SYSTEM” on 25.01.2019 at “KONGUNADU ARTS AND SCIENCE COLLEGE” COIMBATORE.
68. RUKSANAA.B, has Presented paper Entitled “FINANCIAL INCLUSIONS” in National Conference on “CHANGING CONTOURS OF INDIAN FINANCIAL SYSTEM” on 25.01.2019 at “KONGUNADU ARTS AND SCIENCE COLLEGE” COIMBATORE.
69. ARUNADEVI.V, has Presented paper Entitled “RISK MANAGEMENT IN BANKING” in National Conference on “CHANGING CONTOURS OF INDIAN FINANCIAL SYSTEM” on 25.01.2019 at “KONGUNADU ARTS AND SCIENCE COLLEGE” COIMBATORE.
70. ARYA PREMKUMAR, has Presented paper Entitled “BANKING FOR ENTREPRENEURIAL DEVELOPMENT” in National Conference on “CHANGING CONTOURS OF INDIAN FINANCIAL SYSTEM” on 25.01.2019 at “KONGUNADU ARTS AND SCIENCE COLLEGE” COIMBATORE.
71. ARTHI.N, has Presented paper Entitled “RISK MANAGEMENT IN BANKING” in National Conference on “CHANGING CONTOURS OF INDIAN FINANCIAL SYSTEM” on 25.01.2019 at “KONGUNADU ARTS AND SCIENCE COLLEGE” COIMBATORE.
72. LAVANYA DHEVI. A , has Presented paper Entitled “BANKING FOR ENTREPRENEURIAL DEVELOPMENT” in National Conference on “CHANGING CONTOURS OF INDIAN FINANCIAL SYSTEM” on 25.01.2019 at “KONGUNADU ARTS AND SCIENCE COLLEGE” COIMBATORE.
73. SHALINI. M, has Participated paper Entitled “FINANCIAL INCLUSIONS” in National Conference on “CHANGING CONTOURS OF INDIAN FINANCIAL SYSTEM” on 25.01.2019 at “KONGUNADU ARTS AND SCIENCE COLLEGE” COIMBATORE.
74. MADHIMITHA. S, has Presented paper Entitled “CORE BANKING” in National Conference on “CHANGING CONTOURS OF INDIAN FINANCIAL SYSTEM” on 25.01.2019 at “KONGUNADU ARTS AND SCIENCE COLLEGE” COIMBATORE.
75. BALA BHUVANESWARI. N , has Presented paper Entitled “GREEN BANKING:A WIN-WIN APPROACH” in National Conference on “CHANGING CONTOURS OF INDIAN FINANCIAL SYSTEM” on 25.01.2019 at “KONGUNADU ARTS AND SCIENCE COLLEGE” COIMBATORE.
76. THENMOZHI. C.T, has Presented paper Entitled “INVESTMENT BANKING” in National Conference on “CHANGING CONTOURS OF INDIAN FINANCIAL SYSTEM” on 25.01.2019 at “KONGUNADU ARTS AND SCIENCE COLLEGE” COIMBATORE.
77. JECINDHA ANTONY, has Presented paper Entitled “INVESTMENT BANKING” in National Conference on “CHANGING CONTOURS OF INDIAN FINANCIAL SYSTEM” on 25.01.2019 at “KONGUNADU ARTS AND SCIENCE COLLEGE” COIMBATORE.

78. KIRUPAA. S, has Presented paper Entitled “CORE BANKING” in National Conference on “CHANGING CONTOURS OF INDIAN FINANCIAL SYSTEM” on 25.01.2019 at “KONGUNADU ARTS AND SCIENCE COLLEGE” COIMBATORE.
79. KEERTHANA. S, has Participated paper Entitled “CORE BANKING” in National Conference on “CHANGING CONTOURS OF INDIAN FINANCIAL SYSTEM” on 25.01.2019 at “KONGUNADU ARTS AND SCIENCE COLLEGE” COIMBATORE.
80. NARMADHA.N, has Presented paper Entitled “AGRICULTURE AND ALLIED VOCATIONS” in National Conference on “COMMERCIALLY VIABLE SUSTAINABLE FARM PRACTICES” on 30.01.2019 at “SNMV COLLEGE OF ARTS AND SCIENCE AND INSTITUTE OF MANAGEMENT” COIMBATORE.
81. DHANVARSHINI.S, has Presented paper Entitled “AGRICULTURE AND ALLIED VOCATIONS” in National Conference on “COMMERCIALLY VIABLE SUSTAINABLE FARM PRACTICES” on 30.01.2019 at “SNMV COLLEGE OF ARTS AND SCIENCE AND INSTITUTE OF MANAGEMENT” COIMBATORE.
82. VISMAYA VASUDEVAN , has Presented paper Entitled “AGRICULTURAL LOAN” in National Conference on “COMMERCIALLY VIABLE SUSTAINABLE FARM PRACTICES” on 30.01.2019 at “SNMV COLLEGE OF ARTS AND SCIENCE AND INSTITUTE OF MANAGEMENT” COIMBATORE.
83. M.DHANUSHA , has Presented paper Entitled “AGRICULTURAL LOAN” in National Conference on “COMMERCIALLY VIABLE SUSTAINABLE FARM PRACTICES” on 30.01.2019 at “SNMV COLLEGE OF ARTS AND SCIENCE AND INSTITUTE OF MANAGEMENT” COIMBATORE.
<b>84. Shreyas Sumesh Menon, II B.Com BI</b> has presented a Paper entitled “Lean Global Startup” in the International Conference on ‘Impact of International Business in Enabling Indian Economic Growth’ held on 8 <sup>th</sup> January 2019 at SNMV CAS, Coimbatore.
<b>85. Chandra Prakash. L, II B.Com BI</b> has presented a Paper entitled “Lean Global Startup” in the International Conference on ‘Impact of International Business in Enabling Indian Economic Growth’ held on 8 <sup>th</sup> January 2019 at SNMV CAS, Coimbatore.
<b>86. Pooja. M, II B.Com BI</b> has presented a Paper entitled “Role of EXIM Bank in India” in the International Conference on ‘Impact of International Business in Enabling Indian Economic Growth’ held on 8 <sup>th</sup> January 2019 at SNMV CAS, Coimbatore.
<b>87. Rishikesh. R, II B.Com BI</b> has presented a Paper entitled “Changing Contours of Indian Financial System” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25 <sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
<b>88. Balaji Behera, II B.Com BI</b> has presented a Paper entitled “Changing Contours of Indian Financial System” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25 <sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.

