



**SRI KRISHNA
ARTS AND SCIENCE COLLEGE
COIMBATORE**



**CLAYTON STATE UNIVERSITY
ATLANTA, USA**



**Bachelor of
Business
Administration**

BBA



**Learning
Beyond Boundaries**



Sri Krishna Arts and Science College

Sri Krishna Arts and Science College was established in 1997. It is an autonomous institution imparting quality education, which caters to the national need of the day. The College is situated in a sylvan surrounding with a green campus of 15 acres and a state-of-the-art buildings of over 4,25,500 sq.ft. It offers the best environment for imparting and imbibing knowledge. It is easily accessible from any part of the city and adjacent to the National Highway of Palakkad Road. It was started with 17 students in 1997-1998 and has seen phenomenal growth. At present with 26 UG programmes, 12 PG programmes, 1 Integrated programme and 6 Research programmes 6,256 students are studying in the College.

The College has been accredited with 'A' Grade by NAAC in the year 2009 and subsequently reaccredited with 'A' Grade in the year 2015. All activities and processes of college are standardized and systemized as per ISO 9001:2008 Standards and certified by TUV SUD who conducts the external audit once a year for continual improvement of quality systems in the college.



Clayton State University

Clayton State University was opened in 1969 as Clayton Junior College, with Dr. Harry S. Downs as the founding president. The Board of Regents of the University System of Georgia elevated the institution to baccalaureate status (as Clayton State College) in 1986, to university status (as Clayton College & State University) in 1996 and approved the present name on May 18, 2005. Clayton State's mission has been committed to develop an understanding of advanced applications of modern technology. The College of Business is the largest AACSB accredited business school in south metropolitan Atlanta. It offers BBA degrees in Supply Chain, Accounting, Marketing, Management, and General Business; and MBA degrees in Accounting, Supply Chain, International Business, Sports and Entertainment Management, and Human Resource Leadership".





BBA

Marketing

Sri Krishna Arts and Science College has made its hallmark by taking a giant step forward with the signing of a comprehensive Memorandum of Understanding (MoU) for International collaboration with Clayton State University jointly ensuing an undergraduate degree on Business Administration.

It is a four year integrated programme where the first two years will be in India and the next two years will be held in Atlanta. For the first two years duration in India, the students are to obtain a minimum of 48 credits as well as a proficient score in IELTS. An advanced coaching for IELTS will be given in the college. These 48 credits will be transferred to the Clayton State University. Students will be sent for a summer internship at the end of their first year to US. If the students are not qualified for admission in the Clayton State University, they can avail their further studies in Sri Krishna Arts and Science College and accomplish a degree on BBA.

Selection of students are purely based on:

- **Merit**
- **English competency**
- **Personal interview**
- **Financial-bank guarantee**





For Admission Information Contact

Dr. K. Sundararaman

Chief Executive Officer

Hot Line: **Prof. C. Julian** - 74026 01781 / **Prof. P. Rajan** - 74026 01772

SRI KRISHNA ARTS AND SCIENCE COLLEGE

An Autonomous College Affiliated to Bharathiar University
Reaccredited by NAAC with 'A' Grade.

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Keeping in touch

