



---

## Sri Krishna Arts and Science College Monthly Report: NOVEMBER 2017

### Highlights



**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
**(An Autonomous College Affiliated to Bharathiar University)**  
**Coimbatore – 641008**

**Monthly Report – November, 2017**

**I. Faculty Publication (Only publication in journals not in conferences)**

- Karthika. S; “Underwater Wireless Technology”; International Journal For Science And Advance Research In Technology, 2395-1052, PP: 155-159, November 2017.
- Sunitha. C; An Overview: Eye Gaze Technology: Artificial Intelligence”; SK International Journal of Multidisciplinary Research Hub, 2394-3122, PP:1-5, November 2017.
- Mrs.S.Akhila published a paper on ‘Internet marketing & contribution towards business development with special reference to Retail sector in Coimbatore city ’ in the ‘International conference on International marketing inAsia Pacific – Issues & Challenges (ICIM) – 2017 On 11 NOV 2017 at Coimbatore by GRD Institute Of Management ’.
- Mr.C.Manikandan published a paper on ‘Internet marketing & contribution towards business development with special reference to Retail sector in Coimbatore city ’ in the ‘International conference on International marketing inAsia Pacific – Issues & Challenges (ICIM) – 2017 On 11 NOV 2017 at Coimbatore by GRD Institute Of Management ’.
- Vanitha. D; November 2017; “The New Paradigm from Teaching to Learning – Re-Engineering Social Transformation and Education through ICT Enabled Learning by Sharing Connected Knowledge”; International Conference on Interdisciplinary Research Innovations In Science and Humanities; Hikey Media, Chennai; ISBN No. 978-93-86659-11-8; pp.138-140.
- Mrs.P.Kavipriya of CSA & SS published a paper on “A Comparative study of Feature Selection Algorithms in Data Mining”, IJARCCCE,Volume 6,Issue 11,November 2017,ISSN(Online)2278-1021,ISSN(Print)2319-5940 ,pp 54-60.

## II. Faculty Progression

- **Sumalatha.G** Assistant professor Department of CT attended two day technical workshop in “**Intellectual property rights**” on 15<sup>th</sup> -16<sup>th</sup> nov 2017 in Sri Ramakrishna arts and science college
- FDP – N.Jayaprakash participated in FDP for Global Business Foundation Skills conducted by Infosys BPO Ltd. at Mysore from 20th November to 28th November 2017.
- Mrs. Dhanalakshmi. S has attended a workshop on “Intellectual Property Rights For Principals, Academicians, Researchers and Industry Practitioners” organized by Sri Ramakrishna Arts And Science College & Patent Information Centre Tamilnadu Council For Science And Technology, Coimbatore for two days from 15.11.2017 to 16.11.2017
- Mr. Sountharraj.A.C, presented the paper on “Map Reducing Algorithm That Brings Enhancement In Manipulating And Accessing Of Data In Apache Hadoop” in the International Conference On IRISH at Bangkok, Thailand for two days from 29.11.2017 to 30.11.2017
- Dr. K. Sambath, Professor & Head and Dr. T. Veeramanikandasamy, Assistant Professor, Department of ECS have acted as a Resource Persons in Refresher Course on “Electronics and Embedded system in Computer Applications” organized by Human Resource Development Centre of Bharathiar University on 23.11.2017.
- Dr. T. Veeramanikandasamy, Assistant Professor, Department of ECS has conducted workshop on “**PCB Design**” for I M.Sc.ECS students on 30.11.2017.
- S. KALAIVANI, Assistant Professor, Department of Mathematics had received the rank holder degree for M Sc. Statistics from Bharathiar University on November 14.
- Mrs.M.Shanthanalaksmi completed her Ph.D Viva-Voce on 4<sup>th</sup> of November 2017, on the topic “A Study on Effects and Impact of Bank Rate Volatility on Indian Financial Market.” Under the guidance of Dr. P.Baba Gnanakumar.
- Vanitha. D; 29<sup>th</sup> & 30<sup>th</sup> November 2017; “The New Paradigm from Teaching to Learning – Re-Engineering Social Transformation and Education through ICT Enabled Learning by Sharing Connected Knowledge”; 3rd International Conference on Interdisciplinary Research Innovations in Science and Humanities organised by Nehru Arts and Science College, Coimbatore ; Held at Ramada D’MA Hotel, Bangkok.
- Dr.C.Dhanalakshmi, Assistant Professor , Department of Commerce(AICM) , Sri Krishna Arts and Science College , Coimbatore , Tamilnadu, India has presented a paper entitled