- 89. Pranesh. S, II B.Com BI** has presented a Paper entitled “Investment Banking” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25<sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
- 90. Manikandan.M, II B.Com BI** has presented a Paper entitled “Investment Banking” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25<sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
- 91. Gokul Krishnan, II B.Com BI** has presented a Paper entitled “Changing Contours of Indian Financial System” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25<sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
- 92. Pradeep Kumar Roy. J, II B.Com BI** has presented a Paper entitled “Changing Contours of Indian Financial System” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25<sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
- 93. Inbaraj. P, II B.Com BI** has presented a Paper entitled “Changing Contours of Indian Financial System” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25<sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
- 94. Deepa. T, II B.Com BI** has presented a Paper entitled “Core banking and future trends” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25<sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
- 95. Deva Dharshana. K.V, II B.Com BI** has presented a Paper entitled “Green banking” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25<sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
- 96. Nandhini. V, II B.Com BI** has presented a Paper entitled “Green banking” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25<sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
- 97. Sindhura.R, II B.Com BI** has presented a Paper entitled “Green banking” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25<sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
- 98. Lini.V.O, II B.Com BI** has presented a Paper entitled “Green banking” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25<sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
- 99. Madhumithra.R, II B.Com BI** has presented a Paper entitled “Green banking” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25<sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
- 100. Kowshalya.G, II B.Com BI** has presented a Paper entitled “Green banking” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25<sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
- 101. Pooja. M, II B.Com BI** has presented a Paper entitled “Green banking” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25<sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
- 102. Abinaya. M.R, II B.Com BI** has presented a Paper entitled “Green banking” in the National Level Conference on ‘Changing Contours of

Indian Financial System’ on 25 <sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
<b>103. Keirthi. D, II B.Com BI</b> has presented a Paper entitled “Changing Contours of Indian Financial System” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25 <sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
<b>104. Deepika. T, II B.Com BI</b> has presented a Paper entitled “Core banking and future trends” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25 <sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
<b>105. Vaishnavi, I B.Com BI ‘B’</b> has presented a Paper entitled “Role of Indian Banking in Economic Development” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25 <sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
<b>106. Anushya, I B.Com BI ‘B’</b> has presented a Paper entitled “Role of Indian Banking in Economic Development” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25 <sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
<b>107. Aisvarrya Sri, I B.Com BI ‘A’</b> has presented a Paper entitled “Risk Management in Banks” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25 <sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
<b>108. Ahalya, I B.Com BI ‘A’</b> has presented a Paper entitled “Risk Management in Banks” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25 <sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
<b>109. Adithyaa, I B.Com BI ‘A’</b> has presented a Paper entitled “Role of Indian Banking in Economic Development” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25 <sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore.
<b>110. Dhanushia, I B.Com BI ‘A’</b> has presented a Paper entitled “Role of Indian Banking in Economic Development” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25 <sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore
<b>111. Madhumitha.A, I B.Com BI ‘A’</b> has presented a Paper entitled “Green Banking” in the National Level Conference on ‘Changing Contours of Indian Financial System’ on 25 <sup>th</sup> January 2019 at Kongunadu Arts & Science College, Coimbatore
<b>112. Shreyas Sumesh Menon, II B.Com BI</b> has presented a Paper entitled “ERGONOMICS” in the International Journal of Scientific Research and Review, at Salem Sowdeswari College on 10 <sup>th</sup> January 2019.
<b>113. Gokul Krishnan, II B.Com BI</b> has presented a Paper entitled “ERGONOMICS” in the International Journal of Scientific Research and Review, at Salem Sowdeswari College on 10 <sup>th</sup> January 2019.
<b>114. Shreyas Sumesh Menon, II B.Com BI</b> has presented a Paper entitled “Digital Analytics” in the International Conference on ‘Disruptions in industry 4.0 – an opportunity for global sustainability’ organized by International Institute of Business Studies held on 24th January 2019.



115. **Shreyas Sumesh Menon, II B.Com BI** has presented a Paper entitled “Insight into Venture Capital and Trends of Investment in Software Driven Startups” on ‘Global Entrepreneurship – Emerging Opportunities and Challenges’ which is organized by Lincoln University College, Bangalore on 28<sup>th</sup> January 2019.
116. Deepika,Thanishkka,Tanisha,Jeyasobika,Suvitha,Archana,Nivetha and VishnuPriya of I-ISM and Prakash B,Hussain S A,Suresh K,Meet M Seth,Bhakthavachalam,Kajol H,Nayana Raj,Srilakshmi,Bagavathy,Salai Devanemi,Kanimozhi,Velupriya,Premadesika,Ashna,Rakshmbiga of II BBA participated in management games conducted at AmritaUniversity on 25/01/2019.
117. Srilakshmi,Jyothika,Kishore,R Balaji,V Balaji,Kailash Kumar,Nagul Karthick,Naveen Kumar,Janalan.N,Hariram Kumar participated in management games at PSGR Krishnammal College for Women, Coimbatore on 31/01/2019.
118. Kajol H,Nayana Raj,Yazhini, Velupriya r,Prema Desika,Rakshmbiga,Ashna K M,Prakash B,Hussian S A,Meet M Seth,Suresh K participated in management games at PSGR Krishnammal College for Women, Coimbatore on 11/01/2019.
119. Balapriyadharshini. B,Varshini N,Deepika V participated in National Conference at Ramakrishna College , Coimbatore on 29/01/2019.
120. Mythrae, Algebra in Real Life, National Seminar, Organized by SNMV, Coimbatore, India, 9<sup>th</sup> January 2019.
121. V.A. Dhanya of IV M.Sc. SS Student, "An Overview on ANT Colony Optimization Algorithms" National Conference on Advanced Computing (NCAC - 2019) organized by the Department of Computer Science, Bharathiar University, Coimbatore , 24th and 25th January 2019. Full Paper in Proceedings from Page 411-414, ISBN No 9 789387 862463...
122. Deepika G Krishnan of IV M.Sc. SS Student, "An Overview on ANT Colony Optimization Algorithms" National Conference on Advanced Computing (NCAC - 2019) organized by the Department of Computer Science, Bharathiar University, Coimbatore , 24th and 25th January 2019 Full Paper in Proceedings from Page 411-414, ISBN No 9 789387 862463...
123. Sruthi.R , Ishwarya.M ,Real Time Treatment of Cancer Using Nanotechnology”, International Conference on Recent Trends in Multi Disciplinary Research(ICRTMDR- 18) held at APC Mahalaxmi College for women, Thoothukudi 002 on 20<sup>th</sup> and 21<sup>st</sup> December 2018.
124. Anitha S.S, Mithra.A , “ Computer Networking technology”, International Conference on Recent Trends in Multi Disciplinary Research (ICRTMDR- 18) held at APC Mahalaxmi College for women, Thoothukudi 002 on 20<sup>th</sup> and 21<sup>st</sup> December 2018.
125. KS.Kousalyaa Devi, C.M.Anjusree, “Security issues in Cloud Computing”, Second National Conference on Advanced Computing NCAC-2019. Bharathiar University, Coimbatore on 24-25 January 2019.
126. M.Aparna, “Cloud Computing-Issues and application”, Second National Conference on Advanced Computing NCAC-2019. Bharathiar University, Coimbatore on 24-25 January 2019.
127. S.Vaishnavi, “Cloud Computing Based on Load Balancing Algorithm”, Second National Conference on Advanced Computing NCAC-2019. Bharathiar University, Coimbatore on 24-25 January 2019.