“Empirical Study of an solvency analysis of selected pharmaceutical companies in India” in the Two days International Conference on Interdisciplinary research innovations in Science and Humanities(IC-IRISH '17)held at Bangkok , Thailand on 29<sup>th</sup> and 30<sup>th</sup> of November 2017.

- **Ms.P.Vanithamani and Ms.M.Nithya Priya** of Commerce Department have Acted as a Chief Guest for the Cultural for Events at Nirmala College for Women, Coimbatore on 30<sup>th</sup> November 2017.
- Mrs. S. Geetha Margret was invited for Guest lecture and workshop on the topic Pattern Making and Garment Construction at National Institute of Fashion Technology Kannur on 24<sup>th</sup> and 25<sup>th</sup> November 2017.
- Dr K.R. Sivabagyam, Assistant Professor of Commerce, has participated in ICSSR major project interaction meeting at Delhi on 12.01.2018.
- Mr.S.Jambunathan attended Faculty Development Program for Global Business Foundation Skills at Infosys BPO Ltd, Mysore from 20-11-2017 to 28-11-2018.
- Mrs.S.Sathya,Ms.S.Gomathi attended state level seminar- Intellectual property rights conducted by Ramakrishna Women’s college ,Coimbatore on 15.11.2017,16.11.2017
- Ms.S.Nagashankari of CSA & SS had attended FDP in various topics – Facilitation skills,English communication skills,Analytical skills & aptitude test conducted by INFOSYS – Mysore during 20.11.2017 to 28.11.2017
- Mrs.K.P.Malarkodi of CSA & SS presented a paper on “ Periodical Fuzzy rule Preferment Procedures in agronomy statistical structure”; International conference on Interdisciplinary research innovations in science & Humanities -2017 organized by Nehru college of Arts & science on 28.11.2017,29.11.2017,ISBN: 978-93-86659-11-8
- Mrs.M.Jenifer of CSA & SS presented a paper on “ Periodical Fuzzy rule Preferment Procedures in agronomy statistical structure”; International conference on Interdisciplinary research innovations in science & Humanities -2017 organized by Nehru college of Arts & science on 28.11.2017,29.11.2017, ISBN: 978-93-86659-11-8
- S.Gomathi of CSA & SS presented a paper on “A literature study about various measures of teaching evaluvation models”; International conference on Interdisciplinary research innovations in science & Humanities -2017 organized by Nehru college of Arts & science on 28.11.2017,29.11.2017, ISBN: 978-93-86659-11-8



- Mr.M.Bakiaraj of CSA & SS presented a paper on “ A routing optimization technology based on Neural networks in MANET”; International conference on Interdisciplinary research innovations in science & Humanities -2017 organized by Nehru college of Arts & science on 28.11.2017,29.11.2017, ISBN: 978-93-86659-11-8
- Mr .S. Deepan kumar of CSA & SS presented a paper on “ A routing optimization technology based on Neural networks in MANET”; International conference on Interdisciplinary research innovations in science & Humanities -2017 organized by Nehru college of Arts & science on 28.11.2017,29.11.2017, ISBN: 978-93-86659-11-8

### III. Student Publication (Only publication in journals not in conferences)

- Aishwarya. S and Priyanka. R; V M.Sc SS; “Underwater Wireless Technology”; International Journal For Science And Advance Research In Technology, 2395-1052, PP: 155-159, November 2017.
- Ashwin. S and Arun Gokul. M; An Overview: Eye Gaze Technology: Artificial Intelligence”; SK International Journal of Multidisciplinary Research Hub, 2394-3122, PP: 1-5, November 2017.