128. V.S.Pattatharasi Sneka, Varniga.D, Madhumitha.H, Pooja Singh.C has presented paper in A National level Technical Symposium held at Sri Ramakrishna Institute of Technology, Coimbatore on 30 <sup>th</sup> January 2019.
129. Parvathi Harikumar&Sonal Ojha, Role of Exam Bank in India, International Conference on Impact of International Business in Enabling Indian Economic Growth, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
130. Bhavika.M&Praveena.P, Challenges and Opportunities for Indian Multinational Companies, International Conference on Impact of International Business in Enabling Indian Economic Growth, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
131. Preethi Vardhini.A&Kalasha.D, Investment Banking, National Conference on Changing Contours of Indian Financial System, Organized by Kongunadu Arts and Science College, Coimbatore, January 2019.
132. G. Raghunath & Ramani P, Digital Marketing, International Conference on Impact of International Business in Enabling Indian Economic Growth, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
133. Dinesh Kumar.G&Megavarthini.M, International Marketing Challenges and Opportunities, International Conference on Impact of International Business in Enabling Indian Economic Growth, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
134. Dinesh Kumar.G&MithunPrasad.B, National Conference on Changing Contours of Indian Financial System, Organized by Kongunadu Arts and Science College, Coimbatore, January 2019.
135. G.Raghunath, The Concept of Financial Inclusion in Digitalized India, International Conference on Capital Markets and Finance, Organized by St.Teresa's College, Ernakulam, January 2019.
136. G.Raghunath, From Selling To Supporting-Leveraging Mobile Services In The Field of Food Retailing, National Conference on U-Commerce & Indian Economy, Organized by Salem Sowdeswari College, Salem, January 2019.
137. Dinesh Kumar.G&Harish.R, Challenges in Transition to Organic Farming, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
138. Abinjo.E.J, Barathkumar.R&Mohanakrishnan.S, Innovations in Marketing of Agriculture Produces, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
139. G. Raghunath & Ramani. P, Women Entrepreneurship and Rural Development, National Conference on The Role of Higher Education in Rural Development: Innovations and Best Practices, Organized by St.Xavier's College, Palayamkottai, January 2019.
140. Jayanth.B, App Based Applicatiosn, International Conference on Disruptions In Industry 4.0 an Opportunity for Global Sustainability, Organized by IIBS College, Bangalore, January 2019.
141. Joshikaa.B, Kalasha.D& Preethi Vardhini.A, Emerging Digital Cash, National Conference on Enhancing Customer Experience through

Innovations in Banking, Sri Ramakrishna College of Arts & Science For Women, Coimbatore, January 2019.
142. Angel Veronica.J, Brindha.G & Sruthi.K, Crowd Funding, National Conference on Enhancing Customer Experience through Innovations in Banking, Sri Ramakrishna College of Arts & Science For Women, Coimbatore, January 2019.
143. Dinesh Kumar.G&Harish.R, Online Banking, National Conference on Enhancing Customer Experience through Innovations in Banking, Sri Ramakrishna College of Arts & Science For Women, Coimbatore, January 2019.
144. G.Raghunath&Ramani.P, Organic Farming, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
145. Shylajaa.S, Sonia Rahaman, Subashini.A, Subhashini.G.V&Subiksha.R, Smart or Squander-Angel Investment, International Conference on Global Entrepreneurship-Emerging Opportunities & Challenges, Organized by Bangalore University, January 2019.
146. SreePriyadharshini.N&Abirami.K, Role of Social Media in Expanding Market, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
147. Aparna.R& Hari Dharani.S.A, Innovations in Marketing of Agricultural Produces, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
148. Gayathri.D&DivyaPrabha.J, Role of Social Media in Expanding Market, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
149. Janani.V.S. &Vishali.S, Innovations in Marketing of Agricultural Produces, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
150. Krishna Prabha.S&Mohanapriya.P, Innovation in Agro Marketing, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
151. Naveena.K& Deepika Priya.S, Commercially Viable Sustainable Farm Practices, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
152. Induja.S.S. &RevathySandhiya.S, Challenges in Transition of Organic Farming, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
153. Aswathi.R&Gowtham Raj Kumar.A, Challenges in Transition of Organic Farming, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
154. Vaurshini.G& Sri Nandhini.V, Innovations in Marketing of Agricultural Produces, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.

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155. Vaurshini.G& Sri Nandhini.V, International Marketing Challenges and Opportunities, International Conference on Impact of Business in Enabling Indian Economic Growth, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
156. Deeksha.S.P. &Ponselvi.M, Role of Social Media in Expanding Market, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
157. Ponselvi.M&Aparna.R, Foreign Exchange and Global Marketing, International Conference on Impact of Business in Enabling Indian Economic Growth, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
158. Abirami.S&Jeyapoornima.R, Strategic Alliances and International Corporation, International Conference on Impact of Business in Enabling Indian Economic Growth, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
159. Abirami.S&Jeyapoornima.R, Organic Farming and Sustainable Development, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
160. Vijaya Sowdhariya.S&Abiramy.S.A, Risk Management in Banks, National Conference on Changing Contours of Indian Financial System, Organized by Kongunadu Arts and Science College, Coimbatore, January 2019.
161. Atchaya.K&Swetha.S, Risk Management in Banks, National Conference on Changing Contours of Indian Financial System, Organized by Kongunadu Arts and Science College, Coimbatore, January 2019.
162. Prabhakarn.G&Sabareshwaran.D, Challenges in Oraganic Farming, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
163. BalaGokul.S& Naresh Kumar.V, Challenges in Transition of Organic Farming, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
164. Mahendran.V, &Soundarrajan.V.J, Challenges in Transition of Organic Farming, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
165. KavinBharathi.V&Aadharsh.M, Role of Social Media in Expanding Markets, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
166. Pravin.N& Kavi Prasath.S, Cashless Transactions, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
167. KarishKumar.K, Organic Farming, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.
168. HarssaVenthan.R.S. &Parthasarathy.B, Innovations in Marketing of Agricultural Produces, National Conference on Commercially Viable Sustainable Farm Practices, Organized by SNMV College of Arts and Science Institute of Management, Coimbatore, January 2019.

169. Sumangurung & Ananthu B. kumar, “Capital marketing and financial”, National Conference on Capital Marketing on Jan 3 & 4 2019 at St Teresa Arts and Science College, Kerala.
170. Vengatesh. M. T & Prasanth. K, “U-commerce and Indian economy”, International Conference on U-commerce and Indian economy on Jan 10 <sup>th</sup> 2019 at Salem Sowdeswari Arts and Science College, Salem.
171. Rubeena nawaz & Arunthathi Menon, “U-commerce and Indian economy” International Conference on U-commerce and Indian economy on Jan 10 <sup>th</sup> 2019 at Salem Sowdeswari Arts and Science College, Salem.
172. Girinath. S & Dineshkumar. G, “The role of higher education in rural development ,innovation and best practices”, National Conference on Role of Higher Education in Rural Area on Jan 30 <sup>th</sup> 2019 at St Xavier Arts and Science College, Thirunelveli.
173. Jenita ooviya .J & Ishwarya. M, “The role of higher education in rural development ,innovation and best practices”, National Conference on Role of Higher Education in Rural Area on Jan 30 <sup>th</sup> 2019 at St Xavier Arts and Science College, Thirunelveli.
174. Shanmugapooja. B, Varsha. D, & Vrusha. N. B, “Green Banking”, National Conference on Green Environment in jan 25 <sup>th</sup> 2019, Kongunadu Arts and Science College, Coimbatore.
<b>175. D.Manoj, R.Franklin-II BCOM BPS B</b> has presented and paper on the topic of “Green Marketing” in Salem Sowdeshwari Arts and Science College
<b>176. K.Vignesh-I BCOM BPS A ,Rishi-I BCOM BPS B</b> has presented and paper on the topic of “Customer Relationship Management ” in Salem Sowdeshwari Arts and Science College

**2. Workshop /FDP/ Hands-on Training Attended - Students**

S. No.	Name of the Student	Department	Name of Workshop /FDP/ Hands-on training	Held at	Date
1.	ANOOP KUMAR.U.P	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
2.	KAJAL KUMARI	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
3.	KARISHMA.T	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	

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4.	KARTHIKA.M	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
5.	KAVITHA.A	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
6.	MEGALA.M	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
7.	MEGHA.R	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
8.	NAJUMUNISSA.M	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
9.	NANDHINI.S	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
10.	NIKITHA JAYAN	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
11.	NIVETHITHA.M	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
12.	PAVITHRAMALA.M	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
13.	PRIYADHARSINI.D	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
14.	RAMYA KRISHNAN.K	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
15.	RESHMA.S	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
16.	SABARIDEVLS	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
17.	SAHASRA.S	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	

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18.	SAIRA NOWREEN.A	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
19.	SHRIDHAR	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
20.	SHRIVARSHINI.K	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
21.	SRUTHI.B	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
22.	SRUTHI.N	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
23.	SUNDARI.S	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
24.	SUSHMITHA.R	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
25.	TAPASHYA.M.NAIR	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
26.	VAISHNAVIS	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
27.	VANI.D	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
28.	VARSHA.C.M	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
29.	VISVESHWARAN.R	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
30.	YASIER.A	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
31.	ABEE.R	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	

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32.	AKSHYA.R	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
33.	ASHIQ.K	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
34.	ATHIRA.S	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
35.	BHUVANESWARI.R	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
36.	DEEKSHITHA.M	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
37.	DHARMA PRABU.D	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
38.	DHARSHAN PRABHU.D.K	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
39.	ELAKIYA.S	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
40.	GANESA MOORTHY.A	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
41.	GOKUL.S	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
42.	GULSHAN TARA.A	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
43.	HARISH.S	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
44.	JENNIFER.J	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
45.	KARTHIKEYAN.S	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	



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46.	MADHANKUMAR.G	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
47.	MONICA.M	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
48.	MUTHULAKSHMI.S	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
49.	PRIYANKA.V	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
50.	RADHIKA.P	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
51.	SAJESH.R	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
52.	SAMSATH BEGUM.N	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
53.	SANGEETHA.R	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
54.	SANJAI.K	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
55.	SARADA DEVI.K	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
56.	SHALINI.S	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
57.	SHRI HARIS	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
58.	SINDHU.R	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
59.	SUBHA SHRI.M	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	