### IV. Student Progression

- 16 Students of BCA & M.Sc have completed the Online Certification Courses
- 7 Students of III M.Sc SS presented their papers in the International Conference On IRISH at Bangkok, Thailand for two days from 29.11.2017 to 30.11.2017
- Megala and Sherly of III M.Sc SS has won the Best Paper Award in the International Conference On IRISH at Bangkok, Thailand on 29.11.2017
- One student got selected in police academy on 18.11.2017.
- Three students got placed in campus Drive by State Street HCL on 21.11.2017
- R. Narmadha , II B.Com(A&F-A), Sri Krishna Arts and Science College , Coimbatore , Tamilnadu, India has presented a paper entitled “Empirical Study of an solvency analysis of selected pharmaceutical companies in India” in the Two days International Conference on Interdisciplinary research innovations in Science and Humanities(IC-IRISH ’17)held at Bangkok , Thailand on 29<sup>th</sup> and 30<sup>th</sup> of November 2017.

- Out college won Overall **“Third Price”** in **“Consumer Day Celebration”** organized by **District Administration, Coimbatore** at Hindustan Arts and Science College, Coimbatore for “Consumer Day Celebration”
- Santhosh Prabhu. A of I MSW won **“Second prize in Poetry Competition”** in **consumer day celebration conducted by the District Administration, Coimbatore.**
- Geerthana. S of I MSW won **“Third prize in Drawing completion”** in **consumer day celebration conducted by the District Administration, Coimbatore.**
- R. Narmadha , II B.Com(A&F-A), Sri Krishna Arts and Science College , Coimbatore , Tamilnadu, India has presented a paper entitled “Empirical Study of an solvency analysis of selected pharmaceutical companies in India” in the Two days International Conference on Interdisciplinary research innovations in Science and Humanities(IC-IRISH ’17)held at Bangkok , Thailand on 29<sup>th</sup> and 30<sup>th</sup> of November 2017.
- **Suryasree Of II B.Com B** Has Cleared CPT Exam Conducted by ICAI on November 2017.
- **S.Jayashree Vidhya** of II B.Com A has Cleared the Group I in **IPCC**conducted in November 2017.
- On 20.01.2018 **Indian Express - Coimbatore Express** has Published ainterview of **Kavya of III B. ComA**regarding her **INK ART Workshop** conducted in THE MUSINGS at Coimbatore.
- R.Jayapragash of III BSc CSA presented a paper on “A literature study about various measures of teaching evaluvation models”; International conference on Interdisciplinary research innovations in science & Humanities -2017 organized by Nehru college of Arts & science on 28.11.2017,29.11.2017, ISBN: 978-93-86659-11-8
- GuruKrishna.M of III BSc CSA presented a paper on “A literature study about various measures of teaching evaluvation models”; International conference on Interdisciplinary research innovations in science & Humanities -2017 organized by Nehru college of Arts & science on 28.11.2017,29.11.2017, ISBN: 978-93-86659-11-8
- Anandhan.K.P of III BSc SS presented a paper on “ Periodical Fuzzy rule Preferment Procedures in agronomy statistical structure”; International conference on Interdisciplinary research innovations in science & Humanities -2017 organized by Nehru college of Arts & science on 28.11.2017,29.11.2017, ISBN: 978-93-86659-11-8

- One student got selected in police academy on 18.11.2017. JAINITHA.K.C; 10.10.2017,national Conference on “approach towards sustainable
- conservation through social and environmental entrepreneurship ”, “reducing environmental degradation through entrepreneurial action ”PSGR KRISHNAMAL COLLEGE FOR WOMEN”, Coimbatore, Tamilnadu.
- BHUVANESWARE.S; 10.10.2017,national Conference on “approach towards sustainable conservation through social and environmental entrepreneurship ”, “reducing environmental degradation through entrepreneurial action ”PSGR KRISHNAMAL COLLEGE FOR WOMEN”, Coimbatore, Tamilnadu.
- MITHARA.S; 10.10.2017,national Conference on “approach towards sustainable conservation through social and environmental entrepreneurship ”, “Women
- Entrepreneurship In India”PSGR KRISHNAMAL COLLEGE FOR WOMEN”, Coimbatore, Tamilnadu.
- 