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60.	THENNARASIA	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
61.	THIEBAN.A	Commerce CA	Finance and Accounting for BPS in Association with TCS	Sri Krishna Arts and Science College	
62.	IV MSc SS	SS	Android Application Development Workshop	Suguna College of Engineering	05.01.19
63.	II BSc SS & II MSc SS	SS	One day National Level Workshop by Sashakt Bharat	Kumaraguru College of Technology	19.01.19
64.	III MSc SS	SS	Two Days National Workshop on Design Challenges in IOT and Machine Learning	Sri Ramakrishna Institute of Technology	23.01.19 & 24.01.19
65.	II BSc SS	SS	TNSCST- Two Days National Level Workshop on "Virtual Reality Development Using Unity-3D Game Engine & C	Sri Ramakrishna College of Arts and Science	24.01.19 & 25.01.19
66.	IV MSc SS	SS	National Conference on Advanced Computing NCAC 2019	Bharathiar University, Coimbatore	24.01.19 & 25.01.19
67.	II BSc SS & II MSc SS	SS	Inter Collegiate Meet	STC College of Arts and Science, Pollachi	25.01.19
68.	IV MSc SS	SS	National Level Technical Symposium	NGM College of Arts and Science	30.01.19
69.	SHIYAS HASSAN.R	BCA	SHRISTI-19	STC COLLEGE	January 25 2019
70.	VIKASH.V	BCA	SHRISTI-19	STC COLLEGE	January 25 2019
71.	LITTISHA.M	BCA	SHRISTI-19	STC COLLEGE	January 25 2019
72.	CAROLENE.T	BCA	SHRISTI-19	STC COLLEGE	January 25 2019
73.	NIVETHA	BCA	SHRISTI-19	STC COLLEGE	January 25 2019
74.	MITHRA.M	BCA	CONCLAVE-19	RATHINAM COLLEGE OF ARTS AND SCIENCE	January 25 2019
75.	REEFATH SULTANA.M	BCA	CONCLAVE-19	RATHINAM COLLEGE OF ARTS AND SCIENCE	January 25 2019

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76	KRUTHIKA.V	BCA	CONCLAVE-19	RATHINAM COLLEGE OF ARTS AND SCIENCE	January 25 2019
77	KEERTHANA.R	BCA	CONCLAVE-19	RATHINAM COLLEGE OF ARTS AND SCIENCE	January 25 2019
78	NITHYA SHREE.M	BCA	CONCLAVE-19	RATHINAM COLLEGE OF ARTS AND SCIENCE	January 25 2019
79	MEENAKSHI.K	BCA	CONCLAVE-19	RATHINAM COLLEGE OF ARTS AND SCIENCE	January 25 2019
80	P. Nishanth	II CT A	TNSCST sponsored Two days National Level Workshop on “Virtual Reality Development using-3D Game Engine & C#”	Sri Ramakrishna College of Arts and Science, Coimbatore	24 <sup>th</sup> and 25 <sup>th</sup> January 2019
	N.Mohammed Irfan				
	Vipin C.V				
	Mohammed Fazil.K				
81	Lavanya.R	II CT B	SDROID 2K18 – Android Application Development Workshop”	Suguna College of Engineering, Coimbatore	05 <sup>th</sup> January 2019
	Sowmya.R				
	Gayathri.G				
	Shrinidhi.J				
82	Gayathri.G Sowndharya.R Shrinidhi.J	II CT B	One day National Seminar on “Emerging Technologies in Computer Science & Computer Applications	Pioneer College of Arts and Science, Coimbatore - 47	4 <sup>th</sup> January 2019
83	Ganapathiram.N Santhosh.N Vaishnavi.S Kowsalyaa Devi.K.S Gayathiri.M Aparna.M	I MSc CT	One day National Seminar on “Emerging Technologies in Computer Science & Computer Applications	Pioneer College of Arts and Science, Coimbatore - 47	4 <sup>th</sup> January 2019

84	K.Isakki Raj Samson.P N.Shruthi	II CT	International workshop on INTERNET OF THINGS	Rathinam College of Arts and Science, Coimbatore	21 <sup>st</sup> January 2019
85	Keerthana.S Harini Sri	I CT B	International workshop on INTERNET OF THINGS	Rathinam College of Arts and Science, Coimbatore	21 <sup>st</sup> January 2019
86	M.Aravinthrai Saravana Kumar.D	I CT B	A National Level Technical Symposium	NGM College, Pollachi	30 <sup>th</sup> January 2019
87	S.Keerthana K.Priyanga	I CT	Workshop on Basic Web Development and Hosting	solid Web Creation, Coimbatore	27 <sup>th</sup> January 2019
88	Nivetha.S S.Pravaishnava Janani K.Rishvaa	II CT A	National Level workshop on Ethical Hacking	Rathinam College of Arts and Science, Coimbatore	31 <sup>st</sup> January 2019

### 3. Student Research Projects

S.No.	Name of the Student & Class	Project Title	Funding Agency	Amount (in lakhs)