#### V. MITHARA.S; 10.10.2017,national Conference on “approach towards sustainable conservation through social and environmental entrepreneurship ”, “Women Outreach Programmes

- Outreach Programme has organized and held with intention to encapsulate scenario based learning system and to rejuvenating the business cultures by fiddling the technology revolutionat ANDMAN ISLAND from 11<sup>th</sup> Jan To 13<sup>th</sup> Jan 2018.

## VI. Events Organized

### Workshops:

- Dr. T. Veeramanikandasamy, Assistant Professor, Department of ECS has conducted workshop on “**PCB Design**” for I M.Sc.ECS students on 30.11.2017.
- Department Of Commerce(CA) Organized Faculty Development Programme on Tally ERP 9 at IBM lab On 20.11.2017

### Seminars / Guest Lectures:

- Department of B.Com IT & PA organized Guest Lecture IN 'GST-'A Game Changer' 15.09.2017.
- A guest lecture was addressed by **Mr.P. Premchand, HR, KGiSL** Coimbatore regarding **placement training** with the title of “**DO’s &Don’ts**”on 20.01.2018.

### Faculty Development Programme:

### Technical Meets:

## VII. Placement Status

S. No	Date	Salary	Company Name	Offers
1.	10.10.17	2.3L- P/A	Amazon	15
2.	22.10.17	2.8L – P/A	<b>McKinsey</b>	3
3.	11.10.2017	2.5L- P/A	Surya Informatics	6
4.	21.11.2017	2.5L- P/A	State Street HCL	3

## VIII.Meetings organized

- Tutor ward meeting was organized twice for all the classes through Google Apps.

## IX. Teaching and Learning System

- 40 google classrooms, 8 blogs, 8 websites were created.
- Snap Talk and news Reading was conducted to improve the communication skills of the students.
- Snap Talk and news Reading was conducted to improve the communication skills of the students.
- IET Project Review was conducted through google classroom and Myclassroom
- Remedial action plan was prepared and executed based on the review comments of ClassCommittee Meeting for all the classes.



## X. Guest and Alumni Visits

- Guests visited for various events

S. No.	Name of the Guest	Designation & Address	Date
1.	Mr. Andrew Michael	B D & Tally Trainer - Software Training Division, Sri Krishna I-Tech and Management Solutions Pvt Ltd, Coimbatore	20/11/2017
2.	Mr.P.Premchand	HR, KGiSL, Coimbatore	20/01/2018
3.	Mrs,Nithya Prabhu	Chartered Accountant	15.09.2017

- 
- 

- Alumnae visited for various events

S. No.	Name of the Alumni	Batch	Department	Designation & Address	Date
1	Anand. N	2013-2015	ECS	UPSC aspirant	21.11.2017
2	Appu Rajaram	2013-2015	ECS	Service engineer/executive, Volga Instruments, Mumbai.	21.11.2017
3	Noufal. P. K	2013-2015	ECS	Startup India – UPS/Inverter manufacturing	21.11.2017
4	Abijith. T	2013-2015	ECS	Startup India – UPS/Inverter manufacturing	21.11.2017

## Consolidated Monthly Report in Figures

Additional Qualification		No. of FDP	Paper Presentation		Publications		Awards	
M.Phil	Ph.D	Participated	Faculty	Student	Faculty	Student	Faculty	Student
-	-	1	11	15	9	2		

Events Organized			
Seminar/Guest Lecture	Workshops	FDP	Technical Events
2	3	1	

Outreach Programmes	Social Activities	No. of Guests Visited	No. of Alumnae Visited
1		2	

## Gallery



**Faculty Progression@Nirmala College for Women**



**FDP on Tally ERP 9**



**“Consumer Day Celebration”**



**International Conference**



**“National Constitution Day”**



**Out Reach Programmes @ Andaman Islands**



**Thailand Conference**