### 4. Awards and Honors – Students

S. No.	Name of the Student	Class	Name of the award	Purpose
1	Hariharan. V.M.	II B.Com (B)	I Prize	Plastic Awareness MINI Marathon
2	Bala Visshwak. B	I B.COM (A)	I Prize	Business Quiz
3	Mohith Keshav. V.S.	I B.COM (A)	I Prize	Business Quiz
4	Sri Lakshmi. M.	I B.COM (A)	II Prize	Business Quiz

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5	Sruthi Shree. R.	I B.COM (A)	II Prize	Business Quiz
6	Daraneesh. R	I B.COM (A)	III Prize	Business Quiz
7	Nandha Kumar. S.V.	I B.COM (A)	III Prize	Business Quiz
8	Karan. M. Chuhh	III.B.COM (A)	V Prize	Youth Parliament
9	Dharshan and Team	III B.Com (A&B)	I place	Cricket match at SKASC
10	Rithik. D	I B.Com (A)		Mayor Radhakrishnan, Hockey stadium in Chennai and he going to represent for the B Team
11.	Dharshan. K	I BCOM CA A	Best Paper Award (Mobile Banking)	National Conference on Enhancing Customer Experience through Innovations in Banking, organized by the Department of Commerce and Business Administration, 29 <sup>th</sup> January 2019.
12.	Prasanna. S	I BCOM CA A	Best Paper Award (Mobile Banking)	National Conference on Enhancing Customer Experience through Innovations in Banking, organized by the Department of Commerce and Business Administration, 29 <sup>th</sup> January 2019.
13.	Aakash. B	I BCOM CA A	Best Paper Award (Online Banking )	National Conference on Enhancing Customer Experience through Innovations in Banking, organized by the Department of Commerce and Business Administration , 29 <sup>th</sup> January 2019.
14.	Jamaludeen.M	I BCOM CA A	Best Paper Award (Online Banking )	National Conference on Enhancing Customer Experience through Innovations in Banking, organized by the Department of Commerce and Business Administration , 29 <sup>th</sup> January 2019.
15.	Hariharan. M	II BCOM CA A	Best Paper Award	National Conference on Future Scenario of Services

			(Future Scenario of Service Sector in Indian Economy)	Sectors in Indian Economy, organized by Department of Commerce, at A.V.P college of Arts and Science, Tirupur, 29 <sup>th</sup> January 2019.
16.	ARYA PREMKUMAR	I B.COM PA A	DISTRICT YOUTH PARLIMENT	PARTICIPATED IN DISTRICT YOUTH PARLIAMENT.
17.	JANANI.V	III B.COM PA B	CLEARED CA COURSE	CLEARED CA COURSE IN THE MONTH OF JANUARY 2019.
18.	Sowmya.K	II MSc SS	won the 3rd Prize in the 2nd National wide Competition of La Wings Women's Cell in Lieu with National Commission for Women Exam held on 15.12.18	Examination
19.	Students of IV MSc SS	IV MSc SS	Won Overall Championship in Minerva'19 an National Level Intercollegiate Technical Symposium, held at NGM College, Pollachi	Intercollegiate Technical Symposium
20.	J. Shifana	I BSc IT 'A'	1 <sup>st</sup> prize in Marketing	<b>Minerva 19</b> - National level Intercollegiate Technical Symposium at NGM College on 30 <sup>th</sup> January 2019.
21.	R. Manimekalai	I BSc IT 'A'	1 <sup>st</sup> prize in Marketing	<b>Minerva 19</b> - National level Intercollegiate Technical Symposium at NGM College on 30 <sup>th</sup> January 2019.
22.	P. Kavitha	I BSc IT 'A'	1 <sup>st</sup> prize in Marketing	<b>Minerva 19</b> - National level Intercollegiate Technical Symposium at NGM College on 30 <sup>th</sup> January 2019.
23.	P. Kavitha	I BSc IT 'A'	2 <sup>nd</sup> prize in Debugging	<b>Minerva 19</b> - National level Intercollegiate Technical

## Monthly Report

				Symposium at NGM College on 30 <sup>th</sup> January 2019.
24.	Sineka	II BSC CDF	I Prize in Dressing a Doll	Participated in an intercollegiate fest organized by Kongunadu arts and Science college, Coimbatore
25.	Sandhiya. K	II BSC CDF	II Prize in Dressing a Doll	
26.	Shamuga priya	III BSC CDF	III Prize in Dressing a Doll	
27.	Dhivyashree & Akshaya	II BSC CDF	I Prize in Mehandhi	Participated in an intercollegiate fest organized by Kongunadu arts and Science college, Coimbatore
28.	Yamini	III BSC CDF	III Prize in Reuse waste	Participated in an intercollegiate fest organized by Kongunadu arts and Science college, Coimbatore
29.	Sandhiya. R	II BSC CDF	I Prize in Jewellery Making	Participated in an intercollegiate fest organized by Kongunadu arts and Science college, Coimbatore
30.	Gayathri	II BSC CDF	III Prize in Jewellery Making	Participated in an intercollegiate fest organized by Kongunadu arts and Science college, Coimbatore
31.	Reshma & Ramya	II BSC CDF	II Prize in Poster presentation	
32.	Naveen Anil Kumar	III B.COM(AF)-A	STATE LEVEL CHAMPIONSHIP	SPEAK INDIA
33.	Bharath G.Samtani	III B.COM(AF)-A	STATE LEVEL CHAMPIONSHIP	SPEAK INDIA
34.	MohamedSafiullah.M.A, Nandu.B, Akshaya, Catherin Infancia, Vanisri.P Gokilavani	I BCOM BPS B	<b>ADZAP-First Place</b>	National Level Inter College Meet For BPS Students Conducted By PSGR Krishnammal College For Women on 3 <sup>rd</sup> January 2019.

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35.	Dhrumith V Shah and Adel.M	I BCOM BPS A	<b>ADZAP-Second Place</b>	National Level Inter College Meet For BPS Students Conducted By PSGR Krishnammal College For Women on 3 <sup>rd</sup> January 2019.
36.	Mohamed Safiullah M.A & Nandu.B	I BCOM BPS B	<b>Best Intellect-First Place</b>	National Level Inter College Meet For BPS Students Conducted By PSGR Krishnammal College For Women on 3 <sup>rd</sup> January 2019.

### Summary

Please enter the count for the current month

No. of FDP Participated	Paper Presentations		Publications		Events Organized		
	Faculty	Student	Faculty	Student	Seminar / Guest Lecture	Workshops	FDP
13	12	130	42	48	17	4	-

Outreach Programmes	Social Activities	No. of Guests Visited	No. of Alumni Visited
3	3	11	3

### Summary – Cumulative

Please enter the total count so far in this academic year

S.No.	Name of the Department	No. of FDP Participated	Paper Presentations		Publications		Events Organized		
			Faculty	Student	Faculty	Student	Seminar / Guest Lecture	Workshops	FDP



1	Commerce	89	69	331	67	107	44	16	-
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S. No	Name of the Departments	Outreach Programmes	Social Activities	No. of Guests Visited	No. of Alumni Visited
1.	Commerce	9	2	42	18

**SRI KRISHNAARTSAND SCIENCE COLLEGE**  
Coimbatore-641008

**MONTHLY REPORT – CLUB ACTIVITIES**

Name of the Club : National Cadets Corps

Month : January & February

Coordinator (s) : Lt. C.Manikandan

Sl. No.	Name of the Event	Date of the event	Chief Guest Name	Chief Guest Designation & Organization	No of Students Attended	Short Description about the Programme
1	Republic day	26-01-2019	Dr.P. Baby shakila	Principal SKASC	50	The national flag has hosted by our beloved principal Madam, and Republic day celebration was conducted in a great manner in our college and also surprise games were also conducted in every club, and all

						the teachers participated and performed well. Thank you all for supporting the team and making the function a great success.
2	RDC Achievement Delhi	26-01-2019	Sri Narendra Modi Ramnath Govinth Deffence officers	Prime Minister President	1	We are very happy to announce you that our NCC cadet Alfred Jack of 2nd year Bsc CS dept has attended the PM rally in Republic day camp and also participated in cultural event. Alfred Jack was the leader of the whole Tamil Nadu, Pondicherry and Andaman and Nicobar directorate and in his leadership our directorate has banged first prize in all over cultural events and banged 2 gold medala and one silver medal. It's a proudfull moment for all SKASC. Jai Hind.
3	Honoring ceremony for RDC Achiever 2019	25-02-2019	Dhinesh Davis Dr.P. Baby Shakila	Commanding officer of 6 TN MED COY NCC Coimbatore Principal SKASC	All first years students	In our college we have conducted a function on behalf of honoring Mr.Alfred Jack RDC cadet our college. In this function guest of Honour Major Dhinesh Davis, our Principal Madam and dignitaries felicitate the cadet...

**MONTHLY REPORT – CLUB ACTIVITIES**

**Name of the Club : Rotaract Club**

**Month : January**

**Coordinator (s) : P. Devika**

Sl. No.	Name of the Event	Date of the event	Chief Guest Name	Chief Guest Designation & Organization	No of Students Attended	Short Description about the Programme
1.	Pongal Celebration	12.01.2019	-	-	30	The Rotaract club of Sri Krsihna Arts and Science College Successfully completed the Pongal celebration in our college campus
2.	Pongal O Pongal	13.01.2019	-	-	70	The Rotaract club of Sri Krsihna Arts and Science College Successfully completed the Pongal O Pongal celebration. The fellow club mates and with the presence of few district cabinet members. We celebrated Pongal by conducting traditional games and shared food with all the club members and had a great time. We celebrated in a traditional way and enjoyed with our fellow members.
3.	Republic day Celebration	26.01.2019	-	-	15	The Rotaract club of Sri Krsihna Arts and Science College Successfully completed the Republic day celebration in our college campus

